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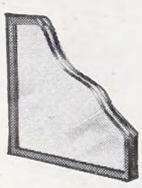


Walls of glass plus clerestory windows (top of photo) make full use of daylight in this house designed by Architect George Fred Keck.

daylighting the whole room...

THROUGH WINDOW WALLS OF *Thermopane*

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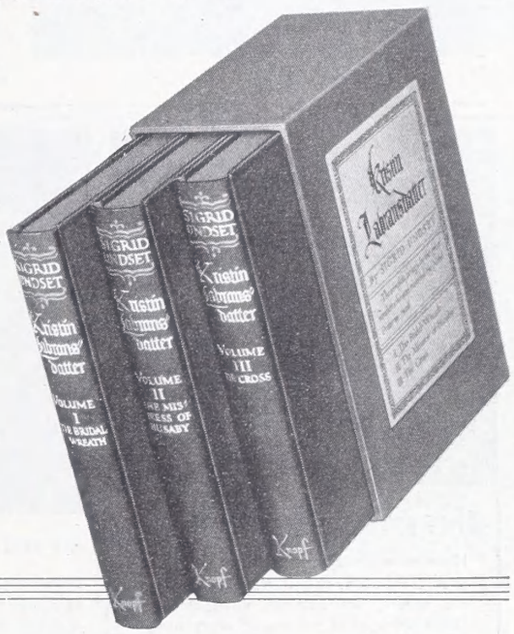
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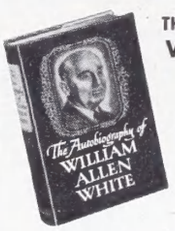
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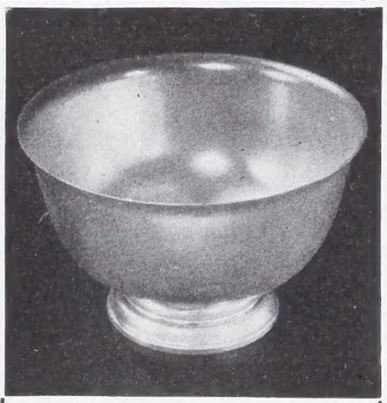
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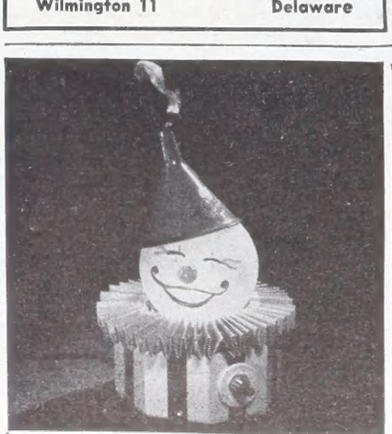
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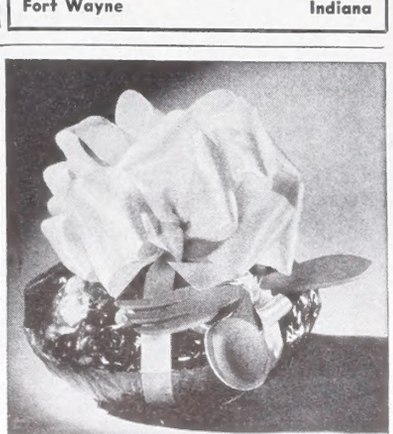
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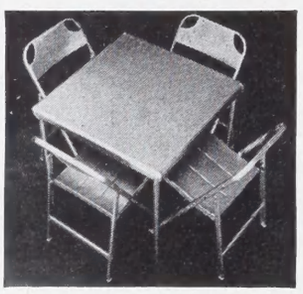
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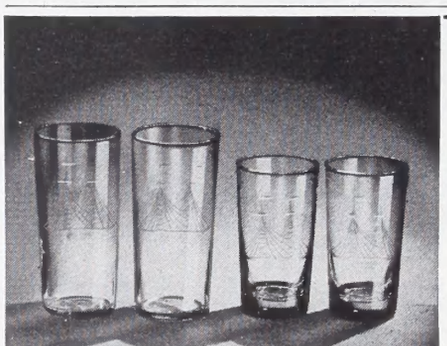
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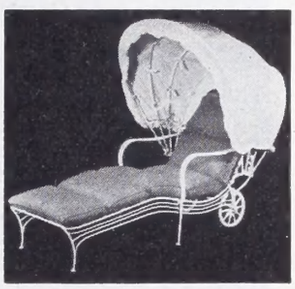
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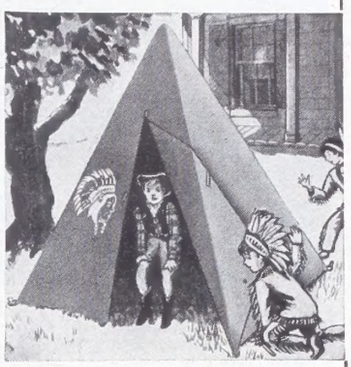
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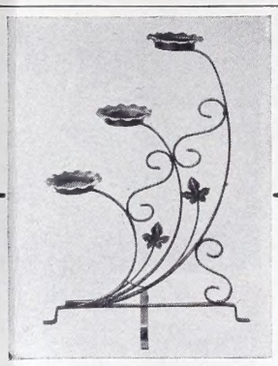


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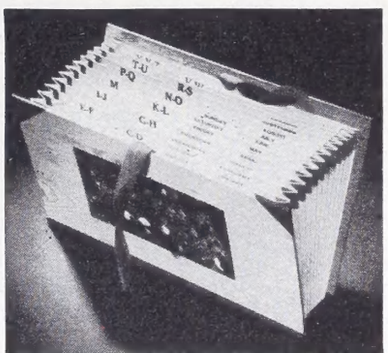


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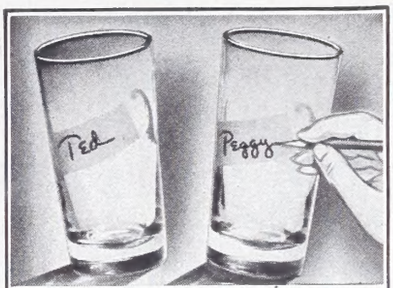


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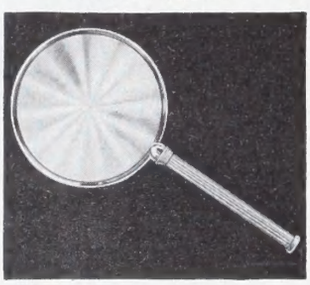
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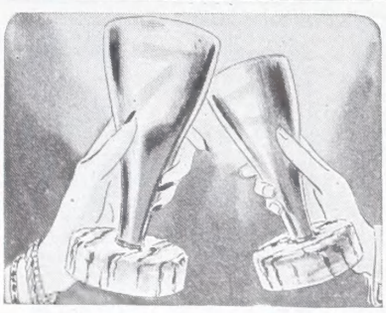
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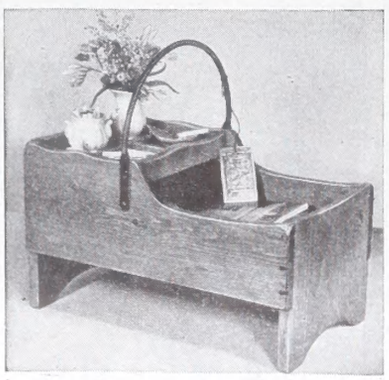


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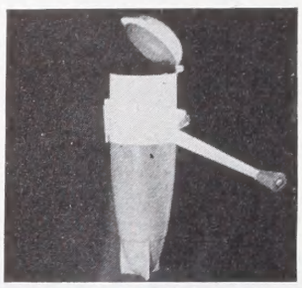
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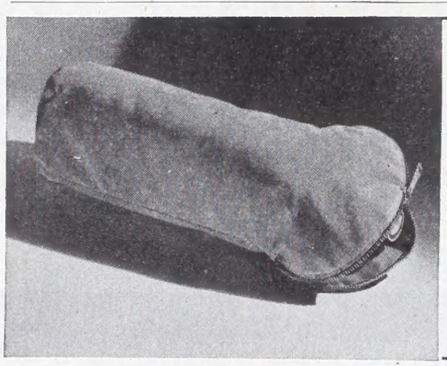
ICE CRUSHER! This is phenol nal! You put the ice cube in the t turn the handle, and out pours speediest stream of ice chips that e frosted up a mint julep. It's a very b ness-like operation, adjusts for fine, dium or coarse chips, and slips out its metal wall clamp when not in Made by Dazey $5.35 ppd. The Mart, 62 W. 45th St., N. Y. C. 19.



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ONCE A COFFEE GRINDE now a lamp of tremendous charm! T wheels turn, the drawer opens, the b unlocks to reveal the grinding mechan inside, and the navy and red pl shade slips off for easy cleaning. G it a place of honor on the hall tal library desk, in your son's bedroom, your husband's dressing room. 28" hi $55 exp. coll. Salt & Pepper Shop, E. 86th St., New York 28, N. Y.



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CUSHIONS BOTTLE for TRAVEL & PICNIC
Traveling becomes a pleasure with yo bottle safely ensconced in this sue fabric protector. Your fear of bott breakage is eliminated. Waterpro lined, well cushioned, zippered. Ta it along on business trips, or tote yo favorite beverage on your vacatio Quart size,
$2.95 plus 15¢ postage.
No C.O.D.'s
Write for Catalogue.
EDITH CHAPMAN
168 East 33rd Street, New York 16, N.

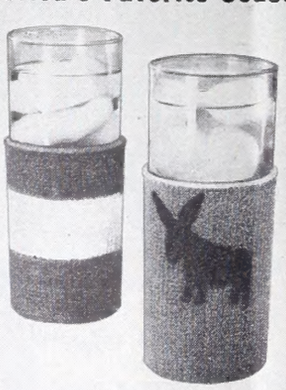
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You'll find "Gauchos" as comfortable as a cowboy's saddle. Interesting scroll-work adds a decorative touch to the bare foot or sport sock. Substantial post-war all-leather construction, buckles on in a jiffy. Saddle tan, with non-marking brown rubber heel. Sizes 6-12. No trick to fit; just send exact shoe size and 25¢ for shipping. **$4.95**

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America's Favorite Coaste

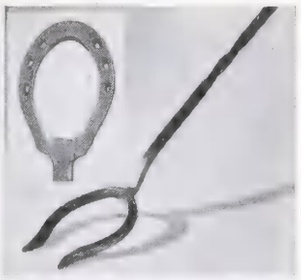


Killinger Hi-Jacs are once more ful terri-knit lastex! They fit snugly, kee drinks dripless, wash easily. Two ne styles: left, *Center Bands*, assorted col ors with smart white stripe, 8 for $1 Right, *Fiestas*, assorted bright color with Mexican motifs, 8 for $2. All gift boxed. Orders postpaid from Killinge Company, 81 J St., Marion, Va.

Killinger HI-JAC

SHOPPING

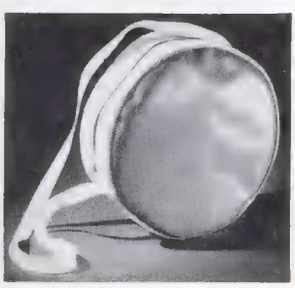
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," and here's the poker to give
v life. Designed and hand wrought
Yankee forge, it has a straightfor-
simplicity that is refreshing, and,
urse, it's loaded with luck because
ng shoe forms the fork, a pony
the handle. Everyone likes to poke
, but it's a rare tool that stirs up
and fortune. 32", $3 ppd. Horse-
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behind the camera is going to get
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you took of him when he couldn't
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Forest Hills, N. Y.



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NEW! GAY, UNBREAKABLE DISHES!



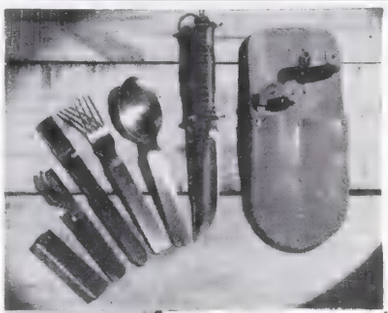
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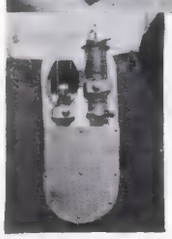
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4 Tea or Coffee Cups
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524 N. Charles Street Baltimore 1, Md.



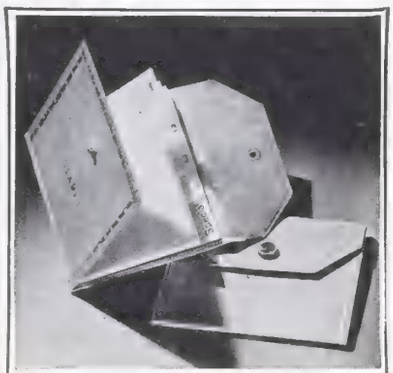


GOOD HUNTING!

The Scout Combination Set includes spoon, fork, knife, can opener, bottle opener and a business-like Bowie knife with a 5" blade. The brown leather case is slit so it hangs conveniently from a belt.

$6.00 postpaid

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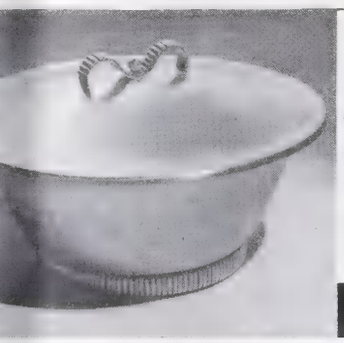


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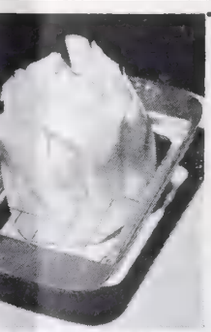
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$13.50 including tax and postage

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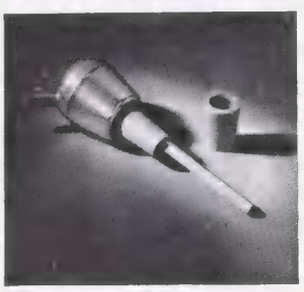


NEWSPAPER HOLD UP

morning coffee and his morning n and the right to enjoy them! It little enough, mutters the man, grimly doles out sections to his family then sulks behind the fin page. So he'll love you like mad give him a paper priority *and* thi per rack that holds it nicely, fol flat when not in use. $2.15 ppd. Hengerer Co., Buffalo, N. Y.



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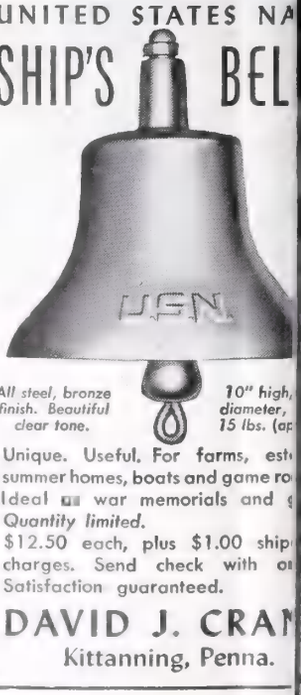
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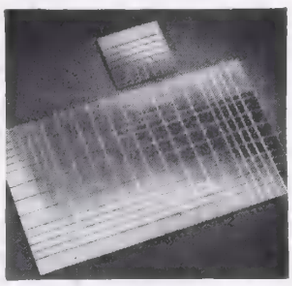
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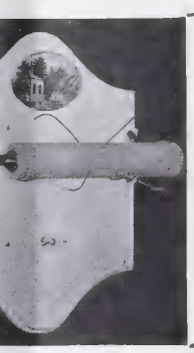


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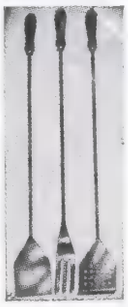
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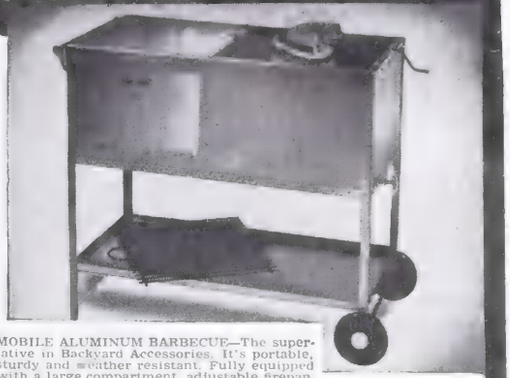
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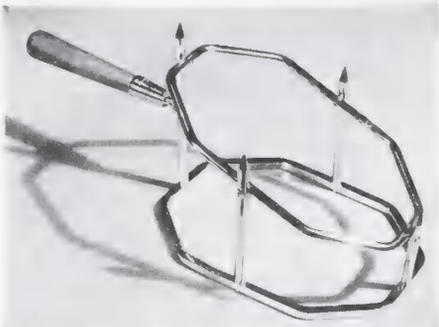
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These "puppies" are life-like size. 10" from head to foot. Weatherproofed Colonial black. $3.50 postpaid. Two for $6.00. C.O.D. if desired. Money back in full if "puppy" disappoints you in any of his "manners."

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With this spiked rack you can hold your roast or ham firm with one hand and carve or slice with the other hand easily. Chrome plated with wood handle.

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THE CORN SEASON IS HERE!

Serve corn on the cob, giving it the background it deserves, and keep your dinner plates uncluttered! Your guests will be grateful too, for a place to put discarded cobs.

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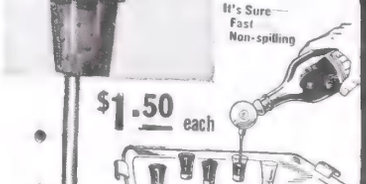
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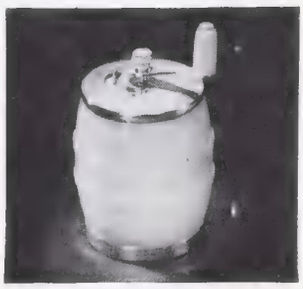
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John Alden and Priscilla

and 11 other historical couples for the curio collec Accurately modeled and beautifully colored figur 2¾" high. Complete list of subjects:

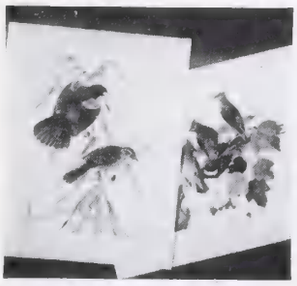
John Alden and Priscilla
George and Martha Washington
Benjamin and Deborah Franklin
John and Ann Harvard
Daniel Boone and Wife
Peter and Annie Stuyvesant
Coronado and Senor
The Shakers
Williamsburg Govern and Lady
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$1.50 Per Couple—Mailed Free

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SHOPPING

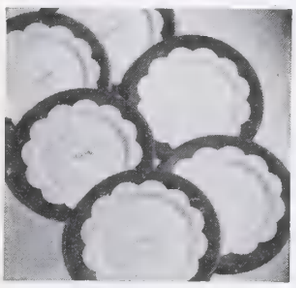
EASE BELIEVE US when we you these bird prints will do un-vable things for your den, living n. hall, or dining room. By Roger Peterson, a group of seven (five ghts and two horizontals) includes Jay, Cardinal, Summer Tanager, -Breasted Grosbeak, Red Wing, ir Waxing, Baltimore Oriole. 16" x $4 each; 28" x 22" $7.50 each. Old t Exchange, 14 E. 48th St. N.Y.C. 17.

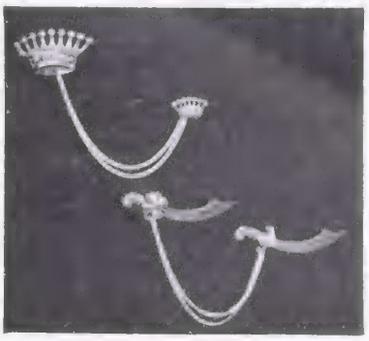


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RSONALIZED PAPER ATES. The lovely laziness of sum-will be doubly wonderful if you have a sinkful of dishes facing Paper ones can be as decorative as ach parasol, and these are white scalloped borders in red, blue, yel-green, and your name or monogram ld. 50 for $1.50, 100 for $2.65, 200 $4.50. Ppd. Miles Kimball Co., 33 ma Blvd., Oshkosh, Wisc.





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Crowns because you think she's a queen
Swords because you admire her spirit.
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- holds 12 stem and 12 old fashioned or highball glasses (not included)
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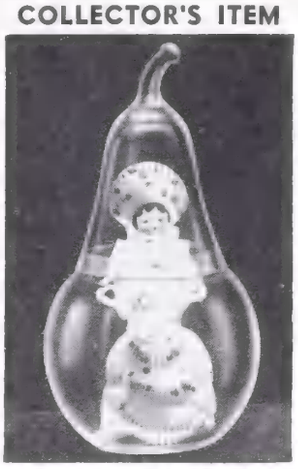


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The Amanda Stevenson

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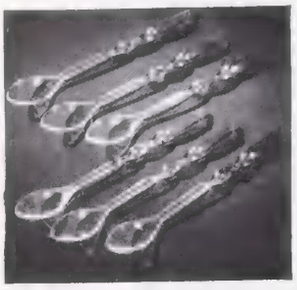
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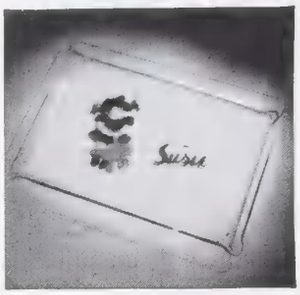
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Window Shopping



ICED-TEA SPOONS are beautifully made of clear lucite with jewel tones drifting through the long handles and you'll be the pampered darling of your hostess if you give her a set. She'll use them for iced tea, of course, but they'll do bar duty, too, for all those tall frosty drinks she's famous for. A gift box of six is $4.50 ppd. Edith Chapman, 168 E. 33rd St., New York 16, N. Y.



ROOM SERVICE. Here is the tray that is the gay bearer of Susie's spinach and Peter's Pablum. It parades from kitchen to nursery and arrives so festively that the return trip takes only clean plates. Clear lucite, it's hand painted with an enchanting little boy or girl and your child's own name. 11" x 15", $7.50 express collect. Evelyn Reed, 524 Madison Ave., New York 22, N. Y.



SPEED DEMON. Let the grown-ups dream about their Chris-Crafts! The freckled yachtsman j.g. in your family will settle for this cabin cruiser, and the drone of its spunky wind-up motor, the racy sleekness of its red and white hull will make him king pin of the beach. Each windup is good for about a 20 second cruise. 17½" long, $5.50 ppd. Baar's, 81-11A 37th Ave., Jackson Heights, L. I., N. Y.



EASY-TO-SEE THERMOMETER. Brand new and guaranteed by the maker, it's the simplest way to find out what the weather is doing that we know. You may hang it either outside on the window sash or frame, or inside, it hangs on the wall or, with its ease stand, becomes a table model. 3½" in diameter, made of metal, plastic and glass, it's $2 ppd. Brad Lee Gifts, 20 Bedford St., Waltham, Mass.



SCENTRY BOX. Even if your perfume is as subtly "you" as your laugh, its magic is fleeting and must be applied more than once during the day. This ingenious little case, 24k gold plated, is fitted with real sponge. Saturate it with your favorite scent and apply a few strategic drops as you need them. $3.45 plus 20% tax. Mary Lewis, 746 Fifth Ave., New York 22, N. Y.

(*Continued on page* 21)



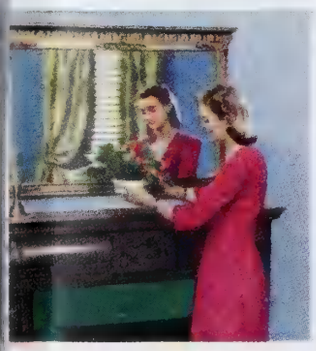
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BRASS ASH TRAYS

Finely molded metal figures in gold color mounted on all brass ash trays 3½" in dia. Golfer, Hunter, Bowler, Sailboat and Dog. Specify subject when ordering. Will send postpaid. $2.50

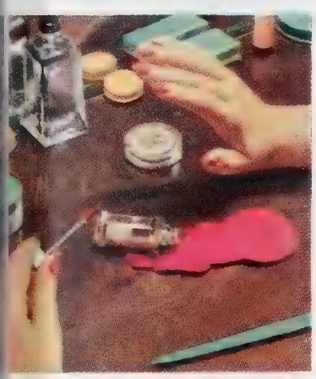
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RED OF THE SAME OLD ROOMS?

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RE TOPS of Plate Glass do two im-jobs: protect furniture from stains, marring; and add a touch of stylish to any room in which you use them.



TTING for a sofa: three unframed, mirrors, hung point down, add in-an expanse of flat wall, inject new life liness into drowsy rooms.



ATTENTION, LADIES! You aren't the only ones with a desire to see how you look from head to toe. Husbands, too, appreciate full-length Plate Glass door mirrors.* Every home needs several. They're useful . . . and they brighten up a room tremendously. (Mirrors for most doors should be at least 66 inches high.)

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1. BATHTUB RECESS of colorful, easy-to-clean Carrara Structural Glass. Does away with need for constant repainting of this much-abused area. Choice of 10 colors.



2. PC GLASS BLOCKS around your front door. They let in floods of daylight, yet protect your privacy. At night, indoor lights shine through them cheerfully.

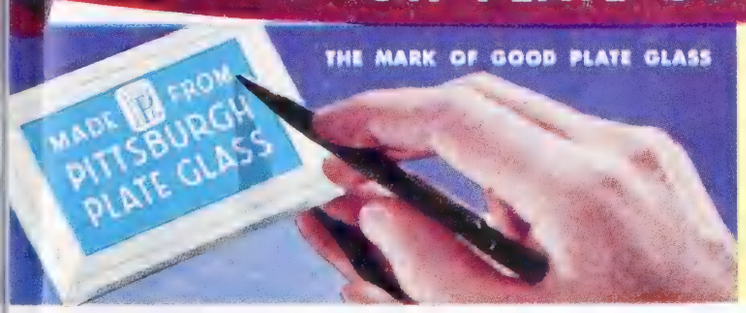


3. TWINDOW Double-glazed Insulating Units for picture windows, corner windows. Twindow has two panes of glass with a sealed-in air space between. It does away with downdrafts. Adds to comfort all year.

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Canadian Pacific



SPANS THE WORLD

Ve Toasted Her ith a Champion Wine

AT's her portrait there—my dog, Bonny Belle..."Best Of Show"three years run- ...a champion every inch—from her ive, questing nose to the tip of her tail. ell, when a dog like Bonny Belle dies, it right to mourn her. For your thoughts right with the memory of those golden when she gave you and your friends the he had—joyously, tirelessly...and you she's gone to a very special dog-heaven, it's the blue sky she has, and the tall grass tickling her belly as she runs, and wind off the lake in her nose, and wise ubborn celestial birds to flush.,

at's why me and mine couldn't mourn Belle, though we knew we had lost a and unfailing friend. No, we chose in- to toast her and her strain with a cham- wine...a Cresta Blanca Wine...a wine roughbred and all around right as Bonny herself...with the same unmistakable cter that means fine breeding in a dog— n wine, that matchless quality which only from the finest of the vines.

at's why that evening we lifted a glass of a Blanca Wine to Bonny Belle, for she ed the "Best Of Show"in wines.



t 1946 Cresta Blanca Wine Co. Inc., Livermore, California



An 8-ring Circus romps around this new



tumbler set—"CARNIVAL" by Libbey Glass





Keep your glasses in this gay "Carnival" gift box!



Libbey Safedge

$3.0

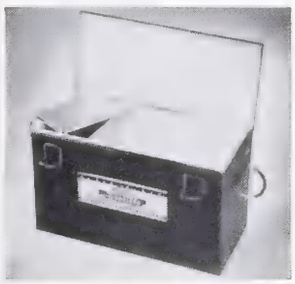
for set of 8 gla
Slightly highe
the W

Besides being "conversation pieces," these jewel-clear glasses have all the [illegible] heavy crystal bases; first-[illegible] fluoresteed rims—"a new glass if the Safedge ever chips." Just one of a whole [illegible] of hostess-sets by Libbey! Look for the gaily striped "Candy Stick" set; watch for "Garden Club"; each glass glows with a different flower. Also, see "White Forest" and "Dog Show." Each [illegible] of 8, gift packaged, $3.00.

Window Shopping

Continued From Page 16

NIC ICE BOX. Go ahead with plans for supper on the beach picnic lunch up at the lake, and up a walloping appetite, because ood will be delicious! The beer the salad crisp, the milk icy. An ted picnic chest keeps ice from 20 hours, so you'll wait for the to rise without being thirsty. 18" " x 10½" high, $6.95 exp. coll. Hess, White Plains, N. Y.



FESSIONAL JUICER. This y a fine one and it will make the ng ritual of squeezing oranges, as s putting on the coffee. We par- ly like it because there are no to get out of order, and because takes small grapefruit. Made of ss steel and aluminum, it's $12.50 oll. Hammacher Schlemmer, 145 7th St., New York 22, N. Y.



RT SET. The question that popping up all summer long is shall you bring your week-end , and here's one answer that will you the favorite guest. The alumi- alt and pepper shakers and match- able lighter are non-corroding, omely designed, and the price is 4.75 the set. Postpostpaid from Wiss nc., 665 Broad St., Newark 2, N. J.





An unusually fine collection. Each piece is made to scale and highly polished. Perfect in every small detail. The bell even rings! Collection consists of: Top row: Grecian Vase, Mortar and Pestle, Colonial Lamp, Pair of Candlesticks, Vase; Bottom row: Coffee Grinder, Tea Kettle, Maid's Bell, Pair Vases. Average height 1½ inches. Price **75¢** each; any four **$2.75**; entire collection of nine only **$6.00**. Postpaid.

HAND PAINTED MINIATURE PLATES

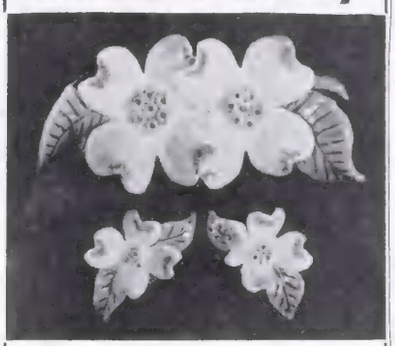


Exquisite is the word for these lovely little plates. Beautifully hand decorated in rich colors with fruits, flowers and birds. No two alike. They measure 1½ inches in diameter and rest on mahogany-finished easels. A wonderful gift for the lover of miniatures . . . a decorative eyeful for your own what-not or mantel. **$1.25** each; 3 for **$3.50**; all six **$7.00**. Postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

Mayfair Gifts 72-08D AUSTIN ST. • FOREST HILLS, N. Y.

"Flowers for M'Lady"



As lovely and natural as though Nature had produced them, are these beautiful handmade ceramic Dogwood pin and earring sets to be worn for every occasion by the lady who cares.

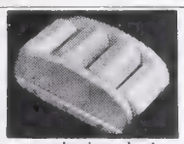
Each set with sterling findings. Colors: Lt. Pink, Dk. Pink and white, with natural green leaves.

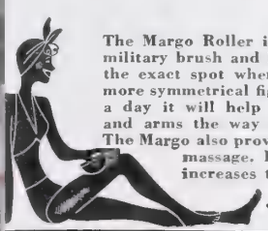
Pin . . . . . Approx. 3¼" $4.50
Earrings . . . . . Approx. 1" $2.50
(Add 20% Fed. Tax)

Check or M.O. No C.O.D.'s please.
Catalog of other designs on request.

Cliff Rook Ceramics
66 Princeton Road, Clementon, N. J.

The MARGO ROLLER

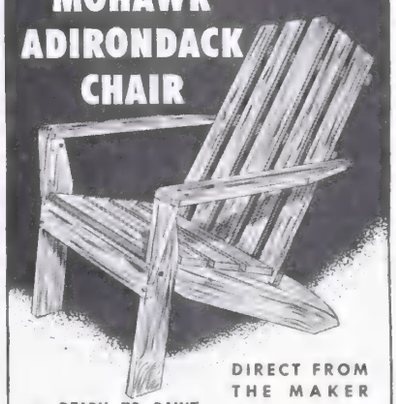




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UNPAINTED
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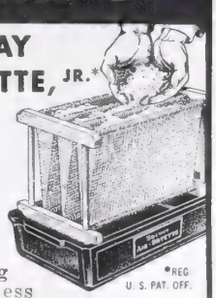


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Shipped K.D., Chair—6 units, Bench—7 units, with all necessary hardware and ABC assembly chart.

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Ship _____ ADIRONDACK CHAIRS at $ _____ ea.
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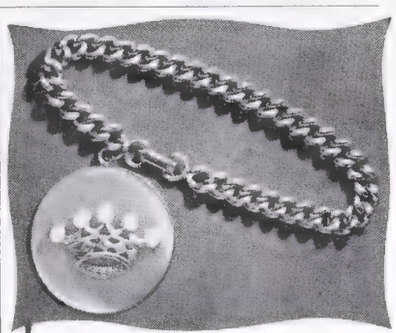
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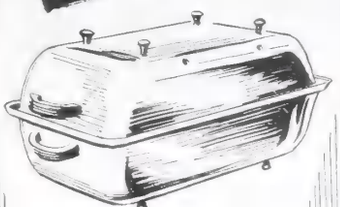
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Add character, charm and prestige to your home or office with one of these very fine, weight operated pendulum clocks made in Switzerland and bearing the respected name of Wermeille & Company. Clocks that will be cherished by you, your family and your grandchildren.



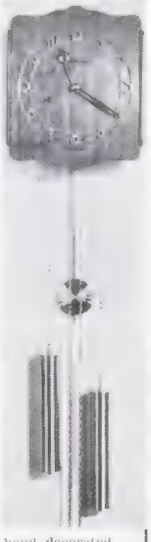
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Light buff colored, hand decorated wood case, 13½" x 9¾". Heavy brass weights 9" x 1½". Brass chains, some 38" fully wound. Brass bands. Swiss bell strikes hours and half hours, silent tie. Very gay and Swiss. **$119.50** Prepaid. Small Swiss Alarm Clocks —**$6.65** Prepaid. Musical Alarms—**$16.96** Prepaid

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Swiss made, LeCoultre, key wound, pendulum clock. Silent tic. Old world enamel finish in dark maroon. Gilt trimmed and decorated. Use either as wall clock with this shelf or on table or mantel. 20" high 11" wide, 7" dial, 4½" deep. Shelf 11¾" wide by 7", 4¾" deep. **$324.00** Prepaid.



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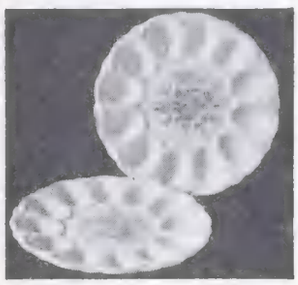
O MAKES THE BEST KTAILS? Your husband, of because his tools are profes- and foolproof! The lime or lemon er is $1.95. The strainer is $1.50. etal and glass professional shaker 4. All are stainless steel and come id from Carol Grey, 1527 Chest- ., Philadelphia 2, Pa.



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These glasses will be sure to please. They are of sparkling clear crystal with heavy sham bottoms. Hand decorated, in fired-on enamels, with 12 different fishing flies. He will know them all—Royal Coachman, Jock Scott, M'Ginty, etc. Order either the 14 oz. hi ball or 7 oz. old fashions, or both, in any quantity you wish. The price is
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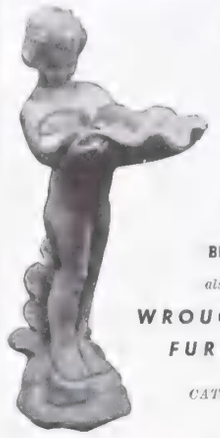
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To relieve your pet of this affliction, apply *SULFODENE externally* at first sign of "FUNGITCH." Mrs. C. H. Berdel writes, "After the first (Sulfodene) treatment, our dog stopped scratching and four days later, he was completely healed. Prior to that, we had been doctoring him for two weeks with no success." Mail $1.00 for generous treatment. Money refunded if it fails.

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Dr. MERRICK'S SULFODENE

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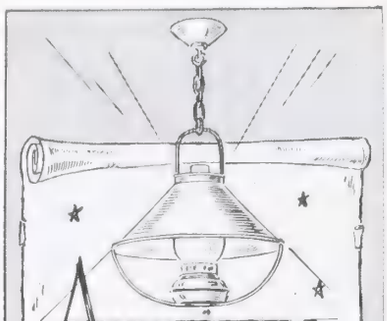
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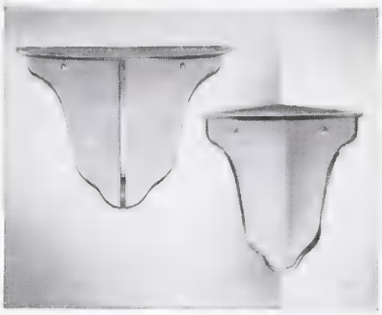
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is the charm of this hand-wrought oil lamp. Completely electrified, with a 15" hood. This sturdy reproduction gives a cheery light to your dining room. Ask for #305 when you write us. PRICE, $20.00.

Finished in Antique Brass
"WASLEY FIXTURES"
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FINEST GRADE BELL BRASS

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Candlestick height	10½ inches
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Tin from Mexico

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Also available: tin trays and plates in all sizes.

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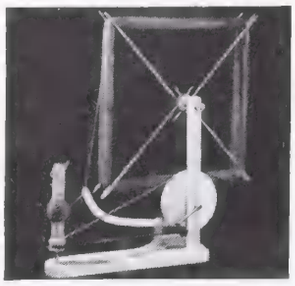
THE CLASSIC NORWEGIAN MOCCASIN
for Men and Women



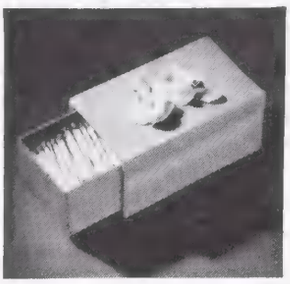
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ALL BALLED UP. Ever about knitting is fine, except the l some detail of winding your yar balls. And one false move ther turn a saint into a shrew. So he yarn winder to make the job beau simple, and it will even work the unsnarled magic for your hus fishing tackle. $5.50 exp. coll. Alice Maynard, 558 Madison Ave, York 22, N. Y.



MATCH WINNER. For ever from starting a fire to lighting a rette, there's nothing like the flare of kitchen matches. The problem is how to dress them up living room, and here's a happy so A glazed pottery holder with a porcelain flower and a scratchin face comes in green, blue, rose- or ivory, $4.25 ppd. Powers Jew 24 N. Phelps St., Youngstown 3,



THE WELL-DRESSED W DOW will turn a gay face to its and tease the sun into shining, spruce it up with the Wind- bracket. The 9" flower holder cor rich blue or amber glass, the b and decorative chain are polished $3.98. In ruby-colored glass, $4.9 press collect from Gertz, Jamaica,



Height 16"—top 40" x 20" selected Honduras Mahogany. Plate glass top—clear center, 4 inch mirrored border.

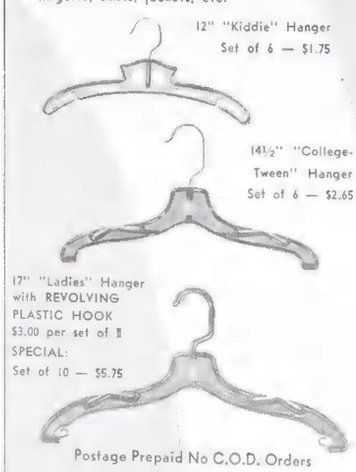
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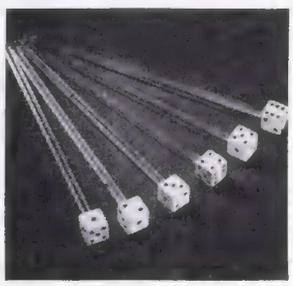
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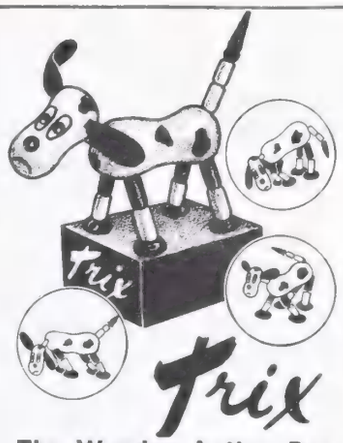


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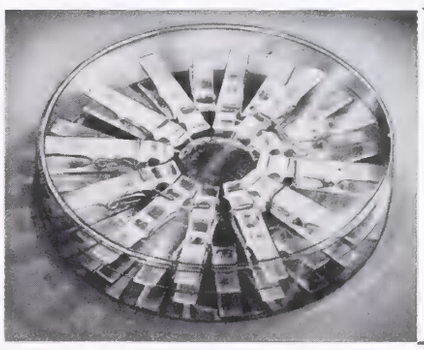
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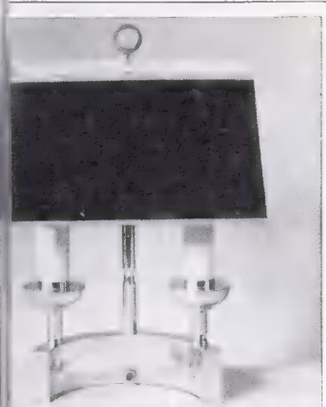
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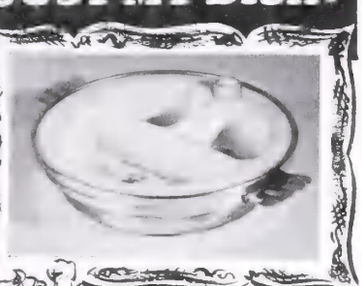
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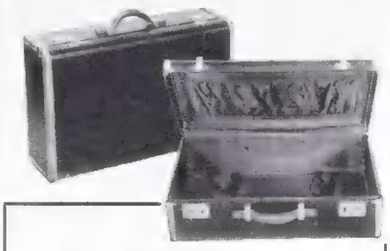


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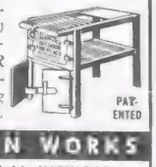
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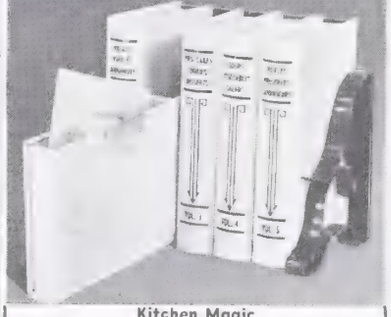
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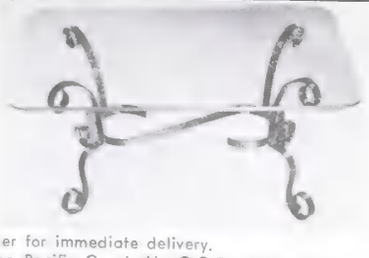
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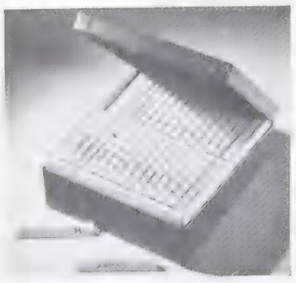
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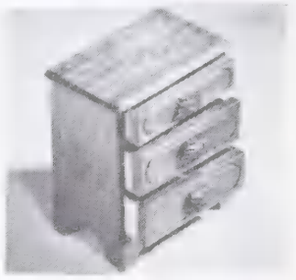
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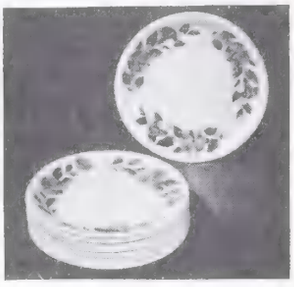
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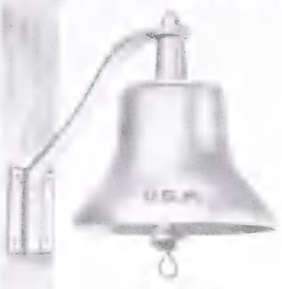
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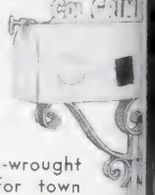
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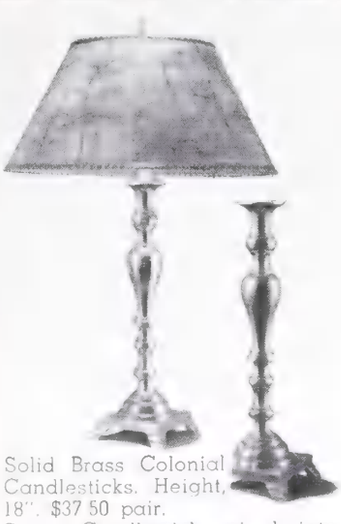


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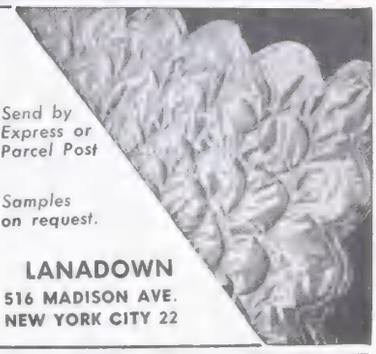
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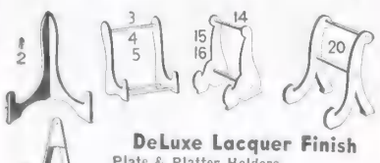
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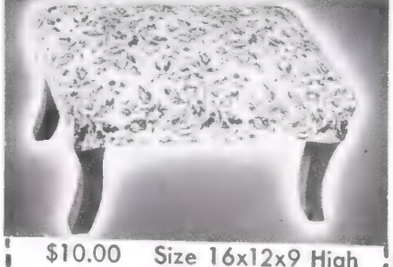
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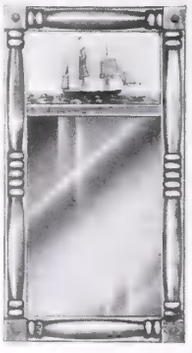
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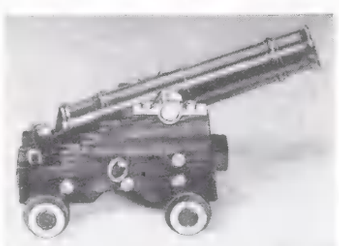


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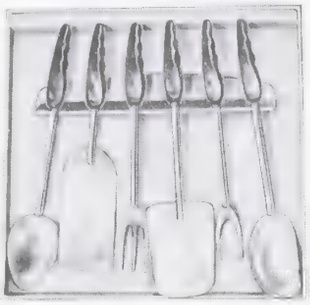
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Meats of all kinds, bread, cheese, vegetables and fruits slice to just the thickness desired. The clean, even slices are caught by an extension of the base. White enamel, baked on, with long lasting, keen edged rotary blade. Overall dimensions: 13¼" x 9"..**$9.95**

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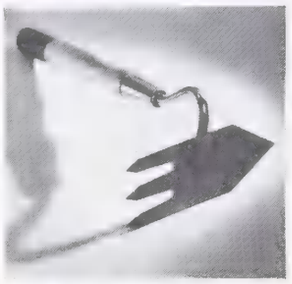
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A HOUSE FAMOUS FOR QUALITY FOR OVER 98 YEARS

WINDOW



FLOWER BELL. Its gentle suggests, never commands, which sl keep the kitchen happy; and its ful charm will be as merry as a nosegay at your place. Handmad comes in pink, blue, or yellow cer delicately shaded and the price express collect. The Four Seasons 138 Union Ave., Memphis, Tenn.

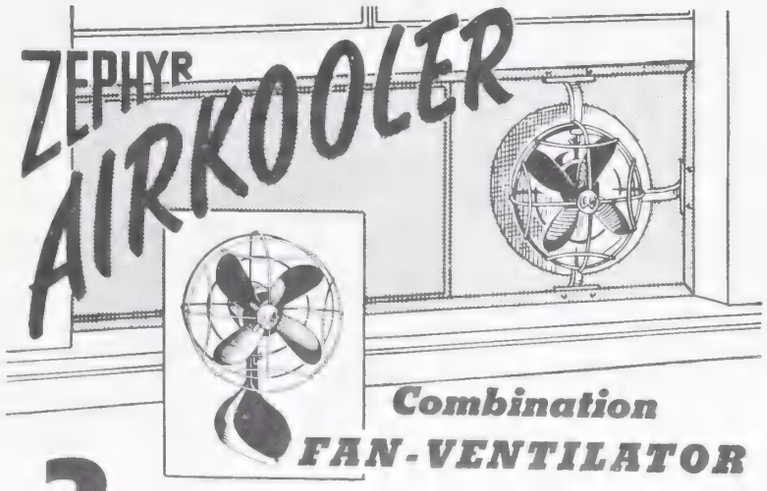


THREE-IN-ONE GARD TOOL. For getting right dow your hands and knees and babying plants, this is the tool you'll reac more than any other. It's a wonde neat combination of hoe, spade, cultivator, light in weight, efficie operation, and the price is just Bloomingdale's, New York 22, N



SCREEN DOOR GRILLE, wrought of iron and gleamingly fin in white enamel, is just as practic it is handsome. Because good scre is hard to come by, you'll want to yours with respect, and this gril pretty protection. Easy to instal comes in two sizes, 24¾" or 2 wide, and both are 40" high. $15 ex collect. Wooda B. Elliott, 115 E. M Blvd., Winter Park, Fla.

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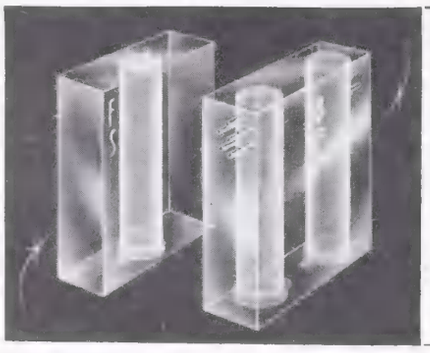
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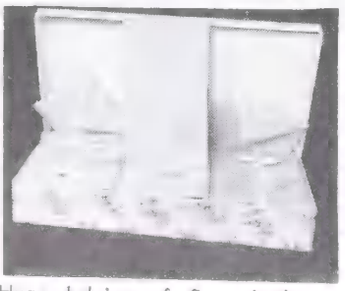
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and salt, too . . . in these lovel to-look-at, crystal-clear PLASTI SALT AND PEPPER SHAKERS. as beautiful as they are practic . . . add charm to your tabl 2 or 3 initials—if you wis

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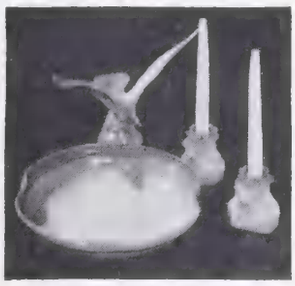
Candlelight and flowers—and the c color of turquoise—makes this a cen piece for summer evening loveliness. P peian green iron stand, 16" x 9", co with 8" candle and four turquoise bowls flowers or greens.

$6.95 each shipping charges collec

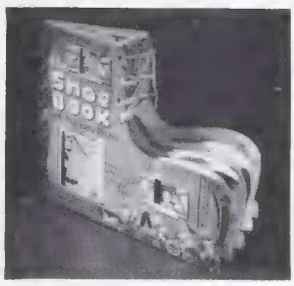
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SHOPPING

TER OF ATTRACTION. Gouda pottery is once more com- ver from Holland, and everything it—the turquoise and gray color- lhe fineness of the glaze, the in- ts of the design—is an index to nding quality craftsmanship. Bowl ndlesticks $4 the pair, seagull $5 Express collect. Selden Cooper, Forsythe Blvd., Clayton, Mo.



E-LACE BOOK has a cover s the house where the Old Woman Shoe and all her brood live, and are delightful nursery rhymes ell such important secrets as how umel got his hump, why a zebra is d. The pages are stiff so they can't nd the shoe-lace opening teaches ints how to tie their oxfords. $1.15 No C.O.D.'s. Malcolm's, 524 N. es St., Baltimore, Md.



MP TRAYS. Wrap up your in tarnish-proof bags for the rest summer and in its place, spot these ome pieces around the living room, n the porch. They're hand carved d mahogany, come from Haiti, and be perfect for all the candy and your guests bring. Set of heart, nd, club, spade, $7.95 ppd. Noral Co., 246 Fifth Ave., New York 1.



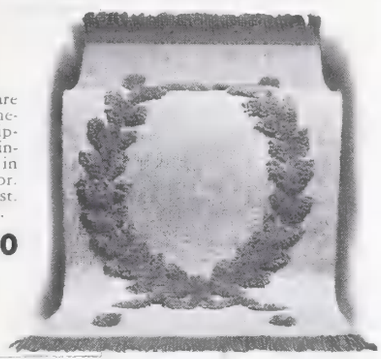
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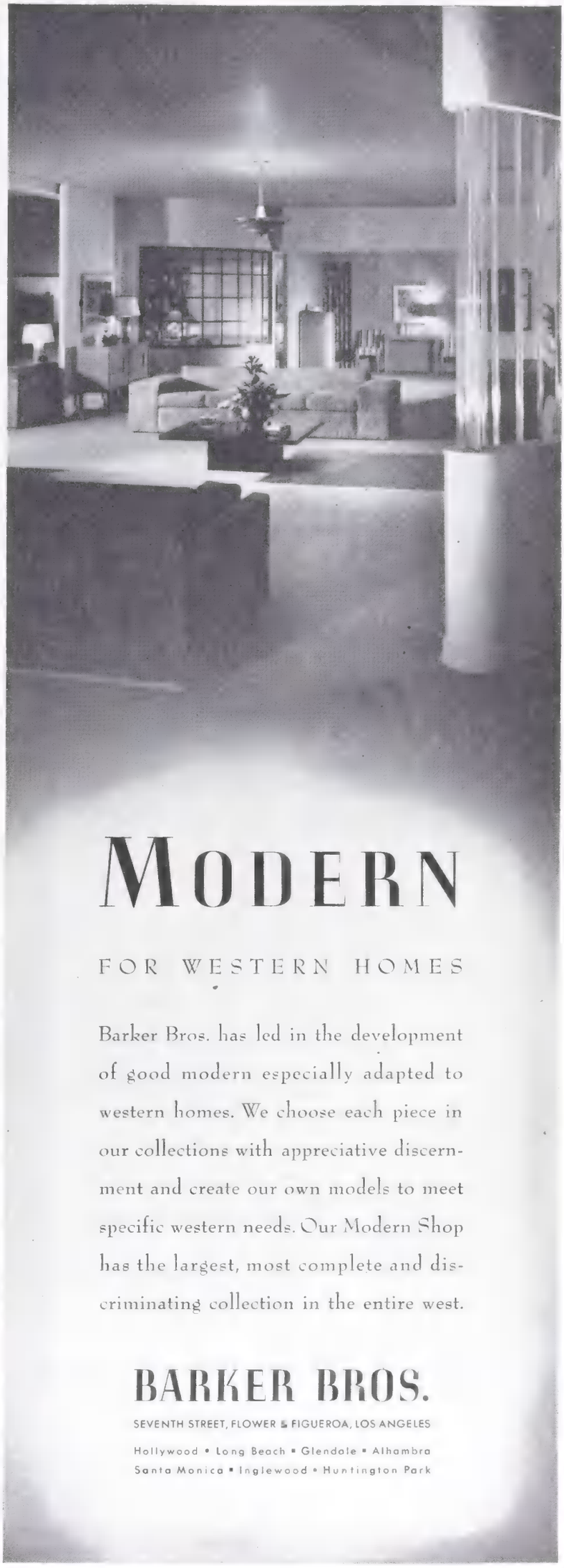
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- Comes in 10 pieces, no sawing, simple to assemble and finish, hardware included. 2 spacious shelves below counter. 43 in. high, 20 in. deep, three widths.
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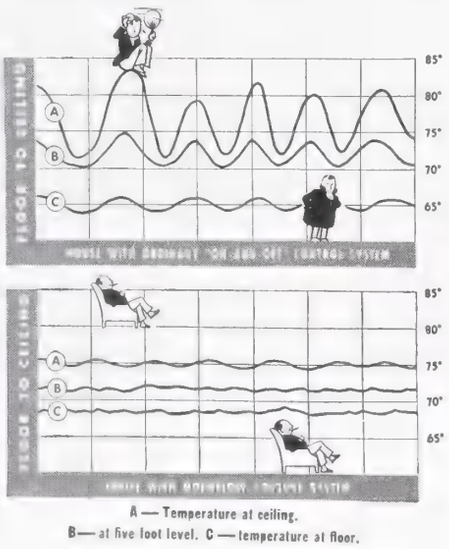
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And unlike F-M in radio, Moduflow can be installed on your *present* automatic heating system. You don't have to wait until you build a new home. Whether you are planning to build or modernize, send for the brand new booklet, "Comfort Unlimited". It tells how Moduflow has created a new high standard of home heating comfort. Simply mail the coupon for your free copy.



See how Moduflow smooths out the up-and-down temperatures caused by ordinary control systems. Without Moduflow, temperature varies as much as 20 degrees from floor to ceiling. With Moduflow there is comfort temperature from ceiling to floor.

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DRAWING BY JANE OLIVER

How is your AUDIENCE BEHAVIOR?

By Richard Williams

When you read this, the Metropolitan Opera Company will have finished the most extensive tour in thirty-six years. It will have visited twelve of our major cities, playing to the largest audiences in its history. These audiences and the enormous New York audiences absorb the performances with eagerness and attention. But I have observed that these audiences do not make any sharp distinctions: their behavior is pleasant and polite both when the performances are good and when not so good.

Now, you might say that everybody is glad just to have opera performances, and why be too critical? That is a sensible view. On the other hand, it seems to me that today's audiences, theater as well as opera audiences, are too tranquil. If they are critical, they do not express their criticism; or rather, they express it only by staying away. Perhaps we need more self-expression in the theater—self-expression which goes beyond hand-clapping and an agreeable nod of the head, and which is vigorous, outspoken, and sometimes even exaggerated in disapproval as well as in approval.

Sheldon Cheney, in his book, "The Theatre," published by Longmans Green & Co., observes what a vital role the audience played in Shakespeare's theater, when the theater was as necessary a par public life as the radio is of o The Elizabethan audience, he s went to the theater boisterou "No doubt about its vocife reaction if the lines or the ac became too slow or too tame. If anything on the stage bored, audience took to dice or cards. There are evidences enough, that audiences made more di and violent protest if they re disliked the performance; an might be a quarrel that had n ing to do with play or actors ended in disorder and blood ting."

Similar disorderly cond though not quite so bloodthi was in vogue when New York young in its enjoyment of op when an opera performance m to most people simply the op tunity to hear a celebrated sin and when these celebrated sin were passionately adored by s and despised by others. Those the times of feuds and taking s and high feelings in the o house. One of our early oper impresarios was Max Maret who in the early part of the N teenth Century toured with sev operatic companies in the Un States. Maretzek wrote a little b of memoirs about his experien He recalls a certain performa

(*Continued on page* 106)

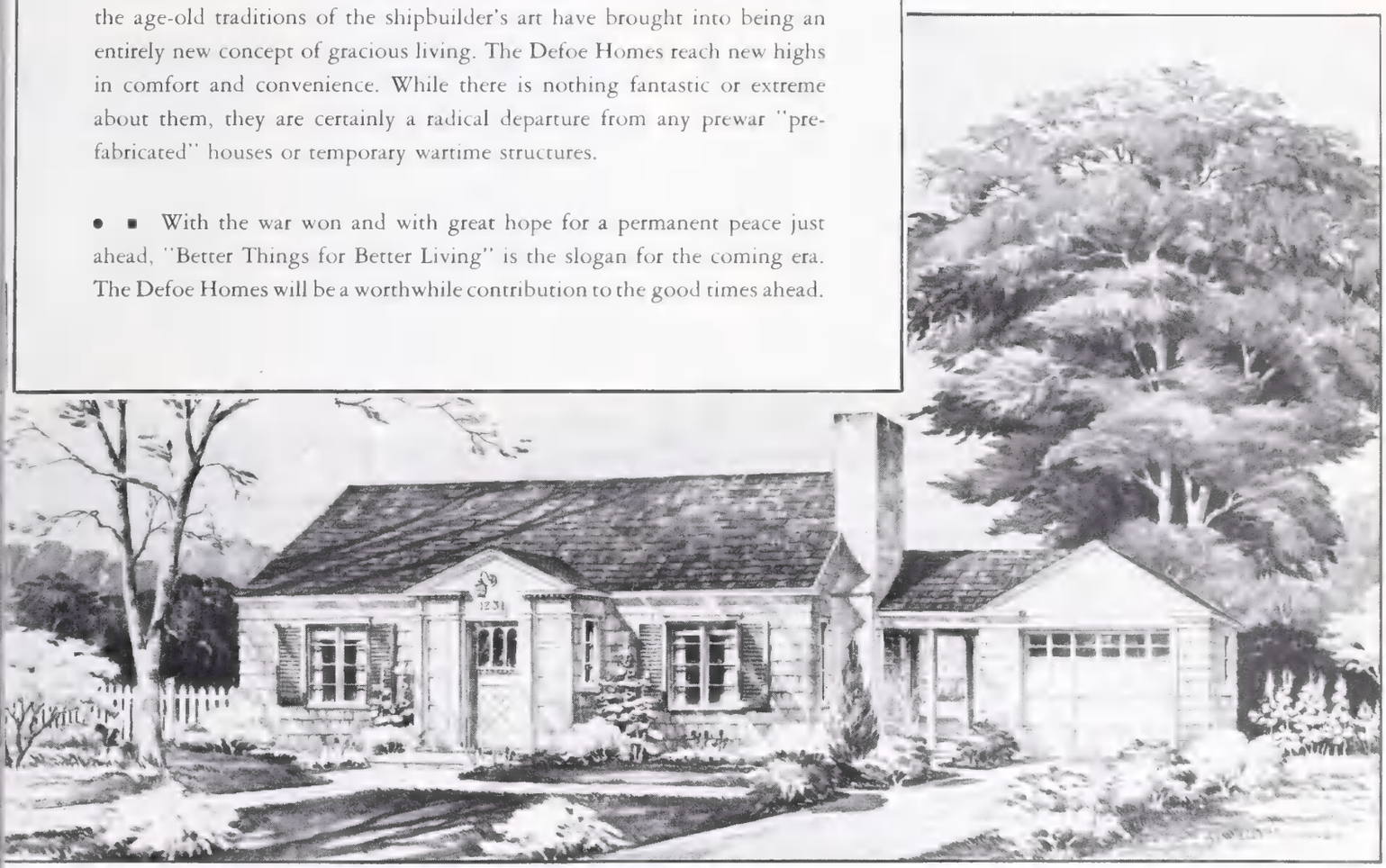
DEFOE HOMES CAN ANSWER YOUR HOUSING PROBLEM

THE Housing Division of the Defoe Shipbuilding Company was developed with a two-fold purpose—to maintain, as closely as possible, the wartime employment level upon which the people of the industrial area in which the plant is located had come to depend and to offer the public a new solution to America's housing problem.

• • With this in mind, Defoe designers and engineers were called upon to create a new line of homes which would bring to their owners the comforts of functional design, the ease of maintenance made possible by modern compact construction—plus the economies of mass production methods. In addition, they must be built to outlast houses of standard construction!

• • The Defoe organization has delivered. The skill and experience acquired by more than forty years of fine workmanship and adherence to the age-old traditions of the shipbuilder's art have brought into being an entirely new concept of gracious living. The Defoe Homes reach new highs in comfort and convenience. While there is nothing fantastic or extreme about them, they are certainly a radical departure from any prewar "prefabricated" houses or temporary wartime structures.

• • With the war won and with great hope for a permanent peace just ahead, "Better Things for Better Living" is the slogan for the coming era. The Defoe Homes will be a worthwhile contribution to the good times ahead.



This attractive Cape Cod home can be erected by the Defoe system. Variations in floor plan and exterior treatment can be made to satisfy individual requirements. This, like all Defoe Homes, can be purchased with or without the breezeway and garage.

Defoe
HOMES

HOUSING DIVISION
DEFOE SHIPBUILDING COMPANY Dept. HB-7
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Please send me the descriptive brochure on the new Defoe Homes. Enclosed is 10c for handling and mailing costs.

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Today's Heating System Without a Furnace

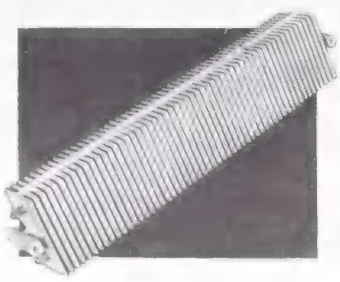


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Home builders have indicated great interest in "heating by wire" and Electromode All-Electric Heaters, styled for domestic use, are now in regular production to meet the increasing demand. Here are a few interesting reasons why home-heating electrically, with Electromodes, deserves this growing popularity:—

- No basement or central heating unit required.
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The patented Electromode Heating Element, used exclusively in all Electromode Heaters, has the resistors completely insulated, sheathed, and embedded in a one-piece finned aluminum casting.

Consult your power company and electrical contractor for complete installation particulars,— or write ELECTROMODE CORP., Rochester 2, New York.

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ROOM HEATERS

Write for Brochure 46-D on home heating by wire



IT'S WORTH MENTIONING

It's the little things that add up to smoother, easier housekeeping. Here are brand new ideas

By Julie Polshek



These trim plastic bow-knot h prove shower curtain fixt can be both good-looking and tarian. They'll dress up any tain. You open them like sa pins, in back, for easy hookin the rod. Use them, too, with fixtures for bedroom drape Choose yellow, sea-green, a blue, peach, black or white, to your color scheme. About 80 dozen at Gimbel Brothers, York, N.Y.

This knife rack automatically sharpens your knives every time you use them. Blades are kept always sharp because the individual sharpener inside each slot does its work each time you pull out a knife. There is space for six knives (from 10-inch blade to short paring size) in this solid maple, glass-windowed rack of Robeson Cutlery Co., Perry, N.Y. About $5 (without knives) at Hoffritz, 49 E. 34th St., New York, N.Y.





Treating the crowd, or the fan to a "wiener roast" is work-fun when they're "cheffed" righ the table by this chromium fr lurter grill that serves ten pe in five minutes. Spike "hot d on pronged points (removable cleaning), close cover to make tact, and in 1½ minutes the lusciously cooked without a t of grease or drippings. Abou at Hammacher-Schlemmer & New York, N.Y.



You don't have to worry about finding a plumber to unclog stopped-up pipes when you have this hydraulic drain cleaner handy. Anyone can use this simple device of Onthank-Davis, Des Moines. It utilizes pressure in your water system to do a quick, thorough job of cleaning kitchen, bathroom, laundry drains and keeping them free and open. About $5 (with vacuum breaker). Hammacher-Schlemmer & Co., New York, N.Y.

double-action corkscrew re-
es bottle opening to an easy,
of science. The top handle
the corkscrew firmly into
k; the side handle pulls the
ut of the bottle neck with a
sy twists, without pulling,
g, or spilling. It's handsome-
e in heavy chrome-finished
um that will enhance your
in's both eye-wise and serv-
e. About $5 at Lewis & Con-
ew York, N.Y.





Here's a new highly absorbent, soft rubber-sponge mop that squeezes itself dry when you give the spring action rod through its center a quick, easy pull—nothing more. The 8½-inch-long oblong sponge (reversible for double life), is held firmly by a metal bracket while you mop. This modern mop from Spartan Company, Chicago, will also pick up lint or dog hair on rugs. About $2.50 at B. Altman & Co., New York, N.Y.

"Worth Mentionings"

autical's zippered carrying
el will transport frozen
milk, butter, ice-cream, cold
from store to home or home
h on the hottest days with-
eir defrosting, melting, or
g. Neoprene-lined, Fiber-
terlined. Foods and bever-
ay "as is" for 8 hours or
Fabrikoid 13 x 7½ x 4-inch
. about $7.50 at Lewis &
. New York, N.Y.

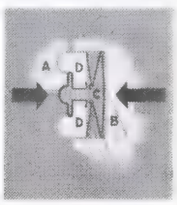
A Bowlin aluminum-head "steak beater" can be an invaluable ally in your meat cookery during these days of shortages and uncertain meat tenderness. Its two 1½x2½-inch aluminum scoring faces (one for large and the other for small scoring) do a really bang-up job of tenderizing or "swiss-steaking," and won't ever crack or warp. About $1 at Marshall Field & Co., Chicago, Ill.

Anchor, a du Pont synthetic
ge-rubber, non-skid under-
lds the lightest scatter rug
n place on the most slippery
Prolongs rug life, too, by
ng a dirt-water-moth-proof
In 24, 30, 54-inch widths,
1.20, $1.60, $2.75 a running
espectively, at R. H. Macy
New York.

Nu-Starch, a concentrated ready-to-use starch-and-bluing mixture, which you dilute in the last rinsing, is a boon to easier, better cotton laundering. It make cottons easier to iron, too, and gives them a new, fresh look that really lasts. A 6-oz. bottle costs about 25¢; 1 pt. 55¢; 1 qt. 95¢; at R. H. Macy & Co., New York, N.Y.

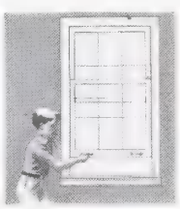


●Now Curtis—who introduced the famous Silentite "Insulated" Window—brings you an amazing new window—the *self-fitting* Silentite! Never before have you seen a window like this—and nowhere else can you obtain the features and advantages which the new self-fitting Silentite offers. Here's why it will pay you to get full information on the new patented, self-fitting Silentite before buying *any* windows for building or remodeling a home:



SELF-FITTING WEATHER-STRIPPING

Silentite is a wood window—and wood in itself is an excellent insulating material. The new Silentite has "floating" chemically treated wood sliding bars which are seated on full-length double Z-type bronze weather-strips. The sliding bars are *always* pressed tightly against the moving parts of the window. Air infiltration is fully 20% less than in the old Silentite. There's weather-stripping at the top, bottom and meeting rail, too. More than ever, Silentite is an *insulated* window!



SELF-FITTING IN OPERATION

The "floating" weather-stripping forms a wood-to-wood contact with the sash. Silentite is easy to open and close at the outset and continues to operate smoothly with use. And remember, Silentite has no weights, pulleys or cords to get out of order—it will not stick or bind and it *cannot* rattle.



NEW TYPE SAFETY LOCK

The new Silentite locks when closed and partially open—you don't have to close the window to lock it. You can leave windows partly open without fear of prowlers. A lock is furnished with each unit. This carries the well-known "Silentite" name.



NO SCREENS OR STORM SASH TO CHANGE!

With the new Silentite, you can have the new-style Curtis combination screen and storm sash unit—no parts to store from season to season. Or you may order the separate pre-fit screens and storm sash, which can be hung from the inside.

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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

Vol. 88 JULY, 1946 No. 7



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Cover shows the entrance view of the seaside home of Mr. and Mrs. George Page, in Pacific Palisades, California. Kodachrome by Maynard L. Parker. See complete house on pages 44 to 49.

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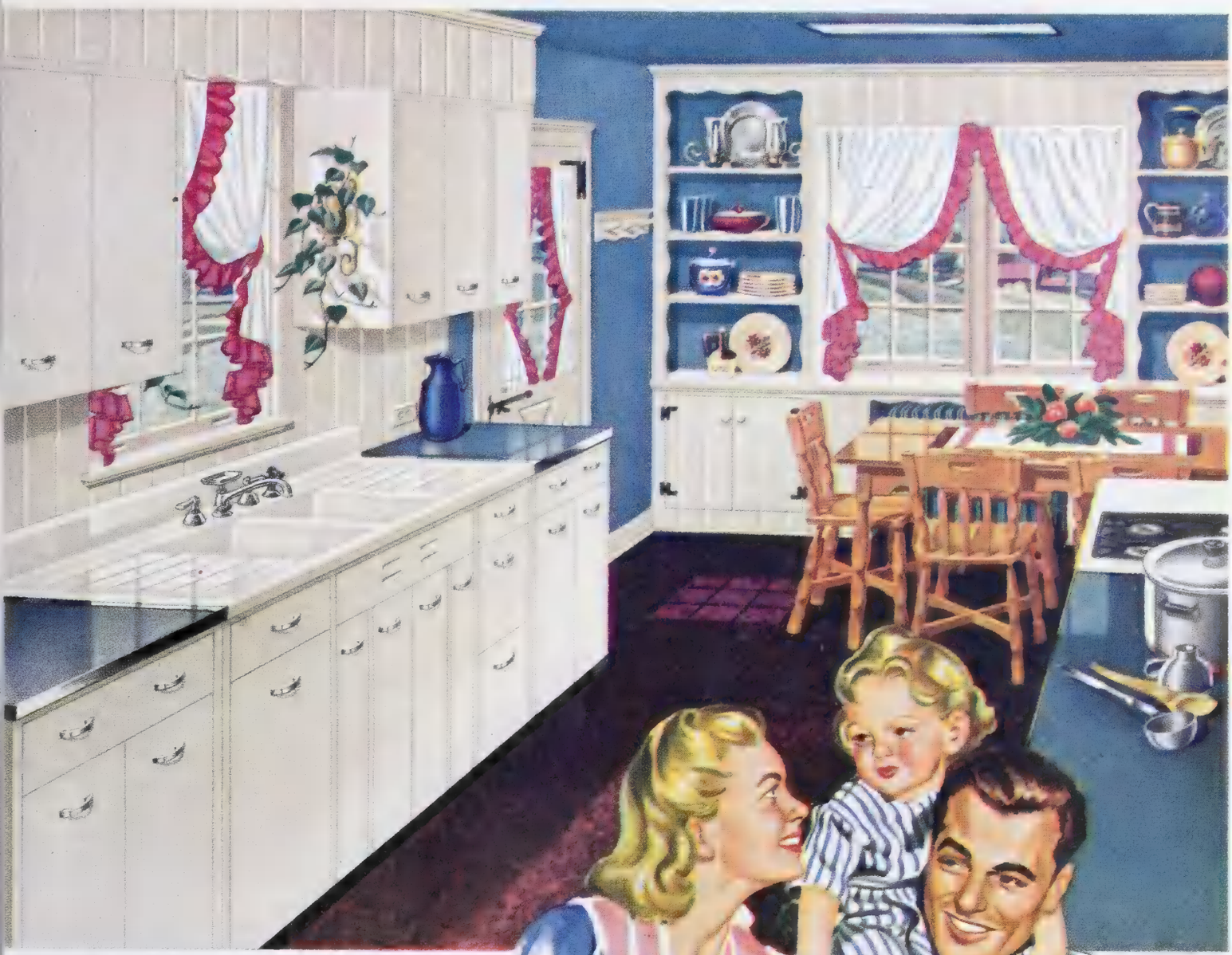
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The Symbol of Quality in Radio — Since 1915

by Elizabeth Gordon

Your life is what you make it

Since it is our professional privilege to observe our fellow human beings at home, in the place where the most significant hours of life are spent, we have learned that most people want a better life than they have.

But we also perceive that it is all too common to dream big and act little, to want a better world but never read a newspaper, to want a better home but never drive a nail toward making home better right now. Too many people wait, idle and dissatisfied with their present lot, for their ship to come in on some miraculous future day. They believe that it is only lack of money that keeps them from having the material things they dream of.

But economists report that people, at *all* income levels, believe they could satisfy their wants if only they could make 20% more money. This would seem to prove that our wants are always ahead of our incomes. So isn't it unsound to wait for *more* money to begin creating that better life?

A surer way is to develop your tastes, to quicken your imagination, to educate your sensitivity and awareness to all the unpriced beauty that surrounds us. It means seeing, in the very things that the listless day-dreamers dismiss as "beyond their reach", an idea or inspiration that you might adapt at little or no cost. Don't yearn futilely for an extravagant lamp base when you might make one just as handsome from a twisted tree root, *if* your eyes were quick to see the beauty in a piece of dead wood.

Instead of frittering away the years in aimless wishing, why not try to realize now at least a portion of the beauty you want. You would be one step nearer your goal. If you yearn for a better life, we commend to you the wisdom of Marcus Aurelius: "Let not thy mind run on what thou lackest as much as on what thou hast already." You take it from there.







Above you see the busiest intersection in Kan
City, Kan., before and after proper parking
tangled traffic on Minnesota Ave. Both pictu
were taken at the same hour on two Saturd
Left, congestion when angle parking was per
Rd. Right, parallel parking made possible by
parking lots handling as many as 2,000 cars a

Steps to solution of Parking Problems

Here's some good advice from the American Retail Federation's new booklet, "Keep Customers Coming—Practical Suggestions for Obtaining Off-Street Parking." It may help you to get going, if yours is a town where better parking is more talked about than accomplished.

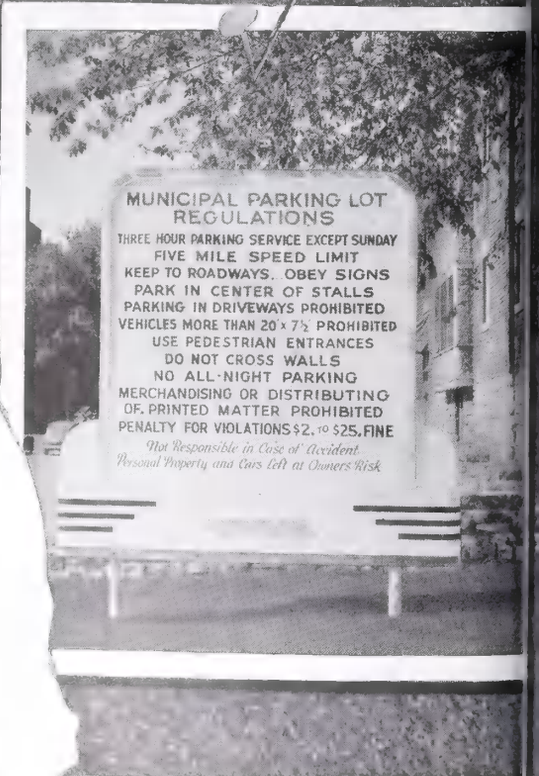
Be sure you have a problem. Maybe there are enough commercial lots and garages at reasonable prices to take care of the motorists in your central district. Investigate how many there are, and where located, before you start agitating. Columbus, Ohio, is one city that claims its commercially run facilities are adequate.

Use your curb space better. Allow shorter times for parking, and enforce the restrictions so that all-day parkers don't grab the best locations. Consider installing parking meters to keep parkers moving. This may minimize your off-street parking needs, even if it won't solve them.

Get a live committee to work on the problem. An interested and capable citizen group can start the ball rolling by determining the extent of parking needs, studying the various solutions possible, recommending action and then following through for as long as it takes.

Meet with your city officials. There are two kinds: those who are elected and who determine policies, and those who are technicians and can provide practical answers. Both are important. Too often, we neglect the second kind. You may be surprised that your city engineer has already worked out some answers regarding movement of traffic. Your city attorney knows what legislation is needed; your treasurer knows how the parking facilities would affect taxation. Sympathetic officials such as were found in Kansas City, Kansas, in Kalamazoo and in Detroit are an estimable blessing.

Uncover the facts. See that factual studies are made to prove your points—even if it seems obvious to you that there isn't enough downtown parking. Facts are mighty handy if you have opposition. State highway departments are cooperating with the United States Public Roads Administration in studies of traffic origin and destination. Why not get your city to undertake such studies, as are being done in Los Angeles, Pittsburgh, and Philadelphia? (Continued on page 119)





How you can FIGHT TO PARK YOUR CAR

Lack of space for your automobile at rest in the downtown business district of your city is a municipal menace and a bar to better living. Insist on more parking facilities! This article tells how to do it

BY DOROTHY DUCAS

The traffic jam is here! Drive your car downtown and circle block after block, looking for a place to park. Look out of your apartment window at a solid line of parked cars, like a metal wall against the curb. You are witnessing the beginning of the worst urban traffic jam in the history of American cities.

The roar of trucks, the tooting of horns, the noxious fumes of motor exhaust, the ugly little parking lots with cars jammed in bumper to bumper, the slow pace of moving traffic through crowded streets—all these are visible signs of the penalty we are paying for not having solved our traffic problems in the majority of cities throughout the country. New roads won't do it. Nor tunnels and bridges. All are designed to bring people into our cities. What then? Obviously, the greatest need is parking facilities when they get there.

Forgive us if we indulge briefly in an "I told you so!" About a year ago, HOUSE BEAUTIFUL predicted the trouble we're seeing under the title, "Will Your Parking Be as Up-to-Date as Your Car?" We pointed out that even if postwar automobiles and roads were absolute marvels, they would be unusable by many for ordinary living, unless convenient and inexpensive city parking were provided. We urged community planning while there was still time—before all of the 24,000,000 passenger cars capable of running at the war's end took to the road. There wasn't enough time. Now look at the business centers of our cities, which are part of our homes because we live in them as well as within our four walls.

Was this what we envisioned as better living in the postwar world? Ten months after V-J Day scarcely anybody living in or near cities has to be told of the inconvenience, irritation, and downright hazard of double-parked cars, overcrowded, ugly parking lots, slowed-up traffic burdened with would-be parkers. But what are we doing, now that peace is here, to provide parking facilities in the places where they are most needed by business men, shoppers, and private citizens seeking to go about their affairs with a minimum of inconvenience (*Continued on page* 116)

Week-end house into PERMANENT HOME

by Marion Gough



The all-season house of Mr. and Mrs. George Page, in Pacific Palisades, California, shown here and on our front cover, would be a distinguished job of remodeling at any time. But we particularly draw your attention to it in these days of housing shortage as encouraging evidence of what might be accomplished with existing houses which may now appear hopeless. This derelict seaside vacation house once looked hopeless, too, but clever planning made it a year-round home

The Page house is two stories high, faces the ocean on a steep, rocky incline. The second floor entry is level with the road as you see above and on the front cover, and is reached by a balustraded wooden walk. Top floor is year-round living apartment. Lower floor is a well equipped apartment for guests.

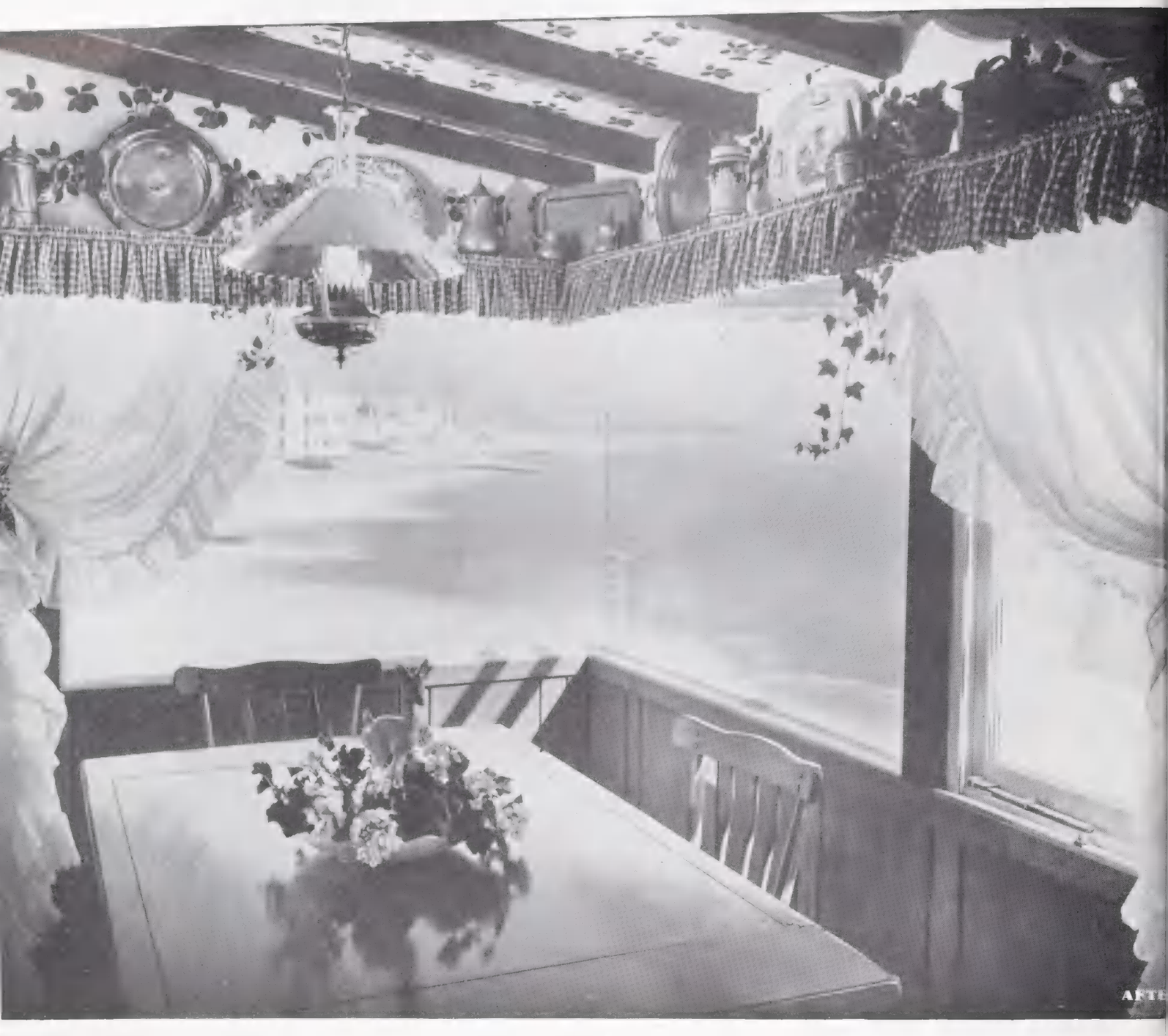
Before and after pictures at right show how upper floor was enlarged 6 feet by enclosing the old porch area. The lower floor apartment was created by building out the slanting foundation walls. At high tide, ocean rises under the house. Frame construction, insulated, makes house less damp than concrete.

Opposite, deeper, wider windows in the upper floor make wall of glass on the ocean-looking front of the house. A trellis overhang overcomes sky glare. It was made by extending rafters 5 to 6 feet beyond house, then laying 1" x 4" boards on edge across rafters. This filters light, prevents squinting.









Week-end house into permanent home

A knockabout sort of place that served a bachelor qu
adequately over summer week-ends needed reorgan
ing to become an all-season house for Mr. and M
Page. This necessitated a new, thoroughly equipped kitch
(former kitchen was shallow wall galley in the living roon
a double bedroom, an up-to-date bathroom, and a syst
for keeping the place warm in winter and on damp, cold da
By incorporating a two-car garage which adjoined the hou
on one end, and enclosing the porch on the other end,
Pages acquired more floor space. The old porch area n
accommodates a kitchen and the dining end of the livi
room Their bedroom is where the old bathroom used to

The Pages' living room faces the ocean, turns a corner and looks down the coast, thus providing a delightful dining area (left). You will note that the view is unobstructed because no corner support was used in this window. This space is part of the 6-foot porch area that was enclosed. To see how the old porch used to keep this end of the room in gloom, compare this picture with the "before" shot below. Before the place was insulated, shaded, and reorganized, pretty, good furnishings were impractical.

The back of the house faces the road. Picture at the right shows how the walk from the street to the house spans a steep incline, which has been terraced and planted. Area between house and terrace is a patio, shaded by the gallery which runs across house to kitchen door. Ell is a new garage. Patio is in a natural shelter so it becomes a favorite spot for lounging and entertaining. Barbecue, built into the wall, shares the same chimney as upstairs fireplace. Door at right of it leads into private guest apartment.

Pictures at lower right show change in kitchen facilities and the brightening effect of cherry patterned wallpaper between green-blue beams of the new kitchen-dining area. Old kitchen was built in along the wall near the entrance door. New kitchen utilizes old porch space. The radio shelf and shutter screen partition it from dining area. The cabinet holding radio was actually built to house an electric heater with a fan connection, so it serves a double purpose. Harry Gladstone was the Pages' decorator.





"BEFORE" PHOTOGRAPHS BY PUTNAM STUDIOS







"AFTER" PHOTOGRAPHS BY MAYNARD PARKER



the garage furnished space for the new bathroom and a
t bedroom which is used for overnight guests or when
lownstairs apartment is full.

he house has a rarely used central furnace and a small
ric heater for each room, but for the most part the
s keep warm by the sun. The roof of the house facing
road is shingled. But the other half which faces the
n is made of a sun-attracting composition. This is
ted black in the fall to attract the heat of the sun during
weather. In the spring it is painted with aluminum
to deflect the sun during the summer. There are air
in the gables to carry off warm air as it accumulates.



It's a lucky fisherman who can fish off his own front porch as Mr. Page can. This gallery opens off the guest apartment on the lower floor. The Pages reserve this floor for activities or entertainment involving sand and the usual sea-shore mess that is hard on good furnishings. This keeps upstairs quarters in good trim.

The white door (lower left) is the one by which you come into the upstairs apartment, arriving in the living room. Redwood paneling has been kept as it was, but cleaned and refinished. Book shelves on the left occupy space where the old kitchen used to be. Beyond shelves there's an entry to the master bedroom.



Space now used as master bedroom (below) was taken up by old bathroom. Windows facing the ocean are stationary. Ventilation comes from Dutch door at right which opens onto a sun deck. Organdy curtains are feasible in dampish surroundings if they have a durable finish so that they retain their crispness.

Upper floor living apartment, which the Pages have made their permanent home, gives no indication that this is a sea-shore house. Living room (opposite) is a family room. Most entertaining goes on in the lower apartment or in the patio. Old cobble fireplace was rebuilt of sandstone. Insulation deadens noise from road.

Floor to ceiling windows run across ocean side of living room (lower picture opposite), and here you can see how trellis overhang shades room from glare. Division between dining area and living area is subtly suggested by papered ceiling and window valances entirely made of the gingham which trims living room valance.

PHOTOGRAPHS BY MAYNARD PARKER

Week-end house into permanent home







If you are planning to beat the housing shortage by remodeling an old place, or looking for new ideas for a vacation house, or just hoping to build some time, this all-season house by the sea, once a bachelor's week-end aerie, is worth your careful study

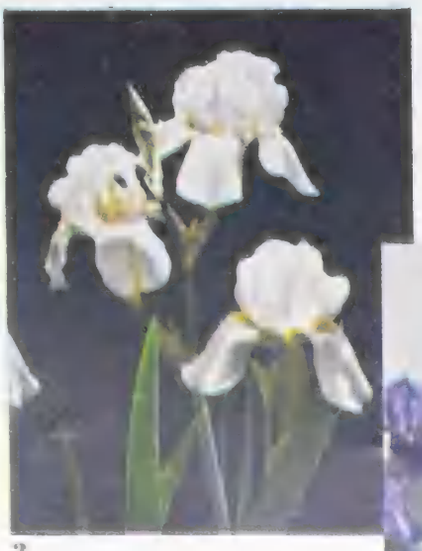
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1



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3



4



6



5

Is your IRIS out of date?

W. CASSEBEER
ncier and Director
of the
rican Iris Society

Spectacular and wonderful things have happened during the past ten years, in the breeding of new and exciting varieties of bearded iris. At least a few representatives of these flamboyantly beautiful specimens are a "must-have" in your garden. For, compared with them, the varieties of a decade ago are as dated as a Model-T Ford. Iris connoisseurs call them "the garden counterpart of the orchid," and not only are they more lovely in form and color than the older varieties, but they are larger in size, with better branching and substance.

These imposing and stately blooms form a fitting climax to a parade of colorful spring flowers, and serve to fill in the gap between the blooming season of the major early spring flowers, such as daffodils and tulips, and the early summer flowering roses and delphiniums.

The rapid progress made in iris breeding can be attributed to the fact that there are hundreds of iris fanciers engaged in the pastime of hybridizing. Many of these fanciers have become interested in breeding because of the comparative ease in obtaining a representative flower, only two years from seed.

While the hybridizers eulogize these new iris varieties for their superb form and sturdiness, the amateur gardener has taken them to his heart for their rainbow colors, which range all the way from the deepest of purples and maroons to cool blues, delicate pinks, and clear glistening whites. They include bi-colors as well, with yellow or white standards contrasting with red or purple falls. They combine ideally with other plants, and their sword-like foliage, remaining green throughout the summer, makes an excellent foil for other flowers, even when the iris bloom is gone.

Generally speaking, those in clear light colors, such as light blues, pale yellows, whites, and pinks, give the most harmonious garden effect, while richly toned purples and maroons give a compelling accent note. The blends, which are a suffusion of many colors, are fascinating when viewed at close range. The strong bi-colors, such as amoenas, neglectas, and variegatas, show to best advantage when they are placed near green shrubbery as a background.

For a background, beauty bush (*Kolkwitzia amabilis*), flowering at the same time as the tall bearded iris, is excellent, and *Spiraea Van Houttei* can be used with the earlier flowering varieties. In the border, single peonies, which are somewhat earlier than the double type, are admirable companion plants, as many of them bloom concurrently with the iris. Aquilegia, or columbine, is also a dainty accent. Pansies and violas are ideal as low-growing plants in front of iris.

Iris fanciers, of course, prefer to plant them in beds by themselves in order to give their pets the maximum amount of (*Continued on page* 129)

ompare your iris with these exciting varieties

. "Azure Skies" is an excellent example of how the new bearded iris are not nly lovelier in color, but more beautiful in form than the older varieties.

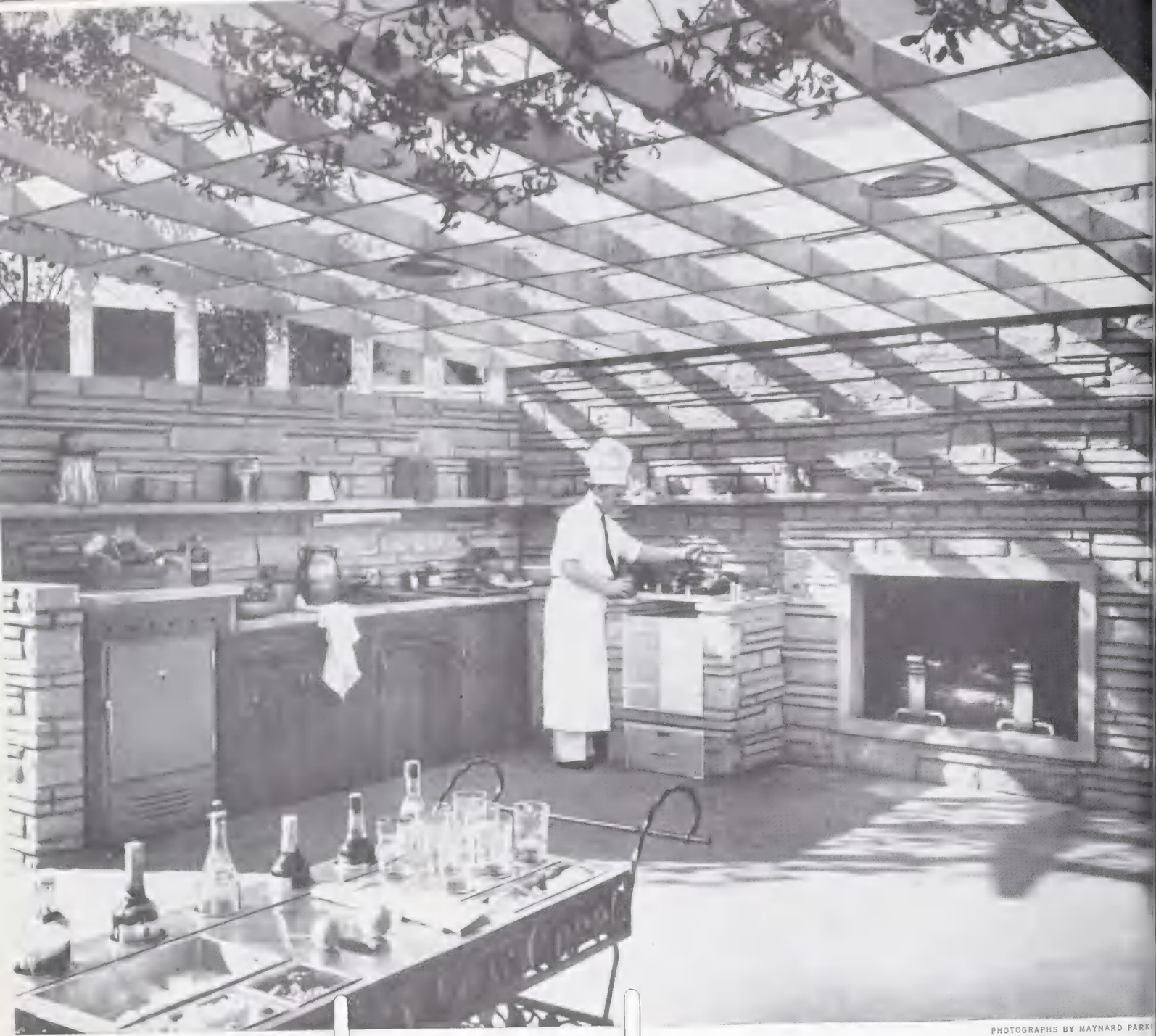
. "Chamois" illustrates the exciting color innovations in the new varieties. gives a particularly striking "modern" effect combined with all-white iris.

. "Spindrift" is typical of the coral pinks upon which iris breeders are now oncentrating great interest. There are many other equally lovely pink tones.

. As yet unnamed, this dramatically beautiful variety, originated by the uthor, is one of many richly colored iris now being developed by breeders.

. Good white iris, such as these "Sharkskin" are excellent foils for other lors, and, next to the light blues, are the most popular of the new types.

. This mass grouping of the new bearded iris shows the wealth of colors now ailable for your garden. What a contrast with the varieties of yesterday!



PHOTOGRAPHS BY MAYNARD PARKI

THE Best Barbecue

WE HAVE EVER SEEN

This is the ultimate in barbecues. Practically a second kitchen, it is probably beyond many budgets, maybe beyond many desires. But it has numerous ideas worth adapting. It is in Fritz Burns' experimental house in Los Angeles, detailed in House Beautiful for May

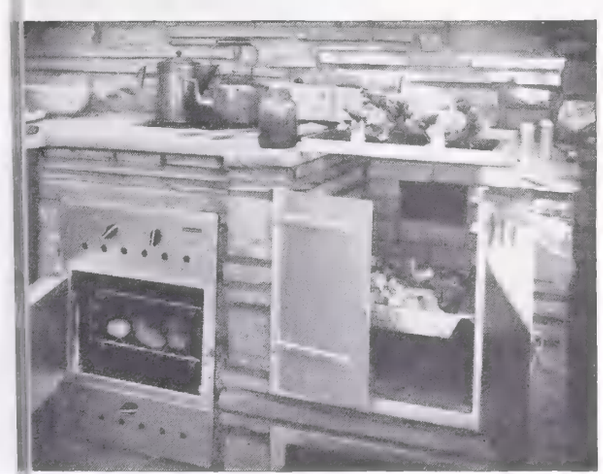
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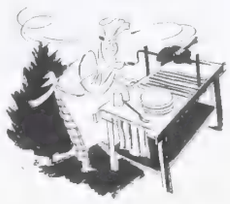
ou don't have to run into the house for anything, for his kitchen outdoors is complete in itself. It has its n built-in refrigerator, double, metal-lined sink, dishes, d supplies, and fuel. It even has fluorescent lighting.



ork counter tops are made of smooth stone, immune to scratches, burns, or stains. Cupboards beneath hold ything needed for cooking and serving a barbecue meal. permanently colored cement floor can be hosed down.



t-in at left is a gas range, and below a baking oven. rbecue at its right has gas igniter, electric-rotating gaff adjustable to any size roast or fowl, and char-grates adjustable to higher or lower fire as needed.



An expert lays down the rules for a successful barbecue

Anyone who understands the basic principles of broiling can barbecue, according to J. M. Huntington, recognized as an expert in the art throughout Southern California.

As he describes the process, "Broiling means breaking down the fat cells throughout the meat by cooking it *slowly*. Slow cooking lets the fat melt out and fall into the fire, then rise again in flavorful smoke which permeates the meat and produces the much-to-be-desired barbecue taste."

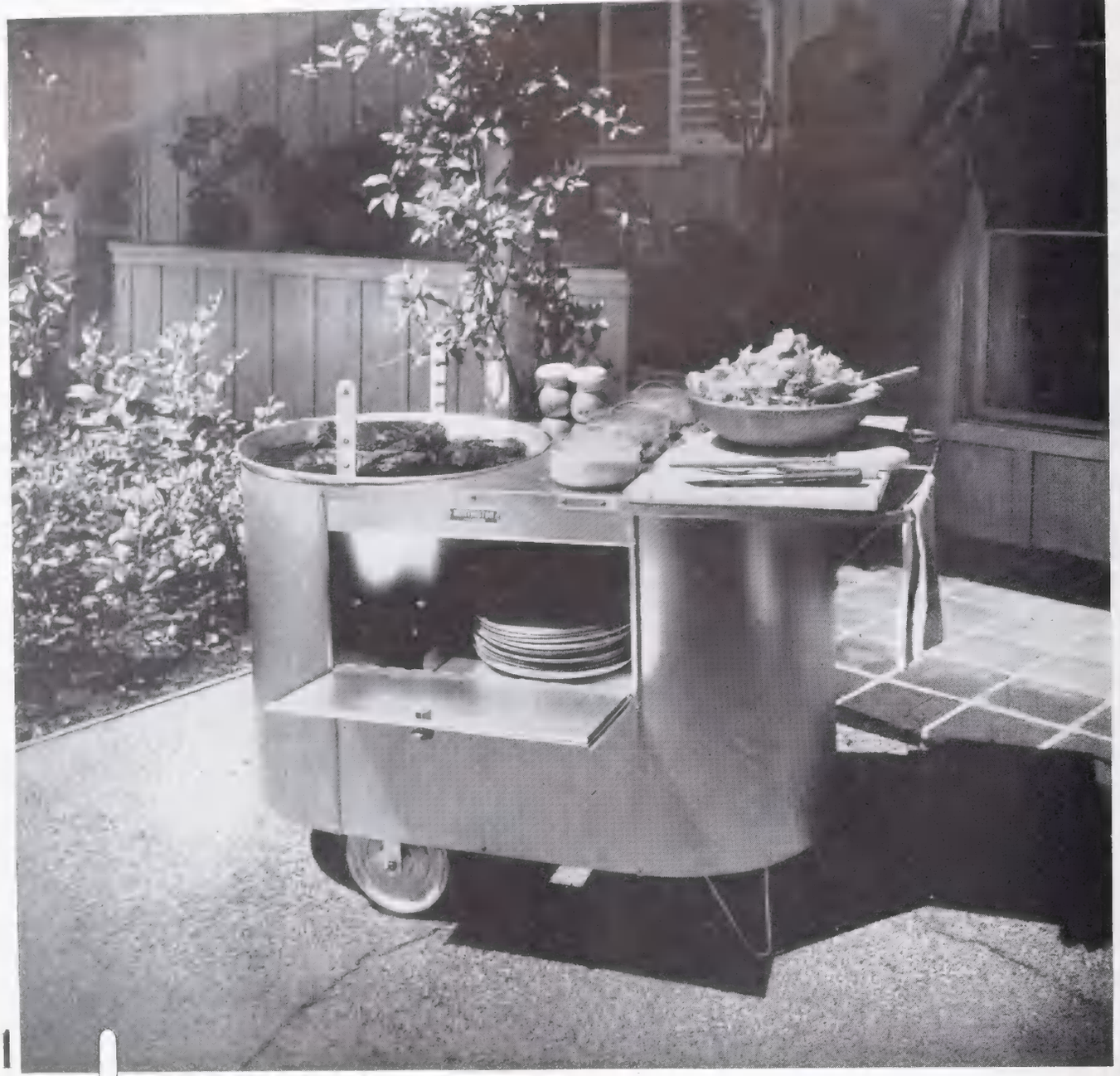


For the would-be expert, he lays down three DO's and three DON'Ts. Once you master those, you can barbecue as successfully over four stones and a wire grate as over the most expensive barbecue equipment on the market today, he says confidently.

The three DO's: 1. Heat the meat until the juice appears on top. 2. Turn the meat only once. 3. When the second side is moist on top, apply your barbecue sauce. Seasoning penetrates easily, so it is best to wait to apply it until late in the cooking, and use it with restraint unless your guests are known for their rugged taste buds.

The three DON'Ts: 1. Don't sear the meat. It breaks down the fat cells so fast that the juice escapes scot-free. 2. Don't use too deep a fire. The heat makes the fat drip too rapidly, and the dripping fat makes the fire flash up and burn your meat. 3. Don't (*Continued on page* 102)

Barbecue, Huntington Iron Works. Gas refrigerator, Servel. Gas range, custom made. Fluorescent lighting, Westinghouse. Concrete floor colored with Kemiko Permanent Stain for Concrete from Harry Rohloff & Co.



Portables have advantages

Movable barbecues are the answer for people who have neither space nor desire to build permanent ones. They can be as simple or elaborate as you want and can afford. Many have wheels and can be pushed to terrace, garden, or orchard according to whim, wind, and weather. They give big returns in summertime fun and in good food served with little effort

by Charlotte Eaton Cone



1. A lighting wick makes kindling unnecessary to start the fire in this barbecue cart. Of aluminum-painted structural steel, with stainless steel top, its drop door forms a serving shelf. Carving board conceals storage space. J. M. Huntington Iron Works.

2. Barbecue, boil, roast, fry, bake, grill, or steam with the Gypsy Grill, made by Alva T. Smith Co. Charcoal firepot adjusts in height. In its enameled oven-tank you can boil or roast corn-on-cob, steam a shore dinner. Swing faucet for hot running water.



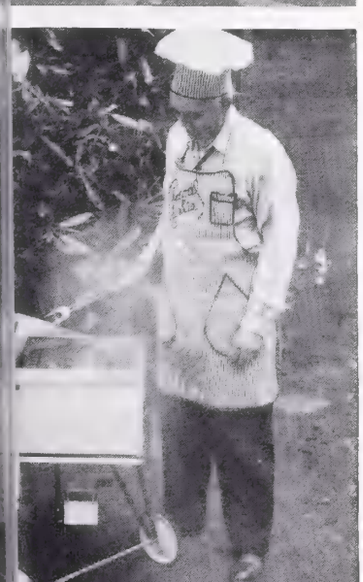
3. From The Ranch House comes a barbecue with tight-fitting hood to seal in aromatic smoke for flavor. Of aluminum with wood trim, it is easy to wheel up and down steps. You can raise or lower the firebox according to the kind of heat you want.

4. It's called the Air-Cap lawn broiler, from Aircapitol Mfrs. Table height, its grilling surface is 24½″ x 17½″, and you can put seasonings and things to be kept warm on the high shelf. Two cutting boards and the adjustable spit are removable.



5. It's hardly larger than a tea-cart, but this push-about barbecue has all conveniences: draft control, ash receiver to keep ashes from dropping on lawn or terrace, warming shelves, stainless steel work area, cutting board. United Charcoal Broilers.

6. Less elaborate is the Picnicker, also made by United Charcoal Broilers. Work table space here is provided by extension of the grill itself, which is hinged and tilts up for fueling. Firebox cone is deep, also with draft control and ash receiver.



7. Crank the forge blower on this steel barbecue, and you quickly have broiling coals. You can cook hot dogs, hamburgers, fish or fowl on the grill, bake potatoes in half an hour, roast corn in the husks. Champion Blower & Forge Company.

8. You can fold this lightweight steel barbecue into a compact package about suitcase size, for easy carrying by hand and in the car. And you don't need tools to assemble it. It burns any solid fuel, and grills, fries, bakes or broils. Loffredo Mfg. Co.

9. Cold drinks are no problem when you have this Bar-B-Q wagon, with built-in ice container with drain, space for beverage case, and removable bin for fuel first, ashes later, all on lower shelf. Grill fire also cooks sauce in pots. Claude M. Sperling.

ADEL MAPLE-HANDLED, STAINLESS-STEEL BARBECUE TOOLS ARE FROM THE INTER COASTAL COMPANY, INC.









You'll

BETTER YOUR HEALTH

if you

GET RID OF SMOKE

How
Smoke Affects Your Health

1. Inhaled solid particles and acid content of smoke are harmful to the sensitive membranes of the nose, throat, eyes and lungs.

2. Such irritation may prepare a predisposition to acute diseases of the respiratory tract.

3. Smoke palls reduce the amount of natural sunlight received, thus cutting down proportionately ultra-violet radiation, a natural source of Vitamin D.

4. Smoke and dust aid in the formation and prolongation of fog and rain, which increase chances of "catching cold."

5. Dark days reduce visibility in city streets, with attendant physical dangers.

6. Smoky, foggy weather is a menace to the already-sick of a community. It aggravates the discomfort, especially for the aged and those with heart trouble or nervous complaints, reduces still further their already-lowered resistance to disease.

7. Gloomy, smoky days are depressing psychologically, as opposed to bright, sunny days which are stimulating.

8. Deposits of soot and dust make homes and their contents dirty, and dirt is always an enemy of health.

The most important thing about your home is h you live in it. Whether yours is a spacious, w appointed mansion or a tiny bungalow bei furnished "by degrees," what really counts is how all t members of your family feel while going about th various activities beneath its roof.

You can't feel right unless you are healthy. Witho health, nothing else matters. Health is made up of ma things, of course: inheritance, good nutrition, pler of sleep, fresh air, exercise, uncrowded living conditio sanitation, sunshine. Over most of these you can exerc personal judgment. But working against you in t realm of air and sunshine is a prevalent condition most large cities, which requires more than perso judgment to overcome: pollution by smoke of the you breathe.

Do you wake up in the morning coughing or sneezin with a "stuffy" feeling in your head although you have a cold? Is there a pall of smog hanging low over t rooftops until almost noon? Are your window si sprinkled with tiny deposits of soot? Can you det the disagreeable odors of combustion of garbage, che icals, industrial waste, at certain times of the day? these may be signs of the excessive smoke in the a smoke which is wasteful and unnecessary as well irritating.

It is worse in some cities than others, depending up the existence of smoke-producing activities in the regi and upon climatic conditions, such as absence of preva ing winds to carry away a large part of the smo But everywhere that smoke assumes the proportions a nuisance, it could be abated by the proper cont of fuel-burning equipment as a matter of law.

The snail's pace at which cities have done anythi about smoke is our fault—yours and mine. We citize of smoke-permeated cities have not been active enou

Freedom from care includes freedom from sickness and diseases. Your home must be right for the health of your family. Smoke which pollutes the air of most large cities is a detriment to health. Read this article to understand the damage it does—and join House Beautiful's smoke abatement crusade

by Dorothy Ducas

ur demand for smoke abatement, nor faithful enough conforming to those regulations which do exist in ıy places. We can reduce the amount of smoke which into the atmosphere, if we go at it the right way. e House Beautiful, March, 1946.)

part from the economic loss represented by excess- smoke, which is made up of unburned fuel and gases should have been consumed in furnaces and which ses millions of dollars' worth of damage to our ses and their furnishings each year, *smoke is a ace to health.* Most of us don't realize this. Yet n this point medical authorities agree, even if they e been unable as yet to point an accusing finger at ke as the cause of specific diseases which annually a large toll of human lives.

The breathing of smoke-filled air, dust, and soot the lungs cannot be a healthful process," says Morris Fishbein, editor of the 'Journal of the Amer- Medical Association.' "Yet it goes on daily, and if anything is done to eliminate this source of ation. You may be able to live in bad air for a long , but if you value your health you should be sur- ıded as much of the time as possible by good air ıe best quality."

ıe average man or woman inhales 2,000 gallons of very 24 hours, with a total weight of 34 pounds. is a lot of air—more than six times the weight of average daily food and water intake, which comes bout five and a half pounds. No one doubts the ortance of air to health. Why, then, has there been ttle attention paid to purifying the air we breathe preparation of the food we eat and purification ıe water we drink are carefully supervised?

the realm of air we have done very little. Some nunities are unaware of the problem. Many cities, h have smoke regulation (*Continued on page* 112)

● ***When smoke can do this to evergreens, think what it can do to you!***

● The spindly evergreen, below, was blighted because smoke deposit cut off sun, light, air. Evergreen at right grew in clean, smokeless air





BETTER YOUR HOME • BETTER YOUR LIVING •

by Frances Heard

A NEW SERVICE IN HOME FURNISHINGS

Wouldn't you like a sure-fire method of color-matching to take the "swatch-shopping" out of your life when you buy home furnishings? A group of manufacturers of everything from rugs to lamp shades are now about to color their products from a basic chart of nine colors. Whether you buy a rug or a yard of fringe you'll get the exact color you want by asking for it by name

Up to date one of the major bugaboos in assembling home furnishings has been the search for the matching color, the gruelling hunt for the drapery to match the rug, or the lampshade to go with the slipcover. You who have experienced it know all about the disappointing blue that turns out to be a little too green, or the deceptive pink that's a little too blue when you get it home under your own light. This has happened in the past because manufacturers of rugs, fabrics, wallpapers, and so on have not agreed on their dyes and colors.

But now the Institute of Carpet Manufacturers of America has hit upon a method to take the guesswork out of your color shopping, not only for carpets but for all home furnishings. Under their Basic Home Furnishings Color Co-ordination Plan, a group of more than 270 manufacturers of rugs, fabrics, upholstery leather, upholstered furniture, hard surface floor coverings, paint, wallpaper, trimmings, bedspreads, lamps, lampshades, and other furnishings have agreed to share a standard color palette in the dyeing and coloring of their goods. They will all call these colors by the same names, clearly labeling the names on their merchandise. From your standpoint this means that once you know the name of the color you are looking for, you can be sure of getting that color without a shadow of doubt, because that name will appear on all articles in which the color is used.

There are nine Basic Home Furnishings colors, which will be called B.H.F. colors. Each has a range of eight color values from light to dark. Named for regions of this country, they are Alamo tan, Grand Canyon rose, Adirondack burgundy, Prairie mauve, Shenandoah green, Cape Cod beige, Great Lakes blue, Santa Fe cedar, and Great Smoky gray. On the next three pages, see how this system works.

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COLOR DRAWINGS BY HARRIE WOOD

Here is a bedroom color-schemed around a sculptured carpet in Great Lakes blue. The rug, when you bought it, would bear a label, "B.H.F. Great Lakes Group," so you would know the color to ask for when you shopped for such matching or harmonizing fabrics as the solid-colored bench upholstery and the hydrangea-patterned print for the bedspreads. Merchandise in a solid-color blue or in two or more values of the same hue would be labeled "B.H.F. Great Lakes Group." Multi-colored merchandise, like the print, which combines shades of mauve with shades of blue, would be labeled, "Keyed to B.H.F. Great Lakes and Prairie (mauve) Groups." You could even be sure of getting the right color blue paint for the bed niche and window cornices, asking for it by the same name. Furniture by John Widdicomb & Co. Hydrangea print, Charles Bloom, Inc. Blue fabric, Cohn-Hall-Marx, Inc. Sheer textured curtain, Celanese Corp. Green chair fabric, H. B. Lehman-Connor Co. Color schemes for this and the two following rooms were projected by Elizabeth Burris-Meyer.



In the very near future, this color co-ordinating system will be available to you. Here is how three tones of tan from the B.H.F. Alamo Group might make a background for the contemporary design of the Dunbar Furniture Company's light oak wood cabinet and table, their curved unit sofa and arm chairs. Hanging drapery at the left is Alamo in its darkest tone in a fabric from F. Schumacher & Co. The rug is a medium shade and the walls the lightest tint of the same color. The dependability of shades is an important part of this service because, since all values of each basic color spring from the same hue, you can be sure that all shades of a color, light or dark, will harmonize. Manufacturers who use B.H.F. colors may use any or all of them, but they are not limited to B.H.F. colors exclusively in everything they make. The foliage pattern drapery fabric from Waverly Fabrics, the white dotted Fiberglas curtains from F. Schumacher & Co., and the geranium and white Koroseal, covering sofa and arm chairs, from Comprehensive Fabrics, Inc., are not in B.H.F. colors.



To make it easier for you to choose harmonizing colors from different groups, shops will have color cards showing which B.H.F. colors go well together. Since Prairie, which is a pink-mauve color, seems to have a particularly happy affinity for the blues in the Great Lakes Group and the Great Smoky grays, you will find all three colors included in the color scheme for this Prairie bedroom. But, so that you will not think that only B.H.F. colors can be used together, you will notice shades of green and turquoise in this room, too. The walls pick up their tint from the Prairie rug, and the grayed ceiling paper, an architectural pattern from Bassett & Vollum, is speckled in Prairie mauve and chartreuse. A printed orchid-and-foliage fabric from Charles Bloom, Inc., which covers the bed wall, mixes greens, turquoise, and shades of Great Lakes and Great Smoky. Multi-colored merchandise gets an identifying color label if B.H.F. colors cover a quarter or more of the surface. Furniture from Modernage, Inc. Turquoise fabric, Celanese Corp. Bed fabric, M. G. Lehman-Connor.

Mrs. MacMurray and decorator George Hall wanted to make the living room a place where the whole family, including young Susan and two-year-old Robert, could be at home without constant admonitions to mind the furniture. So they chose braid rugs, calico, chintz, and Early American pine, cherry and maple because these things have tough, durable grace.

The practical MacMurray be-yourself approach to living turns the garden room (right) into a many-purpose room. It's sewing room, library and game room and sometimes an impromptu dining room. It's the height of typically American informality, but its furnishings and colors, because they are rugged, are easy to keep looking well groomed.



How to live up to

A GOOD OLD TRADITION

Fred MacMurray's greatest screen talent is for looking and acting like a typical American—big, brawny, down to earth, laughing at affectation. He comes by this talent naturally because he *is* typical.

He is in the vigorous tradition, as old as the country itself, of the ambitious youngster who starts at the bottom and works his way to success. And the signs by which his success can be reckoned—the way he and his family live in their 10-room white frame house in Brentwood, California—are typically American, too For they represent the great American dream —the good each one of us expects success to bring him—happier, better family living in a secure good home that is as unaffectedly livable as it is gracious.

Just as it is not every American's dream to live in a fabulously elegant showplace, it wasn't Mr. and Mrs. MacMurray's, either Their own solid citizen tastes and the fact that the house was planned so that their two (*Continued on page* 65)



PHOTOGRAPHS BY MAYNARD PARKER



Broad bay window of the garden room, above, overlooks the terrace, barbecue, and garden. The lady of the house does her sewing here, where she can keep an eye on the youngsters playing outside. In the interests of practicality, the floor of this room, so close to the outdoors, is spatter —dashed in green and beige. Furniture is antique.

The full circular bay in the living room, left, has curly maple benches made to fit it. A mahogany drum table, carried over from an earlier house, was made into a coffee table. Mrs. MacMurray admits it's too elegant for the pine and maple of this room, but it's the kind of sentimental mistake that can happen to anybody.

BETTER YOUR HOME · BETTER YOUR LIVING ·

How to

live up to

A GOOD OLD TRADITION



The spacious bay window in Mrs. MacMurray's bedroom, right, is a continuation of the living room bay directly below. A desk and chaise longue give this part of the room a sitting room quality. Curtains here, like all the curtains in the house, are double-hung. These have a chintz edging to match the wallpaper. Four-poster bed is tiger maple, canopied in organdy.



In her bedroom, daughter Susan has a fireside wing chair in her own size, keeps her doll's china on the mantel, her radio and phonograph in an antique bonnet chest. Her bed, right, has an organdy canopy like Mother's, and a crocheted spread, which is Mrs. MacMurray's handwork. Four-poster used to be a crib, but with advancing years, Susan had the sides removed.



BETTER YOUR HOME · BETTER YOUR LIVING



(Continued from page 63)

youngsters might have the run of it, dictated its simplicity. It has a lived-in look, a quality that can't be faked by the most adroit decorator, for homes acquire it only through real honest use.

The MacMurray house is large, comfortable, inviting and compact. But it has no sprawling wings, affects no company tricks, boasts no rambling porches. As Mrs. MacMurray explains, "I like to have the family around me. None of this shutting the children off in one wing and Fred in another. All four of us work and play together. No part of our home is considered out of bounds, or off limits."

There is no company-best in the MacMurray menage and every room is used some time during the day. The clear blues, greens, and straight forward white throughout are colors specifically chosen because they are easy to live with and to keep looking fresh—there's no subtle cyclamen, no middling chartreuse, just plain unmixed colors. The furniture is Early American, good and sturdy. The braid and hooked rugs, some of which Mrs. MacMurray has made herself, are about as perishable as steel landing mats. Even the fragile milk-glass hen is utilitarian as it rests matter-of-factly on the children's lemon drops.

At meal-time, it's the dining room and the heavy pine farm table with its lazy susan full of homemade preserves that's the heart of the house. The whole family, right down to Robert, age two, are gourmets. Mr. MacMurray's favorite dish, however, is plain old-fashioned beef stew. This room isn't large, because the MacMurrays don't go in for much formal entertaining, but it's light and gay with red and white figured wallpaper and crude colonial prints.

On either side of the room stands an Early (*Continued on page* 101)



ept on rare occasions, the MacMurray clan gathers together mealtime. The antique pine trestle table keeps a well-stocked susan, is lit by old oil lamps instead of by candles. The is practical with its linen-padded captains' chairs and all- hooked rug, but along with their food and drink, the little Murrays are acquiring a taste for beauty. A collection of er and old Staffordshire is displayed on the antique dresser.



The man of the house had to be sold on antiques, because, like most men, Mr. MacMurray wants his furniture to do what it's supposed to do without danger of collapsing. But he discovered that the right antiques can take it, and has even collected some Early American pieces himself for his bedroom and adjoining study, above. He balked at an antique desk because he couldn't find one roomy enough. His is built-in, engineered to his needs.

by Laura Tanner

PHOTOGRAPH BY FARKAS STUDIO



Look to dress fabrics for inspiration. Here plain and plaid gingham, that first favorite of the cottons, has stepped into a new role to dress this bedroom by B. Altman & Co. If the usual over-bed treatment palls, try a brief canopy with ruffled side curtains, and continue the short ruffles as a cornice around the room. Bed always looks trim with no fussy bed-making.



FOUR BEDS PHOTOGRAPHED AT MACY'S, NEW YORK



The unglazed muslin spread, above, with its documented look, is a companion piece in both color and design for the leaf and scroll rug beside the bed. With a headboard and skirt in plain to hold down the busy-ness of the print, the bed shares the provincial mood of fruitwood and old hooked rugs.

At the left, a modern-as-tomorrow white linen, printed in free-flowing design, fashions an easy-to-manage sheet type spread. It's easy to make, too, for it is simply a large rectangle with no corners to fit. A loose wrist with the paint brush transplants sprays of flowers onto a pair of white commodes.

Age has not dimmed the red cherries on this fine, handmade quilt on the right. It's equally at ease with pine and hooked rugs and its twentieth-century upholstered headboard. New version of old-time sham covers two pillows, and makes a clever finish for a quilt-dressed bed. Dust ruffle matches the sham

New ideas for making a bed

Look Pretty

Is your bedroom suffering from that old tired look? Does that inevitable 18 to 36 square feet of flat bed area challenge your imagination? With a little originality, a facile needle, a few lengths of precious fabric or a quilt of heirloom quality, you can give your beds such distinguished easy-to-groom beauty as this



FOUR PHOTOGRAPHS BY WILLIAM F. HOWLAND



If you have such a rarity as the Marseilles spread, above, once the common ingredient of many an American bedroom at the turn of the century, look sharp. Grandmother's were always white. This one, dyed a warm zinnia gold, is now as up-to-the-minute as the crisp black and white check taffeta which upholsters and skirts the bed and table.

The

1946 reference table

for

Garden Pest

and

Disease Control

What's chewing at your garden plants? Whether it flies or crawls or attacks secretly from within, this chart names a sure killer for it—or a sound preventive with which to control it

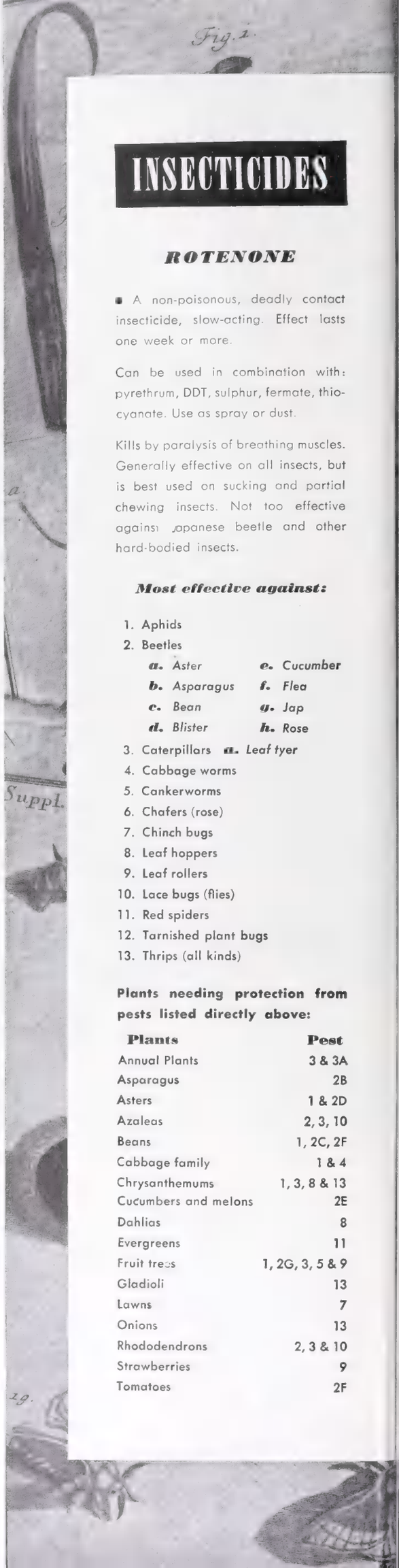
BY DAVID PLATT

Insects likely to haunt your garden come under four classifications: the soft-bodied sucking types; the characters that chew your plants to death; those which bore them to death; and the triple-threaters that bruise, chew, and suck their way through to victory over your plant life and you. Unappetizing as they sound, these pests are not so difficult to control because you can see them. Hardest to control are the microscopic germs of diseases, like viruses and system rot, which you don't know are attacking your plants until the plants begin to wilt.

The table at right shows you a spray or a dust with which to combat each enemy: a specific control agent which, sprayed on the bug or disease, will do away with it; or a preventive with which to treat plants in order to discourage the bad customers from moving in on you.

Basically, all good sprays are about the same in formula. It's the rate of dilution of each spray and its analysis that count most.

A gallon of spray selling for $3 at a maximum dilution of 1-15 (one gallon making 15 gallons of finished spray) is almost 3 times as expensive as a spray costing $15 per gallon with a dilution rate of 1-200 (one gallon making 200 gallons of finished spray). So check this factor before you buy. And buy only sprays which show actual percentages on the containers. A minimum basic analysis for a good dust or spray is: rotenone, 1% or more; pyrethrum, .05% or more; DDT 5%; balance, oil or spreader.



INSECTICIDES

ROTENONE

■ A non-poisonous, deadly contact insecticide, slow-acting. Effect lasts one week or more.

Can be used in combination with: pyrethrum, DDT, sulphur, fermate, thiocyanate. Use as spray or dust.

Kills by paralysis of breathing muscles. Generally effective on all insects, but is best used on sucking and partial chewing insects. Not too effective against Japanese beetle and other hard-bodied insects.

Most effective against:

1. Aphids
2. Beetles
   - *a.* Aster
   - *b.* Asparagus
   - *c.* Bean
   - *d.* Blister
   - *e.* Cucumber
   - *f.* Flea
   - *g.* Jap
   - *h.* Rose
3. Caterpillars *a.* Leaf tyer
4. Cabbage worms
5. Cankerworms
6. Chafers (rose)
7. Chinch bugs
8. Leaf hoppers
9. Leaf rollers
10. Lace bugs (flies)
11. Red spiders
12. Tarnished plant bugs
13. Thrips (all kinds)

Plants needing protection from pests listed directly above:

Plants	Pest
Annual Plants	3 & 3A
Asparagus	2B
Asters	1 & 2D
Azaleas	2, 3, 10
Beans	1, 2C, 2F
Cabbage family	1 & 4
Chrysanthemums	1, 3, 8 & 13
Cucumbers and melons	2E
Dahlias	8
Evergreens	11
Fruit trees	1, 2G, 3, 5 & 9
Gladioli	13
Lawns	7
Onions	13
Rhododendrons	2, 3 & 10
Strawberries	9
Tomatoes	2F

PYRETHRUM

■ Non-poisonous to warm-blooded animals, but deadly insecticide. Action instantaneous.

Best used in combination with sulphur, thiocyanate, rotenone, DDT. Wettable. Use as spray or dust.

Use only on visible infestations and not for prevention. Will kill almost all insects on contact.

Most effective against:

1. Bean beetles
2. Cabbage worms
3. Tomato horn worms
4. Cankerworms

D. D. T.

■ Deadly to insects. Slightly poisonous, and a skin irritant when diluted. A contact insecticide killing by paralysis. Harmless to humans and animals in dust form. Most valuable because of its long-lasting killing qualities.

Can be used wet or dry in combination with any other insecticide.

Not recommended for use on vegetables except corn and potatoes. Invaluable for roses and gladioli. Do not spray or dust open flowers.

Most effective against:

1. Beetles
   - *a.* Aster
   - *b.* Blister
   - *c.* Jap
   - *d.* Rose
   - *e.* Grub
2. Caterpillars
3. Cankerworms
4. Chafers (rose)
5. Corn borers (iris borer)
6. Chinch bugs
7. Leaf rollers
8. Lace bugs (flies)
9. Leaf miners
10. Psylla
11. Spider mites
12. Tarnished plant bugs
13. Thrips

Plants needing protection from pests listed directly above are:

Plants	Pest
ANNUALS (all types such as Calendulas, Centaurea, Chrysanthemum, Marigold, Zinnias, etc.)	2, 7 & 12
Asters	1A & 1B
Azalea	1, 2 & 8
Boxwood	9 & 11
Chrysanthemums (hardy)	2, 12 & 13
Dahlias	5
Gladioli	13
Iris (bearded)	5
Lawns	1E & 6
PERENNIAL PLANTS (such as Delphinium, Hollyhock, Phlox)	
Rhododendrons	1, 2 & 8

All flowering shrubs are most effectively sprayed and protected by DDT compounds.

ARSENATE OF LEAD

■ Poisonous. Insecticide used most widely by fruit, grape, and potato growers. Can be used in combination with tobacco, DDT, and copper.

Kills by a stomach-poisoning of insects. Effective against all chewing insects except Japanese beetle.

Leaves a poisonous residue on fruits and vegetables, necessitating washing before eating. Accumulations in soil create soil toxicity that is often detrimental and can cause destruction of soil bacteria and earthworms.

Combining with DDT doubles its effectiveness. Addition of nicotine increases usefulness.

Particularly effective against:

1. Inchworms
2. Loopers
3. Coddling moths
4. Caterpillars
5. Apple maggots
6. Curculios
7. Beetles
8. Grubs

TOBACCO

■ Poisonous, quick-acting concentrate that is poisonous to skin. (Avoid breathing fumes or dust.) Value lies in low cost.

Can be used in combination with arsenate of lead, emulsified oil and sulphur.

Effective in liquid or dust form.

Most effective against:

1. Aphids
2. Chinch bugs—Tobacco dust 3%
3. Leaf hoppers
4. Lace bugs
5. Mealy bugs—with emulsified oil
6. Psylla
7. Red spiders
8. Spider mites
9. Scale—with emulsified oil

BAIT INSECTICIDES

■ To control snails, slugs, cutworms, and sow bugs, use homemade mixture of ⅔ bran, molasses or brown sugar, and ⅓ Paris green; or dried apples dipped in arsenic.

FUNGICIDES

SULPHUR

● Effective against mildew and scab. Also in combination with calcium, known as lime-sulphur, a very effective dormant spray for control of scale.

PHENOL & MERCURIC COMPOUNDS

■ Prevent damping off. Control brown spot and dollar patch in lawns. Effective control for pathological diseases. Pre-planting treatment of bulbs, corms, and tubers.

For destruction of insect eggs on bulbs, corms, and tubers use:

1. Bichloride of mercury—dip
2. Phenol compound—dust treatment
3. Gassing with hydrocyanic acid gas in closed boxes.

FERMATE

■ Effective as a spray against black spot, wilt, yellowing, verticillium, brown spot, delphinium blight, and most external diseases except mildew.

COPPER

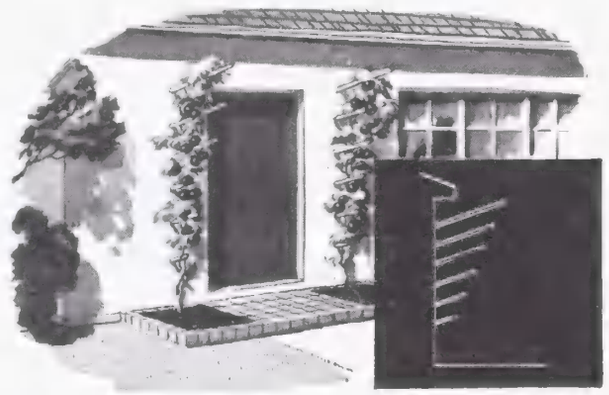
■ Effective against rust, mildew, leaf spot, rot, leaf curl, blight.

Have you ever done this with

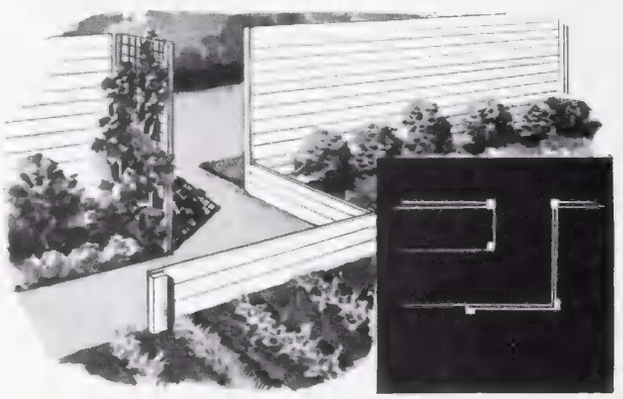


Tomatoes and Cucumbers?

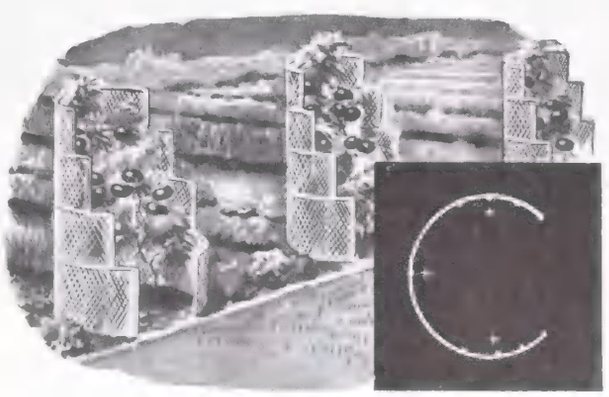




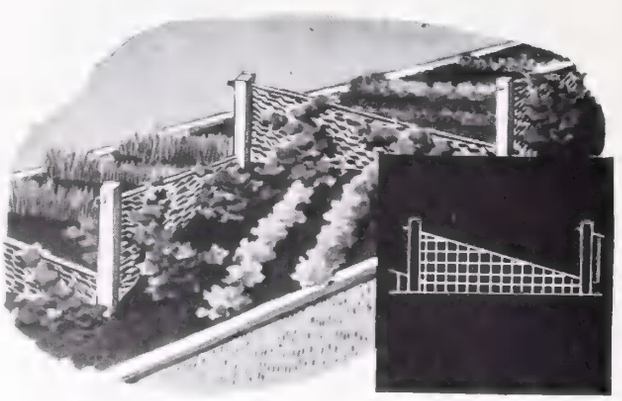
For a bright accent note plus convenience, right at your kitchen door, grow tomatoes as shown above, on ¾-inch pipes or wood rods set into the walls, and staggered in length, long at top, short at bottom. To encourage the vines to climb high, dig a hole three feet deep, put corn cobs in the bottom two feet, and on top of them, good rich soil. Then insert a ½-inch pipe into the ground, extending to the cob layer, and water each day through this pipe. The cobs will act as a sponge, the rich soil as nourishment, and your tomato vines will grow like mad.



If your vegetable garden is enclosed by a high wooden fence, try adding these metal screens on which to grow cucumbers. They are made of stiff metal lath, painted to suit your fancy and can be used to screen an opening in the fence or to give a pleasing pattern against the fence. The vines will twine and thrive, and the fruit will ripen quickly and evenly in full sunlight without the danger of rotting in too-wet weather. Think of the joy of being able to pick the fruit without poking around under the sprawly vines and leaves in the game of "find the cucumbers."



Instead of hiding tomatoes in a corner of the garden, dramatize them for all they're worth, by training them on circular frames, as above. Frames are of wire mesh curved around metal pipes, and the supple tomato vines can be trained on them so that the fruit will get full sunlight at all times. Place them at regular intervals along a bed of low-growing vegetables, at each side of a pathway, or wherever you want a decorative vertical accent. For extra interest, paint the frames in a gay color with shiny enamel. Raffia makes good tie-up material.



Here's an idea for making cucumbers really enticing! This zig-zag fence would be ideal for the middle of a bed of low salad greens, root crops, or even in your cutting garden. Wooden posts are 4 x 4 lumber, set 2 feet in the ground. Attached to them is a strip of wood lath with wire mesh or heavy metal lath. Mesh is 2 feet high at one end, 4 inches at the other. Good spacing for the posts is 6 feet apart. Try painting the posts bright red and the wire mesh dead white. Then add a row of red peppers in front. It will take your vegetables right out of the back-yard category.

A KINGDOM FOR A SONG

Do you and your family yearn for a vacation spot to call your own? Here's how, for $5 to $35 a year, you can lease one to five acres of government land on which to build your own special idea of the perfect back-to-nature "escape" house

by Helen Weigel Brown

Have you ever secretly envied these lucky characters who own "escape houses" in secluded spots where they can go to get away from it all—"all" meaning telephones, doorbells, the neighbors' radios, streetcars, busses, and the general galloping-toward-a-nervous-breakdown pace of city living?

Well, there are millions of acres of land of the genuine rugged back-to-nature kind all over these United States, where for $5 to $35 a year you can lease from the Government, for an indefinite term, your own private little kingdom of one to five acres. On this you can build a vacation house costing as little as, say, $125, providing it isn't a monstrosity and is put together so it won't pull apart at the seams come a good wind, rain, or snow.

We say "rugged" back-to-nature land advisedly. For these aren't choice permanent home sites. If they were they wouldn't be practically free to you. They are lands which, for one reason or another, are not usable for commercial purposes, farming, large vacation resorts or even year-round living because they are not near enough to population centers for commuting.

You won't have city plumbing on such land because there are no city plumbing facilities. You'll tote in your own groceries in some cases, because the location may be far from food-buying sources. On some of the desert sites, you'll even tote your own water, where there's not enough under your piece of ground for a well. In a few places still available you'll have electricity. In most places you'll go back to your Grandma's oil lamps or candles. And you're quite likely to be cooking with kerosene or a tank of rock gas.

But—it will be your own little bit of God's earth, as quiet and peaceful as an angel's dream and about as far removed from city living as you could get without leasing an island.

All of this is possible because these lands are government-owned (which means you own them, too), and the lease money asked is merely to help defray the cost of making the land habitable and safe—the putting in of dams, access roads, water-sheds, installations to prevent pollution of drinking water, and similar improvements.

There are two classifications of these areas available (1) public lands and (2) national forests. Naturally, the very best sites have been pre-empted for some time, for national forest lands have been available for lease since 1915; public lands since 1938. But there are still plenty to choose among.

Public lands, under the Department of Interior, are mostly in northwest and western states: Washington, Oregon, Idaho, Montana, Wyoming, Nevada, Utah, Colorado, California, Arizona, and New Mexico. But in them you'll find hunting country, fishing country, just plain country, green woods, and peaceful deserts. Available tracts range from one to five acres in size. For this little estate of yours, you will have to pay the staggering sum of $5 per year, except the first year when you'll have to put up another $5 for registration. What you build on this land is up to you—and the Register of the U.S. Land Office for the district. His job is to check your building plans, make sure you're a dependable individual, financially able to finish (*Continued on page* 104)



PHOTOGRAPHS BY WILLIAM T. HOFF

Built-in bunks flanking the fireplace take care of guest overflow. For such occasional use this alcove could be turned into a private bedroom by floor-to-ceiling curtains pulled across on a ceiling track. The hatch under the window gives easy access to firewood stacked up on a ramp outside. The partition with the useful bookshelves and china shelves not only gives storage, rare in vacation houses, but deadens kitchen noise. A partition opposite secludes bedroom area and provides generous closet space.





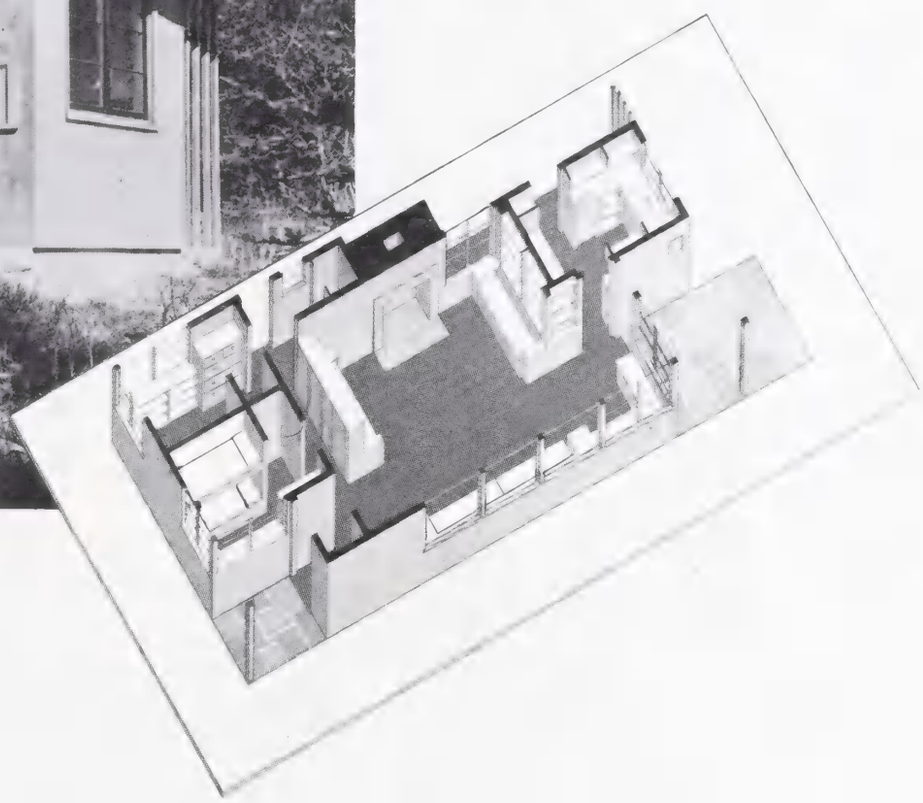
Two built-in lounges, under the fixed glass picture windows at the front of the house, can also serve as extra sleeping quarters. They give the house a total of eight beds or the equivalent of four double bedrooms. This south side of the house (notice the extended overhang to shade the windows from too much sun) is good bunk space from which to watch the sun rise over the water. Bringing the full benefit of Maine's fresh air into the house are sliding windows like those in the dining corner (left).







Architect Burton Ashford Bugbee designed this summer house built in 1941. Of wood frame construction, inside and outside walls are native pine boards; bedroom walls are plywood; kitchen and washroom walls are asbestos board. Insulating board ceilings, asphalt roofing on shed roof. Sliding wood windows, and fixed window. Concrete floor.



The secret of a successful vacation house is a well-organized interior. Like a cabin cruiser, every inch of space should do duty. You want minimum space to take care of, unless you'd rather do house work than work on your sun tan or back stroke. Yet this minimum space must provide comfortable quarters and serviceable equipment for the family and maybe an onslaught of visitors.

This small house built on a small island, about five miles off the coast of Maine, is a good summer house. It does a good job of taking care of its occupants instead of making them take care of it. One general room, 25½ feet long, 16 feet wide, takes up most of the house front overlooking the sea. Elastic in use, it is large enough for everybody to get together comfortably around the fireplace in the evenings, large enough for individual corners, too, to keep people out of each other's hair on rainy days. It could also be readily separated into private sleeping quarters at night to take care of the overflow from the two 7-foot by 9½-foot double bunk bedrooms.

One corner of the room (the window corner) with built-in benches, makes a handy-to-set-up dining spot for lone breakfasters or family dinners. (Outside, the dining porch has a serving hatch from the kitchen.) For a party, or extra guests, dining space simply spreads out more in the big room. The only furniture not built into the house is the dining table and its chairs. The built-ins—bunks, chests, china shelves, bookshelves, benches, kitchen cupboards, storage closets for clothes, linens, blankets—are the key to the smooth, easy running of the house. They reduce clutter, save cleaning up duties, and clear space for holiday living.

The simple structure of the house, its economical rectangular shape, plain roof and walls, few interior partitions, lack of hardware or fixtures, make it an inexpensive house to build normally. Built when defense construction had priority on materials, it offers suggestions on cutting corners if building materials are still scarce next year when vacation houses may again be put up. Its space-saving is basic any time.

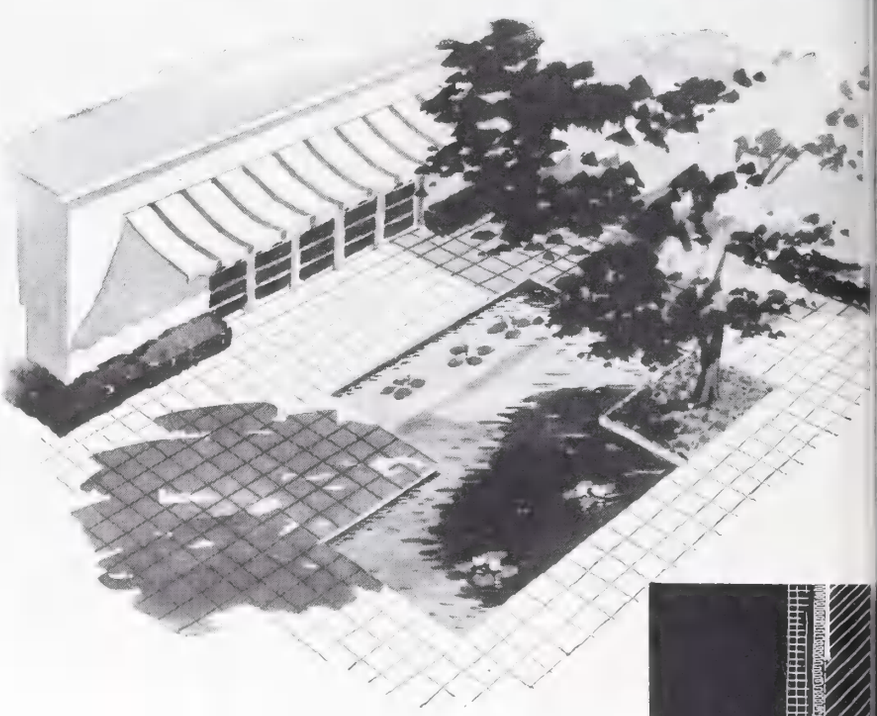
Any garden can have a GARDEN POOL

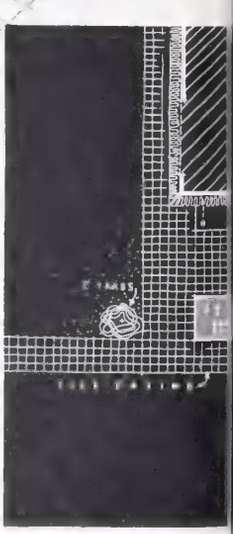
by JANET DARLING



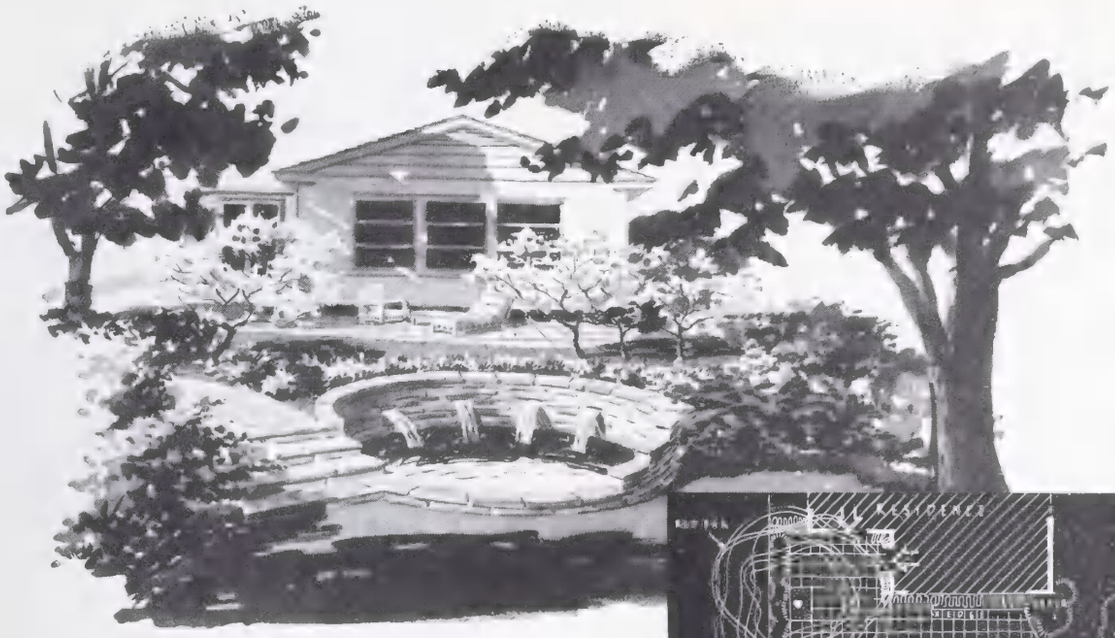


Far too many of us think a garden pool must be an elaborate affair, costly to build and requiring a formal setting. The small, informal one shown above disproves this notion. It's a pool that can be tucked away in a shady corner of your garden, and can be varied in size and shape to suit the setting. The planting at the edge should be of moisture-loving plants such as swamp azaleas, marsh marigolds, eupatorium, Siberian iris, myosotis, mint, saxifrage, and, of course, if it's possible, you will want the grace of willow trees.

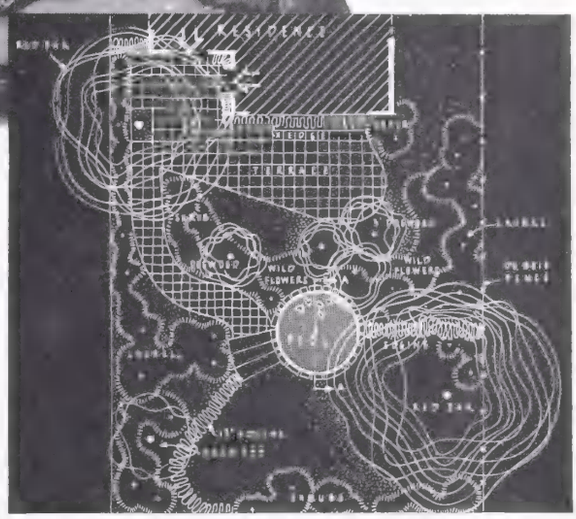




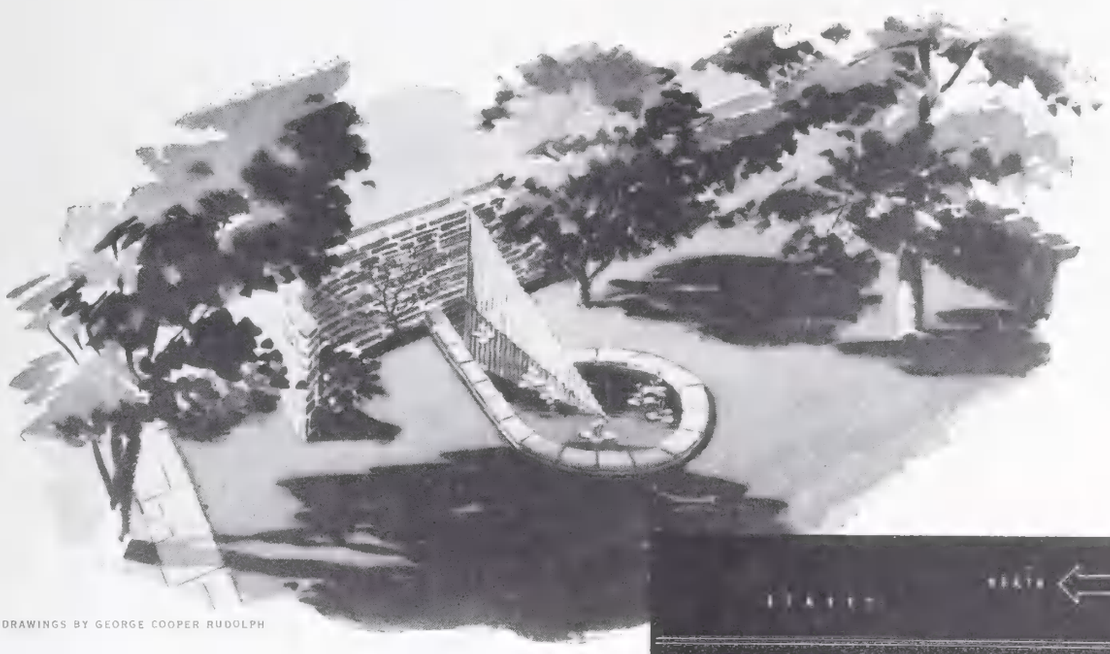
For a more formal setting, this geometric-shaped pool has fine architectural quality. Built into it are beds for water lilies. Tropical water lilies should be treated as annuals in the North, planted out when water temperature is 70°. They like rich soil, with ½ pound of bone meal for each bushel of earth. Cover soil with gravel after planting and allow 8 to 18 inches of water above the soil. Some hardy varieties of lilies carry over the winter if water is removed, pool banked with leaves, and covered with boards.



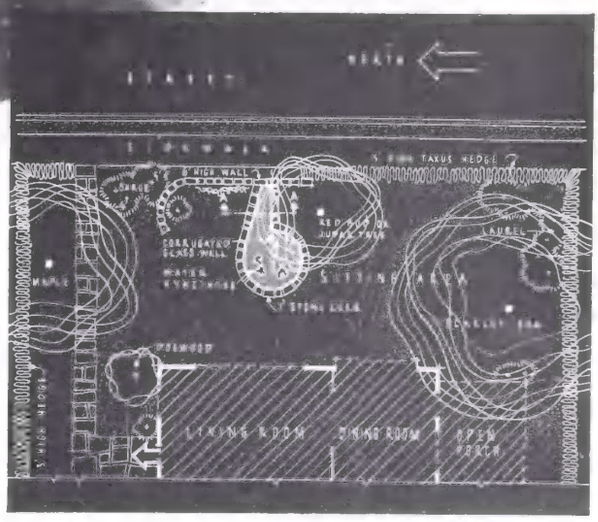
2



If your property has two levels, this type of pool can be a charming spot between terrace and main lawn. Build the pool into the bank, blending it into the masonry of the steps. The wall on the upper side is high, curving around the pool to the low level. Flat sprays of water will give a cool, inviting sound, and will freshen the air through evaporation. It would be best to use no plants in the pool itself, because of the movement of the water; but the bank planting can include shade-loving flowers and shrubs.



4



DRAWINGS BY GEORGE COOPER RUDOLPH

While not formal, this pool is unusually interesting in form and use of materials. It might be located on your front lawn, or designed as part of a wall along the street side of your garden, bisected by an opaque glass wall to screen off entrance path and give privacy. Being shallow, the pool is ideal for floating plants like blue water hyacinths and yellow water poppies. Both plants must be treated as annuals in the North, and the hyacinths require a dusting of bone meal once a week, to increase the blooms.

(Turn to page 132 for construction details.)

It WAS a nice kitchen in 1900







On this page you see the former kitchen in the home of B. Harold Shaw, in Needham, Massachusetts—obviously a kitchen woefully inadequate by today's standards. Tongue-and-groove dado, golden oak cabinets and trim, and exposed plumbing made it a dreary place to work in. Moreover, kitchen chores required far more effort than necessary, because of out-of-date equipment. Space was wasted under much of it, cabinets were too high to reach, inconveniently designed. Storage space was insufficient, lighting inadequate.

When the kitchen planning staff of Jordan Marsh Company took over (see the "after" pictures on opposite page), they discarded everything except a well-functioning refrigerator and linoleum. They left windows and doors as they were, moved the radiator to an outside wall.

The owner, bent on doing everything possible to minimize kitchen labors, wanted the most up-to-date appliances available. Therefore, more than half of the remodeling money (nearly 60%) went into a new sink with much-needed cabinets underneath, an electric washing machine to substitute for the old laundry tubs, an up-to-date range, and efficient cabinet units. The balance of the money covered replacing the old tongue-and-groove dado with easy-to-clean tile, painting all doors and trim, including the new scalloped cornice installed to bring down the apparent height of the ceiling, new lighting, additional outlets, and a black border on the linoleum floor.

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PHOTOGRAPHS BY THE AUTHOR

But NOT by 1946 kitchen standards

By centering the new cabinet sink unit on the double window, an extra base cabinet was accommodated in the corner, and there was still room for the new automatic washing machine at the right. Instead of the one original closet, where articles of different categories were bound to get jumbled up, the owner now has two smaller ones, each with its own door and for its own purpose. That at the left is a general utility closet. The one at right houses the built-in ironing board, conveniently near the washer.

On the work counter end of the room, every bit of floor and wall space has been utilized. The radiator, now moved out of the way and into a location where it can function properly, is concealed behind wooden ventilating louvers and beneath an extension of the main work counter. While working at this counter, you can reach the cabinets easily for supplies or utensils. Over the original refrigerator is a shallow cabinet for dry foods, and at the extreme right, storage cupboards for infrequently used supplies.

The problem of where to keep small electric appliances was solved here by a pair of corner shelves, part of the cabinet assembly, which were located on either side of the new range. Other shelves, built in above to frame a tile panel, give the owner a chance for a touch of pure decoration. The up-to-date color scheme here, peach walls, with white trim, and blue shelf backing, will stay fresh and clean a long time, thanks to a ventilator installed over the new range, and concealed by the effective decorative cornice.

by Albert C. Smith

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

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by Will Mehlhorn

SMALL House with BIG House Performance

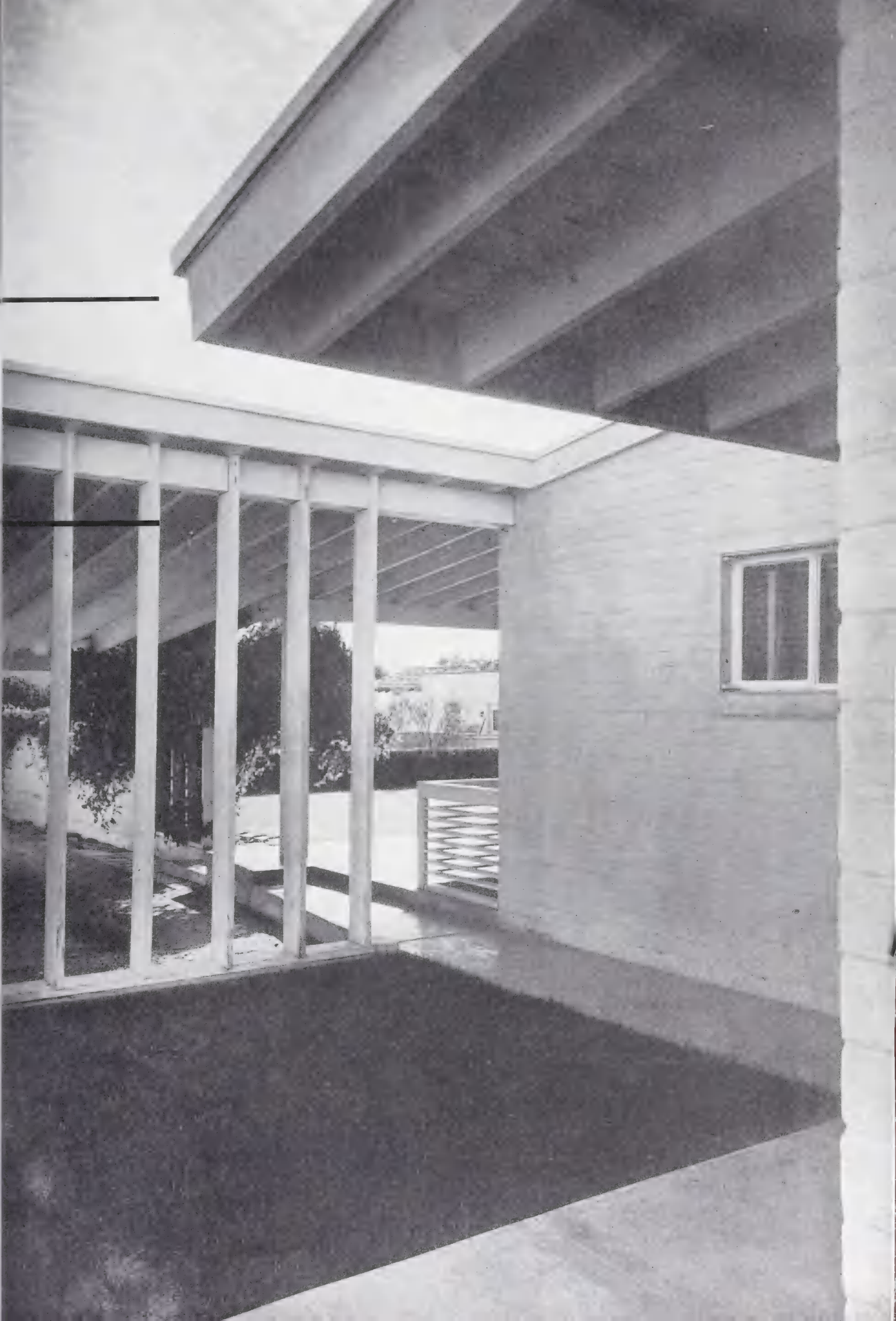
Spacious appearance and gracious living *are* possible in a small house. Here's one with an interior which is open and flexible, is widened by big windows, has needed privacy without being chopped up into mean cubicles. It also has privacy outdoors and lots of room for outdoor living

What matters most in any small house is whether it gives you comfortable or cramped living. That's why the house Mr. Carl Reisen designed for his parents in Tucson, Arizona. is worth particular study. Built in one story, brick walled, compactly rectangular, it is only 46 feet long, 31 feet wide, plus an 18 by 13-foot wing. But it has the roomy virtues and values of a large house.

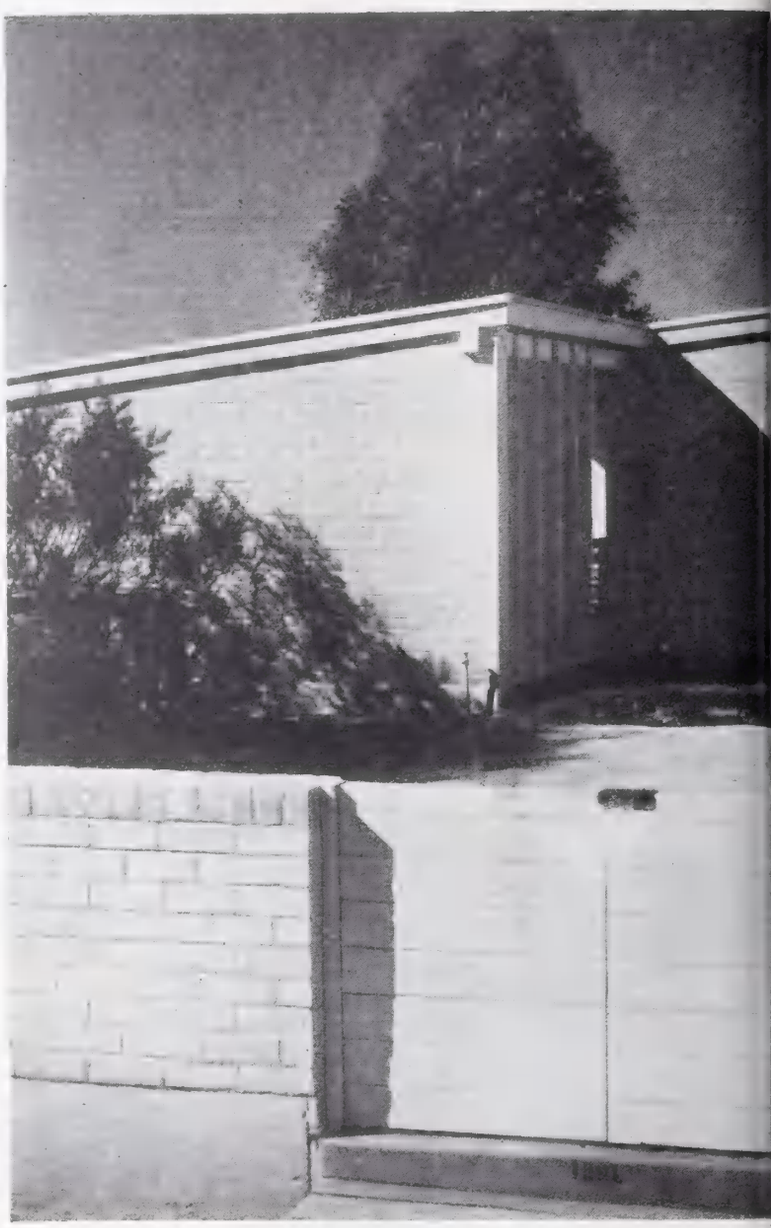
To accomplish this, the designer did not produce an undersized copy of a big house, nor try to cram a large number of customary rooms into a small mold. He started from scratch and laid out the rooms in terms of their particular needs and purposes and their relation to each other and the outdoors. He put the bedrooms at the back of the house for quiet and built a row of closets between them and the general living quarters to insure it. He put the study at the front for two reasons: 1. The owner was a college dean and student visitors at the front entrance were frequent. (Front entrance to the house on facing page, shows open end of car port with dramatic use of wood studding.) 2. The study doubles as guest quarters (there's a lavatory handy to it and to the kitchen), and privacy was desirable.

The whole center of the house was made into one general room instead of being split into small rooms by space-consuming walls. This space takes up more than a third of the house floor area. It's the large scale and sweep of this general room, the keynote of the house, which gives you the feeling of a far larger home. Used flexibly as living and dining quarters, it gets good light and air circulation through the north, east, and south windows.

Full-length (*Continued on page* 121)



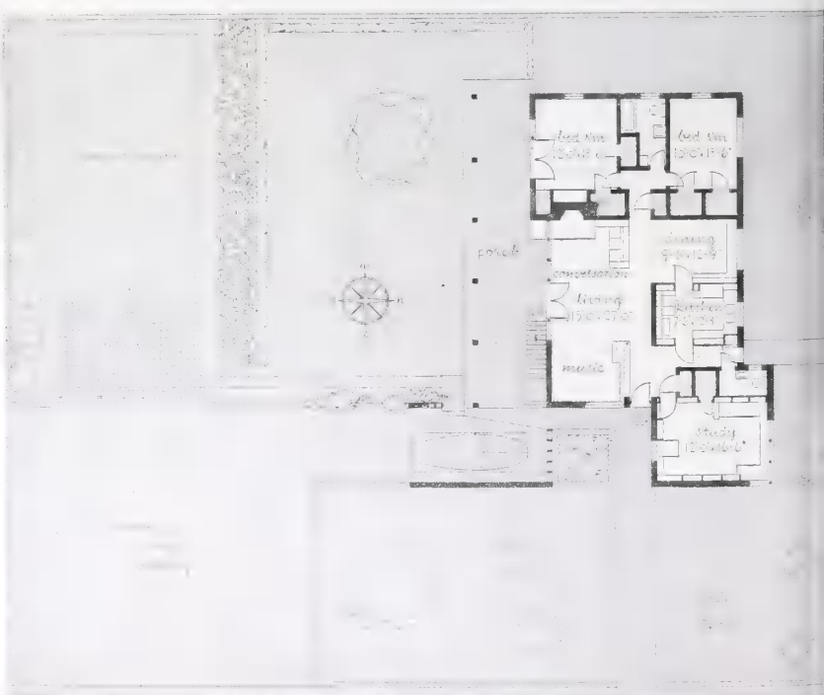




Street frontage of 135 feet (the lot is 100 feet deep) permits car parking and turning space on front corner of property. Giving easy access to open car port, it also spares rest of grounds from being cut up by driveway. South side garden behind it is protected by a 5-foot wall. Car port screens the south living porch from view of passersby.

Street side privacy was essential in this fairly well built-up neighborhood. So was protection from Arizona's morning sun. That's why there are only two windows on the front of the house. The car port is notable because it is an integral part of the house in both design and function. doesn't look like an afterthought as garages frequently do.

House cost $10,500 in 1941 without land. Plan makes best use of south side of lot. House has maximum privacy



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SMALL *house*
with
BIG *house performance*



Outstanding Features of This House

PRIVACY: The house has complete privacy from street and from neighbors. It's achieved by using car port as a screen, minimum front windows (maximum on south side), placing house lengthwise.

PARKING: Ample parking space for family and guest cars is provided right on a corner of the property. It solves the street parking problem and is a luxury seldom encountered in a small house.

LIGHT AND AIR: Few small houses are placed so that windows have attractive outlook, good exposure, on every side. Shrewd placing gives this house ample light and air, but maintains its privacy.

OUTDOOR LIVING: In most small houses plunked in middle of lot there's little space, no privacy for suntan, outdoor entertaining. Here walls, planting, proper placing of house give space, privacy.

DIGNIFIED FRONT GARAGE: Big houses usually do something to make the garage attractive but garages are eyesores at the front of most small houses. This drive-in car port adds distinction here.

SPACIOUSNESS: One, big, truly livable room in this house combines the functions of several, gives the whole house the scale and scope of a larger house. Built-in equipment enlarges room space too.

QUIET BEDROOMS: In a one-story, rectangular floor plan it isn't easy to give bedrooms the seclusion of a big house. Here they are well separated from rest of house by closets, chimney, hall.

WINDOW WALL: The broad, full-length windows along the south side of the house have car port, porch, and walls to screen them. They are as useful, as enjoyable, as in a big house with more land.



dows taking up most of south wall are sheltered by deep porch which kills glare of strong t provides extra living space, occasional out- sleeping quarters in hot summer. It gives s to car port without exposure to hot sun or The 24′ x 50′ south side lawn, wide terrace. ower croquet court, made possible by position ouse on lot, are well shielded from street.









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One reason why this house seems bigger inside than outside is the three-in-one-area for living-dining-music (top, left). Owners have a lot of room, not a lot of rooms. 27′ long, 27′ across at the dining end, it gets ventilation through three sides (important in this climate). It separates into eating, talking, entertainment groups as easily as it serves as one big all-purpose room.

The front of the living room has floor space for card table, wall space for piano, a built-in cabinet for radio. That frees the chair and sofa group around the fireplace for conversation. Partition and shelves divide off the front hall without boxing it in. Window draperies have night and day use, give added privacy after dark, help keep out heat of sun in hot Arizona summer.

Other reasons why this interior seems so spacious are the wide windows along the south wall. Full-length, fixed glass, and casement type, they span 18 feet of the living room wall. They seem to double the actual width of the room, to take in the broad grounds and make it appear a luxuriously large room in a large house, rather than part of a six-room house on a modest lot.

For the quick snack, the bolted breakfast, few built-ins are more welcome, more often used than the really handy, really well-planned breakfast corner. (See right.) This one, suited for two, is safely out of kitchen traffic. With refrigerator, range, sink, base and wall cabinets taking most wall space, it was still fitted in. Notice how high cupboards for extra storage use waste wall space



SMALL *house* *with* BIG *house performance*



A large house might offer more built-in features, but it would hardly have a better one than this dressing table unit. Pull-out drawers are tailored to fit specific clothing, overhead cupboards are for luggage or things used occasionally. Additional value of unit and adjoining closet is its deadening of sound between bedroom and the living room on the other side of wall.

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ALL PHOTOGRAPHS BY MAYNARD PARKER



No alcove, no corner, but a full-fledged room, as able to hold a quantity of books as the library of a large house, this study at the front of the house is well isolated from household activities. There's space for two desks, a good reading corner, magazine shelves, and storage. The concrete floor (termite proof, essential in the area) needs only two yearly waxings, and little care.



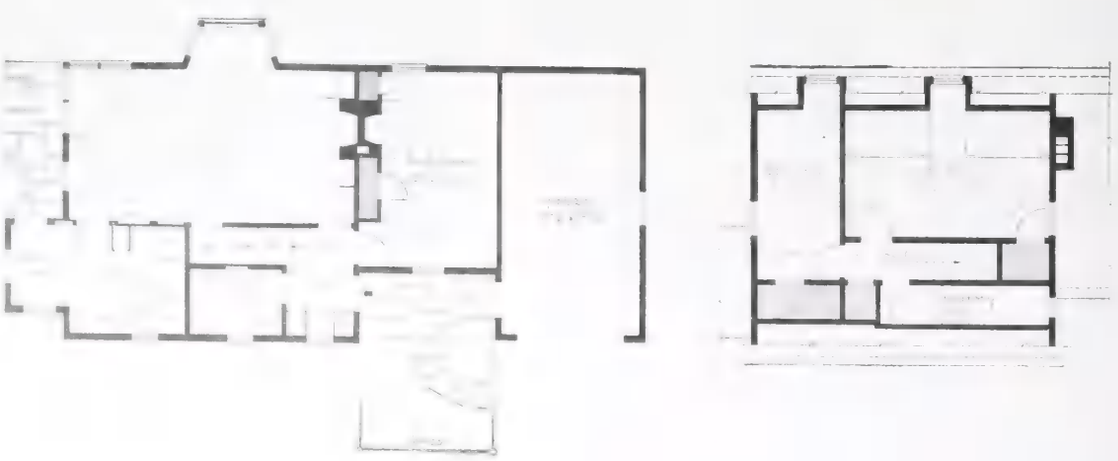
Even a small house costs money

Space on either side of living room fireplace was only a foot deep, two feet wide, but good-looking, serviceable shelves and cupboards were fitted in. Throughout this house, space has been skillfully juggled to include distinctive details which also pay their way by serving usefully.

The garage shields this house on north; living room gets south and west exposure and rear garden privacy, good terrace space. Built on a lot 80′ by 180′ in Rocky Hill, Conn., for under $8,000 (not counting land) in 1941, it would probably cost 40% to 60% more to build it today.

Small houses are the ones least able to afford mistakes. Since their cost usually represents great effort and thrift by homeowners, special study and care are needed in their planning. That's the only way to get the best possible value and full dollar's worth. This small home is a good one to study for value in making the most of space. Every nook and cranny inside it has been turned to good account with useful, attractive features. Mrs. Michael Blake, the owner, designed it herself, did the plans, got estimates, and engaged contractors. She believes that if house plans are gone over with a fine tooth comb, it is easy to squeeze in such details as the extra hall cupboards, chimney closets, built-in beds, wall cabinets, extra lavatory, extra storage, which she put into her house. When you see some of these on the following pages, you will agree that she has made the house give full return on her investment.

The way she managed to get an extra lavatory is an instance of her zeal. Upstairs, there wasn't enough width for a full scale bathroom and fixtures in the space under the roof. But "by shopping for and finding a space-saving washstand, we were able to (*Continued on page* 98)





PHOTOGRAPHS BY BERNARD AVERILL

Even a small house costs money

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HOUSE BEAUTIFUL'S
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This first floor bedroom is well appreciated when there is sickness in the family. It saves stair climbing, is easier on the whole household. Flowered wallpaper covers two walls; random-width pine boarding, painted white, the other two. Notice the simple, effective fireplace wall (just a neat molding around the fireplace opening), plain doors to the chimney closets cut from the boards and fastened with latches and H and L hinges.

Corner window seat in living room (opposite) hides radiator, saves wall space from being wasted, adds sunny seating space overlooking the south side dining terrace. When a table is drawn up to it, the window seat provides three places for company dinners. Trim around the plant window is Williamsburg blue in harmony with the white boarding on three walls of the room and the wallpaper used on the west bay window wall.

This entrance hall (below, left) is little wider than its front door, but it has a small closet for rubbers, a linen closet for the nearby bathroom, a coat closet, and eye-catching open shelves which dress up the window wall. By placing the radiator alongside the stairway, instead of under the window, and using shoe-horn skill, all these features were fitted in. It is an object lesson in combining charm and utility, in making much of little.

Built-in bunks in large upstairs bedroom (below, center) utilize wall space where there isn't much head room. Headquarters for the two small girls of the family, the room is done in Pennsylvania Dutch style. The framework enclosing the beds is stenciled in a repeating pattern and wallpaper and curtains echo its lively character. Striped paper across the ceiling is in rose and blue. Panel behind chair gives access to extra storage space.

Space under the range and sink, wasted in many kitchens, has been put to work here (below, right) for pots and pans cupboard and a catch-all cupboard. They reduce the amount of floor to be scrubbed and taken care of. Natural finish, knotty pine cabinets, complete with H and L hinges, give an old-time flavor to the room, but there is nothing old-time about its compact organization of working counters, storage, mechanical equipment.













SIX PHOTOGRAPHS BY WILLIAM F. HOWLAND

Sono Osato

The famous dancer uses her trinkets as a good excuse to get daily service from an unusual Japanese lacquer box which might otherwise be like many work-of-art accessories, beautiful but idle. She departmentalizes her jewelry in its ingeniously stacked trays.

Helena Rubinstein

Semi-precious and precious jewelry decorates one wall of this cosmetician's bedroom in a blaze of color and light. She displays it—and stores it neatly—on the velvet-padded shelves and back of a gilt and glass curio cabinet, in which lighting has been installed.

Clare Pott

Here's how a dress designer designed a plac to stow away her massive hat pins an lapel pins between wearings. A plump pi cushion heart, framed with a frill and stabbe with multi-colored pins, takes the place of picture on the wall. Cushion from Grace Elli

Peggy Guggenheim

The Director of the Art of This Century Gallery owns and uses a fabulous collection of fine earrings, dating from Early African to Alexander Calder sculpture, all supersize and difficult to store. So she hangs them accessibly around her bedroom walls.

PHOTOGRAPH BY ANDRÉ KERTESZ



by Sara Little



Frances Heard

jewel cases aren't roomy enough for average lady's hoard of costume jew- OUSE BEAUTIFUL's Home Furnishings iles away her gew-gaws according to id size in the many drawers of this Chinese make-up box of inlaid teak.



Mrs. Efrem Kurtz

If you favor earrings, you know how hard it is to keep them matched. The wife of the conductor of the Kansas City Orchestra lines hers up in pairs on a lucite earring rack, right on her dresser, where the sparkling collection makes a pretty elegant spot of useful décor.



Elizabeth Gordon

HOUSE BEAUTIFUL's Editor-in-Chief can cover up her jewelry and still see it—in the compartments of clear, transparent plastic boxes. Bracelets and round objects shine out from the circular sections of a stocking box. A box made for fishing flies holds earrings.

WHERE SEVEN WOMEN KEEP THEIR COSTUME JEWELRY

It's beautiful—and bulky. That's why costume jewelry presents a storage problem all its own. But you can file it in neat order and get double-edged adornment from it if, like these seven well-known ladies, you use your bracelets, earrings, lapel pins, et al. as sparkling spots of decoration in your bedroom. The days of the tangled trinkets are over!



DRAWING BY WILLIAM BOLIN

Suppose They Don't Like Picnics!

by Florence Paine Rollins

An invitation to a picnic is not greeted with the same contagious gusto by everyone. For there are two schools of thought on the subject of summertime eating—those for and those against eating in the open air. Just give the pro-picnic eater a bag of charcoal and something to cook with it, and that happy light in his eyes sparkles indefinitely. But you need only breathe the word "picnic" or "barbecue" to the anti-outdoor type and his mouth sets in a grim line, engraved no doubt by past encounters with charred steaks, ants, and over-active mosquitoes.

Since the summer is long, you can, of course, play host to both factions at different times, entertaining each in his favorite style. But if you must entertain the two schools of thought simultaneously, compromise with a porch supper. Then your barbecue devotees won't feel too hemmed in by thick walls and a dining room set-up, and your picnic antagonists can relax in the protected comfort of a screened porch.

A porch supper is really just a picnic under cover. So the service is almost as simple for the hostess as eating outdoors. Arrange your food on a long table and then let everyone fend for himself. Since most porches aren't equipped with the array of tables a living room offers, be sure there are substantial trays for all comers. For juggling plates, silver, and drinks filled with ice can be almost as disastrous as one-hand acrobatics with a steaming cup of tea. Moreover, with everything tucked safely on a tray, your sylvan-minded guests can take themselves and their supper into the garden if they feel a need for more breathing space than the porch allows them.

No matter how high the temperature soars, reserve a spot for something hot in your porch supper menu. But since most porches don't adjoin the kitchen, serving hot foods hot may present a problem. Chowder in a covered tureen, which your guests can take or leave is a happy solution. Right at the beginning, after a cooling wine refresher, it won't raise individual temperatures. A fresh corn chowder would be especially welcome because no midsummer menu seems complete without corn, and it's a lot easier to handle in the cup than on the cob. Corn chowder can be made in a generous half hour. It's just filling enough for supper on a hot night, and with the green parsley in it, and bacon sprinkled on top, it makes a decorative tureenful.

On the heels of the chowder comes a molded tongue salad. Your trusty refrigerator does most of the work on this. Press sliced cucumbers with green edges intact, around the sides of the mold before pouring in the jelly, so when the salad (*Continued on page* 94)

Menu for a Picnic Under Cover

Wine Refresher

Corn Chowder

Jellied Tongue Mold with Ring of Fresh Garden Vegetables

Deviled Eggs

Sour Cream Biscuits

Crême de Menthe Sherbet — Assorted Melon Balls

Iced Tea

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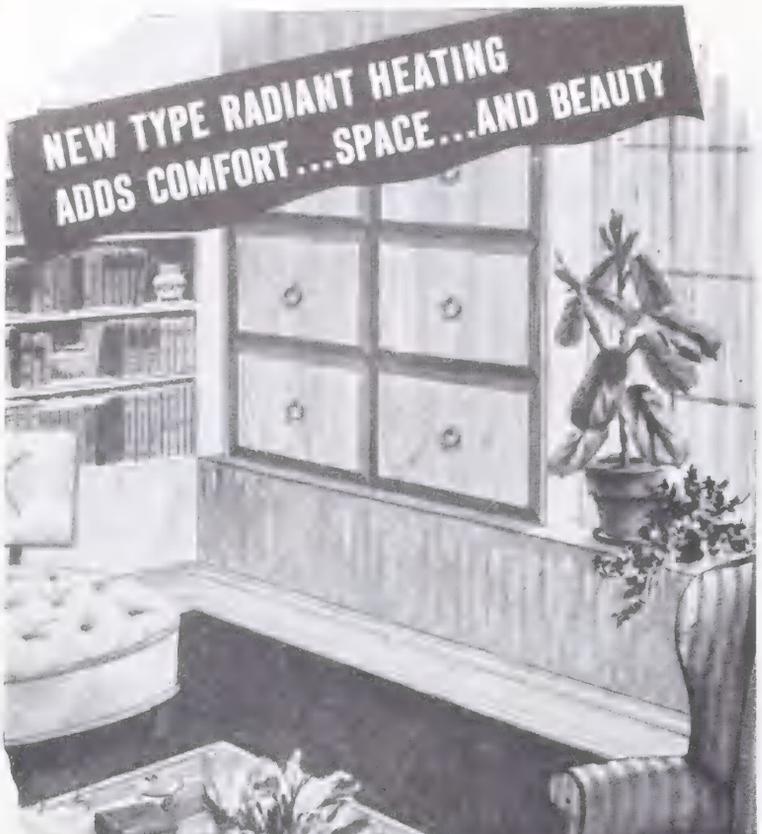


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Picnics needn't be makeshifts any more. There's equipment to keep hot foods hot, cold foods cold; and it's all designed for easy carrying, whether you travel by car or canoe, or just stay at home.

PHOTOGRAPHS BY FRED LERNER



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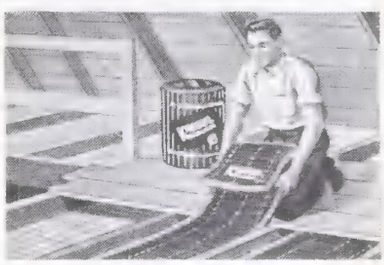
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SUPPOSE THEY DON'T LIKE PICNICS!

CONTINUED FROM PAGE 90

comes out, green-edged white circles of cucumber hug the dark red form—mighty cool-looking on a hot summer night. Surround this with a collar of your most tender garden things—sweet plump tomatoes; tiny, just delicately sharp radishes; tender, not over-strong spring onions; young, crisp cucumbers; and, of course, home-grown lettuce, which doesn't crisp as much as the store variety, but is as tender as the first peas.

For the bounty from your garden and the molded tongue, you'll need the biggest platter you can unearth. For you'll probably want to add a dozen deviled eggs. It wouldn't be a picnic without them.

IF THERE'S enough sugar for a sweet muffin, and blueberries are in the neighborhood, who could say no to a blueberry muffin? But there's nothing commonplace, either, about a baking powder biscuit when sour cream's gone into the making. If your stores don't carry sour cream, just leave two-thirds of a cup of sweet cream outside the refrigerator overnight, and it will do just as well. If you're not famous for your light touch with dough, try making your biscuits with self-rising cake flour instead of the commonplace bread flour.

Sweet juicy melon, chill as an icicle, makes a refreshing climax to a summer supper. Just a generous wedge with a quarter of a lemon or lime becomes the easiest dessert imaginable. But it's better still, and more colorful, if you serve a trio of different melons—honeydew, cantaloupe, watermelon—scooped into balls and piled into tall sherbet glasses. Or, if you want a still cooler and more exciting finale to your picnic under cover, top your assorted melons with a crême de menthe sherbet.

Wine Refresher

1 pint orange juice
1 pint grape juice
1 cup strong tea
1 tray of ice cubes
Juice of one lemon
2 cups Sauterne
3 tablespoons sugar
1 quart ginger ale

Mix all ingredients except ginger ale and chill thoroughly. Add ginger ale just before serving. Yields 8 to 10 large highball glasses.

Corn Chowder

3 slices bacon
1 onion, chopped
1 tablespoon minced parsley
1 cup diced raw potatoes
1½ teaspoons salt
Dash of black pepper
3 cups boiling water
3 tablespoons flour
1 cup milk
1 cup light cream or top milk
2 cups cooked fresh corn

Sauté bacon in large skillet, preferably cast iron. After cooking a few minutes, cut bacon u small pieces. When crisp, bacon to paper toweling. onion slowly in bacon fat brown. Add parsley and po Turn potatoes once or twice adding salt and boiling Cover skillet and simmer potatoes are done (about 1 utes). Mix flour and mil blend into mixture. Stir unti thickens. Then add cream, corn, and pepper and heat oughly. Add salt to taste. Se tureen with bacon sprinkled Yields 6 generous servings.

Jellied Tongue Mold

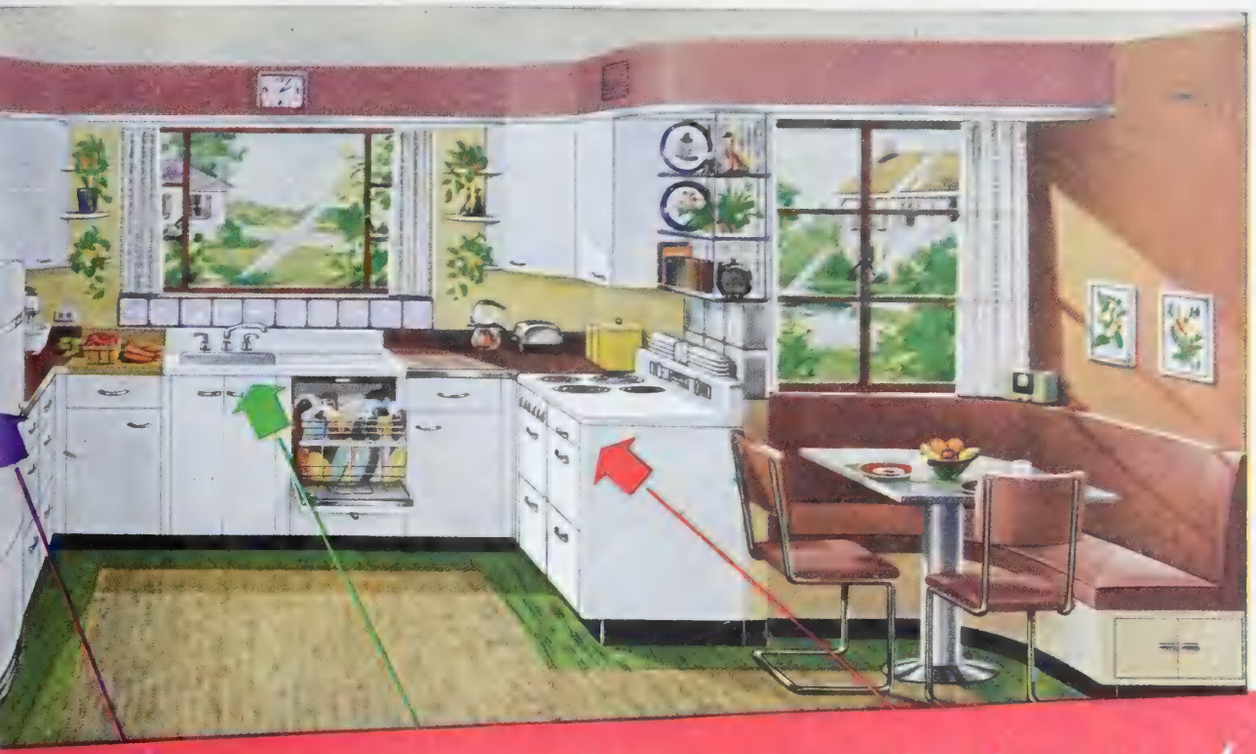
2 envelopes gelatine
½ cup cold water
1 cup hot chicken or beef stock
1½ cups hot tongue stock
Juice of one lemon
1 teaspoon sugar
1 tablespoon scraped onion
1 teaspoon Worcestershire Sauce
3 cups cooke ground ton
2 tablespoon minced gre pepper
2 tablespoon minced pa
½ cup chop celery
½ cup mayo
Sliced, unpee cucumber

Soak gelatine in cold Combine the two hot stock dissolve gelatine in this m (To make tongue stock, soak s beef tongue overnight. Then with fresh water to which y added ¼ cup vinegar, one onion, and 1 cup chopped including leaves. Cook until or about 3 hours for a 3½ tongue.) Add lemon, sugar and Worcestershire sauce until slightly thick. Mix vegetables (except cucumber mayonnaise and add to th gelatine. Pour into greased which has been lined with ber slices. Chill until firm. garden lettuce completely ov largest platter. Invert mold tuce and then circle jellied with alternate rows of r spring onions, tomato q sliced cucumbers and devil Serves 8.

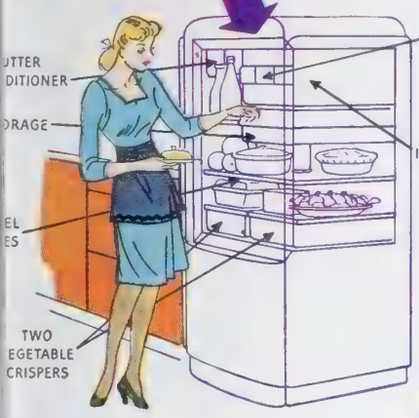
Crême de Menthe Sher Assorted Melon Ba

½ cup sugar
1½ cups warm milk
½ cup lemon juice
⅛ teaspoon salt
1 teaspoon unflavored gelatine
1 tablespoon cold water
½ cup Nu Crême d
3 cups tho chilled a melon ba each of cantalou watermel

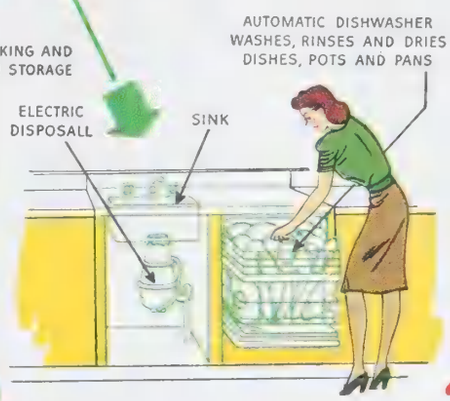
Add sugar to milk; stir t solved. Add lemon juice Sprinkle gelatine on cold Dissolve over boiling water first mixture. Cool. Add c menthe. Freeze to a mush erator tray. Whip smooth w Freeze firm. About a half fore serving, whip again w and return to refrigera sherbet glasses with chille balls and top with sherbet.



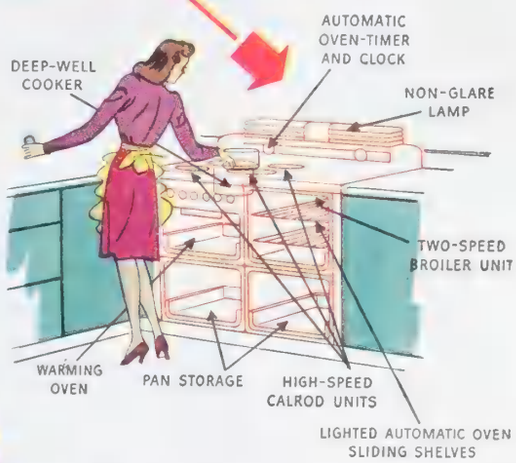
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It seemed to the owner that the wall between the living room a chen, a standard 6 inches in thickness, could provide more tha ture-hanging space. Wall cabinets and broom closet covered th on the kitchen side, but in the living room sufficient space w out for cupboards and a drop-leaf desk. See below for c

Even A Small Hous Costs Money

CONTINUED FROM PAGE 84

include an extremely useful lavatory-dressing room upstairs in space which most men builders would have used only for storage."

She has also made use of space over the ceiling of the first floor bedroom. Reached from either the garage or the large upstairs bedroom, it stores things seldom used.

In addition to the one and a half stories above ground has a full basement, dry enough to be finished room. It holds the hot wa and the oil burning boi hot water system heating Thorough insulation of walls and the entire roo insulating materials re heating chore and also



This is the drop-leaf desk set for action. When opened, the lowe board doors act as supports for the writing shelf. Just big enou hold writing materials, ash tray, and lamp, it's an invaluable ad the living room. The interior of the upper cupboard is Willia blue; the interior of the desk and lower cupboard is raspber

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O LIVE UP TO A GOOD OLD TRADITION

CONTINUED FROM PAGE 65

breakfront holding Mrs. y's collection of milk que china, and pewter She started the collec- before she was married. to spend all her spare ing old rockers, lamps, century coffee grinders, her's block which is now p to a rich sheen and end table.

the MacMurrays have east a half dozen times, from a one-room apart- eir present home, Mrs. y is still using every ver collected.

these early acquisitions l in the garden room. -like, this casually ar- m serves just about any e MacMurrays want it ish. It's a sewing room ut when Mrs. MacMur- ding and watching the rough the glass doors ok the play yard and en the terrace barbecue is room easily becomes om. This is where the so it serves as a library. heir comfort, the coffee quently used as a foot- ple who know how to d and rugged cobbler's est.

g room might be con- bit more formal than room, but only because iano. Except for this one suggests the same tone ity and comfort as the house—the easy-going ome. The high-backed e arm chairs, the cush- rfield, and the Currier oked rug all bear up daily pummeling and children, dogs, and of the features Mrs. likes best about the white dimity curtains be taken down in the undered, and put up ight—just like on a

de résistance of the liv- the ceiling-to-floor bay h looks out on a riot of e lawn, more daisies, . The two farm benches nto the curve of the a cut-down mahogany fits the curve of the a perfect setting for versation.

window continues up d floor and forms the of Mrs. MacMurray's room, and when the wisteria blooms, it's as if she has a lavender mural under glass. However, she's more likely to point out that it's a light corner in which to work. Her dark green chaise longue, the school desk, and substantial four-poster bed make the room seem more like a sitting room than a boudoir.

Across the hall is Mr. MacMurray's room, done in royal blue and apple green. It's furnished in Early American, too—the result of his reluctantly accepting some wifely indoctrination. "By antiques," he confesses, "I thought Lillian meant spindly chairs and a canopied bed. But as I later found out, not all our ancestors lived with wobbly furniture."

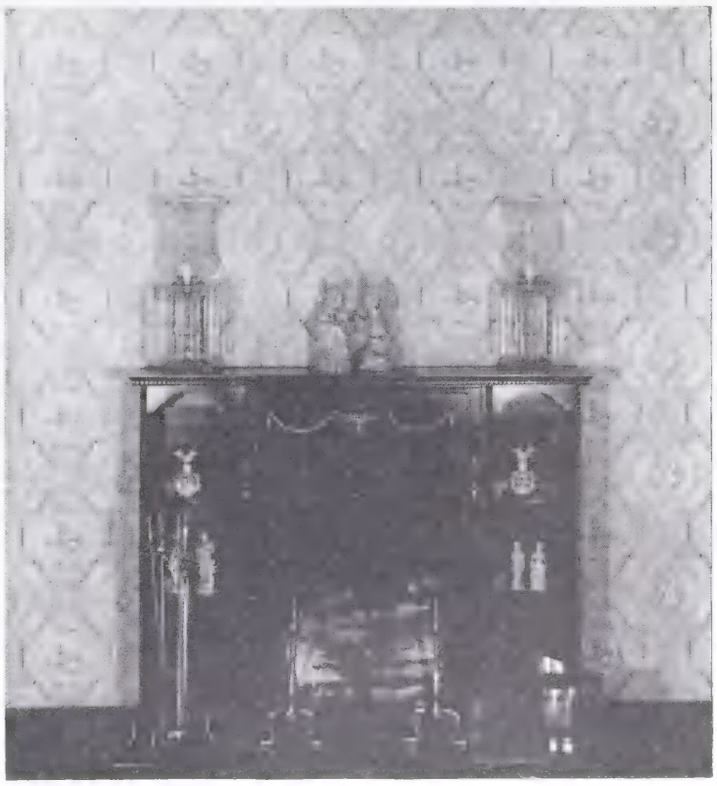
Fred MacMurray chose, or rather tracked down, all his furniture himself—the chest on chest, which is a collector's item, a huge oak desk with lots of drawer space, and a seaman's chest that holds all of his fishing and hunting clothes. His bed is one step lower than the rest of the room and has a George-Washington-slept-here look to it. Its massive proportions are covered with a hand-woven spread.

True to tradition, the younger MacMurrays' rooms are modeled after their parents'. Susan's desk and canopied bed is a lilliputian copy of her mother's. Over her fireplace are a dozen or so miniature lamps, two sets of very old doll china and a small-scale steeple clock. Just as Mrs. MacMurray learned from her mother the appreciation and recognition of fine antique workmanship, so Susan is learning from her.

ROBERT'S room would be stocked with guns if he had his way, but his father won't hear of it—not yet anyway. "So long as the boy still gets fun out of pointing his finger and making an ack-ack noise, let's keep him in that state," he says. The two-year-old is also waiting for the day when he's out-grown crib-sides and then his bed "will be just like Daddy's."

Like many other couples who have a happy family life and a home in which to enjoy it, the MacMurrays expect to live in their present house the rest of their lives —or at least until Robert goes off to seek his fortune and Susan can be married on the oak-shaded terrace. When that time comes, the saxophone player who became an actor says he'll take up the saxophone again.





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RULES FOR A SUCCESSFUL BARBECUE

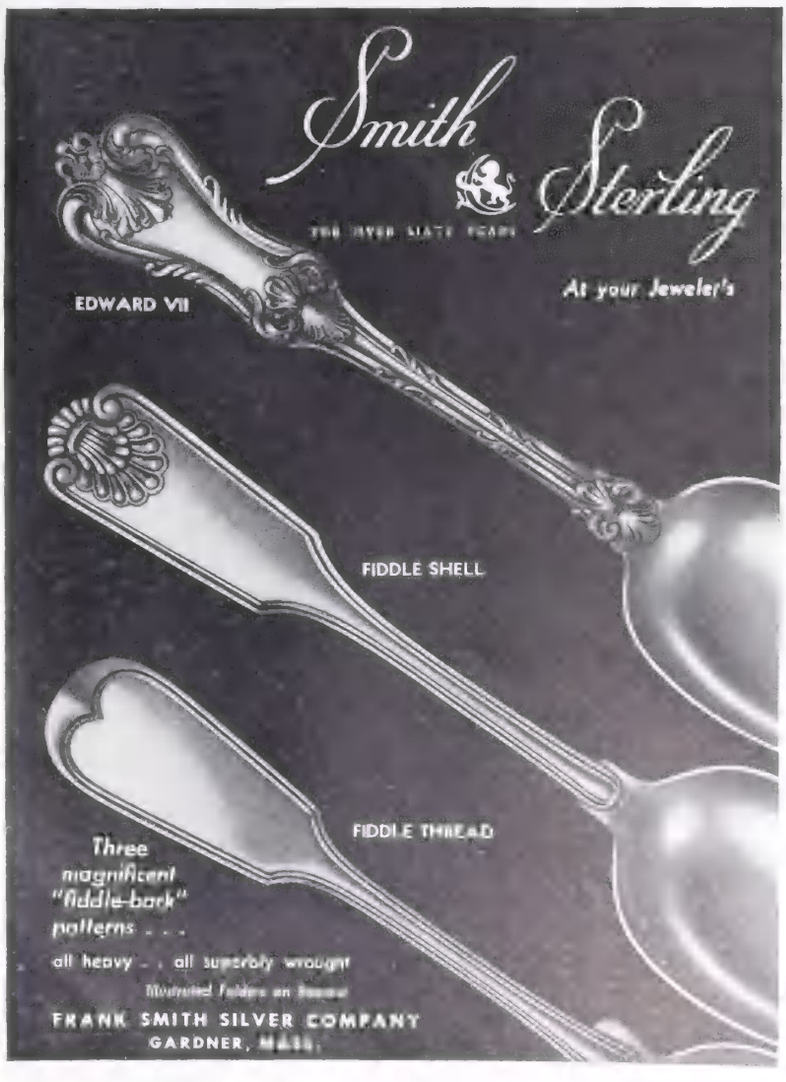
CONTINUED FROM PAGE 53

cook over a sparking fire. This will burn your meat rather than barbecue it. (Take special heed of this "Don't," for it is the number one mistake of beginners.) Start your fire at least two hours ahead of cooking time.

IF YOU are going to build a permanent barbecue, whether you do it yourself or have it built by an expert, there are numerous considerations to keep in mind, Mr. Huntington says. First, make very sure where you want it located, because it will be virtually impossible to move. Remember that it can be decorative as well as useful, so sometimes it can be used to hide an ugly corner or even screen out your neighbors. Make sure that the ground is level, and that there is good drainage. Otherwise water and moisture may seep underneath the masonry.

The foundation for a barbecue should consist of from 2 to 6 inches of gravel, topped with from 3 to 4 inches of reinforced concrete. With sandy soil or a bigger than average masonry barbecue, you may need a heavier foundation. A rocky site could require less. The thickness of all barbecue foundation pends generally on the heigh weight of the barbecue itself depends, too, upon whether the ground freezes in winte on the depth of the frost line. foundation must go below level. All wiring is laid i foundation between the grav concrete. The foundation slab should be larger than the b the barbecue. It should ext inches each side of the cue.

In Mr. Huntington's opini ideal permanent barbecue is or stone, 36 inches high sure the walls are straigh true, and the right distance to take the grill. This will v size according to whether y it from your scrap iron improvise it, or buy it new. good idea to install a sheet hot plate behind the grill t food warm and for making Cast iron is the best mater the charcoal pan or grate, s is heavy and durable. Th should be thin, so it will evenly, and can be compo bars, parallel or criss-cross can be a flat metal plate.





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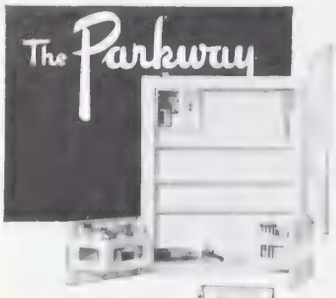

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A KINGDOM FOR A SONG

CONTINUED FROM PAGE 71

what you start, and, after your house is built, to see that you obey certain sanitation and safety rules. He also collects your yearly $5 in advance, and tosses you out if you fail to pay up. Aside from that, you'll see or hear little of him. He has lots of other work to do.

How do you go about getting a piece of this public land to call your own? Believe it or not, it's not difficult at all, even though it originates in Washington. Decide where you'd like to have your vacation house located, then get in touch, either by mail or in person, with The General Land Office, U.S. Department of the Interior, in the state in which your desired land is located. If there is no Register in that state (there aren't any in some states) write direct to the General Land Office, Department of the Interior, Washington 25, D. C. At either of these sources you can get information as to what spots in a particular state are available for lease, and an application form. But don't write to the Washington office unless you have to. That's a big place, chock-a-block with problems of its own, and if you write there it will take longer to get a reply.

SECOND classification of vacation sites is in our national forests. (Don't get these confused with our national parks and monuments.) National forests are set aside for the purpose of securing favorable conditions of waterflow and to furnish a continuing supply of timber for the use and necessities of the citizens of the U.S., and to be managed for the greatest good of the greatest number. They are dotted all over the map, from Maine to Florida, from Washington to California. Vacation home sites in the New England states have been pretty well taken up, because of the great concentration of population in the East.

In New York, Connecticut, Rhode Island, and Massachusetts, New Jersey, Delaware, and Maryland, there are no national forests at all. In New Hampshire and Vermont, national forest areas are relatively small compared to the population, and no lands are now to be leased for summer home purposes, all being needed for public use. But in the Appalachians, the South, the Middle West, and West there are still an ample number of sites for lease. The most choice ones of all are in Minnesota and all of the Great Lakes region, in the Dak Hills, and in the West, particula New Mexico and California.

It will cost you a little more lease your vacation land in national forests. Leases run fr a $15 minimum up to $35, depe ing upon how much money government has to amortize throu the years, on roads cut through areas, fire-prevention measures, such. In other words, in the leas of national forest sites, the gove ment expects you to pay what land is worth for your home.

MOST of these forest sites are smaller than those in the p lic lands—about one acre e And so that you won't have t an Alpine climber to get to y place, the sites are closer toget built around "looped" access r from the main road. House sites spaced so that there are at 200 feet between neighbors on side. But you have no neighbor back or in front. In those two rections you can walk for m through the forest and see n living creature but a bear now again, a deer, and small an life. Securing one of the nat forests sites is as simple as s ing the public land sites. Wri Forest Service, Department of culture, Washington, D.C. and for information on the nati forest in which you are intere

On both public lands and tional forest sites, the permit be terminated at the discreti the government. But this h ever occurs. If you should tur to be what the law calls a "p nuisance" (which, of course wouldn't be), you would be to leave. In this case, the per cancelled, the homeowner goe very fast, and is required to r all improvements from the a

The only other reason for nation of your lease would government's need for your la some terrific development own, like a mighty cross-mo highway, or a huge mining p or a big dam. However, in s case, every effort is made t notice enough in advance to you a reasonable amortizati your investment. In the p years, cancellation of lease happened so rarely that it's a sand-to-one bet it wouldn't h to you.

Because first consideration be given the mass of peopl



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use our public lands and forests for only short periods—for fishing, hunting, picnicking or camping out—none of the leasable land today is within view of a public highway, on streams, or close to public camping or recreation grounds. Only in Minnesota, or other states where lakes are plentiful, are they located on lake shores, and then only if the area is not needed for public use. In short, the mass public is given first dibs on the choicest locales.

But this works to your good, as a permanent vacation house owner. You are away from the public eye, well secluded, yet within walking distance, in many places, of public facilities. You can have what the rest of the public has—plus privacy.

All government officials concerned with leasing these lands agree that you should *look before you build.* Don't go skylarking into a nearby national forest or onto a piece of public land some Sunday afternoon while out driving, and rush next day to attempt to sign up for a house site. Get acquainted first. All of these government-owned lands have areas for camping out. Go pitch a tent. Camp there a season or two. See if you like living away from civilization. Get acquainted with the forest ranger in that part of the woods, or the land office official, and with people already settled there. Ask about the weather, the recreation facilities that may be nearby, how the roads behave in bad weather, where the choice available sites are.

FIND out if you can build a cabin out of timber growing right there on the land if it's a forest. (You can buy it in most areas at much less than it would cost to haul lumber.) Find out, if it's desert land, whether you can have, for free, the native rock lying about, with which to build your house. In most areas you can. Find out if there's any public transportation that would bring you to within hiking distance of the place. Find out when the area gets snowed-in or up to the boiling point, and how these seasonal acts of nature would affect your vacation schedule.

Having settled on a place, your next move is to draw up your plans for a house. Get these approved at the proper government headquarters, and you're ready to build—up close to the sky, on a Minnesota Lake, or at land's bottom on a peaceful desert site. And there's no reason why your escape house shouldn't be as soul-satisfying as the vacation estate of any big bull-and-bear man from Wall Street.



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AUDIENCE BEHAVIOR

CONTINUED FROM PAGE 32

of *Norma*. A few days before this performance, the principal tenor of the company, Signor Benedetti, had a quarrel with the manager, a Mr. Fry. The cause of the quarrel was the fact that Mr. Fry had dared to give the part of Norma to a singer who happened at the moment not to be the tenor's mistress. Whereupon Mr. Benedetti refused to sing the part of Norma's lover, Pollione, unless he could sing with a Norma of his own choice. Mr. Fry commanded him to sing. The tenor responded, "Never." Mr. Fry dashed out upon the stage, appearing before an astonished audience in the middle of a performance and announced that the tenor refused to sing on the Friday following. After this public declaration, Signor Benedetti gave Mr. Fry a private thrashing. And Mr. Fry, being more interested in avenging his wounded feelings than in the welfare of his company, got an intrigue going among the public and made sure that the auditors assembled on Friday would rebuke the recalcitrant tenor, whom he had forced to sing the part.

When Benedetti appeared, "screams, whistles, clapping of hands, hisses, trampling of feet, roaring, menacing outcries and gesticulations of every kind filled the theater. You might have imagined that the inmates of some half a hundred madhouses had broken loose . . . To catch a note from the orchestra was as impossible as to listen to the singing. After a brief time, chaos, having roared itself hoarse, began to shape itself into some intelligible form, and a few cries of 'Order! Order!' were heard.

"'What order?' retorted the friends of the manager. 'Off the stage with the rascal!'

"'No! No! Go on, and give us a tune,' roared the public.

"'Order! Order!'

"'Off the stage with him! He wouldn't sing when we wanted him. He shan't sing now.'

"'Apologize to Fry.'

"'Fry be d—d! Apologize to Madame Laborde.'

"'Never mind Laborde! Apologize to the public.'

"'The public doesn't want an apology.'

"'Give us a song.'

"'Yes! Yes! *Yankee Doodle!*' shouted a portion of the public.

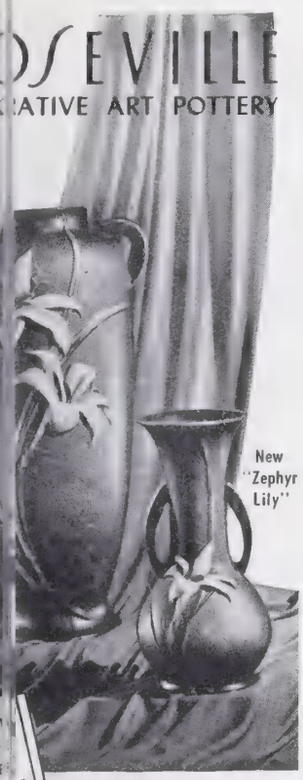
"'We don't want *Yankee Doodle*. Carry him back to Old Virginey.'

"For some time, Benedetti stood

(*Continued on page 107*)







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all this very quietly. Occasionally, he would open his mouth with an attempt to sing. It was perfectly hopeless, and his lips would close again almost as quickly as they had separated. At length, he advanced a few steps, and performed a curious specimen of pantomime, supposed to be expressive of his desire to speak. As you and myself both know, the public is at all times a curious animal. Its curiosity at present, therefore, restored order. But this order menaced Mr. Fry's programme of proceedings. . . . He and his friends behind the scenes trembled, lest by these means their own tactical arrangements might be turned by the astute enemy against themselves."

So Mr. Fry has the curtain dropped, rushes to the footlights.

"But what was his astonishment to find that the flattering reception indicated in his programme was by no means accorded him! There must have been some unaccountable error committed by those to whom his arrangements had been entrusted. He gazed wildly around the house, but hisses, catcalls, and objurgations couched in the most derogatory terms were all that could be afforded him. In his horror, he would not even have endured it as long as Benedetti had done, but for the suggestions of some of the members of his orchestra. These, with a keen relish for his most unmistakable nervousness, encouraged him not to leave the battleground. At length, agitated and trembling, he was permitted to stammer out his speech, hissed by the friends of the tenor, applauded by his own, and laughed at by the public, after which the performance was allowed to go on."

DO NOT take all this too seriously. Those were naive days, and I am not advocating either feuds in the opera house or the interpolations of *Yankee Doodle* in *Norma*. We have learned much about opera and music since those days. We no longer think of opera as just a vehicle for a singing star. We have a much truer understanding of opera as music. But though we are more cultivated today—or just *because* we are—we should perhaps recapture some of the early naiveté. We should express ourselves in the theater in a forthright, direct and simple way. We should loudly disapprove as well as approve. Only when audiences thus take a real part in the performance, only when they *show* their feelings for and against, does the theater become truly alive.



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BY ESTHER FOLEY

An oldtime cool-drink standby, Rose's West Indian Lime Juice, has come back to the luxury market. The tall slender pint-and-a-half bottle, selling for about a dollar, is filled with the same clear yellow-green bitter-sour juice once so favored above other bottled juices. And it still runs with the best, concentrated, definite in flavor, and as true as preserved citrus juice can possibly be. A lime ricky made with this, and a dash of Angostura bitters, is a drink that imparts real comfort to the thirsty. Processed and bottled in London. At Hammacher Schlemmer, New York.



Turkeys strutted in great numbers all over our country this year, and many gobbled their way right into the smoke house. One of the best known smokers of turkeys, Pinesbridge Farm, has canned part of their output, and has packed the jars into gift cartons. Excellent for a wedding or anniversary gift. In the smaller box, selling for about $7.50, are two jars of paté, two of sliced turkey, and two of cut bits. A box, containing 12 jars, sells for about $14.50. Pinesbridge smoke houses give turkey a salty, yet sweet, flavor, a tang of herbs and garlic. No additional seasoning is necessary. And with the box goes a recipe leaflet, saying exactly how to serve the meat to best advantage; suggestions for unusual canapes, and for cor tions with oysters and with At Charles and Co., New Y

Onion soup depends on a flavored, rich beef broth f reality. In addition, it must c a multitude of delicately s onion rings, and finely grated c All this has been compresse a two-oz. tin, under the French Kettle Onion Soup. hard to believe, but this goodness does fit into that space. Dehydrated, the stock ture contains dehydrated c Onions, toasted before being are there in abundance, and up amusingly during cookin minutes and four cups of w that's all it takes, to produc cups of soup. Add rings o toasted, cheese-crusted bread more cheese, and serve wit donable pride. At B. Altma Co., New York. Costs about two-oz. tin.



Back up hospitable inclin with a row of roasted chicke them on the pantry shelf. can opener and a moderate are needed to send a hot an grant dish to the table. The are labelled King Henry the Twenty minutes in a moderat restores the "roasted" flavor. Gimbel Bros., New York. about $2.15 per tin.



Thoughts under a summer moon

IT'S LATE . . . so late that even the crickets are quiet.

But we can't bring ourselves to let it end . . . this moon-silvered, wisteria-scented night.

I hardly dare close my eyes . . . for fear that when I open them I might find the place beside me still achingly empty . . . the little house, our first, our own, vanished back into the realm of dreams.

How long does it take, to realize that waiting is over? How many reassurances, like the packing away of uniforms, the heart-come-home satisfaction of setting out our shining sterling silver?

I guess it's womanlike, to be thinking about household goods, in this perfect moment. But why not? The things of home . . . like our own International Sterling . . . they're part of the magic.

Across the world, we planned we'd start out with real "family silver" . . . maybe just a little at first, but the *best*. Something we'd want to keep always. Something we'd be proud of, for ourselves, and the children we'll have, and a lifetime's guests . . .

It isn't just the moonlight that makes me feel like this. It's a dream lived up to . . . a promise of permanence and peace long hoped for, and at last becoming real.

When it's time to choose *your* silver, make this important lifetime choice with your head and with your heart.

You'll want, if you're wise and forward-looking, *sterling* silver—silver all the way through. And you'll want, too, the most beautiful and well-designed sterling you can find.

Let your jeweler show you the exquisite International Sterling patterns . . . artist-designed, finished with utmost perfection.

Start, if you like, with a few pieces or individual place settings (knife and fork, teaspoon, salad fork, cream soup spoon, and butter spreader) . . . complete your set as you go along.

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It's Time to Think of WINTER CROPS

By Charles H. Nissley

Now is the time to get busy planting vegetables for winter storage, and to set out a considerable number of hardy fall crops. Particularly important to get into the ground by July 10th are the root crops such as beets, carrots, turnips, parsnips, and rutabagas. Cabbage, broccoli, kale, fall lettuce, spinach and other less perishable greens and salad crops may also be planted during the first ten days of July.

Choose the right varieties, and you can have squash and pumpkin to store for eating all winter long. Winter squash should be planted during the early days of July, and the Boston Marrow and Hubbard are the most popular varieties for successful storing.

These are planted in hills eight feet apart, allowing only two or three plants per hill. The seed may also be planted in sweet corn rows in soils which are not subject to excessive drying.

The small sugar and cheese varieties of pumpkins are good winter-storage vegetables. They should go into the ground before July 10th if you want a good yield before frost.

When these crops follow an early, heavily fertilized crop, there should be a sufficient supply of nutrients already in the soil. But if the nutrients are lacking, then a generous application of a complete fertilizer is advisable.

Plants for the fall cabbage crop should also go into the garden during the early part of July. The Danish varieties are most highly recommended, for they not on sist wilt but make good krau

Table queen, commonly the acorn squash, is another table excellent for winter st A good garden soil is nece however, for large yields.

In preparing the ground fo fall-growing crops, don't do turn for the weed populati spading soil which has alread quantities of manure, liming rial, and fertilizer plowed un the early spring. To spade o this ground would only bri manure and lime to the to would greatly increase the Instead use a spading fork it into the ground about six along each row. Then merely enough pressure on the han loosen the ground a bit and air. Water thoroughly. M should penetrate 6 to 8 inch

When the surface soil has out enough so that it won't c ball when pressed by the h should then be firmed before ing. This firming is partic important in the sowing of s seeds such as beets, carrot nips, rutabagas, spinach, a like. For a loose soil dries o during the heat of summer. firmed soil will remain dam provide enough moisture fr derneath to germinate seed seedlings become well estab

Cultivation near the should not be more than inch or just deep enough

(*Continued on page* 12



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ost by magic these bright, light, airy curtains bring new freshness and beauty into your room. Tailored by Vogue Curtain smen with an extra touch of sheer, foamy loveliness.

All three styles washable; all in a rich, ivory color.

er weave cotton Priscilla with "Heberlein" h to give it extra lustre...keep it and fresh. Baby-headed ruffles. h side 41" wide, 87" long, around $5.75 a pair.

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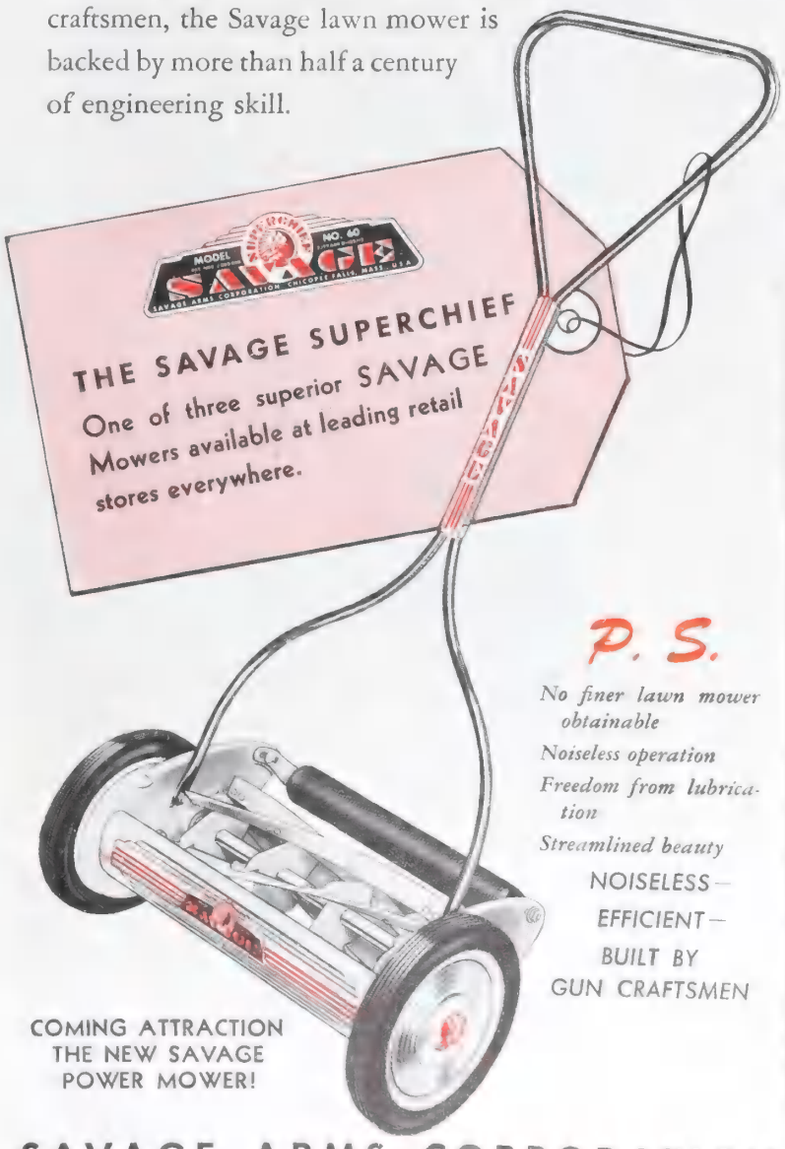
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YOU'LL

better your health

IF YOU

get rid of smoke

CONTINUED FROM PAGE 57

departments, afford them neither budgets nor enforcement staffs sufficient to handle the situation. Small wonder the average big-city dweller's lungs are coated with dark deposits, the objects he handles in his home often are dirty a few hours after having been cleaned, and the depressing, irritating psychological effect of smoke and fog hampers him in both his work and his recreation.

Why shouldn't you demand—and get—clean air to breathe as well as pure food to eat and pure water to drink?

Human beings, like plants, need sunshine. It is a natural source of Vitamin D. Yet observations made in several great industrial centers have shown that *the amount of sunlight received in the center of the town is 30% less than that received at the edge of the town.* Smoke cuts off the rest. According to Dr. Fishbein, babies cannot be protected from rickets solely by means of winter sunshine in large cities.

"Even in summer, the amount of rays coming through seldom is adequate, and apparently th only a few hours in the da sufficient sunlight comes th be of real service in the pr of rickets," he says. "Sul such as ultra-violet rays, c oil, irradiated foods should erally used in those cities adequate sunshine. Howeve measures disregard the p of air by smoke. These a lems for the engineers."

Apart from making su for sunshine necessary i large cities, smoke-clouded down our natural light. places it is necessary to u tric light in the daytime every winter day. This inv strain if the artificial illu is too low, while harmfu come from working where t cial light is too strong.

There are psychologica of dismal weather, too. W Marcy, in the Mellon I booklet, "Influence of Sr Health," published in 19 "Dark clouds have a de devitalizing effect, are a

(*Continued on page* 1



Smoke blighted begonia at left (above) was grown in St. Lou Botanical Garden, before city's smoke-polluted air wa ...ured by 1940 ordinance. Begonia at right, planted at sam ...time and grown under similar, controlled conditions, thrived ... smokeless air at Gray Summit branch of Garden, 40 mi. from cit



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fear in children, create disquietude, restlessness, forebodings in the insane, and may increase drunkenness." Humidity, increased by smoke, aggravates certain pathological conditions of the body, reduces efficiency for some sense organs, they add. For example, because fogs increase the inaccuracy of mental work, there are more bank errors on foggy days.

The indications are that in smoke we are dealing with a factor conducive to pneumonia and to other diseases of the respiratory tract. Certainly many people will rise up to tell you that they get colds, sinus infections, eye irritations, and the like when they are in smoke-laden cities, lose them when they go to the country. And there is no denying that irritations of the respiratory tract do predispose toward more serious diseases. But *smoke in the atmosphere is probably accumulative and contributory, rather than a matter of sudden death.* It will wear your health down, little by little, instead of striking you in your tracks.

All the medical men with whom we talked agreed that there should be more research work done on the effect of smoky air on human health. It is a peculiarly twentieth-century problem, for with increased industrialization we could make our cities unlivable. Yet, in the last decade almost nothing has been done to trace the relationship of smoke in the air to our ills.

YOU'LL BETTER YOUR HEALTH IF YOU GET RID OF SMOKE

CONTINUED FROM PAGE 112

The last ambitious study we could locate was that 1931 survey of the New York Academy of Medicine. Its findings are enough, it would seem, to spur our interest and attention to make us demand to know just how much damage lack of control over air is doing.

Consider the conclusions of that 1931 report! Here they are:

1. There *is* an air pollution problem in New York City and other cities which is a serious menace to health.

2. Although sanitation has progressed in many ways, the important problem of air pollution is still inadequately solved.

3. The main sources of air pollution are locomotives, chimneys, boats and automobiles.

4. Legislative and remedial measures at the present time are concerned with visible smoke alone, but the invisible products of combustion are a serious menace to health.

5. Instruments, apparatus and methods are available for the detection and analysis of air pollution.

6. A large relative loss of light and health-giving rays in New York City has been shown, and the presence of soot was a contributing factor. Studies of carbon monoxide content of the air showed the amount of this poisonous gas sufficient at times to produce deleterious effects.

7. Inhalation of carbon particles and irritating fumes lower the resistance of the nasal mucous membrane, rendering it susceptible to acute and chronic infections which may involve the ear.

8. Enlargement of the tonsils, redness and congestion of the pharynx and larynx have also been ascribed to atmospheric pollution.

9. Smoke likewise irritates the membranes of the entire respiratory tract, predisposing to pneumonia and emphysema.

10. Certain types of air pollution may sensitize the individu produce allergic manifestat

11. According to Oliver, thing is present in soot w ritates the skin and l cancer." This substance thought to be tar and ma possible factor in the caus cancer of the lung, incid which is apparently incre

12. The sensitive membr the eye are inflamed by ga particles of carbon, thus in the liability of conjunctivi

13. Artificial light, neces cause of the smoke laden phere, may be so intens over-stimulate the sensitiv of the retina, and low artifi daylight illumination ma eye-strain.

14. Smoke diminishes th tial reserve, working capa well-being of the individu increases fatigue and irr whereas sunshine exerts uberant influence on the

15. Smoky and humid increases the bacterial co the air and fogs increase t alence of disease.

16. Vegetation is inju smoke.

17. That air pollution definite effect in increas

(*Continued on page* 1





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This Kansas City, Kansas, parking lot, about two blocks from its main street, is one of six new downtown parking lots made possible by having Kansas law changed to permit parking facilities paid for by benefited property owners and the city. This modern parking innovation is the result of seven years of strong concerted action by Kansas City's aware citizenry.

How You Can Fight To

PARK YOUR CAR

CONTINUED FROM PAGE 43

and danger induced by traffic?

Practically every city of any size has become aware of the problem. That is the first step, naturally. Some few have taken steps to remedy the situation. More power to them! But not enough have as yet tackled the problem head-on, realistically, determined to apply the best solutions for today and also for tomorrow.

IF YOU are a motorist who remains unprovided for when the wheels of your car stop in your downtown area, start now to demand your parking rights in a world of Better Tomorrows. (See "Steps to Solution of Parking Problems," page 42.) For it is going to get worse before it gets any better.

Detroit expects a 35% increase in vehicles on its downtown streets by 1950. Chicago talks about one-third more. New York, with only 24% of its passengers into the city using automobiles in 1940, anticipates a 75% increase by 1955, according to ex-Mayor La Guardia. The U. S. Public Roads Administration predicts rural traffic into cities will double with the emphasis now being placed on urban highways in the new three-year $1,500,000,000 public roads program. And Congress has struck out the tion of parking facilities as federal aid road construction ing parking a "local responsi —yours—and mine.

Cities, agitated by the stream of traffic and cons violations of traffic regu often necessitated by abse legal solutions to the parkin lem, are invoking temporary ures. No-parking express str midtown; parking meters at These are palliatives only can't solve the parking prob most large cities, except creation of properly locate run, reasonably priced o parking lots and garages none exist today!

Obstacle, of course, are All have been overcome in progressive cities, which w sighted enough to do thei ning before the deluge of t

Obstacles to Creatio Parking Facilitie

1. The cost of land in do areas, where parking i needed, is too high to attra mercial interests.

2. Taxation on this land, specially eased by local ment in the public interest

ial parking a highly risky

for downtown parking in
ge cities are too high for
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ving authority over the
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nants and business men of
n areas are not univer-
re of the danger to their
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the city's business sec-
result of lack of parking
for their customers.

izations of citizens to agi-
the creation of proper
facilities in downtown
not strong in many of the
re they are most needed.
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ere is not room for all,
not be a citizen's right!
hen, that we must move
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ef concern is providing
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ions That Work

ure isn't all black, for
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seen as a whole and
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o solve it. We mentioned
y, Kansas, that smaller
e thriving metropolis of
ame in the neighboring
Missouri. Kansas City,
w has six new shoppers'
s within easy reach of
siness street, Minnesota
e lots handle 2,000 cars
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parking fees. It also
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allel curb parking for angle parking, limited to one hour, which it could do once there was some place for excess cars to go. You can see in the picture on page 42 what a difference this has made at its busiest intersection, where 29,000 vehicles and 80,000 pedestrians were counted in twelve hours on a Saturday.

The city acquired eleven square blocks, no one of which is completely devoted to parking. The ends of the lots have been left for business uses. Three of them are finished except for landscaping, three in temporary use. All will be hard-surfaced, surrounded by native stone walls, with excellent lighting. Each parking space is outlined with neat button-shaped markers.

BUT people can't drive in and park there all day. Remember, these are shoppers' lots. The time limit is three hours, between 8 A. M. and 5 P.M. It was two hours at first, but this was deemed too short a time. City police make regular inspections to see that no one outstays his time The average stay in the lots is less than three hours, however. Fines ranging from $2 to $5 for overtime parking, $25 for smashing other cars, are imposed. Shoppers can move from one lot to another, however, if they are "making a day of it."

Business people of the district —all-day parkers—must use side streets or commercial lots and garages. City police have to keep careful track of all-day parkers. Human nature being what it is, they have tried to sneak into the new lots, of course.

Kalamazoo, Michigan, also has a "benefit district" plan, although there all costs are being borne by benefited property owners.

Baltimore, Maryland, will start this year on a $3,000,000 modernization of its old Lexington Market, which will have space for 800 cars at one time on the roof and on ground areas, to be financed by revenue bonds and income from concessions and reasonable parking fees.

The voters of Detroit, Michigan, last fall approved a measure enabling the city to issue bonds for the construction of an underground parking garage for 1.000 cars beneath Washington Boulevard.

In some places, it is true, downtown merchants did a good job without city aid. Oakland, California, for 17 years has had five parking lots under lease to a group of merchants, and now has six, where 1.000.000 cars were parked

(Continued on next page)



What To Do About More Closets *See This Idea Book!*



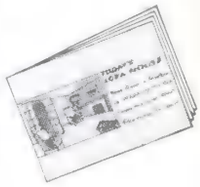
Need places to put things? Want to plan closets that are more useful—better placed—easier to use? Then you'll want a copy of "Today's Idea House"—new, 32-page book containing dozens of photographs of actual home interiors. Here's a wealth of planning information, not only on closets, but on using doors and windows of Ponderosa Pine in new and interesting ways that make your home more comfortable and convenient. Whether you plan to build or remodel, you'll want a copy of "Today's Idea House." Mail the coupon!

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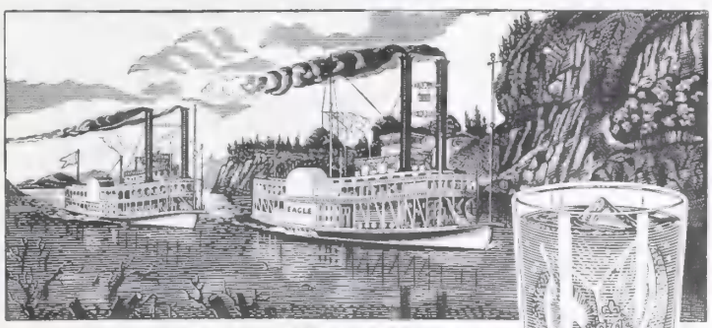
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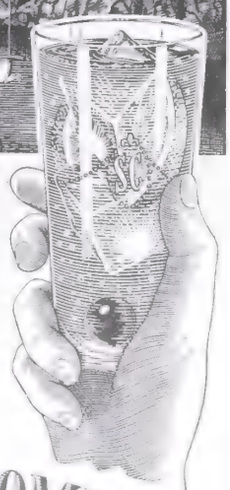
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America's Most Versatile Drink

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CONTINUED FROM PRECEDING PAGE

in 1945, at a cost to the merchants of four cents a car. Free parking is offered to those who have their tickets validated at one of the member stores. The shoppers can stay one, one and a half, or two hours, depending upon the location of the lot. Charges for extra time range from ten cents an hour to 50 cents for daytime parking. After 6 P.M. and on Sundays the charge is 25 cents. Cash revenues at the lots make up two-thirds of the income of the merchants' association.

Individual stores, such as Hecht's in Washington, D.C., O'Neil's in Akron, Ohio, and Hudson's in Detroit, operate their own parking facilities—to advantage.

Centering the Responsibility

But we cannot depend upon individual private solutions alone to banish our difficulties in parking our cars when we go downtown. The larger the city, the less likely it is that enough individual commercial parking lots and garages will be built to take care of the swelling stream of automobile-driving downtown customers. Money can be made in parking garages—if land can be purchased reasonably, if taxes are not too high, if relatively high parking fees will be paid. But something must be done by local government to make it profitable for private enterprise to run conveniently located, inexpensive parking lots, or the city must undertake to run them itself.

This is the conclusion to which all the studies now being made on the subject by business, civic and governmental groups seem headed. The Regional Planning Association of Pittsburgh, Pennsylvania, is just completing a study seeking to untangle the concentrated traffic of Pittsburgh's Golden Triangle.

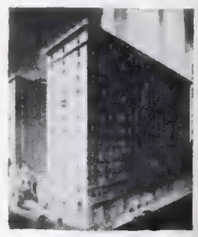
Only three states—Minnesota, Pennsylvania, Connecticut—plus the District of Columbia, have legislation so far which authorizes the creation of Parking Authorities for downtown business districts. Such Authorities would seem essential to any sensible, long-term parking plan. The authorities might buy up land, build and operate city parking stations, or lease the facilities to private operators. The end result might be municipal parking lots or private operation or both. But to insure parking facilities where none is now, responsibility must be placed where it belongs—in the hands of the citizens' representatives in government.

Any change in governmental structure or authority necessarily

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takes a long time. Support to the hilt any movement for change which seems to you to offer civic betterment. Keep on supporting it —for months or for years.

In Evanston, Illinois, right now, the efforts of the Parking Committee of the Chamber of Commerce have reached a temporary stalemate, according to C. V. Christie, Committee Chairman. Although Evanston's principal business district has only 650 street parking spaces and one lot for 150 cars, and although 14,000 Evanston citizens own cars, not counting cars coming in from other towns for which Evanston is a trading center, no suitable space at anything but prohibitive cost can be found in the immediate vicinity of the business district. The Committee is considering space at a distance of several blocks from the business district and the possibility of a shuttle service via station wagons or other vehicles. Will that do? The Chamber of Commerce men want to make a wise, long-term decision. How can these business men judge, unless the citizens of Evanston express themselves?

So it goes everywhere. We must all participate in making a plan, must keep after the plan until it becomes a reality. Let's not be satisfied with explanations by shortsighted or apathetic merchants, with engineers' studies that gather dust on shelves in City Hall, with city ordinances restricting our use of our cars, because there is no place for them to stand at rest. If we want better living in the future, we must take the attitude that what needs to be done must be done.

STEPS TO SOLUTION OF PARKING PROBLEMS

CONTINUED FROM PAGE 42

Get newspaper and local radio support. Public understanding of what the problem is and what is involved in a solution can turn wistful camplaints into active support. Have your newspapers lay the cards on the table.

Don't be satisfied with a palliative. Of course you should do what you can now, and not hesitate merely because the projected solution isn't ideal. BUT have a plan of action for the future as well as the present. Look at your parking facilities in the downtown business district with an eye to what its capacity will be, where future growth is indicated, how sightly the parking can be made, how efficiently run.

Never mind today—make it a Better Tomorrow!

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cry over



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...o drinking cup . . .
...es Milk—can't spill
...es Laundry—no mess
...es mother's time

... training aid both mother and
...elcome. KANT-SPILL is a beau-
...ce plastic cup with lock-on lid
...ts spilling. Perforations in lid
...y of milk . . . fast or slow . . .
... to train a child to drink from
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Make A Room

Capture the charm of early America, with American Maple Tables... Authentic colonial reproductions of originals, made of selected maple and birch cabinet woods. The honey color, hand rubbed finish, is a distinctive American Maple quality. On sale at better stores.

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Send FREE copy of booklet "A Home in New Hampshire."

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When the rug salesman says,

"It's backed with Textilene"

you can buy with confidence

★ Textilene-backed rugs grip the pile for life, keeping it erect and springy through repeated washings. The rug backings lie flat and smooth, resist cracking and do not shed.

Textilene

THE BETTER BACKBONE FOR MODERN RUGS

GET RID OF SMOKE

CONTINUED FROM PAGE 114

incidence and death rate from tuberculosis is borne out by experiments involving the bactericidal action of sunlight, the healing reaction exhibited by extra-pulmonary tuberculosis lesions when treated by the ultra-violet rays of the sun, and finally the low tuberculosis death rate of the states in which the population is largely rural as compared with the eastern industrial states.

18. The offensive odor of the exhaust smoke of automobiles and burning garbage and refuse is not only a source of annoyance but the odor may be so disagreeable as to disturb sleep.

19. Prevention of air pollution is a public health *and* engineering problem; the law is sufficiently comprehensive in the present state of our knowledge, but it should be strengthened by aroused public opinion and by courageous court action.

Fifteen years have elapsed since the publication of the above report. New York City, a relatively unsmoky city, has a small smoke division in its Health Department. Seventy-six other cities have smoke ordinances and officials in charge of smoke abatement, some of them limping along, others doing a relatively good job, almost all wanting the backing of the citizens of their communities so that they can improve their work.

Smoke is a nuisance, yes. It adds to the burdens of housewives, shutting them away from freedom from care. It costs our storekeepers hundreds of thousands of dollars a year in spoiled merchandise. It makes upkeep of homes and city buildings needlessly expensive. But the most important reason for banishing smoke from our cities is its effect on *us*, and our well-being, our health. We can strengthen our physical reserves, avoid upsets in family living because of illness, reduce our medical bills and *feel better all around* by getting rid of smoke.





Blue Ridge Dinnerware

Manufactured in the beautiful, inspiring Blue Ridge Mountains of Tennessee. Especially appealing to ladies whose dining room is their first thought.

Hand Painted:

. . . and artistically designed in bright, attractive colors, with over 300 patterns from which to make your selection.

Under the Glaze:

. . . a special operation in our manufacturing process which guarantees life-enduring colors that cannot wash, fade or wear off. A beautiful dinner service adding charm to any dining room —or when used as wall plates.

Southern Potteries, Inc.

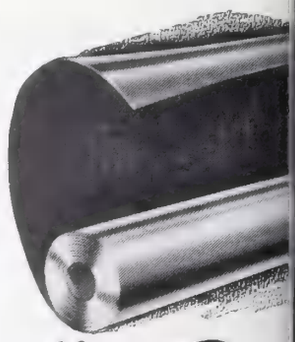
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MISS AMERICA - Bess Myerson



and there's only one

WASHABLE Everglaze FABRIC FINISH



Here's Rust Protection

BY THE YA

"Electro-Sheet" is thin sheet made in wide, continuous by electro-deposition. For purposes, the metal is bonc high grade building papers or coated with asphaltic co by various manufacturers.

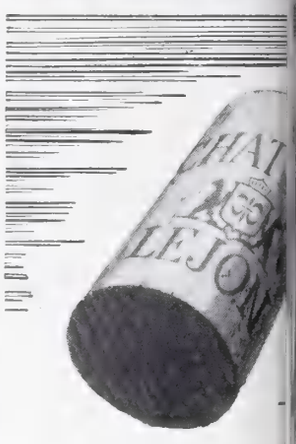
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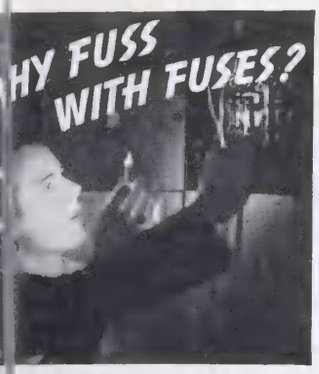
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tumble down dark cellar stairs and
he old fuse-box wondering what to
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nothing to replace! Service is re-
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SMALL HOUSE WITH BIG HOUSE PERFORMANCE

CONTINUED FROM PAGE 78

windows cover most of the south side of the living room and master bedroom, and increase the apparent space inside the house. They are made feasible in this climate because of the long covered porch outside. This porch, incidentally, adds many feet of actual living space to the house, and has privacy from street and neighbors.

The kitchen is almost in the center of the house on the north side. Like a control room, it is handy to every part of the house, yet it does not intrude into living quarters and has its own outside entrance. A cellar, 12′ x 27′, for storage and the air conditioning system, is excavated beneath the living room and reached by stairs on the porch. The front car port has no doors to open or close driving in or out. You step directly from your car onto the porch, escaping rain or hot sun. The car port is not only handy but it screens the porch from the street as well. With its long wall parallel to the street, it also gives a car better protection and gives the house front better appearance.

BUILDING SPECIFICATIONS

Cost: $10,500 (exclusive of land, landscaping, or furnishing) when built during winter and spring of 1941. *Cubage:* 23,310 cubic feet. *Exterior walls:* Hard burned, 9-inch local common brick. *Roof:* Built-up roofing in three layers. One layer, #30 felt, nailed. One layer, #30 felt, mopped. Finish layer, 3-ply asbestos white top, mopped. Johns-Manville Corp. *Foundation:* Concrete foundation wall, 9″ wide supported on footing 21″ wide, 12″ thick. Footing, 2 feet below grade. *Flooring:* 4″ concrete slab poured on gravel fill. Reinforced by 6″ x 6″ #10 wire. Cement surface colored by Lithochrome. International Chemical Co. Finished flooring in living and dining room, hardwood. Finished kitchen flooring, linoleum. Armstrong Cork Co. *Insulation:* 4″ rock wool between ceiling joists. Johns-Manville Corp. *Painting:* Outside walls, white Texolite stucco paint with slight bit of gray. Wood trim, flat white. U. S. Gypsum Co. *Windows:* Steel casements, all muntins omitted. Soule Co. *Glass:* Flat drawn, 1/8″ thickness, in casements. Crystal glass, 3/16″ thickness, set with

(*Continued on next page*)



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Whether your choice be a handsome frame of rich Mahogany, warm Walnut, or modern Oak, or one of hand burnished gold or silver plate, you are on the discriminating side of good taste by making sure the frame bears the Overton Original emblem. Available at the better stores and studios in fascinating array of new styles, and in all sizes. Your prized portraits will mean more to you when lastingly framed in Overton Originals.

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CONTINUED FROM PRECEDING PAGE

wood strips in living room picture window. Libbey-Owens-Ford Glass Co. *Doors:* Exterior, 1¾″ local millwork with copper weatherstrip. Interior. Rezo flush panel doors. Paine Lumber Co., Ltd. Screens (on inside of windows), copper. Soule Co. *Hardware:* Schlage Lock Co. *Electrical Equipment:* Wiring: rigid conduit. Switches: flush, snap lever type, Bakelite plate. Fixtures: Built-in, frosted glass indirect fixtures in dining room, hall, study. *Plumbing:* Fixtures: American Radiator & Standard Sanitary Corp. Hot and cold water pipes, copper. Water heater: 40 gallons, Continental Water Heater Co. Medicine cabinet and accessories (towel bars, paper holder, soap and grab). Hallenscheid and MacDonald Co. *Kitchen Equipment:* Shelvador refrigerator; Crosley Corp. Electric range, General Electric Co. Sink, custom line, double compartment, 32″ x 21″, with double strainers, swing spout faucet with transfer valve, hose and spray, American Radiator & Standard Sanitary Corp. *Heating and cooling:* Furnace, blower type unit with 135,000 B. T. U. input. Race Co. System: Warm air. Fuel: natural gas. Controls: Type T-111 Chronotherm, Minneapolis-Honeywell Regulator Co. Cooler: Evaporative type using heating ducts. Kumfort Air Kooler. Sheet metal ducts: 26 gauge galvanized iron. *Interior Finishes:* #1 Select Oregon pine, stained natural and dull varnished, used for the following: Cabinet work and baseboard in living room, book shelves and paneling in study, east wall of dining room including cabinet work with ¾″ veneer doors and brass knobs. *Entry and Service Hall:* #1 select Oregon Pine laid in 4″ boards on walls and ceiling. *Bedrooms:* All woodwork of #1 Select Oregon Pine painted slate gray gloss enamel. *Kitchen:* Cabinets of #1 Clear Oregon Pine painted ivory on the outside and blood red on inside. Linoleum drainboard and backsplash with chrome trim. *Bathroom:* Rose colored, 4″ x 8″ tile, used as a 4′-6″ wainscot. 6′-0″ tile wainscot around the tub. Floor of 4″, dull finish, cream colored tile.

Great Western

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These glamorous little candies made of pure cream, fresh butter and real coffee are perfect for quick-up pick-ups. Made by good cooks who know how to blend and season fine ingredients, they retain all of the delicate elusive flavor of a fine cupped coffee.

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AT BETTER DEPARTMENT ST

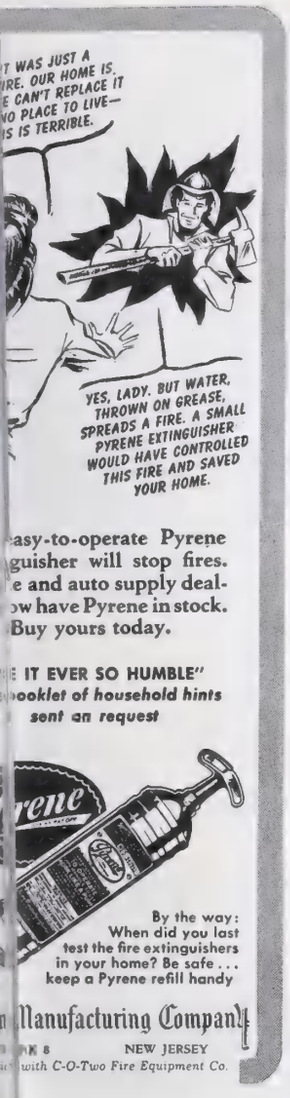


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WOODENWARE

How to Care for Salad Bowls

The best made salad bowls are given a deep protective finish at the factory which makes them stand up well under use, providing you care for them properly. Careful washing, independently of dishes, is advocated after each use. Never apply polish, wax, or shellac to woodenware. If a salad bowl, or any other type of kitchen or serving woodenware, roughens, smooth it down with No. 0 sandpaper.



OVER

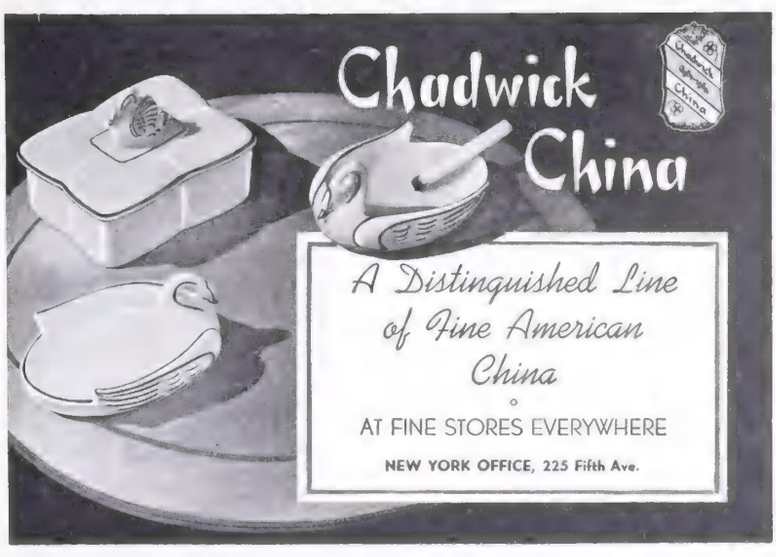
LINEN

How to Iron Linen

Proper ironing is an important part of the special laundering care fine linen needs and deserves to preserve its beauty and life. For the most part, linens which give unsatisfactory wear or lose their "first bloom" have been carelessly laundered, stored, or used. Avoid unnecessary creasing and crumpling in storing linen. The enduring beauty and great durability of linen depend upon the kind of care you give it.



OVER



ALVIN
STERLING

brings you style... fashioned in sterling (solid) silver...for lifetime use.



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women, themselves, everywhere . . . in colleges, in women's clubs, and in other important groups . . . whose wishes determine the styles of the day. So it can be truly said . . . Alvin Sterling patterns follow the dictates of fashion.

The merit of its quality is in the sincerity of purpose of its makers to do everything humanly possible to make the best sterling silver flatware obtainable.

Available through Authorized Alvin Dealers

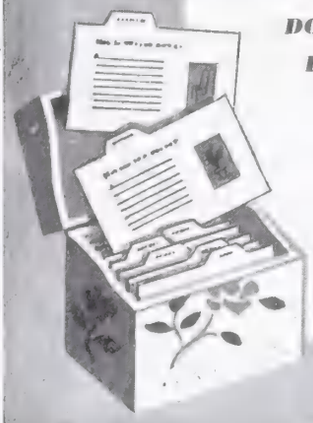
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DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

WOODENWARE

Follow these rules to prevent salad bowls from warping and cracking:

1. Clean immediately after use.
2. Never immerse in water.
3. Never soak.
4. Wipe with cold water; scrub with soapy lukewarm water; rinse with cold water. Use as little water as possible. Dry thoroughly.
5. Never stand on edge while drying.
6. Keep away from heat, and never chill in a refrigerator.
7. Store in a dry place.

OVER

LINEN

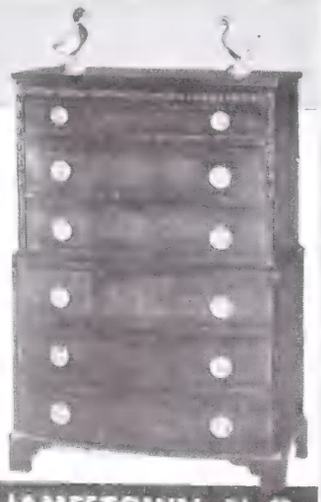
Procedure: Always iron linen damp; the heavier the linen, the more dampness it needs. Press it with a moderately hot iron. Linen scorches easily, so watch it carefully. The drier linen becomes during ironing, the greater the care needed to avoid scorching. Linen's luster, particularly in table damask, is increased if it is ironed on both sides. Start with the back, iron it partly dry; then iron on the right side until completely dry. Colored linen, except for table linens, should be ironed uniformly damp, on the wrong side only.

Make as few folds as possible, keeping them straight. Some experts advise varying the placement of folds each time linen is ironed, to avoid strain on the linen which occurs when folds are always made in the same place.

OVER

BROWNHAM
bedroom group

This handsome chest-on-chest is one of the distinguished Brownham bedroom pieces noted for fine proportions, exquisite detail and quality construction. Choose Brownham—a single piece or complete group—for enduring loveliness. At better furniture and department stores.



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IT'S TIME TO THINK OF WINTER CROPS

CONTINUED FROM PAGE 110

the cultivator sweeps or the hoe skims beneath the surface soil. The purpose of the cultivation is merely to break the surface layer that usually becomes hardened in summer heat, and to dry out the roots of young weeds that have just started to grow.

To insure a lusty growth of the leafy green crops like broccoli, cabbage, Brussels sprouts, Chinese cabbage, cauliflower, collards, corn salad, endive, kale, lettuce, mustard greens, New England spinach, Swiss chard, tampala, and beet greens, you should water them with a weak fertilizer solution at two- to three-week intervals. The best solution is two teacupfuls of 5-10-5 commercial fertilizer (5% nitrogen, 10% phosphate, 5% potash) in 12 quarts of water, allowed to stand from four to eight hours before it is used. Make a furrow about six inches from the plants and apply about a cupful of the solution to one lineal foot of row.

THIS same material can be used on tomatoes, peppers, and eggplants, but the solution must be made stronger by adding 3 cups of fertilizer to 12 cups of water. For these crops, application at three-week intervals should be made, starting with the middle of July and ending with the second week of September. For staked tomatoes, feedings should be made every two weeks. A quart of the solution is poured on the soil several inches from the main stem. If the soil is dry at the time, it is best to loosen the surface dirt with a rake or hoe, so that there will be no run-off of the material.

Nitrate of soda is successfully used by many gardeners as a side-dressing for the leafy green crops. It may be dissolved in water at the rate of one ounce to two quarts of water. This amount of solution is applied to seven or eight feet of row in the same manner as the liquid fertilizer is applied. The nitrate of soda may also be used in dried form, sprinkled a few inches from the plant, using about one ounce to 7 or 8 feet of row.

LIMA beans of the popular Fordhook variety require more nitrogen than other lima bean varieties. A side dressing of either nitrate of soda, sulphate of ammonia, or ammonium nitrate; or a complete fertilizer applied along the row and cultivated into the soil will supply this extra needed nitrogen. Poultry manure spread between the rows and cultivated into the soil will also help to keep the plants of this variety growing and maturing to a heavy crop.

Now is the time also to look for insects like the cabbage worm, Mexican bean beetle, second brood potato bugs, leafhoppers, European corn borers, squash vine borers, corn earworms on late corn, the tomato worm, fruit worm, and the aphids which will attack many crops. These are easily controlled if insecticides are used before the insect population becomes too great.

Bean vines heavily infested with the Mexican bean beetle adults or larvae should be destroyed immediately after the last picking. When the bean beetles are plentiful, as much as 30 larvae and pupae may be present on each plant. If these are allowed to multiply, the larvae will be the source of a heavy infestation of the entire fall bean crop. The vines may be either burned, buried in the compost pile, or spaded under to a depth of four or more inches, to kill the larvae.

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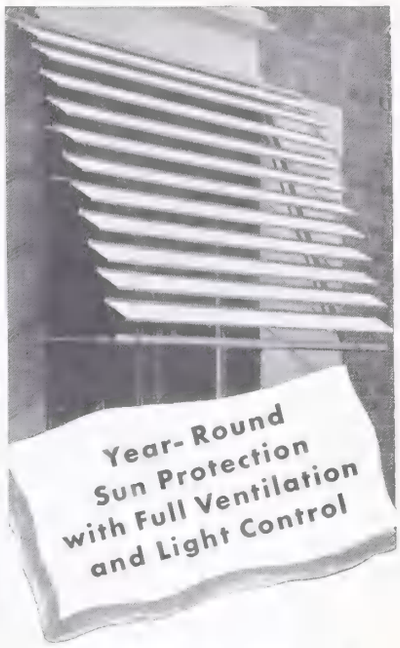
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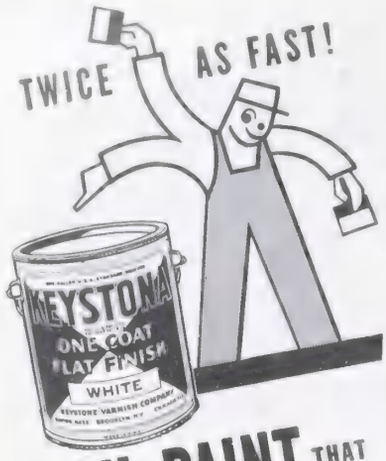
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POR-TABLE GRILL

Can't you just smell the tang of sizzling bacon or browning chicken—and maybe the rich aroma of broiling fish—wafted to your nostrils by the wine-keen air of the out-of-doors? That's food for the gods! . . . for you too, if you own a POR-TABLE GRILL.

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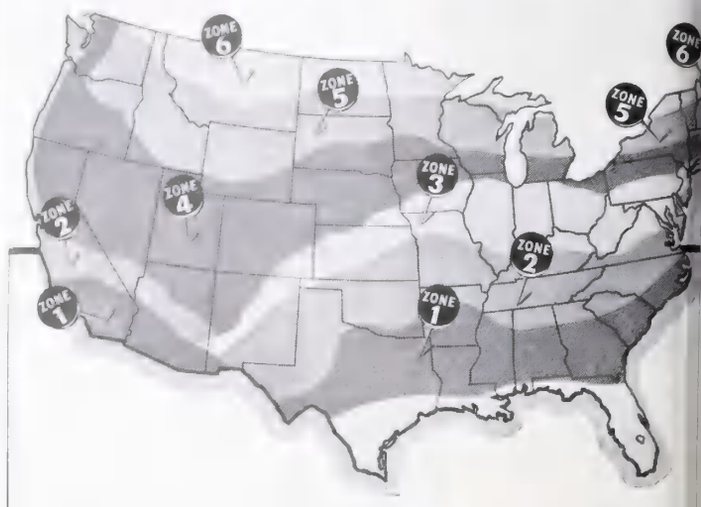
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The LOG of the PRACTICAL GARDENER



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season st from April 1st to 15th.

ZONE 5 — Planting season st May 1st.

ZONE 6 — Planting season start late May.

Below Zone 1 is the all-year-round planting season of the country.

This is the Spring Zone Map of the United States. It is divided into six main gardening zones, determined by the earliest planting dates in each region. Whenever gardening procedures depend upon climate, we try to give the best advice for each zone indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders to your own climate at the right time. There may be local variations of climate within the zones themselves, so allow a week-to-ten-day variation between bottom and top lines of the zones.

July is feed and weed month. All of your vegetables should ge dressing of fertilizer, and now is a good time to feed all sorts of fl shrubs, both deciduous and evergreen, as well as trees of all kind especially can take a weekly feeding if possible, preferably th kind. To get the quickest results in a small garden, use liquid f whenever possible. There are many good kinds of water-soluble material, but the old-fashioned gardener will brew and use his concoction—liquid cow manure.

The weeds that you pull are also a splendid source of ferti next year. Thrown on the compost pile, they will rot down into organic material and will, in part, repay your soil for the nutrim they robbed from it. For quick decomposition use one of the manure makers, but if you are a strict "organophile" (new t the gardening lexicon), let nature take its course. But you sho a little ground limestone, anyhow, to assist nature.

Zones 1 and 2 can make regular plantings of snap beans, a fall crop it is advisable to sow Chinese cabbage, Swiss chard, an It's a bit too early for most fall items. August is best. Fine sw may be had from a mid-July sowing of Marcross, Early Gold, o Midget. And by planting at this date you will outwit the co



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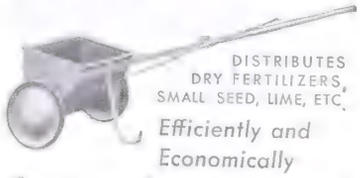
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g in zones 1 and 2 requires a little thought and care. One must heavily or at all during periods of intense heat. Roses should aringly if at all. In fact it is much wiser to let them rest from y until August 15th. Too much forcing in hot weather will not much good in the long run, and will cut down the fall display bly. Besides, a lot of new weak growth is an invitation to the l, if you have to spray in real hot weather, you're courting Camellias can take a final feeding now, and make sure that it's r stuff with an acid reaction. There is still nothing better than l meal for camellias and gardenias.

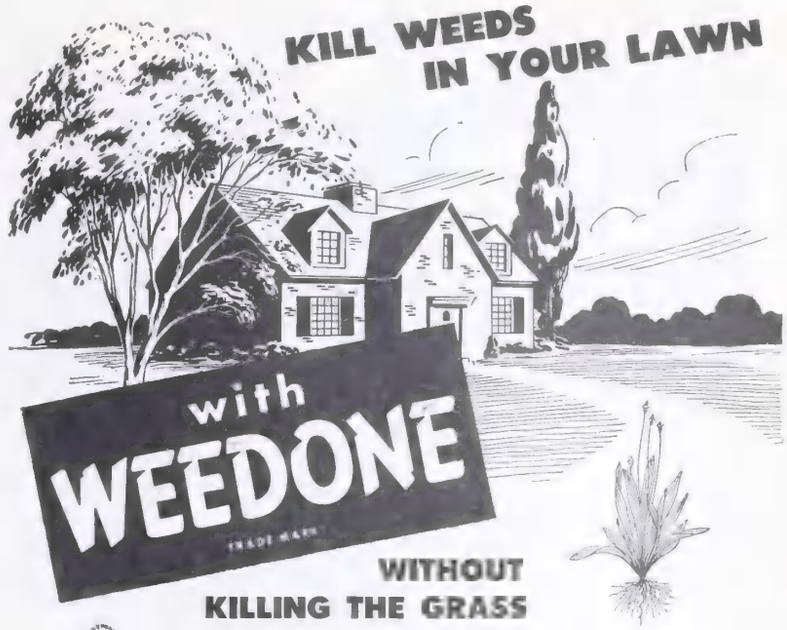
want dividends from your bearded iris, dig your old clumps rate them, and replant. Discard all of the inside rhizomes, ly the strong new ones from the outside of the clump. Don't too many of one variety. And don't waste time and space on ld timers. Get rid of them and make room for some of the new stuff. Read Fred Cassebeer's article on page 51 for the newer iris.

almost the last call for pruning early flowering shrubs such ia, flowering quince, deutzia, weigela, bridal wreath, mock c. You can easily shape them for next year right now, and get tage of strong new growth. Contrary to popular belief, this ar is much the better pruning time than next winter or spring. ense. Why cut off the results of a whole season's growth while are dormant? Summer pruning gives these shrubs a head ext season.

g is a problem in July. Last year was a "wet summer" in most d there was little use for the hose or sprinkler. Don't count season like that for at least five more years. Watering properly ctly a science but a fundamental rule to be followed. Water or not at all. Each section must be so completely saturated ater must have penetrated to below the root line. If not, the turn up to reach the surface moisture you put there rather down where they belong, and when roots turn upward, there sults. They will suffer from sun heat at the soil surface; they to be damaged from cultivating tools; and they are deprived m nutrition.

some watering tips: Don't use a regulation nozzle on garden 't splash water from the open end. I have had wonderful h the canvas soil soaker that allows the water to seep into a and really penetrate. The water wand is another splendid roses, snapdragons, and other plants that don't relish wet is wand delivers a gentle gush of water where it belongs, nding. Use the end of the hose, with nozzle detached, around the plants. In row plantings it is wise to scrape out a ditch le of the row, filling the ditch from the hose. Make sure to e lowest end of the ditch to prevent a rapid run-off of the latter method is true irrigation. Next day, cultivate the rows any crust that has formed and to create a dust mulch, which s an excellent protection against drying out.

(Continued on next page)



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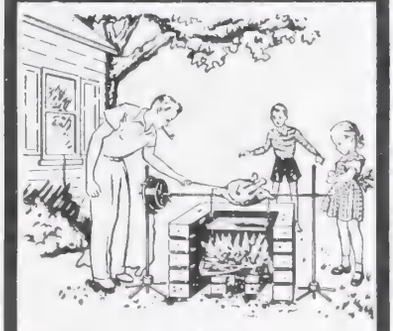
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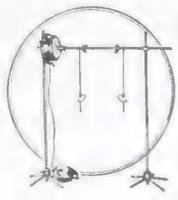
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CONTINUED FROM PRECEDING PAGE

About this time every year I go on a missionary rampage an my friends out of their mid-summer lethargy, giving them pe about getting out and cutting off the old flower heads of lilac, dendron, azalea, laurel, or any flowering shrub. I just can't bea these plants waste their substance on seed-making when all energies should go to bud-making for next year.

Just before the foliage completely dies down is the time to l grown clumps of daffodils and narcissi. Lift them and replant locations immediately if you can. If you can't dry the bulbs in store in a cool dry place and replant as early in August or Septe you can. You will be surprised to find how many bulbs these old will yield. It is similar to coupon clipping—with no income tax

What and when to spray is the question. Take advantage of the combination sprays for roses, and spray regularly. Don' tomatoes if the leaves curl. First look for aphids. Keep your eyes on evergreens, both broad leaved and needled kinds. A rusty cast might mean red spider. Douse them thoroughly with a stron from the hose, preferably in the evening. Bean beetles are bes care of with a weekly dusting. A few cool days may bring out ap you see ants crawling over foliage look for aphids, especially and fruit trees. Any simple spray or dust will take care of thes sprays on azaleas and boxwood will take care of lace fly and lea Gladiolus is one crop that demands constant and regular sprayi pared sprays containing DDT are the best bet. Try to avoid all s in very hot weather. Spray in early evening, never in the full heat

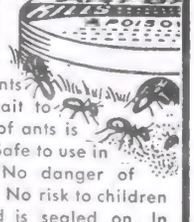
Don't forget that final sowing of oak leaf lettuce, rutabaga, ka corn, snap beans, beets. The tops are good even if they don't m roots. And you still have time to set out plants of late cabbage, fa flower, and broccoli. This is for all zones except 1 and 2.

Let me throw a gentle reminder your way about strawberri is the best time to set out pot-grown plants for next season's eat canning crop. Strawberries like a soil that holds moisture (no slightly acid, and a minimum of six hours sunlight a day. Th like organic feeding, so put plenty of rotted manure and comp the bed. When setting out the plants, soak each root ball th before planting, setting the plants so that the crowns are flush soil surface, never below. And keep watering during dry spells u Pick off any blossoms that show. The whole month of August is right for setting them out.

Early this year I started gloating over all the new tools that available. What a boner that was! You can't even buy a decen much less a lawn mower. Maybe by the time this is printed my p hopes may come true. I'm really hard to convince now. With t mentioned scarcities, plus the impossibility of finding the fertili binations you want, the shortage of nursery stock, etc., the ny situation looks rosy indeed. But, die-hards that we are, we gardeners will struggle through yet another season. Maybe relie around the corner.

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IS YOUR IRIS OUT OF DATE?

CONTINUED FROM PAGE 51

each the highest perfec- bloom and to insure the ncrease of the roots of v varieties. Given a sunny, ed location, bearded iris e almost anywhere from California. They are tough l can be moved any time. average garden loam is for these species. Soil ds to be heavy or clayey ghtened by the addition sand. Conversely, if the lt, add humus. Soil should or nearly so. Do not add ss the soil is distinctly his case use the lime only m of crushed limestone, h. To enrich the soil at f preparing the bed, use emeal and well-rotted Many of the leading iris w have come to the con- t chemical fertilizers are nduce disease.

ing, dig a shallow hole gh to accommodate the rhizome and its fibrous n cover with soil so that the rhizome itself is just evel of the ground. Tamp plant so that it is firmly For the first winter, it is o give a little protection of excelsior or salt hay. ing should be removed e spring and, with it, the ed foliage of the plant. e time, the ground above should be firmed if the as heaved and become gh the winter.

wering, the bloom stalks cut off at ground level the top of the rhizome. a few new varieties: Sharkskin, Snow Carni- ashington, Winter Car- Velvet, Easter Morn, Gudrun.

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Pink tones: Remembrance, Pink Reflection, Spindrift, Angelus, Lori May, Aubanel, Pink Ruffles, Alpine Glow.

Light blue and lavender: Great Lakes, Azure Skies, Cloud Castle, Shining Waters, Icy Blue.

Medium blue and light violet: Chivalry, Bandmaster, Sea Blue, Violet Symphony, Missouri.

Mauve: Mulberry Rose, Miss California.

Dark blue and purple: Indiana Night, Nightfall, Deep Velvet, Master Charles, Lord Dongan, Anne Newhard, Brunhilde, Sable, Purple Giant.

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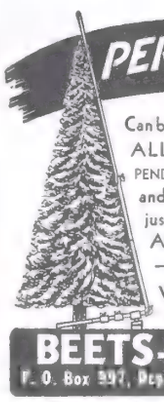


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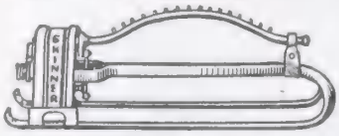
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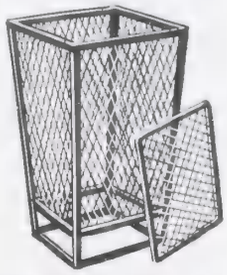
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What do you know abou SUMMER MULCHING?

By R. B. FARNHAM

ASSOCIATE EXTENSION SPECIALIST IN ORNAMENTAL HORTICULTURE
RUTGERS UNIVERSITY COLLEGE OF AGRICULTURE

As a conscientious gardener, you may mulch against winter weather, but do you mulch just as faithfully against the havoc that summer's heat and dryness can wreak on your plantings?

There are several reasons for summer mulching, all of them good ones. During the dry and very hot season, the upper soil level of your garden becomes so over-heated that the roots cannot help but be injured by the heat carried down to them. They are literally aged prematurely. Tests have shown that in the case of tomatoes, a soil temperature of but 90 degrees will injure roots, and the damage increases as the temperature rises above that point. Similar effects upon other plants have been noted, particularly where the good top soil is not too deep. But a mulch layer will guarantee a cooler surface soil, and prevent rapid fluctuations in temperature at the roots level.

Mulching also allows aeration of the soil and keeps it moist, for a good mulch that doesn't pack down and become hard not only allows air to penetrate, but catches and holds the moisture of even a light summer shower, all to the good of the roots beneath ground.

In demonstrations to amateur and professional gardeners, the scientists of Rutgers University's College of Agriculture pour equal amounts of water violently upon one mulched and one un-mulched pot of soil. The un-mulched pot becomes very muddy and frequently a good part of its soil is washed from the pot by the high s water. Remaining soil is has a surface layer which form a soil crust. The so pot with the mulch layer undisturbed, and when th is lifted, the water on the s is not even muddy.

Dr. V. A. Tiedjens, hea Virginia State Truck Ex Station, recently demonstr large gains in tomato pr can be achieved with pro mer mulching. Some variet mulched produced almost heavily as did those which no mulch.

What is the ideal mulch are a number of materia can be used, depending u availability in your par country. One of the best is dried pine needles, spre one-inch layer over the so salt hay, ground corn c seaweed (not green, bu brown reeds) are other of a more or less loca which can be used, provi are applied thickly enou clude sunlight from the face, but not so thick as t free passage of air and w moss is less ideal, becaus to hold moisture in its long, often so long that ture evaporates before it g soil. Moss also may sust growth if weed seeds dr If granulated or horticult moss is used, it should with pulverized limeston it will allow water draina

ore readily. Approximately of limestone to a bushel of sufficient.

nulch is also a good ma- you're not a gardener who o the appearance of leaves your plantings. Different ll rot at different rates and erent effects upon the soil. es are slow in rotting and ly become very acid. Ma- s or other soft-type leaves lly and with an alkaline luct. Azaleas and rhodo- and most of the other plants will tolerate acid s in the soil. Most of the and vegetables delight in -acid soil. In either case, aves are allowed to gather ound the plant, their de- ion and eventual mixing soil may be increased by o them a little fertilizer g nitrogen. This will also lace in the soil the nitro- ch the rotting layer of likely to take from it. In able garden, it is best to fertilizer to the surface of h some time in July. In al flower garden, the ap- is best put on in the ist before growth starts. ays safe to apply a 5-10-5 (5% nitrogen, 10% phos-



5% potash), at the rate of a 100 square feet. This to approximately one 100 square feet.

st time to mulch annual crops such as tomatoes, f the flowering annuals, the plants have become d and the soil has become his will be sometime be- and 90 days after sowing ardy things such as car- s, Swiss chard. During this warming up period, the soil should be stirred frequently and shallowly to prevent a soil crust, and to destroy weed seedlings which are usually ready to develop in the presence of enough moisture on the soil's surface. After this period has passed, apply the mulch layer, thin enough to allow air through, thick enough to keep the sun's rays out, and to keep the soil dark so weeds will be smothered. All of the soil around the plants and between the rows is covered with this layer so that no further cultivation is necessary during the growing season.



At the end of the growing season, there will be a much reduced volume of mulching material left on the surface of the soil. Some of it will have broken into small pieces, and some will have decomposed. On a perennial crop this layer can be reinforced in the fall after the soil freezes. On annual plants or vegetables, the fall supply of leaves can be spread on the garden in windrows, to be held in place through the winter by a few shovelfuls of soil scattered over them. If you like, apply a little fertilizer to this layer of leaves before covering them, to speed decomposition through the fall and early spring.

One final warning: summer mulching materials, likely to be dry on the surface a good part of the hot season, should be viewed as a fire hazard, and care should be taken not to toss burning cigarettes into them or allow incinerator sparks to fly onto them. Here again, pine needles can be most highly recommended as mulch, for they offer far less fire hazard than straw or dried leaves.

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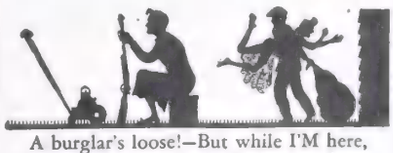
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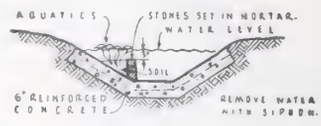
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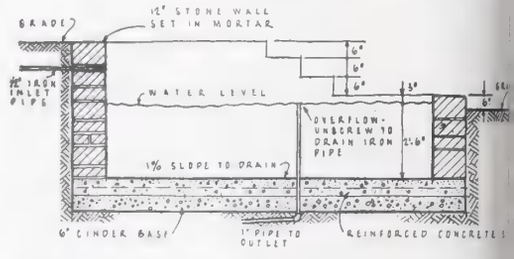
ANY GARDEN CAN HAVE A GARDEN POO

CONTINUED FROM PAGE 75



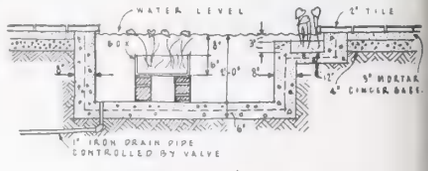
SECTION
SCALE ½" = 1'-0"

1 For simplest, most economical construction, build this pouring 6 in. of concrete with steel reinforcing directly tamped earth. At side, make stone plant pocket. Pool is fi hose, emptied by siphoning. Dish shape protects against fro



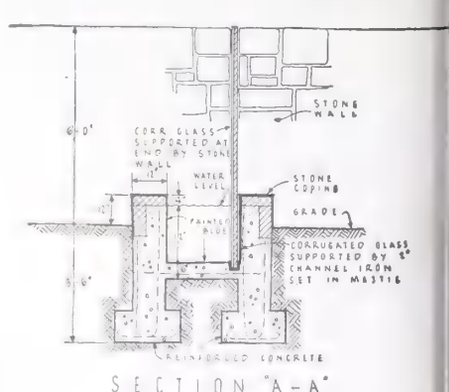
SECTION "A-A"
SCALE ¾" = 1'-0"

2 Walls of this pool can be of stone, brick, or concrete, 6 in. of reinforced concrete set on base of cinders for d 4 inlets of ½ in. pipe, hammered flat where they enter wall. pipe screwed into sleeve at bottom of pool, overflow at w



SECTION "A-A"
SCALE ¾" = 1'-0"

3 Walls and floor of reinforced concrete. Tile paving ext pool walls with slight nosing on inside. Water level hig vide for aquatics. Tub for lilies rests on stones. At on shallow built-in bed for arrowheads, iris, papyrus and sim



SECTION "A-A"
SCALE ½" = 1'-0"

4 Walls can be of either solid stone or concrete with sto If concrete is used, walls and floors should be rein footings carried down to frost line. Corrugated glass wa 2-in. channel iron, mastic-bonded, is tied into stone wall

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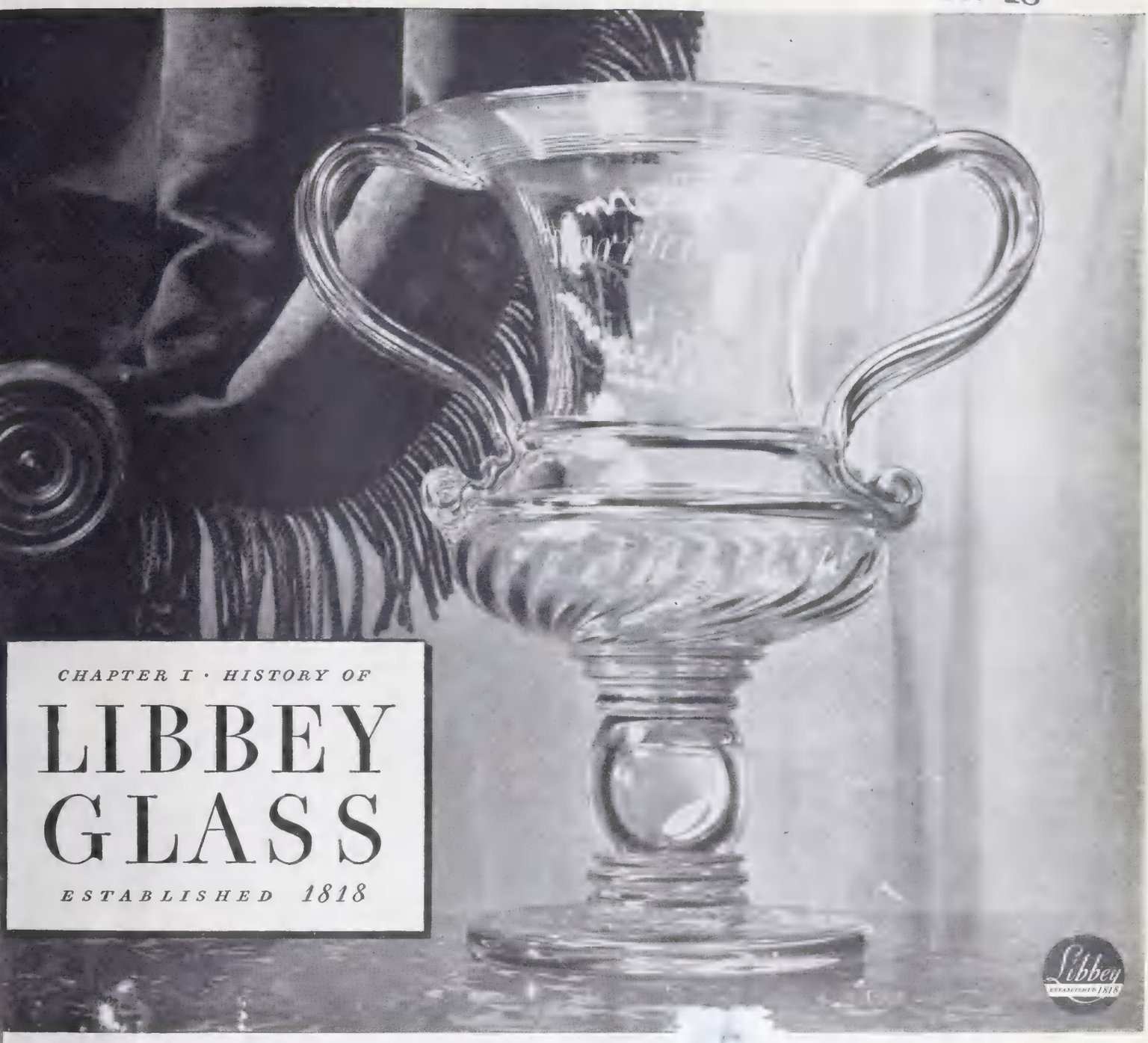
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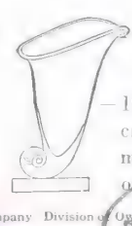
Out of th[illegible]bbey artists has been blown almost a century a[illegible]story. Here's an American art for all Americans t[illegible]for this characteristically American glass is secon[illegible]he world for beauty, purity of design, brilliance. Sh[illegible]elow: a few milestones from the Company's bemedalled out[illegible]bbey Glass Company, Toledo: Makers of fine table glass; Libbey Sa[illegible]e; Heat-Treated glass; quality industrial glass.



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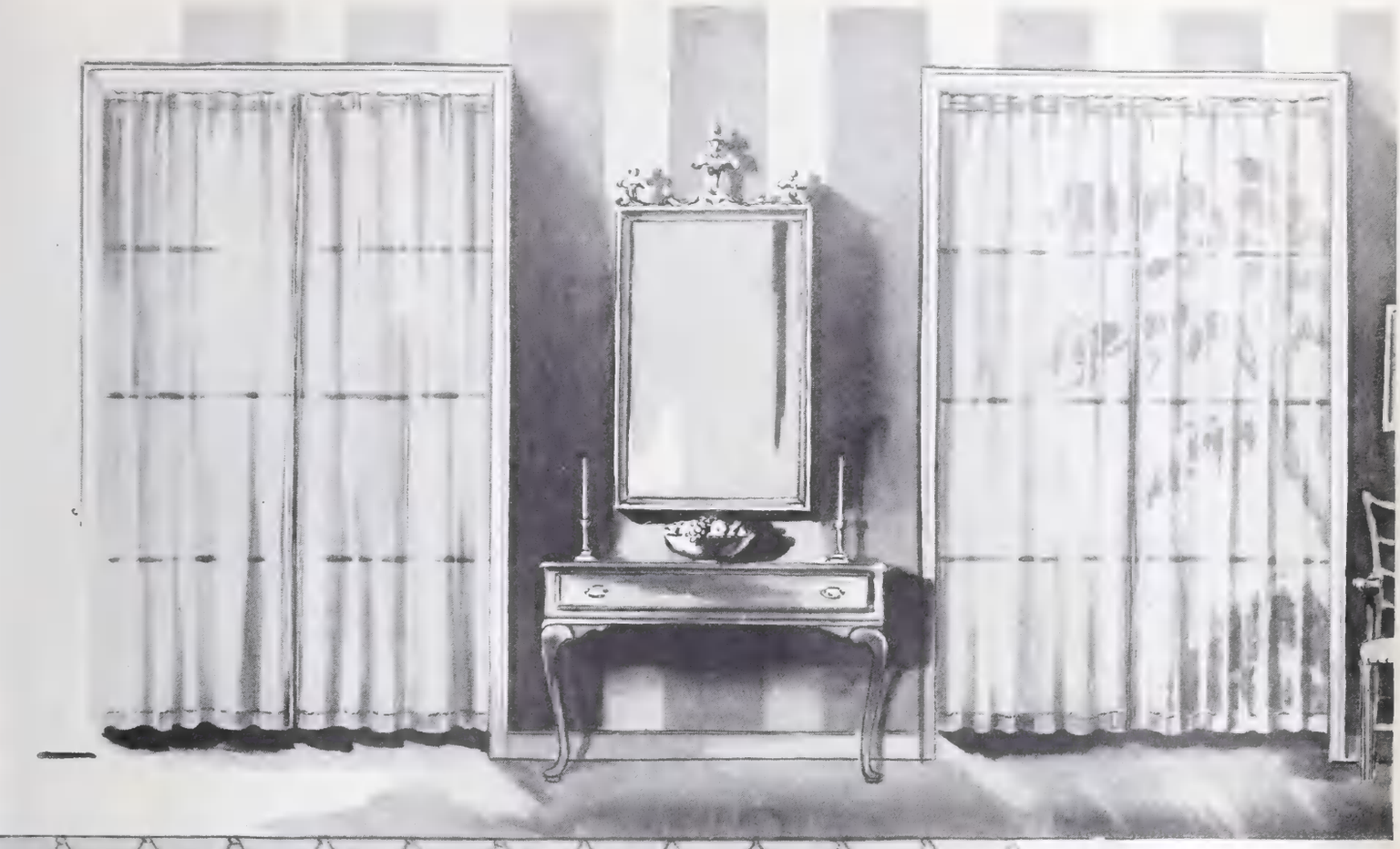
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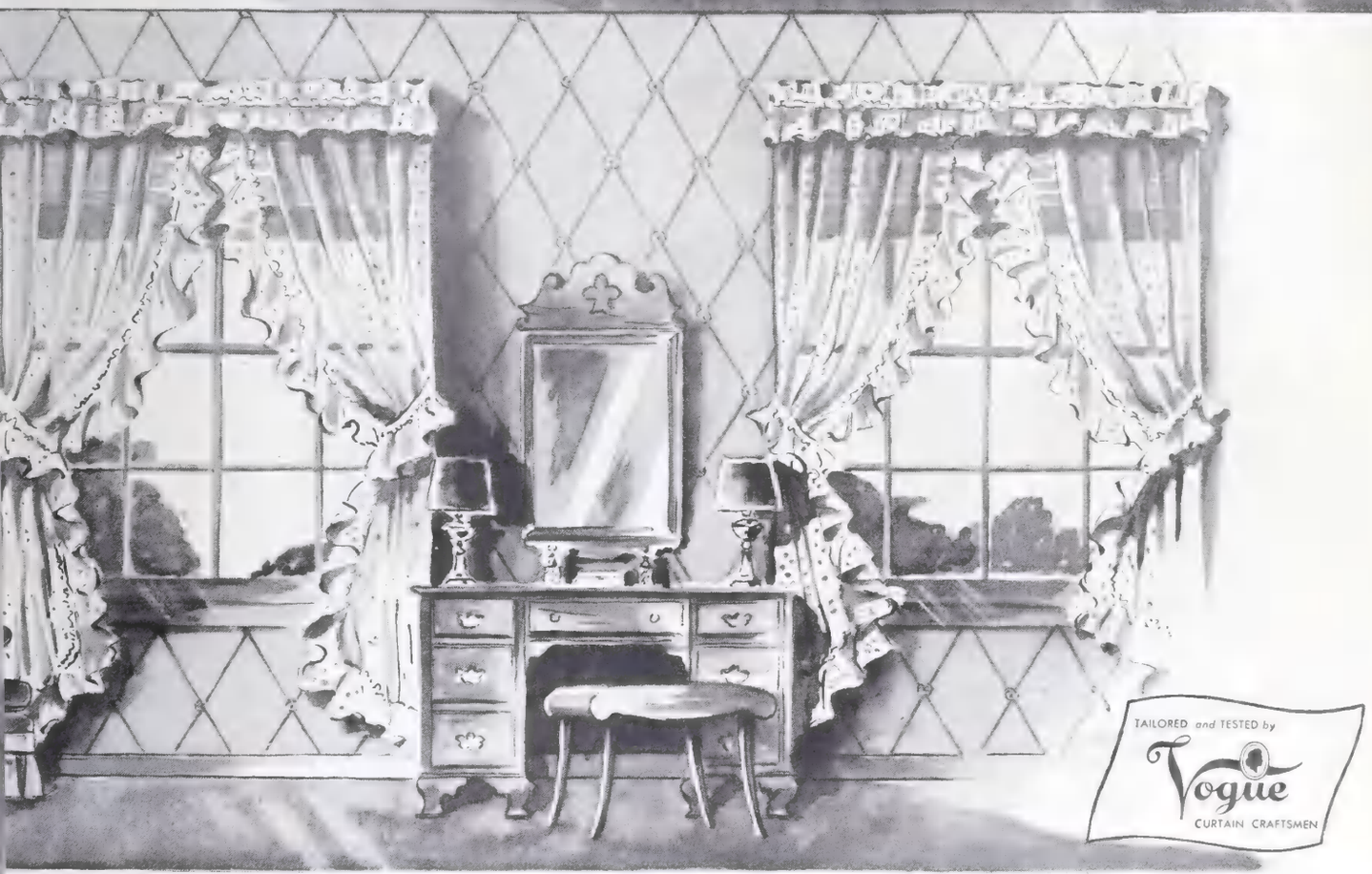


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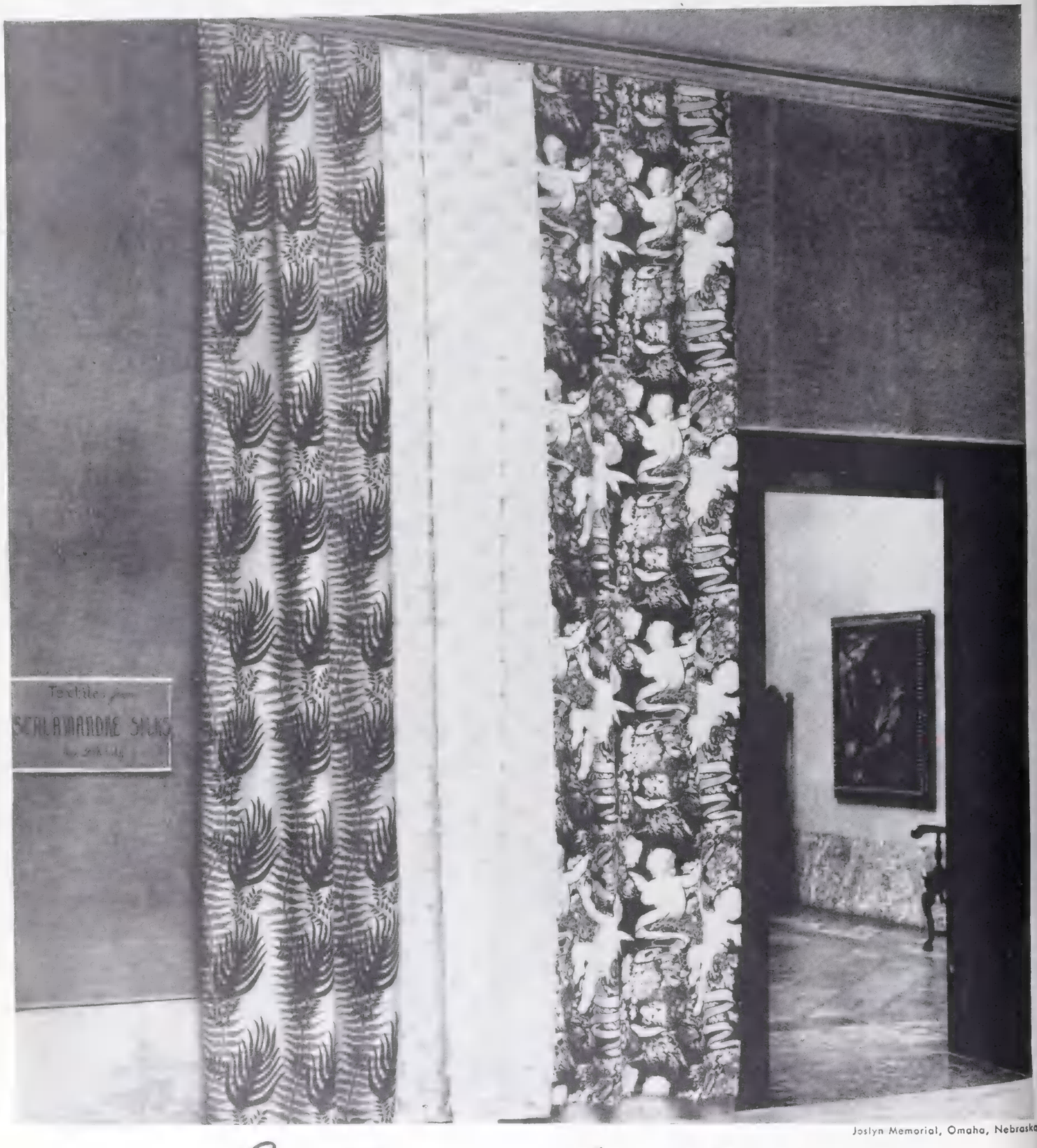
CURRIER GALLERY OF ART, Manchester, New Hampshire . . . . . June 1st — 30th

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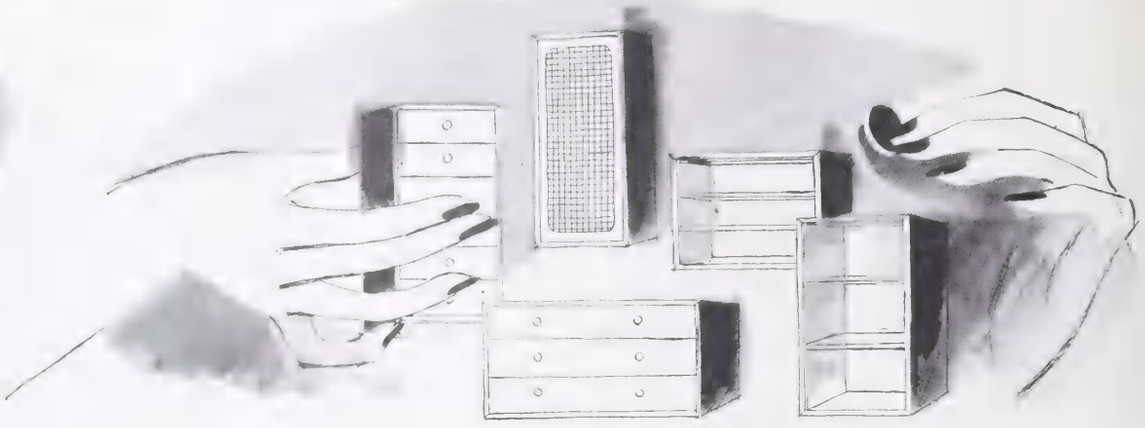
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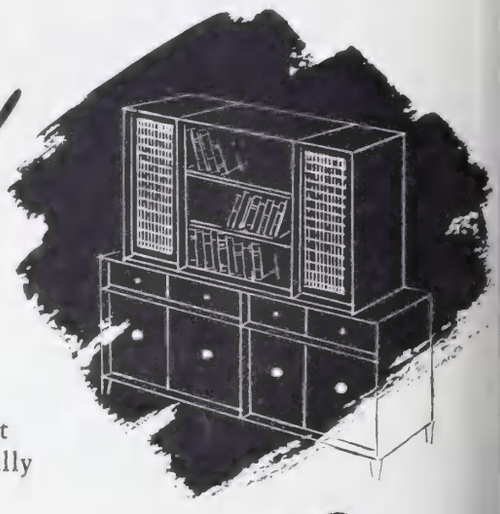
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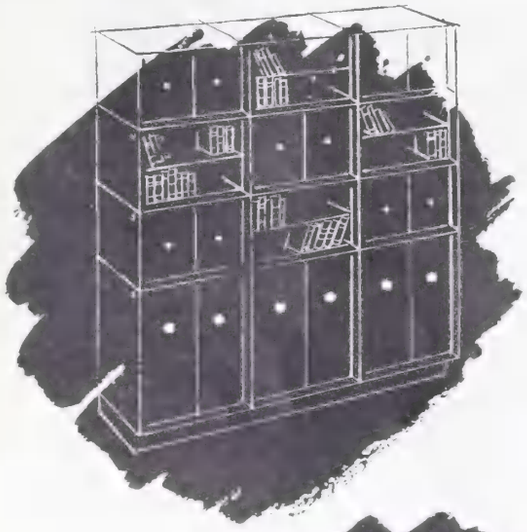
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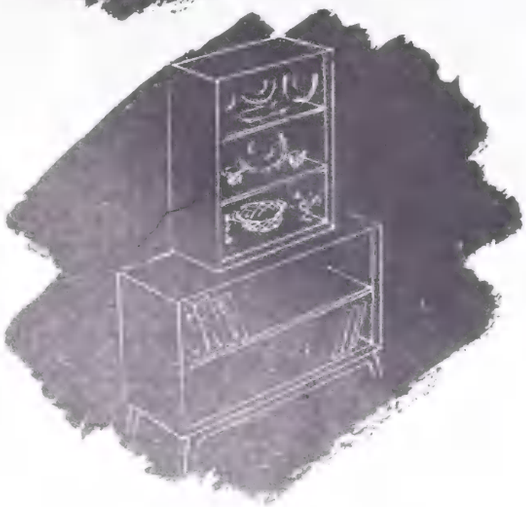
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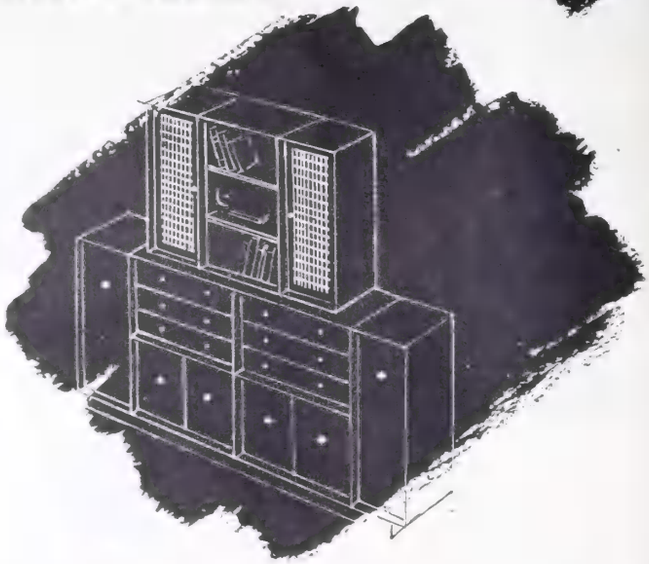
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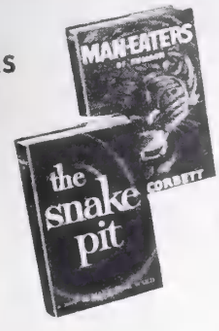


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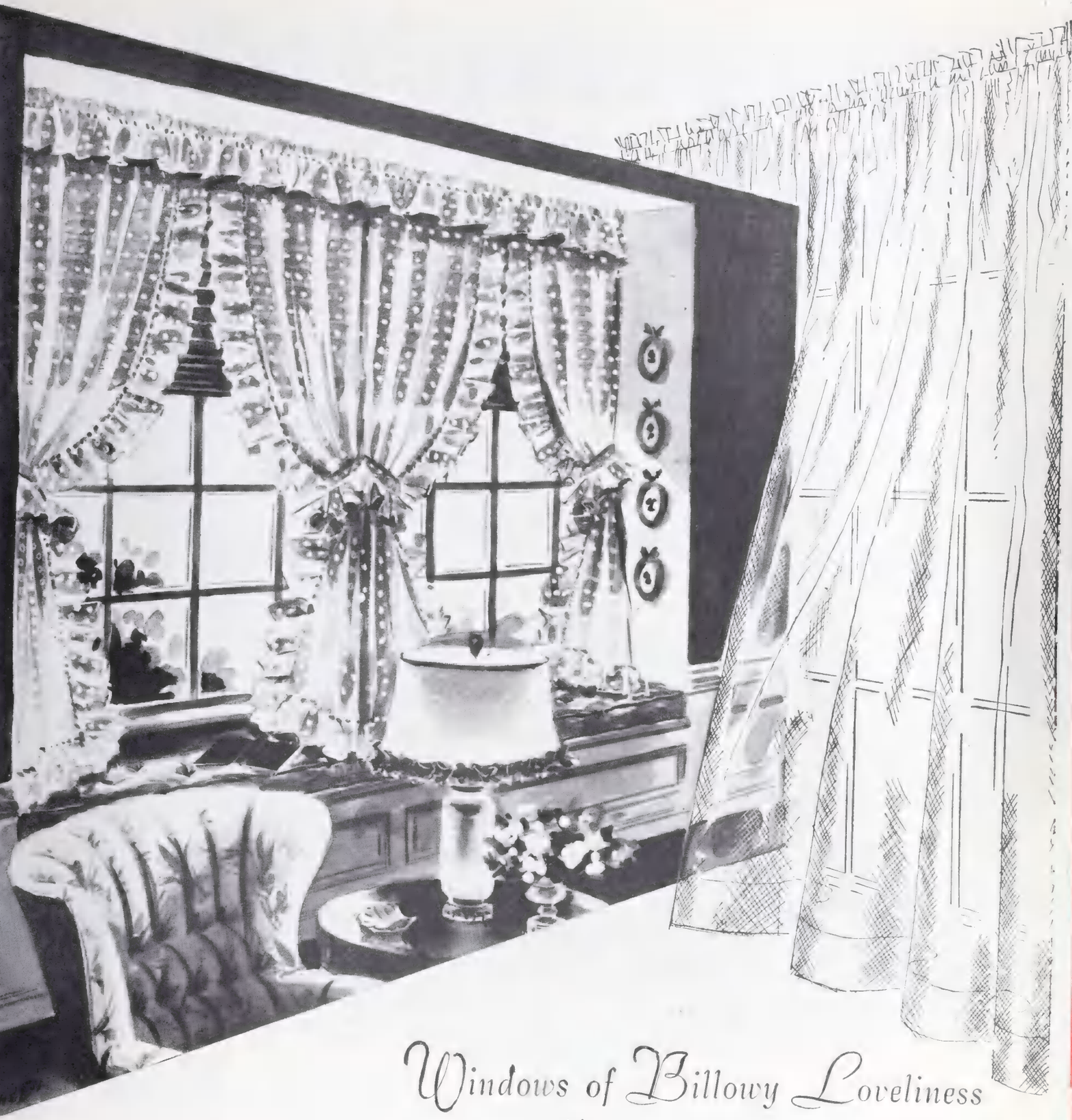
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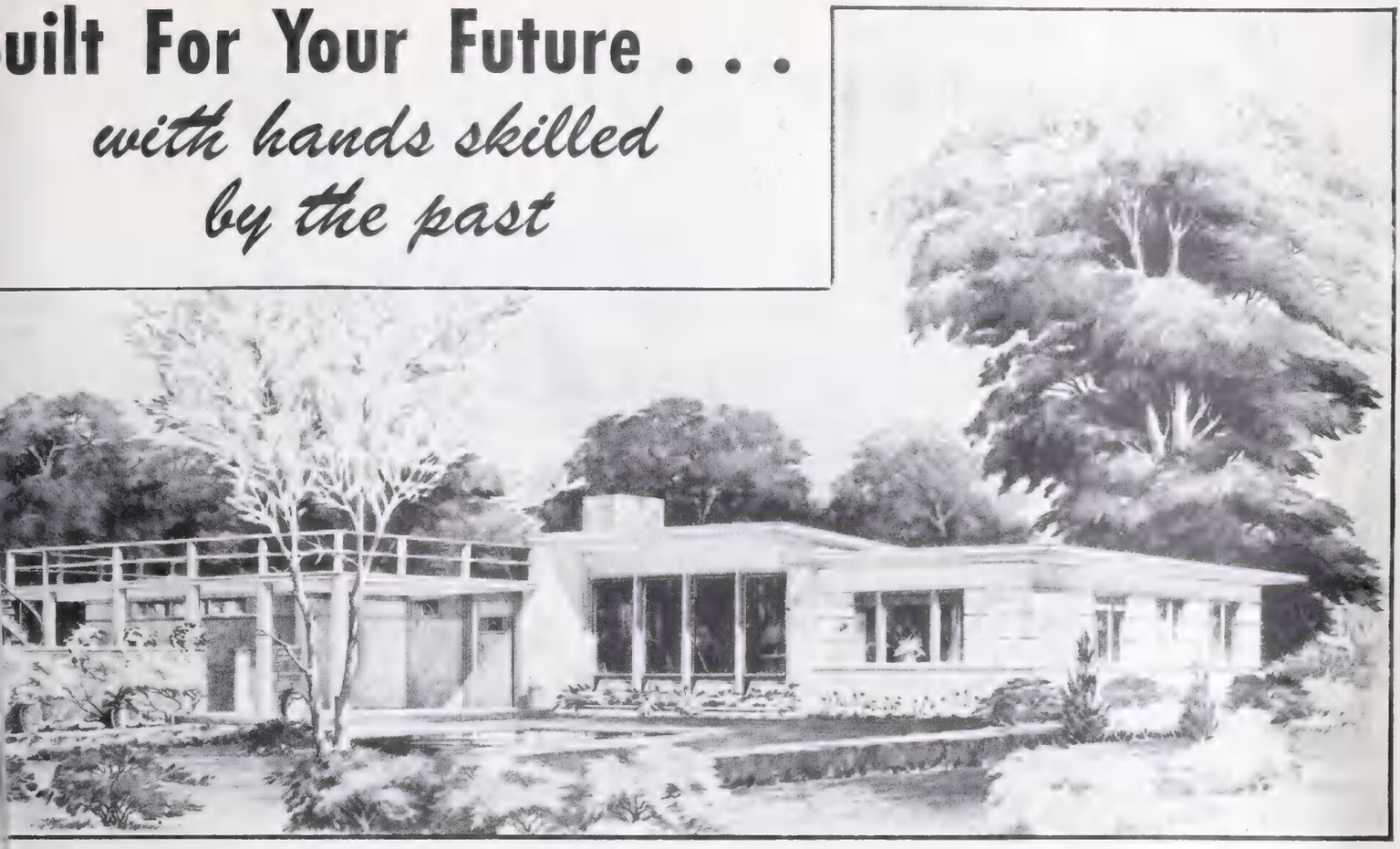
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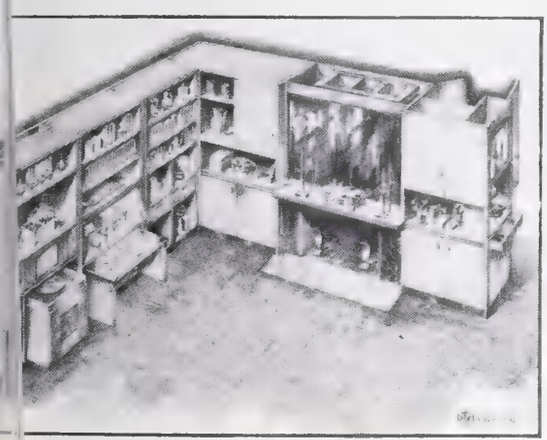
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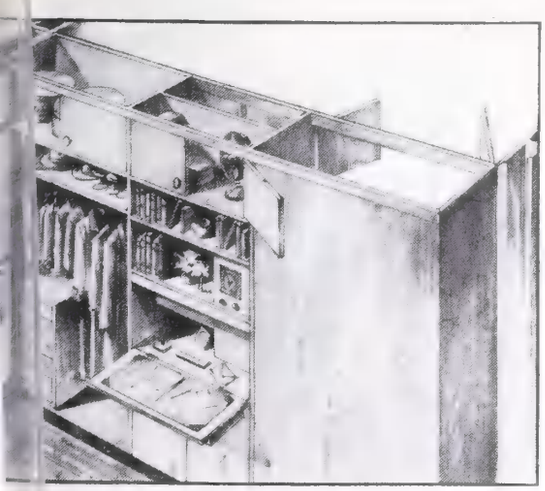
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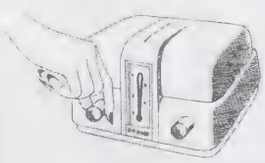
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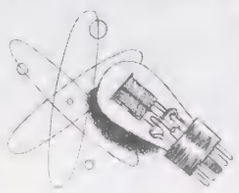
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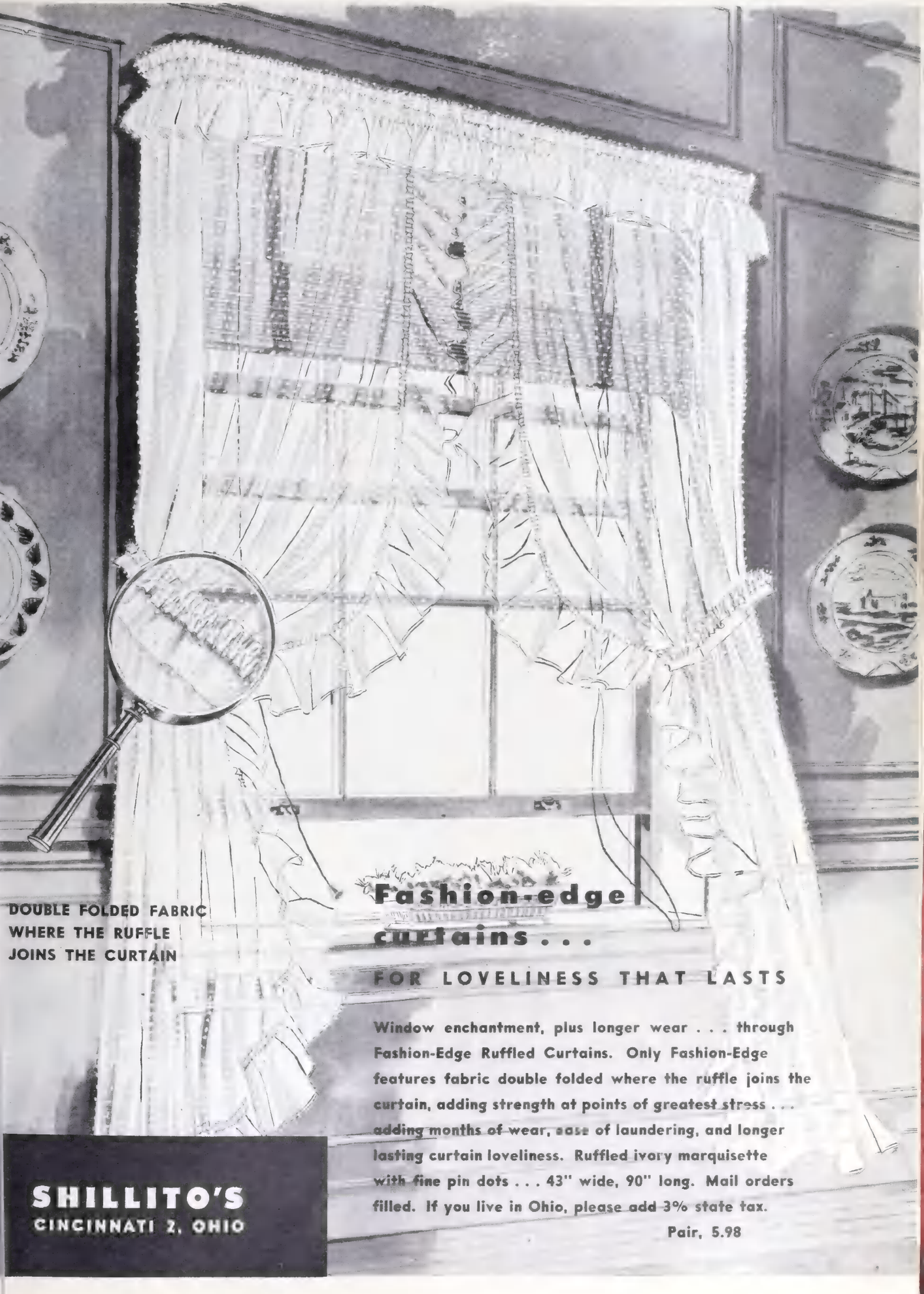
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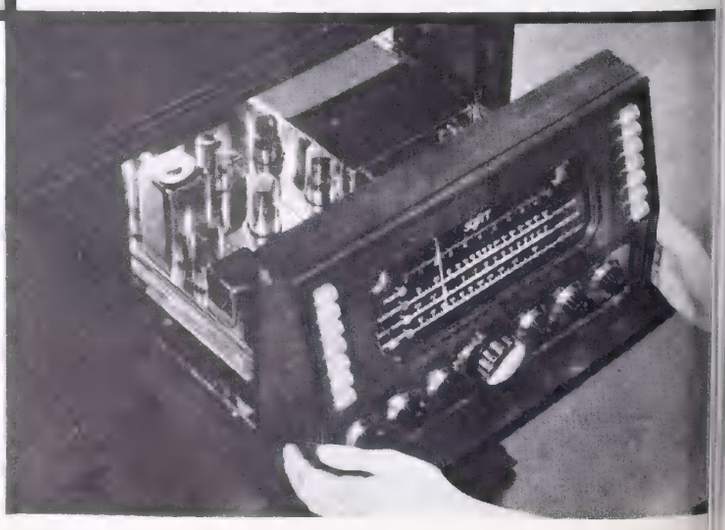
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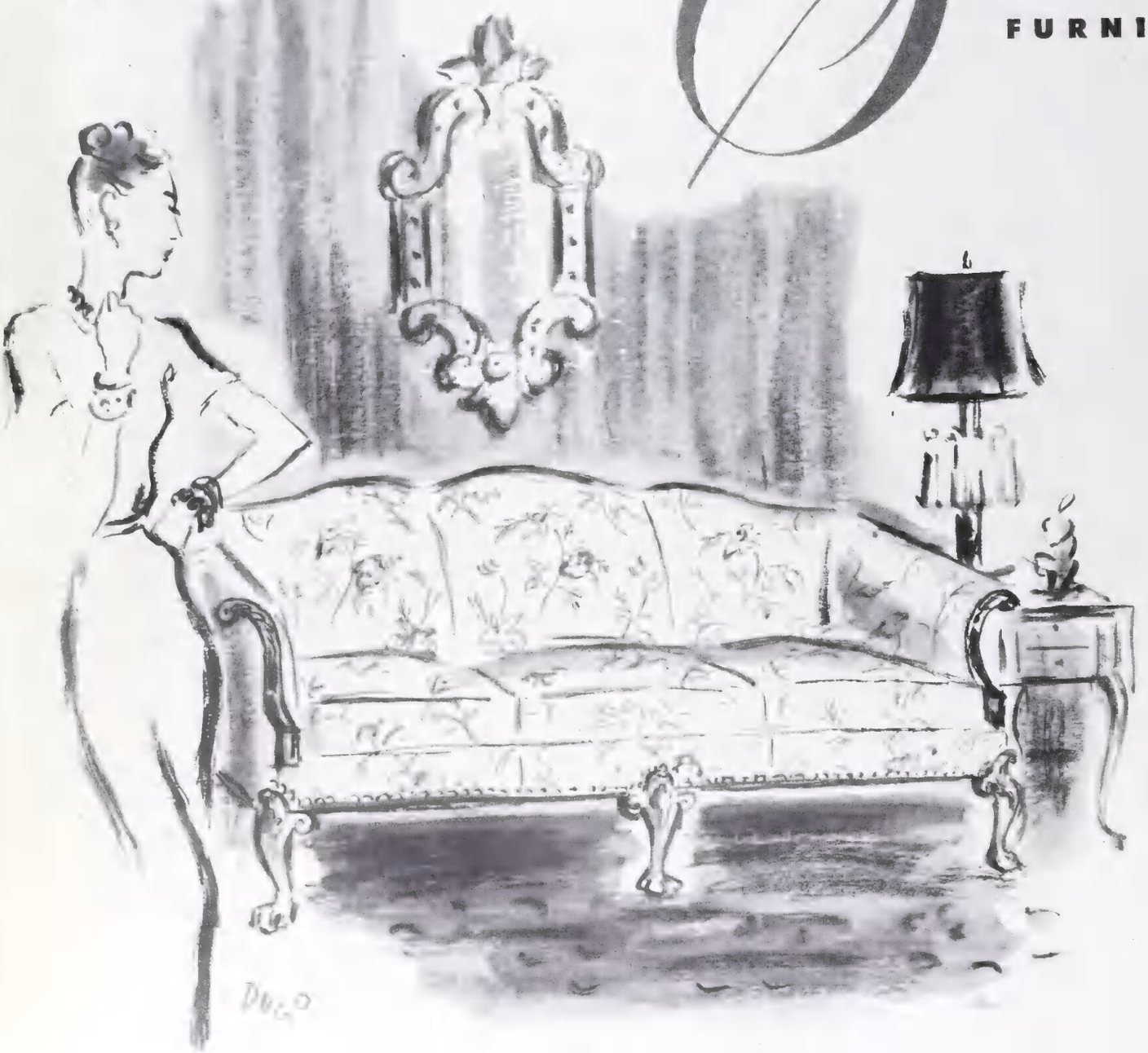
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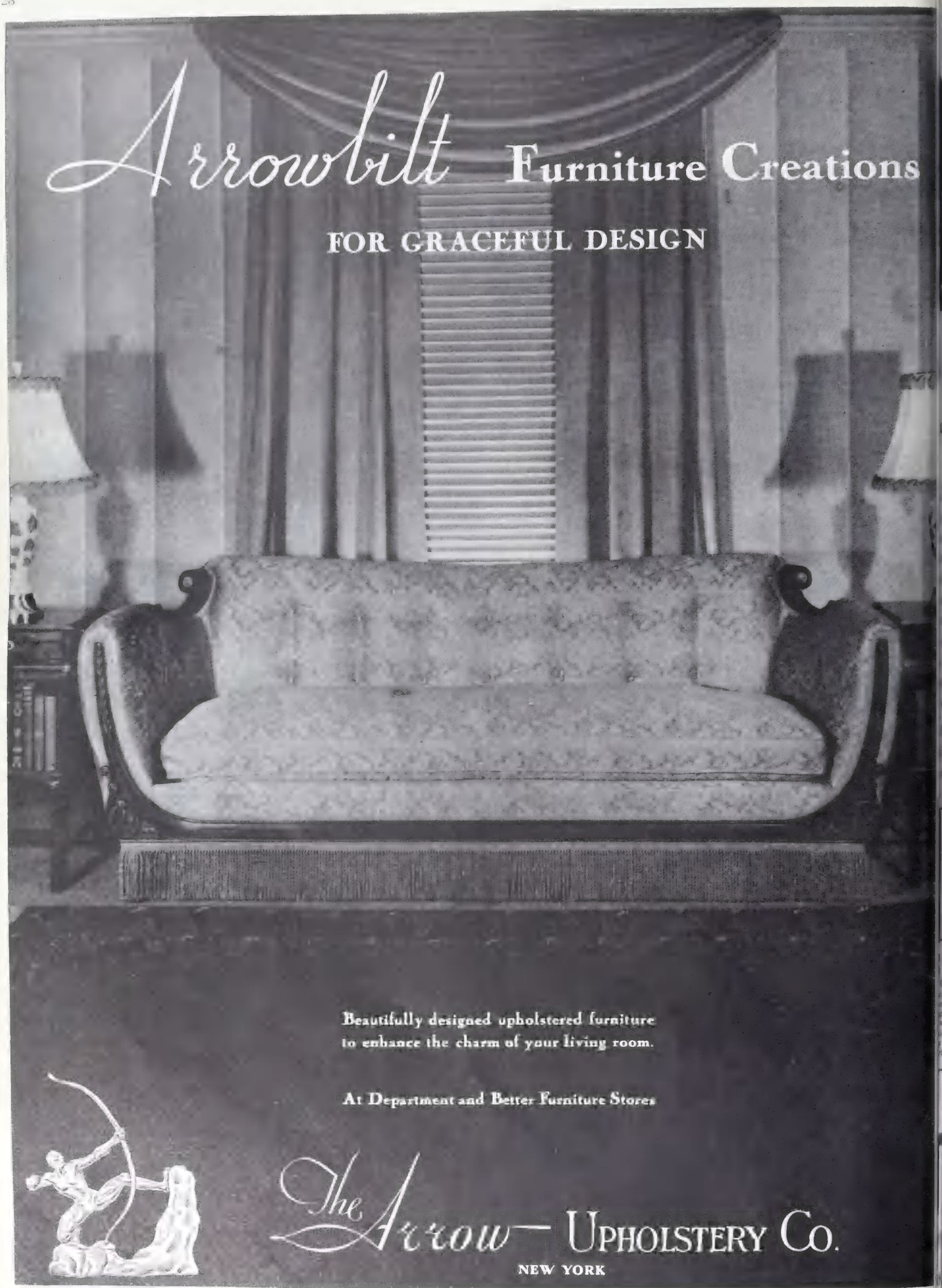
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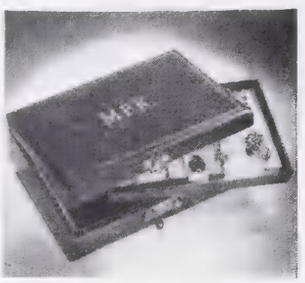
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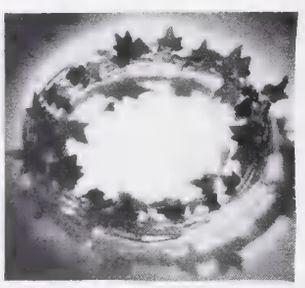
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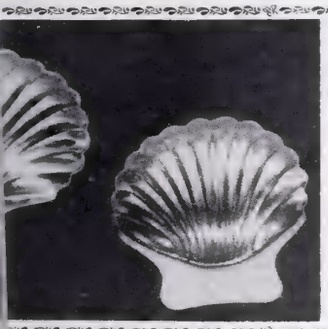
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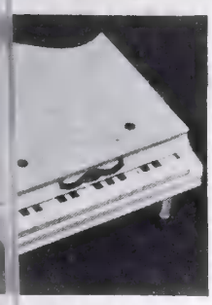
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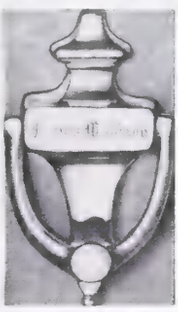
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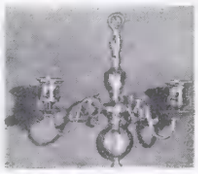
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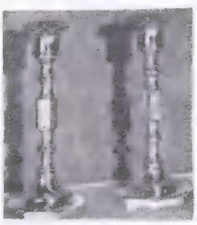
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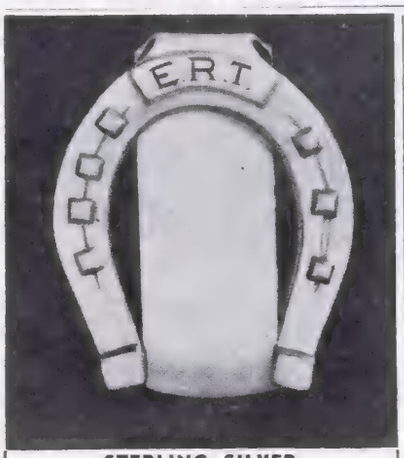


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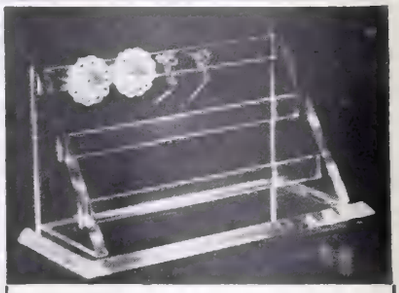
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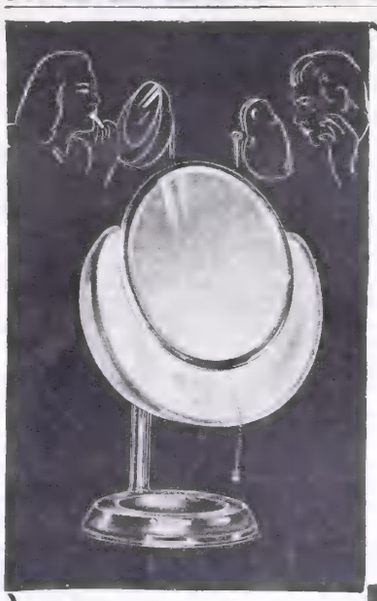
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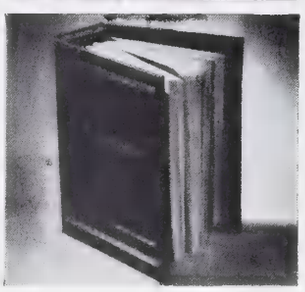
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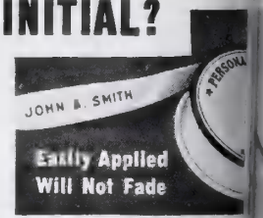
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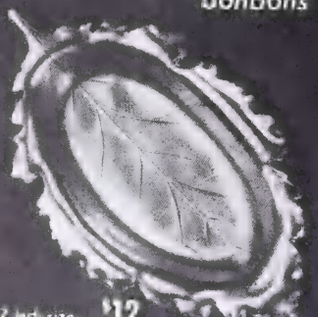
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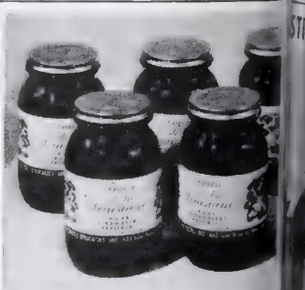


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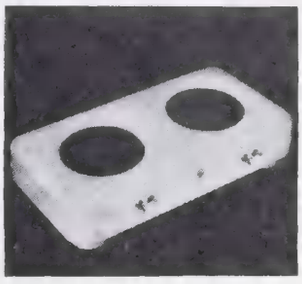
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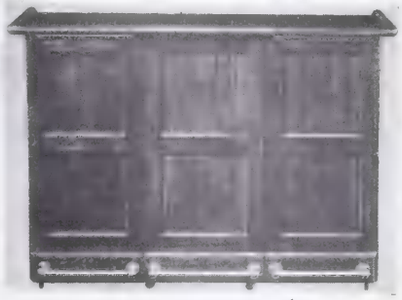


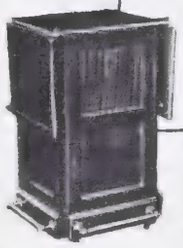
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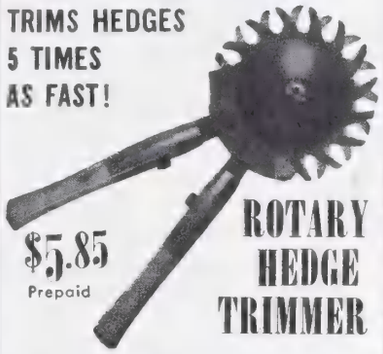
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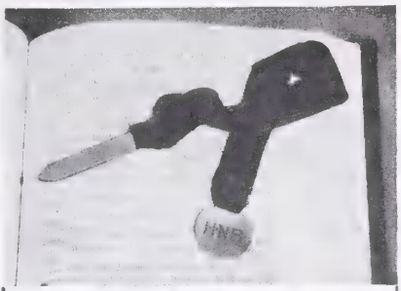
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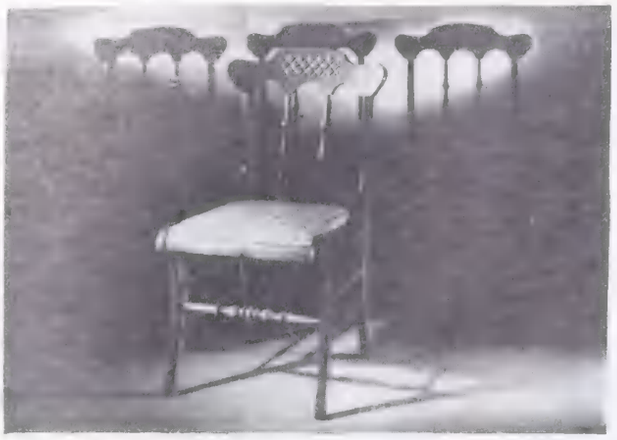


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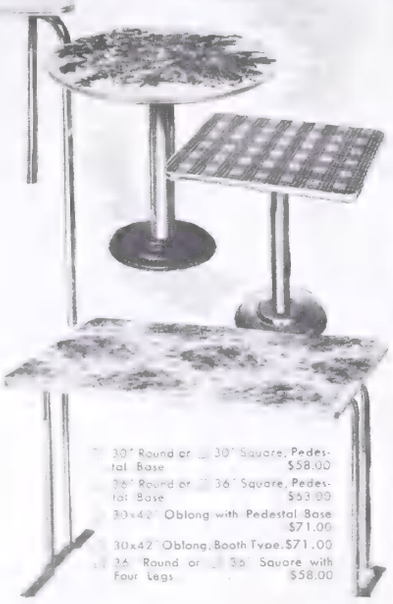
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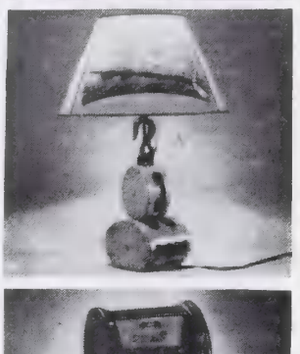


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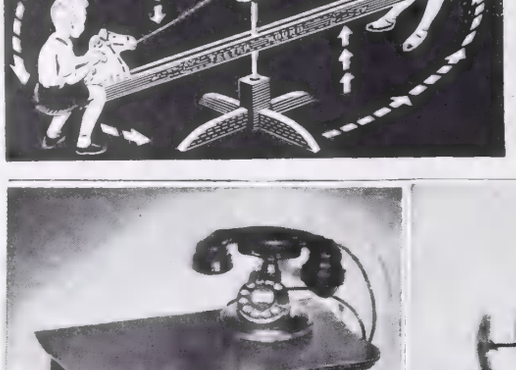
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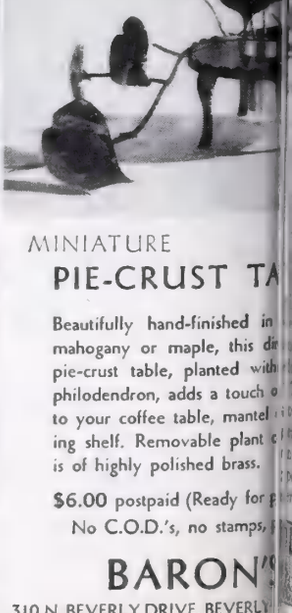
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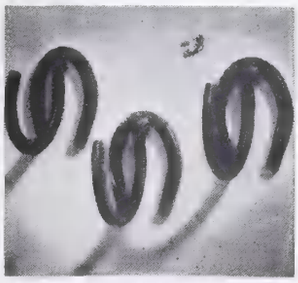
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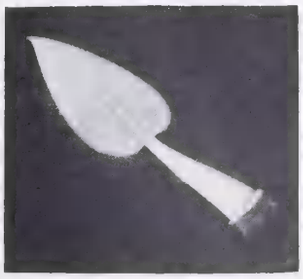
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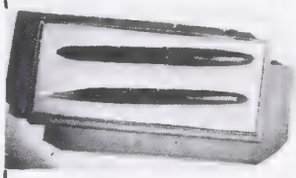
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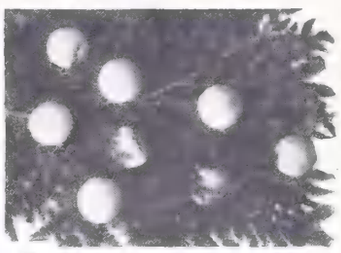
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1078. Made of argental, the Cellini-craft metal that closely resembles silver. It looks as if intended for Danish royalty. The offset bowl chases turkey dressing into those last little bony crevices and digs it out. 11½ inches. $3.95

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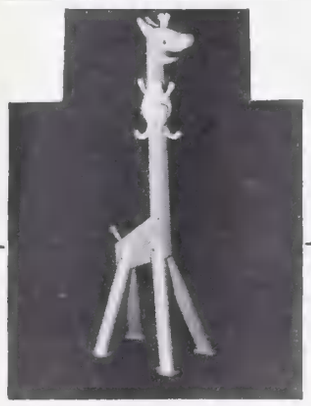


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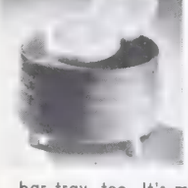
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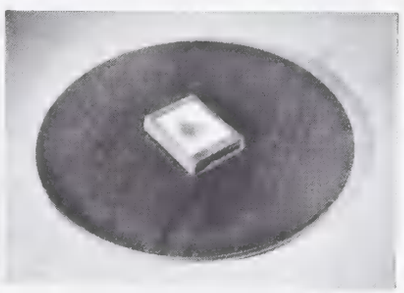


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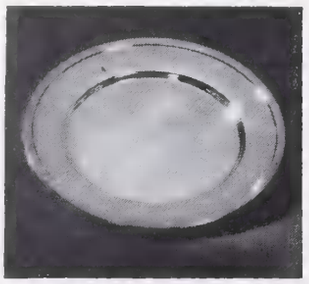
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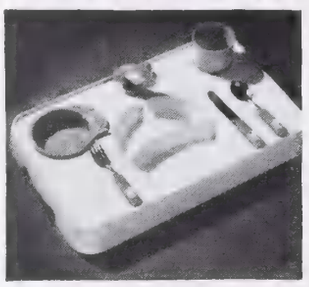
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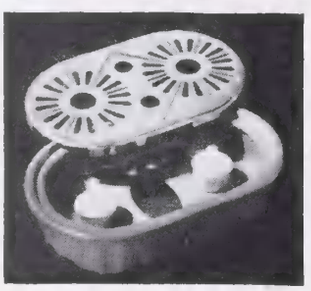
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(Continued on page 4[illegible]

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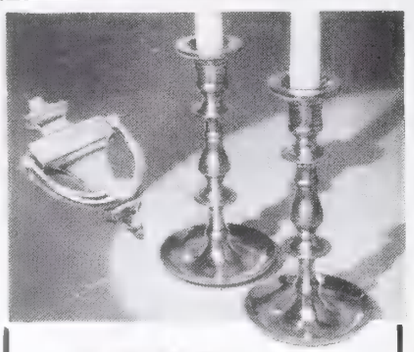
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Window Shopping

Continued From Page 36

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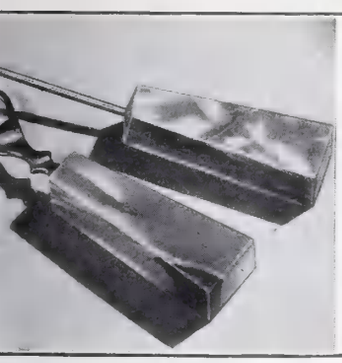


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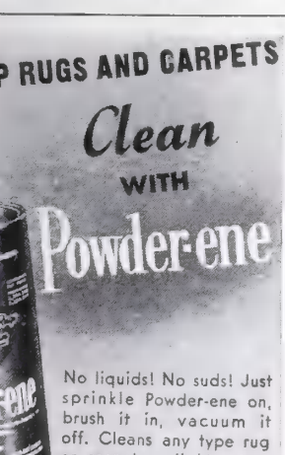
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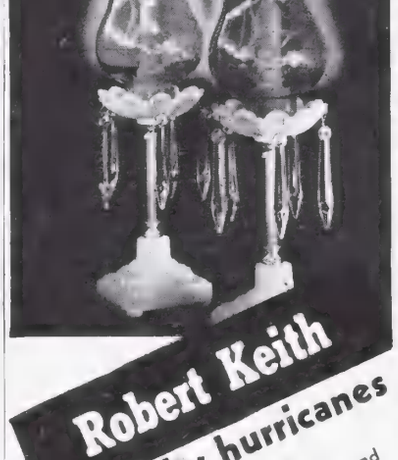
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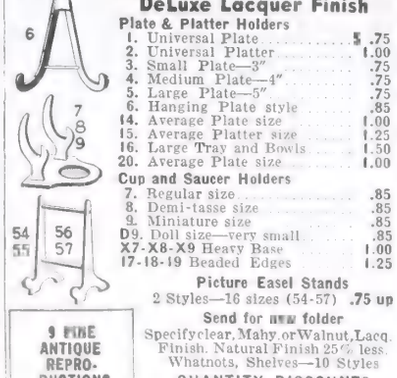
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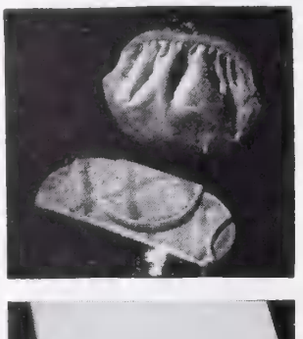
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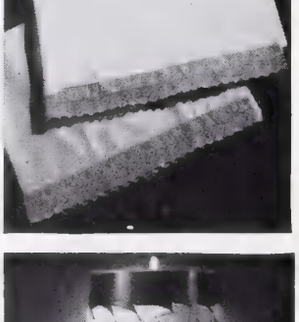
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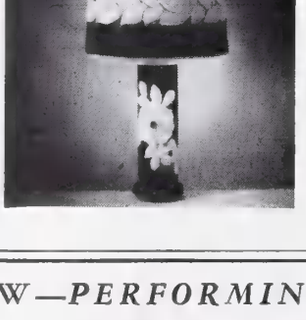
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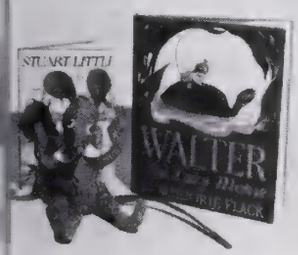


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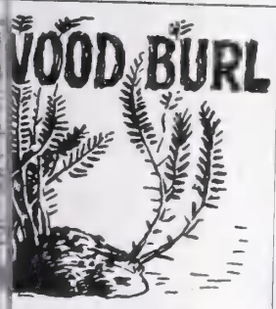
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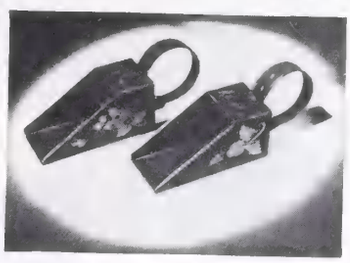
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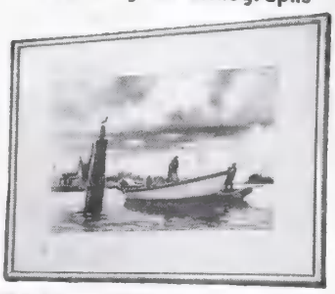
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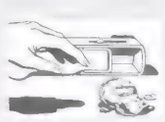
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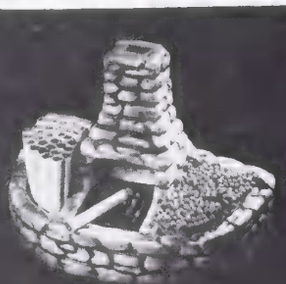


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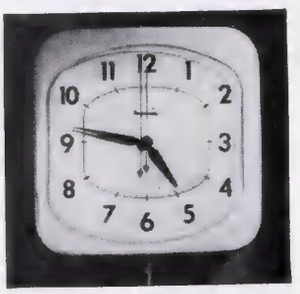
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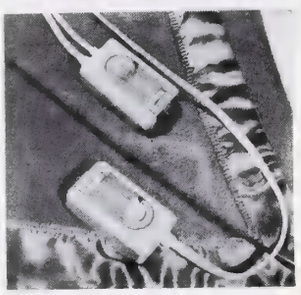
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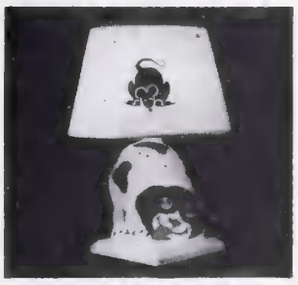
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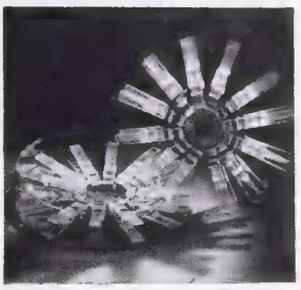
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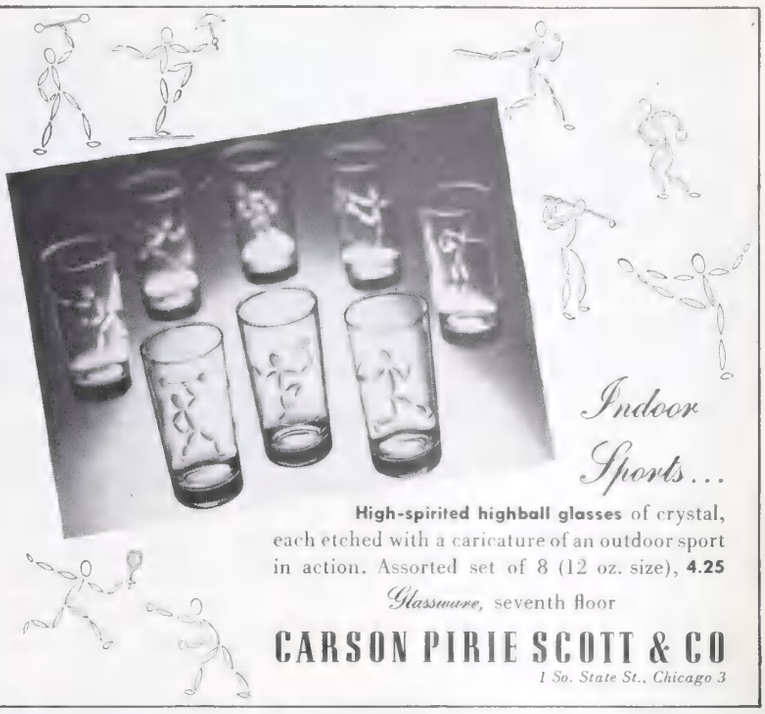


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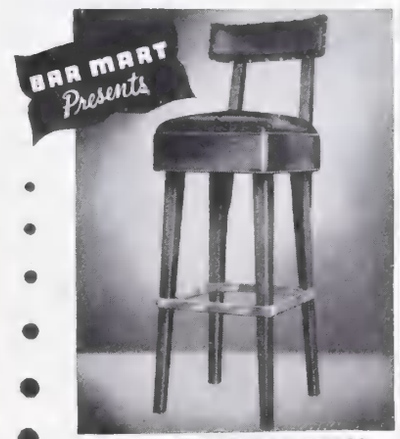
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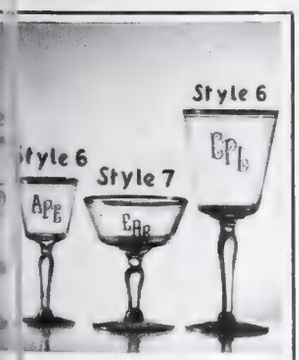
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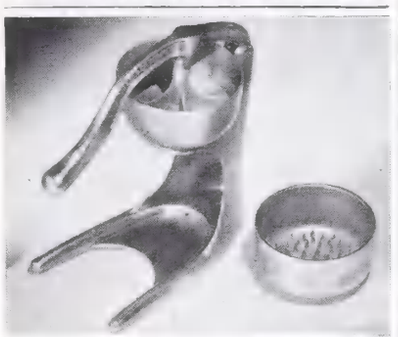
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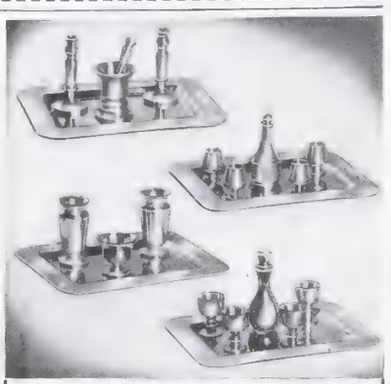
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THE CLASSIC MEN'S OPERA SLIPPER



Relax, men, in true slippers-and-pipe tradition! Slip into *Fel-Flex*, the classic men's opera slipper! The mellow brown leather is good old-fashioned quality, smooth as silk. Made for smoking jacket and dressing gown wear, for idle hours, lazy days—perfect gift for him. No trick to fit. Send exact shoe size. Add 25¢ for shipping. **$4.95**

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Give RARE FRUITS like these mammoth Hale Peaches



Giant juice-laden beauties! Their matchless flavor makes these Stagecoach Hales the queen of all peaches. Big luxury box *(left)* sent direct from my orchards in Oregon, prepaid, for **$2.95.**

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Thrill your friends and loved ones with this *year-round* procession of the *finest* of rare fruits.

Start with these mammoth Hale peaches (Sept.) Then come giant ruby-red "Delicious" apples (Oct.), world-famed Du Comice pears (Nov.), gorgeous 25-lb. "El Grande" gift fruit basket (Dec.), and on through the year with a magnificent fruit package *every* month.

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I personally guarantee all packages will contain only *finest* fruits.
Mail your order today. *Gordon Green*

FREE! 16-PAGE COLOR BROCHURE
Mail coupon below for my beautiful Stagecoach Fine Fruit Club brochure—world's finest, rarest fruits described and photographed in full natural color.

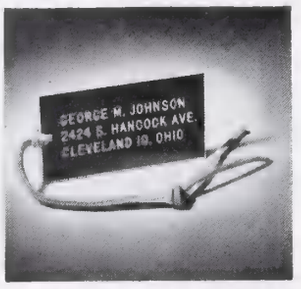
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give her the Hop-n-Rod and sh
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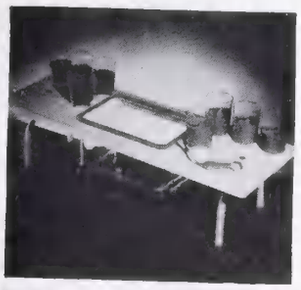
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BAR. It's gala enough so that tically a whole party in itself, teen-age glamour girl will keep ing overtime. Made of natural wood, it has an ice well for ttles and cracked ice, 8 glasses atherette jackets, and bottle Glass jackets and bar trim come lue, or green. $15 exp. coll. Bes E. 57th St., New York 22, N. Y.



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OVES IN A LOCKET, res from your wonderful col- snapshots, cut into 1¼" ovals, next to your heart. Sentimental ian valentine, the locket looks you might have found it in dmother's trinket box, and res- to pin on your 1946 suit. Gold long overall, $4.74 including u, 501 Fifth Ave., New York.

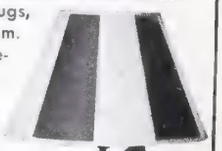




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Away with the cumbersome carpet sweeper! "Tidy up" with the easily handled, efficient "Lazy Daisy"! A rapidly revolving brush picks up crumbs, lint, ashes and everything loose and tosses it onto the pan. Raise the brush, dump contents of pan. The greatest housecleaning device since the invention of the vacuum cleaner. Cleans rugs, wood floors, linoleum. Gets into out-of-the-way places. Once you use it you will never be without it!

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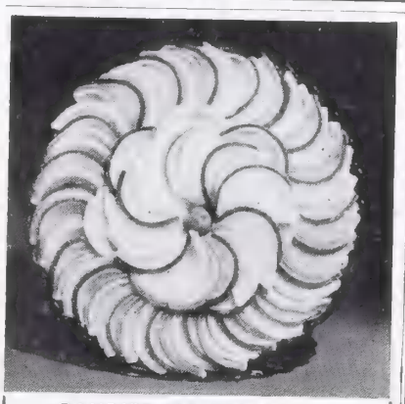
"Happy Jack" CLOWN NURSERY LAMP



His cherry-like nose is the switch! His cheerful, infectious grin will endear him to children of all ages. (College-bound girls will like him too!) This colorful, amusing lamp is 20" high including shade. Base and clown are cut from inch thick hardwood, strikingly decorated in four colors with Laughing Clown. **$10.50** postpaid.

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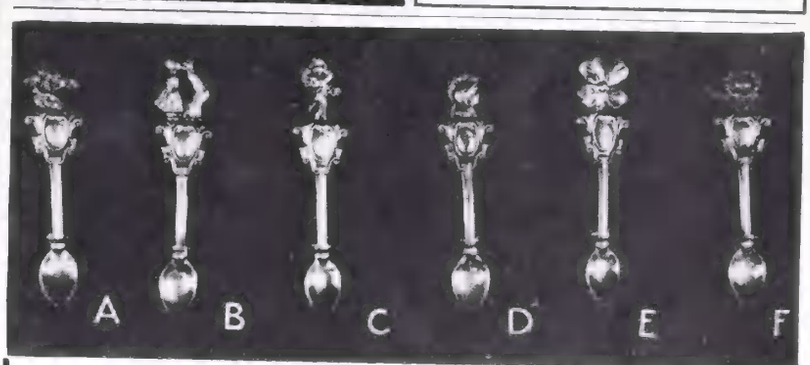
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Graceful swallows to swoop dramatically across the jacket of your going-away suit, and a pair of fledglings to perch saucily at your ears. Three birds are linked by a chain that you can drape in any number of ways. In silver, pink gold or gold finish.

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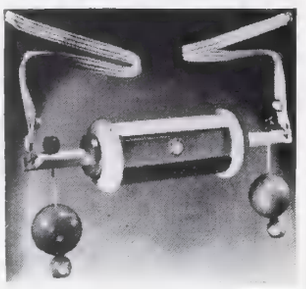
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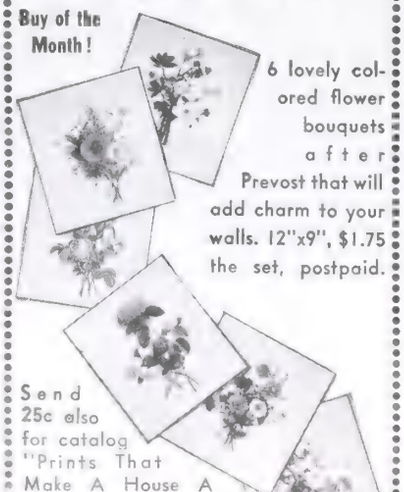
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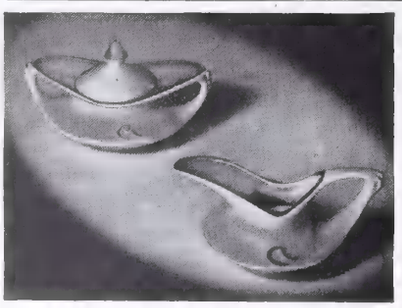
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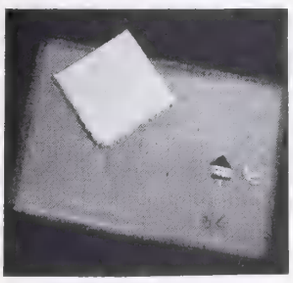
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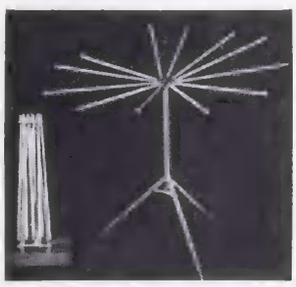
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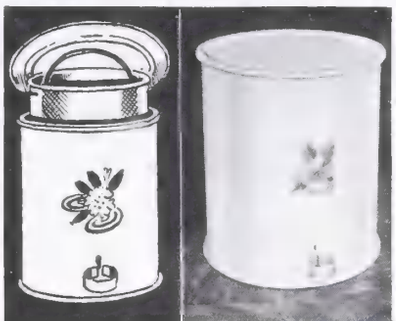
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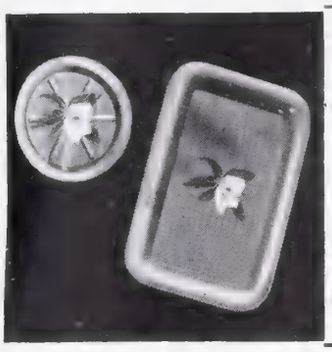
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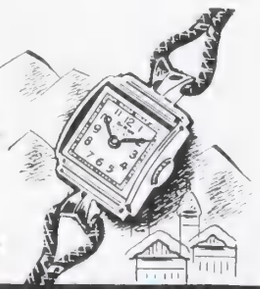
Complete set, both coasters and trays, Postpaid, only **$1.75**

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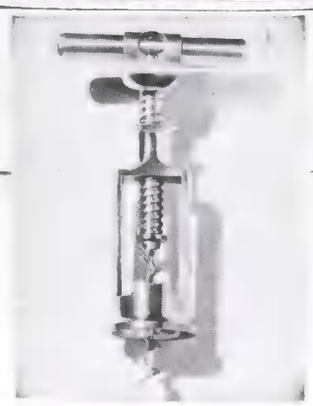
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The easiest way to pull a cork from a bottle without breaking is by screwing the corkscrew into the cork, throwing the lever over, just keep turning and out comes the cork, without any effort or breakage. No home should be without one.

$4.95 Postpaid

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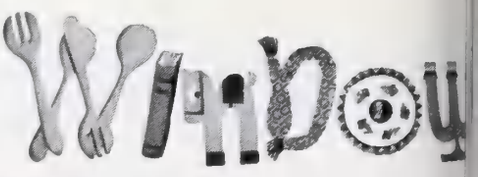
ADJUSTABLE ALL-METAL PERFEK TABLE $4.39

It fits easily over a bed or chair; serves as an end table; tilts forward or backward. Adjusts to height, 23" to 36"; all metal top, 17" x 22". Steel frame, mahogany finish.

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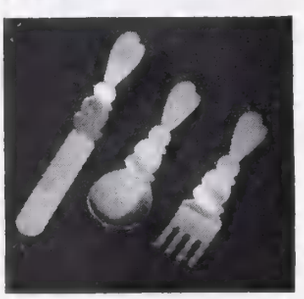




THE BAR ELF does pra everything but drink your Walker for you. The graduate measures 1 and 2-ounce shots, th mer crushes ice, the opener doff caps the stirrer mixes highba muddles old fashioneds, and th screw (in handle) pops the cha In polished chrome, and all thi for $1.75 postpaid. Wm. Henge Buffalo 5, N. Y.



THE ONE YOU LOVE w your eye and your heart like a if you put his picture in this enc white and gold porcelain frame, nicest one we've ever seen for a ture or a snapshot, has easel ba you may hang it either horizon vertically. 5" x 5¾" overall, it 3½" x 2½" picture. $3 each, $ pair. Add 25¢ delivery. Denniso Fifth Ave., N.Y.C. 16.



HIS MAJESTY'S PABLU get transported from plate to (precariously maybe, but who ca silver flatware of such fineness can't help but grow up appr quality. It is hand-wrought ste Allan Adler. The long bunny ea form the handles will enchant an spiller. Fork, spoon, and knif each piece, including tax and po Stearns Co., Boston, Mass.

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T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

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Unpainted T-Top $4.95 F.O.B. Salem, Mass.

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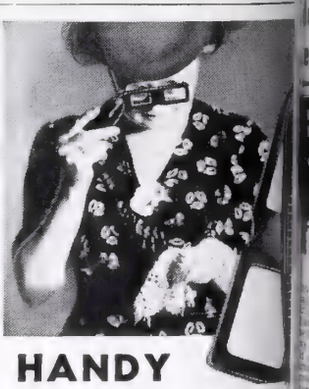
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All you could ask for (and plenty more!) in a gleaming 2-quart shaker of stainless steel. Strainer set in spout, and it's a fabulous gift! 11½" high. **$6.95**

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for every "seeing" pr

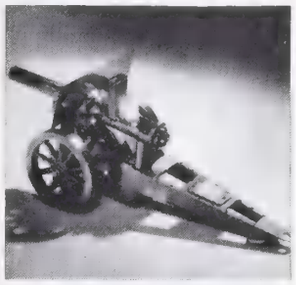
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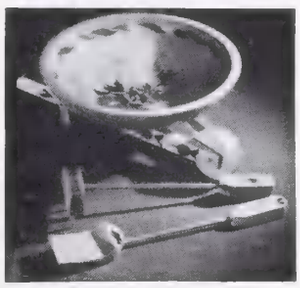
N LIGHTER. Ask any in- about the U.S. 75 mm. can- you'll understand how proud d be to have this all-metal re- his desk as a cigarette lighter. ll way, the performance of the as satisfactory as the big show its big brother. $5.95 postpaid. e Room, 1538 Connecticut Ave., shington 6, D. C.



E'S SOMETHING A BABY that makes you n quickly and get your Brownie e nearest photographer to come So these are the wonderful hold those wonderful pictures. ilver with a beaded border and top, the velvet back has an d, and there are 3 sizes. 2½", $7. 3⅜" $7.50, tax included. Ltd., 734 Fifth Ave., N. Y. C.



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The glossy green of ivy or the bright scarlet of geraniums will be doubly dramatic against the polished brass of the handsome containers, mounted on sturdy lions' paws. Water-tight and handmade, they're 5¼" x 5¼", and will hold standard size flower pots.

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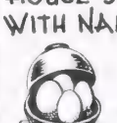


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10 chapters are as chatty as a
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Christmas Cards

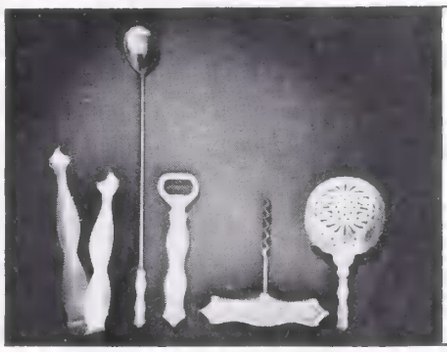


Angels from Heaven & Co. in pastel colors carry your Christmas Greetings in a new and utterly charming manner. Whimsical angels sitting on clouds, fishing, beating drums, snatching stars—all in gay, delightful poses.

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Footnote—present a box to a friend and be an angel, too!

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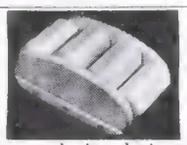
SILVER BAR ACCESSORIES

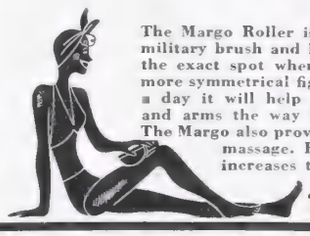
Here at last is a complete bar set to delight the hearts of the gracious host and hostess. Each handsome piece is heavy quadruple plate for lifetime service.

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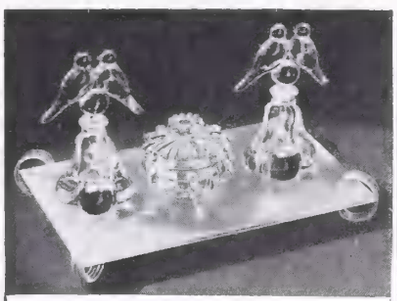
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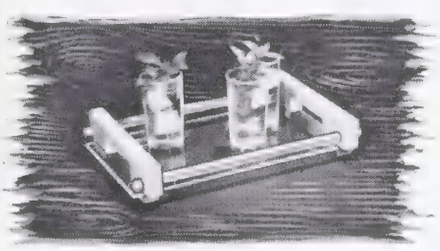


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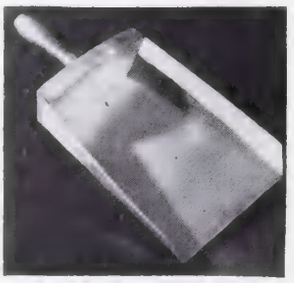
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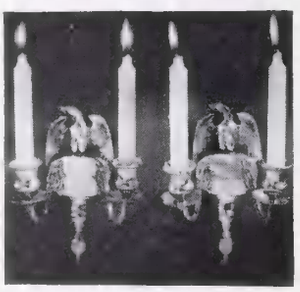
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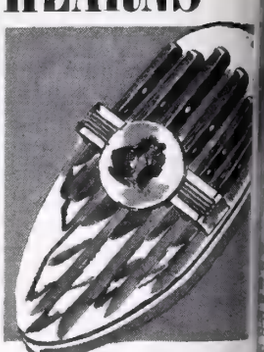
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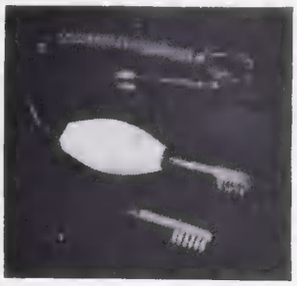
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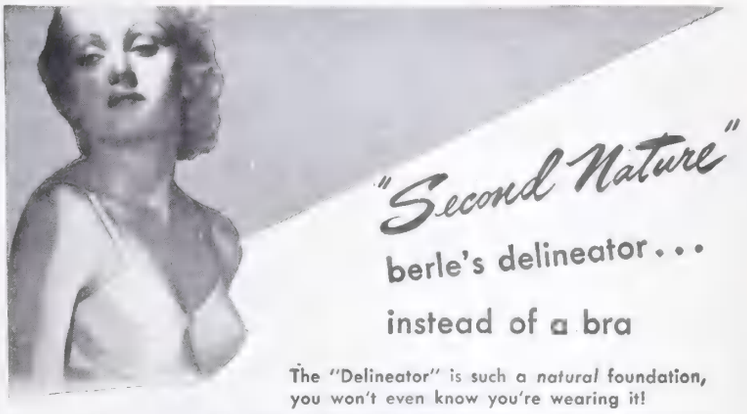
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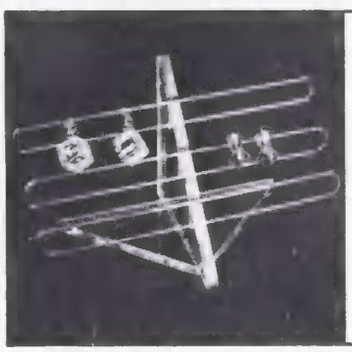


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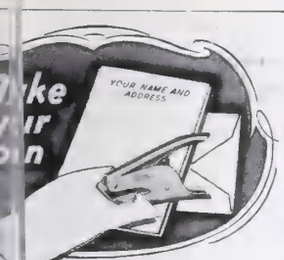
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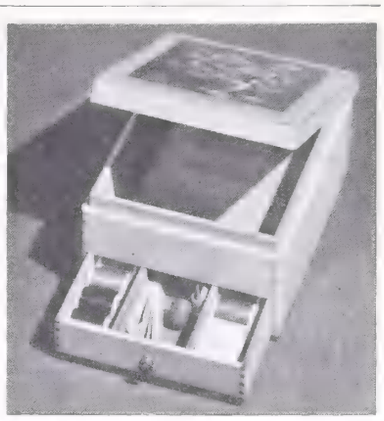
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OLD HICKORY FURNITURE CO.

of MARTINSVILLE, IND.

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At Rockefeller Plaza



Like An Old-Fashioned SALT-BOX

This sturdy and beautiful wooden job is brought right up-to-date as a novel sewing kit! High glaze on natural wood. Complete with 16 spools of vari-colored thread, thimble and tape measure. $5.

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"GUBELIN" WORLD FAMOUS • Since 1854

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18 kt. White Gold and Platinum Watch with Diamonds . . . designed and executed for the discriminating, by Gubelin.

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Jewelry Watches & Clocks
336 PARK AVE., NEW YORK



CHARACTER GLASSES

When you are ready for a refill remember your glass by WHO YOU ARE . . Vitamin Flintheart . . Snowflake or Shaky . . Here is the ideal party glass. 8 different characters to a set including the famous B. O. PLENTY and GRAVEL GERTY. Clear glasses with heavy crystal bases. 10 oz. highball **$4.95** . . 12 oz. **$5.95** postpaid.

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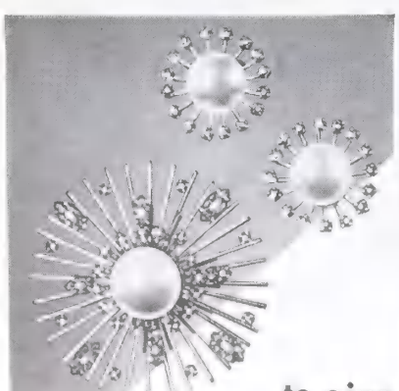


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to give
or wear . . .

This sunburst pin of sterling or gold-plated sterling with all-white or multi-colored stones and rhinestones encircling the large simulated pearl. Pin $10.00; matching earrings $5.00, plus 20% Federal Tax.

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Sixth and Smithfield
PITTSBURGH

THE CLASSIC NORWEGIAN MOCCASIN
for Men and Women



Slip your feet into a pair of Fel-Mocs and feel your toes wriggle with joy! Fel-Mocs are slippers indoors, shoes outdoors, and so remarkably comfortable you'll feel you're walking on air. Fine quality mellow-brown leather, sturdy soles. Fel-Mocs make wonderful gifts. No trick to fit. Send exact shoe size. Add 25¢ for shipping. **$6.95**

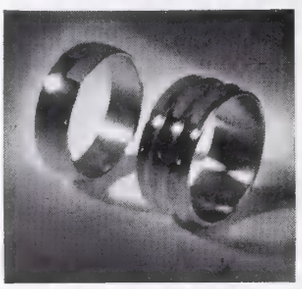
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6 E. 45 Street (Dept. 49), New York 17



ALWAYS HOT. One of ideas in ages are the "Ever-Ho and tea pots. The removable c covers, felt-lined, keep beverag hot, and the earthenware pot pints. No more luke warm tea. warmed-over coffee just becaus late for breakfast! $19 each, collect. Alice H. Marks, 9 W. New York, N. Y.



ALL MOMMIES ARE TIFUL when they hold cou hospital, misty-eyed about th head who's just arrived. So pa prettiness with this cradle o tricks. It contains 2 oz. toilet oz. talc, 2 sachet pillows, soap oil in Night Scented Stock, Gre or Royal Purple. $6.50 plus 2 Herb Farm Shop, 347 Fifth Ave



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A Sturdy Bit of Old Ver
WHEELBARROW ASH T

Here, neighbor, is a ha and handy bit of quain keep ashes where they It's just over 6 inches lo of solid bronze—sturdy as wall—polished bright as on a millpond. Downrigh for a gift—or mighty keep. Thought you'd lik maybe two!

Only **$5.50** *Postpa*
SUSANNE PETER
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GIANT MATCHBOOKS
Novel, Useful Greeting Cards

Your friends will treasure these Giant Matchbook Greeting Cards for their usefulness and originality! Each 3½" x 4¼", stamped with your full name in gold, silver, white or green on a red background.

Mailable with 1½¢ stamp.

25 books. . . . $2.50 50 books. . . . $4.50
100 books. . . . $8.00

Government-approved, foil lined mailing envelopes at 2¢ each additional.

Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s please!

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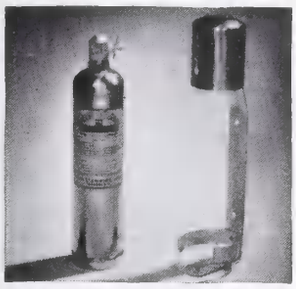
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Set of 8 "NICE-CUBES" deliv for only $2.95

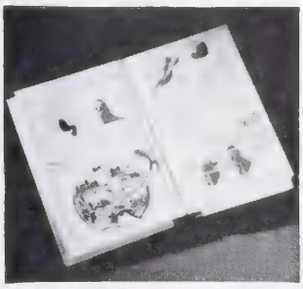
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THE FIRE? Hardly a new Mighty Midget fire extenches all kinds of blazes seconds. It contains liquid nide, and one turn of the releases a six-foot stream by its own pressure which stantly. Get one for car, ge. With bracket, $5.15 ppd. 215 Fourth Ave., N.Y.C. 3.



TTLE BOOK ABOUT Lauren Ford, is a delightthose first questions about ow the world began. The s told simply and with digcolored illustrations are me for the very young to $1.50. Gift in Hand Shop. St., Rye, N. Y.



IS RING a veteran will meaningful yet not conhe most memorable years ailable are insignia of all rine divisions, 150 navy giments, various non-com16 numbered air forces. $5, 10k gold $30, includring size or piece of string. Murray St., New York 7.





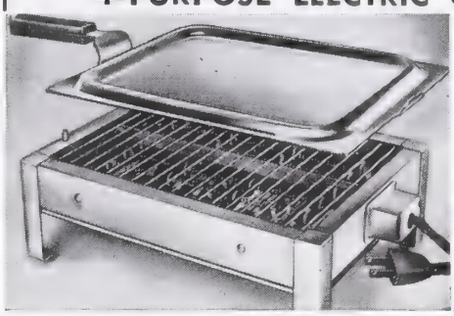
Peter Hunt designs on METAL for the KITCHEN

Peter Hunt originated this gay, colorful, set of designs and we have faithfully reproduced them by hand in four bright colors (with red predominating) on Metal Bread Boxes—Metal Canister Sets—Wood and Masonite Knife Racks. Alone or as an ensemble they will add the inimitable charm of the inimitable Peter Hunt—to your kitchen.

METAL BREAD BOX—15" wide x 11¼ deep x 9" high. $4.50 • FOUR METAL CANISTERS—graduated from 4 lbs. to 1 lb., $4.50 • MASONITE KNIFE RACK—9½ x 11¾, $2.50. • Or save $1.50 on the complete ensemble of BREAD BOX, KNIFE RACK, AND CANISTER SET, $10.00. Postpaid. No C.O.D.'s please.

67-85 EXETER ST. ▪ GOTHAM GIFTS • FOREST HILLS, N. Y.

4-PURPOSE ELECTRIC GRILL. 10.25



It toasts . . . it fries . . . it broils . . . it's a stove! Sturdy frame of chrome-plated steel, with stainless steel grid rods; removable drip pan. Heavy aluminum frying-pan fits over grill. Easy to clean. Complete with cord.

FOR MAIL ORDERS: *Send check or money order, shipped postpaid. C.O.D. orders sent postage collect.*

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UCH OF CHARM

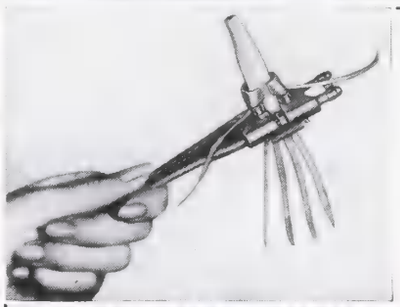
erfectly paired couples, our ash add that *extra* touch of gaiety . . .and comfort to any home. The comes in a lovely leaf design. The -shaped water tube is perfect for "favorite" flowers. A pair costs why not get several pair? Scatter s and crannies . . . place them each of every chair. Your friends our ingenuity!

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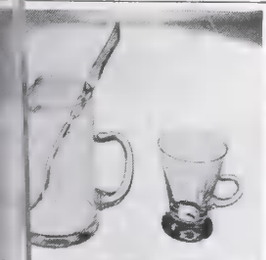
BEAN-X *for Delicious String Beans Julienne in a Jiffy*

Pop a string bean into Bean-X. Simultaneously sharp safety blades held by spring pressure against the bean's contours, string it, while others slit the bean lengthwise—ready for cooking, french-style.

Unique, useful prize for the bridge club and pride of your own kitchen. Send us $1 and you'll receive your Bean-X prepaid.

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G. N. COUGHLAN COMPANY, 29 Spring St., West Orange, New Jersey



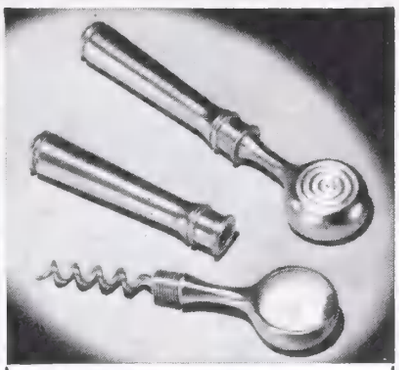
ils for Two

h and modern are the things we want his exceptional clear, il set. The pitcher the glasses 3½ ozs., c spoon is dual can be had either or plain.

ed.....$5.50 the set
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The 4-Purpose
DRINK MASTER

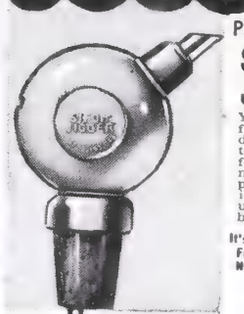
Bottle opener, corkscrew, ice breaker and muddler—all in one. The only multi-purpose bar piece we have seen that is extremely strong, yet has the beauty of a fine piece of silver. Quadruple silver plated to guarantee years of service.

Sent postage paid for $5.25

May be had also in solid, polished brass @ $3.50.

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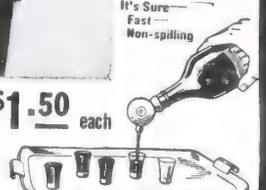
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Presents . . .
SIPHON JIGGER

You and your friends will be delighted with the accurate performance of this new, colorful plastic automatic pouring measure that fits any bottle.

It's Sure—
Fast—
Non-spilling



$1.50 each

Prices include postage anywhere in U.S.A.

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Everything For Your Entertaining Needs
HOME BARS • CELLARETTES
GADGETS • GLASSWARE
Send for Illustrated Catalog H89

Executive Director
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Shoein' Kit The village blacksmith's shoein' kit becomes an ideal magazine carrier and occasional table for the American country home. Hand made of mellow brown antiqued knotty pine, 19" long, 11½" wide, 17" high, including handle.

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Write for "Country House Reproductions," a complete selection of practical small furniture.

The Lennox Shop
Long Island's unusual Gift Shop
HEWLETT, N.Y.

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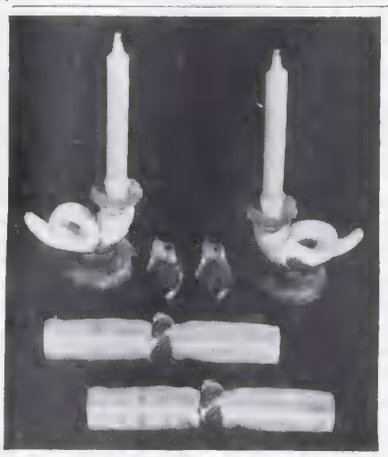


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Exquisitely Lovely
Always Popular

For smartness, for styling whether for dress or sport wear you cannot match these delightful hand tooled leather purses. Made by America's leading leather artisans. Only the finest cow hide has been used. Leather lined! Plastic lacings give these purses greater beauty, greater durability. To appreciate these purses you actually must see them. The handwork is individual—no two exactly alike. Large and roomy. Lockproof zipper. Has handy zipper purse on the inside. These charming purses not only should last a lifetime but as the years go by the leather will become increasingly softer, more pliable and more lustrous. Tourists who stop, often buy several purses. The large purse illustrated only $22.50! The small matching hand purse $6.00! Or, if sold as a mother and daughter combination $25.00! Also, same quality in an envelope style purse (not illustrated) $22.50. All prices quoted include the 20% federal tax! Orders shipped day received.

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Unusually stunning gifts? Stop right here . . . mint green leaves embellish gleaming-white porcelain candlesticks, pepper-and-salt and four napkin rings.

All for **$16.95**

4 extra napkin rings $5.

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As lasting as your home. Beautifully handmade authentic design of finest wrought iron and steel. Large mail compartment with tamper-proof tumbler lock; also space for newspapers, magazines, etc. Box is 10" deep x 14" wide x 17½" high. Overall height 54". White or black. Shipped crated with post for installation.

$11.8 F.O.B. Chilton, Wisc. Ship'g Wgt. 100 lbs.

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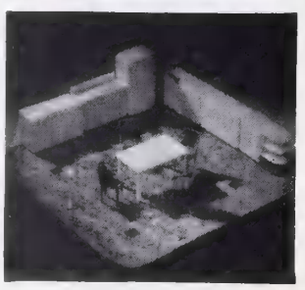
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DOLL-HOUSE KITCH the half pint housewife who believe with this dream kit of smooth white plastic wit it includes a table, 4 chairs, refrigerator, breakfast bar a inets. The paper floor looks l and is marked for the proj ment of the pieces. $2.59 pl age. Hearns, Fifth Ave. at 1 York 11, N. Y.



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lithographed in full color

Set of 8 in 2 Sizes

11" x 14" **$6.00**

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Group them over the sideboard, flanking a doorway, over a mantle or a desk!

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from **Rochelle** Gifts
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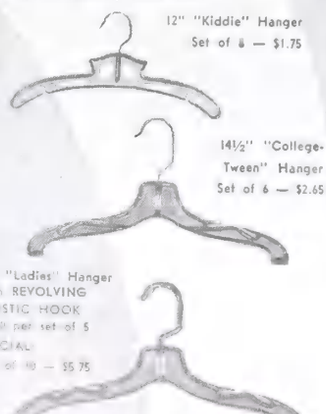
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for lucky youngsters. Round it goes with gay music. Flashing colors. Beautifully, sturdily made with steel base, brass center, mirrored plastic center rod, 12" high. In sparkling blue or pink. A gift the Oh's and Ah's! $22.95

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Learn to hang your clothes on these new scientifically designed colored plastic hangers . . . for two piece suits, dresses, blouses, lingerie, skirts, jackets, etc.



12" "Kiddie" Hanger
Set of 8 — $1.75

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Set of 5 — $5.75

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It's an Ideal Gift Item!

RAINBOW PLASTIC HANGER SALES CO.
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Two Favorites in the Home

To the King's taste and the Queen's delight —in your own little palace—on your own little feast table—set these bits of magnificence—they're dreamish.

SUGAR AND CREAMER of dazzling silver —heavily plated over copper—sits on tray of lovely design.

$10.00 Taxes and Postage Included

BREAD TRAY—13½"x7½"—Wrought aluminum—graceful fluted border—high lustre finish, deep in center—holds a lot—takes up little space.

$3.50 Postpaid. Sorry no C.O.D.'s.

FAVORITE GIFTS
420 Avenue F Brooklyn 18, N. Y.





DOES YOU Itch.. Scr

DON'T BLAME OR DIET . . . "FUNG

Amazing Eliminate Long a P

IF YOUR dog or cat scratches, "FUNGITCH" . . . a fungus by contact with *mouldy* gra "FUNGITCH" starts as an it lowed by dandruff-like scales brownish edges, mouldy odor ears, on paws, underbody, tail often quite serious, may lead t or actual loss.

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Dr. MERRICK'S SULF



ve several blankets . . . he always wanted one. For husbands and wives who each degrees of sleep-inducing warmth, G-E created the exclusive Two-Control Blanket. She or the warmth she wants. He sets *his* control for the warmth he wants. Both can sleep G-E Automatic Blanket.

How wonderful . . . this

MATIC SLEEPING COMFORT!

G-E Automatic Blanket (with Exclusive Double-Control) keeps husband and wife *lightly warm and comfortable* all night . . . adjusts to changing weather Automatically.

A General Electric originated ly-Controlled Blanket.

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and wives requiring different cing warmth, G-E introduces *Control Blankets* . . . (in addi- l Blanket).

an be as warm as three. Full fits both double and single

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G-E Blankets plug into any electric outlet—provide soothing, sunny warmth in every nook and corner of the bed. Operating costs average *only 2 cents a night!* Admire the new Automatic Blankets (with Single- or Double-Control) now at better stores in limited quantities. General Electric Company, Bridgeport 2, Conn.

Approved by Underwriters' Laboratories, Inc.

G-E Automatic Blankets

FIRST IN SLEEPING COMFORT

GENERAL ELECTRIC



Exclusive G-E Bedside Control (Single or Double) follows weather changes automatically. Merely set Control *once* at beginning of season for the warmth you want. Control will adjust automatically to keep bed (and you) "just right" all night, every night!



Prewarms bed! Turn on G-E Blanket a few minutes before bedtime, climb into a bed that's sunny-warm *all over!* Stretch out, relax, sleep soundly, undisturbed the whole night through, wake up wonderfully refreshed.



Saving-priced! Remember ONE G-E Blanket takes the place of THREE regular blankets. Saves storage space, saves time and trouble making beds, cuts laundry bills (washing instructions included with Blanket). A.C. only. Available in Single- or Double-Control models in dreamy bedroom pastels. Deep rayon satin binding.

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Keep soiled clothing in your bedroom . . . in your Glamor-Hamper. Shown in Bates Fern design in Green. Same pattern available in Rose, Blue, Gray and Tan



Neat trick for storing sweaters. A Glamor-Hamper is perfect in the "Dorm". Shown is Bates Maypole design in Rose. Also available in Blue, Green, Gray and Tan.

Exciting news! A hamper with Oomph! A gayly decorated
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and more. It makes a tidy woman of you . . . utterly without pain. It's a grand
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little ones around, your Glamor-Hamper is a ducky place to store th
You'll find your Glamor-Hamper priced about $14.95 *(slightl*
West of the Rockies) in the Bedding Department of the bett



The alluring Bates fabric that covers your Glamor-Hamper will match or contrast delightfully with your spread and draperies. The gals all say it's terrific!

Glamor-Hamper

P.S. A Glamor-Hamper is a neat trick for Wedding, Shower or Christmas Gifts.

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IP COVER and DRAPERY FABRICS

Designed for Quiet Elegance in Modern Living

They're Coordinates! That means harmony in the gorgeous patterns, harmony in the tasteful colors of these fine heavy cotton slip cover and drapery fabrics. They're tubfast, sunfast and pre-shrunk. The sofa and draperies in Chrysanthemum Bouquet, the club chair in Norman Stripe and the wing chair in Windblown Fern show one of the many happy combinations you can choose in rose, green, blue, gold and natural. See them at the listed store in your city.

Priced under $2.00 a yard.

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SOUTH DAKOTA
Fantle Bros., Inc., Sioux Falls

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Sanger Bros., Dallas
W. C. Stripling Co., Fort Worth

UTAH
Keith-O'Brien, Inc., Salt Lake City

VERMONT
Economy Dept. Store, Rutland

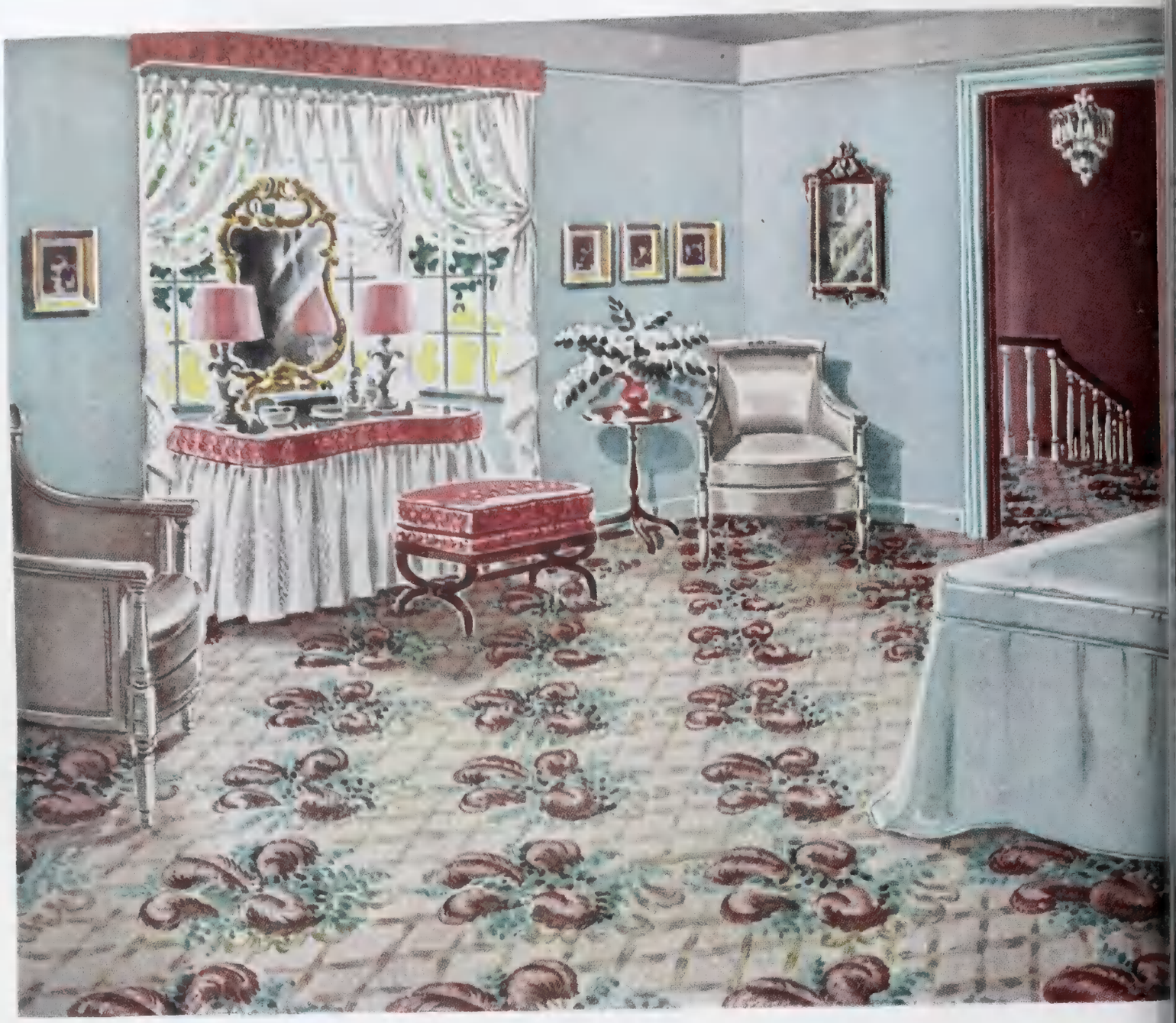
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W. G. Swartz Co., Norfolk
Snyder & Berman, Inc., Lynchburg

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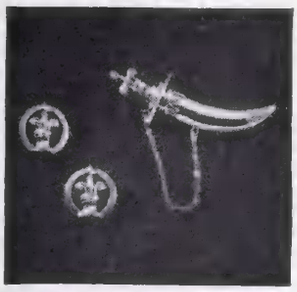
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Window Shopping

Continued From Page 56

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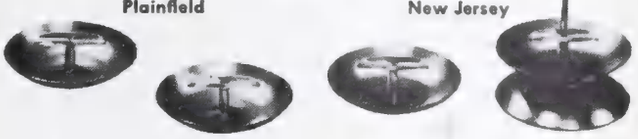
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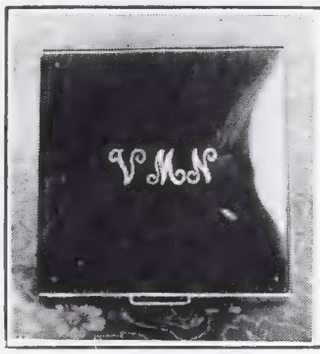
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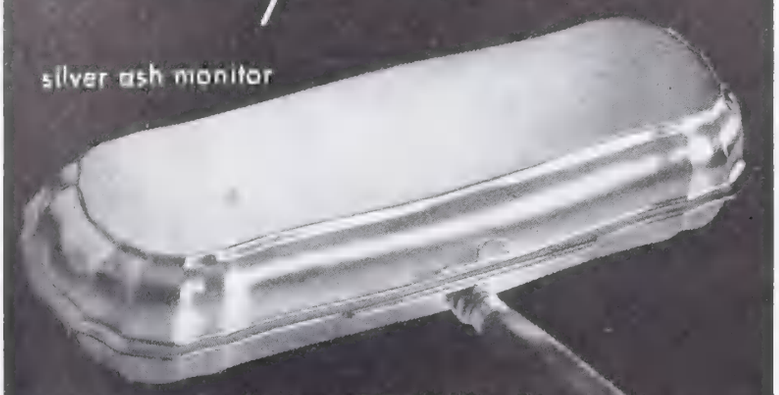
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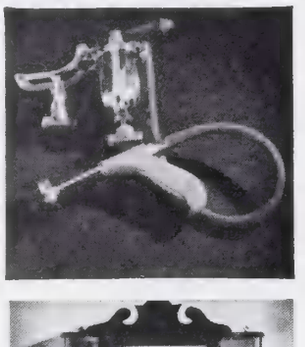
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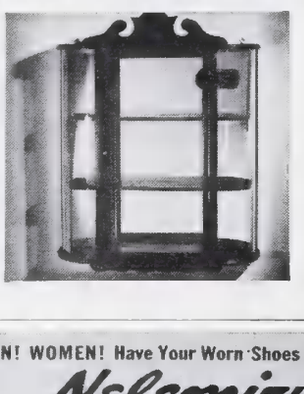
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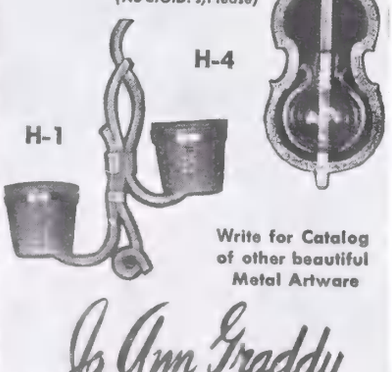
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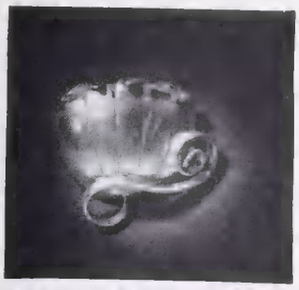


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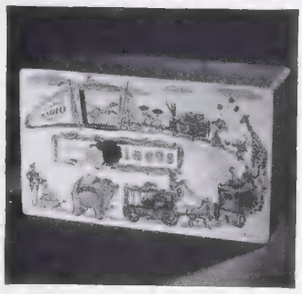
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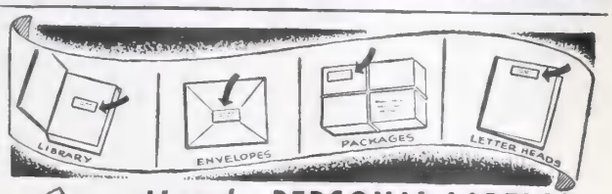
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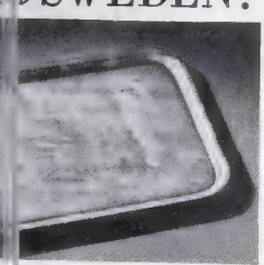
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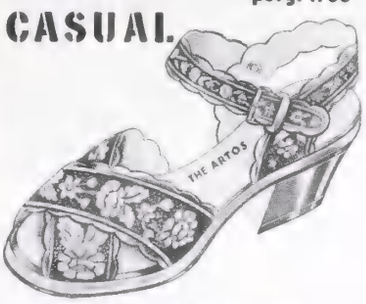
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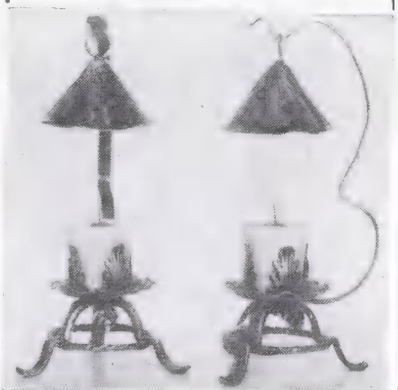
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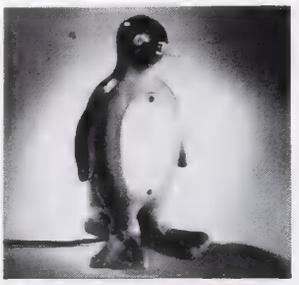
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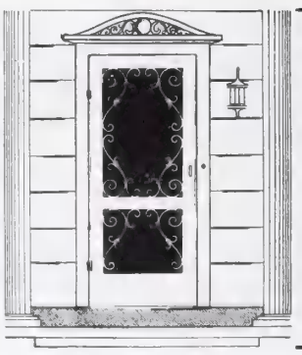
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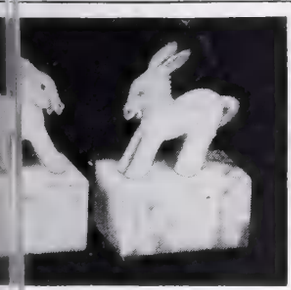


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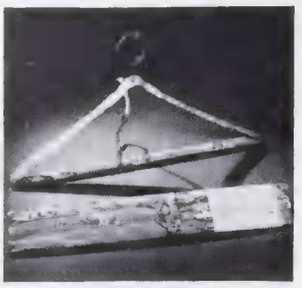
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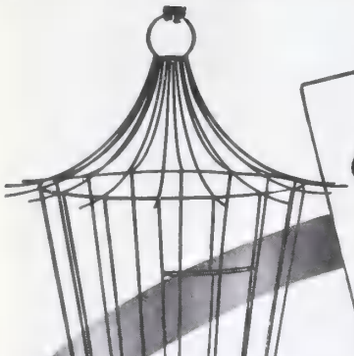


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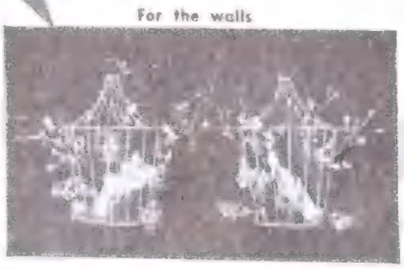
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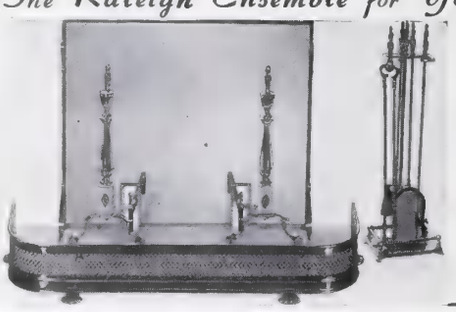
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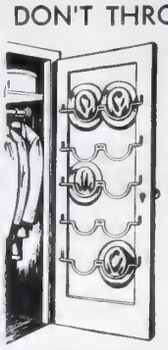
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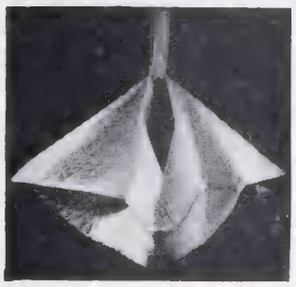
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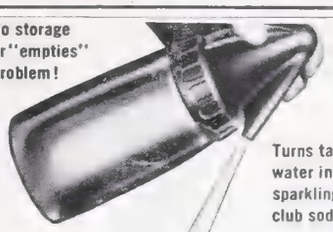
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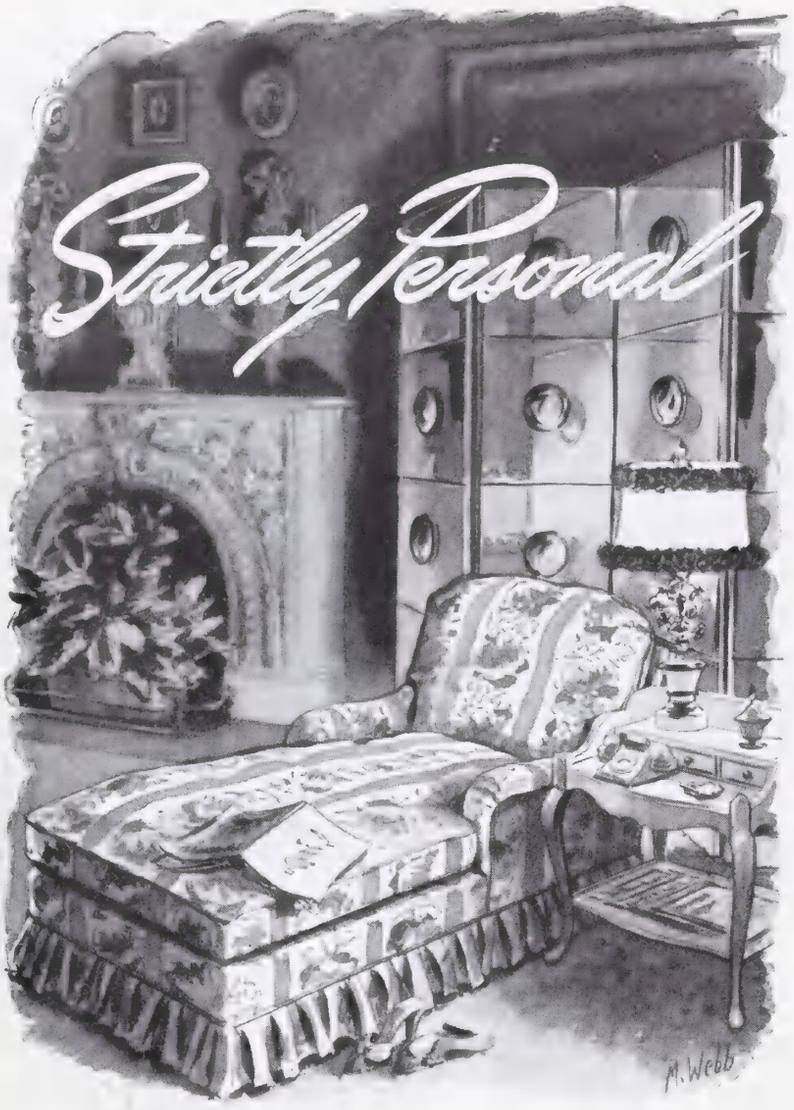
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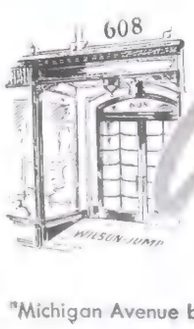
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What Gladys Swarthout Puts In Her Freezer

"We freeze everything from shellfish to our own garden vegetables," says this famous singer

"Wartime tire and gas rationing were what first inspired us to buy a freezer, so as to cut down on our marketing trips which had to be made by car," says Gladys Swarthout, opera singer and radio star, Mrs. Frank Chapman, Jr., in private life. "Now, we don't know how we'd ever manage without one. Not only do we eat better, and at less cost, but the freezer saves at least four marketing hours each week."

The freezer at the Chapman home in Redding Ridge, Connecticut, is an ice cream storage unit, bought during the war when standard model home freezers were unavailable, but it is soon to be replaced by a new postwar model.

In their freezer they store meats, poultry, all kinds of fish, fruits, and the vegetables they gro their own garden—plus carto their favorite soups, all prep needing only to be heated. also freeze quarts of strawb and huckleberries from their garden.

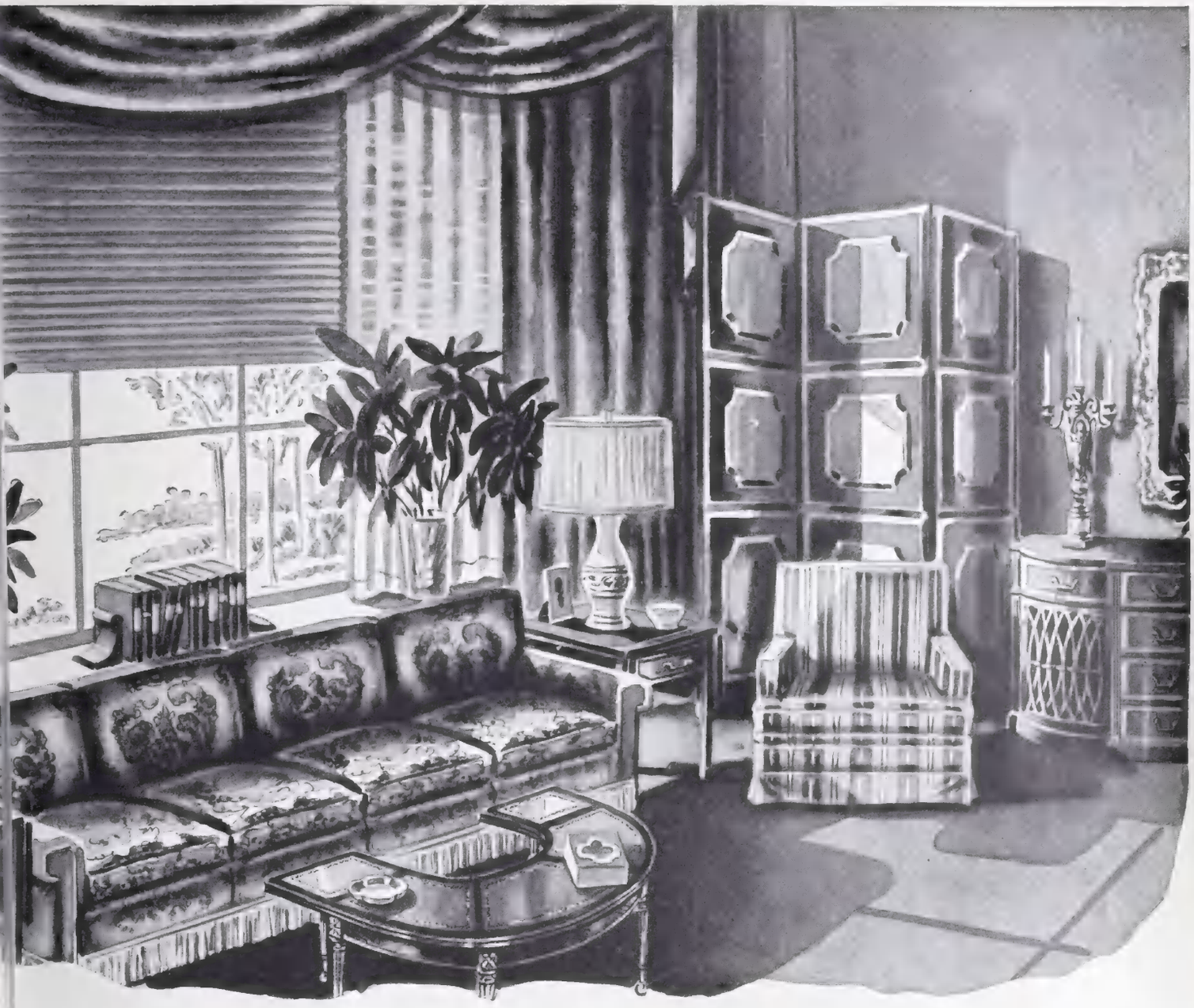
"We buy no frozen food storage," says Miss Swarthout, like to select our own meats and poultry and freeze them selves. In this way we can around' to find which f raises the most tender po which stockman raises the lamb, veal we like best. It' same with the fruits we buy.

"And that freezer saves our many a time when visitors dr All we need to do is hold a c ence with the freezer, and we a perfect meal assembled."



PHOTOGRAPH BY RICHARD AVERILL SMI

In the garden tool-shed of Gladys Swarthout's Connecticut far home, this freezing unit holds the entire year's supply of tender froze vegetables from her own garden, plus fruits, fish, meats, and poult which she buys from neighboring farms and freezes. An over-size electric refrigerator in the kitchen holds several days' supplies frozen foods taken from this freezer for meals planned in advanc



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LOW BRIDGE

By Paul J. Murphy

NOTE: This article is written under an assumed name because my wife has forbidden me to discuss her bridge club either orally or by written word. This magazine comes into our home every month, so the need for this caution can be easily understood.

I think one of the reasons we never have dictators in this country is that no matter to what high estate a leader may rise, no matter to what high star he has hitched his wagon, sooner or later his wife will upset his apple-cart and pronounce upon him those awful words: "Darling, my bridge club is meeting here tonight. Do you have anything you could do?" His ego deflates like a ten-cent balloon, he feels just below the family cat in importance, and he soon finds himself put out of the house in the same manner, only earlier. He is banished into the twilight, homeless, bewildered, and in want, aware, if he never was before, of his microscopic importance in the scheme of things.

I am not against ladies' bridge parties. Nor am I ostrich-like enough to stick my head mentally in the sand and refuse to face a fact. The bridge club is here to stay. All we men can do is to face it, and make the best of it, which will be none too good.

It is a foregone conclusion that no matter how busy a man may be on normal evenings, bridge night mysteriously reveals him with nothing to do, with ests and fewer friends. one of these misplace bide his time while his her companions make m castle, and the hands of go round and round? I suggestions.

Stay home and watch play. This repulsive su made only as a matter To a seasoned husband ludicrous. To the inexp shall only warn that all around a bridge table is and should he by some decide to stay at home a a few pointers on the would be not only di but about as welcome a the sugar bowl.

Go to the lodge or will only work for the the evening because me sibly make a meeting as women can. I once meeting in a city sixty tant, attended a banqu to a toastmaster, three speakers, had engine t towed all the way hot rived before the ladi covered who had wor Refreshments, of cours to be served.

Go to a movie. Th above, works out nic forepart of the evening.

(*Continued on p*



CHIFONESE* is Celanese' famous ninon curtaining. Made of tenacious Celanese* synthetic yarn—it looks sheer as mist at your windows, yet can keep years and years of wear a secret from any guest in the house. Use it in conjunction with draperies, or by itself. Celanese Chifonese is the quality ninon of them all!

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NESE* *SYNTHETICS*



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LOW BRIDGE

CONTINUED FROM PAGE 72

ally, I have had bad luck with it. You will find that on bridge night the movie houses are invariably showing the kind of picture that makes cousin Elsie's homemade movies of her summer in Camp Impetigo seem eligible for an Oscar.

But let us suppose that the husband has found some way to spend the first part of the evening. What to do with the last part, that part when honest men should be in their beds? Here are a few friendly suggestions that may prove valuable:

Go home and go to bed. This is simple and convenient if it can be arranged. But bridge-playing wives fall into two classes: (a) those who have their guests put their wraps in the downstairs clothes closet and, (b) those who have them lay them in the master bedroom upstairs. Obviously, husbands who have "b" wives will have to "leave this one lay." Husbands with "a" wives will find this works out well if they are so incurious as not to try to hear who and what is being bandied about downstairs, and if they can resist the urge to keep awake until the guests go home, to see if there is anything left to eat.

Drop in at a friend's home, ostensibly to discuss business. The difficulty here is to make the "business" seem genuine. Also one must have a high point of sales resistance. As a result of this doubtful technique, I find myself possessor of a portable washing machine I do not need, and five thousand dollars worth of excess life insurance I cannot afford.



Climb up onto the roof and stop up the chimney. This is dramatic and no gentleman would resort to it. Besides, it takes a number of days for the house to get cleared of smoke. Recommended only for the most desperate cases, and then only for those who carry smudge insurance.

Walk around town, reconnoitering past the house from time to time to see how the girls are progressing. This is all right in warm, dry weather, if a man has the endurance and if the police the beat knows him well not to arrest him as a vag peeping Tom. Also, th should be near the street blinds should be up. I kn man whose windows w covered and closed with blinds. This poor fellow back and forth, intermitte the night, and then in de footsore and weary, stole house to plead for mercy find that the party had celled at the last minute his frantic wife had h operatives searching for hours.

Go out to the garage the car. This is comfor soon becomes dull and ing even to the most imag Mr. Greevie of my acc tried this in the wintertim ing cold, he started t turned on the heater a



Associating himself witl in the drama to which tening, he fell asleep in himself in a torrid love the heroine. His dream satisfactorily when he hospital on intimate te pulmotor. The girls never discovered him hadn't taken four shots the villain of the piece hearing the noise, an something might have the tires, went out to The whole evening of ruined. In their excit girls had forgotten wha talking about. This deared Mr. Greevie t friends.

It must be close to time for me to go ba reclaim my position a my house. All in all bench hasn't been too and the street lamp light to write by. another bridge night The City Hall Clock ten! Ten? Oh, no, no don me, friend, but do to know of anything a do to spend the even



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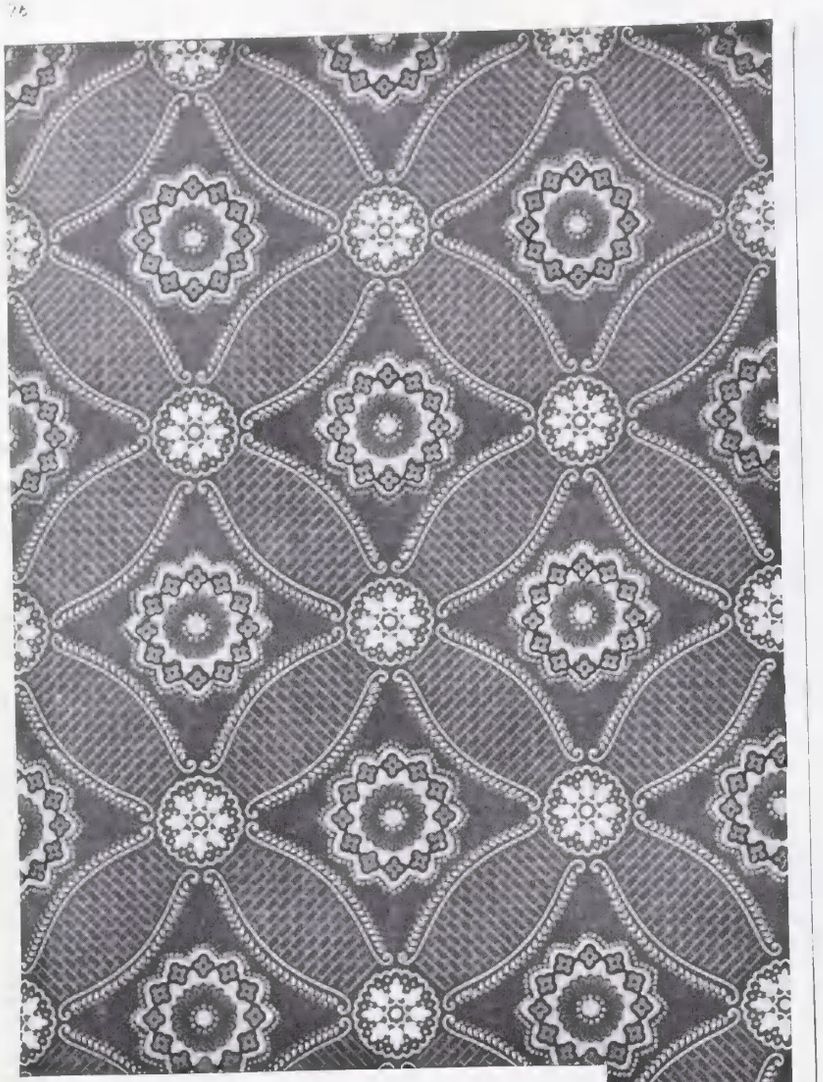
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PHOTOGRAPHS BY MAYNARD PARKER

Designed by John Yeon, the A. R. Watzek house in Portland, Oregon, has many a feature to simplify living. The flower arrangement closet (above) is behind closed doors when not in use, as is the umbrella closet (right)

TWO WAYS TO PUT A LITTLE SPACE TO WORK

Small but efficient, such well-engineered closets can save a lot of house clutter

Here, in the home of A. R. Watzek of Portland, Oregon, are two good examples of how to make a mole hill out of a mountain.

The ingredients and clutter that go with making flower-arrangements—the containers, the frogs, the flowers and the leaf and stem snippings—can make a mountainous muss when the job is done on, say, the kitchen table or the sink board.

But here (above top), in an amazingly small space, everything needed, including sink and running water, dipper and pitcher for filling the containers, are assembled, out of the way of kitchen activities. This closet is in the entrance hall of the house—but when not in use, it is completely hidden behind door panel come a part of the slee eled wall. Such a cupbo also be placed to great on a porch.

In the lower photo is another such space-a saver, an umbrella closet side the front entrance there need be no toting o umbrellas over rugs and floors, nor a permanent family umbrellas in the

It contains a simply brella rack of one-by-fo with a base of rust-pr sloped to drain the wat vent a "musty" odor in c

This closet, too, has a c when closed, becomes a s of the wood-paneled w



oom for easy living, *gracious* entertaining

A room planned for the comfortable relaxation of two, with furniture carefully chosen to include favored friends. The sofa is extra long to pamper the master in a lounging mood . . . a conversational center to welcome guests with uncrowded composure. Twin chairs curve gracefully in low easy lines. Individual chest keeps much-used accessories right at hand. Truly a room to be treasured for its serenely traditional feeling, modified by uncluttered lines for contemporary living. *People of discernment consider Sanger's of Dallas the Southwest's center for homemaking talent.*

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THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

Vol. 88 **SEPTEMBER, 1946** No. 9

The living room on our cover is in the home of Mr. and Mrs. John S. Mason in Los Angeles, Calif. Color photography by Maynard L. Parker



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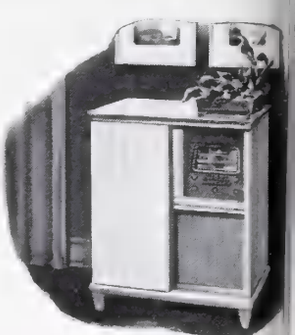
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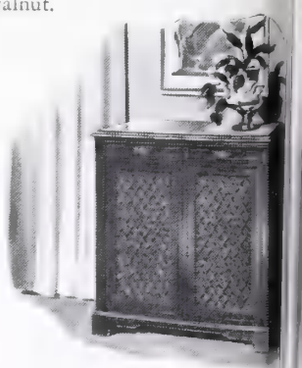
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YOU CAN DO YOUR BEST LIVING IN A *Room of your own*

BY THE EDITOR

The argument about what makes a good and full life has raged for centuries. More "undying words" by philosophers, poets, priests, and preachers have been recorded on this subject than any other single subject. Their remarks generally revolved around the proper relationship between spiritual and material values.

For a good and full life each of us must find, with the means at our disposal, an equitable balance between material and spiritual things.

Too little or too much of these elements seems to be undesirable. Plato was saying in 400 B. C. that "wealth is the parent of luxury and indolence and poverty of meanness and viciousness, and both of discontent." And wise people ever since have held that somewhere between the extremes is the happiest condition. But where between? Can we manage our material possessions so that they sharpen, not dull, our spiritual awareness and capacities?

I am convinced that we can. If the physical components of our homes are conceived properly, they can have as beneficial effect upon us as diet or education. If our homes are planned to serve the spiritual side of our natures, they will provide us with peace, privacy, and an invitation to explore our souls and the true nature of the world around us. These things do not directly derive from labor-saving devices, automatic machines, or foolproof fabrics but from larger considerations, such as having a room of one's own, and the leisure in which to use it. Ownership of fine possessions is no guarantee that we also have those other valuables —the time to be alone, and a place to invite our soul.

Far too often I see families that are so intent upon the pursuit of possessions that they have lost sight of what the end-result of possession should be: namely, peace, awareness of beauty, and a personal life on a higher mental and spiritual plane. I see other families whose communal life together has become such a habit that none can break away from it to learn what he is individually, apart from the group.

A room of your own is a most felicitous thing, if you want to develop your personal life to the fullest. On the following pages are nine examples of rooms that are capable of fostering a full and rich private life for their occupants.



Here is proof that a bedroom can be a sitting room, too. Such a room offers you a home within-a-home—a retreat in which to pursue your personal interests, regardless of whether the rest of the family want to share them. It lets home offer the privacy so needed for complete relaxation in our hectic and gregarious lives



A BEDROOM SHOULD BE MORE THAN A PLACE TO SLEEP

by Irene Moore Lindsey

Solitude can be a punishment or a privilege. But because of the tempo at which we all live, most of us find it not only a privilege, but a necessity. Much as we may enjoy our families, each of us feels the need at times to be alone, to be free of the necessity for joining in conversation, to escape from the sounds and activities of a household.



BY MAYNARD L. PARKER

Creating such a retreat is only a matter of making the best use of what we already have. Most bedrooms are used only one-third of the time. If they were furnished as double purpose rooms, they could serve also as sitting rooms—making it possible for all members of the family to have their own personal withdrawing rooms.

Not every bedroom can be as luxurious a sitting room as the one pictured on these pages. It is the master bedroom in the Los Angeles home of Jane Wyman and Ronald Reagan, decorated by the Avery Rennicks and Barbara Barondess MacLean. But the essential ingredients combined here can be worked out more modestly anywhere: comfortable, well-lighted seating for reading and conversation, handy tables for refreshments, a desk for uninterrupted letter writing or study.

For more examples of bedrooms that are more than places to sleep, see the following eight pages and pages 98 and 99.





PHOTOGRAPHS BY WILLIAM F. HOWLAND

This is a boudoir for a lady who lives alone in one room, but its formal drawing-room air would give visitors no hint of its bedroom function, so suavely do its furnishings play versatile roles. Mirrored wall is dressing mirror. Long table is desk, dressing table, and dining table or buffet, as the occasion demands. Fabric-screened grilled doors of the bookcase cabinet provide urbane concealment for clothing or tableware.

What appears to be an Empire sofa and the center of an elegant conversation group (left) is actually a distinguished solution to the bed-in-the-parlor problem. Sofa back is an upholstered headboard, bolted to the wall and utterly independent of the sofa itself. A combination box-spring and mattress, snugly slipcovered in a matching striped satin, is drawn up to the headboard. Bolster-like rolls fashion the arm-rests.

more

LIVING ROOM

than

SLEEPING ROOM

A one-room apartment for a career woman must mask its bedroom facilities so completely and in so sophisticated a manner that it can serve unself-consciously as living room and entertaining quarters for its occupant. Here is such a room—one that proves that elegance need not be sacrificed to expediency





Older people enjoy the solace of getting away from it all into a room of their own, especially when two or three generations share the same house. So, Grandma's room should be infinitely more than a bedroom. Here she has a place to read, write, or cat nap—a ratchet back, adjustable chair and ottoman which can compose into a chaise; convenient books; good reading light; a tambour desk with a restful highback chair.

The double four-poster has a high back, fine for propping up the pillows for reading, or for breakfast in bed, a luxury all grandmas deserve. Bedspreads and matching draperies are a sophisticated version of an old calico pattern. The Canterbury, a convenient catch-all for overflow books, knitting, or whatnot, might serve as a tea table, for the room is so hospitably furnished that its occupant might even entertain here.

A grandmother's bedroom must be a home in itself, a haven, if need be, from the madding crowd of younger generation, a place to rest, read, and attend to the diversified interests most grandmas have these days. And it's a happier room if, like this one, it is furnished with her own old familiar treasures

These rooms may be seen at B. Altman & Co., New York

BETTER YOUR HOME • BETTER YOUR LIVING

by Sara Little

by Frances Heard

The bigger the household the more necessary the retreat

ALL PHOTOGRAPHS BY WILLIAM F. HOWLAND





The master bedroom in a big household where several ages must live compatibly should be a home within a home, where the master and his lady may retire to inviolate privacy. It must be all things to these two who share together a blending of tastes and hopes, who seek and find here in this room, exclusively theirs, repose of spirit, renewal, and sanctuary

This room now on display at B. Altman & Co., New York City

A master bedroom thoughtfully provided with a little tea tab doubly blessed. Coffee for two in a sunny window starts day calmly. Supper served in cozy intimacy before a purring on those nights when the younger generation noisily takes ove culinary department, makes everyone happier. A chaise lon not shown, on the other side of the fireplace, and the deep cl in the bay window invite relaxation, reading, and good

This dignified pedestal sideboard (left) proves that antique often as versatile as engineered modern pieces. Here it really adequate dressing table with storage space to pleas most fastidious woman, yet it does not project too much ninity into a room that is to be shared with a man, a point quently overlooked when planning a master bedroom. Sidel is higher than usual dressing table, so stool is made higher

BETTER YOUR HOME · BETTER YOUR LIVING ·

The room above was planned for a couple sensitive to beautiful possessions. Into their own room go their favorite collector's pieces. Scalamandre silk draperies and a fabulous bed, canopied and upholstered in silk damask, are elegancies available to most of us only in a dream world where there never are price tags or upkeep problems. A bed of such quality deserves the General Electric blanket, light as vapor, and the fine Matouk sheets.





This bedroom for two settles the bedtime reading controversy once and for all. If one member of the duet wants to sleep and the other wants to read, the partitioning traverse rod curtain is drawn so that no light disturbs the sleeper. Each bed has its own ceiling spotlight, independently controlled, so there's no argument about *that*. Ample shelves built into the wall by each bed practically hand the usual bedside conveniences to each occupant.

by Marva and Lloyd Shearer

What one young married couple think a bedroom should be

Several weeks ago when we were evicted from our apartment and compelled to build a house (we weren't really compelled; we could have moved to a surplus submarine off San Diego), we began dawdling with room plans, blueprints, and detailed housing specifications. While thus occupied, the realization suddenly broke upon us that we were destined to spend at least one third of our lives in a bedroom.

All normal people live a third of their lives in bedrooms. Many live even more, but somehow, they don't seem to realize it, or if they do, they refuse to do anything about it. Proof of their inactivity lies in the archaic condition of the bedroom.

Nothing has been done to the average American bedroom in the past hundred years. Living rooms have been merged with dining rooms. Kitchens have been devised from impressive time-and-motion studies. Bathrooms have been renovated into marbled retreats of meditation—but relatively nothing has been done to the bedroom. Equipped with a bed, windows, a closet or two, and a few walls, it remains the sick, neglected orphan in the otherwise healthy family of experimental design; and this, simply because most persons firmly believe in the hoary-haired French premise that a bedroom serves only two purposes: sleep and love—a contention, which in the light of the photos on these pages, is as out-moded as the mustache cup.

Bedrooms nowadays are not only sleeping quarters, but are used for reading, resting, writing, eating, playing, telephoning, thinking, recuperating, smoking, and making love; and they should be so designed, constructed, and furnished. And that is what our master bedroom is going to be like, or the architect doesn't get one red cent of our money. (*Continued on page* 132)

PHOTOGRAPHS BY WILLIAM F. HOWLAND



The authors of this article clamor for a bedroom where they can read in comfort without having to go to bed to do it. They also want a spot for bedroom breakfasts and bedtime snacks. Sitting corner of this bedroom was planned for just that. Furniture, you'll note, is small scale. Most bedrooms can't spare space for large pieces, but even in a tiny one the addition of an upholstered chair and a reading lamp would increase its comfort.

This bedroom is displayed at the Joseph Horne Co., Pittsburgh

"Pebble-Tuft" rug, Aldon Rug Mills. Rose and Cupid printed fabric, Goodall Fabrics, Inc. Casement cloth bed spreads and curtaining, J. H. Thorp & Co. Chair and chaise covering, Scalamandre Silks. Turquoise cushion fabric, F. Schumacher & Co. Blankets, Springfield Woolen Mills Co. Wamsutta "Supercale" sheets. Textron negligee. Beds and chairs, Grosfeld House, Inc. Chaise longue, Valley Upholstery Co. Philco radio. Paint, "Sunflex," National Gypsum Co.



PHOTOGRAPHS BY WILLIAM F. HOWLAND

The ATTIC CAN BE the best retreat of all

by Laura Tanner

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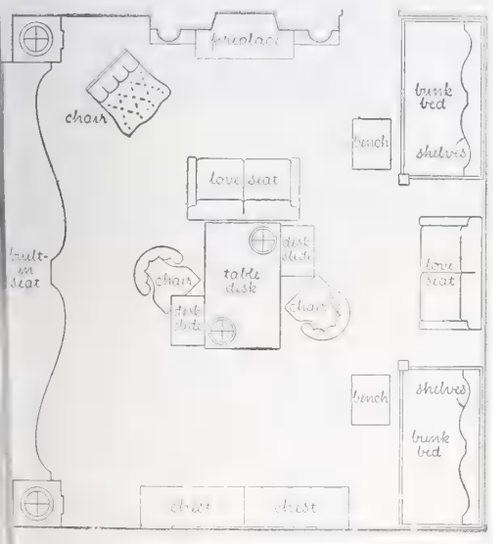
If there are boys in the family, let them have a hide-away up under the roof. Turn the attic, that repository for trunks and old furniture and hoarded trivia, into the best place in the house. Let imagination and an awareness of a boy's world go into the making of it, as they did so admirably in the room shown on these two pages. This one has all the needed ingredients to gladden two red heads and their approving gang



This room now on display at
B. Altman & Co., New York City

One side of this inviting attic, on far page, is all windows, with draw curtains in white texture printed with over-scaled terra cotta horses. A sixteen-foot seat, curving gracefully underneath the windows, makes the usual straight affair seem dull by comparison. It is capacious enough for half the Boy Scout troop—or for just a boy and his book.

It is not easy to find the right table desk for boys, so Charles Haight designed this one large enough for spreading out home work, and firm enough for elbow-leaning. The cock-fight chairs are inspired, for what man or boy would not rather straddle a chair backwards than sit on it properly? The brass rail footrest is an aid to chair tilting.

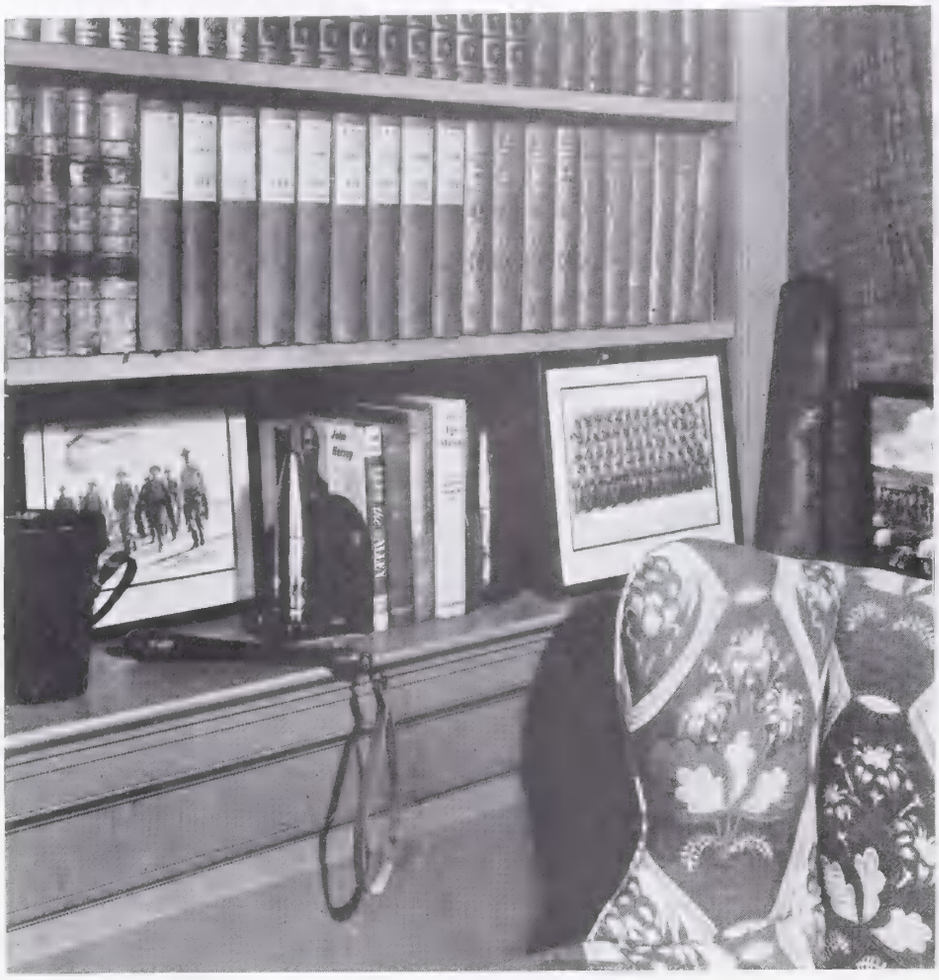




t-in bunks are a happy solution to the prob- providing beds and yet keeping the sitting osphere. Book shelves add to the decorative the bed wall, and encourage the acquiring onal library and those collections so dear art of a boy. The slate blue of the sloping ntinues pleasantly down over this wall.

up of the oak desk with men at work and o spare. Notice how the original lamps on tie in with the collection of old United litary uniform prints which decorate the e the specially designed chests and hang -board pattern over the mantel. These are al touches which the amateur can copy.







WHAT COULD BE MORE PERSONAL

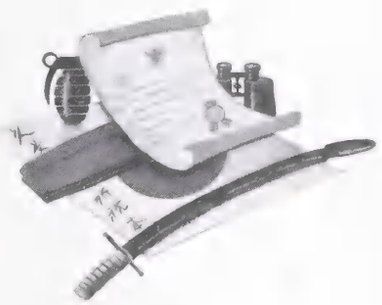
FOR A VETERAN

THAN

A War Trophy Den

A "room of your own" doesn't necessarily have to be a bedroom. For the veteran who has brought home significant souvenirs of days in combat, what could be a more personal retreat than a trophy den where he and his service friends can tell about "the ones they got" and their battle experiences? Mementos of such historic times deserve a dignified setting such as this





by Reuben Whitney

BETTER YOUR HOME • BETTER YOUR LIVING

PHOTOGRAPHS BY F. S. LINCOLN

nant Charles T. Hopkins, Jr., whose combat ice was as a commanding officer of a scout unit of the Fourth Marine Division, has made phies into permanent decorative additions to in Atlanta, Ga., rather than curiosities to be odd drawers and cupboards and brought out sion. In the room shown above (left and right) photos have been mounted and framed to n interesting frieze along one of the walls.

could be more deserving of dramatic highlight- than the liberally autographed Japanese flag ofa) which Lieutenant Hopkins took great l pleasure in removing from a Japanese offi- pair of Japanese 77 bullets (photo at far left) given decorative importance, by transforma- handsome bookends. On this same shelf, boot notos, a blackjack, binoculars are further re- of training and of grimmer combat days.

ouvenirs (right) are given permanent status ap books for photographs depicting combat Jima, Saipan, the Marshall Islands. Auto- photos of Lieutenant Hopkins' C.O.'s are place of honor, and the wall to the left of the elves displays in a protecting frame more s about which any serviceman would boast— ons of a Japanese officer who, to quote the nt, "suddenly joined dishonorable ancestors."



150 Fruit Trees on a Fifty-Foot Lot



Fan-shape



Four-armed upright



Four-armed horizontal



Pillar



One unit of Belgian fence

You can grow your own fruit on an average suburban plot. Espalier trees are the secret. Their yield and ornamental value are out of all proportion to the small space they occupy. Here's how to grow them

By ALICE LUIGGI

You don't need acreage to grow your own fruit trees. From a 50-ft. lot you can enjoy a steady harvest, from the first ripening of tangy, crimson cherries until tawny October pears melt on your tongue. No, it's not done with mirrors, but with espaliers (es-pal-yays). These are ordinary fruit trees, trained to grow flat against buildings or stretched along trellises or other supports to grow in formal shapes. Northern European and English gardeners have long grown them in order to utilize every foot of precious soil and every ray of warmth from castle or cottage walls. They are becoming increasingly popular in this country as homeowners find how much beauty the delicate tracery of their boughs gives in winter, as well as when they are outlined with leaves and flowers, or heavy with fruit.

Someone will be sure to dampen your enthusiasm by telling you that espaliers are decorative, of course, but don't produce fruit. Even American nurserymen have told me so. Don't believe it. In European gardens and doorways, where every foot of ground is valuable, trees are grown in espalier form not only because they take up less ground than standard trees, but because they produce more fruit, larger, and of superior flavors. English market gardeners build rows of expensive brick walls across acres of ground on which they train espaliers, weighted with fruit. I have seen in such gardens espalier pear trees bearing fruit so heavy that each golden pear had to be supported in a little basket tied to the branch. On a Connecticut farm where 1,800 espaliers grow, seven Delicious trees last fall bore 1,500 apples. From a seven-year-old Beurre Bosc pear growing along a high rail fence, 200 pears averaging half a pound were picked.

Experienced gardeners grow espaliers in amazingly complicated forms: many-branched candelabra; huge goblets brimming with bloom in spring, with rosy fruit in autumn; pyramidal winged trees swinging garlands like giant maypoles; trees with bran hes forming intricate curves and angles. But the beginner will do well to stick to simple shapes: the pillar, the Belgian fence, the two-armed U-shaped tree, the four-armed upright tree, and the fan-shaped. Detailed directions for training each of these types are given at the end of this article.

If you can't wait to grow and train your own, you can buy them already shaped from growers. A six-armed apple or pear six feet high costs around $20. Many architects are using these ready-trained trees to add charm to country and city houses—penthouses, too. A U-shaped tree six feet (*Continued on page* 196)

(See planting plan on page 196)

Do you know the difference

between plain *and* simple *food?*

Plain and simple food have only one thing in common. They *both* gratify hunger. But simple food does more than nourish the body. It appeals to the spirit, by producing mental satisfaction as well as physical well-being.

In fact, there is more than one level of gustatory well-being. Plain food fulfills the primary function of allaying hunger, but it does it too literally. Plain food has no distinguishing flavor. It is as dull and flat as a person without convictions. You've had hundreds of plain meals: a watery, thin soup with only one taste component, a tasteless slice of meat (generally over-cooked so the flavor has gone into the gravy), a boiled potato in its jacket (which is soggy because it wasn't steamed dry), a mound of plain string beans, doughy, warmed-over rolls, quarters of unpeeled tomato with a blob of mayonnaise atop wet, unseasoned lettuce, a dish of applesauce that knows no other seasoning than sugar. You aren't hungry when you finish such a meal, but neither have you eaten it with zest. Ten minutes later, very likely, you can't recall what you had.

Plain food is dull and uninteresting because it ignores the most important ingredient of good food—seasoning. It puts the responsibility for seasoning on the eater, at the table, rather than on the cook, in the kitchen. It never dresses up dull foods nor tones down sharp ones, but plays everything in the same key. It ignores the nuances and highlights of flavoring, and is insensitive to the drama that can be achieved by playing one taste against another in both menu and recipe.

Simple food, on the other hand, is interesting food. It provokes a mental interest, as well as the reaction of your taste buds. Simple food has nothing to do with pretentious, expensive ingredients, nor with complicated preparations. But it has a lot to do with who's doing the cooking. For the secret of simple food is *enough* seasoning, appropriate combining of foods into an interesting menu, proper cooking, and attractive serving. A matter-of-fact, play-it-straight attitude never produced good, simple food. But wit and imagination in the kitchen can transform the most prosaic ingredients into culinary masterpieces.

In the hands of a cook with an imaginative feeling for food, a plain meal can emerge, flavorful, and good. The flat soup would have been doctored with celery salt, grated onion, tomatoes, a speck of sugar, meat stock, or some other of the many "props" of the culinary artist, until it had real interest. If the meat lacked flavor, it would have been fortified with a sharp sauce to offset its blandness. The ugly-duckling (*Continued on page* 167)

A SIMPLE SUPPER

- Tomato-Celery Bisque
- French Bread
- Crispy Oysters
- California Salad
- Scuppernong Fruit Compote

by Florence Paine Rollins

How to

make your house

HEADQUARTERS FOR THE GANG

By PATRICIA GUINAN

If you like to know where your offspring are of an evening (as what parent doesn't?), the answer is "encourage them to bring the gang home." But if you're also a parent who doesn't get the proper thrill out of teen-age "jump" sessions, the latest hot-hot band records, the general exuberance of youth en masse, you'll need to provide a spot where the young set can gather, away from you stuffy adults.

In the house not large enough to allow for a separate playroom, bedrooms that can double as entertaining quarters are the practical solution—such as these two shown, one for a pair of daughters, the other for a pair of sons.

Designed and decorated by B. Altman, New York, these rooms are identical in floor plan, and neither one has a bedroom-y look. Both are without age limit—rooms that could serve as well for adults as for young people, so there need be no expensive outgrowing of them later on. The furniture is youth furniture only in that it is ruggedly made to take it. Fabrics in the boys' room are in colors that don't show soil easily, and the pastels in the girls' room are all washable.

Neither room is large, just 11x17 feet, yet an amazing amount of livability and comfort has been achieved through adroit arrangement. And both are rooms in which any young person could enjoy learning the niceties of playing host or hostess in his or her own personalized surroundings.



Girls' room: All furniture except two upholstered easy chairs is Grand Rapids Bookcase and Chair Co.'s "Oakmasters." Radio made by Stromberg-Carlson Co. Pony drapery fabric and wallpaper border from F. Schumacher & Co. Plastic fabric on bench is Plastic Film Corp.'s "Syntilite." "Tumble-Twist" rug from Libertyville Textiles.

Boys' room: All furniture except two tufted-back chairs is Grand Rapids Bookcase and Chair Co.'s "Oakmasters." Wallpaper designed by Marion Dorn for Imperial Paper and Color Corp. Radio made by Zenith Radio Corp. Lighting fixtures are from Kurt Versen Company. Clock by Seth Thomas Clock Division. Rug, "Tumble-Twist."



PHOTOGRAPHS BY WILLIAM F. HOWLAND

Although only 11 x 17 feet, this combination bedroom-sitting room for two young girls (left and right) has seating space for a gathering of ten of "the gang." And it looks more like a living room or study than sleeping room. Ample storage space is provided by the three chests shown, and two more on side of room not pictured.

Unlined muslin draperies and bedspreads of good quality dress poplin that wash like a dream make these pastel colors practical as well as dainty and feminine. Cotton rug can be sent out with the laundry. Wall border is paper printed to match drapery fabric. The big coffee table is just right for games, midnight feeds.





These two rooms are on display at B. Altman & Co., New York City

The boys' room (far left and directly left) also gives seating space for ten, with an inviting setting for "platter spinning" on the portable phonograph. A bookcase combined with writing table forms a compact unit to give a footing to each bed. Generous drawer space is provided by the four chests of various sizes.

The wallpaper of the boys' room, a new strap-work design, would lend itself well to the idea of using the "frames" of the squares in the pattern as frames for a series of mounted prints covered with glass. The bulletin board (far left), of dark-stained cork, saves walls from the usual pock-marks from thumb-tacked pin-ups.





Which





There is something about gardening that brings out the "show-off" in people. Otherwise modest souls, who are quite happy to let their light shine under a bushel, want an audience when it comes to their gardening.

In this I am no different. I like to grow flowers that stop people dead in their tracks, that make people say when they see them on my shoulder, in my hair, on my desk or dinner table, "They can't be real. They are simply out of this world. What are they?" Yes, I am strongly addicted to exotic flowers. And I am not ashamed of it, even though such worthy professionals as Janet Darling say I should be. And particularly with tulips am I able to indulge my yen for stopping people dead in their tracks. More than any other flower, except possibly for ostrich plume chrysanthemums, exotic tulips are spell-binders. And I see no reason why it isn't just as legitimate to confound my public with tulips as it is with a fine but un-analyzable soup, a well-executed piece of needlepoint, or an ethereally light lemon pie.

My worthy opponent on this page dismisses this talk as childish and mere exhibitionism. She points out how untidy novelty tulips look in the garden. True, they *do* flop over (*Continued on page* 176)

Why not stop traffic?

says Elizabeth Gordon

...tulip type are you?...

The old cliché "gilding the lily" has never been more to the point than when applied to the recent trend of growers to flood the market with multi-colored novelty tulips. For I maintain that such varieties as the Parrot family (of which the Pink Fantasy is the best known) are a sacrilege. Admittedly they represent great achievement in botanical manipulations and, charitably, I presume they're done with that best of intentions—the creation of beauty.

But *wait* a minute! Maybe you *are* getting the showiest, most spectacular, newest what-have-you. What are you giving up to get all this?

From an aesthetic point of view, the tulip has always been considered an exceptionally beautiful flower. One of its outstanding good points is the wide range of clear, bright colors in which it grows. Another is the simple, lovely shape of the flower cup, balanced to perfection on a long slender stem and enhanced by the slightly undulating form of the leaf. This freshness of color and this simplicity of form combine to give tulips a character hard to equal with any other type of flower.

But when hybridizers get to work and introduce streaks and smears of opposing colors into the flower and distort the smooth curves of the petals, it no longer has the same appeal (*Continued on page* 176)

S BY HOUSE OF COLOR

Why gild the tulip?

says Janet Darling

by Dorothy Ducas

YOU . . . make the smoke in your town

Yes, you are the worst offender! No matter how industrialized your city is, householders are responsible for the major portion of the smoke that burdens your housekeeping and forces you to decorate with drab colors. Read this article to learn how to get rid of smoke—your own as well as the other fellow's

You have gazed at the smoke stacks of your large industrial plants, seen them belching forth black plumes. You have stood by the railroad tracks and watched dark clouds rise from puffing locomotives. And you've said: "*There's* where it comes from—all that soot I sweep off the porch and wipe off the window-sills each day."

Unquestionably the factories, railroads, and boats in your city cause some smoke. But don't fool yourself by thinking that they, and they alone, are the culprits. You can't escape *your* share of the blame, if you live in a city where smoke at some times of the year makes you cough, depresses your spirits, soils your household, requires excessive laundry and cleaning, and costs you extra money besides. Your own heating plant, inefficiently operated, or burning fuel in the wrong way helps create the unhealthy and untidy condition of your city's air.

You have only to look at the photograph opposite for proof. It was taken in Pittsburgh, the city with the biggest concentration of heavy industry in the United States. It was taken in January, 1946, during the shutdown of all steel plants in the district, whose workers were on strike. It was taken when the industrial life of the city was slowed to almost complete stoppage. What you see in the picture is the *smog* (i.e., smoke) *produced by the city's homes and commercial establishments alone,* combined with Pittsburgh fog. It added up to a deadly, choking pall, even without the other sources.

"Our tests and observations during the strike showed no less visible smog," declared Dr. Sumner B. Ely, superintendent of the Pittsburgh Bureau of Smoke Prevention. "We believe 60 per cent of the smoke comes from domestic and commercial sources."

That 60 per cent is no dogmatic figure; it represents Mr. Ely's best belief, based on many years' study of local conditions. Other cities estimate industrial smoke at 40 or 50 per cent. You will never find a set of figures proving conclusively where smoke comes from. Arguments about who makes most smoke really are a great waste of time. (*Continued on page* 185)





How Pittsburgh looked at 10:30 a.m. January 24, 1946 during the steel strike

Here's graphic proof that household and commercing plants produce the major portion of cities' The daytime "blackout" shown in this photograph burgh's downtown section, taken while its indust was at an almost complete standstill, was create by the city's residences and commercial establi combined with Pittsburgh fog. Perhaps you are gu



Some Tips To Help You

Eliminate Your Share

Of Smoke

1. If you can afford it, buy a mechanical stoker. Such devices, besides taking the hard work out of tending the furnace, control the smoke by automatically introducing the proper amount of air over the fire to burn up even small particles of soot.

2. Have your stoker adjusted at least once every heating season, and have it cleaned every spring.

3. If you can't afford a stoker, investigate the purchase of low-volatile coal, which contains no more than 16% to 23% volatile gases and can be hand fired more or less smokelessly. This coal gives more heat per ton, so even though it costs more, you should use less each season.

4. If you heat by means of warm air furnace or stove, be on your toes for the announcement of those new smokeless furnaces and stoves which, by means of new kinds of drafts, are said to be capable of burning high-volatile coal smokelessly. These stoves have been in process of design since before the war. Some will soon be manufactured in limited quantities, for "try-outs" under actual home conditions. If they do what is expected of them, and are ready for the 1947 heating season, they will be a great boon to the smoke abatement movement.

And if you cannot do any of the above, must still hand-fire high-volatile coal in your furnace this year, then at least try the following suggestions, given us by Mr. William G. Christy, Smoke Abatement Engineer of Hudson County, New Jersey. They are applicable to low-volatile coal, too:

1. Never throw fresh coal on top of a hot fire in large amounts. Fire a little and frequently, rather than a lot and seldom.

2. Push the hot coals back, when the fire has burned down, and add your fresh coal in the front of the furnace. Or push the hot coals to one side and add the fresh coal to the other side. Either method helps burn gases.

3. See that your cellar is provided with sufficient fresh air to feed your fire, even if it means opening a basement window or door. Installation of an air duct from a window opening or from outside to the furnace is a good idea in a new cellar, where there is little leakage of air.

4. Keep your firebox, smoke pipe, ash pit, and chimney clean.

5. Learn how to operate dampers and stick to the correct method. Your heating man will instruct you at the beginning of each heating season.

6. Don't be too strenuous in shaking down a dead fire, and remove all ashes promptly.

To remind you of the PRETTINESS of SHUTTERS



Lest you forget that shutters, besides letting in light without glare, can be mightily decorative in modern rooms, see how their clear-cut horizontal pattern can make a feature of a doorway. Two shutters, old in age, but modern in feeling, hinge together as a folding door.

FLORENCE LEWIS, DECORATOR



Shutters, used as they are in the Zachary Scott house, are as space-saving as any modern built-in. These serve as a door between dining and living rooms, telescope against walls when doorway is open, thus saving door-swing space and flanking the opening like decorative columns.

PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON



As a substitute for draperies, try shutters as a window finish. These have been set into the reveals of the library window in the home of Mr. and Mrs. Oliver Wallace, Ada, Mich., and painted to match woodwork. They close at night, push back or adjust for light by day.

PHOTOGRAPH BY MAYNARD L. PARKER — THE HERELEYS, DECORATORS



In a small room with several door openings, conventional doors get in the way, consume floor space, and make short walls virtually unusable. In her living room, Mrs. Cameron Hall uses two sets of shutters in each doorway, is able to open any doors without congesting any other door.

To a hungry man there is no bad bread

—*French proverb*

There are, in America now, two kinds of home planners. One group is in such desperate need that they look kindly on any kind of shelter—no matter how inadequate or overpriced. The other kind, whose needs are not acute, want a new home that is distinctly an improvement over old houses—in the best traditions of home owning.

The interests of these two groups are not compatible. In fact, they are inimical to each other. For if the building industry serves one group it cannot serve the other, since our national stockpile of materials and labor is too depleted to do both. And our government has said, very fairly, that those in greatest need shall have first call on the materials.

But an evil is produced, despite the good intentions on all parts—an evil that may set back our home standards for a full decade. For the new home owners of 1946 are *too eager, too desperate.* Their need has made them uncritical and undemanding of architects, contractors, and suppliers. As a result, inadequately conceived houses are being built by the thousands. Even the simplest principles of good living are being forgotten.

For it does not cost more to plan a house for the side of the street (and the compass) it is to face . . . . nor to have outdoor living areas that are not on the street . . . . nor to attach the garage as part of the house, instead of puting it on the back of a lot as they used to do with the horse stable . . . . nor to subdivide land so that houses are farther apart than 5 feet. Yet such primary, obvious things are being overlooked. Home building practices of 1946 are as ill conceived as those of the sad 1920's. And because most people who will acquire new homes this year and next are new families, who have no experience with housing of any kind, they will be content, at first, with their "reasonable facsimile" of a house. HOUSE BEAUTIFUL urges those families whose need is acute, to try to work out a temporary solution—instead of a 20-year investment. Buy or build now only the absolute minimum in shelter which will temporarily solve your needs. Don't take on the financial responsibility of a house that you will learn, after a few years' experience, is badly planned and obsolete by 1950 standards. Remember that to the hungry man there is no bad bread.

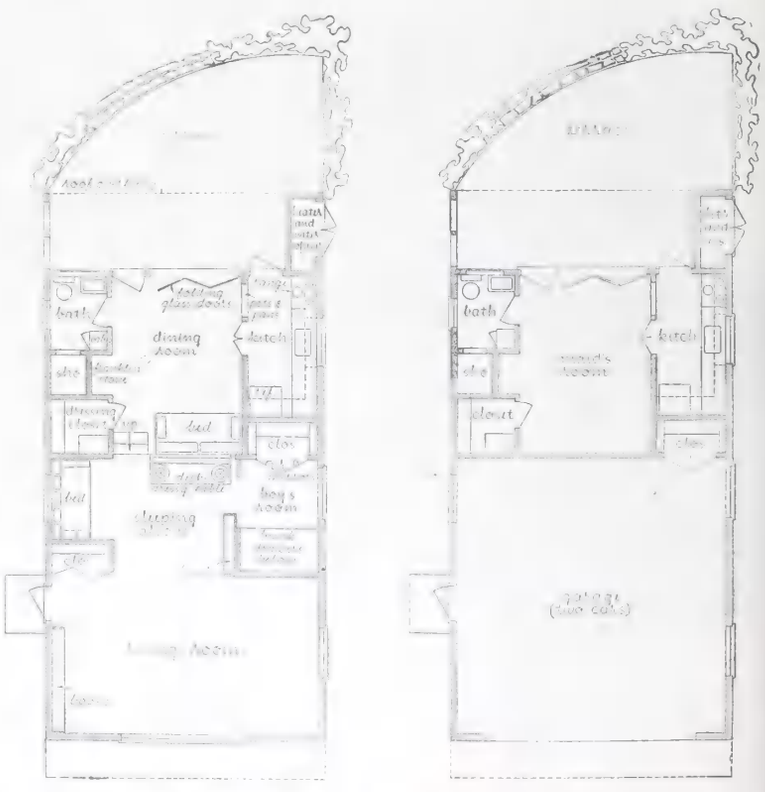
On the following pages are four examples of temporary solutions.

Elizabeth Gordon



Fan-shape terrace shown above leads out from the servants' quarters area of the Faulkner garage, the part of the building now used by the family as dining-sitting room and bedroom for one. Broad glass doors to terrace fold back, open the room into the terrace.

Faulkners had an over-all site plan before they built the garage. Without such a plan, haphazard placement of garage might have ruined the site, relegated the main house to less desirable position when it is built. Present and future layouts are shown at right.



This floor plan will later convert to this

A HOME TODAY
A GARAGE TOMORROW

If you *must* build your own shelter now, the garage-home of Mr. and Mrs. C. W. Faulkner, in Malibu, California, suggests a sound method of skirting some of today's building problems. It also suggests a working principle adaptable at any time by a family whose plans for a full-fledged house must be postponed or developed by degrees.

The Faulkner's original (and still existing) plan for this Pacific slope site called for a house for two adults and a boy, plus a combination two-car garage and servants' quarters in a detached building. Standard procedure is to build the house first and the garage last. But the Faulkners realized that building the big house now would probably mean delays, substitutes, and inferior materials at higher prices than they would normally pay for exactly what they wanted, so they went at their plan the other way round. They built the garage first.

Its simple frame construction posed no building problems and its layout, including garage space and, on a lower level, completely equipped living quarters for a maid or couple, needed few changes to make it a comfortably workable temporary home for a family of three. Only two slight partitions, now used to create two sleeping alcoves in the garage area, need be removed to convert the building to its eventual purpose.

The Faulkners will live here until they can build their house a few years hence, enjoying the advantage of being right on the scene.

by Susan Mathews





Three steps lead from the maid's quarters to the garage area. Later on, when the place becomes a garage, a partition will divide these areas. Sofa shown provides sleeping space for one person. Garage, or upper level, is now the living room, with sleeping alcoves created by a clever arrangement of movable partitions. Left, living room window wall will become garage doors. Ramp is already built.

Turn the page to see more of this garage-home ——▶

BETTER YOUR HOME · BETTER YOUR LIVING





In time to come the Faulkner cars will occupy this space, but at present it's the living room, entered by a door which will eventually be side door to the garage. Decorative cabinet is a double-barrelled bit of functionalism, providing storage space and creating a bed alcove for Mrs. Faulkner. Bookshelves cover a bare wall usefully. All-over rug gives feeling of space.

At left you see how the cabinet doors are designed to look like a Chinese screen. The long desk, which suggests a partition between upper and lower levels, is actually used as a dressing table although it has a strictly living-room look. Steps at left of it lead down to sitting-dining room. Bath and kitchen are on lower level. Upstairs walls are blue, downstairs walls coral.



The Faulkner son has his own room (lower left), separated from the living room by an ell-shape partition, one side of which appears in the living room as a bookcase (see opposite). When three people have to do all their living in an area approximately 21′ x 36′, every inch of space must be hoarded, so here storage drawers and shoe bunks have been built in under the bed.

Opposite you see the bookcase partition to the boy's room as it faces the living room. For greater privacy a screen can be drawn over the opening at left. This partition will be removed later. Decoration and careful management of limited space in this garage-house are the adroit work of Mrs. Faulkner, who is Adele Faulkner, consultant decorator of Lloyd's of Brentwood.

Strictly speaking, you would call the Faulkner garage-home a make-do measure, but by meticulous attention to detail, the owners have successfully overcome any aura of temporariness that such a home might have. Inside, it is a charming example of finished decoration. Outside, the flagstone walk, the landscaping, and the lantern, give a settled look to the "front" door.

HOW TO SUCCESSFULLY MIX NEW *and* OLD

If you like the better living and easy upkeep a good Modern house can give you, but think that you must pass up these advantages because your traditional furnishings "won't go" in a Modern house, here's encouraging evidence that you can mix Modern and period

You may not call yourself a Modernist, but if you want a house with wide windows, free and uncluttered floor space, rooms that serve two or more purposes, a kitchen that saves steps, walls, floors, and ceilings that lessen housework, you have accepted modern planning.

There are many people like you. Yet you may consider yourself a traditionalist because you still prefer the old familiar grace of period furnishings. And when it comes to choosing a place to live, you, like Mr. and Mrs. John S. Mason, owners of this house, find yourself on the horns of a dilemma. How will the traditional designs you own and love look in the house that only modern planning affords?

The Masons, who collect and deal in antiques in conjunction with their decorating business, were not at all sanguine about decorative results when they moved their period belongings into this house, which was planned by the decidedly contemporary designer, Harwell Hamilton Harris. But they discovered what you, too, will see when you study these pictures—that good design knows no period, that there's an ageless affinity between a fine French provincial chair and a redwood paneled wall, between a timeless Chinese table and a fieldstone floor. A copper firehood (shown on front cover), a plastic screen, Javanese sculptured wood, 18th-century crystal—all of different origin and different era—share the common denominator of simplicity, and that is the changeless element which makes any design good no matter what its birthplace or datemark.

This proved itself to the Masons when they saw that it was their finest antiques which seemed to fit Modern best. They *had* to discard their cluttery, ornate, doubtful possessions, those which were not classics to begin with, because they would surely have struck an alien note against an honest background. For more pictures see the next two pages and page 184.

ALL PHOTOGRAPHS BY MAYNARD L. PARKER

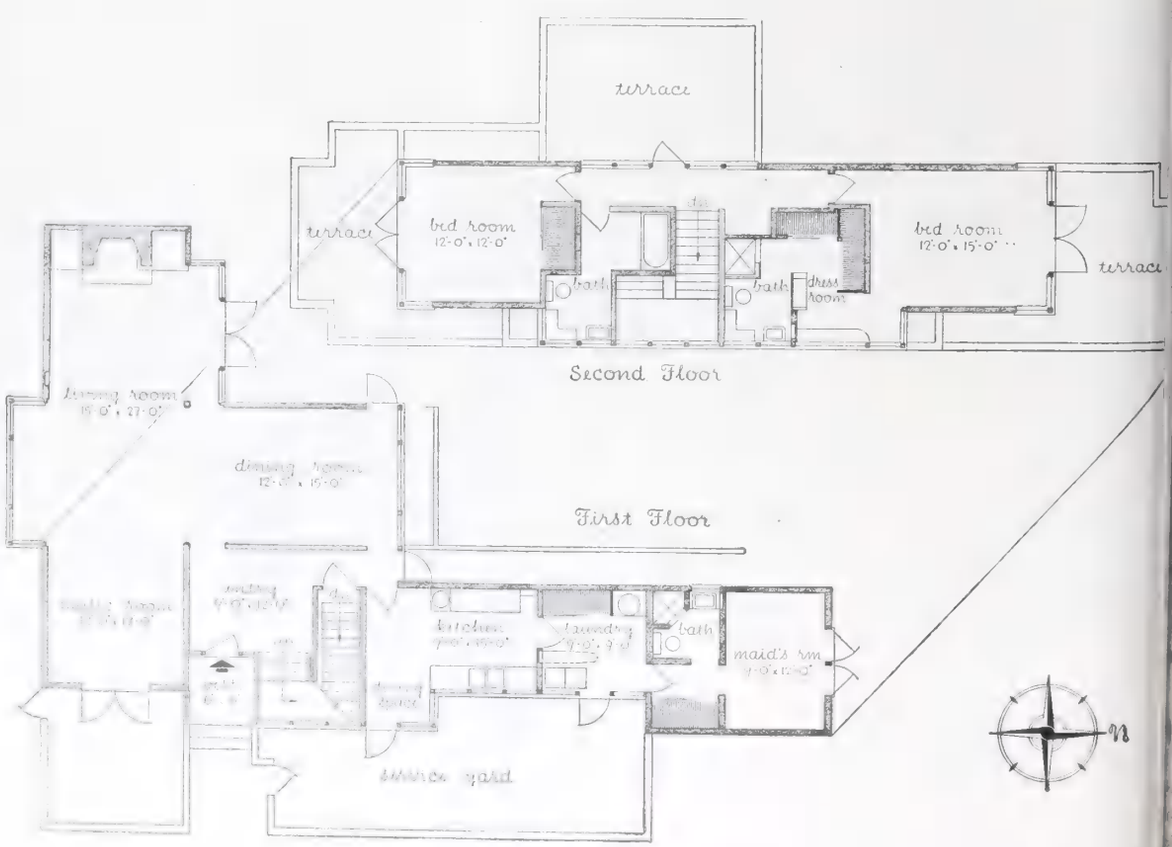


A Chinese teakwood table in the Masons' hall stands against such typical modern elements as wood and stone, used for their own natural beauty, unadorned, unornamented. Flooring in hall and living room (opposite) is acid-stained fieldstone. Walls are redwood. Both have been waxed for easy cleaning.

HOW TO SUCCESSFULLY MIX NEW and OLD

















ıce to house (upper left) is unpreten-
ıs, taking its design from the triple layers
ldstone that make the steps, from inter-
shadows cast by overhead trellis, and
hrubs. Steep site was chosen, for view.

appears virtually windowless from street
e. But center picture above shows how
windows and glass doors open onto
on the back of the house. Walls and
drop in the site create outdoor privacy.

right, terrace paved in same fieldstone
ving room floor amounts to a continua-
he room. The ease with which they can
doors is one of the living features that
Masons on buying the modern house.

oom (middle right) has a central strip
rpeting with a border of stone. Copper
harmonizes with redwood paneling.
ence of cluttery lamps because built-in
and panel fixtures give reading light.

eft) indicates the openness and flexi-
of the T-shaped living area. Dining
become part of living room (right).
ies are all old. Bookcases are new but
o match the period dining furniture.

HOW A SECRETARY SOLVED THE HOUSING SHORTA

Necessity proves that there's life in the old bus yet. This is the success story of Bus 722. After a full and useful career on Route 82, it starts a new run as the seaside home of an enterprising young lady



This just goes to show you what you *can* do if comes to worst. You can live in an old bus, if y lucky enough to have one handy. The lady inau ing this rare but satisfactory type of domestic architect Thelma Brunette, an energetic young secretary whose h blond and businesslike, whose hand can wield a hamm

Thelma was on her way to work one morning, pond the sad state of housing, when she spotted old 722 i junk pile. She immediately saw the rusting double-d bus as a house, complete with glass-enclosed sun deck linoleum-covered stairs. Because the whole idea soun little mad, she told the junk man she wanted it for a hutch. He sold it to her briskly for $50.

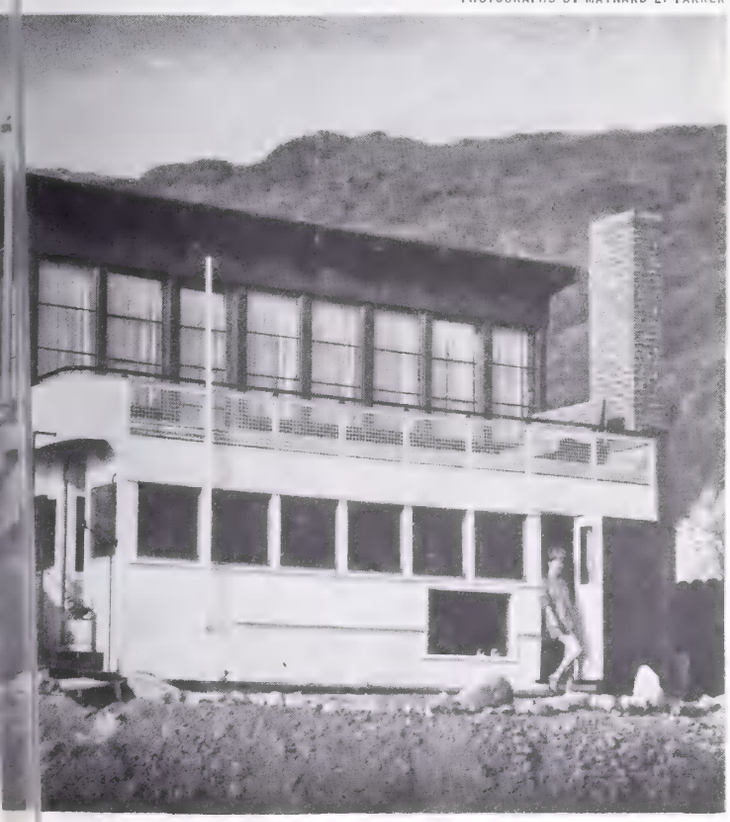


The girl on the bus is, of course, none other than viewing the surf casting that goes on in her front yard you see how the frame annex, shingled in redwood and brown, adjoins the bus. Bedroom, lined with ocean-looki dows and as airy as a sleeping porch, opens on the bus de relieved of all its benches except one. Thelma sold the the seats for $50, the price she paid for the whole s

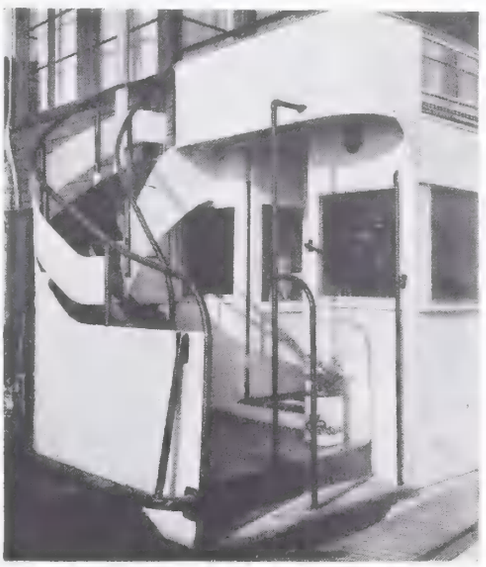
By Marjorie Frankenthaler

cost her $85 and a pint of whiskey to have it moved
niles to a stretch of sea shore at Malibu Beach, which
shrewdly contracted to rent at $15 a month.
nce no architect would entertain the thought of turning
ous into a house, Thelma made a deal with her father,
Brunette, who is a builder, and between them they
e of 722 the beach house you see before you. The bus
was found to be too small inside for anything but a
en and part living room, so they knocked out one side
and annexed a frame building which provides an up-
sleeping room for four, enlarges the downstairs living
, and furnishes a bathroom. They cut off the nose of the
laid a fireplace in the driver's seat, covered the wheel
ts with sheet metal, and painted the bus section white.
spiral staircase, the best part of any bus, leads to the
eck, which is now a sun porch.
is may have all the earmarks of a gag, but don't you
e it. It's a completely workable dwelling, equipped
unning water, good plumbing and electricity. Turn the
to see what the bus looks like inside.

PHOTOGRAPHS BY MAYNARD L. PARKER







At top, see the bus with its front and one side ripped out, awaiting the construction of the frame building, which Mr. Brunette and his able daughter attached to it. It wouldn't be home without a fireplace, so they built a chimney where the driver used to sit, put a fireplace opening in the living room.

The spiral stairway was kept with all its rails and handgrips. Steps are painted bright red, railings black. Back door of the bus now leads into Thelma's kitchen. The buzzer over the right window, formerly the conductor's starting signal to the driver, is purely sentimental decor, for it doesn't work.

And here's the whole bus house at left, in its permanent parking place. Thelma kept the emergency folding door, which now enters into living room. If all goes well, it will soon open on the brick-paved patio she plans for the front of the house. She's holding out for red geraniums in window boxes.

How a secretary solved the HOUSING SHORTAGE



This is the front of the bus, now a fireplace with its wall paneled in redwood. Metal walls of the bus are painted white. Floors are cement, painted red, strewn with apple green string rugs. "No Smoking" sign is atmosphere. Furniture is second hand, redone by Thelma.



Bus windows provide an unobstructed view of the ocean for cook and loungers (middle right). Bookcase partition divides sitting room from kitchenette, also serves as lunch counter and bar. Living room extends into annex, one step down from floor level of the bus.

Lower right shows the bookcase-bar when kitchen work is over and the wooden gate at the right end of partition is closed. Effect is sheer living room. Thelma couldn't bring herself to part with the bus ads. They are colorful decoration, right in the spirit of the thing.



Kitchen is as compact as a capsule, two steps down from the back porch, or conductor's platform. But then living in the bus is compact, anyway. Thelma, to whom such ideas are not exactly new, once lived in a refrigerator truck, collected pointers on life in little space.





If you can't build . . .

REMODEL A BARN

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

With this story goes no guarantee that you can find a barn, but if you were fortunate enough to know the right farmer, the remodeling of a barn might prove your housing salvation while you wait for better building days to come. It might mean, too, that while you were providing yourself with a temporary home, you would be acquiring a house for future vacations.

This converted barn in Roxbury, Conn., is offered as evidence that you might do this with a minimum of hard-to-get building materials and manpower. For, as you will see when you study the pictures, there was no attempt made here to slick up the place with plaster, paint, and trickwork into a facsimile of a city apartment.

Actually, Mr. and Mrs. Richard Green, the owners, who transformed the place in the days when no one worried about housing, went out of their way to retain as much as possible of the barn's original rough, woody atmosphere. To accomplish this they remodeled for the most part with materials that were right at hand—salvaged lumber and native stone. And in doing so they unwittingly furnished many a harried home-hunter of this day with an economical formula for getting a roof over his head.

The structural changes they made were few. They installed broad multi-paned windows, reshingled the roof, and repaired the siding and trim. The most ambitious structural undertakings were the building of the chimney, fireplace, and barbecue terrace which were constructed of native stone. No army of workmen was required.

Strictly speaking, the barn is not a complete home. For the Greens' purposes it doesn't have to be. It was designed to be hobby house, library, and playhouse adjacent to the Green home on the same property. But there is no reason why such a remodeling job couldn't include cooking, bath, and extra sleeping facilities which would turn a barn into a full-time house. To see how a barn takes to decoration, turn the page.



HOUSE BEAUTIFUL'S
Home Planner's Study Course



If you can't build

REMODEL A BARN

It's an old barn of a place, indeed, bu
out any of the barren emptiness the
usually implies, for the owners took p
partition off this snug sitting room
from the broad barn floor by a corner
and high bookshelves. They have pla
the warm mellowness of old timbers w
nishings that suggest country comfo
wood pieces were collected at rural sale
rics are appropriately calico, chintz, and

You could kill two birds with one s
leaving the old wood unfinished ex
a good cleaning. You'd save a trem
paint job, and end up with an interi
more in keeping with the rugged atm
of the place than paint-covered walls.
left shows the fireplace the Greens bui
outside wall. Changes such as this prov
ble wood for repairs. The fireplace sh
chimney flue with the barbecue on the

The remodeling of a barn, lest our ent
mislead you, is not all skittles and b
most harrowing job is the cleanup
dusty litter that goes with barns. I
may discover such things as the
wide board flooring you see opposite
Greens had needed sleeping space he
might have increased the size of the
seat. Beyond the bookcases, Mr. Gr
sues his hobbies in a well set up machi

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HOUSE BEAUTIFUL'S
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A home from a QUONSET HUT

House Beautiful doesn't consider a Quonset an ideal house, but it's available, and *is* one practical answer to an acute housing need, *if* you have land zoned to permit such an unconventional structure. The home shown here, made from an Army prefab unit of wood, similar in design to the metal Quonset, suggests how a Quonset could be made homelike and livable





The home of Mr. and Mrs. Newell Beatty, Be
Calif. (above), is an Army wood fabricate
covered with redwood siding and compositio
shingles, rock wool insulated throughout. Th
garage and patio room were added to origin

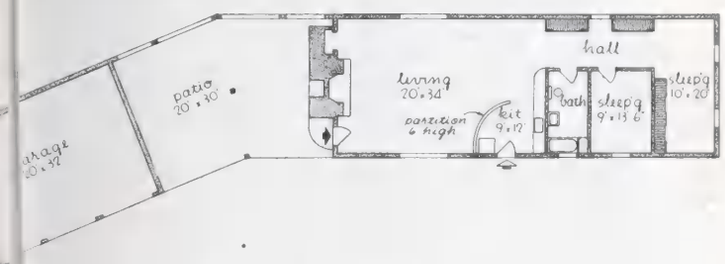
The patio room (left, and below), which c
garage and house, is open on one side, wi
roof over-hang for protection, and has fluted gl
dows on the street side, for light with privacy. F
incorporates barbecue grill as well as an inci



For details on how to convert a Quonset to an emergency home, see page 140



PHOTOGRAPHS BY MAYNARD PARKER



by Helen Weigel Brown

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Kitchen (below, left) is a partitioned-off section of living room. Partition is covered with Canec on outside, plaster board inside, enameled for easy washing. For safety, wall behind stove is steel.

Living room (below, right) shows how kitchen area is concealed by semi-partition. Canec wallboard covers walls and ceiling. Note built-out window—a feature which can also be built into metal huts.

A fireplace like this of living room (below) can be constructed also in steel Quonsets, with outside chimney. Fluted columns at either side of fireplace are made up of 1¼-inch half-round wood strips







HOUSE BEAUTIFUL'S
Home Planner's Study Course

A home from a QUONSET HUT









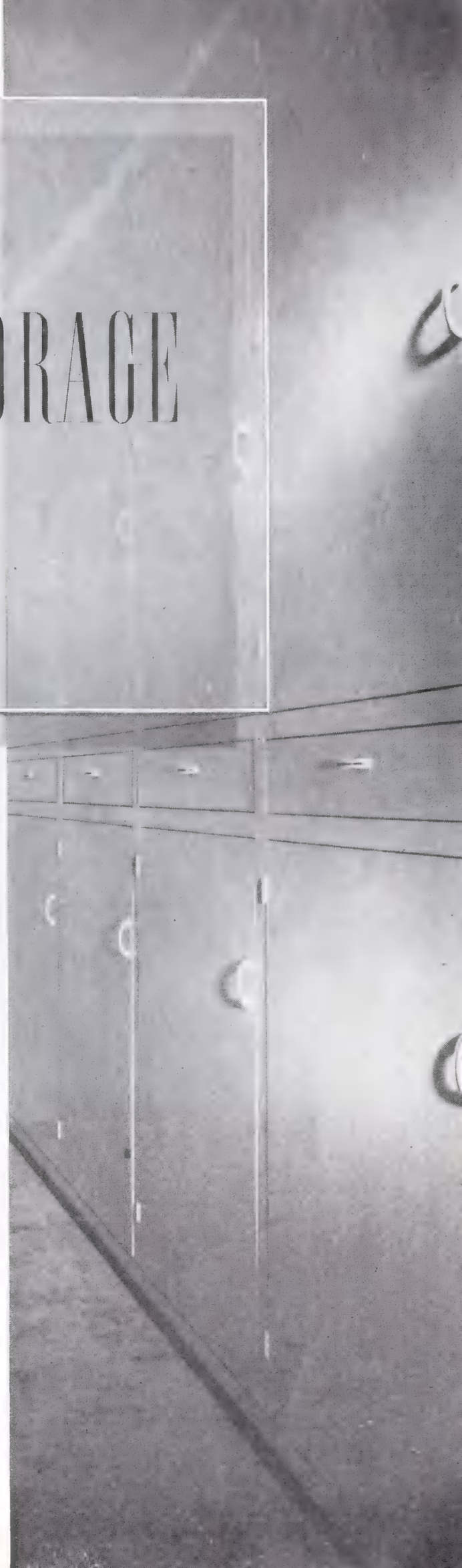
Both bedrooms and bath in this house, built from an Army unit similar to a steel Quonset hut, have lowered ceilings to permit large attic storage space in the arched area above. Flooring throughout house is ½-inch plywood over 1x6-inch sub-floor of tongue and groove.

Master bedroom (above, left, and right) is built across end of house unit, with wallboard partitioning between this and second bedroom to allow 13½ feet of closet space, with sliding doors, cupboard space above. Ventilating system is in attic above ceiling.

Bathroom (right, center) has tub and cupboards built in under curve of wall. Entire house is heated by electric wall heaters with individual thermostat controls. Living room has two heaters, other rooms one. Electricity for all heating averages about $18 a month.

Child's room (right) does not allow for closets, but cabinet and closet in hallways (see plan, page 121) serve amply. Here, as in living room, curved wall has dormer-type extension built out to allow for window. Access to attic is through hall trap door.

A house with ENOUGH STORAGE SPACE



"Not enough storage" is still the Number 1 pet peeve of most households. But the six-room house (without attic or basement) on the next two pages has 26 cabinets and closets. And they are not only ample in number, they are organized so they're in the handiest spots, and are tailored to the size and shape of what goes in them. Cabinets under windows use space often wasted. Closets between rooms kill sounds and provide storage

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Without these cabinets (left) this would h
tunnel-like hall. With them it is a good-look
doubly useful part of the house. Handy to
rooms, the double cabinets for blankets and
ding have door pulls reached without stoop
Linen closet at right stretches from floor to cei

Built under and next to three long window
master bedroom, these cabinets (left be
need never be pulled out and pushed aroun
clean space behind them. The low one mak
pleasant window seat and opens from the to
easy access. Facing the street are high winc

Toys are inevitably underfoot, clothes t
everywhere in a child's room. A triple clo
closet with sliding doors, a low toy cabinet
easy-to-reach shelves all along the window
(below) restore order here. Note built-in dra
graded in size to hold specific items of clot

Dark areas on plan show generous storage in
and Mrs. Lawrence Hood's San Marino,
home. With a lot only 65 feet wide, the garage
built at the front, living quarters at rear near
ing studio. Passage to front door, between g
and house, is roofed over but side patio is

A garage is storage space, too, and this doubl
(opposite) was turned out handsomely. B
cessing it slightly from the front of the house.
was room for a trellised entry to serve both g
and house. This clever combination, boldly s
but simple, is a good tip for a narrow

Living and dining space (separate pictur
bottom of next page) form an L-shaped
around the rear, open porch. All outside wall
cept piano space next fireplace) have a conti
band of windows, giving view of the paved g
but still offering good wall space for the furn



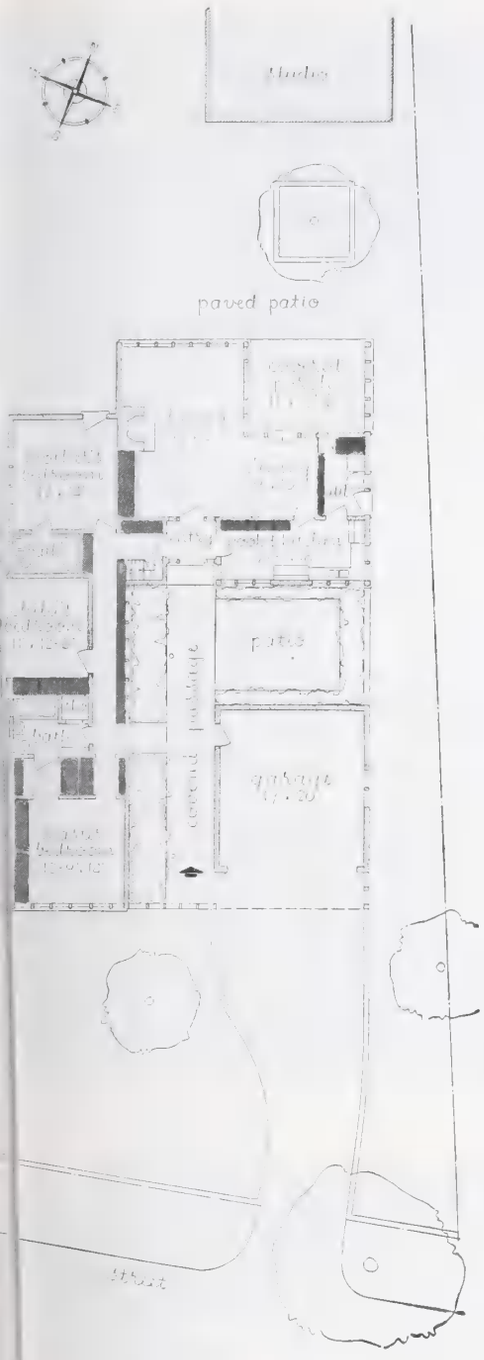


HOUSE BEAUTIFUL'S *Home Planner's Study Course*

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A house with

ENOUGH STORAGE SPACE



house: $6,500 in 1939
r: Jack W. De Longe.







HOUSE BEAUTIFUL'S

Home Planner's Study Course

by Will Michlhorn



GEORGE COOPER RUDOLPH



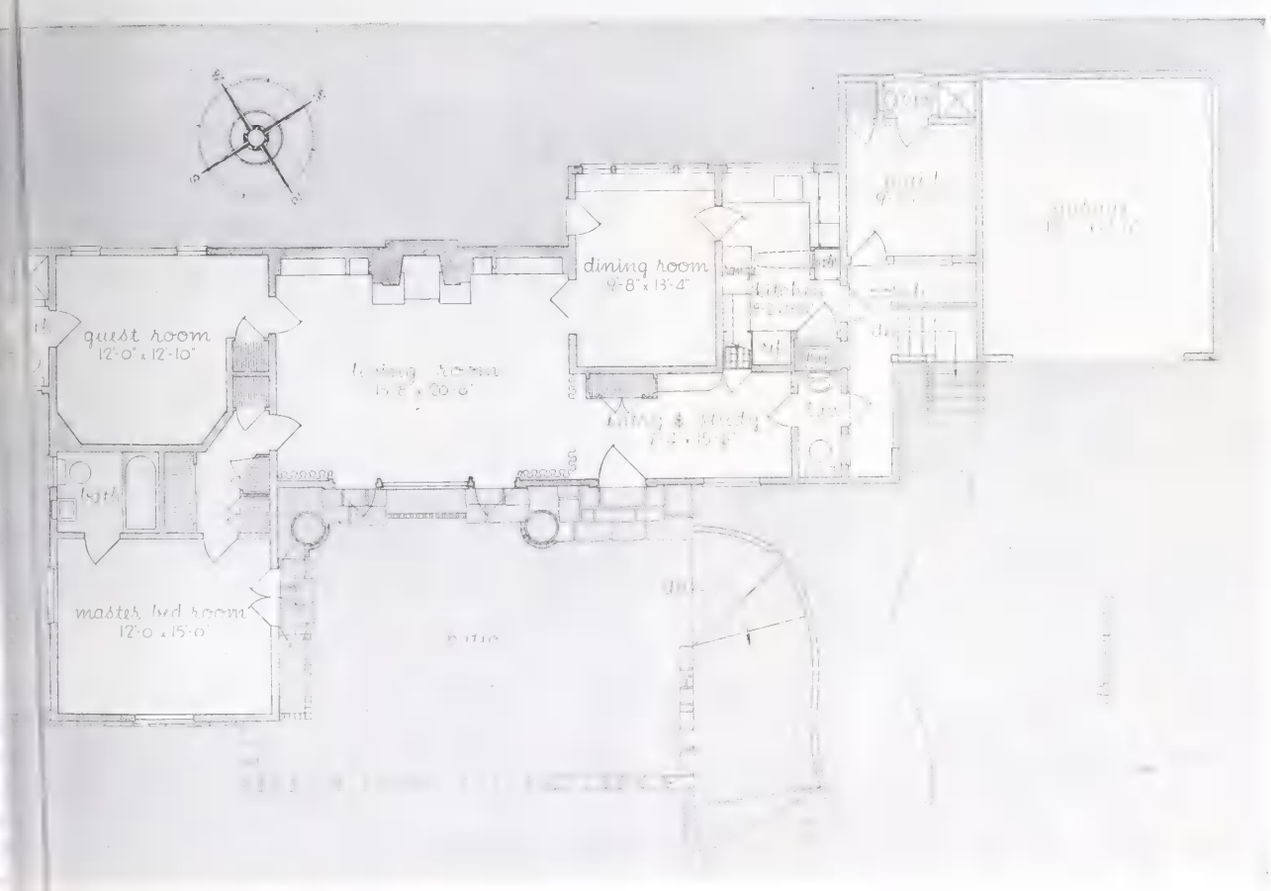
Architect Robert Stanton faced this house southe
order to give the owner a front patio off the livin
with a view downhill. He also provided a handso
proach to the house, a path flanked by a grape stak
and a chalk rock wall planted with ivy geraniums. R
ties form steps. Pots for the clipped Eugenia trees
the living room doors are large whitewashed cement

A huge window, 13 feet wide (including two glass
and 11 feet high, covers most of the living roo
wall. Full length red draperies can screen it from th
or upper window draperies can keep out too mu
Radiator is set out from window so draperies close be
Bedroom doors to patio have shutters with screens o
Closed, screens keep out insects; open, screens are

Modest Architecture Can Still Have Distinction

BETTER YOUR HOME • BETTER YOUR LIVING •

Distinction, that intangible quality in a house, is usually associated with rich materials, awesome size, or an air of elegance. But utter simplicity can be equally distinguished. This pleasantly unpretentious home of Mr. and Mrs. F. J. Grover, at Pebble Beach, California, is a single story frame house of seven rooms and three baths. It stretches for 87 feet along the crest of a knoll and faces southeast on a lot 133 feet wide. Its relation to its sloping site is easy-going; its materials are simple; its low, irregular mass and broad sweeping roofs create a sturdy, fresh-faced effect. It has rustic charm without being heavy handed about it, without being bromidic with rose-covered doorways, or too many pickets and pergolas, too many shutters and shingles. Its front door and windows have a strong, crisp character. Its planting has tasteful order, other details have sound purpose and punch in their design. And the house is planned so it is as livable inside as it is attractive outside.







Modest Architecture Can Still Have Distinction

The broad dining-room window (fixed glass in the center, casement sash at either end) offers a bonus. Built in beneath it, in space usually wasted, are shelves for glass and china, and divided drawers for silver. Flush doors shield the shelves from dust; the wide mahogany top serves as a handy buffet.

The landscaping has the informal grace of the house. The meandering pebble path to the front door (right) takes its character from the picturesque hillside setting of Monterey pine and oak. The rock patio wall is low and simple. Pink painted walls, white trim on the house fit in harmoniously.

The 12-foot high ceiling (an acoustic ceiling for sound-quieting) gives an impressive scale to the living room (right), takes it out of the cottage class. The fireplace wall is redwood veneer; the mantel is painted dark green and picked out in gold. The raised brick hearth is waxed and shellacked.

A coat closet opposite the front door has a dignified architectural treatment (lower right). Next to it are built-in bookcases and a lead-lined cabinet for storing wines. This entrance hall, 7½ feet wide and about 15 feet long, also serves as a study for the house, makes double use of the usual hall space.

Built for $8,500 before the war, the house includes a double garage (below). It's a part of the service quarters at the northeast corner of the house, as the plot plan (opposite) shows. A high batten board fence screens the stair leading to kitchen, maid's room, and basement from front entrance garden.



BETTER YOUR HOME • BETTER YOUR LIVING •









A house need not be designed in the grand manner to have distinction. This simple one uses the humblest of building materials: clapboards and batten boards. But a few imaginative flourishes —the charming patio entrance, the big, bold front window, the sweeping roof lines—give it important character and an individuality all its own

Every Gardener's Goal:

A Perennial Border That Will BLOOM FROM APRIL THROUGH OCTOBER

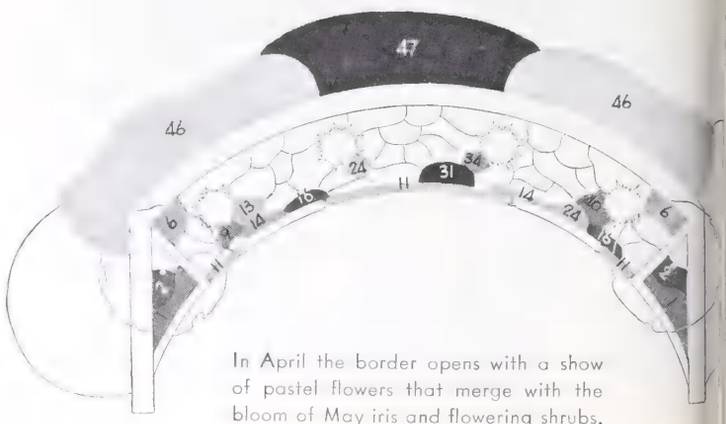
Are you an apologizer, always trotting out for your visitors the lame excuse, "too bad you've come when the garden's out of bloom"? If you are, be comforted. By carefully working out plant combinations, by being a good manager, you can have continuous bloom through the gardening season.

Our basic plan, opposite, is designed as a 50-foot section of a border. You can repeat it for longer areas or make minor changes to suit your own taste. To simplify the problem of designing a border, think of it in terms of the three big seasons—spring, summer, and fall—and be sure to compose it with plants that bloom for those three periods. Choose low, spring-blooming plants for the foreground. Confine summer flowers mainly to the middle ground. Wind up the season with fall flowers in the background and woven toward the center of the border. Always keep heights in mind, using low plants in the foreground and graduating the plants upward at the back of the border. You will find details about heights, colors, and planting distances in nursery catalogs and planting tables. Study them before making a final selection.

September is the best fall planting month in most parts of the country. Locate your border where it will get at least six hours of sunlight a day. Prepare the soil well before plants arrive.

The three miniature plans, at right, show what parts of our hypothetical garden will be in bloom during the three gardening seasons. Study each for its combinations of perennials and complementary shrubbery

Border planned by Janet Darling



In April the border opens with a show of pastel flowers that merge with the bloom of May iris and flowering shrubs.

by Alice L. Dustan

OF PERENNIALS AND

BS, WITH COLORS AND HEIGHTS

PERENNIALS

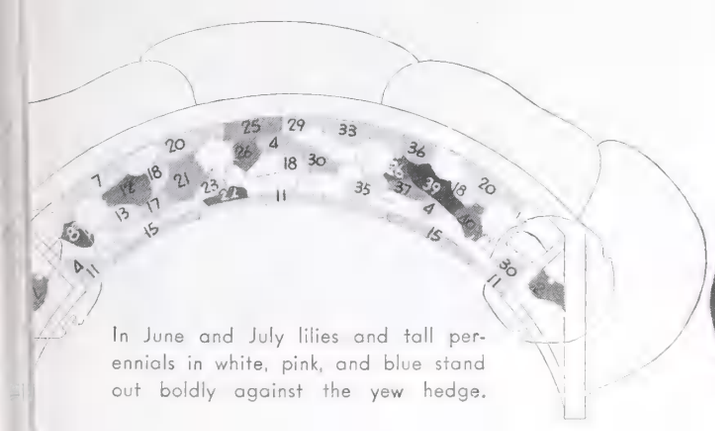
rose Munstead, yellow, 9"
bells, 2'; Stokesia Blue Moon, 2'
opine lily, white, 4'
iosum lily, pink, 2-4'
e monkshood (A. fischeri), 4'
Moonlight, Madonna and Snow
ival, yellow, white, gray-blue, 3'
Beechwood Challenger, crimson
5', and madonna lily, 4'
nese iris Blue Bird, 3'
phlox (P. divaricata), 1'
nese anemone Whirlwind, pink, 1'
ytuft (Iberis sempervirens), 9"
e (L. polyphyllus), blue, pink, 4'
Le Cygne, cream white, 4'
n alyssum (A. citrinum), 1½'
hus (latifolius) Beatrice, pink, 1'
s-ladder Blue Pearl, 6"
tal poppy Pink Radiance, 3'
breath Bristol Fairy, white, 3½'
anthemum Hills of Snow, 4'
Blue Gown, 5', madonna lily, 4'
inium Summer Skies, light blue, 5'
nflower (Platycodon), blue, 2'
er phlox Miss Lingard, white, 3'
e rockcress (Arabis), white, 1'

25. Japanese iris Lavender Giant, 3'
26. Bellflower Misty Morn, blue 2½'
27. Clump speedwell (Veronica), violet, 2'
28. Chrysanthemum Little Bob, mahogany, 1½'
29. White lupine (L. polyphyllus albus), 4-5'
30. Summer phlox Columbia, salmon, 3'
31. Iris Marie Antoinette, Sable, purple, 3'
32. Chrysanthemum Astrid, single pink, 3'
33. Hardy aster Gay Border Blue, dark blue, 5', and madonna lily, 4'
34. Canada phlox, lavender blue, 1'
35. Oriental poppy Barrs White, 3'
36. Rose lupine (L. p. roseus), 4-5'
37. Phlox Caroline Vandenburg, lavender, 3'
38. Japanese anemone September Charm, pink, 1'
39. Delphinium King Arthur, dark blue, 5'
40. Peony Therese, rose pink, 3-4'
41. Chrysanthemum Burgundy, crimson, 4'

SHRUBS

42. Wing-barked euonymus, red foliage, 7'
43. Hicks yew, a narrowleaf evergreen, 4'
44. Dwarf yew, narrowleaf evergreen, 6"
45. Weeping birch (Betula pendula), 10'
46. Linden viburnum, white flowers, red berries, 6'
47. Common lilac, purple, 7-8'
49. Pyramidal eastern arborvitae, 3-4'

DRAWINGS BY SIGMAN WARD



In June and July lilies and tall perennials in white, pink, and blue stand out boldly against the yew hedge.



August bloom continues in the same colors, with livelier tones of late fall flowers bringing the season to a close.

The finest name in clocks

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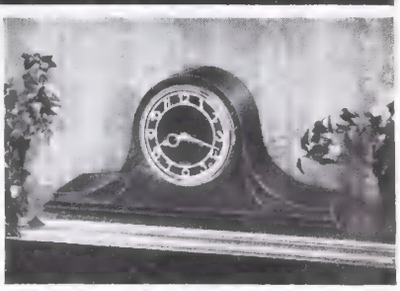


If you've been disappointed . . . unable to find the new Seth Thomas* electric clocks you've wanted . . . we hope you'll understand. Making a Seth Thomas clock is an intricate task . . . it cannot be hurried without sacrificing quality. As a result, many stores have thus far received only a few of these fine clocks. But more are on the way—and the new, smartly styled models are truly more beautiful than ever before. We think you'll be happy you waited for them.

It's an electric—the "Yukon" (pictured above) is a typical trim and modern Seth Thomas clock that adds distinction to any setting. *Seth Thomas Clocks, Thomaston, Connecticut.*



It's an electric—the CONSOLE—strikes the hours and half hours. A graceful and modern clock in rich brown mahogany case.



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The share-and-share-alike principle of this really useful bedroom, also shown on page 90, provides each occupant with plenty of storage space. Twin dressers against the chintz-covered wall save space and give the impression of one important piece of furniture

What One Young Couple Think a Bedroom Should be

CONTINUED FROM PAGE 91

The reason for our staunch determination to own the perfect bedroom has its roots in our childhood. For upon comparing notes, we find that our early bedrooms had a lot in common. When we were little and committed the heinous crimes of adolescence, like playing hookey or stealing fudge, our parents used to punish us by banishing us to rooms. This was exile, indeed, cause our rooms were bedro and there was nothing we coul in them but sleep, a process oughly repulsive to all childre the energetic age of thirteen the evening hour of seven.

Our rooms, like most child

PHOTOGRAPHS BY WILLIAM F. HOWLAND



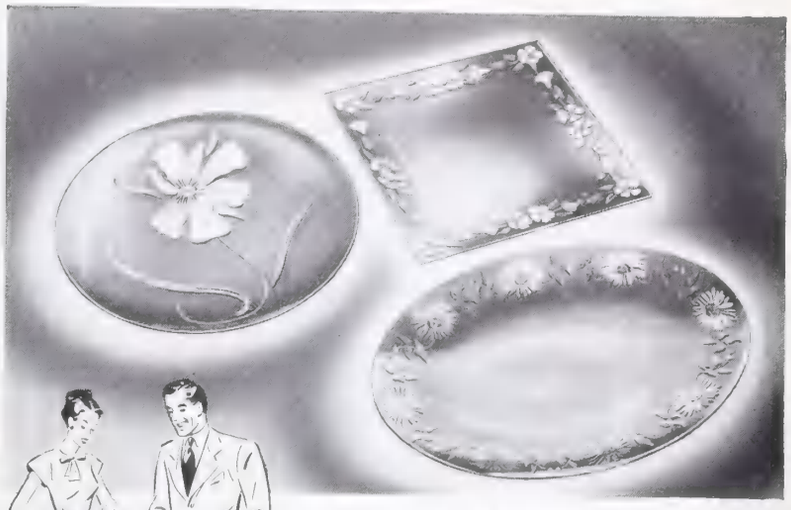
Bedrooms are usually cramped with furniture, hence the scene of many a collision. To increase floor space and to give a lady a personal, private place for powdering her nose dressing table is sunk into a wall

920's, were small, dull, unin-
nd other than for the ab-
window bars, not too un-
dernized jail cells. We had
, no space in which to turn
heel. The closet was inade-
r if adequate was shared by
s, which in turn made it
ite. There were no tables
h we could play chess or
or put together a jig-saw
n short, the room was de-
olely for sleep, and upon
the objective was to get
stay out of it until com-
o return at night.
then and there, it seems,
decided that if ever we
and started to populate
a, our children would have
s in which (1) the walls
e so constructed that all
of photos, pennants, and
ould be hung without dam-
the furniture would be
urdily covered, and multi-
, (3) the closets would be
gh, (4) the walls would
dproof so our offspring
ictice on a set of drums.
I feel that such children's
would be the greatest
to juvenile delinquency
ge Ben Lindsay. Not only
given a decent combina-
and playroom, children
don't get in their parents' hair so much. At least, we don't think they do. In ten years we'll actually know.

So much for the kids who, unless they're Margaret O'Brien, have, as a rule, no control over their living quarters. Have the adults developed their bedrooms to any higher level of performance?

MOST of them have done practically nothing but adhere to the belief that the only worthwhile thing in a bedroom is a bed. Now this preoccupation with sleeping equipment, to the exclusion of all other bedroom accoutrements, has led to the most obsessed sort of attention, the subject of sleeping-research ranging all the way from the discovery of the snore-warners and mattress boards, to occult matters such as the best thoughts to think to induce deep sleep. The United States is the only country, as far as we can determine, where full-grown men are responsible for the development of such revolutionary improvements as the electric blanket, the non-allergic pillow, and the despotic alarm clock. The fact remains that they have done precious little to alter the role which the bedroom plays in the average American home.

(*Continued on next page*)





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CONTINUED FROM PRECEDING PAGE

We, on the other hand, are firmly resolved to have a multi-purpose bedroom—a bedroom which is also living room, rest room, and retreat from whatever may be going on elsewhere in the house that we do not like. Moreover, we're convinced that by the time you've arrived in the 20 to 50 age bracket, you ought to boast a large, spacious bedroom well-equipped with books, desk, table for two, built-in night lights, a separate dressing room.

THE point we like to remember about bedrooms is that the older one gets, the more one spends one's time there, Amber and Madame Du Barry notwithstanding. Consequently, more foreplanning should go into furnishing a bedroom than virtually any other room in the house, always with the thought in mind that these furnishings must accomplish two main ends: (1) induce sound, comfortable sleep and (2) make the bedroom at least a secondary activities center.

In line with the first objective, the bed has become the focal center, the pièce de résistance so-called, of every bedroom the world over.

But a bed is only as good as the number of conveniences that can be reached from it without getting up, *i.e.*, books, telephone, bed light, radio, cigarettes, etc. This was the belief of the late John Barrymore and it is also ours. Barrymore happened to have a few more dollars than we have and carried this idea to extremes. His bed was equipped with an elaborate instrument panel and by pushing various buttons, he operated his radio, opened and closed his window blinds, brought his butler running, turned on his bed lights, and accomplished no end of other tricks, while lying flat on his back.

Such opulence, however, lies beyond the pocket of most mortals. We can, however, so arra beds that practically everyt need or want is within arm's

Before we leave the su beds, we'd like to campaign ously for the construction sort of foolproof lighting ment which permits a hus read in bed while his wife sleep or vice versa. At the in our temporary quarters, go to bed carrying eye There must be others, but this is the only device we covered which permits one doze off while the other c to read. And it's not a ve device, either. What man awaken in the morning blin a piece of black satin? It him feel as if he's sleeping filly who's been equippe blinkers because she has ency to run wide.

WHY a master bedroom sh be equipped with a sof a guy can lie down for a n out mussing the bedspread should not have a table a a couple can eat Sunday b in a special, cozy intimacy should not have a full-si (none of these midget ones why it should not utilize wall space possible for purposes, why it should n get-away-from-it-all room, know. For that matter, neit anyone else.

It just so happens buil chitects, and decorators a more old-time and con about bedrooms than ab other room in the house.

We, however, are not. the dire prophesies of our tor that our two bedrooms out to be neither fish nor f that our house will be c unsalable, we are goin with our bedrooms, deter carry out our ideas.

We'll let you know late they turn out



"If I knew which way was north I could tell you where the door was."



Double the charm OF THAT DINING ROOM OF YOURS

Why limit the enjoyment of your dining room to three times a day when it can contribute so many *more* hours of usefulness and pleasure? Give it a Provincial atmosphere and it will mellow into a friendlier place where people naturally gather . . . *and linger.* Comfortable upholstered chairs for odd-moment conversation. Prosy essentials hidden in a skillfully designed hostess cabinet. Your treasured possessions displayed so that all eyes enjoy them. Throughout the room a warm sense of charm . . . typical of the growing taste for informal living which Furniture by Tomlinson expresses so perfectly. *At leading stores throughout the nation.*

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HEY, wouldn't this be swell in our basement?

Learn a lesson from modern schools, Dad. School planners prefer Kentile floors (as shown above) because they're so colorful and gay, so ultra-durable, so easy to keep clean, and so low cost. Isn't that your idea for the basement?

In that playroom, you want a floor *tough* enough to resist the roughest of rough-house and scuffing feet and scraping chairs —Kentile.

And, on concrete that's below grade, you *need* moisture-proof Kentile. And you also want stainproof Kentile to shrug off dirt and spots.

Remember too, that Kentile is as handsome as *you* please. It comes in easy-to-lay squares of various colors, and you combine them as you wish, to create unlimited patterns. Note also, the letters and numbers supplied right in the squares ready to set in wherever wanted.

No wonder architects and decorators about Kentile for all sorts of home roo kitchens, dining rooms and foyers, as as basement playrooms. We've told about just a few of Kentile's 15 distinc vantages. Why not learn the whole s It's told in our interesting folder — A B C of Modern Floors." Ask your de ment store or flooring dealer for a today—or write. No obligation, of co David E. Kennedy, Inc., 83 Second Ave Brooklyn 15, N. Y.

In the Kentile floor illustrated, the background color is Brown (B-245) and the bands are made up of Toledo Red (C-109) tiles. The White numbers and letters are all the tiles all the way through, and these stock sizes are available in several color combinations to set as wherever wanted.

KENTILE Asphalt Tile Trade Mark Reg.



The bride who wanted to get married again

ke to get married again — and to do t ngs differently.

time I'd remember that August is reason, and that no bride is attractive she sneezes! I'd remember to send on to old Mrs. Haskell . . . and I'd job of cutting the cake.

much smarter about buying, too. e evening dresses to pack in a 2 x 4 o kitchen curtains that fade the first n shines. No towel "bargains" that flatten-out like blotters after the first few weeks.

I'd know the safe guide to good buying for my towel wardrobe — the name Martex. For I've learned that the Martex label always protects me . . . that Martex Towels are sound values, and that a very little money will buy so very much in long-wearing loveliness.

And another time I wouldn't have to buy just-anything because there was a war on and anything would have to do. I'd wait and stock my towel wardrobe with the wonderful new styles and colors that Martex is fast readying for the young in heart and purse.

Yes, I'd like to get married again and have the chance to correct all my mistakes and get the beautiful new things that are coming. But some things I'd want to keep the same — the same pink roses in the church, the same music ringing sweet and clear — the same husband!

Martex Towels

A pattern for Beauty



•Reg. U. S. Pat. O.

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The improved upholstery fabric

IS BETTER!

This chair is upholstered in one of the exquisite patterns of TAPRON, a revolutionary fabric that makes furniture look better, last longer. The decorator-approved vat colors, retain their charm and softness. The long-wearing quality is built **in** thru a special weaving process. TAPRON is something new, something wonderful! Look forward **to** beauty when you look for the TAPRON tag on any furniture you buy.

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JANE OLIVER

What Do You Know About

America's Place In Music?

ow good is your musical background? Ask ourself these questions about American music o find out. Answers are on page 145

By RICHARD WILLIAMS

famous symphony was while the composer was visit, and drew some of from Negro folk music?
celebrated opera star was aine?
is the oldest American operating continuously?
chard Wagner ever write tion for America?
tephen Foster a Souther-
city do they give a Bach ery year?
city is usually called the opera in America?
reat composer came over to conduct at the open- rnegie Hall?
three celebrated Ameri- singers.
was the premiere of *Rhapsody in Blue*, and special about the occa-
within a decade the year officially declared *The led Banner* our National
t opera are snatches of *Spangled Banner* woven ore?
opera did Puccini write especially for the Metropolitan to an American libretto?

14. Guess within ten per cent the percentage of singers now at the Metropolitan who are American citizens.

15. What city is supposed to be the most musical city in America?

16. According to radio and concert polls, which is the most popular symphony in America?

17. Which of these are true American folk songs (composer unknown) and which are not? a) *America the Beautiful*, b) *My Old Kentucky Home*, c) *Swing Low Sweet Chariot*, d) *She'll Be Comin' Round the Mountain*, e) *Deep River*.

18. What American author described *Lohengrin* with these lines: "The banging and slamming and booming and crashing was something beyond belief." He is also supposed to have said, "Wagner's music is better than it sounds."

19. What is the Tanglewood Festival?

20. Name the two schools generally considered to be the leading American music schools

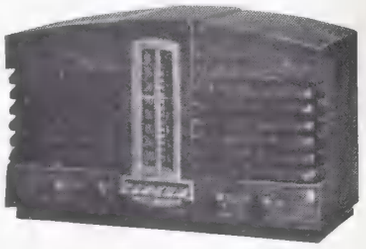
Now turn to page 145 and you'll find the correct answers.

_____ isn't it wonderful to be able to choose again?



TRADITIONAL ELEGANCE – magnificently realized in the lovely "Hepplewhite" by Stromberg-Carlson. Here is glorious tone, keen selectivity, automatic tuning, *complete* FM and a host of great features to bring you radio and record programs at their brilliant best. Fitted with eight handsome albums.

SMART MODERN–perfectly expressed in The "Stylist" by Stromberg-Carlson. Compact, convenient table radio – ideal for any setting in your home. Designed in the tradition of Stromberg-Carlson "big radios," The "Stylist" offers really outstanding reception. Handsome cabinet of choice walnut veneers, features attractive louvered front.



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How to convert A QUONSET TO AN EMERGENCY H

On pages 120 and 121 you saw a Qu type hut turned into a dwelling. If yo considering a Quonset as a stop-gap so to your own housing shortage, here are facts about the metal Quonsets now ava

ALTHOUGH Quonset huts are sold primarily for use as farm buildings, large garages, store buildings, and the like, many families, faced with the impossibility of getting any kind of roof over their heads, are purchasing Quonsets for conversion into houses, where building and zoning laws will permit such structures to serve as temporary homes. In many cases these structures are being placed on the back of the property so that later, when a more conventional-looking home can be built, the Quo as a playroom, gara or guest house.

A Quonset may he your urgent housing

Of course, the init Quonset is the sma it *is* the basis of y materials for finish always in the "scar all parts of the cou

What a finished h you, with proper heating, you may



● There are five rooms and closet space in the 720 squa model Quonset house in Springfield, Mass. Since the huts ha mined partitions, an advantage is that you may divide the sp or as many rooms as you need. Partitions, not included in hut, are most frequently of wood, made on the scene by a covered with wallboard. A 20' wide by 36' deep Quonset mo small house, but the depth of a Quonset can be extended additional 12-foot sections. Huts also come in 24-foot and

PHOTOGRAPHS, COURTESY STRAN-STEEL DIV., GREAT LAKES STEEL CORP.



Quonsets, despite their assembly line nature, lend themselves to vari-on. The above, used as a vacation house near Mansfield, Ohio, omit-the usual corrugated steel sheetings on one end wall, substituted novelty siding. This, a stock millwork door, and shutters give the house ividuality, help relieve its typical tunnel-like look. Quonsets can pro-e snug winter housing because their steel frames and sheeting are dur-e against wind and weather and because they can be insulated. Caulking mpound, used around window and door frames, makes them weathertight

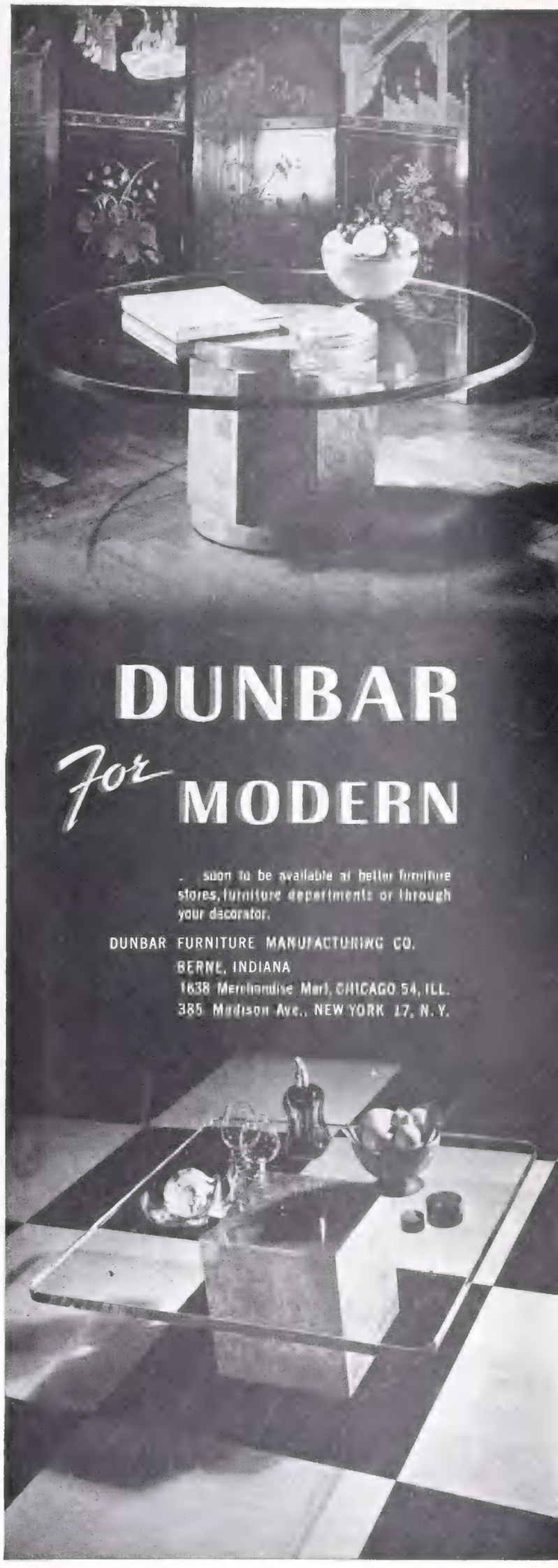
Quonset house recently put the city of Springfield, Mass. sic structure was a 20′ x 36′ et, allowing for living room, mall bedrooms, partitioned area, bath, closets, and porch. Foundation was ce-lab, with pipes for radiant eating imbedded in the ce-Standard soft wood flooring d over the cement base. nite formed the interior nd ceiling, and Kimsul in-was used over the entire structure, wall, and ceiling before the exterior metal "shell" was nailed on. Interior walls were finished with paint in the living room, wallpaper in bedrooms and bath.

Cost of the complete house—including freight charge on the Quonset, trucking to the site, all labor, all materials, heating and plumbing equipment, paint, paper, interior partitions, etc.—totaled an approximate $4000. Cost of the original Quonset, without interior,

(*Continued on page* 171)



nsets are so called because they were first erected by Navy Bureau ds and Docks at the Quonset Point, Rhode Island, base. Huts are assembled. It takes three men about one week to put up a 20′ x 36′ g. Windows and doors may be cut in the sheeting anywhere between me ribs, which are 4′ apart. The metal is nailable. House above ar view, opposite) is 20′ wide, 36′ deep, 12′ of the depth being a porch. Lengthened by another 12-foot section, such an arrange-ight serve as a car port. Planting softens the hut's unfamiliar look



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Generations of genius have gone into the making of this beautiful TIFFIN OPTIC glass. New World artisans have lent their trained skill. Modern science has contributed to its brilliant perfection. Tiffin, triumph of American craftsmen, belongs to Time as well as to your Table.

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We REDECORATE

Take a leaf from the experts' book—but try mixing theory with practice!

By JEAN TIGAR

This time, I told my husband, my children, and all our friends redecorating would be easy. I would not let living in the mess get me down, because the minute the painter arrived, I would have a well-thought-out plan in operation. I wouldn't worry and wonder if things at our house would ever be normal again, because there'd be no need to get upset. I had read an article in a woman's magazine telling how to be happy though papering. And I was going to make that article work for me or bust.

First of all, I did as I was warned. I began to gather up large cardboard cartons as soon as Mr. Harper assigned me a date. Inasmuch as he started working seven weeks later than he said he would, this gave me *some* cartons. But I piled them one inside the other in the cellar, and I swelled with pride every time I thought how handy they'd be for toting bric-a-brac and glass from room to room. So far, so good. The only trouble was, I couldn't find the magazine after Mr. Harper began doing his stuff, and didn't remember what it said to do with the cartons *after* I got them filled. So I want to make it clear. You should save your boxes for redecorating sprees. First, though, rent a warehouse to store them in when they're not

I agree with the writer article that it's a very go to have tacked to the wall room (where the painter it) a detailed list of the ex want taken care of. Like t baskets and the lamp sha are to be papered the sam walls, for instance. I tried my rooms now have love baskets and lamp shades picked up in the quarter s

Then there is the matter gay and being yourself writer of every decorati will tell you to go gay and self. In plain English, th using shell-pink and li striped paper in the hall a way, even though you ha children. All I can say is. time I redecorate, I shall me when I shop for wal couple of swatches of the have in the cellar. Beca berry preserves on a green wall might make look lived-in from some view. But you won't b convince Papa of this wh pens only 24 hours afte the painter's bill.

And while we're talk wallpaper, let me warn none of the 39-cent stuff

ive

y...flower-bright

Stangl

dinnerware

FINEST NAME IN POTTERY

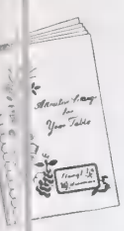


arden Flower

.... enchanting colors, del- ely handpainted in unique l patterns by individual ngl artists, will bring kling charm to your table. t pieces have different er decorations all harmo- sly blended under glaze.

for the name Stangl you select your dinner- . It's important to you hostess—for it identifies ery best in fine pottery. sale at ing gift depart- t stores.

Stangl dinnerware



Send 10c today to Dept. C for handsome new Stangl booklet in full color: "Attractive Settings for Your Table."

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S OLDEST AND FINEST POTTERY
Established 1805

band thinks is stunning will appeal to you one bit. There is no nice way of getting around this one. You will simply have to do your hair and nails yourself the next eleven years, and put your allowance to work here.

Next comes the matter of the best time of year to re-do. "You can do it easily in summer because then you can live on the porch and the mess needn't bother you," the article went on to say. Well, maybe the writer can live on *her* porch. I can't live on *my* porch because the neighbor's kids live there.

And I might as well throw in a few words about the cooking too. Because the families that can get along without eating just because the painter is there are quite rare. The author I mention gave as her opinion that while you're redecorating, fussing in the kitchen should be kept to a minimum. She is quite right. I kept my fussing to a minimum. I planned simple, well-balanced meals. Nothing fancy, you understand. Just home cooked stuff a soldier in a fox hole would give his last bullet for. And what happened? My family won't eat plain nourishing food. They must have glamour and indigestion with every bite.

OF COURSE, your painting and papering never end with your painting and papering. Oh goodness, no! When the work is all finished, and you've managed with your last bit of strength to make an upside down meat loaf and a few phone calls, the gang comes over. That is the crucial moment of the whole thing, and the hour for which you must save what's left of your sanity. Because it will be Hope's opinion that the deep blue walls in the bedroom make the yellow spread awfully pale. You murmur that that is exactly the effect you were striving for, making a mental note to see what they have in spreads next time you go down town.

Jane opines the dining room is really lovely, but why the old jalopy of a lighting fixture? Why didn't you get something more in keeping with your electrical apparatus? You hold onto your temper, and reply that the fixture is Victorian and so is the paper. But all evening after that, you wonder. Then there are the people of assorted opinions who come in at different times and tell you (a) it is all quite nice but they don't think they could live with anything so extreme, (b) it looks lovely but they wouldn't go through the grief for anything, (c) you couldn't do a piece about it for a magazine because no editor would believe it or buy it.



They Let a Lady Change Her Mind

Few budgets permit a lady to change draperies very often. But you can change your mind about window *effects* as often as you like.

The new Judd Six-Way Fixtures make this simple and practical. Here's what they do:

(1) Hang draperies over the wall for modern, open effects. (2) Bring them over the window for tall, period effects. (3) Adjust close to the wall. (4) Project out to clear Venetian blinds. (5) Extend or telescope for wide or narrow drapery effects. (6) Swing out for easy cleaning. You fasten them to your windows just once. Simple adjustments do the rest.

For long-term satisfaction with new draperies . . . for fresh new effects with your present ones, get Judd Six-Way Fixtures. See your Judd Dealer. And for a wealth of practical decorating ideas, use the coupon.

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Four-note melody for the front entrance. Single note for the rear door.
$18.95

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Its distinctive Norman Bel Geddes styling and matchless Rittenhouse tone will enhance the interior charm of any home.

Exclusive Rittenhouse "Floating Percussion" mechanism and superb craftsmanship assure lasting, trouble-free performance.

At better dealers and department stores everywhere.

If this model is temporarily unavailable, your dealer will have it soon . . . and it's worth waiting for.

THE A. E. RITTENHOUSE COMPANY, INC.
HONEOYE FALLS, NEW YORK

CHIMES BY
RITTENHOUSE



How to make a door look unlike a door: Make it flush with the wall, either by removing old molding or installing new door of plywood. Cover with wallpaper to dado line; paint below to match woodwork of the room

TRICKS WITH WALLPAPER

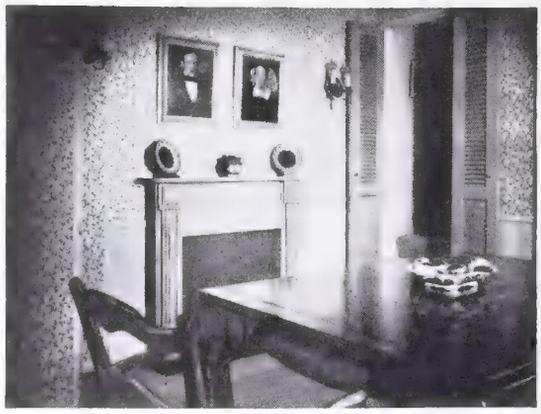
for the dining room

When Mr. and Mrs. Leroy Barton of Beverly Hills took an old house for remodeling, the dining room was a study in bleakness: rough plaster walls, mission black woodwork. To avoid the expensive and time-consuming job of replastering, they used "blank stock" wallpaper (a very heavy, plain paper used for covering rough textures) before applying the interesting calico-designed paper. Result: walls as sleek as though they were smooth-plastered instead of roug

This same calico paper was us to cover the flush door on a remo eled china, silver, and tray stora closet, originally fitted with an ug stained glass door. Closed, the do becomes almost undiscernible.

Another wallpaper trick th turned was the papering of a t screen which conceals the kitch door, making it possible to lea the door conveniently open wh meals are being served to gues

PHOTOGRAPHS BY MAYNARD PARKER



In this small dining room, a tall screen (at left) shuts off view of kitchen when swinging door is open. It is inconspicuous with a covering of wallpaper to match the walls. Frame is painted to match room woodwor

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...le" Pleasure



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...ocktails...this is
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...es. Write Dept. HB9

...FRESNO, CALIFORNIA

ANSWERS TO THE MUSIC QUIZ

CONTINUED FROM PAGE 139

Score 5 for each correct answer; 80 to 100 is excellent, 60 to 80 is good, 40 to 60 fair.

1. Dvorak's *Symphony from the New World.*
2. Nordica.
3. The New York Philharmonic Symphony, founded in 1842.
4. Yes. The *Festival March*, written for the Philadelphia Centenary of the Declaration of Independence.
5. No. He was born in Pennsylvania.
6. Bethlehem, Pa.
7. New Orleans, La., because it was there that French opera companies gave seasons of grand opera.
8. Tchaikovsky.
9. Marian Anderson, Dorothy Maynor, Roland Hayes, Paul Robeson.
10. At Carnegie Hall, at a special concert conducted by Paul Whiteman, the first time that a jazz concert was given in those classical precincts.
11. 1933.
12. Puccini's *Madame Butterfly.*
13. *Girl of the Golden West*, libretto by David Belasco.
14. About eighty per cent.
15. San Francisco. Funds for music are raised by taxation.
16. Beethoven's *Fifth.*
17. c, d, and e are true folk songs.
18. Mark Twain.
19. A series of concerts given by the Boston Symphony at Tanglewood, in Lenox, Mass.
20. Juilliard School and the Curtis institute.

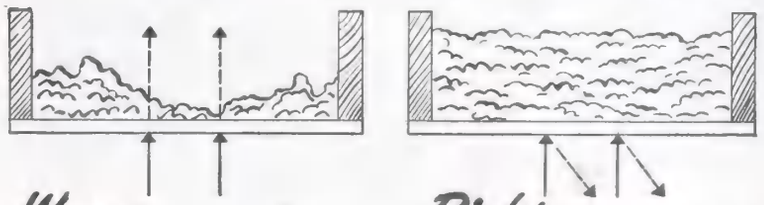
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For Pearl-Wick Hampers are *woven* . . . with hundreds of tiny breathing-spaces that allow a constant flow of air. Odor cannot collect—dampness and mildew haven't a chance. Emptying *this* hamper is a pleasure!

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Decorator-designed. Lovely pastel colors. And with good-looking plastic Pearl lids—easy to keep clean.

• FOR EVERY NEED
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SELF-VENTILATING *hampers*

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PHOTOGRAPHS BY FRED LERNER

This compact folding electric table stove of polished aluminum is ready for complete meals at home, or it can be carried like a typewriter to your week-end house.

YOU CAN TAKE IT WITH YOU

And Cook Right At The Table

You won't have to worry about good, home-cooked meals on your jaunts away from home whether it's for the week end or for a long vacation. For if you have electricity, AC or DC, all you need is this portable stove, small and compact, but equal to cooking a complete meal, with its three burners, which swivel out, like a clover leaf, and fold away again for compact storage.

Just pack it in its case, and load it into the car. When you get to your destination, you won't have to shut yourself in a hot kitchen, away from the fun of family and friends, to get dinner. Just plug in your stove, in the living room by the fire, or on the porch where cooling breezes blow. And you're ready to cook a full meal right at the table.

Weighing a little ov pounds and folding up int only 8"x12"x6", it's easy and easy to store. It has t sized heating units, for h dium, or low heat (600, Watts, respectively). You one burner, or two or thre bination.

Switches on the tw burners cut off automatica the range is folded. With burners in cooking positi cupies table space of only

We can think of other such as in nurseries and s and in the small quarte people are having to put these days. The stove al about $22. It's handy carr costs a few dollars more. by Camco Products, Inc.



Flower Arrangement From The Front Yard

he most striking of flower ements are created with im of materials, as witness shown above, from Chi- orth Shore Garden Club. the artistic principle of ntrast for effectiveness— rose-pink of exotic rub- s against the rich, dark green of pine tassels, arranged so that the round forms of the bunched pine are offset by the spiked shapes of the upright pine branch and one tall lily stem.

The container is equally striking in its simplicity—a black iron Chinese bowl on a simply designed black wrought-iron base.



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Both screens and storm-glass in these new 'Orange' combination windows are so light, so easy to handle, the whole job can be done from inside the house in 15 minutes. No ladders, no fitting, no painting or repairs—man! think of the time, trouble and money 'Orange' windows save! And fuel!—'Orange' All-Weather Windows are trim and tight, and the sash lock at top, bottom, sides and center to stop heat leakage, give you the best insulation.

And Then Next Spring!

—slip out the bottom sash, slide the ALL-ALUMINUM screen panel into the same frame and you're all set! Both panels self-storing, too!

'Orange' All-Weather *Aluminum* Windows are installed right outside your double hung sash—blend perfectly with any architecture—fit any house, old or new. Before you waste money on ordinary, one-purpose storm sash, mail the coupon for a free illustrated folder and the name of the nearest 'Orange' distributor.

'Orange'

Patent No. 2156964
Other Patents Pending

ALL-WEATHER ALUMINUM WINDOWS

Orange Screen Co., Dept. A, 521 Valley St., Maplewood, N. J.
Gentlemen: Without obligation, please send illustrated booklet about the convenience, comfort, economy and beauty of the 'Orange' All-Weather Aluminum Window.
(Please Print) Name .....
Address .....
City, State .....
County .....
I own my home ☐ I am planning to build ☐



PHOTOGRAPHS BY WILLIAM F. HOWLAND

MAKE YOUR CORSAGES

from your own garden

By CAROL LEITH

Every day can be an occasion for a corsage if you make your own from your garden flowers. They offer combinations so varied and chic that your florist may well envy you. Design each corsage for the particular costume it is to decorate. Choose flowers and foliage for color, size, and texture, as well as for lasting quality and fragrance. Learn how to cut and wire the different types of flowers and to handle them without bruising. Here are five long-lasting and colorful corsages to stir your imagination.

1. Step one is to keep tools and corsage accessories handy to a table with waterproofed top. These include scissors, spool of wire (No. 24 for most purposes), straight wire, foliage-green parafilm and ribbon, and gun-metal or white corsage pins. Corsage is of zinnias and parsley.

2. Pompon dahlias are a natural for fall corsages. Their stems are brittle and each must be "ringed" with wire by sticking one end of wire through the base of the blossom and winding the long end in a spiral about the stem. Then make up corsage by wiring flower and foliage alternately.

3. With orchidy gladioli we use the "double, double, double" technique, manufacturing triple blooms by fitting and wiring three flowers together, one inside of another. Include two triple blooms and some buds in each corsage, plus a few sprigs of rose geranium for fragrance.

4. Frilly Queen-Anne's lace and laurel leaves give variety to an old corsage favorite, the rose. Use some stem-wiring technique as for dahlias. Always bind the base of each stem with parafilm to prevent staining your dress. Stretch the parafilm tight as you wind it.

5. Cockscomb will stand up well, even through a shopping tour. Before you begin to wire, separate the large head, using the smaller pieces at the top in place of buds and the larger ones like individual flowers. We like to add a bit of minted geranium for fragrance and color contrast.









You can now enjoy Radiant Heating this New "Invisible" way!



Take advantage of this amazing new development in *Radiant Heating* — pioneered during the war years by a distinguished group of heating engineers. Make your house the last word in heating comfort . . . style . . . convenience. Install BASE-RAY* Radiant Baseboards!

These hollow cast-iron units (only 7" high and 1¾" thick) provide a room-long source of heat. They replace the wooden baseboard on outside walls. When "painted to match" they are equally inconspicuous — and of course, offer no obstruction whatever to the placement of furniture or the arrangement of draperies.

BASE-RAY Radiant Baseboards are supplied with hot water or steam from your regular heating boiler. They heat by means of *radiant rays,* which travel in straight lines warming everything in their path. These *radiant rays* cannot be deflected by drafts or air currents. They flood floor and outside walls with a blanket of heat — the most comfortable even heat ever achieved — with less than 3° floor-to-ceiling differential, even in sub-zero weather.

BASE-RAY Heating costs but little more, is easily installed in new or old houses. Your Heating Contractor will gladly give you the facts and figures. In the meantime, mail coupon below for further information on this fascinating new development in modern home heating.

*Reg. U. S. Pat. Off.

Burnham Boiler Corporation
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RADIANT HEATING
SINCE 1873

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For bathrooms
that belong
in homes of
quality . . .
Exclusive
Fixtures by
CASE

W. A. Case and Son Manufacturing Co.
Buffalo, N. Y.



PHOTOGRAPHS BY RICHARD AVERILL SMITH

PAINT YOUR SCREEN DOOR

with an individual design

By JEAN BRYANT

MY husband had just given the doorframe a new coat of paint. He looked it over with a critical eye. "What's wrong?" I asked. "Nothing—except that all front doors look alike. There ought to be some way to make ours different," he said.

That night an idea clicked. We remembered an iris design painted on purple shutters in a little summer resort town. "Only we'll try ours on the door screen instead," said my husband enthusiastically.

Lower picture with num
(for 10 Appletree Lane) sh
effect we got. You'll say, "
be an artist to try it?" Not
Keep the design as simple
like, but it's lots more fun
do it yourself.

We used an all-over de
flowers and leaves, mostly
with touches of light yell
green. This is a theme t
offer endless variations.
our neighbors has a gard
cialty of peonies and yell



Painted designs remove that
black look from the screen
your artistry is uncertain, e
first with water color poste
which wash off. Oil paints are p



EPARD
me LIFT



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or descriptive liter-

EPARD ELEVATOR CO.
COLERAIN AVENUE
CINNATI 14, OHIO
ntatives in Principal Cities

She asked us to decorate her door to reflect this hobby. Branch out into any field that expresses *you.*

A few materials should be assembled first, so find an art supply store. Just ask for ordinary tube color oil paints; for instance, white, chrome yellow, and chrome green light. You may also want to make yours gay with touches of ultramarine blue and alizarin crimson. Add two or three bristle brushes, one-fourth to three-fourths of an inch wide. Don't go robbing your child's paint set of its brush, for that's too-soft camel's hair. You'll need stiff bristles. Probably the other materials will be around the house—a piece of chalk, a little turpentine, and an old plate or square of glass to double for a palette. All of it should cost less than two dollars.

If your door is sheltered from the rain, you may prefer to do the design in water color. Buy instead small jars of ordinary poster paint. The other materials are the same if you omit turpentine and palette.

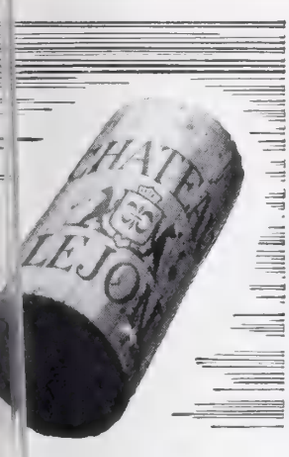
Now copy or draw your chosen design in chalk directly on the outside of the screen. There's no need to take the screen door off its hinges to paint, for you probably won't spill a thing. Put newspapers down if you want to make sure. On the palette squeeze out about an inch of each color. If a drop of turpentine is mixed into a blob of paint, the combination will go on more smoothly and dry faster.

Plunge right in and paint, filling or outlining the design. Only don't adopt a zigzag technique. It works better to paint vertically or horizontally with the screen. All the little holes needn't be filled by any means, for you get a nice shaded effect by a partial covering with paint. In fact, if you apply it in a normal way, only about one-third of each hole will fill except for the heavier accented strokes.

WE made one surprise discovery. The design acts as a kind of camouflage to "screen" us from outside eyes, though we can still look out with ease from our side.

Don't stop here! If you live in an apartment and don't like your view, request permission from the management to paint the window screen (inside this time). You can even "have your cake" and still see out when necessary if you cover only half the area with a design.

Perhaps your particular problem is to perk up a fire screen. The same process will do it, except that here I'd be sure to use the water color poster paints. Later you might scrub that off and change designs. The oils are on to stay.



Portal

en door guarded a
-filled cellar more
ly than the Lejon
rds the flavor of its
ite wine. Chateau
ottled at the winery,
o you sealed with
quet that all who
joy.

teau Lejon
BRAND
ALIFORNIA
WHITE WINE
by National Distillers Products Corp.
w York, N. Y.

INSULITE

Insulates as you build



In planning your new home, remember that insulation should be built into the house itself. Don't make the mistake of having to add insulation later!

If you built with Insulite, you insulate as you build.

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Dept. HB 96

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CITY ..... ZONE .... STATE .....

"Now, we let the pup be WATER BOY, too"



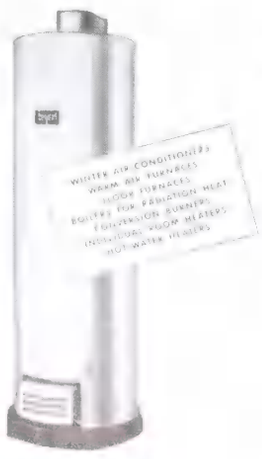
A famous name in home heating equipment now appears on a brand-new automatic water heater

It was Mr. and Mrs. America who put the famous Bryant pup into his newest job. "Why," they asked... "why can't we have water heating that is as dependable as our Bryant home heating?" And now they can... with the new Bryant water heater!

You'll say it's the most attractive water heater you've ever seen, so smart in its white streamline jacket and gleaming ebony finish base. You'll realize instantly how easy it is to keep clean, how proud you can be even to have it in your kitchen.

Chances are the man of the house will be most interested in its modern mechanical features such as the quick-acting thermostat which automatically keeps a full tank of water at whatever temperature is desired, and the safety pilot that permits gas flow to the burner only when the pilot flame is burning. He will see how the new-design baffle suspended in the center flue helps put every possible degree of heat to work, how super-insulation reduces heat loss and operating cost.

Your neighborhood Bryant dealer will have this better water heater in 20, 30, 40 and 50-gallon sizes, together with new automatic gas heating equipment to efficiently heat anything from a single room to an entire house. See him now. Plan for this winter. "Let the pup be furnace man—*and water boy, too!*"



bryant

GAS HEATING

LET THE PUP BE FURNACE MAN

BRYANT HEATER COMPANY, Cleveland, Ohio

One of the Dresser Industries

Learn The DDT Wa

To Control

Insect Pests



● Just one year ago DDT was released for the contro insects in our homes. Proved by use in the armed service be one of the most persistent destroyers of insect life, availability raised many questions as to its efficacy, kn dangers, and best methods of application. After sev months of research, HOUSE BEAUTIFUL, in December 1945, lished a comprehensive article giving all the answers, u the title "The Truth about DDT." Now DDT products, of w A-M-R insecticide, here photographed, is one, are becor increasingly numerous, solving insect problems everyw



● There is one caution, however, which cannot be emphasized. *You must follow the directions on the pac* both for best results and for complete safety in use. DDT, to be sprayed on with a spray gun, is best for flies quitoes, bed-bugs and water bugs. 5% DDT is the g men accepted formula. DDT powder is best for ro fleas, ants, lice, and moths. 10% DDT is the accepted p formula, as in the case of Pestroy, made by Sherwin-Wi Company. This has an added chemical which flushes i out of hidden places, acting much as does tear-gas on h

New DDT products will keep insects out of your home only if you are careful to use them in strict accordance with the manufacturers' directions



● To keep flies and mosquitoes from getting into the house, spray screen doors and window screens with a 5% liquid DDT like Fly-ded, produced by Boyle-Midway, Inc. The spray dries quickly, leaving an invisible deposit of DDT which kills insects that light on it by affecting the nerves in their feet. Do not expect them to die immediately. The poison has a residual effect, remaining on the surface and maintaining its power to kill insects by contact for a considerable period of time. The length of this period will vary under different conditions, and your own experience will be the best guide for future



● Improvements constantly are being made, as chemists continue their research. One of the newest DDT products is a synthetic resin coating under the name Pestroy, developed by the Sherwin-Williams Company. Brushed onto baseboards, around cellar floors and drains, it dries quickly, usually remains effective for one month outdoors, three months indoors

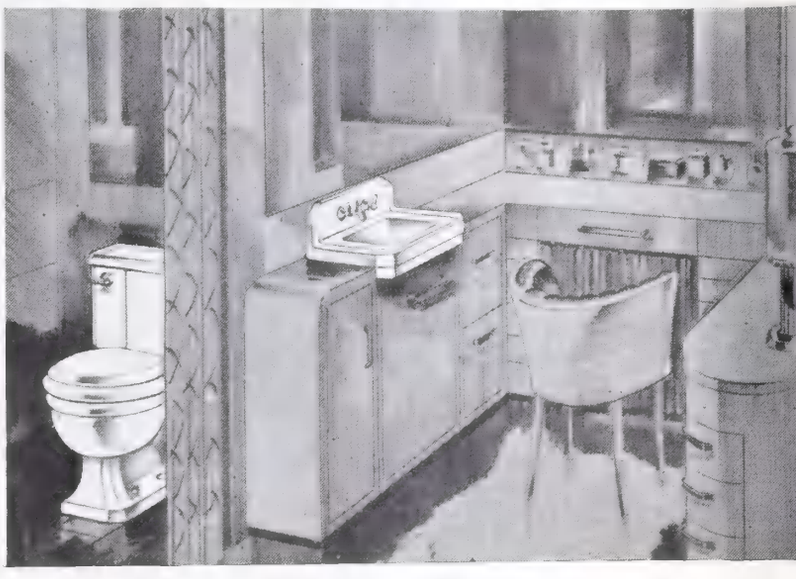
Other ways of controlling insects that are nuisances in the home will be published at a later date

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER

"George says I'm the modern type"





"Like most everyone, we are planning a first floor washroom. But ours will be as *modern as 1950*, thanks to Eljer's exciting booklet on practical home planning.

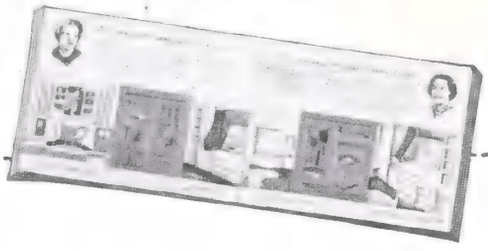
"Our idea is an attractive powder room for guests that also serves everyday requirements. Imagine built-in features like a closet for overshoes and umbrellas, a clothes hamper and a medicine chest that means *quick* first-aid for Junior's cuts and bruises. It'll save wear and tear on the rest of the house —and I'll save *plenty* of steps.

"George says this combination washroom and powder room idea is as economical as are Eljer's plumbing fixtures. It must be Eljer's years of experience that makes their bathroom and kitchen suggestions so practical, and the styling of their fixtures so *truly smart*."

If you are building or remodeling your home, send the coupon below for your free copy of Eljer's helpful booklet entitled, "Women Tell Us".

ELJER CO. • FORD CITY, PA.

Get this free book of ideas for your kitchen or bathroom of tomorrow



ELJER CO., Box 192,
Ford City, Pa.

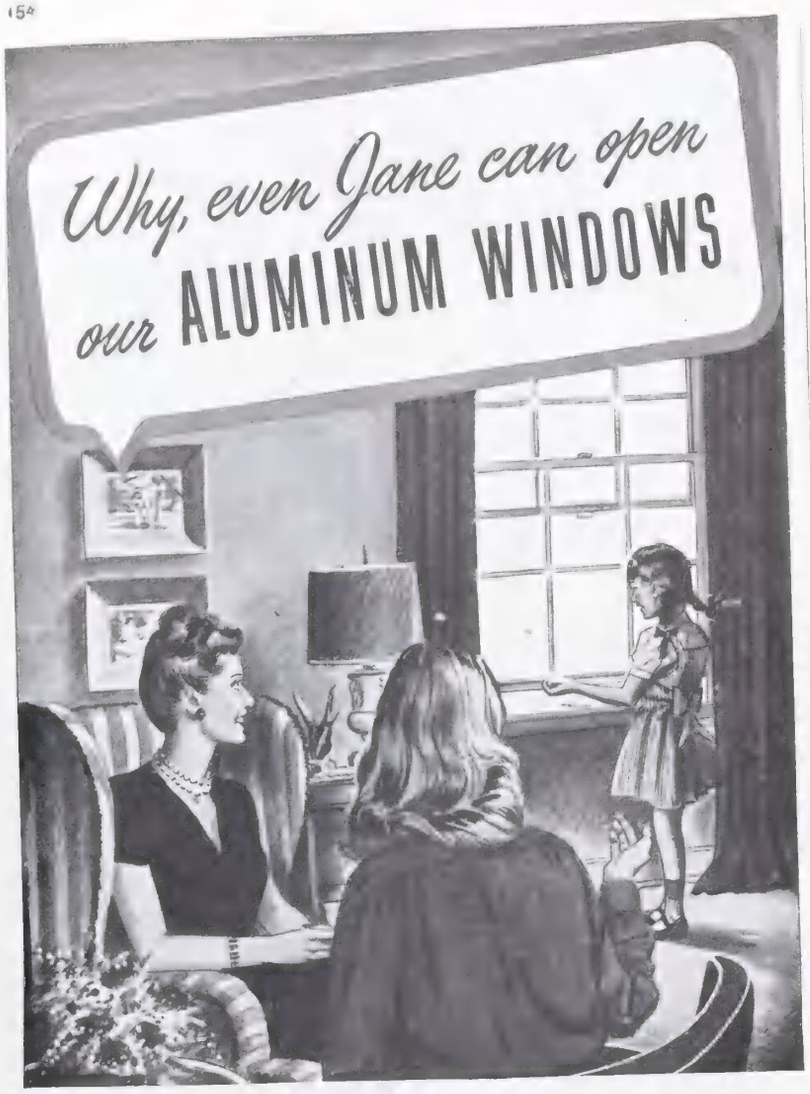
Please send me your book of practical suggestions for a new bathroom or kitchen.

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*Address*_____

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Yes! so easily do these windows work, a child can whisk them open with no trouble at all!

The reason? ALWINTITE Aluminum Windows won't ever warp, stick or swell. There are no weights, pulleys or cords to wear out or go wrong. You *always* open or close these windows easily—never any pulling or tugging.

We'll tell you more! You never have to paint ALWINTITE Aluminum Windows. They can't rust or rot. You eliminate costly upkeep—save money.

And that's not all! ALWINTITE Aluminum Windows, good-looking to begin with, stay that way merely by simple cleaning. Their built-in, stainless steel weather strip keeps out rain and drafts, assures comfort, saves fuel.

Now—thanks to their surprisingly low cost—you can enjoy ALWINTITE Aluminum Windows, even on a modest building budget. Write today for free descriptive literature.

THE ALUMINUM WINDOW CORPORATION

A subsidiary of General Bronze Corporation

34-16 Tenth Street **Long Island City 1, N. Y.**





This thoroughly modern basin salvaged its marble top and splashboard from a Victorian lavatory. Mahogany cabinet, hides plumbing. Chippendale mirror is the medicine cabinet door

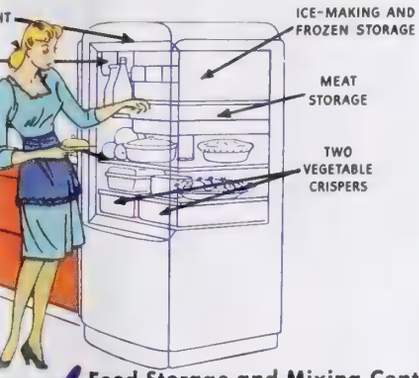
Old-Fashioned Plumbing Can Be Charming

Here's Grandma's Victorian marble-top washbasin staging a comeback in the home of Mr. and Mrs. John Dean Boggs, West Los Angeles, Calif. Only this time you see it accompanied by the latest in Twentieth-Century pipes, spigots, and drains. Mrs. Boggs, who is a decorator, believes bathrooms deserve more color and dist than the average plain whi celain fixtures provide, and has tricked out her moder tories with marble tops and boards, encased them in wo inets that aesthetically quaint washstands while t alistically store towels.

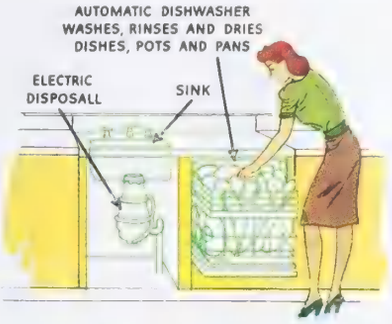
PHOTOGRAPHS BY MAYNARD PARKER



Joan Boggs, daughter of the house, has a tiny pine version of a marbletop washstand as the basin in her bathroom. A busy posy wallpaper underlines the Victorian feeling of the room

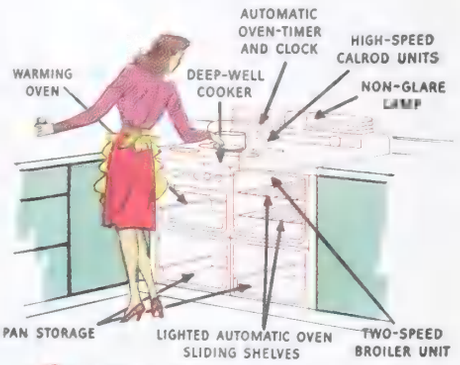


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ive 24-page booklet gives you ice on wiring and lighting; brings you the expert guidance of experienced Hotpoint architects, engineers and home economists; shows you six lovely full-color illustrations of model kitchens you'll surely want for your own home.

Clip the coupon and send it in today, with ten cents. See how truly easy it is to get the most beneficial service from your new Hotpoint Automatic Electric Range, Refrigerator or Dishwasher-Sink!



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Enclosed please find ten cents in coin or stamps, for which send me your new kitchen planning guide entitled, "Your Next Kitchen".

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Night Blooming Cere

In The Fine Tradition

Service is a tradition as old as seafaring—and one that Matson, since its inception as a transportation business 64 years ago, has followed far beyond the letter. In the fullest meaning of this tradition Matson's present plans encompass the finest that human brains and resources can produce in luxurious travel by sea and air.

YOUR HOME NEW GLAMOUR...

A little extra GLASS means a lot of extra charm!



S tell us that a large, unframed Plate Glass mirror * over the mantel gest contribution to room beauty, with the least effort and expense, of g idea they've ever tried. Such a mirror reflects colorful furnishings, m seem bigger, brighter, and far more fashionable.



OMING . . . and your buffet is dressed for the occasion if it's covered ne Plate Glass top. * The sparkling glass top adds personality—and ish of the furniture from scratches, stains and accidental burns.



NO HOME COMPLETE without one! A Plate Glass door mirror * lets you see yourself head to toe. But be sure it's at least 5½ feet high.



JUST THE THING to set off a sofa . . . a generously proportioned Plate Glass wall mirror * flanked by suitable framed prints.

3 HAPPY THOUGHTS FOR NEW HOMES



1. A BATHROOM WAINSCOT of polished Carrara Structural Glass. Permanently beautiful. Easy to clean. Ten colors to choose from. The finest obtainable, but within your budget.



2. GLORIOUS WINDOWS, overlooking your nicest views. Twindow, the window with built-in insulation, is ideal for such uses. It keeps heat in, cold out, minimizes drafts.



3. A CHEERFUL breakfast nook, flooded with daylight through panels of good-looking PC Glass Blocks. They preserve privacy while admitting light and give excellent insulation.

* *You can get these items at your favorite department or furniture store.*



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Scores of practical suggestions for beautifying your present home . . . for building greater beauty and usefulness into your new home . . . with mirrors and glass. Send the coupon for your free copy. Crammed with ideas. Dozens of full-color illustrations.

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tions and heir to all the rich
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BY ESTHER FOLEY

est cocktail trifle is pie-
icked by Cresca Com-
three flavors—pungent
weet-sharp celery, and
heese, the wedges are
ep in an 8-inch round
orful tin box. Each sec-
thin, hardly more than
nch thick. Very like a
exture, with the filling
my layer between two
gs. A neat accomplish-
cocktail trade. Order
acher Schlemmer, 145
N. Y. C. The celery
flavors sell for about
the cheese sells for



it **n eye** on the cocktail
ld enmark, that food spe-
sh at 135 E. 57th St.,
h packed 4 or 5 dozen
no famous cheese novel-
b s for shipping. Try
l nish Cheeselets, dia-
ap with a touch of
an he pure butter baked
s s, narrow, scallop-
d ut an inch long, both
a c bination of cheddar,
id quefort cheese. Very
sp heesy, and tender.
l about $1.50 a box

ag
tio for those who take
ks thout alcohol on hot
lay this shop offers a
do n Florentines, made of orange and almond flavored batter, baked thin and lacy and sticking out all over with shredded almonds. $1.80 a box. Also the store has a famous Danish macaroon, small, thin, chewy, fragrant and biting of bitter almond. These sell for about $1.85 a box.



Dennison Manufacturing Co. has invented a new Pres-a-ply label for household use, and it will be particularly valuable for marking preserve jars, etc. With 20 million home gardeners turning a hand toward increasing the food supply, it's good to know where serviceable labels can be bought. The new type can be pressed onto any smooth clean surface—and will stick there, no licking necessary. They can be ordered in any of three sizes, ⅝ by 1½ inches, 65 labels, about 25¢; 1 by 1½ inches, 512 labels, about $1.50; ¾ by 1½ inches, 500 labels, about 95¢. Order from Dennison and Co., 411 5th Ave., N. Y. C.

That black, salty, giant-size caviar is again coming from Russia. Those who remember well its salty richness can satisfy a well sharpened appetite. Order a bit, or order a lot in many sizes, vacuum-packed jars. A 4-oz. jar is about $5.25, an 8-oz. jar, about $10.40. At Charles and Co., 340 Madison Ave., N. Y. C.

(*Continued on page* 161)

HOW AMERICA LIVES WITH THE DEEPFREEZE



The Kind of Pie Mother Made

We thought our Deepfreeze home freezer was only for meat, fruits and vegetables until one day my husband asked, "I wonder if we could freeze pies and cakes and other things in our Deepfreeze?"

My husband's mother was visiting us at the time, so he persuaded Mother to bake us some pies. (Pies are the one thing in the cooking line that have stumped me all my married life.)

Next morning my mother-in-law took over the kitchen. We rounded up all the available shortening, and we went to work. The results were beautiful. Mince pies—apple pies—blueberry pies—nine of them altogether. How pretty they looked lined up on the kitchen counters when we finished just before lunch.

We put them in the Deepfreeze without baking them (already-baked pies may be frozen and stored, too), wondering what would be the outcome. Would the experiment work? Would they taste right when we took them out and baked them?

Mother was just as curious as the rest of us, so the day before she returned to her home in Detroit, we took one of the apple pies from the Deepfreeze, placed it right in the oven, ice and all, and baked it.

It was wonderful! The crust was flaky—the kind that melts in your mouth — and how good the filling was.

Mother went back to Detroit, but for weeks after we had pies at our home—not "like the kind Mother used to make" but the actual pies Mother did make.

Now we're waiting for Mother to come again so we can repeat the process. Since that time we've learned many other tricks with our Deepfreeze home freezer. It's made a real home for itself at our house.

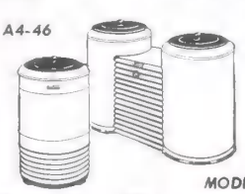
This experience of a Deepfreeze owner is not in the least unusual. Just having the Deepfreeze home freezer in your home seems to help you create all kinds of new ideas in preparing, storing and serving food.

Actually, many owners say the Deepfreeze home freezer has brought them an entirely new and better way of life, by freezing food and storing it in perfect condition until they are ready to use it.

You buy at peak-of-season quality and take advantage of money-saving quantity prices. You shop less often, because you can store a larger quantity of food without fear of spoilage or waste. The big popular-size Model B-9 will hold more than 322 pounds of assorted perishable foods, and the economy-size Model A-4 more than 125 pounds.

Already, thousands have found a new way of life with the Deepfreeze home freezer. They have tried and tested the Deepfreeze home freezer over a period of years, and their enthusiastic support has made the Deepfreeze the leader. It is the talked-about home freezer everyone wants. See it for yourself—the one-and-only Deepfreeze home freezer at the Deepfreeze dealer nearest you.

MODEL A4-46



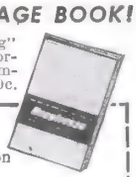
MODEL B9-46

Deepfreeze
TRADE MARK REG. U.S. PAT. OFF.
the talked-about home freezer

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Lincoln didn't free all the SLAVES

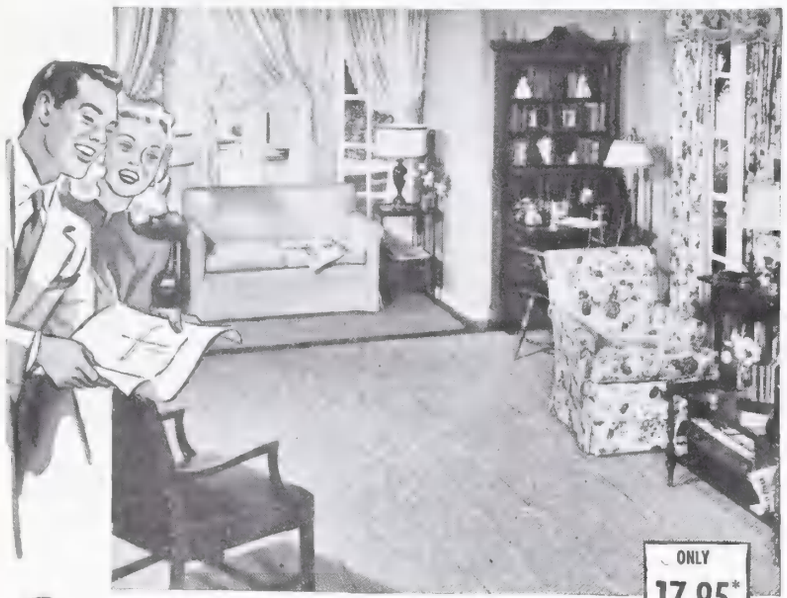
BY JEAN TIGAR

Leslie Fairbanks got up from her knees and surveyed the kitchen floor. She guessed she had put the wax on without missing an inch. She was going to rest while it was drying, and then apply the third coat. The directions didn't say anything about three applications, but Leslie liked the gleam three layers made.

Her back began to ache in earnest then. She wished she had the stamina other women seemed to possess. Their houses always looked as nice as hers, and they appeared able to accomplish it with half the effort. And without the doctor bills. She looked at the clock. It would be too late to start polishing the furniture now. However, tomorrow was another day. If she got up real early, she could begin with the crude oil before Bob discovered it. Bob would give her the dickens if he knew she was using crude oil again. In a rash moment she had mentioned how much elbow grease it took, and he had made her promise she would employ just furniture polish in the future. It was after the last crude oil job that Doc Sampson had given her another talking to. He said it was perfectly ridiculous for a aim at using a table for In a way, she reflected, right. But nothing could the thrill you felt when good mahogany shine thro own efforts.

What she really ough she told herself, was lo cleaning woman. Good o hard to find, though, and very best ones were a You had to fuss with lun gin with. Then after yo with the five dollars and they still left your house the way you liked it. Th took the pictures off and dusted the backs, for Or wiped off the ivy they cleaned, the way on None of them seemed to t things necessary. And yo go behind them when the looking and clean all ove make sure. She'd better someone in for next week It was the week Lesli chose to send cookies and all of Chloe's teachers. tremendous amount of she had established the

(*Continued on page*



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THE BETTER STORES

PANTRY SHELF NEWS

CONTINUED FROM PAGE 159

Piquans belong to that hybrid family known as cooky-confections. Just a bit wider than a half inch, just a bit longer than a whole inch, these have begun to come in a steady stream from Mrs. Todd's Long Island kitchen. Definitely home created, these cookies are unusually attractive. Made of crushed pecans, butter, sugar and flour, each piece is thrice rolled in powdered sugar so it has a frosted look. Packed carefully so that no breakage will occur in shipment, these delicate cookies rest one layer deep in a shallow box, each in a fluted paper niche. They will keep well in a cool place. Twenty-five cookies, weighing a half pound, sell for about 90¢. You can order them from B. Altman, 34th St. and 5th Ave., N. Y. C.

French home cooking has been interpreted to Americans by Louis Diat, chef for The Ritz, New York City, in a new cook book. With an introduction by Monty Wooley, which is as admiring as it is entertaining, the book was launched to an eager audience. It contains more than 600 homey, everyday, French family recipes. And the sense demonstrated when talking of the use of butter, wine and cream, the generous views expressed on the subjects of soups and sauces, make this book usable in the kitchen of any woman who likes to vary the accepted recipe. The secrets of many dishes of world fame are here. Order from or through any book store. Louis Diat's Home Cook Book, published by Lippincott, price $2.50.



Papaya, cubed, cooked to translucence, packed in rum and a heavy sugar syrup, is a taste thrill straight from the tropics. It has a Cuban sweetness and lilt, and the mere fact that papaya in any form is good for digestion, gives it a health-saving grace, too. Golden, lush in perfume, solidly packed, a jar will go a long way in garnishing less sweet fruit, or as a topping for ice cream desserts. At Hammacher Schlemmer, 145 E. 57th St., N. Y. C. A 15-oz. glass jar sells for about $1.60.

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—there is expert viticulturing of choice wine grapes in Widmer's own hillside vineyards—a fetish for the exacting care and precise but leisurely production methods which alone can transform these tenderly nurtured grapes into mellow, fully developed wines. Any Widmer label guarantees consistent quality unhesitatingly maintained even in the face of a demand which cannot be met.

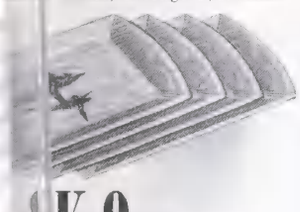


NEW YORK STATE
WIDMER'S WINES
and Vermouths

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e I discovered
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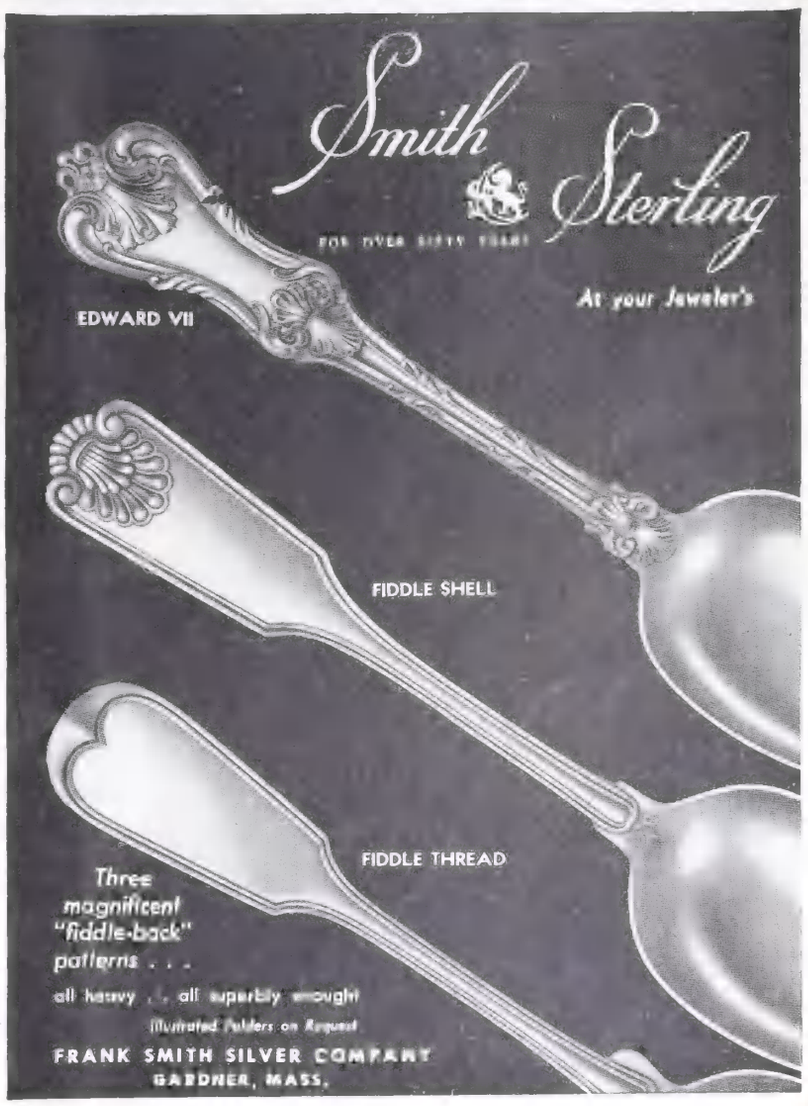


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All Year Round



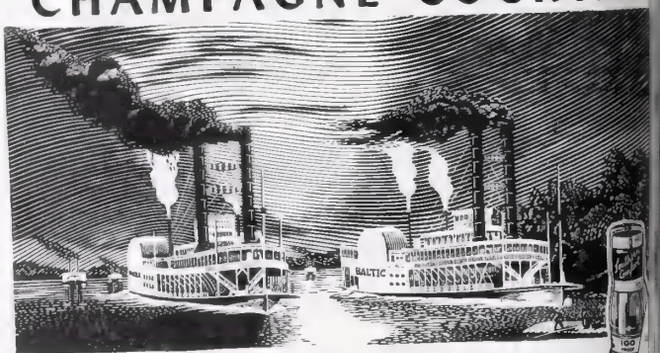
By means of a cast-iron bracket that has four remov arms, all of different lengths, John Hite of White Pl New York, has devised a means of making his firep usable and attractive all year round. Three of the are ringed at the ends, each ring being large enoug hold small pots for cooking over the open fire, or to a kettle. The fourth arm is pointed like a spit and co



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Into champagne glass pour one pony of chilled Southern Comfort, dash of bitters (optional), fill with very cold champagne, garnish with thin lemon peel. It's marvelous!



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ummer when the hearth is usu-
a dreary-looking spot, it can
l bright potted plants. In winter it
rts to type: a fire burns brightly
you have an indoor barbecue, too



oasting meat. The rings are also the right width
g six-inch flower pots for summertime use. The
bolted into the brick and has extra little sockets
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display each flower pot to full advantage. The
s a lovely background for their colorful potted
filling the rear of the fireplace with green leaves



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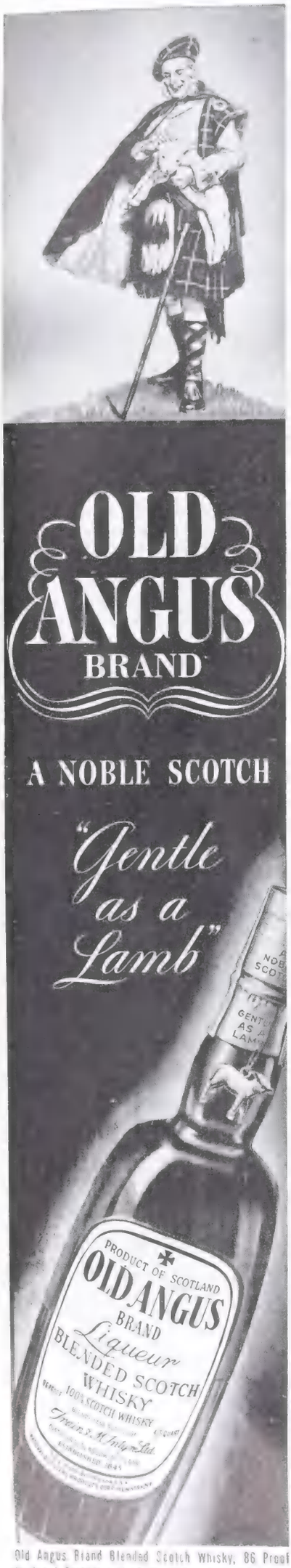
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LINCOLN DIDN'T FREE ALL THE SLAVES

CONTINUED FROM PAGE 160

and she could hardly drop the thing now. After it was over, she rather enjoyed a sense of pride anyway. Like the satisfaction she got out of bringing a huge platter of her assorted goodies to the P.T.A. meetings. The rest of the mothers weren't a bit ashamed of their store bought cake; but it was something to see the way everybody made a beeline for hers.

BY THE time she applied the last coat of wax, her back felt like an old washboard. If it didn't seem better in the morning, she'd call Doc and make an appointment. She hoped she could get the routine work done first, though. And there was that sewing she was anxious to tackle too. Chloe was taking cooking in Junior High this year, and she had to have aprons. Leslie had picked out some lovely percale and a pattern, and she was all set to make pinafores. Chloe had said the other girls had tea aprons from the quarter store, but her mother thought that perfectly ridiculous. They couldn't possibly be expected to wear well and, anyway, Leslie got a kick out of keeping Chloe just so. Of course pinafores would be harder to wash and iron than aprons, but Leslie believed a good housekeeper never counted hours. And no matter how long you had to stand over it, a garment beautifully starched and pressed was a joy forever.

While she prepared dinner, she sent up a fervent prayer that Bob wouldn't sugegst they take in a movie. If he did, she'd simply have to manufacture some excuse again. The last time she said all the good radio programs were on. Maybe this time she could tell him there were some magazines she wanted to get at. Bob didn't have a sympathetic hair in his head anymore. And his patience seemed completely gone. He just kept telling her she was an idiot and warning her she was driving herself for no good reason. She'd fool him this time, though. She'd caution Doc not to tell Bob she'd been there, and then pay the bill herself. Few men understood the way you had to work if you wanted everything perfect. She guessed her husband was no different from the rest. Still, she could wish he'd be more appreciative. Sometimes it seemed to Leslie that Bob deliberately set out to torment her. Like the way he made a grimace every time he sat on a dining room chair. Leslie was still in the process of making the needlepoint for the last two, and Bob claimed he hated to use the finished ones because he felt as though he were sitting on her eyes. Her glasses had needed changing after she finished each square. Leave it to a man to make a mountain out of coincidence. He wanted to know why some other upholstery wouldn't have looked just as good.

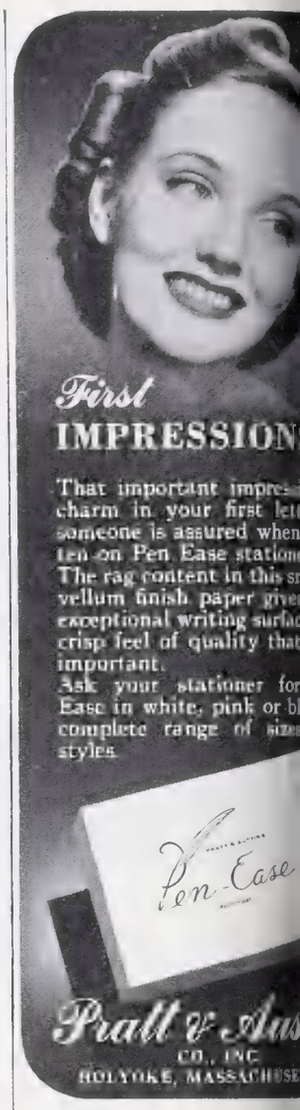
SHE supposed you couldn't convince any husband on earth that anything short of the real thing would have been sacrilegious in that room. For she loved their dining room. You could open the china closet doors any time and find every dish positively gleaming.

She took a lot of ribbing from the girls. She guessed she never would live down the time she refused to attend a matinee because it was the day she polished all the silver. She knew she was right though. Let one thing get ahead of you and you'd never catch up.

P.S. She won't ever have to catch up with it. Because last week it caught up with her. And *this week* Leslie's the best housekeeper in the cemetery.



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NEW YORK OFFICE, 225 Fifth Ave.

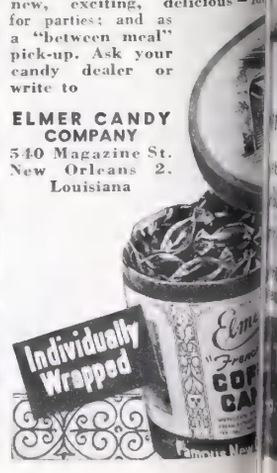


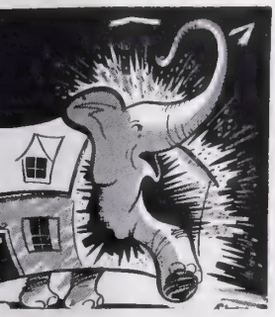


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When you call the plumber KNOW YOUR TERMINOLOGY

Your plumber's a busy man. When you call him, be sure he knows what he's coming to fix

Plumbers say they'd appreciate it if, when we cry for help, we'd call a spade a spade. "Please come quick, the lavatory is stopped up!" a harried housewife will phone, and the plumber comes galloping, all equipped to unstop a bathroom wash basin, and it isn't that at all. It's really a you-know-what.

So you, as an economy-minded housewife, don't like at all the idea of his returning to his shop for the right tools for the job, at *your* so-much-per-hour expense.

Seems that at the bottom of all this confusion is people's delicacy about calling a water closet just that—the term used by plumbers and government health officials in practically every English-speaking country.

"Lavatory," from the Latin *lavare*, to wash, is the bowl where you scrub hands and faces. "Wash basin" and "wash stand" are colloquialisms meaning the same.

When you call your plumber and say "Hurry! The toilet bowl isn't working!" you really have him on the spot. He doesn't know *what* you have in mind. And "sink," to him, means kitchen sink, never a bathroom wash basin. Be specific!



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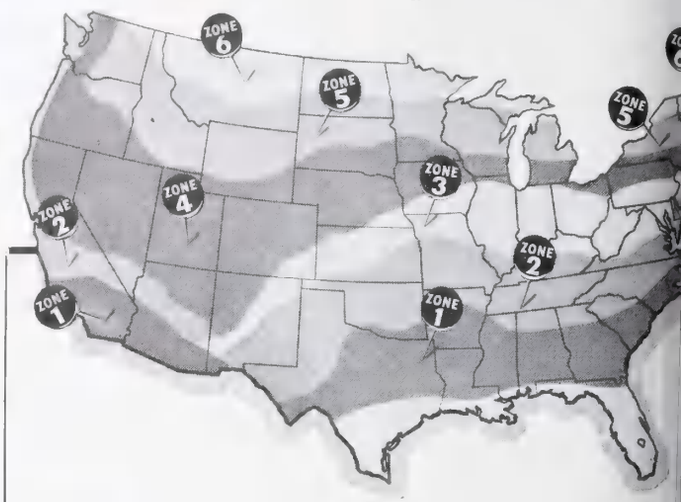


The lavish beauty of Autumn's handsomest flower sets the pattern for this striking Chrysanthemum Bridge Set. In rich, muted coloring to give your table a festive look. One of a group of new hand-printed decorator-designs by Bucilla on superfine Irish linen. Also available in Luncheon Sets. See them all at your favorite store.

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The LOG *of the* PRACTICAL GARDENE



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season from April 1st to 15t

ZONE 5 — Planting season May 1st.

ZONE 6 — Planting season star late May.

Below Zone 1 is the all-year-round planting season the country.

This is the Spring Zone Map of the United States. It is divid into six main gardening zones, determined by the earliest plant dates in each region. Whenever gardening procedures depe upon climate, we try to give the best advice for each zo indicating the zone by number. Find your own zone number the map so that you may apply our observations and remind to your own climate at the right time. There may be local v ations of climate within the zones themselves, so allow a we to-ten-day variation between bottom and top lines of the zo

If you have not as yet gone stale from your gardening act should welcome September because this is a make or break m are lawns to be made, plants to be repotted, bulb beds to b Add to these chores harvesting and soil preparation in th garden, weed control, and converting the coldframe to accom and winter holdovers, and you have a small picture of what's But don't start until after Labor Day. That's always the h end of the year. Sit it out, go dining or to the beach, save t later in the month.

Dahlias, gladioli, ismenes, tigridias, galtonias (hyacint biflora, tuberous rooted begonias, montbretias, and other t and roots should be taken up after the first hard frost. dry them off for a few days before storing them. There to plant fall blooming bulbs, such as colchicums, stern Crocus zonatus, sativus, and speciosus.

All daffodils and tulips that were lifted and stored aft should be planted this month. Early planting is particular in the case of daffodils. Except in the most northern stat planted too early, make a lot of top growth. This is not ha is a waste of plant substance.

(*Continued on page* 193)

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PLAIN AND SIMPLE FOOD

CONTINUED FROM PAGE 97

potato wouldn't put in an appearance in its jacket, but would have been allowed to steam dry in an open pot, then skinned, dipped in melted butter, seasoned in the kitchen with salt and pepper and dusted with chives or one of the other five or six herbs that makes sense on potatoes. The string bean pot would have produced one of the dozen variations that are possible with this versatile vegetable. The lettuce would never have got by the kitchen door moist, but would have been well dried, as well as broken up so that each piece could be coated on all sides with the dressing. Then it would have been tossed with the sliced tomatoes and a spirited French dressing. Applesauce would have been heavily spiced with cinnamon or nutmeg or lemon, and not served alone, but served with hot gingerbread. Those doughy warmed-over rolls would have been split and toasted till crisp

THE gap between plain and simple food is bridged by a lot of little things—little tricks of the trade that make your cooking more professional and fine. There are thousands of little ways to stir interest and some of your personality into your food. These few ideas may suggest others to you.

It's letting a cook book *guide* you, but not *bind* you.

It's never being satisfied to serve mediocre food.

It's not being a timid soul with salt and pepper, spices and herbs.

It's learning that salt and pepper aren't the only seasonings, and exploring the herb and spice world.

It's tenderizing tough meat in a vinegar marinade, and not just serving it tough.

It's experimenting to see what garlic does for a salad or a roast, what rosemary does for beans, what vegetables can be cooked together (like celery and peas).

It's adding a squeeze of lemon and a grating of onion to white sauce to give it oomph.

It's drying salad greens so every piece may be coated with dressing, and so there isn't a pool of water in the bowl to dilute it.

It's serving hot things really hot and cold things really chilled.

It's watching the texture and tastes of different courses and not duplicating texture or tastes at

(*Continued on next page*)



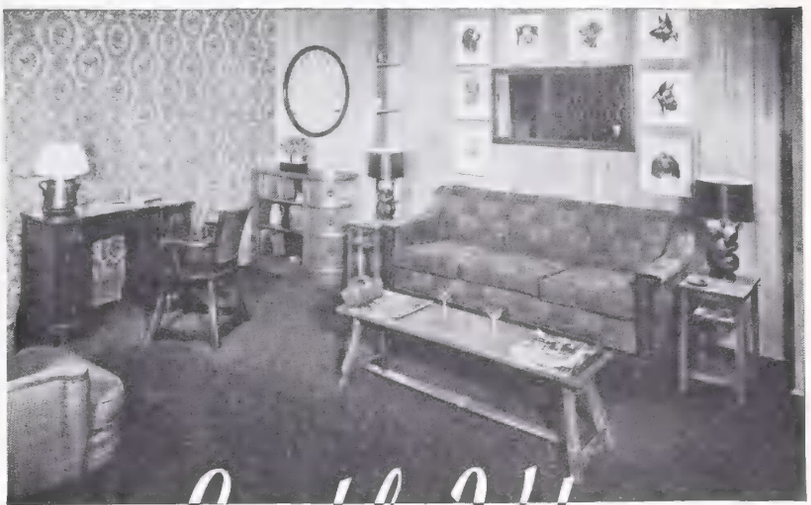
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JAMESTOWN LOUNGE Company
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CONTINUED FROM PRECEDING PAGE

the same meal (like cream soup, cream sauce, pudding-like dessert).

It's adding chopped parsley or chives and a teaspoon of butter to canned mushroom, corn, similar soups, to make them taste homemade.

It's never overcooking vegetables—or meats, either.

It's not serving sauces thin which should be thick, and vice versa.

It's crisping dry cereals and crackers in the oven before serving so they aren't soggy and limp.

It's seasoning everything *before* it comes to the table.

It's giving doughy or stale bread character by spreading slices with garlic butter and slowly toasting in the oven until crunchy.

It's never serving bread when slightly stale, but making melba toast out of it, instead.

It's learning what wine does for lots of recipes.

It's making a party dessert out of commercial chocolate pudding by adding crushed macarooms.

It's taking bakeshop cinnamon buns, spreading them with melted butter, cinnamon, and sugar, and reheating them in the oven.

It's putting a bag of herbs in your next stew for added flavor.

It's learning that wonderful strawberries, raspberries, etc. don't have to be inundated with cream and cake to be delicious, that pears can take a bit of fixing.

It's knowing what improved flavor soups and stews have when made the day before using.

It's developing a feeling for food so you know what flavors blend, and which clash.

It's not letting yourself be bound by habits of cooking, serving certain foods always in the same old way. It means developing your bump of curiosity, watching for and experimenting with new ways of cooking ordinary foods, actually using the recipes and suggestions you collect instead of tucking them away in some sure-to-be-forgotten place with the hollow promise to try them sometime.







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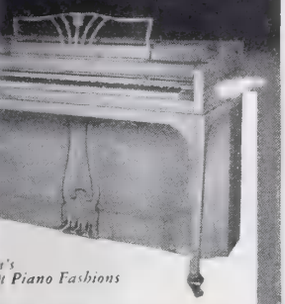
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If you would like to know what I'd call a simple meal, but fit for company, cast an eye at a Sunday night supper we have frequently.

It is humble, but delicious fare. The soup is easy to make and will bring that "umm, it's good" response, without being at all heavy or rich. It's a fine example of skillful blending, for the tomato, celery, chicken stock, and basil are a perfect combination, and, what's more, ingredients which most people have on hand. Serve crunchy French bread (heat it in the oven to crisp before serving) *with* your soup, rather than later in this meal, because the salad is rife with toasted croutons, soaked in garlic salad oil, which make either bread or potatoes unnecessary with the entree. In fact, the salad is a pretty special one, mixed differently from the average tossed salad and containing crumbled cheese and the croutons—and a raw egg to see that the cheese permeates the whole salad. It's such a good salad that most vegetables can't compete with it, and besides it's something worth concentrating on, so we just eliminated any other vegetable.

If you're as hungry as we are for oysters, after the summer's abstinence, you'll be happy to feast on oysters and salad, especially when the oysters are these crispy fried ones. It's the dusting of corn meal and salt and pepper which form the well-seasoned crunchy exterior and serve to accentuate rather than subdue the true oyster flavor.

Always be guided in your dessert by the richness of your entree. Because our oysters and salad are on the rich side, fruit makes the best supper ending. We begin with quite commonplace fruits: oranges, bananas, but the compote doesn't stay commonplace long, for we soak the fruit in Mother Vineyard Scuppernong wine, which has a champagne-like quality and makes the most ordinary fruits something extra special.

Tomato-Celery Bisque

3 tablespoons margarine or chicken fat
2 tablespoons chopped onion
3 large ripe tomatoes, sliced (unskinned)
2 tablespoons flour
1 cup chicken stock
1 cup celery stock and celery
1 teaspoon salt
1 teaspoon sugar
½ teaspoon basil
⅛ teaspoon black pepper
1 cup cream
1 tomato, peeled

Melt fat in large heavy saucepan or iron skillet. Add onions and cook quickly for a few minutes, turning onions with wooden spoon to keep from burning. Add tomatoes and cook quickly for about 10

(*Continued on next page*)

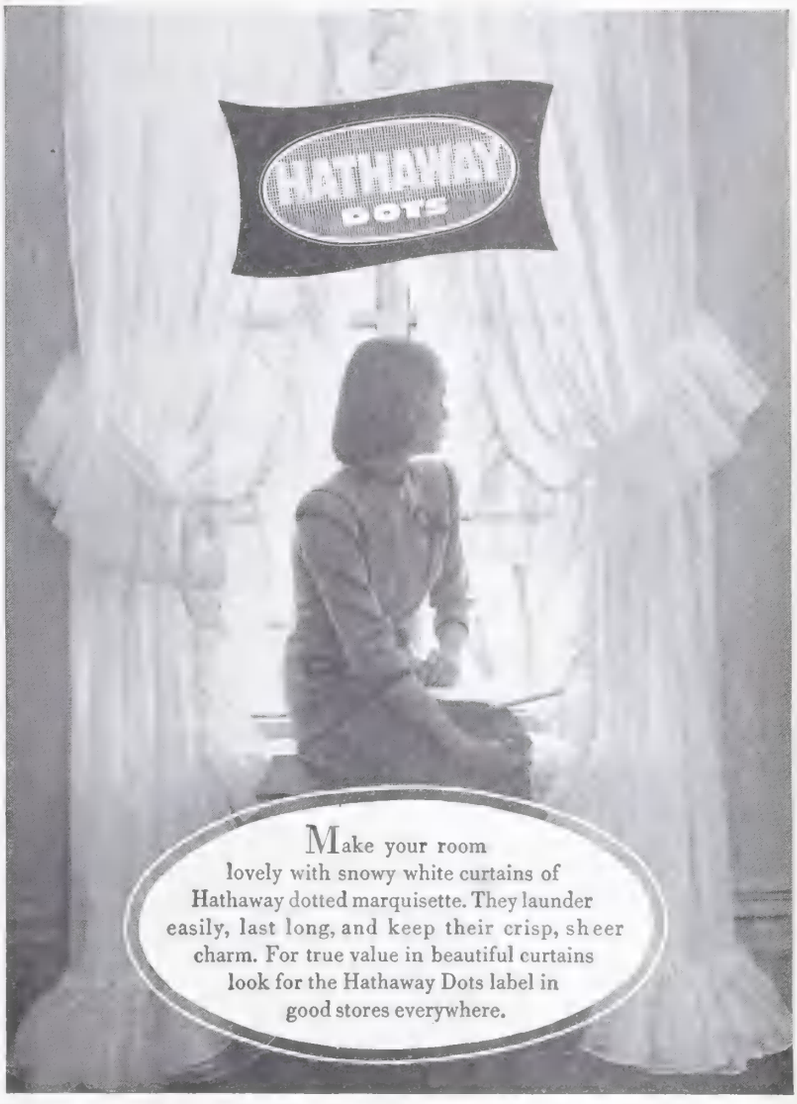


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CONTINUED FROM PRECEDING PAGE

minutes, or until tomatoes are soft. Blend in flour. Cook a few minutes. Then add chicken stock and celery stock. (To make celery stock, chop 2 large stalks of celery and leaves, and put into a saucepan with 1½ cups water. Add ½ teaspoon salt. Cover and simmer until celery is soft. Use celery and stock in soup.) Add seasonings. Simmer, covered, about 5 minutes. Then rub through a fairly fine strainer, pressing out vegetables as much as possible. Add 1 cup cream to strained soup, and a tomato which has been skinned and pitted, then slivered fine like cabbage. Make pieces short so they are easy to eat. Serves 4.

Crispy Oysters

- 24 large oysters
- 5 tablespoons bacon fat
- ½ cup white cornmeal
- 1 teaspoon salt
- ¼ teaspoon black pepper or freshly ground pepper

Wash and drain oysters in strainer. Then dry well in clean dishcloth. Spread large piece of wax paper on table. Add salt and pepper to cornmeal and mix well. Sift half of cornmeal on paper. Then lay oysters on paper. Sift remaining meal on oysters. Oysters should be completely covered. Melt bacon fat in heavy iron skillet. (It should be about ¼ inch thick, but it may be necessary to add more bacon fat when you fry your second batch of oysters.) When fat is hot, drop in as many oysters as will fill pan. Brown oysters well on one side, then turn. Watch them carefully and turn each separately. When brown, place on absorbent paper toweling. Put paper and oysters on rack on cooky sheet in moderate oven, to keep hot while others are cooking. When all are cooked, sprinkle with additional freshly ground black pepper. Serve an India type relish with the oysters. Serves 4.

California Salad

- 1 garlic bud
- ¼ cup Wesson oil
- 1 cup toasted croutons
- 1 head lettuce, broken in pieces
- 1 head chicory, broken up
- 6 tablespoons Wesson oil
- 2 teaspoons Worcestershire sauce
- 1 teaspoon salt
- Freshly ground black pepper
- ½ cup crumbled blue cheese
- 1 raw egg
- 1/3 cup lemon juice

Peel garlic bud and bruise with fork. Keep in covered jar with ¼ cup salad oil for about an hour. Just before serving salad, dip croutons in this oil *after removing garlic*. Put salad greens in large wooden bowl. Add 6 tablespoons oil, Worcestershire sauce, salt, pepper, cheese. Then break raw egg on top of greens. Pour lemon juice directly on egg. Toss well. Then




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add croutons. Toss again. Taste and add additional salt and pepper, if necessary. Serves 4 to 6.

Scuppernong Fruit Compote

2 large oranges
2 bananas
½ cup berries (blueberries, raspberries, or blackberries)
½ cup white seedless grapes
2 tablespoons granulated sugar
½ cup orange juice
1/3 cup Mother Vineyard Scuppernong Wine

Peel oranges, removing membrane. Then slice in rounds. Lay on the bottom of a fairly shallow serving dish, which will hold all the fruit. Skin bananas and slice on top of oranges. Next scatter berries over fruit and lastly white grapes. Sprinkle sugar over fruit. Mix orange juice and wine well and pour over fruit. Be sure bananas are submerged so they won't darken. (A shallow serving dish works best because all the fruit is then covered with the wine and takes on the delicious flavor.) Chill fruit in refrigerator about 6 hours. Serves 4.

A HOME FROM A QUONSET HUT

CONTINUED FROM PAGE 141

one-fourth of the "finished" cost. Labor prices, of course, will vary in different parts of the country.

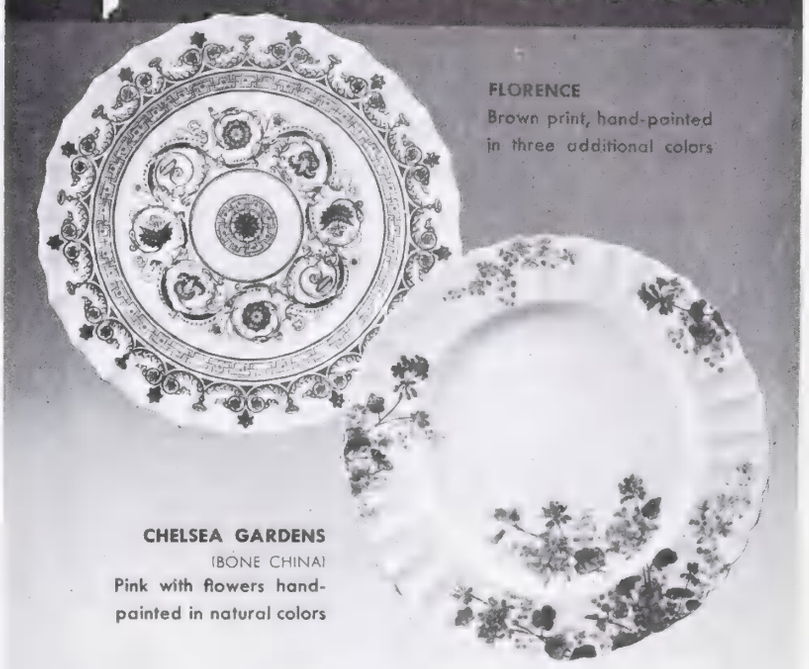
Quonsets are available in sizes ranging from 20′ x 12′ to 20′ x 84′, at prices from slightly less than $600 for the smallest size to about $1,700 for the largest. These prices do not include insulation, interior finish, heating, plumbing, sidewall doors, floors, electrical materials, or erection service of any kind.

Such extras as roof ventilator, extra sidewall window and frame, additional transverse partitions, floor units, etc., are available at additional cost.

You can get along without the floor unit (which is only a steel ribbed frame on which flooring is laid) by having a cement slab foundation, as was done in the Springfield model house. The flooring is laid directly on the cement slab, in which hot water pipes for radiant floor heating may be imbedded.

The steel frame of the hut is supported on a double row of cement blocks around the base. Over the steel ribs of this half-circle frame, any good insulating material can be used. Over this goes the corrugated galvanized steel cover of the house. The exterior may be painted or left unfinished. Interior walls can be covered with any standard wall board, to be left natural, painted, or papered.

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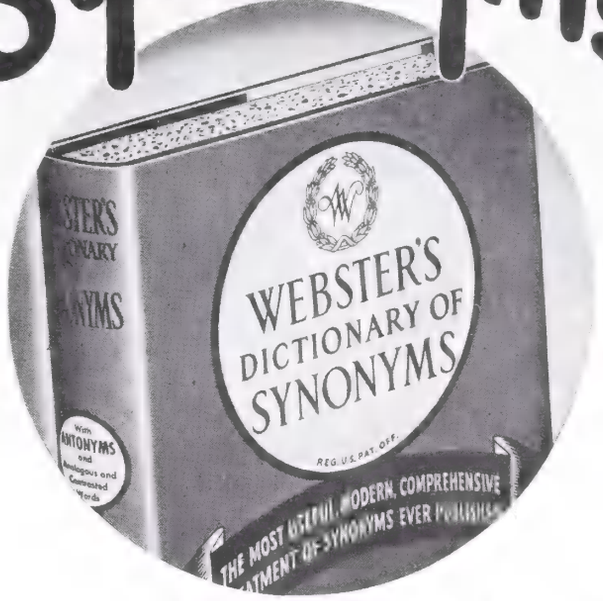
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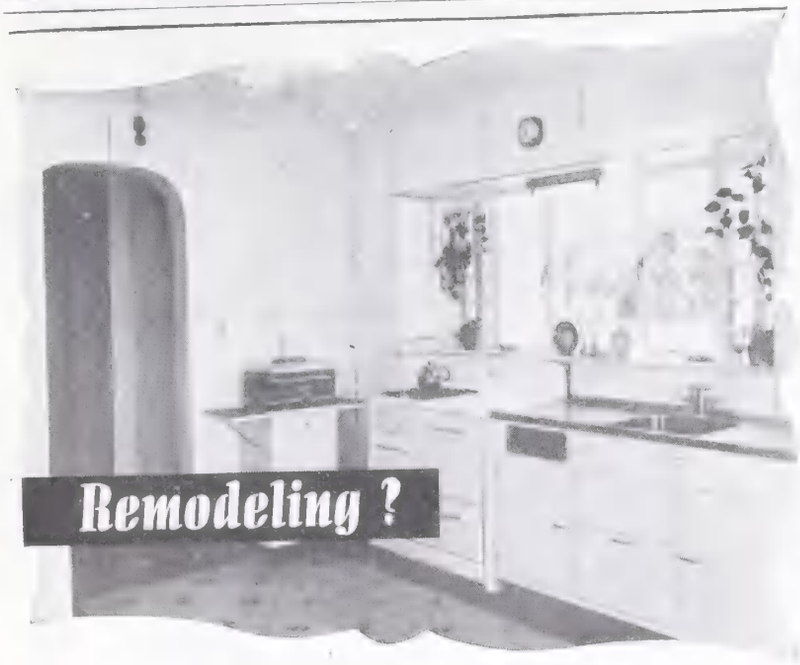


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HOW TO LEVEL THE BUMPY LAWN

You will fill in the hollows—not shave off th bumps—with a mulch that contains humu and plant food to give the grass a boo

By R. B. FARNHAM
ASSOCIATE EXTENSION SPECIALIST IN ORNAMENTAL HORTICULTURE
RUTGERS UNIVERSITY COLLEGE OF AGRICULTURE

Does your streamlined lawn mower bounce merrily from grass clump to grass clump as you cross and recross your lawn? Does your grassy carpet fail to measure up to the adjective "level"?

You need not merely covet the level qualities of your neighbor's yard. It is quite feasible to eliminate the bumps in yours. Naturally, you won't shave off the hills as is done in highway construction. Quite the reverse. In a lawn, you gradually raise the soil level to the "hilltops" by using a lawn mulch. It can be applied any time when other chores are not too pressing.

We'll start with the ingredient of the mulch that's easiest to obtain, namely, soil. You may dig it from an out-of-the-way corner of your own property. The consequent hole can be utilized for a compost pit, to receive leaves, clippings, other vegetable matter. But whether you dig or buy the soil, before it is likely to be good "valley filling" material in the lawn, you will want to do something to it.

The biggest improvement usually has to be made in its physical condition. A soil which is rather heavy or clayey often benefits from the addition of one third by volume of sand or coarse hard coal ashes. If nothing better presents itself, by all means use such things. A clay loam requires only one fourth by volume and usually less, while a sandy soil needs no ashes or other material to lighten it.

All three physical types of soil —clay, loam, and sand—will be greatly improved by the addition of some form of organic matter. If you haven't a compost pile, you can buy organic matter from ... den supply store. Peat mo... of your best bets. When y... in your soil, peat moss st... longer and decomposes a... slowly than most other ... organic matter.

A large bale, costing fo... dollars, will usually c... square feet more than an i... You may figure on a mini... of a penny a square fo... use, not very expensive f... good job of soil improvin...

Dr. O. W. Davidson, ... of research in floricultu... gers University, New B... New Jersey, has recentl... discovery for which yo... should be very grateful... found that some of the p... from the use of large a... peat moss in past years ... due to incorrect usage. ... works better with a litt... the nature of pulverized ... or calcium. In the soil ... lingo, this "fills up the ... complex or its absorptiv... and makes the peat mos... a force for good in the s...

The addition of calc... peat moss often results i... than 30 per cent incre... crumb structure of the ... which it is mixed. When ... peat is used as a mulch ... water more readily but, ... moss alone, does not ho... a spongelike manner t... an airless, soggy lay... weather.

To get down to actu... 1½ cups of pulverize... may be applied to eac... peat moss. (Do not u...



lime!) If you are using a whole bale, it will take about 10 pounds of pulverized limestone to fill up the absorptive quality of this amount of horticultural peat moss.

In addition to peat moss and limestone, you should add a modest amount of commercial fertilizer. Getting back to the first ten-inch layer (spading depth) of soil in that hole, just before removing it, mix in about five quart jarfuls of a 5-10-5 or 4-12-4 fertilizer per 100 square feet of surface. Now you may put on a one or two-inch layer of peat moss, after you have mixed the peat and lime together.

The mixture of limestone and peat can be made when the peat is dry or wet. However, before mixing the peat with soil, it is better that the peat be moist.

WHAT'S next? If the mixing hasn't exhausted you to the point of postponing the rest until next week end, you can now look over your lawn with a view to spreading the mulch. A little reconstruction work on large bare spots may be in order first. Dig the bare spots, using a level teaspoonful of complete commercial fertilizer and an equal amount of limestone, to each square foot of soil both before and after digging. If weeds are prevalent, use a 2,4-D weed killer, available under several trade name products. Obviously, it will be wise to kill your weeds, or at least to treat them, a couple of weeks before you add the mulch. A lapse of two or three weeks is sufficient.

How are you going to add the mulch? If you are an artist with a shovel, you can spread it that way, allowing a good full swing to distribute the soil uniformly over a large area. Apply half of the material walking in the opposite direction to the first coverage.

Next, you rub the mulch into the turf by one of several methods. Probably the easiest way is to sweep the lawn with an old broom, bringing the nap or the green blades to the top and rubbing the soil down underneath them and into the depressions. You can switch a long bamboo pole back and forth or you may drag a doormat or chain back and forth over the lawn. You can also rub the lawn with the back of the rake. Your own ingenuity can probably find a method even more original.

You can almost do the job quicker than we have told about it. One operation is sufficient for most lawns, but a very bumpy lawn may require a second mulching. Then make sure you roll the lawn next spring and set your mower to leave at least 1½ inches of nap.





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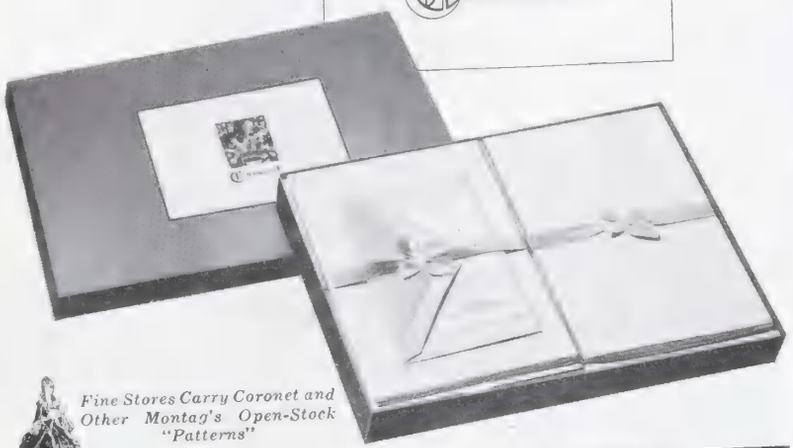
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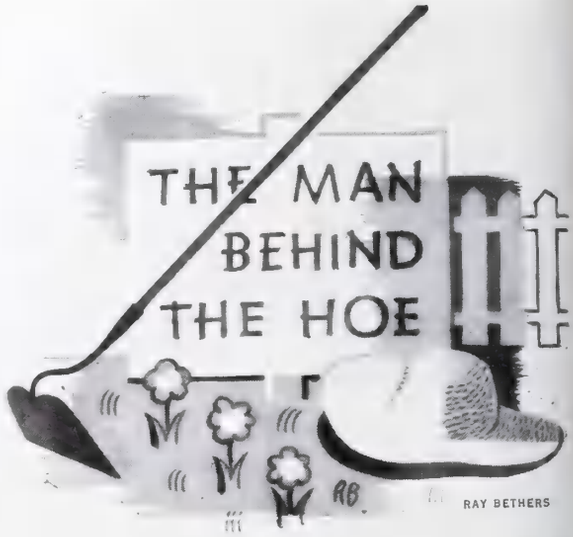


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Beat Jack Frost to Your VEGETABLE PATCH

By Charles H. Nissley

September's harvest moon spells a change of seasons, to the northern gardener at least. Experience warns him that his warmth-loving crops, such as tomatoes, eggplants, peppers, beans, pumpkins, and squash, may, overnight, be struck down and blackened by the first killing frost. Unless he is prepared to protect these tender vegetables, he will miss out on two to three weeks of good growing weather in the Indian summer that is bound to follow. So garner your resources and energy for the first still, cool night that promises a temperature drop to 32° F.

As with flowers, you can use a heavy cloth like muslin or old sheeting to cover vegetable plants. With fruits, such as squash and tomatoes, the safest procedure is to pick and place them in a cool, fairly dry place to ripen.

Last fall, before the first killing frost, I harvested 83 large tomatoes from 12 staked plants and placed them in the basement to ripen. We enjoyed red tomatoes until well after Christmas.

A row of tomatoes may make an attractive decoration on the kitchen windowsill, but dismiss from your mind the notion that they need light to turn red. Quite the contrary. Temperature is the factor that does the trick, and ripening takes place just as well, if not better, in darkness.

If you plan to ripen a quantity of tomatoes, use the basement where you can spread the fruits out not more than two lay and cover them with pap mercial growers have lea ripening is best accompli temperature of 60° to 65° the tomatoes placed in sin trays and kept in total

Pumpkins and squash a light frost. If you for cut the globes from the v ing about an inch of stem to each. Pruning shears for this job, but a knife w for a few fruits. The pum squash may be gathered two to three layers deep old vines, straw, or tar protect them from frost f until the rinds start t Before heavy freezes oc them indoors in a spot humidity and a tempe from 60° to 65° F. can tained until they ripen.

Don't waste your col the fall. Put it to work the harvest season of t semi-hardy vegetables, s tuce, spinach, endive an A movable frame, plac bed of such low-grow should exclude frost unt vember in the vicinity of City. Plants may even

Those bare areas in table garden, from wh have been harvested, c now. This will not onl time next spring but wil vegetable garden an e because the ground w

(*Continued on pag*

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Left: Duncan Phyfe Wall Console Table with drawer compartment, hand carving and brass feet. Honduras Mahogany veneer on gum base. Height: 29¾". Top closed: 16" x 32"; opened: 32" x 32". About $30.00.

Below: Duncan Phyfe Tier Table. An original design with genuine Mahogany top, tiers and galleries. Tier size: 22" x 22". Height: 28". About $18.00.







Left: English Chairside Table. Genuine Mahogany top. Size: 16½" wide, 28" long. Step heights from bottom up: 9", 19½", 28½". About $25.00.

Above, left: Eighteenth Century Lamp Table. Genuine Mahogany top and shelves with beautiful Marqueterie inlay. Sizes: 20"x20". Height: 26". About $18.00.

Above, center: English Cocktail Table. Genuine Mahogany top with Holly inlay. Top: 32" x 32". Height: 17". About $23.50.



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WHICH TULIP TYPE ARE YOU?

CONTINUED FROM PAGE 101

WHY NOT STOP TRAFFIC? and sprawl about, since the luxurious big blooms are often too heavy for the sturdy stems. But what law requires that you grow them in your borders? I quite agree they should be kept out of your display garden and grown in rows in your cutting garden, for indeed their main value is as cut flowers. (They stand straighter if you grow them in full sun and out of the wind.) They are tulips for decorators—and obviously not for landscape architects. They are flowers to enjoy petal by petal, to savor for their esoteric coloring and strange incrustations and amazing shapes. They are flowers to look at up close, to study facet by facet, to reimpress us with nature's fantastic variability. They are as sophisticated as a Huysmans novel—and admittedly as decadent.

Like my worthy opponent in this argument, who would not permit a novelty tulip anywhere in her life, I grow the simple, classic types, too. Nature has been so prolific and versatile that we have a flower for almost every need. And for landscape effects I admit that the simple forms, planted in masses, are the best. No one could agree more heartily than I that a pleasing landscape *cannot* be achieved by using, in quantity, indeterminate plant forms. But neither does it follow that I must banish from my life all plant material that does not qualify as forceful design material. If I did, I would have to forego such sweet, little, unforceful things as blue flax, johnny-jump-ups, coral bell, baby's breath. And I would not dare to use visually undistinguished herbs or scented-leaf geraniums in borders, which I do, Miss Darling notwithstanding. For there is pleasure in coming upon them now and then, plucking a few leaves to carry, as I wander about the borders enjoying the showier things. I believe, and Miss Darling ought to agree that, if the overall design and pattern of your garden is strong enough, you can grow, within the borders of the bigger plan, the ineffectual but nice things.

And to see what magnificent arrangements can spring from a mere handful of these exotic blooms, look back to the two photographs at the top of page 100. Upper left is the lily-flowered Maytime, composed in an arrangement with cryptanthus foliage. At the rig you will see a combination of t fantasy-type tulips, the striped a fringed Gadelan and the pop shaped Blue Parrot, against setting of juniper branches.

For other gardeners who like stop traffic, too, here is a of fancy, novelty tulips wh should awe their friends.

Parrot or Fantasy

Salmon pink, striped green—tasy, 28″
Violet purple with white ba Gadelan, 20″
Bright scarlet—Therese, 24″
Bright crimson—Red Champ 24″
Pure golden yellow—Sunshine.
Bluish heliotrope—Blue Parrot

Lily-flowered

Pure white, greenish cast—W Cross, 18″
Carmine rose, white base—Ma line, 20″
Cerise—Martha, 18″
Purple red—Maytime, 18″
Golden yellow—Golden Em 18″
Reddish violet—Capt. Fryatt

Peony-flowered

Pure white—Mount Tacoma.
Old rose—Eros, 22″
Rich cerise red—Rocket, 22″
Carmine red, petals tipped w Coxa, 18″

WHY GILD THE TUI

CONTINUED FROM PAGE

or look of quality. Its gaudy ing up" makes it look like a freak of nature.

Actually this is just wh "fancy" tulips are called in cultural parlance: "sports" tations." Like a cat with s such peculiarities occur on while in nature forms. B multiply them? Why gl freak?

One function of a flow look beautiful in the garden to be the highlight of a scheme or to complement hance other plantings. function of a flower is to tically adaptable for arran in the house. Now anyone had experience with plantin that outdoor effects are, most part, gained from ma ings. One tulip alone in counts for nothing—but pl in clumps of a dozen or

(*Continued on page*



I thought that he'd forgotten...

OUR FOURTH ANNIVERSARY . . . and this morning Phil kissed me good-by as if it had been *any* day.

For some funny reason, I didn't want to tell him. After all, Phil hasn't had much practice in anniversaries. On every other, there's been an ocean between us.

So I tried not to notice the little shadow over my heart, as I changed back from my best pink housecoat. Maybe he'll remember during the day, I thought.

How could I have overlooked the twinkle in his eye, at breakfast?

For just now, when Phil came home... well, I might have *known*. First, this armful of roses. And then, something I missed out on, when we got married, something I'd wanted for four years, our starting set of International Sterling!

Phil hadn't forgotten *that*, either. How I used to look at other people's beautiful sterling silver ("Like a little girl at a candy counter," he said). How we'd agreed to get along with any old thing till we could have the best, too.

And now...we have it! Our own "family silver," in the lovely International pattern we picked out so long ago . . . enough of it to give us a glorious start.

When it's time to choose your table silver, see the exquisite International Sterling patterns.

For of course you'll want sterling . . . solid silver that you'll proudly be calling "family silver" many, many years from now.

Your eye-for-beauty will see that every International pattern is a silversmith's masterpiece, beautifully designed, balanced, finished.

Start, if you like, with a few pieces or individual place settings (knife and fork, teaspoon, salad fork, cream soup spoon, and butter spreader)... add to your set later.

TUNE IN to *The Adventures of Ozzie and Harriet*. Sunday evenings, 6:00 p.m., D.S.T., Columbia Broadcasting System.

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WHY GILD THE TULIP?

CONTINUED FROM PAGE 176

they contribute a mass of color large enough to carry weight in your garden design. Certainly then, if mass of color is the aim, clear, simple color is twice as effective as a variegated mixture which instead of registering as a definite picture to the eye, is just a blurry mass.

Another outstanding beauty of the tulip, when used in the garden, is the pleasing repetition of the graceful cup-like form of the flower, standing firm and upright, row upon row. Distort this into a jumble of fringed edges, and the repetition of form is lost.

For indoor use, too, I'll take the simple forms—hands down. When brought into the house, flowers in an arrangement have to compete with the shape and color of the container, the pattern of draperies, wall colors, table cloth, or china, a mixture of light from all directions, and a background of varied colors, shapes, and objects. Against all these elements, one distinctive note of color, one simple elegant flower form like the classic tulip will have a great deal more punch and meaning than the multi-colored forms of Parrot or Fantasy tulips.

Let those who say this point of view is old fashioned, against progress and all things new, think of this. With art that has lasted centuries, it is the simple forms which have endured. In music the simple melodies are loved the best.

I applaud without reservation the work of hybridizers in perfecting the strength and hardiness of plants, making them disease-resistant and more enduring. But when they turn their hands to developing new forms out of the old, let them look sharp to see if the new can honestly measure up to the old.

Just look at the two photographs at the bottom of page 100 to see what charming arrangements conventional tulips can make. At the lower left, a combination of Darwin tulips—Purple Perfection, rosy Afterglow, and Silver Wings—with dogwood foliage. Lower right, cottage tulip Inglescombe Yellow, full blown and partly open blooms, used with tulip tree foliage.

Some of the best of the conventional types are:

Pure White

Mt. Erebus (White City)—cottage, 28″
Glacier (Wildlust)—Darwin, 26″
Themis—cottage, 20″
Kansas—triumph, 16″
Silver Wings—Darwin, 28″

Light Pink

Clara Butt—pink Darwin, 24″
Rosabella—cottage, 24″
Peach—Darwin, 26″

Pink and White Combina

Picotee—cottage, 22″
Queen of the North—triumph
Weber—Mendel, 18″
Mozart—Mendel, 14″

Rose Pink

Princess Elizabeth—Darwin,
Prunus—salmon rose Darwin,
Philip Snowden—Darwin, 26
Pride of Zwanenburg—Darwi

Deep Cardinal Pink

Aristocrat—Darwin, 28″
Pride of Haarlem—Darwin, 2

Orange Rose

Dido—cottage, 30″, margi
bright orange yellow
Afterglow—Darwin, 28″

Bright Salmon Scarle

Advance—cottage, 30″
Farnecombe Sanders—Darwi
King George V—Darwin, 28

Fiery Red

Charles Needham—Darwin,
All Bright—Darwin, 24″
Marshal Haig—cottage, 28″
G. W. Leak—cottage, 26″

Deep Red and Crimso

Eclipse—Darwin, 26″
Margeaux—Darwin, 26″

Black Maroon Red

Black Girl—Darwin, 28″
La Tulipe Noire—Darwin,
Philippe de Comines—Darv

Pale Canary Yellow and

Niphetos—Darwin, 26″
Mrs. J. T. Scheepers—cott

Light Golden Yello

Golden Harvest—cottage,
Inglescombe Yellow—cotta
Mrs. Moon—cottage, 26″

Deep Golden Yello

Sunkist—Darwin, 26″
Golden Age—Darwin, 24″
Yellow Giant—Darwin, 28

Orange Yellow

Cherbourg—breeder, 30″
President Hoover—breede
Argo—cottage, 24″

Pale Lavender

Georges Grappe—breeder

Blue and Rosy Lave

Bleu Aimable—Darwin,
Insurpassable—Darwin,

Blue Purple

Demeter—Darwin, 28″

Violet Purple

Purple Perfection—Darv
Bacchus—breeder, 26″

Brownish-Bron

Bronze Queen—breeder,
Jessy—breeder, 32″

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IT'S WORTH MENTIONING

You can put new pleasure into homemaking with all-through-the-house helpers like these

By Julie Polshek



Here's a handsome so musical knocker that stead of knocking when This melodious, easily h O-Tone door chime, of trical Co., New York, i cally actuated, witho transformer, or batterie mounts to the outside o chime box to the inside minutes with only hand screw driver. Under $ Macy & Co., New York.

This perfumer for closets, drawers, odor-permeated rooms, subtly exudes fragrance comparable to finest extract perfumes. It's long-lasting, for concentrated perfume essence is aged right in this ground-up wood. By Regale, New York, in Carnation, Violet, Lily-of-Valley, Black Lace (sweet bouquet, Midnight (oriental bouquet), Atmosphere (woodsy). About $1.50 and $2.75 a bottle at Lewis & Conger, New York.





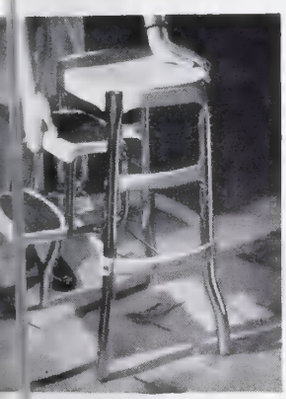
This compact new made by Rival Mfg. City, closes completel in use to keep juic Its removable innard handy built-in 4-servi are of strong, easy-to (plastic), which is i citrus corrosion, ta won't chip or discol de-juices fruit comple seeds or rind oil. U Lewis & Conger, New



You can slice potatoes, onions, cucumbers, or any other root vegetable in a flash with this time-saving rotary slicer of light cast aluminum. A simple thumb screw adjusts the stainless steel blades to any slicing thickness from thick to paper thin. There are two supports on which to rest vegetables while you slice—one for small, the other for large diameter vegetables. About $4, at Hammacher & Schlemmer, New York, N. Y.

n bake cakes—and other ble foods—on *top* of your this aluminum self-regu- an of Perfecake Pan Co., Set the batter-filled pan eat baffle, cover with the d, turn on the burner, and takes over. No peeking . It permits cool hot- baking, saves gas, and xtra baking facilities when is full. About $3, at ros., New York, N. Y.





Here's a strong kitchen stool-step ladder that changes roles by a feather touch operation. A simple, foolproof ratchet swings the rubber-treaded steps under the stool and out again. Structural design, strong reinforcements, and all-metal construction contribute to its sturdiness and trimness. Red or white baked enamel seat and trim, with chromed metal legs. About $10, at Hammacher & Schlemmer, New York, N. Y.

Worth Mentionings"

way swinging-arm dra- ure adjusts to a variety treatments. It can ex- ies beyond windows or fully cover them. It to clear venetian blinds wall. It adjusts to any th and to keep any dra- sag-free. And it tilts dow cleaning. Under Macy & Co., New York.

Kamkap's impenetrable light-weight aluminum chest will give you a lifetime of all-safe storage service. It's built just like a suit-case, even to luggage catches, for absolute protection against dirt, dust, moths, vermin, mice. It glides easily under beds, or where you will, on smooth runners. 32x8x18 inches, about $9; 42x8x18, about $11, at Gimbel Bros., New York.

ong lifts and holds rimmed g cooking utensils with g ip. Its two rectangular el "jaws" work from a handle like a crane. f of the wrist gets them m of the hot utensil e. burnproof handling. t McCreery's, New

Shakeleen's all-wool, long-wear- ing dusting mop does a quick magnet-like job of picking up dust and lint without pressure—and holds it tenaciously until you lightly shake the mop clean. It gets into hard-to-reach places eas- ily. Fine for walls, too. Weighs only 14 ounces. About $1.75, at Bloomingdale's, New York.

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MARGARET NEILSON

How to have your own STRAWBERRIES every June

BY DAVID PLATT

It is easy to understand why everyone is crazy about strawberries, even the person who knows he is going to get hives or a rash after eating them. They are almost as easy to grow as they are to take, so here are some simple rules to follow in establishing a permanent strawberry bed this summer.

The best time to set out pot-grown plants that will produce a fairly good crop of berries the following June is now or up until October. Rooted layers or runners can be set out in late September and October, but the flowers that they produce the following spring should be picked off in order to allow full plant growth.

The most important requirement for strawberries is a moisture retentive soil, rich in humus and fairly heavy. It should be acid, with a pH of abou a soil test that can be mad with your own kit or free o by your state experiment The plants love cool earth this condition is not natur section, a constant summ must be maintained to pr soil from baking and to insulation so the roots will heat or dry out.

Well-rotted manure rank a soil conditioner for stra with compost, humus, pe and redwood bark all When using any but the the addition of bone me rate of three pounds per square feet is advisable.

On arrival from the plants should be unpa

Great Wester

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immediately. If the ground ady for them, plant them porary bed where they can two or three weeks and u ample time to prepare ermanent bed.

proper distance between epends on the amount of u have or the method you rowing them. If the space d, plant them about a t each way, forming beds ur feet wide. The plants out runners that will form n a short time. The ap- ommercial method is to lls" consisting of one plant or 18 inches in the row, about three feet apart to cultivation.

st important when set- plants in the ground to the plant crown is not w the soil surface. The ould be absolutely flush urface or slightly above. n copiously and continue them all through late d fall. If the plants pro- flowers, resist the temp- eep them. Pick them off y. As soon as a hard s, it is wise to cover the a winter mulch of salt straw or redwood bark. ew York City this is an cessity, and it is good most everywhere except nd the Gulf states.

nderful new strawberry ve been developed re- the older sorts are still very popular. Varieties d by the season in bear, such as early, ason, midseason, late. ing. In the latitude of ity, the early varieties g in late May and and the other classes a week apart so that one-crop berries real- bout one month. The everbearing varieties start at about the midseason period and continue sporadic bearing through the summer, culminating in a fairly good picking in late August or early September. The late summer crop does not compare with the spring crop, however.

There are hundreds of strawberry varieties, and each section seems to have its favorite. It is a good idea to consult your county agent or experiment station for recommendations as to the best varieties for your locality. Reports show some positive localized favorites. The Pacific Northwest grows more of the variety Marshall than any other, while California leans to the everbearing variety Gem. In the Midwest Senator Dunlap is well regarded as an early that is particularly good as a freezing variety, while Streamliner seems to be the favorite everbearing type.

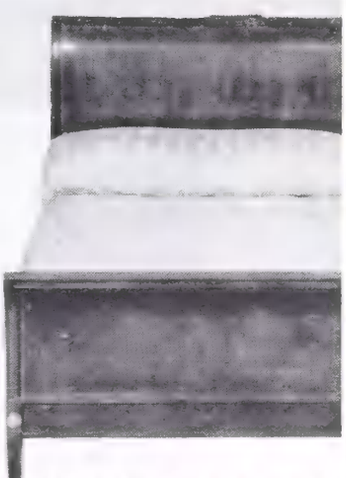
In the Middle Atlantic states, Dorset, Catskill, Chesapeake, and Gandy seem most favored, with the everbearing Mastodon the best in that class. New England finds Premier or Howard 17 with everbearing Gem the most popular.

The following list of varieties contains the newest and the oldest varieties, but they are all proven. Those with one "x" are newer varieties, while those with two "x" marks are the most recent. The "c" means recommended for canning. The "f", recommended for freezing.

Early	**Early to Midseason**
Dorset c	Sen. Dunlap cf
Premier	Catskill
Blakemore x	Fairfax
Midseason	
Big Joe c	Chesapeake
Ambrosia xx	Marshall c
Late	**Everbearing**
Starbright x	Mastodon
Gandy cf	Gem
Red Star x	Streamliner cf x
	Brune's Marvel xx

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LAWN EXPERTS ADVISE:
"Seed and feed NOW!"



Lawns fed VIGORO will grow thicker, greener —now and in the spring!

● Fall seeding and feeding has long been the recommendation of lawn authorities. That's because the uniform moisture conditions, cool nights and sunny days of autumn are the ideal combination that gives you healthier . . . thicker . . . greener grass.

Vigoro, complete, balanced plant food, nourishes the *entire* plant—tops, stems *and* roots. It develops deep root systems that help break up the subsoil—anchor the plants against the heaving action of frosts.

So start now! Seed the bare spots with a good grass seed and feed your entire lawn Vigoro, complete, balanced plant food (apply 4 pounds of Vigoro for every 100 square feet). Your lawn will be more beautiful—now and in the spring.

VIGORO—*complete, balanced plant food!*

A marked deficiency in soil of only one plant nutrient has serious consequences as far as plant growth is concerned. Like most soils, yours may lack one or more of the vital food elements grass needs for normal plant nutrition. Be warned by poor root systems, bad color, stunted or delayed growth. *Feed Vigoro*—it is properly balanced for best plant growth.



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this is Mr. Jones changing his storm windows and screens



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PHOTOGRAPHS BY MAYNARD PARKER

● Logical trick of modern planning is to use wall space scientifically so that rooms seem more spacious than they actually are. Dressing room of master bedroom in the Mason house has built-in dressing table and chest with pull-out tray drawers of varied depths. Mirror walls create illusion of space, too.

HOW TO SUCCESSFULLY MIX NEW AND OLD

CONTINUED FROM PAGE 111



● Architect gave narrow partition between kitchen sink and work area greater use as a glass cupboard covering shelves with a door which turns a corner. This makes shelves completely accessible, opening two sides of cupboard at once. Drawers in sink counter vary from shallow to deep to fit use.



D
W
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M COLLINS

few laurels as a host—
ng your Rum Collins
subtle, *different* touch
stura aromatic bitters.
, Angostura has the
uality of diffusing its in-
ble flavor and aroma
drink, bringing out the
and tang of *all* the
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is fine granulated Sugar, 2 oz.
label). Shake with plenty of
ind pour unstrained into 12-oz.
Fill with carbonated water, stir
erve with straws. (If you like,
sprig of Mint.)

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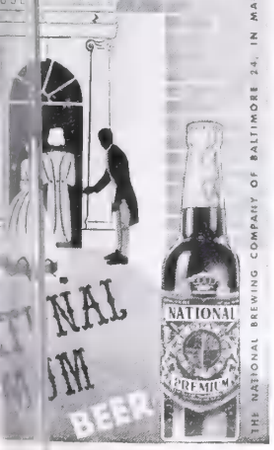
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FOR MERIT

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Maryland
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us living...

Costly—
but worth it

laces
past

From a land of
lavish living



THE NATIONAL BREWING COMPANY OF BALTIMORE 24, IN MARYLAND

YOU MAKE THE SMOKE IN YOUR TOWN

CONTINUED FROM PAGE 102

answer obviously is that everybody who allows unburned particles of fuel to escape from the chimney contributes to the problem and *all* should be made to stop doing it.

It is very easy to get worked up about the other fellow's smoke. You see it—he doesn't. But why single out one source and attack it all by itself? You must be prepared to fight smoke wherever you find it. And you may find it in your own street, coming from your own chimney.

"Oh, but the smoke from a home is such a small amount," you protest. "It couldn't make much dirt."

It could, and it does, when all the small amounts are added together, and when you consider that homes usually are grouped in rather compact areas of a city, while factories are likely to be spread over larger areas with breathing spaces between.

THERE is no doubt that Pittsburgh's blast furnaces, open hearths, and Bessemer converters glowing against the night sky do produce smoke, fly-ash and fumes. So do the unusual number of trains that normally run through the city. So does the healthy river traffic on Pittsburgh's three rivers, for the city lies at the point where the confluence of the Monongahela and Allegheny form the great Ohio. Yet when all these were cut down, there was plenty of smoke mixed with Pittsburgh's traditional fog. Whenever you are inclined to get too indignant about industry, the railroads, or ships as smoke-producers, take a look at these pictures—and your own chimney.

The citizens of many cities are beginning to be aware of their vulnerability with regard to making smoke. Witness the fact that St. Louis really began to get rid of smoke after it passed its 1940 ordinance, which added the ban on the use of high-volatile coal in hand-fired furnaces, to other smoke-abatement regulations and applied them all to both industrial *and* residential. Its success inspired Pittsburgh to pass a similar ordinance, already in effect for large users of coal, with application to residences postponed until October, 1947, because of the current unavailability of low-volatile coal in sufficient quantities, also of mechanical burning devices which make it possible

(*Continued on next page*)



—before you go into another heating season!

If you heat with coal or coke, or gas or oil—better have your heating system checked before the cold weather sets in. Remember! Fuel may be scarce, *critically scarce* this winter, so take steps now to get all the heat possible from the fuel you use.

If you are one of the *lucky two million* homemakers who enjoy modern *mechanically-circulated, warm-air* heat, you may need only to replace your air filters to put your system in top shape. Today's finer warm-air heating (also known as Winter Air Conditioning) requires a minimum of attention, yet provides you with the ultimate in clean, thrifty heat.

By replacing dirt-clogged filters with new Dust-Stops* you add to your comfort and you save fuel. Clean, new Dust-Stops—original equipment in most *mechanically-circulated, warm-air* furnaces—permit the heated air to circulate freely. What's more, they protect your home and furnishings from harmful air-borne dirt. Why not phone your dealer and order a new set of Dust-Stops today?

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MEMBER



Color delights the eye! Colors that are harmonious and appropriate. It is only natural, therefore, that Modernfold, the accordion-type door, should be so popular. Its beautiful, fire-resistant fabrics are correlated —matched to the most popular colors in other interior furnishings, in all price ranges. Thus, in choosing Modernfold, you are assured of a beautiful, harmonizing color scheme.

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CONTINUED FROM PRECEDING PAGE

to use high-volatile coal legally. Cincinnati is in the process of considering such a law now.

But in general, most cities have more rigid regulations for industry and railroads than for householders and small commercial establishments. Many smoke-department officials believe these are the more important offenders. But there are three other reasons for this situation:

1. It is easier for a Smoke Department to enforce anti-smoke laws against a small group of large users than a large group of small users. It takes fewer inspectors, there is more co-operation from business men who realize smoke is waste, and industries have the means for installing intricate anti-smoke devices.

2. It is politically more popular to go after industry, power plants, and railroads than to turn the spotlight of civic disapproval on the voters themselves and ask them to purchase more expensive fuel.

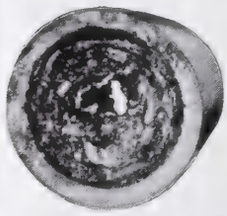
3. It is very hard to prove, beyond a shadow of a doubt, just how much blame belongs to householders, unless you clean up other offenders first. (In this connection, it will be interesting to see what happens in Pittsburgh next winter, when large users will be compelled by law to comply with the ban on smoky, high-volatile hand-fired coal, while householders will not.)

The success of the St. Louis ordinance (see HOUSE BEAUTIFUL, August, 1946) has had the effect of intensifying all smoke abatement measures, for it has focused attention on the fact that *everybody* contributed to the making of smoke. Representatives of the coal industry themselves are working for smoke abatement. They are urging more enforcement of anti-smoke ordinances among householders as well as industries, railroads, and power plants. The Coal Producers' Committee for Smoke Abatement supports such stringent measures as the sealing up of plants which persistently make smoke, city approval of all newly installed equipment, annual inspection of heating plants, and the co-operation of citizens' committees with Smoke Departments.

But the coal industry does not believe householders are an important factor in the making of smoke, and is very much opposed to barring high volatile coal for hand-firing in homes.

"Smoke from any source is harmful, unsightly and unnecessary," Carroll F. Hardy, CPC consulting engineer, told us. "The coal indus-

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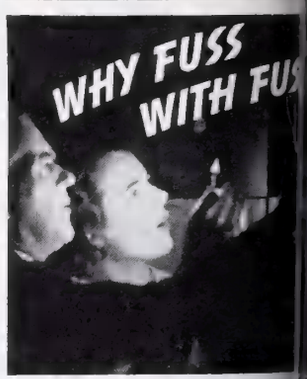
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try is for smoke abatement. It is a matter of life and death for us to get rid of smoke from coal, and we are bending every effort toward that end. But it is just as important to the economy of this country as it is to the coal industry to see that smoke abatement activity is directed toward smoke and *not* coal."

Householders cannot be accused of making the greater part of the smoke, according to Mr. Hardy, because sootfall records as compiled by Smoke Departments of various cities show a relatively small reduction during the hot months, as compared to the months when heating plants of all kinds are used. He referred to a table which lists this reduction in summer as 25.5% for Rochester, New York, 23% for New York City, 17.7% for Cincinnati, 17% for Chicago.

"We are opposed to jumping in and barring high-volatile coal for hand-firing in homes as the first move in smoke abatement, because smoke from this source makes up such a small part of total air pollution," he said. "A city such as Cincinnati, which happens to be the coal capital of the world, should clean up its industrial, commercial and railroad smoke *first*. This smoke is comparatively easy to get rid of, because most of it is unnecessary anyway.

"Once this pollution is materially reduced, then household smoke is an easier problem. By the heating season of 1947 we expect to have improved stoves and furnaces available for domestic use. They will not only be smokeless, but far more efficient. Thus homes will have the same benefit from smoke abatement that larger plants now have: reduced fuel bills and better operation."

AGAINST the belief that the answer is not in control of the fuel itself, but in better enforcement of proper ways for burning it, pit the statement of the Report of New York City Air Pollution Survey: "*Because anthracite and coke are usually burned smokelessly, an area's consumption of bituminous coal and fuel oil should be its index of potential smoke production.*" Tables published with this report show that the amount of total solids deposited in the various boroughs of New York and other cities is definitely lower in anthracite-burning regions, than in bituminous areas.

This question of the burning of smoky high-volatile coal is intimately bound up in consideration of the problem of how much responsibil-

(*Continued on next page*)

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Continued From Preceding Page

ity for air-pollution is yours and mine. Whether it is 60% or 17%, we householders, by and large, do not appreciate our contribution to the nuisance. For, especially when we hand-fire high-volatile coal, it is so *easy* to make soot and smoke!

Industries, more and more, are using mechanical stoking devices, dust-collectors, equipment for the utilization of combustible gases and other means for using up every bit of burnable material in the fuel they buy. Most of us householders just dump our coal, no matter what kind it is, into the furnace in large amounts, and are satisfied merely if the fire doesn't go out.

"Depending on the human element for smoke abatement is a very dangerous thing," said F. E. Schuchman, Chairman of Pittsburgh's United Smoke Council, which was the active citizens' group that urged the new ordinances in this city. "If people can do it wrong, they will. We learned by 20 years' effort to educate people how to fire coal that you can't trust human nature. Each year we had to teach them over again. The only way to control smoke is to make compliance with the regulations inherent in the purchase of fuel."

Mr. Schuchman agreed that people are tired of smoke. But are they tired enough, he asked, to take time out in their own home routines to make sure they are not making any smoke themselves? What do *you* think?

IF YOU are a coal user and especially if you burn high-volatile bituminous coal (maybe you will have to ask your coal dealer even to find out), you can do your share in keeping your city's atmosphere clean by following the suggestions listed on page 103.

If every citizen of a city which is afflicted by smoke did all of the things mentioned on page 103, what would the result be? Overlooking the patent impossibility of obtaining voluntary co-operation from every citizen anywhere on earth, and assuming that a miracle could happen, anti-smoke crusaders probably would be disappointed with results anyway. For whenever air is not clear, people think it is due to smoke. Actually, fog and haze will keep cities like Pittsburgh, for instance, from having clear air all the time no matter how much smoke is eliminated.

"We can't clean up fog; we can only make it white," said Dr. Ely.

But white fog does not cost the citizens money, remember, except insofar as it is responsible for traffic accidents or respiratory disease, and the latter runs high in a city like Pittsburgh or Cincinnati. *It is the soot and fly-ash mixed into the white fog that necessitates curtain-washing every two or three weeks, washing down of walls three or four times a year, soiling of store merchandise and the cleaning of exteriors of buildings*, sometimes with special high-pressure steam "jennies" capable of scraping through the grime. Wilmer M. Jacoby, of the Retail Merchants Association, said it cost Pittsburgh's stores $2,500,000 annually to get rid of the marks of smoke. The cost of extra electric light for the whole city on blackout days comes to about $700,000 a year. It is estimated that *smoke costs each citizen of Pittsburgh $20 or more a year*, or an estimated $13,420,000 for the entire population of that city. Fog can't be blamed for that.

THE production of fog is intensified by the presence in the air of "condensation nuclei" which come from all forms of combustion. These "nuclei" are invisible until they meet cold air and the humidity. We saw a dramatic demonstration of this in the office of the Western Pennsylvania Committee on Air Pollution. The smoke from one match was introduced into a large bottle of clean air with just a little water on the bottom. Nothing happened. Then a pump was applied, to lower the temperature and to raise the humidity inside the bottle. Immediately the whole bottle became cloudy. Had the streets outside been filled with such a haze, most people would have attributed it to smoke, we are sure. Yet it was fog, created by products of combustion other than actual smoke.

We can't do any thing about our weather conditions—not yet, anyway. If we live in foggy cities, we must resign ourselves to that. But it should have the effect of making us extra cautious about the smoke we produce to combine with our nature-sent fog, so that it can remain invisible as much of the time as possible, and not be burdened with particles of soot and fly-ash besides.

And the first step in being extra cautious is to shoulder our own share of the blame, even while we also attack industries, railroads, power plants, and marine sources of smoke. We will only get rid of smoke if we are determined to eliminate all of it, keeping our eyes on the goal of cleaner, healthier, brighter cities in the world of Better Tomorrows.

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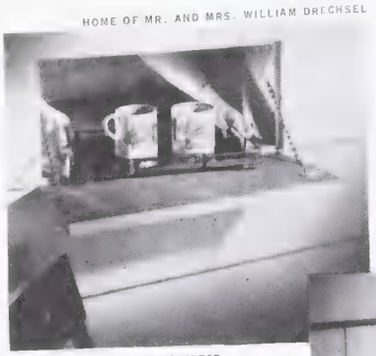
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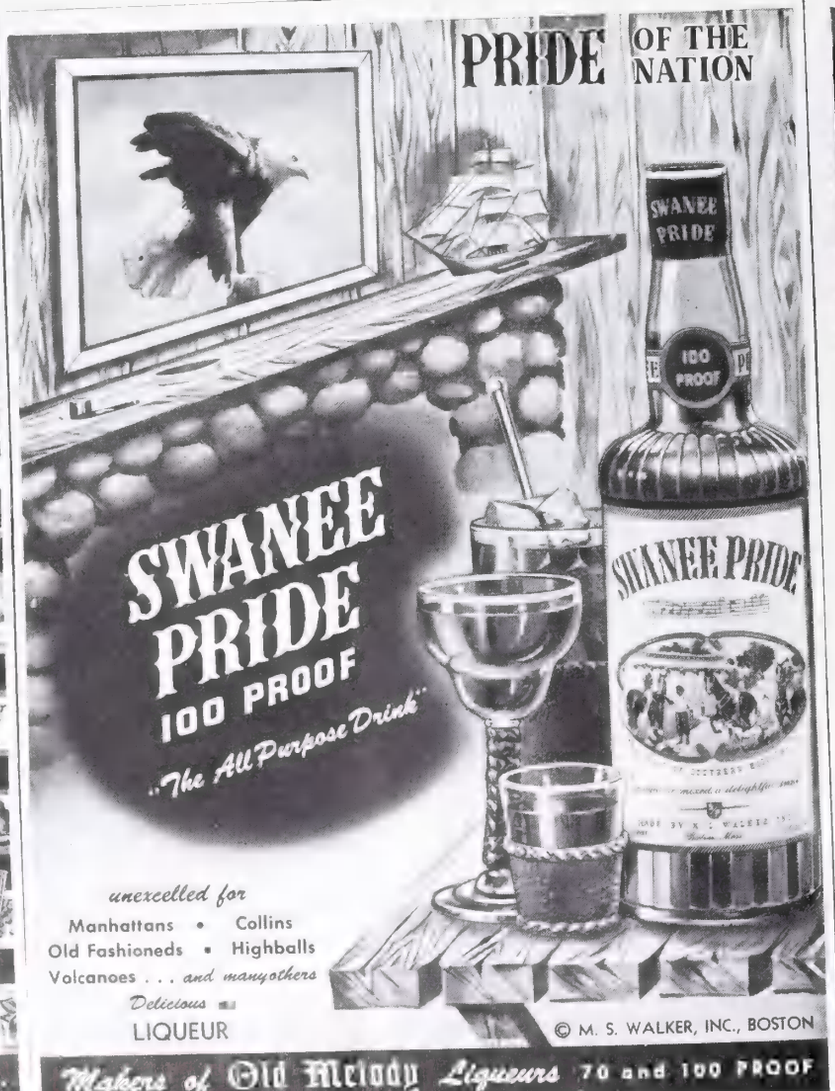
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OVER

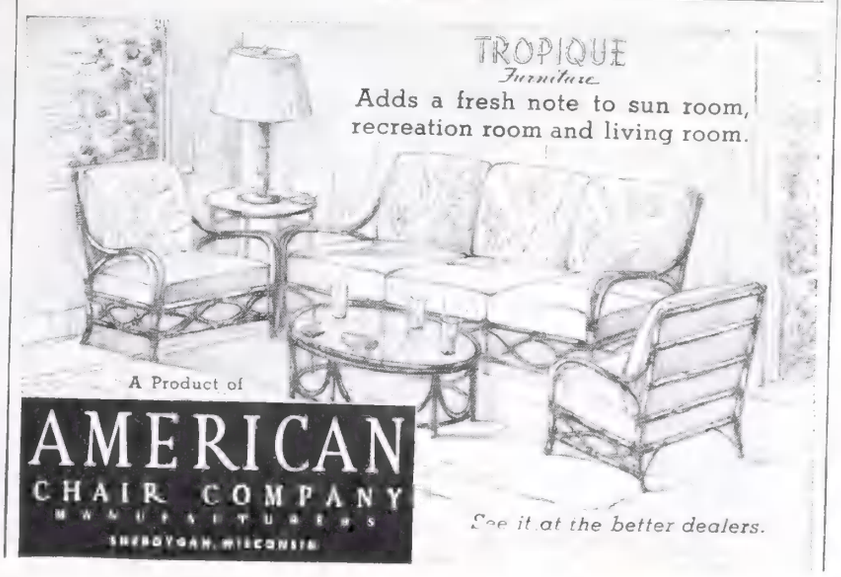
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OVER



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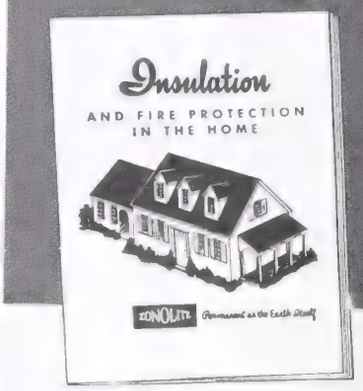
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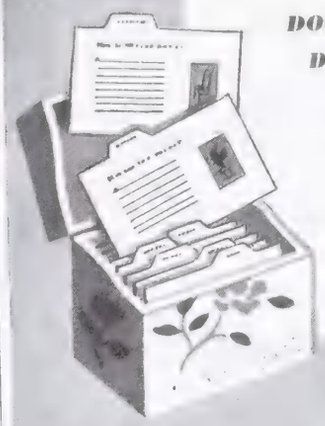
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Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

LAMPS

Porcelain, Dresden, Pottery, Stone Bases: Clean with cloth wrung out of soapsuds; rinse with cloth wrung out of clear water. Use soft brush to clean crevices. Handle Dresden carefully; do not rub.

Metal Bases: Dust frequently with soft cloth. Wax occasionally with paste wax.

Tôle Bases (painted metal): Mix 1 part turpentine to 10 parts mineral oil. Apply with soft cloth. Wipe off thoroughly with clean, soft cloth.

Crystal Bases: Clean with soft cloth wrung out of clear water to which a few drops of household ammonia have been added. Rinse with cloth rung out of clear water. Dry thoroughly.

Marble, Onyx Bases: Clean with soft brush dampened with raw linseed oil. Wipe off thoroughly with clean soft cloth. Rub base with thin coating of paste wax to restore luster.

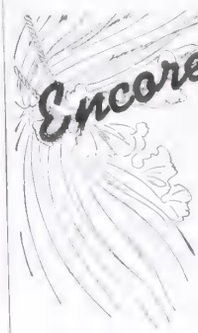
OVER

PAINTING

Make sure the wood is clean. Apply coat of clear shellac to seal the wood so it won't absorb paint. If first coat doesn't dry to a uniform gloss (dull areas show wood has absorbed shellac), apply second coat. When dry, sand lightly with fine sandpaper until surface is smooth. Wipe off with clean, lintless cloth.

Apply coat of enamel underbody (manufacturers make a special enamel-undercoat paint for this purpose) painting a small area at a time with smooth even strokes. Criss-cross strokes to prevent "drips" or "sags." When thoroughly dry, sand lightly with 2/0 or 4/0 sandpaper. Wipe off. Apply enamel with clean soft bristle brush, "flowing" it on with a full brush. One secret of successful enamelling is always to work with a *full brush* of paint. Allow to dry *thoroughly* before applying second coat. When thoroughly dry, rub down with rottenstone or powdered pumice and raw or boiled linseed oil. Or rub with a light coat of paste-type wax. Always use broken-in brush for final coat.

OVER



Encore! BETTER ORGANDIE CURTAINS NEED NO STARCH

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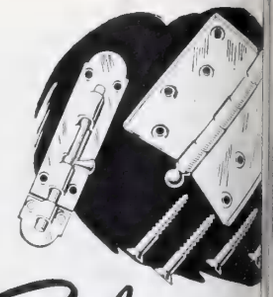
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AMERICAN

American Blower Corp.

Division of AMERICAN RADIATOR & STAN

CONTINUED FROM PAGE 166

eptember is the time to sow a coldframe full of small vegetables, icularly Oakleaf and Simpson lettuce, Scarlet Globe radishes, and e onion sets from last spring, if you were lucky enough to have saved You'll enjoy tender tidbits as late as Christmas in most sections.

outhern gardeners in Zones 1 and 2 take a new lease on gardening month. All hardy vegetables, such as the root crops and cabbages, be sown for a late winter crop. Hardy annuals can be sown now, too, ake an early spring display. Sweet peas and larkspur lead the list, cornflowers and calendulas do very well also. And try some clarkia, tia, and wallflowers (I have seen them bloom beautifully from fall-seed as far north as Petersburg, Virginia.)

all sections there is still time to sow pansies, but north of Phila-ia late-sown pansies should be wintered over in the coldframe. ame is true of perennial seeds sown this month, unless of course ave a really sheltered location with plenty of salt hay to throw hem before real freezing weather.

cessful forcing of such bulbs as freesias, Roman hyacinths, wood iris and leucocoryne, really calls for early September plant-ot them up and leave outdoors protected with salt hay or burlap month until well rooted or until top growth shows, then bring ndoors. White calla lilies should be planted as early as possible nd if your hardy bulbs arrive this month, pot up the forcing without delay and get them into the pit. Early planting means roots, and better roots mean finer forced blooms.

have a drought—and I hope we don't—better water your best ens at least once a week as a precaution against winter burn. moisture in the stems and needles of evergreens is the main this trouble, and watering is a simple enough task to prevent it.

g back to bulbs, there are a great many of the lesser bulbs, cturesquely termed "harbingers of spring," available this year. them are winter aconite, chionodoxa (glory of the snow), squills wdrops, etc. Those mentioned should be planted as early as pos-ng with Scilla campanulata, the lovely wood hyacinth. Grape-, crocus and Scilla sibirica will stand later planting.

have a good woodsy or humus soil, use some of the lovely iums, dogtooth violets or trout-lilies, and calochortus, the butter-. They are rare enough to excite envy and beautiful enough to bout. Trilliums or wake robins and other lovely native flowers e under these soil and shade conditions.

ber is the ideal month for sowing a new lawn. Before you buy ixture, though, study the analysis on the bag. Don't consider

(*Continued on next page*)

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NOTE We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified.

anything with an inert matter content of more than 7 per cent, whi
is not too good, or one which contains more than 0.75 per cent weed
Purity of a lawn mixture is paramount. Next in importance is formu
Avoid mixtures containing more than 20 per cent rye grass or perenn
timothy, or 10 per cent of each. A good mixture has no more th
10 per cent of these nurse grasses. The formula and analysis are print
on each bag of grass seed you buy, as required by federal and st
laws. This is your protection against getting gypped. Read it. Th
buy the best lawn mixture you can obtain.

*Good lawns require at least a four-inch layer of good soil. If y
ground doesn't have it, build it up with top soil or humus to that le
Use plenty of shredded cattle manure or other humus. Sow your la
keep it watered and watch a beautiful green carpet develop. Mo
when the blades are three or more inches high, and keep it mowed u
hard frost. Make sure to check your mower for sharpness and set
before cutting the new lawn. A dull, poorly set mower will crush
rip out the new plants and partially defeat your purpose.*

Your future weed problem will be greater if you allow weeds t
to seed. I assume that all good gardens are pretty weed-free at
stage, but I have been too often lulled into a feeling of false secu
only to find some hidden weeds blossom forth and drop their s
literally overnight in September. You may have hoed out what
thought was the whole weed only to find a few insignificant side sh
forming seed. Nature takes particularly good care of her black sh
If they have got too far ahead of you, mow them down and then
them out by hoeing at your leisure.

*Soil preparation means the restoration to the soil of its organic
humus content which was taken from it by the season's crops. I
own the garden treat it like your most valuable property. All o
chemical fertilizer in the world will not restore fertility to a soil
is constantly worked unless some form of humus is returned.
why you hear these gripes about compost, and manure, and humu
cover crops. Really, a cup of rye seed sown in your patch for tu
under next spring is only 25 per cent as much soil insurance a
should carry. Compost adds another 25 per cent, rotted manure
the balance, but a phosphate and ground limestone should also be
to make the picture complete.*

For an average garden, rye as a cover crop with ground lim
should be sufficient to maintain fertility, provided compost is
every three years, and manure every four years. Plant the rye a
as a strip of the garden is vacated. Don't wait for the whole
to be ready. It might be too late to do much good.

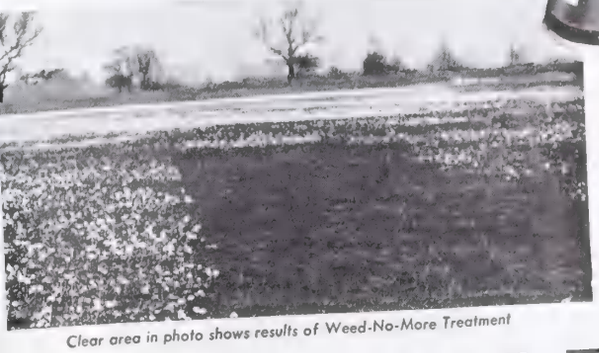
*By now cultivating and cutting tools are likely to be pretty du
a hard summer's workout. Chase one of those itinerant grind
wheels, haggle with him, and pay anything within reason to ge
dull tools sharpened, unless you own your own grindstone. The
well-edged tools this month and next will earn you a long win*

for a beautiful lawn now and next spring

apply WEED-NO-MORE NOW!

KILLS WEEDS OR YOUR MONEY BACK*





Clear area in photo shows results of Weed-No-More Treatment

$1 RIDS YOUR LAWN OF WEEDS

8 Ounces Make 8 Gallons, enough for the average lawn. The $2.98 Quart Economy Size makes 32 gallons.

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Here's the simple, sure way to banish those scraggy, ugly weeds that make your lawn look pock-marked and unkempt. Just dilute Weed-No-More with water, spray it on, and weeds disappear. When applied according to directions, common lawn grasses are not harmed, soil is not injured.

*Use according to directions on package. Allow at least three weeks for killing action. If not satisfied that Weed-No-More kills weeds, send package to the manufacturer and full purchase price will be refunded.

It's Magic What Weed-No-More Can Do . . . Kills all these weeds and many more



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Flowerfield's
OLLAND GROWN TULIPS



Hundreds and hundreds of named varieties of Holland Grown Tulips will be offered to the American gardeners this fall. In order to better serve you, Flowerfield's 1946 Autumn Catalog contains a colorfully illustrated, carefully condensed list of the most desirable types of Tulips for the home gardener.

Following is a list of Holland Grown Tulips which contains large, ped flowers of *Darwin*, *Breeder* and *Hybrid* types; *Cottage Tulips* with their . long, tapering petals; large *Parrot Tulips* with frilled, recurving petals; *Lily-r* varieties and low growing, early blooming *Single Early* varieties.



"RED" CITY OF HAARLEM — Doz. $1.75, 100 for $12.50

RECOMMENDED **RED** VARIETIES

E.	Parrot	Scarlet	26 inches	Doz. $4.50; 100 for $30.00
O. HAARLEM	Darwin	Brilliant scarlet	26 inches	Doz. $1.75; 100 for $12.50
E. EMPEROR	Cottage	Brilliant scarlet	24 inches	Doz. $2.25; 100 for $15.00
P. PRATT	Lily-flowered	Garnet red	24 inches	Doz. $2.75; 100 for $17.50

RECOMMENDED **PINK** VARIETIES

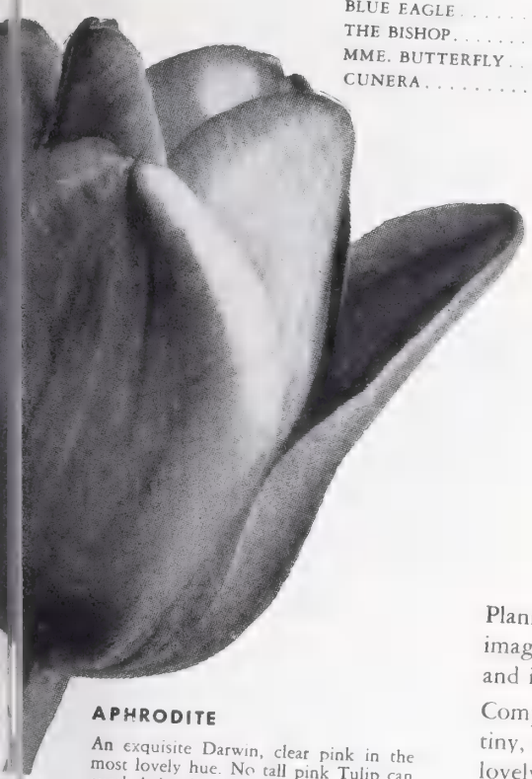
ROSABELLA	Cottage	Rosebud-pink	28 inches	Doz. $1.75; 100 for $12.50
MRS. H. I. PRATT	Darwin	Cochineal-pink	26 inches	Doz. $2.00; 100 for $13.50
APHRODITE	Darwin	Clear pink	30 inches	Doz. $2.00; 100 for $13.50
SIRENE	Lily-flowered	Beautiful pink	20 inches	Doz. $2.00; 100 for $13.50

RECOMMENDED **YELLOW** VARIETIES

CHERBOURG	Breeder	Yellow & Terra cotta	30 inches	Doz. $2.25; 100 for $15.00
GOLDEN EMBLEM	Cottage	Bright golden	26 inches	Doz. $2.25; 100 for $15.00
INGA HUME	Hybrid	Cream-red dots	26 inches	Doz. $2.75; 100 for $17.50
SUNKIST	Darwin	Deep yellow	30 inches	Doz. $2.25; 100 for $15.00

RECOMMENDED **BLUE** VARIETIES

BLUE EAGLE	Darwin	Deep purple	29 inches	Doz. $1.75; 100 for $12.50
THE BISHOP	Darwin	Best deep blue	29 inches	Doz. $2.25; 100 for $15.00
MME. BUTTERFLY	Darwin	Mauve-lilac	30 inches	Doz. $2.25; 100 for $15.00
CUNERA	Breeder	Coppery purple	34 inches	Doz. $2.75; 100 for $18.50



APHRODITE

An exquisite Darwin, clear pink in the most lovely hue. No tall pink Tulip can excel Aphrodite in the garden or flower arrangement. Height 30 inches.
Doz. $2.00; 100 for $13.50.

RECOMMENDED **WHITE** VARIETIES

MOUNT EREBUS	Cottage	Snow white	28 inches	Doz. $2.25; 100 for $15.00
CARRARA	Cottage	Purest white	20 inches	Doz. $1.75; 100 for $12.50
WHITE HAWK	Single Early	White	12 inches	Doz. $2.00; 100 for $13.50
GLACIER	Darwin	Pure white	30 inches	Doz. $2.00; 100 for $13.50

Collection of Flowerfield's "GARDEN CHAMPION" *Darwins*

A really fine assortment of medium priced Tulips, each the finest of its color range—in the largest size bulbs available.

GLACIER	White	Doz. $2.00; 100 for $13.50
GOLDEN HARVEST	Yellow	Doz. $2.00; 100 for $13.50
LILAC WONDER	Light purple	Doz. $2.00; 100 for $13.50
MARGAUX	Wine red	Doz. $2.00; 100 for $13.50
OSSI OSWALDO	Pink	Doz. $1.75; 100 for $12.50
PRINCESS ELIZABETH	Rose pink	Doz. $1.75; 100 for $12.50

COLLECTION—72 BULBS [12 each of the above "Garden Champions"] . . $10.00

Planned garden effects may be had with the many exhibition quality Tulips in every color imaginable, blooming from early April through May. Flowerfield's 1946 Autumn Catalog lists and illustrates in full color the many other Bulbs and Perennials best planted in the Fall.

Companion plants for Tulips, such as *Forget-me-not* (Myosotis Palustris) rich blue flowers with tiny, yellow eye, 10-12 inches high, 3 for $1.35, doz. $4.50—or low growing *Phlox Divaricata* a lovely blue flowered perennial, 3 for $1.35; Doz. $4.50.

Holland Grown HYACINTHS, Myosotis (light blue), Ivanhoe (dark blue), Lady Derby (rose pink), all at $2.50 per doz. for bedding size bulbs.

A COMPANION PLANT FOR TULIPS

s	Deep purple	3 for $1.35; Doz. $4.50
	Old rose	3 for $1.50; Doz. $5.00
	Deep violet-blue	3 for $1.75; Doz. $6.00
	White	3 for $1.50; Doz. $5.00

T — 3 of each of four varieties — $5.00

1946 FALL CATALOG—For your copy of Flowerfield's all color Bulb, Root and Plant catalog, please enclose 10¢ to cover mailing and handling costs.

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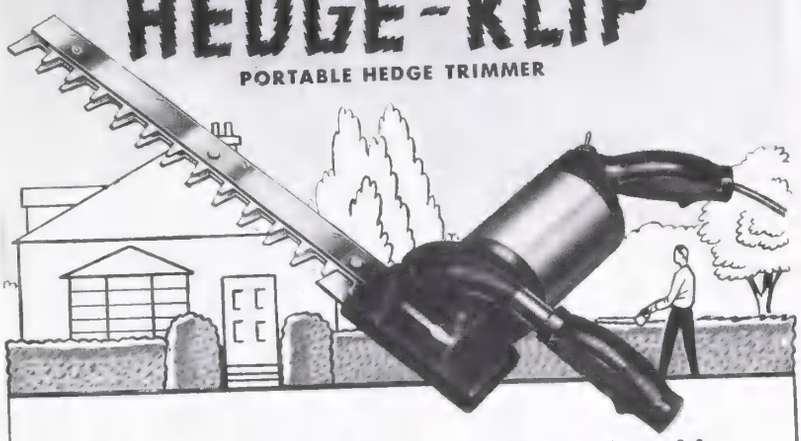
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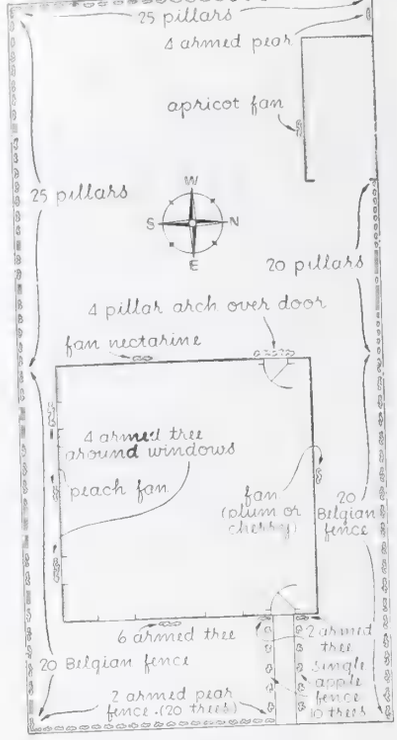


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150 Fruit Trees on a Fifty-Foot Lot

CONTINUED FROM PAGE 96

high costs about $8. One of these on each side of your front door would furnish a ready topic of conversation with callers.

Should ready-made espaliers be too dear for your purse, you can start with a two-year-old dwarf tree, partly branched, costing around $2.50. The least expensive method is to buy a year-old dwarf tree. Nurserymen call these unbranched trees "whips" and charge about $1 for them. Always get dwarfs for espaliers. They bear fruit much sooner than standard trees, their roots spread less, and they are easier to manage.

Whatever fruit you select, be sure to buy from an absolutely reliable nurseryman. Don't waste, on trees picked up from a casual road-side stand, the affectionate care you are going to put on your espaliers. These varieties take training well: **APPLES:** Wealthy, Canadian Snow, Yellow or Red Delicious, McIntosh, Baldwin, Winesap, Gravenstein, F Flemish Beauty, Bartlett Anjou, Kieffer, Duchesse auld. **PLUMS:** Burbank, Santa Rosa, Italian or Prune. **PEACHES:** Hale pion, Elberta. **APRICOTS** park, Perfection, Blenheim **RIES:** Morello, Early Ri Montmorency. If you in plant only one tree, select Favorite or Bosc pear, W Delicious apple, since t self-pollinating. A tree not pollinate itself sho planted near it a variet same fruit whose pollen wi The more bees in the vic more fruitful the trees because the blossoms wi ter pollinated.

Here's something tha technical, but it's the portant point to watch dwarfs for espaliers. C your nurseryman to be c apples are grafted on

t dwarfing kinds of Malling stock: pears on quince root ; plums, peaches, apricots, arines, on St. Julien plum ; cherries on Mazzard roots.

e life of apple, pear, and y trees is 35 to 50 years; that aches, plums, and apricots 15 So you can judge which will ur best bet. Both dwarf trees warf whips will bear the sec- ear after you have planted

SE trees must have at least t hours of sunshine every lain, ordinary garden soil is Too much fertilizer and too water will produce branches ves but little fruit. Espaliers rotection from several insect nd diseases. Usually two or ray applications a year will essary, according to direc- at may be obtained from te agricultural station. As d precaution, it is well to e trees at least fifty feet om lilacs and other orna- that harbor scale and other common to fruit trees. er caution. Be sure the ree is not planted too The graft mark should al- k out two or three inches ound, to prevent the part about the graft from putting out roots. Should that happen, your tree will grow to standard size and be very slow to bear fruit.

It would be smart to begin your espalier experiments with a row of unbranched trees or pillars. (See sketch of pillar on page 96.) These may be planted one foot apart. So, along the back of your fifty-foot lot, assuming its orientation is good, you can make a thick screen of fifty trees. Pears, apples, cherries, apricots, plums, nectarines, and peaches would furnish fruit from mid-summer to frost.

Plant them one or two feet apart as early in spring as is safe in your locality. Fall is an even better season to plant, many growers think. When the trees are the height you wish, cut them off with sharp pruning shears at a blunt angle. Six or seven feet is a height from which even a pint-sized woman can pick fruit without needing to climb a ladder. Two rows of these pillars can have the tops trained toward each other over a support to form a flowery and fruity arch or pergola.

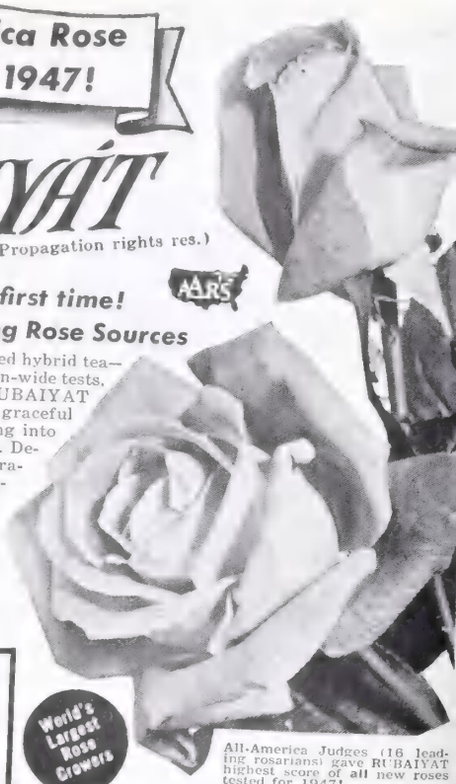
As side branches shoot out, say to six or eight inches, cut back with sharp knife or pruning shears to two inches. On these spurs, fruit

(*Continued on next page*)

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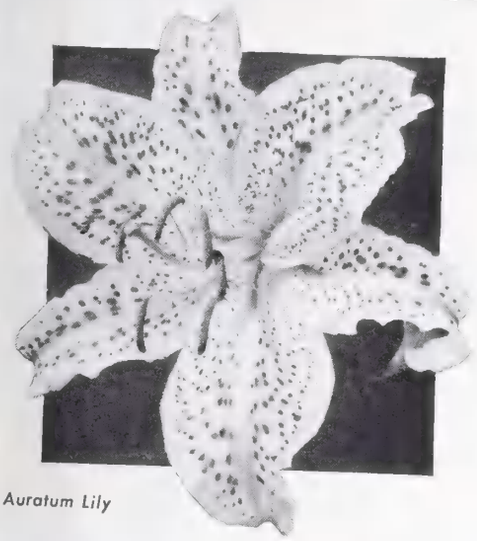
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CONTINUED FROM PRECEDING PAGE

will form. Do this once in July and once in August. All pruning of side branches of espaliers is done in summer.

By the second spring, your pillars will be flowering. If you can bear to pinch off all the blooms when they are fading, so much the better. By the third year you won't need to pinch off blossoms. A frost may thin out some of them.

In all forms of espaliers, it pays to thin out fruits when the fruit is a third grown. With small scissors snip off all but four evenly spaced fruits to a foot of branch or trunk. Reward for this yearly thinning will be larger, better tasting fruit that clings tightly to the bough through wind and rain. And the tree, not exhausted by over-bearing, will produce a full crop the next year.

ANOTHER easily made and decorative hedge is the Belgian fence. This type of planting gives a diagonal lattice effect. One unit of it is shown in the sketch on page 96. At least five trees planted two feet apart are needed to obtain the desired effect. The only equipment needed for growing one of these leafy screens is two uprights of galvanized piping or two stout cedar posts driven firmly into the ground. Leave the posts above ground exactly the height you wish your hedge to be. String No. 10 galvanized wire between them at 18-inch spaces, beginning 18 inches from the ground. Fasten with hook nails if you use wooden posts, and keep wires taut.

If you plant two-year-old trees, be sure crotches are exactly at the same level. Otherwise the pattern of squares made by crossed branches will not be perfect. Prune off all branches except the two opposite each other forming the crotch, and train these out into a V at a 45-degree angle.

Should you grow your hedge from whips, cut them in July to 18 inches from the ground, above a bud facing you. Rub off all other buds. Train the two shoots springing from this bud out into the 45-degree V angle. Prune side shoots just as explained for a pillar tree.

Light strips of wood or bamboo are tied from the top wire to the bottom one, at the 45-degree angle, and the branches tied to them with raffia. (Twice around the wire, once around the branch, firmly, but not too tightly.)

This lace-like hedge looks far more complicated than it is. The grower of a compass-square hedge containing 54 trees said he had never put more than three hours' work a year on it. In fact, he insisted that 150 espaliers take no more time than ten ordinary trees. Dwarf V-shaped trees, shown on page 96, ready for a Belgian fence, cost about $5 each.

You'll doubtless be most eager to grow the spectacular upright armed trees shown on page 96. On an east, south, or west wall of your house or garage a two-, four-, or six-armed pear, plum, or apple tree will trace an interesting pattern of branches in winter, forming lines of blossoms in spring. Summer or autumn fruit will be of a size and flavor never to be found on an ordinary tree, since sap goes into fruit instead of growing useless twigs and branches.

A light frame of lath or piping may be erected to support a tree grown against a house, but the simplest method is to drive eight-inch galvanized spikes two inches into the wall at foot intervals, beginning 15 inches from the ground. Use a star drill to avoid damaging stone, cement, or brick walls. Flanges bought from a plumber will prevent wooden or clapboard walls from splitting. Stretch No. 10 galvanized wire horizontally between the spikes.



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PHIL LUTZ PEONY FA
Boonville

Let's say you decide to grow a r-armed upright tree like the in the illustration on page 96. your dwarf tree, or whip, eight en inches away from the foun- on of the building, being sure s sheltered from eaves-drip. w four feet width of wall space. you are starting with a two- old dwarf tree, select two side hs on a level with the bottom Bend them down carefully to vire, taking care not to split from the trunk. Select an- two branches at the level of ext wire and bind them care- to it. Prune away all other hes.

ULD you have started with a p, watch it carefully in spring buds begin to swell. You will buds growing all around the in front, on the back, and h side. Decide on two side about 15 inches from the and opposite each other. two are going to make your w of branches. Rub off all uds. Then with a sharp ut off at a blunt angle the the whip two inches above ide buds. As little twigs shoot out from the buds, ry gently bend their tips the lowest wire and tie with raffia. Wrap the raffia ound the wire, once around t. As each tender branch you can gradually tie it re firmly until it is finally t angle to the trunk.

this lowest side branch has be 30 to 36 inches long, ly urge the ends of it to ight. Do this by tying it right wire, thin lath, or bamboo lashed securely to ontal wires. Of course you e it turn the right angle ut coax it along by tying e tighter every two or three days until a neat, almost square elbow has been formed. Stop, of course, any time it shows signs of breaking.

Meanwhile, the main center stem has been growing up and buds forming around it. When the stem has grown to three inches above the second row of wire, do exactly as you did before. Decide on two side buds that are going to be your second row of branches. Rub off all other buds and again cut the stem of the little tree at two inches above the second row of buds you have preserved. Bind the new branches appearing from these buds carefully to the second row of wire. When these top branches have grown along the wire half way to the outside upright branch, begin to coax them upward, too, and let them grow to the height you want. Then cut off all four branches evenly across the top. Be particularly careful not to let a shoot grow up in the center. A center shoot will drain nourishment from the side branches and leave them puny and unfruitful. These upright armed trees must have no main stem above the top row of trained branches.

TO MAKE a low hedge of apple, pear, or plum from four-armed horizontal trees like those shown on page 96, follow the same procedure as for an upright tree, except that tips are not bent upward. Side branches are bound straight along wires stretched tightly at one-foot intervals between low stout posts or piping. Each dwarf tree will be about 12 feet wide at maturity. A beautiful straight eight-armed apple and a pear with six straight arms grow on sunny walls of the Cloisters Museum in New York. They were trained by an espalier expert, who does not recommend straight-

(*Continued on next page*)



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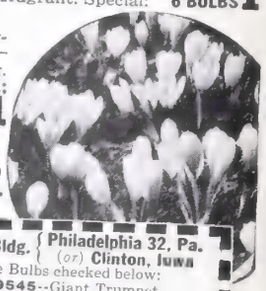
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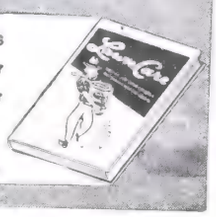
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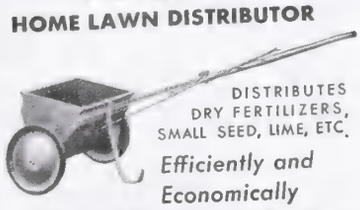


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CONTINUED FROM PRECEDING PAGE

armed trees for amateur gardeners except as low hedges of not more than one, two, or three arms.

Or, how about a fan-shaped tree if you long to grow a peach, nectarine, apricot, plum, or tart cherry tree? These take fan form particularly well. Since their delicate blossoms are likely to be nipped by frost, sheets or burlap bags hung over them will give protection if a weather report threatens danger. On a north wall, you might take a chance of trying a fan-shaped cherry or plum.

These fan-shaped trees will require a space 16 feet wide and 10 feet high. Stretch wires horizontally between spikes or posts 18 inches apart, beginning 18 inches from the ground.

If you are planting a two or three-year-old tree, cut off all branches that are higher than two or three feet from the ground. Train the branches you have preserved, and any new ones that may develop, out into a fan shape, tying them with raffia to the wires. Allow six or seven inches between each bough. Take especial care in handling these trees, since shoots are even more easily split from the main stem than are those o more wiry apple and pear

Should you plant a whip for fan, cut it off in spring before begin to swell, to 15 to 24 i above the graft mark. When s start, spread them out in fan and tie four to six of the placed ones to the wires. C close to the main stem an wanted branches that spoil th effect.

The second spring after th is planted, cut these rac sticks of your fan back to s eight-inch stubs. From ther develop new branches. Whe tree is full grown, there sho nine or ten radiating boug

Peaches, apricots, and nec produce fruit only on new So each spring, young side br of the previous year's should be cut back to one buds. A new branch will spr of each bud to provide a pl fruit to grow the next year. one branch back to two bu let the other grow. After it cut it completely away. Th shoot will be getting ready duce fruit the following yea you will double the amount on your trees by creating tinuous supply of new wo

THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 174

quire redigging. Partially rotted compost or strawy manure, spread and incorporated with the digging, will rot before spring to form an incorporated mulch. This will keep the soil cooler and more moist next season. A commercial fertilizer should be applied at the rate of five pounds per 100 square feet and dug under with the manure or compost to hasten decomposition.

The utilization of half-rotted compost now will leave needed space in the compost corner to receive leaves that will soon fall in droves. If Adco, a commercial chemical that hastens rotting, cannot be secured locally, try lowing application to t material on your compos For every 100 pounds of material, mix in four po limestone, two of superph and three of sulphate of a and moisten the heap wit

And while we're on the of soil, September is a g to disinfect some for next seed flats. To be effective, disinfectants must be ap fore the soil becomes col you treat small amounts destroy weed seeds, ins disease organisms, a chem as formaldehyde or ch

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other crops, small in-
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often damages spin-
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d one-fifth pound of
These are mixed to-
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r to which has been
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the soil area that
uent.

Dried beans for winter use, whether home-grown or purchased, should be treated for bean weevils before being stored Where small quantities are to be treated, heat the seed in the oven at a temperature of 130° for 30 minutes. This will kill the insect at any stage. If the seed is intended for planting the following spring, don't allow the temperature to go above 130°.

WHERE 100 pounds or more of bean seed are to be stored, fumigate with one ounce of carbon bisulphide to every 100 pounds of seed. Place the seed and the material in a tight container and leave for two days at a temperature of about 70° F. Then air and store in a tight receptacle or bag. Caution: Carbon bisulphide is explosive—keep it away from fire.

If you are one of the fortunates growing celery—and there is no greater delicacy in the home garden—you'll want to protect it against late blight, most severe in September. Keep the leaves covered with a copper-lime dust or with a homemade Bordeaux mixture. The Bordeaux is made up with one-fifth pound of copper sulphate dissolved in water and three-tenths of a pound of commercial hydrated lime, mixed in two gallons of water. The dust should be applied in quantities large enough to thoroughly coat the celery leaves and stems.

Celery harvesting may begin from the time it is half to two-thirds grown. Blanch it for ten days or so prior to pulling by wrapping each stalk with heavy manila paper or cardboard, or by slipping a four-inch tile over it. Or you can place boards 12 inches wide and from 10 to 14 feet long along each side of the row, holding them together with wire or wooden stakes. Besides bleaching, blanching promotes growth of heart stems and leaves.



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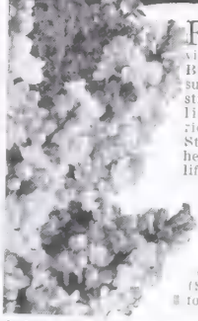
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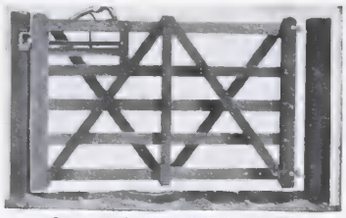
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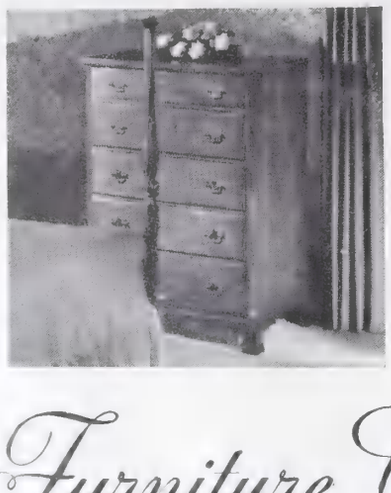
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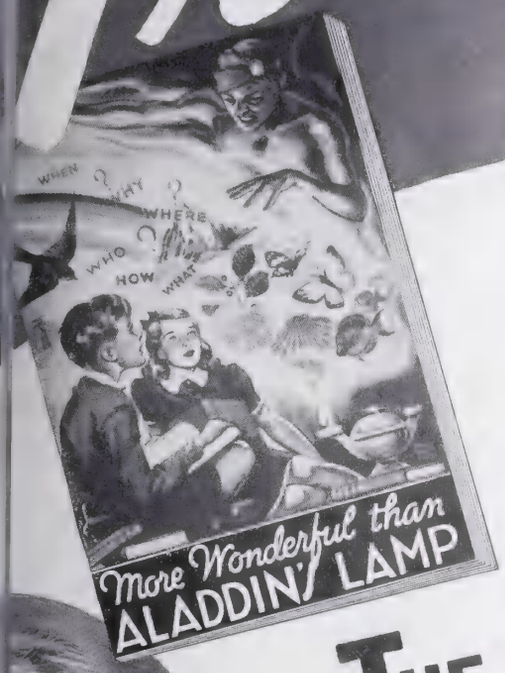
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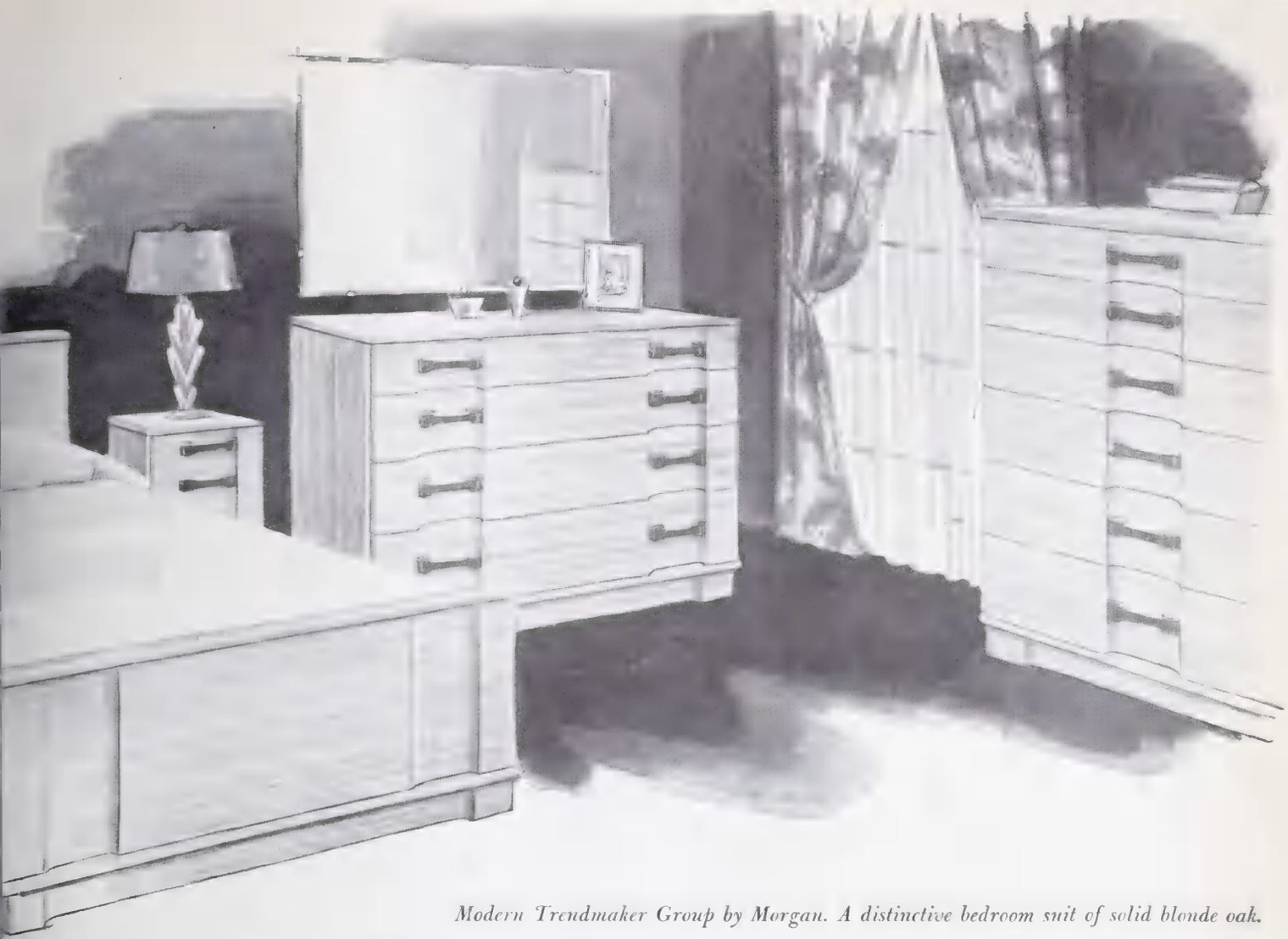
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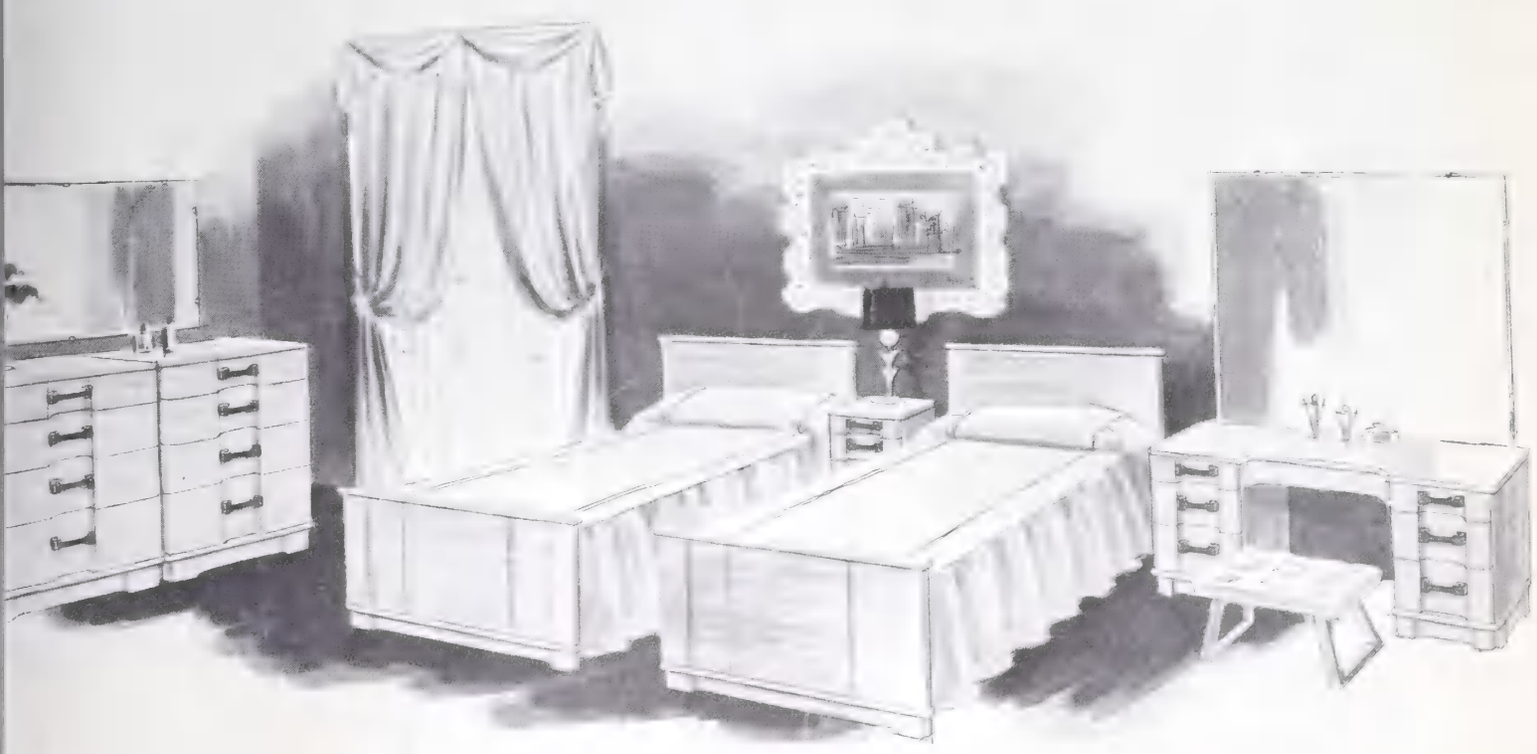
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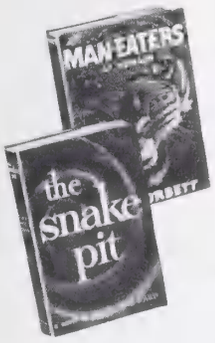
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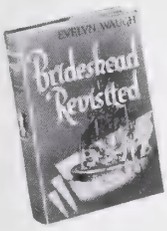
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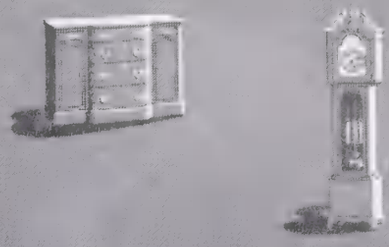
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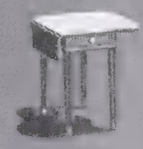
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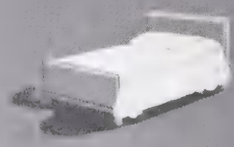
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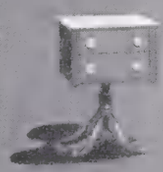














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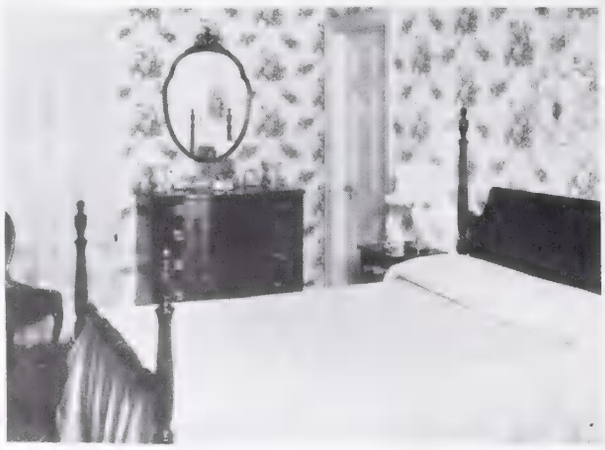
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1



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2



Wake *for a* Lady

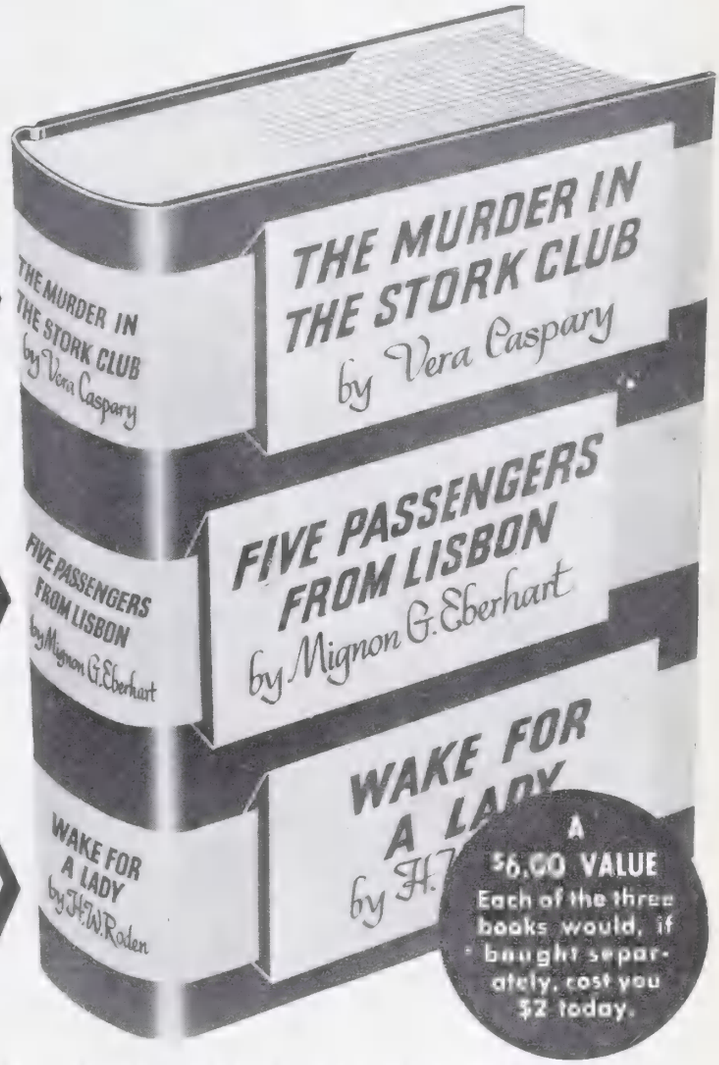
By H. W. Roden

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3



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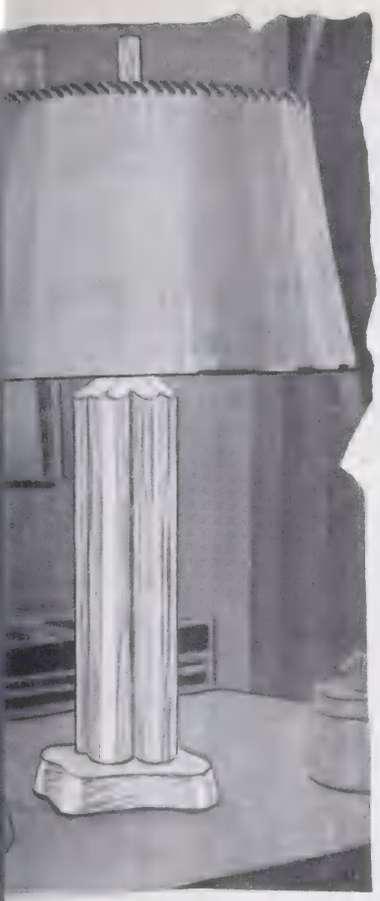
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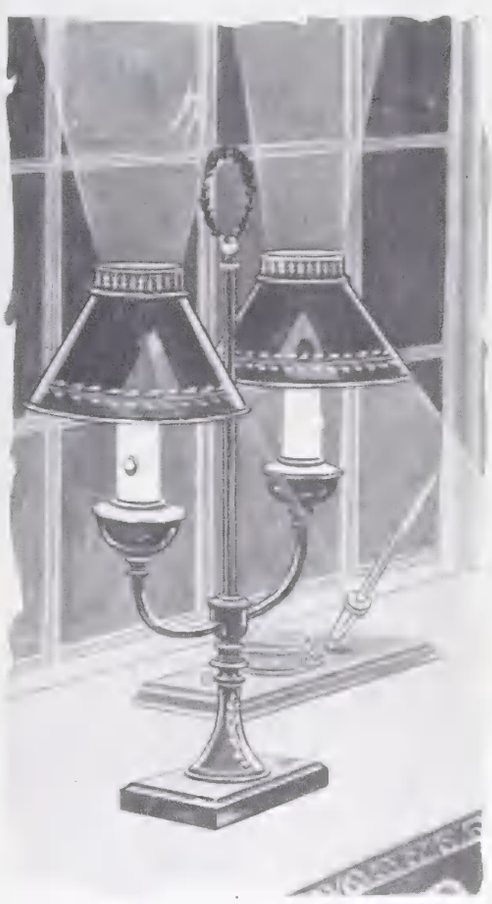
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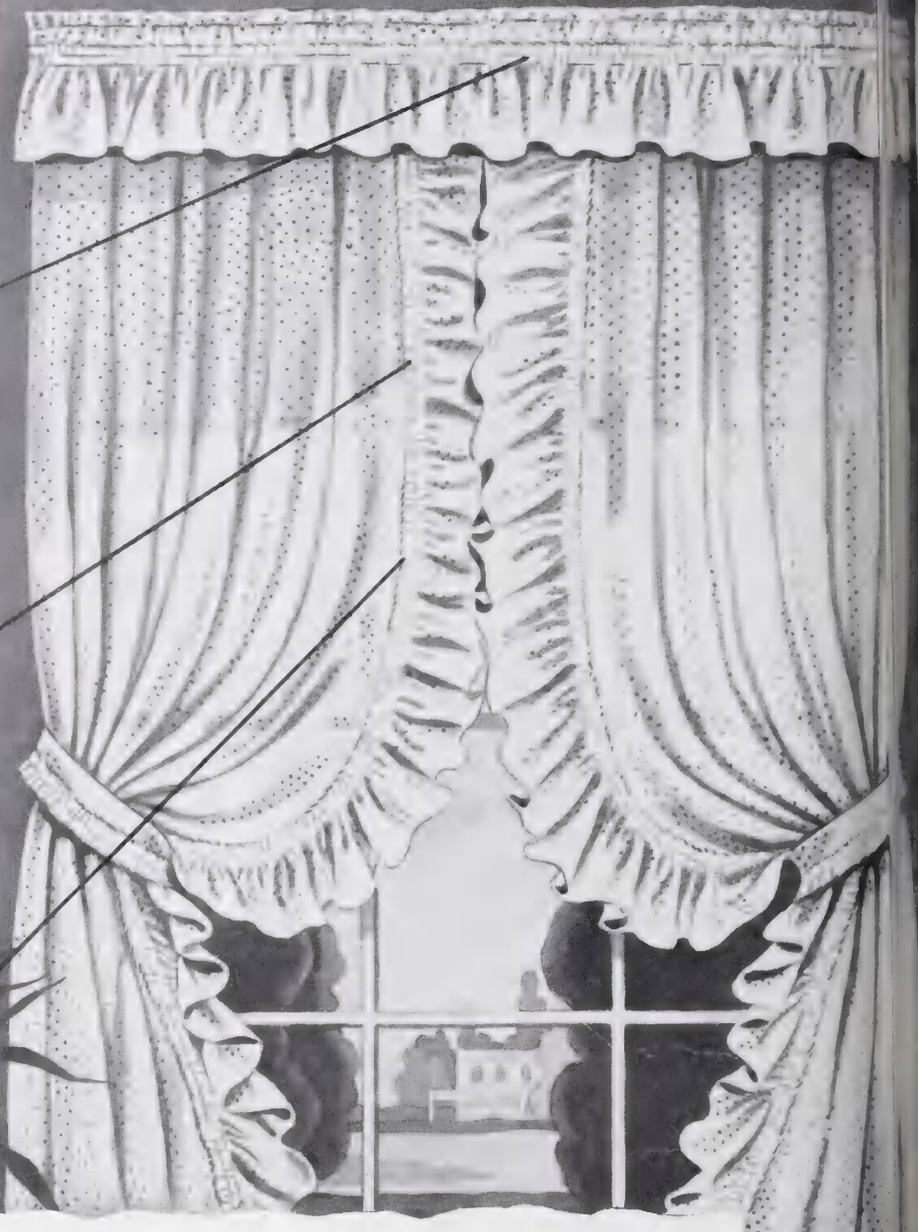
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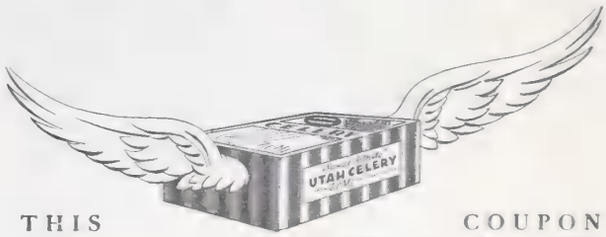
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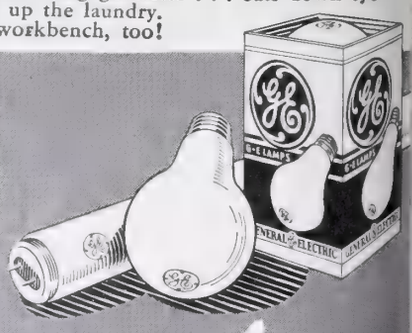
This G-E sunlamp fits into ordinary home light sockets. Makes baby's sunbath easy in any weather. Gives healthful ultraviolet to help all the family keep that summer tan.



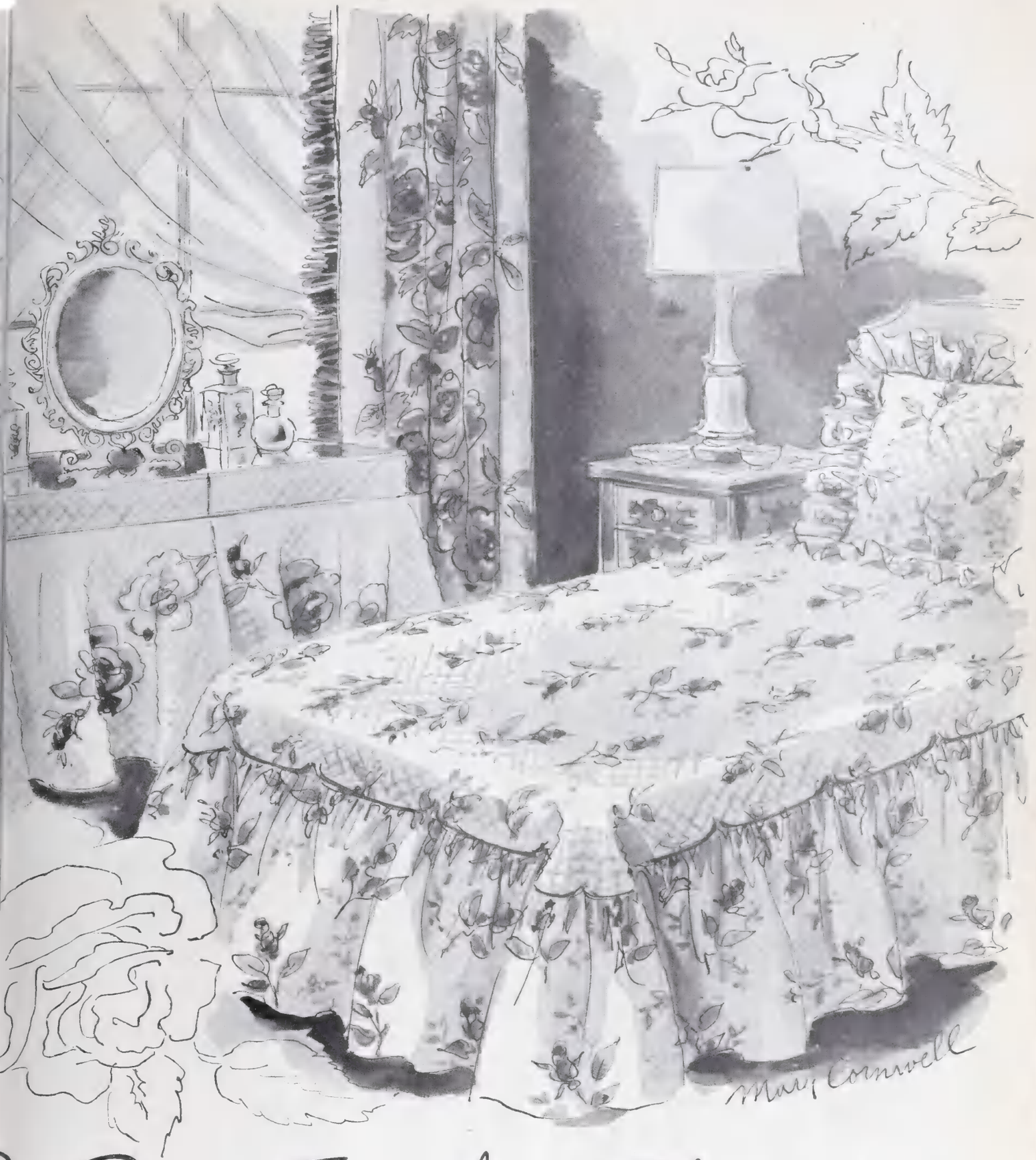
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Stay Brighter Longer!



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The beauty of buds and flowers printed on fine Everglaze* chintz. You can get the entire ensemble in white with red or yellow roses. Or for a different color scheme: smoke gray draperies with the print in chartreuse, spread, shams and skirt in white with the print in chartreuse and smoke. Quilted top spread, twin or double size, **29.95** Draperies 2¾ yards long, **15.95** Pillow shams, each, **6.95** Quilted and appliqued vanity skirt, **28.50** Printed, shirred vanity skirt (not illustrated), **12.95**

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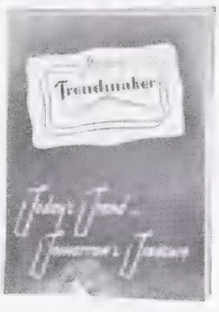
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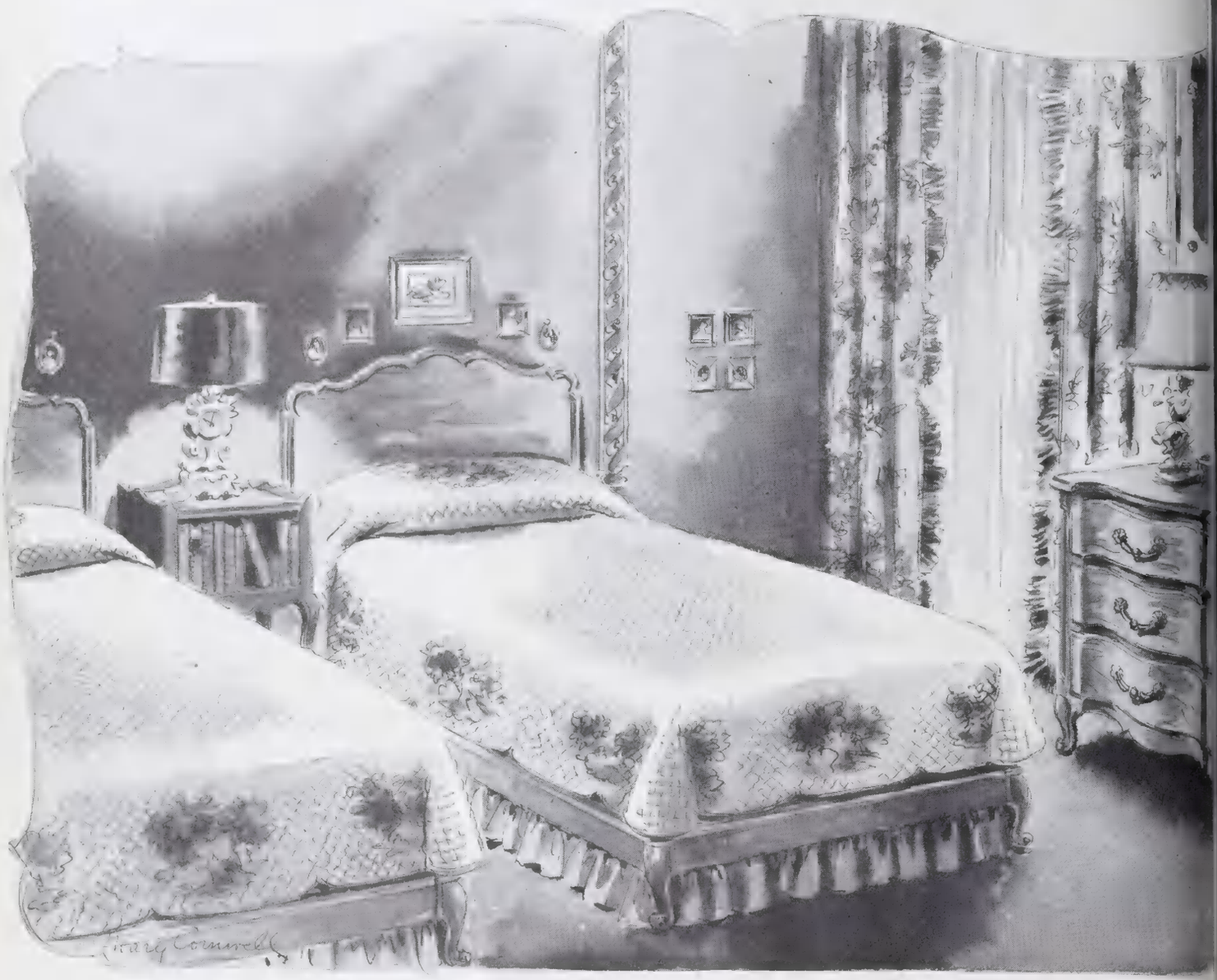
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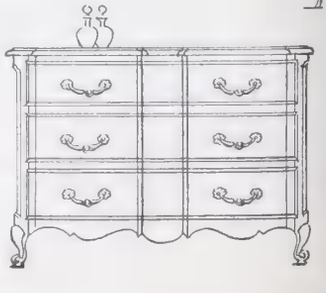
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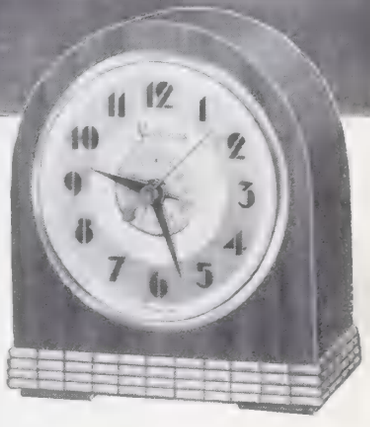
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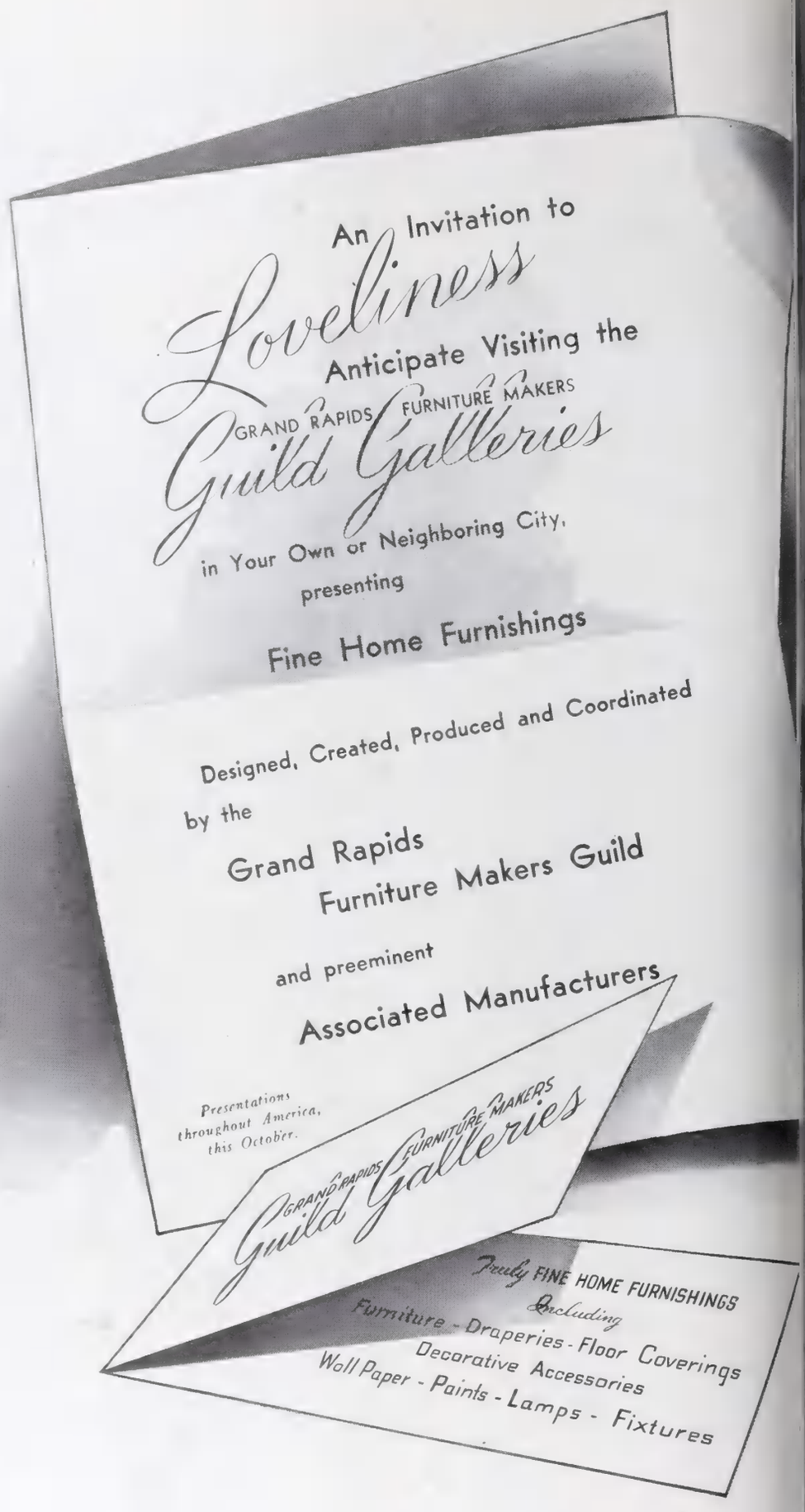


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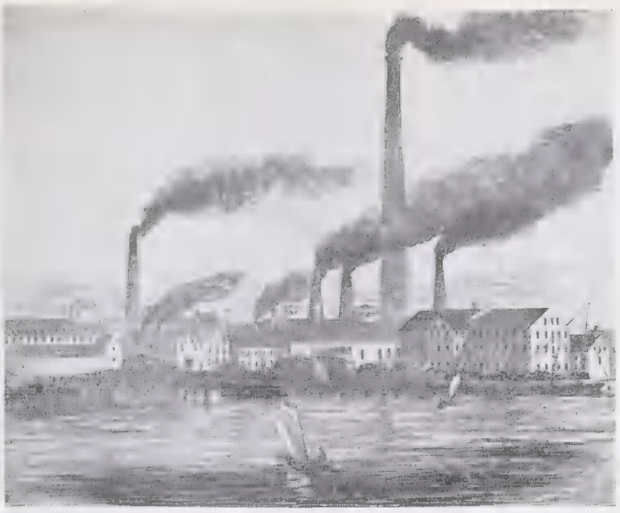
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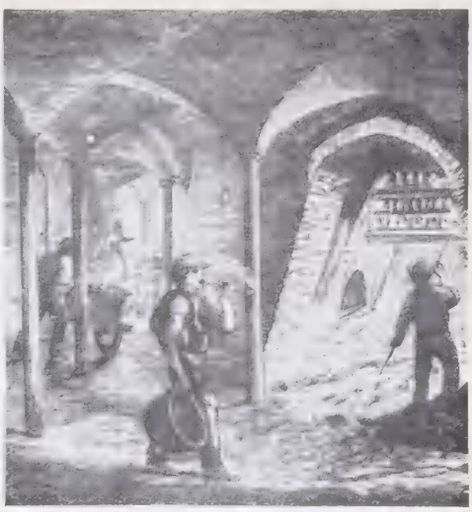




rnes: He built America's first ce—And so well that (typical of ıship) it stood for a solid 100 when built, two tons weekly.

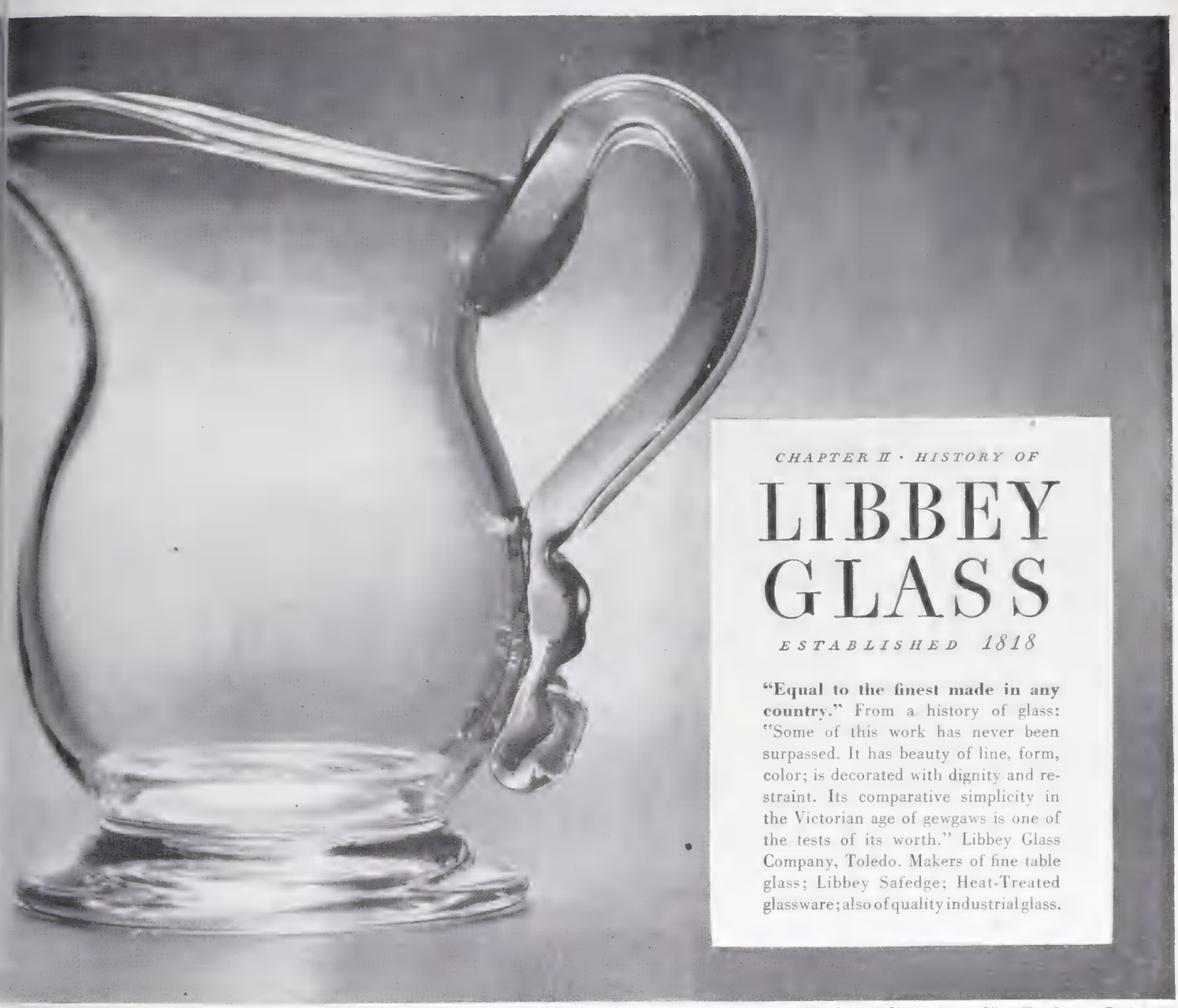


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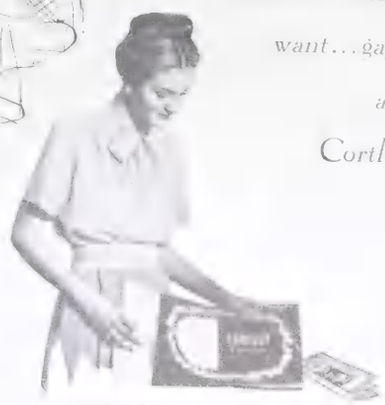


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with

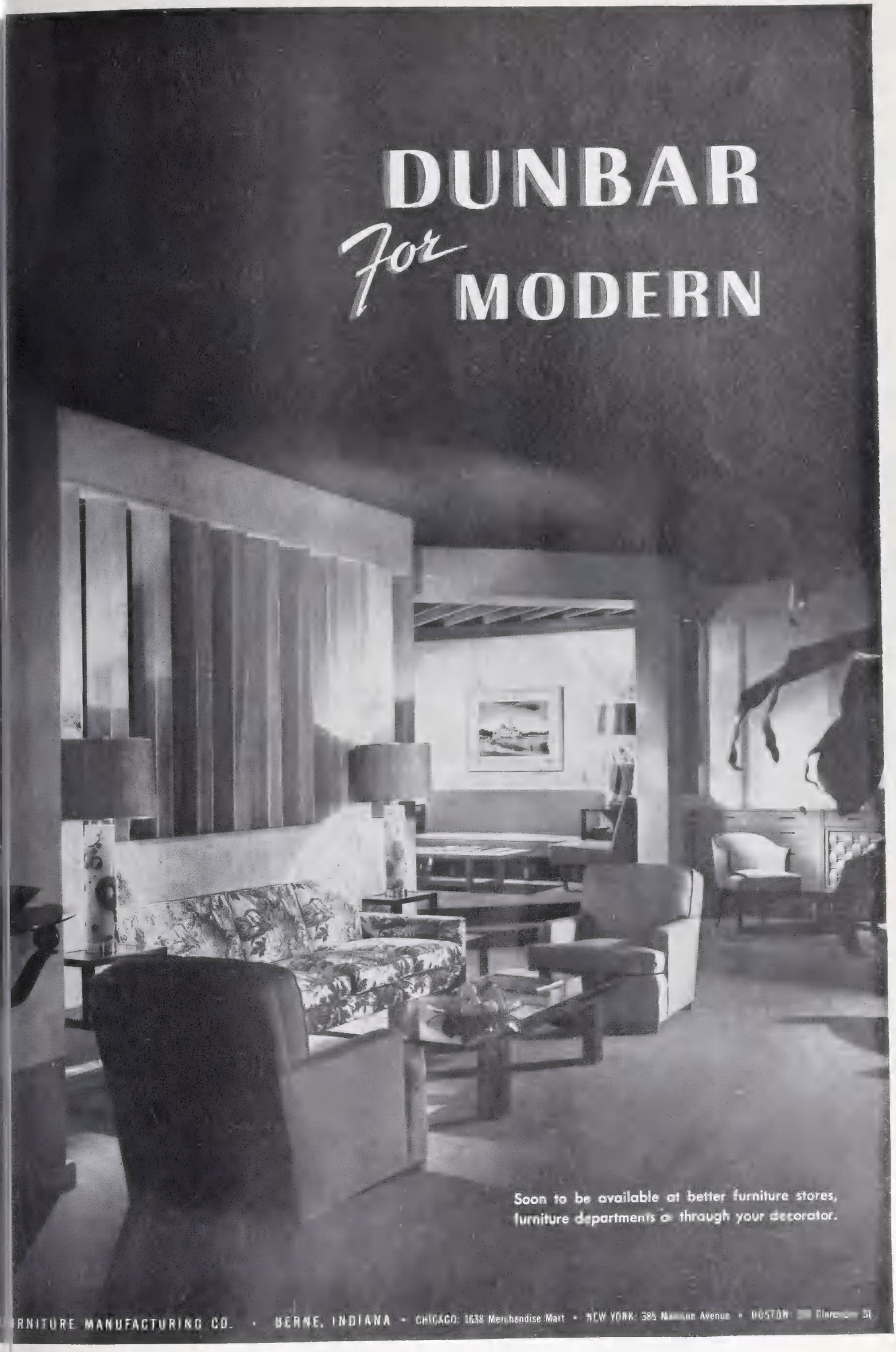
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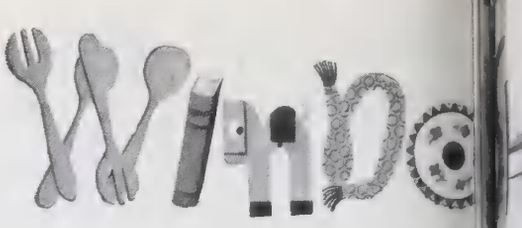


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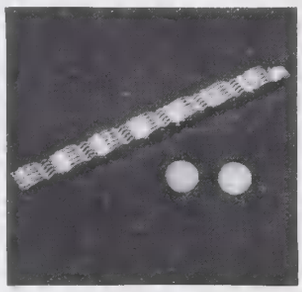
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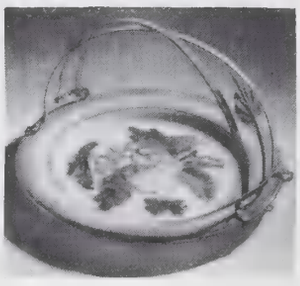
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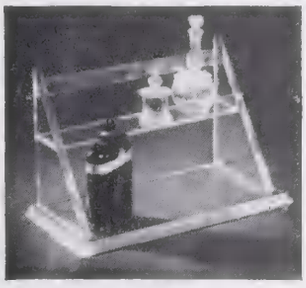
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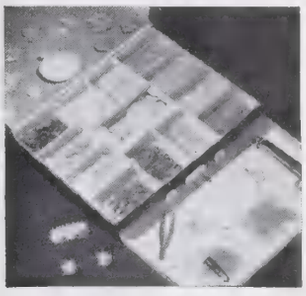
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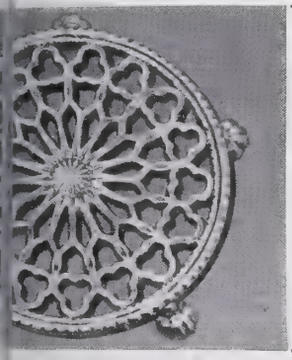
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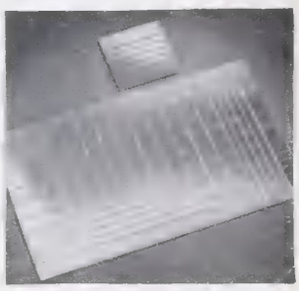
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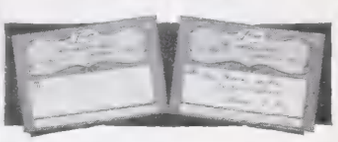
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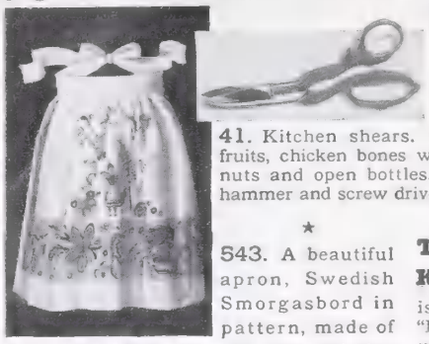
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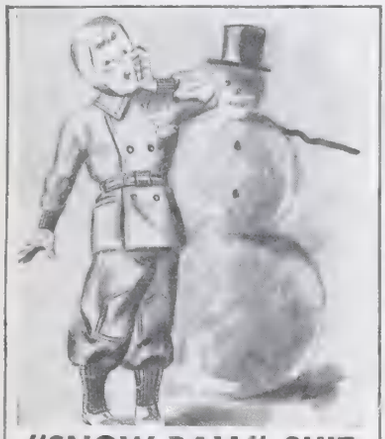
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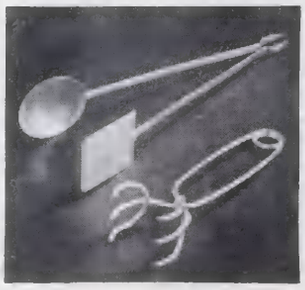
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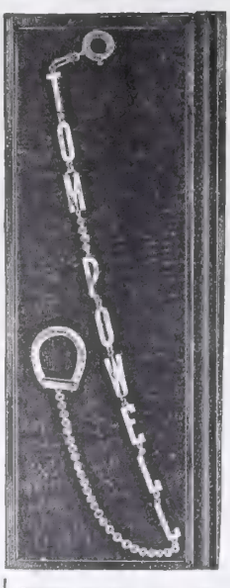
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Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. We pay tax and postage.

● GOLD PLATED $3.50

● STERLING SILVER $7.00

NAMECHAIN MFG. CO.
19 E. Pearson St. Dept. 12 Chicago 11

HENRY F. S
Oceanside,

PURVEYOR OF
TEA

PRESENTS th
in China
[English breakf
A full-bodied
universal ap

Backed by a lifetin
perience in the har
tea... Packed for
ordered, to insure fu

$3.50 THE P
Sent postpaid i
United States. NO



Rendezvous with Loveliness

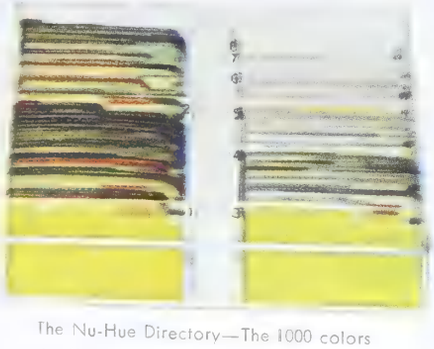
She waits serenely for his step upon the stair—happy that the harmony of their home offers welcome release from the cares of his busy day. Instinctively she has chosen fabrics by Goodall to help her weave a spell. Distinguished for their beauty, these fabrics are *Blended-for-Performance* to give years of gracious service.

Goodall Fabrics INC.

Subsidiary of Goodall-Sanford, Inc.

THE FINEST NAME IN FABRICS

Imagine! 1000 COLORS IN PAINT!



The Nu-Hue Directory—The 1000 colors duplicated in generous samples for final checking of your color sample.

Now you can have in paint the *exact* colors you want for the decorat
home! Intense hues . . . subtle tones . . . light tints . . . deep shades—select them f
the 1000 Nu-Hue Colors, to be custom-mixed in any finish. Discs of th
1000 Nu-Hue Colors are imposed on nine sparkling Plexiglas charts. Laid over
color sample, these charts indicate immediately the matching color in paint
Or, if you are seeking color inspiration for exciting new decorating
they offer the complete color range for your individual selection. The Martin-Senour
2520 Quarry St., Chicago 8 ★ 9 E. 56th St., New York 22 ★ 3160 E. Pico Blvd., Los A

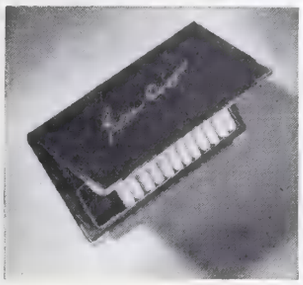
MARTIN-SENOUR'S *Nu-Hue* COLOR SYSTEM

SEE THE NU-HUE COLOR SYSTEM AT MARSHALL FIELD & COMPANY, CHICAGO...JOSEPH HORNE CO., PITT
THE J. L. HUDSON COMPANY, DETROIT...W. & J. SLOANE, NEW YORK...WOODWARD & LOTHROP, WASHINGTO

Window Shopping

CONTINUED FROM PAGE 36

H FOR HIM! We
e nicest gift of all for
itself is incredibly fine,
vy, tan, or black pin-
ds 14 cigarettes with-
n. His facsimile signa-
sterling silver in gold
o get him to sign his
in. 4 weeks delivery.
Selden Cooper, 8015
layton 5, Mo.



MPLED CHARM-
let that will give you
er roster of favorite
ling silver, and the
a baseball cap, wish-
eaf clover, and pusher
ng lady from kinder-
will love it! 6½" long,
iny wrist by fastening
arm loops. $3 incl. tax
Biddle, Haverford, Pa.

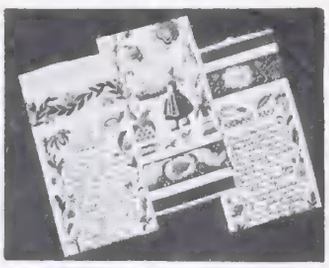


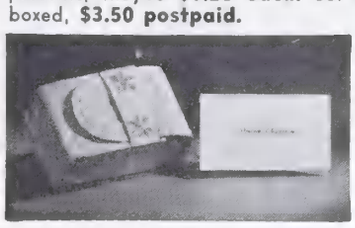
. If you've never used
ou have no idea how
dinner can be, and
on the market after a
ade of stainless steel,
a gristle and bone with
and the price is $9.50.
. Hammacher Schlem-
St., New York 22, N. Y.

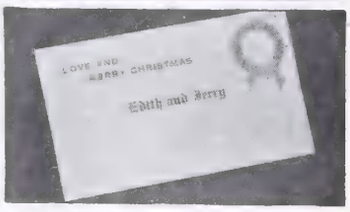


BIG IDEAS
for little gifts!

SWEDISH RECIPES and peasant designs on tea towels add interest and color to a kitchen. Recipes for famous Swedish dishes are clearly printed in English. Wonderful presents, they're **$1.25 each.** Set of 3 boxed, **$3.50 postpaid.**







HALF PINT CARDS

Private calling cards for small fry from the diapered age to the first date! 100 cards in leather case 1" x 1¾" (with hand painted flowers on case if requested with order) **$1.50 postpaid**

WRITE FOR CATALOGUE

Christmas tag problem solved. Christmas wreath in green and red, printed to read as you wish . . . your own personalized message and name to add something to your gift, or to be enclosed with your Christmas cards. (1" x 1¾") . . . . . **100 for $1.50 postpaid**

Edith Chapman 168 East 33rd Street New York 16, N. Y.

Junior CA$H Register



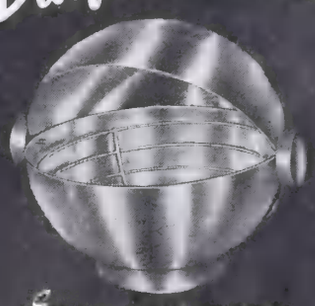
Will ring the bell with any child! Here's a precision-made cash register in miniature. Has 12 register keys of white plastic 1c to $1 plus a "no sale" key. Press a key—ring goes the bell—out pops the cash drawer—up shoots the amount indicator behind the glass window on top. And educational too! It will teach junior figures while he has fun playing store. But hide it from dad who'll want it at his bar pretending to charge for drinks. All metal construction, weighs 3½ lbs. Measures 7¼" x 6½" x 7¼".

$5.50 postpaid

No stamps. No C.O.D.'s. Write for Gift Catalogue.

M. C. FLYNN, Inc. Est. 1901
43-A East 59th St., New York 22, N. Y.

Bun Warmer



Serve your rolls and buns piping hot at the table with this beautiful Russel Wright Bun Warmer. Spun Aluminum with wrought handles. Size 9½" will hold a dozen Pepperhouse rolls

$4.50 (Postpaid)

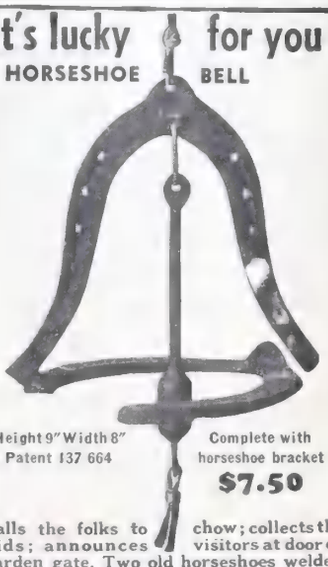
banny david GIFTS

6130 CARPENTER ST • PHILA. 43, PA.

Send for Free "Gift Reminder" Catalog

It's lucky for you

HORSESHOE BELL



Height 9" Width 8" Patent 137 664

Complete with horseshoe bracket

$7.50

Calls the folks to chow; collects the kids; announces visitors at door or garden gate. Two old horseshoes welded together. Weather-proof finish. They ring delightfully when struck with raw-hide-tied clapper.

Shipped express collect ■■ receipt check or money order. No COD's.

Horseshoe Forge

Muzzey St. Dept. ■■ Lexington 73, Mass.

FAT
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IE
DLING

UR FIREPLACE
DER NOW!

and start any hardwood or
ly. Cut as thick as a Coca-
■ twice as long (1¾ x 20
te your home with the de-
ragrance from Louisiana's
belt.

package of ight collect **$3.95**

oney order or C.O.D.

■ Box 1005
OND, LOUISIANA



METAL SPLENDOR
for your bathroom

Stunning, sturdy pieces to turn your bath into a dressing room! Large metal hamper and waste basket (Kleenex container too, if you wish) freshly hand-painted. In blue, green, rose, ivory, black or peach. Two pieces **$11.50**; Kleenex box $2.50. Mail orders invited.

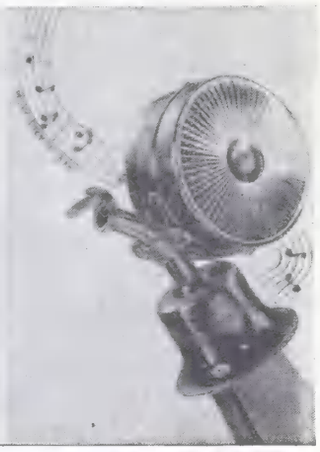
Sorry, no c.o.d.'s

dorothy lerner

106 South 13 Street, Philadelphia 7, Pa.

BAR MART *Presents*





MUSICAL LIQUOR CASE

Good times are where you find them, and this polished Walnut Musical Liquor Box, smartly masculine in design, adds an appropriate touch of merry music to a gay occasion. It plays two tunes! Box contains ■ whiskey glasses and compartment for a quart bottle. $29.50 each.

MUSICAL LIQUOR POURER

Your friends will be charmed by the clear notes of the classic "How Dry I Am" issuing from your musical liquor dispenser. The captivating 'tinkler' plays as you pour, prevents evaporation, fits any bottle and is chrome plated for extra durability. Contains imported Swiss Musical unit. $10.95 each.

Postage prepaid anywhere in U.S.A.
Mail orders filled promptly.
Write for illustrated catalog HB10

Executive Directors bobbie ganger

BAR MART *The Only Store of Its Kind*
62 WEST 45TH ST., N.Y.C. 19, N.Y.
Everything for your entertainment needs
HOME BARS • CELLERETTES • GADGETS • GLASSWARE



TABLE TRICKERY

New, improved folding Gin Rummy Table—perfect for two at cards, chess, checkers. Pulls up to chaise lounge for reading or work. Ideal for invalids' meals. Light mahogany or honey maple finish; patented hinge. Folds, opens by simply picking up. 26¼" long, 14¼" wide, 26½" high. Folds away to mere 4" thickness. Prepaid..... $10.75

SEND CHECK OR MONEY ORDER

MALCOLM'S

HOUSE AND GARDEN STORE

524 N. Charles St. . Baltimore 1, Md.



FOLDING BAR

The latest in portable home bars for your living room, club room, terrace or porch. Smart, practical. Easy to set up; convenient hand-grips; no catches to manipulate; no pinched fingers! Space-saver; folds to mere 8-inch thickness. Beautiful light mahogany finish. 34" high, 26" wide, 15" deep. Prepaid $14.95

SEND CHECK OR MONEY ORDER

MALCOLM'S

HOUSE AND GARDEN STORE

524 N. Charles St. Baltimore 1, Md.



Silver Bread & Butters

They are silver plated on copper, handsomely simple in design to blend with any china service. Order a set for your Mother's Christmas gift, a niece's wedding present, or as a bright pick up for your own table.

$24 a dozen or $2 each

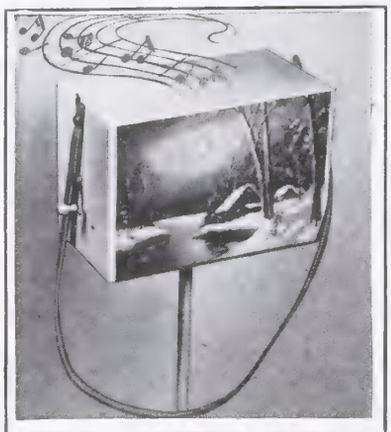
fed. tax and postage included

sorry, no C.O.D.'s

KOERBER'S

jewelers since 1865

Fort Wayne Indiana



This Real HURDY-GURDY Gives Kiddies Endless Fun!

You can't keep kiddies away from this thrilling, real Hurdy-Gurdy that plays a catchy child's tune. Toy Hurdy-Gurdy is 9" x 6", decorated on front with lovely scene in bright colors, complete with sturdy shoulder straps, crank and musicworks—ready for countless gala performances!

$10.95 Postpaid

Flora-Dora, Inc.

1 Canfield St., Orange, New Jersey

Write for our new illustrated catalog.

Thrill your friends with RARE FRUITS



Available beginning Oct. 15

like these giant "Delicious" Apples

Huge, crunchy, ruby-red beauties! So crisp . . . so full of that sweet tingling juice which only the *choicest* "Delicious" apples are blessed with. Luxury box (*left*) express prepaid $2.95

Stagecoach Fine Fruit Club

Here's the *ultimate* in rare fruit gifts—a *year-round* procession of the finest fruits.

Start your Club Memberships with these giant "Delicious" apples (Oct.) Then come huge, world-famed Du Comice pears (Nov.,) gorgeous 25-lb. "El Grande" fruit basket (at Christmas) and on through the year with a magnificent rare fruit package *every* month.

Full 12-month membership, $45.95; 9 mo., $36.95; 6 mo., $28.95; 3 mo., $19.95.

All memberships include Christmas basket and handsome Certificate announcing *you* as donor. I guarantee to ship only *finest* fruit, to arrive in perfect condition. Mail order today. *Gordon Green*

FREE! 16-PAGE COLOR BROCHURE

Mail coupon for my beautiful Stagecoach Fine Fruit Club brochure. World's rarest fruits shown in natural color. Complete details of Club and other fruit packages.

Dear Gordon Green: Please send your free color brochure.

Name _____

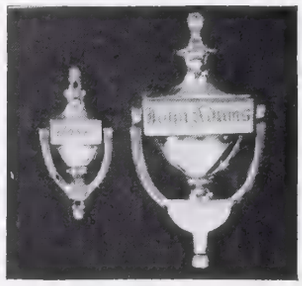
Address _____

City _____ State _____ 43

☐ *Mark here if you are also enclosing fruit order and check.*

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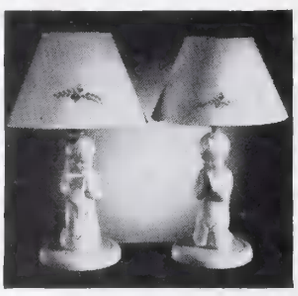
BOX 43, OLD STAGE ROAD
MEDFORD, OREGON



KNOCK-OUT KNOCK of the best buys around to worth ordering now for yo list, are these solid brass k big one for the outside do and is engraved with yo block or Old English letter 25¢ postage. The bedroom k long, is engraved with firs in block. $1.97 ppd. Art dustry, 69 Fifth Ave., N. Y

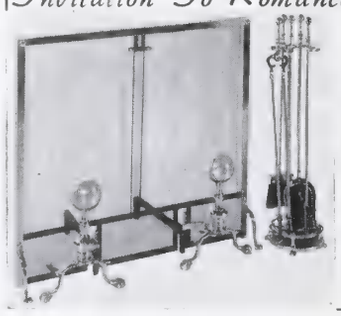


SHELL SHOCK. This plated shell, about 5" in di if you guess the price you lot better than we did. I right size for nuts or candy, ash tray, or order a group spectacular ice-cream dishe the shock—$3.50 each, inc Lambert Brothers, Lexingt 60th St., New York 21, N.



NOW I LAY ME D SLEEP. The wistful ench these lamps will make your over, and then when you tu boy around and you see hi buttoned blue pajamas not ing his rosy rear end, you'l all the more. The little girl' pink. 16" tall, $8.95 each. Handcraft Studio, 777 Lexi New York 21, N. Y.

Invitation To Romance—



The YORK ENSEMBLE is of brass, gives y adjusted sliding screen 34" wide by 31" h

Stocked in many other sizes, special siz

ANDIRONS: Low massive design in solid b

TOOL SET: Also made of brass, com stand, poker, tongs, shovel and wide b

Express F. O. B. Detroit

All Brass is Polished and Lacque

An attractive illustrated brochure of fire ment is yours for the asking.

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1431 Farmer St., Detroit 26, Mich



let NELSONIZING remake your worn shoes FACTORY NEW!

Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

Write For Free Booklet "X"

We Mail Everywhere

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BRANCHES: BROOKLYN • NEWARK
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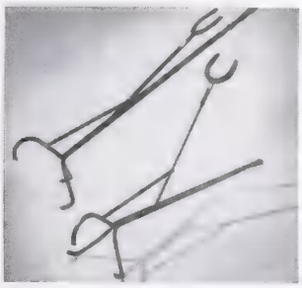
Streamlined Elegance. Th latively sculptured facsimi Russian Wolf Hound will beautiful, lasting and attra nament for your book cocktail table, fireplace o All Metal—10¼ x 15½". in natural color. $11.25 $21.00 per pair. Express Here is an ornament you'l be proud to own.

PATTY METAL CR

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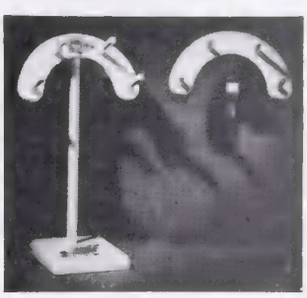
C -UP. It's the log lifter st d by every hearth! by n old Yankee black- s the "leverage" prin- re of why a little nurse hulking patient—and idly. Without it, your rt back-talking. With andle, it's 32" long. l. orseshoe Forge, Lex-



T TONS"—a pigtailed st ed to get more spank- a hugs than any other ommie's brood. She's a ood little school girl D River's fine gingham, l and costs $5.95 ppd. Forest Hills, N. Y.



DER YOUR HAT. azy the hat—a pouf of posies, a cartwheel, or hat rack guaranteed to it bandbox fresh. It or as a wall rack. It's ural poplar. $1 each or led white with flower each. Add 25¢ post. rrick, L. I.





THE PORTRAIT FILE CASE

for photographs you like to look at but don't want to frame. You can tuck sixteen 8x10 portrait photographs or candid "blow-ups" in the eight double-view acetate pockets of this loose-leafed binder. Made of rich gold-tooled leather in wine, brown, red, green, or bridal ivory. (Give 2nd choice.) **$10** exp. extra. Also 11x14 size, **$18.** Extra pockets 30¢ and 40¢ each.

Initials or name 50¢ extra. No C.O.D.'s.

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A Shop of Choice Things
141 Newbury Street Boston 16, Mass.

GHT COMPANION ENJOY . . .



7.50 POSTPAID

ighter" you can travel any- . Fine simulated alligator art and durable . . . stout post handle . . . set-in lock lined with attractive wash- . clear, good sized mirror pocket . . . convenient size . . . choice of color—red. k. An outstanding value at ed. Tax, total $9.00. Sorry— your check or money order

D'S GARRET
eat Neck, L. I., N. Y.



Maple Sugar Dainties

Pure Vt. maple sugar fresh from Green Mt. "sugar bushes" to delight your taste, vary your menu, extend your sugar ration. Delicious in so many ways. So hard to get.

3 lbs. Maple Butter **$4.45**
3 lbs. Soft Maple Sugar **$4.45**
5 lbs. Soft Maple Sugar **$7.35**
(not shown)
2 lbs. Hard Maple Sugar **$3.35**
(not shown)

All can be melted into pure Maple Syrup by heating in double boiler with water to suit.

Postpaid in 48 states on receipt check or money order. No COD's.

The Josselyns
Box 147 Dept. 110 Dedham, Mass.



postpaid, no C.O.D.'s

Robert Keith
Thirteenth & Baltimore, Kansas City 6, Mo.

Robert Keith stationery in green, navy, brown, dubonnet, or Christmas red, boxed with white and matching colored inks for writing your festive notes. 24 monogrammed sheets with envelopes. **2.25**

Same in folded note size. 36 sheets & envelopes 2.75.



MONOGRAMMED JEWEL CASE

It's made of top grain leather, has a 24k gold tooled border, its own lock and key and is lined with moire. The removable tray is lined in velvet and the case comes in wine, medium blue, rose or turquoise. Give second choice. 10" x 7" x 3½".

$7.95 postpaid
Sorry, No C.O.D.'s.

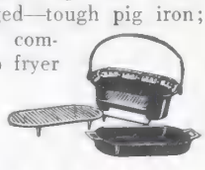
ELLISON'S
Wilmington 11 Delaware



BROWN THOSE BIRDS;

Hear that Fish a-sizzling!

Here it is—the Sportsman's cook-out! Carry along with small bag of charcoal for fish fries along the stream; for golden brown birds in camp. With no tell-tale smoke, the Sportsman keeps duck blind or tent warm as a busy gun barrel. Ideal for steak fries, barbecue, on picnics or at home. It's rugged—tough pig iron; 19" x 10½"; complete with deep fryer and grill.

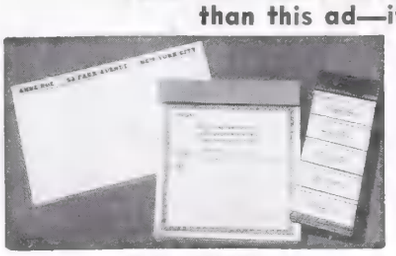


10.95
Express Collect

JOHN JARRELL, Inc.
84 Broad St., N. W., Atlanta, Ga.

Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!

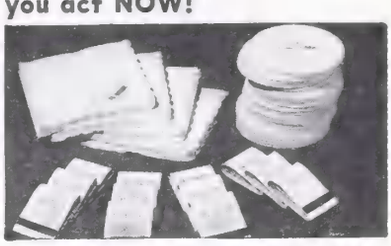


THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, phonograph records, or making quick letterheads! Each DESKIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only **$2.95**

PERSONALIZED ITEMS SINGLY

Mailing Labels, 50 for **$1.00**
Personal Post Cards, 50 for **$1.25**
Personal Labels, 300 for **$1.00**
Please print name and address plainly.



MONOGRAMMED PARTY SET

It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away, only **$2.95**

Choice of colors: Snow White or Canary Yellow. Beautifully Monogrammed.

MONOGRAMMED ITEMS SINGLY

Coasters, 50 for **$1.00**
Napkins, 50 for **$1.00**
Match Books, 50 for **$1.25**
Please print name or monogram plainly.

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery—Send also for FREE 52-page Catalog of Unusual Gifts & Personalized Entertaining Specialties

GIFTCRAFT COMPANY, 1234 E. 47th St., Chicago 15, Ill.

JEWEL BOX



Hand-painted nosegays on ivory-white decorate this generous-sized wooden jewel box. Beautifully made with velvet lining, removable tray, ring slot, and velvet pads. Measures approximately 10" x 7" x 4" . . . $15.

ESTABLISHED 1810

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48th STREET, NEW YORK 19, N. Y.

WHITE PLAINS EAST ORANGE



Goosie Gander *Willie Elephant*

NURSERY RHYME BANKS

This way it's fun to save extra change!

These colorfully decorated banks of California ceramics are approximately 6" high.

Children love them. Adults adore them.

$2.75 ea. postpaid

HOWARD PUSCH

15 W. 55th St., New York 19, N. Y.

MONOGRAMMED MATCHES



A distinctive, useful gift for a friend . . . well worth having in your own name. Match covers may be white, green, red, black, yellow, blue, brown, gold, silver or assorted-in gift box. Monogram, 3 letter or full name, as at left, printed any color desired. *Please print the initials or name when ordering — delivery 1 week.*

NO C.O.D's. ORDER FROM **$1.00** PER BOX POSTPAID

THE PUPPET SHOP • BOX 771

WISLITVILLE, PA.



Beautiful Hand Sewn, Lambs wool lined, Elk SAGONHAS . . for leisure evenings, or after sports wear. Colorfully beaded by American Indians in RED, BLUE, WHITE, BROWN and BLACK. Women's sizes, 3 to 11 . . 5.95 Boys and Girls sizes, 11½ to 2, RED and BROWN only . . . 4.95

Order by Mail – Prompt Shipment. State Correct Shoe Size

PACKARD-RELLIN

MILWAUKEE 3, WIS.



MONOGRAMMED NAPKINS. This shop they have a large stock o just the same you'd better g in fast. They come in lunch tail size with scalloped bor colors are white, blue, gree marked in red, blue gree brown. 100 of them cost $1 Edith Chapman, 168 E. 3 York 16, New York.



THEY "R" IN SEAS plates are something for w no adequate substitute. An service is clumsy, and oyst enough to deserve a place This clear glass plate holds cup for cocktail sauce is $1.75 each, ppd. The Bar 45th St., New York 19, N.



TRAVELER'S AID. A derful case has sections spe nated for passport, airplane luggage checks. Now, for th you can keep all essential under one handsome cover. gift for a man. In black, blu red fine morocco, and mo for $10.50 incl. tax. Robert teenth & Baltimore, Kansas



BUY FOR SMALL

Perfect Baby Gift is this charr *durable*) fire-glazed Bowl and each gaily hand-painted with u baby's own name. Bowl and M

Matching Plaque makes lovely tion for nursery wall, serves a hot plates. Plaque—$1.50

Add 25c West of Miss. No COD'

Specify child's name.

Evelyn Reed

538 Madison Ave. New



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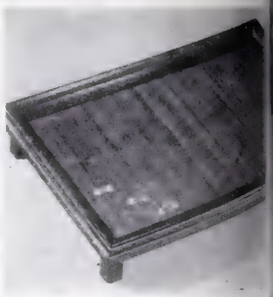
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Carefully selected and fresh-packed are these six exciting taste adventures! Dungeness crab meat, delicate in flavor . . . King salmon, fancy smoked . . . North Pacific clams, ready-minced for chowder . . . Willapa oysters, smoked to tangy goodness . . . smoked oyster pate, too! Two generous tins of each—12 in all—packed in gift box with booklet of Lila Kaakinen's own recipes. The perfect Xmas gift! Prepaid, gift card included. Send your list of special friends today, with check or money order—no C. O. D.'s.

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$13 postpaid ($12 without initials)

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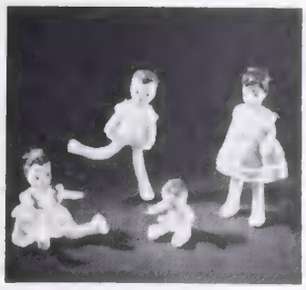
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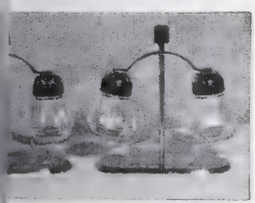


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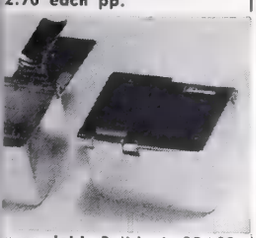
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The leaves are hinged in this miniature replica which is hand-finished in walnut, mahogany or maple. Dainty and petite, plant it with ivy or philodendron to grace your coffee table, mantel or hanging shelf. Removable plant container is of highly polished brass.

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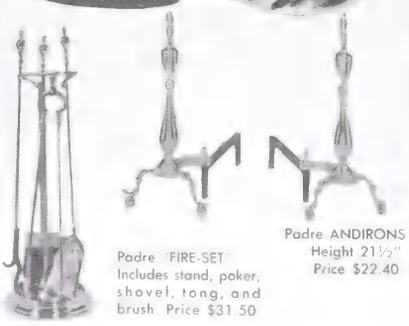
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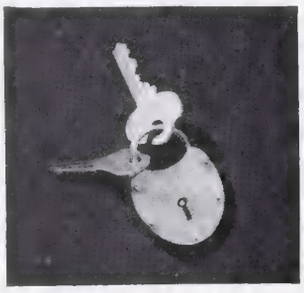
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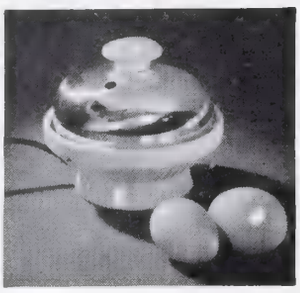
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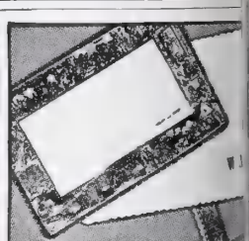
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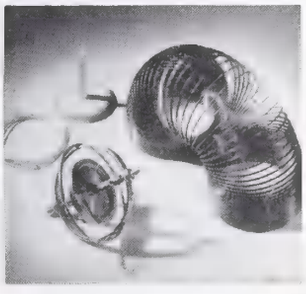
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Babies will coo with delight when they see this adorable dinner set... made especially for them. The charming figures of The Three Bears are delicately hand-painted on the soft pink or blue earthenware plate, cup and bowl, tempting the most reluctant children to "lick the platter clean" just to see their favorite Mama, Papa and Baby bear again.

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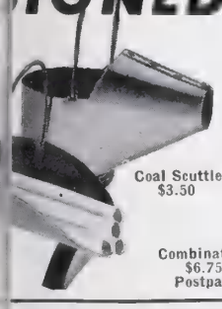
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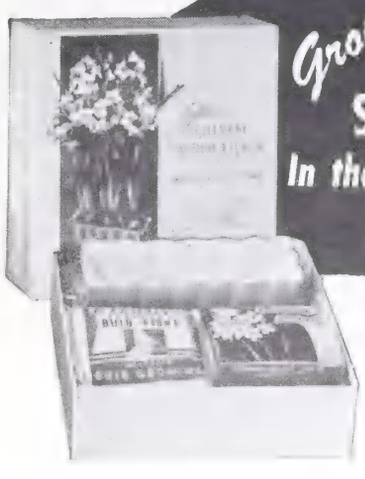


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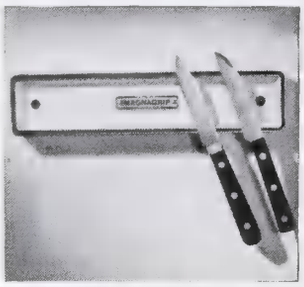
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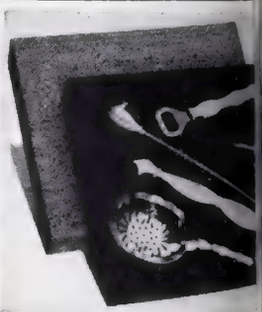
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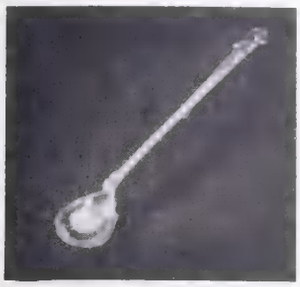
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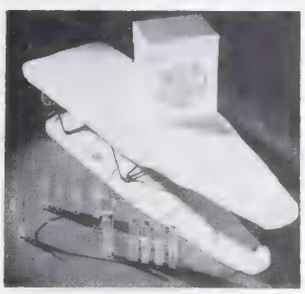
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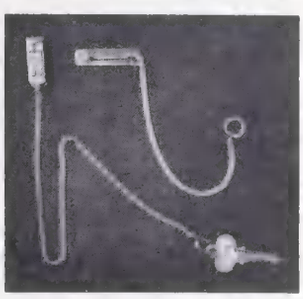
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Christmas cards that will be cherished long after Christmas has passed . . made from your favorite negative *for as little as four cents apiece!* Yes, your newly designed personal photographic Christmas cards *actually cost* less than ordinary store cards!

Free Sample . . Try before you buy! Send us your negative with three cents in coin or stamps for return postage. We will send you a *free sample* Yulecard made from your negative and our illustrated booklet showing a wide choice of greetings and designs. Your negative will be returned with your sample.

Send 6¢ for *1st class* return postage. Free offer expires Dec. 1.

R $1.00 ENVELOPES

YULECARDS .. Box 310—1, Quincy, Mass.



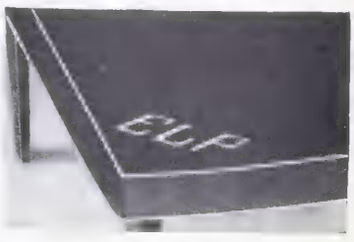
Country Store Pottery

Blue and creamy-white are the colors of this unusual New England Stoneware, designed, hand fashioned and fired for us in an old New England kiln.
The Child's Breakfast Set of plate, cereal bowl and mug will enchant your most reluctant moppet. And the Covered Jug (6½ inches high) makes a gay vehicle for cream, maple syrup, or what have you. Breakfast Set, $7.50. Jug, $3.50. Both prices postpaid.

No C. O. D. orders, please.
Send for our General Catalogue.

The Country Store
F. H. TRUMBULL, Prop.
CONCORD, MASS tts

NOT VULNERABLE



This gets our bid for the Grand Slam of the bridgetable covers. It's made of sturdy sailcloth in navy, green or dubonnet. Wonderful for a Xmas gift for any member of the family. Give second color choice. **$4.95** plus 35¢ postage.

SORRY, NO C.O.D.'s

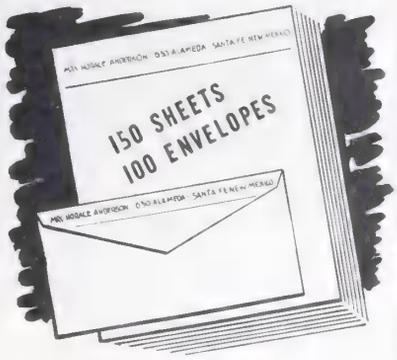
Anita Gardner
105 East 57th St., New York 22, N. Y.



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rky a pair of salt and
ers as you have ever
ll admire the spirited
dd to your table. Have
antique bronze finish.
re 2¼" high. Only
air, postage prepaid.
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them.

Wiesenfeld Co.
Dept. A96
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Personal Stationery
Every Piece With Your Name and Address

250 PIECES **$1.00**

A wonderful value! Rich, pearl-white, watermarked bond paper, printed in deep Regal Blue ink, notehead size 6¾" x 6", just right for letters to friends, clubs, lodge, or business correspondence. Ideal for students. 250 pieces, only..... **$1**

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Charming, rare old engravings from the paintings by F. Wheatley, R. A., famous London artist. Exquisitely framed, as illustrated, in maple, mahogany, or ivory, overall size 11 by 14 inches. They'll lend a collector's touch to your home. Please specify colors of frames desired.

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4 beautifully illustrated catalogues and bulletins $1.50.

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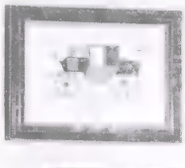
BRASS WALL SCONCES

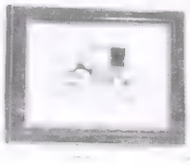
Authentic and lovely, these solid brass sconces have been faithfully reproduced from an old colonial design. Candle holders are standard size. Overall height 10½".

$15.00 pair, postpaid
7.50 each, postpaid

Write for Catalogue B-106

The SALT & PEPPER SHOP
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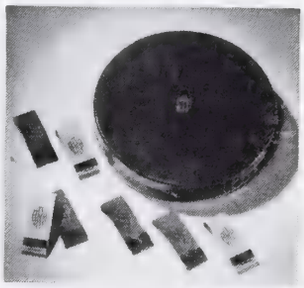
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Two of a series of six carriage prints stenciled in *color* after the originals from an old coachmaker's catalog. Hogarth frames in black and gold. Sizes 7½" x 9¾".

$5.00 each postpaid

The Little Picture Gallery
850 Lexington Avenue New York, N. Y.





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We were afraid that th
this shop would be unab
their wonderful matche
—and here they are!
sophisticated dinner siz
guest, in ruby red, em
silver foil, printed in co
Plastic drum of 50, $2.
Add 15¢ postage. Merme
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SEA FOOD SERVE
ner party will start off
flourish if you serve sh
fruit cup, or melon ba
chanting coupettes. Th
glass with hand-painted
in pink, yellow, white, a
four, assorted, is $8; six,
Postpaid from Black St
Fifth Ave., at 48th St., Ne



A GOOD BET for th
the library desk is thi
simple sophistication ha
tive punch. The modern
of durable composition
13" shade is white, c
banded in black, and the
is 26". $11.50 express c
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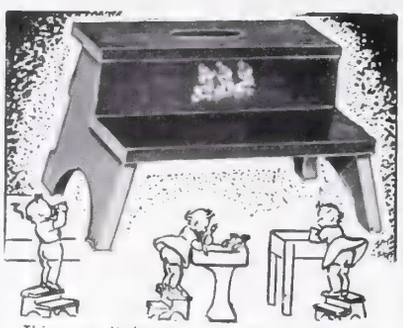
Double Cocktail

Exquisite for your own home, or
a bride . . . these charming dou
are a graceful prelude to a
meal. Upper compartment for c
for ice. About 5" high, 4" wide.

6 for $6.75
8 for $9.00 12

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This gay little step-up stool is ideal to train your youngsters to take care of themselves . . . They'll love the thrill of stepping up at just the right grown up height to wash their hands, brush their teeth, get a drink. No more bumped and skinned little legs because the STEP-UP stool is positively TIP-PROOF. Well constructed of fine smooth wood, light yet sturdy, with a convenient opening for carrying. Handsome natural finish, gayly decorated with little animals.

Delighted, or your money refunded.

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The Finest in Ha

New type hand woven luncheo
for use under pottery, woo
Colors: Gold, Aqua, Tan, Ni
Dark Green, Pink, Rose,
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Hand crafted satin finish cop
with pine scented candle $2.
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for paper weights or glass s
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Birch relish dish—beautiful s
Hand woven pot holders—4 fo

All prices postp

Log Cabin Gift
Louise Hall Holt
CLAYTON, GEOR

OPPING

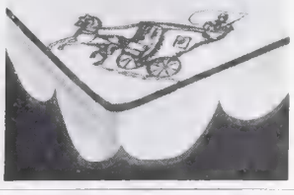
NTO GREET HIM. ...rily lovely as the roses ...screened on this love of ...articularly like the idea ...owels and the pot holder, ... match the white cotton ...ou don't watch out, the ...your favorite room. $3.75 ...Lake Shore Gifts, 906 ...coe, Ill.



GAMS. We're fusspots ... hey must be comfortable ...Window Shopping striding, ...th to make you feel like ... Dietrich, and so we ...of these. They come in ...brown calfskin, have an ... sole, a saddle-stitched ... 2½" heel. Sizes 4-9, ...Joseph Antell, from Zero ...oston 16, Mass.



RS ARE TERRIFIC ...ol felt bridge cover hand ...ay Nineties' designs in ...ack with gold design and ... net with gray, African ...n or vice versa, forest ... or vice versa, pink with ...e with American beauty, ...le, plush-red with forest, ...ith forest. $8.75 ppd. ...y, Hopedale, Mass.





MINIATURE OILS

An imaginative artist has created these enchanting small oil paintings depicting the four seasons in flowers: Chrysanthemum—fall . . . poinsettia—winter . . . lily of the valley—spring . . . rose—summer. Singly they may be used as pins since each comes complete with a safety clasp. In sets they will give a lift to any room in the house. If your favorite flower is not mentioned you may specify your choice. They are 2½" x 3" and are available in hand made frames of walnut, mahogany, natural, white or black finish.

Singly $1.50 **Set of two $3.00** **Set of four $6.00**
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hand painting—wood work
413 City Island Ave. **City Island 64, N. Y.**



e Sweet Peach Pickle
y Down in Georgia!
ect to the packer's product, e never been tantalized by a 'til you taste the real home- *Georgia style.* From our own pickled and packed by hand hens—just like Doll and Doll's ed us how! And that's not all: ig 2 lb.-3 oz. jar sweet Peach each Peach Preserve, Water- eserve, Artichoke Relish, Vege- For yourself, a gift to others, se ante-bellum delicacies of p South!
6.50 *Delivered*
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25 for $1.50
Including Mailing Envelopes

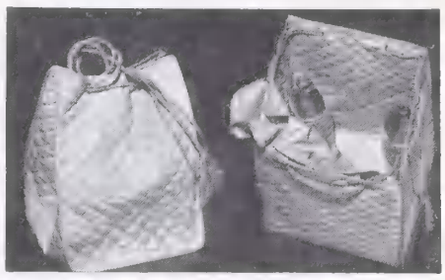
Here's something new and original in Photographic Christmas Cards! They're bright and colorful! Your favorite photo carefully reproduced on a handsome die sunk sensitized photo card with attractive deckle edging and a warm, friendly holiday sentiment printed in Christmas red. Show your family—your home—your pets on your Christmas Cards this year.

ACT NOW—SAMPLE FREE

Write for Free sample of Personal Photo Christmas Card. Or send 10c with your favorite negative (not print) and we reproduce on an actual card so you can see in advance what your own Personal Photo Christmas Card looks like. Negative returned unharmed. Send for sample now.

BOSTONIAN PHOTO LABORATORIES
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A wonderful gift for mother and baby! Traveling or visiting . . . baby's needs store compactly in this convenient waterproof carry-all. Made of soft, quilted Kaylon—the wonder fabric. Has special holders for milk and water bottles. Separate compartment for wet and dry diapers. Durable and strong. Diamond stitched with nylon thread, drawstring closure. Completely sanitary and may be cleaned with a damp cloth. Blue or pink with contrasting lining. **$4.00** postpaid including tax.



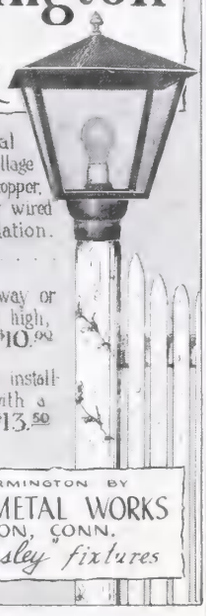
"Two-Step"
STEP-UP STOOL
With baby's first name hand painted on it!

From the time baby begins to walk until he is four, he'll be unable to have his hands washed in the basin or take care of his other bathroom needs unless he has something to stand on. Here is a "two step" with a solid non-tip foundation. Two short steps that enable him to step up himself without assistance. The bottom step folds under when not in use or when stool is used in the nursery for baby to sit on. Finished in pink or blue. **$4.00** postpaid.

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#30, small, for gateway or picket fence, 8½"-10½" high, with 2½" collar **$10.00**

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Send these novel, heart-warming Giant Matchbook Gift-Greeting Cards this season; then see how they're kept and treasured for months to come! And, in each, your full name in gold, silver, white or green is stunningly engraved against the red background. Useful, original, in ample 3½" x 4¼" size.

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FRANWAL CO. **Dept. c** **RED BANK, N. J.**



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JEWELS

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732 FIFTH AVENUE, AT 57th ST., N. Y. 22



SUPERB VALUES IN RARE SOLID BRASS!

#85 **COLONIAL SOLID BRASS ANDIRONS.** Ball tops 18½" tall, massive. Price **$17.95** Pair, Express Collect.

#39 **MATCHING FIRESET.** Solid Brass, 28" tall, consists of shovel, tongs, poker and stand. Price complete **$16.50,** Express Collect.

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Art Colony Industries, Inc., 69 Fifth Avenue, New York 3, N. Y.



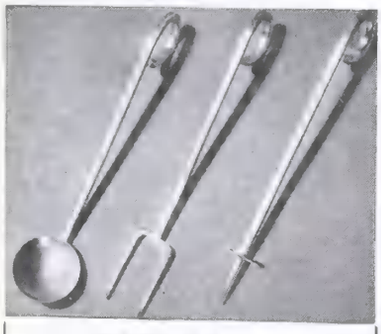
LIFE SIZE FACSIMILE OIL PAINTING

$39.50 *postpaid*

Send us your most precious photograph. Our expert artists will faithfully reproduce it in a lifesize portrait (20x24") and bring out its charm in natural colors. A new process gives it the appearance of a genuine oil painting on canvas and makes the use of glass unnecessary, when you frame the picture. Allow 8 weeks for delivery, so plan now for Christmas.

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Show off your flair for the original by giving your hostess this bright little party set! Pickle spear, lemon fork and relish spoon are handwrought from gleaming Sterling Silver and so tastefully designed, they'll harmonize beautifully with any table setting.

$4.20 each
$12.00 for the set
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Gilt Ejector on Sterling, 4", black, shell, red mouthpiece **$12.50***

Ejector, 4", Sterling mounted, black, shell, red, white **$5.00***

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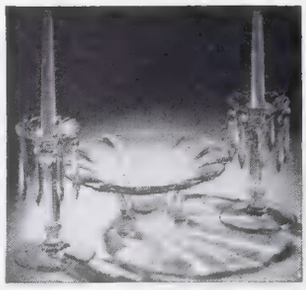
DIRECT READING ELECTRIC CLOCK

Now available! . . . the new, smartly designed Winslow Direct Reading Electric Clock, as modern as tomorrow. A masterpiece of beauty and accuracy.

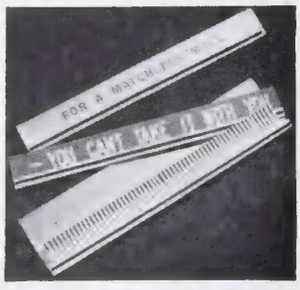
Silent mechanism with self-starting motor of guaranteed accuracy—110 volts A.C., 60 cycles. Handsome molded case of easily cleaned, non-inflammable Catalin plastic, 9"x5"x2½" deep.

The large, easy-to-read black numerals are on a contrasting silver background, sharply framed by a delicate nickel chrome border. An ideal gift, for only **$16.25** including tax and postage. Specify Ivory, Walnut, Tortoise Shell or Antique Green finish. No C.O.D.'s. Send check or M.O. to:

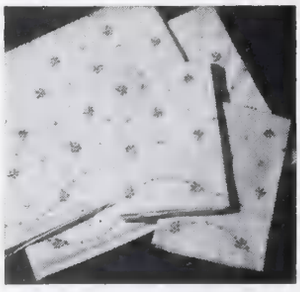
Dept. HB — *Creative Enterprises* / Old Greenwich Conn



CRYSTAL GAZING lazy tempo of summer autumn in jigtime, your over to "get at" the hous you'll want this Heisey set for the dining-room chest. Flared bowl and ca imported hand-cut prism in New England and Ne wise express collect. Jor Boston, Mass.



GAG MATCHES. T your husband turns his out looking for a light, g ply of these gargantuas. teen-inch pack printed Matchless Male," and they Hand lettered with custo as "You Can't Take It "Watch Your Hat, Coa $1.25 each, ppd. The Gan Conn. Ave., N. W., Was



SLEEPING BEAU S. are so beautiful we're a li anyone who gets them. A bride or a new mother, hard time resisting them. sutta Supercale, hem-stitc screened with an allover two cases and two top s ppd. Handsomely gift-w matching box from Mos Ave., New York 22, N. Y.



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A MUSICAL LIQUOR POURE

"How dry I am" (not in a wh tone either) when tilted to favorite beverage. A novel w a successful host—no party co with this amusing gadget atop bottle. It's made of chrom steel—fits any bottle. $10.95

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Flora-Dora, I

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Or Enjoy Your



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POUND BOX **$2** POSTPAID ANYWHERE PROMPT DELIVERY

We toast choice C almonds to a crisp g hand-dip them in r chocolate. An unfo thrill . . . as a gift your own enjoyment.

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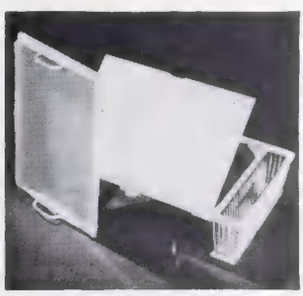
THE BOUNTY. of the famous H.M.S. tory of mutiny on the Captain Bligh and his Christian, will live as men who love the sea. luced in every detail, bottomed hull, to its it measures 16" overall, assembled, $25 ppd. y, Newburyport, Mass.



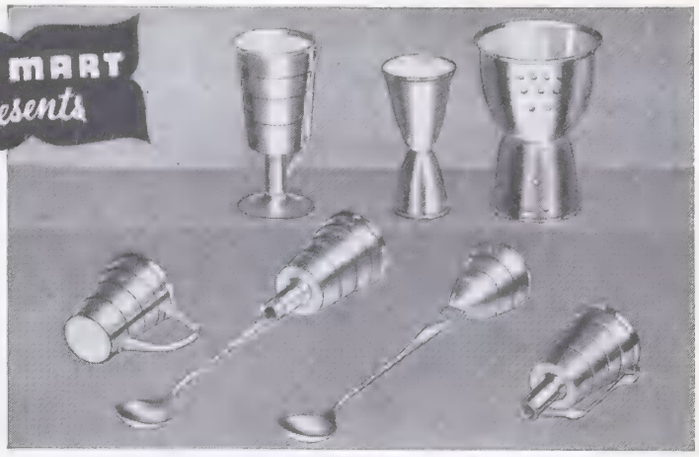
HUSKIES can spill heir Pablum a pushing erally raise cain, but it than commando tactics in this amazing bowl e made of a *bendable* ated with a little girl child's first name. $3 d lucite tray to match, .'s. Evelyn Reed, 538 w York 22, N. Y.



BONES. Lucky the awakens to morning this completely won- ray. The glass-top tray le pockets hold news- ing mail, and the read- s to three positions. n, pink, $15, ppd. in nd New York states, ll. R. H. Stearns Co.,



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Left to right, top row:
1. **Valve Jigger** on **stand**, automatically releases liquid. ½, 1, 1½, and 2 ozs. $4.00 each.
2. **Double Jigger** measures 1 and 1½ ozs. $4.00 each.
3. **Jumbo Double Jigger** with measuring capacity for 1, 2, 3, 4, 5 ozs. $4.00 each.

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4. **Jigger Cup** for ½, 1, 1½ and 2 ozs. $3.00 each.
5. **Valve Jigger and Spoon** stirs as you pour. Measures ½, 1, 1½ and 2 ozs. $4.50 each.
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All items are heavily silver plated and sturdily constructed. Prices include Federal tax.

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Send for our illustrated catalog HB10.

Executive Director bobbie ganger

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62 WEST 45TH ST., N.Y.C. 19, N.Y.
Everything for your entertainment needs
HOME BARS · CELLERETTES · GADGETS · GLASSWARE



CHILDREN'S LAMPS

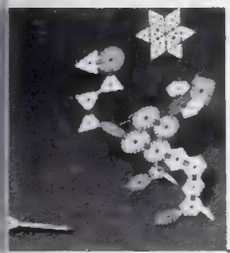
The impish puppy rolls his eyes at the bunny on the shade of one lamp, while the kitty looks longingly at the mouse on the shade of the other. Wooden bases are hand-painted in washable permanent-finish enamel. The shades, washable also, are translucent for lots of light. Each lamp is 16" high. Bases 10" wide.

$7.75 each complete
express charges collect

Write for catalogue B-106.

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.

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FROM
YWOOD



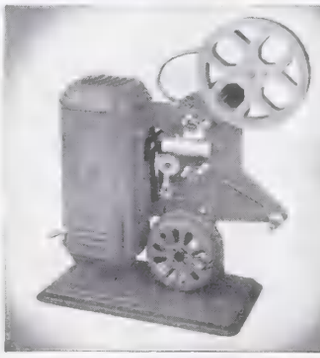
RIG-A-JIG

A new and different amusing and educational toy —provides entertainment for all—boys, girls, grown-ups—from 3 to 73. Makes unlimited beautiful, colorful designs and objects. Build countless and wonderful toys. Never a dull moment.

A mother writes: "My little boy received a gift of a box of 'Rig-A-Jig' and has never had a toy hold his interest so long—would like to purchase 3 or 4 more sets for him."

Each set consists of 170 pieces. Made of durable, non-toxic, vulcanized fibre plastic material of permanent colors. Every home can use one or more sets—also the ideal gift. $2.20 each. Two sets $4.20. Postage prepaid. Will gladly send C.O.D.—you pay postman on arrival, plus C.O.D. charges. Money back if not delighted. Send today.

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Anyone can operate this home 16mm Excel Moving Picture Projector. Sturdily constructed.—Show sharp and clear movies on your own wall or screen. AIR COOLED.

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CHILD'S BANK
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Add sparkling color and charm to your table—with Fiske Party Lites. These low, tapered candles twinkle with soft flattery around a flower centerpiece, reflect a romantic glow in your mirror plateau. Unusual for gifts too! Beautiful gift box of 6 colored candles, crystal candlesticks, $1. 12 refills for $1. Check or money order. Dept. 2.

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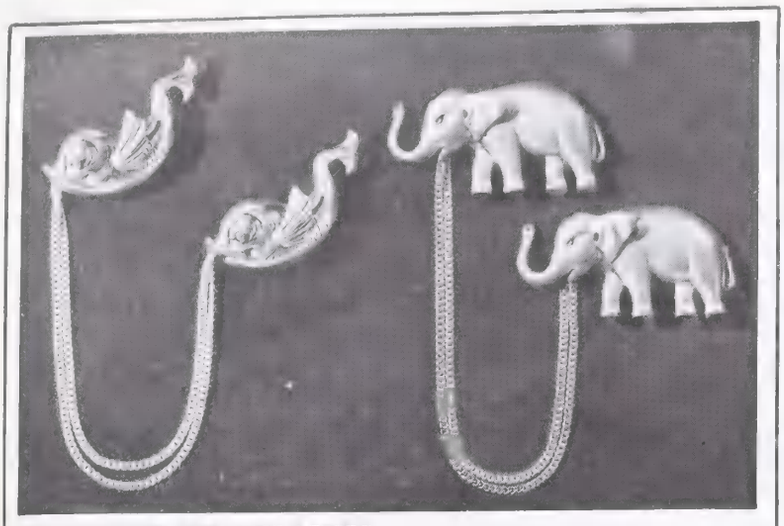
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Planned To Help Baby Feed Himself

A wonderful new tray that serves baby's entire meal at once, saving you steps, and encouraging your child to eat by himself. It's a complete service, with its own hot water dish, cup specially shaped for baby's hands, easily removable dessert dish, napkin ring for napkin or bib, and genuine stainless steel knife, fork and spoon size and balanced for comfortable handling. Tray fits perfectly into baby's high chair. Sturdy, stain resistant, washable in boiling water.

White tray with pink or blue service.

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Fashion's favorites, in sterling silver, for your favorite person! Darling dolphins, beautifully modelled. $6.75 pp. tax inc. Lucky elephants—and lucky girl who wears them! $6.75 pp. tax inc.

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19.95 (includes U. S. Tax)

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SO NICE to come home to



It'll do your heart good to feel that gentle, soft, warm, lamb-fleece lining hugging your feet! Keeps warmth in, cold out. The fine-quality, all-leather construction really stands up. Cushioned leather bottom gives remarkable comfort. No trick to fit: just send exact shoe size. Add 25¢ for mailing. **$6.45**

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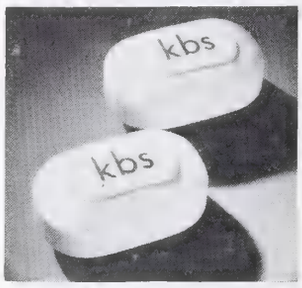
WHAT'S



FIVE-WAY TABLE. you can't see this perform, phenomenal. It adjusts to positions from a card or 28¼" square, 23" high, to table with the shelves di each other. Then, it's 34½" or mahogany finish, $35 ex plant pockets, $15.50 a p Madolin Mapelsden, 82 Ave., New York 21, New



DOOR POOCH. He's su looking pup that you'd want if he did nothing but mak But this is a dog with a co lazy life for him, thanks. earn his board, and this he d the best door stop you ever weighted and made of dura tion, he's $4.50 exp. coll. Be Greenmount Ave., Baltimor



LOVE THAT SOAP cakes of wonderful bath so nine ounces) come with three-letter monogram in ar choose. The white soap ha fragrance, the beige soap i and a gift box of two bars paid. Katherine Gray, 3 New York 7, N. Y.

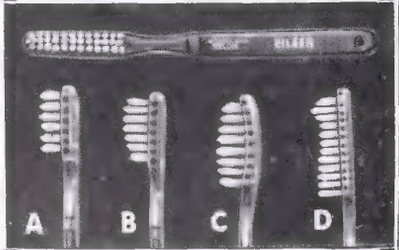


BEAR FACTS: These ous little "teddies" ar to capture your heart! ly made of fine brow China by master c they are 4½" and 3 respectively. Order seve . . . to delight your f well as yourself!

$1.50 the pair, po

Crystali
Gifts that Cha
485 Lexington Ave., New Yor

Personalized
TOOTHBRUSHES



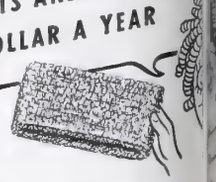
Fine nylon-tufted toothbrushes, with attractive Lucite handles. Guards against family mix-ups. Ideal when visiting and for children who are proud of their own NAME brush. Give style letter when ordering: A—professional, B—modern, C—oval, D—tufted.

Set of 3 with same first name.... $1.50
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NO C. O. D'S . . . ADD 10c for POSTAGE

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Three of these big, sturdy, springy pads (yours for only $1.00) will kitchenware shiny-bright for a wh "Silvylocks" won't stain or get special soaps needed. Easy on manic sweet and clean.

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Mail $1 now for 3 super-lasting "

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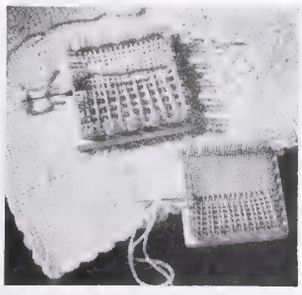
OPPING



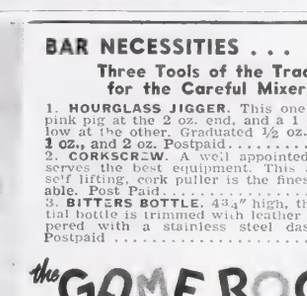
A LITTLE GIRL, filled angel that ever ay, and she'll be heart e in this Swiss organdy , sizes 1, 2, and 3, it's with posies and her d ocked across the skirt. delivery. $5 plus post- ensen, 667 Fifth Ave., Y.

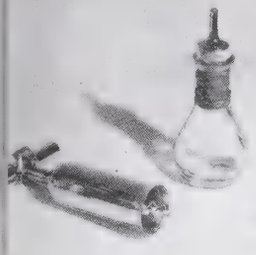


BRIDE. A wedding rgotten. It is destined gral part of the girl's lways with you who e proudly and wisely. lver-plated sugar and is a proud gift—heavy fine. Pitcher is 2¾" and post. No C.O.D.'s. td., 1147 Connecticut , D. C.



Last summer we saw baby sacques, and an nd of ours had made little weaving frames, to show you. All it is with little metal pegs he four sides, but the rk it turns out is re- e-It, with instructions, rd, 558 Madison Ave., Y.





BAR NECESSITIES . . .

Three Tools of the Trade for the Careful Mixer:

1. **HOURGLASS JIGGER.** This one sports a pink pig at the 2 oz. end, and a 1 oz. swallow at the other. Graduated ½ oz., ¾ oz., **1 oz., and 2 oz.** Postpaid.....**$1.00**
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ıg floor wax
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ıt, varnish, enamel
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ness and wear.
FURTHER
ER - COSTS LESS
wax on your floor now,
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Monogrammed *CORK COASTERS*



These most popular coasters made with raised natural cork letters and rim, on colored backgrounds of Brown, Blue, Jade, Burgundy, Tile or Turquoise. Come in a gift box with same initials as on the coasters. These coasters are both smart and practical and make a perfect personalized gift. Specify block letters or diamond monogram on your order, and underline initial of LAST name.

$3.50 a dozen
plus 15¢ postage

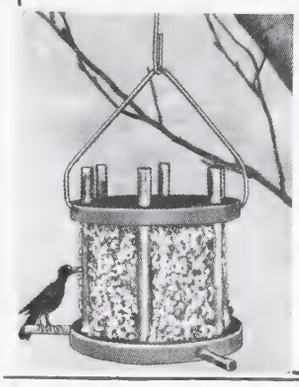
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Glorify your potted plants with this gorgeous tile window box. Front and both ends are beautifully colored "Flower Print" tiles which have been fired for permanence. Frame is of full grained oak. Lined with waterproof temper board. A grand gift to the plant lover. 18" long x 6½" wide by 5½" deep. **$7.95** postpaid.



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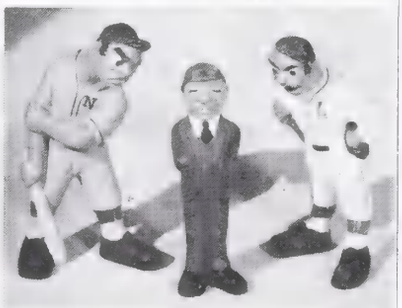
Invite your little songster friends to spend the winter with you! If you encourage them now, many of the birds that inhabited the grounds around your home during the summer will stay all winter. Hang several of these feeders in your trees and keep birds well-fed and happy during the cold days just ahead. Feeders filled and ready to hang **$1.60** each, 2 for **$3.00**, postpaid. (Important! You'll need extra fillers. Better order several for each station. 3 for **$1.25**, 6 for **$2.40**, postpaid).

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THIS UNUSUAL FIGURINE TRIO BRINGS NEW MEANING TO THAT FAMILIAR PHRASE. CAUSES COMMENT EVERYWHERE



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A bracelet that's individually yours! — Handsome in gold or silver finish on heavy sterling silver. (Name or monogram engraved on disk $1.00 additional. Underline first initial of last name for monogram.) Write for FREE Costume Jewelry Catalog.

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Bachelor Chest with writing tray

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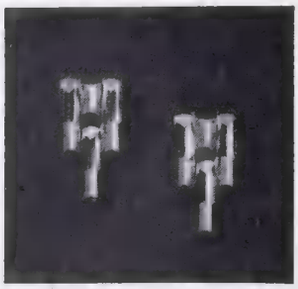


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and made entirely of scientifically constructe underneath pan holds those plants which sho from the bottom. In thi door garden can be le week end without dryin Christmas gift. With pots, 25" long, 3½" w Breck's, 190 Breck Bldg



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spots that you think will is managed with true s Reviva, the wonder tonic niture. Made by Jackson triple action cleans, de ishes in one swift operat your jalopy shine like a $2.50, pt. $1.50, ½ pt. Jackson's Studio, 5 W. York 19, N. Y.

(*Continued on page* 61)



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$2.00 Add 10c for postage

For your muffins, biscuits and hand finished Muffin Cozy mi easy and pleasant. Hot breads their glory—and still remain of sanforized cotton, lies flat use; easy to launder. Holds

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Discriminating Man



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From comfort loving design for these colo with feet of real leath hunting, skiing, or th blessed relief! For m scarlet, maroon, can brown. Give hose color choice with you

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It's just crisp enough,
y handsome multi-corded
face interest.
tifully
curtain hold as if
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ative Fabrics, Multicord
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CELANESE* SYNTHETICS



Travel Will Be Fun Ag

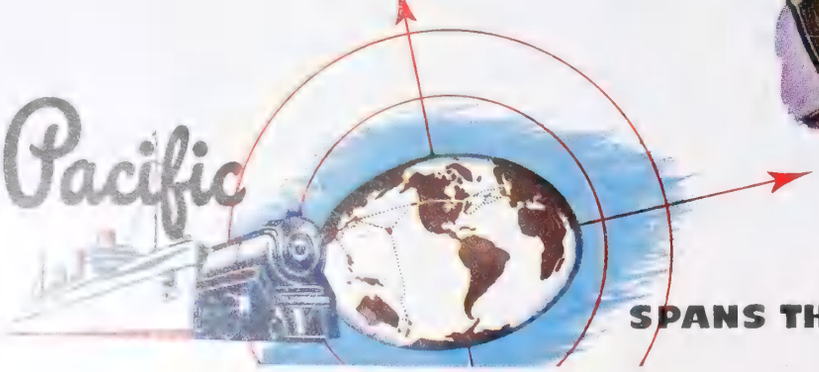
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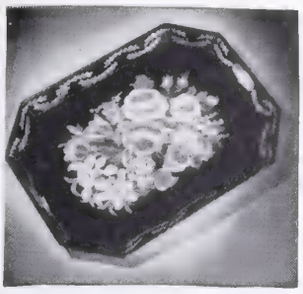
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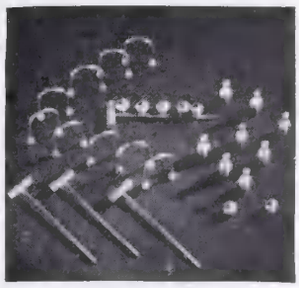
nDow Shopping

CONTINUED FROM PAGE 56

T. A tray should be
for, and big enough
but strangely enough,
s are hard to come by
tag looks like a tele-
his one is tôle, octagon
ers hand painted on
whole thing is hand-
22" x 16", $10.95 ppd.
hop, 445 E. 86th St.,
Y.



VER with a pair of
ing miniature games
are made of solid
to fit into his pocket,
wonderful stocking
s. The croquet set has
r mallets, and balls,
g set has nine pins
Postpaid from Young
Madison Ave., New



GLAMOUR GIRL.
hangers, sweetly frag-
ly padded, come cov-
et in red, champagne,
ne, royal blue, tur-
an beauty. The tailored
the pair. With straw-
hed, they're $7.00 the
m House of Gifts, 112
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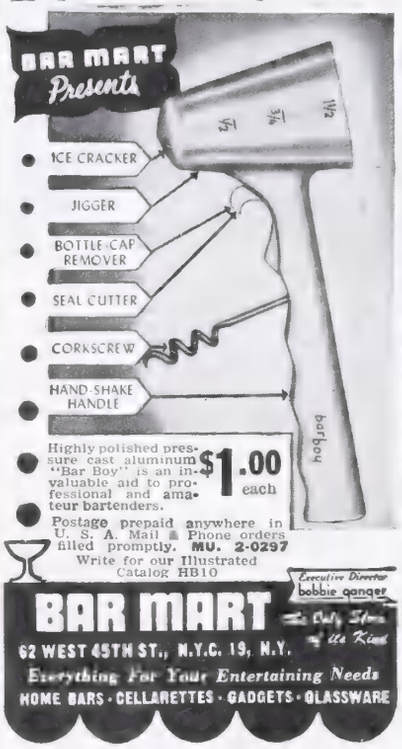
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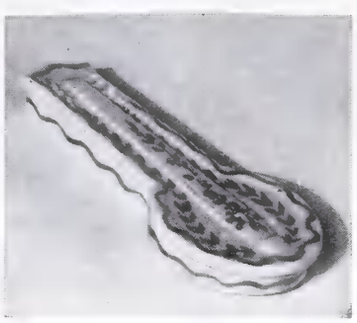
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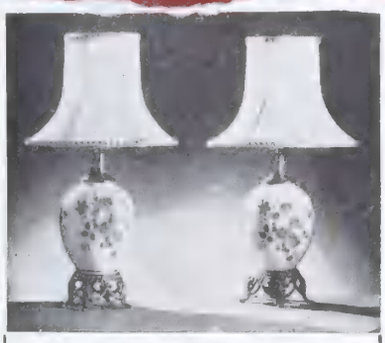
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Dover D'oeuvres



Deliciously different, these ready-to-serve hors d'oeuvres will keep in the freezing compartment of your refrigerator indefinitely.

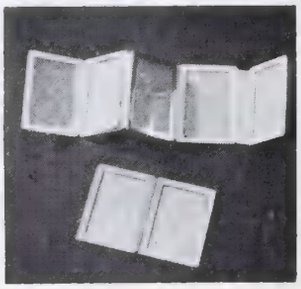
Each tray contains 6 different varieties of 4 pieces each. These hors d'oeuvres are made with pure butter and specially prepared bread filled with liver patty, ham, cervelat, cheddar cheese flavored with sherry wine, anchovy and olives. A sure hit for your next luncheon or cocktail party. Simply remove desired amount of trays from freezing compartment of refrigerator ½ hour prior to serving.

Unit of 4 trays (96 hors d'oeuvres)

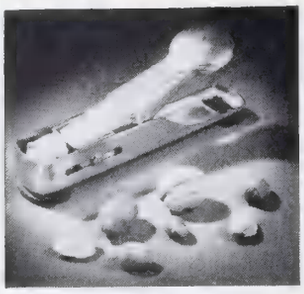
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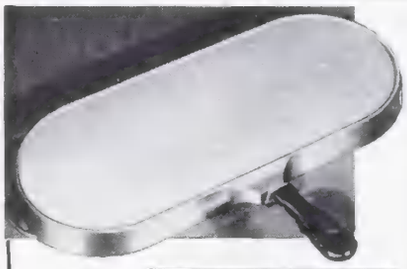
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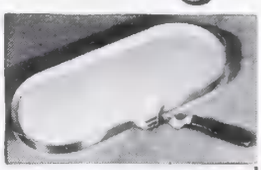
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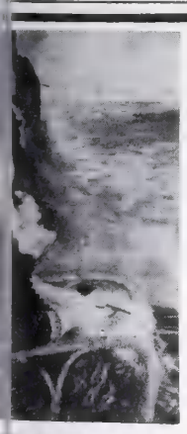
Belinda Pink-Ears

The Bunny Who Writes Letters To Children

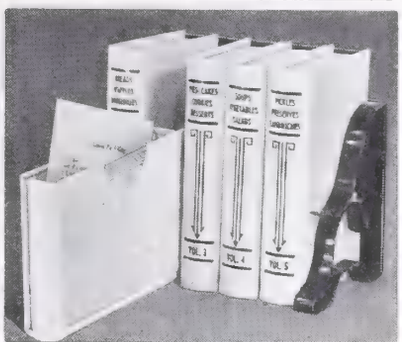
A letter a week—and a "toy-surprise" in every one! This is a gift to delight any youngster from 2 to 10 years old. Attractive gift-card listing sender's name accompanies first letter. Let us put your child's name on Belinda's mailing list. **8 Letters $1.95—16 Letters $3.75**

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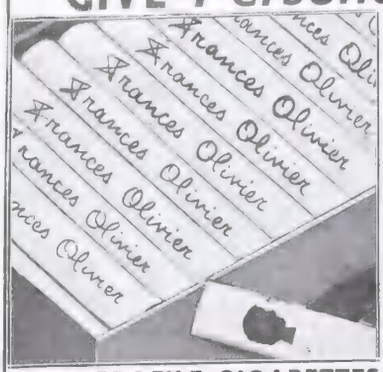
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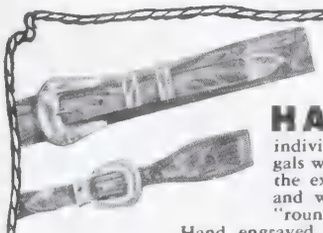
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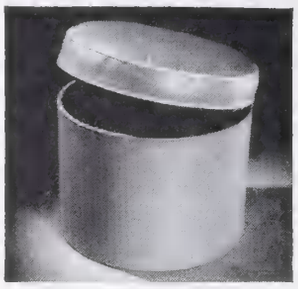
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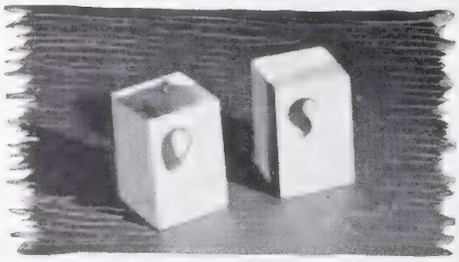


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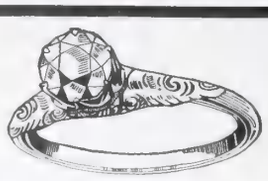
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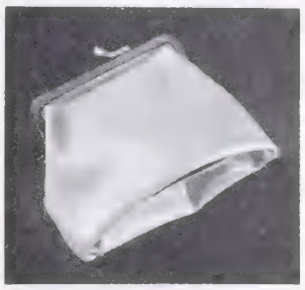
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The illustrated jewel is of mahogany embodying the loveliness of fine traditional — with a definitely contemporary—personality.

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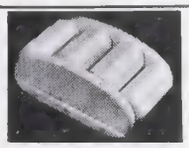
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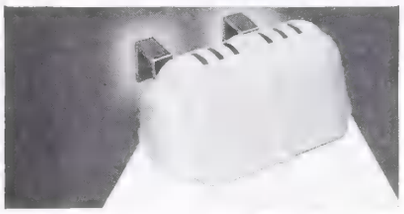


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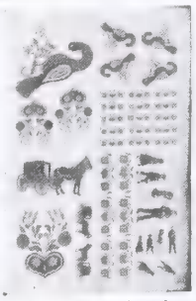
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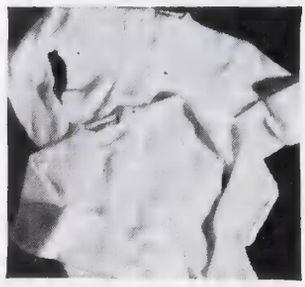


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you know on the cond
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PEP & SALTY

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$12.50. (Specify color d
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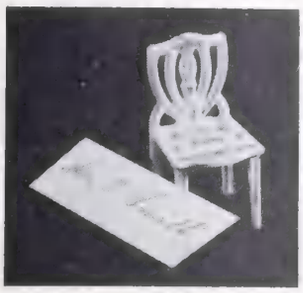
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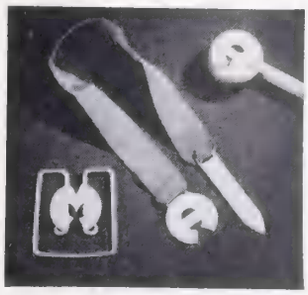
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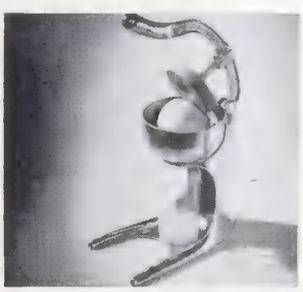
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Ivy growing gracefully around the strings of this lyre holder will look lovely on your table or be the showpiece of your window collection.

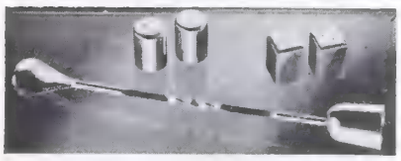
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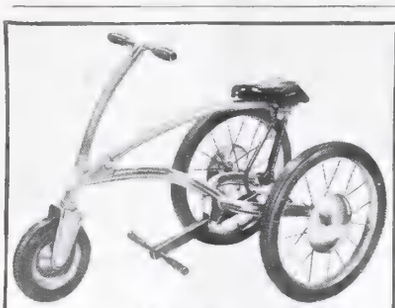
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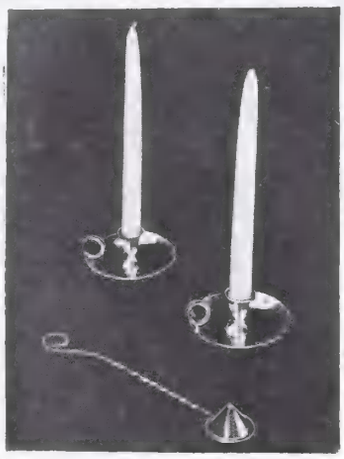


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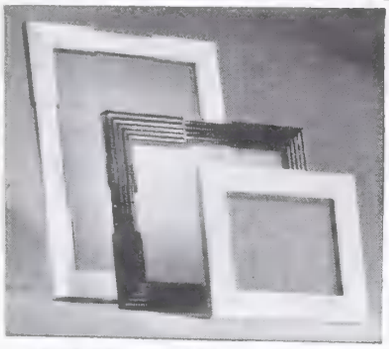
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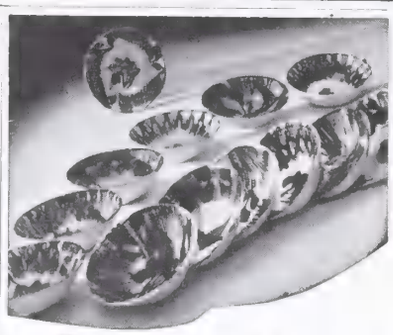
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PACKED IN A STOUT LITTLE HAMPER
FOR $4.75 PREPAID
FOR FRUIT, CEREAL, SERVING, ETC.

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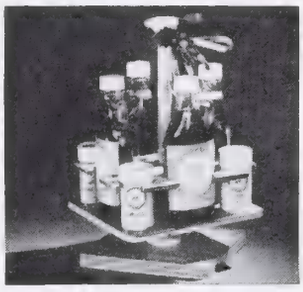
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SANTA FÉ—NEW MEXICO

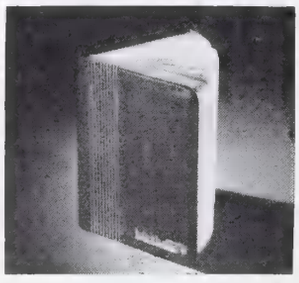




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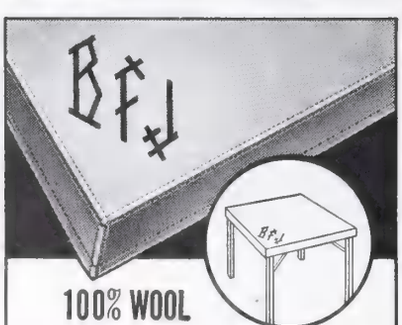


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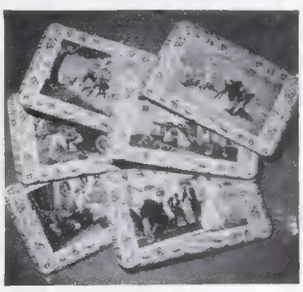
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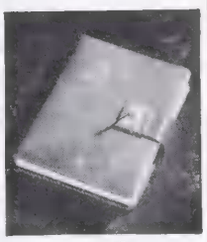
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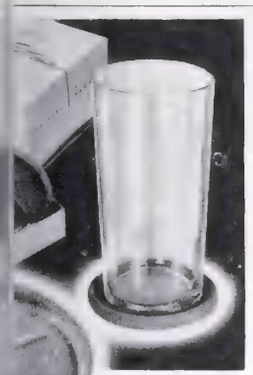
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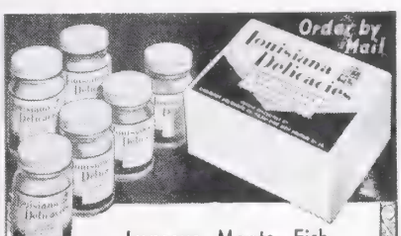
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P. O. Box 2627 New Orleans 16, La.

the case of the lack-luster emerald

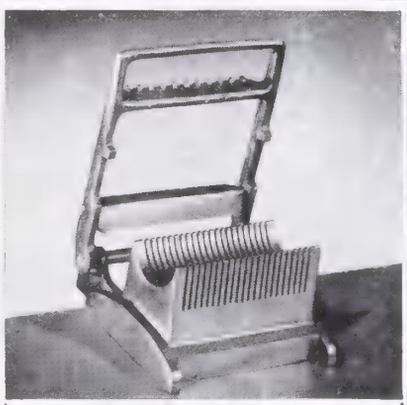


SYNOPSIS: A young lady whose forebears have occupied the same box at the opera for generations inherited an old ring containing a luster-less emerald, so scratched and worn that its beauty had disappeared. She asked for advice.

RESULT: The scratches were polished out, the surface was refaceted, revealing all the original beauty and splendor of the gem. The loss in weight was negligible. The gem was remounted in a modern ring setting—total expense $190, tax included.

(A typical example of the varied services offered to my clients in facilitating the sale, purchase, exchange or restoration of fine jewelry and gem stones.)

william elder marcus
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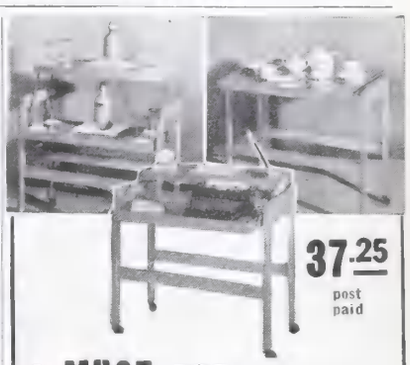


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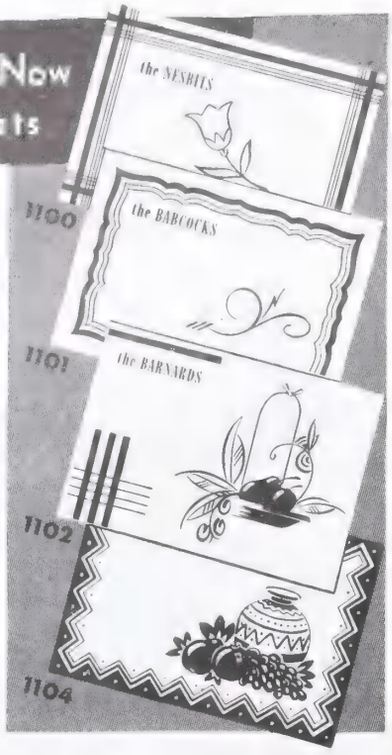
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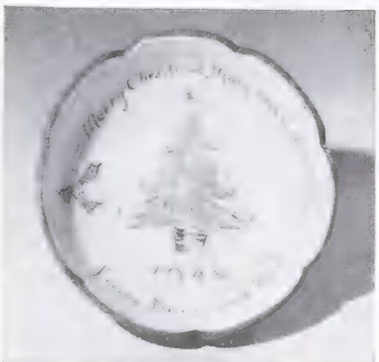
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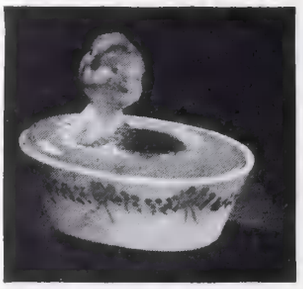
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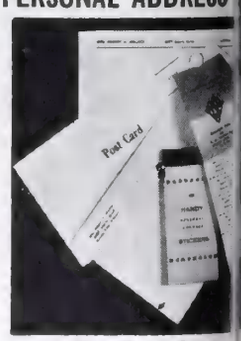
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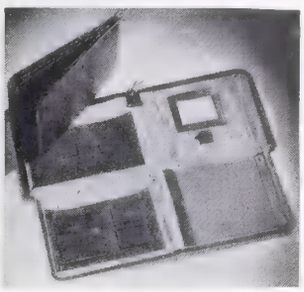
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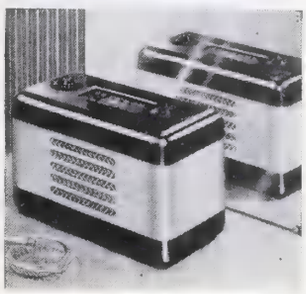
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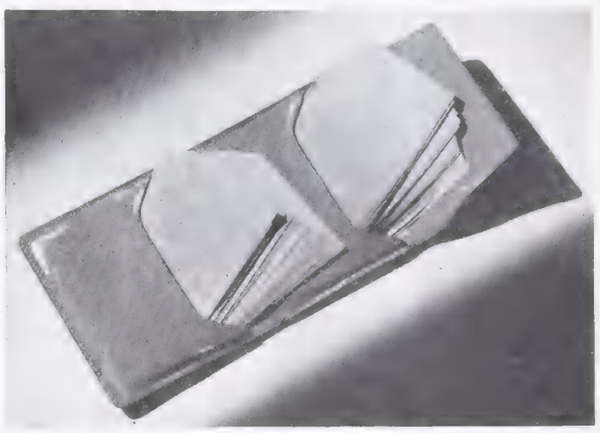
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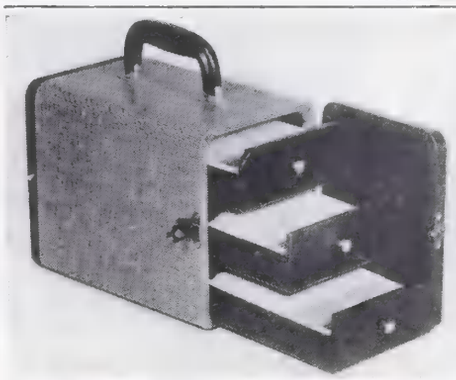
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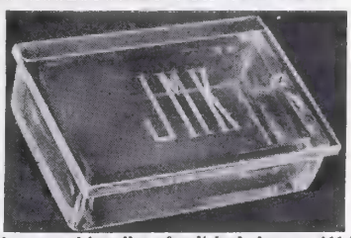
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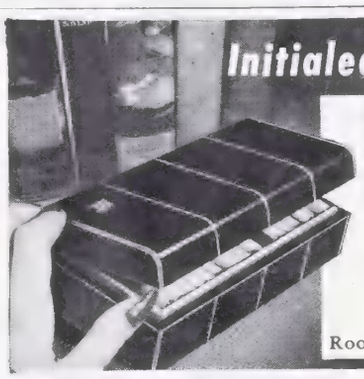




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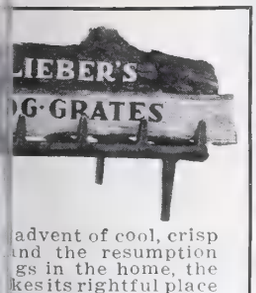
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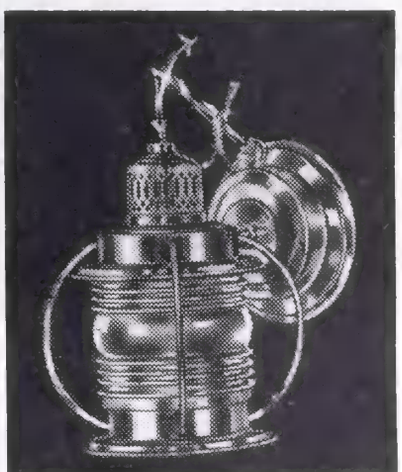
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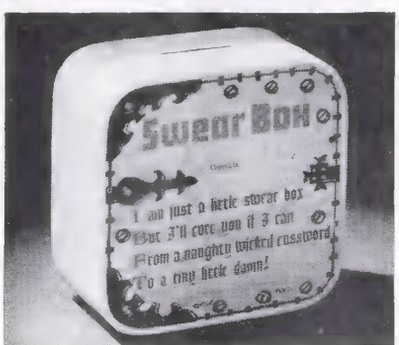


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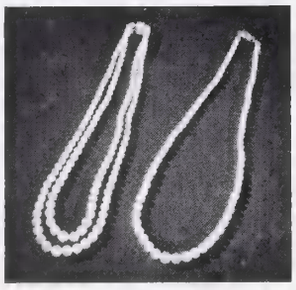
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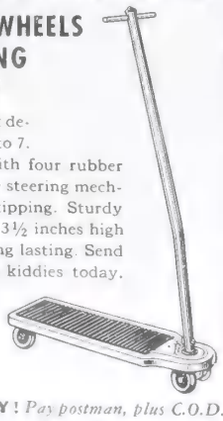
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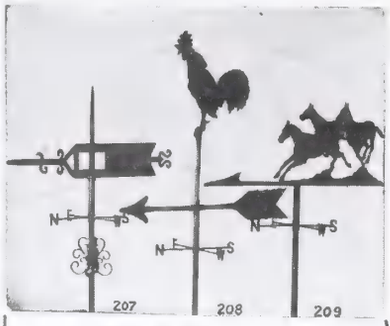
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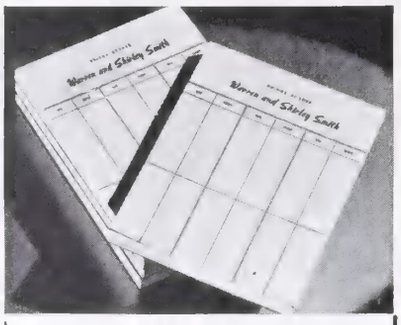


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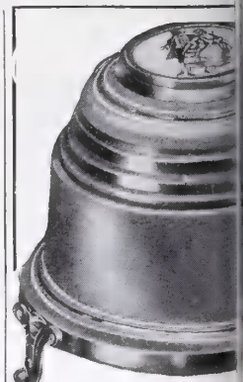
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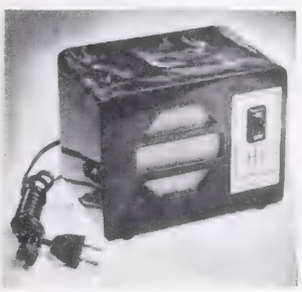
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ORIGINAL OLD PIECES---EACH UP TO 130 YEARS IN HAND-CUT MATS 11" X 14" READY TO FRAME

Extremely gay and colorful, exquisitely hand-painted, they are all different and registered. Parisian beauties, ballet, royalty, all full figures with resplendent gowns; original old Godey fashions; brilliant peasant costuming; many others. Their never-tiring beauty will add untold distinction to your decorating, and draw endless comment from your friends. Ideal for gifts. $5.00 each. (See SPECIAL OFFER.)

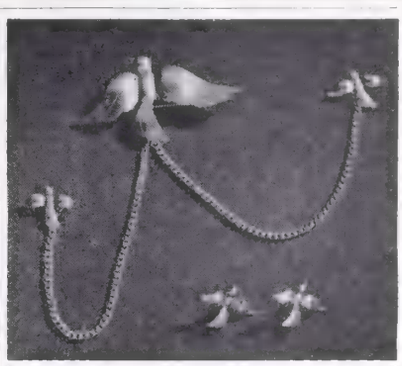
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r the Children
te, Mug & Saucer Set

r little lamb" for a good "Johnny get your gun" boy. The set is vitrified, china and of full color which means color is nd non-removable. A d practical Christmas hildren.

(Post Paid). No C.O.D.
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OLYN MALONEY
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Street, New York 22, N. Y.



Spring Flight

Graceful swallows to swoop dramatically across the jacket of your going-away suit, and a pair of fledglings to perch saucily at your ears. Three birds are linked by a chain that you can drape in any number of ways. In silver, pink gold or gold finish.

Complete set, with earrings $4.75 including tax and postage.

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GUATEMALAN COTTON

Your favorite young 'un will look like a fashion model in this—stunning checked job of hand-woven Guatemalan cotton! Sash in back. Blue it is, checked yellow and red, and wonderfully washable. Sizes 2 to 6. **$10.95**

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Fine quality hard-fired dinnerware. Ivory background with monogram in black or blue. 32-piece set consists of 6 luncheon plates, 6 bread and butters, 6 sauce dishes, 6 cups and saucers, 1 small platter and 1 oval vegetable.....$10.00
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In the Chinese Manner

A lovely lamp, entirely handmade, will bring distinction to a Modern or traditional room. The pottery finished base comes in any color. Send us a color sample and we'll match it. Washable, lacquered shade any color.

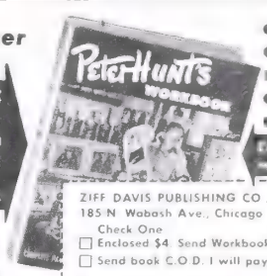
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Examine book free! If it is not all we claim, return it within five days for full refund.

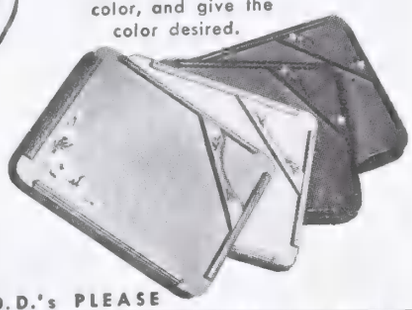
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For Lap-Happy Guests—



4 HAND PAINTED LAP TRAYS

Just the thing for the thoughtful hostess who serves buffet suppers. Lap trays will solve one of America's great social problems—how to balance a glass and a plate on the knee and still enjoy your food. • Made of Wood and Masonite with liquor and moisture resistant rich lacquer finish in Acqua, Coral, Grey and Eggshell. The floral decorations are hand painted in oils and add a touch of gaiety. • Set of 4 Lap Trays in Gift Box—$5.25 postpaid. • Specify either 4 assorted colors or 4 of any one color, and give the color desired.



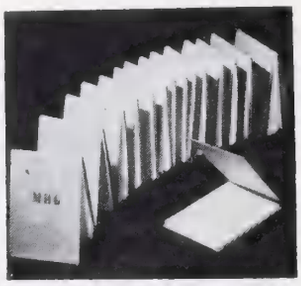
PERSONALIZED LAP TRAYS

4 trays as described above with 3 hand painted initials—$7.50 postpaid. Give initials and underline initial of last name.

NO C.O.D.'s PLEASE

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PURSE SCRIBBLE

the reason many women that they have learned jotting notes to themselve lists you find in your pu you clean it out, the remi stick in your mirror. Sc ganized scribbling, here monogrammed "notettes" Giftcraft, 1234 E. 47th S



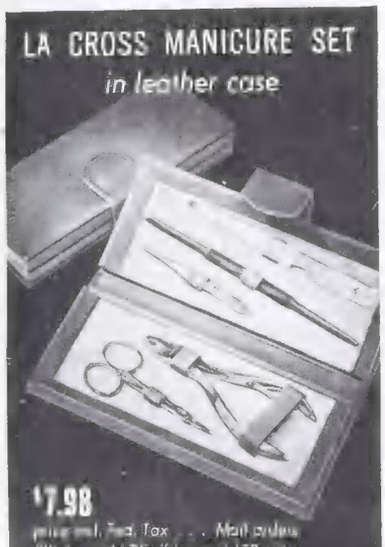
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the fun for a youngster o favorite story with real m 14" puppets have patente make it easy to put them paces, and they come in with full cast of characte playlets. Cinderella set For other characters, se No C.O.D.'s. Hazelle's M & Campbell, Kansas City



COLONIAL CONQU

room filled with morn polished mahogany furni daffodils—and this love spread. It's made of he ored cotton, woven in t or Morning Star desig three sides is a 5" borde "peacock tail" fringe. 84 express collect. Laura Co mont, Marion, Va.



LA CROSS MANICURE SET
in leather case

$7.98
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TEA POT SHAPE 3½"—$3.50 pair
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Here is a golf game for young and old . . an with an outdoor thrill.

A 9 "hole" golf course is laid out throughout th player has a golf club with a sliding cylinder th along a shaft. The height of the drop determines the drive. The clubs are adjustable for driving o chairs, coffee tables, etc. when used for obstacles of clubs and the miniature feather-weight golf mar the objects you hit in the course of play.

Each set comes complete with 4 clubs in assorte matching golf balls . . also 9 numbered golf "ho ent colors. Handsomely packed in an attractive box. An excellent gift item . . $3.95 postpaid.

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the Love Fires Burning
20" x 16" only **$11.50**
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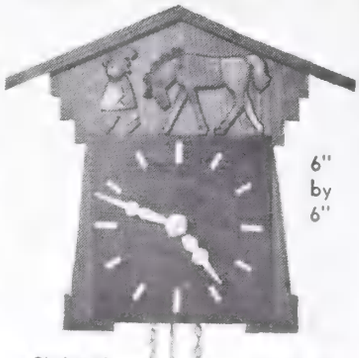
Brides will all want this Old Hickory Firebasket. Built to last a lifetime. Lends charm to any fireside.

A handsome catalog of Old Hickory's American Provincial and Rustic Furniture sent with each firebasket.

Catalog only—25¢.

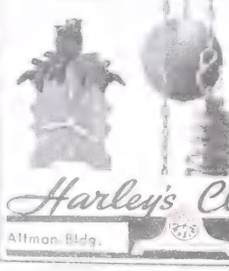
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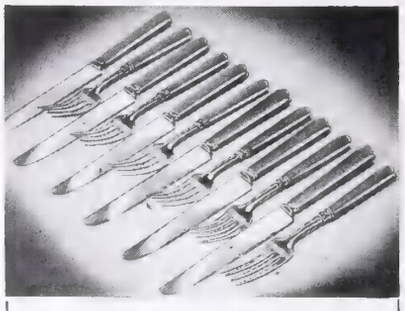
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Choice of Horse or Owl model, pictured below.



Tic-Tock
CLOCK
—Swiss made
—Weight operated
—Pendulum Wall Clock
$14.95
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Harley's Clock Shop
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12 pc. STAINLESS STEEL TABLEWARE SET 4.98

A set that any housewife will welcome . . . it's always useful, and attractive, too. 6 knives and 6 forks, all of stainless steel, durable and rustproof. Plastic handles in red or ivory.

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AMAZING, GROW



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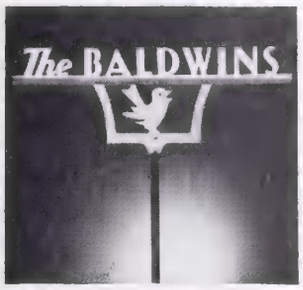
This lovely pottery—made f of unusual water absorbent a rich, verdant grass cover replanted time after time. Christmas star is removable, be enjoyed as a table deco plant throughout the year. tall from base to top of sta plete with special seed, $1. money with order—or we v plus postage and C.O.D. back guarantee!

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YEAR-ROUND FUN FO

OPPING

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your friends to find if
arret Thew sign at your
ade of cast aluminum.
bird or cocker spaniel
a special process the let-
me give full reflection.
ght-iron stake and brass
30¢ a letter. (16 letters
d 25¢ post. McNulty &
Westport, Connecticut.



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erfume and the fresh
whispers through your
haps you've never con-
n unusually nice gift it
bottle (18 scents in-
rden, mt. pine, honey-
ll perfumer, $1.60. 8 oz.
ift boxed. Fragrantaire
East 28th Street, N. Y.



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hat look excitingly an-
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our Christmas list now—
gala your own bar tray
these sparklers. Just
postpaid and no C.O.D.'s.
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Sandwich Glass Plates

Fine reproductions of old sandwich glass in the famous star pattern make exciting salad or dessert plates. They come in crystal, botticelli green and aquamarine. The open salts in the same pattern make charming individual ashtrays. Order all of one color or mix them.

Set of six plates, **$8.95** plus 25c postage.

Open salts 50c each.

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DEPT. 12

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& WONDERFUL TREATS

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Sandwich Spreads, Wafers —different and delicious.

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Everything in the Case.

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Cakes — Cokes — Candy.



Copper! Copper!

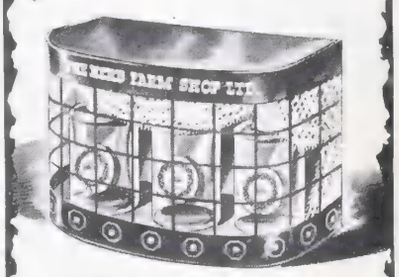
Glowing copper base holds growing plants—beneath mellow parchment shade edged with leafy traceries in gold.

(Base 10" x 5½", 4¾" deep. Overall height, 20½")

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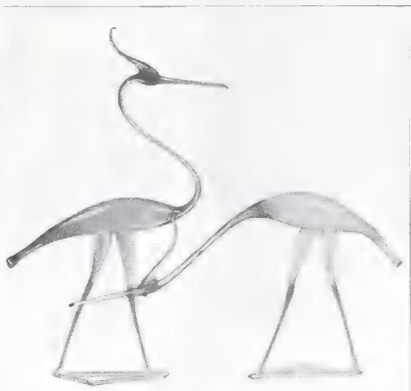
PIG BANK LAMP

Hand decorated. 21" high with beige shade. 1 socket. Pig is removable so that you can shake money out when vacation time rolls 'round. Good, too, for children's rooms.

$15.00 Express Collect

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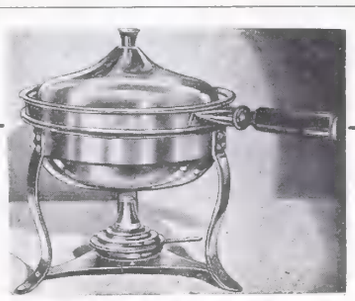
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Glass cranes hand-blown by master craftsmen to grace that important spot in your reception hall, living or dining room. Delicate curves make a symmetrical grouping approximately 11" high by 11" wide. In light blue, dark blue or gold. Boxed, postpaid, per pair $6.50. No C.O.D.'s please.

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RARE GIFTS"



Your friends, too, will all exclaim over

Fabulous Fruit

direct from Oregon's famed BLUE GOOSE Orchards

Gigantic, juicy pears, once the exclusive luxury of kings — immense, crisp Delicious apples from the Northwest's finest orchards — mammoth, meaty walnuts — other delicacies. Fruits so rare, so superbly flavorful, they thrill even epicures. In spacious, hand-woven basket, magnificently gift-wrapped. The discriminating gift appreciated by *everyone.*

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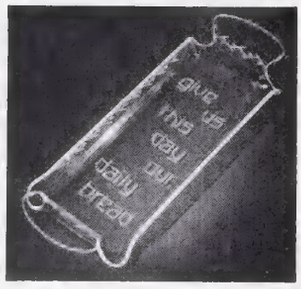
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BLUE GOOSE ORCHARDS
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serves and they're even
than their wonderful na
we think you'll want to
of Figue de Louisiane,
preserved figs. Combina
age of three 1-lb. jars
preserves and three 14-
$4.95 ppd. Creole Deli
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CENTER OF ATTR
a mantel is this lovely o
with gracefully arched h
brass and copper with a
sign. Think of it fille
philodendron, fragrant
or heaped high with rus
long, 7" wide, the price
collect. The Lennox Shop



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bread"—the supplication
tianity, is here combined
the modern plastic th
strength and its brilliar
war. The result is a
tremendous charm. Hanc
each piece individually
it's 15" long. $8.25 postp
Graben, P.O. Box 451, S

(*Continued on page* 81)



Lamps Are Important

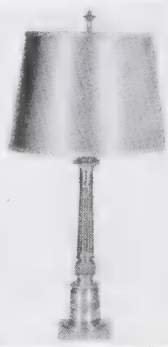
These really exquisite table lamps will brighten up any room that's a bit dull—designs are distinctive and out-of-the-ordinary. Both are metal, bronze highlighted, 30" high with 8" glass reflector. Finishes are maroon and gold, green and gold and the shades are of fine parchment or satin over parchment to match.

Send check or M. O. We pay postage.

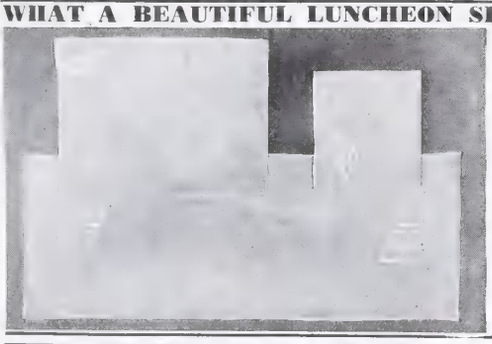
$20.50 Tax included

Specify lamp number desired

SMITH & DICKERT
(Interior Decorators)
847 FLATBUSH AVENUE
#1 BROOKLYN 26, N. Y. #2



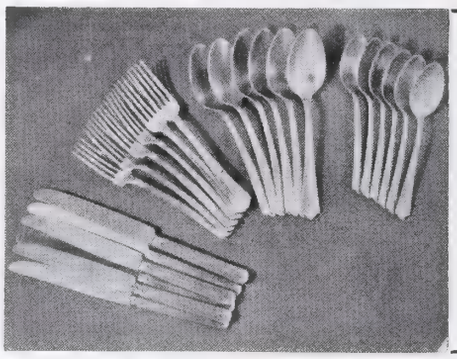
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Hanker no longer for precious linens . . . this delightful set comes to you in peach, blue, yellow or gray spun cotton. Looks like fine imported linen, and the 3-letter monograms are included! Eight mats, eight napkins, one runner.

State second color choice. Please add 25¢ for postage.

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Set your table with this l tically indestructible to has the same proporti ance as fine silverware to clean . . . no scou bing . . . not affected . . . resistant to rust, ta Set consists of service f knives; 6 table forks; and 6 oval soup spoon

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ARTS & DECORATION COURSE IN DECORATION
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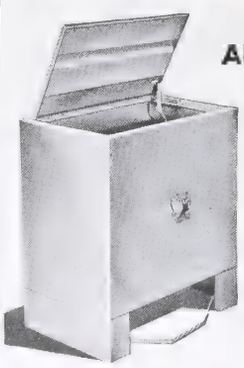


PLAY, GYPSY
DANCE, GYPSY!

You'll sing the same rune if you have among your prized possessions a pair of "Paquita" dolls. Hand carved, the minute details and authentic costumes lend a realistic charm which makes gay conversation pieces, collector's item, or suitable for child's room. Approx. 9 in. high. Gypsy man, Gypsy girl . . . $5.95 ea.

Plus 35¢ postage

Paula's DOLL SHOP
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Opens with your toe!

$6.99

Step on the treadle, and presto . . . the top pops open! This sanitary metal clothes hamper is enamelled inside and out for very easy cleaning. And the sturdy reinforced cover is strong enough to sit on! Keep it in your bathroom, or use it as a space-saver in your nursery. A colorful design decorates the front. Sizes: 13" x 20" x 22". Rose, blue, white, or ivory.

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BY AMERICANS
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GLORY
EVERLASTINGLY LOVELY
Shenandoah Ware
BRILLIANTLY BEAUTIFUL BECAUSE COLORINGS
ARE HERMETICALLY SEALED...UNDER THE GLAZE!
Full blown morning glories with a charm all their own. Wedded to Shenandoah Ware for a lasting lustre. Unlike other types of pottery where designs are applied over the glaze—Shenandoah Ware* colors are hermetically sealed under the glaze to last forever—for the life of the pottery!
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AT BETTER STORES EVERYWHERE · THE PADEN CITY POTTERY COMPANY · PADEN CITY, WEST VIRGINIA



"You ought to be under a Kenwood, too!"

LITTLE ladies learn this lesson when they are very young, for a generation of families in more than a million homes has grown up under the luxurious sleeping comfort of Kenwood Blankets.

Why do Kenwoods provide such sleeping comfort, such lasting satisfaction? Because they are *warm*, as only skillfully woven, long-fibred wools can make them . . . *soft*, with a deep, deep fleecy nap . . . *big*, for generous tuck-in safety . . . and *beautiful*, in luscious colors, richly bound. And their luxury lasts and lasts—with proper care and washing, they hold their generous size and fresh beauty through years of use . . . look and feel always new.

Like many other choice things today, Kenwood all-wool Blankets are still relatively scarce. That's why you would do well to ask soon for these precious beauties in your favorite fine store.

KENWOOD MILLS, *Albany, New York.*



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Imagine Waking up in this

Beautiful Maple Bedroom

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. . . having such handsome
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ften wished that some
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Now, at last, you can own
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of molded plywood . . . guaranteed never to stick or loosen. Feel those smooth, rounded corners . . . you can dust them in a jiffy.

Let your hand run over the lustrous, marble-smooth, multi-coated Mengel finish. You can almost *feel* why it weathers the years so gracefully.

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Look for the "Mengel Man" trademark on the bedroom furniture you buy and, when you see all the Mengel features, you'll find it hard to believe that the price tag is right . . . that it isn't just a dream.

We have a new booklet "Let's Dress Up Your Bedroom." Mail the coupon for your copy. The Mengel Company, Incorporated, Dept. 117, Louisville 1, Ky.

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Reg. U. S. Pat. Off.



Smartly paneled Sunrad Radiator provides both radiant and convected heat throughout the room.

Come home *every* night to a warm house

... AND A HEALTHY FAMILY!

THERE'S NOTHING that warms a dad's heart so much as coming home to a happy family. It's the big moment of his day. And there's nothing so reassuring to both dad and mother as dependable heating equipment that *keeps* the family happy by protecting its health and comfort—day in and day out.

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nDow Shopping

CONTINUED FROM PAGE 76



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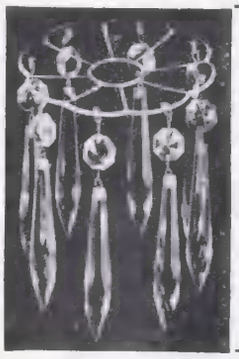
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14 oz. Shaker with 2 glasses

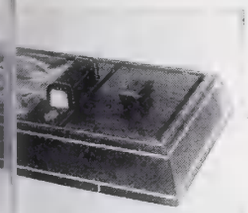
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Same set, undecorated **$2.50**

Shaker only, 14 oz. undecorated $2.00
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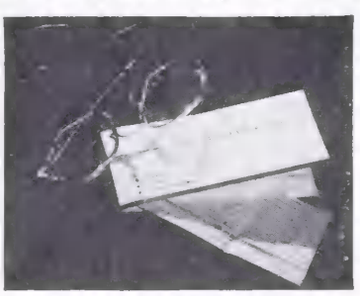
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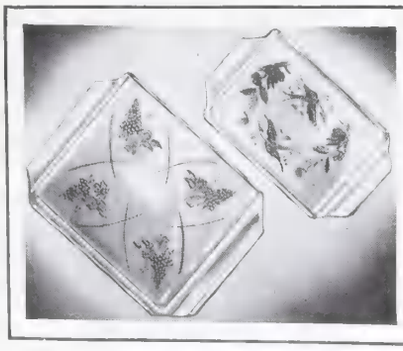
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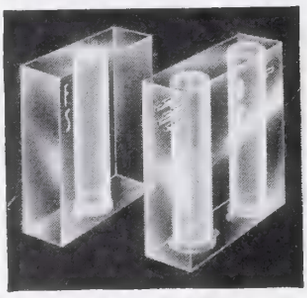
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shelled, of course, and
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pop in the oven with b
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ATtractive hangers for your personal wardrobe. These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment.

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GUARDSMAN LAMP

Here's a bright, brave Guardsman to light up and gaily "stand guard" in the kiddies' room. His high hat contains a sturdy reflector lamp. Smartly dressed in Red, White and Blue to add a colorful note to any room. Durably constructed. 21" high. Delightful to have... to give.

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deck their beasts with these b
brass, beautifully enriched by
and brilliantly-hued inlaid
lovely tone makes them ideal
and decorative pieces. A tag
its interesting story.

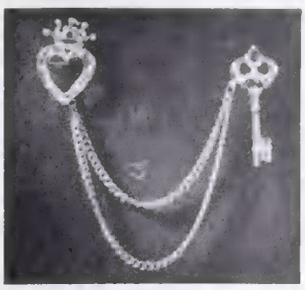
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EART if you want
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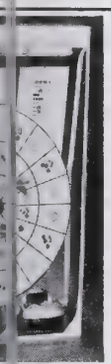


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promises to answer
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LIGHT. This is
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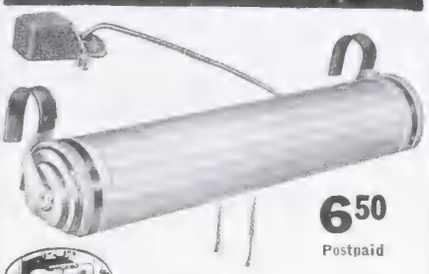
3 5 oz. **KING O'NUTS PECANS**
5 7½ oz. " " " **PEANUTS**

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PLUS

These Outstanding, EXCLUSIVE Features:

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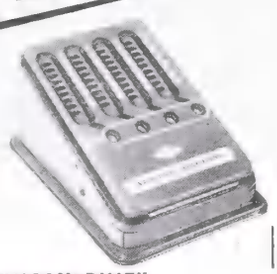
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Stumpp & Walter Co.

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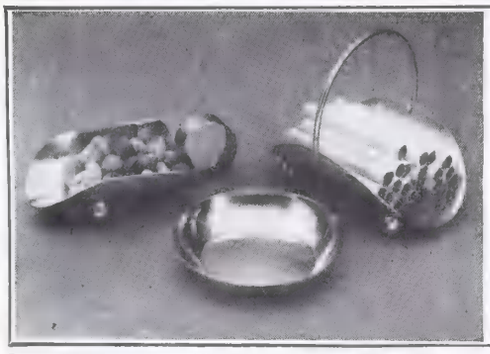
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Your favorite cover moppet or rompered Romeo will be Hollywood material if you put their picture in this darling frame. A ceramic plate, 5" wide, is scalloped in blue and three ceramic rosebuds secure the circular picture. With grosgrain bow to hang on wall.

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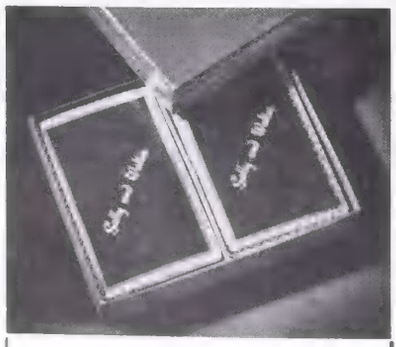
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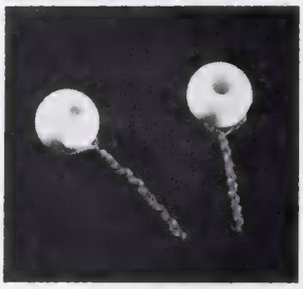
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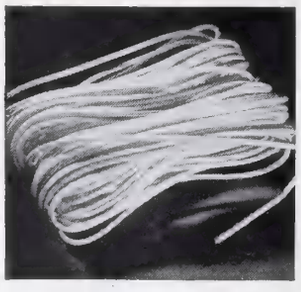
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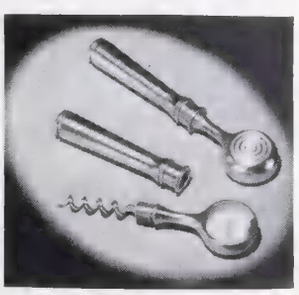
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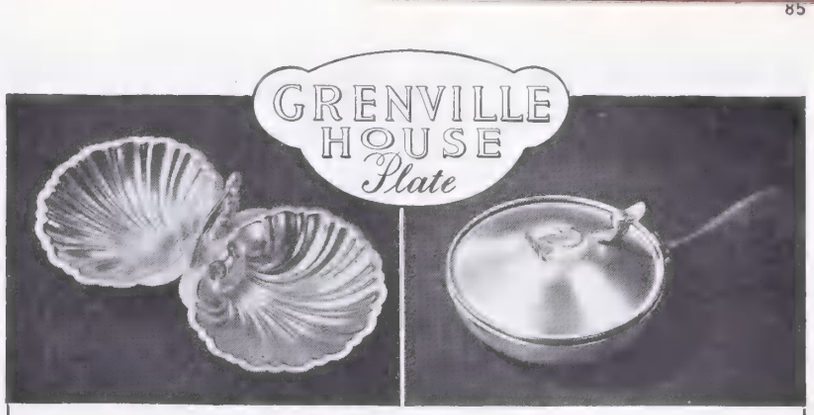
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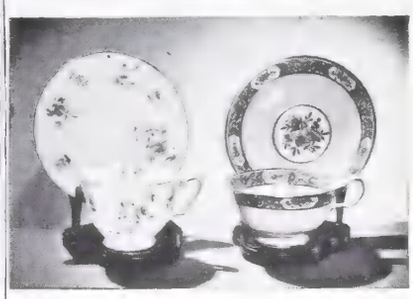
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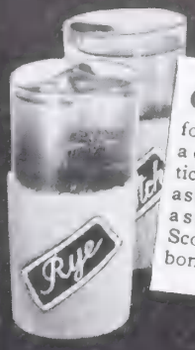
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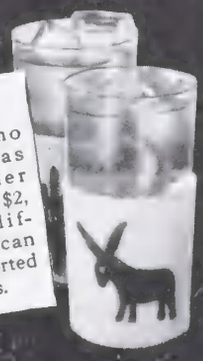
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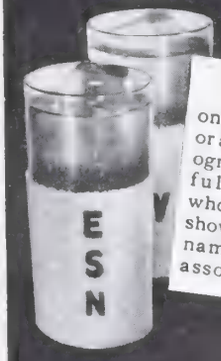
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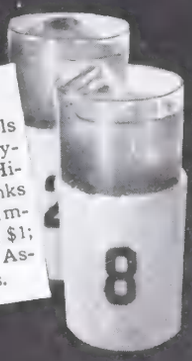
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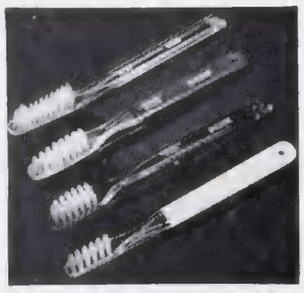
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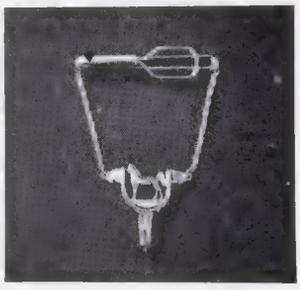
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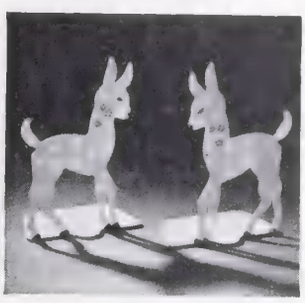
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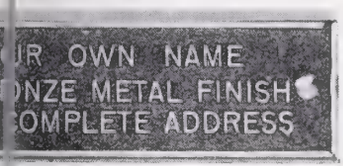


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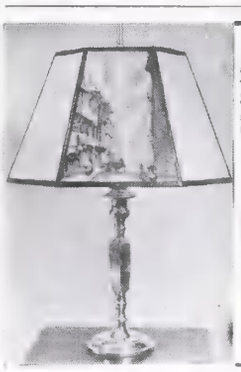


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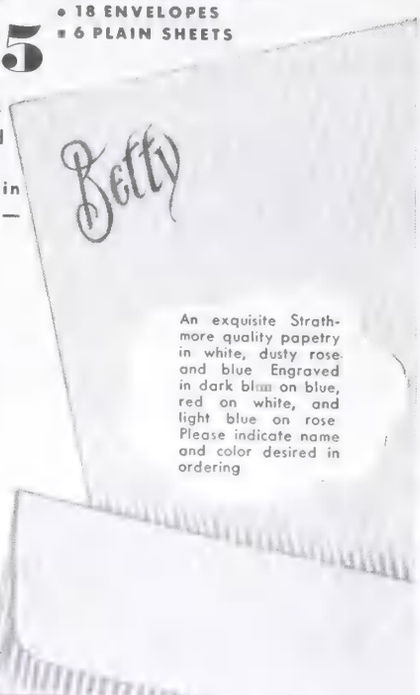
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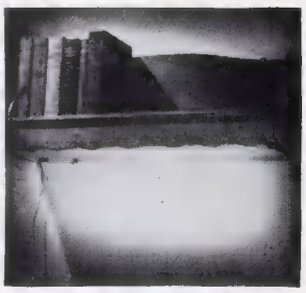
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SOFT luxuriant 9x9 kins with daintily edges in the popular pe of yellow, green, pink (You won't miss the go ones when you get the

Stamped with your initials, or two names like Tom," or the name of like "Twin Oaks Far family name like "The Packed in attractive they make the perfe family or friends.

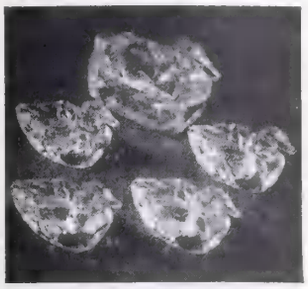
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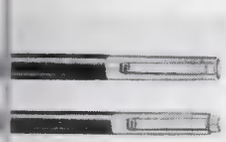
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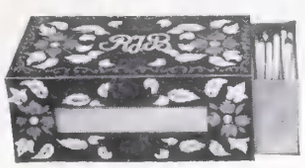


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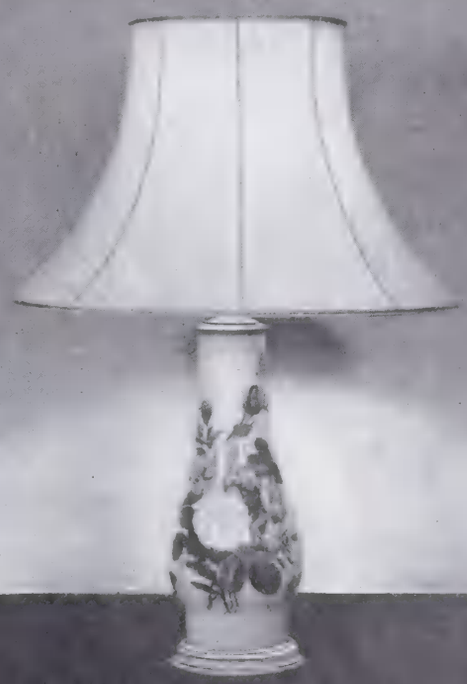
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Price $3.50 **Two for $6.00**

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From a collection of rare beauty, is this white porcelain lamp. The shade is white silk, piped with green and gold to harmonize with the design of flowers and butterflies on the base. 25" high. $75.

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Single bed set—1 sheet, 1 case, including monograms, **$19.75**
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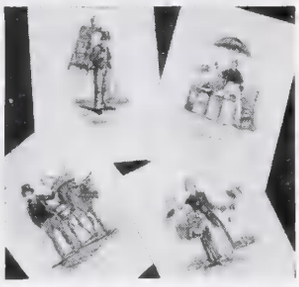
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BRIDGE CHAMP. too early to start your and here, nicely solved, gift for that problem sportsman, card player, It's a champagne-colored card-table cover, piped and a horse's head, desi Anderson, decorates the $10 ppd. "little joe" 112 W. North Ave., Bal



PARIS STREET series of six French car after originals by Carle V colored and depict early Paris. Each print measu and a group of 3 costs $6 series are available. Cr 205 E. 85th St., New Yor



LIGHT FOR TWIN the ideal bed table lamp ders, because the sleep toss and turn while the ishes just one more chap base is available as either and the eggshell shades co your choice of color. 19" shades, $29.75 ppd. No C Art Gift Shop, 18 W. F New York, N. Y.

MAGIC TOP DOUBLES THE SIZE of Your Card Table!

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

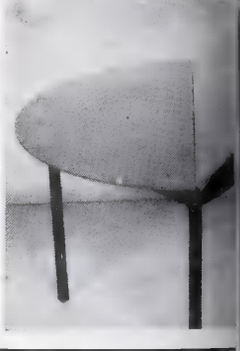
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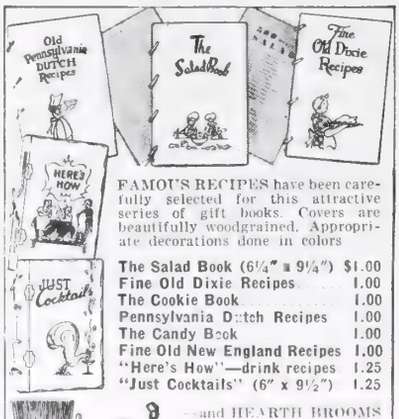
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—and HEARTH BROOMS of superb quality, workmanship and artistic blending of colors. Approx. Length: 32".

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Please add 25c for first item ordered, and 5c for each additional item, to cover prepaid shipment.

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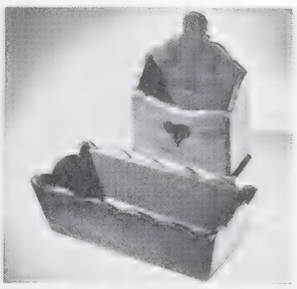
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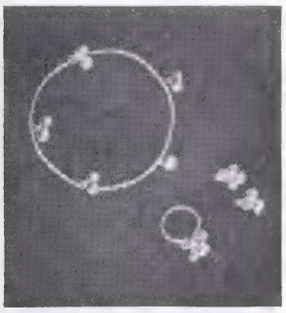
1406 36TH STREET, BROO

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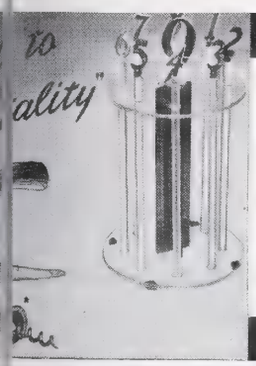


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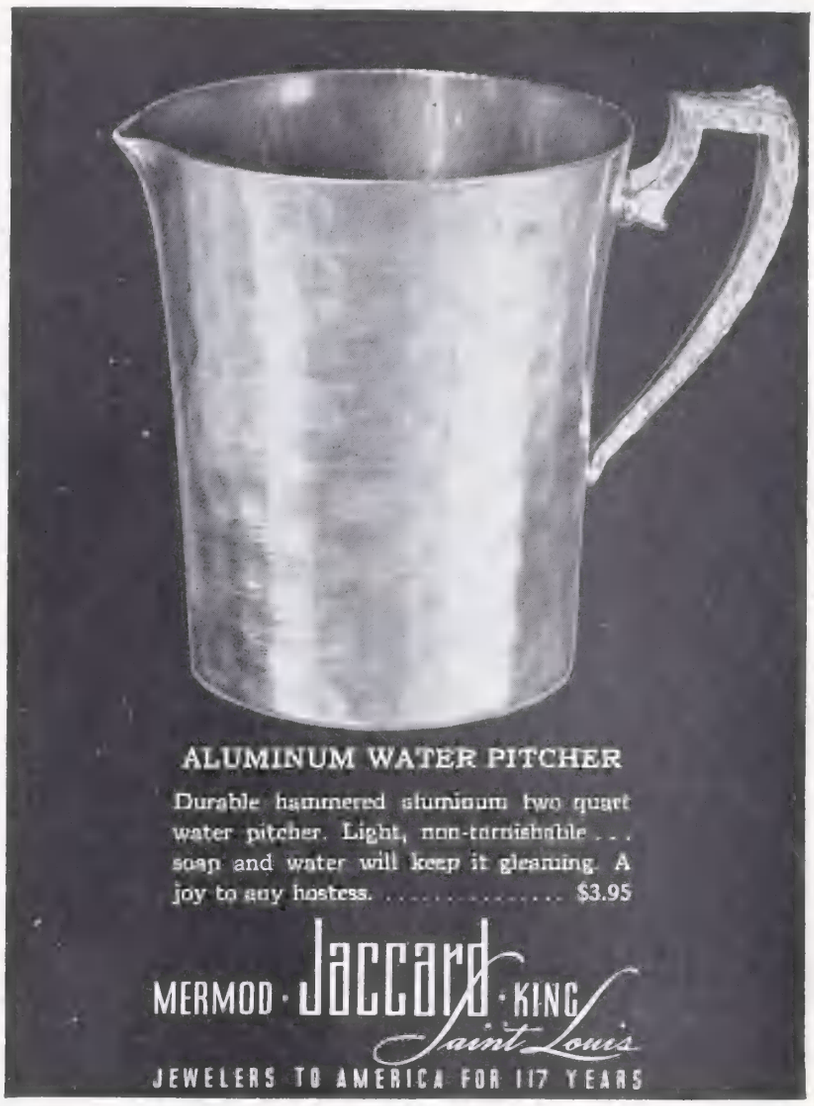


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FOR A CHILD'S ROOM

Brings Mother Goose to life, right in the nursery. Eyes glow in the dark. You can just hear the childish exclamations of pleasure when they unwrap this Humpty Dumpty pin-up lamp. About 12" high, in bright nursery colors. Postpaid, only.....$4.95

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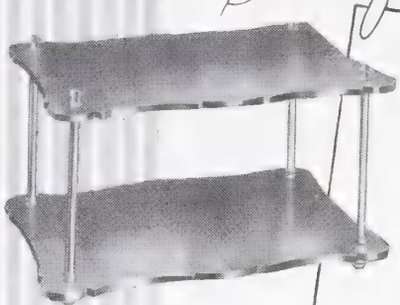


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Beautiful GIFT TABLES

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Delivered KNOCKED-DOWN and PACKED — ideal, compact gift packages.



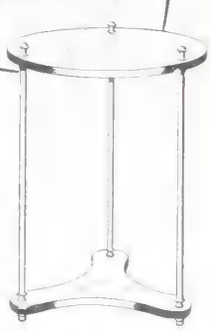
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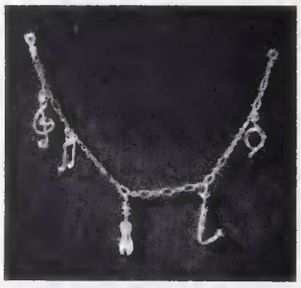
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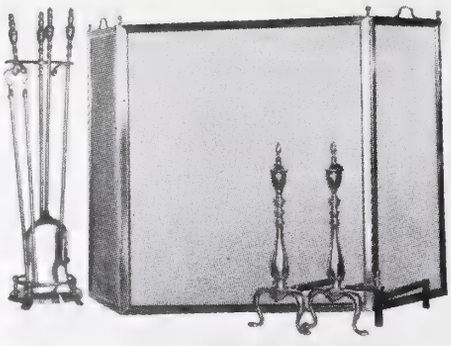
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charms are darling 10k go dangle musically from a de chain, also gold. The five include a French horn, violin, a pair of notes, and Just $18.75 including tax, from Holiday House, Old

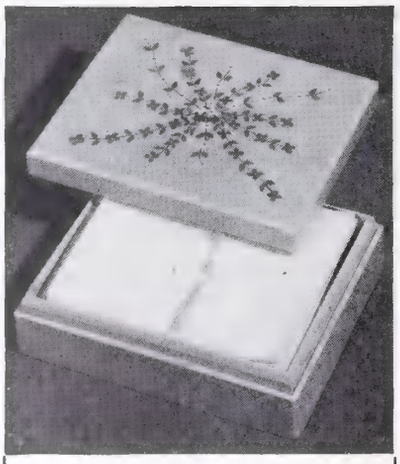


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Gift among many! Sturdy wooden box in pastel pink or blue with hand-painted floral design. Contains 36 sheets and envelopes of Whiting's exquisite white paper. Box is 6x9". $2.75

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A sparkling crystal Handblown orated with Coin Gold Monogr different styles. No. 5, 6 and 7. C top foot and button.

Goblet, Saucer Champagne, Sh or 12 oz. Footed Tumbler..per se Wine, Cherry, Cordial, Cocktail: Footed Tumbler.....per set

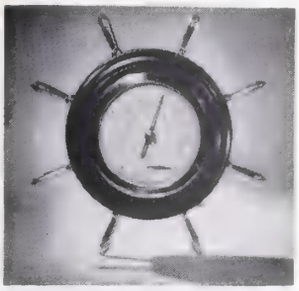
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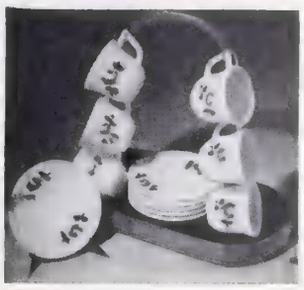
OR COME SHINE, ill always be a jump eather if he has this p him posted. It's made e polished walnut case, and spokes make it ory for a man's desk. llect from Hoffritz, 339 ew York 17, N. Y.



APKIN RING. As itations pour in, your more dyed-in-the-wool is is the gift that will ide, *and* your budget sterling silver napkin ith first name or mono- . Remember, the groom Tax and postage in- D.'s. George Stern, 191 ew York 16.



CK, you will bring in r coffee cups without having to prepare a stand comes in black has a convenient hoop six milk-glass demi with flowers, hang from plastic easel for one , $9.50 ppd. Feldman's l Ave., N. Y. 29.





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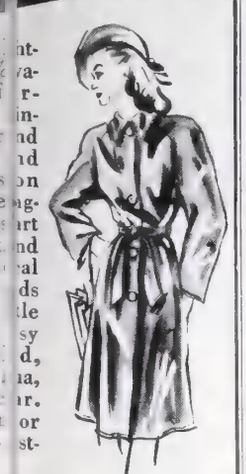
Let these graceful Chinese figures add an exotic oriental touch to your room. Such interesting coloring and so decorative! One figure plays the lute; the others lips rest upon a musical pipe.

Celedon green with antique finish, or yellow glaze finish. Height: 14″

$25, pair ***Express Collect***
$13, each ***No C.O.D.'s please***

PINK CAMELLIA
BOX 128, POMPTON LAKES, NEW JERSEY

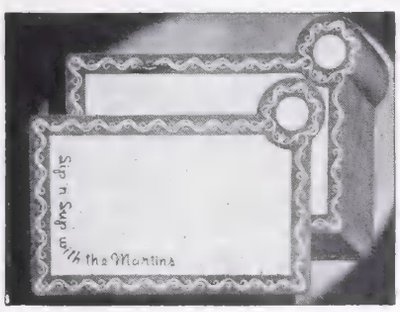
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SIP 'N' SUP MATS

The year's smartest service accessory! Absorbent, non-curling table place mat of virgin ground wood pulp, each 16″ x 10″ not counting the handy built-in coaster. White texture-finish background. Choice of pure yellow border with Sip 'n' Sup inscription in green, or bright red border with gray personalization, or royal blue with copper-brown imprint. Useable many times.

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"Your Best Kitchen Helper"

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Presto **COOKERS** *are available in two models. Illustrated is the* **PRESTO COOKER** *('Model 40') cast from special extra durable, finest quality Simalloy. Holds 3 pint jars for canning. The* **PRESTO COOKER** *('Model 60') is pressed from extra heavy, finest quality aluminum. Holds 4 pint jars for canning.*

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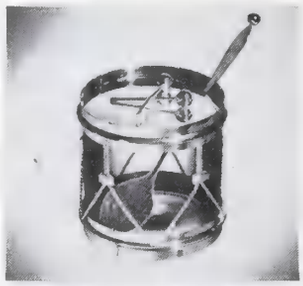


THREE-CANDLE TABLE LAMP

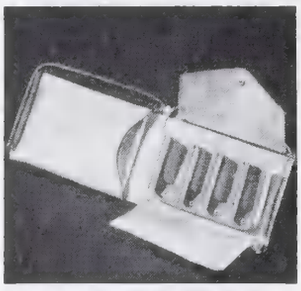
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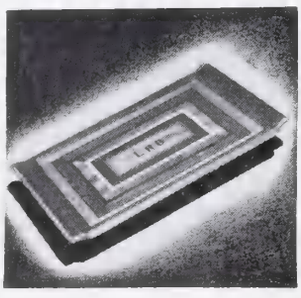
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very handsome jam jar. I
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and ruby glass, 3" tall
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Arlington St., Boston, Ma



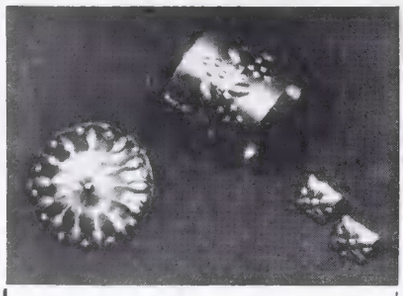
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COPPER HIGHLIGHTS

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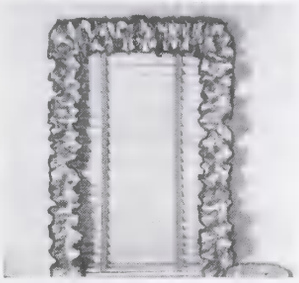
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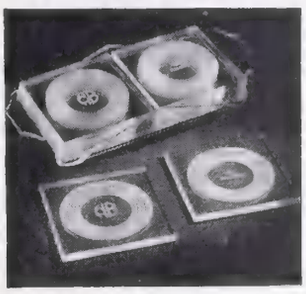
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GUESTS looking g as a little girl in hostess apron. It l soft shade of peach r simple black dress) blue or green. Com- ours to wear proudly cos, The Shop in the ford 7, Conn.



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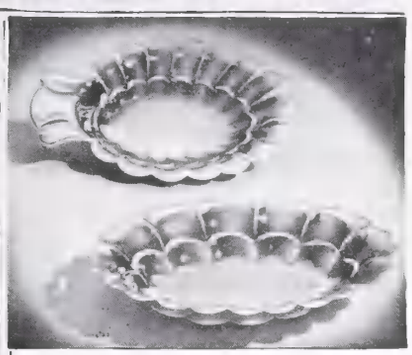
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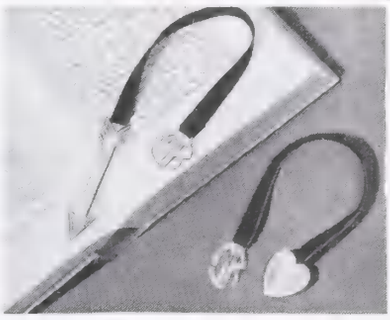
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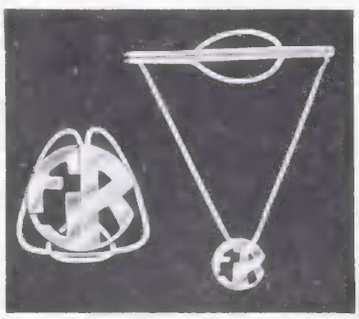
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TIE CLIP. Your tie will stay put with this attractive clip combined with a 3-letter monogram at end of chain **$7.20**

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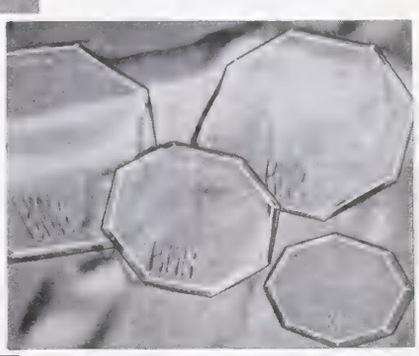
Dish up more savory-looking sauces, gravies and dressings from this exquisitely monogrammed glass bowl. Dish plus matching plate and ladle make a set you would be proud to give and delighted to receive. Lily of the valley or star design in place of monogram, if you prefer. **$4.25** complete set.

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You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.

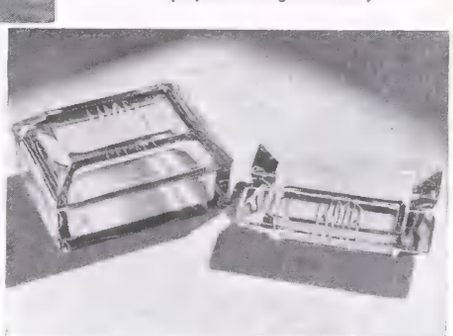
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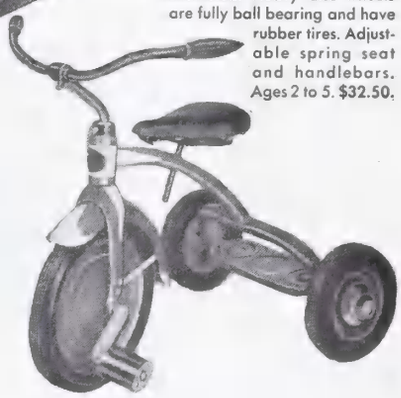
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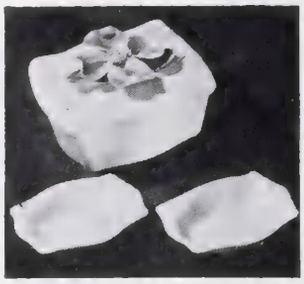
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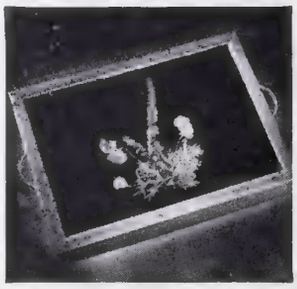
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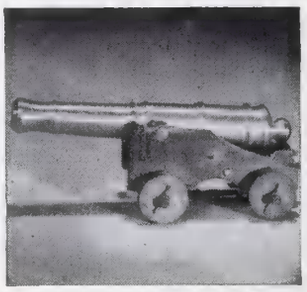
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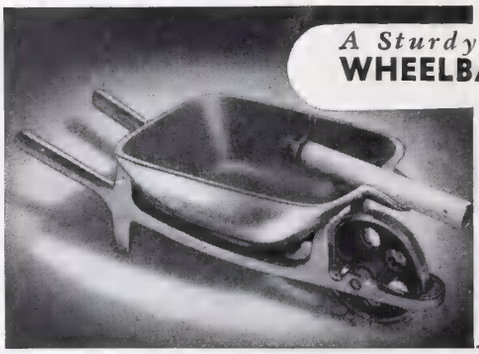


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(*Continued on page* 101)



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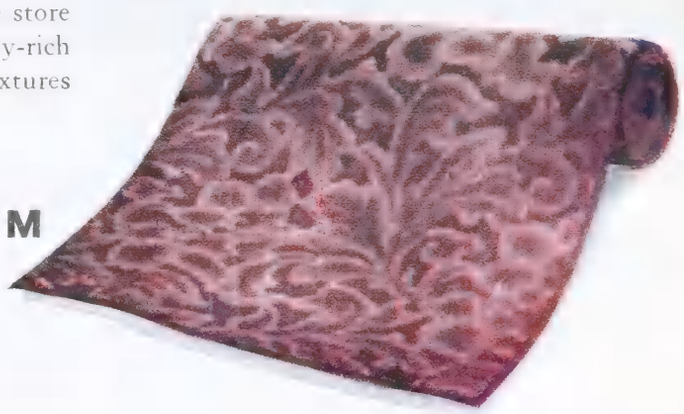
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nDow Shopping

CONTINUED FROM PAGE 96

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practical, but certainly
d often they're the dis-
a dining room. This
ace sheds soft elegance,
hed in pickled pine,
ld, mahogany and gold,
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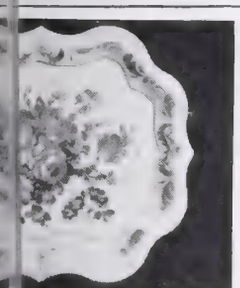




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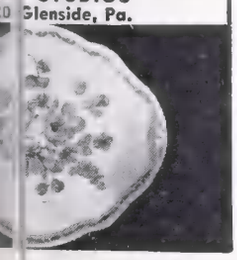
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Genuine HAIR MATTRESSES *and* COMPANION BOX SPRINGS

WHEN grandma was a girl only the very rich could afford a *genuine Hair Mattress*. In those days, this was *the very finest — the very best* that money could buy for deep, restful, *healthful* sleep. And it is still so today.

Even the relatively recent development of the popular *innerspring mattress* has not diminished the fact that a genuine hair mattress possesses the finest *sleeping qualities*. Experts on sleep and many discriminating people recognize that true sleep comfort, the ultimate essence of luxurious relaxation, will be realized only from an expertly built, genuine hair mattress. This is what is now available for you in the *Quaint American*.

The QUAINT AMERICAN is individually built and hand tailored by skilled craftsmen who possess years of experience in the selection and processing of fine curl tail hair, and in the hand sewing of the appropriate, old-fashioned blue and white stripe ticking. There is nothing fancy in appearance about the Quaint American. It is built to lull you to a restful, refreshing sleep!

THESE are the *qualities* possessed by a QUAINT AMERICAN Hair Mattress

The *Quaint American* is made of extra long, horse tail hair cleaned and sterilized by a special new modern process. This is then curled so that each of the millions of hairs becomes a wiry, naturally resilient "spring" for the gentle support of your body.

The result is not only soft, yielding comfort, but a *self ventilating* mattress that by the very nature of its construction is refreshingly cool in summer, and snugly warm in winter's cold. It is light in weight, easy to turn and keep in fine shape. It cushions your body, makes the little turnings in sleep easy. Muscles are fully relaxed, recuperation of vitality and energy is at its greatest. A *Quaint American* genuine hair mattress can be easily cleaned and will provide you with long years of the most satisfactory sleep service.

Eight-ounce woven *hairproof* attractive striped ticking (full ACA quality). Hand sewn inside seams. Hand turned Imperial edge. Two side rows. Soft pure cotton tufts. Two strap handles on either side. Packed in individual carton.

Good Sleep is an assurance of Good Health

The energy and vitality you have tomorrow depends upon the quality of your sleep tonight. Clinical tests have clearly indicated that neither a soft, "squashy," overly-resilient mattress—usually resulting from the wire-mechanical innerspring type of construction — or the very inadequate, though inexpensive hard cotton pad type of mattress can fulfill the requirements for this recuperation of energy and vitality. Both types, even though popularly accepted, are more suitable to the requirements of mass production and to volume merchandising than they are to fulfilling ***all*** of the requirements for a good night's sleep.

A genuine hair mattress is built up of millions of soft, natural curls. The ***Quaint American*** fine hair mattress is softly yielding to the contours of the body, but with a nestling quality of firmness that prevents muscles from sagging or straining. More rest for each hour of sleeping will be yours with a ***Quaint American*** hair mattress.



The Quaint American hair mattress and its companion Box Spring are available only from Carl Forslund. They can be purchased nowhere else. Your order received by mail will receive prompt, individual, and courteous attention.

Carl Forslund

124 EAST FULTON STREET

Grand Rapids 2, Michigan

STANDARD TWIN SIZE
(3' 3" wide by 6' 2" long.) The *Quaint American* Mattress with companion Box Spring, BOTH for..... $99.50

STANDARD DOUBLE BED SIZE
(4' 3" wide by 6' 2" long). The *Quaint American* Mattress with companion Box Spring, BOTH for..... $139.50

Prices include shipment by express direct to nearest express office

Satisfaction Guaranteed



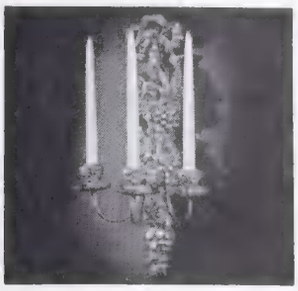
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WINDOW SHOPPING

CONTINUED FROM PAGE 96

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e practical, but certainly
and often they're the dis-
in a dining room. This
conce sheds soft elegance,
nished in pickled pine,
gold, mahogany and gold,
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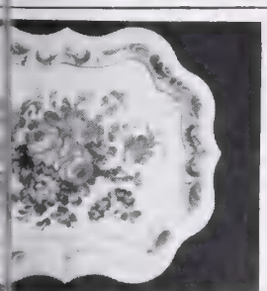


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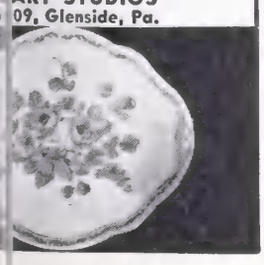




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Genuine HAIR MATTRESSES *and* COMPANION BOX SPRINGS

WHEN grandma was a girl only the very rich could afford a *genuine Hair Mattress.* In those days, this was *the very finest — the very best* that money could buy for deep, restful, *healthful* sleep. And it is still so today.

Even the relatively recent development of the popular *innerspring mattress* has not diminished the fact that a genuine hair mattress possesses the finest *sleeping qualities.* Experts on sleep and many discriminating people recognize that true sleep comfort, the ultimate essence of luxurious relaxation, will be realized only from an expertly built, genuine hair mattress. This is what is now available for you in the *Quaint American.*

The QUAINT AMERICAN is individually built and hand tailored by skilled craftsmen who possess years of experience in the selection and processing of fine curl tail hair, and in the hand sewing of the appropriate, old-fashioned blue and white stripe ticking. There is nothing fancy in appearance about the Quaint American. It is built to lull you to a restful, refreshing sleep!

THESE are the *qualities* possessed by a QUAINT AMERICAN Hair Mattress

The *Quaint American* is made of extra long, horse tail hair cleaned and sterilized by a special new modern process. This is then curled so that each of the millions of hairs becomes a wiry, naturally resilient "spring" for the gentle support of your body.

The result is not only soft, yielding comfort, but a *self ventilating* mattress that by the very nature of its construction is refreshingly cool in summer, and snugly warm in winter's cold. It is light in weight, easy to turn and keep in fine shape. It cushions your body, makes the little turnings in sleep easy. Muscles are fully relaxed, recuperation of vitality and energy is at its greatest. A *Quaint American* genuine hair mattress can be easily cleaned and will provide you with long years of the most satisfactory sleep service.

Eight-ounce woven *hairproof* attractive striped ticking (full ACA quality). Hand sewn inside seams. Hand turned Imperial edge. Two side rows. Soft pure cotton tufts. Two strap handles on either side. Packed in individual carton.

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STANDARD DOUBLE BED SIZE
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WITH DINING ROOM MANNERS

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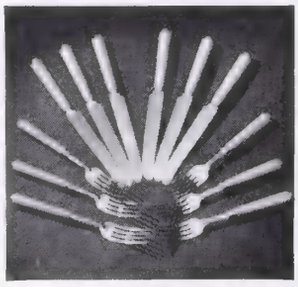
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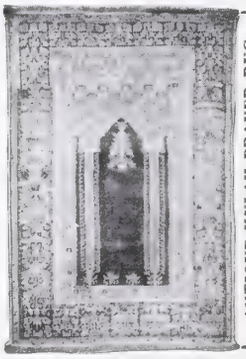
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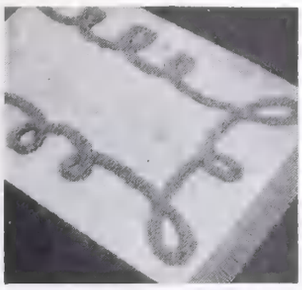
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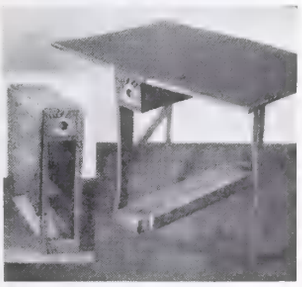
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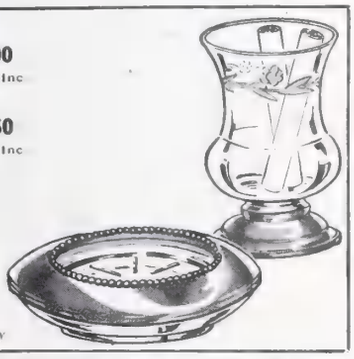


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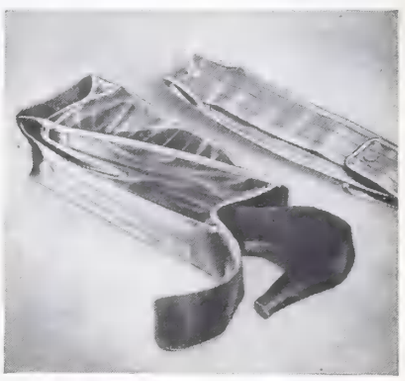
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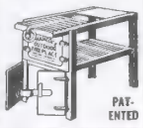
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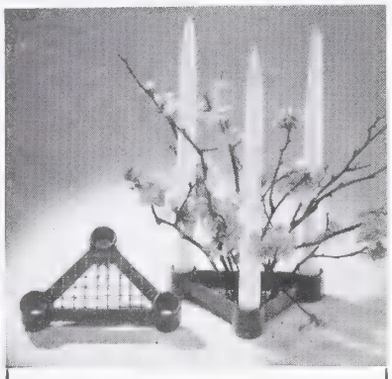
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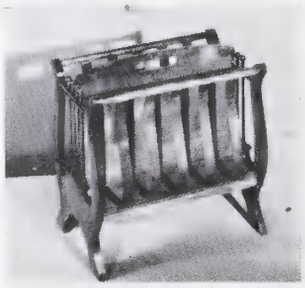
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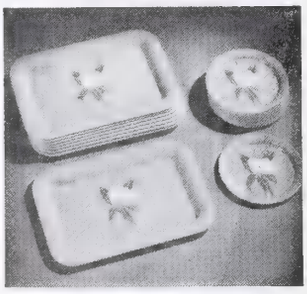
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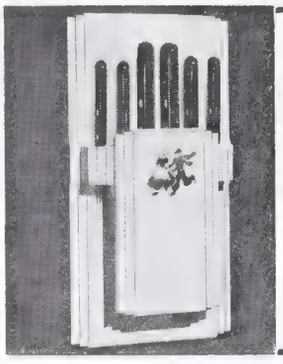
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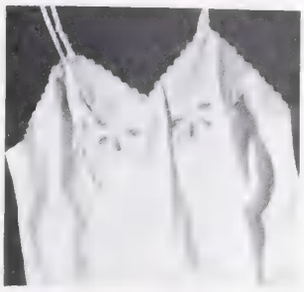
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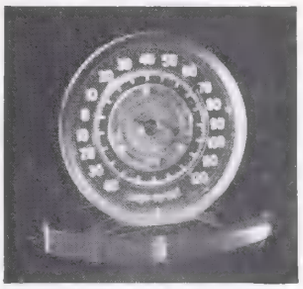
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S. Happy the day that mmortalized in sterling r and the modern sim- strange fish called the it on your suit lapel, purse. $3.50. The ear- are $3. Add 20% tax. p, 30 Rockefeller Plaza, N. Y.



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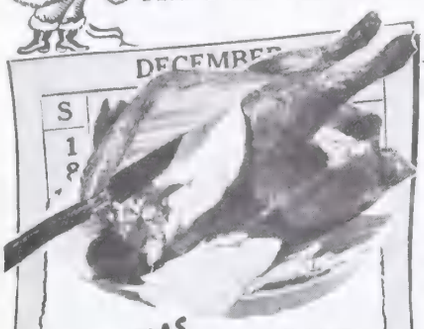
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FORST'S CATSKILL MOUNTAIN "Delicacy of the Season" Club



CHRISTMAS A flavorful Forst Catskill Mountain Smoked Turkey, smoke-cooked to golden-brown perfection over fragrant applewood embers. Comes all ready to slice and serve—for family feasts or thrilling holiday entertaining.



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4TH OF JULY Six ½ lb. vacuum-packed cans—two each of sliced Catskill Mountain Smoked Turkey; a unique, spready Forst Smoked Turkey Paté; Forst Handi-Cut Smoked Turkey, cubed for salads, casserole dishes, etc.



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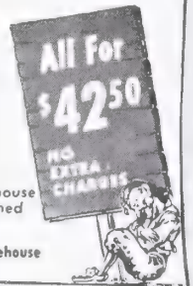
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The 80-Year-Old Family Smokehouse Where Traditions Are Maintained in the Modern Manner

The Forst's Catskill Mountain Smokehouse
Route 92, Kingston, N. Y.



Ideal for your Pantry—Perfect as a Gift

Enjoy Catskill Mountain Smoked Turkey in three savory new treats—Forst's Handi-Cut—Paté—and Sliced Smoked Turkey.

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CATSKILL MOUNTAIN SMOKEHOUSE
Route 92, Kingston, N. Y.

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.....New Amsterdam Selections (12 half-pound cans) @ $16.00 . . $_____

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.....Whole Birds, weight_____lbs. at $1.50 lb.....$_____

(Approximate Date Required_____

*Your name*_____

*Address*_____

*City*_____ *Zone*_____ *State*_____

NOTE: We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified. Look for the Department of Agriculture Inspection tag on all Forst products.

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ELEPHANTS ARE and this pair of book ends to whomever you send the gold-plated metal, they are bronze-plated bases, measu 8¼" long, and the price pair. Express collect from 277 E. Fordham Road, N



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Hand-Turned African Ebony Handle

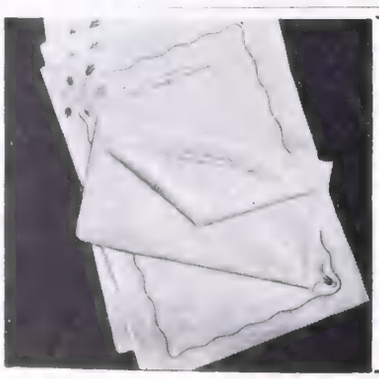
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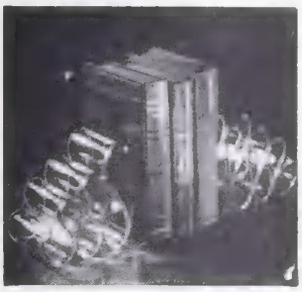


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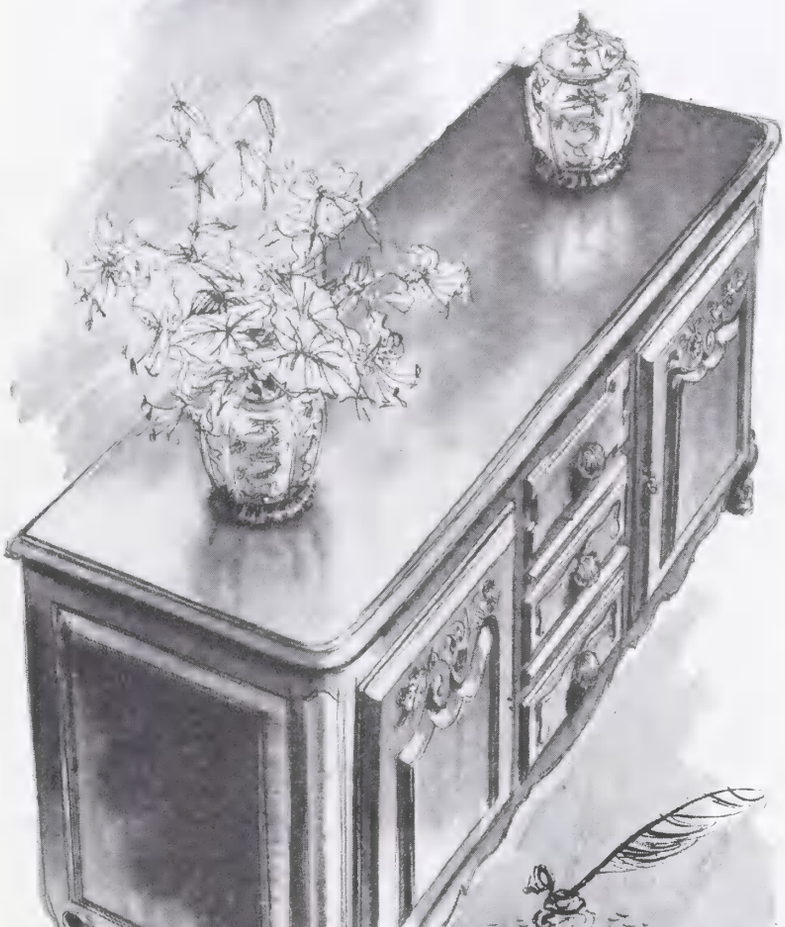
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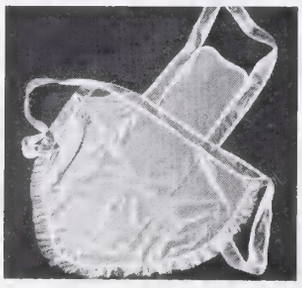
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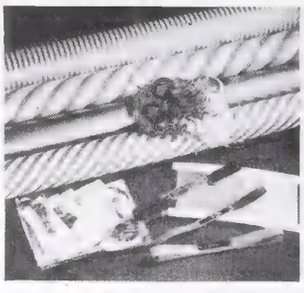
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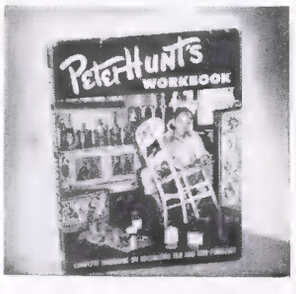
COVER GIRL. Yo heard, and read, lots a wonder plastic called Fi Well, here's your chanc really acquainted with it, what this hostess apron doesn't stain, is pleasant odorless, and a damp clean. In translucent w with yellow, green, or bl Wolk Co., 230 Fifth Ave.,



RHYTHM OF THE These are the same instru professional bands, and n your hand at shaking the ing the castanets, beating the maracas make a divin diapered noisemaker. 9" pr.; 13" $3 pr.; castanets pr. Handmade in Cuba from Siboney-Fifth Aven Ave., New York 16, N. Y.



GAY GIFT WRAPPI remember back to the he of last Christmas, you'll st of time this year on yo This kit contains 8 shee paper, excitingly designe 26" x 36". In addition, the mas seals and stickers, 4 bon (3 of rayon, 1 of cel tissue paper, $2 ppd. Nalc 18th St., New York.



BAD NEWS FOR TI MAN is Peter Hunt's W cause in it this wizard wi brush tells all his secrets forming ugly duckling f showpieces. There's inform ing paints, on refinishing o all the know-how you'll ne the time of your life. $ Publishing Co., 185 N. W Chicago, Ill.


The crisp simplicity of Hathaway Dotted Marquisette makes a beautiful curtain . . . and a window as exciting to look at as to look through.
Curtains of this lovely fabric available at good stores everywhere.
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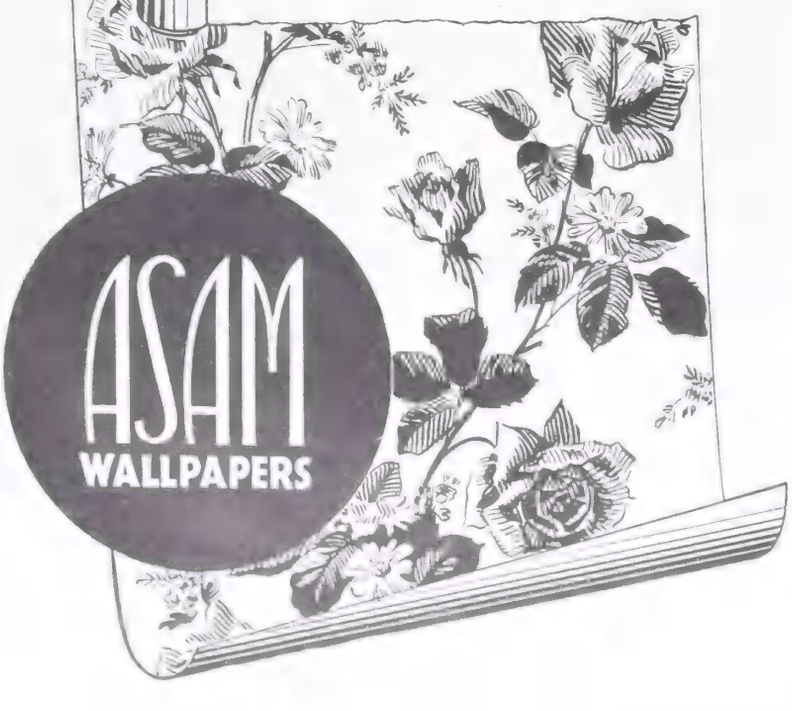
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Aptly named, and aptly designed for a place on your favorite wall. A livable pattern that will stand between you and plainness for days on end. Lovely flowers, crisp green leaves, in colors as soft as old chintz . . . that's Asam's Marguerite Wallpaper. This beauty comes with a background of white, blue, aqua, peach and greige. Of course it's washable—and sunfast, too. A dollar a single roll.

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NEW HAVEN PITTSBURGH WASHINGTON





PHOTOGRAPHS BY MAYNARD PARKER

● Mrs. Clifford Chaudron, of St. Louis, Mo., gave this tiny bedroom charm and piquance with green-striped wallpaper, a green painted ceiling, a light gray painted floor with white lines at random widths. Flooring was of ordinary regular-width boards, which the heavy paint coat covered

TURN DEFECTS INTO ASSETS

In older houses, features which are deviations from standard building practices of today may at first seem like hopeless "mistakes" to be apologized for or ignored. But any good decorator will tell you that quite often such oddities can add to the charm of a home if they are played up, or sometimes even "made fun of" by amusing decorative treatment.

Tiny rooms like the bedroom and bathroom shown here, fo might at first seem l fective decorating. Yet, i tricks with wallpaper have given them real

Undersized or oddly-s dows, wall jogs that do make sense, niches in places, features like usually can be turned in assets, given a little extr in scheming the decorat



● This bathroom, only 5x7 feet, didn't faze Mrs. Chaudron a bit. To give it "size", she used a Venetian blind patterned wallpaper in which "slot openings" are in plum color. This same tone she used on window and opposite wall. Magazine prints, pasted on wall, have painted corners to give effect of being inserted in an album



from the

Beacon Hill Collection

at Sanger's in Dallas

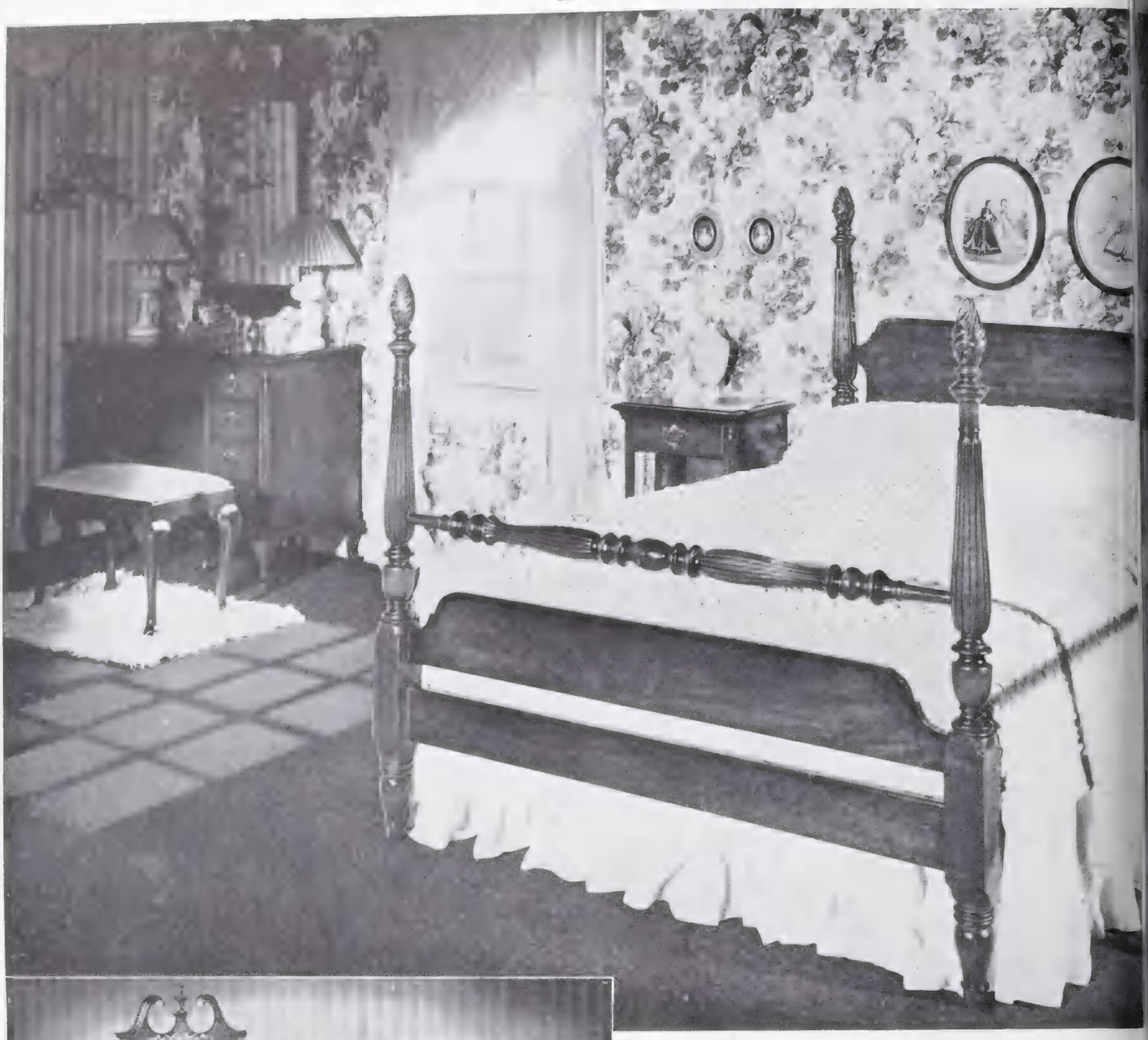
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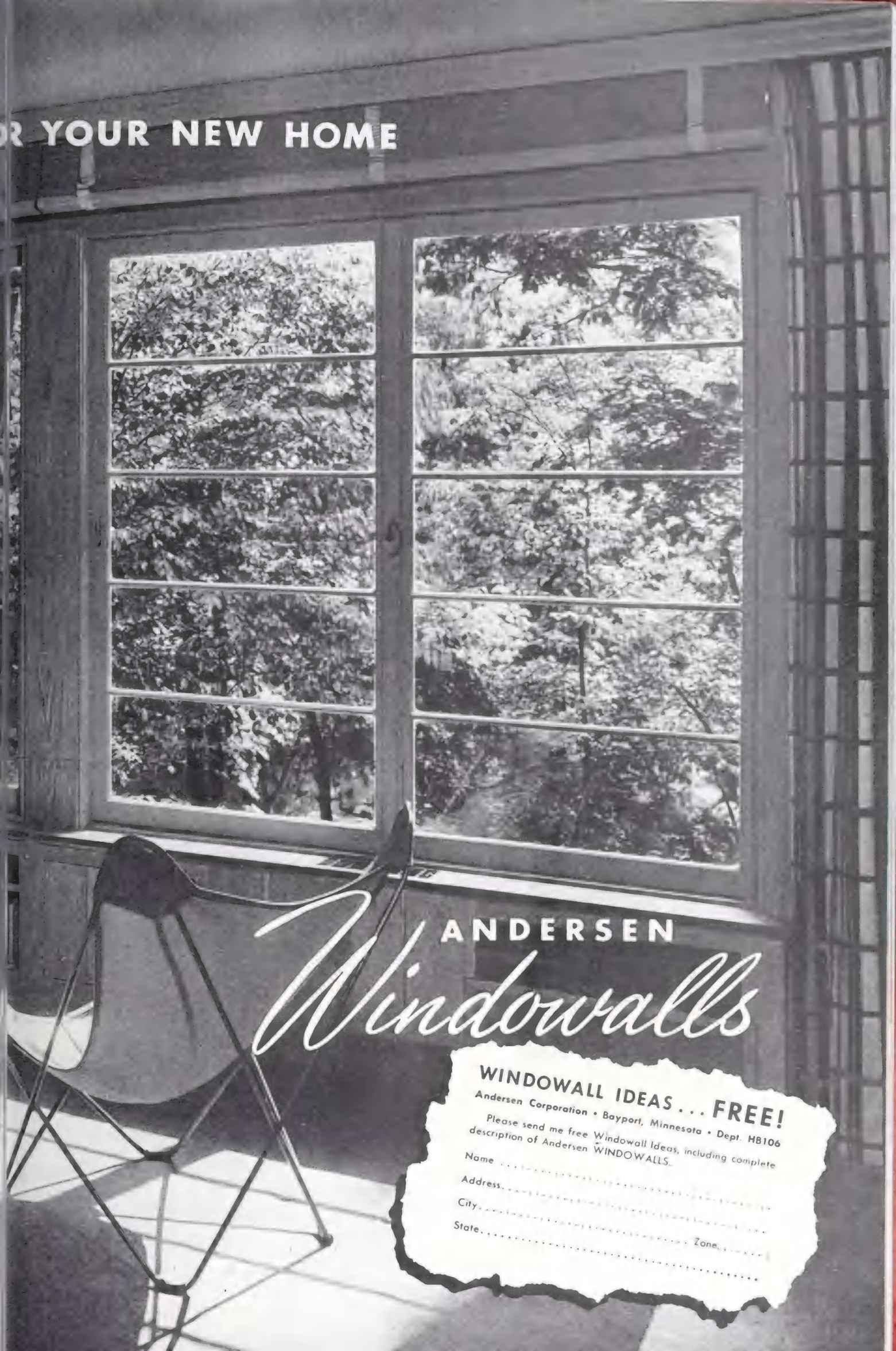
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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

Vol. 88 OCTOBER, 1946 No. 1

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All furnishings in the dining-sitting room on our front cover are from the co-ordinated group of the Grand Rapids Furniture Makers Guild. See other co-ordinated rooms on pages 136-139. Photographed at Grand Rapids Galleries by Emelie Danielson Nicholson

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Even the most devoted couple sometimes doubts it, but it *can* be done! The secret's "equal rights"—a double-purpose beauty stand reserved just for you . . . a second basin set aside to give *him* shaving room. And here's a bright idea: both supplies of Cannon towels in the same color—but hers a feminine pattern, his handsomely plain!

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TEX*

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Lullaby"

Keep

if the summer sun
Were stroking your shoulder—
chill to touch you
As the night grows colder.

eauty soft as a cloud
er color delightful as song—
South wind . . . St. Marys
gentle, and lasting, and strong.



St. Marys —isn't it a pretty name
. . . and so easy to remember!

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Music for your every mood

New horizons in musical enjoyment are yours when you listen to Magnavox. In this superb radio-phonograph, the world's great music lives ag with the same trueness and tonal clarity of a concert hall performance. Whether it's quiet relaxation or lighthearted entertainment you desire, Magnavox faithfully reflects your every mood.

Photography: Paul Hesse

Miss Rosalind Russell enjoys a Magnavox concert in her Be

Superb performance... truly fine furniture

Combining the wonders of radio science, F. M. and automatic record changing with the best in furniture craftsmanship, Magnavox is designed to grace the finest homes. You'll find a wide choice of models in America's leading stores. Prices from $225. See, hear and compare Magnavox with other radio-phonographs. Once you hear its fine musical reproduction you won't be satisfied until you own one. Look for the name of your nearest Magnavox dealer in the classified telephone directory. The Magnavox Company, Fort Wayne 4, Indiana.



Magnavox RADIO PHONOGRAPH

The Symbol of Quality in Radio — since 1915

by the Editors

What is your home doing to your children?

Have you ever tried to analyze what special quality it is that makes certain homes headquarters for joyous living? It isn't dependent on money, because the very rich are often happiness hungry, but rather it is the achievement of *harmony* that results in a love affair within the family circle. And this quality is compounded of three elements. . . . . Having fun together. Consideration for each other. And having a mutual appreciation of the same kind of things.

Now, as a parent, how well you achieve the first two elements of harmony determines to what extent your children will develop taste that springs from your own. For if their home life is fun, if each member of your family has consideration for the other, is accorded the dignity of an individual, the growing-up years will be golden ones. And when the children have homes of their own, they will strive to build for themselves the enchantment they remember in yours. And it will be a legacy of specific things they will thank you for.

Ice cream stowed in the home freezer, always ready to be scooped into cones for the neighborhood gang. A mother whose sympathy didn't falter over bandaging a doll's broken head, whose temper didn't flash if a troop of hungry youngsters blitzed the refrigerator. A father who understood about a fellow having trouble with math, and about the use of the car boosting his stock with the girl next door.

So because of this heritage of love, they will remember other things, too. The patterned rug in the guest room. The swooping crispness of your white tie-backs. The simple dignity of your table settings. The ungrudging elbow grease you lavished on a fine piece of cabinet work. And these facets of living, these tangible off-shoots of your taste, will become part of a past that your children will work to make an integral part of their own future lives.

The responsibility is great. Give to your children a full life and a good one, and they will want to extend it into another generation. Yes, even to choosing a silver pattern similar to the one they grew up with. But deny them that life, and they will reject your way of living. Yes, even though your taste be flawless, they will reject it. Your influence upon your child's future way of life is in direct proportion to the way you live today.

So consider carefully the question of your own aesthetic values. Are they worthy of being copied? Or have you, perhaps, concentrated on the "fun" part of living to the exclusion of developing your appreciation of fine things. What *is* your home doing to your children?



by Patricia Guinan

IS YOUR TASTE GOOD ENOUGH TO PASS ON TO YOUR CHILDREN?

Do you know that child of yours is a copy cat? And you, because you are a parent, are the master blueprint. Yes, you are, although you may certainly worry at times that you're making little headway as a good example. It is hard to believe that a follow-the-leader game is going on in your house when every time you suggest a dark skirt, Sister flounces down the stairs in plaid; when your favorite symphony is drowned out by the moan of Harry James's trumpet from the radio in Son's room. But such rejections of your taste are only the normal signs that your youngsters are struggling to express themselves as individuals—as Janie Smith or Jim Smith, *not* Mr. and Mrs. Smith's children. And, of course, many of these growing pains will show lack of discrimination. That's not serious.

What is important is the truth that taste development is an outgrowth of experience. And during their most formative years, you and your children share experiences. Hence their mature taste can't help but reflect you—the aesthetic pace-setter of their childhood. So examine your own values, the quality of the culture that is so integral a part of your life and of theirs.

Let them make their own mistakes. Your standards need not change, and the rest of the house will be all the lovelier to them by contrast. The muted, restful colors of the living room. Your enjoyment of good music. Father's pride in his library. The unadorned sophistication of Mother's black dress. The simple fineness of the dinner table.

Long after the fads have died, these impressions will last because your children will have shared them with you, perhaps without being aware of their participation in them. And thus will their tastes follow the trail you have blazed.

PHOTOGRAPHS BY MAYNARD L. PARKER



Like Mother, like daughter is a theory well illustrated in the bedrooms of Mrs. Henry Friedricks and daughter Patricia. At right, the mother's taste reflects the traditional, an understanding of pattern, graciousness. Left, the daughter's taste, mirroring the same traditional charm, proves her a chip off the old block. B. Altman & Co., decorators.



PHOTOGRAPHS BY MAYNARD L. PARKER

Mrs. Alfred H

Mrs. Hitchcock's bedroom shows a s
phisticated taste in a knowing
Modern, Chinese, and French décor, a
"bending backward" to avoid non-esse
One might expect her daughter's ro
youthful version of this same "underst
modern decoration. But Pat has a mind

Miss Pat H

Pat's room, in contrast to her mothe
as an angel baby's wings and as a
17-year-old Pat, a rising young actre
organdy and taffeta, stuffed animals, d
pictures of her current passions, inc
Hope, make it an expression of a young g
independence. That's better than bli

TOM DOUGLAS, DECORATOR



by DR. MARGARET MEAD

Associate Curator of Ethnology, American Museum of Natural History, author of "Coming of Age in Samoa," "And Keep Your Powder Dry"

Is it . . . like mother like daughter?



TORS

Mrs. Morris Barnoff

ight down to the last drawer-pull is
m of Mrs. Morris Barnoff, of Hills-
ork. Its great charm lies in its
softness." But if you think daughter
mother's taste even a little bit, look
right) where Barbara expresses *her*
n her own special kind of setting.

Miss Barbara Barnoff

about Barbara's room! That she has
corating style exactly opposite that
's room doesn't mean revolt against
aste. Rather, it is the normal way
rove to herself and her own friends
person in her own right, which is
sign she's "growing up" normally.



LUCILLE KERLE, DECORATOR. PHOTOGRAPHS BY WILLIAM F. HOWLAND

Why do daughters so often decorate their rooms differently from their mothers', insist on straight hard lines if their mothers like soft fluffy ones, uiet tones if their mothers splash color about, and ant colors if their mothers' houses are gray and ey? Is there always a shift between generations must be accounted for not only by changes in on, but also by a recurring pattern of what mothers daughters don't?

shions themselves are based on contrast. To be nized as new, a line or color or combination has to rather sharply from its predecessor. But the changes shion in house decoration and furnishings, which atronized by pace-setters and provide the life blood corating establishments, are not quite the same thing as the determined way in which a girl does her room differently from her mother's. Fashions change to express the spirit of a period and people fit in with fashion or refuse to do so. But when daughters decorate their rooms differently from their mothers' they are trying to say something, not about the period, not about their mothers' taste, but about themselves, trying in fact to show their own individuality, to show that they are people in their own right.

It is part of our American civilization to expect children to show their own individuality by the way their choices differ from their parents' choices. "But blue isn't my favorite color," insists one small girl stoutly, while her mother suggests how charming blue curtains will be in the little girl's room. "But I (*Continued on page* 230)



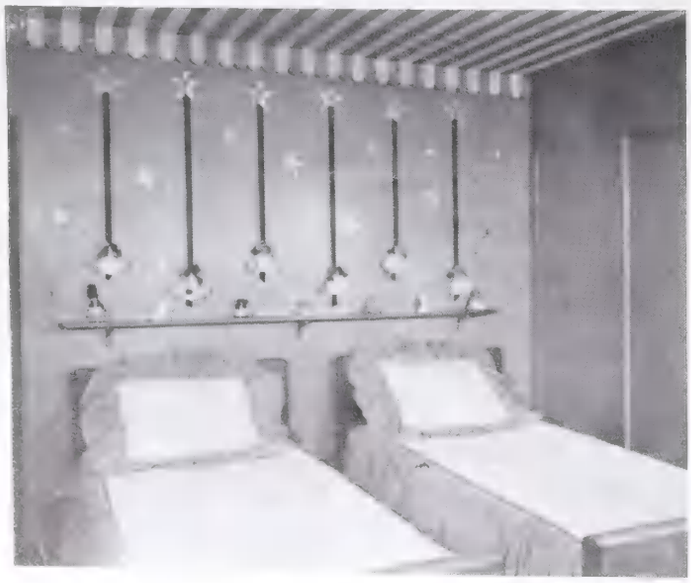
Children needn't be HOUSE WRECKERS

"Why can't children appreciate their homes?" a mother wailed at me the other day. "Just look at my nice china lamp—broken! They were tearing around in here like wild Indians, climbing on their father's chair, and actually throwing pillows and books. I declare," she scolded, picking up the pieces, "if *I'd* had a nice home like this when *I* was a girl, I'd have treated it with respect."

I smiled. I couldn't help it. Because, despite her righteous indignation, this wasn't really her children's home at all. Merely four walls in which they were eating and sleeping and trying to have a little fun. A house built by and for adults, filled with furnishings designated always as "your father's chair"—"my china lamp." Never "ours."

True, this mother does continually remind her daughter, "This is your room, remember; it's up to you to keep it straight." Her son, "*I* can't be bothered with all that fishing tackle and junk in the basement. You'll have to put it somewhere yourself; it's yours, isn't it?" But that's about as far as the children's share in "their home" goes. No wonder they riot recklessly through it. What incentive to pride have they in keeping it nice?

Now any normal child is going to scramble on chairs, even throw things in boisterous moments and break lamps. But it's equally true that any normal child instinctively longs to be proud of the place where he lives. More parents have been heartbroken by more children wailing, "But I can't bring them *here!*" than I'd care to count. Children are observing and sensitive about their homes, particularly before their friends. They are embarrassed by dingy bathrooms and scaling paint and unmade beds. They are likewise prone to report on the kind of homes their acquaintances have: "Pat doesn't live in a specially nice neighborhood, but their house is sweet." . . . "Joe's folks have things so (*Continued on page* 129)







1. *A good homemaker's training begins in childhood*

An attractive room of their own can do more to instill neatness and pride of possession in budding future homemakers than all the scoldings in the world. In the room shown here, Nina and Joan Zerbo, daughters of Mr. and Mrs. Bill Zerbo, of Riverside, Conn., are learning early that nice things are worthy of thoughtful care.

2. *Some children are "born neat"—most of them aren't*

Most children have to *learn* neatness, and they can't be expected to learn unless their own quarters provide a place for everything. In the photographs above and left, you can see how the ample closet, drawer and shelf space would inspire any little girl to keep her possessions in order, just as her Mommy does in other rooms.

3. *Even small fry can learn respect for fine things*

Giving importance to children's own hobby collections, such as the dramatization of Nina and Joan's costume doll collection shown in photo far left, teaches them far more effectively than "don't touch" admonitions, to show respect and appreciation for the nice things about a home which their parents especially cherish.

by Marjorie Holmes

BETTER YOUR HOME • BETTER YOUR LIVING •



2



PHOTOGRAPHS BY MAYNARD PARKER



3



4

1. *"Waste space" can make a playr*

Lieutenant and Mrs. William Pullman, of Lak made a sunny playroom for daughter Beverly ing porch, above. Her prized collection of pot enjoys an important show-place on the han

2. *First-floor playrooms are best*

First-floor playrooms are usually most success tots can feel the grown-ups are comfortably c vice versa. Four children of the R. W. Handle Park, Ill., use main-floor room, top left and

3. *A blackboard can save wall dama*

Children just naturally like to draw things blank wall space. But if they have their own bl the Hadley children have (left), they can scri doing damage. Rag rug is another practi

4. *Even small boys like "nice" things*

Little boys can be big destroyers of furnishi boy who has his own well-decorated room shown lower left, with its antique maple bed tive murals, learns from childhood to value

5. *Begin with furnishings that can "*

Playroom of Sandra and Ronny Burns, childre Burns and Gracie Allen (two views opposite is substantially furnished, as tots' rooms sho sturdy maple pieces, washable fabrics, and

6. *Make it a healthful room for play*

The room of the Burns children (opposite pag healthful as it is practical—plenty of sunlight ventilation through big windows. And the storage space galore for all their toys, books,



5



6

Children needn't be HOUSE WRECKERS

CONTINUED FROM PAGE 126

you're scared to breathe. . . . I sort of hate to go
t's. The dishes never seem to get washed, and things
ways in kind of a mess."

, the seed of pride has been planted in children,
sturdy seed it is. But cultivating it into real ap-
tion for their homes—appreciation sufficient to
them a little more tidy, a little less likely to track
across the carpets, carve their initials in the Baby
l, and scribble on the walls—is a task that drives
parents to despair. Principally because we're so
to consider them as troublesome transients, campers
way to adulthood, instead of real people.

ldren should be made to feel that a home is as much
as the mother's or the father's. When a home is
or chosen it should be done with the children's
taken into account. The little boy who is shown
of ground with tall old trees and a lilting stream,
ld, "Look, Jimmy, how'd you like this? We want
ve flower beds, and maybe a tennis court and a
Will you help keep it nice if we build here?" will
"You bet!" and at least try. I know a youngster,

them "good" things of their own

ar-old Betty Nance, daughter of Mr. and Mrs. Willis
, of Kenilworth, Ill., is learning early to treasure fine
sions. Her attic playroom (right) is furnished en-
in pine and maple antiques, even to the doll house.

once a menace to everything in his sphere, who metamorphosed into a surprisingly good gardener after such a consultation. He knew, from the start, that the new home and its grounds were *his* as much as anyone's, because he had been approached on a level that inspired his pride and his best efforts.

The same technique can be (*Continued on page* 224)





Should you guide your child to music?

By
d Williams

I remember that some years ago—I have forgotten when—I saw in some magazine —I have forgotten which—an illustration which accompanied an article on how to keep your children at home. The picture showed a living room and in it a phonograph and around the phonograph Papa and Mama, plus a whole group of children, plus assorted adult friends, plus the children's friends, and all of them happily bending their bodies in time to the intoxicating music which issued from that instrument. An idyllic, if somewhat athletic, picture!

Well, it is perhaps not quite as easy as all that to keep children, parents, and friends together. But the illustration had its point. It is true that an interest in music is one pleasant chain which can bind parents and children closer to each other. It is also true that music in the home can make the child fonder of his home. Music is especially effective in bringing forth genuine mutual interest between the older and the younger inhabitants of the house, because music leaps over age limits quite easily. A child can thoroughly enjoy adult music, such as a Beethoven symphony. An adult can enjoy, without pretending or forcing himself, the simple folk songs or unsophisticated melodies that we think of as children's music.

But how do you guide your child to music? That is the question.

A musical atmosphere in the home is the best way to lead your child to music. Obviously the ideal musical atmosphere pervades that home where music is made, where someone plays an instrument and where there is unembarrassed singing. Mother or father need not be an accomplished or professional musician in order to make music which can satisfy a child. A little skill and a lot of love will do very well, indeed. There is a personal charm about music played by a mother or a father which means more to the child than expert machine-made music. No phonograph or radio can establish so intimate or so memorable a relationship.

But even if mother or father cannot furnish the music, there can be music in the home. There can be and should be. Here the phonograph and the radio play their part.

I suggest that you begin buying records for your child when he or she is quite young, let's say three or four years old. At this early stage children are most interested in strongly rhythmical music, (*Continued on page* 228)

he music in your home is good, and if it is shared by the ıole family as casually and happily as the rooms you live nd the food you eat, it will do more than all the music apciation courses in the world to give your youngsters a last- love for the best. For fine taste in music, like good taste verything else, flowers through experience. Photographed he home of Mrs. Irving W. Rice. Jarvis House, decorator.

GRAPH BY BAUMAN GREENE, INC.



HOME OF RAYMOND INGERSOLL. FLORENCE B. BAKER, LANDSCAPE ARCHITECT. PHOTOGRAPHED BY RICHARD AVERILL SMITH

Of course it's fun to think you're doing your own landscaping.

But telling an expert what you want (as you must), and achie

it by yourself are two different things. Unless you know designing

plus horticulture plus construction, you need professional help



by Helen Wright Evans

CAN I AFFORD A Landscape Architect?

Your Big Dream probably goes something like this: a house that nestles just enough behind walls and shrubbery to have a pleasant seclusion without being quaint about it; a few majestically lovely trees; a garden full of soul-lifting color and fragrance; and, for outdoor living, a shaded terrace as cool as an old love. A very good dream—if you can get it. But allow us to warn you, it's a dream that will take an expert to turn into reality.

Don't be fooled by those completely casual, breathtakingly beautiful places of your friends. We'll wager, ten to one, there was a professional landscape architect in the background somewhere, even though your friends may neglect to mention him. For there are very few laymen qualified to manipulate the three components—design, horticulture and construction—necessary to produce a soul-stirring bit of landscaping.

No matter how you look at it, it makes sense to employ a trained technician to plan your grounds. Of course, you may ask, "Why *plan* the grounds at all?" If, to you, the outside of your home is nothing more than a piece of ground holding up your foundation and needing only a regular mowing, why don't you just turn the page and skip this article? Because it takes a sensitiveness to beauty, an awareness of the profound æsthetic pleasure that well-related form and color can give, to appreciate how much good landscaping can add to a house, to understand what one homeowner means when he says, "The landscaping has *doubled* the joy of living in our home."

Assuming that you do understand the why of landscape planning, let's get down to cold figures. By doing your own landscaping, what would you have to lose, compared with the cost of paying a landscape architect to guide you? Briefly, plenty!

Buying the labor and materials for landscaping a piece of ground is an important investment in anybody's money, whether it is to complete a snug-little-cottage deal, or to make a back-drop for a top-drawer estate. Naturally, the investor—that's you—doesn't want a second-rate return on his money. And it's a pretty good bet that if you're an amateur, you're going to go nose-under- (*Continued on page* 247)

BETTER YOUR HOME • BETTER YOUR LIVING

by T. H. Robsjohn Gibbings

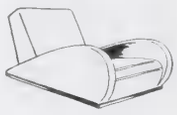
MODERN DESIGN

MODERNISTIC DESIGN

Which chair would you rather sit in?



● Modern's first concern is how things work. Looks are secondary. But the simple timelessly beautiful lines that make this chair comfortable, also make it beautiful



● Typical Modernistic chair, sugg an overstuffed streamlined roads designed to look "different" first, its back slants and seat is too

Which chair would look better in your living room?



● Modern design strives for appropriateness, and so uses materials that are best suited in function and looks to their surroundings, would make this chair wood

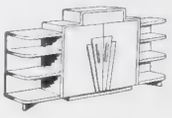


● Modernistic misuses materials tures chromium tubing and plastic unnecessary intricacies, puts them they neither look nor act their

Which bookcase could you live with longer?



● Modern's clean, regular shapes, honestly designed to do the job they're supposed to do, with no non-essential trimmings, make it restful, hence livable

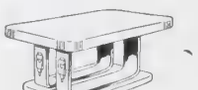


● Typical "flash in the pan" Mo istic. Note the eye-fatiguing mixt straight and curved lines, dust-ca shelves; purposeless ornamental

Do you want comfort or ornament in a dining table?



● Modern design never wastes space or material, uses only what is needed for good working. This table, honestly plain, is designed for knee and elbow room

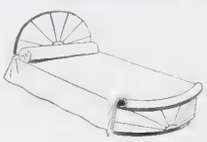


● But Modernistic designers forge problem they're trying to solve, space with fancy legs and toe-stu pedestals, cut off corners of su

What's your choice—integrity or "flash"?



● Essence of Modern is honesty. Nothing pretends to be what it is not. A bed's a bed, unobtrusive, straight-lined and simple. It has no ornament; none is needed



● Pretense sets in with Modernistic resembles a boat. Jazzed-up headl looks like a sunburst. Wood is freq inlaid with pattern, highly varn

Which would make grooming easier?



● Ample square-sided mirror, copious engineered storage space in square-sided cabinets, and a look of being all of a piece make this dressing table Modern



● Modernistic concentrates on kno your eye out with a circular mirror, aimless décor, exaggerated high an cabinets while it sacrifices storage

Is it a lamp to look at or see by?

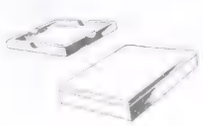


● A Modern lamp is never a dressed-up gadget. It is designed for better lighting and its particular use determines its shape. Bases and shades have simple lines



● If the lamp base is twisted, and distorted, if shades are eccent it overdoes frosted glass, if it's to lo instead of to see by, it's Moder

Fine accessories or potential white elephants?



● Modern recognizes the beauty inherent in materials themselves, dispenses with dress-up, uses ornamentation only when useful or integrated with design



● Modernistic goes to town on sories, turns out gadgety boxes, flowers vases, etches glass irrespon produces faddish things, white elep

Do you know the difference between

MODERN

and

MODERNISTIC

At a time when progressive furniture designers are sharply veering from sentimental classicism to something more appropriate to the Twentieth Century, the long-suffering public is entitled to a little inside information on the difference between Modern and Modernistic. Because there *is* a difference. Both words do not mean the same thing, even though they are frequently—and erroneously—used interchangeably.

Admittedly, there are thousands who know the difference instinctively, if not articulately. This exposition is not meant for them. But there are millions who don't know and more millions who don't care. I suspect that a good many souls who wax violently anti-Modern are that way because of a confusion in terms. What they really hate is Modernistic. To these, the blissfully ignorant, the heedlessly careless, and the generally confused, I would like to say that there is nothing so damaging to the eye and eventually to the heart as a home furnished with Modernistic.

In a short, sharp sentence—Modernistic is bad design, very bad design. It is flashy, fustian, flamboyant, ostentatious, and usually ornamented with unnecessary doodads. The fact that the average person is so often disgusted with the all-too-prevalent Modernistic examples he has seen is a tribute to his natural good taste. Modernistic usually has somewhere about it unnecessary ornamentation. Not all ornamentation is bad, of course, but the ornamentation used in Modernistic design has no meaning to the basic form of the object.

One of the outstanding examples of Modernistic is the juke box. I will invest a nickel any time to have music emanate from a juke box—but to look at one is an unspeakable torture.

Have you ever seen a juke box anywhere with fine, simple lines, manufactured with restraint and imagination? Never. They are constantly embellished with miles of chromium, fake organ pipes, unnecessary layers of multicolored wood, and practically everything else the manufacturer can think of.

This is typical of the major trouble with designers of Modernistic furniture. It's a combination of too many ideas and usually bad ideas at that.

You're probably wondering how Modernistic got its start, its roots, where it sprang from. Without being at all didactic, I should like to tell you that it began with a group of German radical artists in 1907 known as the Deutsche Werkbund, which organized a cult based on the aesthetic worship of machinery. These Germans, impressed with the size and looks of American silos and grain elevators, decided that this was the way all modern architecture should look. (*Continued on page* 236)

the opposite page, House Beau-
ul's editors have sketched eight
amples of the difference between
odern and modernistic designing

Mixable Matchable Magic

by Fra

A NEW MERCHANDISE PLAN THAT TAKES THE WALKING OUT OF DE

People use three alibis when they want to apologize for their homes: no money, no time, or inability to find what they want.

With the first two alibis we have no patience, for some of the nicest homes belong to people with minute incomes, or busy people with crowded days. But we do have great sympathy for the alibi about not being able to find the right things to go together.

PHOTOGRAPHS BY EMELIE D. NICHOLSON



Even in the days of plenty be
it was hard to find all the dozens
ents that must blend happily to ma
ful room. We admit that it is not
to find things that have a perfec
each other. Even in the big citi
of big stores, you might need to
store to store, trying to match o
fabric with another. Or to find
tall enough so you could read wit
ing. Or to find accessories of the

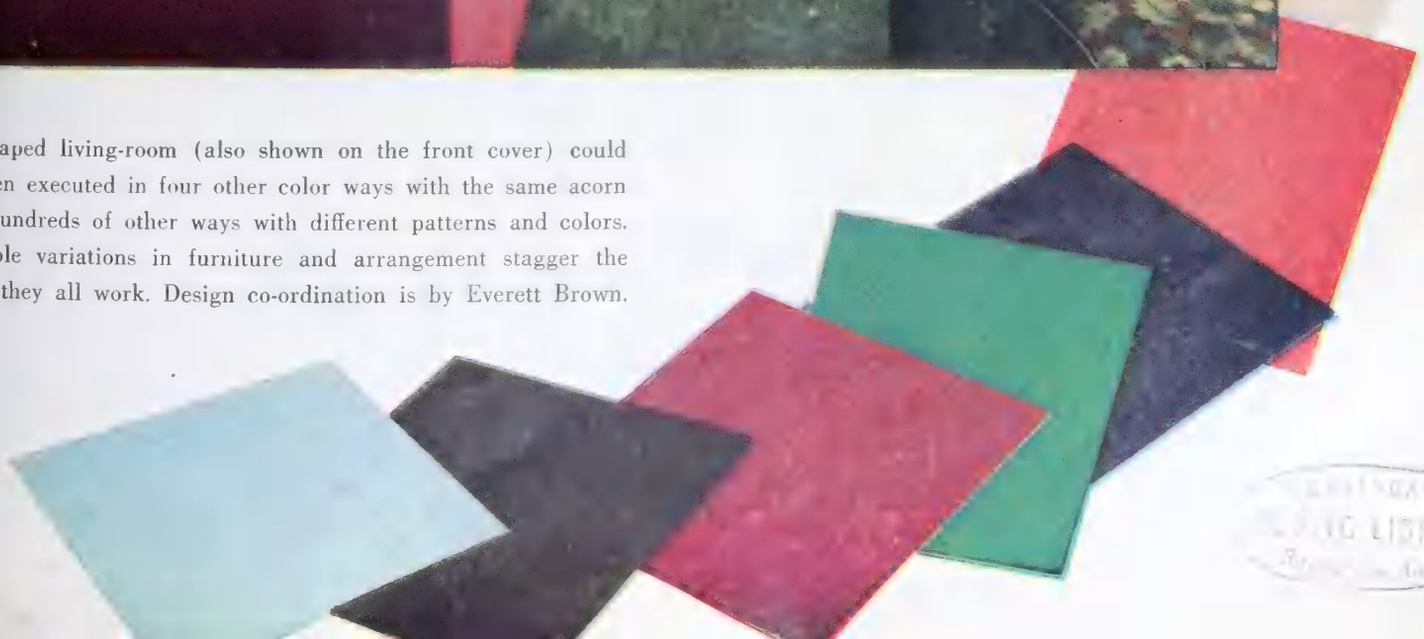
Don't misunderstand us. There
fine, handsome materials, but for t
they had been designed without a
the other things with which they
combined. In short, up to now th
very little design co-ordination by
ers. You, the buyer, were expected
on your own time.

But we are glad to report tha
trend is away from this rugged in
and toward pre-planned groupings
tomer can arrange to achieve gre
ality without making (*Continued o*

Fabrics, wallpapers in 6 patterns, all
15 basic colors, permit more than a
combinations. Even ready-mixed pai
of this "package," now being carried
ers of the Grand Rapids Furniture M

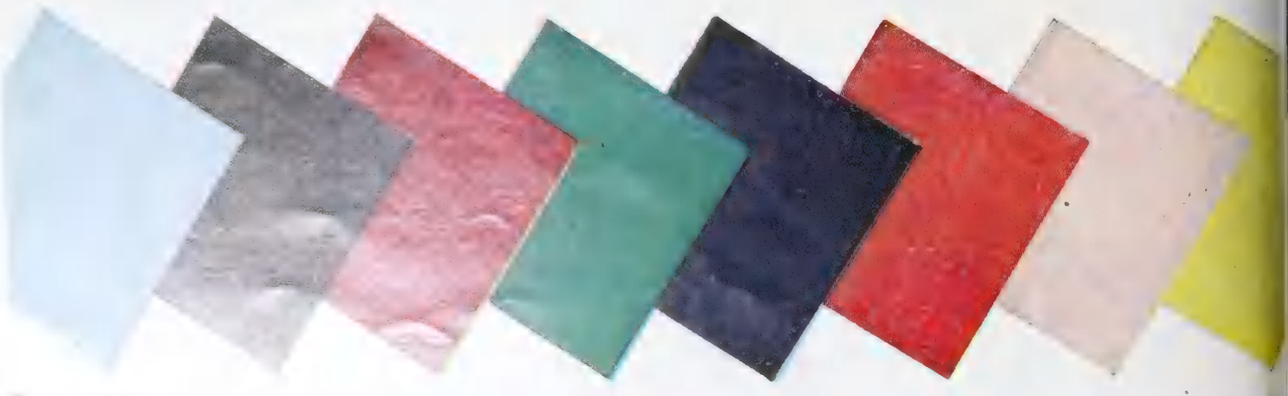


L-shaped living-room (also shown on the front cover) could been executed in four other color ways with the same acorn or hundreds of other ways with different patterns and colors. ossible variations in furniture and arrangement stagger the but they all work. Design co-ordination is by Everett Brown.



LIBRARY





ou like Modern or Tradi-
e Guild co-ordination can
e you. Even more agree-
o types of styles are de-
be mixed, an attractive
st people. There are 19
od finish, too, which facili-
Modern with Traditional.

all the pieces shown in
on these four pages, and
er, could be used in other
he ones we show them in
stance, the blond Modern
the dining room at left
a handsome center-of-
a living room bookcase.

in an eighteenth-century
used for the one-room
own at right and below.
note how well the wall-
abric would look if used
furniture. That is typi-
ersatility of all the com-
this co-ordinated group.





Manufacturers co-operating in Grand Rapids Furniture Makers Guild

Abels-Wasserberg & Co., Inc., Associated American Artists, Bigelow-Sanford Carpet Co., Wm. S. Broude Co., Brower Furniture Co., Cheney Bros., Cyrus Clark, Inc., Eagle-Ottawa Leather Co., Feika Imports, Goodall Fabrics, Inc., Grand Rapids Chair Co., Hart Mirror Plate Co., Imperial Furniture Co., Johnson Furniture Co., Katzenbach & Warren, Inc., La France Industries, E. L. Mansure Co., Martin-Senour Paint Co., Michaelian & Kohlberg, Inc., Miller-Connell Mfg. Co., Mitchell-David Co., Ralph Morse Furniture Co., Mueller Furniture Co., Silvestri Art Mfg. Co., Van Esso, Inc., John Widdicomb Co., The Widdicomb Furniture Co.

KODACHROMES BY EMELIE D. NICHOLSON





by Florence Paine Rollins

There should be many strings to your cooking bow

If you awaken some morning feeling that you just can't cook one more meal, you are perfectly normal. For who wouldn't be slightly stymied after cooking 500 to 800 meals since the new year? Yes, those are the alarming figures you amass when you cook two or three meals daily.

Since most of us plan and cook some 700 to 1,095 meals a year, and will continue to do so, unless we can lure some Lilymae into our kitchen, we must put to it to find relief from cooking ennui.

One sure remedy is to see how many selections you can add to your cooking repertoire, to see how many different kinds of cook you can be. For the versatile cook is seldom bored by cooking, and seldom bores her audience. It may take a bit of a jolt to wrench you from your comfortable old cooking habits, but once you've taken the initial plunge, you'll be delighted at how easy it is to recondition your cooking ways, to concentrate on the good habits, and to drop the bad, lazy ones.

We don't know where *you* need bestirring, but these questions may prompt some self-examination which will give you your answer.

How long is it since you deviated from the orange-juice-boiled-egg-toast-marmalade-coffee breakfast, or some such equally hidebound meal? Of course, that is a good breakfast, and can be prepared in nothing flat. But so can a poached egg on a slice of toast spread with Smithfield meat mixture, a bowl of crisp dry cereal with sliced bananas and cream, or a dozen other equally good and nutritious combinations. Watch that universal tendency to serve the same things over and over because they're easy to prepare and you know exactly the reception they'll get.

Do you always serve the same type of food? If you lean toward plain food, try dressing it up a little more with sauces, garnishes, untried herbs and spices, and don't let your family discourage your (*Continued on page* 205)



A Dinner to Add to Your Repertoire

Blended Consommé
Blistered Filet of Sole
Spinach Timbales
Baked Julienne Potatoes
Sweet Basic Aspic
Petite Wholewheat Rolls
Grapefruit Segments in Claret
Chablis

KODACHROME BY CHARLES KERLEE

Like cookery, even the best table setting becomes sheer monotony if you work it day in and day out. Give your meals a change of scene by varying colors, switching accessories, learning a trick or two with flowers. Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, picks out the glints in Royal Doulton "Chatsworth" plates from William S. Pitcairn, with gold-plated candlesticks from Alfred Orlik, and floats zinnias and hollyhock florets in a copper bowl from America House. Sterling is "Fiddle Thread" by Frank Smith Silver Co. The thumb-printed glasses are Cambridge's "English Cadet" pattern. Candles are from Will & Baumer

by Charlotte Eaton Conw

How To Shop For A NEW REFRIGERATOR

BETTER YOUR HOME · BETTER YOUR LIVING

Look for improved convenience and flexibility. See highlights of 1 manufacturers' models and read the 1946 refrigerator news on page 2

Moist cold, essential to keep vegetables c



Philco has a unique feature in an aluminum Cold Shelf with coils of its own which provide moist cold to left-overs stored on it (no covers needed), and give the crisper drawer the cold and high humidity essential to the preservation of fruits and leafy vegetables. Large capacity cuts shopping trips



Gibson's "Moist-Cold Freshener" is a full-width enclosed space within which leafy, watery vegetables furnish sufficient moisture to saturate their surroundings and hence dry out less and retain their vitamin content. No adjustments are necessary to regulate humidity essential for crispness



In Admiral's Dual-Temp, a hydrator is since a separate temperature contr high humidity or Moist Cold through Cooling coils in walls prevent temper as freezing and hence frost collection net. Vegetable container is simply sto

The more flexible the shelf arrangement,



Crosley's Shelvador refrigerator has two cubic feet of additional storage space in the door, provided by [illegible] for frequently used [illegible]. This is an example of "convenience in use, right to the point you should look for in your refrigerator



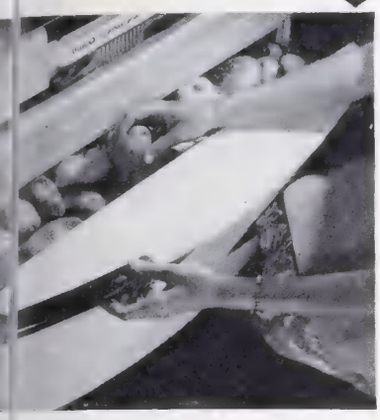
Shelf space in the Servel gas refrigerator is adaptable to many different food needs. Small shelves [illegible] the way to take care of tall containers, other shelves slide out. Crispers can be [illegible] side (above) or one above the other (right) when there is a large item to be stored



PHOTOGRAPHS

Shelves in the Servel gas refrigerator with plastic resin finish, smooth, whit easy to clean and appetizing to look at. in height, they have safety catches at they cannot pull out too far and back r food from falling off as shelf is pull

efrigerated Storage



P co above, many refrigerators have
ie bins, which are not refrigerated.
for bottled goods, packaged cereals,
rage of potatoes. Heat from the mo-
might shrivel some root vegetables if
oo long, so watchfulness is needed

Butter Conditioner



General Electric and Hotpoint are the only manufacturers who build in butter conditioners. Cabinets of a size to hold one pound of butter have independent regulators which can be set from 50 to 75 degrees to maintain a consistency for easy spreading and mixing. Door keeps out odors

Vegetable Crisper



In Kelvinator's "Moist-Master" glass doors shut off the Cold-Mist Freshener compartment, with its own cooling coils in the walls. Food which depends upon moisture for crispness can be stored without covers, because of the coils and glass shelves which reduce moisture-absorbing air circulation

provided in covered drawer-like crispers



e makes their vegetable crisper of
nodized aluminum, mounted on rollers
gliding in and out, and tightly fitted
top. The crisper is deep enough for
of lettuce or cabbage, and large
ntain one quarter bushel of vegetables



Frigidaire calls the crisper in their Cold-Wall refrigerator a hydrator, and designs it to supply super-moist cold for vegetables and fruit. Moist cold, which eliminates the need for covers to keep food from drying out, is accomplished in the rest of the cabinet by chilling coils built into walls



In the Crosley refrigerator, twin sliding crispers with removable glass shelf-covers, make it possible to store separately leafy, watery vegetables and fruits and firmer vegetables. Other shelves are of glass, stainless steel trimmed, except for the top one, which is entirely of stainless steel

e refrigerator in all food storage problems



Dual-Temp, shelves are of non-break-
sting anodic aluminum. Arranged for
use, two side shelves at the top can be
more high space. Open space between
h enough to accommodate the tallest
ottle plus a conventional bottle stopper



Above, the same Admiral Dual-Temp as that at the left is shown with one small shelf removed, to make way for a greater number of tall beverage bottles, more bottles of milk, and any large item like a watermelon or a turkey. Be sure your refrigerator lends itself to all possible needs at all times of year

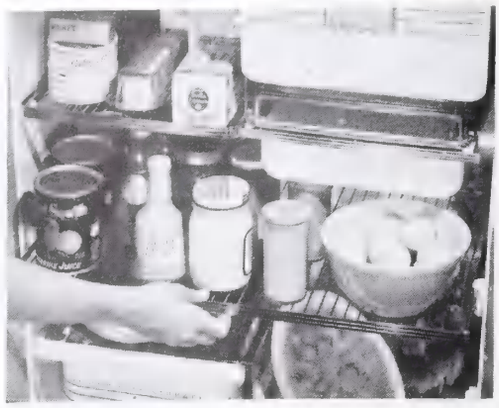


In their "Conservador" Philco provides additional shelf space on an inner door for foods most frequently used. Since the main part of the refrigerator need not be opened and exposed to room temperature to get at these shelves, this arrangement can well represent a saving in electricity cost

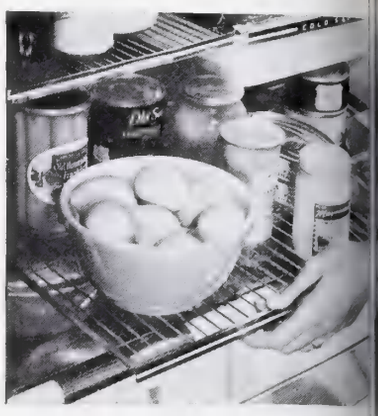
Shelves should be capable of adjustment to accommodate bu



Hotpoint's twin glass-covered sliding drawers for salad greens and vegetables may be arranged side by side, as above, or stacked. To accommodate bulky foods, one may even be removed, as at right. Thus plenty of space can be created on occasion for bulky foods such as turkeys, hams, or melons

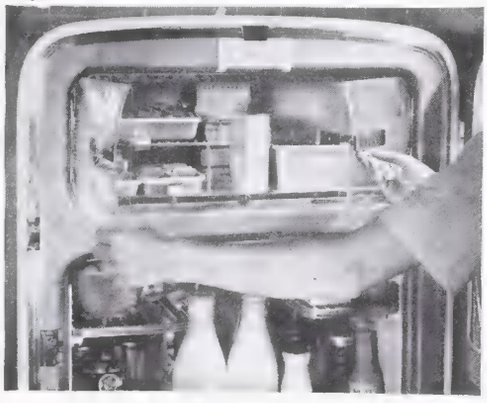


Under their Speed Freezer, Hotpoint places a Six-Way storage zone, consisting of a heavy glass defrosting tray and a porcelain meat storage pan. By using both in normal position, or inverting one, or removing one altogether, at least six different arrangement possibilities will result



General Electric makes a center shelf forward easily, making foods at the accessible. The bottom shelf is split s of it can be removed to make room for The spacing between the stainless s is also adjustable according to char

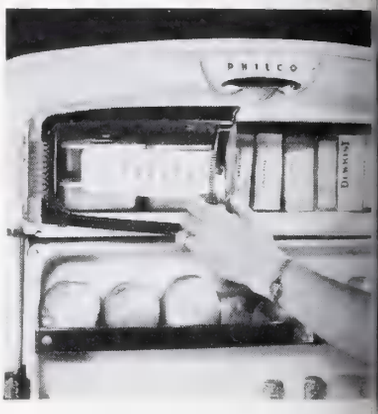
Bigger than ever before, evaporators store greater quan



Admiral's Freezing Locker can be used for both freezing and storing frozen foods, since a separate control can be set at normal, for a temperature of 0 to 5 degrees, or at Fast, for as low as 5 degrees below zero. Locker can be left on to preserve food, rest of retrigerator turned off at vacation time

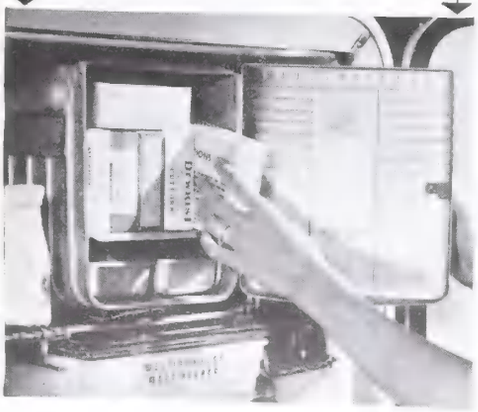


In a new Norge refrigerator, the evaporator extends vertically down one side, instead of across the top, for more flexible shelf arrangement and greater convenience in storing bottles and bulky items. It will hold the equivalent of 32 pounds of frozen foods, 8 pounds of ice (four ice cube trays)



Philco's Freezer Locker with self-closing has a capacity for an average of 25 frozen food in addition to 8 pounds o Out ice trays are equipped with a releases ice cubes easily when lifted. Th ture in the evaporator is held at about

Evaporator compartment

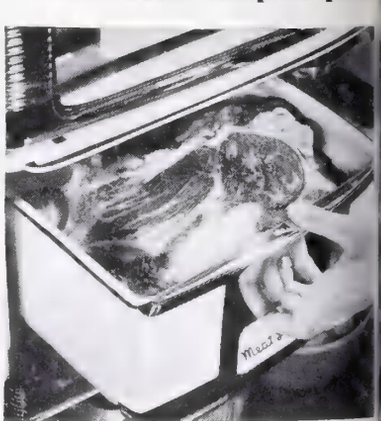


The Westinghouse evaporator has a refrigerated lower shelf for fast freezing of ice cubes when they are needed in a hurry. The compartment above this is sized to take packages of frozen food, in different storage arrangements to suit various package sizes and shapes one wishes

Meat keepers prov

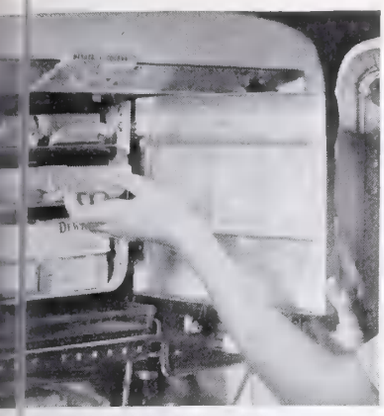


Like the Westinghouse above, most of today's re-frigerators have separate meat-keepers for fresh meat. Located in the coldest part of the box, directly under the evaporator, these are covered to retain moisture and keep meat from drying out. Large enough for roasts, this one holds 15 pounds



Of porcelain enamel, Philco's meat store will hold a good-size rib roast or its in smaller cuts. Here the bottom of the serves as top for the meat drawer to s humidity, keep meat moist and cold. I whole meats will store safely longer tho

Evaporators are larger, for more ice cubes, more frozen food



i: among the many manufacturers who n on average of one-third more frozen e an in prewar models. But, unless there a temperature control, don't expect to ods, except desserts. The evaporator ly for storage of already-frozen foods



Hotpoint calls their evaporator a "Speed-Freezer." It has below-freezing temperature (10 to 15 degrees) for freezing desserts, storing ice cream, frozen food, and, for short periods, fowl, fish, or game. It is not designed for long-time frozen food preservation and is not a substitute for a home freezer



In the Servel gas refrigerator, the evaporator is adjustable for different uses. All of the five ice cube trays and one deep dessert tray may be moved around to suit varying needs. Use all trays or some, and the rest of the space for short-time storage (a month at most) of already frozen foods

od, make more ice cubes, freeze desserts



full-width Frozen Food Chest stores frozen food, 4 pounds of ice in 4 ice e release lever. Self-closing doors are d aluminum. With Kelvinator, as with rator makes, design and capacity of ory with different models and prices



In addition to its Freez'r Locker, Gibson builds a companion compartment called the Moist Chiller, where the temperature is just above freezing, humidity as high as 90%. Useful for the quick-chilling of beverages, it is also adapted to short-time storage of fresh meats, salad materials, vegetables



In a Crosley Shelvador, one door serves for both the evaporator and the porcelain meat chest beneath. The latter will hold from 10 to 14 pounds of meat for short-time storage. The evaporator space is adjustable, according to whether you want to store more frozen food or more ice cubes

ure, high humidity, prevent meat from drying out



gas refrigerator, the porcelain enamel has an adjustable top to accommo- of different thicknesses and bulk. This n itself, can be used for small items you ep very cold, like cold cuts, certain s, and for a reserve ice cube supply



Frigidaire often builds their meat-tender of glass, which permits you to see what is stored there without pulling out the drawer and exposing it to room temperature until you are ready to cook. It is deep enough for a roast, has a capacity of 583 cubic inches, or an average of ten pounds of meat



General Electric fits their meat storage compart- ment with a deep glass cover, which can be used in normal or inverted position. Inverted, it allows greater space for high-standing roasts, chickens, or other bulky meat. Normally it forms a tray useful for defrosting or storing extra ice cubes

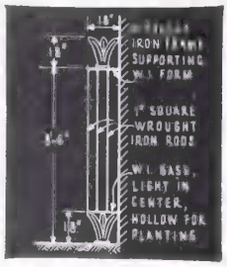
FIVE WAYS TO Make A Trellis Timely

Fashions change in trellises, too. The old-time lattice or fan-shaped trellis is as dated as Queen Mary's hats. Try these designs and make them of metal, plastic, or wood. Use them as architectural accents or to create privacy



BETTER YOUR HOME • BETTER YOUR LIVING •

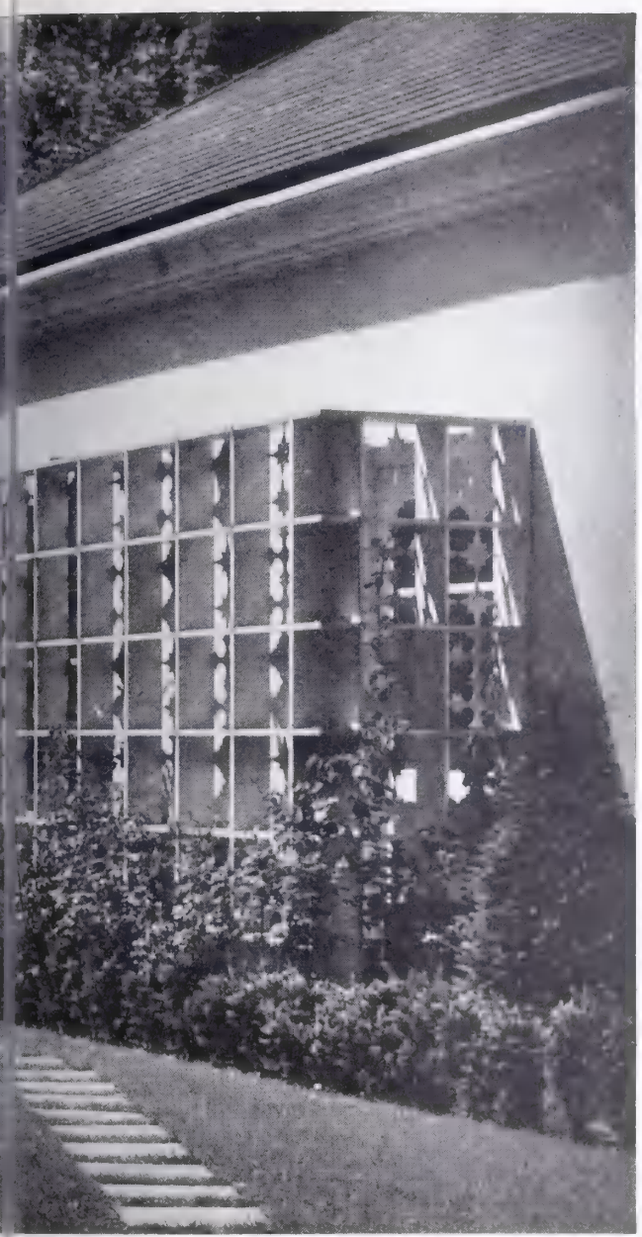






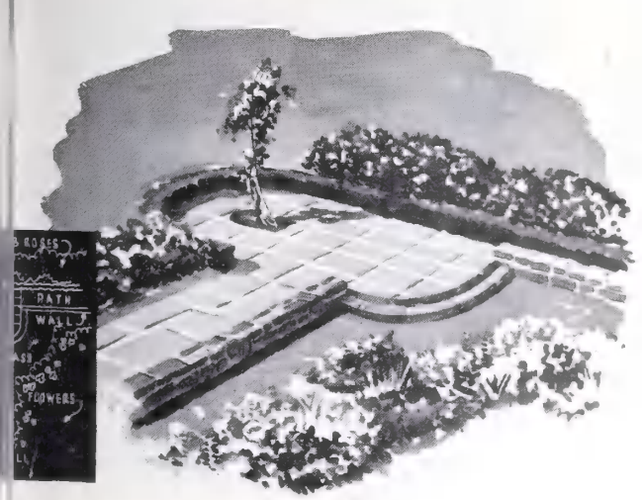
If you have a Regency house, or one of similar formality, decorate your entrance with this painted, wrought-iron trellis, as an important architectural detail. Planting pocket at base has concealed space for lights. Vines grow from inside of light box up the metal bars that connect top and bottom motifs and run across top of trellis.

This wooden trellis might screen the service yard or decorate your house wall. Its broad, four-inch boards in geometric pattern make shelves to frame gaily colored pots. To strengthen the structure, boards are joined at intersections, nailed to posts and strengthening cross members (2″ x 4″). All wood below grade should be creosoted.



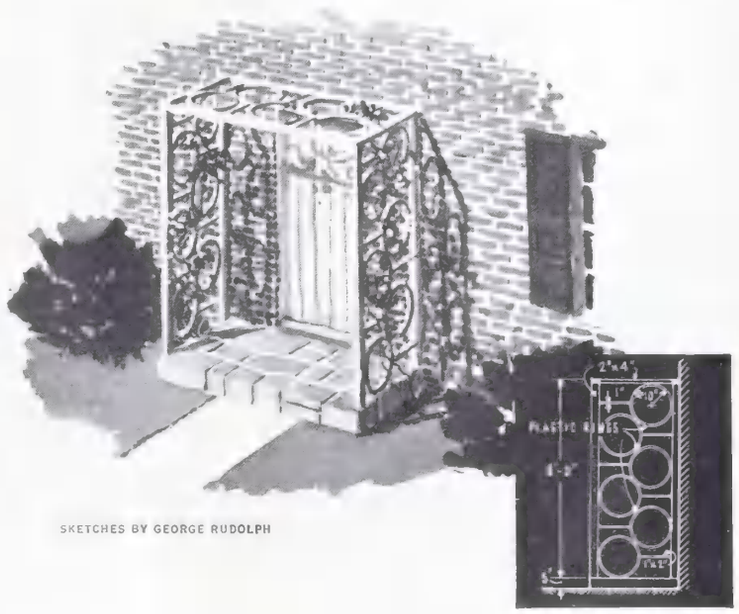
PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

This over-scaled trellis, with geometric cut-outs lining the inside, is so decorative you'd never dream it conceals a kitchen entrance facing a dining terrace. The cut-outs make pleasing shadows on the wall. Your cut-outs might be moons, stars, or lacy frost crystals. Designed by Dorothy Draper, Inc., for a remodeled house.





Reminiscent of the old-fashioned hatrack, this free-standing trellis can be used wherever a vertical accent is needed—either singly or repeated at intervals. Made of a nine-inch square wooden post, with one-inch pegs set in at angles. Stain or paint it whatever color blends with your vines. Sketched trellises designed by Janet Darling.



SKETCHES BY GEORGE RUDOLPH

A Cape Cod door, or any small-scale entrance, calls for a trellis of simple construction and straight-forward design. Modern materials and forms are the answer. With a structure of 2″ x 4″ wood posts, use plastic discs and plastic horizontal pieces screwed to each other to form design. Investigate plastics which wear well outdoors.

Use a modern successor to the old fan-shaped trellis, to accent the end or turning point of a walk or to use as an exclamation point to give "punch" to any simple planting. The twisting metal frame, enmeshed with fine wire, has a core running from the top into a concrete base to frost level. Built of aluminum with metal core.

(For a list of plants to grow on a trellis, see page 172)

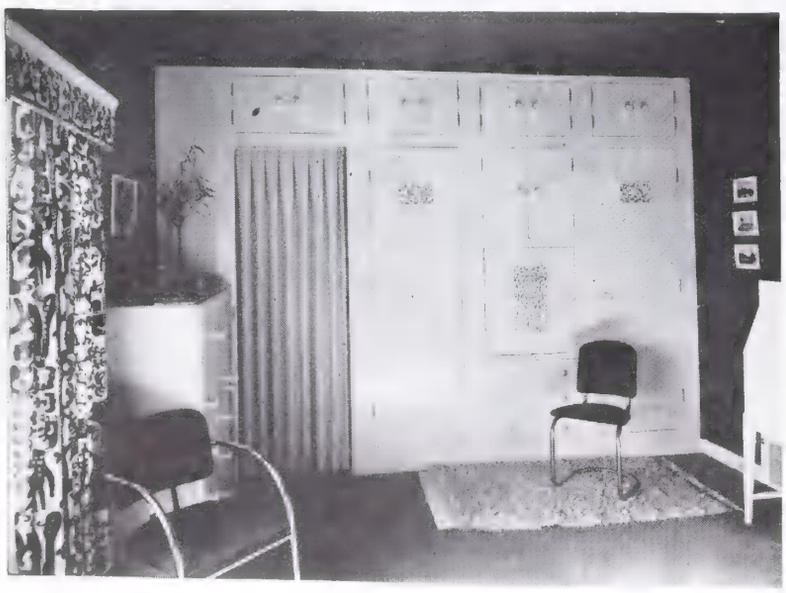
WHAT THE Older Generation THINKS OF MODERN

It is only human to like most what we know the best, and to be unsympathetic to the unfamiliar. That is why a liking for Modern furnishings is more prevalent among the young than the old. Because this is true, HOUSE BEAUTIFUL is quick to jump at any chance to probe into the thinking of older owners of Modern. If we can learn what causes the older generation to turn away from the sweet security of the known and familiar, to a strange and new type of possession, we are getting close to the quixotic core of why change is always with us.

The bedroom of Mrs. Walther Pfeffer, of Berkeley, California (who is old enough to be a grandmother), is such an example. Yet the public downstairs rooms of the Pfeffer home show not the slightest trace of what we call "modern" by today's standards. But we suspect that in these rooms lies the secret of why the Pfeffer bedrooms are now all furnished with Modern.

For the Pfeffer furniture, even though it was bought 35 years ago, is simple, honest, straight-forward, eschewing all surface embellishments. The living and dining room furniture could not be given a period label. Its simplicity is so marked that, were these pieces bleached and reupholstered, they might pass for "Swedish Modern" of today.

This may be the secret. The Pfeffers like simplicity —always have. And Modern is merely today's manifestation of man's innate liking for simplicity.



ALL PHOTOGRAPHS BY ROGER STURTEVANT



Many a lady who cleaves sentimentally to her beloved heirlooms, yet complains about their dust-catching surfaces and inadequate storage space, would become a Modern enthusiast once she experienced the neatness, the clean good looks, and spaciousness of this built-in storage wall. Even the dressing table (right) is recessed, lighted inside and implemented with a pull-out shelf. Back of door provides mirror. Built-in Chinese chest holds toiletries.





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Mrs. Pfeffer has always been amused by what she calls "the antique craze." She thinks the only legitimate excuse for possessing antiques is to inherit them. She would feel like a poseur if she had to buy them. She has strong convictions about design being a manifestation of the times we live in. She says that worship of past periods of design is a kind of escapism—an unwillingness to face life on contemporary terms. She doesn't want to be that way.

The decidedly functional side of Mrs. Pfeffer's bedroom was designed by Klaus Pfeffer, her son. The colors and fabrics were supplied by decorator Doris Connor. This was a remodeling of one room in an old house, and is part of a room-by-room remodeling program which is slowly but surely remaking the whole Pfeffer home. (Son Klaus' room appeared in HOUSE BEAUTIFUL, March, 1943.) Mr. Pfeffer's bedroom will appear in these pages soon.



by Marion Gough



Genius lives in a house WITHOUT TEMPERAMENT





you know what a temperamental house is? It's a house
at won't let you live in it your own way. Its furniture
nposes its will on you, making you stiffen your spine
chairs and mind your footprints on the rug. It has
s when it simply won't perform—if you have twelve
hen it's used to only six, or if you give a buffet supper
of a sitdown dinner.
u care anything about real living, as Yehudi Menuhin
u won't put up with a temperamental house. And he
although he is a great artist in a profession that's sup-
have a priority on temperament. Mr. and Mrs. Menuhin
r two youngsters, Krov and (*Continued on page* 186)

PHOTOGRAPHS BY ROGER STURTEVANT



enuhin house in Alma, California, started out as a one-room
. But in the remodeling process the house expanded until
to call in architect Gardner Dailey to pull it together. Glass
w walls of living room is tinged with blue to cut down glare.

room, lower left, is designed for conversation and movies as
as for informal chamber music in which the master of the
nd talented guests participate. Sectional sofas are easily re-
d to suit the occasion. Chinese panel conceals movie screen.

ining is frequent, guests legion, so floor poufs supplement
ving room seating space (upper left and right). Walls are
oth. Wood-web blinds on the windows roll up into the ceil-
cause the room is simple, it looks serene despite constant use.

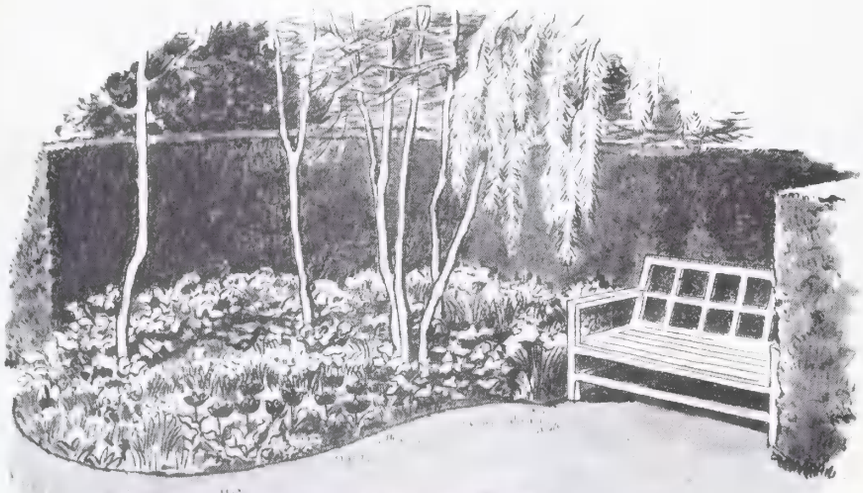
he master bedroom (center right) has a tailored un-bedroomy
y and overlooks the swimming pool, it is frequently used as
g room when friends drop by for cocktails. All windows in
se keep the outdoors close. Ruth Renton Black, decorator.

hin's violin is the only sacred thing in the house. Even the
y (right) is never forbidden the youngsters. Bed-ends are
ses, holding collections of jades, ivories, chessmen, family por-
Persian rugs, used so effectively with Modern, are all rare.

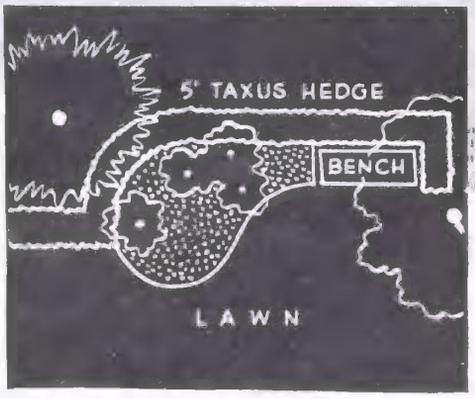
Spring will arrive ahead of schedule if you plant winter aconite, glory-of-the-snow, and scillas in a sunny spot near a window. These small bulbs show off to advantage in a rock garden. Dig compost and bonemeal into plant pockets and set out bulbs in informal groups, three or four inches apart. Use early blooming witchhazel and Cornelian cherry as background shrubs.



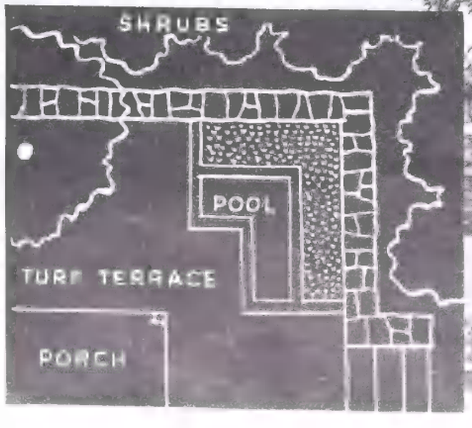
The scattered shade beneath a clump of gray birches or quaking aspens is just the spot for Virginia bluebells and narcissi. Give them a background of weeping willow and yew hedge; interplant them with ferns to hide bulb foliage as it yellows. Accent foreground with a dozen Red Emperor tulips. You can add new narcissi each fall by dibbling them into the established planting.

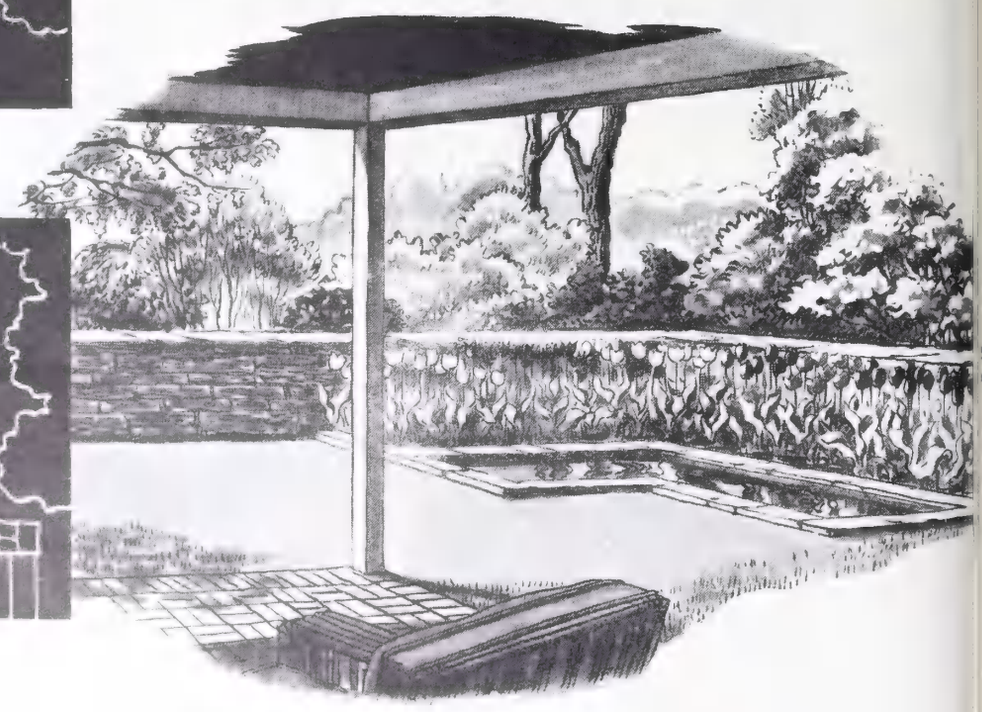


by David Platt

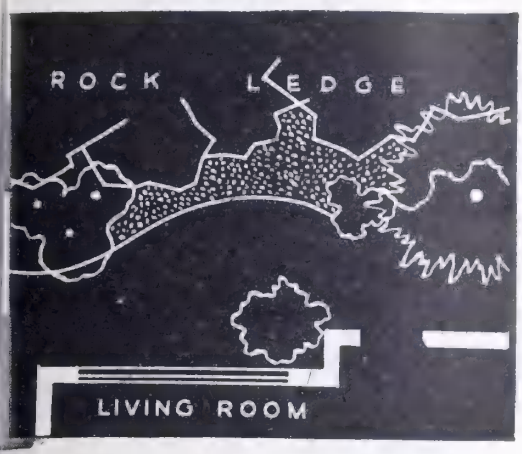


Double the effect of tulip blooms with a r pool. In the summer this angle border can be to annuals. The wall and background planting ering shrubs give protection from the wind. most even bloom in a mass planting of tulips, about 6″-8″ of soil, setting bulbs evenly and about five inches apart, then carefully repl

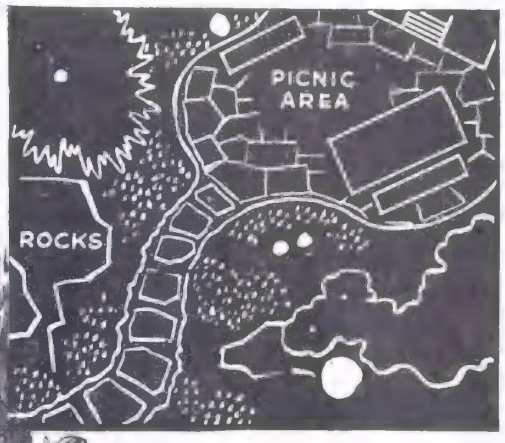




House Beautiful, Copyright, 1946



Pep up your spring picnics by planting a gay assortment of bulbs along the path to the outdoor fireplace. With naturalized daffodils, crocuses, and grape hyacinths, combine groups of early tulips and hyacinths, ferns, and an occasional bleedingheart for contrast. Single bulbs of daffodils will develop into groups; grape hyacinths will form sheets of blue and white.





BETTER YOUR HOME • BETTER YOUR LIVING

NEW PLACES

to plant bulbs

Most people plant bulbs in squared off, solidly packed beds simply because bulbs have always been planted that way. But there's no reason, cultural or botanical, why you can't do something more exciting with them. For if you look at bulbs imaginatively, you discover practically a new type of planting material. Study your garden and work out groupings that will blend casually with existing trees and shrubs. Plant bulbs as accents in your borders, or naturalize them in out-of-the-way corners.

In choosing bulbs, check first on blooming times and pick at least some species that will flower in unison. Then make your final choice of varieties to blend in color and height. Most bulb catalogs give this information.

While awaiting delivery of your order, prepare the soil to a depth of 18 inches, if possible. Add a generous amount of humus in the form of well-rotted manure or compost, plus five pounds of bonemeal per 100 square feet of bed. Unpack bulbs immediately on their arrival. In planting, cover bulbs with a depth of soil two or three times the diameter of the bulb. After soil freezes, cover with a three-inch straw mulch. See page 250 for bulb list.



DRAWING BY
HARRY BROWN

Is Your House Insured Against Inflation?

By J. Wendell Sether
National Board of Fire Underwriters

A home is an almost irreplaceable asset today. With the housing shortage estimated at over 3,000,000 homes, with the cost of building materials (if and when you can get them at all) up 35 to 40 per cent and more over prewar levels, and with the total cost of constructing a standard house higher by 60 to 100 per cent in many localities, any home is a possession worth adequate protection.

Yet many homes are under-insured now. They're adequately insured for the value they had *before* the war, when they were built. But they are not insured for their replacement value today. The case of the man who bought or built a house costing $8,000 in 1940 is an instance. Because of the housing shortage and higher costs, it would cost at least $12,000 to build the same house at this time. In some parts of the country, particularly the Pacific Coast, it would cost more than that. Having insured his home for $8,000 in 1940 without increasing its insurance since, his property is perilously underinsured now.

This situation is so serious that it has been recognized by public authorities nationally. The governor of Wyoming authorized his state insurance commissioner to issue a public warning. The insurance commissioners of New York, Pennsylvania, Connecticut, among others, have issued public statements, urging property owners to examine their insurance policies and bring their coverage up to current values.

In some localities, chiefly New York City and suburbs and Cook County, Ill., where fire insurance policies contain an 80 per cent co-insurance clause, it is more important than ever for homeowners to keep their insurance coverage as close to full value as possible. This is the clause, sometimes known as the Reduced Rate Average Clause. Briefly, it obligates the property owner to insure his home for a certain percentage of its sound value—usually 80 per cent. This is required to obtain full payment of all losses up to the policy limit. In exchange he gets a reduced rate for his insurance. If he fails to maintain the proper amount of insurance, he receives only partial payment of losses; a proportionate sum reckoned by the ratio of his actual insurance to the amount he *should* carry. Residents of Cook County and of New York and its suburbs should have their local insurance agent explain the workings of the co-insurance clause and find out the proper amount of insurance they should have. The need of fire insur- (*Continued on page* 182)

What makes a plan GOOD?

What are the qualities—of goodness or badness—by which you judge a house plan? If you don't know, you run the risk of acquiring merely a *new* house *but* not a better house. There is no sadder, nor commoner occurrence in home building

By Will Mehlhorn
House Beautiful's Building Editor

When you know very little about something, you aren't very critical. It is indeed true that "in the dark, all cats look black."

Sad to relate, several million American families are planning to build homes in the next few years, and they're in exactly that fix. They don't know a good plan from a bad one. They're satisfied if the plan offers them a pretty face on the street side and the required number of rooms.

This is like asking for a sandwich when you *could* have a banquet. For a new house, in this age, can be a hundred times more than mere shelter. And if you don't get more, you might as well live in an apartment or a repainted old house.

So what makes a house plan good? It isn't cost, certainly, for a bad plan can cost as much, or more, than a good one. It isn't individual elements alone, for a good kitchen and a poor living room do not add up to a good plan. It isn't appearance or fine fittings or even good construction, because they could be of top quality in a poorly planned house. No, a good house plan is like a good recipe. It is a skillful combination of specific ingredients. These ingredients (in the trade terms of architects) are livability, site planning, circulation, privacy, and storage. We analyze them for you point by point on pages 162 and 163.

Today, as building costs reduce the size of the house and make it harder to include the amenities of living, we urge you to study good planning. Learning its principles won't add an extra dollar to your construction costs. But it may mean the difference between a commonplace, inadequate house of boxlike rooms, and a house in which ingenious planning lets you live like a king, even in small space. As an object lesson, the next six pages show you the good and bad of house planning.

BETTER YOUR HOME • BETTER YOUR LIVING •

What makes a bad plan BAD?

A house plan is no good unless it provides smooth running, agreeable living. This awkward, inadequate plan won't do that. See its faults listed below. Then see the next pages where House Beautiful's Building Editor has redesigned this bad plan into a good one



The planning of America's small homes just hasn't been good enough in the past. This badly planned house is like thousands of small homes built throughout the country. It gives more attention to a "cute" façade than to good living arrangements. Outside, it imitates (with variations) the Cape Cod house built in Colonial days. Inside, it is a cramped rectangle of poorly related cubicles. In half the space the early Cape Cod houses had, this house tries to follow the same pattern, include the same number of rooms, and add modern equipment. The result is cran living. Beware of this kind of plan. You can just as much for it as for one which has qu of design and which gives you good living.

To test the working of this plan, assume are living in the house. Follow the steps of household routine through the rooms, chec our points below. You'll find the living room traffic way, that there is little privacy, the sunny side of the house has only two wind that wall space isn't well planned for furni

1. Garage. At back of house, it requires hairpin turn to get in or out. Spoils rear garden. No work space.

2. Kitchen. One window, no cross ventilation. Kitchen door (garbage cans, etc.) in full view of front door and dining room. Poor relation of sink, range, refrigerator for work. Inadequate storage space, counter space. Hazardous steps leading from kitchen to garage. Conflicting doors.

3. Dining Room. T small for comfortable use. Doors in three walls turn room into hal between living room and kitchen. Door to basement is danger opens on winding stair.

4 Stairs. Stair to upper floor (for future bedroom) opens on living room. You'd go through it on each trip. Cellar stair (from full basement) means traffic through dining room.

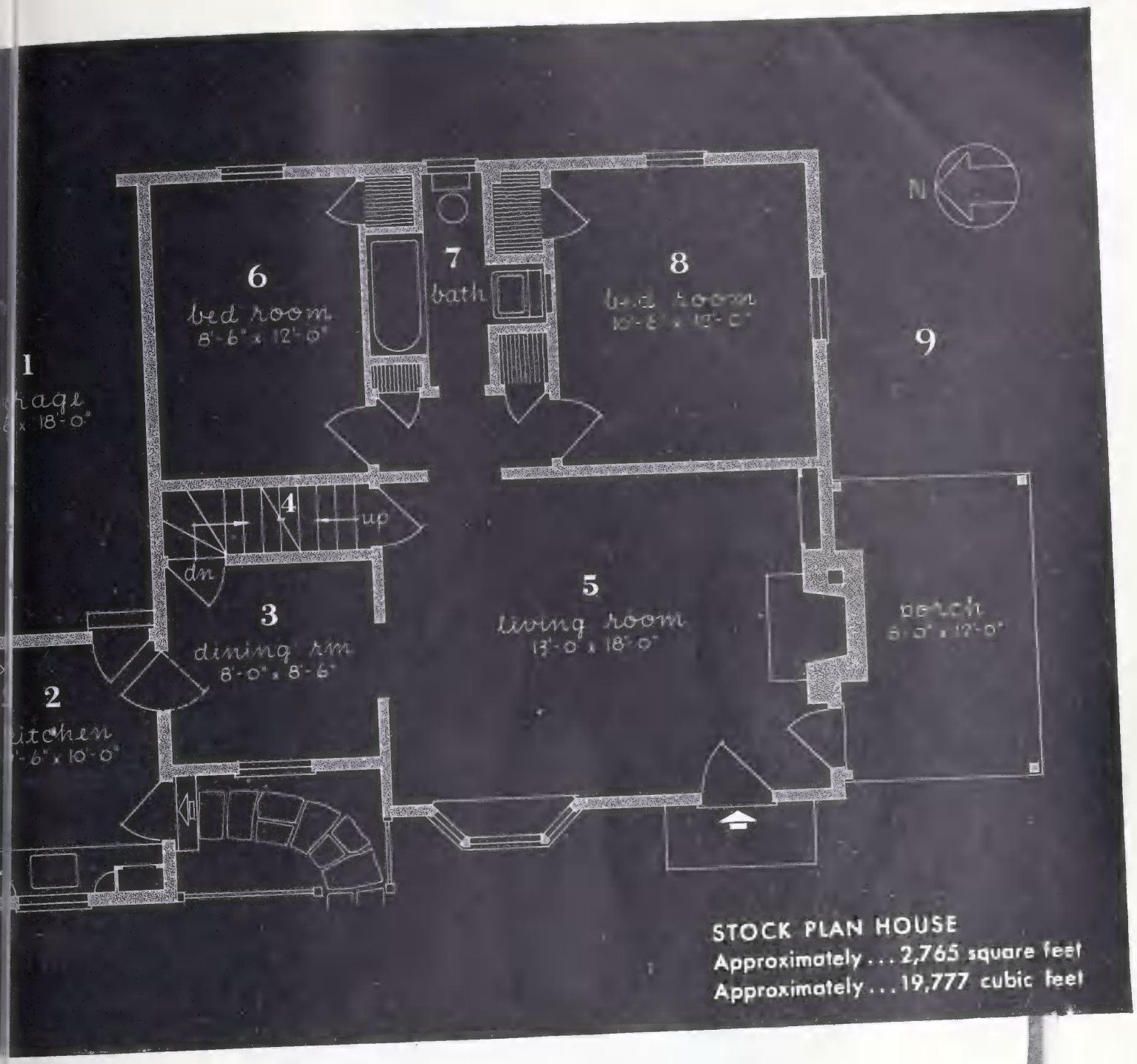
5. Living Room. Four doors and stairway make traffic lane of the room. The front door has no weather protection inside or out. The room has no coat or storage closet. Poor use is made of the south side exposure; front bay is the only window. Front door location puts room on view to street. Poor wall space for furniture.

6. Single Bedroom. No cross ventilation. Only one closet, 2 feet square.

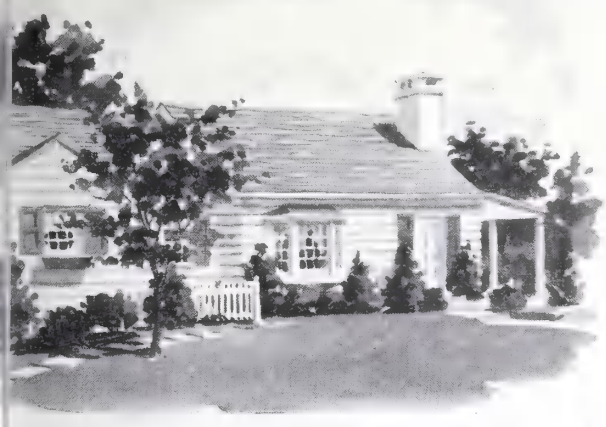
7. Bath. No closet for towels, ge storage. Toilet location in full of living room and bay window the door is open (and it generally

8. Double Bedroom. Beds woul most wall space. No sitting

9 Site Plan. Front living room kitchen have no relation to rear den space. No handy way to garden meals from kitchen. No w supervise children's outdoor play kitchen. No enjoyment of garden from living room. Side porch in of street has no privacy. Expo give cross ventilation to only rooms in the house.



STOCK PLAN HOUSE
Approximately . . . 2,765 square feet
Approximately . . . 19,777 cubic feet



● Pretty features like the picket fence around the kitchen yard, shutters (useless ones here) at front door and kitchen window won't make up to you for inconvenience and discomfort of badly planned house. The bay window charms street passersby, but south side window would benefit owners more

e use of garden space at back of house
rage, bathroom, and bedroom windows
it as they do here? It's poor planning
street side the only good side of the
t's the garden side the homeowner en-
ll sides of house need proper design



the same house — but REDESIGNED

Using the same lot, the same exposures, the same number of rooms, we have revised the house shown on the preceding page. Our scheme requires less cubage, less floor space, yet it produces a far more desirable house. Revised plan is shown on the next page

As practical proof that better planning makes a better house, we redesigned the badly planned house shown on pages 156, 157. Here, and on the next two pages, is our version of an up-to-snuff little five-room house that works well and looks well. We kept the same elements—living room and kitchen at the front, bedrooms at the back, garage on the north side, porch on the south side. There all resemblance ends.

The other plan was a jumble of inadequate, conflicting rooms. This one is a well-ordered plan with generous space for general use, individual space for private retreat, ample space for outdoor activities. It includes amenities rare in a small house—storage room which is really adequate, a front and back door which do not open plunk into the living room or kitchen, bedrooms and living room secluded from other rooms.

To achieve these benefits, we pulled the living room forward in a separate wing, giving it three exposures instead of two. We moved the garage up front, handy to the street, giving the kitchen both front and rear windows. We put the dining room in the center of the house, where it is used for dining and for all purposes, from day nursery to night-time recreation room. We managed all this in less cubic feet than the other house by lopping space off basement and attic, increasing the size of first-floor rooms where living space is needed.

● There's no back-door look to the front o house, although kitchen entrance and garag here as well as front door. They are screen the arbor connecting garage and front do arbor which also protects west kitchen wi from sun. Side location of front door shi from street, roof protects it from weather. all entrances on front, rear of house is a g

● The whole south side of the house is o outdoor room in good weather. Living roo ing room, and master bedroom all open on and terrace and have the largest possible w to bring sunlight, fresh air, and garde directly into the rooms. Summer sun is sc out by overhanging trellis for vines. Pa covered for rainy weather, is enclosed in

● At the back of the house there is room b garage and house for drying yard and ch play yard. This service area is well separate garden areas, adjoins garage and tool shed directly supervised from east kitchen windo plan on next page). High windows over boxes give privacy and wall space in bed There is room for a future bedroom

DESIGNED BY WILL MEHLHORN

the same house — but REDESIGNED

Here's our revision of the bad plan on page 157. Compare it point by point with the sad original. It's still five rooms, but what an improvement in living a few changes make! Note how garden and site planning must be done in co-ordination with room planning



1. Garage at front of house for easy access. Short driveway to build and maintain. Garage has storage space and work table under south window.

Trellised entrance ties garage and kitchen wing to the house attractively. It provides cover between garage and front door and shields high west side kitchen windows. Gives front garage decorative as well as useful value.

2. Kitchen is size of kitchen on page 157, but 10 feet of windows across front wall (west), 7 feet of windows across rear wall (east), give light all day and cross ventilation. Front windows high enough for privacy, rear ones allow supervision of children's play yard.

Kitchen entrance at front of house handy to street but not exposed to it. Kitchen handy to all rooms, to both service and front doors, and to terrace.

U-shaped working area in kitchen is free of traffic. Front counter-height cabinets designed as a breakfast bar.

Service space adjoining kitchen used as mud room and laundry. Includes organized storage for canned foods, laundry equipment, cleaning supplies. Direct access to yard and garage.

3. Dining Room becomes all-purpose room in this plan. After mealtime it is secondary living room. Younger members of family use it when elders are entertaining in living room and vice versa. The hub of the house, it adjoins all main rooms as well as the outdoor porch, terrace, and nearby garden.

Built-in benches with table are permanent dining unit. Also used as study table for office work or children's homework. Floor to ceiling cupboards give ample storage for tableware, linens.

Window wall on south side gives excellent light, view, and sun (sheltered by porch and trellis). Porch, enclosed in winter, open in summer, connects with living and dining room.

4. Stairs in center of house are handy to all rooms, keep traffic out of living room, eliminate wasteful halls.

Basement stair (the only basement excavation is for the heater under dining room) is next to the kitchen.

Upper stair (door closes it off from first floor) leads to space for future bedroom and bath. They would be located over first-floor bedrooms and bath, and require dormer windows.

SITE AND LANDSCAPE PLAN BY JANET DARLING

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g Room has same location as eding house plan. But the front placed so it does not open di- n street. And there is an en- hall to screen living room from or and create privacy. Hall has closet, and sliding door to dining room.

ws on three sides give generous ion and light. North window is privacy from entrance. **Front** get west light shaded by tree. th side window shaded from ch summer sun by trellis.

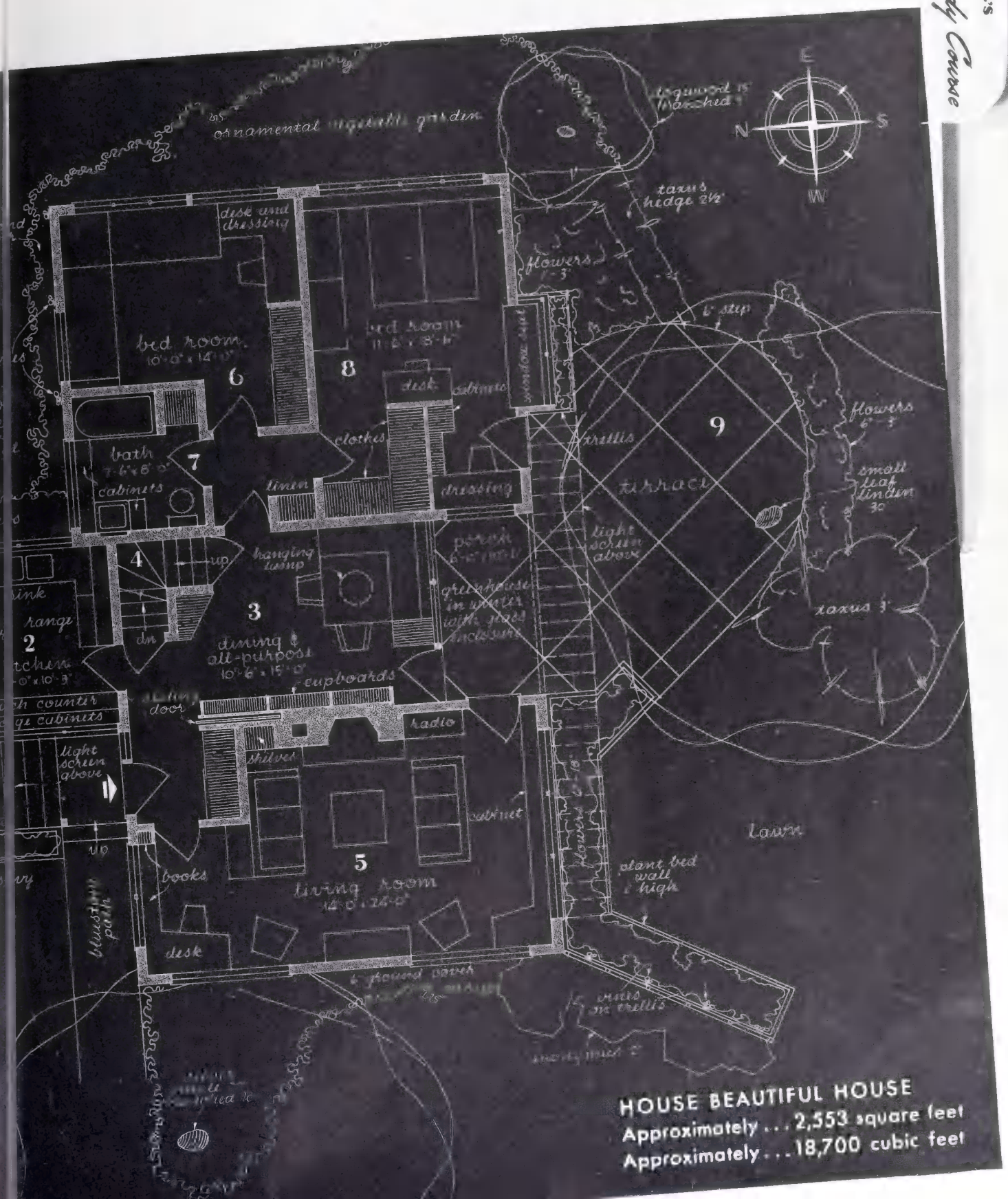
Three sides of room offer good wall space for furniture. Shelves and cabinets are built along north wall and flanking fireplace, where furniture grouping overlooks south side garden.

Living room is isolated from the through traffic, but has direct access to the porch, terrace, and garden.

6. Children's bedroom is isolated from front room noises by bath and hall. Has cross ventilation and 16 feet of window space in 14-by-10-foot room. Good wall space beneath windows.

7. Bathroom window has maximum privacy because it is high and overlooks play yard side of house. Plumbing fixtures have most economical installation, back-to-back with kitchen fixtures. Closet and cabinets in room.

8. Master Bedroom serves as sitting room as well as sleeping room. South side bay window overlooks garden and door opens on terrace. Clothing storage and dressing alcove at one end of room with built-in drawers and cabinets. High windows at east end allow bed wall space. (*Continued on page* 240)



HOUSE BEAUTIFUL HOUSE
Approximately . . . 2,553 square feet
Approximately . . . 18,700 cubic feet

what to look for in ANY GOOD PLAN

Here are the five essentials of good planning and a list of questions with which to test your own schemes and dreams. They are basic to any good house plan, whatever your particular needs and living habits may be, whatever the requirements of your climate or the lot you build on



will it be the most livable house for you?

1. Livability means having pleasant, ample facilities for eating, preparing food, cleaning, washing, sleeping, child raising, entertainment, recreation, and family life.

Will the size and arrangement of rooms simplify housekeeping? Will the plan save steps? Will it omit hard-to-keep-clean halls and catch-alls?

Is space for routine family meals handy and ample? Is space adaptable for easy group entertaining—for bridge club, buffet suppers, children's parties?

Will living room provide good furniture arrangement: for conversational get-togethers of family and friends? For individual activities—reading, writing, music?

Will wall spaces fit your cherished pieces of furniture? Both your present and future furnishings?

Is there space for individual interests as well as family activities in the plan? A spot for Father's hobbies? A permanent place for Mother's sewing and gardening interests? For children's homework, and model making?

Can rooms be used flexibly? A house of seem more spacious if general rooms adjoi be used together as well as separately. can double apparent size, too.

Individual rooms should have flexibili study double as guest room? Can dining ro recreation room? Is kitchen planned for sn for quick lunch?

Will you be wary of fancy features in you for example, waste costly space on a pictures staircase if it means cutting down the size quarters.



is the house placed on its site to your best advantage?

2. Site Planning means giving a house its geous exposures to sun, wind, and view and use of its lot. It provides good orientation of a house on its lot in relation to compa and exposures). It also provides good relat to street, to outdoor living and service ar acter of lot and to surrounding landscape.

n of house on lot give rooms their most de-
res? Will you have morning sun in the
you have south exposure for the living
want east exposure and early sun in the
ll the children's room get lots of sun?

e south side plant windows? Will you have
lows so the sun will help heat your house
ll you have eaves and trellis for vines to
de rooms from too much summer sun?

ms enjoy prevailing winds in summer?
ted from north winds in winter? Will you
tilation in all main rooms? Will porches
summer winds? Will rooms enjoy view?

om layout and your site layout planned
living and dining rooms, porch and
, garden spots closely connected?

outdoor terrace for meals and lounging
ther? Is there a shaded, screened porch
y weather? Is there a garden sun pocket
, or winter sunning? Is there a shaded
hot summer?

e separated from outdoor living quarters?
for children's play yard? Drying yard?
s as well as garden? Is the house well
street? From neighbor's houses?

re the rooms well related without intruding on each other?

is the means of getting from one room to
from one part of the house to another,
and out of the house.

n entrance give you access to the entire
your having to go through individual
take a minimum amount of hall space?
plan avoid long, waste space halls?

room near front door but shielded from
om handy to all rooms but independent
sn't a traffic lane? Can you get upstairs
ithout passing through the living room?

ndy to both front and back doors? Is it
jacent to inside and outside dining quar-
rvice? Is it handy to basement? To heat-
hildren's rooms? To sick room?

nned so working space is not traffic lane?
verlook children's outdoor play yard?

adjoin kitchen? Does it adjoin service
a mud room or clean-up room on ground
ar and tear on main rooms? Is bath handy
Do bedrooms require large hall space?

between garage and house without expos-
or without going through kitchen?



will the house give you privacy?

4. Privacy means provision for seclusion and quiet where it is wanted inside and outside of the house.

Have front rooms privacy from street passersby? From neighbors? Are outdoor living quarters screened from view as well?

Are living quarters exposed to visitors at front door? Are they protected from sounds and odors of the kitchen and service quarters?

Are the bedrooms isolated from sounds of general living activities inside and outside of the house? Is the bathroom out of sight of general rooms? Is it insulated for plumbing noises?



is there space to store things?

5. Storage space is something there is never enough of. It is just as essential to a smooth functioning plan as living space.

Are closets, built-in cabinets, and other storage units located where they will be handiest and most serviceable?

Is there an entrance hall closet for coats, rubbers, umbrellas, hats? Will it hold guests' paraphernalia, too?

Is there sufficient storage in living room for card tables, games, movie projector, movie screen, records, radio, books? Is it easily accessible?

Are there bedroom closets and cabinets to hold all kinds of clothing of all members of family? For both summer and winter wear?

Are all closets and cabinets designed in the proper size, shape, and arrangement for what goes in them?

Are there closets for linen, bedding, and blankets handy to bedrooms? Is there sufficient storage in bathroom for supplies and equipment too large for medicine cabinet?

Have kitchen and service quarters adequate, suitable storage for all tableware, food storage, cleaning equipment, laundry equipment, appliances, cooking utensils?

Is there "dead" storage space for luggage, bicycles, sleds, baby carriages? Is there space for storing awnings, porch furniture, garden tools, sports gear?

Is the garage designed to do double duty as storage for bulky objects? Is the basement light and dry enough for storage? Is attic space accessible, not dangerous to reach?

by Miles Colean



WHAT ABOUT STOCK PLANS?

DO THEY PRODUCE GOOD HOUSES?

Can you build a house from a stock plan, as you might make a dress from a stock pattern? You can; but it's much harder to get a fit. And it's much harder to be up to the minute with a stock plan than it is with a stock dress pattern.

In case you are not familiar with the term, a stock plan is a set of pre-made drawings and specifications, which you select from a plan book much as you would select a pattern from a pattern book. They are available at small cost from materials dealers, mortgage lenders, contractors, stock plan companies, and magazines.

Like dress patterns they vary widely in quality. Some are very well done and with a completeness in detail that many architects might envy. Some are loosely and carelessly drawn, leaving much to the discretion of the builder. Some are as up-to-date as this month's *Harper's Bazaar*. Some are so out-of-date that using them would be like selecting a dress from a 1914 *Pictorial Review*.

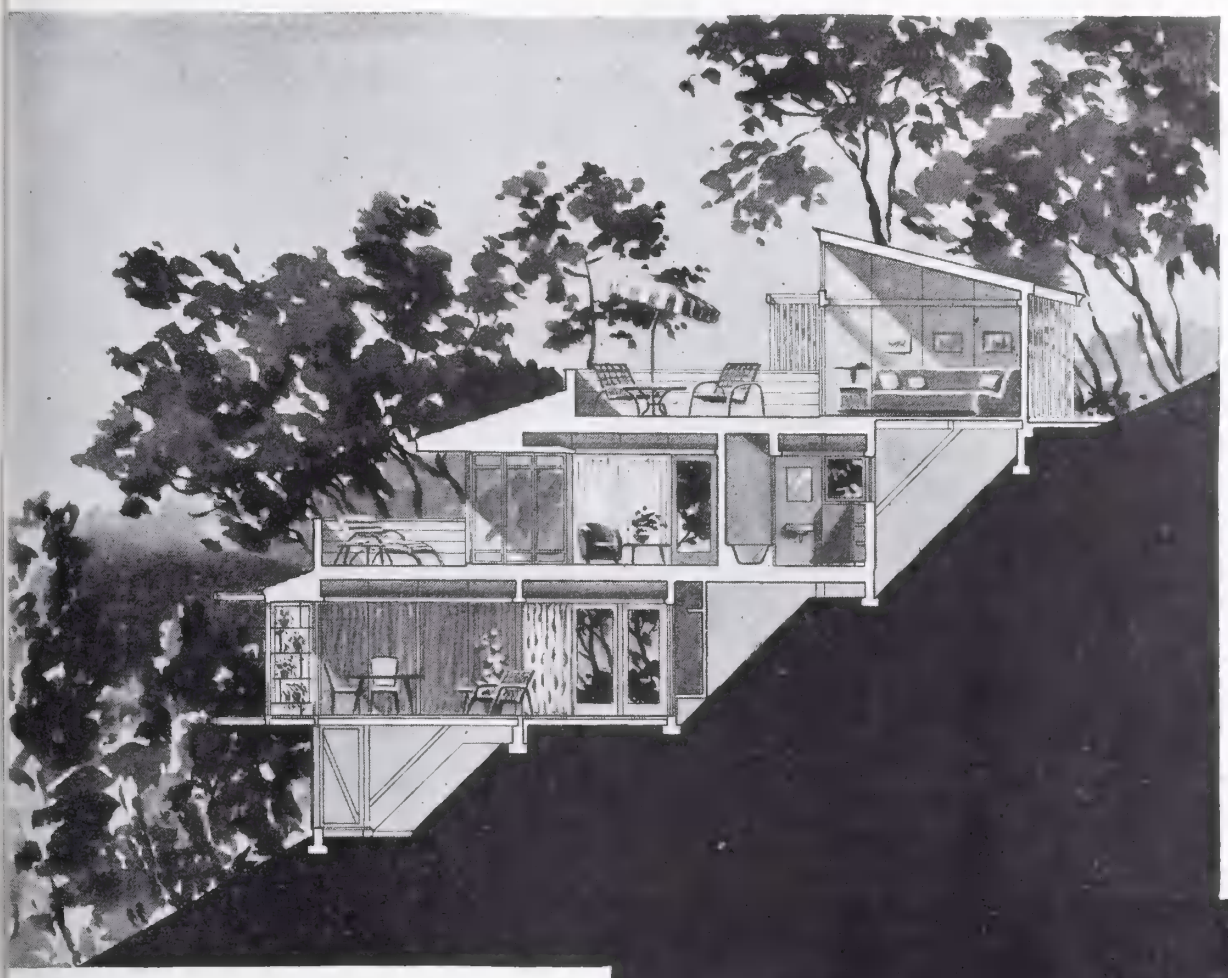
But well or poorly done, one serious stock plan problem remains—the problem of a good fit. With a house, you have not only your family to fit but the particular piece of land on which you will build. For the one, there are questions of individual tastes and preferences, of special activities and your own ways of living. For the other, there are questions of the lay of the land, the view, and the direction of sunlight.

It is HOUSE BEAUTIFUL's considered opinion that, unless you can willingly and easily accommodate yourself to the average, unless your lot is a flat rectangle, the stock plan will rarely give you a satisfactory house. In the pages immediately preceding this, we have pointed out, by illustration and text, some of the differences between good and bad house plans. You can see for yourself the difficulties you face in doing the thing right for you and for your own lot. It is a good deal to expect that a designer who has never met you, who has probably never been in your neighborhood, and who knows nothing of the land you have in mind, can solve your problems sight unseen.

Many stock plans will turn out to be costly plans, no matter how cheaply they are bought. First, take the problem of the land.

Almost all stock plans are designed for a level lot. Since most lots (and particularly the most interesting lots) are not level, a stock plan can rarely be used exactly as it is drawn. A variation in grade of even one or two feet will require changes in the foundations and in the design of entrances, porches, driveways, garages, etc. When there are greater variations, the whole house may look as if it is jacked up, a sorry contrast to the glamorized sketch shown in the plan book. This rules out the use of most stock plans on down-sloping or up-sloping lots, or for those hillside sites of which a suitably designed house can make such good use.

Even if the stock plan luckily fits the lot, most homeowners will be tempted to add that extra bedroom, or put the porch here instead of there, or just shift rooms around in general. This is the start of most stock plan troubles, troubles which can easily lead to disaster. Unless the revision is done properly, such changes may jeopardize the entire appearance, plan, and structure of the house. If they are carried out properly, the cost will probably nullify the supposed savings from the use of ready-made plans. (*Continued on page* 130)



They live among the treetops in this pleasant four-room house on a Hollywood hill. Built on three levels, there are terraces galore to catch the sun and the view downhill. Pictures, plan on next page.

HILLSIDE SITES make the most interesting houses

If your notion of a house is one which is uniquely yours, which is honestly and truly one of a kind, a hillside house is the ticket for you. You'll encounter difficulties and you'll encounter steps, but you'll find a number of advantages, too, of the practical as well as the picturesque variety. You may not even notice the steps if you're living in the clouds like the owners of the castle in the air, shown above and on the next pages.

In home building, it is standard practice to level a lot, build, then grade and landscape. It's a practice which overlooks all the possibilities of such hillside houses as this one, and most others you've admired where house and site seem indissolubly joined. For you can fit a house to the land as well as fit the land to a house.

Harwell Harris, the architectural designer, has done it here by building the house completely above ground and stepping it uphill in a series of set-backs. The set-backs create view decks on two upper levels and also give maximum sun and air, because no story has a story directly overhead to darken it. He has staggered each floor sidewise, too, creating side terraces on the ground facing the hill and the south. Each of these floors has one of the advantages of a one-story house—you can step out on ground level at each floor.

So *study* hillside lots before you say "no,"



Hillside and house get along together here just like strawberries and cream. This is the west side, showing steps to second-story bedroom and terrace, with first-story kitchen and main terrace below. Each level has these sheltered spots as well as open view decks.

This is the living-dining room, on entrance floor, the lowest of the three levels. The high and broad bay window hangs out over the steep hill, snares all the view. Opposite it, the fireplace forms a contrasting corner for the seclusion of a pleasant fire and book.

Hillside sites make

the most interesting houses





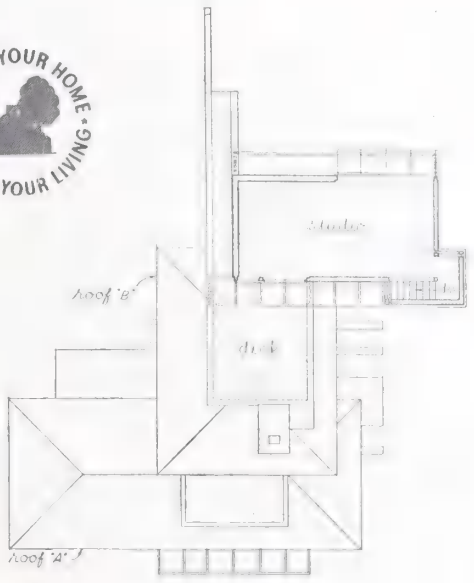
Mr. and Mrs. Lee Blair, owners of this house, are artists, and this is their studio. At the very top of the house, free from interruption, it gets clerestory north light, floor to ceiling exposure to south. (See how glass slides back joining terrace to room.) A sky top deck opens off room, too.



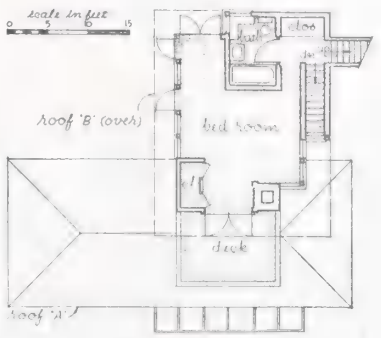
Below: This is the outside of the studio shown above, the side facing the hill. This story is almost built into the hillside, but there's an outdoor terrace room in which an artist can muse. Right: The plans face downhill, with main entrance on first floor. Plot plan shows the three levels of the house.

PHOTOGRAPHS BY MAYNARD PARKER

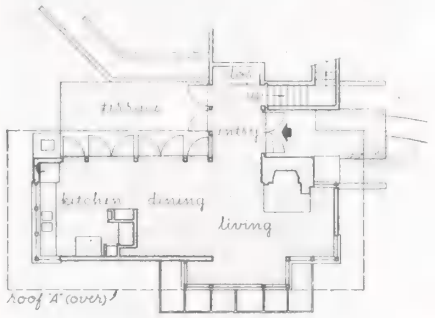




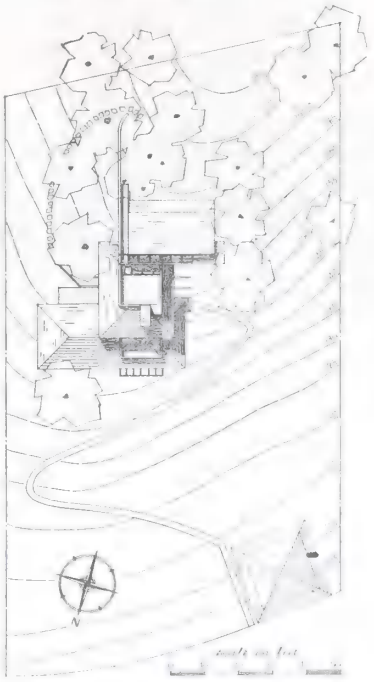
Third Floor



Second Floor



First Floor



Plot Plan

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

Hillside sites make the most interesting houses



The dream of every professional artist is a completely equipped studio like this. There's a frame to hang T-squares, handy sink for cleaning brushes, super-duper drawing table, and cabinets for storing work. Mrs. Lee Blair is shown smiling, as well she might in such a workroom.



Only the birds can bother anyone working here. The top level of house is well away from any household problems of the living floors below. Glass doors to adjoining deck give room extra north light. But deck itself, among the treetops, must be an irresistible lure from any steady work!



The dining room is part of the living room on first floor, but flexible screen shields it while table is being set or cleared. Kitchen, too, can be made part of general room, or closed off completely by folding doors flush with wall. Entire south wall opens onto terrace facing hill.



Bedroom and bath, taking up all of the second floor, are exceptionally pleasant quarters. North end of the room is dressing alcove with mirrored closets and sunbathing deck just outside. The south end is comfortable sitting room, lighted by full glass doors leading to south terrace.

BETTER YOUR HOME • BETTER YOUR LIVING •

HOUSE BEAUTIFUL COURSES, 1949

Get your EMBROIDERY DESIGNS from your WALLPAPER



Borrow the central design of your wallpaper and copy it on your fabric furnishings if you'd like to give your rooms a custom-made look

Most people struggle too much in decorating a room. They spend days searching for the right decorative motif around which to build their room, when it may well be right under their noses. The two rooms on this page struck our fancy because the people showed such simple good sense in decorating them. They looked to what they already had for their theme. And they didn't have to look far, nor will you if you are blessed with wallpapered walls. For you can lift the design right out of the paper and, with embroidery floss and a needle, transplant it to draperies, valances, bureau scarves, bedspreads, etc.

Trace your wallpaper design first on tracing paper. Then copy it on your fabric. If you're a novice with the needle, pick out a fairly simple design for your first attempt. Or if your wallpaper is intricate, just borrow the part of the design that may be easily worked. And don't make the mistake, either, of immortalizing a good design on a poor quality fabric. Be sure you buy a fabric that is suitable for embroidery, that will not shrink when laundered, that will reward you for the time spent.

Even the diamond-shaped design of this quilted valance follows the pattern of the wallpaper. You can buy your fabric already quilted, or do it easily yourself by adjusting the sewing machine foot. Flower and bow designs were cut out of fabric and then appliquéd on valance and draperies. Home of Mr. and Mrs. Harry B. Wallace, St. Louis



Mrs. McKinne Heitkamp of New York regarded her wallpaper design so highly that she sent all the way to China a number of years ago to have it embroidered on special grass linen. If possible, try to duplicate your wal'paper colors exactly in your needlework. This sort of perfectionist detailing takes bureau scarves right out of the frumpy class

The finest name in clocks

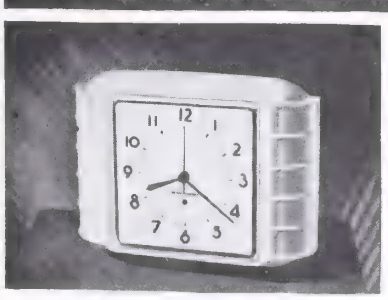
is SETH THOMAS



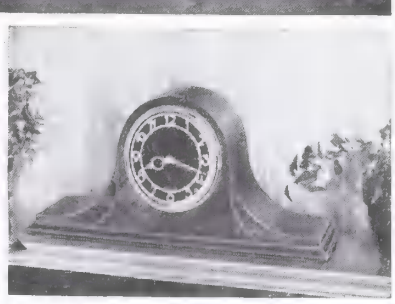
Another Seth Thomas* beauty . . . the CAPSTAN. A smart electric clock with a cheery nautical flavor that gives any setting a bright new note of charm. Cased in a "honey-tone" shade of solid mahogany with highly polished brass spokes.

If you haven't yet found the Seth Thomas you've been looking for . . . the reason is probably that there haven't been enough of these truly fine clocks to go around. It takes a lot of time to produce Seth Thomas clocks without cutting corners or sacrificing their traditionally famed quality. Dealers are constantly asking for more and more Seth Thomas clocks. If *your* dealer does not have your selection on hand, ask him to reserve it for you from the next shipment he receives.

Seth Thomas Clocks, Thomaston, Connecticut.



Electric HITT is smartly styled for the modern kitchen. Big, bold numerals are easy to read. Plastic case in popular colors.



Electric MEDBURY has beautiful Westminster Chime movement encased in rich mahogany with rare wood front panel.

Seth Thomas

"The finest name in clocks"

ELECTRIC OR SPRING-WOUND

a product of GENERAL TIME *Instruments Corporation*

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PHOTOGRAPH BY EMELIE D. NICHOLSON

The dining L of the living room shown on pages 136 and 137, as well as on the front cover. Note how well the table looks as a game table, when not in use as a dining table. Note how versatile the leather chairs are as multi-purpose propositions

MIXABLE MATCHABLE MAGI

CONTINUED FROM PAGE 136

unwise or unbecoming combinations. Sounds like the millennium, doesn't it? Well, it almost is. For the average homemaker's dilemma has been to know how to assemble the dozens of diverse elements that go into the making of a comfortable, livable, workable room. And here, in one big package, are all the parts, designed specifically to mesh with all the other parts. That means the rugs, fabrics (upholstery and drapery), wallpapers, paints, furniture (both wood and upholstered), lamps, and even accessories can be endlessly juggled with each other to create original and beautiful results.

Even the wall and woodwork paint has been ready-mixed in the 15 colors of the ensemble, so you'll not need to wrestle with an irascible painter who doesn't catch the small, but oh-so-important differences between rightness and almost-rightness. And since everything has been design-co-ordinated you can find wallpapers with just the exactly right colors in them to go with the paints or vice versa. And, of course, there are ru match or mix with wh bination you've started

In fact, at no matter you start to assemble whether it be with papers, or furniture—a necessary elements co to hand to fall into pl enchanted jig-saw puzz

Best of all, all colo terns work just as well as when matched. So semble just as excitin as matches. Furthermo and upholstery piece others refreshingly, too ern pieces go handso same room with the P And dark finish pieces side light finish pieces

This new merchand will make its initial this fall in stores that for the Grand Rapids ably not all will hav to get complete deli complete package this in these times patienc own reward, worth



Official wording of the Bulkley Gold Medal award: *"Because of the garden's simplicity, perfection and suitability of material and for its excellence in design and horticultural achievement."*
The tulip that was displayed in this garden is the fine white Darwin variety, Glacier.

onors — Highest Awards

Valter's Green and White Garden at the al Flower Show scored the highest awarded to any garden in this Flower 1913.

e in the Four Large Garden Class.
morial Gold Medal.
Club of America Bulkley Gold Medal.

EXHIBITION DAFFODIL and TULIP BULBS

Plant Now

ne largest growers and importers of American, Dutch, English and French flower bulbs in the United States, our talogue features a complete list of the best tested varieties of daffodils and tulips. Nevertheless, we consider it that we present a short list of these popular flower bulbs which should be planted *NOW*. Daffodil experts ese varieties a *must list* for every up-to-date good garden collection. All have received highest honors at exhibi- s country as well as abroad.

Both the daffodils and tulips are offered for the first time by us AT NEW LOW PRICES!

6 Varieties of Gold Medal EXHIBITION DAFFODILS *At New Low Prices*

six varieties of Gold Medal daffodils are listed by us for the ss than half the price that we have been able to offer them years. This is a grand opportunity to add these splendid show ır garden collection.

he finest pure white Giant trumpet daffodil—*45c ea.; $4. for 10; $35.*

arge bright yellow star shaped medium trumpet daffodil, with deep , that does not burn in the sun—*20c ea.; $1.80 for 10; $15. per 100.*

TON — The largest and best deep giant yellow trumpet daffodil—*30c ea.; 20. per 100.*

ND — One of our finest double daffodils; white perianth, petals brilliant ion—*30c ea.; $2.50 for 10; $20. per 100.*

KHOUSE — The famous Giant Leedsii "Pink Trumpet" daffodil—*60c ea.; 50. per 100.*

ANCE — When we first exhibited this variety at the New York Flower 1938, bulbs were offered at $10. each. Contrast between the golden h and the intense red cup is most striking—*30c ea.; $2.50 for 10;*

8 Varieties of Top Size Bulbs EXHIBITION TULIPS *Darwin, Breeder & Cottage Types*

We consider the following Darwin, Breeder, and Cottage Tulips, as eight of the best distinct exhibition tulips. Always prominently displayed at all good tulip shows and much admired each year at our Mile Front Bulb Farm. These varieties bloom at the same time — in this section, about mid-May.

GLACIER — One of the best, if not the best, pure white Giant Darwin Tulips — *$1.50 for 10; $12. per 100.*

INDIAN CHIEF — One of the best, if not the best, Indian-red Giant Breeder Tulips— *$1.75 for 10; $15. per 100.*

MARSHALL HAIG — Most vivid scarlet Giant Hybrid—*$1.50 for 10; $12. per 100.*

SCOTCH LASSIE — One of the best, pure deep lavender Darwin Tulips—*$1.50 for 10; $12. per 100.*

TANTALUS — An aristocrat among the new Giant Breeders. Light cadmium yellow overlaid with dull slate violet—*$1.50 for 10; $12. per 100.*

THE BISHOP — A Giant Darwin which should be included in every fine collection. We consider it the finest bishop's violet color—*$1.50 for 10; $12. per 100.*

THE PEACH — The finest peach pink Giant Darwin introduced to date. *$1.50 for 10; $12. per 100.*

YELLOW EMPEROR — Among the newer pure yellow Cottage Tulips grown for exhibition, the experts agree there are three outstanding varieties. They usually agree that Yellow Emperor is one of them—*$1.50 for 10; $12. per 100.*

LD MEDAL DAFFODIL COLLECTION OFFER
Separately Packed and Labelled
s, *5 each of above six varieties (Value $9.40)* . . . . **$8.**
s, *10 each of above six varieties (Value $18.80)* . . . **15.**

EXHIBITION TULIP COLLECTION OFFER
Separately Packed and Labelled
40 bulbs, *5 each of above 8 varieties (Value $6.15)* . . . . . **$5.**
80 bulbs, *10 each of above 8 varieties (Value $12.25)* . . . . **9.**

0th ANNIVERSARY FALL BULB CATALOG — 48 PAGES ILLUSTRATED IN COLOR THROUGHOUT. PLEASE WRITE FOR COPY, IF NOT ON OUR MAILING LIST.
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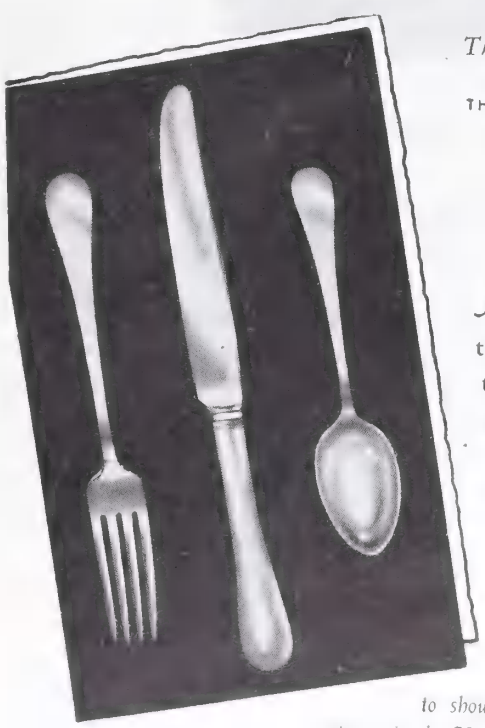


Onslow is especially for you who appreciate the finest in sterling table silver. Its elegant scroll design is adapted from a spoon made in England during the reign of George II.

This marks America's choicest silver..

Sterling by TUTTLE

OUR TRADE MARK
The Pine Tree Shilling
FIRST SILVER COIN OF
THE AMERICAN COLONIES



Hannah Hull . . .
the loveliest of plain patterns, reproduces the design of a spoon attributed to John Hull, first mint-master and silversmith of the American Colonies.

Leading jewelers will be happy to show you place settings and tablespoons in the Hannah Hull and Onslow patterns.

TUTTLE SILVER CO., Inc. *Sterling*
BOSTON · MASSACHUSETTS

GROW THE RIGHT VINES ON YOUR TRELLIS

CONTINUED FROM PAGE 147

Here are a few suggestions for vines to plant on the tr shown on pages 146 and 147. In choosing plants for tr keep scale uppermost in mind. Don't overwhelm a tiny Cod doorway with the great, saucer-like leaves of the mans-pipe, or expect to hide your clothes line with a trellis planted to the dainty cypress-vine. Vines listed were chosen for texture and habit to fit scale of tr

SMALL-TEXTURED VINES FOR REGENCY TRELLIS

Five-leaf akebia (*Akebia quinata*)
Turquoise-berry (*Ampelopsis heterophylla*)
Sweet Autumn clematis (*C. paniculata*)
Matrimony-vine (*Lycium halimifolium*)

ROSES FOR MODERN METAL TRELLIS

(JUNE BLOOMERS)

Dr. Huey, deep maroon red
F. Ferrer, dark red
Crimson Conquest, scarlet crimson
Paul's Scarlet Climber, scarlet red
Thor, scarlet red
Mme. Gregoire Staechelin, pink
Meda, shrimp pink
Dr. W. Van Fleet, blush pink
Jacotte, deep yellow to orange
Golden Glow, medium yellow
King Midas, golden yellow
Golden Climber, bright yellow
City of York, white
June Morn, pale yellow and carmine

(REPEAT BLOOMERS)

Blaze, scarlet red
Climbing World's Fair, scarlet
Mercedes Gallart, cerise red
Dr. J. H. Nicolas, rose pink
Climbing Mme. Testout, rose
Dream Girl, coral pink
Climbing Dainty Bess, soft pink
New Dawn, blush pink
Prosperity, white, tinted pink
Climbing Summer Snow, white
Frau Karl Druschki, white

BOLD-TEXTUR OR THICK VINES F GEOMETRIC TI

Dutchmans-pipe (*Arist macrophylla*)
Trumpet creeper Mme (*Bignonia radicans*
Moonflower (*Calonycti aculeatum*)
Coral honeysuckle (*L sempervirens* variety
China fleecevine (*Polyg auberti*)

SMALL-SCALE FOR CAPE COD

Jackmans clematis (*C.*
Anemone clematis (*C. rubens*)
Rockspray (*Cotoneast zontalis*)—shrub to t
Cypress-vine (*Quamocli*

HERBACEOUS FOR HAT-STAN TRELLIS

Cup-and-saucer vine (*C scandens*)
Heavenly Blue morning (*Ipomoea tricolor* va
Perennial Pea White P (*Lathyrus latifolius*
Scarlet runner bean (*P coccineus*)
Climbing nasturtium (*Tropaeolum majus*)



PHOTOGRAPH BY MAYNARD PARKER

ıny Chest of Drawers Can Be A "See All" Jewelry Case

ır jewelry collections essive as that of Mrs. Christie, of Beverly who has gathered hers vels. But she has an anyone could adapt —a jewelry case that allows every piece to be visible, so there's no rooting through drawers and boxes to find the right piece. It's merely a chest of drawers, top replaced by glass, top drawer forming tray.



The Modeller

Truly a master craftsman, The Modeller creates the famous Wedgwood shapes which have been renowned for almost two centuries for their classic beauty and essential usefulness.

Each original is modelled in "clay size," much larger than the finished pieces, which allows for the contractions that take place in drying and firing.

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POTTERIES : ETRURIA AND BARLASTON, ENGLAND



"Baker" is a very special kind of furniture . . . designed, built and finished to please those who appreciate the finest.

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your copy of "A Guide to English and French Furniture of the Eighteenth Century," please send 25c to Dept. 106. Baker Furniture, Inc.

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In beauty of design...

If you value dignity and charm above all else in furniture styling, see this new Everett *Twenty*, now on display at your dealer's. Here is contemporary modern at its best . . . A style that will live forever!



In beauty of tone...

A richer, deeper tone quality is *engineered* into the new Everett—a clear, vibrant tone you never dreamed possible in a graceful console of this size!



See the smartly styled series 20 Everetts, Contemporary, Louis XV and Queen Anne now on display.* Examine Everett's costly features—the "grand piano" size sounding board, its latest type action, its brilliant scale—and other advancements that more than ever identify Everett as the standard of comparison in fine pianos.

EVERETT

FINE PIANOS SINCE 1883

* A postal card to the Everett Piano Company, South Haven, Michigan will bring you the name of your nearest Everett dealer.



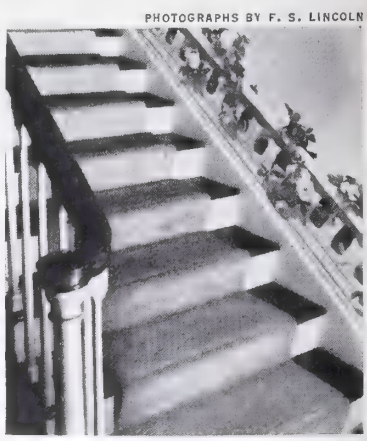
HOME OF S. W. MANGHAN, ATLANTA, GA.

● Just two panels of a really artistic wallpaper can wield enormous "decorating power" in a room, as witness the above. The doorway in itself has no great distinction, but the finely designed paper gives it true architectural importance

You can do BIG THINGS WITH A LITTLE WALLPAPER

You may not have to paper a whole room to get effective wall decoration. If you choose carefully, even a few panels can contribute great architectural effect

PHOTOGRAPHS BY F. S. LINCOLN



● The simple addition of a wallpaper border in which vining roses tumble over a classic wall has the effect of seeming to widen this simple stairway, and gives it architectural interest



100 YEARS OF RUG WEAVING

When the Carpet is "KEYED TO *B.H.F." . . .

. . . COLOR HARMONY IS EASY. For example, start with this rose Alexander Smith Broadloom (No. 6515) labeled "Keyed to B.H.F. Grand Canyon." For a dainty, feminine room choose wallpaper with this same Grand Canyon color in the pattern. For a sophisticated room, accent your Great Lakes blue walls with a deeper value of the carpet's B.H.F. rose. Color schemes are also easy when you start with a patterned Alexander Smith Floor-Plan Rug because all you do is follow the B.H.F. color names on the rug label in choosing furnishings to go with it. Free booklet shows you how. Write for "Colorama . . . Clara Dudley's Home Planner Book." Alexander Smith & Sons Carpet Company, Dept. B-32, 285 Fifth Ave., New York 16, N. Y.

*B.H.F. *stands for the nine Basic Home Furnishings colors sponsored by the members of the* Home Furnishings Style Council.

ALEXANDER SMITH FLOOR-PLAN RUGS • BROADLOOM CARPETS



Just a flick of the wrist...

Flood your room with sunlight on a chilly day—shade it peacefully when temperatures soar—that's the control over light that only Venetian blinds can give!

They're part of your decorative scheme, too. Look how the pastel slats can harmonize with your colors, how bright tapes can pick up accents in the room. And if it's a problem window, like the one above, Columbia's custom-made blinds fit superbly!

Columbia Venetian blinds are known for their smooth, dependable mechanism, the enclosed headbox that hides all working parts, the automatic safety-stop. Order them with fine wood or metal slats, custom-made to your windows.

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VENETIAN BLIND
MAKERS OF WINDOW SHADES • LACE
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s, it's a Pearce
AMERICA'S FINEST BLANKET BY AMERICA'S OLDEST BLANKET MILL
Among the finer things of life lovely Pearce Blankets occupy a place of high preference. Yet, you can own and enjoy Pearce Blankets without the feeling of undue extravagance. Pearce Blankets are fine quality and sound value. They have deep, soft nap, lustrous colors and wide satin rayon bindings. Truly America's finest Blankets. See them at leading stores.
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HOLLAND BLOOMS AGA



Plant Imported Holland Bul
NOW
For Beautiful Spring Flowe

SO EASY TO GROW—SO MANY PLACES TO GROW THEM!

Q. Do I need a large garden to grow lovely Holland blooms?

A. *No—any small plot, window box or flower pot will do.*

Q. Why plant Holland bulbs now?

A. *Plant them* NOW *before hard frosts set in. Holland bulbs bloom early in Spring.*

Q. Why are imported Holland bulbs easy to plant and grow?

A. *They only require well drained soil, a sunny exposure and natural winter moistures . . almost no care after planting.*

Q. How many varieties of Holland blooms can I grow?

A. *Tulips — daffodils — hyacinths — crocus. Hundreds of colorful varieties in all.*

Q. Why should I insist on genuine, imported Holland bulbs?

A. *Your flowers will be larger and lovelier because the bloom is pre-formed in these big Holland bulbs.*



"IT'S TULIP TIME IN THE U.S.A." Lots of places around the house to dress up with tulips—walks . . . hedges . . . fences. To plant imported Holland bulbs—loosen soil to one foot depth—then set each bulb about five to six inches from surface, about six inches apart. *Remember, Now is the time to plant!*



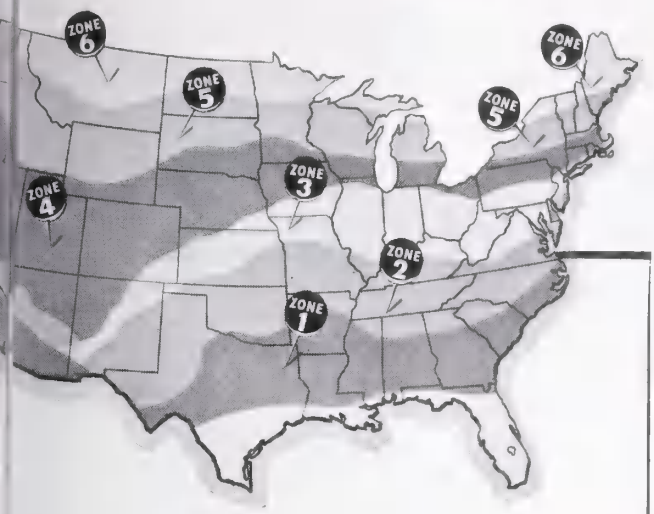
THE GLORY OF HOLLAND IN YOUR OWN YARD. Add beauty and charm to your home with tulips—daffodils—hyacinths—crocus—all colors of the rainbow! Holland bulbs are noted for strong stems and beautiful flowers and grow equally well tucked away in small places or planted together for mass effect. Be sure you plant large and healthy bulbs . . . imported Holland bulbs. Ask for them now at seed stores, florists, hardware, chain or department stores in the U. S. A. and Canada. *And remember, Now is the time to plant!*



LOOK FOR THIS EMBL dealer has a colorful showing many easy ways to plant lovely S ers with imported Hol Sponsored by the A Bulb Growers of H East 42nd St., New Yo

HOLLAND WISHES YOU A LOVELIER SPRI

The LOG of the ACTICAL GARDENER



nting season starts in
ruary.

nting season starts in
l-March.

nting season starts in
l-March.

ZONE 4 — Planting season starts from April 1st to 15th.

ZONE 5 — Planting season starts May 1st.

ZONE 6 — Planting season starts in late May.

ow Zone 1 is the all-year-round planting season of
ountry.

is the Spring Zone Map of the United States. It is divided
main gardening zones, determined by the earliest planting
in each region. Whenever gardening procedures depend
climate, we try to give the best advice for each zone,
ting the zone by number. Find your own zone number on
op so that you may apply our observations and reminders
r own climate at the right time. There may be local vari-
of climate within the zones themselves, so allow a week-
day variation between bottom and top lines of the zones.

bulb and perennial planting month the country over and While Zone 2 gardeners will do well to wait until Novem-inth and tulip planting, October is still the best general g month.

too cold for bulb planting in the extreme north, either. hern gardeners can insure fine bulb plantings by reserving d covering them thoroughly with leaves or straw to keep t. Then, even when the surrounding area becomes frost-ulbs can still be planted.

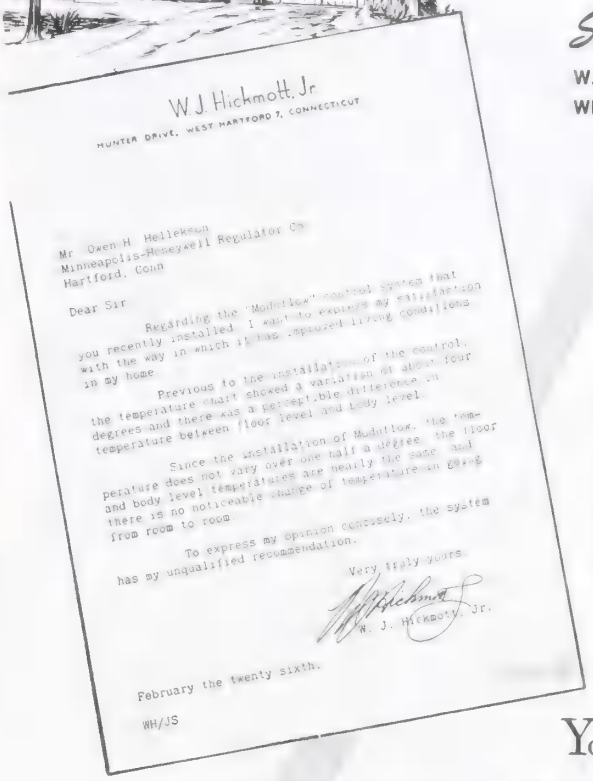
rs in Zones 1 and 2 may scoff at the idea of growing dils, and hyacinths. Well, here's how it's done and has s far south as Jacksonville, Florida. Order your bulbs to by November first. Then put the whole shipment in your orage at a temperature of from 38 to 42 degrees Fahrenheit. in storage four to six weeks and plant them any time after rst. You may have the first tulip garden in your section is formula.

Zones 3, 4, and 5 are concerned, temperature is nothing to in regard to bulbs, except that they may sprout in a warm worry about that too much, either, for little damage is ur if they do sprout. (*Continued on page* 216)

"MODUFLOW* *has my unqualified recommendation"*



Says...
W. J. HICKMOTT, JR.
WEST HARTFORD, CONN.



W. J. Hickmott, Jr.
HUNTER DRIVE, WEST HARTFORD 7, CONNECTICUT

Mr Owen H Hellekson
Minneapolis-Honeywell Regulator Co
Hartford, Conn

Dear Sir

Regarding the "Moduflow" control system that you recently installed I want to express my satisfaction with the way in which it has improved living conditions in my home

Previous to the installation of the control, the temperature chart showed a variation of about four degrees and there was a perceptible difference in temperature between floor level and body level

Since the installation of Moduflow, the temperature does not vary over one half a degree the floor and body level temperatures are nearly the same and there is no noticeable change of temperature in going from room to room

To express my opinion concisely, the system has my unqualified recommendation.

Very truly yours

W. J. Hickmott, Jr.

February the twenty sixth.

WH/JS



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NOW — "Personalized" heat control brings Moduflow to new and existing apartment buildings. It will be a "must" in the modern apartment just as the mechanical refrigerator is today.

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CONTINUED FROM PAGE 164

And if they require such a redesigning, the house might just as well have been designed from scratch in the first place without using stock plans.

STOCK plan design too frequently seems to *begin* and *end* on the street side of the house. The entrance and front door are dressed up and the interesting details (such as big windows) are placed on this side to impress the world. The other sides of the house are usually nondescript in treatment (and rarely shown in the plan book sketches, anyway). Obviously this scheme won't make the most livable house for a prospective homeowner who has a good view, or who has southern exposure at the back or sides of his lot. The whole vital factor of good orientation, of planning and placing the house to take advantage of sun, view, prevailing winds, and particular conditions of the terrain have to be disregarded in a stock plan, since it has been drawn for an unknown site. Equally disregarded is the factor of site planning to allow the best garden and outdoor living space, privacy, and proper separation en yard from the living

Stock plan specificati ing the materials to constructing the hous methods of constructio cessity elastic and incom plans are sold nationall ing methods and the and cost of materials throughout the country, now. So, in many inst fications are general i *not* specific. Generally much of the burden items such as heating a equipment to the whim tractor, which can very be to your detriment. ously, those specificati take care of any specia on your lot, since the written for it but for *a* country. The necessary size of foundation wall example, depend upo conditions. The standar specification does not individual problems.

The excuse for using is usually that architec cost too much. But a fe

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Under a blanket of blue—or green or dusty rose, or any of Fieldcrest's new lustrous shades, you'll sleep in supreme comfort now, as the nights begin to cool, and later, when winter weather follows. They're kitten-soft to touch, yet wonder-woven to survive the test of tubs and tuck-ins season after season. Fieldcrest has fine blankets for every purpose . . . every purse. They range from all-cotton blankets, through rayon-wool-and-cotton combinations, to luxury all wools. And—best news of all—more Fieldcrest blankets will be on hand in better stores this Fall.



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cost of the house is a
to pay to be saved from
onceived, even though
sound, house. If you
g a larger house, where
wide choice in the size,
it, and number of rooms,
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luality in your house no
small it may be, if you
certain your house will
ccessfully, there is no
or a set of drawings and
is drawn up for you by
architect. The cost is
rt of the total cost of
yet it is the expenditure
the rest depends. Since

most of the stock plan services advise you to have an architect for consultation and supervision of construction, why shouldn't he design the house to begin with?

IN general, a stock plan is inadequate for the discriminating owner because it is an "average" plan, aimed to fit the general run of families but no family in particular. Stock plans are designed so they will sell as many copies as possible. That means they must aim at satisfying only *average* requirements and must sacrifice individuality in their exteriors and personal features in their layouts. Nowadays many stock plans are obsolete, too, designed according to home-planning concepts of pre-war vintage and kept in the files for years. They may not reflect the important new thinking on house design (such as solar heating), or the special conditions of today's materials market. Thus, they may be stale goods as well as rubber stamp, run-of-the-mill designs.

So, except under special circumstances, we do not advocate stock plans because we know that only a skilled architect on the scene can discuss with you the many individual problems you will have in build-

(*Continued on next page*)

Brilliant new styling!

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This beautiful dining room setting shows a few pieces from the Fancher "Buckingham Group"

Fancher

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CONTINUED FROM PRECEDING PAGE

ing your home, will be able to design a scheme for your particular lot, will be able to lay out the number and kind of rooms you want, along with proper equipment and details, or will be able to reckon costs precisely, in terms of local building materials, estimates, labor.

But, if no other architectural service is available to you, we suggest the following:

If you must use a stock plan, get a good one and an up-to-date one. Examine several of the existing services before you make your selection, and get some competent advice as to the adequa ments for purposes o

Don't build from if you insist on mor than the design offe any non-essential cha ferable not to make If changes are requ plan service that offe having them properl

Above all, make selected plan is suite At least have a drawi ing the location of th land and carefully ch at corners and entran commit yourself to actually breaking gr

IS YOUR HOUSE INSURED AGAINST IN

CONTINUED FROM PAGE 154

ance adequate to today's replacement costs is more apparent daily. A recent California fire caused $10.200 damage to a house which had only $3.500 in insurance. A Michigan home suffered a $4.000 loss in a fire; insurance was only $1,000. In Texas, insurance covered only $1,000 of the $3.975 loss on a house. The same story is repeated in home furnishings. There was only $500 insurance to cover $ to the burned conte fornia home; only on furniture totaling New York home. Th attention to the fact chief threat to Am today.

Fires in homes a crease, both in their in their cost. If the



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with
DOUBLE LIFE CURTAINS

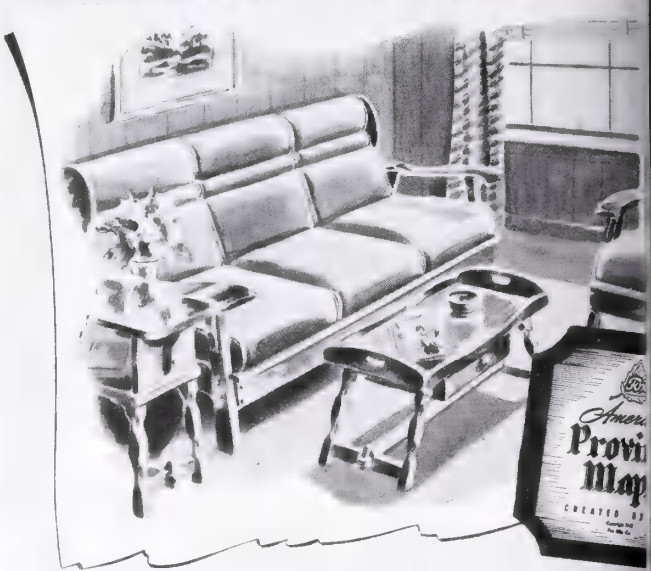
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tinues in the U. S. 946, annual fire losses 500,000,000 this year, since the National e Underwriters began atistics. A large part probably as much as will be in damaged ss neither the nation ly can afford to suffer hreatens more homes many of them are an aftermath of five hen repairs were diffi-. And with so many rowded, the potential as increased.

was there greater need our homes from fire. ts a house out of use sometimes months, eing repaired or re- fire means more dou- l more inconvenience Every fire means the ithdrawal of a home tion's critically short ilable housing.

n to figures showing ires nationally, there Bureau statistics to arly 12,000 persons a m fire in the United teen per cent of these victims are children under five, more than four times the number of deaths in any similar age group.

There are several basic things a householder can do to be reasonably safe from fire. Because 50 per cent of all home fires start in the basement, you should clean out your basement, clear out the old paper trash and rubbish, and give your heating plant a check-up. Better still, have a competent repairman check it. While you're about it, clean out the attic, closets and garage, and remove all possible fire hazards there. Next, give careful thought to the use of electricity in the home. Look over your wiring leading to electric appliances and replace worn and frayed cords. See that no electrical outlet in your home is carrying an overload, i.e., has too many appliances plugged into it. Never leave electric appliances, such as irons and heaters, unattended.

Avoid the use of flammable fluids in the house. Don't use gasoline for cleaning clothes or floors. Use a safe, non-explosive cleaning fluid. Keep matches out of children's reach. Leave plenty of ash trays around the house to discourage the careless smoker who leaves cigarette butts around. Be sure that

(*Continued on next page*)

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Ramona Mirror 18½" high. The two pieces, at leading stores, are about twenty dollars.

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SyrocoWood

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CONTINUED FROM PRECEDING PAGE

all cigarettes are out before throwing them away. Many a house has caught fire from smoldering cigarette ashes in a wastebasket.

After using paint, close your paint cans tightly. Keep paint and solvents in the garage, not in the house. Paint clothes, rags, and waste containing paint or oils should be removed from the house at once because they frequently ignite spontaneously. Keep some fire-fighting equipment handy: a garden hose for grass or roof fires, a water pail for dousing small blazes and a good fire extinguisher approved by the Underwriters' Laboratories. A large metal cover is ideal for extinguishing burning grease in kitchen pans. Slipped quickly over the burning vessel, it smothers the fire. Bicarbonate of soda generously used is also an effective extinguisher for grease fires.

Learn the correct and fastest way to call the fire department and see that members of your family know, too. Don't delay calling the firemen even for a small fire. If you're building or remodeling, consult your architect or contractor on how to build safety from fire into your home. Insis stops" or non-combust be placed between th at each floor level. I closing fire-resistant top of your cellar st basement fires invarial great speed up th through the house.

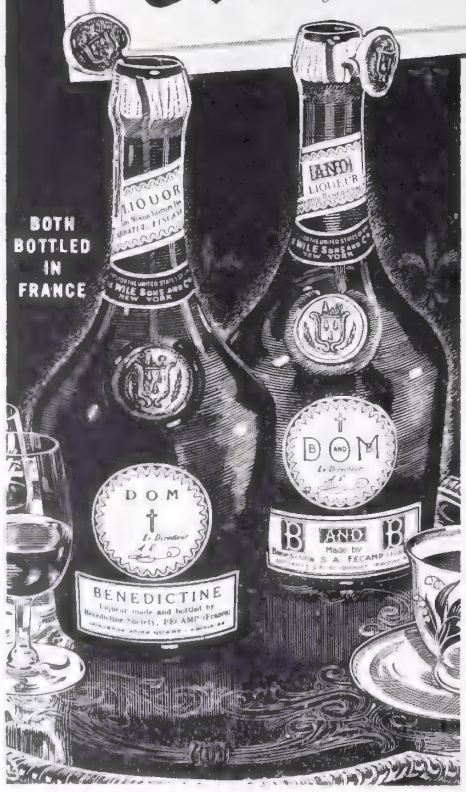


A wise property ow trouble to protect his fire today, and from follows fire if insuranc inadequate. The high prices in the present market may have lulle owners into a false se ity because the value has increased. What realize is that this val great as the protectio back of it.

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re's longer life in a deck of cards

you think, if you take care of them

f odd statistics has that playing cards e household chattels ve American homes. ta on how clean and e cards are.

isp deck of cards art of the fun of uld mind our man- me, and remember t designed for man- example:

ds back and forth indecision is a fine hem limp and for- is snapping them able with too much rong play is made.

Putting a card between one's teeth while waiting one's turn, besides not being a very nice habit, will ruin the corners. Lipstick, of course, is an enemy of clean cards.

Impatiently forcing cards together when shuffling is another bad habit which prematurely ages



any deck. And eating snacks while playing may be a pleasant pastime, but sticky candies and such will almost certainly leave their marks on the cards. So will a cigarette carelessly flicked or forgotten on the edge of an ash tray.

Avoid these habits, and your cards will stay so slick a deuce will look as pleasant as an ace!



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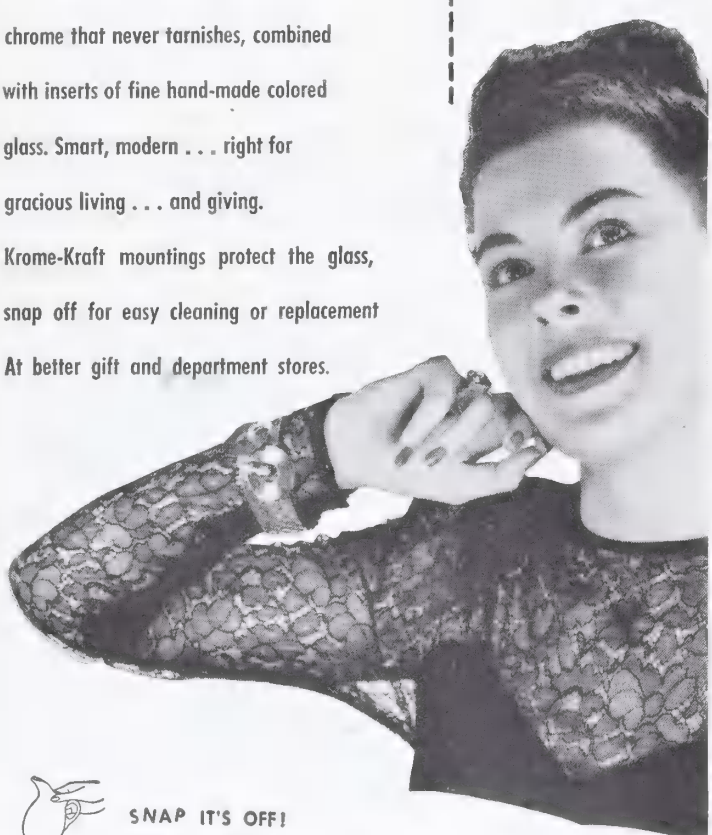
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Krome-Kraft sugar and creamer — chrome and fine glass.

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A HOUSE WITHOUT TEMPERAMENT

CONTINUED FROM PAGE 151

Zamira, live in a house that encourages everyone who enters it to get a bigger bang out of every moment of living. This is because the Menuhins have made their house so flexible that it adapts itself casually to any activity they want to pursue in it. While their furnishings are beautiful (some are extremely rare and costly), they are treated as secondary virtues, there only as a background or as aids to the conversation, the reading, the music, moving pictures and entertainment that family and guests enjoy.

The children and their assorted playmates and dogs are as welcome in the living room as any adult guests, and there are seldom less than ten guests under the roof at any time. Twenty people can be as comfortable in the music room as two, and it seems just as proper to sit on the floor in this house as it is to sit staidly in an armchair. In fact, there are upholstered mats inviting floor-sitters to be right at ease. There is nothing constrained here, no furnishings too fine or too good for the people they are supposed to serve. The healthy, hearty enjoyment of living, for which the Menuhins are noted, is never marred because a house gets in the way.

IT IS probably this zestful, inquisitive attitude toward every experience that ever occurs to them that gives the Menuhin house its comfortable air of being at ease. For you can't copy this kind of house from a blueprint. Every family, with its own slant on how life should be lived, shapes its own peculiar individual pattern of home. But it isn't surprising to find that the most comfortable homes, spiritually and physically, are those tenanted by human beings who are concerned more with living itself, than they are with the chattels of living.

The Menuhin house bears this out. Mr. Menuhin is no ivory tower artist, for his familiarity with affairs outside his own field, particularly in politics and science, is pretty generally acknowledged. "Music," he says, "is so close to humanity that one must go to humanity to develop oneself as a musician." This certainly explains why Menuhin is so exceptional an artist, but it probably also explains why he is raising his children in a home where the human beings and their happiness come first.

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the treads of your stairways a light-reflecting
y marking the garage entrance with white or
you can avoid crumpling fenders and scraping
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dded charm in the home, consider the
f an extra mirror or plate glass table top.

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BY following the scientific principles of Color Dynamics you can paint yourself a home that not only is refreshingly beautiful inside and out, but also renews your energy, promotes your comfort, safety and well-being.

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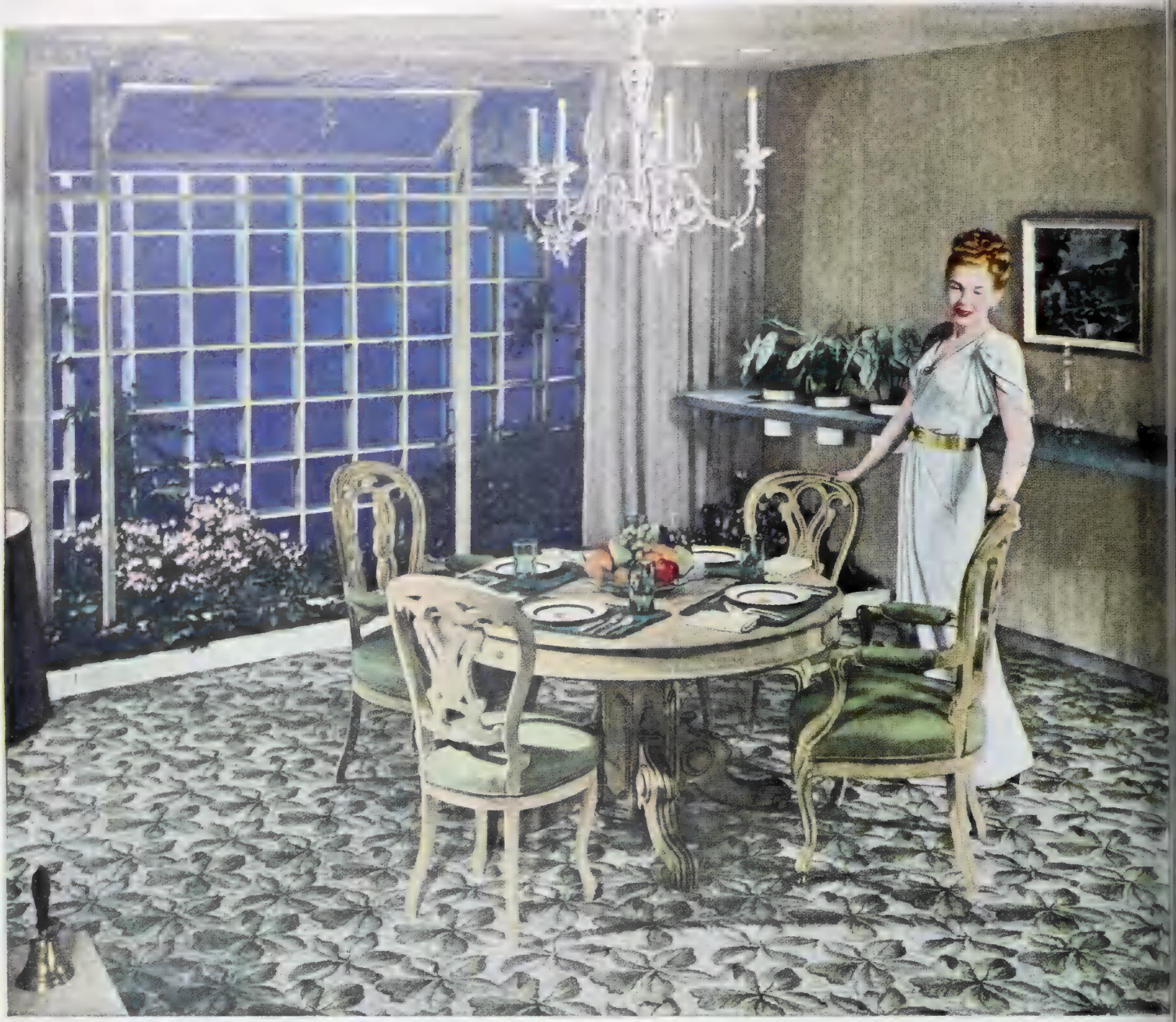
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Put on your bonnet. Pick up your gloves. Go to your own favorite store. See Bigelow Weavers' beautiful rugs and carpets. There may not be a complete selection now but every month there will be more. It's sound advice to *buy the rug you know . . . buy Bigelow.*

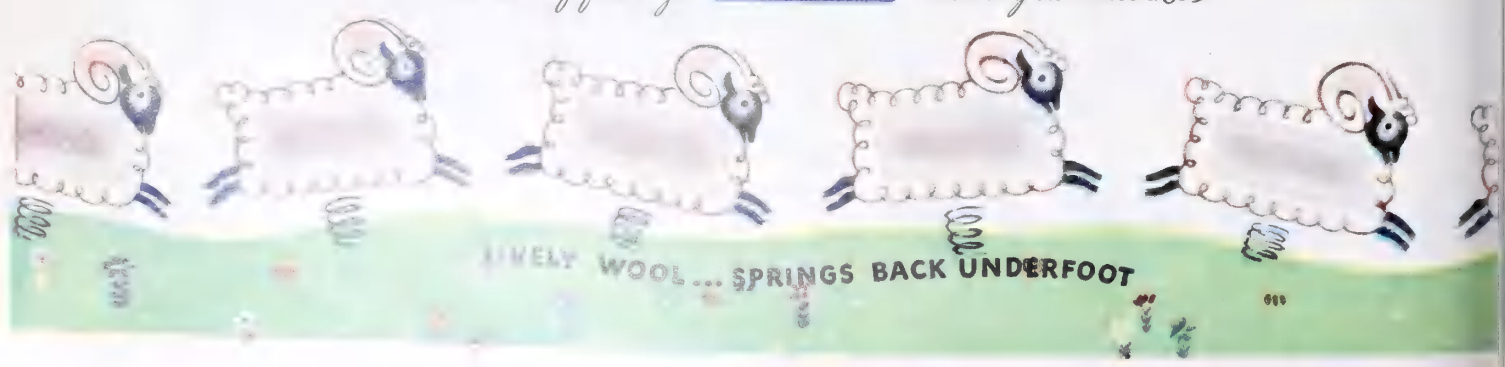
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HAT ONE MOTHER THINKS OUT BOYS' ROOMS

HOUSE BEAUTIFUL editor unburdens her ul on the subject of balancing her n's idea of a room against the experts'

By Helen Weigel Brown

oint I have tried to be tive and understand- the psychology books . I have done pretty t, then, like the man to lift a cow, through lifting it when it was en broken in by easy

nge was when my son as six. I had to learn, ry patient about vari- ed "inventions," most ved miles of string in t were constantly be- gled and which often lose to breaking my hese was particularly a maze of strings and operated in such a en a burglar opened " a teetering stack of fall to the floor with enough to bring the st pace. My tolerance this one the evening from a quick trip to ug store, opened the only the books but hemian glass lamp ne floor. "Something ith the connections," ed. "You've heard of ns on banks getting aven't you?"

Chris is 14, I'm still to be understanding, ly about his bedroom. f this understanding t, when friends get a arters, I'm sure they ily has some Kallikak in it somewhere. Not , either!

casual observer sees, s through the door of ed room, looks like a very successful cross between a rabbit warren and a goat's nest. If Chris would just keep the door closed! But he "needs the cross-ventilation," he explains. (Since he suddenly became the athletic type, taken to standing before the hall mirror stripped to his underpants and flexing his muscles, he is serious about fresh air and ventilation. "Keeps your muscles from getting flabby," he says.) So, in the interest of fresh air, ventilation and rugged muscles, his bedroom windows and door are open most of the days and all of the nights. In addition to this fresh air, an unconscionable amount of all the elements but fire comes in through those windows. There are no curtains or draperies, of course. "Those things strain the good out of the air," he says.

Having glimpsed Christopher's room from the doorway, come on in and see the rest of it, if you're not afraid of getting lost and never being found again. On the desk, spread out unblushingly, are heart, gizzard, and other innards of a radio. There's a very decent case that came around them. But that's under the bed. "What's the use of having a radio if you can't see what's going on in it?" he asks.

I won't promise where the big map of the world will be when you come in. It may be draped over the radio's innards, hanging dejectedly over the back of a chair, spread out on the bed, or on the floor.

The map originally hung neatly on the wall, but "when you want to study a map you want to study it, and you can't stand there looking up on the wall for hours." Very sound, don't you think? And be-

(*Continued on next page*)



Select Your Playing Cards from Guild's Gallery of Distinguished Art

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How to drape curtains *Gracefully*

BY Harriet Stillman

BE SURE! *Oh, please be sure each curtain in a pair is at least as wide as the curtain rod is long. (Twice this width for Criss-Cross Curtains.) That is rule number one for graceful draping.*

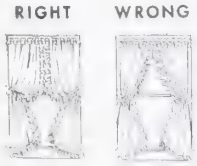


NEXT, let's be sure the curtains meet in the *center* and are shirred evenly on the rod. Now, not to be fussy, but for artistic sake, don't put your tie-backs at the half-way mark. Determine where you *will* pin them. Either *above* or *below* the center.



Curtains should fall in full, graceful curve from the inside to the outside edge of each curtain and not appear skimpy. To achieve this curve, grasp the inside hem near the bottom and gather the material in your hand, working upward toward the outside. When you have good, full draping, adjust the tie-backs.

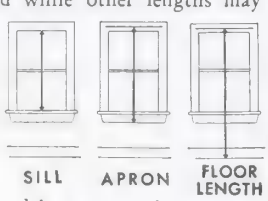
RIGHT WRONG



NOTE: When you adjust the tieback, it should be short enough to hold draping firmly in place, but not so short that the curtain will look choked.



And, now, as to correct length . . . and I've seen curtains hanging anywhere from six inches above the sill to even *more* than floor length . . . horrible! Actually there are three correct *lengths:* to the sill, to the apron, and to the floor. These are correct according to the "best" decorators. And while other lengths may look "all right," for tasteful effect follow this "rule of three".



Of course (and here comes the commercial) a lovely, well-tailored curtain, such as Vogue, will always drape more gracefully. Make your selection from the many lovely styles of Vogue Curtains in these quality fabrics: Bridal Veil, Clearweave, Cloudspun and Sheer-delite Marquisettes • Chifonese • Organet • Shadownet • Crown Tested Rayons • Hathaway Dots.

SEND FOR MY NEW BOOKLET. It's chock-full of other window decorating ideas, plus valuable information on how to keep curtains looking fresh and lovely. Send Ten Cents (10¢) and your name and address (clearly printed) to Harriet Stillman, care of Robertson Factories, Inc., Dept. H, 321 Fifth Avenue, New York.

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MEASURE YOUR WINDOWS BEFORE YOU BUY CURTAINS

Diagram illustrates how to measure floor length curtains. Always measure to top of rod and add 1" for heading above rod • For sill length, measure to the sill • For apron length, measure to bottom of apron • For floor length, measure the width of the rod • A pair of curtains should be twice the width of the rod.

Vogue Curtains

Guaranteed by Good Housekeeping

CONTINUED FROM PRECEDING PAGE

sides, a guy can get down to business with a colored pencil for marking important spots on a map when it's right under his hand.

There are no scatter rugs on the linoleum floor. "Just something more to get in your hair when you clean," he says, and he should know, because he's condemned to the weekly job of cleaning his own quarters, for obvious reasons.

The original bridge lamp that stood by the bed was a right pretty one with a plaid shade. But the shade went long ago. Attached to it now, by a series of bolts, nuts and wiring, is the neck and metal shade of an old goose-neck desk lamp. It's amazing, really, what that lamp can do in the way of shedding light alternately on the desk, the bed, the floor or, if need be, the ceiling, at a twist of the wrist and its goose neck.

THE bed—now *there's* something else again. The cleaning of that room is only a weekly job, but the bed-making, Chris deplores, is a daily chore. Not too much of a chore, though, because there's only a minimum of bedding on it—and no spread. The spread, a rather good-looking brown rep—"perfect for a boy's room," th said—went the way of t the draperies, the radio and the bridge lamp s something else to pul you're making the bed Chris. In zero weather mum reduces itself to— guess it—a sleeping bag thing in the world," "Zip it up and the bed"

The only other piece ture in the room are a an easy chair (with a Chris rigged up after advertisement showing Distinction" lolling wit on an ottoman), a stra and a Gargantuan sawl the top of which groans



weight of stamp albums things from stone coll assortments of magic tr bats, scrap books, and in



for party giving..or daily liv

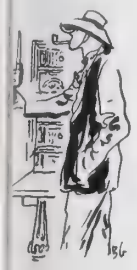
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zines. As a rule, there
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under way there. The
ved against loud pro-



it was not only grow-
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—well, they'd best be
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autographed pitcher's
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photograph or draw-
f gives 'way and show-
an alarming poundage
der, leaving dark gap-

ing holes. "But things have got to stay up there *some* way," he expostulates. "What's a guy going to do?"

Now I will admit that it's quite possible I have spawned an eccentric in this son of mine. But there must be a lot of other young eccentrics around the ages of twelve to sixteen in our neighborhood, because the other boys seem to love congregating in his room, unorthodox as it is. And I am wondering if the designers and decorators couldn't dream up a nice balance between Chris's idea of a boy's room, and 1946 civilization's idea of a boy's room. Chris has schemed one which, if he hasn't grown up, married, and fathered babies before this building jam breaks, will see daylight. In this ideal room of Chris's the floors, naturally, will be linoleum covered, rounded at the baseboard line and in the corners. There will be a drain in one corner so "when you want to wash the floor you can just pipe in the hose, or throw on a bucket of water, swish it around a little and let it run off down the drain." Not bad, I think, for 14-year-old mind. I've known plenty of women who have toyed with that one.

As for the walls, three of them

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

will be of a linoleum-like material so that they, too, can have that hose turned on them, or at least can be cleaned a lot faster than painted or papered ones. For the fourth wall, none of this bitty little bulletin-board stuff. The whole wall will be of cork, thick enough to take a good-sized nail if a thumb tack isn't handy, as it never seems to be at Chris's age.

NOW about that radio. That will be up to the manufacturers, of course, but Chris and I see no reason why a table model can't be made in a clear plastic case to look through into the works, as you look into the works of those handsome modern watches.

The new desk will be linoleum-topped, naturally—easy to wipe clean, won't drink up spilled ink. And the present bridge lamp with the gooseneck connection will stay, by golly, unless the manufacturers can think up a better-looking one that gives the same kind of light-anywhere service. It wouldn't be a very pretty one at best, but what boy asks for prettiness?

As for the bed, Chris says he'll settle for a spread with decorative appeal *if* somebody can figure out how to make a blank
side that looks like a
sort of two-purpose dea
you've pulled up the
you've pulled up the s
He thinks it would be s
if the new electric bla
made this way. "Think
up one blanket and y
the bed!"

The huge table for
will remain. (What boy
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and ottoman will stay,
be covered in absolutely
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necessary. As for the
will have glass doors—
just too much work to
that Chris ever dusted
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All right—I leave th
Chris's with you des
manufacturers. I've don
I think, in the way of h
standing—short of bein
standing as that noble
Lincoln Steffens who a
boys to spend two yea
a full-size canoe in the

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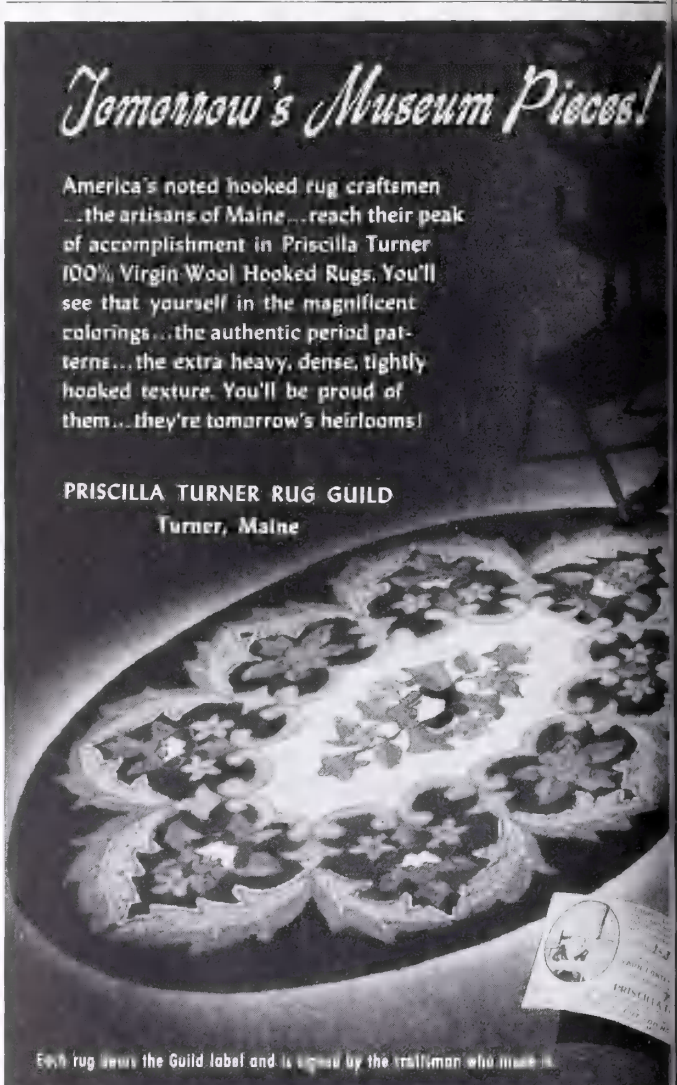
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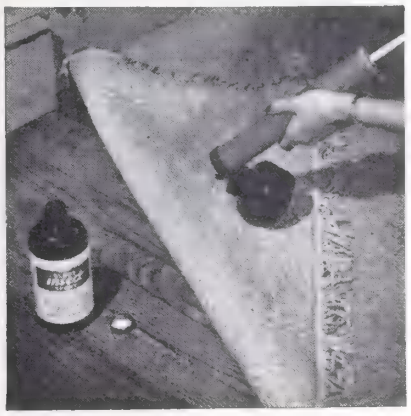
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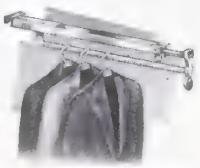


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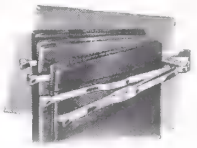
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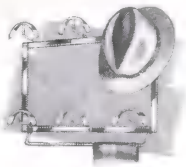
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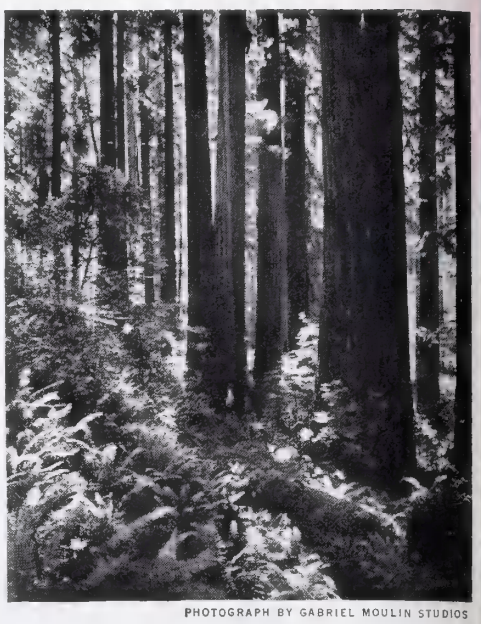
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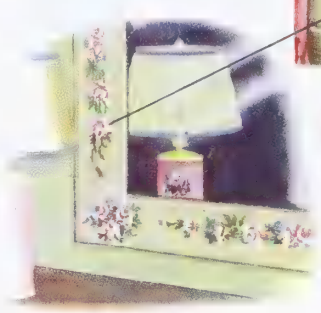
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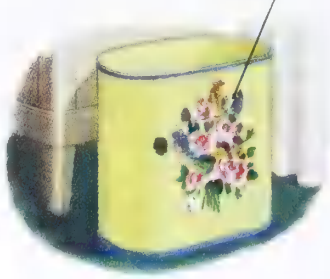




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Why I thought
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"So they do, Granny,
but Dress Shields aren't all!
Kleinert's make hundreds of marvelous
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Those are none other
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Shower Curtains you
see in the background.
Fleecenap* . . . the wonder
waterproof fabric
that never billows
or clings,
hangs straight as
a die, dries in a
jiffy, and is downy-
soft to the touch.

Kleinert's

*T. M. Reg. U. S. Pat. Off.

Bouquet pattern (shown above).

Solid color Fleecenap* Shower Curtains in yellow, blue, green, rose or white. Prices from $4.95 up.

At good stores everywhere.

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Homes low in cost can still enjoy the comforts of a quality Crane heating system because the Crane line includes compact, inexpensive boilers that burn coal, oil or gas economically.

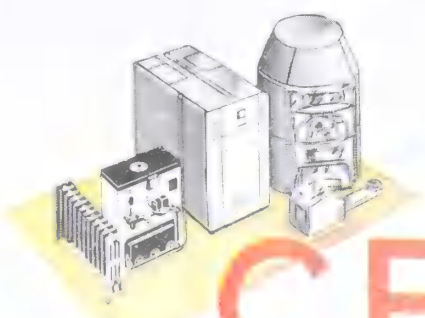
The Crane Fourteen Boiler shown at the right may be installed as a hand-fired system and later converted to burn oil if you desire, as shown at the upper right.

The 2WG Boiler shown above is an economical unit specifically designed to burn gas. While only 36 inches high, it has ample heating capacity for the small home.

The complete Crane line also includes warm air furnaces to burn any fuel—radiators, controls, accessories, pipe, valves and fittings—everything necessary for the heating system.

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- Radiators
- Furnaces
- Oil Burners
- Controls
- Stokers
- Pipe, Valves, Fittings

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have a copy of "How to Select the Rig
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By Julie Polshek

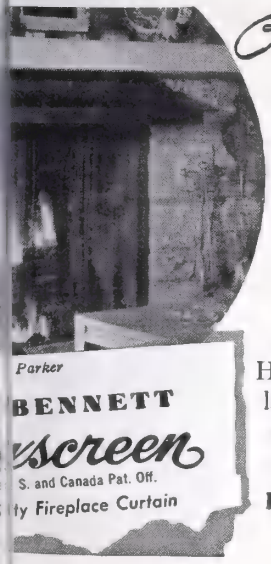
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e, using the bouil-
liquid ingredient,
is tasty, too. Or try a spicy tomato sauce. A couple of cans on your pantry shelf would provide deliciously for the main course of a hurry-up dinner or for unexpected guests. The 1-lb.-13-oz. can will satisfyingly serve six. It's 75 cents a can, plus postage, at Old Denmark, 137 East 57th Street, New York, N. Y.

Listen, lovers of fine cheese! You'll revel in this news of the return of a line of zesty, full-bodied cheeses—each well aged in the wine, brandy, or liquor that best brings out its rich flavor. The Gorgonzola and Roquefort are aged in old brandy, the Cheddar and Stilton in port, Cheshire and Edam in sauterne, and the Swiss in kirsch. The result is something for the epicures to rave about.

(*Continued on next page*)



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If you're one of the school who can take your cheese or leave it, these palate-tempting cheeses might well bring you into the fold of the legion who contend that few foods equal cheese in gustatory pleasure or versatility. The light, grainy texture of the cheeses seemed to contribute to the feathery fluffiness of the mouth-watering soufflés that we whipped up with them. We combined Gorgonzola with Edam for one, Stilton and Swiss for another, and Cheddar and Cheshire for the third. They were all tops,



but the last combination produced the most delicately flavored soufflé of the group. Try them singly or in other combinations, too. Crumbled Roquefort made a luscious addition to a tart French dressing.

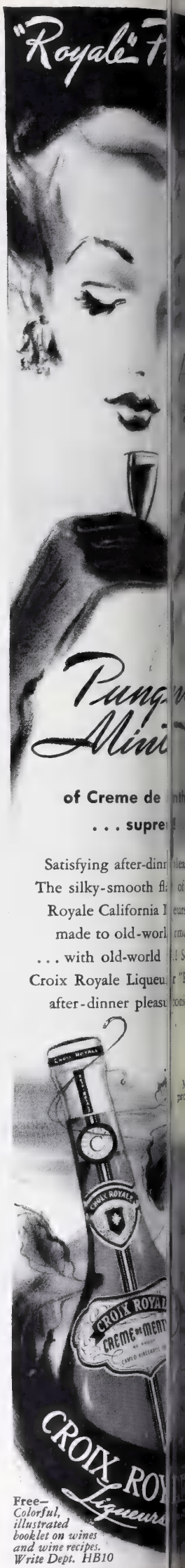
We experimented too, with a tangy cheese sauce made of the Cheddar (served on palm hearts), and was it good! And don't overlook the delight of just eating any of the cheeses on dark bread or crackers. (Water crackers are perfect for the purpose. Nabisco makes one called Bent Crackers. Vendome have the imported Carr brand again.) These cheeses are from Vendome, 415 Madison Ave., New York. City, in four sizes—all in colorful casseroles. *The 4-oz. size is about 50¢, 8-oz. about $1, 12-oz. about $1.50 and 24-oz. under $3.

Do you know the flavoring miracles which can be wrought by a good Glacé de Viande (literally translated it means glacéd meat) in preparing soups, gravies, and vegetables—particularly such bland ones as braised celery, which need a pepper-upper? Actually, glacé de viande is a form of beef extract.

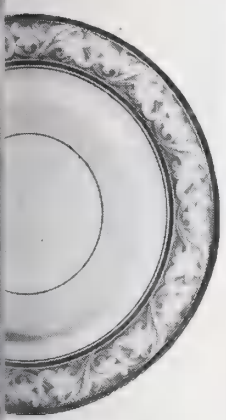


Just beef, nothing more, cooked for hours on end until the resulting essence emerges in the form of a dark brown congealed concentrate. You'll find yourself using it for more and more cooking once you get acquainted with it. A little goes a long way. *A pound casserole costs $1.50 at Maison Glass, 15 East 47th St., New York, N. Y.

(*Continued on page* 243)



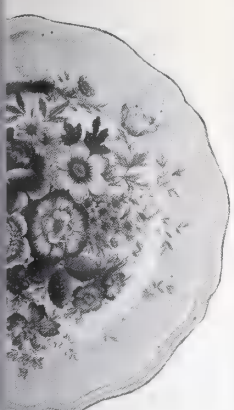
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STRINGS TO YOUR COOKING BOW

CONTINUED FROM PAGE 141

efforts. Remember if they're accustomed to one type of food, they're not going to welcome change without a murmur. But after your first few attempts, though perhaps reluctant to admit it, they'll be pleased with your fresh approach. Or if you are inclined to overdress food, to concentrate on gravies, sauces, cream, etc., begin stripping off some of the trimmings, and go in for serving foods more naturally.

Do your meals always follow a conventional pattern? There's no hard and fast rule which says you *must* open dinner with soup or a fruit cocktail, follow it with meat and a couple of vegetables, drag in a salad at this point, and finish with a sweet dessert. Changing the form and pace of meals occasionally is as good as changing the type of food. So remember to serve salad *first* sometimes, to inject interest in meals by making dinner of a big tureen of steaming soup, hard crusty French bread, an enormous bowl of greens and vegetable salad, with fresh fruits and nuts as a finale—or something as good and as non-conventional.

Do you ever treat the family to a party menu on a day that doesn't call for a celebration? There's nothing more depressing than always being able to anticipate what the menu will be on a certain day. Some Monday when the family is expecting Sunday's left-over roast (because that's the regular practice), surprise them with a favorite specialty you usually reserve for an event!

How often do you try out a new dish? Probably only when you're going to entertain. But the family deserves a break, too, and you can depend on an honest reaction from them! So try out a new dish at least once a week. Make each member give his opinion, for or against. Get each to guess what the ingredients are. Besides adding spice to meal-time chatter, you'll help develop in your young fry a discerning sense about food.

Are you a resourceful cook, or completely inflexible? If your husband suggests a ride before dinner, do you refuse just because you had planned to put the roast in at 4:30, or are you flexible enough to forget the roast, go off for the ride, and still produce a completely satisfactory dinner on short notice when you return—because you've

(*Continued on next page*)



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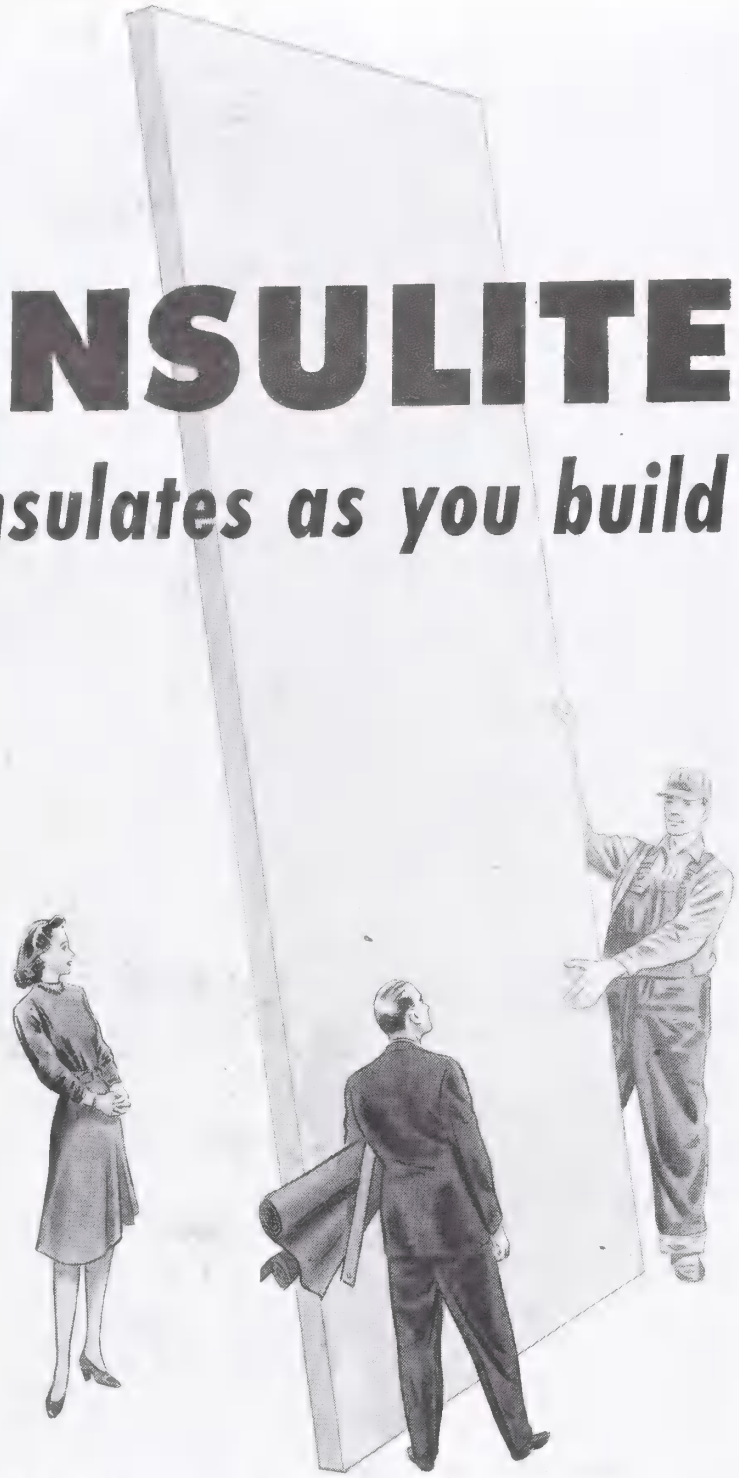
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a substantial emergency shelf?

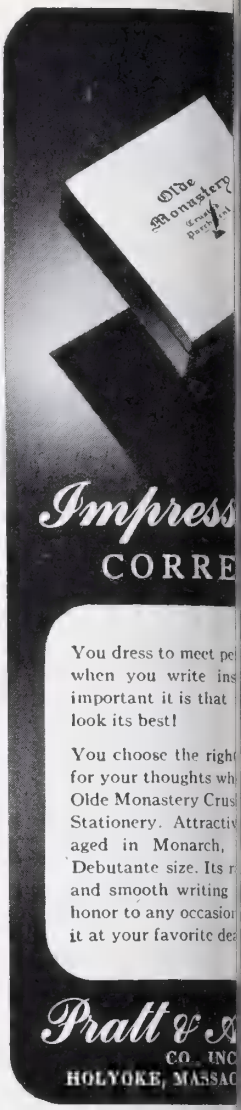
Do you investigate unfamiliar foods, or are you inclined to cling doggedly to the "tried and true" because of preconceived prejudices? Don't just condemn any food without first trying it. You owe it to yourself and to your family to give them as broad a food background as you would give them in music or languages. What if they just won't eat something new you've prepared? It isn't going to be a major catastrophe if they have to go without *one* meal occasionally. And the chances are they'll like most things if you don't build up a resistance by your own prejudices.

Are you a slave to the cookstove? If you have too little time for activities outside the kitchen, you may not be taking advantage of all the short-cuts food manufacturers have developed. You're losing good bets and time-savers if you don't have your shelves supplied with canned soups, pudding mixes, cake, biscuit, pie, muffin and waffle mixes, complete entrees of spaghetti, noodles, chicken, cheese, and all the etceteras which are available. Many a novice has built a fine reputation as a cook by clever use of these helpmeets.

You can be just as hidebound about *how* you serve your meals as *what* you serve. So vary the setting as well as the food. Have Sunday brunch before the fireplace in the living room, Sunday supper on trays in the recreation room, or make buffet suppers of big family gatherings instead of set, stiff dinner parties.

Given superior ingredients, almost anyone with some knowledge of cooking can turn out a superior meal. The real test of culinary versatility is to take commonplace ingredients and transform them into a meal which isn't prosaic and hackneyed. Our dinner menu is designed around the most unpretentious ingredients: fish filets, spinach, Irish potatoes, grapefruit. But a touch of wine in the sauce for the fish, nutmeg in the potatoes, cheese and onion in the spinach, claret with the grapefruit, and slightly different methods of treatment give these old friends new goodness.





Impress

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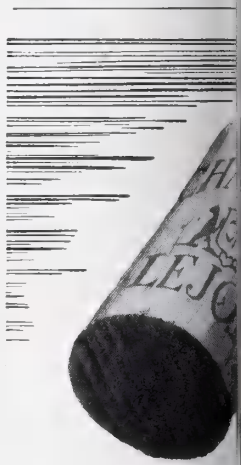
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drink enjoy.

Chateau

BRAND

CALIFORN

WHITE W

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Blended Consommé

1 can of Madrilene
1 can of beef consommé (or beef stock)
1½ cups chicken stock or canned chicken broth
1 medium-size onion, sliced
¼ teaspoon summer savory, ¼ teaspoon thyme, ¼ teaspoon marjoram, 1 clove, a few peppercorns, tied in a cheesecloth bag
¼ teaspoon sugar

Combine the liquids in a saucepan. Add the bag of seasonings, the onion and sugar. Simmer, covered, for about 15 minutes. Strain. Serve with finely chopped parsley dusting the top of the soup. Serves 4 generously. (If your herb shelf doesn't include these herbs, you can order them directly from the House of Herbs, Canaan, Conn.)

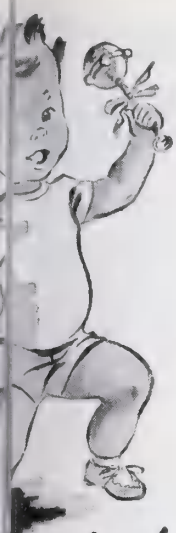
Blistered Filet of Sole

4 filets (almost any filets will do, if not too large)
¼ cup Sauterne
¼ cup water
8 peppercorns
1 bay leaf, broken in half
½ teaspoon salt

SAUCE
2 tablespoons margarine
2 tablespoons flour
Stock in which fish was cooked
½ teaspoon salt
½ cup cream or rich milk

Grease a shallow Pyrex dish. Place filets in dish with wine and water. Sprinkle peppercorns, bay leaf and salt over fish. Cover with waxed paper, tucking paper down around fish so paper won't burn, and fish will steam. Bake about 15 minutes in 350° F. oven. When fish is cooked, lift from baking dish with a pancake turner to a serving dish which can take oven heat. Make the following sauce: Melt margarine in saucepan. Blend in flour and cook a few minutes. Remove pan from fire and gradually stir in the strained fish stock. Cook until sauce thickens, stirring constantly. Add cream last, and bring once to a boil. Remove from fire and spoon over fish. Put under high flame and brown until blistery. Serves 4. Garnish serving platter with spinach timbales.

(*Continued on page* 210)



, baby's
t shoes

PRESERVED IN
LVER OR GOLD

reasure their baby's
low they are doubly
r there can be only
air! And only once
made into a lasting
joy the satisfaction
finest—have *your*
made into a beauti-
Masterpiece . . . with
very tiny scuff and
wrinkle artistically
preserved in bronze,
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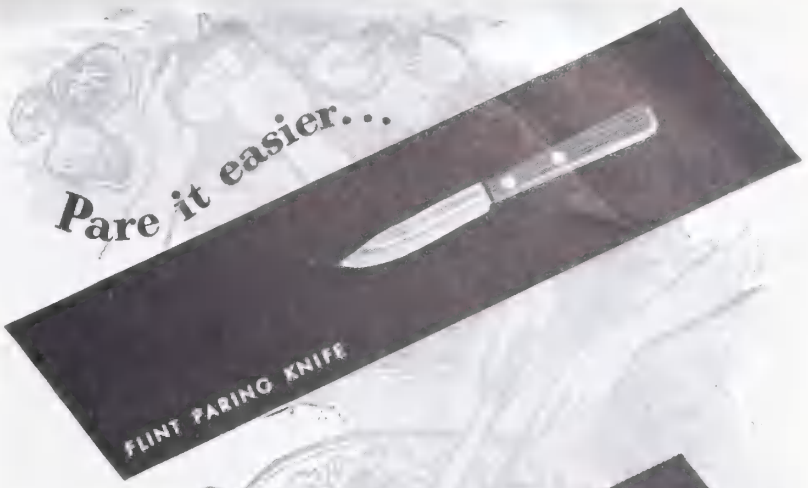
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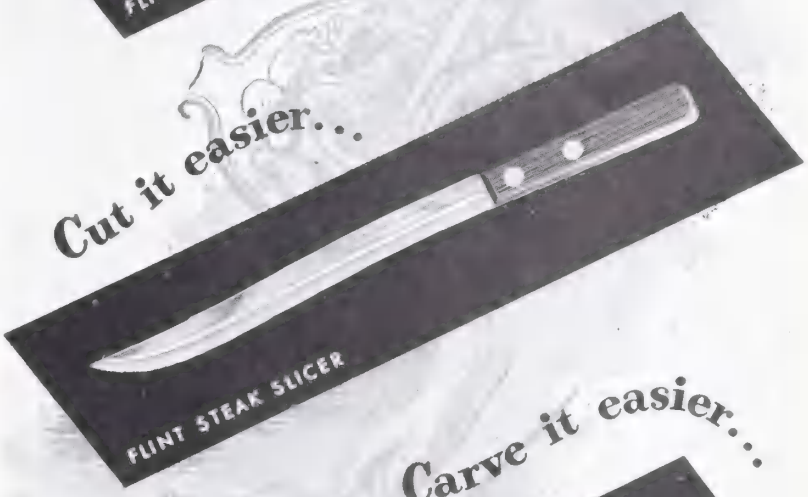
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Every Flint* Knife is *High-Arc* hollow ground ← like this—'way up into the blade to have and to hold a razor's sharpness.

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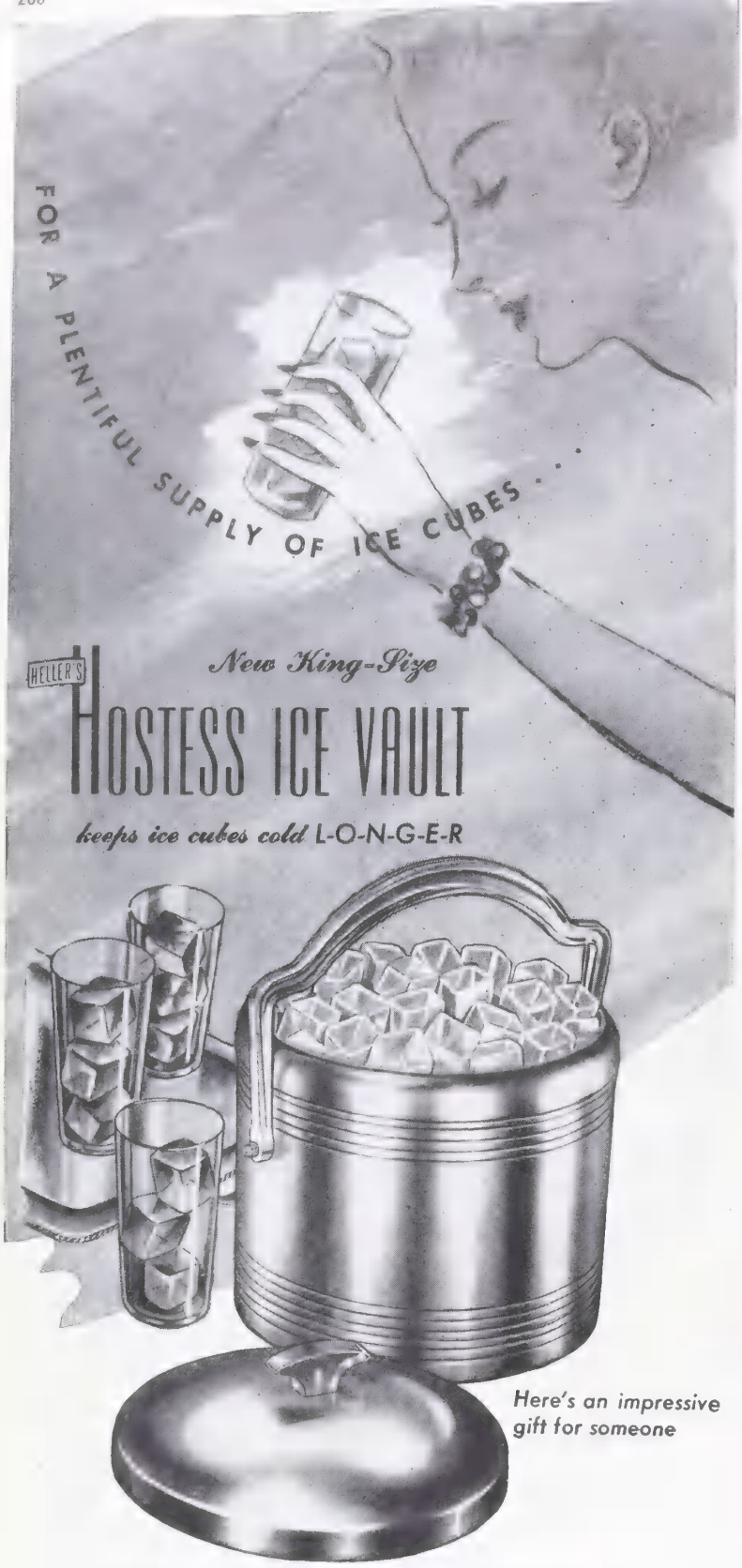
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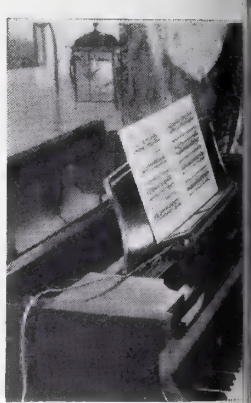
Here are 10 good answers to 10 everyday housekeeping and decorating problems

By Julie Polshek



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and grease with Cor
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$4; 3′ 6″, about $5;
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3 styles. At Macy's,

Soft, even, cool light without glare or shadow is directed on your music from *below* with this fluorescent Stanley Piano Lamp that clamps on the rack with padded clips. It shields the eyes of both player and audience. It's designed by a musician who knows the "musts" of proper music lighting—and how to achieve them. The 18-inch bulb is framed in neutral-tone wood. About $18, at Lewis & Conger, New York, N. Y.





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awkward moments
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There's no frantic shifting of refrigerator contents to make room for jelling molds with this compact all-aluminum Jel-Rac from Lauts & Brady, Los Angeles. The portable, non-tipping rack stores the six firmly anchored molds in no more space than you need for a quart milk bottle. You save carrying steps, too. And you'll find gelatin jells faster. About $1, complete, at Macy's, New York

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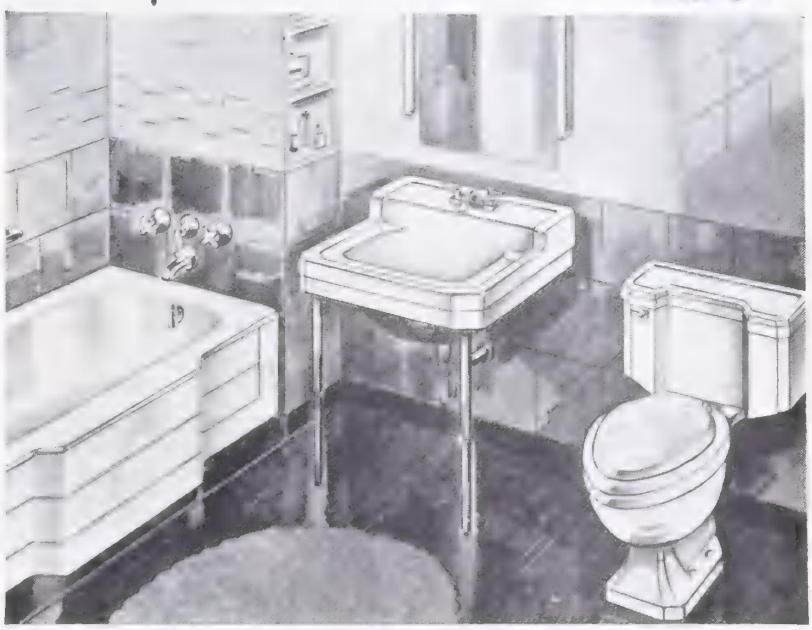
Enduro Dry Cleaning Fluid, from Midwest Mfg. Co., is a boon to home cleaning of clothes and furnishings, for it's non-inflammable, non-explosive. Performance-wise, it leaves no odor, won't cause shrinkage, leaves pleats in press and works speedily and thoroughly. And it's re-usable. Under $2 a gal., at Bamberger's, Newark, N. J.

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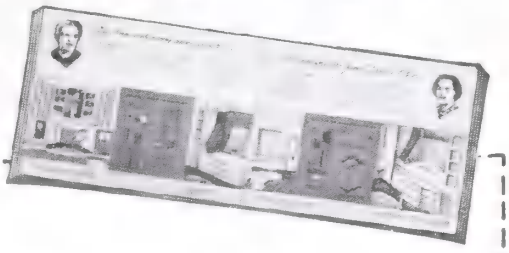
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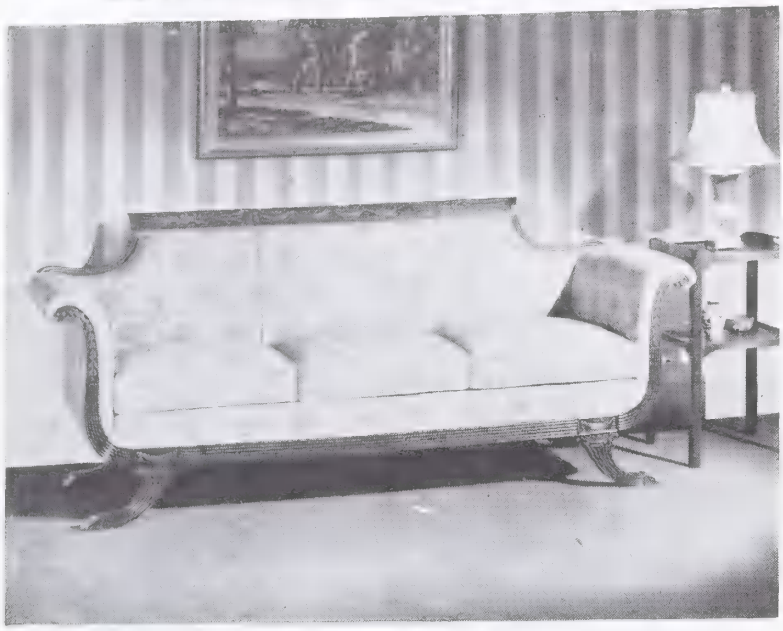
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by GLOBE HIGH POINT NORTH CAROLINA

STRINGS TO YOUR COOKING BOW

CONTINUED FROM PAGE 207

Spinach Timbales

- 2 tablespoons margarine
- 2 tablespoons flour
- ½ cup milk
- ½ cup chicken stock
- ½ teaspoon salt
- Dash of pepper
- Dash of paprika
- ½ teaspoon scraped onion
- ¼ cup crumbled sharp cheese
- 2 eggs, beaten
- 1 package frozen spinach, cooked, seasoned, and finely chopped

Melt margarine in saucepan. Blend in flour, and cook a few minutes. Remove from fire and slowly add milk. When blended, add chicken stock, the seasonings, scraped onion, and cheese. Cook until sauce has thickened somewhat and cheese melted. Add beaten eggs and spinach. Spoon into greased individual molds or custard cups. Place cups in pan of water and bake in 325° F. oven until knife inserted in center comes out clean (about 20-30 minutes). Loosen molds by running a knife around edge. Invert and serve around fish. Yields 6 portions.

Baked Julienne Potatoes

- 4 large potatoes, pared and cut Julienne
- 4 tablespoons margarine
- 1 teaspoon salt
- ¼ teaspoon powdered or freshly grated nutmeg
- ⅛ teaspoon freshly ground black pepper

Melt half of margarine in large cast iron skillet. Add potatoes, salt, pepper and nutmeg. Stir thoroughly to be sure seasonings permeate potatoes. Increase flame under potatoes and fry at high heat a few minutes to form crust on bottom. Then dot remaining margarine over potatoes. Cover and bake at 350° F. about 35 minutes. Test potatoes with fork. When done, remove cover and place under broiler until top is golden brown. Serves 4.

Sweet Basil Aspic

- 1 tablespoon unflavored gelatin
- ¼ cup cold water
- 3 tablespoons tomato paste
- 1½ cups beef stock (or canned consommé)
- ¼ teaspoon salt
- ⅛ teaspoon pepper
- ¼ teaspoon celery salt
- 1 teaspon basil
- 1 tablespoon lemon juice
- 1 tablespoon grated onion
- 3 tablespoons sugar
- A handful of celery leaves and tops

Soak gelatin in cold water. Blend tomato paste into beef stock. Add remaining ingredients. Bring to a boil and simmer, covered, about 10 minutes. Strain through fine sieve or cheesecloth. Dissolve gelatin in





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hot mixture, blending thoroughly. Pour into individual ring molds, which have been rinsed in cold water. Place in refrigerator. When set, unmold on a bed of chicory, and fill center with sweet basil dressing. Serves 4. (This can also be made in a small square pan and cut in squares when set.)

Sweet Basil Dressing

½ cup mayonnaise
1 teaspoon tarragon vinegar
½ teaspoon sweet basil

Mix the vinegar with mayonnaise. Rub the herb to a powdery consistency and blend into mayonnaise. Make at least an hour ahead of time to give basil a chance to flavor dressing.

Petite Wholewheat Rolls

½ cup vegetable shortening or lard
6 tablespoons sugar
½ cup boiling water
1 yeast cake
½ cup cold water
1 egg, beaten
3 cups unsifted flour
1½ teaspoons salt

Cream shortening and sugar in large bowl. Add boiling water and cool. When first mixture is cold, add yeast cake which has been dissolved in cold water. Mix in stiffly beaten egg. Gradually add flour and salt through sifter, mixing thoroughly with wooden spoon. Cover bowl and place in refrigerator for a day. Remove dough from refrigerator at least two hours before using. With wooden spoon take out quantity of dough needed. Return bowl of dough to refrigerator. Dough will keep well for 3 or 4 days. (One-third of dough will make about 18 two-inch rolls.) Fill each section of two-inch size muffin tins or iron pans, which have been greased, with a heaping teaspoonful of dough. Allow to rise in a warm place 1½ to 2 hours, or until double in size. Place in preheated 425° F. oven and bake about 12-15 minutes.

Grapefruit Segments in Claret

1 No. 2 can of sweetened grapefruit segments, drained
½ cup claret
½ cup grapefruit juice
3 tablespoons sugar

Mix grapefruit juice, sugar and wine. Taste, and add more sugar, if necessary. Put grapefruit in shallow bowl. Pour liquid over segments and chill at least 8 hours. Serves 4.

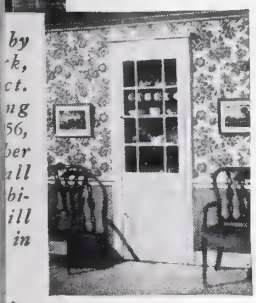




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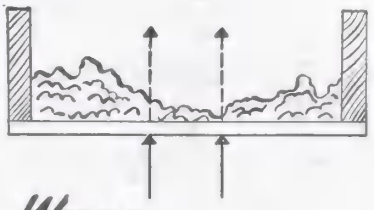
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DWORK BOOKLET

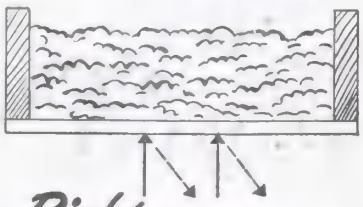
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  Roomy upright and bench models. Some with dual inner compartments!

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HERE'S A HANDY TABLE FOR FORCIN HARDY BULBS

Achieving good bulb bloom outdoors is one thing, and forcing bulbs indoors, quite another. If bulbs fail to bloom outdoors, we can always blame the weather or the rodents, but the success of forced bulbs depends on temperature and moisture conditions; both are within our cont

In choosing bulbs first be careful to pi varieties. Check with y you are not sure, for th difference in the beh different varieties. F King Alfred daffodil is

Name	*Best Planting Date*	*Container*	*Outdoor Pit*
Amaryllis *(Hippeastrum)*	Nov. to Dec.	Standard pot	No
Calla lily, white *(Zantedeschia aethiopica)*	September	Standard pot	No
Calla lily, yellow *(Zantedeschia elliottiana)*	Nov. to Dec.	Standard pot	No
Crocus	October	Half pot (bulb pan)	Yes
Daffodil *(Narcissus)*	October	Half pot or ¾ (azalea) pot	Yes
Freesia	Aug. to Oct.	Half pot or flat	No
Grape-hyacinth *(Muscari)*	October	Half pot	Yes
Hyacinth, Dutch	October	Half, ¾ or standard pot	Yes
Hyacinth, French Roman	Sept. to Oct.	Bowls or half pot	No
Iris, Wedgwood *(Iris tingitana)*	September	Half pot or flat	Yes
Iris, crested *(Iris reticulata)*	September	Half pot	Yes
Lily, Easter *(Lilium longiflorum)*	November	Standard pot	No
Narcissus, Paperwhite and Soleil d'Or *(Narcissus polyanthus)*	Oct. to Nov.	Bowl	No
Shamrock *(Oxalis)*	Sept. to Oct.	Bowl or half pot	No
Squills *(Scilla sibirica)*	October	Half pot or flat	Yes
Tulips, early single and double	October	¾ pot	Yes
Tulips, Darwin, Cottage, etc.	October	Half or ¾ pot	Yes
Cape lily *(Veltheimia virdifolia)*	September	Standard pot	No

ror is not. Darwin Pitt is an excel- ride of Haarlem is

itted up in any one pots, according to tems and heights— alf pot or bulb pan, pot or azalea pan. or all bulbs is light ting soil to which a f compost has been bulbs like Paper- , that can be forced l of soil, are placed five inches deep. eed a rooting period aced in a light, mod- spot to make top pot up tulips and instance, you will an outdoor pit with drainage where the potted bulbs can be stored while rooting. Make this by digging to a depth of 18 inches and laying down six inches of sand or ashes in the bottom for drainage. Set pots on the sand or ashes and cover with soil to ground level. Hay is then mounded on top to a depth of 18 inches. For bulbs like Paperwhite narcissus that do not need a cold temperature for rooting, a dark cool cellar or attic with good air circulation is good. Avoid hot closets.

Bulbs require different time limits for rooting and forcing. Some can be forced a second time; others can be used in outdoor beds.

This easy-to-read chart answers the usual questions about bulbs for indoor forcing. Tack it up in a handy spot.

Time Required For Forcing	*Temperature Night and Dull Days*	*Fragrance*	*Can Be Saved for Another Year*
8 to 12 wks.	65 and over	No	Yes
8 to 12 wks.	65 and over	Slight	Yes
12 to 14 wks.	65 and over	No	Yes
4 wks.	50 to 55	No	Yes, outdoors
8 wks.	55 to 60	Yes	Yes, outdoors
12 to 14 wks.	50 to 55	Yes	Yes
8 wks.	55 to 60	No	Yes, outdoors
4 to 6 wks.	50 to 55	Yes	Yes, outdoors
6 to 8 wks.	55 to 60	Yes	No
8 to 10 wks.	50 to 55	No	Yes, outdoors
6 wks.	55 to 60	Slight	Yes, outdoors
8 to 12 wks.	60 and over	Yes	Yes, outdoors
5 to 10 wks.	55 to 60	Yes	No
8 wks.	65 and over	No	Yes
4 to 5 wks.	50 to 55	No	Yes, outdoors
4 to 6 wks.	55 to 60	No	Yes, outdoors
6 to 8 wks.	60 to 65	No	Yes, outdoors
6 to 8 wks.	60 to 65	No	Yes

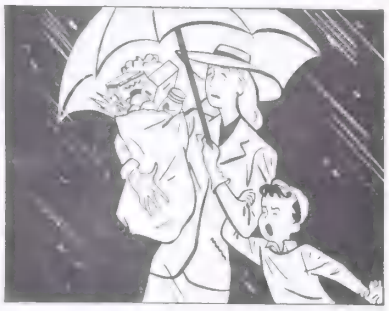
HOW AMERICA LIVES WITH THE DEEPFREEZE

To the 9 out of 10 women who have to shop every day . . .

(and to their husbands, too)



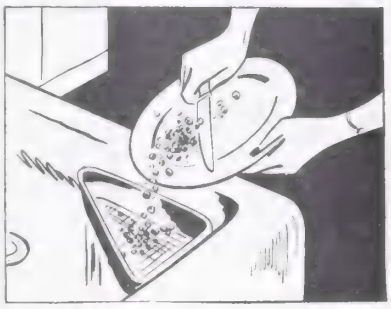
If you are one of the thousands of women who dislike the chore of daily grocery shopping . . . if you want to shop when you feel like it . . . avoid standing with a number in your hand at the meat counter and waiting in line for your change . . .



If you know the physical drudgery of carrying home heavy bundles of groceries—(with Junior tugging at your skirts because there is no one at home to take care of him) . . . then the Deepfreeze home freezer was made-to-order for *you.*



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And you never throw out good food just because the family has had all they want of a certain dish right now—you freeze it, store it, save it for good eating in the future. You can eat all the good food you buy or grow in the garden.

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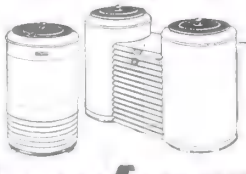
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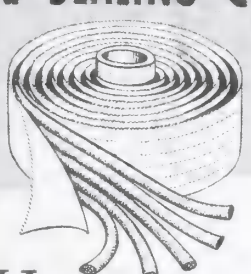
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THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 179

Now is the time to set out perennials, either bought or home raised. See that they are firmly planted and anchored against heaving. A mulch of salt hay or leaves after the first hard frost is a sure preventive against heaving, but may encourage destructive rodents.

Don't be afraid to plant groups of tulips and daffodils in your perennial border. They will put on a fine spring show, and the foliage of the perennials will hide them shortly after they have bloomed.

I could go on and on about bulbs. They are my favorite blooms—beautiful, practical, and seasonal. In my opinion, a garden in the spring without crocus, daffodils, hyacinths or tulips just misses the boat and its owners are frustrated people whose only satisfaction can be found in anticipating the summer show.

By following a few simple rules for forcing bulbs, spring can be moved into the house as early as February. I know of nothing that gives a flower lover more satisfaction than a pot full of daffodils or hyacinths grown indoors, while the winter winds howl.

Zones 3, 4 and 5 can sow some splendid annuals safely now. Larkspur, cornflower, mignonette, cleome, cosmos, candytuft, California poppies, sweet alyssum, and even pansies can be sown outdoors for satisfactory early bloom. Try some of each. Fall-sown sweet peas are always superior. Prepare a good trench, incorporating a generous quantity of well-rotted or dried manure, plant the seed about one inch deep, and mulch after hard frost. You'll cut sweet peas in May and early June with better stems than spring-sown ones, and they will last much longer into the hot weather for having made deep root systems.

The milky disease spore dust for control of Japanese beetles can still be applied effectively. In fact, it can be applied at any time of the year, for it never loses its strength and is never dispelled. The disease infects only the Japanese beetle and, once introduced into the

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soil, will spread from larva to larva, cutting down on the beetle population. The United States Department of Agriculture recommends this as one of the best natural controls for the beetle to date.

Continue watering all evergreens, broadleaf and coniferous, and all trees and shrubs planted during the year. This may be unnecessary during a wet fall, but if the ground dries out at any time, get out the hose and soak the plants down weekly, at least until frost.

Gladiolus corms should be dug, dried off in the sun, and stored. Sprinkle some ten per cent DDT dust over all bulbs during storage to take care of the thrips. DDT is odorless and offers no chance of burning tender plant tips and surfaces as do naphthalene flakes.

Incidentally, I found DDT the solution to my gladiolus thrip problem in the garden. Three sprayings controlled them down to the last thrip this season, and I enjoyed the best and cleanest glads that I have grown in more than 15 years. Before trying DDT, I used to spray once or twice a week with other insecticides, and I always had thrip damage, regardless of conscientious treatment.

If dahlias are dug with a good ball of soil that is allowed to remain on the clump, there will be much less danger of the tubers drying out and shriveling.

Here is a list of all tender bulbs to dig and store the same as gladiolus: canna, caladium, Milla biflora, Hyacinthus (Galtonia) candicans, montbretia, tuberose, Ismene calathina, and tigridia. Anemone and ranunculus are winter hardy with a little protection. I find it unprofitable to store tuberous-rooted begonias, because tubers keep poorly and are not worth planting the second year. Try to lift them with a good ball into pots and they may continue blooming indoors through December.

Plant all types of small fruits this fall for best results next spring. October-planted, pot-grown strawberries may bear well the first season,

(*Continued on next page*)



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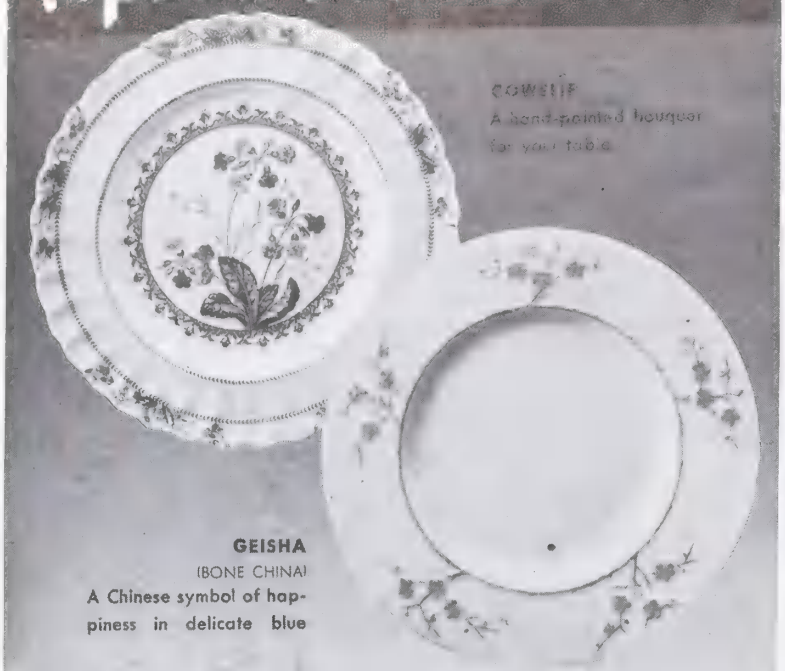
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BUY A LITTLE—BUT BUY THE BEST

CONTINUED FROM PRECEDING PAGE

but all rooted layers and runners that are planted now the flowers picked off next season in order to make good

Old canes of blackberry, raspberry, gooseberry, etc., pruned out to make room for new growth to develop. If overgrown, they can be dug and discarded after new canes from them and set out. Tying all canes to a support breakage and winter damage.

Apples and pears are best planted late this month a November in Zones 4 and 5. Zone 3 can plant them all thro ber, while Zones 1 and 2 can plant these and the tenderer as well. I suggest putting off the planting of peaches, cherries until spring in the northern zone.

Hardy chrysanthemums are in their glory now. If you limited in varieties, get out to the nurseries, city parks, a gardens to see what wonderful new ones there are. Take of varieties you like best, and order some at once. Then your old plants have bloomed, dig up those that you plan If you wait until spring and see the lovely new shoots your old plants, you'll never have the heart to touch them.

Disease spores of rose leaf spot winter over in the gro best way to control the disease is to police the beds thorou cold weather. Keep all discolored and infected rose foliag plants, remove all fallen foliage from the ground and bu all leaves have dropped, after frost, gather and destroy the

You can stop mowing the lawn on approximately the follo October first for Zones 5 and 6; October 10th to 15th October 15th to 25th for Zone 3; November 1st for Zone 1.

Remove all dried cut grass, scratch the surface thoroughl good seed in the empty spaces.



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I can see it in his eyes

THE DINNER has gone beautifully.

I can see it in Dick's eyes... the proud look that tells a wife she's doing a bit better than all right.

I'll admit I had a moment or two of stage fright about meeting Dick's friends. After all, when a town's favorite son brings home a new bride, she's sort of on display.

But how could I stay worried, when my mirror told me the new blue velvet was perfect . . . when I stood back and looked at the table, agleam with all my beautiful International Sterling?

There's a wonderful calm that comes when you know that quick, judging eyes will see everything at its best.

Something like that was in my mind, back when I first picked out my lovely International pattern. Oh, I knew that nothing but solid silver was good enough for our high hopes. And I had that bride's-feeling, about choosing for a lifetime . . .

And there was a little feminine whisper that said, "Hmm—pretty impressive! You'll be awfully proud to have other people see *this!* There'll be times when it'll help a lot to show that you know how to do things *right!*"

If you're planning a home, make your silver choice from among the beautiful International Sterling patterns.

They bring you not only the charm and genuineness of solid silver, but eye-thrilling design . . . perfect balance . . . jewel-like workmanship.

Plan to own your International Sterling now, while you're young, while your social careers are in the making. Enjoy it every day...it grows more lovely with use.

If you like, you can begin with individual place settings (knife and fork; teaspoon; salad fork; cream soup spoon, butter spreader), complete your set later.

• • •

TUNE IN to *The Adventures of Ozzie and Harriet*. Sunday evenings, 6:00 p.m., E.D.S.T., Columbia Broadcasting System.

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BRISK DAYS AND chilly nights call for the easy comfort of G-E Automatic Home Heating. And one of the *five* G-E gas or oil heating plants is exactly right for your home...or that new home you're going to build.

Ask your G-E dealer about G-E automatic temperature control. G-E Heating is always comfortable . . . because you select the temperature yourself. Just set the thermostat *once* . . . and forget it.

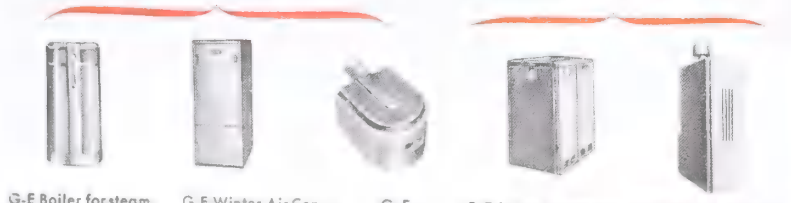
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SEND FOR THIS BOOKLET ON HOME HEATING
For facts that will help you choose a heating system, send for "The Answer Book on Home Heating." Enclose 10¢ in coin.

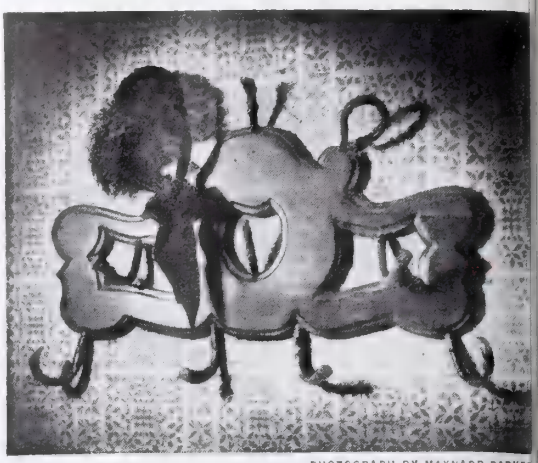


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GENERAL ELECTRIC
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PHOTOGRAPH BY MAYNARD PARKER

Do you need a PLACE TO HANG YOUR HAT?

If yours is a house that's full of adequate closets you won't be much interested in this bit of whimsy and usefulness. But if you find hats on chairbacks and table tops, you'll wish you'd thought of this amusing hatrack first.

Look close'y and you'll see that the pegs are the carved handles of umbrellas and canes. old hatrack isn't avai any piece of heavy could yield the fra footboard of an old top rail of a pond

It's a welcoming hang up your hat in hall. And what hat co

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The Silver by Paul Revere...

The Table by the

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STICKLEY

OF FAYETTEVILLE

PAUL REVERE, great Patriot, great Silversmith, affixed his mark to the products of his shop, so Leopold Stickley labels "authentic" each piece of furniture crafted in Fayetteville. Here, at The Western Gateway to The Cherry Valley, the tradition of AMERICAN craftsmanship is continued.

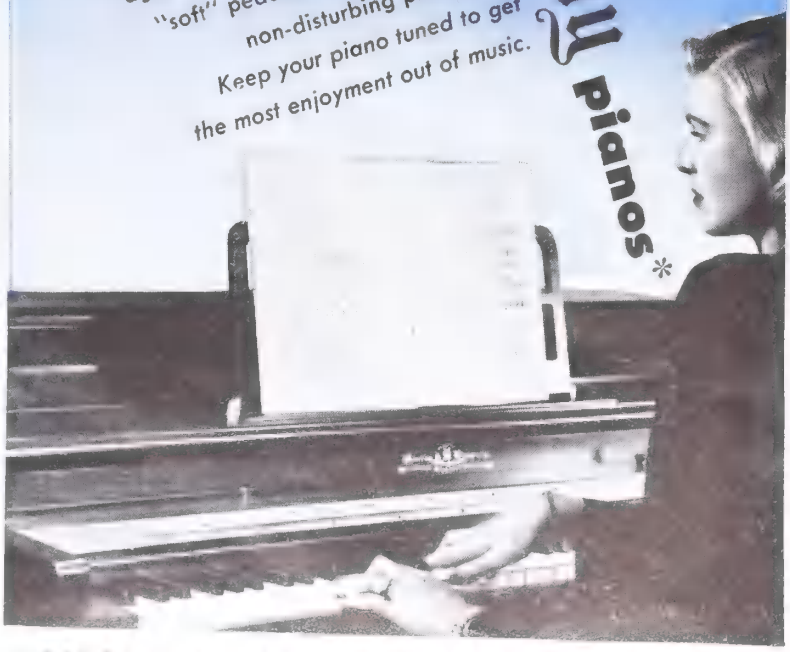
Fashioned with the honesty of fine workmanship in age-old Cherrywood, Stickley incorporates America's best tradition into pieces designed for today's living . . . scaled to today's homes. Touched with the magic of Stickley's Old Mansion finish, this is furniture of heirloom stature immediately upon completion. The warm glow of centuries hovers over furniture that bears the signature of Leopold Stickley.

Key to the finer tone of Winter pianos

THE ALUMATONE PLATE
80 lbs. lighter than any plate ever used in a piano before!—another Winter & Company "first."

The plate is the "backbone" of a piano—the structure on which the strings are strung. Winter & Company Pianos contain the remarkable all-aluminum plate, 80 lbs. lighter, AND making possible a quality and clarity of tone you've never heard from a "smaller" piano before. To hear it is to want it. Not enough to go around yet, but your dealer may be able to supply you. Write us, if you don't know who he is. Winter & Company, 863 E. 141 St., N. Y. 54, N. Y. All Winter & Company Pianos are again equipped with Practiano, the "soft" pedal for undisturbed and non-disturbing practicing. Keep your piano tuned to get the most enjoyment out of music.

Winter & Company pianos* EST. 1896



*INCLUDING THE FAMED MUSETTE

So You Think Built-

Have A Blank Look



PHOTOGRAPH BY MAYNARD L. PARKER

Built-in units don't have to look coldly efficient and stark. Witness these built-in drawers and closets which have the charm of an exquisitely ornamented piece of furniture.

If you are not deft with paint brushes, you can achieve a similar effect with wallpaper scroll pattern or one itself equally well to border design. Cut from the paper, and ap outs to the wood surfac paper paste. Then shellac to protect the

A sovereign touch to the simplest occasion



When you serve Merito Sherries and Ports, you add a note of unique distinction. For the matchless Merito flavor and fragrance are quality-born in vineyards seven centuries old. Ask for these world-famed luxury wines at any good dealer's.



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Shown here—Hacienda Red. Others in Vista Blue, Sombrero Yellow, Mesa Green. Double bed size, 72 x 90—extra long for "toe room" Like all Faribo Blankets, *Ranchos* are long-fibered virgin wool, super thick, feather light

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CHILDREN NEEDN'T BE HOUSE WRE

CONTINUED FROM PAGE 129

used to advantage when it comes to furnishings. Let the kids trail along when you're buying that post-war radio. Let them tune in their favorite programs, try it out. Have them listen as the salesman reveals its mysteries of tubes and antennae and tone control. Such an introduction is far more impressive than just having a truck back up to the door some day with a piece Mother and Dad have decided on. Give them turns at polishing the cabinet. Responsibility breeds respect. Whatever a child's age, he's seldom careless of something he helps keep ship-shape. Nor will he smile upon reckless treatment of it from any of his friends.

"HEY, take it easy!" our daughter told one of her adolescent crowd who was about to park his skates on a table the other night. "I spent an hour waxing that table and I'll be darned if I'll have it marred up right away." Later the same boy, experimenting with dripping candles, burned a hole in our lace tablecloth. "It was so lovely, Mother," she wailed when the gang had gone, "and I've always enjoyed using it so much. It' time, you bet, before again."

Parents whose h look as if a hurric them might just as w ging the children (i any good, anyway). consider the house enough hooks and cl all those wraps tha *won't*" hang up? An the right height? A ficient shelves and t and drawers, so tha that seem always un be kept out of sight entrance they could advantage than the What about foot mats for muddy fee any real place all play? Often the diffi with the children's n ties for clutter, than planning in the hous

Plagued by a con small boys (usually fish worms, and lolly the living room. I our side door to o

(*Continued on*



perfect setting for a pa

Give your table a new air of gayety with this lov flower Luncheon Set and add tiny corsages for From a collection of new hand-printed decora pastels by Bucilla on exquisite Irish linen, in Bridge Sets. At your favorite store.

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"EVEN HEAT" FOR TASTE CONTROL!

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CHILDREN NEEDN'T BE HOUSE WRE

CONTINUED FROM PAGE 224

"Now this is all yours," I informed him, lettering it with his name. "And this row of hooks belongs to you and your pals, for your wraps. Tell them always to knock at your door, and you can be the one to let them in—okay?" He was proud as a pasha, and so are his friends, and the living room rug has spruced up considerably.

AN attic, a garage, a basement rumpus room, any place comparatively free of damageable objects, where children can let off steam, is a godsend to a home. A device that cuts down destruction and distress considerably. But my husband and I fervently believe that such devices can be carried too far, that children are also civilized human beings, entitled to walk on rugs, curl up in comfortable sofas, share the family fireside. We know people—oh, very smart, progressive people—whose two children and their companions are allowed only the servants' entrance. They eat mainly in the breakfast room where spilled milk doesn't matter, and jelly sandwiches can't spoil the Aubusson. Their rooms are all chrome and plastic, you know, and really And for their parties the basement. ("Whe bother them. Really, better; there's a shuff a suitable place to d snack bar, and nothi possibly hurt.")

It sounded very wonderful, hearing it we played bridge. But the little girl had told goodnight, she paused of the exquisite room grown-ups sat. "Gee marked, wistfully gazin running her fingers al of a soft deep chair, here."

"Gee—it's cozy in husband and I agre home, that we'd rath house a constant wrec to hear such a remar tone from one of o Such portioning off of different generations ficient in a certain way, a price in lost comra love, when the child permitted to enjoy t

RIGHT NOW! . . . before cold weather arrives!

Yes, it's time again to replace dirt-clogged air filters if yours is a modern *warm-air* heating system. And how fortunate you are! With an outlay of only a few dollars you can be assured once more of getting plenty of clean, thrifty heat. Equally important, you can dispose of last winter's dirt while protecting your home and furnishings for the coming months.

Clean, new DUST-STOP* Air Filters—original equipment in most of these efficient *warm-air* heating units—permit the heat to circulate freely, yet remove airborne dust, dirt and lint. And what an amazing amount of dirt they collect! That's why they must be replaced at frequent intervals.

A new set of Dust-Stops, installed now, will save you *fuel*—and *money*. So, order a new set today! Look in the Classified Telephone Directory under "Filters", for names of Dust-Stop Air Filter dealers in your community.

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with their parents. sent, if subconscious- d off like little ani- es ostensibly theirs. ittle opportunity or develop real abiding the people who ar- irs so as to hedge r can they have that l things that comes ontact. Good music ned to often: good be seen and seen od furnishings must if their flavor is to lo not contend that l in such homes will ste and appreciation. y will. But they are g deprived of valu- enjoyment, as well ompanionship.

c tactics are not nec- keep children from reckers. Children can t their home is their nd as such, impor- That each room has and arranged as to pleasant pattern pos- yone. Sometimes the and changes with ew belongings, dif- but basically it re- drop for living, hence worthy of care, appreciation, and respect.

The woman whose lamp was broken, for instance, might have actually gained something, had she sat down then and there to explain to her children its significance. That it occupied a certain table beside a certain sofa, where its beauty and soft light could be enjoyed by all. That its loss meant that the pattern of the room was now a little changed, not quite so attractive or pleasant, not quite so much a room to take pride in. Such an appeal would accomplish



the outlook she longs for, the appreciation that years of railing and scolding never have inspired.

Children needn't be home wreckers. They can be taught to be home builders, starting now. Home building is, after all, what they'll all be doing some day.

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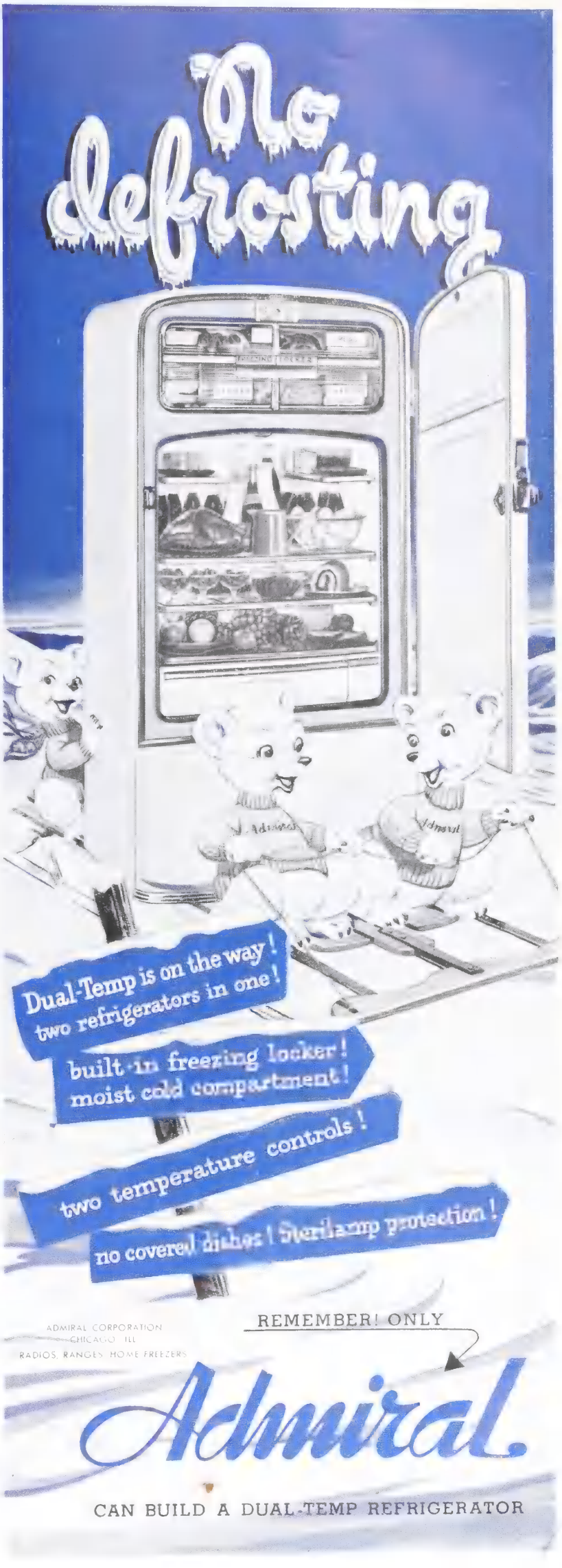


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Admiral
CAN BUILD A DUAL-TEMP REFRIGERATOR



SHOULD YOU GUIDE YOUR CHILD TO MUSIC

CONTINUED FROM PAGE 131

and such records as the "Rhythms for Children" series, put out by Victor, are appropriate. Even a baby responds to rhythms. He waves his arms with delight in time to a melody that has bounce and swing.

As your child grows up, he can begin to select his own music just as he selects his own books. (Or don't you believe that a child should select his own books? I do.) It is neither wise nor diplomatic to impose your taste on him too much. A gentle nudge toward good music is all that is necessary—or diplomatically advisable. I suggest that you make expeditions with your child to the record store, and there you can sample records *together* and let the child pick what he likes.

What he likes cannot be classified too absolutely. There are as many differences in children's tastes as there are in adults'. But speaking generally, children like gay music more than they do sad music. That is simply an expression of a child's love for fun and fooling and laughter. Also, children like excitement; so they like music that is on the dramatic and spectacular side. They like music with big orchestral effects, they like stirring marches and compositions where "something is going on." Such compositions the modern child prefers to sweet and gentle music, to gavottes and minuets. Children will take to Wagner before they will take to Mozart.

HELP in the selection of these records can be got from several lists which both Victor and Columbia publish, although personal sampling is the best method. Victor is even now in the process of issuing three albums of music: anthologies for children of various ages, selected by a committee of music educators. These albums will probably be available this fall.

I am a great believer in giving a child a phonograph of his own, even if that phonograph is not as good as the family instrument. He has his own books. He should have his own records—his alone. In order for a child to establish a really intimate and natural relationship with music, it cannot be given to him as a possession too fragile for his handling and to be listened to only under parental supervision.

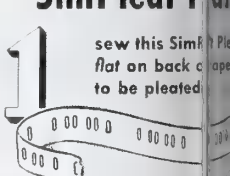


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State

There has been altogether too precious an atmosphere in guiding children to music. Music has to be presented not as an educational project, not as something to be *learned*, but as something to be *enjoyed*. If in this process a few records are broken—as a few books are torn—what does it matter?

Your child should also be allowed to listen with you to *your* records. Listening together brings the advantage of companionship and a common interest, that common interest which is so important in binding the child to the home. Surely your child will be proud to enjoy what you enjoy. But again this must be an undertaking of fun, not an unwilling march to the altar of culture, dragging Junior by the arm.

There is, as you know, a fair amount of good music to be had on the radio. If special children's programs are given on your station, call your child's attention to them. Or invite your child to listen to an adult radio concert which you enjoy. But don't be disappointed if the child does not listen to all of the program. A child's span of attention is a short one. His interest jumps from one thing to another quickly. He does not like to sit still for a long time. For that matter, it is not necessary ever for your child to sit primly and stiffly still while he listens to music. This is not a concert; it is music in the home.

IF YOUR child becomes interested in music, he will find his own radio programs of music just as unerringly as he picks out the broadcasts of the baseball games. You must expect that the child will listen to considerable junk once he starts to listen to the radio, and the last thing in the world you should do is to worry about it. Taste is a development that comes with experience. It cannot be injected into him like a vaccination. Nor can you prevent his being exposed to blood-and-thunder melodramas, to cheap comedy and blatant music. All you can hope for is to expose him *also* to good music. Eventually his own taste must slough off the trash and retain the treasure. I have never seen convincing evidence of the fact that a normal child is harmed by what we consider tawdry radio programs, bad movies, or junky comics. All these fulfill a need for his entertainment. They are to him an escape into the world of make-believe and you cannot change the fact that the make-believe world

(*Continued on next page*)



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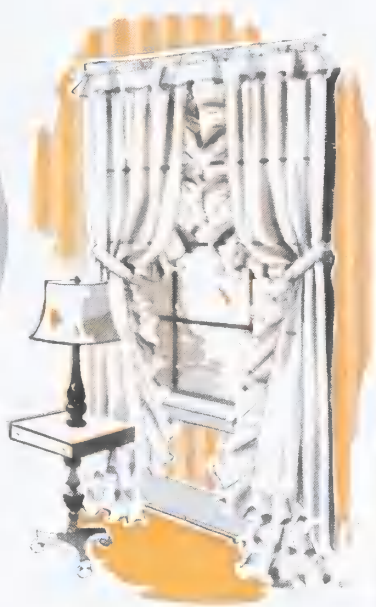
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CONTINUED FROM PRECEDING PAGE

of today is often as little attractive as the real world, stocked as it is with spies, with perverted science and death rays. I believe that you must allow your child the freedom of listening to any radio program he wants—unless that interferes with his bedtime or his homework, because the surest way to make him *want* to listen to a particular program is for you to forbid that program to him.

What I have just said applies also to jazz. It is a ten-to-one bet that your child will like jazz. No matter what the value of jazz as music may be, it is a contemporary and popular musical language. Even if that language is just slang, you cannot prevent your child from speaking it. Your child wants to conform to other children who think that jazz is fun and smart. Well, jazz *is* fun and has a particular attraction for children because it is strongly rhythmic and exciting music. If he cannot hear it in the home, he will hear it some place else. Here again the surest education is simply to set before the child other kinds of music. The great has a way of asserting itself. The best music is best because it appeals to people after the thrill of the less good has turned into indifference or boredom. Good music will eventually plead its own cause with your child. All you have to do—all you *can* do—is to make it easy, pleasant and *natural* for your child to become acquainted with such music. And the best, the most natural meeting ground is the home.

IS IT LIKE MOTHER LIKE DAUGHTER?

CONTINUED FROM PAGE 125

don't like any more sunsets." wails the child for whose wall a too luscious Maxfield Parrish has been chosen. "Dear Auntie," writes a third, "Thank you so much for the red and white check. My favorite color is pink, and red and white *make* pink and that is why I like it."

It is a curious spectacle, these small American children, especially small American girls, picking the color of their curtains and bedspreads, banishing the pictures which their parents think suitable and putting up in their places their own choices, torn from magazines, glimpsed in a pawnshop window and wheedled out of Grandfather, painted by one of the other children at nursery school. The words



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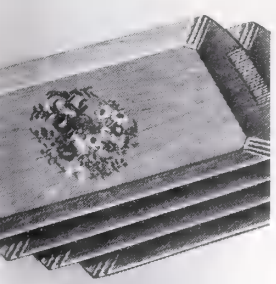
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"favorite color," "favorite picture," "favorite flower," slip off lips which have hardly lost their baby pout. And the parent whose favorite color is *not* pink, who is very anxious that her living room should give to visitors a serene impression of a well-balanced and aesthetically aware personality, beams and only half-heartedly protests against immense china dogs or a plague of small glass vermin, and if she is wise applauds—but not always too warmly—each sign that the daughter is developing a real taste of her own. For the little girl in doing her room her way is choosing, deciding, learning by doing, which is the way in which American children are expected finally to acquire taste.

TO THE European it seems a very strange process indeed. In most old societies children live, without personal choices, either among the chalk and battered toys of the nursery or school room or in rooms upon which some ancestral taste has been carefully imposed. Mother's drawing room, mother's sitting room, into which a small girl enters decorously, is supposed to impress itself on the small girl's mind. In old world terms, the young are plastic, life properly lived is a very complex business, and children should devote a great many years learning how to be grown up, which is after all what they are born for.

But in the United States we do not feel children are born merely to grow up and display, at the proper mature age, the right taste and the right manners. In fact, a good many Americans rather doubt whether childhood isn't the pleasantest part of life, and take a good deal of trouble to see that their children actually *live* — at eight or ten or twelve—not merely learn how to live later. And to live, in America, is to choose one's own clothes, one's own furniture, one's own friends. Perhaps the most exciting choice is to insist upon the very little pink lamp which mother "wouldn't have in the house," or upon bringing a Cezanne reproduction into a house hung with Burne-Jones and Watt.

Not a nursery or school room, shared with brothers and sisters, a mere place to keep school books and tadpoles in bottles, but a room of one's own is the ideal for every American child. For a boy it means freedom to make his own kind of disorder, for a girl to exercise her own taste.

"But isn't it very dangerous?" the visitor from Europe asks. "Most children have such bad taste. Aren't

(*Continued on next page*)



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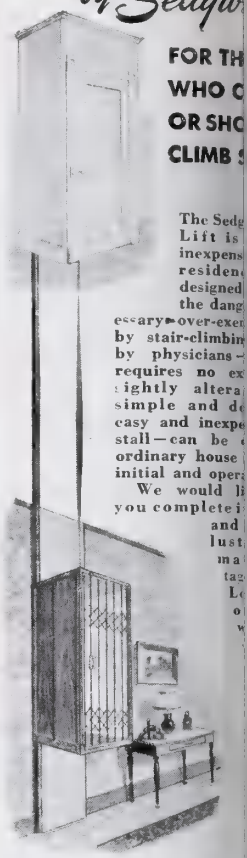
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you afraid that these little girls who pick their own rugs at ten may never come to have a really sophisticated taste?" There is a danger, but perhaps the lesser of the two dangers to which American girls are exposed. For a small American girl either has a room of her own in which she can have the kind of curtains she likes, or, because she grows up in a world where other girls are allowed to arrange their own rooms, she wastes a lot of energy disliking the ones which an unsympathetic parent thrusts upon her. She can learn to be herself, to feel like a person, a choosing, self-conscious, aware person, either positively or negatively, either muttering, "When I grow up there isn't going to be a single squadgy pillow in the whole house," or by insisting on throwing all the pillows out of her room and making it severely plain. One way, she is learning to reject her mother, and whatever taste her mother may have, learning to build her later life more on what she doesn't want rather than on what she does. The other way, she is learning, even at five or six, more so at sixteen, that the setting of life can be what you make it, soft or hard, brilliant-hued or dull, cozy or severe, sentimental or functional.

SO American mothers, being American mothers, smile rather proudly because their daughters choose—even if they choose pink. It's only the occasional mother who feels that her daughter's rather special way of doing her room is a way of criticizing the mother's taste. Most American mothers are so much more interested in their children being active creatures than in whether their views of art will be exactly right, that they cheer the children on, go on the shopping tour, advance the extra 50 cents needed for the current favorite.

Has the European visitor posed a real difficulty after all? Is it a choice between the American girl's sense of being mistress of her own room at ten and the European girl's slowly, subtly disciplined taste? Is the choice in fact a choice between self-determination — of small girls as well as cities and states and small nations—and taste? Sometimes it is, of course. Parents in their desire to let their children "express themselves" have sometimes feared even to question a child's choice, or finally exasperated by too much "expression" have questioned it too hard.

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But there is a happy blending of these positions which is characteristic of many American homes out of which daughters come to construct their own homes in their own way. In such homes mothers respect their children's right to choose, even providing enough allowance or special budgets for room decoration. But the wise mother does not pretend to respect every five-sided pillow or cupid lamp. She will tolerate but not admire the art which is "too modern" or even "queer."

The children in such homes learn two things: that human beings, children included, are more important than any set of rules about interior decoration, and that charming ways of life are built upon discriminating choice. While the wise American mother gives her daughter the right to choose, she does not credit her with discrimination which she lacks. "Mother, I've found just the lamp I want. It has three darling little china dogs all wrestling together and a pink shade." "Yes, dear . . .?" "But it costs 25 cents more than I've got. Can I have that much from my next allowance?" "Of course." "And, Mother, isn't it just out of this world?" "No, dear, I don't think so. But if you like it you should get it." Not too much emphasis, no antagonism, and the 25 cents. But the little girl remembers. Hugging her new purchase she goes home, not embittered, because Mother helped her do what she liked, but wondering just what there is about those cute little dogs which Mother seemed—well—rather cool about.

SO IT is possible to encourage a child's self respect and yet raise a doubt, just a little doubt, whenever her choice is not only different but also undiscriminating. It is possible to recognize that choices which are very different from her mother's, more modern or more conventional, can be good although they are different. So by daughters' planning their own rooms to be different from their mothers', gradually sharpening and defining their own taste against a recognition that there is such a thing as taste, we are developing a demand for new ways of living which draw upon, but do not simply reflect the past. They are ways based not on rebellion, but upon experiment.



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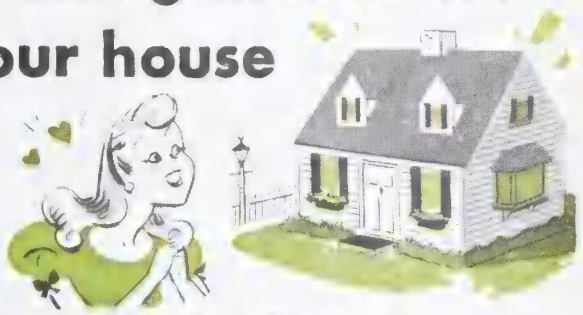
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MORE REFRIGERATOR NEWS ON PAGES 142 TO 1

HERE is a summation of the special points you will want to consider when you go shopping for a new refrigerator, many models of which are illustrated in detail on pages 142-145.

Shelf arrangement in most refrigerators today is really versatile and flexible, to take care of the varying food preservation needs of different families in different communities, city, suburban, and country. Some shelves are hinged in the middle or even in two places so that one or more sections can be dropped out of the way to accommodate large items. Some shelves have sections that can be removed altogether, others hinge or fold up against a wall. When two vegetable crispers are provided, usually they can be arranged in more than one way, side-by-side or one on top of the other, thus allowing, when necessary, for large items such as a turkey or a watermelon. In many refrigerators, shelves have adjustable spacing, can be raised or lowered according to need. Nearly every refrigerator has at least one shelf that slides, to simplify getting often-used foods. At least two refrigerators have some additional narrow shelves either on the main outside door, or on an inner door, for frequently-used items.

Shelves are made of any one of a variety of materials, from anozinc plating on less expensive models to stainless steel, glass, aluminum, white plastic-coated steel. These have been selected because they are resistant to abrasion and corrosion. They also are easy to clean. As a rule, shelf bars are reasonably close together so that even small articles will not tip.

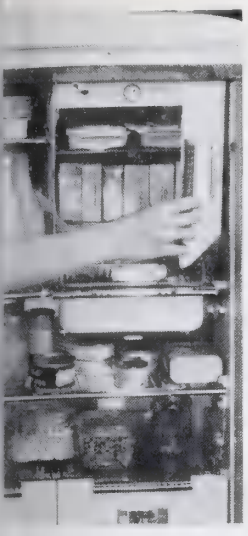
Evaporators (the sections formed by the cooling coils, in most cases, and holding ice cube trays) are changed in location some instances. So turers now are placir top, at the right, thu undivided space at t will accommodate m two spaces divided b tor. Even when the e is open, the left-hand accessible.

The use of evapo storage of frozen food and more stressed a become more plentif popular. Sizes have l in some cases, but t large enough to hol frozen food for the a for more than two o In any event, it wou visable to plan keepi in the evaporator of perature refrigerato than this, because o conditions. Temperat orators of most refr not been lowered ap are still above that best for frozen food are perfectly satisfa age of short durati month at the maxi not count on using yo evaporator as a sub home freezer!

Two-temperature available on a few One controls the mai refrigerator, the othe tor, planned in th frozen foods. This h vantages. But still t cannot serve as a s family-size home fre

All evaporators h cept models in th range. They are usu hinges so that they cally. These doors h temperature lower w

(Continued on



● This General Electric refrigerator has a capacity of 7 cubic feet. The photograph shows about how much food will fit into this size. Since all but a quarter of your food must be refrigerated, you can see the need of selecting a size large enough for your needs



● Temperature controls, common to all refrigerators today, regulate defrosting on those models requiring it, and permit speeding up of the freezing process for such purposes as making desserts or extra ice cubes. Servel locates the dial beneath the crispers



● Meat stored in meat keeper such as Crosley's, left, should be unwrapped. Otherwise moisture accumulating beneath the wrapping is likely to induce bacterial growth. When storing more than one piece of meat, separate the layers with a flat sheet of waxed paper



● General Electric, like all manufacturers, equips their model with an interior light which goes on and off automatically as the door is opened and closed. Reflected against the gleaming white interior, this makes everything inside the box easily visible



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MODERN AND MODERNISTIC

CONTINUED FROM PAGE 135

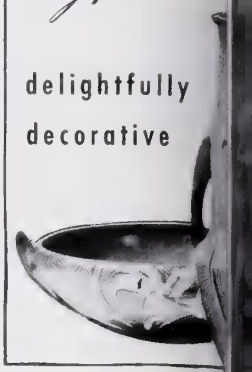
Now, if you apply the principle of machine construction to furniture and houses, your result is usually bastard. You get something that strives to look like machinery but doesn't have its function. When houses and furniture are constructed under that principle, the result is Modernistic.

ANOTHER early beginning of Modernistic can be found in the French cult of Cubism. The Cubists started an occult society which insisted that the basic forms of the universe were cylinders, spheres, and cones. The occult mysticism was also applied to architecture and decoration, and it will be many a year before we can forget the wall brackets made of three tapering triangles of frosted glass that used to cling to the walls of every hairdressing salon, the circular mirrors, the stepped-up bookcases, the zigzag cushions, and the horizontal-striped draperies of the early twenties—all pure dyed-in-the-wool Modernistic, and to be avoided now as carefully as hay-fever victims avoid ragweed.

One would have thought that the Modernistic litter of Cubism would have acted as a deterrent to architects and furniture designers, but instead of improvement, the Germans came along in the 1920's with the Bauhaus school of arts-and-crafts-and-architecture, and started the Modernistic mischief all over again. Said the Bauhaus boys—houses and furniture are no good unless they're as functional as machinery. Here I must point out there is, of course, a big difference between a house that is functional, and a house that pretends to be rigidly limited to the functional principles of machinery. People may want their architects to build a practical house for their individual needs and individual point of view, but they don't want to be forced to sacrifice their entire individuality to prove that their house is as good as a machine. Architects are supposed to serve individuals, not to regiment humanity by making it a slave to an architectural style dictatorship.

The result of the make-your-house-as-functional-as-a-machine movement was a welter of Modernistic chromium steel chairs, machine-like abstract paintings, ceiling lights composed of a chromium suspension rod with a frosted globe

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at the end of it, and wall cabinets with chromium steel handles. These various Modernistic elements combined to produce interiors that were highly suggestive of an operating room, in which the host and hostess have had their individuality "removed" by the architectural surgeon.

One of the oddest results of the machine cult was a frantic movement to make everything "streamlined." Streamlining is Modernistic at its worst. In the legitimate business of designing such things as racing cars and airplanes, provision had to be made to cut down wind resistance to a minimum, and to do this, the car and airplane designers created forms which reduced the impact of the air on the plane or car. These forms cleaved the air instead of hitting it flat on. Modernistic designers snatched at the new air-cleaving forms, smeared them over refrigerators, toasters, weighing machines, sofas, chairs, tables, and bookcases. Guests were not supposed to be surprised to be invited into a room equipped to meet a typhoon, nor apparently did families find it odd to see their toast popping out from something designed to buffet a hypothetical tornado.

BY THE time it dawned on the public that there was no future in dynamo kultur, Paris came up with the crowning glory of Modernistic horror. In 1925 it lined the banks of the Seine with something that will be forever remembered as the big Walpurgisnacht of architecture and furniture. This time there was everything from typography to architecture in Modernistic disguise. And so strongly was it publicised that even today zebra skins, through their past association with this luscious bordello-like décor, have taken on a Modernistic "look." Perhaps the outstanding characteristic of this 1925 orgy was the curious illusion that Modernistic was simpler than antique-period decoration, whereas in reality it was even gaudier than anything Madame de Pompadour herself could have dreamed up—which, God knows, was gaudy enough.

Obscure and hideous woods like Macassar ebony were inlaid with highly stylized pastoral scenes like those on Viennese candy boxes. Sofas, with arms like automobile fenders, were covered in fabric that was so "textured" it looked like a plowed field. Glass bowls, deeply engraved, sandblasted, and molded into sodden looking green masses, were everywhere; and car-

(*Continued on next page*)







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pets and brocaded draperies were covered with a dense jungle of stylized leaves and flowers.

At a later date, the luscious type of French Modernistic appeared in the bowels of the liner "Normandie," and in the lushy-plushy Radio City Music Hall. Few people suspect that what is so impressive about the Music Hall is its vast scale, which is exciting. But how much more exciting it would have been without the garish wall coverings, over-figured carpeting, frosted glass chandeliers, and bigger-than-life-and-twice-as-ugly statuary, in the foyers and lounge rooms.

AS FAR as the sources of Modernistic go, this about covers everything. There is a minor Viennese variety, dear to the hearts of pixie artistic hostesses, who adore rooms full of peasant embroidery, terra cotta torsos, over-glazed ceramics and drawings by Klee, but the space at my disposal is too limited to go into this particular manifestation of Modernistic at great length. By this time you ought to have at least a general mental picture of Modernistic in its major forms.

Now in contrast to the Modernistic, we have to figure out what Modern design is, and then see how it differs from Modernistic.

In the first place, Modern architecture and Modern design generally are not—as the word "modern" would lead us to believe—a recent development. In fact, in America the point at which Modern architecture (as distinguished from eighteenth-century authoritarian classicism) comes into being is not an easy point to determine. Eighteenth-century houses and furniture, by the way, were just as much the victim of a cult as Modernistic houses are today. There isn't a great deal of difference between people who believe their houses should conform strictly to machine principles, and people who believe their houses should conform strictly to classic principles. In both cases, the individual is completely ignored, and becomes merely a pawn fenced in by classic or machine rules.

As a general principle, Modern design suggests something that is appropriate for the purpose for which the article is intended. Chromium pipe, for instance, looks right for plumbing fixtures and handle bars of a bicycle, but it doesn't suggest a chair or table.

Modern design has imagination



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and restraint. Modern design, for instance, prefers to use a good piece of wood that has good color and good finish, because when a piece of wood *is* of good color and well finished, it doesn't need any flashy ornamentation or tricky shape to dress it up. Modern design very often depends for interest on the sheer good quality of the material of which it is made.

You will find that good Modern design has a livable quality. You don't get tired of it, because usually it is unobstrusive, and its quality is reassuring and satisfying. It is pleasing to the eye, and it answers its purpose efficiently.

Incidentally, the most important things to remember in sorting out Modernistic from Modern is that Modern design, in its American manifestations, offers you complete freedom. What does this mean exactly? It means that to have a Modern house in America, you are not forced to subscribe to any dogmas or cults. You get a house to live in and chairs to sit on, the way you want them, and from then on you can just do as you damn well please. *You* are more important than the architecture and the furniture, and your house needs no one around to explain that it is based on the classic rules of architecture, or on a grain elevator, or a silo, or a piece of machinery. Nor does it need a lot of nonsensical, occult jargon explaining that it has a cylinder-sphere-cone relationship to the cosmos.

NOW for some specific examples of Modern in America. We might begin with clipper ships, which were the first ships in the world to discard the ancient rigid rules of shipbuilding. For early examples in houses, we might look up the ingenious and independent manner in which the Shakers solved built-in cupboards, and the way some of the nineteenth-century architects in California built the first bungalows. The architecture of Frank Lloyd Wright naturally comes to mind, and those in search of Modern design at its best should *look* at the Wright houses, preferably in reality, because no static camera can catch the ever-changing harmonies which exhilarate you as you *move* around the houses.

But Modern architecture, as opposed to Modernistic, though it reaches a veritable peak of exuberance in Wright, does not begin or end there. The houses of Harwell Hamilton Harris, the young Californian, or Gardner Dailey in

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

San Francisco, of Edward Stone in New York, to mention only three out of hundreds of architects at work in America today, are also Modern design in the best sense.

Telephones, airplanes (but not airports), kitchens, bathrooms, some automobiles (many, too many, are now Modernistic), the Tennessee River Dams, speedways, tennis racquets, musical instruments, and most office equipment—to pick an odd assortment—all have the merit of being good Modern designs that are unpretentious and uncomplicated with aesthetic dogmas. How good they are can be seen by looking at most of the radio cabinets, juke boxes, linoleum patterns, five-and-ten-cent store ornaments, night-club bars, and Super Chiefs, which, to say the least and kindest, are obviously Modernistic.

Modernistic design is largely the result of what used to be called in Europe "disciplined thinking" in Germanic design circles. It was the result of an attempt to subjugate all design, including architecture, to a "new order" of aesthetics. Personally, I don't want my thinking disciplined to conform to an all-over pattern dictated by a design hierarchy. I don't like discipline, and I suspect many Italians and Germans didn't either.

Perhaps the simplest way to sum up the difference between Modern and Modernistic is to point out that Modernistic is already as dated as the Art Nouveau of the early 1900's. Its zigs, zags, and sunbursts, all typical of the design phenomena that create fads, have had their day, and if you invest in them now you'll be sorry a few years hence.

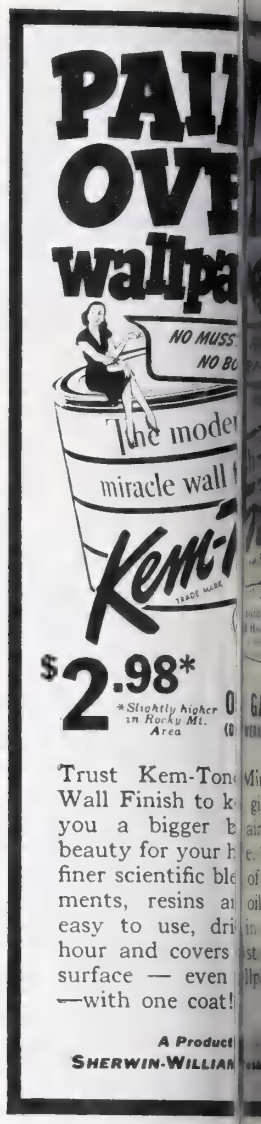
No such ignominy awaits good Modern, for good Modern design does not date. As long as a design derives its beauty from simplicity and its function from common sense, it cannot grow old.

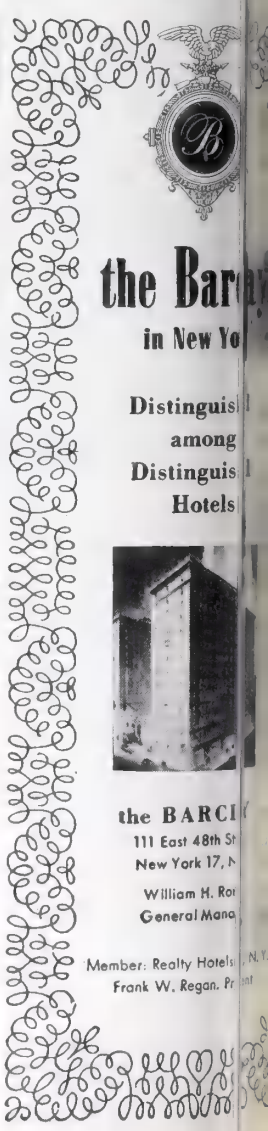
THE SAME HOUSE BUT REDESIGNED

CONTINUED FROM PAGE 161

9. SITE PLAN. Lot has west exposure on street, and kitchen and living room windows take advantage of it while retaining privacy. House has been given attractive street side appearance while giving garage and kitchen quarters most easily accessible front location.

Garage screens house on north side and kitchen and bedrooms get morning sun on east side. House makes good use of south side with big windows. They are protected from summer sun with overhang-







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rinity of Trillium, Bluebell, colorfully a body exquisitely tone pastels, distin- lower Art Pottery ose from 22 hand- l pieces at your r department store.

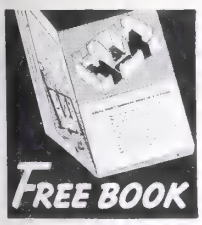
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ACTURING CO., INC. hart, Indiana. bathroom sketches and plans.

ing trellis, but admit maximum amount of winter sun to living rooms, and master bedroom.

South porch provides sheltered outdoor spot, and broad terrace gives pleasant quarters for outdoor meals and sunning. Garden adjoins this.

Children's play yard and drying yard for laundry are immediately behind kitchen and enclosed by two walls of house. Tool house and garage open on this yard, too. Service quarters and garden areas are well separated on lot. All rooms but dining room have cross ventilation.

WHEN YOU SHOP FOR A NEW REFRIGERATOR

CONTINUED FROM PAGE 234

orator, since its interior is not exposed to room temperature when the refrigerator door is opened. Also, they serve to retard the formation of frost on ice cubes and trays, and the absorption of odors from food in the balance of the refrigerator.

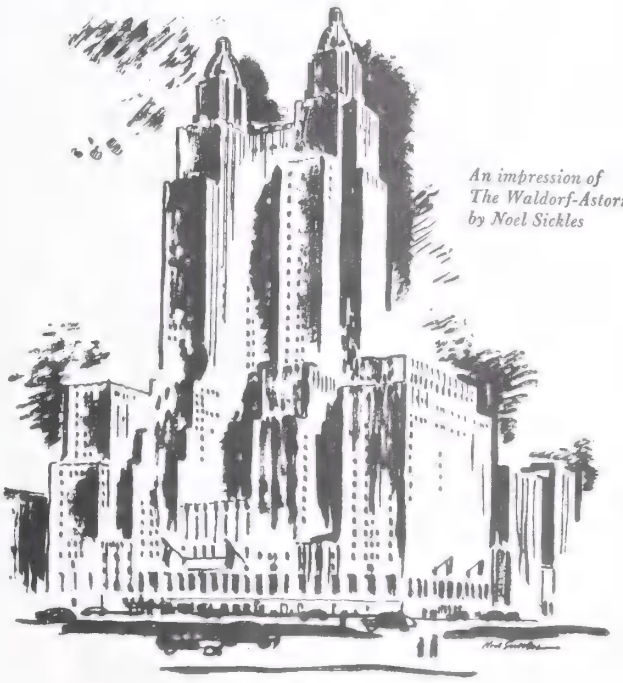
Ice cube trays have undergone little if any change. They are of the same size and capacity as prewar, with the same type of tray and ice-cube release as before.

Meat-keepers are provided in most refrigerators today. These are covered containers or compartments, generally located beneath the evaporator, thus becoming, in essence, a continuation of the evaporator, except that they are not surrounded by cooling coils. Because of their location, temperature is kept low, and because they are covered, humidity is fairly high, which aids in preventing drying out of meat. But don't expect meat to keep in the meat-keeper as long as if it were placed in a home freezer or even in the evaporator. The time it will keep depends upon the kind of meat, whether or not it is ground, and other factors. Meat is "safe" in a meat-keeper a relatively short time as compared to the length of time it lasts when stored in a freezer or evaporator.

Vegetable crispers are considered essential and therefore one or more are standard equipment with refrigerators today. They take the form of covered, removable containers, designed to keep fresh and crisp such foods as lettuce, cabbage, celery, other vegetables and

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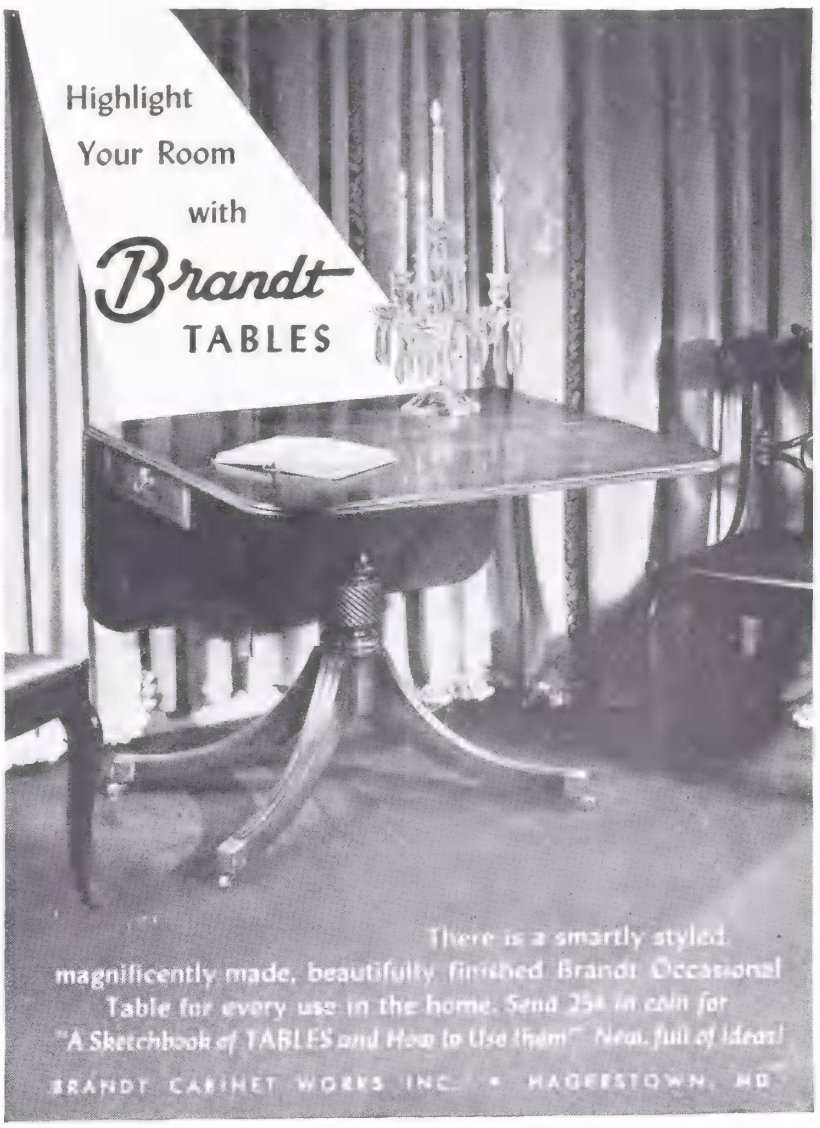
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An impression of The Waldorf-Astoria by Noel Sickles

The Waldorf-Astoria

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fruits. Such foods give off moisture readily, which, being confined beneath the cover, acts to retard further drying, thus maintaining freshness and crispness. Most crispers now are deep enough to hold a good-size head of lettuce.

Butter conditioners are a feature of only one or two refrigerators. In these a small cupboard is built within the wall of the refrigerator at the top left. It is in the wall and closed off from the main part of the interior by a door. An adjustable, thermostatically controlled heating unit keeps the butter at the desired spreadable consistency. The door also protects the butter from food odors which normally rise to the top of the refrigerator with air circulation.

An automatic light within the refrigerator, which goes on when the door is opened and off when it is closed, is standard equipment. It helps you to find what you want in the refrigerator, and aids cleaning.

Storage bins are built into some refrigerators. These are really an "extra" feature which should be considered as just that much more storage space in the kitchen. Usually located next to the compressor (motor), temperature is likely to be fairly high and humidity fairly low. Probably the most effective use of the bins is for storage of bottled goods, like soft drinks and club soda, which then are handy to put into the refrigerator for cooling to replace the already-cooled supply as it is used up.

Insulation, of course, is of extreme importance. Fiberglas is the insulation most commonly used in present refrigerators. Other material is used in some cases, often because the status of the reconversion program is such that not enough accepted insulation is being made to supply the demand.

No defrosting, and no covers on cooked foods stored in refrigerators, are features of some refrigerators. This is because, in their case, cooling coils are located in the walls of the refrigerator, instead of being concentrated in the evaporator. With wall cooling, the temperature of the walls does not have to be as low as when a concentrated lower-temperature cooling area, like the evaporator, is used. Hence deposit



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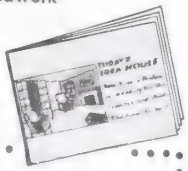
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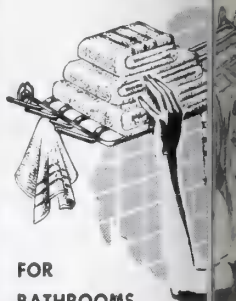
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in the form of frost on the walls is rare, relative humidity is high, and less evaporation occurs in foods.

Most refrigerator manufacturers make more than one size, more than one model. In the photographs on pages 142 to 145, we have limited ourselves to one model and size of each make. But there are others from which to make your selection, which must be based on your individual requirements: the size of your family, the age of its members and, therefore, their food necessities, your habits of living, your proximity to shopping centers (in city, suburb, or country with a garden), and the climate. You should select a size which will be adequate for that season—usually the summer months—when you will have the greatest amount of food under refrigeration. With more bottled goods to store, more fresh fruits and vegetables, warm weather is the time when you need the greatest amount of refrigerated storage space. If your refrigerator is large enough to take care of your needs in that season, it will be large enough for all seasons.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 204

Now Brazil is sending us hearts of palm—that tropical delicacy so popular with those who know it, which was seldom seen during the war. The Kanana brand we tried is packed in tarragon vinegar. You'll find this exotic vegetable as versatile as it is subtle and flavorsome. Use the bamboo-like stalks for salad, topped with French or vinaigrette dressing, or use them as a hot vegetable, served with a rich cheese sauce. Or dress the palm hearts with melted butter, or bake them au gratin. A can containing six hearts costs about $1.25 at B. Altman & Co., N. Y. C.

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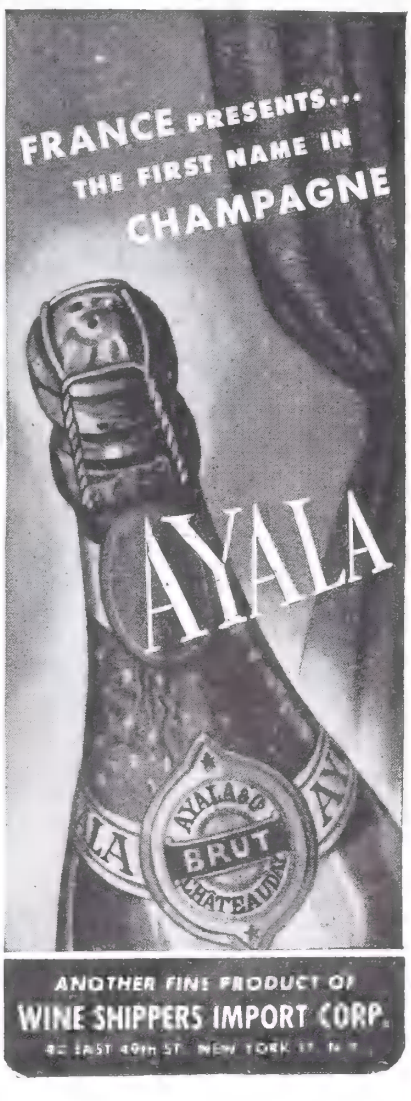
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If you're a hostess who keeps her ear to the ground for out-of-this-world food ideas, or if you want a change from the tried-and-true varieties of canapes, Mirco Artichoke Hearts, packed in olive oil, are for you. They make as glamorous and tantalizing a canape as ever graced a cocktail table—and with practically no work. Use one whole heart—or cut it in half crosswise (they're pretty rich), spread the leaves slightly and fill with a mite of caviar; pierce the artichoke bits with toothpick holders and serve with crackers, melba toast or potato chips. Then sit back and listen to the oh's and ah's. Even without the caviar, these artichoke hearts are really something special. Try them on lettuce as a salad. They supply their own oil, so a sprinkling of a good herb vinegar and a dash of paprika is all they need. A 6-oz. jar is under $1; a 12-oz. jar under $1.50, at B. Altman & Co., New York City.



Perhaps you're skeptical (*we* were) that soup with the true savor of fine home cooking can come out of a can. We've changed our minds! Even if you pride yourself on your culinary skill, you'd find it difficult to turn out right in your own kitchen a finer, tastier cream of mushroom soup than the Emil Lerch Concentrated Mushroom Soup. It's hardly worth making your own, considering the amount of work involved, when you need only open this can of rich brown concentrate, heavily laden with chopped mushroom bits, dilute it with milk or cream, heat and serve. It has a subtle onion undertone in its makeup, an addition used by many fine cooks to bring out the richness of the mushroom flavor. A teaspoon of sherry, added to each bowl just before serving, gives the soup that extra fillip that distinguishes fine food. About 50 cents a can at Maison Glass,* 15 East 47th St., New York, N. Y.

(**No orders under $2 for out-of-town shipment.*)



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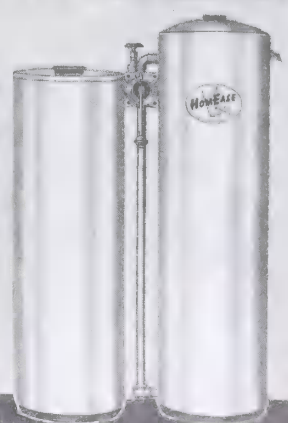
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Delightfully different! Made of fine yarns combined with plastic —in a wide selection of designs and colors. Fresh, durable, washable—the ideal Christmas gift! If your local shop cannot supply you, write for folder.

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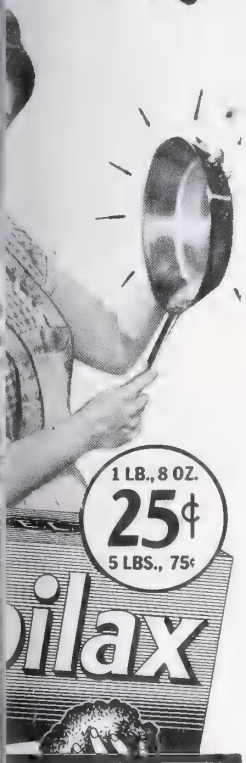


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VARNISH

How To Use Varnish Properly

Most unsatisfactory varnish applications can be traced to improper use, mixing varnishes or failure to clean surfaces properly. In addition to Don'ts on reverse side, here are some other precautions that help insure a smooth, durable finish: Make sure cans and brushes are clean. Don't hang varnish brushes in the same "keeper" with paint brushes. Completely remove "keeper" oil before using brush. Wash new varnish brushes in benzine before using; shake benzine out thoroughly. Use only varnish made for the intended purpose.



OVER

LINEN

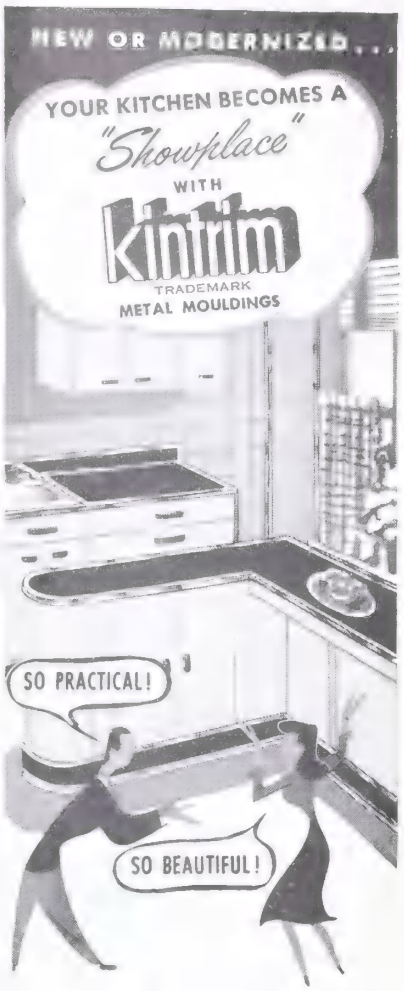
How To Launder Linen

Use only pure, mild white soap. Never use washing soda or other caustic or alkali solutions employed for cleaning, bleaching, or spot removal during boiling or at high water temperatures. Don't starch stiffly. Blue lightly. Use aniline-dye bluing to avoid rust spots. Avoid freezing. Launder linen before it becomes badly soiled. Remove stains before laundering, which often sets them. Washing in tepid water and mild soap or soaking in cold water loosens water-soluble dirt and substances which may be holding stain in the fabric and also indicates which spots require special treatment.



OVER





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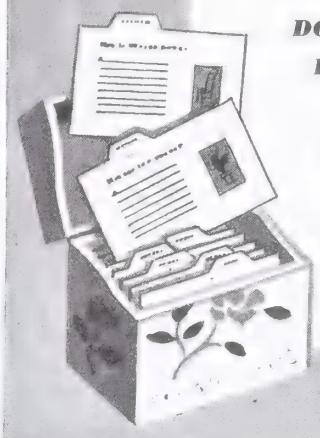
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Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

VARNISH

Don't mix varnishes unless advised by manufacturer.
Don't apply varnish to any surface which isn't clean, dry and free from wax, grease, dirt or dust.
Don't apply varnish in wet or humid weather. Apply at room temperature; have good ventilation; avoid drafts.
Don't reduce varnish with thinner. If over-heavy, thin with a *little* turpentine. Too much kills gloss and reduces "build."
Don't apply cold varnish.
Don't apply heavy coats. More thin coats give better results.
Don't apply second coat until first coat is hard and dry. Light sandpapering of first coat gives a smoother finish coat.
Don't leave varnish can open; it causes evaporation and thickening.

OVER

LINEN

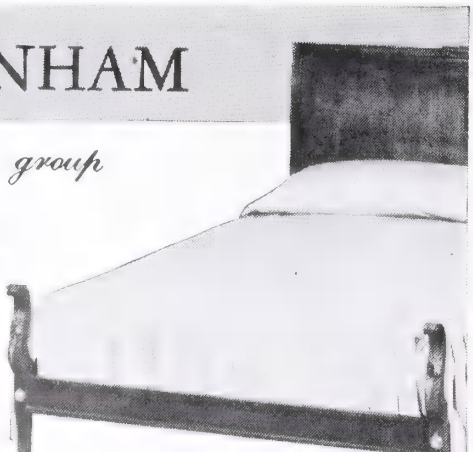
White Linen: Use heavy suds of pure white soap. Flush suds through fabric. Avoid rubbing which may injure appearance and longevity of linen. Soap may be rubbed directly on badly soiled spots if rinsed out thoroughly. Boiling 5 minutes in fresh suds serves to remove stains and retain whiteness of linen. Rinse twice in clear water, then a third time in water in which a small amount of bluing has been thoroughly dissolved. If linen needs bleaching, a bleach solution is preferable to bluing. If bleach solution is used, rinse again in clear water. Starch lightly, last. **Colored Linen:** Wash in soft tepid water. (Use a water normalizer if your water is hard.) Never boil or bleach colored linen! Rinse twice in clear, tepid, soft water for thorough soap removal. Printed fabric in which color has a tendency to run or bleed should be rinsed until rinsing water is clear, to remove excess color. Subsequent washings can usually be done then without encountering this trouble.

OVER

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CAN I AFFORD A LANDSCAPE ARCHITECT?

CONTINUED FROM PAGE 133

water at some point, to discover, upon surfacing for air, that you're either stuck with several eloquent and permanent monuments to your inexperience, or you have on your property a lot of plant materials which represent just so much lost labor, loving care, and cash.

IT'S one thing to go to the expense of re-upholstering a sofa because a poorly chosen fabric sits up and screams at you when you come into your living room, but it's quite another—and a far more costly—matter when landscaping goes wrong and you have to pay for re-locating a driveway or wall; for abandoning a sunken pool that went right on sinking; or for tearing out and replacing trees and shrubs that grew up too fast and did all the wrong things to the face of your house.

Only an expert, one who has had years of specialized training for the job, can save you from such disasters. And to employ him will cost you no more, in the long run, than rectifying the mistakes would cost. You can have his services in several different ways, depending upon how much you can spend, and how fast you want the work completed. If you can afford it, you can have a complete designing and supervision service. This means your landscape architect will design the project (in consultation with you, naturally, so that your requirements and wishes can be fulfilled); he will then make a detailed working plan showing dimensions and grades, make a planting plan showing what materials will go where, a complete construction plan for walls, pools, steps, walks, etc. He will do all the ordering of materials, and contracting for construction work; and will personally supervise both construction and planting on your grounds. His charge for this complete service will be either a percentage of the total cost (7 to 15 per cent, varying with local conditions, the complexity and size of the project), or he may charge a flat fee, the amount of which will depend upon the size of your lot and the elaborateness of the landscaping that you require.

If, however, you cannot afford

(Continued on next page)



Delight your little "tenderfoot" with a

Lullabye Dude Ranch Ensemble

The first time you see this gay new Lullabye Dude Ranch ensemble, you'll realize the charm it will add to your home and the delight it will bring to your youngster. The happy-hearted western theme is engagingly carried out in every piece—from the stirrup drawer pulls to the leather covered chest and bedside table—all in a harmonizing saddle tan finish. And because it's scaled in size to a child's world and understanding, this colorful set will help your little boy or girl develop the important character-training qualities of self-reliance and neatness.

Construction throughout is of the same high standard of heirloom quality that has made the Lullabye name famous for nearly 50 years. See these attractive ensembles at the leading juvenile store in your community—or send 10c today for your copy of "It's Lullabye Time" — an illustrated book of nursery rhymes, songs and facts on children's furniture.

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Old Angus Brand Blended Scotch Whisky, 86 Proof
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CONTINUED FROM PRECEDING PAGE

to do your landscaping all at once (as most of us can't), you can have your landscape architect design the project as it will be completed say five, ten, or fifteen years hence. For this he charges a flat fee and gives you the plans to follow year by year as you choose. And, as you carry the plan out step by step, you can employ him to supervise the work, paying him for this extra time. Or you may hire labor, and do yourself what planting of shrubs and flowers you wish to undertake.

A THIRD way in which your landscape architect will work with you is on the basis of a verbal consultation on a per diem fee. He will probably charge $50 to $100 a day for this, but you'll find it will prove to be the best day you ever bought for the money. For in a day's concentrated study, going over the grounds area by area with you, he can give you an amazing number of sound ideas to prevent your making mistakes that would cost many times that amount.

Don't make the mistake of thinking that the so-called "free" landscape designs offered by some nurseries are really free. After all, the nursery has to pay a salary to someone to make those plans, and in the end you are paying for it indirectly instead of as a stipulated charge for plans.

And don't think that a nurseryman who sells you your planting materials can give you all the information you need on landscaping. You wouldn't go to a druggist instead of a doctor when you need a medical diagnosis, would you? Or ask, a contractor instead of an architect to design an elaborate home for you? Both the druggist and the contractor may be the most competent men in the world—but in their own fields. It is the same with the nurseryman and the landscape architect. The nurseryman's job is to know all about growing plants and trees; the landscape architect's job is to know how to design the setting for them. Only he has the experience it takes to design a really artistic as well as practical plan.

For example, let's take the case of the hypothetical Wentworth family, who are on the point of buying a house site, but are undecided as to which of three lots they should choose. They call in their landscape architect at a time when his advice is most urgently needed—before they buy the house.

After examining the three pieces

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• A winter of ease—a winter of comfort—a winter with heating problems left to the magic of the Iris Shutter and automatic temperature controls. In simple words—a YORK-HEAT winter! It's not too late for you to enjoy this prospect.

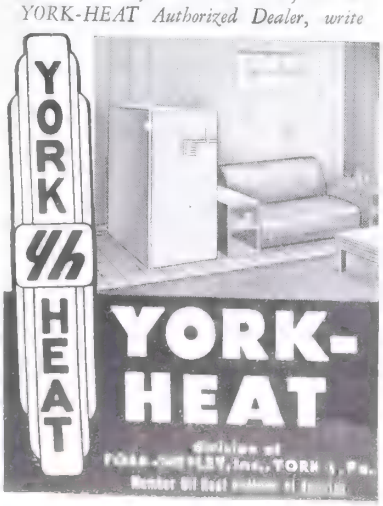
See your local dealer now and have him demonstrate the many fuel and work-saving features in YORK-HEAT.

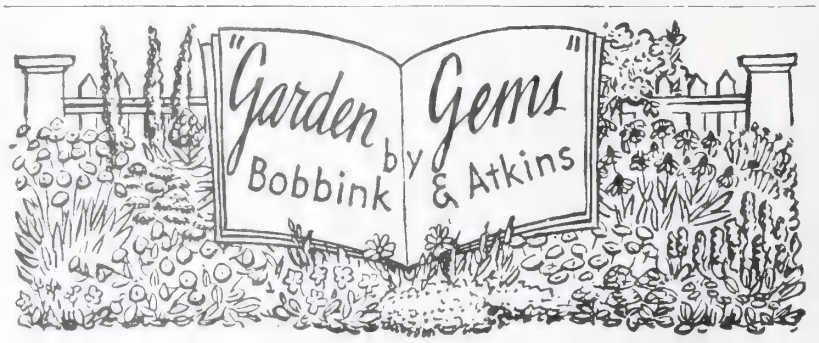
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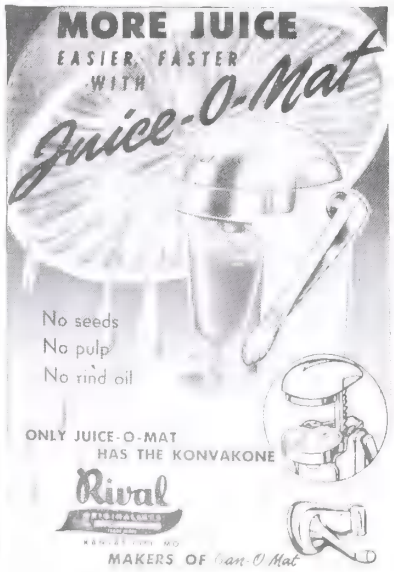




As important to your garden as the plants themselves is our new catalog, "Garden Gems for 1946." This catalog describes and illustrates **New and Old-fashioned Roses;** unusual **Evergreen Shrubs** and **Vines; Azaleas** and **Rhododendrons; Lilacs** and all the **Novelty** and **old favorite Perennial Flowers.** Read it and keep it and use it! Free east of Miss.; 25 cts. elsewhere.

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For a Glorious S... Garden Next Jun... donna Lilies and ... September and O...

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AURATUM. Famous C... August. 4 to 6 feet. ... $1.75, Doz. $14.00, $1...

GREEN MOUNTAIN H... group of white trumpe... ence. July. 4 to 6 feet. ... Doz. $11.00, $22.00.

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nd the Sawyers view
ning of a landscape architect as a preventive against expensive errors. No matter how much of the detailed planting of flowers and borders they will do themselves, they want to avoid costly fundamental mistakes. In short, they are investing in a "vaccination" to keep out of trouble, and to save them not only money but time, labor, and disappointments.

On the other hand, the Johnsons gave their landscape architect an entirely different sort of problem. They bought an old house with gardens and grounds that had been developed years ago. Trees and shrubs were overgrown, and the general plan was anything but what the Johnsons really wanted for their own kind of outdoor living. It was up to the landscape architect to figure out how to rejuvenate the grounds, to determine which trees were worth saving, where outdoor terraces could be re-located, what to do with old-fashioned isolated flower beds. The Johnsons were frankly stumped, but the architect's practiced eye could see enormous possibilities in the place, and he succeeded in bringing it out of its doldrums with only a few deft changes.

The average person can't be expected to know the answers to such

(*Continued on next page*)

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ow! Plant your bulbs, roses and shrubs for ason's bloom as soon as you conveniently cause early planting pays dividends in big-oms. Order from our catalog at once. We proper planting time, with planting direc-ccompanying each order.

Rare Bulbs and Plants from ABROAD!

New and lovelier things for your garden, including ROSES, SHRUBS

For you, who appreciate the beauty and distinction which rare imported bulbs and plants give to the garden, the offerings in Wayside's new autumn catalog exceed anything you have yet seen. Page after page reveals new and choicer varieties—all in their true-life colors. Many are rare or exclusive with Wayside.

The flower bulb section, for example, shows the largest selection of Holland-grown bulbs ever offered in this country. Then there are new amaryllis, rare lilies and eremurus to mention but a few of the other bulbs, new giant poppies, new French lilacs and newest roses including the advance offering of Butterscotch and Edith Willkie, two of the loveliest cut flower roses in America. Both are famous Hill creations and are exclusive with Wayside.



Autumn edition of world's finest floral catalog.

Consult our Autumn Catalog!

Send for America's finest *autumn catalog* today. To be sure of your copy, it is necessary that you enclose 50c with your request, coins or stamps, to cover postage and handling costs.

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TULIPDOM

Choicest quality bulbs. Shipped direct from our nursery in Holland.

CHOICE TULIP COLLECTION

ECLIPSE—glowing dark blood red
GLACIER—white
GOLDEN AGE—yellow suffused soft orange
INDIAN CHIEF—reddish mahogany
INSURPASSABLE—lilac
MRS. MOON—yellow
PRIDE OF ZWANENBURG—pink
LOUIS XIV—purple-bronze
DIDO—rose suffused soft orange
THE BISHOP—violet purple

25 bulbs each of 10 choice sorts 250 bulbs for $30.00
12 bulbs each of 10 choice sorts 120 bulbs for $15.75
6 bulbs each of 10 choice sorts 60 bulbs for $8.00

CHOICE DAFFODIL COLLECTION

ACTEA—Poeticus
CHEERFULNESS—Double Poetaz
FIRETAIL—Barrii
HELIOS—Incomparabilis
JOHN EVELYN—Incomparabilis
KING ALFRED—Trumpet, yellow
MRS. E. H. KRELAGE—Trumpet, white
LAURENS KOSTER—Poetaz
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25 bulbs each of 10 choice sorts 250 bulbs for $41.50
12 bulbs each of 10 choice sorts 120 bulbs for $21.50
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FREE—Our fall bulb catalogue for additional varieties

6 Mill River Rd. Oyster Bay — **ZANDBERGEN BROS., INC.** — Long Island New York

CONTINUED FROM PRECEDING PAGE

landscaping problems, or to even the most usual questions such as: What sort of paving is best for a driveway? Should a terrace be of flagstone or brick, laid on cement or soil? How should a pool or retaining wall be built? What is the best orientation for an outdoor living room? What are the soil requirements for perennials? What makes pleasant proportions? When is something "in scale" and when is it "out of scale"? These are only a few of the questions a landscape architect is asked. Try them on yourself and unless you know all the answers, can you afford *not* to have a landscape architect?

NEW PLACES TO PLANT BULBS

CONTINUED FROM PAGE 153

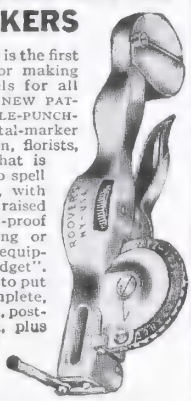
THE article on pages 152-3 has probably inspired you to plant a group of tulips—or daffodils and bluebells, or tiny bulbs. But what varieties will you choose from among the hundreds listed in your bulb catalog, when all the descriptions sound so enticing? You may welcome a few suggestions, such as the following list, grouped according to where they'll bloom best.

TULIPS FOR AN ANGLE BORDER

Single earlies, 16-20" tall
Couleur Cardinal, red
Pink Beauty, pink
Rising Sun, yellow
General de Wet, orange
Keizerskroon, red and yellow

ROOVERS—SAMPLE

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ROOVERS Label Embosser is the first practical life-time device for making indestructible metal labels for all plants, shrubs, trees, etc. NEW PATENTED SELF-CONTAINED HOLE-PUNCHING DEVICE makes this metal-marker indispensable to nurserymen, florists, growers. Tells instantly what is growing where. Great fun to spell out the label and EMBOSS, with easy pressure, in beautiful raised letters on spray-and-acid-proof metal. Any desired wording or length. Great for marking equipment, tools, etc. Not a "gadget", but a real indispensable tool to put your garden on parade. Complete, with instructive circular, $25, postpaid in U. S. and Canada, plus 10% U. S. Excise Tax. $2 extra for Special gift box. Money-back guarantee.

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THE ROSE **GARDENIA**
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Imagine raising your own beautiful corsage. The Rose Gardenia blooms and blooms for many months gorgeous white flowers with rich green foliage. Truly the most popular and fashionable flower you can grow. Our new catalog tells all about the Rose Gardenia. Write now.

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Mixed colors only. Beautiful large flowers often six to a stem. Min. size 2½" $1.00 ea. $10.00 per doz.

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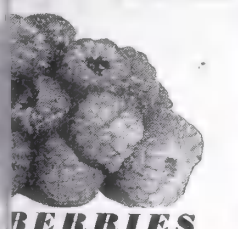
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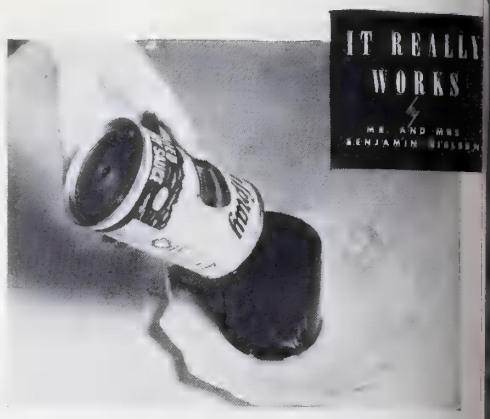
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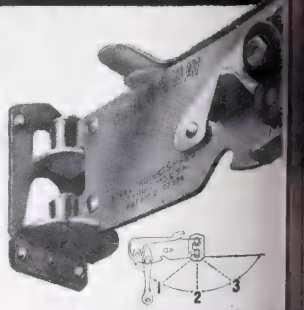
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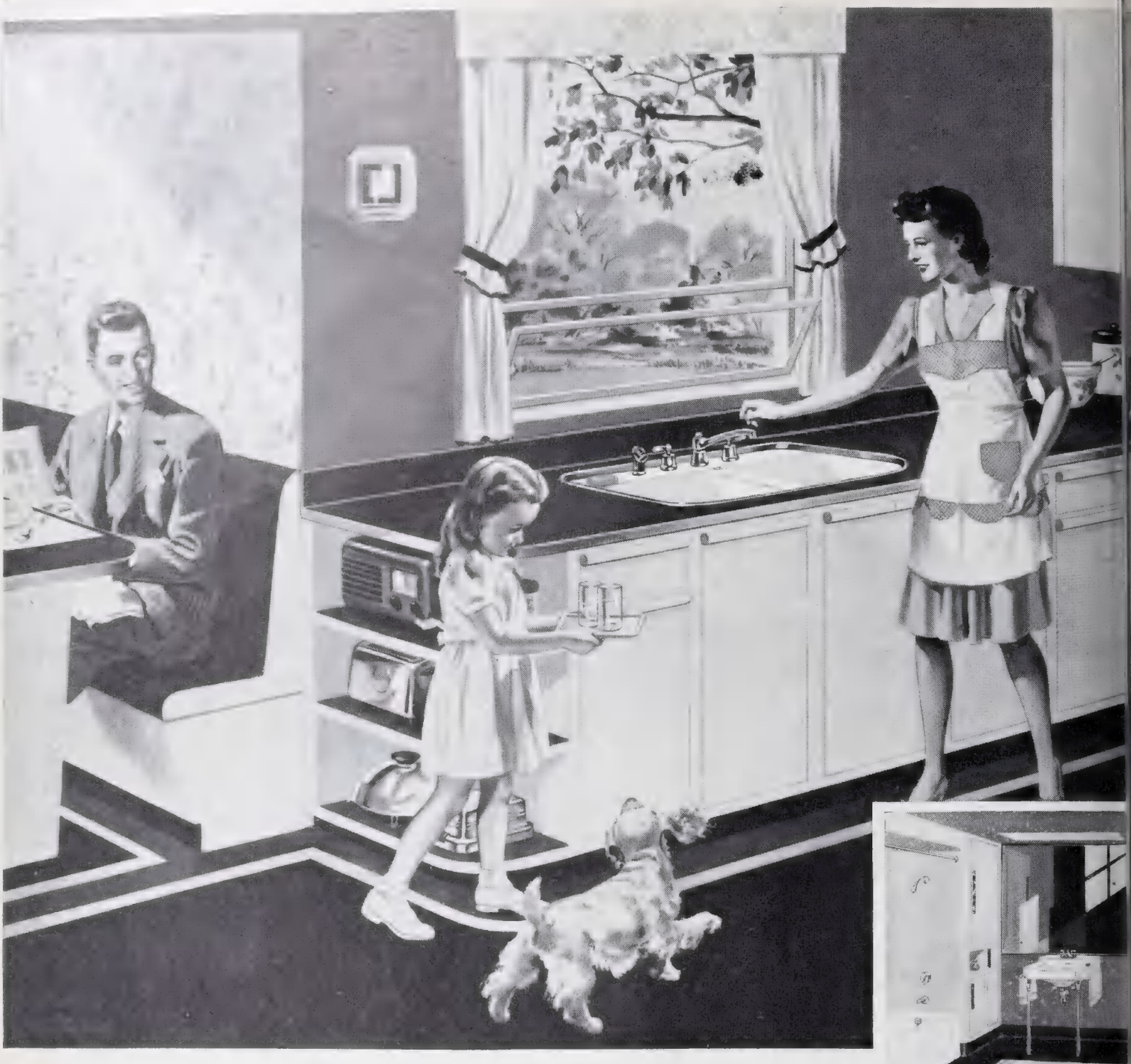
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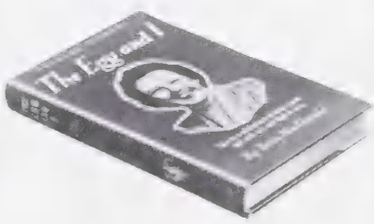
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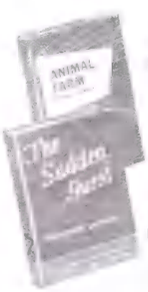
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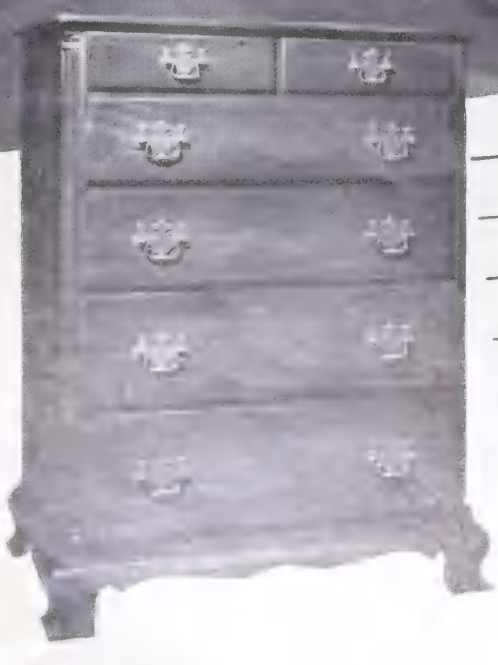
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DINING ROOM: 9-piece set with table, 4 side and 2 host chairs, china cabinet and buffet . . . around $325.00. Draperies in "Sonata" chintz, 36" wide . . . around $1.25 yard. Wool broadloom twist carpet in 9 and 12 foot widths . . . around $8.00 square yard.

BASIC HOME FURNISHING COLORS . . .

your guide to a more beautifully coordinated home!

No more weary hours of color-matching from swatches . . . no more disappointment over unfortunate color choices. The nine lovely colors on the opposite page have been adopted as standard by manufacturers of nearly every type of homefurnishing. Now, if you choose a BHF color in a rug, you can find exactly the right BHF color to match or contrast with it in draperies, wallpaper, furniture. And BHF merchandise is clearly labeled to make your job of selection quick . . . easy . . . and always RIGHT! Start with the BHF furnishings shown here for tasteful color-richness in your own home . . . for hard-to-get harmony at sensible, budget-wise prices.





GREAT LAKES GRAND CANYON ALAMO ADIRONDACK SHENANDOAH CAPE COD

SANTA FE

GREAT SMOKY

PRAIRIE

B.H.F. Colorcade

nine go-with-everything colors, each in a range of eight shades.





BEDROOM: 3-piece bedroom suite with twin dresser, single or double bed and chest . . . around $200.00. Draperies and bedspread in "Gladiola" chintz. Solid color flounce on bedspread. Both fabrics 50" wide . . . around $1.65 yard. Wool pile scatter rugs by Aldon. 27" x 48" . . . around $11.50. 3' x 5' . . . around $19.50. 4' x 6' . . . around $29.50.

EXCITING SETTINGS — LOVELY IN BHF COLORS . . . flexible modern furniture in cool, chrome-grained oak by Thomasville Chair Co. . . . crisp Everglaze chintz by Waverly . . . luxurious wool broadloom twist from Alexander Smith — all in perfect color harmony because all are in BHF colors. Choose the color combination we've used here — the rugs in Great Smoky gray . . . draperies, bedspread, dinnerware, lamps, keyed to Shenandoah and Adirondack. Or select your own BHF color combination for a dramatic, strikingly lovely effect.

Available at these Fine Stores

Akron, Ohio ..... Polsky's	Greensburg, Pa. ..... Troutman's	Pottsville, Pa. ..... Pomeroy's
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Roxbury, Mass. ..... Jordan Marsh	Jackson, Mich. ..... Field's	Seattle, Wash. ..... The Bon Marché
Towson, Md. ..... Hutzler's	Kansas City, Mo. ..... Peck's	Springfield, Mo. ..... Heer's
Exeter, Pa. ..... Troutman's	Lake Charles, La. ..... Muller's	St. Paul, Minn. ..... The Golden Rule
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Members of the Home Furnishings Institute



For the Home of her Dreams

IN the calm, quiet moments before sleep—that's when a woman dreams. Of enduring love. And enduring things. People she can count on. And things she can count on. A home where her family will know the joy of gracious living.

The home of her dreams is a home where every treasured possession [illegible] beauty and [illegible] every need, she will choose Kenwood Blankets. Skillfully woven of fine all-wool yarns, in luscious colors, richly bound, they are famed for their deep, deep nap—their soft, warm, gentle comfort, their lasting luxury. With the care their loveliness deserves, they hold their original fresh beauty through years of satisfying use, seem forever new.

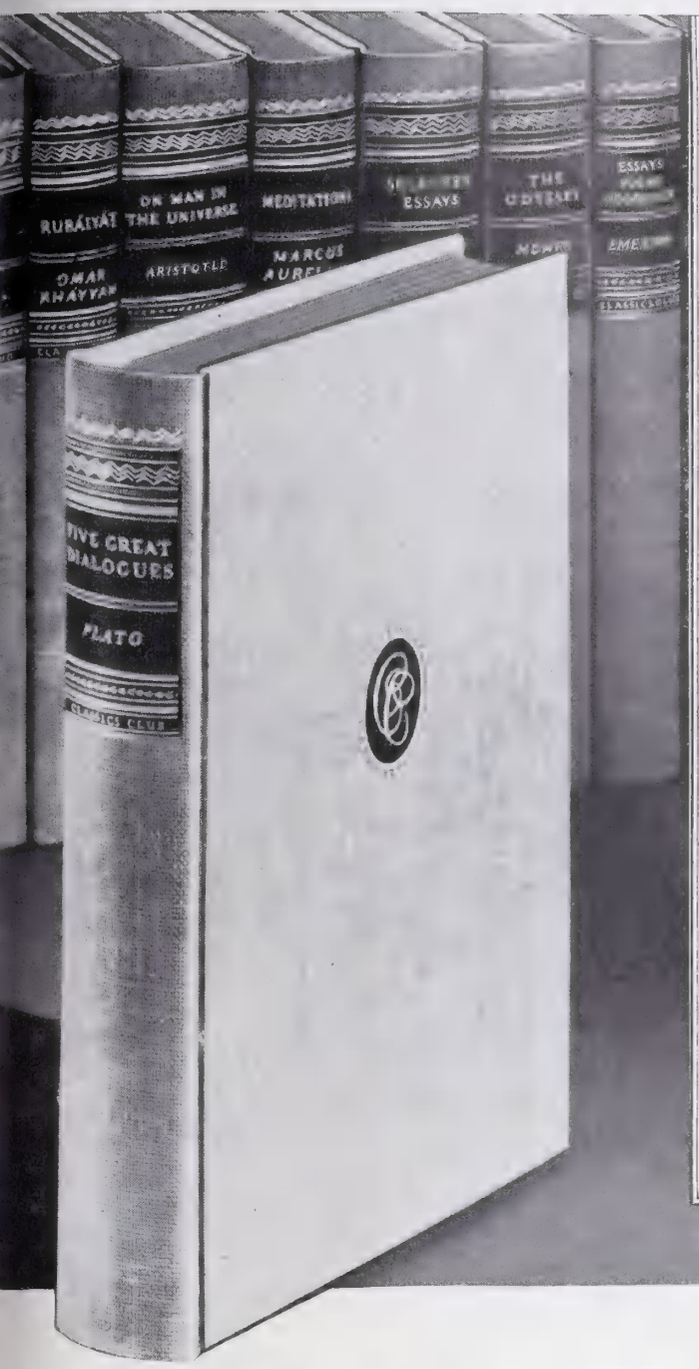
Like many other choice things today, Kenwood all-wool Blankets are still relatively scarce, so ask for these precious beauties soon at your favorite fine store.

KENWOOD MILLS, *Albany, New York.*

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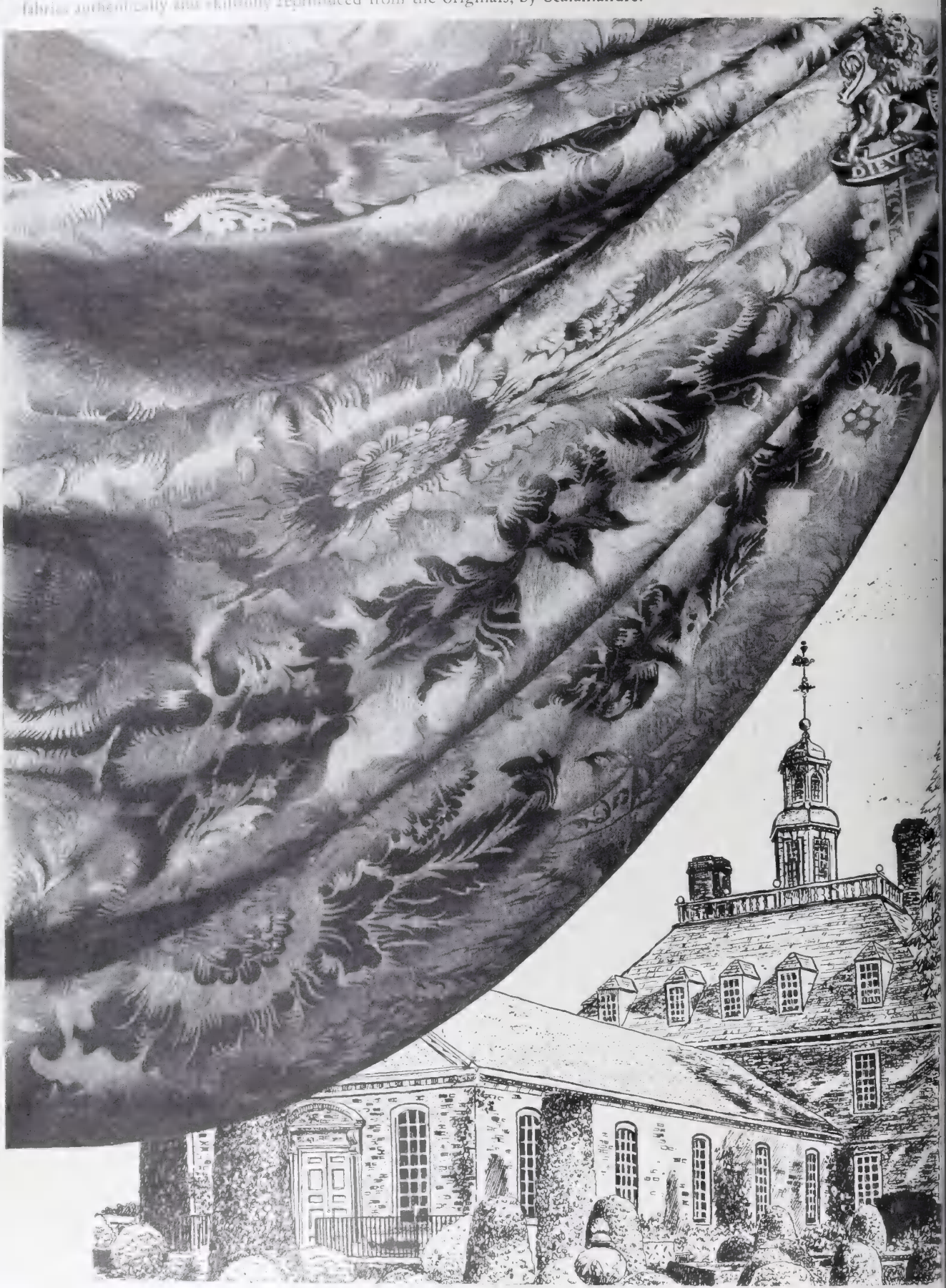
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The finished building in the foreground is the famous Governor's Palace, one of the several buildings of Colonial Williamsburg which has been completely restored and decorated with fabrics authentically and skillfully reproduced from the originals, by Scalamandré.



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You can almost feel the atmosphere of goodness that surrounds you everywhere at Hathaway's. It is more than loveliness and style correctness or excellence of material and craftsmanship, for here quality is simple, subtle but recognizable integrity in every element of home furnishing beauty, style and structure. Creative Home Furnishing at Hathaway's can capture the very spirit of a style to give your home this same atmosphere of charm. See it in the Provincial room above, featuring dual dressers, dual beds and a chest from the extensive Orleans Collection in beautifully grained solid magnolia wood. See it in everything at Hathaway's. Then enjoy this same atmosphere of charm in your own home. Write for the new booklet on "Creative Home Furnishing," sent free on request.

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• With this premise, Dayton's Studio decorated the offices in suburban Minneapolis, of Cargill Incorporated, a great modern grain industry. French Provincial décor creates an atmosphere as inviting as that of a gracious country home.

NORTHWEST'S GREAT STORE The Dayton Company MINNEAPOLIS

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Make your bedroom a gay pattern of matching material . . . with spreads, drapes and vanity cover . . . all of beautiful white Scotland Imperial Hobnail Bedspreads.

By buying *three* spreads at one time, you may fashion your room into a truly lovely matching unit. It's so very simple.

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- Another spread, cut lengthwise . . . hemmed top and sides . . . and there are your window drapes . . . smart and charming.
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A perfect match for a perfect ensemble . . . so easy to do yourself. With each Scotland Imperial Hobnail Bedspread you receive a free folder of full instructions for making this charming bedroom your own. Available at any one of these fine stores listed.

$7.95 full size—twin size, *mail orders accepted.*

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FURNITURE



Where life at home is an art in itself—most often,

the upholstered furniture is Valentine-Seaver.

Beautiful in any room because it's LuJo Craft

Here, in this charming breakfast nook, LuJo C dainty design is particularly appropriate. Wit satiny-white finish, it's as gay as sunshine—a invitation to pleasant dining.



Illustrated: Ensemble No. 200

In the somewhat more formal setting of the living room, LuJo Craft adds an air of smartness that definitely suggests custom quality.



Illustrated: Ensemble No. 1100

Interior by Marc Antony, New Orleans

Illustrated: Ensemble No. 1300

LuJo Craft is America's finest, most versa It is made by craftsmen long famous for in creating decorative metal designs for luxu Yet, LuJo Craft Furniture is priced far lo comparable sets. You'll find a generous se signs and ensembles at your dealer's.

- *Guaranteed against rust and breakage for*
- *Mar-proof seats can be washed with soap*
- *Seats removable; choice of attractive color*
- *Heavy glass table tops proof against spill*
- *All pieces light weight and easy to handl*
- *All LuJo Craft weatherproof; can be used*



And here, out on the terrace, we find LuJo Craft playing a role quite unique for fine furniture. But LuJo Craft—being made of fine metal and plastic-coated coverings—is completely weatherproof. In fact, LuJo Craft is so durable that it's guaranteed against rust and breakage for 6 years.

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Winning Cast...

Gaiety takes its cue from the exciting fabrics in this colorful room. And again a clever hostess achieves an effect with the help of Goodall's luminous colors and inspired design.

Each Goodall Fabric is a special blend of fibers and yarns, devised to give supreme performance in its appointed use.

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Puzzle your pretty head no more



MURPHY has the answer to your painting prayer!

"Wonderful! . . . Why didn't someone think of it before!" That's what women everywhere say when they hear about this marvelous new way to paint!

Imagine choosing just the color you want—and getting it! Choosing it, too, from not just a few samples but from dozens of lovely, pre-tested colors, shades, tints, and tones. Yes, you can do just that with Murphy Color-Scheme Paints.

Luscious pinks and heavenly blues. Restful greens and gracious yellows. Subtle grays, beiges, wines, off-whites, and browns. All the colors you could ever wish for—and all color-harmonized so perfectly that you simply *can't* go wrong, simply can't pick colors that clash.

Fresh-mixed—just for you! Never again need you buy paint that's old or "shelf-ridden," for every can of Murphy Color-Scheme Paint is tinted to your order, just before using! It's fresh as morning's milk. Think of it—you can have *custom colors, custom-mixed without custom cost!*



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All this for not a cent more! You pay nothing extra for the many advantages of Murphy Color-Scheme Paints—and back of every gallon is 81 years of experience. When next you redecorate, remember Murphy gives you *custom color without custom cost!*





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P.S. Please be patient. Right now your local dealer's supply of Murphy Color-Scheme Paints may be limited, due to war-caused shortages. Come Spring, we hope to be able to supply all Murphy dealers fully, plus hundreds of new dealers who want to give *their* customers the benefits of this modern painting service.

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be it holiday, birthday, or "thank you" gift . . . make it unforgettable with the bubbling brilliance of pale-gold, sprightly-dry ROMA Champagne . . . or the rubied richness of ROMA California Sparkling Burgundy. In ROMA, you choose the greatest name in wine!

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YOUR FAVORITE

PRESSURE COOKER

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1. Quick cooking of vegetables with a Presto cooker helps preserve vitamins and minerals, food colors and flavors.



2. Your Presto cooker holds small roasts and chickens — helps keep in delicious juicy flavor.



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, Mass.....Jordan Marsh	Indiana, Pa.....Troutman's	Reading, Pa.....Pomeroy's
, Mass.....Hovey's	Jackson, Mich.....Field's	San Antonio.....Joske's of Texas
, Pa.....Troutman's	Kansas City, Mo.....Peck's	Seattle, Wash.....The Bon Marché
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llsville, Pa.....Troutman's	Latrobe, Pa.....Reed's	St. Paul, Minn.....The Golden Rule
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is, Pa.....Troutman's	Lowell, Mass.....The Bon Marché	Tacoma, Wash.....The Fisher Co.
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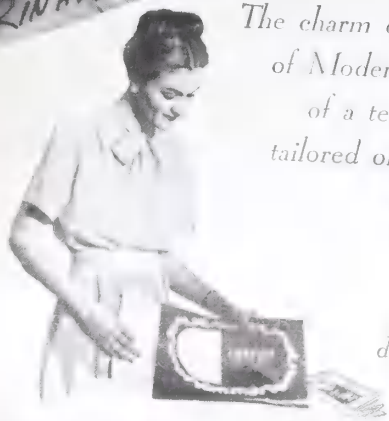


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Cortley Curtains come to you fresh and clean because they are packed in the Royal Blue Cortley package . . . in which there's our free decorating folder "Making Interesting Windows". For better curtains ask for Cortley Curtains.

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Everybody loves Kensington Bent Glass

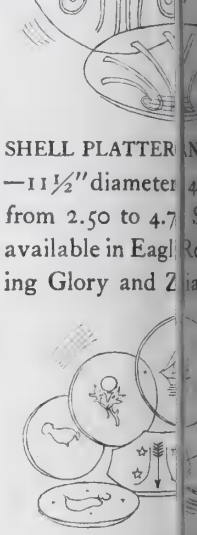
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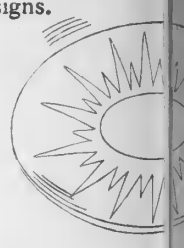
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SHELL PLATTER
—11½" diameter
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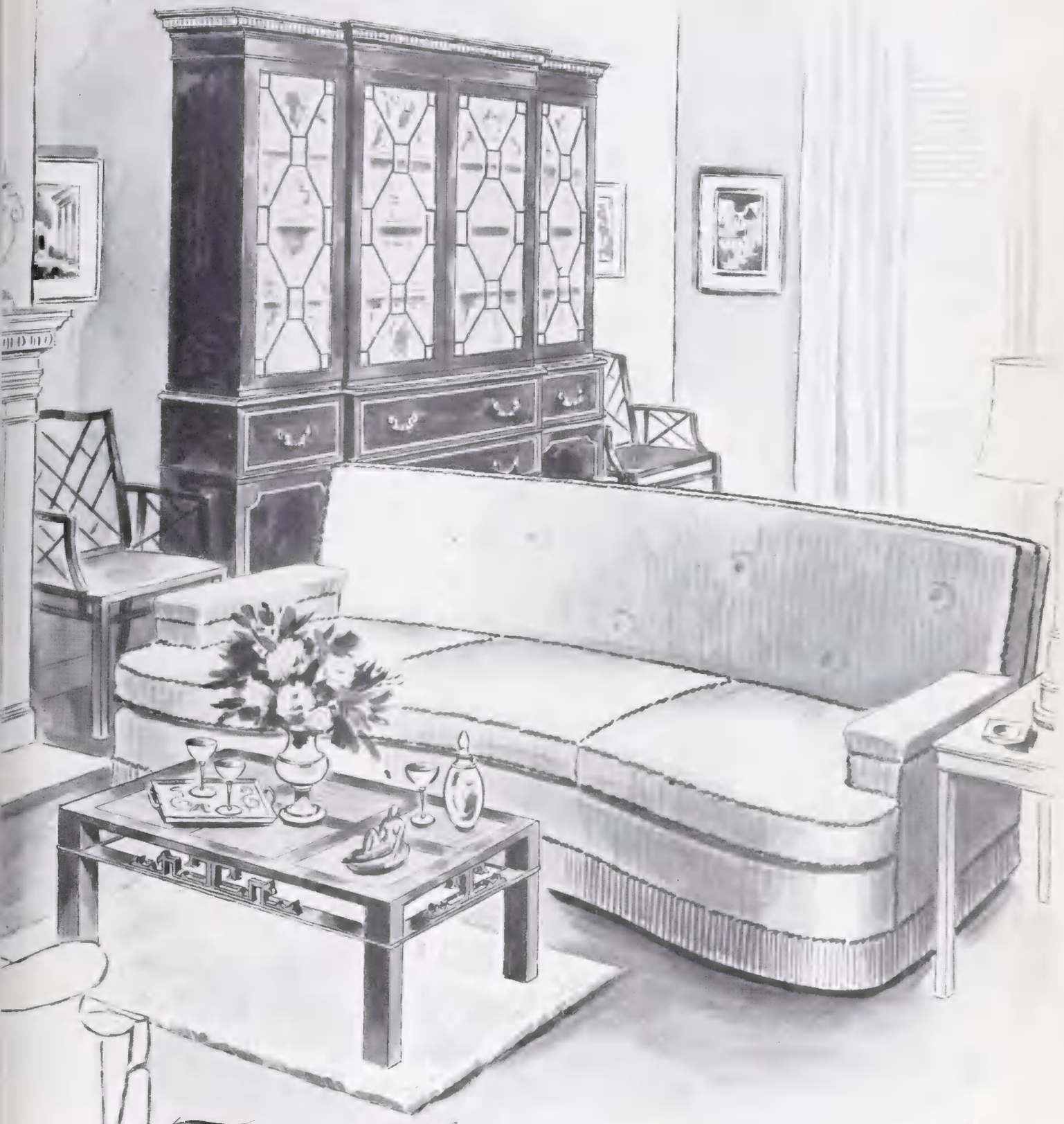
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Baker furniture, beautiful heirlooms of tomorrow, for today's distinguished homes. Glance through our Model Rooms and Georgian Gallery and see the beautiful collection of 18th Century reproductions for you who appreciate the finest. Breakfronts, occasional pieces, lounging furniture. Each is a collector's treasure . . . a key piece to point up an important room.

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New Ideas in Up-to-date Dining

re's exactly the sort of furniture you ed us to design. Smart . . . beautiful and ctical. Furniture to make your dining room elier and more liveable. This charming ch china, for example, decorates equally l with either china or books. Conven-tly, too, it contains a roomy desk with ee drawers and a fold-away writing panel. is versatile hutch is part of the brilliant w Travis Court group by Drexel.



For gracious living plan your room settings around Drexel masterpieces. There are beautiful and practical collections to fit every budget. Look for the famous "by Drexel" seal carefully branded on each distinctive piece. Ask for Drexel by name at leading department and furniture stores.

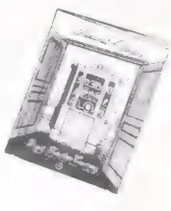
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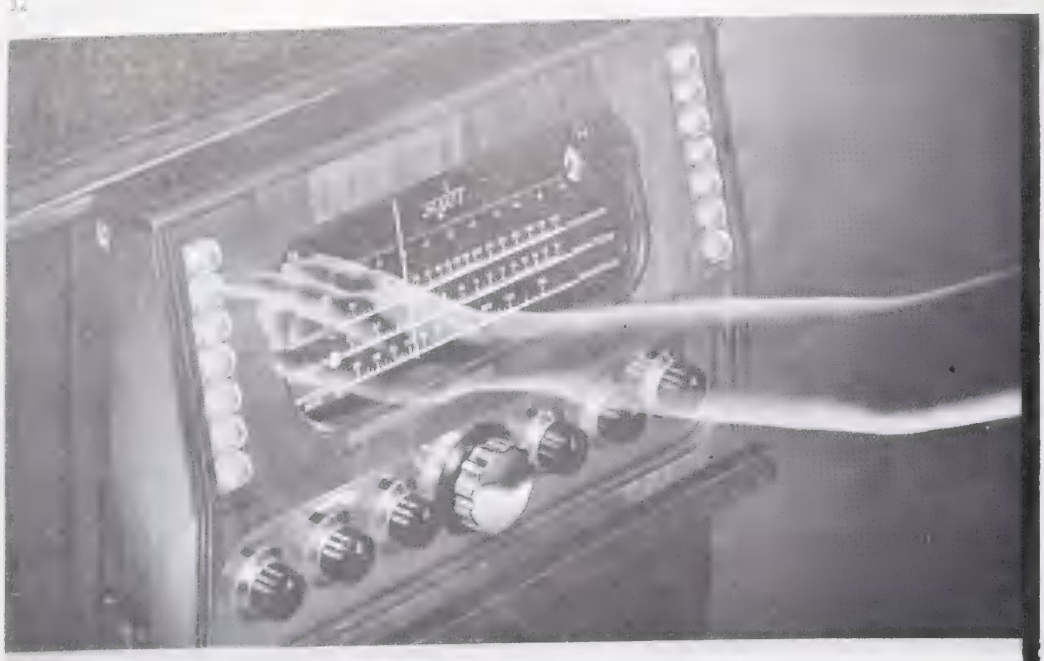
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DREXEL - NORTH CAROLINA



Better *your home... better your* Living

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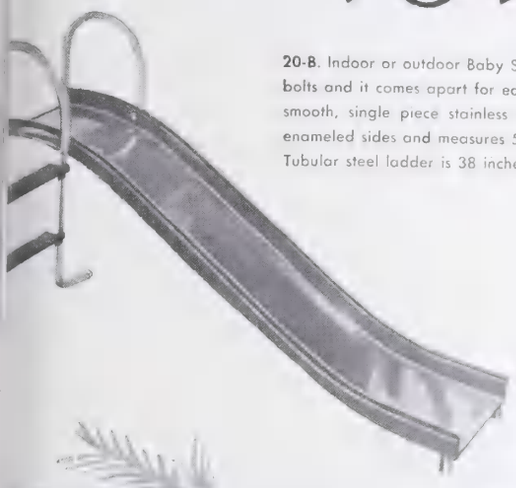


It's a good deal like touching another world—from another room! Remote control for the Scott radio-phonograph. Touch it (from any room in the house) and it's exactly as if your own finger were touching a selected station button on the panel of the Scott itself. And we've heard proud Scott owners telling their friends that Scott reception and music reproduction are "simply out of this world!" . . . Scott cabinets are exceptional too . . . For the name of your dealer write to Scott Radio Laboratories, Inc., 4428 Ravenswood Ave., Chicago 40, Ill.

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TOY CATALOGUE



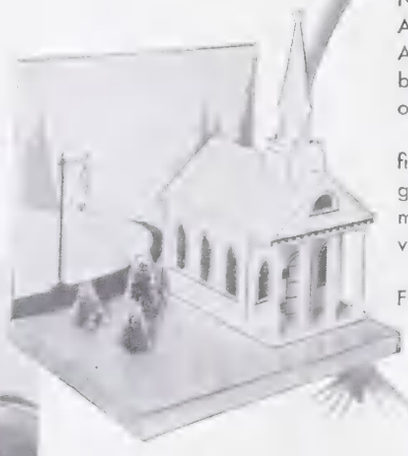
20-B. Indoor or outdoor Baby Slide—unfasten four bolts and it comes apart for easy handling. Satin-smooth, single piece stainless steel slide has red enameled sides and measures 5 feet by 13 inches. Tubular steel ladder is 38 inches high. $17.95

Next best to coming to F. A. O. SCHWARZ, AMERICA'S BIGGEST TOY SHOP on Fifth Avenue, New York—or visiting either of our branch shops at Boston or Ardmore, Pa.—is our new 1946 TOY CATALOGUE.

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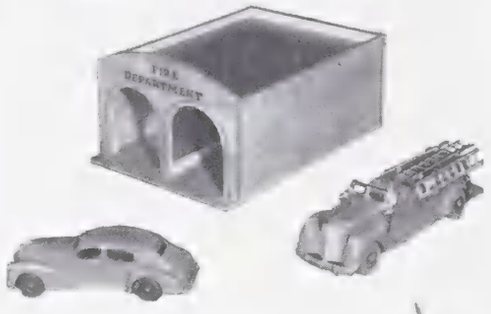
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21-B. Beautifully decorative Colonial Church with a concealed Swiss Music Box that plays "Silent Night." Built entirely of wood, painted white with snow covered roof. Base measures 11½ x 15½ inches; 15½ inch painted background. Transparent colored windows and planted evergreens. $9.85

22-B. "Sketchaid"—a clever, new aid to accurate "life" drawing for the young artist. Set up the wooden-framed 12 x 12 inch glass plate and outline on the glass the shadow of the subject as it appears when viewed through the "finder". This can then be traced on paper and finished in detail. Glass may be cleaned for repeated drawings. $9.95



23-B. A complete Fire Department for the young fire chief. Fire House is stoutly built of wood, has composition floor and roof and is brightly red trimmed. It measures 11 inches long and contains all-metal chemical truck with necessary ladders and a streamlined fire chief's car. Both vehicles are rubber tired. $3.50



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24-B. Compact and very complete young scientist's Microscope Set in wooden case that opens to form a laboratory. Eight-inch precision all-metal microscope with automatic turret. Magnifies 30, 60 and 90 powers. 34 pieces of apparatus—chemicals, slides, specimens, stains, dissecting needles, etc. and manual. $8.00



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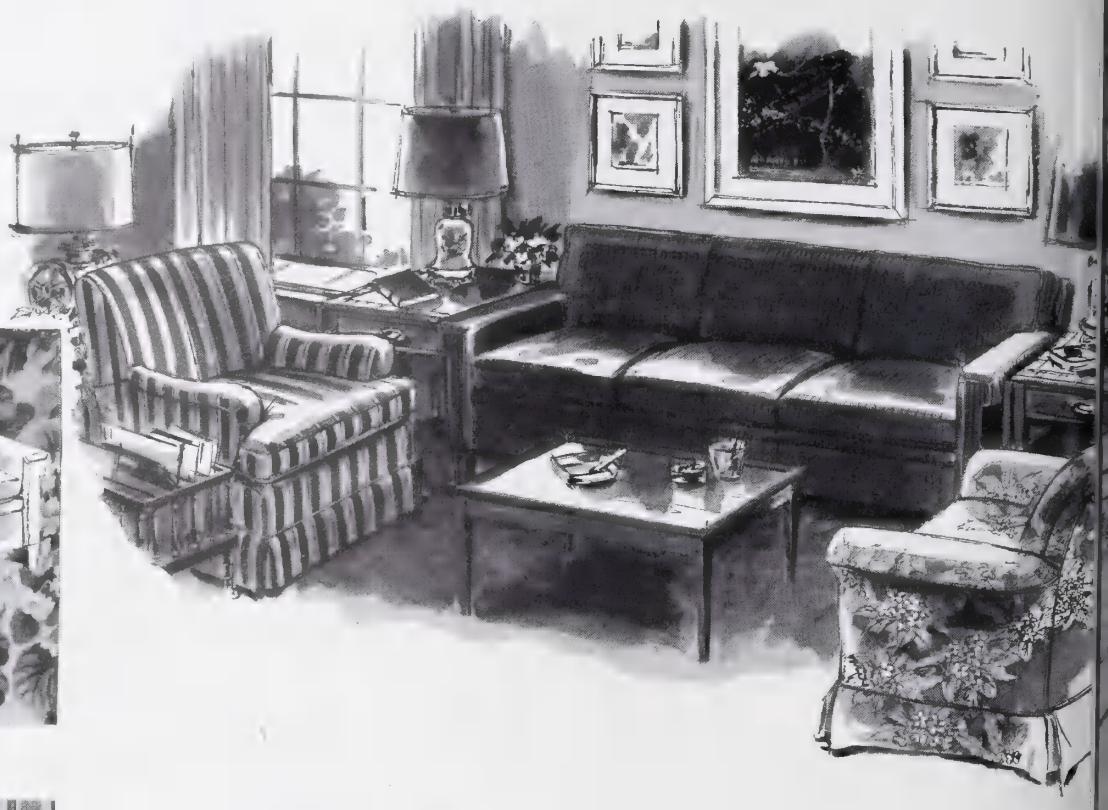
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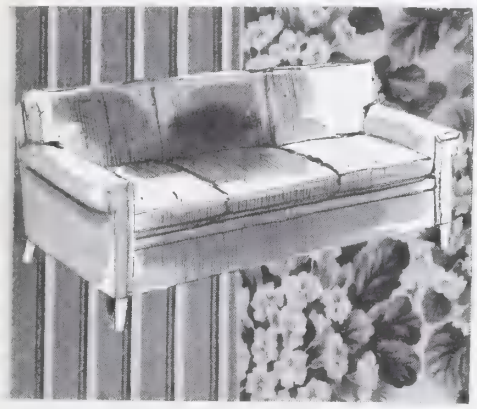
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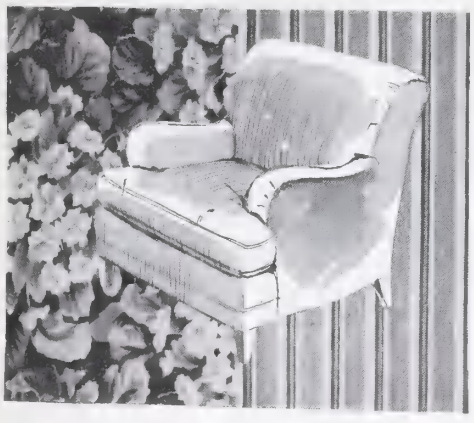
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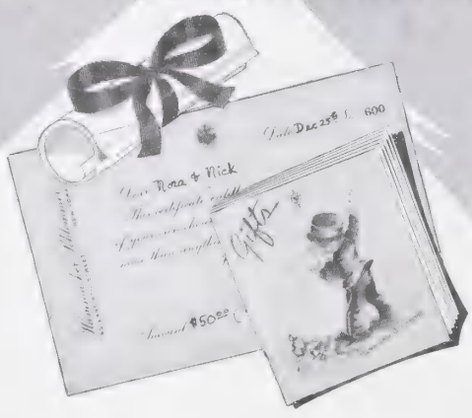
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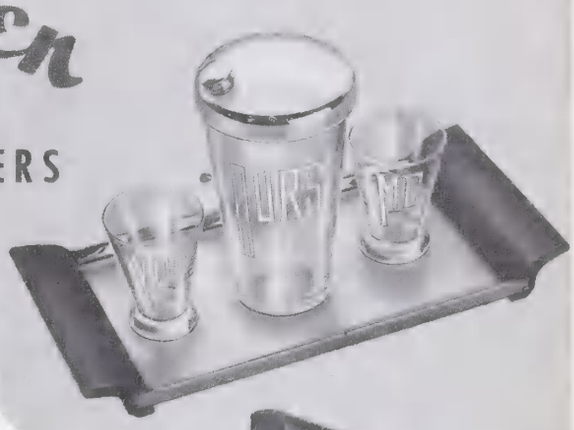
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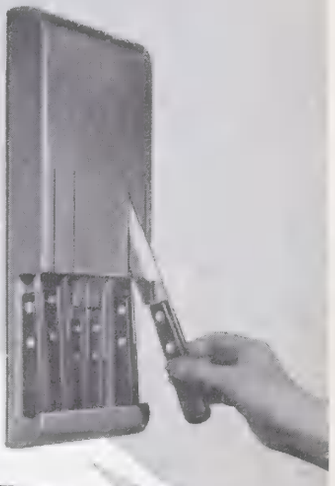
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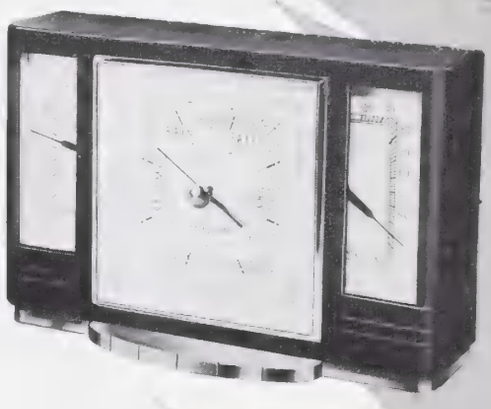




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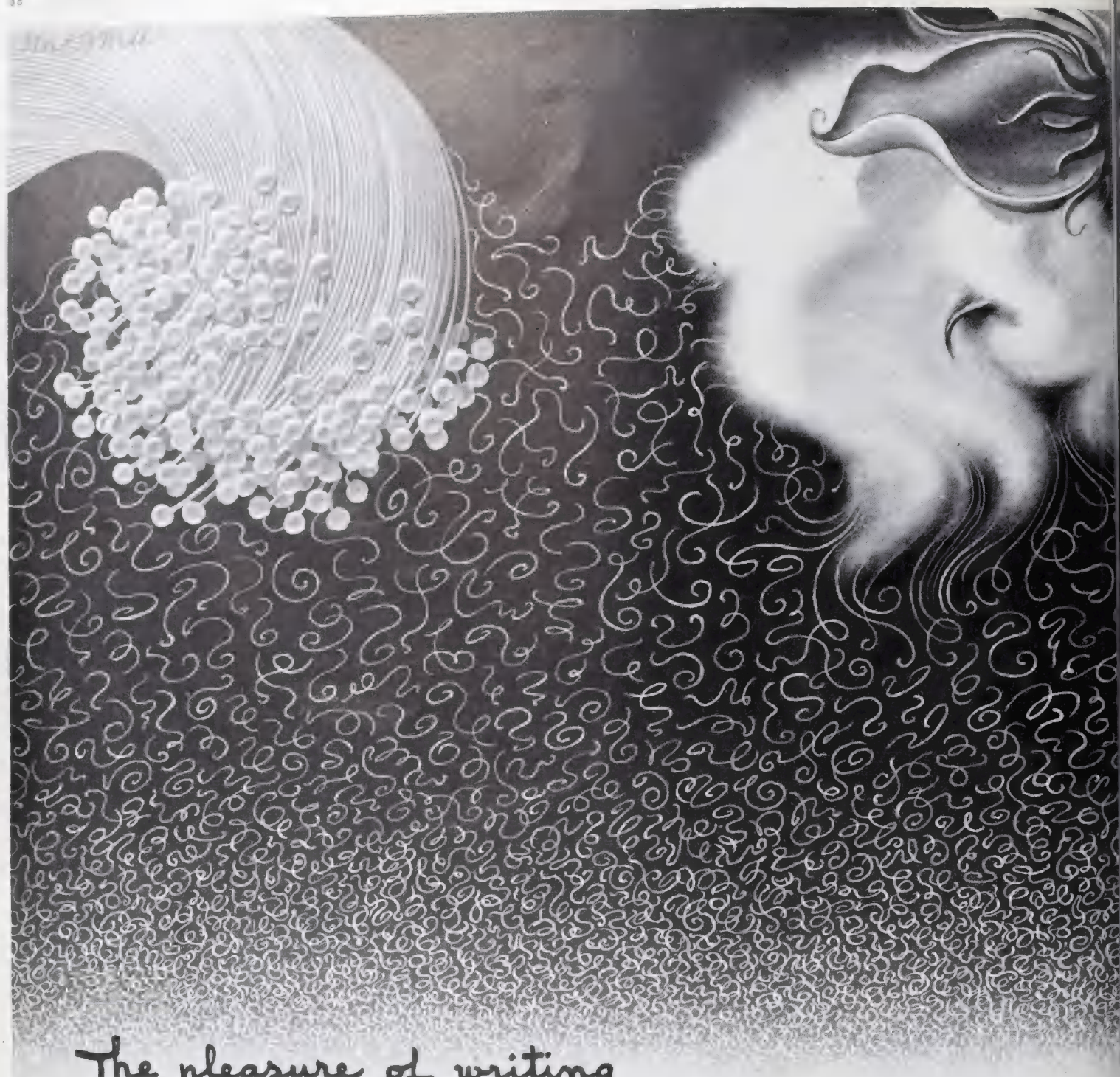
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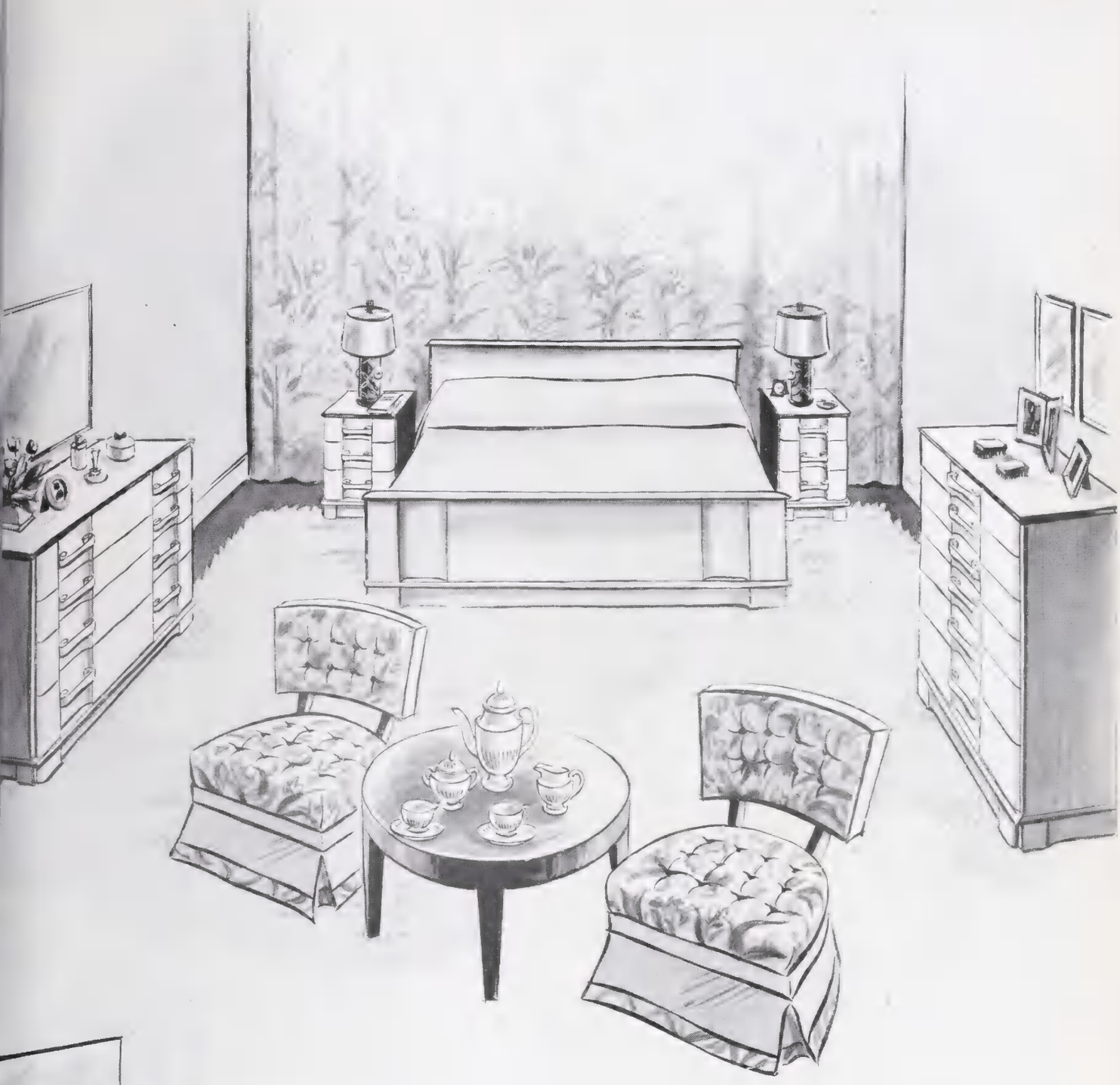
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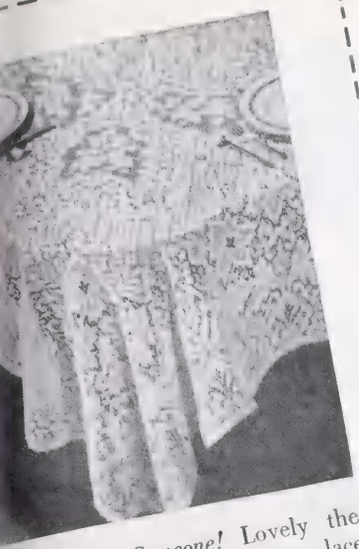
The delicate, transparent, polychromatic reliefs, so typical of the realistic and decorative garlands of the famous fourteenth century family, Della Robbia designates this original handmade and hand decorated Westmoreland crystal and gives it authenticity.

Its versatility meets the mood of the buffet supper, the informal luncheon and delightfully furnishes an iridescent setting for the candle light dinner. In addition to luncheon and dinner sets Della Robbia is provided in many lovely gift pieces.

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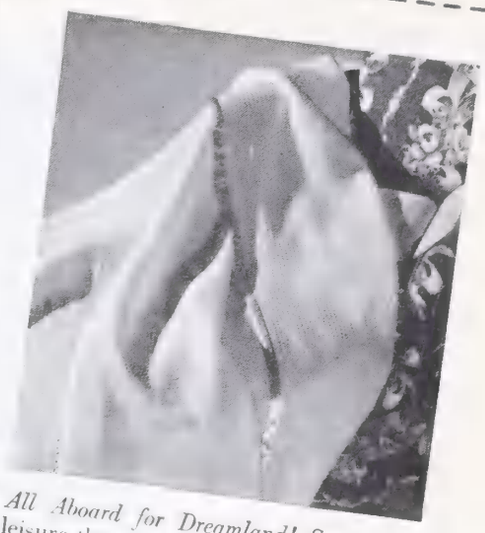
phony" for Someone! Lovely the that's covered with all-over lace uest-time, anytime. A new-as-next- design in a rich ivory color, made lusively for us and you. Size 72″ x 90″. **1.75.**

Linens—Second Floor, North, State.



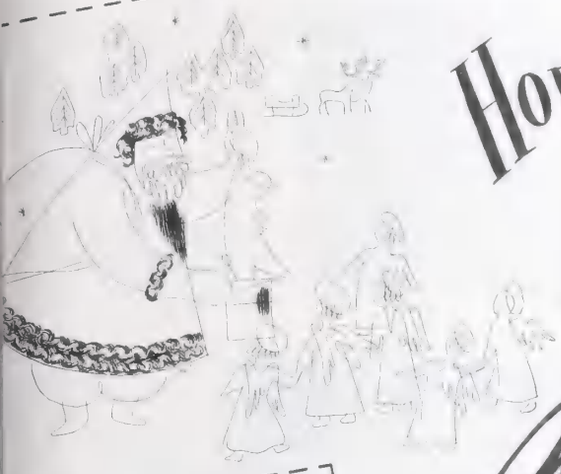
Gift of Unusual Charm! Handsome, traditional mahogany end table, each step leather covered with gold colored tooling. Convenient for magazines, books, accessories. 28″ x 16½″ x 27″ high. **$37.50.**

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Linens—Second Floor, North, State.

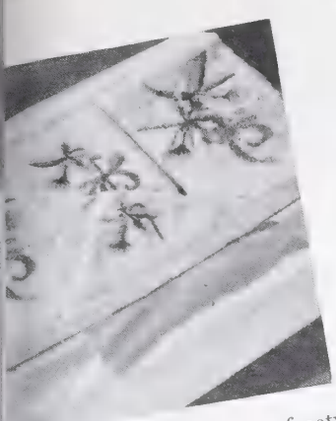


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The house is beautiful—the gift is special—and you're the best-loved Santa in the world (everyone will say it!) when you go gift gathering at . . .

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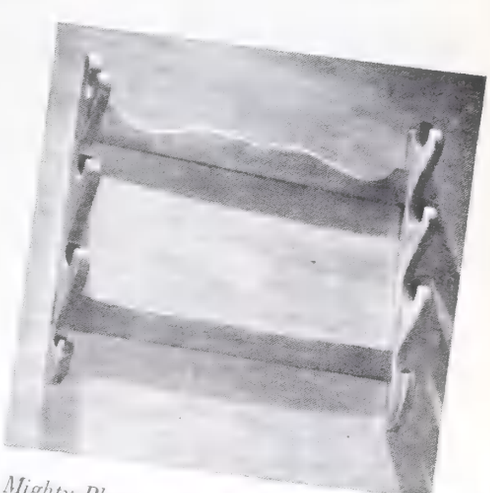
for Everyone! Luxurious frosty bath towels embroidered with sprays. Set includes two bath , two guest towels, two washcloths. **17.75.** With matching bath mat,). Irish Linen Towels — Orchids ushed on two fingertip and two towels. Set $6.

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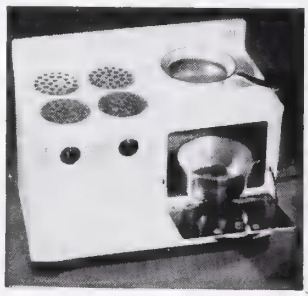
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a



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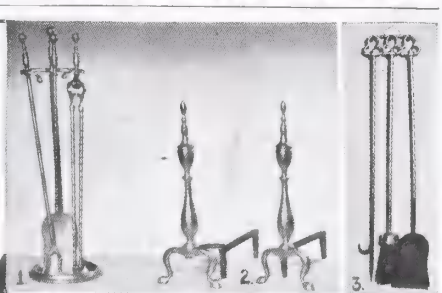
Angels You're Sure t...

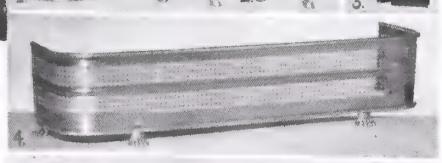
A heavenly idea for so m... uses. You'll love these sh... spangled angels with dem... rosebud red mouths . . . abrim with gay, true-to-li... sies. Skillfully hand-pain... high "plaster saints" ... crowned and touched with ...
$6.00 Pair Postpaid-$3.50 E...
Send Today for FREE ... of Our Famous Waxe...

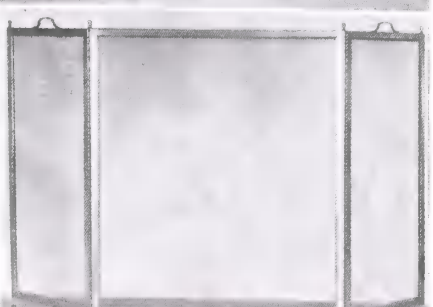
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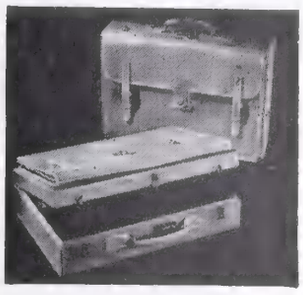
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Home Bars, Glassware, ...

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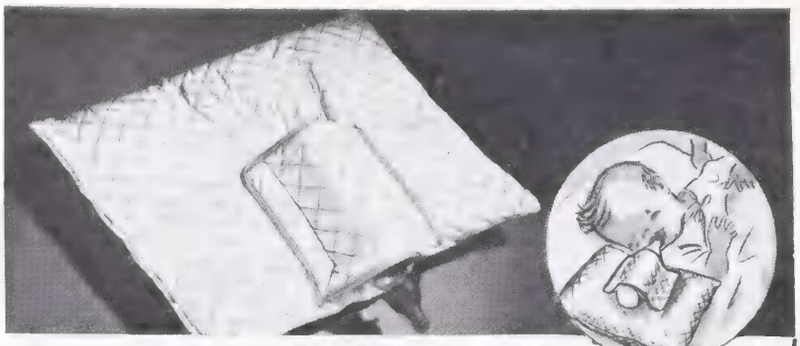
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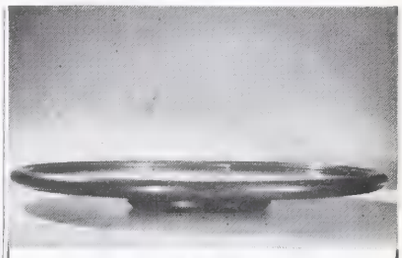


GALA BUY

Bright stars for under the Christmas tree, or for wishing a bride well, is this sugar and creamer set with a tray. Made of triple silver plate on copper, it is a gift of handsome dignity. Tray is 8" long, pitcher 2½" high. Engraved with sophisticated initial.

$8.95 including tax and postage
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ELLISON'S
Wilmington 11 Delaware



HANDSOME LAZY SUSAN

completely belies her name by being the busiest adjunct on your table. Load her up with what you will, give her a twirl, and save endless reaching and passing. You'll save running to the kitchen, too.

Polished mahogany, ball-bearing base
22" size $19.50 20" size $16.00
18" " 13.00 16" " 11.50

Express extra (collect). No. C.O.D.'s

DANIEL'S DEN Dept. B11
A Shop of Choice Things
141 Newbury St. Boston 16, Mass.



For Bookworms and Babies

A handsome way to keep your place. One end of this sterling bookmark is a tag which can be monogrammed at 10c a letter. Other end is a Danish design. Only $3.10 ppd. tax included.

Lucky the child who sups from sterling so beautifully crafted. Sterling handmade mug $12. Danish pattern fork and spoon $6.
Engraving is 10c a letter.
(tax & postage included)
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HE CLASSIC EGIAN MOCCASIN *for Women*



eet into Fel-Mocs and toes wriggle with joy! are slippers indoors, shoes and so remarkably com- you'll feel you're walking ine quality mellow-brown urdy soles. Fel-Mocs make gifts. No trick to fit. Send e size. Add 25¢ **$6.75** ng.

llman, Ltd.
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SHINING BRASS PLANT CONTAINERS

To add a magical touch to any room, fill these glowing semi-circular containers with ivy or other greens. Hang them one under the other between windows, or on either side of the fireplace, or place them at the ends of the mantel. Sheraton design, and watertight. 7" by 7¼".

$15.50 a pair postpaid.

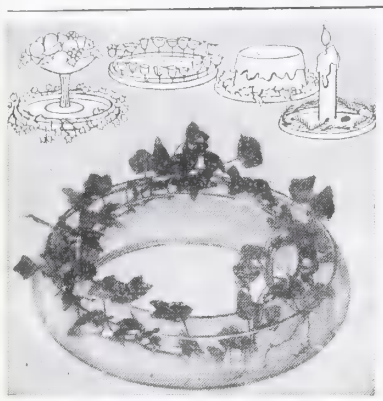
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Robert Keith note paper in brown, green, navy, dubonnet or Christmas red, boxed with white ink. 36 monogrammed sheets with envelopes. **2.75**

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Wreath Of Ivy

FOR YOUR TABLE

So long awaited! Please order promptly. Gorgeous glass ivy ring, 12 inches in diameter. Distinctive table decoration of perennial beauty. Keep it filled with ivy or flowers. Use center for fruit or other ornamentation. Postpaid... **$7**

7½-INCH SIZE, POSTPAID, $5

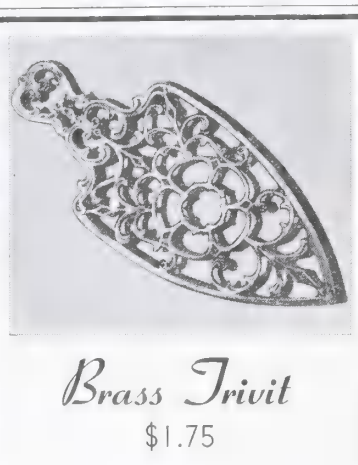
(Prices minus ivy which cannot be shipped)

Send check or money order.
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MALCOLM'S

HOUSE AND GARDEN STORE

524 N. Charles St. . Baltimore 1, Md.



Brass Trivit

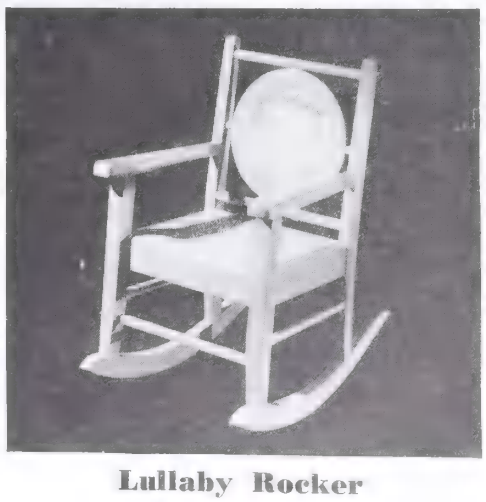
$1.75

Made in the form of an old flat iron rest—it will hold teapots, pitchers or plants with equal ease. It measures 8¼" long. Charming gift for those who love fine reproductions.

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Dennison's

411 Fifth Avenue New York 16, N. Y.



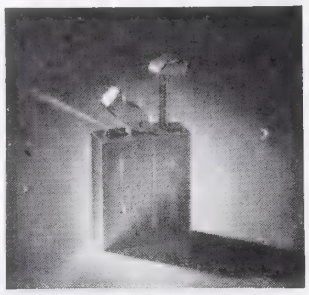
Lullaby Rocker

Oh, the lovely laziness of a musical rocker for a small wearybones to settle her round little backside in! Hand painted with sweet flowers, it comes in pink or blue, and the windup key is on the underside.

$18.95 express prepaid

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this is the glamour ga
son. Made of plain pol
it holds half a dram
perfume and makes rel
as lighting a cigarette.
protect it from scratch
simplify refilling. Leakp
monogrammed, but you
man engrave it later.
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little terrier, made of
has a nose that know
when it smells it. Im
sniffer is a magnet, an
comes with him is also
the greedy pup hangs
The children will have
lives with him, and so
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peller a whirl, then ligh
from the flame in the c
it's a top-flight gadget
and is even heavy enou
a paper weight. Made
plated metal, the pric
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Heavy warranted triple
copper base, to serve
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and heirlooms of to-mo

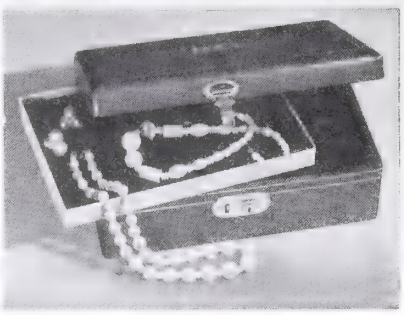
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19.20 ea.
Silent Butler
Baby Cup

Prices include tax and shi
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Fine leather

JEWEL CASE



Here is the gem of jewel boxes . . . enhanced with 24 carat gold tooling and its own lock and key . . . deep and spacious enough for your costume jewelry (10 × 7 × 3½) . . . removable tray with ring groove. . . . You may choose blue, red, aqua, rose or wine but please state your second choice.

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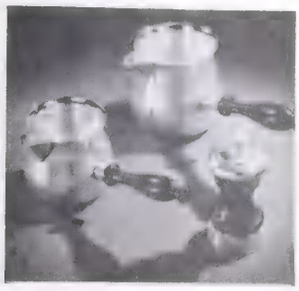
Here's a foot-warme
those cold winter nig
you close to heartl
Made of plump gr
lined from tip to tip
virgin wool. Warm,
leather sole and he

Ladies: *Here's a gi*
will win a man's bless
give shoe size when

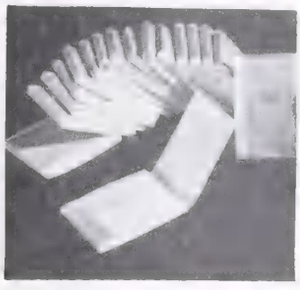
Weber and H
300 Fourth Avenue, Ne

OPPING

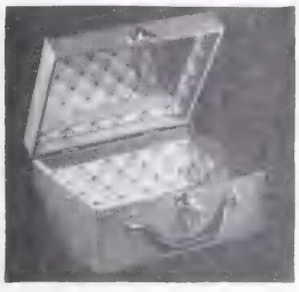
MEONE YOU LOVE.
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ndy warmers, now give dis-
ervice for sauces, gravy, or
lver plate with turned wood
half-pint size is $9.85, three-
size, $12.25. The fruitwood
is mounted in sterling sil-
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e smooth take-off service of
tissue pads. Tuck one of
between your lips when
on clothes. And use them,
ipe off your old war paint
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with crimson covers drama-
grammed in gold, $1.75 ppd.
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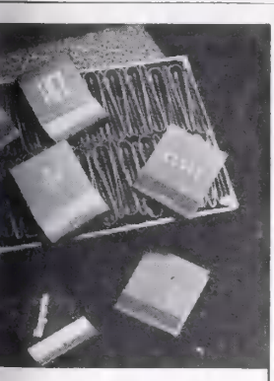


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be more exciting for a dim-
ut than her own little over-
And part of the fun of going
be the grown-up task of
bag. This one has room
lothes, a fresh dress, and
sent for her hostess. 10" x
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mirror. $2.75 ppd. Young
Madison Ave., N. Y. C. 21.



ATILE SHEARS
Steel - Chrome Plated
onder how you ever kept
out these general utility
shears! They serve as bot-
, screw driver, pry, cap
on squeezer, and jar cap
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vegetables and flowers,
wire; 8¼" overall length.
FISHERMEN'S FRIEND."
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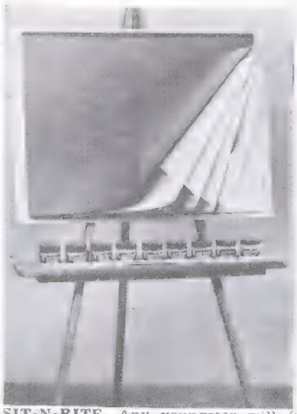
SMOKING SET

Table Lighter of hand painted porcelain in turquoise or peach with gold Rose, also with pink, turquoise or yellow Rose on white; Swiss insert **$29.50**

Tray, 4¼", to match **$10.00**

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Alfred Orlik
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GIFT IDEAS!

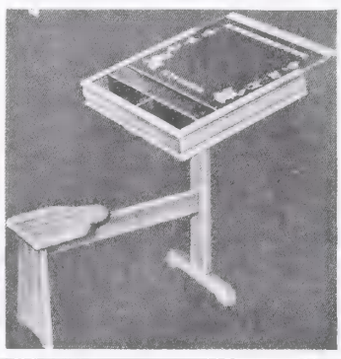
ART-N-EASEL. Encourage the budding artist! Give him this genuine complete artist's set and watch him become truly inspired. The 54" easel boasts rigid construction of selected grained wood, maple finish; fitted with brass hardware. The 18" x 24" drawing board plus a sketch pad, 2 pallette cups, a water color brush and nine 2 oz. jars of Carter's Tempera Colors gives the young or amateur artist everything he needs. It's educational! It's fun! It's a gift that will be appreciated!

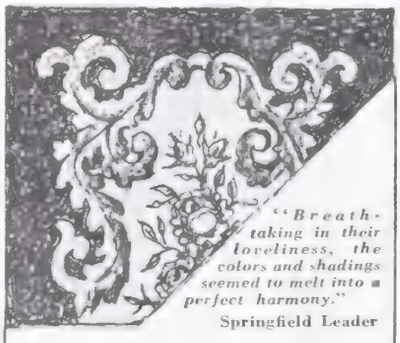
$11.95 complete *shipping charges collect*

SIT-N-RITE. Any youngster will jump for joy when he receives this combination desk, blackboard and stool. See how proud he will be to own this handsome desk with sliding blackboard. Homework will then be easy and pleasant to do. The inside contains two partitioned spaces for chalk, pencils and blackboard erasers. Made like fine furniture by master craftsmen of selected hardwood. Smooth natural finish. An excellent Xmas gift for every child on your list! **Dimensions: Writing top 16" x 21"; Overall length 30".**

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"Breathtaking in their loveliness, the colors and shadings seemed to melt into ■ perfect harmony."
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Something New in
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Complete materials for making your own beautiful Hooked Rugs.

Designs stamped on good quality hooking base.

Material. Wool cloth in exquisitely blended colors. Hooks, color charts and complete instructions. Period, Colonial and Modern Designs.

"Petit Fleur" design shown (36" x 50") including hook and enough material to start (can be worked without ■ frame), sent pospaid **$5.25**
Send 10c for pamphlet.

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Lucky Gift



Delight friends and family with a

HORSESHOE BELL

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for Christmas—symbol of good luck (of which no one ever has too much). Calls folks to chow; collects the kids from play; announces visitors. Two old horseshoes welded together. They ring vibrantly when struck with rawhide-tied clapper. Weatherproof finish. About 9" high; 8" wide. Complete with horseshoe bracket **$7.50**. Shipped express collect on receipt check or money order. No C. O. D.'s.

Horseshoe Forge
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Silver Duet

Sterling cup and porringer, lasting and beautiful, wrought in Gorham's heavy weight silver. Cup $10. Porringer $28.50, including 20% Federal tax.

ESTABLISHED 1810

BLACK, STARR & GORHAM

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WHITE PLAINS EAST ORANGE



YOU and ME COCKTAIL SET

Cocktails for two! "YOU and ME" hand engraved on fine glass that shimmers with an invitation to private partying. Two glasses, cocktail shaker and tray (plus the ingredients, of course) are all you need for before dinner "moments of magic". **$8.95** the set.

TIDBIT SERVER

This Blue Ribbon Tidbit Server is a four compartment, compact aluminum one that means "elegance". Its ruffled edges and easy-grasp handle make it a favorite among hostesses known for their good taste in serving. Ideal for candy, olives, nuts, etc. **$9.95** each.

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Everything for your entertainment needs
HOME BARS • CELLERETTES • GADGETS • GLASSWARE



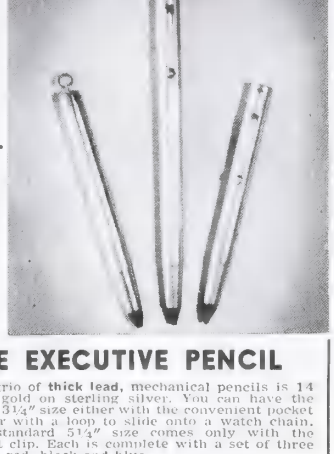
Carpenter's Apron

Made of sturdy cotton, the pockets are filled with all the tools a half pint handy man will need, from repairing his bike to mending his young sister's doll house.

$3.98

express collect **no C.O.D.'s**

The Children's Shop
West Hartford 7 **Connecticut**



THE EXECUTIVE PENCIL

This trio of **thick lead**, mechanical pencils is 14 karat gold on sterling silver. You can have the small 3¼" size either with the convenient pocket clip or with a loop to slide onto a watch chain. The standard 5¼" size comes only with the pocket clip. Each is complete with a set of three leads: red, black and blue.

Small size	$ 9.60 each
Large size	13.20 each
Also available in 14 karat solid gold.	
Small size	$36.00 each
Large size	54.00 each

All prices include Federal tax and postage.

Howard Pusch
15 West 55th St., N. Y. 19





GRENVILLE HOUSE Plate

DOUBLE VEGETABLE DISH

One of the most useable of serving dishes—and as beautiful as it is useful. Top may be used as a second vegetable dish if desired. This 12½" vegetable dish, heavily silver plated, is a copy of an 18th Century English original. Postpaid including tax $13.50.

SUGAR AND CREAMER SET

This beautiful, heavily silver plated sugar and creamer will add distinction to your tea tray—glamour to your dinner table. Note the lovely, flat chased design on the tray, the classic lines of the sugar and creamer. The set postpaid including tax $13.50.

Grenville House serving accessories, because of their lovely form and satin-finished patina, are the "accent pieces" which make a table setting outstanding. And as gifts, nothing is more acceptable than Grenville House Plate.

(NOT ILLUSTRATED) Matching 16" footed well and tree platter, $13.50; gravy boat and tray $13.50; silent butler, $6.00; double shell candy dish, $13.50. All prices include tax and postage.

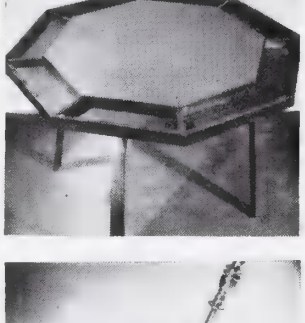
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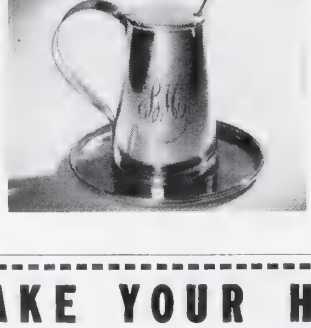
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will be the favorite meet
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him this game table. It's
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eight chip compartments,
flat when not in use. 48'
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Schlemmer, 145 E. 57th



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will have the toasty warm
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to start a roaring fire. Fil
sene and keep it next t
a sure-fire kindler for ra
of solid brass, it's $6.50
tray. Engraved with a
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MAKE YOUR HOUSE A H



HERE'S THE BUY OF THE MONTH!

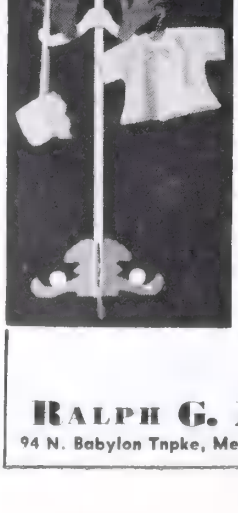
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ALSO, SEND 25c FOR THIS CATALOG→

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He's red, white and blue, handmade and handpainted, and has ten fingers as well as a hanger for baby's clothes. With such a merry figure in the room no child could help but be neat. 54" high. A lasting Christmas gift.

$6.95
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Your foot rests at just the right easy-to-shine angle on the tilted foot-rest. And inside is room enough polish, cloths, brushes a shine equipment. Roomy x 10" high) and well-ma box, made entirely of v brown finish. Sturdy a please the thrifty. Orde

$1.25 POST

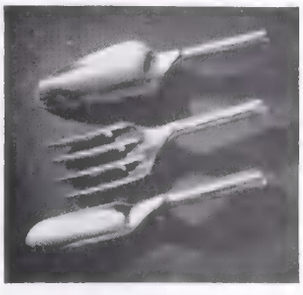
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M THE BRUSH OFF t a groomer as ever kept a n. The clothes brush is vig- stled, the long-handle is a and the stiff little brush on d is for removing spots. gift for all the men in your ust $1.75 postpaid. Avalon Box 935, Front Royal, Va.



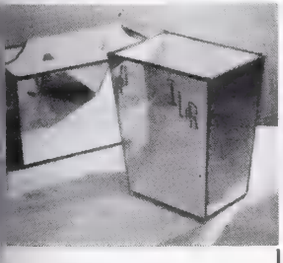


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$9.50 Set of Eight

Makes a gift of distinction. Radiant mat silver finish. Frosts beautifully. Unbreakable, will not tarnish or stain, and requires no polishing. Ideal for highballs or beer. 16 oz. capacity.

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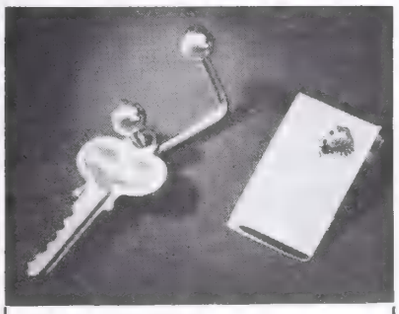


IIRRORED and NOGRAMMED

ne trio, if we ever saw one!
e basket, 12" high, $12.
rack, 16½" long, $17.
felt-bottomed, $9.
ut monogram, $2 less.

Express collect

Le Rideau
-A Lexington Avenue.
New York 21



Golden Catch

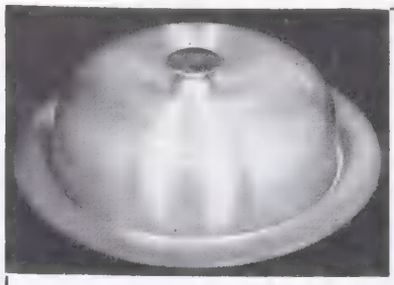
one for her money
one for her keys

Gold-plated glitter gifts for a purse proud lady! The money clip is emblazoned with a jeweled ornament. **$6.25**

The key bar has two golden balls which unscrew to release keys. Tipped with jewel stones. **$4.25**

Tax and postage included
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Katharine B. Ward
Pleasantville **New York**



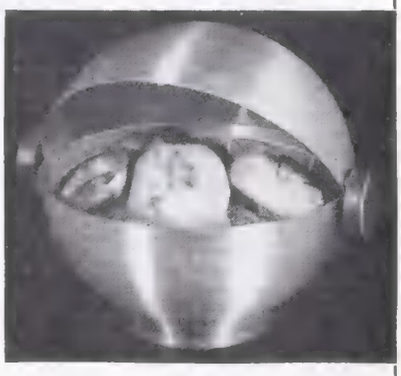
SPUN ALUMINUM HUMIDOR

for cake, bread or sandwiches

It's always desirable to keep cake and bread fresh. In these days of scarcity, it's doubly important. This handsome, spun aluminum humidor, designed by Russell Wright, keeps cake or bread oven-fresh for days! It is an absolute "must" for sandwiches made ahead of time for the buffet supper. Humidifier in the top of the lid does the trick! 15" in diameter by 5" high. **$5.25** postpaid.

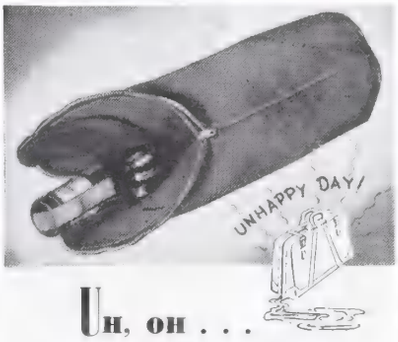
SPUN ALUMINUM BUN WARMER

If you like piping hot buns, coffee cake, rolls, etc., here is something you should lose no time in getting! It will hold a dozen or more buns and you close it and put it directly into the oven. Detachable wire basket inside keeps contents free of the sides and eliminates burning. Oven-proof plastic handles. **$4.50** postpaid.



Write for free catalog. Hundreds of other smart gifts for children and grownups.

Mayfair Gifts 72-08D AUSTIN ST., FOREST HILLS, N. Y.

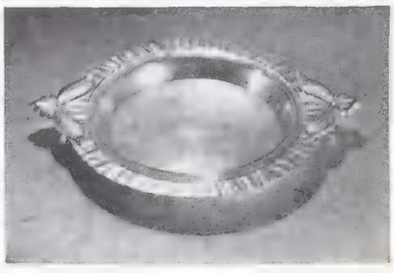


UH, OH . . . GUARD THAT BOTTLE!

Careful, chum — that good stuff's mighty hard to get! This is the original shock-cushioned Guard that snuggles up around a bottle. Prevents breakage or leaking in luggage, protects tonic, lotion—or you-know-what! Prized by travelers, a football game pal. Order one for yourself; others for gifts. In suede fabric with zipper closure. Postpaid anywhere!

Qt. size **$3.25**; *Pts.* **$2.75**

JOHN JARRELL, Inc.
84 Broad St., N. W., Atlanta, Ga.



now there's a smart

PIE PLATE!

Grand idea—gleaming pie plate of Argentol metal with a separate Pyrex dish that slips right in! Stunning Christmas gift this, and needs no polishing to keep that bright gleam. $9.00

Express collect.

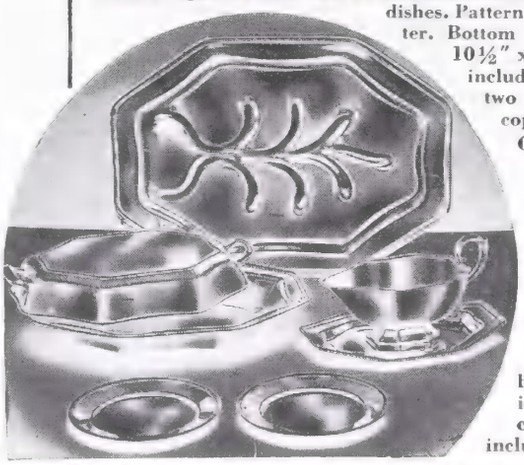
Mail orders? Indeed! Sorry, no c.o.d.'s.

Chelton Inc.
106 East 57 St., New York 22, NY

MAKE YOURS A SILVER CHRISTMAS

Tree and well platter in the traditional good taste of the octagonal design. Has legs to keep the hot platter off the table. Silver plate on copper. 16" x 11¼", $16.50 includes tax and sending.

Double vegetable dish. Can be used as one with a cover, or as two separate dishes. Pattern matches tree and well platter. Bottom dish is 12" x 9"; top is 10½" x 7½"–3½" deep. $16.50 includes tax and sending for the two pieces. Silver plate on copper.



Gravy boat and tray—to go with the platter and vegetable dishes. Taken from an English design; silver plate on copper. Boat is 8" x 4" and 3½" deep; tray is 8½" x 5½". $16.50 includes tax and sending for both.

Individual silver plates—bread and butters—or can be used for many things. 6" in diameter, silver plate on copper. Set of 6 $12.50 which includes tax and sending.

Edith Chapman 168 East 33rd Street New York 16, N. Y.



ALLIGATOR MASTERPIECES

Vanity Case—bottom section for apparel.

Jewel Box—all suede lined.

Corbin Sesamee keyless lock equipped.

DALE FIFTH AVENUE

In New York, ONLY at Fifth Avenue at 56th Street



Glass Menagerie

A complete wardrobe of crystalware, engraved with your own hand cut monogram. (Top Row) 12 oz High Ball, 7 oz old fashioneds, 2 oz whiskey jigger at $8.25 per doz. (Bottom Row) Footed cocktails, fruit compote or finger bowl at $8.25 per doz. Coasters are of hand jeweled crystal, clear unbreakable lucite, comprising of 8 to the set with stand, this one can be had with either your monogram or last name in gold lettering, at $7.85 the set.
Shipping: Express collect. Allow two to four weeks for delivery. Please specify style of glass and monogram desired (last name is large center letter)

Sorry, no C.O.D.'s

Grosvenor House, Ltd.
(Division of Berkeley of London)
2272 Broadway, New York 24, N. Y.

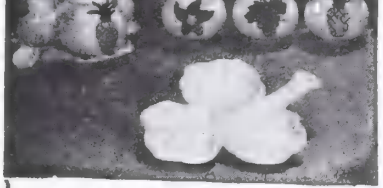
FOR A GOOD CHILD!



Treat your favorite young 'un to this dear set with his or her very own name. Hand painted Bakelite tumbler and matching toothbrush. White with pink, blue or red. Tumbler $1. Toothbrush 75¢.

Add 25¢ for postage.
Gift booklet on request.

TOWN & COUNTRY GIFTS
906 Madison Avenue • New York 21, N. Y.



←JAM SETS
That Are Different

For the success of your informal or formal "JAM SESSIONS." 3 Jam Jars and Leaf Tray of highly glazed ceramic. Fit as a set or used individually. Adorned with luscious hand-painted fruits. Jars 5" high.

Price complete with Tray, $10.00



CIGARETTE BOX AND 2 ASHTRAYS →

Fashioned with impeccable taste . . . in two-toned underglaze. Available in pastel pink, turquoise blue or goldenrod. Holds 2 packs. **Price $6.00 set**

EARLY AMERICAN *Figurines*



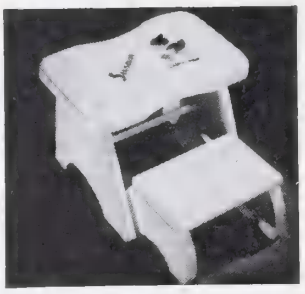
← Provides a subtle spot of color for your home. An ideal accessory on your radio cabinet or piano . . . or use as book ends. Hand enameled on glass in realistic colors. Comes in 2 styles. 5" tall.

Price $8.00 pair

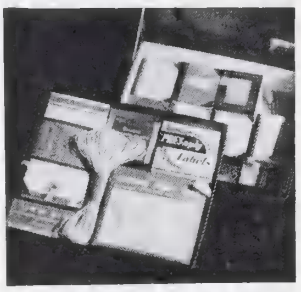
Write for Free Gift Catalog of other Unique Gifts.

TOWNE PRODUCTS
[illegible] Ave. L Brooklyn 12, N. Y.

WinDo



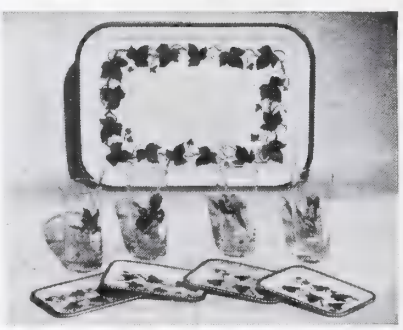
UPS-A-DAISY. How [illegible] pect your grubby imp to w[illegible] pie hands if her topknot [illegible] the bathroom sink? How [illegible] pect her panties to be d[illegible] toidy seat looms as high a[illegible] State? So get her this litt[illegible] step stool with the safe r[illegible] Hand painted with boy or [illegible] name, $4.50. Add 25¢ w[illegible] Evelyn Reed, 538 Madison [illegible]



GIVE HER THE WO[illegible] nison's wonderful Handi[illegible] more available, and it's [illegible] be thanked for every time [illegible] the house dips into it—w[illegible] constantly. The 8" squa[illegible] box has two layers fille[illegible] thing from gum tape a[illegible] stickers to mailing label[illegible] tabs. $3 plus 20¢ postage [illegible] 411 Fifth Avenue, New Y[illegible]



TOASTS OF THE [illegible] There may be times whe[illegible] ence table of UNO sou[illegible] tower of Babel, but [illegible] glasses, each bearing a d[illegible] get along famously to[illegible] come in highballs ($12[illegible] fashioneds ($9 for 6), [illegible] ($6 for 6). The toasts ran[illegible] Ho to Prosit. Lambert F[illegible] ington Ave. at 60th St., [illegible]



Highball N[illegible]

A beautiful steel tray in gre[illegible] with baked enamel finish on[illegible] white, background. The canap[illegible] and all are absolutely alcoh[illegible] glasses are decidedly differe[illegible] set of 8 there are 4 differen[illegible] decorated in black.

Tray 12 x 17 . . . . . [illegible]
Canape trays . . . . . [illegible]
Glasses—set of [illegible] including st[illegible]

All prices include po[illegible]

WHAT-NOT GIFT [illegible]
Larchmont, N. Y. Bro[illegible]



CHOICE DELICACIES

A basketful of rare tidbits to tickle the palate! A precious tin of oh-so-savory Crepes Suzette and another of our special Les Petite Babas au Rhum nestle together with the famous MAISON GLASS Almonds Dragee in a decorative wicker basket.

$6.75 complete
(shipping charges collect)

maison glass
15 East 47th Street, New York 17, N. Y.



"SQUEALIE" THE [illegible]

Insert a coin—and ou[illegible] tic Piggie squeals with [illegible] "Squealie" will care fo[illegible] ments of the whole fami[illegible] ble gum bills to househ[illegible] cial locking device ope[illegible] out breaking "Squealie[illegible] gay colors and makes [illegible] gift.

$1.75 Postp[illegible]
No C.O.D.
Write for FREE Gif[illegible]

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HOTEL COMMODORE • 42nd ST. &[illegible]

OPPING

KENS, WE SAY, are
nd-up of miniatures as ever
n the pages of a book. A
includes Sam Weller, Mi-
id Copperfield and wife,
k, Betsy Trotwood, Peggot-
crooge, Mrs. Cratchit, Bob
Tiny Tim, Songs at Cratch-
amp. 3" high, $1.25 each.
tage, $3. Carbone, Inc., 342
Boston 16, Mass.



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executive, tailored enough
hese are the cuff links that
the gift problems for all
your life. They are hand-
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f his first and last names.
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kow, Montrose, New York.



Y-LINE TOAST. The
is an electric toaster that
ne assembly-line principle.
f bread go in one end, come
posite end a rich golden
the best part of all is that
a constant stream of toast
s. Wonderful mass produc-
big family. $19.95 express
C.O.D.'s. Julian Hess, 6
White Plains, N. Y.



NO TANNER LABEL ON LEATHER

DALE
FIFTH AVENUE

12.50

ALLIGATOR

TWINS

superb compact
and leather-lined
cigarette case.
Red, blue, green,
dark brown, golden.

15.00



DALE FIFTH AVENUE
In New York, ONLY at Fifth Avenue at 56th Street

EDUCATIONAL PLAYARD PAD SET



Designed by child psychologist — amuses and teaches Baby his first words! Waterproofed, silky sheen covers wipe clean with damp cloth. Well padded for Toddler's first steps. Soft pink, pale blue, bright red. Fits standard playard or highchair.

PLAYARD PAD $4.98
MATCHING CHAIR PAD $2.50

Sorry no C.O.D.

Young Years
159 EAST POST ROAD WHITE PLAINS

BAR MART Presents



Tray Bar and Collapsible Stand
Exquisite Mahogany serving tray that eloquently answers the 'unexpected guests' problem. The surface is alcohol-proofed, and the nail-studded leatherette sides are available in Ivory or Red. Height: 34½", Removable tray; 18" x 24½".
$27.50 F.O.B., New York
Mail orders filled promptly.
Write for our Illustrated Catalog HB11

THE BAR MART INC. — Executive Director Bobbie Wright — The Only Store of Its Kind
62 WEST 45TH ST., N.Y.C. 19, N.Y.
Everything For Your Entertaining Needs
HOME BARS · CELLARETTES · GADGETS · GLASSWARE

We write letters to Children...



WE SEND THEM PRESENTS TOO

16 weeks $5.00

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Find out all about us!

I Keep My Plate Clean Club
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BE A GOOD GROWNUP!



alize Your Gift
ial Tags: 25c

de of polished lucite, 1¾" long,
e initial is stamped authorita-
lt. Actually they're key chains,
use it as a handbag pull, as
n for luggage, as an added at-
d to a gift. Or your daughter
rs to a pet tweed jacket.

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usi Heller
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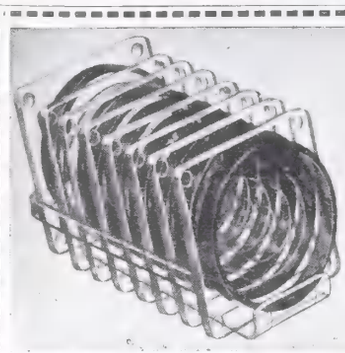


THIS is "Little Nausea"

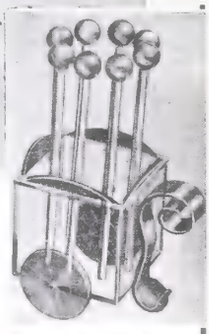
She looks the way you feel with your head in your hands, and the next time your husband stumbles in after a night with the boys, let Little Nausea be his morning eye opener! Youngsters will love her wobbly head and gnome-like body. Grown-ups will love her only because misery loves company. In sickly color combinations.

7" tall $3.50 postpaid

Flowers by Marjorie
Madison at Elmhurst, Cincinnati 8, Ohio



"AIDS TO HOSPITALITY"



8 COASTERS WITH RACK

Dutiful and beautiful! Coasters have smart, extra-thick base; grooves and rim prevent glasses from sticking, slipping. Handsome rack keeps them sitting pretty. Complete, 9.95. 4 coasters, with rack, 4.95.

8 HIGHBALL STIRRERS WITH STAND

Just about the nicest drinking decor you've seen. Stirrers with brilliant ball tops in beautifully designed tea-wagon stand. Complete, $10.95. Stirrers, set of 8, 4.95. Stand, $6.50.

Finds for you and your shopping list. All items of non-breakable lucite in combinations of crystal-clear and jewel-tone red, blue, green and yellow. Each wrapped in individual gift box. Prompt service. No c.o.d.'s please. We pay postage.

MONEY BACK IF NOT DELIGHTED

Send for free illustrated catalogue.

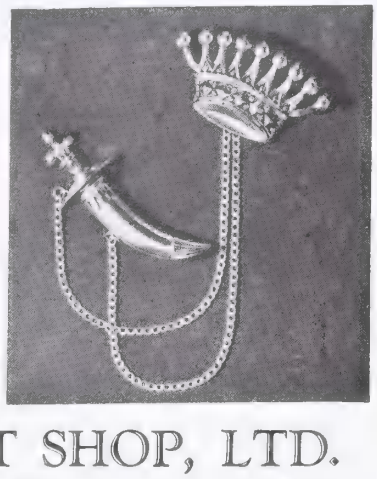
PARTY PRODUCTS, Dept. 116-H
11 West 42 Street New York 18, N. Y.

STERLING FOR SENTIMENT



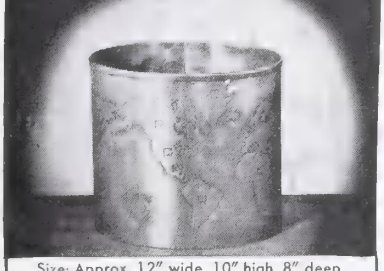
To Wear With Flair
Silverspoon chatelaine, distinctive and charming. $3.75 Pp. tax incl.

Royal Treasures
Silver crown and swashbuckling sword for dramatic chic. $6.75 Pp. tax incl.



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Size: Approx. 12" wide, 10" high, 8" deep.

A Glamorous Necessity...

THE PERFECT GIFT

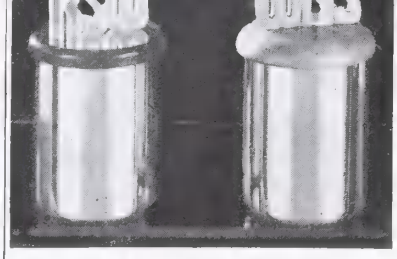
Of gleaming heavy-weight aluminum, this handsome waste paper basket featuring a hand-hammered map of the world is a perfect gift... one that will last a lifetime!

$12.95, Delivered

MISSOURI RESIDENTS ADD 2% SALES TAX
NO C.O.D.'S PLEASE

Selden Cooper

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MONOGRAMMED
Cigarette Box

Holds 50 king size. Heavy weight copper. CORK LINED in choice of

(a) Polished chrome finish with black plastic cover and clear lucite monogram.
(b) Polished copper with natural waxed mahogany cover and monogram.

Either style $4.75 each Postpaid

Send for **ELIZABETH LACEY'S** Catalog of decorative gifts made by a group of craftsmen who live at **HAREL HOUSE**

Elizabeth Lacey

HB-1146 — Hopedale — Mass.



DRESSES MAKE THE BABY

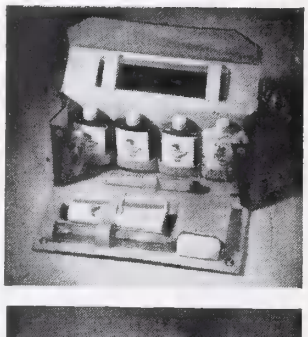
In this beautiful dress you'll be proud to show off your little darling. Be different, dress it up in a beautifully hand embroidered dress. If you haven't a baby, give it as a gift to your daughter, sister, niece or friend who is expecting the blessed event or was recently blessed with one. Hand embroidered on sheer white cotton, and imported from the Madeira Islands. With or without Peter Pan collar.

6 mos. to 1 yr., $4.95 POST PAID

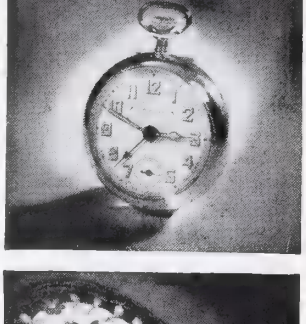
slip to match, $2.95 NO C.O.D.'S

JOYCETTE

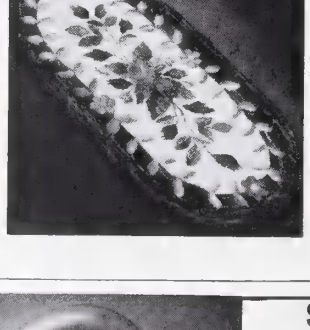
711 Fifth Avenue — New York 16, N. Y.



WHEN MISS P... TAKES A TRIP, s... her shoulder the new ... Traveling Kit. In it are b... scented hand lotion, w... bubble bath, toilet wa..., shampoo, pale Princess Pi... remover, tooth brush wi... sager, mint toothpaste, pi... and mirror, etc. $10.75 p... Saks Fifth Avenue, New ...



ALARM IN HIS PO... is a fine gift to tuck into ... Christmas stocking. It's a ... alarm, made in Switzerla... second hand. He'll use it t... on his business trips, to r... appointments, to warn ... time for his favorite ra... 1½" in diameter, $13.50 ... tax. Postpaid from Hoffri... son Ave., New York 17, N...



ON THE HOOK. If ... had a yen to try your han... a rug, here's your chanc... model which we phot... "Lady's Fancy" and you ... pattern for it, together ... made hook, for $5. Patter... out hook, $4.50. Exp. coll. ... haver, Rosemont, Marion, ...



SMART NEW ICE BU...

This big, capable polished alu... Bucket with handsome mahogan... ways at your service. Measuring ... has a 3 quart capacity . . . and ... Ice Bucket with a *metal vacuum* ... to keep ice cubes practically ... and hot things piping hot for sim... Precision catch on side assur... closure.

$15.00 ***Parcel Post not in...***

Alice H. Mar...

9 West 57th Street — New Y...

AT LAST! A GIFT FOR HIM

That He Doesn't HAVE!



◆

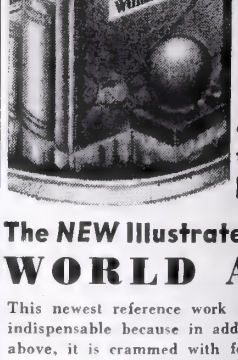
THE NEW TERRY BAR-ETTE

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The new Terry Bar-ette is here at last!—a complete 3-volume Drink Mixing Guide for Home Bartenders! Three volumes packed full of old and new recipes for mixing every drink that anyone ever heard of. Each volume made of *Steel* with a lustrous, Baked-on Enamel Finish that moisture cannot harm or discolor. Here's a beautiful decoration for the back-bar. Priced at only $2.75 plus 25¢ to cover cost of packing and mailing. No C.O.D.'s—Satisfaction guaranteed.

TERRY'S ORIGINETTES

3 Napoleon St., Dept. 20-A
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The *NEW* Illustrated ...

WORLD A...

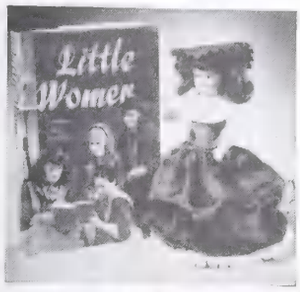
This newest reference work will ... indispensable because in addition ... above, it is crammed with featu... only in the highest priced atlas—... Geography Global air-age maps ... Highway maps and distances. ... history of the War. 355 Illustrati... gleaming full-color photographs. ... vestment in knowledge. Handsome ... maroon. 12½" x 9". A marvelous ... Postpaid.

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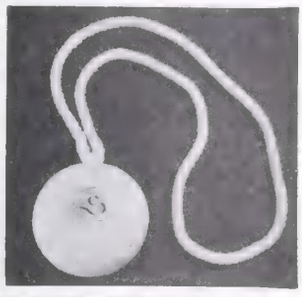
80 Lexington Ave. — New...

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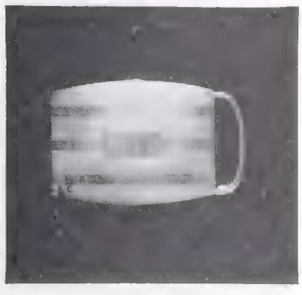
FLIRT, Beth's a saint, is, and Meg's a wife and e they are, the four Little t out of the pages of Louisa ortal book. Each doll is as real hair and movable ur own child will play with reads their story. $1.85 or 4. Book 50¢. Lake Shore Bluff St., Glencoe, Illinois.



AMMED SHOWER particularly special be- ached to a white nautical- that hangs around your because it comes marked some initial that lasts all igh. White soap is jasmine- e soap is carnation (nice r a man), and the price, $1.75 postpaid. Katherine Place, New York 7, N. Y.



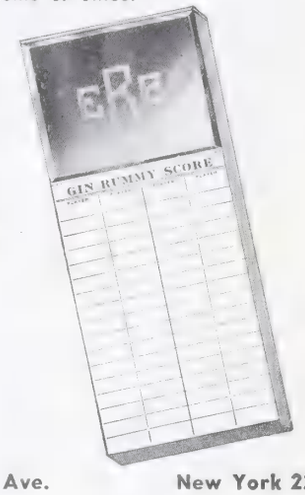
E FOR YOUR BEAU. r, and engine turned, it's le that fits any one-inch nd his two- or three-letter engraved in the center ten days for engraving. ng tax and postage. No eve, Crump and Low, Bos-



NEW! MIRROR PADS

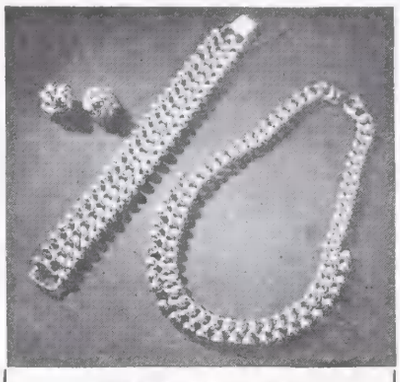
Smartly monogrammed mirror, extra thick pad, full-length metal holder-plate that keeps paper from buckling. Types for many purposes, to lend distinction to home or office.





Engagement Pad (above) 6" x 7"....$3.50
Gin Rummy Score (right) 3¼" x 7¾" $3.00
Similar to Gin Rummy Pad:
Telephone Message Pad..... $3.00
Scratch Pad..... $3.00
Bridge Score Pad..... $3.00
(Initial of last name in center)
Extra pads for refills..... 50¢
Add 25¢ west of Miss. No COD's, please.

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SMART SET

Copies of fine jeweler's pieces by Bergé. Available in 24k gold plate or in rodium plated silver.

Choker $5.98
Bracelet 5.98
Earrings 3.98

Add 20% federal tax

Mail orders filled—Add 15c postage

EMILY SHOPS
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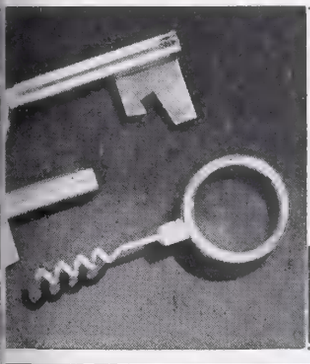
BRING HOME PERFECT GAME and FISH



Coming or Going, Trip Icer
KEEPS FOODS FRESH

No doubt about it, an outdoor man designed the Trip Icer! Toss in ducks, pheasant, fish or any game, and rest easy—perfect home arrival assured! Use to take frozen foods to camp or from locker to home. Doubles as a beverage cooler. Galvanized armco iron, aluminum satin exterior; insulated throughout. Use ice or dry ice. Plenty rugged, yet weighs only 25 lbs. 23" x 12" x 12"; will hold about 40 pt. cartons frozen food or about 45 lbs. meat. **$16.50,** express collect.

JOHN JARRELL, Inc.
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THE KEY TO THE SOLUTION

This combination bottle opener and cork screw is a bar accessory sure to please any host. The key blank is an ideal bottle opener and the double ring on the cork screw assures a good grip for pulling corks. Heavy silver plate on nickel.

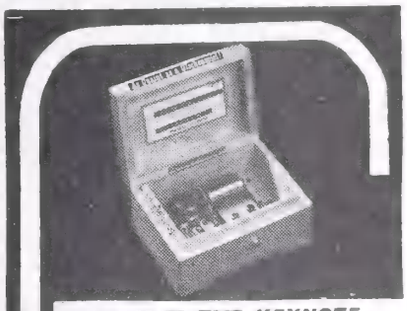
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including Federal tax and postage

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'S PRESSER
man *neat* and *tidy.*
for the man who trav- school or in the service; any fellow who cares ppearance. The Presser is operates AC or DC and eat. You can use it for adies skirts and slacks. gift-wrapped and only aid. No C.O.D.'s, please. perfect gift by
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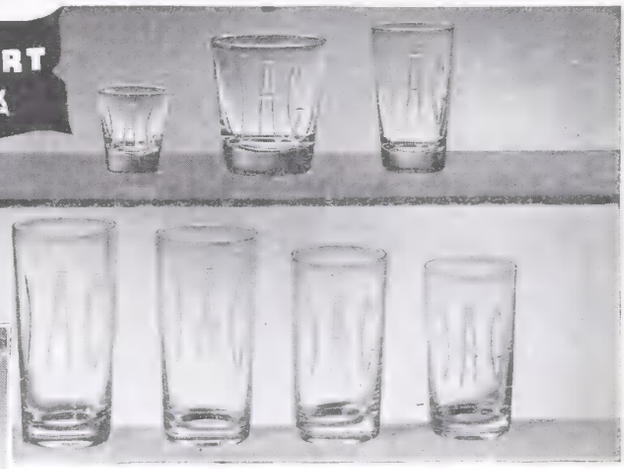


CHARM IS THE KEYNOTE...
of this delightful two-tune Maple Wood Music Box from Switzerland. Plays Christmas Carols, Classical Airs, Popular Songs, Children's Tunes or Folk Songs in a beautiful, clear tone. Swiss Works are glass enclosed for all to see. Handsome cabinet is hand-finished in solid Maple with four-color decorative cover. 5" x 3½". A gift that will be cherished always.

$10.00 Postpaid
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BAR MART *Presents*





PERSONALIZED GLASS SERVICE

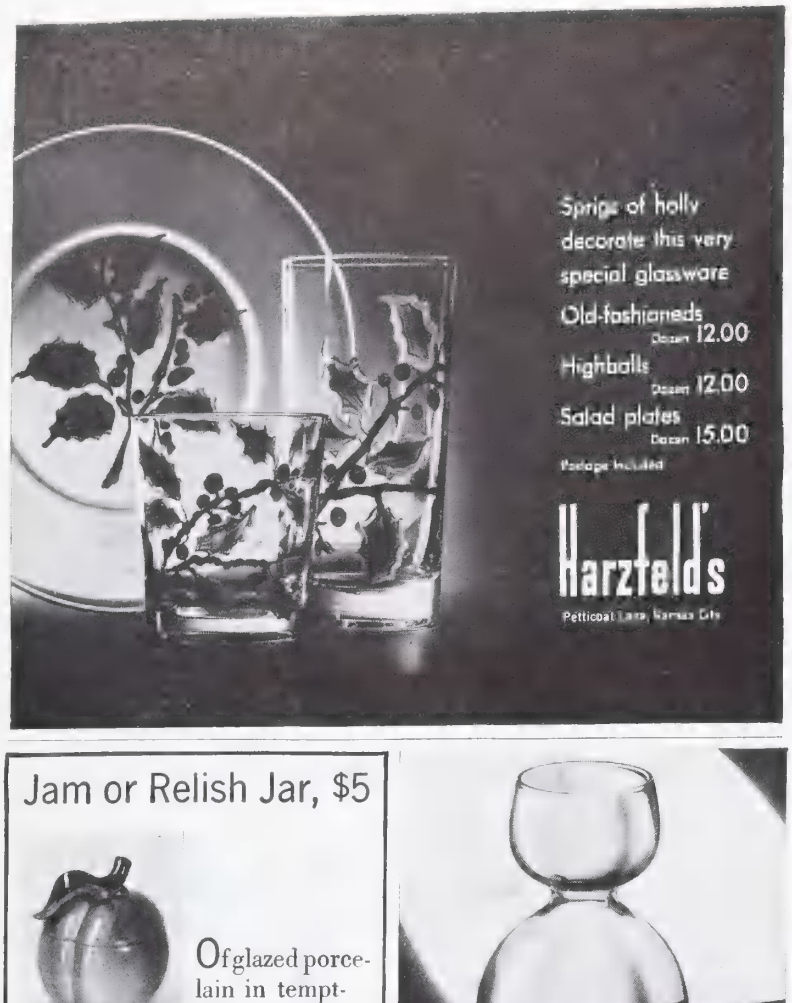
You will love the highly polished gleam of these tastefully styled monogrammed glasses. Your choice of 2 or 3 initials are cut into the glass by skilled artisans. Order now for Christmas.

14 oz. Collins	$13.50 doz.	2 oz. Whiskey Glass	$10.00 doz.
12 oz. Collins	13.50 doz.	5 oz. Sour Glass	11.00 doz.
10 oz. Hi-balls	12.00 doz.	7 oz. Old Fashioned	12.00 doz.
8 oz. Hi-balls	12.00 doz.		
4 oz. Cocktails	13.50 doz.		

Postage prepaid anywhere in U. S. A. Send for our illustrated catalog HB11.

Executive Director bobbie ganger

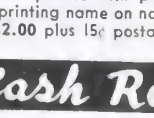
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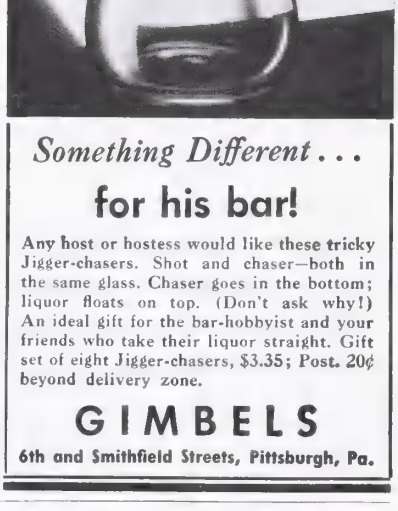
Jam or Relish Jar, $5



Of glazed porcelain in tempting realistic colors. Four shapes to choose from: the peach pictured, and a little pineapple, a baby pumpkin, a green pepper. Each an eye- and appetite-stimulator for table or tray.



BERGDORF GOODMAN
5th AVE. at 58th ST. • NEW YORK 19
ON THE PLAZA



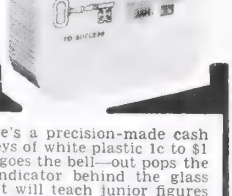
Something Different . . .

for his bar!

Any host or hostess would like these tricky Jigger-chasers. Shot and chaser—both in the same glass. Chaser goes in the bottom; liquor floats on top. (Don't ask why!) An ideal gift for the bar-hobbyist and your friends who take their liquor straight. Gift set of eight Jigger-chasers, $3.35; Post. 20¢ beyond delivery zone.

GIMBELS
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This remarkable Calendar Bank takes nickels, dimes or quarters AND ANY OF THESE CHANGES THE DATE! A quarter changes the month. A conscience slot on top takes bills and 50c coins. Made of ivory shock-proof plastic with pick-proof lock. You can personalize it by imprinting name on name plate—back of bank. A splendid gift. $2.00 plus 15¢ postage.

Cash Register



Will ring the bell with any child! Here's a precision-made cash register in miniature. Has 12 register keys of white plastic 1c to $1 plus a "no sale" key. Press a key—ring goes the bell—out pops the cash drawer—up shoots the amount indicator behind the glass window on top. And educational too! It will teach junior figures while he has fun playing store. But hide it from dad who'll want it at his bar pretending to charge for drinks. All metal construction, weighs 3½ lbs. Measures 7¼" x 6½" x 7¼". $5.50 postpaid.

Kiddie Lamp



Wonderful, colorful new lamp, to make a child's face light up with glee! Illustrations from beloved nursery rhymes decorate the heavy fiber cylinder, metal enamelled top and shade, prettily hand-painted in four colors. 11½" high; top mounted on heaven-blue or pink enamelled base. A practical gift mothers will appreciate, too. $4.95 Postpaid. No C.O.D.'s

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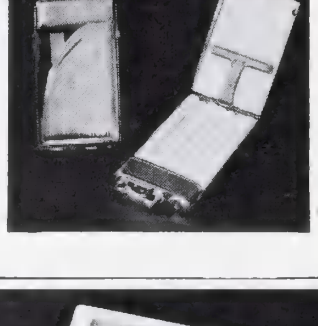
WHO



PLEASE, SANTA, yearning daughter, I'll n brother's hair again, if yo me the doll whose clothes as mine. She has a d party dress and pettic skirt and blouse, pleated knit cardigan, and Scotch $11.95 ppd. Elizabeth Mc Broadway, Suite 613, New



SIGNED, SEALED, LIVERED. Gummed ta with your name and Mer not only seals up your p flash but makes them loo 100 feet of silver tape, $1 $2.50. 100 feet of white feet, $1.65. Specify prin Mary Jones, Jo and Sue, and family, etc. Transpai Co., Inc., 419 W. 55th St.,



LIGHT OF YOUR LI bination cigarette case a lighter, made by Evans, is for Christmas after a long It's made of polished c fourteen cigarettes, either regulars, and measures 5 wide. $7.95 ppd. Hampshi Broadway, New York 10,



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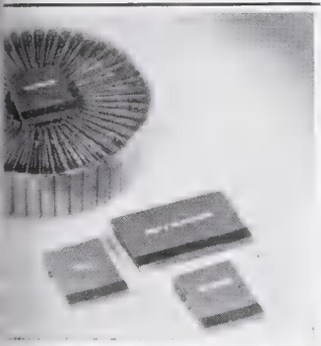


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THE CIGARETTE. ing luxurious about own- tte holders, each of them your name or monogram, m ejectors, so the cigar- eleased neatly and auto- y're made of paper and white, peach, turquoise, black, marked with gold. .95 plus 25¢ post. Alfred Ave., New York 19, N.Y.





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50 small matchbooks $1.75
100 small matchbooks 3.00
50 billboard size .. 3.00

Packed in acetate drum. Shipped postpaid.

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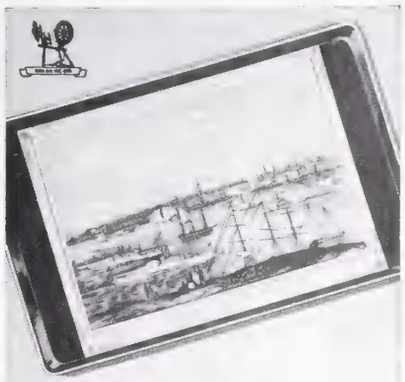
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TOLE TRAYS... handsome for Christmas gifts and holiday entertaining. Light, yet sturdy metal decorated with Currier and Ives or Old New York Prints. 11" x 17" size with black, red, ivory or green grounds...**4.95**

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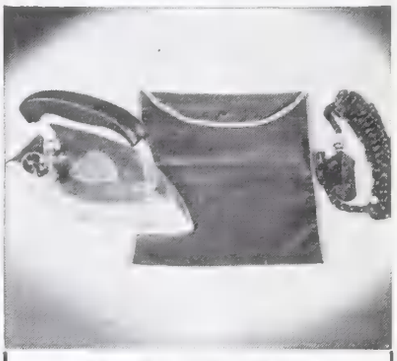


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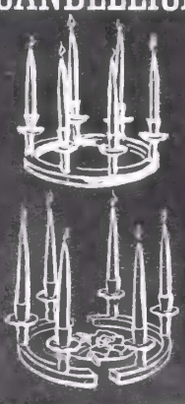
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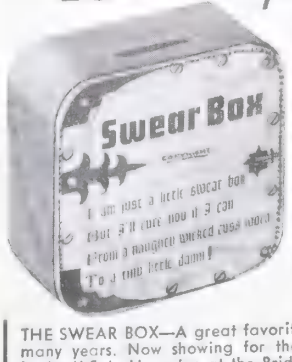


. . . adding so much to your table — to your home . . . set off perfectly by these handsome hand-wrought, non-tarnishable aluminum candlesticks. Holds six candles. 3¾" high x 9" wide. *Shipped express collect.*

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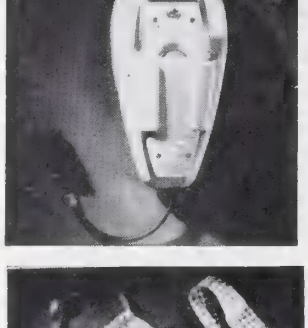
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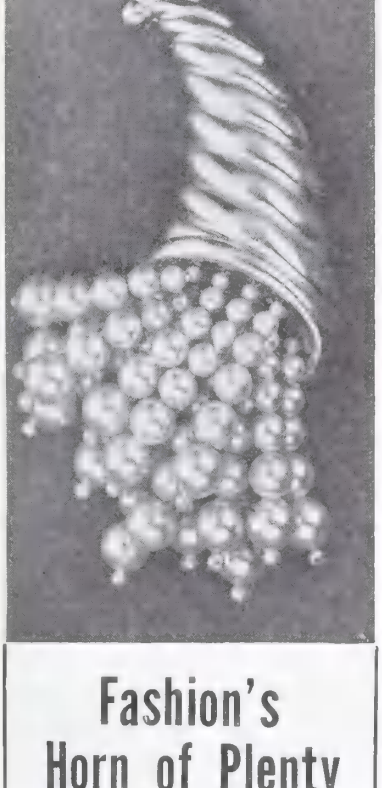


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and this is gay protecti
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(*Continued on page* 65)



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Plenty of style and smartness in this unusual pin. Flexible streamers of lustrous pearls spill from a bright gold plated horn—an abundant harvest for your own "best" wear or for a gift with a difference.

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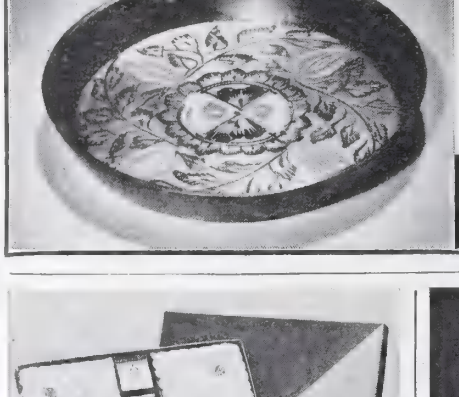
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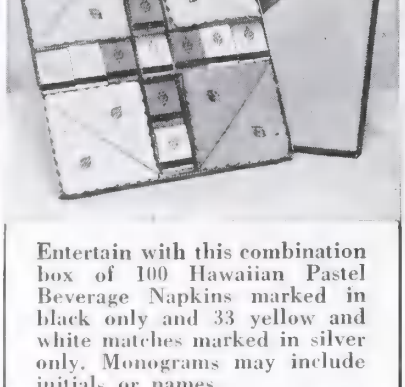


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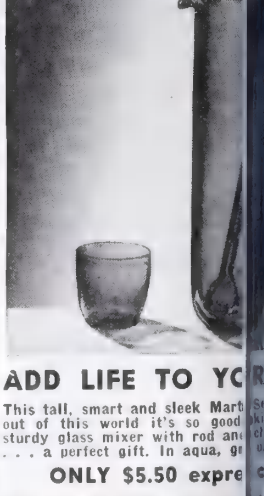
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Set of 4, assorted designs. **$5.**
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Entertain with this combination box of 100 Hawaiian Pastel Beverage Napkins marked in black only and 33 yellow and white matches marked in silver only. Monograms may include initials or names.
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Beauty with a Past ...and a Future...



Designed in a two-hundred-year-old tradition of beauty. Yet it is furniture to be cherished and enjoyed for many years to come . . . because it's Permanized to last a lifetime.

You'll know it's the *Real Thing* the moment you set eyes on it.

So vibrant in rich, warm mahogany veneers . . . so temptingly feminine . . .

Here's furniture to lift your heart . . . brought out of the past, in *Permanized* loveliness, by Mengel craftsmen.

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For advantages like these, look for the "Mengel Man" trademark on the bedroom furniture you buy. You'll tingle with excitement when you see the modest price . . . and dream of happy years ahead with beauty borrowed from the past.

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upon this earth!
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s very little you and I can do about
we'd want to. We lived through it,
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nted cloud—but just in case they're listening we'd like to say that even an angel is particular and likes only the nicest things!

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Hello, up there! Your Martex Towel wardrobe will help you bring a little chunk of heaven back to earth with you!

Martex Towels



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Your friends, too, all will exclaim over giant

Fabulous Fruit

direct from Oregon's famous Blue Goose Orchards



You'll impress and delight everyone to whom you send Fabulous Fruits. Not one in a thousand has tasted their mouth-watering perfection. These specially-selected giants from the Northwest's finest snow-fed orchards are truly rare quality. Just picture *your* gift in the center of the table — in this spacious hand-woven basket are heaped immense, juicy du Comice pears, once the exclusive luxury of kings; huge, crisp Delicious apples from prized trees in mountain meadows; mammoth, meaty walnuts and other delicacies. Rare fruits so truly magnificent they thrill even epicures. All expertly cushioned to guard their rich juiciness, and beautifully gift-wrapped. We furnish gift card in your name. When you send this discriminating gift, you, too, will receive enthusiastic thank-yous like "truly a rare treat" . . . "most impressive" . . . "really too pretty to unpack."

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"LA FIESTA" MEXICAN BASKET

Graceful basket about 20" long, hand-woven by native craftsmen in Old Mexico. Heaped high with same superb selection of Fabulous Fruit as "DeLuxe" Gift Basket. Cellophane-protected and beautifully gift-wrapped. About 25 lbs. Express prepaid. No. 30 $14.95

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Still larger quantity. About 22" high and 2 prepaid. No. 20

FRUIT OF KINGS

Huge *du Comice* pears, tender, sugary, juicy, in colorful gift box. So modestly priced you can send these mouth-watering masterpieces to anyone on your list. Box of 10-14 pears, express prepaid. No. 14 $2.95

No. 15 De Luxe Box, 21-24 pears, prepaid $5.65

"LA FIESTACITA" MEXICAN BASKET

Same choice fruit and beautiful wrapping as "La Fiesta" basket, but smaller quantity. About 17" long and 15 lbs. Express prepaid. No. 31. $8.95

Guaranteed to arrive in perfe

"A very welcome gift and a rare treat indeed the most delicious pears I've ever had." Mr. Jean Hersholt, Beverly Hills, Calif.

"As delicious as they are beautiful." Denver, Colo.)

"Every piece of fruit was perfect." Pittsburgh, Pa.)

FREE: Complete catalog in natural color.

To assure holiday delivery, o
Mail this coupon toda

Blue Goose Orchards
345 Fir St., Medford, Oregon

Please send_____ baskets; _____ box

_____ Fruit O' the Calendar membe
of names and addresses, showing name
of gift I wish sent to each, is attached.
send gift card in my name, and guarante
fruits will arrive in perfect condition. T
☐ Thanksgiving; ☐ Christmas; Other

Jan., incl. (specify) _____

Mr.
Mrs.
Miss
Address
City _____ State

My ☐check ☐money order is enclosed fo

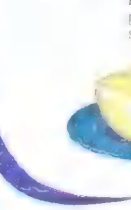
No shipment outside U.S., and orders for camps at your risk. All shipments express Send check or money order with gift list; or C.O.D. Reference: First National Bank,

The "Extra Special" Gift That's Long-Remembered

Fruit O' the Calendar Club Membership



JANUARY
World-famous Blue Goose Pears, so big and juicy you eat them with a spoon!



FEBRUARY
Huge, crisp Red Delicious Apples, with the sweet, tingling flavor only snow-fed orchards give.

MARCH
Rare quality Golden Grapefruit from a famous Blue Goose grove, where the sun shines all year.

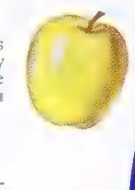
Every member receives a "Luxury" Christmas Basket, plus beautiful gift packages in other months you select. *The gift that keeps on coming*—a year 'round reminder of your thoughtfulness. Just the thing for special friends and loved ones, or maintaining friendly business contacts.

9 months $31.00 - 6 months $22.60
3 months $14.20

A handsome gift card in your name, and announcement of the gifts to come, is sent with the Christmas basket. *Select 8, 5 or 2 other months from this list.*

APRIL
Rare fruits preserved by master chefs. Subtle flavor thrills seldom found in stores.

AUGUST
Large Golden Pears, flushed with pink. Tender and sweet. Shipped late to avoid vacations.



SEPTEMBER
Big, beautiful Blushy Peaches. Renowned by connoisseurs for distinctive flavor.



OCTOBER
Golden Delicious Apples—huge, juicy beauties with the sweet tang of a mountain breeze.

NOVEMBER
Enormous du Comice Pears. People who've tried *all* the world's finest prefer Blue Goose du Comice.



Window Shopping

CONTINUED FROM PAGE 60

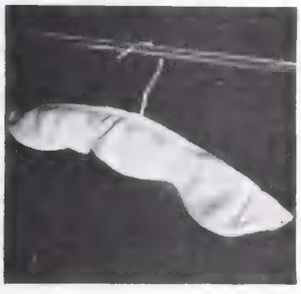
H CHRISTMAS
s, of Royal Copenhagen
re, are enchantingly deco-
Danish blue and white with
winter scenes, and "Glad-
which means Merry Christ-
one instead of a card. Hang
he wall. Use them for butter
rowded dinner table; for pin
oasters. 3¼", $1 each ppd.
Lake City, Utah.

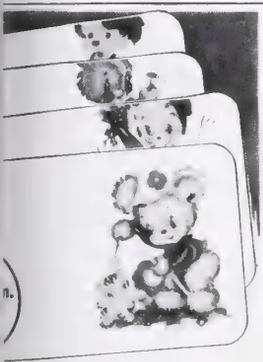


RY RHYME TOWELS,
fleecy as Mary's lamb, will
sy glow a young tub-splasher,
never get mixed up with
-up's because each piece is
with a Mother Goose picture.
set includes 2 bath towels,
wels, 2 face cloths. $11.50.
set (one of each) is $6.
no C.O.D.'s. Anita Gardner,
h St., New York 22, N. Y.



VEET YOU ARE. Mary
avenly Shoulder Covers slip
ry clothes hangers, snap into
fill your closet with a won-
nting fragrance. In peach
are scented with White Lilac,
Tapestry, blue with Gar-
green with Carnation. $3.50
0¢ postage. No C.O.D.'s. Hall
Albert Steiger Company,
Massachusetts.





KIDDIES' PLACE MATS

Mealtime will be fun-time for small fry if you use these practically indestructible place mats that will not curl and will always lie flat. Washable in warm soap and water. Enchanting little teddy bear, bunny, (etc.) gaily imprinted in bright fast colors that cannot wash off because they are sealed in between layers of plastic. *Do not use them for hot pads*

Set of two . . . $2.00 Set of four . . . $3.75

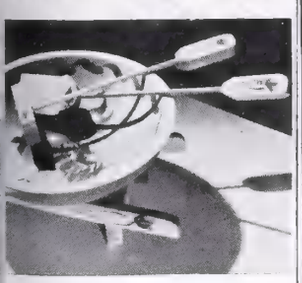
in varied child-favored designs

no C.O.D.'s please

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barrow Salad Bowl



rent and handsome set for
ble. Useful and attractive as
a salad bowl or centerpiece.

*fork and spoon are wheel-
, rake and shovel.*

n fine hardwood maple.
ully handpainted.
ter: 11 inches.

postpaid. No C.O.D's please.
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NAMECHAIN

Personalized
KEY CHAIN
Spells YOUR NAME *in full*

Durably Constructed

The Perfect Gift

Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. We pay tax and postage.

Women too delight in wearing them with slacks.

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A regulation size ball of heavy pebble grained Dupont fabricoid. Heavy sewed canvas lining with durable seamless rubber bladder. A football that can take it! Give it to your young fullback and watch the grin of appreciation that comes over his face!

$4.75 postpaid.

Boys! BUILD YOUR OWN RADIO



It's easy as pie! All you need is this Construction Kit and a screwdriver! Follow the simple instructions that come with the kit and in no time at all you'll have a real electric set ready to plug in. (Takes AC or DC current). All electrical components completely insulated. Included with each set is a fibre-board cabinet with tuning dial. Operates with earphone. **$8.00** postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

Mayfair Gifts 72-08D Austin St. Forest Hills, N. Y.



GIFT FOR CREATIVE YOUNGSTERS

HUGE NEW CUT & PASTE SET

INSTRUCTIVE & COMPLETE

End bad weather boredom with this educationally planned, 900 piece set including paste, brush & cloth, scissors, pencils, rulers, big manila & colored papers, numerous colored strips, squares & circles and carefully worked out 12 page instructions of "things to do". Box 12" × 20".

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Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for *just ordinary cobbling.* Send for it now!

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We Mail Everywhere

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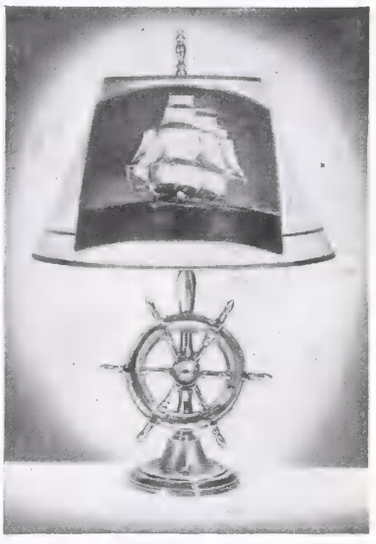
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JAMAICA • WHITE PLAINS

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All brass base made in Connecticut, the brass center of the world. Natural color parchment paper shade has schooner in full color. The base is 18 inches high—the shade 12 inches in diameter at base. $15.00 Postpaid. Please send check or money order. No C.O.D.'s.

Read's

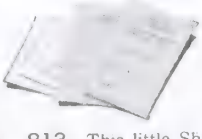
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Gifts

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FROM THE WHOLE WIDE WORLD
Switzerland, China, Scotland, Cape Cod, Mexico, England, Hollywood, South America, Puerto Rico, etc Snippie, Lacettes, Travel Sponges, Cookers, Ski Skates, Hors d'oeuvre Servers, Bacon Griddle, Games, Monogrammed, sterling and luminous novelties, Gift Wrappings and Christmas Cards.





355. The original of this fiddle stool is in a Colonial homestead in New Hampshire. This copy is pine, hand rubbed, peg and screw construction. 14 inches long. 9½ inches wide. $5.95



813. This little Shopping List goes to market. A little copy stays at home. Each sheet has your name and address. Five pads. $1.50

The NEW CATALOGUE of KELLOGG SELECTIONS

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522. Suitcasette, zipper fastened. Lightweight, only 19 oz., good looking and as handy as a monkey's tail. Alligator grained leatherette, lined, with a mirror in the cover. 10 x 8½ x 4¼ inches. Red, blue or brown. Price, including Federal tax. $7.62

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It's toy-sized for grade school seamstresses—yet it sews with the precision of a "grown-up's" machine. Starts to sew with a turn of the handle—with no need to push cloth along as it's self feeding. Brightly finished aluminum.

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MAIL ORDERS FILLED
Will Ship Express Collect Outside N. Y. C. Delivery Area.

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Serving N. Y. Since 1827
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SO NICE to come home to



It'll do your heart good to slip into a pair of *Fleeceze* and feel that gentle, soft, warm, lamb-fleece lining hugging your feet! Keeps warmth in, cold out. The fine-quality, all-leather construction really stands up. Cushioned leather bottom gives remarkable comfort. Sizes 5 to 12 for men and women. No trick to fit: just send exact shoe size. Add 25¢ for mailing. $5.95

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Shimmering Silver

SUGAR and CREAM SET



a modern classic in 3 pieces of heavy silver-plate on copper

Sugar and Creamer on 8-inch Tray

$7.95 (Tax and mailing included)

RENDEZVOUS GIFT SHOP
Gift Counsellors
Asbury Park, N. J.

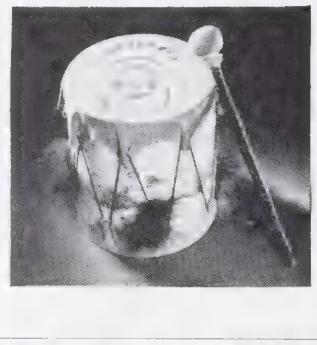
WHAT D



COCKTAILS FOR
nicest time of the day a
moments after the child
down and you and your
with a cocktail before di
line the intimacy of yo
mixing just enough ma
hattans for two in this
and glass set. $5.75
C.O.D.'s. Bertram Shri
Connecticut Ave., Wash



COLLECTION PL
enough to be the tea p
a gathering of leprecha
cup and saucer that wil
your miniature collect
fine bone china, delicat
rated, they come with
any stand for $5.75 c
stands, $2 each. Katha
Pleasantville, New York



THE BEAT OF TH
is a signal that every
redskin or paleface thril
acing rhythm can mean
sheer good spirits to a
arranged with the wan
Handmade by Cape C
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Hand-Printe
Keep a photographic re
cunning doings in one of
cloth albums. Gay origin
printed—in 3 soft baby s
appealing to little ones a
ents. Front covers have
while back covers are ass
cloth with matching cord
tains half white and half
A perfect gift for the ne
mama.
8½" x 11" $2.5
Designs: 1, Swans, 2, "Th
3, Lambs (not shown). S
No C.O.D.'s
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America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

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We are thrilled, and you
of the joy in owning a pa
ing as well as useful, ele
lamps. Glittering clear c
bined with rich ruby color
etched in a decorative
sparkling elegance of th
nothing to be desired. He
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atiste, a stealer of hearts,
on't have her picture taken
you'll never forgive your-
sp bows give her the look
rench girl, and with the
he should get several sea-
ut of it. White with hand
pastels or peasant colors.
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reet, New York, N. Y.



NY SALAD BOWL.
auty, fine enough for your
and particularly wonder-
parties. 10" size is $9.95;
12", $14; 14", $23.50. In-
ls to match, 6" wide, are
lahogany servers, $2.50 the
ll., and no C.O.D.'s. Nom-
s, Cornwall Bridge, Conn.



CURED IN WINE.
an champagne for making
party memorable is this
is cheese. You may have
ort, Gorgonzola in brandy,
in sherry, and a 14-ounce
5. Minimum order shipped
ct is two crocks. Maison
47th St., New York 17.





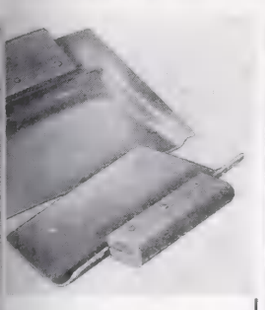
Ice Bucket

THAT STAYS THE LIFE OF THE PARTY!

#16—No ordinary ice bucket! This good-sized wonder has a *VACUUM INSULATED* glass liner that keeps your ice cubes in "party trim" for many gay hours! Handsome, too, in its gleaming dress jacket of hammered aluminum! Fine to keep food or liquids deliciously hot or cold. Overall height 8½", width 7½". Limited quantities.

$15.95 Prepaid

ART COLONY INDUSTRIES, INC.
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. . . offers the Modern
crumbs from the table . . .
polished brass shovel and
h mounted with a blonde
d handle: brass studded
re dull edged to protect
icate tablecloths.

it individually packaged in a
n black box . . . will serve you
also make an excellent gift for

e **$5.00** postpaid

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MAN'S GIFTS
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For Rainbow Colors

Here's a novel gift for Christmas, birthdays or bridge . . . easy-to-use Fiske-Colorstix. One Stix turns open fire into a rainbow of multi-colored flames, burns an hour or more. Get a supply for yourself and your friends . . . have them on hand for all happy occasions.

12 Stix in artistic box. $1.00. 18 Stix in intriguing birch log package, $1.50. Postage prepaid. Send check or M.O. No C.O.D.

FISKE, INC.
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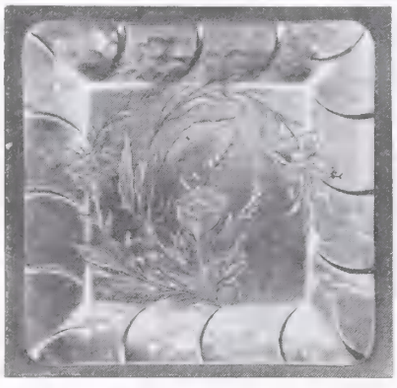
Gay Everlasting Blooms on Fresh Green Foliage

Delightful new idea in floral decoration! These brilliant bursts of RHODODENDRON blooms will never fade! They're done in petal-lovely wax and so cleverly attached to living, rich green rhododendron stalks. Foliage lasts from 6 to 8 weeks and is readily replaced by your local florist.

1 Individual Stalk $2.00
(1 White, Pink or Red Bloom)
3 Stalks (3 Blooms as shown) $5.75
(Vase not included)

Shipped Free East of Mississippi

America's Largest Florist
ESTABLISHED 1889 **Goldfarb** FLOWER SHOPS
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NEW YORK 22, N. Y.



Aluminum Tray

IT'S BIG AND IT'S BEAUTIFUL

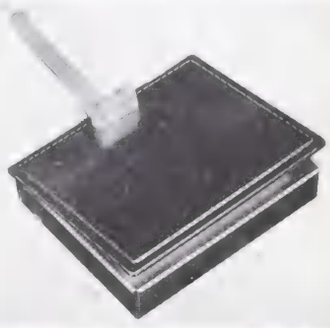
And what a magnificent Noël notion! This splendid square tray has a rich, dull finish, grand for cake, sandwiches, drinks, etc. Stainproof—will not tarnish! 12" sq. **$4.25**; 14½" sq. **$6.25** (both prepaid)

Sorry, no c.o.d.'s. Write for booklet.

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SILENT BUTLER



A helping hand when the hired help is not around.

All metal container 5½" x 6½" finished in attractive and lustrous anolin shades of beautiful wine and blue.

Crystal clear lucite handle and knob fastened permanently with deep set screws.

$2.85 each
Postpaid, tax included
SPECIFY COLOR

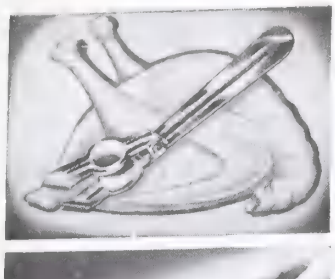
HAND CRAFT STUDIO INC.
777 Lexington Ave. (at 60th St.)
NEW YORK (21), NEW YORK



Plush Bottoms
by Killinger

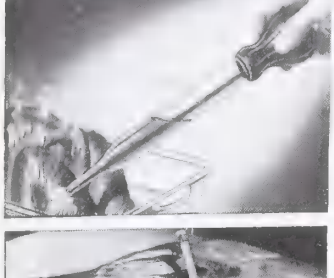
MAKE MERRY GIFTS!

These unique plush-on-metal coasters are unbreakable, gaily colored, absorbent, washable, ideal for using and giving! Handsomely packaged, only $1 for a set of 4, postpaid. Order today, specifying assorted bright or pastel shades. No C.O.D.'s, please. Killinger Co., 36 B St., Marion, Va.



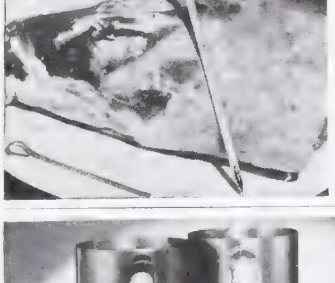
PIN-FEATHER PLUCKER

Takes all the nasty work out of removing pin feathers from fowl. You simply "tweeze" them out with this 5" tool of non-tarnishing metal with spring-action ¾" grippers. Swell for hulling strawberries and a lot of other kitchen chores. **50¢ EACH POSTPAID.**



PYREX MEAT BASTER

No more burned fingers or messy ovens. Like a big eyedropper, this 8" pyrex glass baster with rubber bulb withdraws juices and bastes in an instant. Separates grease from heavy gravies. A grand cream separator, too. **85¢ EACH POSTPAID.**



ROAST THERMOMETER

Plunge the 7" thermometer into your roast, pop it into the oven, and there'll be no more guesswork about when it's just-right. Metal skewer for inserting included. **$2.00 EACH POSTPAID.**



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Miles Kimball

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Chinese Ancestors

Regally tall (17 inches) with 9½ inch diameter, these striking baskets come in either gold or silver "teachest" paper.

Handmade in jewel-tone colors with red predominant. Lacquered metal bottoms.

Either "Emperor" or "Empress" at **$15** each postpaid.

Send for the **HAREL HOUSE** Catalog of individual gifts and decorative accessories.

Harel House

Dept. HB1146 **Hopedale, Mass.**



Beauty and the Beast

A soft black and white Panda and a big doll that cries Mama, has open and shut eyes, are a pair that would enchant any child. Doll is 19" tall. Panda is 15".

Doll $6.95
Panda $3.95
postpaid

Hostess House

505 Fifth Ave. **New York 17, N. Y.**



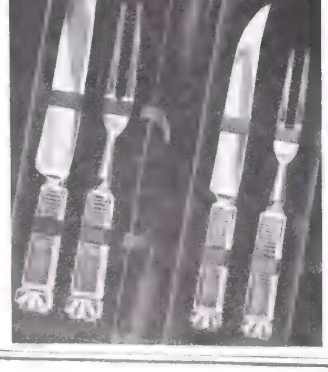
All Steel Doll Carriage
This de luxe collapsible doll carriage with leatherette hood and trim has spring foot brake, aluminum pusher, sun visor, 7½" wheels, rubber tires, and 2" hub caps. Carriage size: 28" long, 15" wide, 28" high overall. **13.95** (Express chges. coll.)

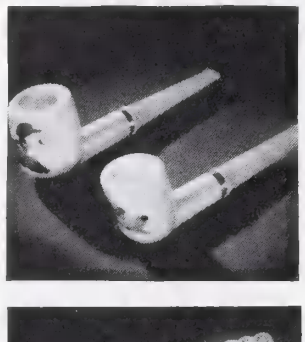
4-Pc. Roast and Steak Set
The most beautiful we have ever seen. Blades and forks made of stainless steel, mirror finish, and hand forged for lifetime wear. Handles cut out by hand of extra heavy leaming Lucite, with hand-carved hand-polished Danish motif. Complete with velvet-lined packette. **26.95** postpaid. 2-pc. roast set in velvet-lined packette **17.95**

TIMELY GIFTS, 116-11 Metropolitan Avenue, Dept. B-11 **Kew Gardens, N. Y.**

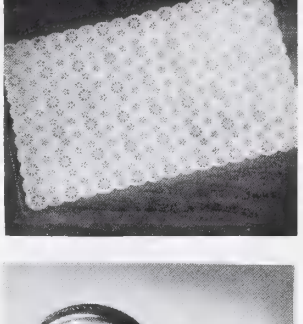


Even grandmother can read this ELECTRIC CLOCK across the room with its two-tone dial and clean-cut numerals. Smooth, mahogany-toned plastic case. Self-starting. Sweep second hand. 7¾" long, 5¼" high. 110-220 volt 60 cycle A.C. Full year guarantee. **7.95** plus 20% Fed. tax. (Express chges. coll.)

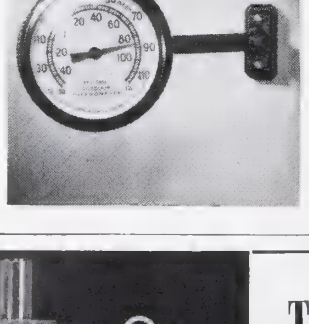




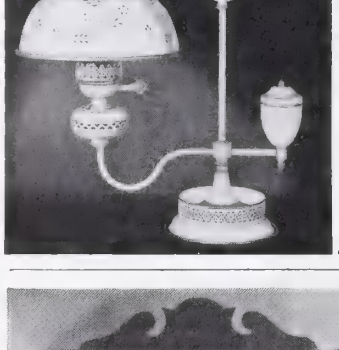
PIPE DREAM. This ican version of the famou pipe, the only one cons double bowl in one piec breaking in, it smokes s beginning, and the bowl fully after it has been us pipe for your husband. Y try it yourself! Hand pain dog, duck, or fish, $7.5 Lloyd Collins, Wilmingt



DEARLY BELOVE who takes pride in her amazing mats that lool fine Swiss embroidered ally they're plastic, an come in cornflower blue low, mint green, or beg for 6. 17" white linen matching edges are $1. Mosse, 659 Fifth Ave.,



YOUR WEATHER all the ups and downs winter can give, and fa the temperature so you'l dress for the day. Hang bedroom window (it co bracket), and the face mometer, 4¼" in diame any angle for easy readi paid. Madolin Mapelsde ton Ave., New York 21.



REPRODUCTION

TOLE DESK L

Superbly designed, this attractive lamp with fine lattice pattern in is the right decorative touch fo occasional or console table. Ava exciting colors—jade green, sun burgundy, aquamarine blue with highlighting. 21½" high with a Perfect for gift-giving, too.

$15.75 Postpaid Anywhere

RIVERDALE LAM

Munn Avenue **Riverdale,**



Show Off Your Treasures

A hanging curio cabinet with a mirrored back and three shelves will dramatize your collection of figurines, your miniatures, even your array of perfumes! It's glass enclosed with door in front. Finished in mahogany, pickled pine, black or antique gold, it's 23" x 19½" x 5½" deep . . $19.95
Express collect No C.O.D.'s

(Figurines, shown, not for sale)

GRAND GIFT SHOP

337 Grand Street **New York, N. Y.**



You

and his

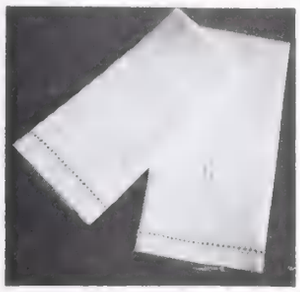
BEFORE

IN MIL mansions kitchens, PADDY O'HAIR — the amusing novelty ever —'tis magic! Fill with special seed—watch PADDY grows thick crop o hair, eyebrows and sideb give him haircuts; the g for months; can be plant again. Head is durable suntan color; 5 inches to buy PADDY for themsel order for gifts. Mailed special seed, **$1.00,** postpaid if money with order—or we will ship C.O.D. plus postage and C.O.D. charges. *Money back guarantee! Order now.*

Paddy Novelty Co.
42 Washington Ave.
Goliad, Texas

OPPING

WILL BE HEIR- It's not very often that we nce to show you this kind Finger towels are made of with a row of Italian hem- nd the hand work is mag- y come in white, and a pair ith a single embroidered re $5 the pair. Postpaid B. Conner, 201 Argonne Kensington, Pa.



THE MONEY. You'll of the supermarket, if you h this handsome bag. Hand- atamalan cloth, it's bound owhide, and ties shut with ng. But best of all, so you to scramble through its for change, a little money ached to the top. Fine for . $5.75 ppd. Pan American exington Ave., N. Y.



GET DIRTY, TOO, mommies who lisp stern o their grubby children are t as grown-up mothers. So be no dirty dolls in the ou give her this tiny bath- olds water, has a rubber e, and looks just like the)" x 12" x 24½" high, $3.98 t. Baar's, 81-11A 37th Ave., ghts, N. Y.





ESE TREASURE CENTRE
or Dept. H.B. 11
on Ave. New York 22

FABULOUS SWORD

Imagine the fun, to say nothing of the convenience, of wearing a lapel pin that is also a letter opener.

The hilt is Imperial carved Chinese white jade; the double edged blade is sterling; and the sterling sheath is set with a colorful stone.

Chinese called it the SWORD of WISDOM, because it is supposed to cut ignorance.

4" long, **$18.** Matching white jade earrings and cuff links, **$15.** pr. Three white jade buttons, **$15.** Tax included.

4 beautifully illustrated catalogs and bulletins **$1.50.**



'ear Dirty Glasses!

5 CLEANING TISSUES

ated patented tissues clean ave no lint, **prevent misting!** vest pocket booklets provide make wonderful gifts. Give se them!

12 BOOKLETS
ly) Send **$1**

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SWANKY-MOST Gift
xe Gold Monogrammed Book- Send Initials and **$2.50**

LEAN-OMIST
604, ORADELL, N. J.



Meet Pericles!

The "Jockey's Nightmare"
. . . but . . .
What a beautiful lamp for a man's den

"Pericles" is of moulded wood, mounted on 1¼ inch walnut finish base. Colorful parchmentized shade especially designed by Dorothy Swain, nationally known artist.

Satisfaction guaranteed. Just mail your check for $7.95 and get set for a pleasant surprise. No. C.O.D.'s please.

Write for complete catalogue.

Fred Kroll ▪ 163 West 25th St. New York 1, N. Y.





TRAGEDY and COMEDY

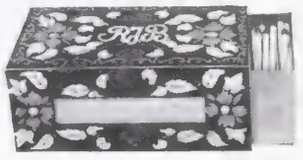
Symbols of Life's important happenings, reproduced in Ash Trays which can be utilized as decorative wall brackets also. (Suspension tabs enclosed).

Of pottery, with unusual glazes, each mask super-imposed, is hand-crafted and signed by the artist.

Turquoise-ivory antique; crabapple-ivory; orchid-plum; dark blue-green; light, dark-green; antique green-yellow; mottled brown-black; gunmetal-white. The coloring in each pair is reversed.

$4.00 pair
Add 10 cents for postage.
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Unusual
HAND DECORATED METAL MATCH BOX



Personalized . . . Useful

Charming Early American floral design in 3 colors featuring 3 initials in gold. Choice of Chinese Red or Black Lacquer body color. Holds standard kitchen size match box. Card and gift wrapping if desired. Sorry, no C.O.D.'s.

When ordering be sure to specify initials wanted and body color.

Price $3.50 **Two for $6.00**

Ivanov-Rinov Studio
Dublin, New Hampshire



HEIRLOOM BRASS
BRIGHT . . . CHEERY





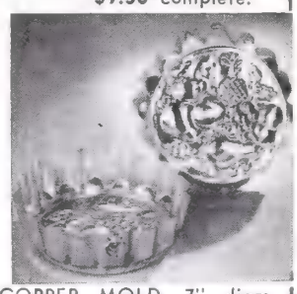
MINIATURE MORTAR & PESTLE. 1½". Tea Bell. Brass. **$1.25**

DUCK CLIP for bills! Solid brass. **$1.95.**

FIRELIGHTER. Brass. **$9.50** complete.



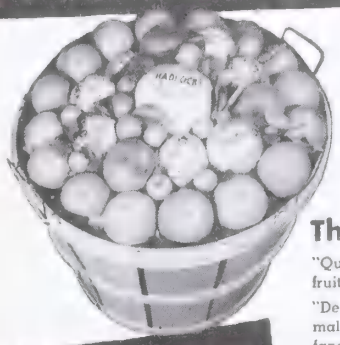
NUT CRACKER. Lift tail and mouth will crack nuts! Solid bronze. 10". **$9.50** each.



COPPER MOLD. 7" diam. Tin lined for salads, puddings, etc. Each **$4.50.**

The Brass Mart
10 PARK PLACE (WOOLWORTH BLDG.), NEW YORK 7

SWEETER ...because they're picked FRESH



Tree-Ripened Florida Oranges, Tangerines and Grapefruit

Freshly picked, tree-ripened fruits are naturally sweeter, juicier, because they're picked just at the time when the delicately sweet flavor is at its best—nature's best!

Straight from sunny FLORIDA groves to YOU!

The Perfect Gift—Order Now!

"Quality Selects" (as shown) selected fruit generously packed 55 lb. bushel **$6.00**

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(Unless otherwise specified, all packs will contain assorted oranges, grapefruit and tangerines). PRICES INCLUDE PREPAID DELIVERY TO YOUR DOOR. (East of the Mississippi River). WRITE FOR PRICE LIST. We also ship finest quality Marmalades . . . Jellies . . . Honey.

BONDED PACKERS OF INDIVIDUAL SHIPMENTS TREE RIPENED FRUIT

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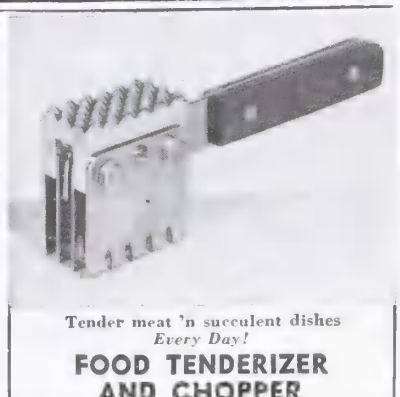


FOR CHRISTMAS
Personalized Beverage Mug

of fine grade ceramic, beautifully hand painted with Christmas tree in bright natural colors, personalized with name and date if desired. All decorations are fired for permanence. The mug is 5" tall and holds 12 oz., and may be used for beer, ale or other beverages. Other decorations available are horse heads, ducks, or dogs. Orders up to Dec. 1st wil be filled before Christmas. Send check with order for

$5.50—Express charges are collect.

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Tender meat 'n succulent dishes *Every Day!*

FOOD TENDERIZER AND CHOPPER

of many uses, styled after restaurant and butchers models, now in kitchen size! For tenderizing, cubing, cutting, and blending meats—and all sorts of vegetable patties and salads.

Cuber and four case-hardened blades on heavy, polished steel shank all the way through a solid walnut handle. 9" long and sturdy.

Perfect hand balance and all cutting parts quickly detachable for instant cleaning.

$5.00 postpaid

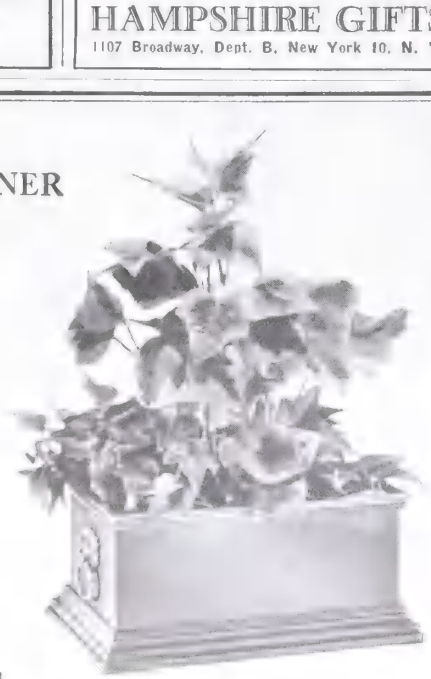
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hand-crafted of heavy copper, trimmed with brass and set in a mahogany base—beautifully finished. A charming accessory—a lovely gift. Base 9¾" by 5¼". Height 4¼". Mail orders only. Send your check today.

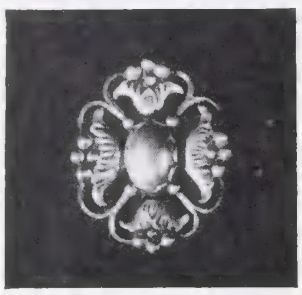
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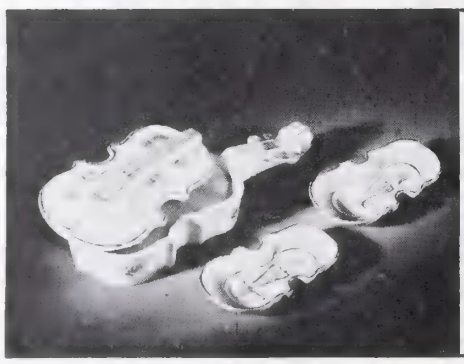
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game played with records
and Toono chips. Each
pictures illustrating the
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with a chip. First to ha
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Fashioned a

Pretty as a violin melod
set of fine Slyson china,
twin matching ash tray
gold, while the box is de
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$5.00 the set, postpaid.
Large size covered cand
$7.00 postpaid.

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Gifts that
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POT LUCK

Gleaming copper sauce pans that you'll love to look at as well as cook in! In addition to being cooking receptacles par excellence, these pure copper pans are highly decorative in any kitchen. All our copper pans are lined with pure block tinning.

Three popular sizes

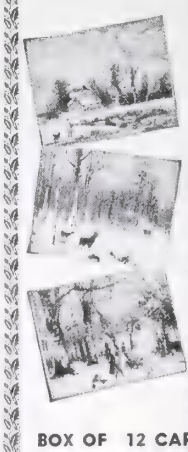
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1	"	5.60
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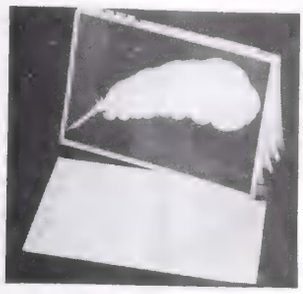
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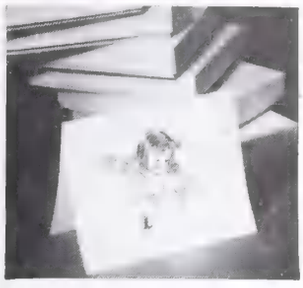
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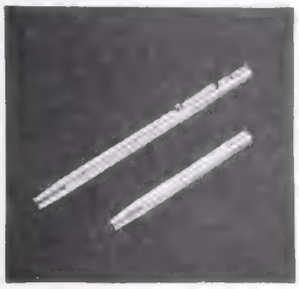
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the darlingest Christmas ever seen, and during the u'll use them to write your 's, to enclose with gifts, to rds, and as invitations for mas cocktail party. Six boxes wonderful Norcross designs, o the box, are $3 postpaid n Cooper, George Vanderbilt ville, N. C.



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now what a man likes when im a Broker's pencil with soft lead, the thickness of n black, blue, red, or green. ld fill, 5½" pencil, $11; size, $9. In sterling, $9 and gold, $60 and $35. Tax in-icsimile signature engraved ter up until November 25th. en, 667 Fifth Ave., N. Y.





Freshen Rooms, Closets With *Aileen Wayne* FRAGRANCES

Use new Aileen Wayne Fragrances to make your home delightfully "flower fresh" throughout! These distinctive fragrances are wonderfully effective in absorbing smoke and cooking odors. Ideal for clearing and sweetening air in bathrooms and closets. Economical, too! Pour one spoonful of Pine fragrance into lovely Terra Cotta Lily Fount to make your closets into pine closets. Also HONEYSUCKLE, VERBENA, TREFLE, CHYPRE, and MINT JULEP.

8 oz. $1.50 Lily Fount 75¢

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At last! A real VACUUM ICE TUB of Solid Cast Aluminum



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"Turf King" HIGHBALL GLASSES

Life portraits of six horses that made racing history—hand painted from life by Lynn Bogue Hunt—reproduced in full color on 12 ounce leaded crystal highball glasses. The Turf Kings are:

MAN O' WAR	WHIRLAWAY
TWENTY GRAND	SEA BISCUIT
GALLANT FOX	COUNT FLEET

Complete set of six **$12.00** postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

Mayfair Gifts 72-08D AUSTIN ST. FOREST HILLS, N. Y.

Our Holiday Specialty

FOR THANKSGIVING & CHRISTMAS FEASTS

GIANT 2-lb. 4-oz. JARS

REQUIRES NO SUGAR
for delicious cookies — pies
fruit roll — ice cream topping



From a rare old recipe; especially made for us from tender beef, sun-ripened Michigan fruit, sugar, rich spices and other delicious ingredients. Available only from us in full case of twelve. Aunty Lee's famous Mince Meat recipes on the back of every jar label.

A full case of 12 2-lb. 4-oz. jars $8.95 Express paid to you

For yourself, for friends, for gifts: — a case will last no time at all, especially as Mince Meat is no longer available at many stores.

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GRAND RAPIDS 2, MICHIGAN
Send for our free Christmas catalog.



FOR HIS SHIRTS

Travel case—finely made of pure wool felt in camel's hair tan, forest green, grey, maroon, black or fire engine red. Custom welted and Boanaz monogram in contrasting shade. White leather buttons. Holds 5 shirts, has extra pocket for socks, hankies, and button hole straps for cuff links, studs, etc.

$12.50 each postpaid

Also available: Shoe bag to match $9.75
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Lovely...
TO EYE AND EAR!

LOURDES
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Operate on your present transformer or battery

Graceful gold crown on beautiful ivory crackle background. Accurately engineered for long use. Harmonious in home or office. 2 melodious notes at front door, 1 at rear. 40" long. Adds distinction to any home. Lay aside a few for Xmas gifts, while ordering your own. Sent postpaid for **$7.25**

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REAL "SHOW" SETTING FOR BABY'S PRECIOUS PICTURE!

To see any adoring mother coo with delight, give her this shining, clear-as-crystal Glass Frame for her little darling's picture! Gaily bedecked with a cunning, colorful ceramic hobby-horse or other equally appealing figures, this cute frame has child's first name prettily handpainted in appropriate pink or blue.

6" x 7" Frame for 4" x 3¼" Photo. $3.98
9" x 11" Frame for 5" x 7" Photo. $4.98
Handpainted Name & Postage Included.
No C.O.D.'s please.

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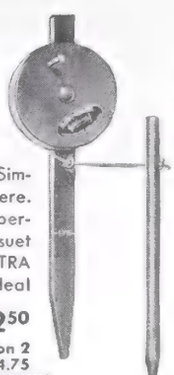


GIFTS OF GOOD CHEER

THEY'LL SING FOR THEIR SUPPER

New Community Diner is the favorite aerial picnic ground for all birds, both clinging and perching. Simply hang it anywhere. Filled with 12 paper-cupped, seed-and-suet Tidbits and 24 EXTRA TIDBIT REFILLS. Ideal for a beginner! 16" long. **$2.50**

(Extra Chicadee Tidbits, 24 for $1.15, 72 for $3.25) Save on 2 for $4.75



DRIFTWOOD GLOW
For Fireside Dreams

Just shake this harmless powder on the glowing logs and watch the long-lasting rainbow colors dance in the flames. A "different" gift for the home lover. Large 10-inch canister. **$1.00**
3 for $2.85



For a Gardening Friend . . .
ROW MARKER

Makes straight vegetable rows quickly with no fuss. Just the thing for edging borders and lawns. Always ready, always tidy. Nicely made in green with reel and 50 ft. of strong line. **$1.65** Save on 2 for $2.95

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BRECK'S *ALL ITEMS POSTPAID, Satisfaction Guaranteed*

171 BRECK BLDG., BOSTON 9, MASS.

from Rochelle Gifts
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HIGH 'N' HANDSOME SET

8 crystal highball glasses (2 of each above). Charming full-color "colonial" themes hand-painted in raised enamel, permanently fixed. 14 oz. size with "sham" base. Party-givers and Gift-hunters take note!

Set of 8 ..... $9.95
"Old Fashion" glasses to match $9.95



"QUICK-CHANGE" TRAY 'N' TABLE

First-aid for a charming hostess. Beautiful tôle serving tray, all-metal, with richly colored floral décor hand-painted on antiqued-black background. 21" wide. Liquor-proof finish. Set up the sturdy folding metal legs under tray, and presto, you have a convenient table. A grand gift.

Complete $13.95

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MAIL ORDERS PROMPTLY FILLED.. ORDER NOW FOR HOLIDAY GIVING

SIGN OF DISTINCTION



Get an unusual sign to set your home apart from others! This one is of heavy aluminum, 22" x10", with name painted in white on both sides. The frame and bracket made of wrought iron. **$30.00**

Cut out letters, 50c per letter additional

THE OAK-HILLS

COPPER LANTERN—A well designed lantern, finished in black or copper. 20" high. **$35.00**

All prices f.o.b. Wheeling

SHIPMENT IN TIME FOR CHRISTMAS. ORDER NOW!

NEW GIFT IDEAS! Ask for catalog showing 100 designs in weathervanes, signs, etc.

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41 Milwaukee Ave. Wheeling, Ill.



PLAY PEN FOR DOLLY

Well constructed, this doll's pen in nursery pink with movable blue beads is 19" x 19" x 15" tall. It makes a swell catch-all for toys, too. **$7.95**

"Jeanie" (with light-brown hair, of course) is 18" tall and adorably dressed in dotted swiss. She's irresistible. **$6.95**

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Delicacies for Your Holiday Entertaining

OLD ENGLISH BRANDIED FRUIT CAKE. The finest ingredients aged in brandy. *1 lb., $1.40 each; 3 for $4.15; 2 lb., $2.80 each; 3 for $8.35.*

BRANDIED PEACHES. In a heavily brandied pure sugar syrup. *18 oz., 3 for $3.50; $13.75 per dozen.* Brandied Apricots and Pears at the same price.

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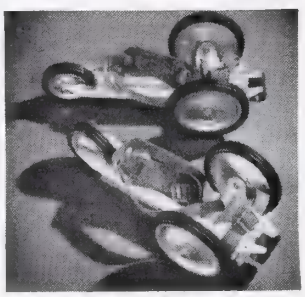
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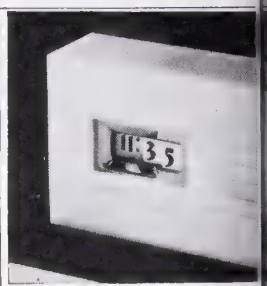
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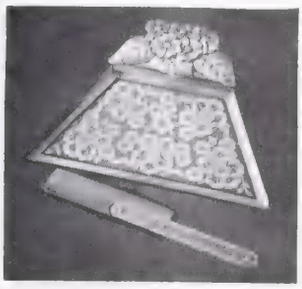
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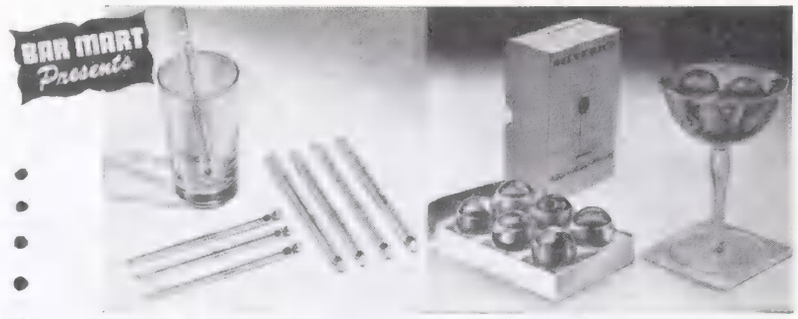
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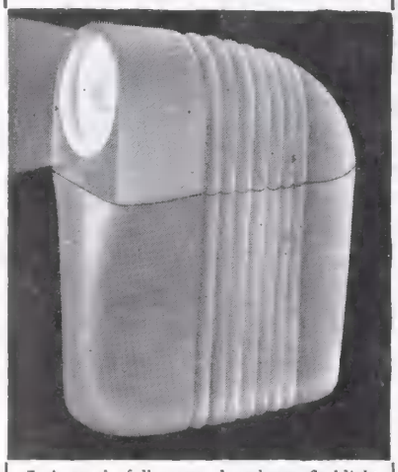
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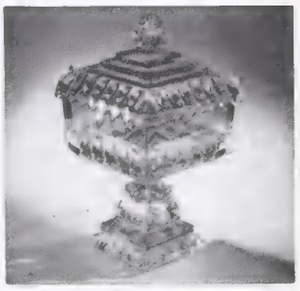
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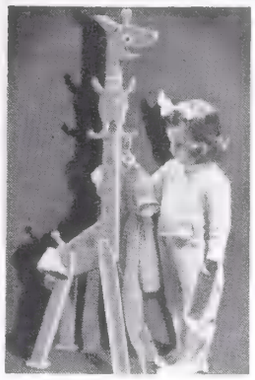
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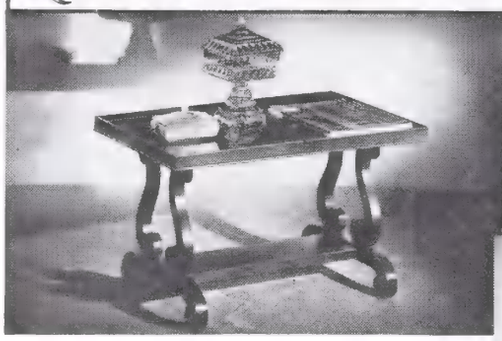
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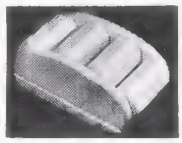


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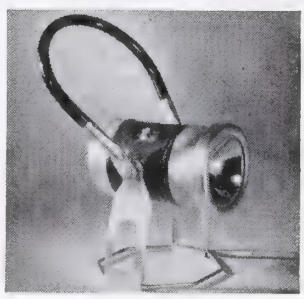
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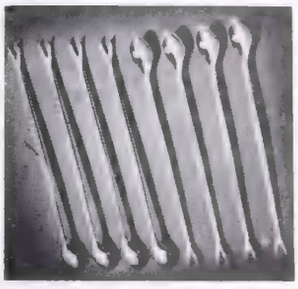
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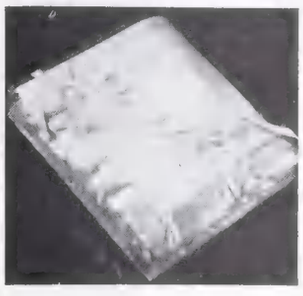
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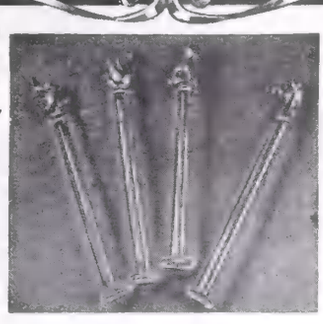


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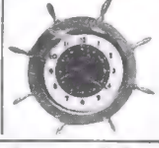
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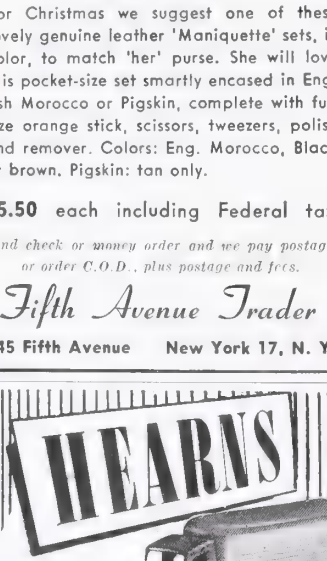
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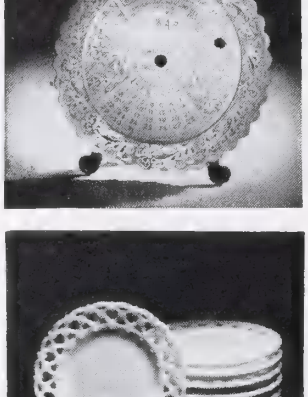
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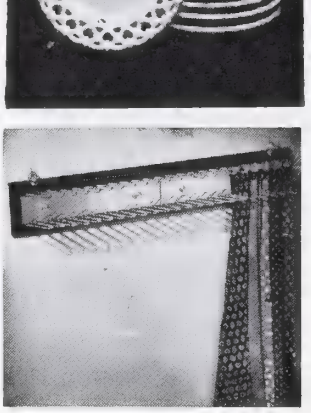
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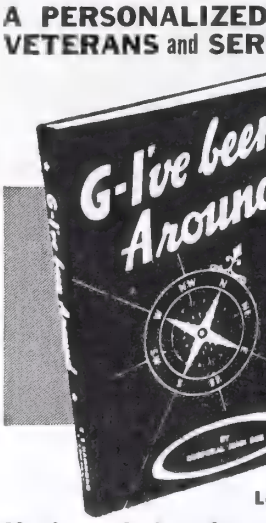
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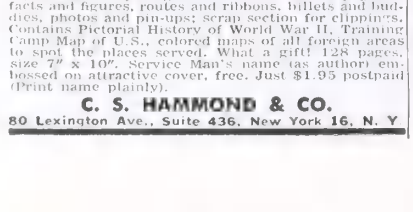
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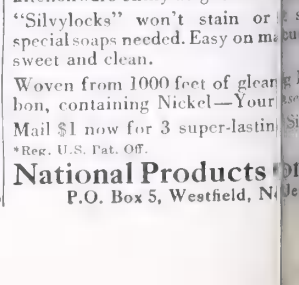
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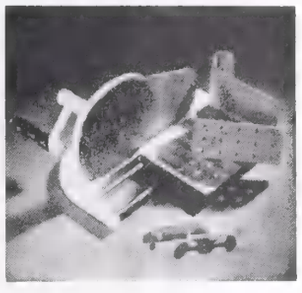
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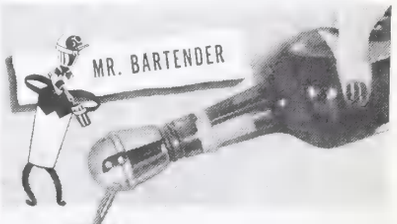
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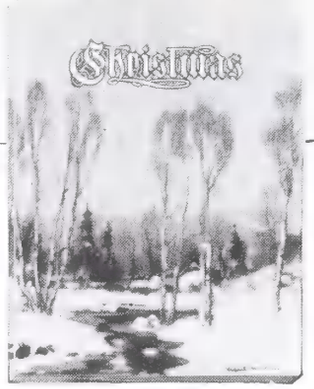


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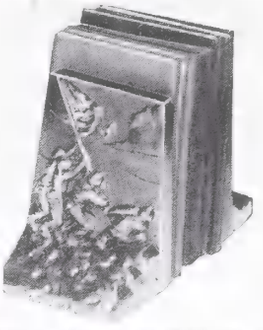
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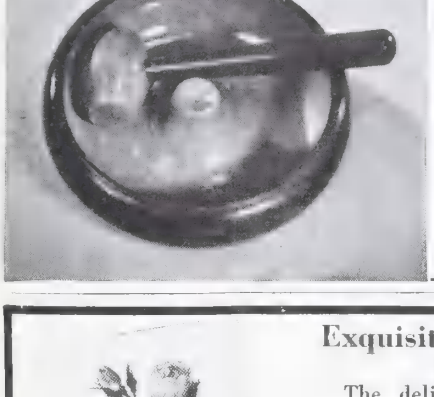
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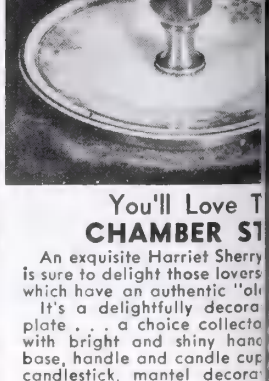
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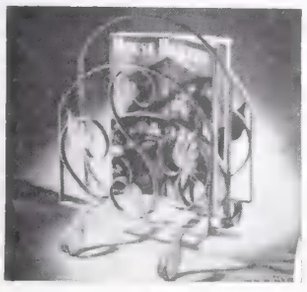
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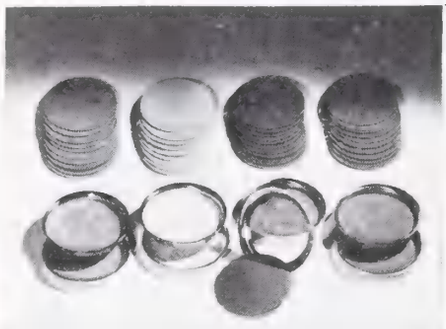
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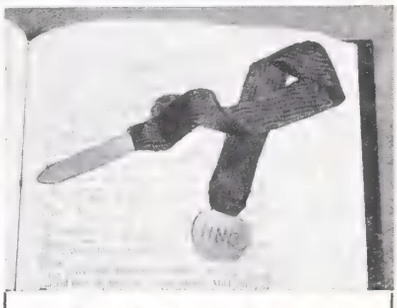
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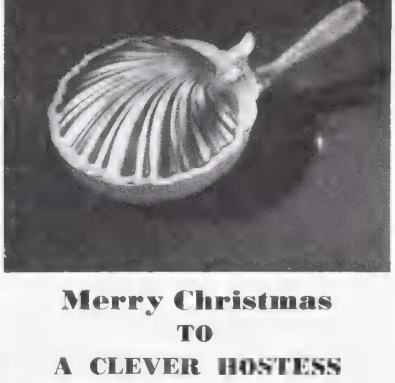
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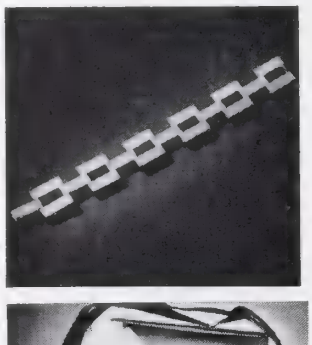
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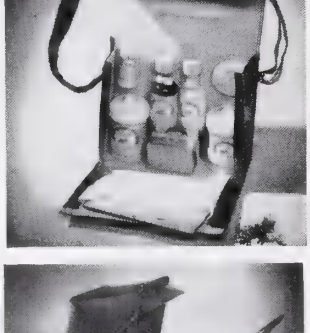
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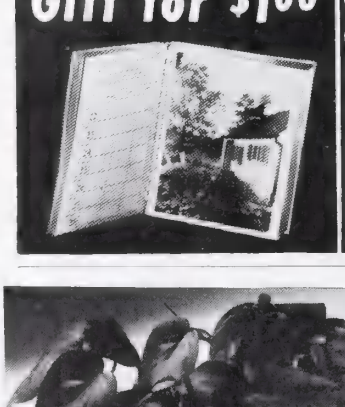


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(*Continued on page* 85)



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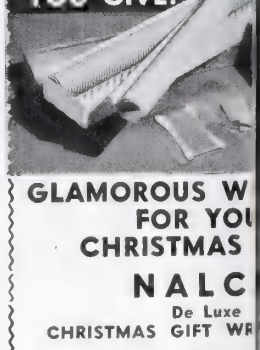


A BRIGHT SPOT

This gleaming solid brass receptacle is regally mounted on sturdy lion's paws. Filled with plants, flowers or gourds, it's magnificent. The rare oval shape is a decorator's delight. Water-tight, with majestic lion's head handles, it is approximately 15 inches long and 4½ inches high.

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Makes it EASY for you to magnificently. Kit contains wide, heavyweight coate 26" x 36" in four gorgeou four sheets of snowy-whit A bulging packet of met seals; colored stickers anc bolts of brilliantly colore complete the kit.

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the romantic orchards of Riverside, from the tropical Coachella
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Safe delivery is guaranteed, too. Order these lovely gifts now!





- **All Mission Paks sent prepaid.**
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Shows scores of other exciting Mission Pak gift suggestions. Also gives complete details of Mission Pak Fruit Club Membership Plan.

SION PAK No. 64. Huge
ars. Tender, delicately fla-
to be spoon-eaten
xpress prepaid. Safe arrival
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ely 10 lbs..... **$2.95**



ION PAK No. 72. Crate
olden California oranges—
the state's sunny orchards.
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lbs..... **$3.00**



Above: MISSION PAK No. 46. Magnificent assortment of the choicest of Mission Pak delicacies. Oranges, avocados, grapefruit, fresh dates, tangerines, assorted nuts. Excitingly gift-packaged. Sent express prepaid. Safe arrival guaranteed. Shipping weight, 23 lbs..... **$7.98**

(Same assortment in smaller 12 pound pak No. 45 at $4.27.)

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THE GIFT WITH THE YEAR-ROUND THRILL

Make your Christmas gift a year-long delight with our Fruit Club Memberships. Different Paks of superb California fruits and nuts delivered many times during the year under your one-gift offering! Handsome gift certificates with your name sent to each recipient. Three Club Plans to choose from:

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The Difference . .

Good drinks become *better* drinks when they're made with smooth, mellow, 100 proof SOUTHERN COMFORT, The Grand Old Drink of the South. It's delicious, distinctive, *different.* Lots of recipes in the booklet on the bottle, for drinks you're sure to enjoy.



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THERE'S ONLY ONE **SOUTHERN COMFORT** REG. U.S. PAT. OFF. 100 PROOF LIQUEUR AMERICA'S MOST VERSATILE

SOUTHERN COMFORT *Liqueur:* Pour a jigger of SOUTHERN COMFORT into a frappe glass filled with finely crushed ice, and serve with short straws. **SOUTHERN COMFORT** *Manhattan:* ⅔ SOUTHERN COMFORT, ⅓ Dry Vermouth, add ice, stir and strain into cocktail glass, garnish with red cherry. **SOUTHERN COMFORT** *Highball:* Jigger SOUTHERN COMFORT, ice. Fill with Sparkling Water. **SOUTHERN COMFORT** *Old Fashioned De Lu*: Jigger SOUTHERN COMFORT, dash bitters, 2 cubes ice, d syphon. Serve in Old Fashioned glass, garnish w cherry, twist of lemon peel, slice of orange. No sug. **SOUTHERN COMFORT** *Sour:* Jigger of SOUTHERN COMFORT. Ju of ½ lime ¼ lemon. Strain through ice into small Sour gl.

SOUTHERN COMFORT CORPORATION • ST. LOUIS 2,

Mellow-baked from a Treasured Recipe

..lavishly filled and decorated with

ich fruits, choice nuts, rare spices



DELIVERED GIFT WRAPPED
EXPRESS PREPAID for only

$5.23 FOR THE 5 POUND CAKE

$3.23 FOR THE 2½ POUND CAKE

Complete with aluminum gift container

Famous

Southern
T. M. Reg.

Fruit Cake

the best cake you ever tasted;
an outstanding holiday value

For over twenty years Southern Fruit Cake has been a favorite holiday delight in gracious homes in Dixie. Many thousands have been sent as gifts to all parts of the country. As its fame grew, we received increasing numbers of requests to make this rare quality cake available to lovers of fine food outside the South.

Now here it is—a wonderful treat for you and your friends—a famous Southern Fruit Cake — mellow-baked from an old-time treasured recipe, literally crammed and lavishly decorated with luscious tender red cherries, sweet golden pineapple, rich meaty pecans, plump California raisins, soft tangy glaced orange and lemon peel, clear green citron, and other fine fruits and rare aromatic spices.

Fruit cake is traditional at Christmas and Southern Fruit Cake will grace your holiday table, add a special note of festive cheer to your entertaining. Because of its fruity richness, only small portions need be served. Since it improves with age, you and your family can enjoy its delicious goodness over the entire holiday season.

A gift in good taste that's sure to please

Few gifts will be more welcome this season. Instead of spending long, wearying hours shopping through crowded stores, solve your gift problem by sending us your gift list when you mail the coupon below. We will enclose a Christmas gift card with your name (or your own personal cards if you send them), handle all details of addressing and shipping. Southern Fruit Cake comes wrapped in a colorful cellophane Christmas wrapper and packed in a specially designed aluminum container that has many practical after uses.

ORDER NOW *to avoid disappointment and assure early delivery*

We hope to be able to fill all orders, but "first in, first out" will be our shipping policy. Orders received before December 10th will be shipped immediately. Orders received after December 10th may be subject to transportation delay. Be on the safe side, **send your order today!**

COLUMBIA BAKING CO., BOX 4882, ATLANTA 2, GA.

EY BACK GUARANTEE: If Southern Fruit Cake ot live up to your every expectation—return it l we will refund your money.

SE NOTE: If you live in Virginia, North Carolina, Carolina, Georgia or Florida, buy your Southern Cake this year, as in the past, from your favorite ealer.

Columbia Baking Company, Box 4882, Atlanta 2, Georgia

Enclosed check ☐ money order for $ ..... Ship express prepaid on money back guarantee, the following Southern Fruit Cakes packed in attractive aluminum containers:

MY PERSONAL ORDER

..... 5 lb. cakes @ $5.23 each ..... 2½ lb. cakes @ $3.23 each

Sorry, no C.O.D.'s; no shipments outside continental United States.

MY GIFT ORDER. Ship these cakes ☐ gifts to list attached (indicate size for each name):

..... 5 lb. cakes @ $5.23 each ..... 2½ lb. cakes @ $3.23 each

Name .....
(PLEASE PRINT)

Address .....

City ..... State .....

Let sleep fall gently on your eyes

And let her small wings bring their gift

Of beauty, and of strength renewed.

Let sleep fall gently on your eyes

To banish care, to bear sweet dreams.



Chatham makes good blanke

Baby CHATHAM Blankets

Chatham Manufacturing Company, Elkin, North Carolina

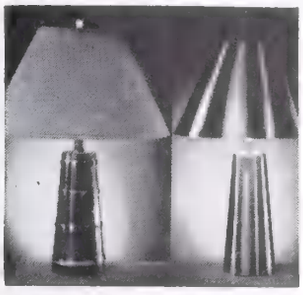
Window Shopping

CONTINUED FROM PAGE 80

FUR FAMILY," by
ise Brown is one of the
books we've ever seen. It's
a real little fur jacket,
story of the Fur Child's
ild woods. Garth Williams
e pictures (he also illus-
Little), and Miss Brown
of the Noisy Books, Run-
etc. 2¼"x3¼", $1.60 ppd.
Shop, New Haven, Conn.



BUTTER CHURN,
re an able designer, you
inspiration for not one but
ished lamps. One is tra-
ple banded with copper,
golden gleam, and hand
h a textured cotton shade,
nodern is made entirely of
copper. $39.75. Both are
nigh. Ppd. Harel House,
ass.



IONAL BAR TOOLS.
at your husband could pos-
r mixing his famous cock-
ined in this complete bar
des a shaker, jumbo-size
tongs, lime or lemon
ring spoon, double jigger,
s. Stainless steel, and $10
O.D.'s. Century Metalcraft
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INDIAN hand beaded and designed moccasins ideal for house slippers. White fur trim. Genuine leather in red, white, or blue. Women's sizes 3-9. Children's sizes available. Kindly state second choice in color. Remarkable value at $4.95 postpaid. Send check or money order. No cash by mail, please.

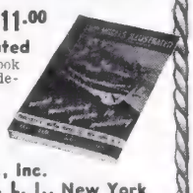
Joe's Novelty Shop
1205 Sixth Avenue, New York City
Mail orders to **Box 79, Grand Central Station, New York City 27, New York**

GAME-ROOM SKIPPERS

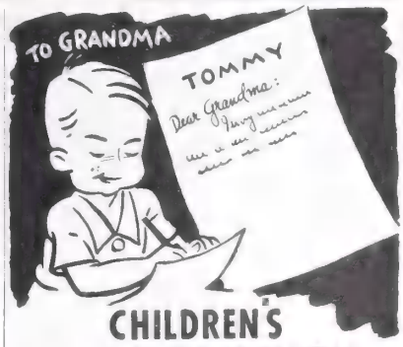


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A letter to grandma! Teach Junior to write his own letters, improve writing, learn new words—with his own Jumbo Stationery. Box includes 50 sheets printed with his first name or nickname in large, red jumbo type, and 25 plain envelopes. Rushed to you gaily gift boxed, postpaid, by mail order . . . **$1**

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Brighten up that wall space with these decorative wall brackets made of pressed wood, mahogany finish. Overall size 9¾" x 11½" each. They make an excellent gift idea!

$5.95 the pair
express charges collect
NOTE: Figures are not included.

DECORATIVE MIRROR

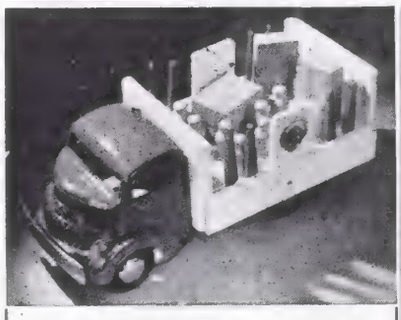
Whatever color your dressing table is, there's sure to be a harmonizing shade in which you can select this mirror for it. There's off-white, gold or rosedust—so take your pick. Has easel back to stand or can be hung. Measures 15" x 11½". **$2.95** (express collect)

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for a small milkman

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14" long $5.98
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3 PIECE CARVING SET

Your carving made easy with these three essentials, sturdy stainless steel knife and fork, handy honing knife. Firmly anchored in genuine steer horn—in natural colors. Each set evenly matched. Attractively boxed for gift giving.

$15.00 the set (includes Gift Box)

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BAROMETER
Fine Taylor Baroguide in mahogany finish case. Accurately predicts weather tendencies.....**$7.50**

THERMOMETER
Outdoor thermometer with bracket for outside casement. Read temperature through your window.....**$2.00**

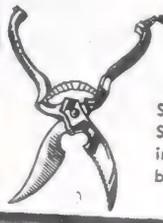




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Taylor instrument tells height above sea level up to 5000 ft. **$7.50**

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Solid stainless steel. Simplifies the carving problem. In gift box.....**$9.50**

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A self-centering polished aluminum and steel model that removes stubborn corks easily..**$5.00**



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Perfect Gift
FOR EVERYONE

De Luxe Model $1.00

A handsome pocket flashlight combined with key-chain. Smart, useful, always in good taste. A gift everyone will appreciate. Personal enough for your nearest and dearest — yet ideal for that business acquaintance.

This tiny, powerful Key-Chain-Lite has a thousand and one uses. Lights up keys and keyhole; for use in theatre, automobile, out-of-doors. No more fumbling in the dark!

Truly fine polished chromium plate, barrel covered with genuine leather. Attractive gift box. Complete, ready to use, $1.00 postpaid. Initials embossed in 22k gold 25c extra.

For that SPECIAL gift we suggest Superfine Key-Chain Lite, heavy 22k gold plated with engraved design, $3.00 including tax. Engraved initials 25c extra.

Print name and address clearly when ordering. Please, No C.O.D.

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Personal Gifts, Dept. HB-2
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Enclosed is $.....(cash, money order, check) for which please send at once in Gift Package.

.....Leather covered Key-Chain-Lites at $1.00 each.

.....Superfine Gold Plated Key-Chain Lites at $3.00 each

Initials as follows (25c extra).....

SHIP TO .....

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MY NAME IS.....

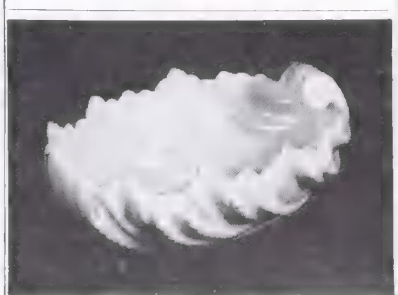


GET HAPPY, FEET!

Out of the Northwoods, to pamper the happiest feet a man ever had, comes the clever design for a wonderfully smart and comfortable house shoe! Muk-Luks we call them; canoe shoe was the Indian name. The leather is glove soft, sheepskin lined. Idling before an open fire or padding about in the silent night a man will remember the giver of Muk-Luks! Brown and wine, colorfully corded; sizes 5 to 12 (smaller sizes can be worn by women). Order for every male on your list!

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Whose shape and proud design are worthy of the name Lenox China! Send it as a distinguished gift to someone who appreciates fine china, and she will use it for candy, nuts or as an ash tray.

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Wind



STATION-WAGON SE
you can't get one until 1948.
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looks just like the grown-up
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be the favorite car in a you
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You'll fill it with coal a
beside your hearth, and
pallor of the brass will catch
glow of the fire, contrast
with polished mahogany fu
fill it with masses of greens
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CHRISTMAS-CARD
Order early and have them
ready to drop in the mail,
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color, and the train migh
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envelopes and printed with
25 cards are $3.75; 50, $5;
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Whimsical! Adorable! Typical
French tradition are these lov
figures—arrived in time for t
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Capi di Monte finish on antiq
porcelain. Each figure signed
Rare buy.

"Amour Rose" and "Amour
$13.50 pair or singly at $6.75
No COD's—Please specify choice

SUSAN METZGER BEA
"fashions in gifts"
Greenville, Michigan



HUMPTY DUMPTY LAMP
FOR A CHILD'S ROOM

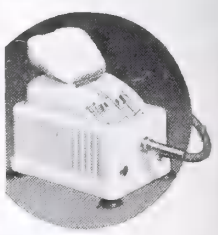
Brings Mother Goose to life, right in the nursery. Eyes glow in the dark. You can just hear the childish exclamations of pleasure when they unwrap this Humpty Dumpty pin-up lamp. About 12" high, in bright nursery colors. Postpaid, only $4.95

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She'll thank you many, many times for her Beautiator Electrical Manicurist. This beautiful, compact machine shapes and buffs the nails, rolls back and removes cuticle, massages the fingers and hands . . . gives a perfect manicure in just ten minutes.



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ELECTRICAL MANI

OPPING

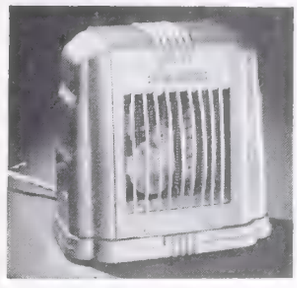
OUR SHELVES with
ious assortment of jellies,
and conserves that ever
breakfast table. There are
to choose from, so write
or take our word that all
wonderful—from Orange
y to Guava Jelly. Box of
$2.10; 6, $3.55; 12, $6.25;
d. Burdine's, Miami, Fla.

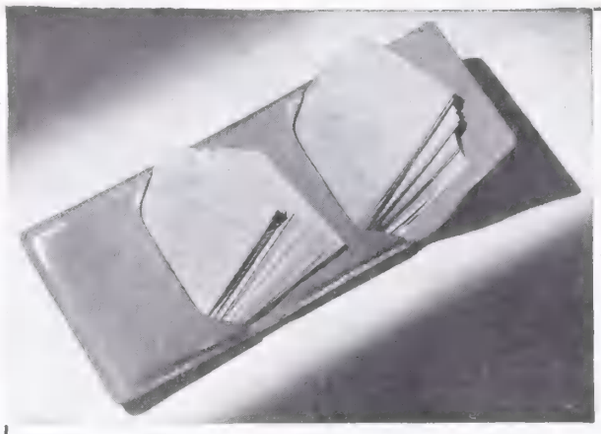


RADE. Here's as saucy
ever strutted across the
it. And their gay glitter,
ristocracy, and bright im-
a contagion that will
as lighthearted as they
ated sterling silver, set
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HOT AIR. The Arvin
fan mounted behind the
This pushes the heat away
(they don't get red hot)
5 cubic feet of warm air
ou'll use it to dry your
rm the nursery or bath-
weather. 9¾" x 6⅛" x
orks on AC only. $9.80
from Spencer Studios,
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A pocket size top-grain leather case to-tin' 100 wash-ups. One thin leaf froths up enough lather for hands & face. Ideal thank-you gift for your hostess, secretary. For yourself when you travel. Brown, blue, red with 100 leaves $2.25 P'pd.—refills 50 for $.50 (to buyers of case)

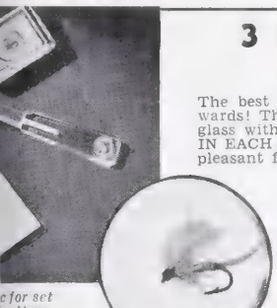
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The silliest most irresistible lapel foolery—press his tail & a concealed battery lights his eye. ALL HAND MADE of the finest leather with silver & yarn trappings—red, green, white, tan, black. Also elephants & donkeys in gray or tan & rabbits in white. All with THAT GLEAM IN THEIR EYE a pin for your lapel or purse. $2.50 each P'pd. Send Ck. or Postal Note. Sorry no COD's. 'Ideas for Gift-Giving' catalog on request.



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Trout Fly Motif

The best part of fishing is talking about it afterwards! This unusual 3 piece desk set of solid plexiglass with a DIFFERENT TROUT FLY IMBEDDED IN EACH PIECE will be an ever-present reminder of pleasant fishing trips.

Memo Pad, Letter Opener, and Paper Weight backed and finished to perfection in highly polished stainless steel available in COBALT BLUE, SEA GREEN, or CRYSTAL CLEAR solid PLEXIGLASS, highly buffed. $3.50 each or $10.00 set of any three. SPECIFY COLOR DESIRED.

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Kiddies will love this combination music box and bank. You simply turn the knob and the cunning disc revolves, playing a melody. The charming pictures shown are in color. Made of wood, comes in pink or blue and measures 7" x 7" x 3¾".

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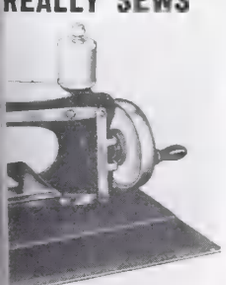
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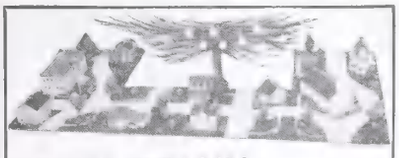
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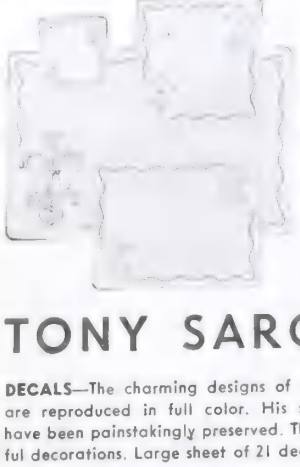
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A Charming Christmas Gift



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Heart, Bird, Flower Design (shown)

#105—Set of 6 Place Mats $1.00
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A perfume absorbed in fine powder. Dust a little on your wrists, throat or ear lobes. It leaves a delightful fragrance. "After Five" is a pot-pourri or blend of rich flower scents, not too light or too heavy, but a happy medium sort of fragrance that almost everybody likes at first sniff.

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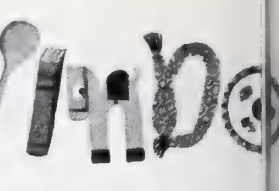
Practical Glamour

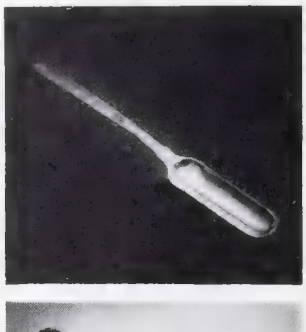
Greet guests looking as coolly lovely as your house, in this frankly flattering Hostess Apron. Made of rose-spattered Everglaze chintz with a permanent finish organdy ruffle and double-faced buckram bodice. Practical, too, because it washes like a dream.

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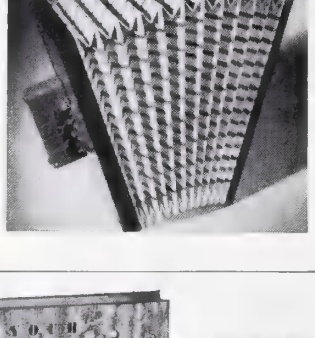
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olives, scooping cheese. S
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It works on AC or DC, a
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ON. It's the neatest party of because it rolls merrily g room and right up to ts supply of drinks and les and stuff go on the asses and hors d'oeuvres d when the party is over e an opera hat and goes lahogany finish, 28" high, llect. Zillah Symonds, 11 New York 19, N. Y.



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TUNEFUL TREE TO TOP YOUR CHRISTMAS FUN!

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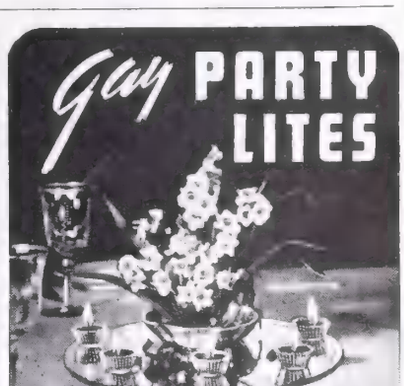


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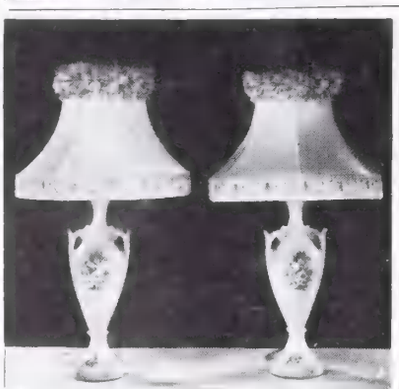
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Beautiful hand decorated china boudoir lamps enhanced by an exquisite floral decoration. Specially designed celanese rayon shades are trimmed with ruching which blends excitingly with these soft white and rose lamps.

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Set of 4—$2.00

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Each position the chair is placed in makes an entirely different seating arrangement. Turn it one way for the little tot . . . another and it's just right for the four-year-olds . . . still another and it becomes a rocking chair.

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Personalized HANDSOME, TWO-TONED BRONZE **COASTERS**

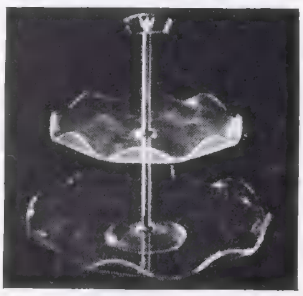
Your most discerning friends will welcome these beautiful heavy coasters—*initialed* for that all-important individual touch. *Drip-proof, too, for the special inside ring is designed to keep the glass off the bottom of the coasters.* Anyone who entertains will love them. In special gift package. Indicate plainly initial you want. Set of 8—$7.50 post paid. Sorry, no C.O.D.'s.

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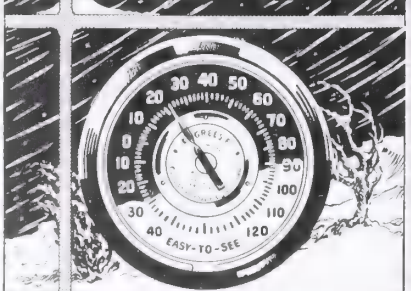
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Gnarled into shapes that hav sophistication, this dwarf in a low pottery bowl. You celadon green, antique whit pink, and each arrangement small Ming figurine. The tre nent, needs no water. $12.5 west of Mississippi. Goldf Shops, Park Ave, at 54th St.,



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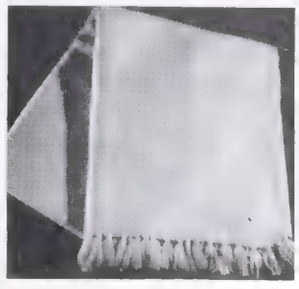
HORS D'OEUVRES. pure creamery butter, top ts, aged cheeses, they come fferent fillings: liver paté at, cheddar cheese flavored y, anchovy paste, stuffed remove from freezer com- ice box a half hour before ur trays of 24 pieces each, dry ice, $6.60. Dover Food exington Ave., New York 22.

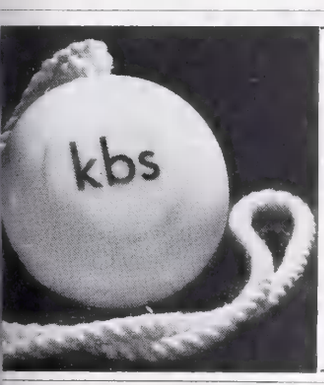


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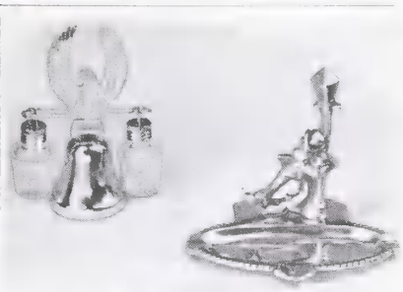
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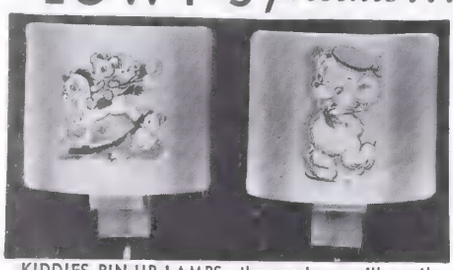
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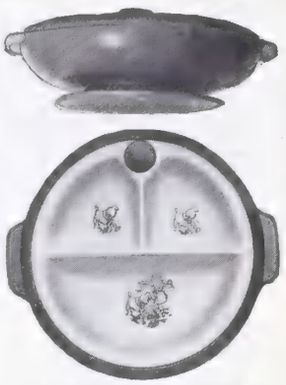
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SeidenBach's
Tulsa, Oklahoma



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Gay, cheerful hardwood Salad Bowl Set, hand painted in acid resistant lacquer from original Peter Hunt designs. 12" Salad Bowl—$6.00, set of six 7" individual bowls—$10.00.



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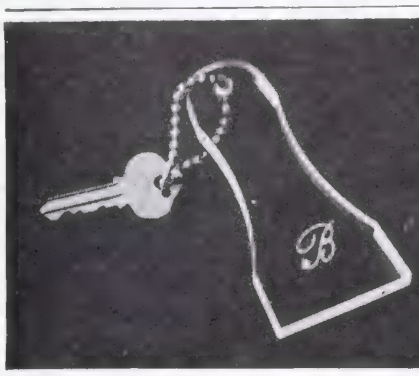


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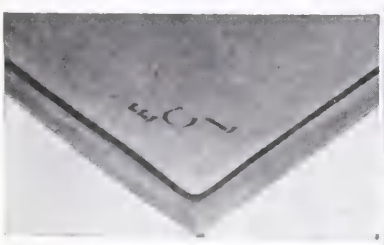
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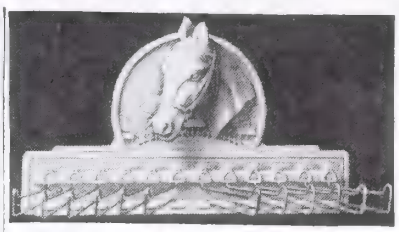
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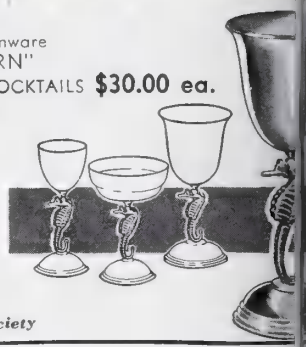


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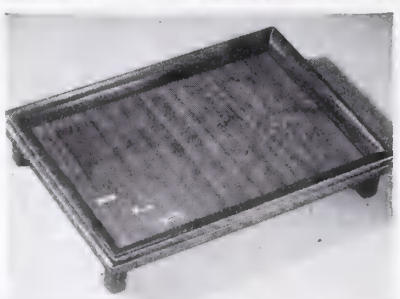
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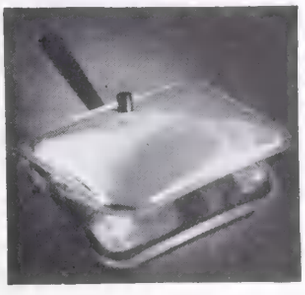
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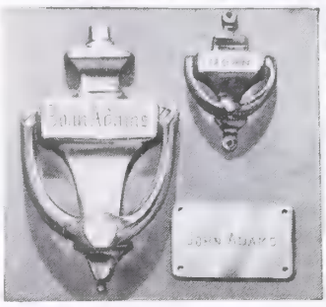
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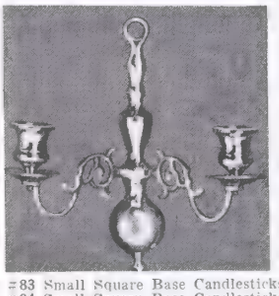


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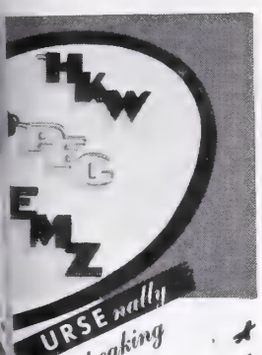
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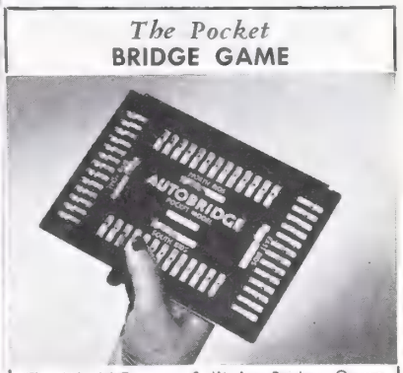
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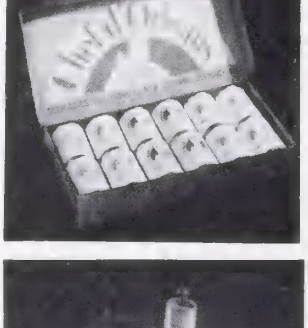
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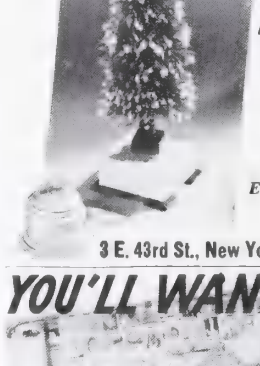
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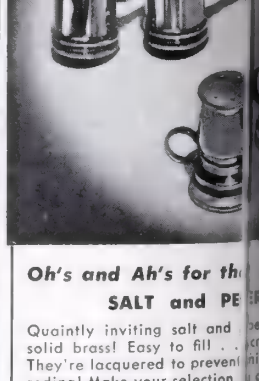
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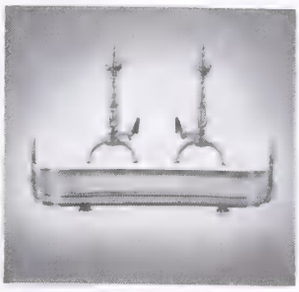
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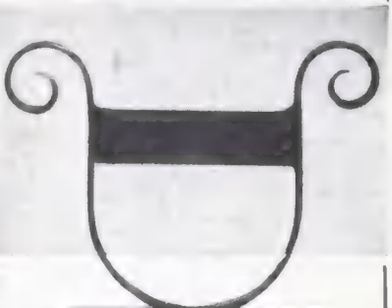
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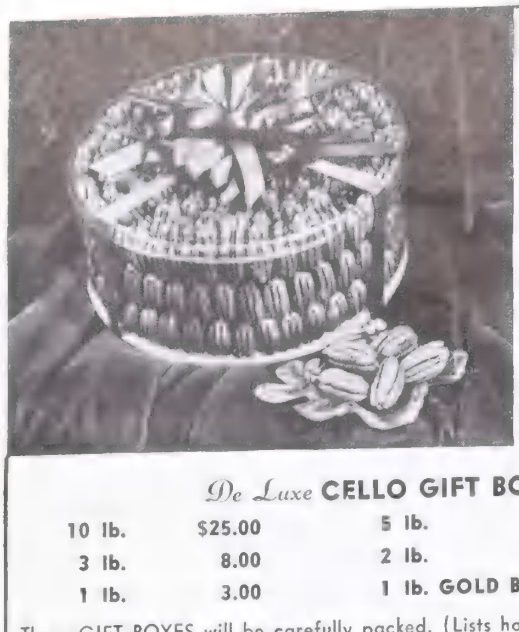


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To YOU

Who Love the BETTER Things of Life We Dedicate this RARE and BEAUTIFUL *De Luxe* CELLO GIFT BOX of Nature's Choicest SCHLEY Pecans (Whole Meats) Ready to Serve

De Luxe **CELLO GIFT BOXES**

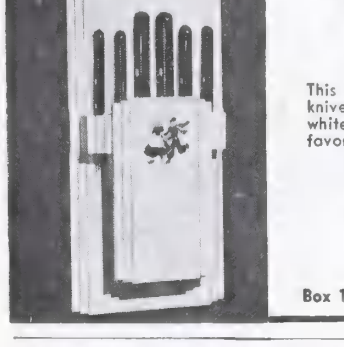
10 lb.	$25.00	5 lb.	$12.50
3 lb.	8.00	2 lb.	6.00
1 lb.	3.00	1 lb. GOLD BOX (Halves)	2.50

These GIFT BOXES will be carefully packed. (Lists handled and cards inclosed, if requested.) Charges Prepaid to any part of the United States.

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SAFE FUN FOR THE SMALLEST CHILD

"BUZZA" THE ELECTRIC CHOO-CHOO!



Fun galore with no fuss or risk! No tricky setting up, wiring or winding! Just press the switch and round and round whirls "Buzza" on its gay, full color, 22" diameter track. This cheerful choo-choo, 5" x 3½" x 2", is made of sturdy plastic with sealed-in mechanism and rugged metal wheels and axis. Runs merrily on ordinary flashlight battery. Engine, track and 2 batteries, packed in bright gift box.

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Plus 25c Express Charges

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KITCHENIVES SET

Englishtown Cutlery Co.

This unbeatable set of razor-sharp stainless steel knives with Rosewood handles is enclosed in a darling white wood Wall Rack. . . . Surprise mother and your favorite hostess with this kitchen asset.

6 Assorted Sizes: fruit, vegetable, paring, butcher, all-purpose and slicer.

only **$6.95** postpaid

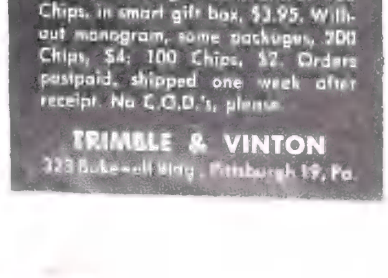
topsy gifts

Box 152, Flatbush Station Brooklyn 26, New York

FOR THAT

Special One!

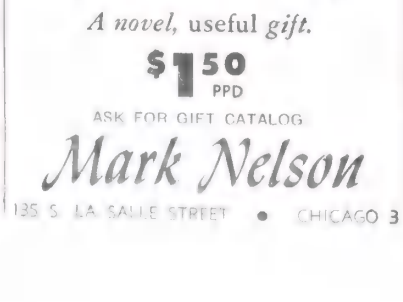
Monogrammed Poker Chips, a gift to be long used and remembered!



Beautiful, interlocking Chips, 3-letter monogram imprinted in gold, 200 in suede-finished gift box, $7.90. 100 Chips, in smart gift box, $3.95. Without monogram, some packages, 200 Chips, $4; 100 Chips, $2. Orders postpaid, shipped one week after receipt. No C.O.D.'s, please.

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LAPEL VASE

Boutonnieres stay gay longer in this gleaming, gold colored vase that actually holds water! Safety catch pin. A novel, useful gift.

$1.50 PPD

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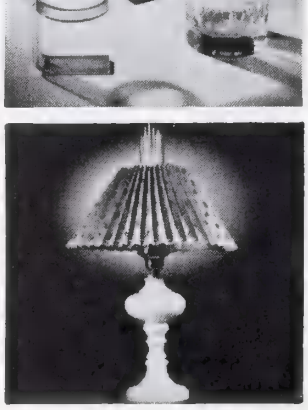
Mark Nelson

135 S. LA SALLE STREET • CHICAGO 3



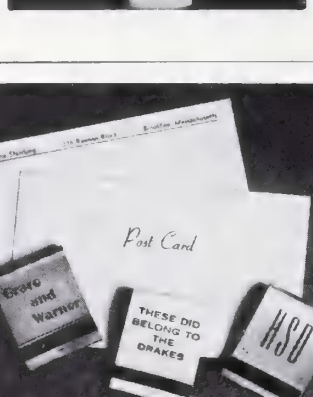
THE WHIFF OF PINE

So real-looking is the ha design on this smoking set can almost smell the heady of the deep woods. The box and polished to a gleamin ness, and holds a party sup arettes. The two shell ash hand painted with the same design. $4.50 the set, ppd Weller, Box 386, Bryn Maw



PAPOOSE HOOKERS

cite stands hook over the highball glass, and a shot g the round holder. It's the ciple as a squaw shoulderi poose, but in this case it's th who holds the fire water. Th arrangement for drinkers wh whiskey neat. Four assorted The Union Co., Columbus,



EARLY TO BED. The down, your favorite progr radio, a good book on the and this lamp to shed its wa over a pretty room. Who wo to go to bed with the birds is milk glass, and the flow shade, in white, pink, or bl a glass chimney, 22" high, collect. Stanley Jay Studio, Street, Flushing, N. Y.



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Convenient, economical, indiv name and address printed white or ivory cards in blue

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Printed with monogram, a name or "These did belo ..... s." Choice of pack c white, black, blue or yellow. Black or silver.

Gift Boxes

50 for $1.25 1

No. C.O.D.'s

Write for circular of o monogrammed special

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ORIENTAL RUGS

In Perfect Condition. At Moderate Prices

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Also 600 Semi-Antique and New Orientals in old designs

For sale by America's foremost authority and expert. Write for descriptive list—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

My Antique Rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs because they have better wool quality, better dyes and better workmanship.

200 Antiques $90 to $200.

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Will send three if you wish to buy one.

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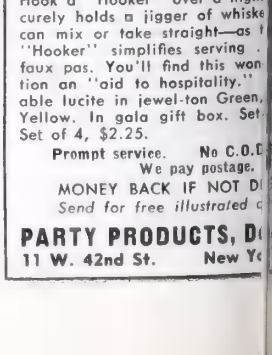
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Hook a "Hooker" over a highl curely holds a jigger of whiske can mix or take straight—as t "Hooker" simplifies serving faux pas. You'll find this won tion an "aid to hospitality." able lucite in jewel-ton Green, Yellow. In gala gift box. Set Set of 4, $2.25.

Prompt service. No C.O.D We pay postage.

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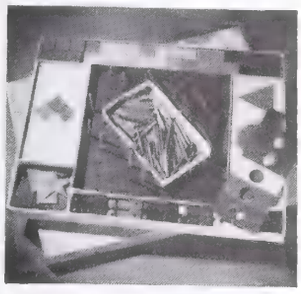
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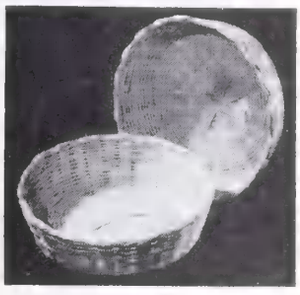
T CHILD. This is the game
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l forms and carefully planned
that his curious mind and
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cluded are peg board, pegs,
beads, metal-tipped laces,
locks, match-me design cards
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HIM ON to watching where
his ashes, and give him an ash
he'll dote on. A real spur is
on a handsome copper ash-
if he's the kind of horse lover
go for a walk without slipping
f sugar in his pocket, this is
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but remember them, too,
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bottles of polish. Or keep one
traveling case to hold such
sentials as tweezers, lipsticks,
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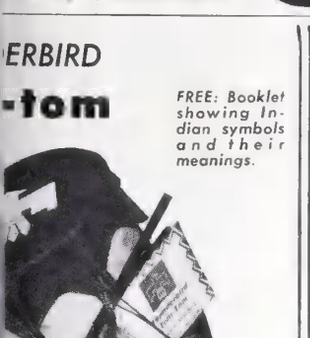


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Sent postpaid for $1.75

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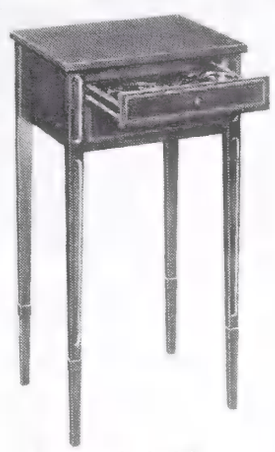
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drums are big and bold—with
of heavy rubber—hence their
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A Beautiful New Gift
for him — ORDER NOW
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He will appreciate this smart looking smoking stand, finished in rich mahogany. Two drawers—upper contains two ash trays—lower, of cedar wood is humidifier for tobacco. Size 14" x 14" x 27½" high.
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Price $24.50 F.O.B. Zeeland, Michigan
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WHISKEY AND CHASER IN ONE GLASS . . . WITHOUT MIXING!

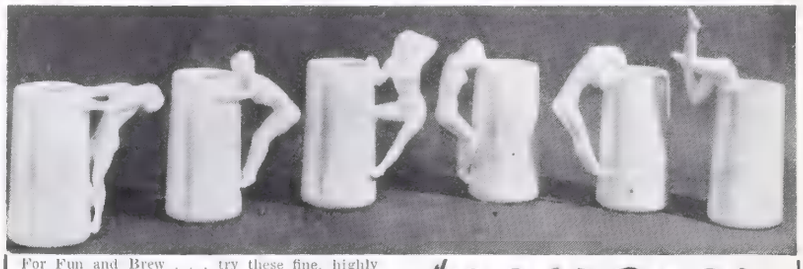
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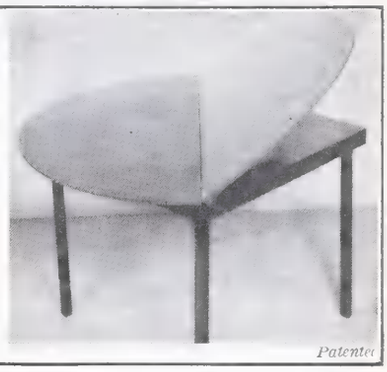
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Smart Bar and Buffet Accessories
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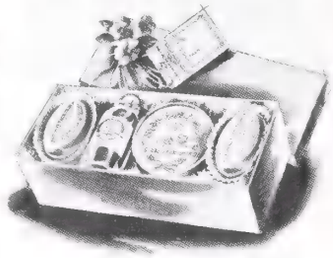
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T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

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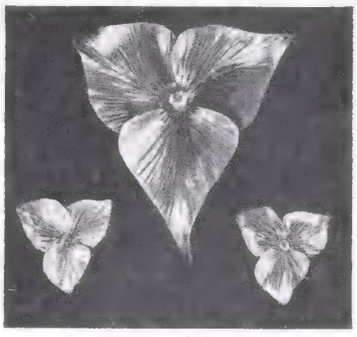
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$6.00

Floral Tribute—Send the fragrance of flowers in Herb Farm's charming blue Corsage Box. Holds: lasting Toilet Water, Dusting Powder and two cakes of Soap in Night Scented Stock, Lilac or Green Moss.

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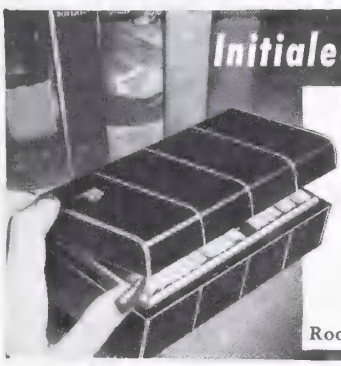
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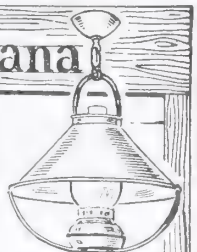
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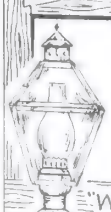
is the charm of this hand-wrought oil lamp, completely electrified. Specify choice of Toll Red or Antique Brass with 15" metal shade.

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Hand-wrought solid copper, electrified, 10" square, 20" height. Collar to fit 3" post. Antique Copper or Black. No. 278 — $17.50

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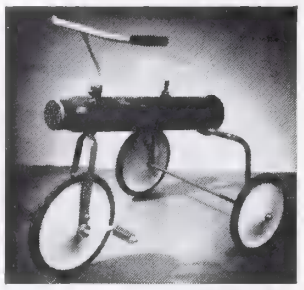
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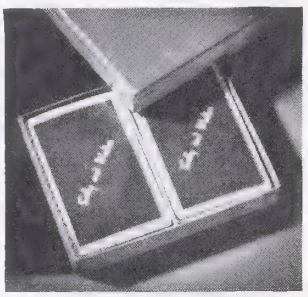
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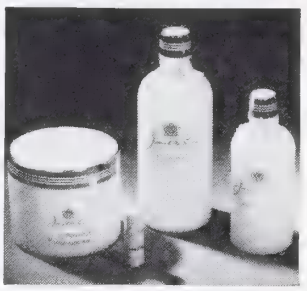
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TORPEDO BICYCLE. morning for a small boy w better than his dreams if t under the tree. Finished in red, it has adjustable handl rubber grips, an adjustable saddle, a ball bearing 1 wheel, 9½" rear wheels, headlight. 25" long, 23½" exp. coll. Timely Gifts, 11 politan Ave., Kew Gardens,

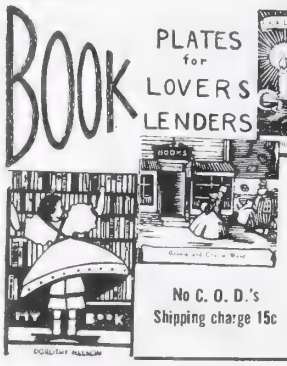


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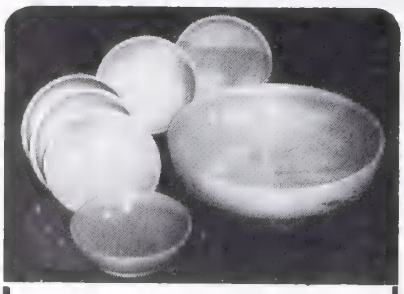
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Please Send Check Order.

$2.25 for No. 10 C

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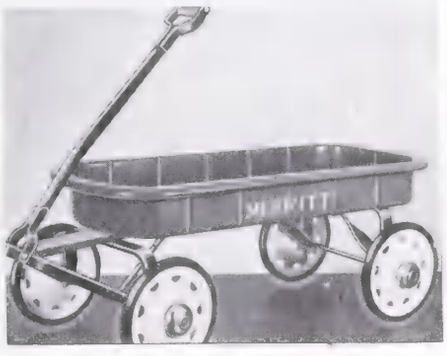
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rder.
C.O.D.
$9.49
RLING
CARRIAGE CO.
eet, New York, 19, N.Y.



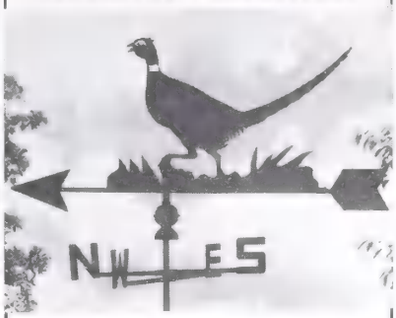


IND MADE
r Cigarette Set
et and coal scuttle are bur-
d hammered copper high-
bright brass handles and
tray may be used for ashes
ray. 3 pieces $15 postpaid.

de Copper Flower Pot
appliqués and solid brass
neasures 3 inches high, 3
s top. Plain copper $5.50.
Hand ham-
). Pair
paid.

Robert
1099
Brook Road
E. Milton, Mass.

DISTINCTIVE WEATHERVANE



PRIDE OF THE PRAIRIE—Reggie, the Ring-Neck Pheasant is a fine bird to perch on your rooftop. This striking weathervane is made of weather-resistant metal, finished in black lacquer to last many years, and mounted on an oil-filled swivel which makes it respond to the smallest breeze. 28" wide, 32" high. Complete with brackets for easy installation.

$18.50 *f.o.b. Wheeling*

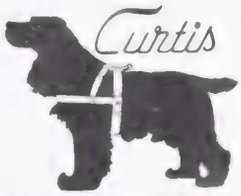
SHIPMENT IN TIME FOR CHRISTMAS. ORDER NOW!

NEW GIFT IDEAS! Write for catalog showing original vanes, house signs, copper lanterns, etc.

HAGERSTROM METALCRAFT STUDIO
41 Milwaukee Ave. Wheeling, Ill.

DRESS UP YOUR PROUD POOCH FOR CHRISTMAS
In a Custom-made Radiant White Harness





WEST POINT MODEL
FITGUARANTEED FOR EVERY BREED





YOUR PET'S NOSE will be pointed permanently skyward when you buckle on this radiant WHITE genuine leather harness. Perfect Christmas Gift from the kiddies to their pal. Also, choice of brown or black leather. Individualized with pet's name engraved on plate. Brilliant, ruby red jeweled light-reflectors and nickel nail heads. Handsome by day! Visible at night! Custom-made, finest workmanship, adjustable. Order C.O.D. $3.50 plus postage. (Or send $3.50, we pay postage.) 5-ft. WHITE, brown or black leash, $1.50. 10-ft. leash $3.00.

IMPORTANT: Take BODY girth at foreleg with string. Send string and pet's name with order.

ORDERS FILLED THE YEAR AROUND



WHITE, brown or black military collars. Genuine leather; lined and trimmed with red, white, blue jewels and nickel studs. Pet's name inscribed on plate . . . complete $2.50. Send neck girth and his name.

CURTIS CREATIONS, DEPT. H
GENESEE-HOPPER BLDG., UTICA, N. Y.

THE KEY TO A MAN'S HEART—Castle Key



UNIQUE! SENSATIONAL! PRACTICAL!

Give this giant replica of an ancient magic key to the man you love and he will unlock his heart to you forever.

ANTIQUE FINISH	$3.95
SILVER PLATE	7.25
GOLD PLATE	9.50

8 inches long — tax and postage included
Send Check or Money Order

topsy gifts

CORKSCREW—BOTTLE OPENER—MALLET

Box 152, Flatbush Station, Brooklyn 26, N. Y.

"Holli-Ware" HAND CRAFTED SOLID COPPER

These lovely, gleaming Salt Box Book Ends add a note of beauty to any room, their mellow sheen contrasting delightfully with the green of fernery. The front is artistically designed with a sweeping curve; back is flat and pierced to permit hanging flat against the wall if desired. They're lovely as a centerpiece. Used back to back they're ideal as book ends. Size of each—7¼" height, 3½" depth, 5" width, pocket radius 3".



SALT BOX BOOK ENDS

$5.95 Per Pair—postpaid anywhere in U.S.
No C.O.D.'s please.

HOLLI-WARE COMPANY, 506 S. Wabash Ave., Dept. A, Chicago 5, Ill.



ATTRACTIVE DECANTER

A popular gift for any man—especially if he loves horses. Made of clear glass, shaped like an actual stirrup. Pint size. A pair for Scotch and Rye or Bourbon makes a welcome gift. Also attractive filled with ivy. Price only $2.50 per pair prepaid.

"little joe" WIESENFELD CO.
Dept. A-97
112 W. North Ave. Baltimore 1, Md.



Candlesticks
for a merry Christmas

And such candlesticks! Gleaming copper and brass sweetly combined for this luxury set. For the holidays, set sprays of pine in the deep bowl bases! The pair **$10.50** postpaid.

Sorry, no c.o.d.'s. Write for catalog.

KREBS TOWN SHOP
45 Broad Street, Westerly, Rhode Island

WINDOW SHOPPING

Ideal Christmas Gift!

AMAZING DOUBLE-ACTION

JOCKEY-CYCLE

$29.95 shipped prepaid



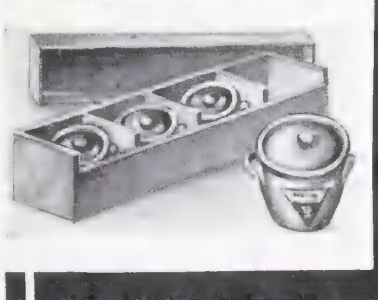
Combines body *and* foot action. The U-shaped axle rides the seat up and down like a horse on a merry-go-round pole. Boys and girls love it.

Made of strong tubular steel that can stand rough handling—with heavy semi-pneumatic tires. Bright red baked enamel finish. Chrome handle bars and hub caps.

J.J.-Anthony
225 E. Detroit Street
Milwaukee 2, Wisconsin

Write for gift catalogue.

Delicacies for the Holidays



Here indeed is an epicurean treat for your favorite hostess or for your own table. This handsome box of 4 colored crocks contains Roquefort in sherry, Edam in sauternes; Cheddar in port and Gorgonzola in brandy. Complete set $7.25 prepaid in U.S.A.

Fresh Russian Caviar	per lb.	$20.00
Imported French Pate de Foie Gras	per lb.	13.00
Imported Portuguese Sardines	½ tin	.45
Olives stuffed with Anchovies	pint	1.00
Anchovies in Olive Oil	7 oz.	1.00
Green Turtle Soup with Sherry	3 qts.	9.00
Pheasant a la Newburg	10½ oz.	1.50
Wild Turkey a la King	10½ oz.	1.50
Game Sauce	14 oz.	1.90
Salted Nuts Assorted	per lb.	2.00

Fruit Cake, prepared exclusively for Vendome
1 lb. $2.75, 2 lbs. $4.25, 3 lbs. $6.50

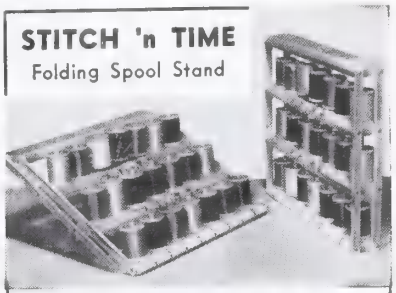
Plum Pudding, prepared exclusively for Vendome
1 lb. $1.50, 2 lbs. $2.75, 3 lbs. $4.25

Brandied Fruits: Peaches, Pears or Apricots pts. $1.40 qts. $2.60

Gift Baskets for Thanksgiving and Xmas $7.50 and up
shipping charges collect

VENDOME
Dept. H-11
415 MADISON AVE., NEW YORK 17
Wickersham 2-2224

STITCH 'n TIME
Folding Spool Stand



THE *PRACTICAL* GIFT
for Mother - Daughter
Sister - Friend

Stitch 'n Time—the handy sewing stand—complete with 21 spools of thread in a wide variety of colors—for every sewing purpose. Lovely floral decoration on three shelves—9" rule on bottom shelf—plastic thimble conveniently placed in thimble receptacle—felt pin cushion. You'll get a "Thank you" from every sewing enthusiast.

$2.50 postpaid — No C.O.D.'s, please.

Youngtom Company
665 St. Marks Ave. Brooklyn 16, N. Y.

100% VIRGIN WOOL
Baby Blanket
SIZE 36"x54"

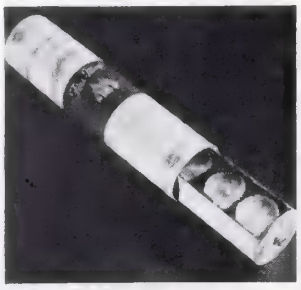
GUARANTEED BY PARENTS MAGAZINE



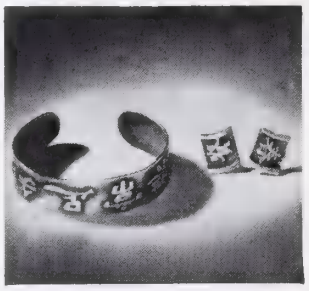
$5.95 each postpaid

For your precious baby, choose an adult "Monogram" blanket in miniature. Closely woven . . supremely soft . . very heavy nap . . double stitched binding in rayon satin. Amply large for tucking in and wrapping baby. Washing instructions included. Choice of peach, blue, white, gold. Send check or money order today for this fine practical gift!

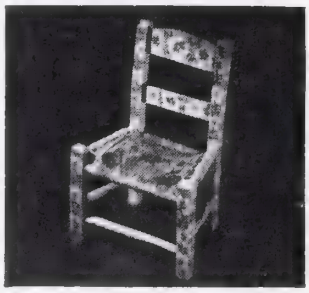
MONOGRAM STORES, INC.
DEPT. HB 116 P. O. BOX [redacted] • NASHVILLE 3 TENNESSEE



WHAT COLOR IS A
An old man once told daydream was a fleck o down the wind from th rainbow's end. When it dreamer, it exploded sparks. Maybe that's why stix become rainbow ba fireplace. They're the dreams. 18 Colorstix, $1.5 Inc., 100 Felton St., W



CHARACTER R
Translated from the Chi acters on this sterling read "The Contented Happy." The message o says "Spring Beauty." P give such wisdom to a "n she will inherit some of renity. Bracelet $7.50, ea set, $12. Tax incl. No C. de Chine, 43 E. 59th St.,



FOR SMALL SITT
It's a Lilliputian version niture, hand decorated designs, and the hand-pai will seem soft as a fluff your tumbleweed comes crosses dimpled knees. 1 from seat to floor, seat is 1 Matching rocker, $3.50. C.O.D.'s. Fred Leighton's ports, 15 E. 8th St., New

(*Continued on page* 105)



Holiday from Dis

SILVERIM PLATES—the for people who like to wash dishes. Handsome mered metal holders wit refills. The smart plate entertaining, luncheons, o pers—just discard the fresh one, and the plate is

Box of 4 metal hol 100 gay paper refi or 3 boxes $13. No c.o.d.'s, pl

COLLINS CRAFTS
Dept. B

TEXAS TREE-RIPENED
PINK-MEATED GRAPEFRUIT

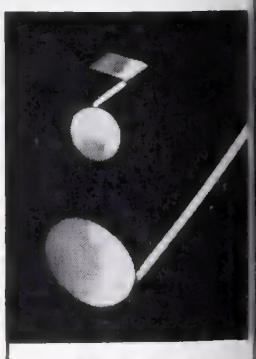


$3.50 Express Prepaid

12 to 16 delicious SUN SUPREME BRAND tree-ripened, pink-meated grapefruit of incomparable flavour, direct from the lush orchards of the Golden Valley Fruit Company in the Lower Rio Grande Valley of Texas. A Gift Selection that is ideal for anyone and everyone. Order now for Thanksgiving and Christmas or for immediate delivery. All shipments guaranteed to arrive in perfect condition. We also express standard boxes of 90 lbs. and bushel baskets of 55 lbs. of mixed or straight oranges and pink grapefruit.

Write for Free Descriptive Folder
Send check or money order
Sorry, no C.O.D.'s

Golden Valley Fruit Co.
P. O. Box 1752 Brownsville, Texas



A NOTE IN ST

A new gleaming and versa pin which is formal on a co yet is equally capable of b the jive set or for cocktails are doubly effective. Hand ited quantity, polished to and provided with a safety

Pin three inches long . . . .
Eighth-note earrings to m

Postage paid and tax

JAMES McNAI
SILVERSMI
P.O. BOX 602, APPLE



S. BY EATON PAPER CORPORATION

ROMANTIC AMERICA *inspires* EATON

EATON'S 18 93 FINE LETTER PAPERS

INSPIRATION for your gift-giving this Christmastime in Eaton's nerica letter papers. And be sure to provide for yourself the lovely u like best so *your* letters, too, will look inspired. All these to choose *west*) Snowcap White, hand-brushed border of Rhododendron Pink, sue-lined in Spruce Green (*Southwest*) Indian Clay, bordered and per (*Midwest*) Golden Wheat, bordered and lined in Cloud White (*South*) Spanish Moss Green, bordered in darker Moss, envelopes tissue-lined in Magnolia Pink (*East*) Lighthouse Blue, bordered and lined in Surf White.

Every color available in four styles: Large bordered notes, $1; Club-size single sheets, deckled edges, $1; Ensemble of bordered folded sheets and matching notes, $2; Large bordered single sheets, hinged box, $3.50. All envelopes tissue lined. At fine stores. *Eaton Paper Corporation, Pittsfield, Massachusetts.*

Why Santa Claus is Mad at us!

SANTA: "Darn you fellows, you make me work all year 'round. When folks get memberships in your famous Fruit-of-the-Month Club, I have to lug big boxes of fruit and delicacies month after month. They're blamed heavy, too! You make me tired!"

US: Gosh, Santa, we're awful sorry... but think how it thrills people. Look at it this way...





US AGAIN: Wouldn't anybody be happier'n a kitten in a dairy to get whopping boxes like this (weighing from 9½ to 17 lbs.), bulging with such rare and scrumptious fruits and delicacies? Sure they would! That's why giving memberships in the Fruit-of-the-Month Club brings enthusiastic praise the whole year through. No store fruits, these! Each is the finest of its kind... specially raised or personally selected by us and rushed by refrigerated express, prepaid, with your card enclosed. Each membership is announced by an engraved Certificate showing the giver's name and telling of the good things to come.

There's a plan for every b

8-BOX (CLUB No. 15) . . . .
The complete year 'round series of fruits and delicacies illustrated. D in months shown.

5-BOX (CLUB No. 14) . . . .
Comprising the December, Janua ruary and June shipments plus Pleasure Chest in March.

3-BOX (CLUB No. 11) . . . .
The December, January and F boxes . . . three sure pleasers.

Royal Riviera Pears No. 1 Box .
Single boxes for Christmas shipm (like in Santa's lap).

All prices include delivery char within express delivery zones. S shipment out of U.S.A. proper . . . Post, no C.O.D.

SANTA: O.K., you win. But offer a tip. Tell your friends their orders in with check *now*, to avoid disappoint

Fruit-of-the-Month Club*

by Harry and David

AT BEAR CREEK ORCHARDS
BOX 70, MEDFORD, OREGON

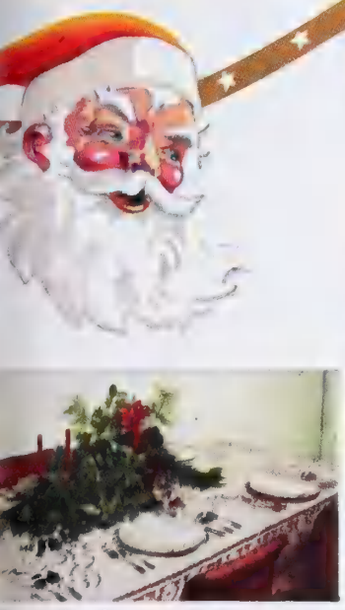
*T.M. Reg. U. S. Pat.

HOW THESE DELICIOUS GIFTS KEEP COMING

- **8-Box Gift**
  - **5-Box Gift** *Note below**
    - **3-Box Gift**
      - Xmas—Royal Riviera Pears
      - Jan. — Royal Grapefruit
      - Feb. — Golden Bear Apples
      - Apr. — Rare Fruit Preserves
      - June — Royal Plums
      - Aug. — Summer Delight Pears
      - Sept. — Oregold Peaches
      - Oct. — Alphonse Lavalle Grapes

*In 5-Box Gift a special Pleasure Chest in March is substituted for the April Preserves.

Say "Merry Christmas" this exciting New Way



decoration for your Christmas table!



ozens of uses for Kirk evergreens.

ANYWHERE IN THE U. S.

No. 1. The Kirk Evergreen Box will be sent anywhere in S.A. proper, express prepaid. nteed to arrive fresh and in condition. Early orders held ust-in-time shipment. Just our list and or money No COD's. ER NOW. $7.50





SEND FRESH-CUT, AROMATIC EVERGREEN CHRISTMAS DECORATIONS FROM THE FORESTS OF THE PACIFIC NORTHWEST

What a thrilling gift to receive—and to give! A large, tastefully-designed box that's filled to the brim with beautiful, aromatic, fresh-cut evergreens, especially selected for decorating the home with true Christmas loveliness. It's a veritable storehouse of beauty—a mighty new and unusual way to send your Christmas greetings this year.



This beautiful forest door and window cluster is just one of the exciting decorations in the Kirk Gift Box!

Kirk's Special Gift Box contains generous quantities of graceful, fresh-cut boughs of Douglas fir, white fir, Port Orford cedar, red cedar with yellow berries, jack-pine, ponderosa pine, white pine and yew . . . a big assortment of natural and gaily painted pine and fir cones . . . a generous quantity of real mistletoe and English holly . . . a dainty evergreen corsage . . . two red tapers with a real birch log holder . . . a gorgeous 16"x24", ready-to-hang door or window forest cluster of assorted evergreens tied with a big red ribbon bow . . . a cellophane bag assortment of colorfully painted foliage for additional home decoration.

Thousands received Kirk Gift Boxes last year. Joan Bennett, lovely movie star, writes: ". . . Simply heavenly—a 'must' for Christmas home-decorating." Others tell us: "Unusual . . . different . . ." Give your friends this thrill . . . order Kirk Gift Boxes for those "extra specials" on your list. And don't forget to order one for your own home, too!

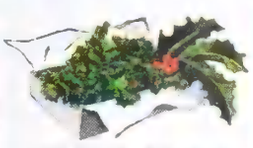
DON'T DELAY! SEND ORDER NOW
Make out your list indicating kind of gift for each, then mail at once, with your check.

G.R. kirk CO.

LARGEST SHIPPER OF CHRISTMAS TREES AND FLORISTS' GREENS

Box 1586-1 Perkins Bldg., Tacoma 1, Wash.

Gift No. 2. Highly selected, perfectly shaped, natural Douglas fir Xmas tree, bushy, symmetrical, fresh-cut from our own tree farms deep in the Rocky mountains. Approximately 7 feet high. Delivered anywhere in the U.S.A., express prepaid, $4.95.



Gift No. 3. Selected, old-fashioned evergreen English holly; extra large, bright red berries. Approximately 3 lbs. $3.49

Gift No. 4. A lovely snow-covered, table Xmas tree; a fresh-cut fir 36" high, preserved and covered with dazzling white spun rayon. Comes with dainty red stand. Sent anywhere in the U.S.A., express prepaid. $4.35



G. R. KIRK CO.
Box 1586-1, Perkins Bldg., Tacoma 1, Washington
Please send_____Gift No. 1; _____Gift No. 2; _____Gift No. 3; _____Gift No. 4. List of names and addresses, with Gift No. indicated for each person, is attached.
My name_____
My address_____ My city_____
City and State_____
Greeting card should read from_____
Check/Money Order is enclosed for $_____
Reference: National Bank of Washington.

Carson

Pirie

Scott & co
CHICAGO



Carson's Linen Shop says

Merry Christmas

with this tablecloth and napkin ensemble

. . . imbued with more Christmas spirit than your brandiest plum pudding (and more fun, too, for more people for lots longer). Use it, year after year, from one end of the holly season to the other. Or give it as a gift to be oh'ed-and-ah'ed at for many festive Christmases to come. Made by Briggs, of snowy white cotton—blocked, as you'd hope, with brightest red and green.

64" x 90" cloth and eight oblong napkins. 10.95

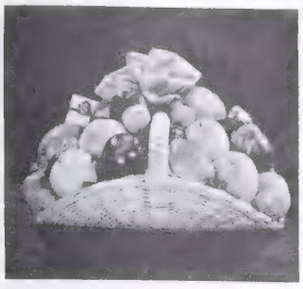
64" x 120" cloth and twelve oblong napkins. 13.95

LINEN SHOP, SECOND FLOOR

Window Shopping

Continued From Page 100

SHIP IN THE FINE LUB is a gift for which bless you. 12-month mem- ides 11 boxes of rare fruit 5-lb. basket photographed, nth membership brings 8 plus the basket, $36.95. 6- oxes and basket, $28.95. 3- boxes and basket, $19.95. e, $14.95. Ppd. from Stage- rds, Medford, Ore.



R THE SLIP that is as fine a buy as the town . It's Burmil rayon crepe bowknot design appliqued ink or white, sizes 32 to 40. just $2.98 each. If you're a 'll order several. Add 25c Albert George, 679 Fifth ork 22, N. Y.



TALK. Early last spring ftsman came in to see us jewelry designs that were modern and handsome. As was settled, she promised omething just for House and the other day, these parrots arrived. Hand- sterling, the pin is $15, ear- Add 20% tax, no C.O.D.'s. RFD#1, Campton, N. H.





"We're $500 ahead..."

"We thought our plan was perfect—until we made a PLAN-A-HOME model of it. That model became a *proving grounds for our ideas*—saved us at least $500 in 'eleventh hour' construction changes."

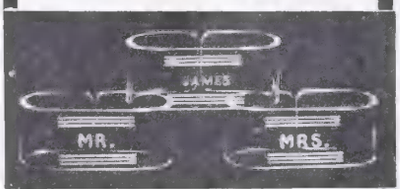
Mr. & Mrs. Bessmer

A scale model is easy to make with a PLAN-A-HOME Model Kit. Lay out your plan with the slotted wood footings, insert wall sections—and there's your model! No tools needed. Plan as you go, change room sizes easily, quickly. *Furniture cutouts for every room* included in kit.

Send today for your complete 315-piece kit. 3 day inspection privilege. Postpaid, $4.75 ($5 west of Rockies and Canada). PLAN-A-HOME Model Co., Elkhart 3, Ind.

PLAN-A-HOME
MODEL KIT...makes a 4 to 9 room model of *any* plan

Personalized
NAPKIN RINGS



Attractive, clear plastic napkin rings . . . unbreakable . . . colorfully engraved with individual names or initials . . . smartly gift-packaged.

$1.00 each

Also, stock names such as "Mr. and Mrs.", "You and Me", "Son and Daughter," "Guest" (2) . . . gift-packaged in pairs.

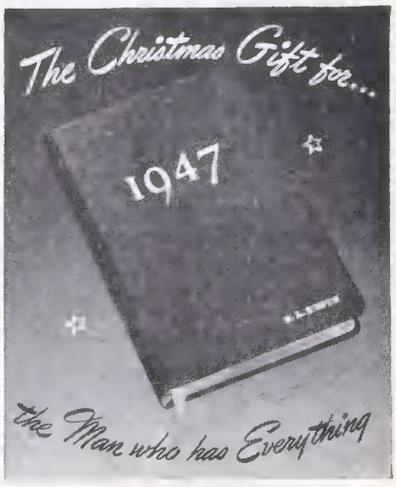
$1.25 per pair

NO C.O.D.'S . . . ADD 10c FOR POSTAGE

WIL-NOR PRODUCTS

Dept. B-11

3002 N. Fifth St., Phila. 33, Pa.



Give him a fine Dartnell 1947 Personal Record Book—the aristocrat of appointment, memo, and desk books. He will use it every day on his desk, at home, at the office, on trips. For 21 years the choice of top business and professional men, high army and navy officers.

Bound by hand in luxurious imported leather. Size 5 by 8 inches. 200 pages for appointments and personal memos. 200 pages of extraordinarily useful business data. A place to keep track of anniversaries, golf scores, investments, income tax deductions, etc. Lists best hotels in leading cities, railroad and air fares, road mileages, international air line schedules, opening of hunting and fishing seasons. The finest personal desk book in the world!

Price includes gift box. For 30 cents extra we will print his name in gold on his book. **$7.50**

THE DARTNELL CORPORATION
4656 Ravenswood Ave., Chicago 40, Ill.

Give a Taste of Old New Orleans



Prepare Oysters Rockefeller, Gumbo, Jambalaya, Trout Marguery, Grillades, and other

FAMOUS CREOLE DISHES

These herbs are home-grown, fresh from KISKATOM FARM, across the Lake from New Orleans; each is personally blended according to a treasured old Creole formula.

Moss-packed Box of 8 different aromatic herbs and seasonings with copyrighted Recipe Book. Gift-wrapped. **$3.75** postpaid

Send Us Your Christmas List NOW!

KISKATOM FARM
7425 Dominican St., New Orleans 18, La.



ER FORECASTER

' weatherhouse, made in the DICTS the WEATHER IN Has thermometer on front . . o Work. When the witch comes bad weather, the girl and boy weather. Acts with amazing eather house is 7 inches high wide. Shipped complete ready lus. $1.69 prepaid.

LUXE CHINA FINISH
ETIME GUARANTEE
HED MODEL $6.95 (Prepaid)

M Dept. HAL 29 E. Madison, Chicago



FISH PICS

Fine Stainless Steel
Table service for six

Fish bones and skin easily, quickly and gracefully removed. Also fine for steamed clams and lobsters.

Always Bright—No Polishing
Gift Box of Six, $3.00 Postpaid

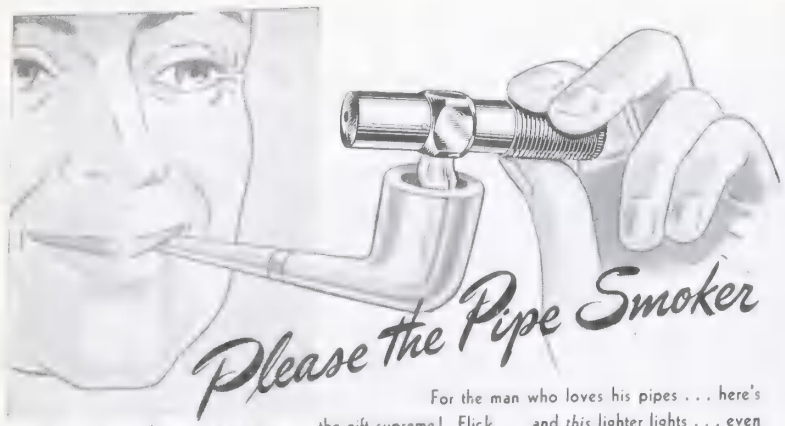
OELKERS BROTHERS
Point Pleasant Pennsylvania

TEA
The Gift of Good Taste



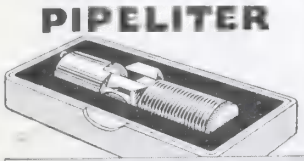
A pound of the finest China Congou (English Breakfast) Tea. A full bodied tea of universal appeal in an attractive and useful hand-blown, amethyst glass jar. $5.50 postpaid as a gift to anyone in the United States. Regular packaging at $3.50 the pound. No C. O. D.'S

HENRY F. SEMKE
Purveyor of Fine Teas
OCEANSIDE, N. Y.



Please the Pipe Smoker

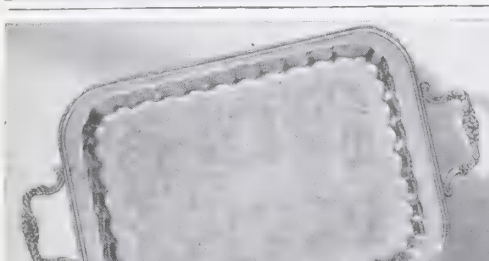
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For the man who loves his pipes . . . here's the gift supreme! Flick . . . and *this* lighter lights . . . even in a high wind! Won't blow out either . . . as wick and most of flame are inside lighter. When smoker draws, flame is quickly, easily sucked down into pipe bowl. Weighs about one ounce . . . unconditionally guaranteed . . . will be repaired, if needed, and returned postpaid without cost . . . without question. Vest-pocket size. In attractive gift box . . . for birthday, anniversary, Christmas. Order today.

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WIND



ON TAP. Here, at last is to do something about that attached to the side of These decorative tap sitter to the pipe outlet, have an for the garden hose, and eit rel or a bird turns on the of bronze in a verde g $12.50 each. Exp. coll. F Shop, 138 Union Ave., Men



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There's a lot more to the ments hanging from its whi than meets the eye. Beside and bells, it's hung with 9 that will give delicious fla stews, soups, casseroles, even a recipe for Christmas in the branches. 18" high, paid. Marie Hand, Herb Sa ucts, Nyack, N. Y.



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The earrings and clip (whi barette) have hollow stem ends are open so they hold One day wear daisy earrin switch to cornflowers to eyes. 24k gold plated, earri $4.75. Set, $8. Add 20% tax. only. Artisan Galleries, Bo tion F, New York 16, N. Y

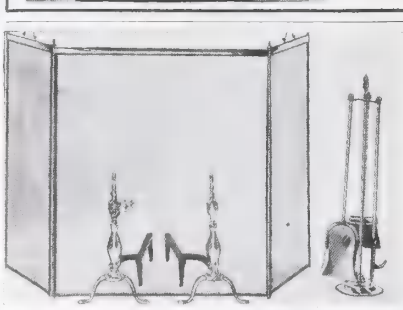


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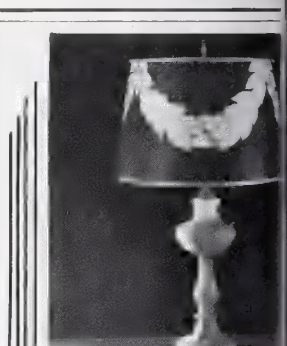


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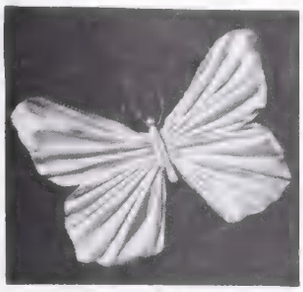
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As quaint as whale oil, as native as vats of maple syrup—that's the Ver Stands 25½ inches tall, with 14 opaque shade. Gleaming, swirlin base, so popular for its sheer Ea beauty. A glorious living room p tion: Turquoise shade for pine, light woods; Maroon shade for m nut, cherry, and dark woods. (Sp

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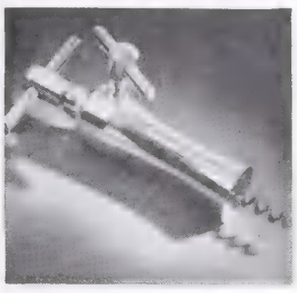
OPPING



BUTTERFLY on the ture frame, or on the shelf ging cabinet. Let one rest, iss, against a mirror, on s, or spotted dramatically ng arrangement of rhodo- es. They are handmade of paper, come in almost nd measure 7" x 9". In- xed, $1 each, ppd. Louise x 76, Elmhurst, N. Y.



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See all the Hazelle's characters at your city's leading toy department, or write for new catalog which describes, pictures, and prices each marionette and a variety of sets complete with all characters and the playlet ready to act out the beloved stories of childhood.

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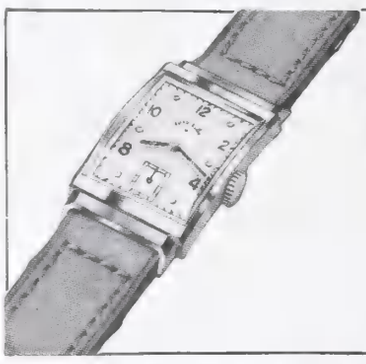


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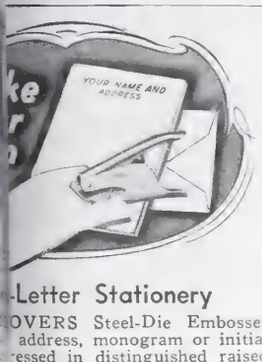


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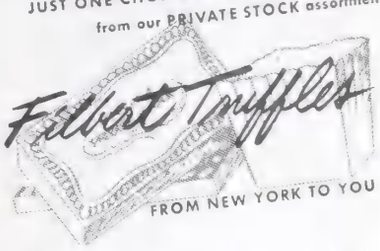
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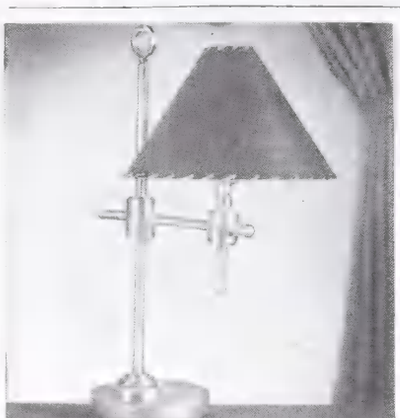
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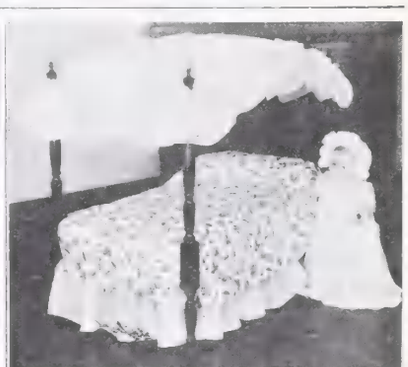
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Silver on Copper



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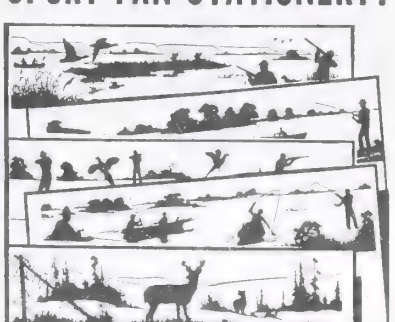
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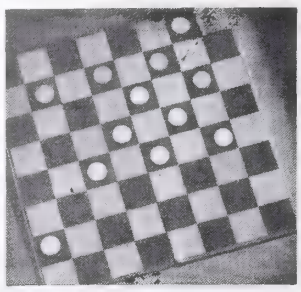
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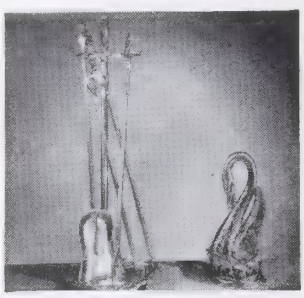
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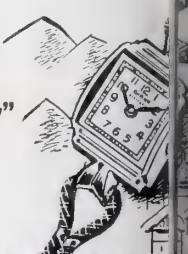
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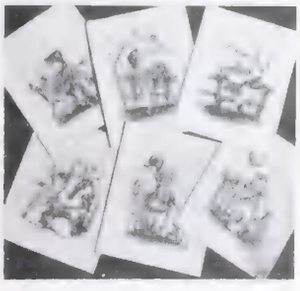
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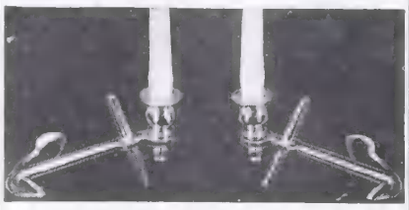
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HOLDS 8 PAIR at one time, and occupies only 8 inches of wall space.

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onal PHOTO *Christmas Cards*

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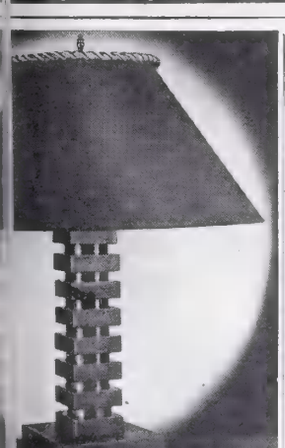
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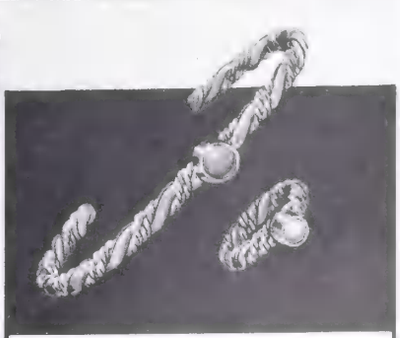
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Infinite care in selecting and curing hardwoods of beautiful grain and coloring and in the turning and finish produce pieces of breath-taking beauty . . . heirloom items of family interest. Servers (fork and spoon) fit the hand and the curvature of bowl. Mailed to you or your addresses, postpaid:

BOWLS—2" x 6", $1.00; 3" x 10", $5.00; 3" x 12", $7.00; 4" x 12", $9.00

SERVERS, as shown, $1.20 pair

No C.O.D.'s. Your satisfaction guaranteed. Add 10¢ each item if west of Miss. River. Illustrated folder includes added items. Free on request.

GREEN MOUNTAIN WOODCRAFTERS
Bristol 2, Vermont

a king's choice



A King of old would spend a fortune in quest of a single jewel whose beauty and splendor were unsurpassed.

Today, right on 57th Street, you can locate "a king's choice" as well as a modest gift, with no effort at all.

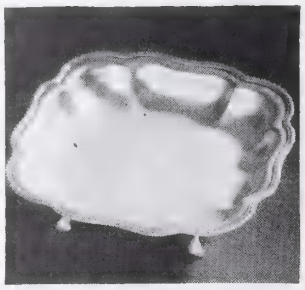
William Elder Marcus will show you the royal gift or the simple jewel of quality at a sensible price. His experience covers two generations, operating in all the markets of the world.

An enchanting brochure, illustrating such jewels, will be mailed upon request.

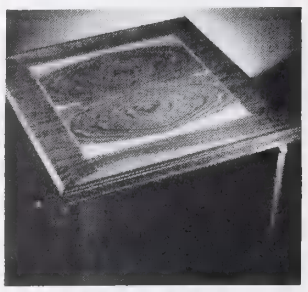


william elder marcus
INCORPORATED
20 East 57th Street • New York 22 • PLaza 3-3625





DINNER À DEUX. B
for an entrée dish for twoso
this graceful piece is made o
ity silver plate on copper, ha
feet, a gadroon border and
Or use it for a party sup
arettes, candy, or nuts. Abou
$13.50 including tax and post
Jewelers, Inc., Laura & Ad
sonville 1, Florida.



BRIDGE FIND. Here's
table well worth putting you
bid in for. It has a matched
in a satiny burl walnut butte
is inlaid with grained woods
border of genuine marquetr
legs are fitted with domes of
operate with finger-tip co
square, 28½" high. $24.95 e
lect from Home Equipment
Wells St., Chicago 10, Ill.



NUTS TO YOU. Press
in tins, they come to you fre
pecan groves of Georgia,
pecan oil to retain their in
flavor. Three 5-ounce cans
Nuts pecans, and five 7½
of unblanched King O' Nu
toasted in peanut oil, $3.25
cess Pecans, Inc., Camilla,



SEAFOOD GIFT BOX

Here's something special for anyone on your list! Three 6½ oz. tins each of three luxury seafoods . . .



Extra Fancy Dungeness Crab,



Solid Pack light Albacore Tuna,



Barbecued Red Salmon, all prepared under the world-famous Tokeland Brand quality recipe! Beautiful Gift Box includes greeting card we sign for you. We address and mail postpaid any place in U. S. Information on over-seas shipments will be sent upon request. Order Now!

Send names, address of recipients, name to sign on greeting card, and remember a box for yourself. Cash with order $7.90 ($8.10 east of Mississippi). C. O. D. postage extra. Satisfaction or money refunded.

Tokeland Sea Treats Co., Tokeland, Wash.

Tokeland SEA-TREATS



Hard-to-Get ALL WOOL Cable Stitch SWEATER!

For Sports or Leisure

•

WILL WEAR FOR YEARS!

HERE'S a new man's virgin wool sweater, luxuriously-soft, for sports and casual wear. Gives warm protection against chilling winds. Men everywhere like the "hand knitted" look of Friendship House sweaters, especially this smart full Cable Stitch style. Full cut throughout for free play. S-t-r-e-t-c-h-y rib-knitted waist keeps its shape. V-neck and shoulders carefully reinforced for extra long wear. (Comes sleeveless or with sleeves.)

COLORS: Camel Tan, Bluejay, Yellow, Maroon, Blue-Green, and White. SIZES: Full sleeves—36 to 46 in., $8.95; Sleeveless—Small, Medium, Large, $6.75, postpaid. State size, color, and style wanted. No C.O.D.'s, please. Money-back guarantee. Quantity limited. ORDER NOW!

MEN: Write for information on other sweater styles and all-wool socks.

FRIENDSHIP HOUSE
Dept. 122 Winchester Mass.



To Help You Remember
BIRTHDAYS

This lovely book is ideal for gifts. Full page for each day—with short poem at top and scripture verse at bottom. Room for recording birth dates of relatives and friends. Size 3½ x 4⅞. Boxed.

Regular edition. White leatherette over hard board covers $1.00
Deluxe Edition. White leatherette, padded. Colored flower design..... 1.25

AUGSBURG PUBLISHING HOUSE
Minneapolis 15 Minnesota



Walt Disney

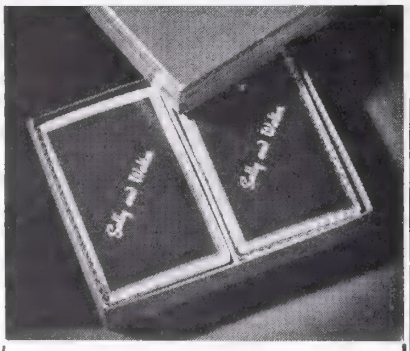
THE SPECIAL GIFT B

Just the thing for that gift you have bee about. The children love this wonder The Gift Box contains a beautiful pl Mouse Viewer and 13 world famous condensed version 16mm film strips.

Send check to Dept. HB

CRAFTSMEN'S G

6916 ROMAINE STREET ■ HOLLYWOO



Personally Yours!

Personal Playing Cards are the ideal gift. Two beautiful decks; one red, one blue. Each card is imprinted in 22-kt. gold with two first names or surname.

Set—$2.50

Print clearly names to be imprinted. Send check or money order. No C.O.D.'s, please. Postage is prepaid.

Hollywood Monogram Co.
6411 Hollywood Boulevard
Hollywood 28, California

DOES YOU Itch.. Scr



DON'T BLAME F OR DIET . . . "FUNGI

Amazing M Eliminates Long a Pu

IF YOUR dog or cat scratches, i "FUNGITCH" . . . a fungus in by contact with *mouldy* gras "FUNGITCH" starts as an itc lowed by dandruff-like scales brownish edges, mouldy odor— ears, on paws, underbody, tail on often quite serious, may lead to or actual loss.

APPLIED EXTERNALL ACTS SWIFTLY

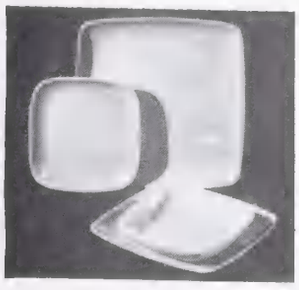
To relieve your pet of this af *SULFODENE externally* at "FUNGITCH." Mrs. C. H. "After the first (Sulfodene) treat stopped scratching and four days completely healed. Prior to that doctoring him for two weeks wit Mail $1.00 for generous treatm refunded if it fails.

SULFODENE, BOX M 106 BROO

Dr. MERRICK'S SULFO

OPPING

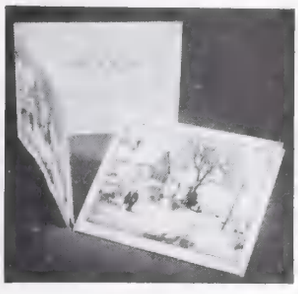
AND SMART. Send
me Glidden pottery lunch-
our married sister, and she'll
me her first child after you.
are square, the color is
and a service for four
ncheon plates, salad or tea
d and butters, and fruit
0 postpaid in New England
states. Otherwise exp. coll.
ns Co., Boston, Mass.



S PROUD OF HER
give her these individual
s made of bright copper.
rounded bottoms, bronze
are lined with pure block
naller one, 4¾" in diam-
old a single egg, creamed
$1.95 each. The larger
n diameter, holds 2 eggs.
.O.D.'s and postpaid from
ais, 666 Sixth Ave., N. Y.



RT — GOOD CARD.
," by Gordon Grant, il-
ese fine Christmas cards.
the artist's original litho-
inted with your name, 25
ithout name $2.50. 50 are
ame, $5 plain. 100 are $13
$10 plain. No personalizing
per 10th. Add 25¢ postage.
merican Artists, 711 Fifth
v York 22, N. Y.



"JEWEL" *Electric Fountains*

A GIFT FOR THE HOME

Sparkling, bubbling, decorative fountains—in metal, stone, or natural rock. Cool and humidify atmosphere, preserve furniture. PORTABLE—require no water connections. Choice of beautiful designs.

For Homes, Pools, Gardens



COLOR CHANGE FOUNTAINS

Send 20¢ for our latest catalog describing our patented color change fountains, waterfall, and pump units.

Est. 1880. Main office and factory opposite Merchandise Mart, Chicago.

CTRIC & MFG. CO., 216-HB W. Kinzie St., Chicago 10, Ill.





INDIVIDUALLY YOURS . .

the lettering perfection of these pins is a golden opportunity to dramatize your name or initials and pay yourself a compliment. Hand made of 12k rolled gold, they can be worn on blouses, lapels, dresses. Distinctively different, they'll make every day a *glittering occasion.* As gifts, they lend a touch of subtle flattery. Illustrated *actual* size.

One name, or two initials - **$1.20**
Postpaid Fed. Tax incl.

Check or Money Order, No C.O.D.'s

Script-Craft

1539 B Third Street
Santa Monica, California



GIANT MATCHBOOKS

Novel, Useful Greeting Cards

Your friends will treasure these Giant Matchbook Greeting Cards for their usefulness and originality! Each 3½" ■ 4¼", stamped with your full name in gold, silver, white or green on a red background.

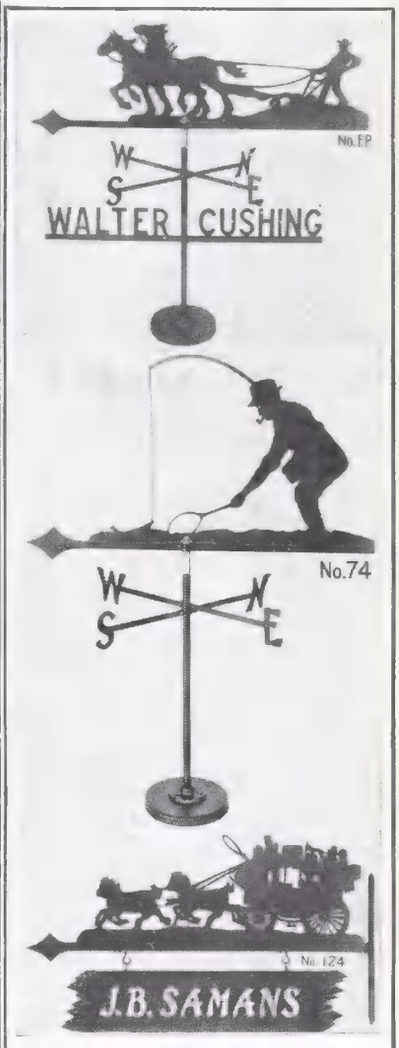
Mailable with 1½c stamp.

25 books....$2.50 50 books....$4.50
100 books....$8.00

Government-approved, foil lined mailing envelopes at 2c each additional.

Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s please!

FRANWAL CO.
DEPT. C RED BANK, N. J.



Personalized Weather Vanes

To a particular friend, a vane with his own name will be an everlasting memory. The vanes are made of Duraluminum & Brass and are built to last.

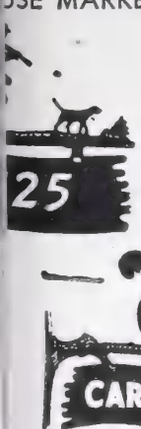
±FP. with name plate	$18.50
±FP. without name plate	$12.50
±74	$10.75
±124, 20" without board	$22.50
Boards	$3.00 up
Bronze letters 2¼"	$0.20 each

Name plates available with any vanes.

Our catalog contains hundreds of gift suggestions in Weather Vanes, Out-door Lanterns and Cottage Signs.

Metal Silhouette Studio
16 Merritt St. ▪ Springfield 9, Mass.

USE MARKERS



cast aluminum painted with
erproof paint. These house
very attractive and eye-
al for your home or lawn.
or hunter

our name or house number
painted on both sides.

eck or money order to

JANS
ANUFACTURERS
Ave. Irvington, N. J.



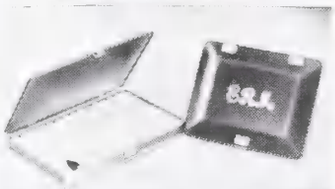
In our selection of Lamps are those of Jade, Rose-quartz, Porcelains and other precious stone bases.

Also a large selection of Costume Jewelry exclusively in Chinese style and design.

Illustration shown is Hand Carved Jade Goddess of Mercy.

LONG SANG TI CO., INC.
Chinese Importers Since 1902
24 E. 55 Street
near Madison Ave., New York

PERSONALIZED GIFT HIT



"Rex" Mock Shell or Crystal Lucite Cigarette Case, Engraved free.

10 Cigarette Size, $1.95, plus 15¢
15 Cigarette Size, $2.95, plus 15¢

24-HOUR SERVICE BY MAIL
Christmas Shop Today

Popular large matching Compact, only **$4.95**, plus 15¢, engraved free

PORTER'S Dept. B-15 Charleroi, Pa.

Rex Giant Flapjack Compact—Embossed White; Flower Print White; Smooth Shell; Red, Green, Brown Leather—Good Metal Catch and Frame—Only $1.95, plus 15c—a Big Value.



early american student lamp

Height 20"
Width 18"

A NOTABLE COLLECTOR'S ITEM

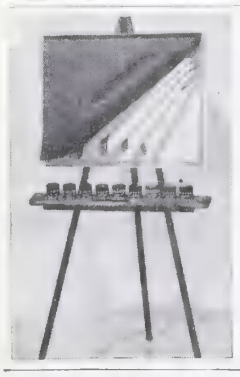
A heavy brass reproduction that is truly authentic. Extra large (10") ribbed green glass shade is cast from 19th century mold ... traditional kerosene wick adjustment serves as lamp switch. Glass chimney will take 100-watt bulb for excellent, well shaded light ... can be raised, lowered, revolved.

AN IMPORTANT PRESENTATION AT

$59.50

DELIVERED

the lampsmiths 542 N. LA CIENEGA, DEPT. B LOS ANGELES 36, CALIF.



A Gift to Encourage Talent!

COMPLETE ART SETS

A real artist's set that teen-agers and younger children love! This tremendously popular Play-Art set includes rigid 54" clear grained wood easel, 18"x 24" artist's drawing board, 17"x22" sketching pad, nine 2-ounce jars Tempera colors, 2 palette cups, No. 7 water color brush... no "extras" to buy. Completely assembled, shipped express collect. Weight 22 pounds. **$10.95**

Write for our FREE Christmas Catalog, too!

OTTO ULBRICH CO., INC.

Booksellers and Stationers

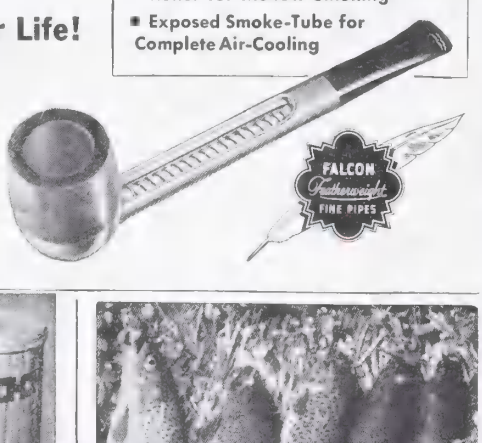
386 MAIN STREET BUFFALO 2, N. Y.

Now, a New Measure of Pipe Smoking Enjoyment *for the* "Special" Man in Your Life!

- Weighs ONE Ounce
- Special Built-In Tobacco Conditioner for Mellow Smoking
- Exposed Smoke-Tube for Complete Air-Cooling

YES ... it's featherweight, cool as a breeze, and clean as a whistle — and he'll bless you the day you greet him with this ideal gift for any smoker.

Pipe — $10.00. Extra threaded bowls — $5.00 each; specially chosen collectors' grains — $7.50. Colors: virgin to dark — smooth finish and burly brier. State choice. Parcel Post C.O.D. FALCON PIPE COMPANY, Fort Wayne 2, Indiana.





Attractive Imported HAMPERS

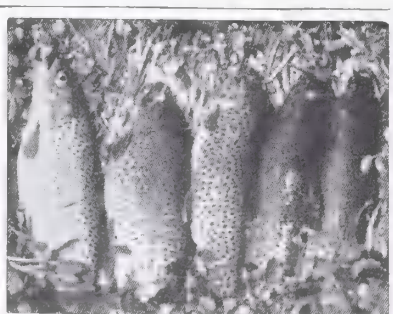
Expertly Handwoven

The Most Useful of Gifts, for Your Own or Your Friend's House

Made in 3 sizes for many uses, from laundry hampers to waste baskets. The large one is 22" high. The smallest 16". All three have lids and handles. Woven of fresh, sweet, split cane with gay bands of color. You will enjoy just having these good-looking baskets around.

All Three Prepaid Anywhere $7.45

Foreign Traders SANTA FE NEW MEXICO



XMAS GIFT SUPREME!!

Icy Fresh, Delicious, Rare

OZARK COLD SPRING RAINBOW TROUT!

Fresh Delivery Guaranteed

3 speckled beauties packed in lots of tangy watercress 1 iced, deliv. in U.S. east of Rockies, $5.50—16 for $10.00 (add $1.50 west of Rockies). None under 8 inches.

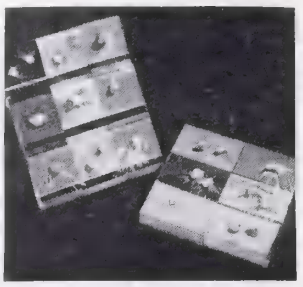
Gift Certificate, with shipment to suit convenience of recipient, is best method. Misses Xmas rush. Stamped, addressed notice to ship card enclosed with cert.

PLACE XMAS ORDERS AT ONCE

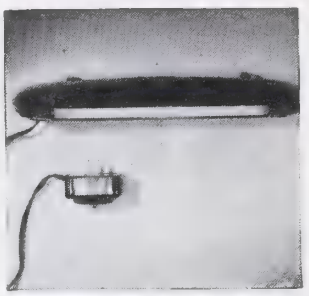
Any Number Boxes Basis Above Prices

Dogwood Springs Farm On Clear Creek Fayetteville, Ark.

Wh...De



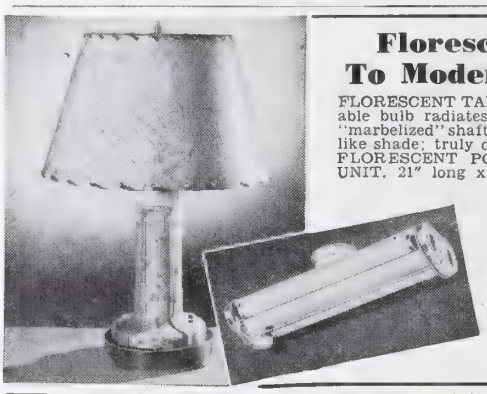
THE PERFECT M... about time that someone ... for design gave the hard... match box a lovely co... they are the stars of the... exotic tropical make-up... individually hand painte... handsomely gift packaged... boned. Set of 9 Book M... Box Matches, $1 each. ... Elizabeth Lacey, Hopedale...



READ IN BED with t... lamp hooked over the ba... no matter how long it tak... who murdered who, you... feel like holes in your he... ing. The bakelite hood ... ivory blends inconspicuou... ture. It measures 15" lo... on AC only. $8.50 ppd. ... 30 West 27th St., New ...



BOSSY WOULDN'T ... Here's a milking stool tha... come up in the world. ... shape is still as simple ... ever, but it's painted a ... hand decorated with a s... gian design. Gay enough f... kitchen, bathroom, or n... press collect. The Pascos... the Garden, West Hartfo...



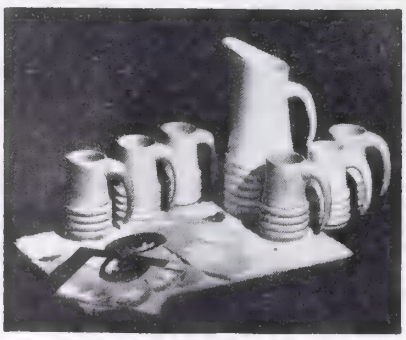
Florescent Light M... To Modernize Your ...

FLORESCENT TABLE LAMP, AC only, 15... able bulb radiates light entire length o... "marbelized" shaft; 14" wide, antique parch... like shade; truly distinctive, 21" high, $1... FLORESCENT PORTABLE KITCHEN ... UNIT. 21" long x 7" wide, specially de... ends in White, Navy ... two 15-watt bulbs, A... fast holders easily a... tached anywhere. $6...

BUY DIREC...
SAVE MO...
No C.O.D.'s

Art Pla...

1293 Bedford Ave., Br...



The Finest in Handicrafts

BEAUTIFUL HAND-BLOCKED LUNCHEON SETS — assorted flower designs, fast color on monk's cloth. Pictured: exotic Black-eyed Susan design — napkins to match — $2.00 place setting, postpaid.

POTTERY PATIO BEVERAGE SET — Pitcher and 6 mugs $15.00. Sets assembled in multicolors: Ivory—Chartreuse — Jade — Turquoise — Lemon and Mauve Bronze. All pottery shipped express collect.

Log Cabin Gift Shop

Louise Hall Hollis
CLAYTON, GEORGIA



G...

Scor... Chri...

your golfing friends! PRACTI... takes shots on rug or lawn. S... eye, improves game. Fun for ... Each, postpaid, only.....

SPECIAL: 3 PRACTISORS (3-H...

FOR SKATERS

A SKATE SHARPENER

Every skater needs a skate sharpener. The Berghman sharpens skates lengthwise, just like professional racers. Genuine Alundum stone. Adjustable, fits all skates. Each, ppd., only **$1.50**

BERGHMAN LAWN MOWE...



A GI...

Dad wi... time he... man La... ener! A... save ho... ing pus... make sr... justable, fits all mowers, la... time. Each, ppd., only.....

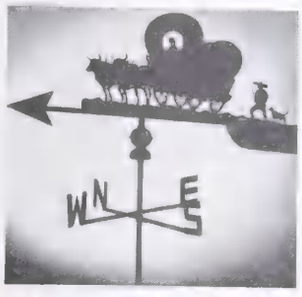
H. BERGHMA...

54 S. 19th Ave.

OPPING



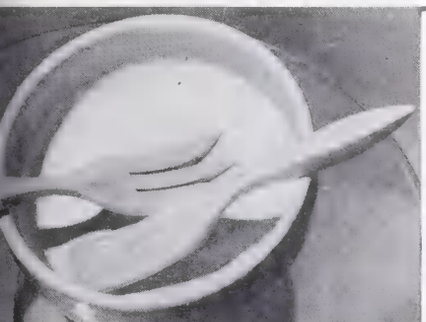
UP TO MUSIC. Every open this powder box, it ou. Give it to your favorite her powder room, or to the ndmother you know, who caught dead with a shiny metal in blue, pink, purple, old, $7.50 postpaid. Hostess Fifth Ave., New York 17.



ME WEATHERVANE. nanship that has gone into of this hand-wrought vane gh to be the high point of ouse you know. The design vered wagon drawn by a n and driven by the pioneer her husband guards the er-resistant black, 34" wide, 22. Exp. coll. Hagerstrom Studio, Wheeling, Ill.



CHIPS. Give these to your nd he'll impress even his pals the next time they house. They are regulation ade of genuine catalin, and l of them are stamped in name or monogram. 50 eds, and 25 blues are gift ost $6. Postpaid from The , Red Bank, N. J.



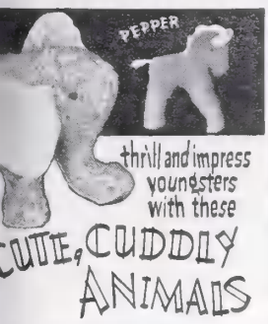
SALAD BOWL SET

More beautiful than ever are these choice grained, natural finish Red Birch hand made bowl sets. 9" diameter, 4" depth. A handsome gift. Complete with fork and spoon...

$10.50 postpaid

THE KITCHEN MART

841 FLATBUSH AVENUE
BROOKLYN 26, N. Y.



thrill and impress youngsters with these

CUTE, CUDDLY ANIMALS

hese lovable, plump, stuffed ani-nals will gladden the hearts of ll the children on your list. They re designed for safety and child nterest by experienced educa-ors, sturdily hand-sewed of sun-right, washable material that esists rough wear, moisture and hewing. Variety of colors. For Christmas delivery, please get our orders in no later than De-ember 5. We will enclose a gift ard with your name on it if you ish. Animals $2.00 each, post-aid, any three animals (please tive choice) $5.00, postpaid. loney back guarantee!

AN AMERICAN ARTS, INC.
1107 Broadway
an Antonio Texas



Fingertip Magic

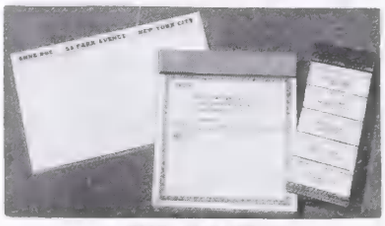
Your friends will admire the striking beauty of this Flip-It cigarette box. They'll be intrigued with its clever Flip-It opening. The Flip-It box locks shut—but the magic key that opens it lies in your own fingertips. You merely press down and Flip! there's your favorite smoke. This copper cigarette box is mounted on hardwood base and is lined with mahogany to keep your cigarettes fresh indefinitely.

8¼" x 5½" x 1½" $9.95 each prepaid

Berkshire Hills Bazaar
P. O. Box 504 Pittsfield, Mass.

Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!

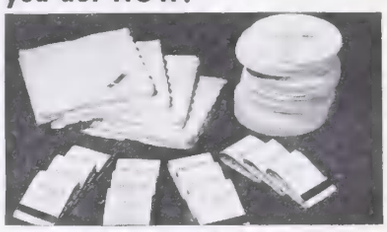


THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, phonograph records, or making quick letterheads! Each DESKIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only $2.95

PERSONALIZED ITEMS SINGLY

Mailing Labels, 50 for $1.00
Personal Post Cards, 50 for $1.25
Personal Labels, 300 for.....$1.00
Please print name and address plainly.



MONOGRAMMED PARTY SET

It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away, only $2.95

Choice of colors: Snow White or Canary Yellow. Beautifully Monogrammed.

MONOGRAMMED ITEMS SINGLY

Coasters, 50 for.....$1.00
Napkins, 50 for $1.00
Match Books, 50 for $1.25
Please print name or monogram plainly.

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery—Send also for FREE 52-page Catalog of Unusual Gifts & Personalized Entertaining Specialties

GIFTCRAFT COMPANY, 1234 E. 47th St., Chicago 15, Ill.



EASY-OFF BOOTJACK FOR RUBBER FOOTWEAR

Grandfather's bootjack is modernized for today's living. Easily and quickly pulls off boots, rubbers and overshoes. V jaws to take all sizes and types rubbers, etc. Sturdily constructed, finished wood with rubber tread, hangs up when not in use. Sure to be appreciated where there are children. A useful gift for every household. Nice for the man who fishes.

$2.50 Postpaid *No C.O.D.'s please*

GEORGES PRODUCTS
Box 1688, Springfield, Massachusetts

NEW! INDOOR LINGERIE LINE



flexo-line
(Reg. U. S. Pat. Off.)

FOR HOME, HOTEL, DORM

Up in a jiffy in any room . . . fastens tightly to doorknob, faucet, towel rack, hinge pin. Grips between braided strands without clothes pins. Stretches 8 feet, stays taut. Pure, long-lasting, natural Latex strands hold daintiest garments tight, will not snag. Perfect for hosiery, lingerie, baby clothes. Weighs 1 oz., 18 inches long relaxed. Smartly packaged. Keep supply for gifts. Money-back guarantee.

FASTENS TO ANYTHING

$1.00
We Pay Postage
NO C.O.D.'s PLEASE
6 for $5

FLEXO-LINE COMPANY, Sidney 1, Ohio







David SHINE-STICK

A NEW XMAS GIFT

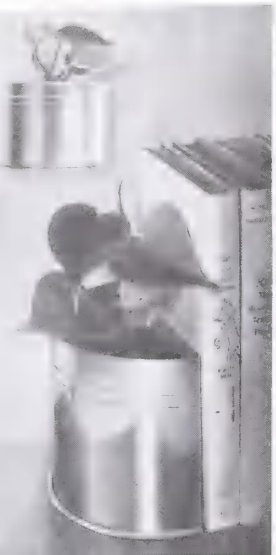
For Husband or Son—
Gives quick clean shine—
Comes in tan or black—
Soldiers and Sailors like it—
Send dollar bill or check.

For Special Deluxe Kit.

DAVID SHINE STICK
3100 1st Nat. Bk., St. Paul 1, Minn.

Copper-Lure*

Combination BOOK ENDS and WALL POCKETS



NON-TARNISHABLE—A secret process keeps them always bright as a new penny. Polishing unnecessary.

The smartness of gleaming bright copper plus your favorite indoor plant to enhance your book shelf.

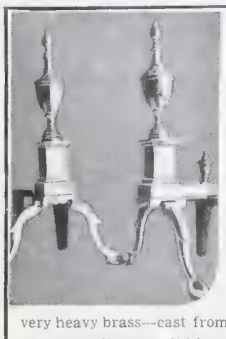
Cunningly designed to match any room or color scheme, this charming set may also be used to fill a wall-vacancy as pockets for ivy, cactus, etc. An ideal gift item.

*TRADE-MARK COPYRIGHTED

The Set, Postpaid, $4.95—Sorry, No C.O.D.'s—Sold By Mail Only

ELEANOR of Hollywood

4852 SANTA MONICA BLVD. • HOLLYWOOD 27, CALIF.



GIFTS FOR THE HEARTH

Delightfully appropriate to the fireplace scene on Christmas Morn—these handsomely wrought hearth accessories of hand-cast, hand-finished, very heavy brass—cast from antique patterns.

Above: Andirons, solid brass, Early American design, 19" high.... **pr. $44.50**

Below: Fire Tool Set, solid brass, Colonial design—stand, poker, tongs and shovel, complete,

Brass Base.....$38
Marble Base.....$43



SPECIAL—Bronze Door-stop . . . $9.50



Send check or money order. Otherwise C.O.D.

LAUER METAL CO.
1108 Cathedral St.
Baltimore 1, Md.



CHRISTMAS STAR

This gleaming copper star candle holder with a bright red candle in a bed of greenery will sparkle and add a cheery touch to your Christmas setting. Size 17" in diameter. Holder without candle and greenery $3.90 delivered in U.S.

THE LITTLE COPPER SHOP
P.O. Box 84 Shreveport, La.

LONGVIEW

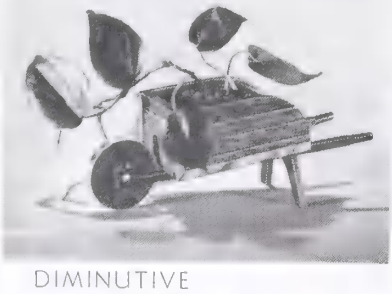
The New Magnifier with the Long Lens



An Ideal Christmas Gift

You can read newspaper print—a column wide—with a Longview, the *new* kind of magnifier with a *luna* lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers. Folds into a beautiful mottled brown plastic case. You'll be proud to own- or give- a Longview! Something *different* for your Christmas list! $6.50, postpaid—in a handsome gift box. If not completely satisfied your money will be refunded.

Edroy Products Company
480 Lexington Ave., New York 17, N.Y.



DIMINUTIVE
GARDEN CART

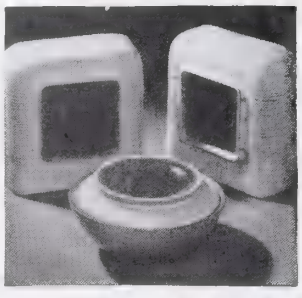
Cart your ivy or philodendron in miniature perfection! Petite, hand-finished wheelbarrow in walnut, mahogany or maple . . . 3½" x 9". Removable plant container and bindings of polished brass. To highlight your coffee table, mantel or hanging shelf.

$7.50 postpaid (Ready for planting).

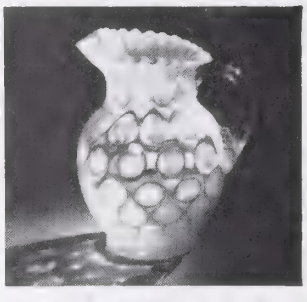
No C.O.D.'s, no stamps, please.

BARON'S
310 N. BEVERLY DRIVE, BEVERLY HILLS, CALIF.

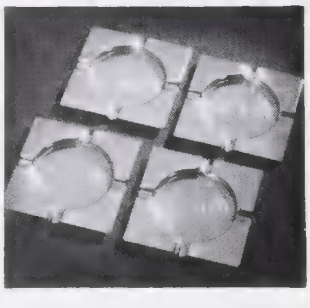
WinDo



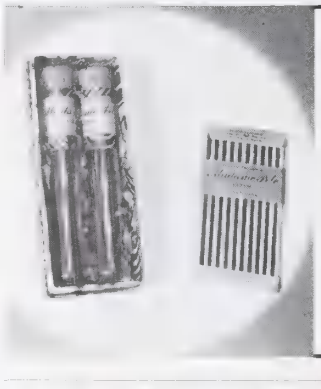
MODERN JEWELS. Th
are handmade of highly gla
in a soft gray stone colo
square inset has an extraord
that looks almost like je
measure 6½" square, are
and the center panel come
green or oriental blue. $12.
Round candy dish to match
coll. Modernage, 16 East
New York 16, N. Y.



STAR PITCHER. A
reproduction of an Early-A
sign, this is the pitcher th
mind you of childhood tea
your grandmother's parlor,
frosty rattle of her lemonade
the smell of cookies fresh fr
were a little girl's idea of
cool blue, 9½" high, $6.50
lect. Jenifer House, New Ma
Route, Great Barrington, M



DOUBLES IN BRASS
bination coaster and ash tra
in solid brass, and the raised
circles prevent glasses fro
The group of four, packed
box, would be a thoughful
anyone who plays a lot of
Gin Rummy. $1.95 plus 1
Feldman's Gifts, 1954 Thi
New York 29, N. Y.



from Hawaii

—the land of lush beauty and intoxicating
exotic tropical flowers, we offer these distin
packages of fragrant "*Madame Pele*" *Hawaiia*

The deluxe box is $3.00; the smaller size
prizes or your personal use, is two packs for $1
package contains an incense burner and, as
feature, a "short-short" Hawaiian dictionary.

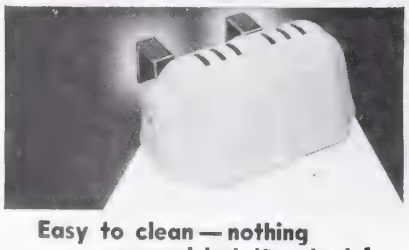
Sent postpaid on receipt of check or money

MADE IN HAWAII BY

Hawaiincense La

P.O. BOX 3672, HONOLULU 11, HA

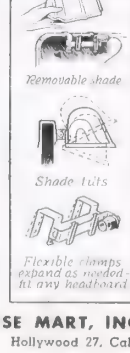
NEW, IMPROVED BED LAMP!



Easy to clean—nothing exposed but the shade!

Many exclusive features. No exposed parts once lamp slips over head-board. Only shade is visible. Shade slips off bracket for easy cleaning. Air vents keep lamp area cool. Shade tilts up or down. Felt pad inside bracket hinges protects head-board. Shade made of strong, heat-resisting plastic. Lamp throws concentrated light. Takes 40 watt bulb. Bracket and six-foot cord wire are one complete unit . . . Money back if not delighted. Order today. Ivory, Mahogany, Walnut — assorted colors.

FEATURES



Removable shade

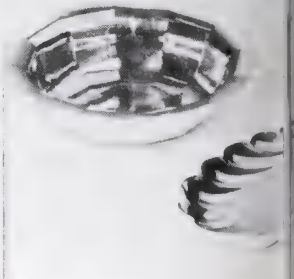
Shade tilts

Flexible clamps expand as needed to fit any headboard

$3.50 C.O.D. Approved

Send check or money order and avoid all mailing costs.

HOLLYWOOD MERCHANDISE MART, INC.
5855 Hollywood Boulevard Hollywood 27, Calif.



HARD TO GET
Sterling Silve

Here's an unusual buy! It's a lov
in the Chippendale style of he
sterling silver, 6" in diameter an
to be used as a sweet meat dish
or conserves.

$17.00 incl. Federal Tax an

A most attractive, oblong flute
or bonbon dish, 6" long of hea
silver.

$9.00 incl. Federal Tax an

No C.O.D.'s.

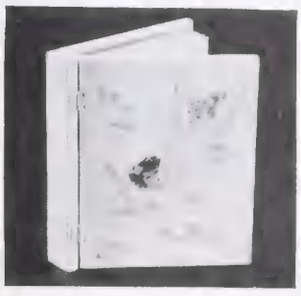
Georgian Gifts, In
2163 Broadway, New York 2

OPPING

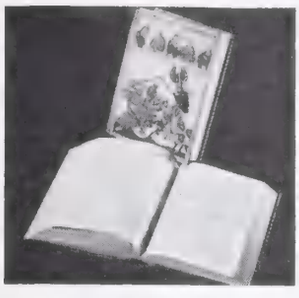
E PICTURE, from a to an 8″ x 10″, fits into this designed frame, and for e it is possible to substi- aphs of different sizes with- them to conform to the ff-white, red, tortoise shell, en plastic, it comes with Those sun glasses are di- 95. Barrett Plastic Products, ga Blvd., Hollywood, Calif.



HEY ARE VERY ey're changing every week, t to keep a running record —just of them—and this in which to paste your he white wood cover is and personalized with any ures 5½″x6½″, and the k for girls, blue for boys. largarethe, 413 City Island land, New York.



IVE DICTIONARY. ow heated the argument, t always be settled by a urely every house (some- ink every room) should d this is pretty enough to honor on your desk. The n assorted prints, it meas- ', and the price is $2.75 n Rendezvous Gift Shop, New Jersey.



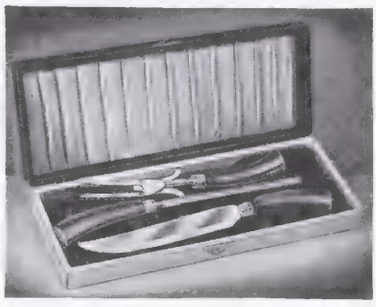
LOWY'S *presents...*



"SILVER" in its own traditional way, invites pleasant memories. This SILVER PLATE COMPOTE in a most artistic design is certain to be today's treasured piece and a heirloom of tomorrow. **$8.50** including tax; postpaid anywhere in the U.S.A.

THE SERVE-ALL—Your guests are bound to be interested in this handsome EVER-LAST SERVE-ALL. It's so hospitable, so convenient, and so correct in service. It can be used at dinner, luncheons, tea, and for cocktails. Of heavy aluminum, 32" high, with tray 18" ■ 25". Easy to tuck away, as the legs fold. **$45.00,** postpaid anywhere in the U.S.A.





TO DAD, the Ceremony of Carving is a most important and delightful event. This HOLLOW GROUND STAINLESS CARVING SET will bring added enjoyment to the occasion. The knife has hollow ground blade, the fork is chromium forged with safety guard, and the handles are of catalin. In silk lined gift chest, the price is **$7.95,** postpaid anywhere in the U.S.A.

Illustrated Folder Available

We shall be pleased to GIFT WRAP all items upon your request.

LOWY'S GIFTS FREEHOLD, NEW JERSEY

eplace Things



These gracefully turned Solid Brass Andirons are 20″ high . . . . . $19.75 pair
The 28″ Brass Tool Stand comes with poker, shovel and brush . . . . . $13.75 set

Express F. O. B. Detroit

ANDIRONS - FIRE TOOLS - SCREENS
COAL HODS - WOOD HOLDERS - FENDERS
Sliding Curtain Screens for all fireplaces

DETROIT MANTEL *and* TILE Co.

1431 Farmer Street . . . Detroit 26, Michigan
Attractive brochure of fireplace equipment upon request



MONOGRAMMED LUCITE

Desk Accessories

These beautiful, jewel-like, crystal-clear LUCITE accessories make perfect Christmas gifts for friends and business acquaintances.

Hardy memo paper containers . . . convenient 5¼ x 3½ inch size, including paper . . . . . only **$3.75**

Lustrous LUCITE Name Plate, Paper Weights with scintillating bevelled edges . . . 2¾ by 6 inches . . . only **$4.50**

Both for $7.95, Postage paid

Monogrammed FREE . . . initials and last name or three initials . . . in block type only. No C.O.D's., please.

N. Orange • 100 Metropolitan Avenue
Brooklyn 11, New York

Your PERSONALIZED Bookplate



Highly personalized bookplates, photographically processed to show your family, home, library, pet—any subject you wish. Ideal Christmas gift. Send photo (will be returned), lettering desired and check or money order first class mail.

100 Bookplates Only $6.60
Plus 25c postage

+ JAY GRAF *Bookplates* +

312 E. WISCONSIN AVE. Room 408 MILWAUKEE 2, WIS.



COLORFUL HEARTH BROOMS

A—Best Maid	(32″)	$1.75
B—Favorite	(30″)	1.50
C—Bo-Peep	(32″)	1.50
D—Carved Handle	(35″)	1.75

DRINK MIXING RECIPES

V-75 "Here's How" (6″x9½″) $1.25
U-75 "Just Cocktails" (6″x9½″) 1.25

GIFT COOK BOOKS
(6¼″x9¼″)

S87-S Old Dixie Recipes	$1.00
S87-L The Salad Book	1.00
S97-N New England Recipes	1.00
S97-D Penn. Dutch Recipes	1.00
S87-C The Cookie Book	1.00
S87-K The Candy Book	1.00

MISCELLANEOUS GIFTS

T-46 Candlelamp (height: 8″) $1.25
V-57 Acorn Book Ends (h: 5″) 4.00
V-94 Acorn Shakers (h: 2½″) 1.25
E-77 Fireplace Powder (h: 5″) 75
V-67 Bathroom Sign (7½″x8″) 75
SH-1 Skirt Hanger 1.25

Please add 25c for first item ordered and 5c for each additional item to cover prepaid shipment.

THE OLD LOG HOUSE
Box 7222 Asheville, N. C.
Write for catalog.

What hath bym Graben hand-wrought!



It's Personalized-It's Plexiglass!

Handsomely custom-wrought—your initials hand-tooled. Perfect for napkins at buffets and luncheons. Ideal for mail rack, too. Its sheer beauty and charm enhances all uses. One week delivery, place your ORDER NOW! Print initials wanted. You will always be remembered with a bym Graben original!

*crystal-clear plastic

$5.75 POSTPAID
HAND-TINTED —ANY SHADE
$6.50

Send for free booklet of bym Graben hand-wrought originals.

bym Graben P. O. BOX 451 SHENDOCK, N. Y.

ORDER NOW!



Ideal Christmas Gift - - - Holiday Wrapped

NEW ORLEANS SEASONINGS

Send your friends the cooking secrets of famous New Orleans food. Each box contains treasured Recipe Book, and necessary Seasonings.

DeLuxe package includes



- 1½ oz. GUMBO FILE
- ¾ oz. SAVORY SEASONING
- 1½ oz. SHELLFISH SEASONING
- 1½ oz. LOUISIANA SEASONING
- 1½ oz. POULTRY SEASONING
- ■ oz. PURE POWDERED GARLIC

$3.95 Express Prepaid in U.S. with your Gift Card enclosed
Sorry no C.O.D.'s

LOUISIANA DELICACIES CO.
P. O. Box 2627 New Orleans 16, La.



WHIG ROSE COVERLETS

Unpretentious dignity and warm romantic charm marked Colonial Coverlets. The Whig Rose Pattern is ■ smartly woven design believed to have originated in early England and re-christened in America when the Whig Party was formed. Notable for preciseness and symmetry. Reproduced in the mountains of Virginia. Available in Navy on white. Size 84x108 in., double bed. Color 100% virgin wool. White 100% cotton. Color 41% of the fabric, white 59%. Send for folder.

LIZA'S GIFT SHOP
New Market, Virginia





SINGLE AND DOUBLE STUDENT LAMPS WITH PINK OVERLAY RIBBED SHADES

These colonial reading lamps are authentic reproductions made by the original manufacturer. They come complete with the Czechoslovakian style, 10" rim size pink overlay ribbed shades, with chimneys and are wired for electricity. The revolving arms and adjustment screw allow the lamp to be raised or lowered and swung into any convenient position.

They are finished in polished colonial brass, standing 20" high and have 10" rims for the shades. We have on hand a large supply of the handsome pink overlay ribbed shades in both 7" and 10" rim sizes. They are perfect for your other colonial or student lamps and rayo lamps.

Double Student Lamp: $49.50 each ppd.
Extra 10" Shades 7.50 each ppd.
Single Student Lamp: $37.50 each ppd.
Extra 7" Shades 6.00 each ppd.

Route 13 **Ada May Antiques** Brookline, N. H.



4-WAY MIRROR

Milady will find this lovely lucite mirror indispensable! (So will Dad for shaving.) Designed to hang about the neck, leaving both hands free for make-up, it is equally fetching as a hand mirror, wall mirror or to stand at any angle. Beautifully finished; has both plain and magnifying 5" glass. Sure to-please gift. Postpaid $3.95. No COD's.

MASTERCRAFT PRODUCTS
27 Haymarket Square, Boston 14, Mass.

Authentic REPLICA OF ORIGINAL ANTIQUE



LITTLE
OIL LAMPS

Aglow With Traditional Elegance

ACTUALLY BURN KEROSENE!

For a Charming Glow—Or a Cigarette Light!

A masterpiece of faithful reproduction, these captivating lamps add graceful charm to every setting. Base of heavy hand cast brass, polished, and lacquered to prevent tarnishing. Dainty milk-white glass shade over tiny glass chimney. Brass burner, adjustable wick. Exquisite for gifts. In pairs they're simply irresistible.

PROMPT DELIVERY!

EACH $5.40 **PAIR $10.80**

(Californians add 2½% Sales Tax)

SHIPPED POSTPAID ANYWHERE. NO C.O.D.'s PLEASE

Alice Minster
Dept. 502 · BOX 691 · BEVERLY HILLS, CALIFORNIA



IDEAL MONOGRAMMED GIFT

CHILD'S BANK

IN SILVER PLATE

Also An Excellent Man's Gift
As A Holder for Used Razor Blades

Sturdy, attractive design by NAPIER. No pottery or glass to break when filled.

Price includes federal tax and 3 initials (please print). Postage prepaid in U. S. **$4.50**

Sorry, no C.O.D.'s.

ANTIN'S
JEWELERS & GIFT [illegible]
114 Baronne St. New Orleans, La.

Cunning!

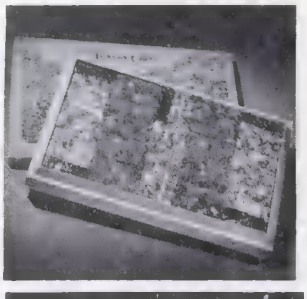
(A gift idea)



Such an amusing way to pass the salt and pepper . . . you might know these "Barrelitos" come from fun-loving, lighthearted California! Gleaming copper or silvery dural "barrels", rolling handsomely on metal cart with tiny sturdy wheels. (Cart itself a delightful toy!) All non-corroding.

Cart 3¾" x 1¾"; shakers, 1¾" high; dural, $4.95; copper, $9. Barbecue size, extra "barrel" for mustard, cart 8" x 5½"; shakers, 2½" high; dural, $12.95, copper $19. (Californians, add state tax). Gift-packaged . . . order extras! Postpaid. No COD's, please.

JAY BURTON Dept. C, 5855 Hollywood Blvd., Hollywood 28, California



FRUIT-NUT STIX. delish—wonderful to serve of sherry, or to nibble on curled up in front of the good book. They're made fruit and nuts, and the box contains three kinds black walnut, pecan. 3 lbs., $8.50 ppd. Canoga Farm, 17 Rd., Encino, Calif.



HANGERS-ON. A gay for the man who is proud accessories is the Hango includes six glass top ha which holds a jigger, and over the rim of a highball to be poured by your gues little canes are the stirrer also hook over the glasses' the set plus 15¢ postage. Gi ers, Pittsburgh 22, Pa.



CUP AND SAUCER RACKS

Save and show your treasured cup and sauce of these beautiful Woodcraft racks of delica ioned, yet sturdy hardwood. Choose from Red, Midnight Black, Oyster White, Appl Turquoise, Marco Blue, Maple or Mahog Colorfully hand decorated in oils, on ga finish. Demi-tasse or Standard size, $1.50 paid. State style and color when orderin Also Rare Authentic Antiques. . . . Silks- Porcelains—Paintings—Ivories—Oriental Distinction.

$1.50 POSTPAID

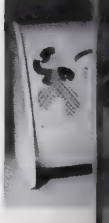
MARCO POLO TREASURE SHOP
115 State Street, Springfield 3, M



Musical Carousel

All metal with genuine imported Swiss 18 note movement. Five prancing horses with gaily colored riders with gold center column. Blue or pink satin finish—dome and base. Size is 10½" diameter; 13½" high.

$17.95 Post Paid
with 22 note—2 tune unit—
Plexiglass center column . . . $21.95



Children's Music Box

A new 1947 model—streamlined children's television type music box. Genuine 18-note imported Swiss movement. Size: 8½ x 4½ x 7½, in two colors, Baby Pink, and Baby Blue. Beautifully d juvenile motives. Fairytale picturewheel moves around while m

Price $9.9

WONDERLAND
116-24 Metropolitan Ave. **Kew Gardens**



Decorative Handmade

TIN TRAYS

Handpainted in lovely old gold tones on dull black by Madeline Gibbons. Choice of strawberry, rose or basket of flowers designs. 4¾ by 2¾ inches. Unusual, antique-looking. For pins, cigarettes, nuts, bon bons, ashes or what have you. A gift to delight the discriminating. $1.50 each postpaid in U. S. No C.O.D.'s or postage stamps please.

Matching tin scoops 5¼ by 2¼
$3.50

GINNA BALDWIN
Box 28 **Quincy, Mass.**



Jewelry T

Here is a new, smart, three-piece vanity set, hold your costume jev special perfumes!

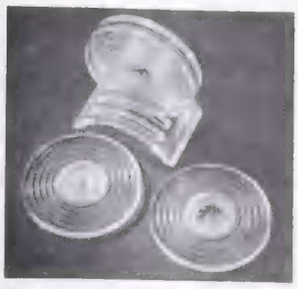
The jewelry tray (appro has a center ring post and wells to separate neckl rings and pins. Matching (each approx. 3"x7") ar proof to hold your perfun All three pieces are mad wood with a natural fin

Postage Prepaid 3-Piece
Sorry, No C.O.D's

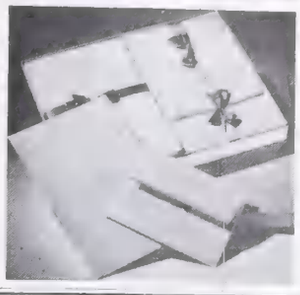
Susan Jan

BOX 413

OPPING



CATCH for the fisherman
e are these unusual lucite
ch one is inset with a real
fly, and the assortment in-
well-known specimens as
Bell, Red Ibis, Royal Coach-
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ENT BUY. This is really
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sure you'll want to order
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edges are a deeper blue.
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COPPER LAMP

There is a timeless beauty and romance about copper lamps. You will find them perfect for a quiet library, an informal living room or a country cottage.

Lamp height, 28 inches: base, 8 inches diameter. Hand colored shade, 17 inches diameter, transparent parchment paper.

$25.50

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96 Main Street **Saranac Lake, N. Y.**



FOR BEDROOM CHARM
A
BOUDOIR LOVE SEAT

Furnished in blue, wine or beige floral prints. Blends perfectly in any color pattern—as neat and attractive as any bedroom furniture ever made.

Solid hardwood frames, full spring construction, beautiful tailoring. A perfect Christmas gift—guaranteed Christmas delivery.

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81 N. 3rd **Columbus 15, Ohio**



ne-sake Dolls
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urdy cotton twill overalls,
lover, smart beret and shoes.
warm flannel snowsuit trim-
al fur, working zipper and
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CHILD'S NAME
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7 Springfield, Mass.



"MATCHED BEAUTY"

Here is a splendid gift . . .

These matching cigarette cases with inlaid ocean mother of pearl are new, smart and really different. They come in the following designs:

A. Oval
B. Square checker
C. Diamond checker
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The cigarette cases may be bought in matching sets or individually.

Cigarette Case . . . . . $9.00 each
Compact . . . . . $6.00 each

Cigarette case and matching compact—$15.00 the set

Please specify design desired

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307 5th AVENUE **NEW YORK 16, N. Y.**

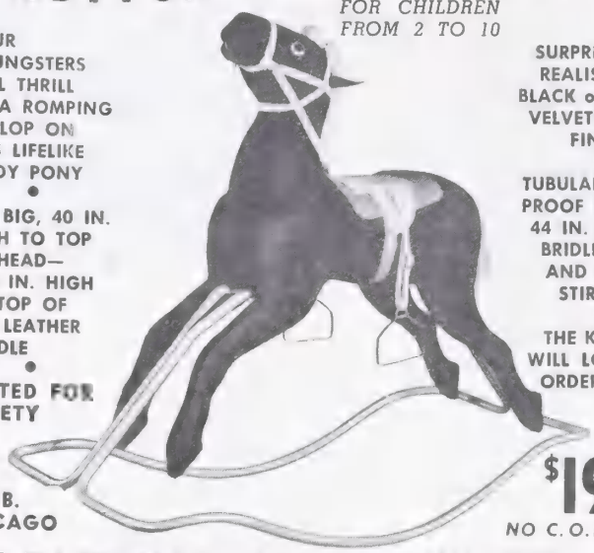
"KIDDY PONY" THRILL OF A LIFETIME

FOR CHILDREN FROM 2 TO 10

YOUR YOUNGSTERS WILL THRILL TO A ROMPING GALLOP ON THIS LIFELIKE KIDDY PONY

IT'S BIG, 40 IN. HIGH TO TOP OF HEAD—28½ IN. HIGH TO TOP OF THE LEATHER SADDLE

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TUBULAR SCUFF-PROOF ROCKERS 44 IN. LONG—BRIDLE-REINS AND METAL STIRRUPS

THE KIDDIES WILL LOVE IT—ORDER NOW

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New! Different! Entertaining!
For Parties—Gifts—Shut-ins

Attractive Ball and Cylinder for Boys and Girls. Made of gay colored crepe with decorations to enhance any party and brighten the joy of its guests.

SURPRISE BALL for all youngsters. Inside of each are 12 prizes consisting of tiny toys and charms which appear from time to time as ball is unraveled. . . . . **$1.00 ea.**

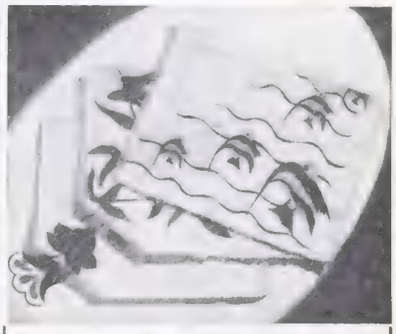
SURPRISE CYLINDER for Boy or Girl. Contains within 8 large prizes and an attractive Party Hat. When ordering cylinder specify Boy or Girl. . . . . **$1.65 ea.**

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We specialize in Party Favors for all occasions. Recommendations and Quotations cheerfully given.

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Hand Woven Mats

The soft cream background is hand blocked with ivy, tulips, bamboo, deer, roosters or fish in red, yellow, green, dubonnet, blue or brown. 12" x 18".

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Bow Chatelaine

Dramatize a tailored suit three gleaming bows lined by a chain which you will drape in any number of ways. To match it are earrings that you will wear with everything from slacks to a dinner dress. Complete set,

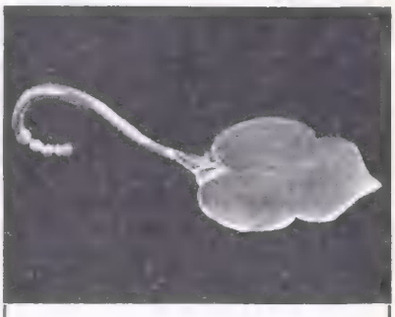
$5.50

tax and postage included

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Dainty . . . Smart . . . Irresistible!

CANAPE SERVER

As Fashioned by Cellini Craftsmen

Truly alluring, the kind of gift you are proud to give . . . equally proud to receive . . . this handwrought sterling silver server for canapes, petits fours and fancy cakes. Decorated with delicately chased design, shaped scoop and handle with just the right sweep, yet sturdy and serviceable. Order today: price $9.75 including tax and postage.

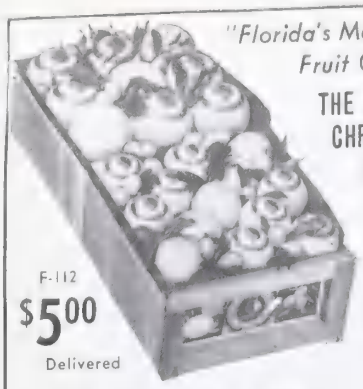
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Chicago Ave. at Davis
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"Florida's Most Beautiful Citrus Fruit Gift Boxes"

THE PERFECT CHRISTMAS GIFT



F-112
$5.00
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STANDARD HALF BOX



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Guaranteed Gift Boxes of Florida's Finest Fruits and Products

Perfect tree-ripened, sun-colored fruits from Florida's best groves. . . . juicy, flavor-full, completely delicious. . . . picked and packed by hand. Exactly as shown. No. F-112, top left, is all oranges, grapefruit, tangerines and kumquats. No. F-111, top right, is same fruit assortment *plus* taste-treat citrus candies, marmalades, tropical fruit cake and pecans, a magnificently beautiful gift! We guarantee safe arrival and satisfaction.

Order by number and gift box description. Send check or money order. Express prepaid East of Miss. R. Add 35 cents per box for Western states. Cannot ship to Arizona, California, Texas.

Indian Rocks Fruits Inc. (Est. 1905)

DEPT. B — LARGO, FLORIDA



TIRED GLASSWARE . . .

that puts life and laughs into any party. For gay entertaining and good drinking, serve the *next* round in these unique, singularly-shaped, 22k gold-rimmed beveled glasses.

$2 each, set of 8 - - - - - - **$15.00**

2-quart matching pitcher - - - - **$ 4.95**
Postpaid

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klepa arts 8368 W. 3rd St., Hollywood 36, Calif.

THIS ALL-PURPOSE *Duncan Phyfe* TABLE

FROM FACTORY TO YOU

A must for smart housekeepers needing extra room space. Extends quickly from 24" x 36" side table to 72" dining table seating 4 to 8. In lovely Walnut or Mahogany finish. F.O.B. Louisville, Ky.

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Hand Decorated Cigarette Boxes

Hold 50 king size. Cork lined. Heavy weight copper wood tops. Reading left to right:

PANCHO—Bellicosed game cock in red, yellow and black on Popocatapetl gray. Authentic branded leather loop top.

1776—The Spirit of the American Revolution. Drummer boy in primitive reds and blues on salt glaze white. Drum top.

SAFARI—Spirited zebra head in black and white on glowing crimson. Trim tail top.

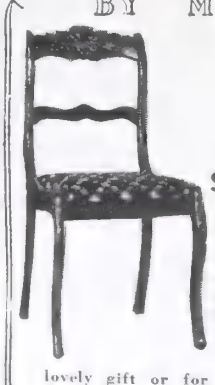
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The SARA POLK

An exquisite reproduction crafted for a distinctive secretary, desk, or dining room chair—as a lovely gift or for your very own. Authentic Victorian floral motif. American hardwood, Mahogany finish. Height 32½". In muslin—$9.50; or in machine made black needlepoint or other fabrics in popular colors—$10.50, express collect. Shipping weight 20 lbs.

Ref.: First Nat'l Bank, Hickory, N. C.

Send check or money order.

The Chair Shop
HICKORY, N. C.

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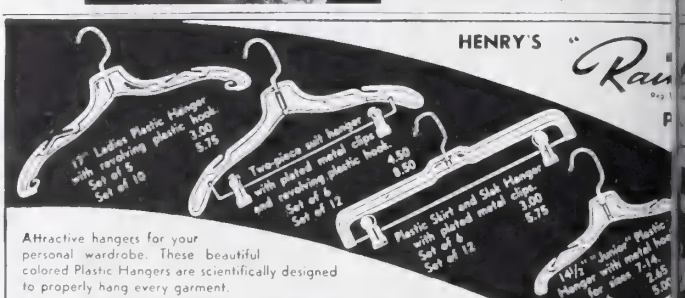


ROCKING HOR CHRISTMAS. The ki frisky fellow that will g from two up a romping gal about 40" high to the to 28½" to his leather saddl rockers are scuff-proof, a coat comes in black or exp. coll. No C.O.D.'s. C 3312 Lincoln Ave., Chica



BEDTIME STORY. is Lanafox, the fabulous is filled with silver fox an intertwined and interwov shift. And the ending is because it keeps you w princess. Covered in ray shell design, it's 72" x 84 blue, rust, baby pink, wine. $29.75 exp. coll. Madison Ave., New York

HENRY'S "Rai



Attractive hangers for your personal wardrobe. These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment.

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$12.50 each

Pennsylvania

WEDDING PLA

Quaint and charming are t wedding plates, authentic re the old Pennsylvania Dutch lovely and decorative gift t for generations. **A wonderf gift, also.** Your own names date, choice of three designs

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JANE SNEAD CERAMIC STUDIO, I

1822 Chestnut Street — **Philadelphi**

NEW! aluminum CASTING ROD for real fishermen!

Here's a gift that'll make a man or boy happy for years! A round, one-piece, super aluminum alloy casting rod in natural finish. Has the featherweight lightness of bamboo . . a strength and resilience comparable to steel. It won't rust . . requires no maintenance. Handle grip is of finest composition cork . . and Agatine guides are silk wound by hand. Available in 3', 3½' and 4' shaft lengths, having 3'8", 4'2" and 4'8" over-all lengths respectively. Ideal for Christmas, anniversary. Money back guarantee. Send check or money order with name and address today!

only $13.20 INCLUDING TAX

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ANTIQUE TR

Use for hot plates, flower pots decorations. Order now for

TOP—No. 49 *Cape Cod Des* Solid Cast Brass.....

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OUTH STUDENT'S
you will look carefully at
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table that needs an im-
light. So do consider this.
copper, is lacquered in
reen trimmed with cream,
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OR YOUR MANTEL.
s expensive as a thickly-
gallery, but the price tag
They are replicas of
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pies are made of durable
in white or terra cotta.
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air is just $9 postpaid.
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A DOLL CARRIAGE that is really sturdy? This coach is all welded, no nails to work loose. Fully lined, with a sun visor and double action brake, it is a faithful replica of her baby brother's carriage. Length 33", Height 32", Width 13½", Weight 24 lbs. $19.95 exp. charges collect.

(not shown) **A QUILT COVER, PILLOW** and **MATTRESS SET** in quilted rayon satin for your youngsters' doll carriage (fits all size coaches). In reversible colors of blue and rose. An elegant gift for any young miss. $2.75 postpaid.

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House of Gifts
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HAVE YOU BEEN WAITING FOR....

A CONSTRUCTION SET of really fine quality? This one has more working pieces than any other set in its range—2 size gears —several sizes in wheels—five sizes in girders. In all, 81 working pieces not including nuts, bolts, etc. A clear, concise instruction book will guide the young builder's efforts easily.

$4.75 postpaid



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day. Ideal for matrons, young matrons,
Regular binding, $1.00; DeLuxe padded
5; ppd. White, red, brown, blue.

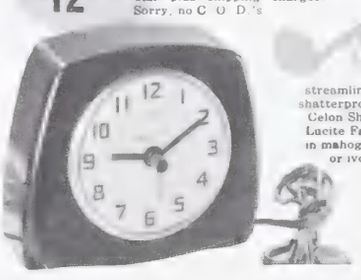
GUEST RECORD"
Santa Barbara, Calif.



WAKEN TO MUSIC—HAVE COFFEE IN BED

with a Time-Watcher Clock.

$12.50 includes 20% Federal and City Tax plus shipping charges. Sorry, no C.O.D.'s



streamlined, shatterproof Celon Shell; Lucite Face; in mahogany or ivory.

This wonderful, accurate timekeeper is a timewatcher also. To waken to music, plug your radio into your Selectron clock the previous night, set the timewatcher hand for your waking time and set the switch. When you're up, move the timewatcher hand to when you want the music to stop and reverse the switch. The radio will go off at your chosen time. The timewatcher will start and then stop your electric percolator, your ultra-violet lamp, etc. Guaranteed for 90 days.

A REALLY NEW AND IDEAL XMAS GIFT

WOODY'S RADIO SERVICE
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Cut-Crystal Base Lamp

A charming lamp, exquisitely designed for your prettiest room . . . from Pink Camellia. Base of clearest cut-crystal in square design (illustrated), or round. Shade is of pink rayon with pink or blue ruching; or, all egg-shell.

Height: 15" **$12.00** No C.O.D.'s please.
Express Collect

PINK CAMELLIA
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CARVED WOOD

These bottle stoppers are beautifully carved of solid walnut and rubbed to a velvety lustre. They are objects of art you will prize forever. Carvings are approximately 2¾" tall excluding cork. Characters by Merrick. More for your collection later. Order left to right. $5.00 each prepaid.

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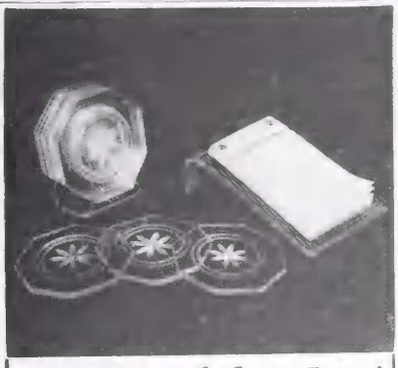
THE WOOD CARVERS
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AZINE RACK
your chintz and prints. Grace-
-metal book and magazine
in Dubonnet or Black. Perked
hand-painted flowers, gold
for cozy corners in the liv-
bedroom or children's room.

$3.98 ea. postpaid

OLDMAN
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Newest of the New!

8 Carved Lucite Coasters:
Set of 8 coasters. Crystal-clear Lucite in beautiful carved floral design. Octagonal shape—3½" diameter. Unbreakable. Complete with Lucite holder..... **$2.95**

Lucite Memo Pad Holder:
Dainty, crystal-like Lucite stand—4x6 inches—with memo pad. Beautiful, scored, decorative design. Complete with extra refill... **$1.25**

Ideal for Gifts and Bridge Prizes
Postpaid. Money-Back Guarantee

MABEL JONES
Decorative Accessories
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It's New! It's Different!

A cocktail shaker that is fully insulated body and cover. The cocktails remain perfect—the ice intact. It's unbreakable. You mix, serve and store in one container. Capacity is one full quart or the equivalent of 12 cocktails. The outside is polished aluminum, beautifully, simply modern in design. The inside is anodized against any corrosive effects. There's an easy-pour knob top —built in, removable strainer. The shaker stands 12½" high.

$12.95 Postage included

LYONS GALLERIES, Inc.
Continental Building
Forest Hills, New York

HEIRLOOMS of TOMORROW



ELEGANCE IN SHADOW BOXES

Inspired by the gay nineties, these exquisite china shadow boxes, hung by ribbon, create the unusual in decorative appeal. A welcome gift . . . certain to be prized for years to come. Width 5½", length 6½", depth 2". **$7.50** each—**$15.00** per set (postpaid).

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Carlin's
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WINDOW SHOPPI

ADD NEW LIFE TO GEMS and CRYSTAL

with—

JEWEL-RAY

Bring out the clean, dazzling brilliance of your gems and your fine crystal glassware with a few drops of this safe new cleaner. Generous bottle lasts months.



ONLY 49¢

ENCLOSE 10¢ EXTRA FOR POSTAGE.

MERCURY PAINT & CHEMICAL COMPANY
NEW BRUNSWICK . . . . . NEW JERSEY



TALKING TURKEY Turkey Delicacies, vacuum-p lb. cans, include 2 cans Smoked Turkey for sand tender slices of white and c cans of Smoked Turkey F napés; and 2 cans of Handi Turkey, diced into cubes fo king and casserole dishes. paid from The Forst's Ca tain Smokehouse, Kingston



GOOD SPIRITS. The newest additions to that of Hi-Jacs, those snug little are worn by the best-dre in the country. Now you ca with labels to identify the your highball, so your hos whether your refill should Scotch, or Rye. Terri-kni course. Gift Box of 8 asso $2 ppd. Killinger Co., Man



MARKED FOR GIVI want to remember this for your Christmas list who nounced her engagement, expensive wedding gift that use for sauces, salad dressi jelly. It is hand engraved letter monogram, and the th is just $4.75 ppd. Ria, 507 New York 17, N. Y.

(*Continued on page* 125)

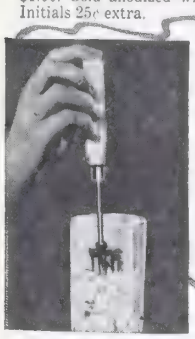
3 Most Exciting

GIFTS OF THE YEAR



New KEY-CHAIN-PENCIL

Smart, trim, beautiful—a must for every woman. Ideal for motorists and shoppers. Handy key-chain for car and house keys combined with precision made all-metal collapsible mechanical pencil. Covered with fine genuine leather. Almost jewel-like in appearance. In beautiful gift box, postpaid $1.00. Gold anodized with reptile leather $2.00. Initials 25¢ extra.

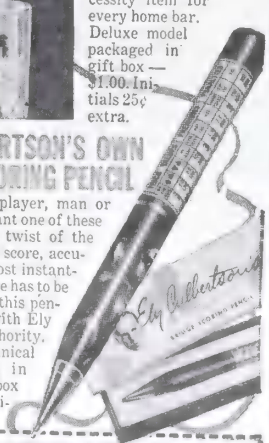


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The gift no home should be without. The miracle gadget of the season. Crushes ice safely, instantly right in the glass — no fuss or bother. Ideal for frosty, festive drinks. A necessity item for every home bar. Deluxe model packaged in gift box — $1.00. Initials 25¢ extra.

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Every bridge player, man or woman, will want one of these magic aids. A twist of the dial shows any score, accurately and almost instantly. And the score has to be right, because this pencil says so... with Ely Culbertson authority. A super mechanical pencil value in beautiful gift box —only $1.00. Initials 25¢ extra.



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53 East 10th Street, New York 3, N.Y.
I am enclosing.....(cash, money order, check) for which send immediately articles itemized on attached slip.
Name.....
Address.....

AMAZING, GROWING GIFT!

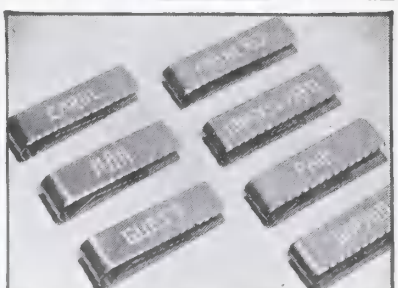


New! PADDY *Evergreen Tree*

CHILDREN, grown-ups, shut-ins—everyone who loves something fresh, green and growing will adore the PADDY EVERGREEN TREE. This lovely pottery—made from a rare clay of unusual water absorbent qualities—grows a rich, verdant grass covering that can be replanted time after time. Silver painted Christmas star is removable, so that tree can be enjoyed as a table decoration or house plant throughout the year. Full ten inches tall from base to top of star. Mailed complete with special seed, $1.50, postpaid if money with order—or we will ship C.O.D. plus postage and C.O.D. charges. *Money back guarantee!*

PADDY NOVELTY CO.
40 Washington Ave.
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YEAR-ROUND FUN FOR EVERYONE!



Size of clip 3⅝" long x 1" wide

NAPKIN AND MAIL CLIPS

Lightweight, satin finish Duraluminum with smooth hand-hammered edges. Have them engraved with Monograms, Names or "Guest" for napkin holders. With "Paid", "Unpaid", "Answered" and "Unanswered" to hold letters and bills. Choice of 5 luminous colors that will not wear off or tarnish—Cherry Red, Emerald Green, Silver, Pale Gold, Soft Blue, Soft Pink.

Postpaid, including tax....$1.25 Each
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Dorothy Wickens
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FLOSSMOOR ILLINOIS



SHADOW BOX PICT WITH A TEMPTAT

What a temptation you will have! You to pick these beautiful flowers right ou lovely shadow box picture. The flowers of tiny pastel colored delicate rare sea s spun glass. Decorative picture for the liv or bed room.

Approximate size 13" x 16". Color Rose, Blue, & Natural Bamboo.

$8.75 Postpaid Sorry,

GUSSIE'S
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Roney Plaza Hotel Miami

HANDY

Reg. U. S. Pat. Off.

PERSONAL ADDRESS STICKERS



2 Books $1.

Add 6 cents for postage

Each book contains 250 little stickers neatly printed with your name and address, deeply perforated, easy to tear out. Use them on your stationery, envelopes, bank checks, etc. A different name and address on each book if desired. An ideal gift for everyone.

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50 for $1.

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A PRACTICAL GIFT-YET DIF

KEEPS FOOD FRESH, COUN HOME TO CAMP... ON PL

The ARCTIC HAMPER, wi ice will keep perishable foo butter, beverages, frozen foo **up to 5 days.** Fits on floor edges to tear upholstery. Ga can ins che or

$19.95 Del'd in U.S.A.

STANDARD MODEL No. 2

Outside dimensions: 13"x20"x22"

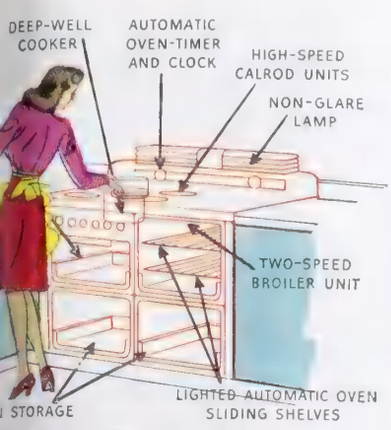
Inside dimensions: 8"x15"x15"

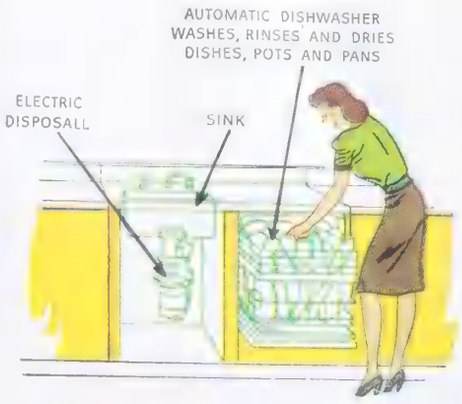


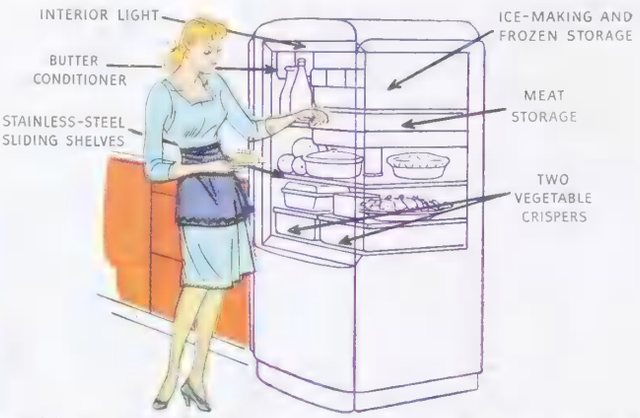
Deluxe Model No. 2 has slide fastener top. Can be padlocked. Drain in base. Same size as standard model. Delivered . . . **$27.95**

Deluxe Model No. 1 identical to Deluxe No. 2 but holds half again as much food. Outside dimensions 16"x14"x31"; inside: 12-1/2"x9"x25". Delivered . . . **$34.95**

JEWETT ASSOCIATES
1053F3 Main St., Buffalo 8, N.Y.







Cooking Center. *Better meals, easily prepared and served. That's what you get with a Hotpoint Cooking Center like this. Your new Hotpoint Automatic Electric Range does away with unnecessary work.*

2 Dishwashing Center. *Clean dishes without fuss and bother. They are washed and dried hygienically by the new Hotpoint Automatic Dishwasher. Food waste is whished away by the Hotpoint Electric Disposall*.*

*REG. U.S. PATENT OFFICE

3 Food Storage and Mixing Center. *Ample food and equipment storage space . . . all easily accessible. These are features which your new Hotpoint Electric Refrigerator and Hotpoint Steel Cabinets provide for your convenience*



3 HOTPOINT WORK-SAVING CENTERS
. . . and what they'll do for you!

oint kitchen appliances and cabinets entifically designed and engineered time, work and money. Yet to get fficient service from this modern ipment, it's important for you to according to a proved plan—the ork-Saving Center System.

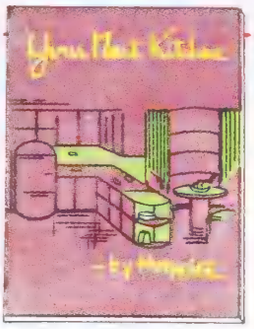
nd perfected by Hotpoint engitects and home economists, this s explained in a popular 24-page booklet, "Your Next Kitchen." It's filled with information about a variety of subjects such as wiring, lighting and utensil storage—plus full-color illustrations of six model kitchens.

Send in the coupon today—with ten cents—for your copy of "Your Next Kitchen." Learn how to get the most out of your new Hotpoint Automatic Electric Range, Refrigerator, Dishwasher Sink, and Cabinets! Hotpoint Institute, 5666 W. Taylor Street, Chicago 44, Illinois.

Hotpoint *Electric Kitchens*

ENDABILITY ASSURED BY 40 YEARS EXPERIENCE

Copr. 1946 Edison General Electric Appliance Co., Inc., Chicago



Get This Fine Kitchen Planning Guide, Only 10c

Hotpoint Institute
5666 W. Taylor Street
Chicago 44, Illinois

Enclosed please find ten cents in coin or stamps, for which send me your new kitchen planning guide entitled "Your Next Kitchen." (This offer available in the United States, Territories of Hawaii and Alaska.)

Name_____

Address_____

City_____ Zone_____

State_____



To your best remembered friends
the Gift they will remember best

Buttersweet COMICE PEARS



Since Eve's Apple, there never was such tempting fruit as a Buttersweet Comice Pear—the Peer of pears. Once grown only for the Kings of France, the warm, fragrant air and rich soil of California's Santa Clara Valley nurtures them to a luscious perfection found nowhere else.

So easily sent, so gratefully received, Buttersweet Comice Pears alone, or in combination with our other delicious fruits, solve your Christmas "what-to-give?" problem. All you do is select the right combination for your purse and your gift list, and send us the names and addresses with your check or money order and your shopping worries are over.

Your gift of orchard fresh fruit is guaranteed to arrive in perfect condition. An early order puts your gift on our reserved list; assures prompt delivery. All Buttersweet gift packages are expressed prepaid anywhere in the U. S. *Send today for free descriptive booklet, colorfully illustrating our rare fresh fruit combinations.*



Buttersweet COMICE PEARS

Our most popular pack—the Buttersweet Comice Pear Gift Boxes, will make Christmas merrier for your favorite friends.

Gift No. 1 (illustrated) containing from 10 to 14 large, juicy Buttersweet Comice Pears. Shipping weight about 10 lbs. Delivered anywhere in the U. S., express prepaid. Price **$2.90.** Gift No. 2, same as No. 1, but contains twice as many luscious Buttersweets. Shipping weight about 16 lbs. Delivered anywhere in the U. S., express prepaid. Price **$4.65.**



Buttersweet FRUIT GIFT CL



Christmas in July? Certainly **February, June, September, Novemb December,** too. Each of these mon be a holiday event for members Buttersweet Gift Club. Here's wh get when you belong to this organ of rare fruit connoisseurs. As fruit they are sent to you packed, expre paid. In **December,** you receive the sweet Executive Basket, illustrated *(If ordered separately, price $13.75.)* **ruary,** you get a box of crisp, Butte Delicious Apples; **June** brings a rich Buttersweet Plums; **July,** a peak flavor Buttersweet Peaches; **tember,** rare Buttersweet Autumn Pears; in **November,** a box of uni Buttersweet Comice Pears.

Here's a year round feast of p fruits for every member of the Butte Gift Club—for only **$29.75.**

Buttersweet VARIETY PACI



For those who want the best we o deluxe Buttersweet Variety Gift They contain Buttersweet Comice crisp Buttersweet Delicious A Buttersweet Walnuts; plump Butte Dates and Datees, colorfully arran individually packed. Gift #6, Harves *(illustrated)*, Shpg. Wt. about 25 lb **$10.95.** Gift #5, Deluxe Mixed Bo ping Wt. 16 lbs. Price **$6.95.** Prices delivery, express prepaid anywhere in

DAY and YOUNG • P. O. Box 29, Santa Clara, Calif



THREE DELICIOUSLY DIFFERENT *Answers to Your Gift Problems*

FORST'S "Delicacy of the Season" Club

A GIFT THAT SAYS "MERRY CHRISTMAS" ALL YEAR 'ROUND

Tasty Treats to Delight Friends and Influence Customers

Say "Merry Christmas" to your special friends, customers and business acquaintances in a way that is not only novel and in perfect taste—but will serve as a deliciously "different" reminder of your thoughtfulness all through the year.



STMAS

A membership in the "Delicacy of the Season" Club is indeed a regal gift. Those lucky enough to receive the treasured, engraved Membership Card can look forward to a whole year of in-, mouth-watering taste-delights.

stmas, a golden-brown Forst Catsntain Smoked



AUTUMN

All this for a total cost of only $42.50—delivery prepaid on all gifts, anywhere in continental United States or Canada.

In addition to the engraved Membership Certificate, personalized greeting card accompanies each gift throughout the year.

If you want this unique gift for favorite friends and important business contacts, mail coupon TODAY!

For your protection all Forst Catskill Mountain products bear the Department of Agriculture Seal.

ster, a tenpting Catsntain Smoked ugar-cured oked Southe, all ready



EASTER

, an assortpicnic snack-tidbits—vacuum-in six half-pound cans—Sliced Mountain Smoked Turkey, zesty Forst Smoked Turkey Paté, multi-useful Forst Handi-Cut Smoked Turkey.

F JULY



Finally, Fall will bring a generous package of spicy smoked pork sausage and a whole strip of lean Catskill Mountain Bacon.

"DELICACY OF THE SEASON CLUB" ORDER

☐ I am attaching herewith my Gift List and check for.....to cover

.....memberships in your Delicacy of the Season Club, at $42.50 per membership. It is understood that each person on my list is to receive the four gifts described in your advertisement; also the engraved initiation Membership Certificate.

*Name*_____

*Address*_____

City _____ *Zone*___ *State*_____

FORST'S CATSKILL MOUNTAIN *Smoked Turkey* PRODUCTS

Trust Forst to make Christmas shopping easy. Now you can make up one list, send it off, and relax—for this year Forst offers you three deliciously different answers to your Christmas giving—varying in price from $8.50 to $42.50!

Two Tempting Assortments of Smoked Turkey Delicacies Vacuum-Packed to be Enjoyed Any Time—ALL The Time!

Item number one on the Forst gift parade is the Hendrik Hudson Selection. Priced at only $8.50, it contains six, full half-pound vacuum-packed cans of Forst Smoked Turkey Delicacies—two each of:

- Forst Sliced Smoked Turkey—big, generous slices of both white and dark meat.
- Forst Handi-Cut Smoked Turkey—cubed to make perfect à la king, casserole dishes, salads, sandwiches, etc.
- Forst Smoked Turkey Paté—a zesty spread that makes mouth-watering canapés, hors d'oeuvres, sandwiches, etc.

All are ready to eat—and keep without refrigeration until opened.

Then, there is the New Amsterdam Selection of Forst Delicacies—priced at $16.00, and containing twelve, full half-pound vacuum-packed cans of Forst Sliced, Handi-Cut and Smoked Turkey Paté.

Forst Catskill Mountain Smoked Turkey—Perfect for Holiday Entertaining, Ideal as a Gift—Ready to Eat!

Next, a luscious, taste-teasing, palate-pleasing whole Forst Catskill Mountain Smoked Turkey. Holiday festivities are incomplete without one of these choice, young, full-breasted birds, cured in rare herbs and spices, and then smoke-cooked in air-conditioned smokehouses to golden-brown perfection over fragrant applewood embers. Whole Forst Smoked Turkeys range from 8 to 18 lbs., net smoked weight. Price is still $1.50 per pound. All ready to slice and serve.

The Gift of Gifts—A Taste Thrill for Every Season

Finally, there is that rarest, most unusual gift—membership in Forst's exclusive Delicacy of the Season Club, details of which are given in the panel at left.

You just select the Forst gifts desired, make up your list—and mail it to us with your check! We do the rest! All orders festively packed and shipped charges prepaid anywhere in continental U. S. or Canada. Supplies limited! Order NOW!



THE FORST'S CATSKILL MOUNTAIN SMOKEHOUSE
Route 96 Kingston, N. Y.

☐ I enclose Gift List and check for $_____. Please ship the Forst Catskill Mountain Smoked Turkey Products checked below, charges prepaid.

.....New Amsterdam Selections (12 half-pound cans) at $16.00 . $_____

.....Hendrik Hudson Selections (6 half-pound cans) at $8.50 . $_____

.....Whole Birds, weight _____ lbs. . . . . at $1.50 lb. . $_____

(Approximate Date Required_____)

*Your name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

NOTE: We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified.



white flame

unforgettable gift

Heady. Haunting. Electric. The scent to set her heart afire.

WHITE FLAME PERFUME, 18.50, 9.50, 2.50
WHITE FLAME PERFUME COMPACT . . 2.50
WHITE FLAME EAU DE TOILETTE, 7.50
WHITE FLAME SACHETS, 5.50, 4.50
plus tax

helena rubinstein

PARIS • 715 FIFTH AVENUE, NEW YORK • LONDON

Window Shopping

Continued From Page 120

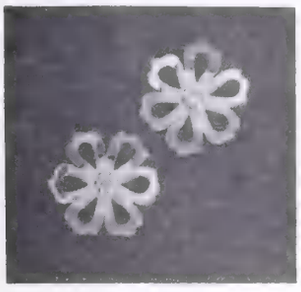
NG SILVER BOWL. A loveliness grows with the e simplicity you never tire Paul Revere-type bowl. This in diameter, which is a per- or sauces, jellies, nuts, or e is $12.50 plus 20% fed- stpaid in New England and states. Otherwise express an Marsh Co., Boston, Mass.



R'S PUNCH. Here is the on to the age-old mantel 's a brass plant container, proportioned to break the anse of a long mantel; and greens, it will be a winter give your room a head-in- m. The base comes in red, r dark wood. 18" long, 3¼" xp. coll. Alice Marks, 9 W. Y. 19.



PRETTY GIRL, the rings of the fall collections! le by Marion Weeber, deft ner, are sterling silver, gold the center is set with an iamond-cut rhinestone. Big e dramatic but not gaudy, e 1½" in diameter, and the 0 incl. tax. Kings, Inc., 549 way., Chicago, Ill.





A Nutritious TASTE Sensation

. . . never to be forgotten

LEBKUCHEN—6 delicious cakes with a variety of flavorful icings. **Truly . . . a thrilling change—intriguing goodness.** Wholesome, nourishing—adding delightful zest at bridge and cocktail parties, teas, and as an added dessert.

"PASTRY STICKS"—choc-full of delicious chocolate cream. 40 sticks, 6" long, crisp, crunchy, exceptionally tasty.

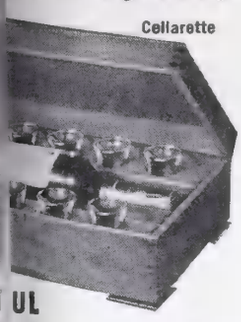
Tin of SIX LEBKUCHEN attractively wrapped $1.75
3 Tins of SIX each, individually wrapped 5.15
Tin of 40 or more "PASTRY STICKS" 1.80
3 Tins of "PASTRY STICKS" 5.30

Mailed to any address in the U.S.A., Europe, etc. Postpaid in U.S.A. Also makes a wonderful Xmas Gift for loved ones in Europe.

Order NOW. Send check or Money Order

ROLL BISCUIT CO.
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e WITH *Music*



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IED

GENUINE SWISS MUSIC BOX

Width 9" Height 4¼"
ht Crystal Glasses

Two Cute Tunes

XMAS or special gift for
riends, personal or busi-
I love you for it. Imme-
ery **NOW.** No promises
sure by ordering **NOW.**

il Price, $21.60
uor NOT included

eck or Money Order to
PRODUCTS CORP.
., Dept. X, Milwaukee 2, Wis.

ORDER AS GIFTS
Or Enjoy Yourself!



Delicious
CHOCOLATE COVERED
ALMOND CLUSTERS
from California

POUND BOX **$2** POSTPAID ANYWHERE

We toast choice California jumbo almonds to a crisp golden-brown and hand-dip them in rich, pure creamy chocolate. An unforgettable taste thrill . . . as a gift to friends or for your own enjoyment. M-m-m!

PROMPT DELIVERY

MONEY BACK IF NOT DELIGHTED
Order today. Enclose check, cash or money order. No stamps please.

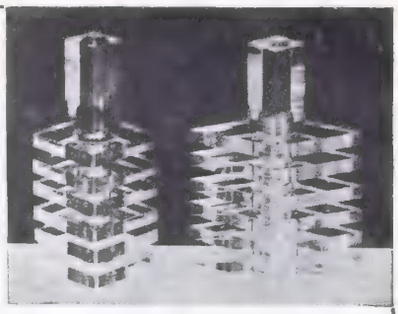
The Country Store
of Beverly Hills
DEPT W-11; BOX 551 BEVERLY HILLS CAL

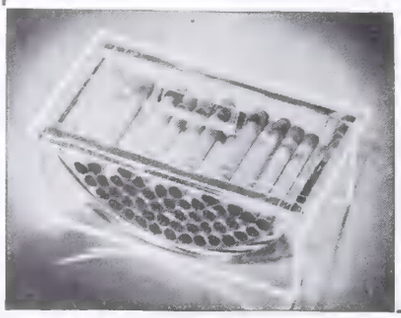
They're Glamorous . . .
PERFUME BOTTLES
of glistening, modern plastic

Entirely fashioned and polished by hand, they will thrill with delight every woman who prizes lovely things. Reflections of amber, red, blue or green vials sparkle through the square or diamond crystal plastic fins like dancing colored lights. Order several while they last for unusual Christmas gifts.

Two Dram Size — 4¼" high — $2.50 ea.; $4.50 per pr. delivered.
Eight Dram size — 5½" high — $3.50 ea.; $6.50 per pr. delivered.
1 of each style can be ordered at pair price

Be sure to state color, size and style. Also available in all clear plastic.





Charming Modernism . . .
CIGARETTE BOX
of crystal plastic

Exquisitely styled, handmade and polished, this beautiful cigarette case, distinctly different, adds charm and individuality to coffee table, occasional table or desk. It's large enough for two packs. An appreciated gift for either him or her. Order Christmas requirements now for assured delivery.

$3.95 Delivered
MISSOURI RESIDENTS ADD 2% SALES TAX

AMBASSADOR GIFTS
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St. Louis 1, Mo.

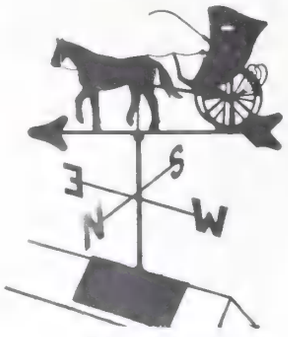


Wall Brackets

Gleaming brass, hammered and brightly polished to make the handsomest gift for the most important person on your Christmas list! 10" long, 3" wide, they are fitted with glass lined vases and when filled with trailing ivy or philodendron, they will make any room a place of warm enchantment.

$2.50 pr. postpaid
No C.O.D.'s please

SARAH CLARKE
Box 885 Rochester, N. Y.



Be Weatherwise—
GET A CAPE COD
WEATHERVANE!

Everyone his own weather prophet. Handmade Copper and Copperoid Iron Weathervane 19" x 22", turns freely on a ball bearing, with especially designed base for easy mounting. Free folder of 39 other unique designs. Send $11.50 for ONE HORSE SHAY (illustrated above) now. Shipped promptly from stock, postpaid. Money back if not pleased.

CAPE COD WEATHERVANES
408 Hawthorn St., Dept. H
NEW BEDFORD MASS.



HAND-PICKED FULLY RIPE
PACKED IN THE GROVE AND RUSH-EXPRESSED THE SAME DAY
NO WASHING, NO COLORING, NO MAN-HANDLING
YOU GET EXTRA RICH, TANGY FLAVOR AND FULL VITAMINS OF GENUINE TREE-RIPENED CITRUS

ON the border of Mexico in the country of the lower Rio Grande, lies Magic Valley — a fabulous, sun-bathed land that grows amazing grapefruit and oranges of *unusual colors*, regal size and incomparable flavor. Left on the tree until golden ripe and fat with vitamin-filled juices, this luscious fruit has a thrill for the eye and tongue that few "outsiders" have enjoyed. This Xmas a limited quantity of rare Magic Valley fruit is available for impressive gifts—such unique grapefruit as *Ruby Reds* and *Foster Pinks*, oranges like *Magic Temples* and *Lue Gim Gongs* and other epicurean dessert varieties.*

Magic Valley Deluxe Xmas Gift Box—magnificent tree-ripened oranges and grapefruit, "cushion-packed", tissue-wrapped to guard their over-abundant juiciness (about 30 lbs.), *express prepaid* **$4.10**

*(Varieties in each package depend on season, because Magic Valley Citrus ripens at different times and is packed and shipped at peak of perfection.)

PEAK-OF-THE-SEASON CLUB

Give extra-special friends and customers the excitement and pleasure of Magic Valley oranges and grapefruit throughout the ripening season — each variety picked and expressed at its fully-matured best. 3-box Membership (approx. Nov. 15, Dec. 15, Jan. 15) $12.00. 5-box Membership (approx. Nov. 15, Dec. 15, Jan. 15, Feb. 15, March 15) $19.95. 7-box Membership (approx. Dec. 1, Dec. 15, Jan. 1, Jan. 15, Feb. 1, Feb. 15, March 1) $27.95.

XMAS SHOPPING MADE EASY

Send list of names and addresses. We do rest, enclosing engraved gift certificate with your name. Order immediately for Xmas delivery. Prices include express delivery. No C.O.D.s *Satisfaction guaranteed.* Write or wire for color catalogue.



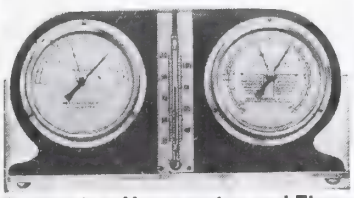
GIFTS From HOFFRITZ for CUTLERY

will make you outstanding in the role of a successful gift giver!

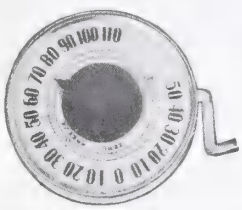


FIELD GLASSES like these bring you up front from way back. Sport fans, hunters, yachtsmen like the easy focusing and clear 4-power vision. All metal parts are finished in chrome and black enamel, barrels covered with black leatherette. 6" high open, 4½" closed. Comes with handsome leatherette case and handy neck strap **$7.00**

(Add 20% Fed. Tax)



Barometer, Hygrometer and Thermometer Combination. Shows weather changes, humidity and temperature. All three instruments set in mahogany desk stand. Size 10" x 4¾". Has gold-finished rim and base and silver dials. A deluxe set **$15.00**



Outdoor Thermometer: Hang this numeral thermometer outside your window and solve the what-to-wear problem at a glance (readable at 10 ft.). Chrome-plated and weatherproof. Complete with bracket.. **$2.00**



WEATHER FORECASTER

Predicts weather 8-24 hours in advance; helps you plan where-to-go, what-to-wear next day. Read plainly marked dial and you're weather-informed hours before the newspapers. Pendulum-type case is made of fine bakelite, thermometer scale and barometer dial are brushed silver finish. It's 8" high, dial is 3" in diameter and has a wall-hanging device. **$6.50**

Mail Orders Filled. Send for Gift Catalog
Free delivery within 150 miles of N. Y. C.
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49 E. 34th St., New York 16, N. Y.
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Commodore Concourse, Gr. Central Term.
331 Madison Avenue, cor. 43rd St.

EVER-POPULAR GIFTS

For a Merrier Christmas

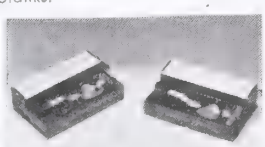
SCENT 'O PINE CANDLES



Plump, pine scented candles; real holiday mood-makers. Will burn 20 hours with true, lingering aroma. 2 in Christmas colors with pine tree decoration; gift boxed. **$1.15,** postpaid.

WESTERN UNION TELEGRAPH SET

Your Junior G-Man can send and receive real messages on these authentic telegraph sets. The code clicks for telegraph; buzzes for wireless; flashes for night signals. Uses ordinary flashlight batteries (so safe). No wires necessary. Complete with sending and receiving unit, telegraph codes, Western Union blanks.



Without batteries **$2.00**
with 4 batteries **$2.60** postpaid
No C.O.D.'s please

AFCO GIFT PRODUCTS CO.
Dept. HB *Lexington 73, Mass.*



Lila Kaakinen's Seahaven
DELICIOUS SEA FOODS
From the North Pacific

Carefully selected and fresh-packed are these six exciting taste adventures! Dungeness crab meat, delicate in flavor . . . King salmon, fancy smoked . . . North Pacific clams, ready-minced for chowder . . . Willapa oysters, smoked to tangy goodness . . . smoked oyster pate, too! Two generous tins of each—12 in all—packed in gift box with booklet of Lila Kaakinen's own recipes. The perfect Xmas gift! Prepaid, gift card included. Send your list of special friends today, with check or money order—no C. O. D.'s. **$12.50**

Lila Kaakinen, Westport A-2, Wash.

Personalized



GUEST TOWELS

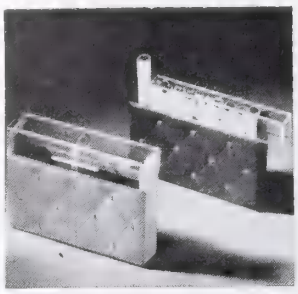
A dainty, useful gift . . . or, for practical YOU! Of attractive white paper, amazingly absorbent; soft. We imprint your name or 3-letter monogram in red, green, light or dark blue, brown, black, gold or silver. Folded size is 4½"x8½"

100 towels $ gift boxed. **2.25** Postpaid; No C.O.D.'s

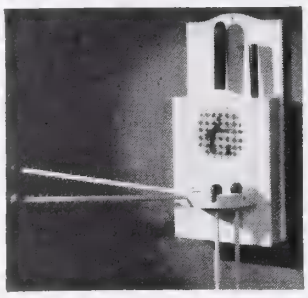
No Xmas Orders after Dec. 1.
Send for Free Copy of Our Gift Folder

THE CYNTHIA LINE
Gifts with Personality
916 N. Broad Street
Elizabeth 3 New Jersey

WINDOW SHOPPI



CASE FOR A SMO neat a way to carry ciga lady could ask for. These ca of genuine leather with na oration, come in red, brown navy, or black (give 2nd the lucite sliding top relea arette at a time. Pack size pack, $2.50. Postpaid from tributing Co., 637 Madison York 22, N. Y.



TWO IN ONE. A gay for your wall, and efficien fit into a post-war kitchen, rack does a nice job of h tea towels and knives. Tho are at the top of the box, towel rods fold out on the w in use. In white enamel, $3 west of the Mississippi. Ca 728 Lexington Ave., New Y



PAY STATION. Your lievers will have the time talking into this toy phone, want to save for somethin like an ice cream soda or book, they should drop a each call. Good for more savers, too, because it has key. Red, black, ivory, or $2.25 ppd. M. P. Sales Co., Circle, New York 19. N. Y.

THE WINNING COMBINATION . . . THE IDEAL

New Plastic **coas-trays**

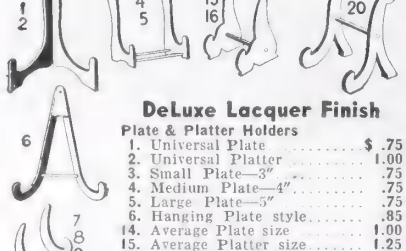
Beautifully designed coaster-ashtray combination of Bakelite in Mahogany, Walnut or Black with colorful motif. **Cleans like glass! Burnproof! Alcohol resistant! Non-breakable!**



Set of 4 State Color **$1.89** Postage paid No C.O.D., please

DAVID NEAL COMPANY
612 N. Michigan, Chicago 11

TASTEFUL PLYWOOD PLATE EASELS and HANGERS



DeLuxe Lacquer Finish

Plate & Platter Holders

1. Universal Plate	$ .75
2. Universal Platter	1.00
3. Small Plate—3"	.75
4. Medium Plate—4"	.75
5. Large Plate—5"	.75
6. Hanging Plate style	.85
14. Average Plate size	1.00
15. Average Platter size	1.25
16. Large Tray and Bowls	1.50
20. Average Plate size	1.00

Cup and Saucer Holders

7. Regular size	.85
8. Demi-tasse size	.85
9. Miniature size	.85
D9. Doll size—very small	.85
X7-X8-X9 Heavy Base	1.00
17-18-19 Beaded Edges	1.25

Picture Easel Stands
2 Styles—16 sizes (54-57) .75 up

Send for new folder
Specify Clear, Mahy. or Walnut. Lacq. Finish. Natural Finish 25% less. Whatnots, Shelves—10 Styles.

QUANTITY DISCOUNTS
3 pieces, less 5%; 6 pieces, less 10%; 12 pieces, less 15%. All styles and sizes may be assorted. Send cash with order, we pay postage. Ask for fully illustrated folder.

9 PINE ANTIQUE REPRODUCTIONS

ANTIQUE CORNER • *Antiques*
37th & Nicollet Ave., Minneapolis 2, Minn.

A QUART OF ICE MADE IN 3 MINU



MI RAPID FREEZER • A Hand

Prepare a delicious dessert table. This is an ice cream iced dessert freezer in one. aluminum; finished in hand baked enamel, streamlined simple a child can operate gallons capacity. 12"x9" $19.

Ramsay

Joplin, Mo. • Carthage, Pittsburg, Kansas • Okmulg

A PRACTICAL GIFT FROM SANGER'S

e folding utility table



ht at hand... or out of sight...

ine sense of hospitality goes with this gift. The "little table" with more uses than you could list. Sturdily uilt with 5-ply mahogany veneer over a hardwood base. ures 18"x23"x29" (height when set up). $12.95

Mail orders invited. Express charges will be ected on delivery.

SANGER BROS.

DALLAS 2, TEXAS

FORWARD WITH TEXAS SINCE 1857

Looks Exactly Like Fine Swiss Embroidered Organdy!



fect reproduction under plastic. Crisp charming effect e organdy mat service ~ with the blessings of linen and y aving. Eyelets in cornflower blue, daffodil yellow, mint begonia red. Matching edges on white linen napkins. . . . with Mosse. . . . **Use it year 'round ~ and wonderful gift!**

6.50; twelve ~ $12.75 . . . . 17" napkins, each ~ $1.10

Postpaid . . . Write for Christmas Booklet

OSSE 659 FIFTH AVENUE, NEW YORK 22

ent in San Francisco, Miss Aurelie Patterson, 173 Maiden Lane

Gift Suggestions

Hand-Made Sterling Silver

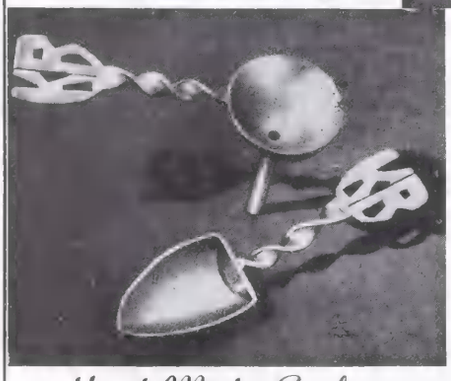
Key Chain and Cuff Links

The sturdy key chain with a beautiful hand-cut oval monogram is a welcome gift for Him or Her. Even if he has other cuff links, he will be delighted with a pair of these personalized ones.

Cuff Links ..... **$7.50 pair**
Key Chain ..... **5.40 each**

Prices include Federal tax and postage.





Monogrammed

HAND MADE STERLING SILVER

Perfume Funnel and Powder Scoop

Funnel is perfect for pouring into a purse size container. Powder scoop will facilitate putting powder into compact. Price includes 2-letter monogram, federal tax and postage.

Each **$5.40**
Set **10.00**

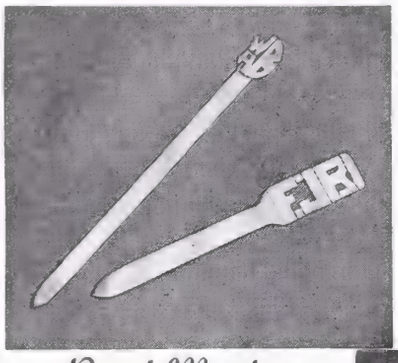
Hand-Made Sterling Silver Individual Pins

A gift she will truly enthuse about is one of these choice pins. The cut-out three initial monogram will stand out smartly on any dress, suit, handbag or plain hat.

¾" Pin **$3.90**
1" Pin **4.45**
1½" Pin **6.35**
3" Pin **10.80**

Prices include Federal tax and postage.





Hand-Made Sterling Silver

Letter Openers

Either one of these hand-made sterling silver implements would make a delightful gift. Three cut-out initials adorn the opener and make it truly personal.

6" Long (Heavy) **$10.00**
7" Long (Thin) **5.40**

Prices include Federal tax and postage.

Proud Matches

No one will have to ask you for a light if you have the Photo Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50 $4.75 plus 15c postage
Box of 100 7.50 plus 25c postage

No C.O.D.'s please





Light, Clown, Light!

A rollicking little night light will keep hob-goblins out of the nursery and hustle sleepy-heads off to the land of Nod. His light is subdued but reassuring for the youngsters, but the not-so-young will take him off to college or park him on a bar. 8" high.

$5.95 postpaid

No C.O.D.'s please

Eunice Novelties **Dept. HB-116**

5th Floor Women's Exchange Bldg.

541 MADISON AVENUE **NEW YORK 22, N. Y.**

WINDOW SHOPPI

Styled by our own Craftsmen



The Perfect Gift, or a Warm Addition to Your Own Home

Add a dainty touch to any dresser or dressing table with this pair of interesting lamps. Old colonial figures—softly tinted, rest firmly on rich-looking, double-stepped, gold-plated bases. Shades of figured taffeta are shell pink with choice of dubonnet, rose, blue or egg shell ruching trim. Lining is tinted to create soft lighting. Lamp height: 18 in.

Express collect No C.O.D.'s **$27.95** THE PAIR Check or Money Order only

CAPITOL LIGHTING
379 Springfield Ave.
Newark 3, New Jersey

NEW JERSEY'S LARGEST GIFT DEPARTMENT STORE



Luminous Base Lamp

Easy to find in the dark and . . . lovely to look at, on your night-table or dressing table. Base of beautiful crystal-like glass, internally coated with luminous paint. Choice of attractive shades: figured on white, or plain white, pink, or blue. Height: 16".

No C.O.D.'s EACH **$7.95** POSTPAID Pair $15.00

Lamps of Original Design
By **DASON**

1524 Teaneck Road W. Englewood, New Jersey



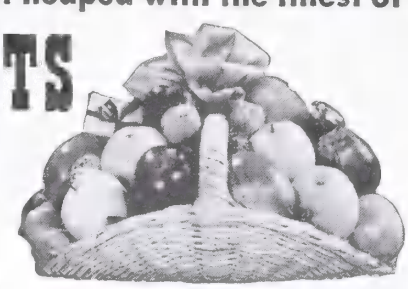
Camellias
OF THE OLD SOUTH

Anyone who loves Camellias (and who doesn't?) will be thrilled by these unusual studies of the blooms against nostalgic landscapes and the historic old mansions in whose gardens they flourished long ago. Reproduced in 4 colors on finest heavy 100% rag paper from originals by one of the South's leading artists, Claud J. Herndon. Suitable for framing or just to cherish. Set of 4 subjects, in handsome blue art paper gift portfolio, $25. a set. Overall size 14" x 18". Postpaid. No C.O.D.

ART PRINTS ASSOCIATES
P. O. Box # 1009 Grand Central Sta., New York 17, N. Y.

Give this gorgeous basket heaped with the finest of

RARE FRUITS



Thrill your friends with breath-taking "El Grande" gift basket No. 10. Approx. 25 lbs. of huge Du Comice pears, giant "Delicious" apples, and other rare Stagecoach fruits beautifully arranged in hand-woven Mexican imported basket. Guaranteed to arrive as pictured above. Available Nov. through Jan. Perfect for Thanksgiving, Christmas, etc. Express prepaid, **$14.95**

Lovely "La Bonita" basket No. 9—approximately 15 lbs. of same rare, luscious fruits. Express prepaid, **$8.95**

FREE! Full-Color Brochure

Send postcard for my 16-page brochure, picturing all Stagecoach Fine Fruits in natural color, details of Club and other rare fruit packages.

STAGECOACH FINE FRUIT CLUB

A year-round procession of the world's rarest fruits—magnificent gift packages shipped every month through the year. Start your Club Memberships with world-famed Du Comice pears (Nov.), or with the "El Grande" fruit basket pictured above (Dec.)

Full 12-month memberships, $45.95; 9 mo., $36.95; 6 mo., $28.95; 3 mo., $19.95. All include large "El Grande" basket and handsome Certificate. All packages guaranteed to contain finest fruit in perfect condition. Order today.

Gordon Green

Dear Gordon Green: Please send your free color brochure. I am also enclosing check or money order for $_____ for ____ baskets, ____ Club Memberships to names on attached list.

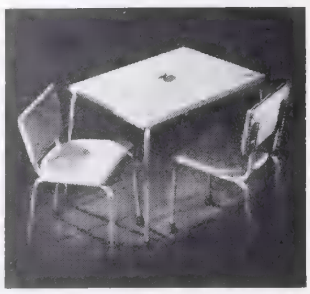
Name _____

Address _____

City _____ State _____ 34

STAGECOACH ORCHARDS

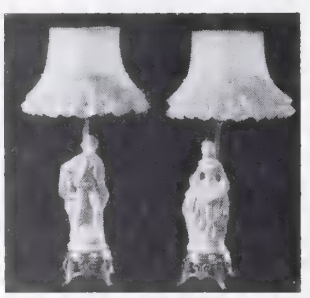
BOX 34
OLD STAGE ROAD
MEDFORD, OREGON



TWO FOR TEA will tu… a party if the gossipers sl… and ginger ale over this tab… and trim are solid aluminu… the Paroxalin-treated top … the spilling and rough-h… hoodlums can give it. In p… table is 24" x 17" x 18½… the two chairs are 12" hi… $22.50 ppd. Smith & Dicke… bush Ave., Brooklyn, N. Y.

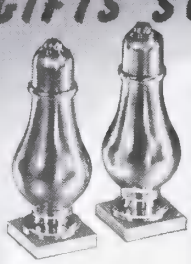


FINE POST LAMP. you're really settling dow… dreams about building or … own house, you'll want a … for your driveway, entran… front door. This one is of … material, is electrified for … bulb, and fits a 4" post, 1… 19" high. $13.50 exp. coll… Mfg. Co., Plainville, Conn.



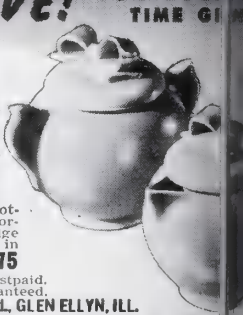
DAY BY DAY your tee… her shining hair and fre… face, will grow prettier w… these white china lamps or… A hard-to-find combination … femininity and the practic… of excellent lighting, they… gold-plated bases, washa… shades in eggshell, and are… $13.90 the pair, exp. coll. … 277 E. Fordham Rd., New …

GIFTS SUPERLATIVE! FOR YOUR TIME GI…



SALT and PEPPER SET
for a more beautiful table
Silver Satin Finish, New aluminum alloy, will not corrode or tarnish. Beautifully designed, gracefully proportioned to fit the finger tips; firm pedestal base. Now available for the first time in years. Postpaid only **$2.50**

CREAM and SUGAR SET
Beautiful California Glazed Pottery, in soft pastel blue with ornamental dusty rose bow; bridge table size; supreme loveliness in table-decorative effect. Postpaid only **$2.75**



Your order will be filled immediately, Postpaid. No C.O.D.'s, please. Safe delivery guaranteed.
RAMON'S BOOK & GIFT SHOP, 526 Crescent Blvd., GLEN ELLYN, ILL.

Kitty must sharpen her Claws



But it needn't be on your furniture and draperies. She'll let them alone if she has a CAT CAPER to manicure her nails on.

Corrugated wood post 18" high treated with catnip extract to attract and with 2 wool play pom pons attached. Smart-looking, substantial. $3.95 express paid in U. S. including 2 oz. bottle Catnip Extract and pamphlet "Tips for Better Care of Your Pet". Send check or money order. No COD's.

FROST RESEARCH CO.
573 Washington Street
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New STREAMLINED C… O…

Removes can lids quick… easily; fully automatic! Jus… wall, hold can in place, t… and zip! . . lid's off!

- In Sparkling White
- No More Levers
- 5 Year Guarantee

$3.98

MAIL COUPON TO

GOLDSMITH'S
MEMPHIS, TENN.

Please send me ____ *Can-O lined can openers at* $3.98 *ea… is* $____ *(cash, money o…*

Name _____

Address _____

City and State _____

Originals





$7500

The sculptor of Venus is unknown, but The Linz Jewelists are the known fashioners of these Diamond and Platinum masterpieces for dainty fingers of today and the heirloom future.

Prices include tax



$3250

Incomparable **LINZ** Jewelists DALLAS

MOST IMPORTANT GIFTS SINCE 1877

Be Weather-Wise

BANFF BOOTS are truly America's finest all-weather outdoor boots



skinned lined •

• on-skid rubber soles

on • leather uppers and binders

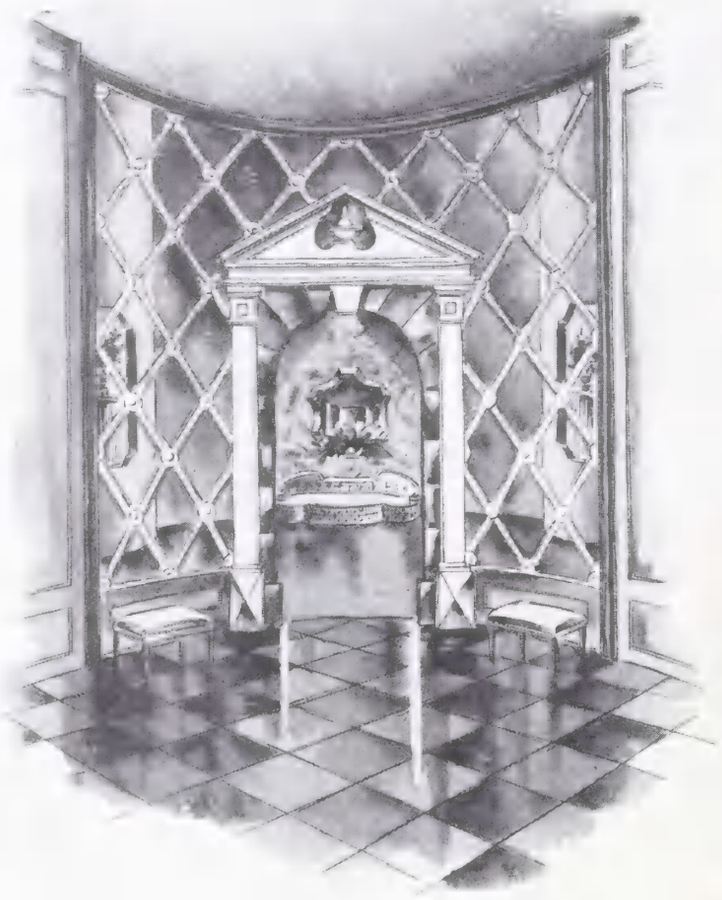
• Talon zipper closing • In Black or Brown

to 10 . . . . . 10.95 • Add 25¢ for handling.

Give regular shoe size for correct fit.

Packard-Rellin

MILWAUKEE 3, WISCONSIN



KEEPING PACE

BARKER BROS. DECORATOR SHOP EXPANDS TO MEET THE TREMENDOUS GROWTH OF SOUTHERN CALIFORNIA

THIS FALL the Decorator Shop enters new, greatly enlarged quarters where they have made every provision for finest decorating service for this newly expanded California. Vastly increased collections of fine, traditional furniture and an atmosphere of rich dignity and dramatic beauty inspire confidence in the recognized skill of these decorators.

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SEVENTH STREET, FLOWER & FIGUEROA, LOS ANGELES

Hollywood ▪ Long Beach ▪ Glendale • Alhambra

Santa Monica • Inglewood ▪ Huntington Park

WINDOW SHOPPI

END YOUR *Gift worries* NOW



JOIN OUR FINE FRUIT OF THE MONTH CLUB

GIVE TREE-RIPE TEXAS CITRUS — THEN RELAX

Yes, relax . . . because the world's finest fruit from the Magic Valley of the Rio Grande is sure to please . . .

Luscious Grapefruit, King-size Navel Oranges, Tangelos, other vitamin-packed fruit in season.

The Yule-Pak shown here, containing six varieties of the Valley's finest fruit, packed in a handmade imported Mexican basket . . . then five other Carton Paks spaced a month apart, each offering new taste delights . . . Half a year of health and happy eating for someone who deserves the best. . . . All this for only $25.95, Express prepaid.

If you prefer the Yule-Pak illustrated above only, you may order this fine gift for only $5.95, Express prepaid.

To enter your order now for Christmas or Thanksgiving delivery (indicate which), write the names of recipients and gifts desired (Fine Fruit of the Month offer, Yule-Pak basket, or Yule-Carton), enclose remittance, and mail to

BUSINESS MAN'S SPECIAL

What better gift for your valued customers, associates or employees than a sturdy Yule-Carton filled with the choicest Ruby Red Texas grapefruit? Only $3.75, Express prepaid. Here is the gift for your Christmas list, or a grand Thanksgiving treat.

☐ I'm interested in your Fine Fruit of the Month Club and other offers. Tell me more.

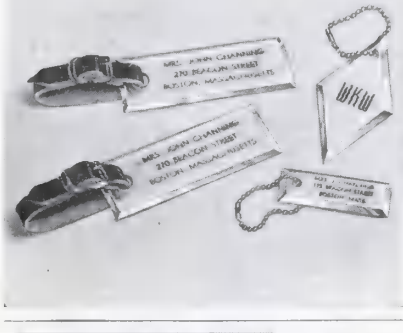
Name_____

Address_____

City_____

☐ I enclose order and remittance.

PARAMOUNT FRUIT CO.
Tel. Capital 6333
109 LaBRANCH ST., HOUSTON 2, TEXAS



LUGGAGE — UMBRELLA — POCKETBOOK TAGS

Gold stamped, transparent lucite all gift boxed

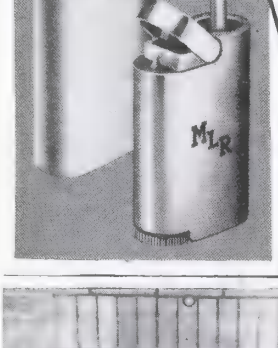
Luggage Tags 1¼x3¼ ins. Dark brown leather strap with metal buckle. Name and address in gold. Set of 2 (same stamping) $2.50 ppd.

Umbrella Tag ¾x2 ins. Metal bead chain to attach. Identifies brief cases, small bags, etc. Name and address in gold. Please abbreviate as tag is small. Each $1.50 ppd.

Handbag Tag diamond shaped. 1½x3 ins. Metal bead chain to attach. Can be used also as zipper pull on any article. 2 or 3 letter monogram in gold. Each $1.50 ppd. Complete set of above (4 pcs.) same name and address, $5 ppd.

Write for circular of other products.

WINNIE KIDDER
Dept. HB 115 Federal St., Boston 10, Mass.



Perfumette

TRADE MARK REG. U.S. PAT. OFF.

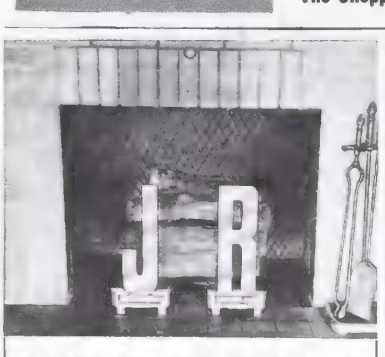
Clever feather-weight (1-oz.) purse atomizer that resembles cigarette lighter. Artfully sprays fine mist of your favorite scent at the touch of button. Holds ⅞ dram and is leak-proof. Satiny chromelike finish of everlasting beauty. A rich-looking gift.

$5 postpaid no Fed. tax, no c. o. d.'s — Monograms, 50c per initial

(underscore last initial when ordering)

SEND CHECK OR MONEY ORDER TO DEPT. H-11

The Shopper Co. 307 Fifth Ave., New York 16, N. Y.



PERSONALIZED ANDIRONS

(patent pending)

Your initials in highly polished solid Brass. A Smart addition to improve the appearance of every fireplace. Excellent as a gift. Full alphabet, including "Mc", available. 8 inches wide, 17 inches tall. Indicate initials desired.

$29.95 pair ($14 for third initial)

Express Collect

REHFUSS COMPANY
1040 Washington Ave., Albany 3, N. Y.



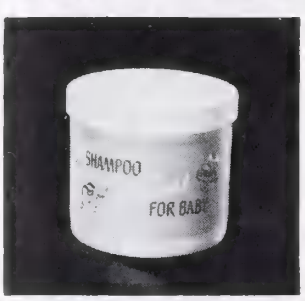
THE "STIROMETER" INSURES PERFECT DRINKS

Smart to give, smarter to keep and enjoy. The "STIROMETER" Kit of 8 Crystal Clear drink stirrers, each one with a thermometer inside to indicate perfect temperature for the perfect drink is the gift sensation of the year. Order for yourself, for gifts and prizes. Set of 8 Beautifully boxed, shipped prepaid, $2.50. NO C.O.D.'s. GAY GIFTS, P. O. BOX 1108, GC, CHICAGO 90, ILL.



TEA-POT SHAKERS

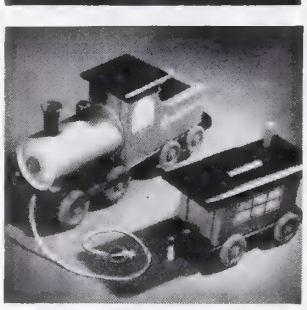
didn't know they were only you'd think they'd been from your great grandmot looms. Scaled down to salt size, they're still an elegant their repoussé design and brightness. $3 the pair, inc Lyons Galleries, Inc., Contin ing, Forest Hills, New York.



NO BOOHOO IN THIS POO.

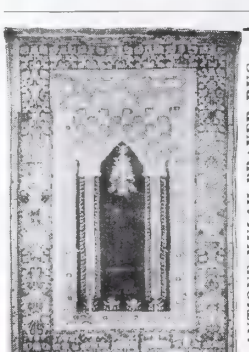
A new cream sh babies, called Yveline, is for the curlytops because a bit of soap or alkali in thimbleful does a thorough even if it does get in Butch's will be no outraged roaring doesn't sting. It rinses out e the hair lustrous. $1 for Bloomingdale's, New York,

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TAKE-A-PART TRA

scientious mechanic will h day with this Speedliner, comes completely apart just have the fun of assembling he can load the locomotive caboose with toy freight, e ride himself. Made of wo and metal, 26" long, it is $6. J. J. Anthony, 225 East De Milwaukee 2, Wisc.



ANTIQUE KULAH PRAYER RUG

Gem Antique and Old Oriental

RARE ANTIQUES: Century pieces in rarest weave a collector's dream . . . a treasured life-time poss

CHOICE OLD RUGS: Rich in soft, subtle colors a that will always delight you . . . thick and serv unchallenged as floor covering in the home you ta

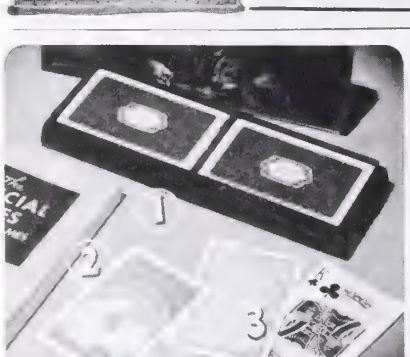
MANY OTHER DELIGHTFUL RUGS MODERATEL Selections sent prepaid on approval anywhere without obligation to buy. MY RUGS SELL TH ELSE I SHOULD NOT MAKE SUCH AN OFFER.

Send for descriptive material #2116

A Real Pleasure Awaits You

THOMAS F. DAVIS • Skaneateles

Successor to Major L. B. Lawton, Collector of Fine Rugs

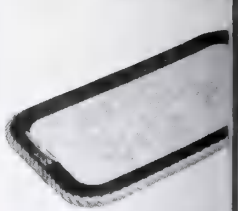


DE LUXE WASHABLE PLASTIC PLAYING CARDS

Plastic clear through, these guaranteed cards are stainproof, frayproof, chip-proof, and will not stick together. Easier to shuffle and deal because they're more pliable and resilient. Dull finish prevents skidding and eye glare. Unaffected by humidity — easy to keep clean and fresh. Will outlast fifty ordinary decks. Single cards replaced for ten cents. Two decks in modern plastic case with free card game rule book. State first and second pattern choice. Postpaid_____ $7.00

Pak-low TRAVEL GOODS
GREEN BAY • WIS.

A TRIM KIT FO HOME SK



Practical, attractive and id sailor or landlubber who li tical atmosphere even wh beach. A beautiful African cocktail tray housing yo regulation navigation cha own chart) under a rubber-s top. The tray is 22" x 14" on rubber feet and bound less rope grommet to pr tops. Two lacquered brass handles for easy carrying.

At better stores everywher nate the chart and area yo your tray and send check order to us. All orders $24.

Seacraf

MARBLEHEAD, MASSAC

A PRACTICAL GIFT FROM SANGER'S

oly Poly

E BAKERMAN



At your service to keep pastries fresh

Put Roly Poly in charge of pastry, candy and perishables and they'll keep oven-fresh. Never too dry, never too moist, thanks to automatically-controlled moisture. Just turn the gadget upside down, remove valve, fill with water, replace valve . . as simple as that. $1.00

Mail orders invited. Express charges will be collected on delivery.

SANGER BROS.

DALLAS 2, TEXAS

FORWARD WITH TEXAS SINCE 1857

odern



those of vision!

BEACH STORE:
LN & ALTON RD.

Modernage
16 East 34th St.
New York

Delicacies for Gifts

FROM OLD NEW ORLEANS



No. 8
$5.85

No. 5—$5.85—Carton of six 1-lb. jars Fraise du la Louisiane (pure strawberry preserves).

No. 8B—$11.20—Case of 12 1-lb. jars Fraise de la Louisiane.

No. 8C—$21.00—Case of 24 1-lb. jars Fraise de la Louisiane.

No. 2 — $8.95 — 3-lb. Creole Fruit Cake, two 1-lb. jars Fraise de la Louisiane (pure strawberry preserves) and two 14-oz. tins of Figue de la Louisiane (pure preserved petite figs).

No. 3—$6.70—Two 1-lbs. jars Fraise de la Louisiane (pure strawberry preserves), two 14-oz. tins of Figue de la Louisiane (pure preserved petite figs), and three pounds of selected large papershell pecans.

No. 4—$10.95—3 lb. Creole Fruit Cake, two 16-oz. jars Sirop Plantage (open kettle pure Louisiana cane syrup), two 1-lb. jars Fraise de la Louisiane (pure strawberry preserves) and two 14-oz. tins of Figue de la Louisiane (pure preserved petite figs).

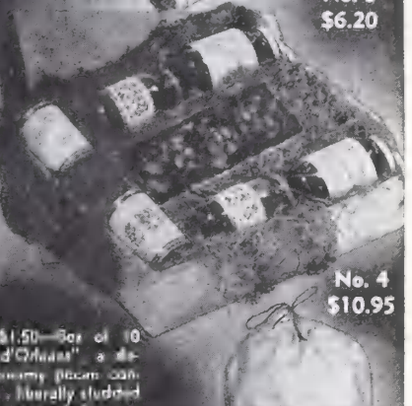
No. 5 — $8.50 — (not illustrated) — same as No. 4 except 3 lbs. pecans in place of fruit cake.



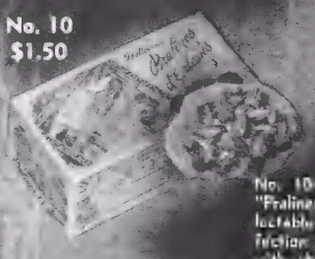
No. 2
$8.95



No. 3
$6.20



No. 4
$10.95

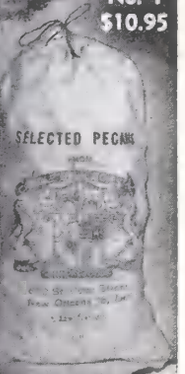


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$1.50

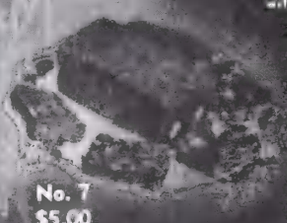
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BIG & STURDY ACTION TOO— The Head Bobs The Seat Swings and it's only

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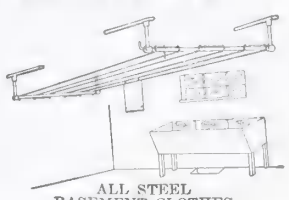
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Around it goes, the me round with the lilting that starts your feet tapp ter rod is made of flexigl carousel turns, there is a and shadows. Wonderful course, or it would be traction on a bar. 13" hig C.O.D.'s. Rochelle Gifts, New Rochelle, N. Y.



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Cheerful as sunlight and French pottery sugar and set the mood of your br Handmade and hand de a Provincial design, the Postpaid from Susan Met Inc., Greenville, Michigan



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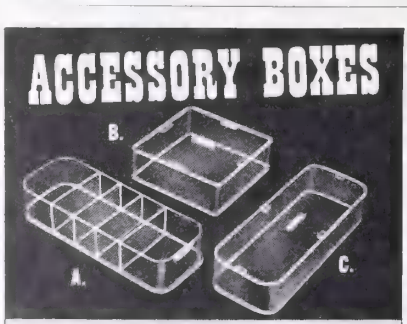
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for Gloves • Hankies • Stockings

What woman wouldn't love a set of these stunning, crystal clear, hand polished, lucite accessory boxes? Order in sets or individually; it's the gift supreme.

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A. Stocking Box — 13¼" x 5" x 2¼" (3 — 2" compartments • 2 — 3½" compartments) **$3.50**

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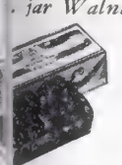
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lavish box, brimming over with luxury foods is a delight to
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Sauce; 5 oz. Glace Orange Peel; 9 oz. jar Sugared Almonds;
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"for those who cherish old-fashioned richness."
This aged-in-brandy, slow-baked fruit cake is made from only the finest ingredients.

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Invitation to
INDOOR ADVENTURE

Back to indoor living . . . to a heart-warming fireside and a deep chair! Feels good to settle down again in the cosy confines of home, doesn't it? But, look about you . . . are your rooms ready for those "at home" months ahead? Or do they need a change of heart here and there? If so, come to Wilson-Jump. Here our favorite pastime is helping with plans . . . whether your project is a small addition or a big overall change. We pride ourselves in a huge selection of unusual *furnishings . . . plus expert decorating counsel at never an additional charge. Drop in and let us help you set your scene for indoor adventure!*

Illustrated: Comfortable wing chair in quilted bird chintz, $225.



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The store of distinguished Home Furnishings, Furniture, Draperies, Decorations

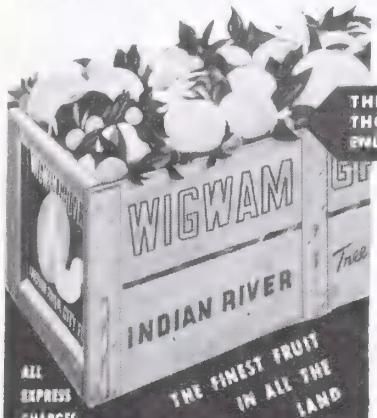
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REFERENCES: Chamber of Commerce, Indian River City; Citizens Bank, Titusville, Florida.

THE REALLY THOUGHTFUL GIFT—EVEN FOR THOSE WHO HAVE "EVERYTHING". WE'LL ENCLOSE YOUR CARD OR PERSONAL GREETING.

No. 1 SPECIAL DELUXE PACK (90 lbs.)
Full crate of the world's finest Grapefruit, Oranges, Tangerines, Pecan Halves, Tropical Jellies and Preserves, Citrus Candy, Orange Blossom Honey. Beautifully decorated ——— $18.50

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Half crate, assorted same as above ——— $10.00

No. 3 FULL CRATE (90 lbs.)
Large size Oranges, Grapefruit, or Assortment $11.50

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No. 5 BUSHEL BASKET (55 lbs.)
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Special pack Oranges, Grapefruit, Tangerines, one jar each Citrus preserves and Orange Blossom Honey. Nicely decorated with Kumquat trims $9.00

No. 7 "5 MONTHER" Subscription
Full crate each month for 5 months. No. 1 in Dec., No. 2 in Jan., Feb., March, April ——— SPECIAL $50.00

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No. 1 in Dec., No. 3 in Jan., No. 5 in Feb. SPECIAL $30.00

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DISTINCTION PLUS . . . .

Ten graceful spindles set in a handturned pedestal and rim, all of solid mahogany make this lovely flower holder a thing of rare beauty. It is finished in soft antique brown, polished and waxed. The glass liner holds 20 oz.

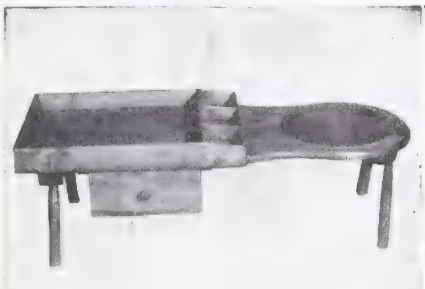
8 inches high, top rim diameter 5½ inches.

$7.50 postpaid

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Send today for our illustrated list.



Yankee Cobblers from The Connecticut Valley

A bench that will add warmth to any country home. Craftsmen have built this reproduction of native New England Woods; cowhide leather seat. Finished in either Salem pine or mellowed brown antique.

Height 15", Length 49", Width 20"

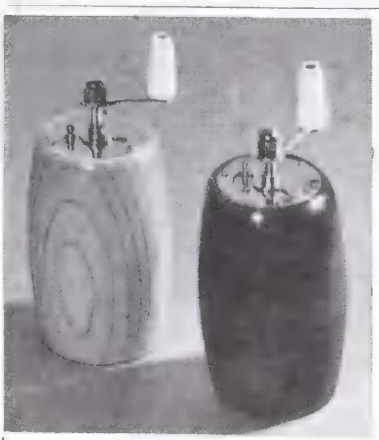
$45.00 Express Charges Collect

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Charles W. Chase

1 roaring brook hadlyme, conn



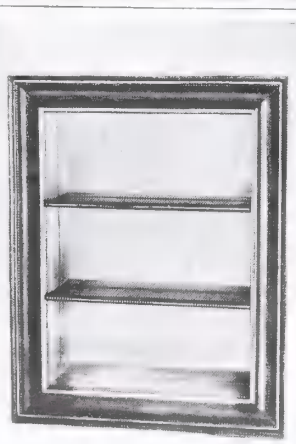
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$3.50 Each $6.75 Pair

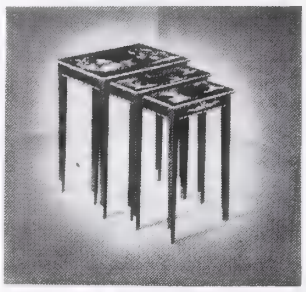
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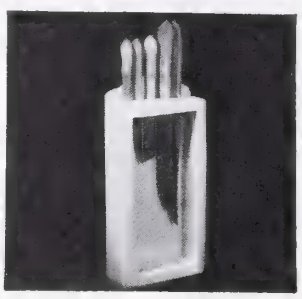
WINDOW SHOPPING



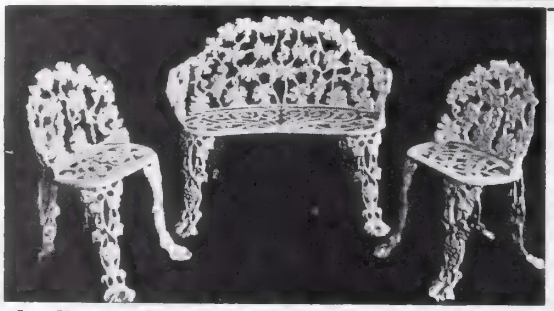
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Cast I Furnit

Grape design, and strong. Pair

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Settee $ Chairs $1

Send check or m Crated free. Wh it pay freight Indicate which

J. F. DAY & CO, 1901 4th Ave. S., Birmingham



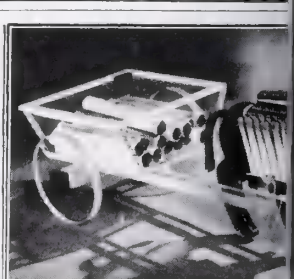
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Whimsical donkey carries book-match hands (part of cigarettes. Cart (being tight) may be used as a powder or je or container for candy and nuts. Donkey together measures 9x4½x4½ Donkey colors: red, blue, green, yel

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all roses and lace



a touch of the Victorian to light up her boudoir table

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For A Lifetime of Beauty.



(A) Transitional Sofa—custom built, spring construction, hair filled. Covered in cocoa silk damask. One piece down cushion. The frame is finished in an antique fruit wood, approximately 69 inches long, 32 inches wide, 30 inches high **$550.00**

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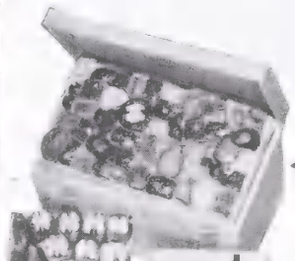
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FOR CHRISTMAS

I ship my luscious California fruits and confections direct to your friends, enclosing your card or a Christmas card. Giant stuffed figs, new crop dates, thin skinned black figs, candied cherries and delicious fruit and nut confections. Beautifully packed in handsome baskets and California Redwood boxes. Order several for yourself and to give to your important friends. Satisfaction guaranteed or your money refunded. Delivered anywhere in the United States, all charges prepaid.



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3 lbs. Net Wt.

REDWOOD SERVING TRAY

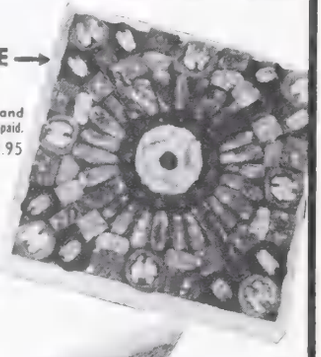
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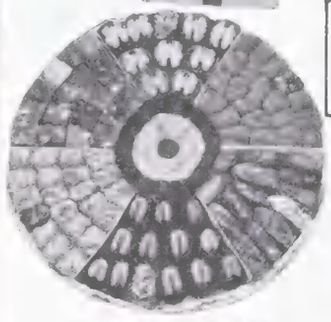
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My Prize box of fruits and confections. Express Prepaid.

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BASKET TRAY

Imported Mexican Basket Tray packed with finest fruits and confections.

3 lbs. Net Wt. . . . $4.75

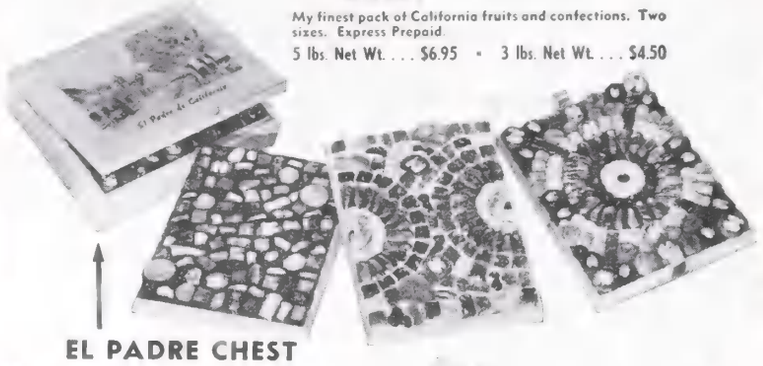
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LUXURY CHEST

My finest pack of California fruits and confections. Two sizes. Express Prepaid.

5 lbs. Net Wt. . . . $6.95 • 3 lbs. Net Wt. . . . $4.50



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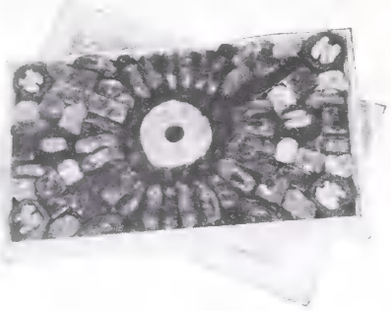
3 Delightful trays of finest Fruits and Confections in hand made Redwood chest.

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CANOGA FARM

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ENCINO, CALIFORNIA

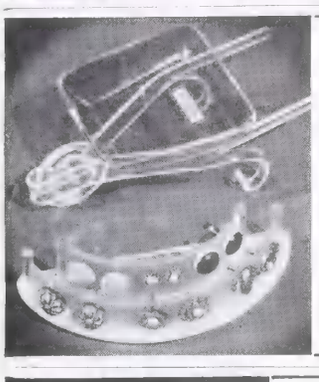
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Sterling & Turquoise
FOR CHRISTMAS

See how the ancient art of the Southwest Indian silversmith has been captured in these gleaming sterling bracelets set with luminous genuine turquoise



Thunderbird
32 NORTH MICHIGAN AVENUE
CHICAGO 2



An Earring Bar and a Wheelbarrow

Both are handcrafted of genuine plexiglas, both are gay gifts for a lady's dressing table.

The Bar holds 7 to 10 pairs of earrings, comes in pink, green, blue or red, and white.

6½" long, $2.85

The wheelbarrow will hold bobby pins, cigarettes, mints or posies. Pink, red, green, amber or clear, and the wheel turns!

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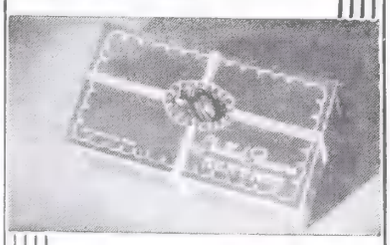
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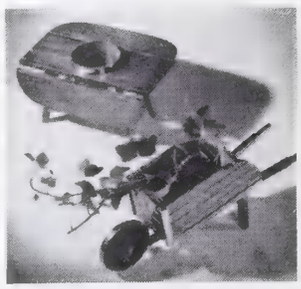
Kelly's SHELLED PECANS



In lovely gift package
$2 lb. postpaid
1, 2, 3 and 5 pound boxes
(No c.o.d.'s, please)

A welcome treat for the holidays, an ideal gift. Selected halves of large, luscious pecans shipped direct from Baldwin County, heart of the pecan country.

KELLY PECAN CO.
P. O. Box 111
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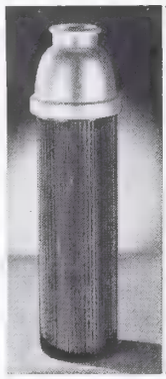
GREEN GROWS TH
these handmade miniatur
fitted with removable brass
ets. The wheelbarrow (9"
wide) and drop leaf table
nut, maple, or mahogany
would be an unusual wed
Christmas present. Witl
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Junior's homework will b
spotlighted if you get th
dent's lamp for his desk.
in the house you'll wish
other for the hall table or
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you're about it. 16" high,
made parchment shade, i
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CARD BAR. Once you
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thing you need is right
compact bar. The round
about 11" in diameter, c
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FOR CHRISTMAS GIVE THESE
ALUMINUM
COCKTAIL SHAKERS

- The "Shady Lady" shaker (at left) is a sleek and slinky job in lustrous black baked enamel finish. Inside natural aluminum. Top is brilliant chrome. Holds 36 ozs. 13" high. **$7.50** Postpaid
- The "Frosty Lady" (at right) is a smartly styled 32 oz., 11" high shaker with chrome top. In gorgeous colors. Your choice silver, orchid, gold dubonnet red, or ice blue. A knockout at **$6.50** Postpaid

Write for Gift Catalog

$7.50 **RA-WI** **$6.50**
Box 843 **Old Greenwich, Conn.**



Homemade Sweet Peach Pickle
From Way Down in Georgia!

With all respect to the packer's product, ma'am—you've never been tantalized by a peach pickle 'til you taste the real home-made article, *Georgia style*. From our own farms; peeled, pickled and packed by hand in our own kitchens—just like Doll and Doll's Mammy showed us how! And that's not all: Box contains big 2 lb.-3 oz. jar sweet Peach Pickle, 1 lb. jar each Peach Preserve, Watermelon Rind Preserve, Artichoke Pickle, Vegetable Relish. For yourself, a gift to others, you'll love these ante-bellum delicacies of the deep, deep South!

$6.50 *Delivered*

McKenzie Farm Specialties
Montezuma, Ga.



Santa Clara Indian
Very Scarce Lustro
Finish Now Ava

Four items of the famed blac
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New Mexico can now be had in
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The double marriage jug.....
Symbolic Thunderbird ash tray
Squash jug, used in worship
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e modern home-maker — smart
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Garment Bag,
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ALL THREE!



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's large, white sheer handkerchief, pencil stripe border and hand-
monogrammed in grey with black. *Any initial* . . . Box of six, **$15.50**
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-nogram in shaded colors on fine sheer, hand-rolled edge. *Any initial.*
in *pink, green* or *blue* with matching monogram . . . *white with pink*
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–Hand-hemstitched, sheer, white hanky; lace border.....each, **$8.75**

–Sheer white hanky, Appenzell edge, Swiss import.....each, **$2.75**

ing"–Imported, breakfast tray set, hand-made in pure, white linen . . .
flowers embroidered on organdy windows...3-pc. set, **$17.50**

Cocktail Napkins... imported Swiss embroidered,
fruit designs on white linen . . . dozen, **$12.00**

All pieces available for immediate delivery

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CHICAGO ▪ PALM BEACH



11-Pc Heavy Gauge Cast Aluminum Set



Cook the healthful, delicious, economical way . . . without water, or with just a little water. That way all the minerals and vitamins are preserved. First Lady aluminum ware holds heat longer . . . and conserves fuel. Smooth, mirror-bright finish that is so easy to keep clean. The handles are designed to remain cool.

KANSAS CITY'S LARGEST STORE
THE Jones Store
WHERE EVERYONE SHOPS WITH CONFIDENCE

$19.95
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Included in this set are: 1½, 2, 3-quart sauce pans, each with lid; 10½" frying pan; 5-quart Dutch oven and 14½" oval roaster each with self-basting lid.

MAIL YOUR ORDER NOW

THE JONES STORE COMPANY
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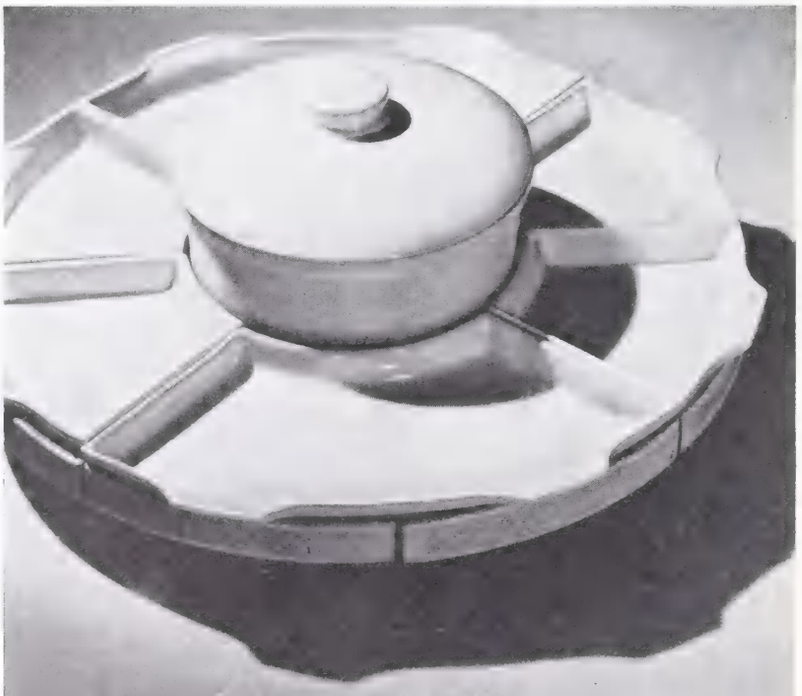
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☐ CASH ☐ CHARGE



Lazy Susan Buffet Set . . .

gleaming white ceramic dishes fitted around an oven-proof casserole. The grey frosted wood Lazy Susan can be used separately.

$25.00. Express collect.

Decorative Galleries

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Authentic WOOD CARVING

A gift for discriminating dog-lovers

Everyone who loves dogs agrees that this hand-carved Irish Setter and duck adds charm and individuality to home, office or lodge.

Fashioned from hard wood exactly to scale in natural life colors, this is a present you know won't be duplicated. Gift-wrapped and sent anywhere. Overall size: 14¼" by 7¾".

Only $17.95 prepaid. Money refunded if not satisfied.

DOE-WAH-JACK CRAFTERS

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TROUT FLY COASTER SET

Constructed of plexiglass with circular ridges expressly designed to prevent glasses from sticking to base. Set of four coasters, each with a different trout fly embedded in handsome holder. $7.50 postpaid.

$7.50 Postpaid

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INDIAN TRADER
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SELECTED OREGON ENGLISH HOLLY SPRAYS



IN CHRISTMAS GIFT BOX

EACH COLORFUL BOX contains 3 full pounds of Oregon's finest glossy-green, red-berried, English Holly Sprays. Ideal for Holiday decorating. The appropriate Christmas Gift. Boxes mailed direct if you wish. Please order early.

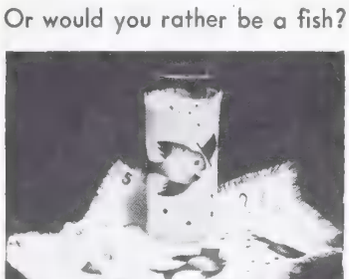


$4.35 Each

Express Prepaid in U. S. A.

ENGLISH HOLLY PACKERS
P. O. BOX 425, PORTLAND 7, OREGON

Or would you rather be a fish?



HAND-PAINTED
Hi-BALL NAPKINS

Depicting an evening in the life of a debonair fish . . . fighting with his conscience and a bottle. Each 5 by 9 inches, six to the set. An ideal gift for the host who has everything. Cotton, $2.00. . . . Fine Linen, $4.95.

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WOOD BLOCK PRINTS
Framed in Blond Wood with Glass
Signed by the Artist



$3.90 PER PAIR POSTPAID

Bright accents to grace any room or interior decorative scheme, these gaily colorful original wood block prints by the distinguished Dutch artist Cornelius Van Steenwyk are perfect gifts for you or yours. Signed by the artist, framed in blond wood (with glass) $3.90 pair. Unframed $2.50 for 2 prints. Double fold Christmas greeting cards, 6 different subjects $4.80. Size print and border: 5"x8". Frame 5¾"x 8¾". Send check or money order to

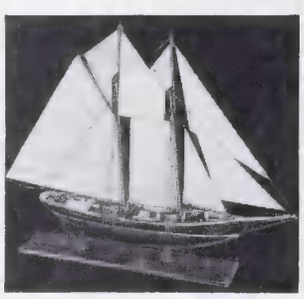
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arate compartments do a
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trays, 3" x 7", are for y
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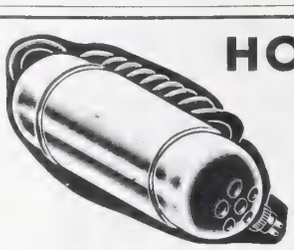


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parts of the famous racin
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to her carved wood hull,
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these old prints, after Hog
cellent examples of the fa
caricatures of English life.
colored and hand engrav
though every subject, of c
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Mounted, they measure 14"
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(Continued on page 145)



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Without Coal, Oil or G
***FLASHEAT** ELECTRIC WATE*

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FLASHEAT Electric Heater! Just draw
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The ideal Christmas gift, containing six 1-lb. jars of IVES flavor-packed Guava Jelly, Orange-Cherry Marmalade, Papaya Preserves, Orange Blossom Honey, Tangerine Marmalade, and Grapefruit Marmalade. Gift Wrapped.

$4.40 delivered in U.S.A. Kindly send remittance with order. Circular of other packages furnished on request.

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GIN RUMMY SET . .

This smart, streamlined
stands guard against the
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Eliminates browsing through
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Bouquets that Bloom all the Year

Now—your bedroom is a bower of flowers all year round! Textron gathers nodding bluebells, delicate wood violets and pretty Canterbury Bells to bring you five Mayfair ensembles, in vari-colored flowers on white, cream or yellow backgrounds. Bedspread, draperies and dressing table skirt, all in finest Textron* spun rayon and cotton bengaline with wide rayon taffeta ruffles. Just one of so many beautiful matching Textron Ensembles at leading stores throughout the country. TEXTRON INC., Textron Building, 401 Fifth Avenue, New York 16, N.Y.

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Ponce de Leon discovered the real
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Mr. Ponce Says: "HERE'S SOM
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Each month, for 12 months, F
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Candy, Nectar, Jam. A new taste
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NOVEMBER—Our Famous Tropica
Nut Cake, Aged in Genuine Branc
12 Month Order (All Items).....
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NOTE
TO BUSINESS EXECUTIVES
COBBS Gift Boxes of fruits and delicacies are preferred by many leading business executives for conveying Holiday Greetings to clients, associates, and friends.

GIFT NO. 11—$11.00—Approx. 54 lbs. Colorful, Hand-woven Mexican Wicker Hamper of Assorted Oranges, Grapefruit, Tangerines, Kumquats, Limes. One of our most popular items each year. (Shipped in special Corrugated Case for safe arrival.)

GIFT No. 35—$6.75—Same as No. 11 except half the size and weight.



GIFT NO. 10—$24.25

Approx. 90 lbs. Large box of mixed Oranges, Grapefruit, Tangerines, Kumquats, Persian Limes, large sugar-loaf Pineapple, 1 lb. jar of Assorted Tropical Fruits in Genuine aged Liqueur, Handmade jug of Orange Blossom Honey, Handmade Crock of Tropical Preserves, Bag of Extra Fancy Papershell Pecans, 1 lb. Jar each of Tropical Fruit Conserve, Mixed Citrus Fruit Marmalade, Orange Marmalade, Grapefruit Marmalade, 1 lb Honeysuckle Candy.

GIFT No. 8—$13.25—Same size as above. Mixed available varieties of Oranges. Also Grapefruit, Tangerines, Kumquats, Persian Limes, and a large sugar-loaf Pineapple.





GIFT NO. 7—$13.50

Approx. 54 lbs. Re-usable bushel size Basket of Oranges, Grapefruit, Tangerines, Kumquats, Persian Limes, 1 lb. Jar of Assorted Tropical Fruits in Genuine aged Liqueur, Handmade Jug of Orange Blossom Honey, 1 lb. Jar each of Pure Citrus Fruit Marmalade, Grapefruit Marmalade, Fruit Conserve, 1 lb. Box of Honeysuckie Candy.

GIFT No. 4—$7.25—Same size as above. Re-usable bushel size basket of mixed Oranges, Grapefruit, Tangerines, Kumquats, and Persian Limes.

Orders should be in our hands by December 5th for guaranteed Christmas delivery. Unless immediate shipment is specified, delivery will be made for Christmas.

ALL ITEMS DESCRIBED MAY BE BOUGHT SEPARATELY.

Send for beautifully illustrated brochure of other assortments of COBBS fruits and delicacies.

ADDRESS Cobbs BOX 1 AG, LITTLE RIVER, (MIAMI), FLORIDA



GIFT NO. 2—$5.75

Approx. 27 lbs. Half bushel re-usable Basket containing mixed Oranges, Grapefruit, Tangerines, Kumquats, Limes, 1 lb. Jar each of Tropical Fruit Conserve, Orange Marmalade, and Guava Jelly.

GIFT No. 1—$4.25—Same size as above. Attractive half bushel re-usable Basket containing mixed Oranges, Grapefruit, Tangerines, Kumquats, and Persian Limes.

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right to substitute when necessary
ways of equal or greater value.

From all parts of America, year after comes praise for Cobbs Gift Boxes of Florida Fruits and Delicacies.

"My thanks for your fine co-o tion . . ."

"It always pays to do business w reliable institution such as yours

"It is a pleasure to do business w firm of your calibre."

"You certainly live up to your name . . ."

"I congratulate you on your fair d with your customers."

WHEN you consider the tim shopping inconvenience can save, is it any wonder that sands of people, year after year upon COBBS to bring the delig a tropical Christmas to friends, ness associates and loved ones? *Here's all you have to do:* your selections from the gifts s here, and send us the names of to whom you wish boxes deliv Our tree-ripened fruit will be pi from the groves, carefully p with your greeting card enclose shipped—*within 24 hours picking*—to arrive before Chris satisfaction guaranteed. More t million gift packages have been ped to enthusiastic recipients o the past decade. Remember, w the largest Packers, Shippers Manufacturers of tropical gift and delicacies in America.

FUN For Your FAMILY FOR YEARS TO COME!



"PORTA-POKER"

8-PLACE FOLD-AWAY GAME TABLE

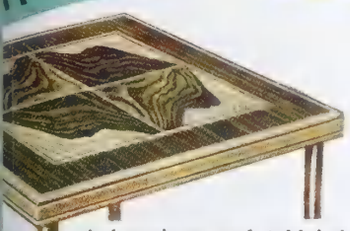


- FOLDS DOWN TO ONLY FOUR INCHES THICK.
- EASILY STORED IN SMALL SPACE.
- OFFICIAL SIZE 4 FOOT DIAMETER.
- 8 NON-SPILL GLASS HOLDERS; 8 NON-TIP ASH TRAYS.
- 8 INDIVIDUAL CHIP COMPARTMENTS.
- CHOICE OF BLOND OR MAHOGANY FINISH.

Here's a clever aid to easy entertaining. PORTA-POKER is the all-purpose, portable play-table for small apartment, den or recreation room. *New, improved model;* made of choicest maple. Beautifully finished. Built to take hard knocks of constant use. Seamless, green, wool-felt playing area adds to pleasurable play. Nothing to loosen or wear out. *Look for the white ribbon that identifies the genuine* PORTA-POKER. **No. A-104.** . . **About** $34.50

Perfect Wedding or Anniversary Gift

TY BRIDGE TABLE



A luxurious card table! A regal playtime accessory worthy of the finest home. Hand-crafted of select hard woods. Entire top in rare, exotic inlays . . . a superb centerpiece of satiny Burl Walnut. Sturdy hardware, unusually rigid. Legs fold easily. 31 inch size. Incomparable in quality and value. Truly the aristocrat of all bridge tables. **No. A-107.**

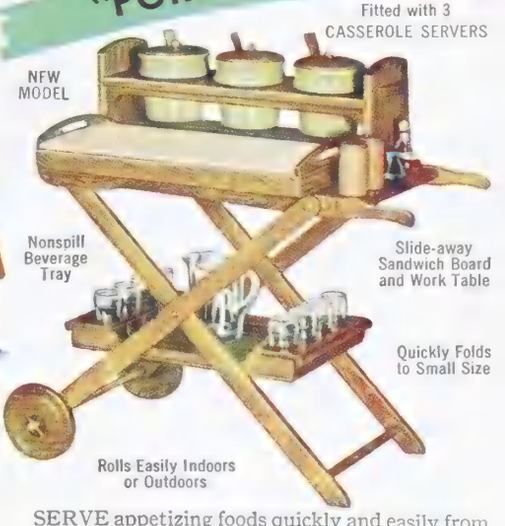
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"PORTA-CHAIR"



Relax in this comfortable, portable, folding chair at games or recreation. A folding chair of "fine furniture" quality. *Richly lacquered finish;* gently rounded corners and edges. So strong, it can support 3 grown men; so light, a woman can carry 4 at once; so simple, a child can operate. Choice of light or dark natural Oak. *The perfect folding chair.* . . . . . **About** $9.95

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SERVE appetizing foods quickly and easily from PORTA-BUFFET, the year 'round server. Keeps dishes hot or cold, exactly as you prepare them in oven or refrigerator in heat-proof, cold-proof stoneware casseroles. *New, improved design;* sturdily built. This clever food server *includes complete Thermo-Server unit,* folding stand, Sandwich Board, Beverage Tray, Large Compartment for napkins, silver. Equipped with Salt and Pepper Shakers, Salad Oil and Mustard Jar. Size 37 x20x36 inches. Beautiful Wheat-Straw Finish. **No. WB-10.** . . . . . **About** $39.50

AWAY" GAME TABLE TOP

FITS ANY CARD TABLE

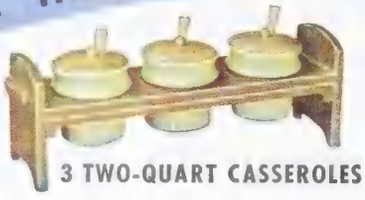


- FOLD DISAPPEARS WHEN OPENED.
- STORES EASILY IN ANY CLOSET.
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- OPENS TO 4 FOOT DIAMETER.
- 8 NON-SPILL GLASS HOLDERS AND 8 NON-TIP ASH TRAYS.
- MADE OF SELECTED MAPLE.
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SIZE AND CONVENIENCE OF BLE with this fold-in-half Game Table Y is octagonal . . . 8 players have ample lay; 8 individual built-in chip or re- tments. Big in convenience and value in smallest closet. **Special Feature:** lay, no seam or crack shows on tight, table" playing surface. Beautifully play.

doubles your enjoyment, too, at cards and games. **No. A-103.** $29.75 . . . . . **About**

3 CASSEROLE "THERMO-SERVER"



3 TWO-QUART CASSEROLES



HEAT-PROOF, COLD-PROOF SPECIAL STONEWARE CASSEROLES

It's fun to serve a large number of guests when you have a THERMO-SERVER to help you. Bake dishes in the oven or chill them in the refrigerator in the special stoneware casseroles. Keep beans, spaghetti, and such, piping hot . . . salads, sherbets, icebox cold. Matched Wood Lids and Serving Ladles. Separate Carrier in Wheat-Straw Finish. **No. WB-11.** . . . . . **About** $12.50

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Mason-Williams nationally known Seal of Quality is your guarantee of skilled craftsmanship, top quality materials, and superior value in home entertaining equipment. Look for this seal when you buy.

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Monarch Furn. Co., Houston
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Shepperson Furn., San Angelo
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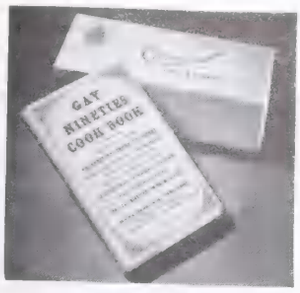
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Window Shopping

Continued From Page 140

FOR A GOURMET. The
e is extraordinarily good, and
ve razor-thin slices with sherry
ends drop in to admire your
send it to out-of-town relatives
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for 3 lbs. Add 25¢ West of
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Christmas greens, fresh from
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E TO COME HOME TO.
to the prettiest bride you
l she'll be as lovely doing
e was walking down the aisle.
nsylvania Dutch apron, has
ocket inside, is sewn with
ams, and comes in red with
oyal blue, blue with gray or
ppd. Mollie Marks, 36 Park
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(Right) No. A—WINDOW OR WALL WHAT-NOT SHELF of distinctive design. Wrought iron, white lacquered brackets 22" long, ½" wide. Bulb edge glass shelves 4" × 20". $2.50 complete

(A2—With 3 Shelves—$3.75)

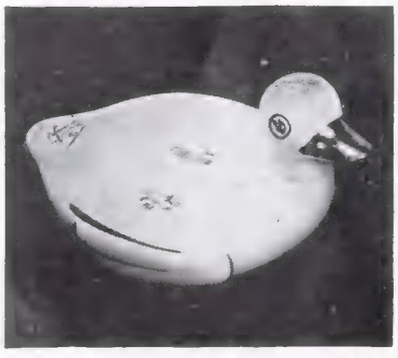
(Left) No. S2 — SWINGING BRACKET on chain and swivel mounting. Complete with 5½" pot in Spring or Cactus Green, Turquoise, White, Castilian Blue, Lemon, Orchid, Wine. $2.00 each; $3.50 pair

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Jo Ann Graddy

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Express Prepaid



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I'm a hot-plate

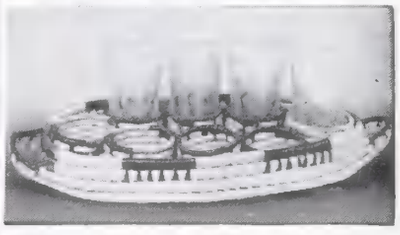
Slip off my head, fill me with hot water—and what a fascinating dinner plate I'll make for your favorite baby! Ivory or jonquil china with sweet decorations. **$4.75** postpaid.

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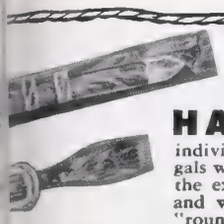
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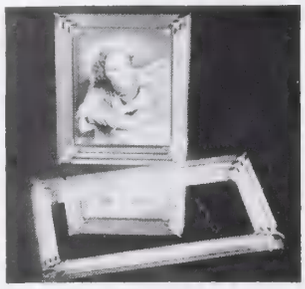


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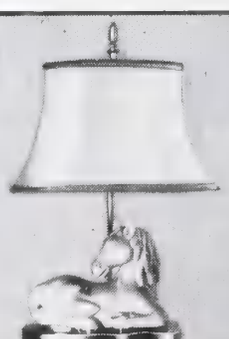
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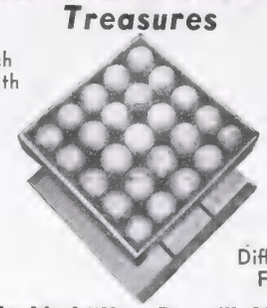
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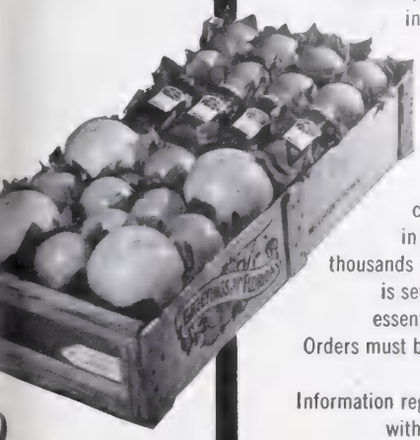
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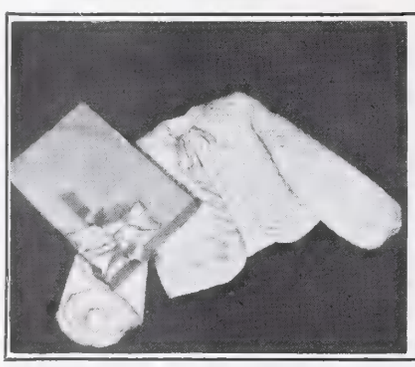
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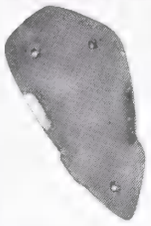
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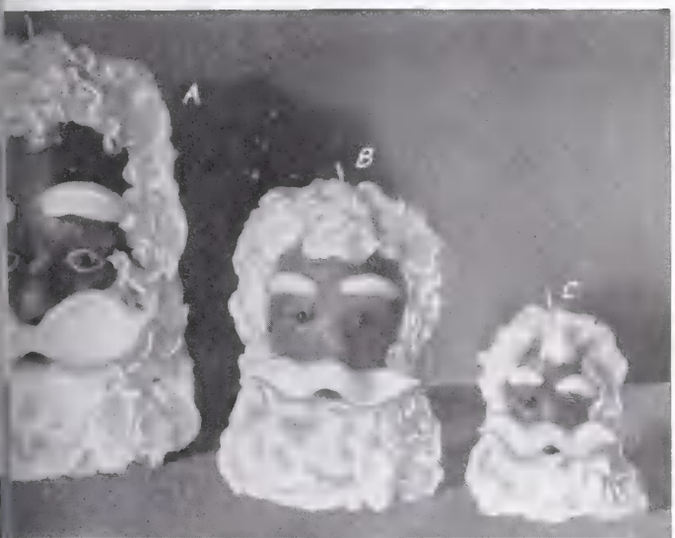
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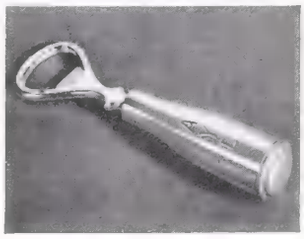
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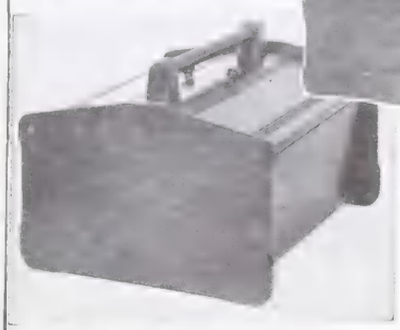
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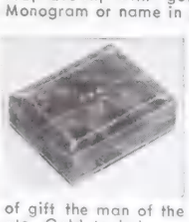
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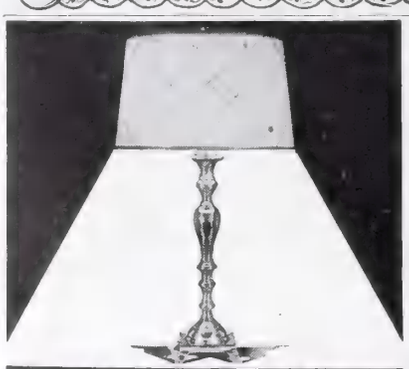
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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

Vol. 88 NOVEMBER, 1946 No. 11

On our cover, table and rug designed by Joseph Platt, courtesy Climatic Rainwear Co. Contempo chair covered in red Koroseal. Aquatints, Old Print Shop. Leather-bound books and accessories, Walter Shatzki. Lamp by Kardux from Lord & Taylor. Accessories, Douglas Curry. Cover design by Robert E. Locher. Photograph by Pierce, House of Color



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Still in costume for Warner Bros. picture, "Life With Father" Irene Dunne joins Pulitzer Pr Howard Lindsay and Russel Crouse ("State of the Union") in enjoyment of her Magnav

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A man's money should not follow the direction of his neighbor's money, but should represent to him the things he would willingliest do with it. I am not one thing and my expenditure another. My expenditure is me.

His house shows us his honest opinion of what his well-being consists in.

Is there any calamity more grave than to go from chamber to chamber and see no beauty; to find in the housemates no aim; to hear an endless chatter and blast; to find no invitation to what is good in us, and no receptacle for what is wise? This is a great price to pay for bread and lodging.

EXCERPTS FROM
H WALDO EMERSON'S
"DOMESTIC LIFE"

The theory that if you have wealth a good household will result is vicious, and leaves the whole problem unsolved.

The poor are only they who feel poor, and poverty consists in feeling poor.

The ornament of a house is the Friends who frequent it.

Why should we owe our power of attracting our friends to pictures and vases, to cameos and architecture? Why should we convert ourselves into showmen and appendages to our fine house and our works of art?





The Voice

OF THE HOUSE

by Agnes Rothery

One day I paid a call at a house in which I had never been before. For several years I had known the attractive couple who lived there and had always been meaning to go to see them, and finally, that afternoon, I went.

When the maid told me that her mistress was not at home, I asked if I might step in and scribble a note, for I was determined that this laudable effort of mine should not pass with a possibly unnoticed visiting card.

I was shown into the living room, and after I had dashed off a few lines, stood for a moment and automatically observed the well-chosen and well-arranged furnishings. And in that same instant I was conscious of a lack—a distressing sense of neglect. This was nothing as tangible as dust or temporary disorder. Indeed, everything was well kept and meticulously in place. It was the vaguest, yet the most definite, impression that this room was not lived in—that it was not loved. In a curious way it seemed deserted, and even in the few seconds I was there I was overwhelmed with depression.

A few weeks later I heard that the attractive couple were getting a divorce.

I should have been as surprised as everyone else if I had not made that brief call. Now I understood why the room had seemed sad to me. It was no longer a living room, but merely a place soon to be discarded by one or both of its creators.

A room, a house, is an almost terrifying truthful revelation of the life which is habitually carried on within it — a revelation which has nothing to do with its furnishings or decoration, its orderliness or dilapidation. It is more convincing than appearances. It is an unmistakable atmosphere.

Have you ever been shown into a room where a man and woman, rising from their chairs before the fire, come forward instantly with hospitably outstretched hands? They are entirely composed in appearance and words; there is no embarrassment. But you know that they have been deep in talk of love—their love—for the whole room is surcharged with tenderness and secrecy.

Or you may be expected, the cocktail tray or supper table is prepared and waiting, and the host and hostess are standing beside it, welcoming you with smiles. But although their voices are smooth and cordial, the room holds unmistakable repercussions of recent angry argument.

If the inaudible voice of a room speaks more loudly than the audible voice of people, an empty room—empty except for the one waiting visitor—is even more eloquent.

It will tell you that a child has just been punished, that there are preparations for a trip, that guests are being prepared for, that the expected ring of door bell or telephone is to bring good news or bad. The room flashes its communication to you of warning or expectation. No use for host and hostess to assume expressions of cheeriness, or for lovers to utter easy words of nonchalance. The voice of the room speaks so loudly you cannot hear what they say.

It is not only the immediate moments preceding your entrance whose vibrations are thus held and transmitted. The hours, the days, the years preceding these moments have created something comparable to the subtle patina which time itself lays upon glass or wood or metal. The eagerness of hope, the hatefulness of boredom, the warmth of fond congeniality, the tension of anxiety are graven into that impalpable patina.

Every room is furnished and decorated, disfigured or illumined by the life that has been and is being lived within it, and no hasty swirl of a dust cloth or drawing of curtains can silence the essential atmosphere created by those lives.

There is no such thing as an empty room.



by Helen Markel Herrmann

Character sketch of a city farmer

A Minnesota farmer carries his ideals of farmhouse living right into a penthouse in the humming midst of Hollywood's great and near-great, who now vie for invitations to eat and lounge in his kitchen!

We invite you into the "penthouse" home of Roger Dahlhjelm, owner of Los Angeles' famous "Farmers Market." We are not suggesting that you copy it, but rather demonstrating that the only home for you—or anybody—is one appropriate to your character and your background. For one can't wear a false face in either a home or personality without being found out by the more discerning.

Roger Dahlhjelm, ex-Minnesota boy who made a $7,000,000 business out of selling farm products to city folks, has set himself down right smack in the middle of the false-personality belt of America. For Hollywood is that place, above all others, where false personalities are as numerous as "extras," where completely furnished homes change hands like options, and where the décor is more likely to be an expression of the decorator's taste than of the owner's.

Mr. Dahlhjelm lives in a three-room "penthouse" one flight up from the teeming yard where 30,000 people buy their groceries every day. Mr. Dahlhjelm can wander down into this throng almost any afternoon and come upon Ingrid Bergman doing her marketing or Betty Grable eating a hamburger under one of his striped umbrellas. A surprising number of Hollywood celebrities likewise travel up those wooden stairs to eat and talk with Owner Dahlhjelm on his front porch and in his kitchen. Would it be at all surprising, then, to find Mr. Dahlhjelm living against a backdrop of movie-set lushness and sophistication? It *certainly would*. Because Mr. Dahlhjelm, primarily a product of the farm, has a personality much stronger than any surrounding influences. If you look at the photographs on these two pages, you will observe that to get a modern bentwood chair or a plushy sectional sofa over *that* door-sill would involve (*Continued on page* 244)





PHOTOGRAPHS BY MAYNARD PARKER

The kitchen of his parents' farm home is one of Roger Dahlhjelm's fondest memories. So, not being a man of pretension, he has made this out-sized kitchen the heart of his "penthouse," the center of his living and entertaining. Other rooms are secondary. Any other background would be out of character and false





Wouldn't you know that a movie director lives here

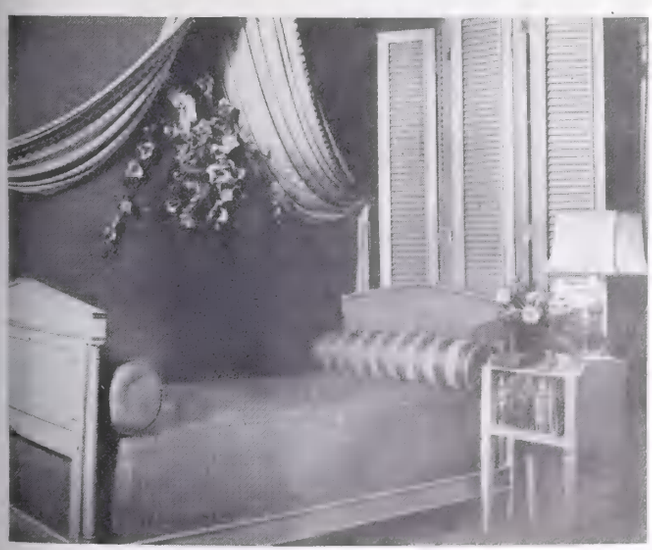
A movie director's job is to create dramatic situations that carry us everyday people into an exciting "other" world of romance, adventure, fun, or danger. Is it at all surprising, then, that the apartment of Mitchell Leisen, director of such films as "Lady in the Dark," and "Suddenly It's Spring," should take your breath away, and set you back on your heels? The photographs on these four pages show what we mean: drama incarnate in flamboyant colors, rich fabrics, art from far-away places, all used with daring imagination. For a movie director, it's just "doing what comes naturally!"

ll of Hollywood Director Mitchell
n's flair for drama is his com-
of rare Spanish antiques with a
chitectural fabric print by the New
esigner, William Pahlman. (Left.)

ugh it were one great stage set,
partment has a color trio carried
all the rooms: vivid reds, greens.
Lacquer red is picked up from
rtrait in living room (above).

Leisen's bedroom (lower left and
, there's more than a touch of
in bleached antique furniture
dark walls, ceiling painted to
a canopy and silk wall hangings.

ALL PHOTOGRAPHS BY MAYNARD PARKER







In the Leisen living room, shown in the four photographs on this page, collectors' pieces, which one would ordinarily expect to find in a quite formal setting, surprisingly take on an air of elegant but easy informality. This is achieved by simple modern upholstered seating pieces in brilliantly colored chintz, red shutters, white string rugs.

To give the large room an even greater feeling of space and scale, the wall opposite the fireplace (left, top) has been "opened up" and given a "vista" with an Early American scenic paper mounted on canvas. Also adding to its feeling of great size are the uncarpeted marquetry floor, stark white ceiling above plain elephant-hide gray walls.

Mr. Leisen's professional concern with periods of history is manifested in his fine accessory pieces; Empire masks made into wall brackets, setting off the wallpaper scenic, the Regency bookcases flanking the fireplace; end tables made from blackamoor figures beside the sofa; and atop them, lamps made from Napoleonic urns.



Using a time-honored stage trick for creating illusion, Mr. Leisen, in his dining room (seen through doorway, opposite page, top left), has made a very small area seem large by the use of antique mirrors covering one entire wall. Gilt brackets in the shape of stars contribute glamour. Note old Italian table and Empire chairs.

Conventional decorating practice would have followed through with light colors or white in this small dining room. (See opposite page, top right.) But Mr. Leisen, preferring high drama to tradition, paints the shutters and the Victorian sideboard in the richest and deepest of colors. White taffeta curtains mask a window.

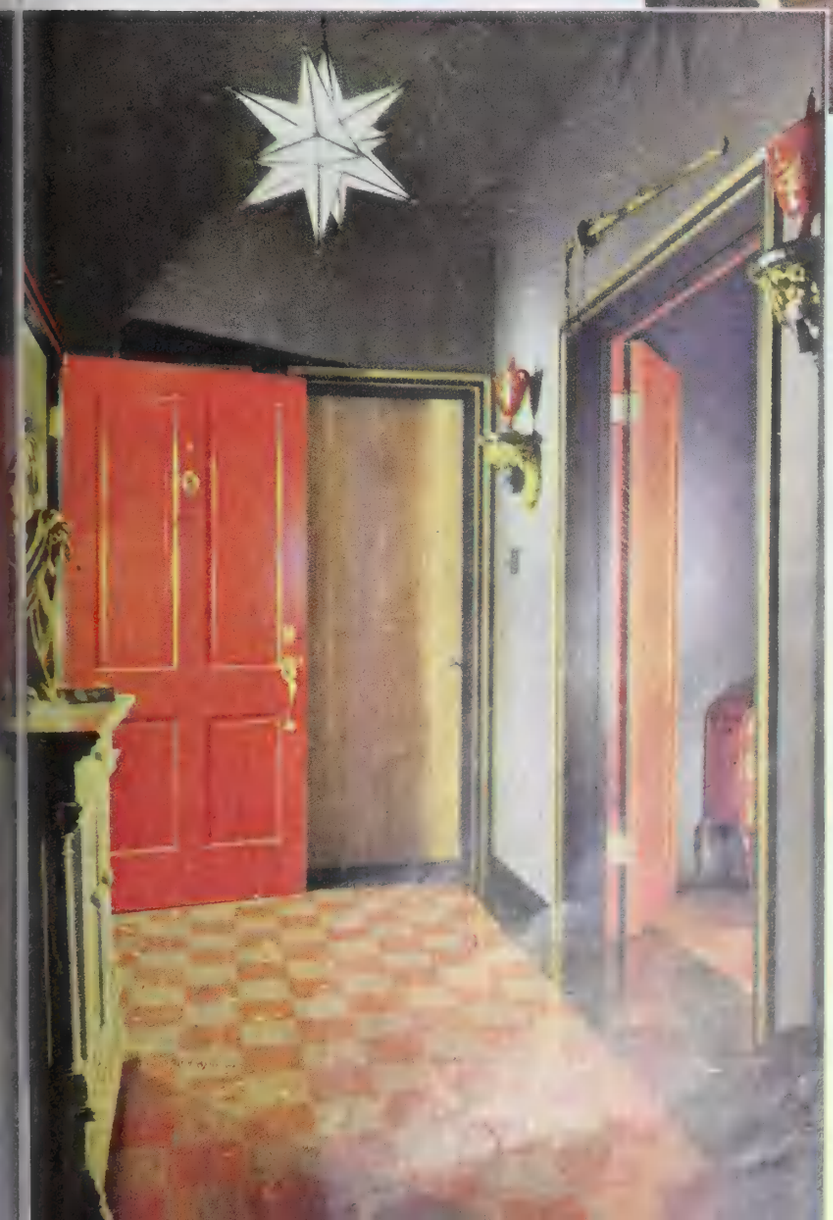
Shown lower left, opposite page, is the apartment entrance which tells you that here lives a highly imaginative person. The evidence is everywhere—in the gilt madonna with silver halo and crystal tears, the old Florentine credenza, the antique Spanish lantern light above, and the Spanish-American war sword over doorway at right.











Wouldn't
you know
that a
movie director
lives here

BETTER YOUR HOME · BETTER YOUR LIVING ·



BY FLORENCE PAINE ROLLINS

Design your menus to fit your guests

If you would hear your guests murmur those happy words, "She gives *the* most wonderful dinners" after leaving your house, follow one simple rule: Pattern your menus after your *guests'* tastes, not your own. Take your cue from the successful lecturer or politician who makes each person in his audience think he is talking directly to him, and try to create in your guests the feeling that you had him or her specifically in mind when you planned the dinner.

"But that's impossible," we can hear you say, "there are so many different points of view about food." No one denies that. But why not assemble the same points of view at the same dinner table, instead of mixing them?

Too many hostesses plan a menu that appeals to them, and then are jittery throughout the dinner because they aren't sure how the guests will respond. It doesn't occur to them to classify their friends according to food likes and dislikes, and then design their menus to suit those food attitudes.

The hostess who considers her guests' tastes in planning her dinner is the relaxed hostess, who can forget all about the food and put her attention on keeping the conversational reins in hand. Not for her those trying moments, as the entrée is passed, of seeing a guest refuse her *pièce de résistance*. Not for her that painful experience of watching someone "play" with a dish she may consider a culinary masterpiece, because that type of food isn't his "meat." Not for her hours spent in the kitchen perfecting an intricate sauce, only to have it rejected by her guest of honor. And, equally important, not for any guest that embarrassing attempt to swallow something he can't tolerate, just to be polite.

Once you've classified your friends roughly according to their ideas about food, you'll find feeding them a lot more satisfactory, and entertaining more fun. The following break-downs of food attitudes (*Continued on page* 239)

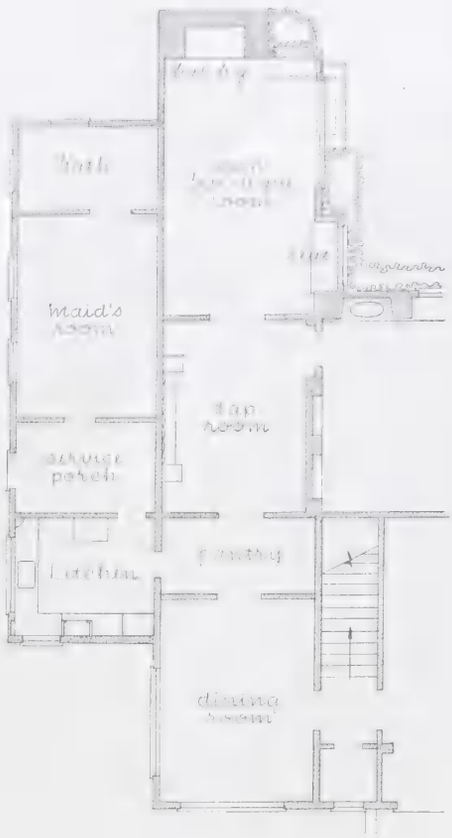


Thanksgiving Dinner
Buffet Style

Bacardi Punch
Roast Turkey
Brazil Nut Stuffing
Sweet Potato Soufflé
Snap-Bean-Mushroom Sauté
Cranberry-Orange Mold
Lime Chiffon Pie

KODACHROME BY CHARLES KERLEE

● Serve Thanksgiving dinner buffet-style, but cherish the tradition of the festive board. Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, suggests that the family give thanks around a table set with pewter, pottery, and harvest fruits, symbolic of the full and plenty on the sideboard. Sterling is International's "Royal Danish." Tableware, the Auld Lang Syne Shop. Home of Mr. & Mrs. Frederic M. Blow, Los Angeles. Cliff May, architect





PHOTOGRAPHS BY MAYNARD PARKER

Half the fun of having a home lies in sharing it with friends. Dr. and Mrs. Matthew C. Lasher subscribe to this philosophy so completely that in their Beverly Hills, California house they have three rooms besides the living room and numerous outdoor terraces where friends can enjoy a truly informal kind of hospitality. After all, isn't that the most heart-warming there is?

IF YOU LIKE TO ENTERTAIN IN THE KITCHEN

Making friends feel at home is the very essence of hospitality. And if your friends feel most at home in your kitchen, and you enjoy having them near while you stir up favorite dishes, why not borrow some of the ideas here? With the right planning, the kitchen can be the real heart of your home, in comfort, charm, and the sincere welcome it sings out for you

BETTER YOUR HOME · BETTER YOUR LIVING ·

by Marion Gough





Sun and light pour into the barbecue-sun room, once a side porch, but now, as remodeled by Kenneth Albright, far more useful as the scene of much entertaining. Tools for barbecue use are at hand in the cupboard, with its tile top, impervious to hot pan burns.





…se it is built in a deep reveal, one of the windows has …n for a window seat beside the table. Here not only are …served, but many a time family and friends gather round …l, discuss the news, check-list the newest seed catalogs, …t talk. A welcoming corner like this will prove to be a …ing place at any and all times of day—not just meal time.

While guests gather in dining room, tap room, barbecue room, or on the terraces, work can go on uninterruptedly in the compact, efficient kitchen. In a house with less space, a working area like this is a must, but with good planning there can also be a homey spot, right in the kitchen, where friends are welcome in the cozy and informal atmosphere that goes with food preparation.

by Lloyd Shearer



WHY I eat in restaurants

This being a trilogy consisting of a splenetic vent on hostesses—a catechism for hospitality dispensers—and a quiz, frank, honest, and searching, for every woman who entertains.

There was a time when I gratefully accepted all invitations to dinners, cocktail parties, brunches, and house-warmings. I even went to those flashy, fustian coming-out parties where the hopeful father lets the sparkling champagne flow like wine—and the wine is Cordon Rouge '26. But now, all that is definitely past. I've learned.

With bland politeness I decline the majority of all present-day social gorgings. Instead, I eat in restaurants, and I'm a happy man. Do you hear? I'm a happy man. I no longer have to put up with hostesses, those sweet, well-intentioned women so much responsible for chronic indigestion in the United States.

I don't want to sound like a man who would marry Hedy Lamarr for her money, but after years of eating their best pheasant and sipping their Chateau Moutin Rothschild, I am convinced that most hostesses are incompetent. And when I say incompetent, I mean that they know very little about the art of "hostessing" which is a complex and refined skill calling for tact, adroitness, and aptitude.

A woman may normally be charming, intelligent, and gracious—until the party is at her house. And then for some strange, inexplicable reason, she starts to cackle and coo and becomes the average hostess who lacks (*Continued on page* 252)



Does your garden share your habits?

by Gladys Moon

"That blue flax you gave me never amounted to a thing in my garden," said the lie-abed neighbor to the sunrise worshiper. "I keep watering it, but it produces nothing but pale, wilted blossoms, and you said it was a perky blue."

"Did you ever look at it at eight o'clock in the morning?" asked the early riser.

"Heavens, no! You know I never get out until afternoon.'

So it goes with gardeners. After a few seasons a garden begins to broadcast not only its owner's tastes in color combinations but also his or her daily habits and philosophy. Owls who never open their eyes until they must at their offices, where they work hard all day, want to begin to live in their gardens in the late afternoons and evenings. No Heavenly Blue morning-glories for them. If you are an owl, your garden should begin to wake up when the four-o'clocks open. Then the nicotiana, stock, and evening-primroses will welcome you. When the sun goes down and the phlox, lilies, and petunias become more fragrant, you will dine on the terrace. There is a quiet excitement—good for the digestion—in watching the moonflowers pop open. One moment the long bud begins to swell; its point turns white like a lighted candle; the next moment it is a great white fragrant disk waiting for its first moth. A centerpiece of moonflowers can be put on the breakfast table if they are kept in water in the refrigerator during the night.

The evening gardener who does not live in the South will enjoy a small pet orange tree in a tub. It will bloom profusely in the summer and go into the house in the fall with about a dozen oranges just beginning to show yellow. No one will believe them at Christmas. Another tub pet is the sweet olive. Around eight o'clock in the evening it opens insignificant little trumpets and releases the most astonishing and inebriating fragrance. In the morning the blossoms of the sweet olive (Mexicans call it "scent of night") are spent.

The early riser does not need to hoard night fragrances. Forget the fate of the early worm, and remember the Russian proverb: To him who arises early God gives. Gives what? Get up and see. Sweet peas and roses with the dew on them. Lilacs and mockoranges at sunrise after night rain. Red morning-glories, white morning-glories, and Heavenly Blue morning-glories. Sit down by the pool with a little before-breakfast reading or mending, and watch the water lilies slowly unfold to the sun. Anything can be borne or done during the rest of the day. If you like to work in the garden before the sun is hot, low-growing portulaca will take your mind from weeds and fertilizers. Even the smell of the earth is sweeter in the morning. Those who get up know what cannot be described; those who stay in bed will never know. In spite of (*Continued on page* 287)



How to use a book with decorative pictures

Books with fine decorative plates are the best buy of the art world. And also one of the best decorating solutions for empty walls. Don't worry about robbing the books, for isn't it better to bring good art out into the open, where you can see it and enjoy it every day?

HOME OF MR. AND MRS. HENRY HATHAWAY



Line a stair wall with a group of small prints

HOME OF MR. AND MRS. RICHARD GREEN



PHOTOGRAPH BY EMELIE D. NICHOLSON

Hang botany prints from straps of ribbon



HOME OF MR. AND MRS. AV

Take your decorating problems with you to the nearest bookshop. For some of the most exciting and informative books currently published are practically picture books, so beautifully and generously illustrated that their decorative plates amount to the makings of a home art gallery. And all you need to capitalize on this treasury is to bring these illustrations out of their bindings and into the rooms you live in. The photographs here show you how others have done it.

You will find such books covering every subject anyone is likely to have an interest in, from sea shells to horses, from butterflies to historic houses. So it's a safe bet that somewhere in this rich field you'll come across exactly what you want—to please your own fancy, to memorialize the hobby of the man of the house, or to tell a fairy tale on the nursery walls. (Children's books these days are enchantingly illustrated.)

When you buy your prints in a book, you not only get a series of pictures of one subject all assembled in one place, but you get them in uniform size. If you have ever tried to assemble a group of related prints of like size and shape from here, there, (*Continued on page* 216)



Give a sofa wall height and importance with a close block of large prints

HOME OF MR. AND MRS. LINDSAY HOWARD



Prints, outlining a chest, "furnish" a hall

HOME OF ESTRID ERICSSON, DECORATOR



PHOTOGRAPH BY KARL SCHULTZ

Paper a tiny room with small botany prints

FOUR PHOTOGRAPHS BY MAYNARD PARKER



Pattern a wall with a staggered grouping

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● To simplify your search for books containing illustrations worth framing, HOUSE BEAUTIFUL has compiled a list of 150 currently published and exceptionally well illustrated books. We have grouped them according to subject matter, and give you the page size, price, and a description of each one. Send 3¢ in stamps to: Picture Editor, HOUSE BEAUTIFUL, 572 Madison Avenue, New York 22, N. Y.

A garden for ALL AMERICA

It's not the plants, but the design, which makes a garden a satisfying picture. Here's a good plan for a chrysanthemum garden whic could be tucked into almost any property

GARDEN DESIGN AND ARTICLE
by Janet Darling

Here is a plan which we believe offers all of the elements of a *good* garden—a garden which is not just a massing of blooms and greenery, but one in which plantings and colors are so related to each other and to the thoughtfully schemed walks, edgings and walls, that the whole flows into one rhythmic picture, as satisfying in design and composition as a fine painting. And each of the elements contributes to the drama of the high-interest point introduced by the piece of statuary in the background.

This is also a "universal" garden plan, for chrysanthemums will flourish from Maine to California, from Washington to Texas. It is not a pretentious garden; it measures only 16′ by 25′. But here, again, it has practical application to almost any size lot. If you have a small city lot, enclosed on all sides, it would be your entire garden. If you have a lot 100 by 200 feet or so, it might be located in one corner, open to the lawn on the foreground side and shielded by shrub masses at each end. Or if you have an estate of many acres, it could be charming, tucked away in a completely enclosed spot, or located in a clearing in the woods. And if your garden budget does not allow a dramatic high-note quite as important as a statue, you can achieve comparable effects with a massing of brilliant contrasting color in one spot, an unusually fine specimen tree, or a small pool or fountain.

To be sure, you will need to vary some of the background plants to suit your own locality and soil conditions. In Florida, for example, the cherry laurel or Australian pine should well substitute for the Ilex crenata hedge. And your locality may offer a different selection of chrysanthemums. In colder northern climates some of the late varieties shown here may not open before killing frost. And if you live in the South, you may prefer some of the more delicate types which are hard there, such as the "thread" and "spoon varieties.

This is not meant as a plan to be followe "whole hog," as it were. It can be modifie to suit the situation, views, large trees o topography of your (*Continued on page* 292

KODACHROME BY F. W. CASSEBEE



● Chrysanthemums: 1. Ruth Hatton, double with gold center. 2. Ethel, orange-bronze p 3. Little Bob, small, deep copper pompon. 4. M bronze single decorative. 5. Mrs. H. E. Kidder, incurved. 6. Julie La Gravere, deep red p 7. Ember, small, golden-bronze double. 8. Mrs. yellow incurved. 9. Firelight, deep bronze doub Royal Red, double red with gold center. 11 Howell, orange-bronze single. 12. Judith An gold button pompon variety. Trees and shrubs: 17. Japanese holly. 15. Ohio buckeye. 16. Re

If the chysanthemum varieties are unavailable area, write HOUSE BEAUTIFUL for list of s



SY A SHAW JUDSON, FROM GRAND CENTRAL ART GALLERIES, NEW YORK ● BENCH FROM MAYHEW SHOP, NEW YORK ● WALLS, JOHNS-MANVILLE ASBESTOS CEMENT



Radios are furniture

Now you can treat your radio as if it really belonged with the rest of your furniture. For the new models *are* bona fide working furniture, designed to do much more than provide entertainment. Here and on the next two pages you'll see how appropriately and decoratively they take their place in furniture groupings as lamp tables, consoles, bookcases, and cabinets

KODACHROME OPPOSITE BY WILLIAM F. HOWLAND — W. & J. SLOANE, DECORATOR



n make your radio the most important feature on a wall, just as you'd place a breakfront, if it has tial width and real beauty as cabinetwork, like the ox "Symphony" opposite. Its white oak cabinet, d to blend with Modern furnishings, houses both raph and radio. William Pahlmann, decorator.

BETTER YOUR HOME • BETTER YOUR LIVING •

was a time when radios defied all decorating s to make them part of a furniture group. Looking eered refrigerators, they were aliens in the living low they are designed, like the mahogany Scott onograph (right), to be as unobtrusively con- with other furnishings as any fine chest of drawers.

B. ALTMAN & CO., DECORATORS



Some years back you'd have had to skip the idea of having a radio in a period room, because period cabinets didn't exist. But now most manufacturers offer a wide choice of period designs in their standard cabinets. This one, the Magnavox Provincial, in "distressed" fruitwood, is as typical a piece of farmhouse informality as the other furnishings in the room.

MULLER-BARRINGER, DECORATORS



Almost every piece of furniture these days has t ea its salt by performing more than one function—an t goes for your radio, too. This Bendix, like a Pembroke al can hold your reading lamp, ashtray, or whatever yo ne within arm's reach of an easy chair. You'd never guess w a radio until you turn a knob and the dial face lig



Today's large radios tend to look like cabinets or bureaus, so they are naturally easier to decorate with than their tall, skinny predecessors ever were. The mahogany cabinet of this GE Musaphonic radio-phonograph, besides being furniture worth displaying, leaves plenty of upper wall space for such large scale decorative drama as the mirror and the inset clock.

BLOOMINGDALE'S, DECORATORS



Like any other piece of furniture in a room, a rad order to fit gracefully into the over-all picture, mus ve some relation in design and wood to the other furnis ng The tawny pine cabinet of this Ansley "Salem" Dyna or is as Early American as the hooked rug and calico arou The left door opens on radio, right door on record l

OGRAPHED AT JOSEPH BERLINGER CO.

B. ALTMAN & CO., DECORATORS



your taste runs to Modern design and light woods, you'll ve no trouble finding a radio cabinet to join your other iture, for there are many contemporary blond beauties to se from. This Meissner "Century" radio-phonograph, clean a whistle in design, is veneered in primavera wood, takes ornament from two handsome pulls of lucite and leather.



For the space-saving population, here's how to get radio, record player, and record album shelves in the same amount of space you'd ordinarily give one lamp table. And it *is* a lamp table. It's Freed-Eisemann's "Chairside," designed to be easily operated from the chair you sit in. You'll find most radios lower these days, hence top surfaces are more useful.

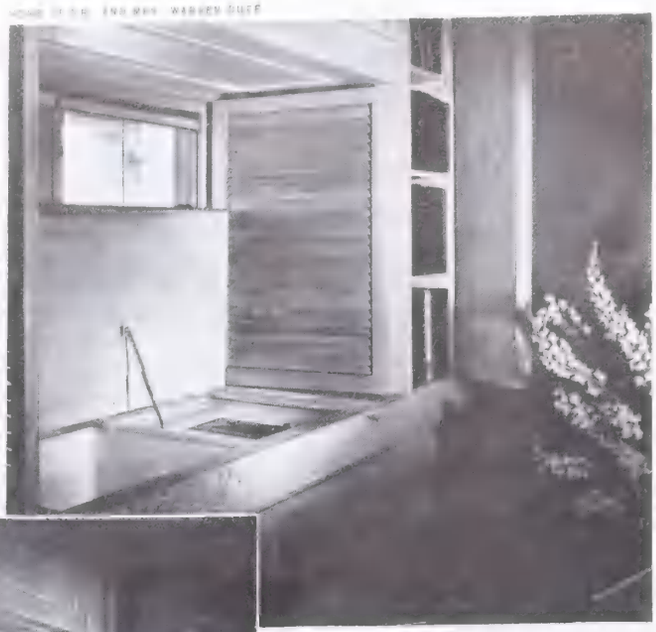
ROSEMARY DUDLEY, INC., DECORATORS



dio cabinets have emerged from the category of novelty urniture as really fine cabinetwork, sloughing off the gim cks that once made them so hard on the eyes. Because of i elegantly simple lines, satiny wood, and careful crafts nship, this Stromberg-Carlson "Empire" radio-phonograph es appropriately with eighteenth-century chintz and pine.

Radios are furniture

They are as important, decorative, and functional, as tables and chairs.





Any house with wide window reveals could build a radio-phonograph under the window as shown above. The depth of wall in this house also yields a cupboard for fast accumulating records. When not in use, the cabinets are hidden by doors which match the paneled woodwork. Wallace Neff, architect.





Hung on the back of ... cupboard door (wh... don't have to clear off a ... net top to use it) is t... matic phonograph in ... Mrs. Edward McLean's ... Winnetka, Ill. Louvere... conceals the loud speake... bindings hide a built-in ... bookshelf. Julie Mayer, de...

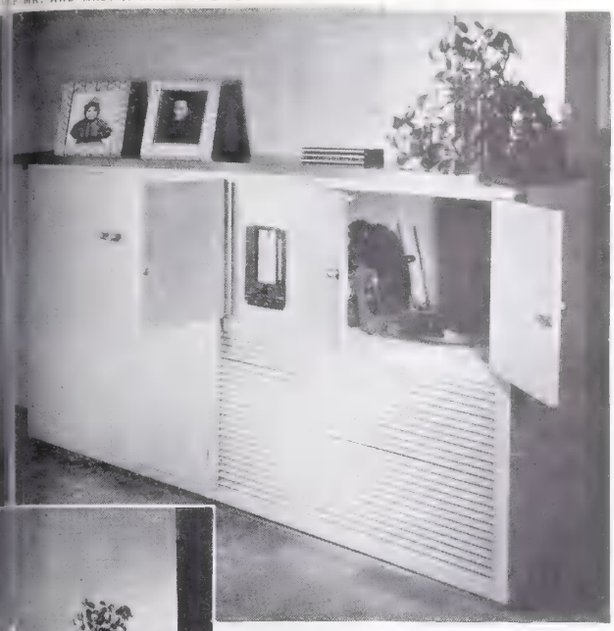
by Frances ...

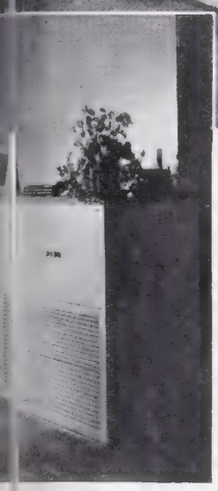
Built-in radios

for remodelers, builders, or decorators

The radio is now as essential a part of household equipment as the telephone or heating system. But it needs to be expertly installed to allow for best results today and future improvements. Here are five ways of making a radio both a functional and decorative part of the house. They save space and also match decorating schemes

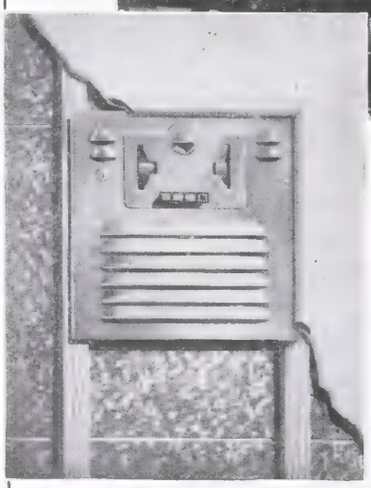
F MR. AND MRS. I. H. PRINZMETAL





This cabinet is deep at one end to fit phonograph and shallower at other end for record albums. Radio in center. It is located between living room and hall so it can be enjoyed in several rooms. The simple cabinet is the kind which could be readily copied by a carpenter. Sumner Spalding, architect.





If you want to build a radio into the walls of your house during building or remodeling (or into bookcase or cabinet), here's a ready-made unit. Ansley Paneltone, National Model. Case is only 4½" deep, panel face 14" x 14", a size easy to install between studs. An outlet to plug in a phonograph is provided.

HOME OF WILLIAM H. WEINTRAUB



BETTER YOUR HOME • BETTER YOUR LIVING

Building your radio-phonograph into custom-made furniture is another way to fit it into your particular decorating scheme. Here, record racks are in closed cabinets at left. Open cases hold albums. Phonograph is in unit with open lid. Radio is in adjoining closed cabinet. Virginia Conner Dick, decorator.



1. Easter lily 2. Amaryllis
3. Caladium 4. Tuberous rooted begonia 5. Gloxinia
6. French Roman hyacinth 7. Calla lily

Drawing by G.L.

by David Platt

HOW TO *Rush spring*

Spring seems to come earlier when there are green growing things in your winter-bound house. But why stop at green leaves, when you can have flowers, too? Not just shy, pretty little blossoms, but great, spectacular splashes of bloom, the kind that pack the florists' windows at Easter time—lilies, amaryllis, gloxinias.

You can grow such dazzling, professional-looking things yourself—at home. Perhaps you can even have the thrill of giving these home-grown blossoms as Easter gifts.

Start them now from bulbs. You have a pretty nice choice, because the supply of varied bulbs has improved a lot since the war ended. There are rules to be followed, of course, but the procedure isn't nearly so tricky as the gorgeous results might lead you to suspect.

Start now, and by Easter you can have a private flower show of magnificent bloom, all grown at home from bulbs. The sub-tropical and tropical kinds require no pre-cooling. All they need is potting up and reasonable care in matters of light, temperature, water. It's not hard. Just follow these rules

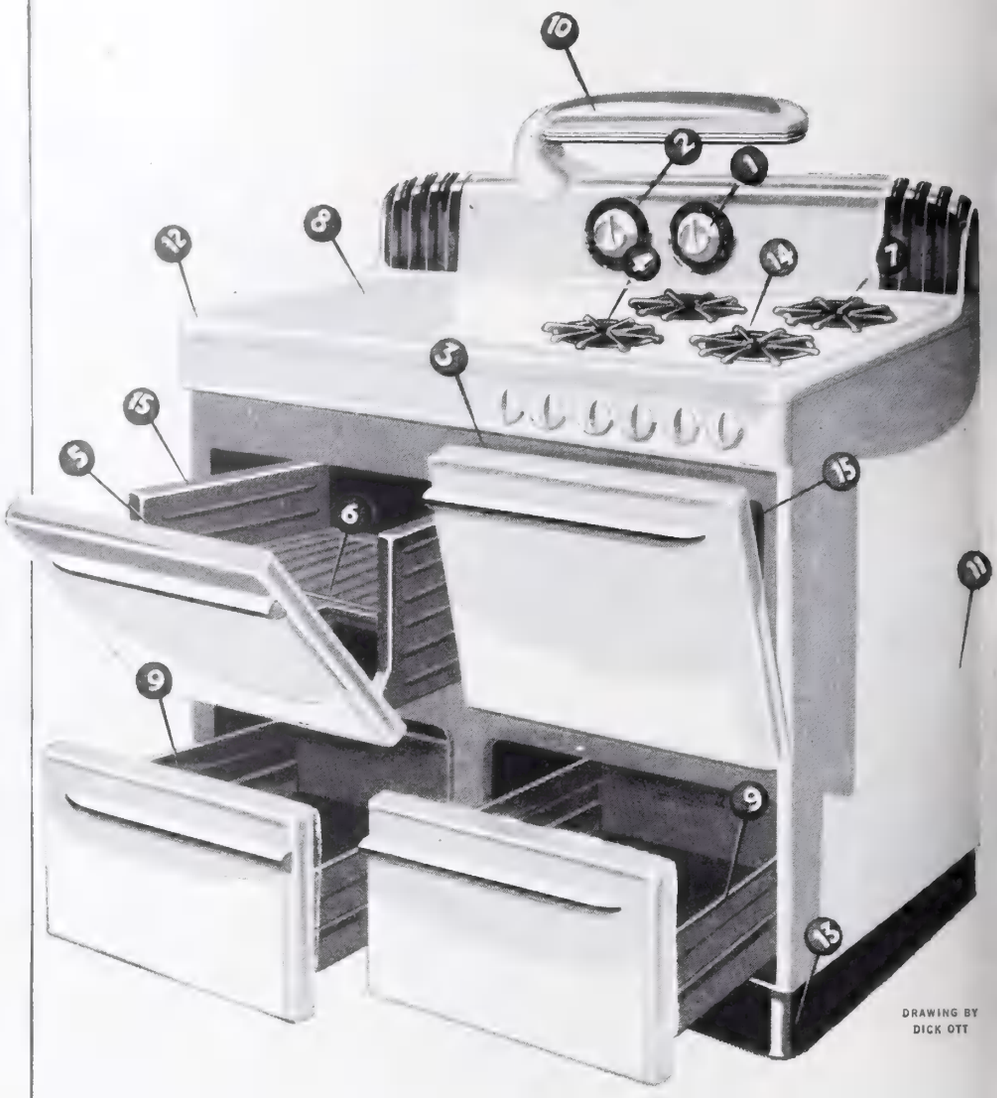
It isn't necessary to go through the outdoor pit and cold frame rigmarole or the dark room technique. Fortunately most of the late spring-blooming bulbs are sub-tropical and tropical by nature so that they can withstand warm house temperatures without suffering.

Light is their main requirement, a good big sunny window or windows, and the business of growing exciting things is yours. And what variety! Here are a few of them: Calla lilies, white and yellow; amaryllis; tuberous rooted begonias; gloxinias; fancy leafed caladiums; French Roman hyacinths; Easter lilies, oxalis, veltheimia, and lycoris *radiata*.

Alphabetically, here's the story on each of these—what varieties to buy, when to plant, and how to handle them.

AMARYLLIS. This is a huge lily flower in the most exotic shades of scarlet, crimson, orange, deep pink, white-striped pink, and pure white. They may be bought in separate colors or mixtures. Big bulbs are best because they often send out two and even three stalks. These may hold three to four blooms each and in succession, so that a six-weeks blooming period may be your reward. Low-priced bulbs bloom well, but the colors are usually common. The bulbs are obtainable from late October until January, depending on the (*Continued on page* 279)

by Charlotte Eaton Conway



What to look for in a NEW GAS RANGE

You will have more hours for leisure or other pursuits when you prepare meals on a new gas range. Manufacturers have thought of dozens of ways to make them more convenient, efficient, and workable.

For summary of gas range information, see page 272

Here are the Features Which Will Shorten Your Hours in the Kitchen

1. Automatic clock control can be set to turn the oven on and off whether you are present or not.

2. A minute-minder works like an alarm clock; you set it to give a warning ring at the time you want to start or stop a cooking operation.

3. Automatic oven lighting gives you a clear view of the interior for cleaning, watching cooking progress.

4. With automatic ignition, no matches are necessary, for burners go on with the turn of the stopcock.

5. A specially designed broiler grill allows juices to drain into pan so they cannot catch fire or smoke.

6. New broilers not only swing out or slide out, but are set high in the range where you need not stoop or strain in making full use of them.

7. Top burners can be adjusted to the exact degree of heat you need for each one.

8. Porcelain enamel finishes not only give a clean, sanitary appearance, but are easy to keep spotless.

9. Storage space built into the range itself is a convenience for utensils needed frequently for use at the stove or on nearby counter.

10. The work surface of your range can always be light-flooded with a light built into the backguard.

11. Flush-to-wall construction eliminates waste of space, avoids any hard-to-clean cracks and crevices.

12. Ranges of depth and height to match other kitchen equipment permit smooth, continuous assembly for greatest efficiency, best appearance.

13. Toe space at floor level saves you from bending forward while working at the range.

14. Removable burner trays to catch spillage and reduce the work of keeping them clean.

15. With two ovens you can broil and bake at the same time.



ı broil and bake at the same time
l Estate range with its Bar-B-Kewer,
adiant heat broils with constant
erature. The Grid-All top plate is
ng pancakes, grilling eggs, meats.



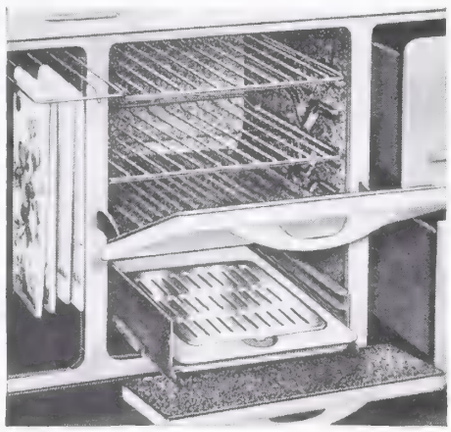
An ever-on pilot burner, that cannot blow out, automatically lights surface units on Crosley range. Grates are of patented design, planned to offer minimum obstruction to heat, for saving in time and fuel.



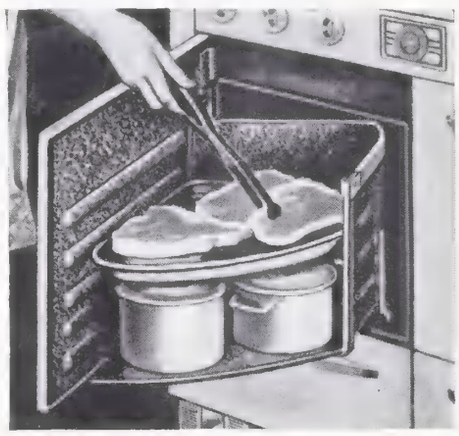
The oven of Roberts & Mander Corp.'s Quality range is large enough to cook a whole meal at once. This model has "Centra-Cook Top" with four burners in the center, leaving work surface at sides.



the Florence range has light con-
ll by switch on backguard, is in-
d with spun glass and thermostat
ol l. When the door is closed, you can
oking through the sight window.



Cakes can be placed anywhere on the adjustable racks of the Hardwick oven without appreciable variation. Pull-out broiler below is smokeless; compartments at either side store towels, small utensils.



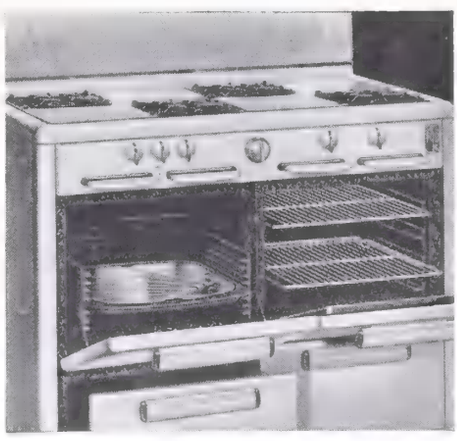
The swing-out broiler on the Magic Chef is large enough to barbecue whole chickens or roasts, also serves as warming compartment and auxiliary oven. Placed high for no stooping, it has six rack positions.



ed catch permits you to remove
he tire waist-high broiler on the Ca-
ra e, glides and all, for cleaning
e k. A special spring gives the
do good balance, sturdy operation.



You need watch the Maytag Dutch cooker well only 30 minutes to cook an entire meal. It cooks with slow, retained heat which keeps food table hot for hours; adds equivalent of three top units to capacity.



Without crowding, you can use four large utensils at the same time on the Roper "staggered" top. "Glo" broiler burner in waist-high broiler cooks with penetrating infra red rays, speeds up broiling time.

What to look for in a NEW ELECTRIC RANGE

You can prepare meals that are nourishing, healthful, appetizing in a minimum of time on a new electric range. Accurate control of heat for any cooking purpose, every time you cook, is the secret.
Detailed news of 1946 electric ranges on page 272

15 Good Reasons Why New Ranges Mean Better Cooking Plus Saving of Time

1. With automatic clock control, you place food in the oven, set for correct heat and desired interval. Oven turns on and off automatically.

2. Minute minders ring bell to indicate cooking time has expired.

3. Thermostatic oven control eliminates need for watching food, minimizes chances of cooking failures.

4. Multi-heat surface units provide 5 to 7 different degrees of heat.

5. Deep-well cookers are so constructed that a small amount of electricity will cook a large amount of food. A whole meal can be cooked at one time.

6. Oven lights flash on and off automatically as you open or close door for inspection or cleaning.

7. A separate broiling oven is convenient if you do very much baking.

8. Storage drawers, for equipment used at the range, operate easily on runners and have convenient safety stop guards.

9. Top-of-the-range illumination comes in handy on dark days or when room lighting throws shadows. Lights may be either incandescent or fluorescent.

10. Outlets, protected by separate fuses, serve small electric appliances.

11. Porcelain enamel finish needs only wiping off with warm soapy water to keep it clean.

12. A toe recess makes it possible to work close to the range without leaning forward, and matches all other assembled kitchen equipment.

13. A high broiler saves lots of bending and back-aches, whether you are cooking or cleaning the oven.

14. Flush-to-wall construction.

15. Units to fit kitchen assembly.





asy-to-see back panel on the Admiral
e carries a glass-enclosed fluores-
ht, and all controls including timer
elector switch for automatic opera-
oven, cooker, convenience outlet.



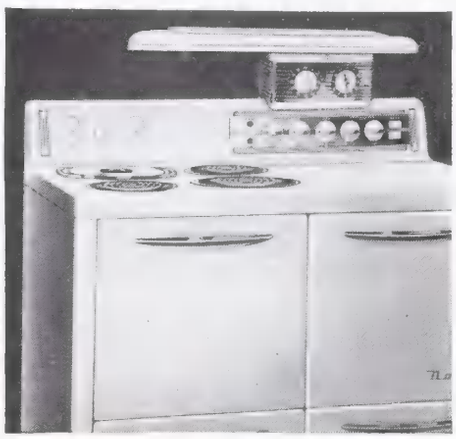
Installed in the cooking surface, Kelvinator's 6-quart deep-well cooker has self-basting cover and adjustable trivet. It is designed for slow cooking of inexpensive meats, canning, sterilizing, deep-fat frying.



Frigidaire's "Even-Heat" oven, with automatic Cook-Master timer, broils or bakes uniformly. Oven shelves have nine usable positions. V-shaped roasting rack and meat thermometer are two convenient extras.



l Electric locates their oven vent
e surface, away from walls and cur-
pors might stain. Tel-a-cook lights
on backguard tell which units
nd at what speed they are heating.



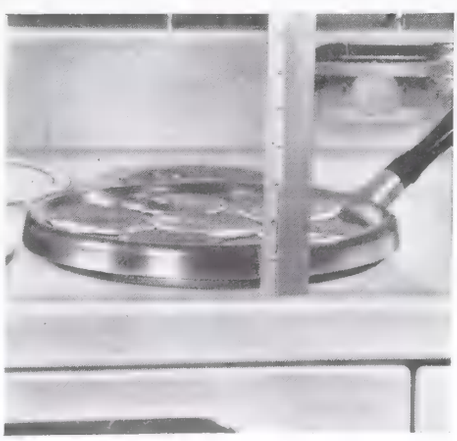
All controls on the Norge range, vent and convenience outlet, are on the backguard, out of reach of children. Automatic timer turns oven, well cooker, appliance outlet on and off at predetermined times.



Automatic temperature control in Hotpoint oven is adjustable from warming heat of 150° to 550°. Once set, the timer goes on and off automatically. It also controls deep-well cooker for complete meals.



ial control of the oven is a feature
Westinghouse range. In one opera-
can set temperature you want
ting, broiling, or baking. Sig-
ows when temperature is reached.



The cooking unit on the Universal range is mounted almost a half inch above top, to accommodate pans larger than unit, also to prevent spilled liquids from dropping into the interior of range, around the unit shell.



Monarch has a surface oven equipped with roasting pan and cover for roasting meat, browning potatoes, steaming vegetables, all at once. Lifter-trivet will hold your own utensils for two or more foods.

by Laura Tanner

BETTER YOUR HOME · BETTER YOUR LIVING



For the room that must do more than serve for dining, consider the table at right and below. Note how well the center section provides for extra serving space when the table is used in its entirety. By the simple expedient of unclamping this section, two substantial circular tables are released for bridge or what-have-you.



PHOTOGRAPHS BY WILLIAM [illegible]



Looking not at all like the nest of tables of old, this twin table with its convenient shelf for magazines and extra book rack is a right answer to the problem of serving a long sofa. Place it across a chair for solitaire, or to hold an invalid's tray, or for reading. Your ownership will readily invent other uses for it.

MODERN

nests of tables

At last Modern has got around to borrowing that space-saving device, the versatile nest of tables. Cherished through the years because of its multiple uses, its aptitude for new tasks and occupations is appreciated today where conservation of space counts more than it did in the past. The form has taken on new lines, but the old utility has remained. The finish is likely to be lacquer. Here are three designs that promise to become classics

Most coffee tables are inadequate when party is in progress. A coffee table that is actu- five-in-one is, therefore, good news. Four lack lacquered tables supplement this am- cane-top table on the right. They disap- pear to make a decorative base when not in —if such a fate should ever overtake them.

THESE TABLES DESIGNED BY R. H. MACY, NEW YORK





BURLINGAME PUBLIC LIBRARY Burlingame, Calif.



By KAREN VAN LIEW

HER INTERESTS DETERMINED THE DÉCOR

It is obvious that the Connecticut farmhouse of Gladys Swarthout, Metropolitan opera star, is the home of a music-lover. Every room bears the evidence. In the photograph (left) is her hobby collection of pictures of the most famous Carmens of opera history. Spotlighted in the center of the group is her favorite of all Carmens, Mary Garden. Miss Swarthout herself is one of the great Carmens of the Metropolitan.



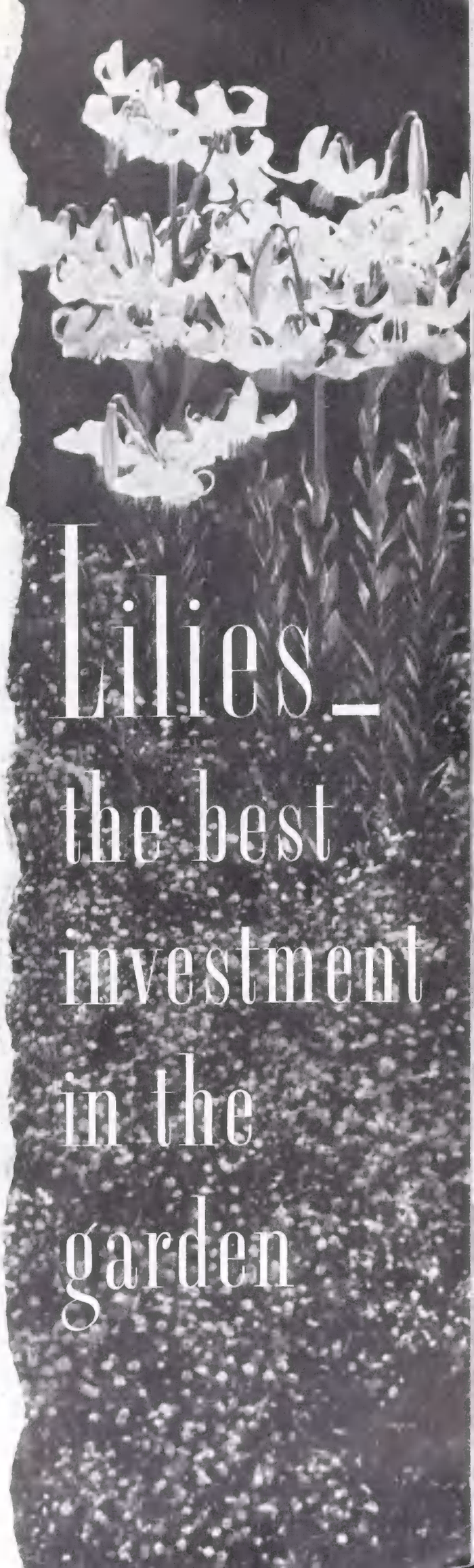
PHOTOGRAPHS BY RICHARD AVERILL SMITH

This tiny guest lavatory is decorated entirely with a fascinating collection of Miss Swarthout's best-liked opera scores, old opera programs, and rehearsal notices from her sixteen years on the Metropolitan stage. Her musical interests, however, are not limited to opera, for she enjoys every type of music from popular songs to famous old arias, just as her reading interests range from Shakespeare to mysteries.



Miss Swarthout (Mrs. Frank Chapman to her friends and neighbors) is not ashamed of being sentimental. She likes especially this small music room (left) where she displays photographs of her friends in the theatrical and music world. Here, too, she keeps volumes of favorite recordings, from swing to classical, and the records she has made. Speaker for radio-phonograph is in adjoining studio.

Lilies— the best investment in the garden



Have you shied away from growing lilies because you think of them as sensitive, fragile beauties that can't "take it"? Don't be fooled. Most of the popular varieties are amazingly rugged individuals that are good sports about adapting themselves to the vagaries of weather and soil, and ask little beyond good drainage for getting along well in life. In fact, lilies will outlive by years many of your other so-called "sturdy" flowering plants. (Remember Grandmother's tiger lilies which she planted as a child and which still thrive in her garden?)

Lilies are a good investment on other counts besides their tolerance and longevity. They bloom over a long period in the garden; and, in flower arrangements indoors, they outlast most bulbous flowers. As a group, lilies offer far more than their quota of fragrance, ranging from delicate to heavy and, in all but one or two cases, perfectly delightful.

When we visualize the common (but still nice) combination of madonna lilies and delphiniums, we forget how adaptable lilies can be. Philippine lilies, planted in front of a wall or evergreen hedge that shelters them from prevailing winds, will open giant bells far above your head and last for a period of three weeks or more. The orange, spotted superbum lily will put on a gorgeous summer show toward the front of a naturalistic planting of azaleas, the secret being that they share the love of these shrubs for acid soil. The surface roots of the azaleas do not tangle with the lilies, but serve to mulch them, and their foliage acts as a protection, shading the soil in summer and shielding the young lily shoots from sun and cutting spring winds.

Lilies make good border plants, too, if you confine them to a special area that can be kept free of commercial fertilizers and manures. Madonna lilies will survive for years at the back of a perennial border, especially if you "mark" them by interplantings of some light-foliaged perennial like fall aster or babybreath. In this way you will get double the bloom per given space, too.

The new lily-grower should start with the most tolerant types, such as the tiger, madonna, Henry, Hanson, Shuksan, and regal. These are all dry-land lilies from China and Japan and ask, in brief, for well-drained soil that is acid in reaction and contains leafmold but no fresh manures or chemical fertilizers. As in the case of most lilies, these "easy" types like a spot in full sun, but will do well with four or five hours of sunlight a day. Speaking of shade, there is one "must" to take care of: Plant ferns or low shrubs, such as drooping leucothoe or slender deutzia, in the foreground of your lily planting to shade their young shoots from the sun. Such a foreground has an aesthetic value, too, as many of the lilies would otherwise look disproportionately tall in the medium-size garden.

Lilies, in general, are stem-rooting. This means they will put out additional roots along the stem for anchorage and food intake, just as tomatoes did when you set them deep in your victory garden. Therefore plant lilies at least twice as deep as their bulbs are high—six to eight inches deep at least. Exceptions among popular varieties are the madonna, gold-banded, and Nankeen species that should be planted only four inches deep at the most.

Since they are to be a relatively permanent feature in your garden and will make few demands (*Continued on page* 291)

By Alice L. Dustan

PHOTOGRAPH BY ROBERT AVERILL SMITH

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

A LITTLE REMODELING

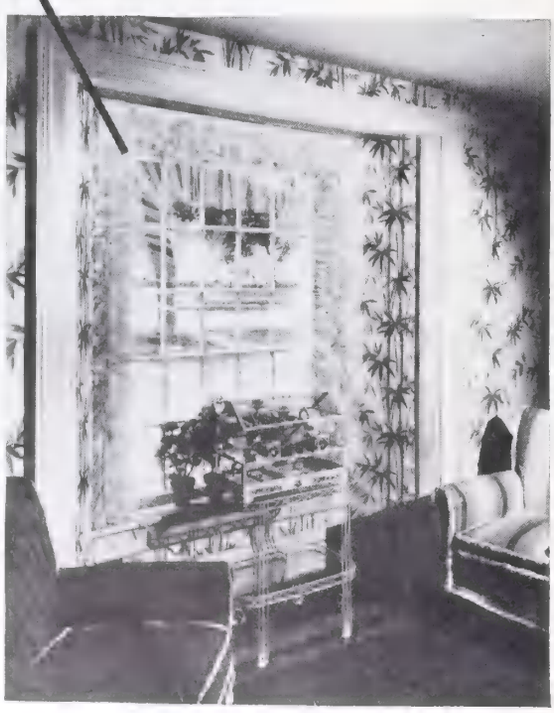
can do a lot

If remodeling means extensive rebuilding of an old house, it may not be worth its cost. But changing this house from "before" stage (left) to "after" stage (right) was done by just adding garage and new porches, by shifting and adding a few partitions and windows, applying a bright coat of barn-red paint



No outside walls were rebuilt to make this old farmhouse into the two family house at right

THREE PHOTOGRAPHS BY HEDRICH-BLESSING STUDIOS



No remodeling whatever was needed to fit this new picture window sash into the original double-hung window frame. It adds considerable cheer to this dining room, which is in the two-story half of the house. This half is rented as a complete home.



The Misses Jane and Sue Egan who remodeled this Geneva, Ill., farmhouse made much of little by turning the one-story wing of the original house (it was a kitchen and shed) into a four-room apartment. Its living-dining room is spacious and bright.

PHOTOGRAPH COURTESY UNITED STATES GYPSUM COMPANY





Adding garage to front of house created attractive new (and covered) entrance doorway. Fresh new color does rejuvenating job on whole house.

Owners put knotty pine boarding on both ceiling and walls. Farmhouse character didn't inhibit them from installing big picture window.

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Except for end doors, this whole wall is insulating glass which keeps heat inside the house. Because wall is *all* glass, there is little glare. Draperies help retain heat at night, give privacy. Eaves shield from hot summer sun.

Fireplace wall is north end of room above. Having no windows, it is a protection on the coldest side of house. It also helps to give this room a feeling of intimacy and seclusion in contrast to window wall at the other end.



BETTER YOUR HOME • BETTER YOUR LIVING

An "OPEN" HOUSE for a SEVERE CLIMATE

by Will Mehlhorn

Even if you live where weather is rigorous, you can open up your house to sun and outdoors with big windows if you use today's marvelous new materials and planning methods. That's what they did in this house—it's wide open yet weather-tight

"We'd like to enjoy sunshine and better light and the outdoors inside our new house, but we can't have those big windows in our cold climate." That is the delusion of many home planners.

But you don't have to live in the South or in California to build such a gloom-banishing house as the one we show here, the home of Mr. and Mrs. Ralph Michaels. This house solved the problems of high heating costs and heat loss through big windows. Built in Highland Park, Illinois, near Chicago, where winters can be really rugged, the fuel costs for five years have run about 15 per cent under the figure first estimated. They are less than $300 a year, which can be called good for a large seven-room house containing 40,040 cubic feet.

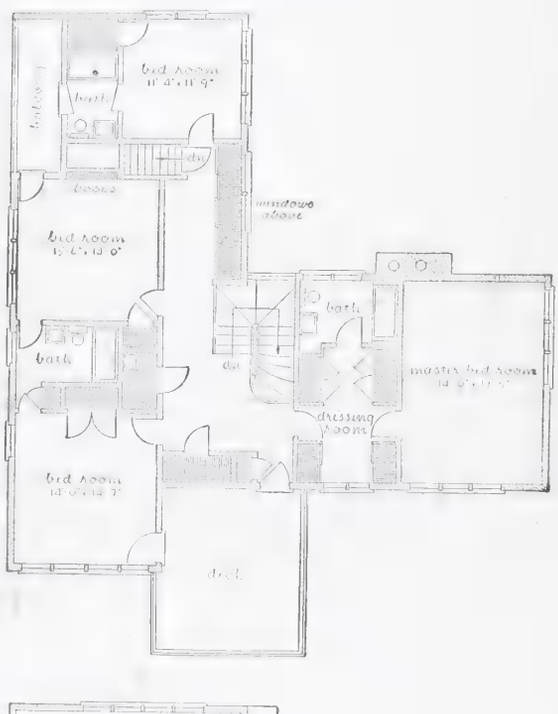
An "open" house like this one must be planned for protection from the north and with big window exposures to the south. Then the sun helps heat the house through the windows, even in zero weather. Low in the winter sky, it pours in during much of the day. Insulating glass, built like a sandwich—two or three layers of glass with air space between, all hermetically sealed—will hold in sun heat and the heat from the heating system. So will storm sash, to a lesser degree.

With complete insulation of walls and roof, weather stripping, and the perfected, controllable central heating available today, an "open" house like this, one that lifts your heart and spirit with its spacious effect, is completely feasible in cold climates.











The hub of the house is the center stairway and l
much is made of it. It is lighted by a tall north
which carries from the entrance porch floor to th
of the roof (see outside view in facing picture). T
gives direct access to all rooms on both floors, a
has south lighting on the first floor. This opaqu
panel (above) admits light while screening the living

Every bedroom (see second-floor plan left) is ir
from noise and activities of others. The smallest b
is separated from neighboring rooms by rear stai
bedrooms on west side of house have bathroom and
between them. Master bedroom is separated from ot
stair and hall. Three of the rooms open right ont
decks for sun bathing. Notice the small deck on west

The garage helps to shelter the house from the nor
plan at left, below), and only one first-floor windo
in that direction. That's one of the planning tric
make it possible to use such wide windows on the sou
of both floors in this cold-climate house. The fron
well secluded from all rooms on first floor, is a
corner where it is always handy yet not drafty in

Architect James Eppenstein put the main rooms
south side, at the back of the house (facing pag
where they look out over a wooded ravine. See how
carried across most of the first story in a climate
winter weather is often around zero. Wide roof eav
to shelter windows from rain and from summer sun.
window is one shown from inside in color on precedin

Since the front of the house (right) faces north di
it sensibly omits many windows. It also uses littl
yard planting, creating instead a useful parking a
cars, a luxury seldom enjoyed on a 75 by 100-f
There is no lack of garden or planting. It is
south side where it can be enjoyed from the main
Unbroken wall on the north side helps shelter



HOUSE BEAUTIFUL'S
Home Planners Study Course

An "OPEN" HOUSE for a SEVERE CLIMATE





HOUSE BEAUTIFUL'S *Home Planner's Study Course*

A FORMAL SMALL HOUSE

Can a *small* house be formal without looking fancy or pretentious? This one succeeds where few do, because it depends on innate grace and dignity, not fussy ornament. And it doesn't sacrifice a good plan to gain a fine front

Though our day-in, day-out living today is no more formal than our Sunday night suppers or our bridge club lunches, a great many of us want houses which look formal. There seems to be something about an impressive front and a general air of elegance that sends pride of possession sky-high. And that's why the home planner must be wary. Though a house can be formal and fit the present day, it requires considerable know-how in design. Particularly for a small house. For the essential nature of the original formal house (Georgian, Regency, or similar style) was its stately size and sweep and ornament. And if you try to reproduce it verbatim in smaller scale, you may build a house which turns out to be a caricature.

Architect J. E. Dolena did not reproduce the clichés of formal style in this house, his own home at Beverly Hills, California, but he did recreate the simple, dignified spirit of all good formal houses. He planned good living arrangements first. Limiting his house to six rooms, he didn't constrict them into a tight rectangle. He pushed out wings at either side. Thus the living room, at the right of the entrance hall, gets three exposures, and there is generous space for study-guest room and service quarters at the left. The upstairs is confined to two bedrooms. With all rooms well placed, and well lighted by big windows, he gave the exterior its gracious character, which is formal but neither fussy nor forbidding. It is dignified but not pompous.

This house has just six rooms and an entrance hall, although it appears larger because of the stately portico and two-story gable which dominate the front. Much of the house is only one story high (upstairs portion is limited to two bedrooms, dressing room, baths.

Formal or not, the house has little truck with ornament. It gets its high and handsome formality from good lines and proportions, from oversize entrance and windows (facing page), not from decoration. The scale and character of landscaping is in perfect key with it.

PHOTOGRAPHS BY MAYNARD



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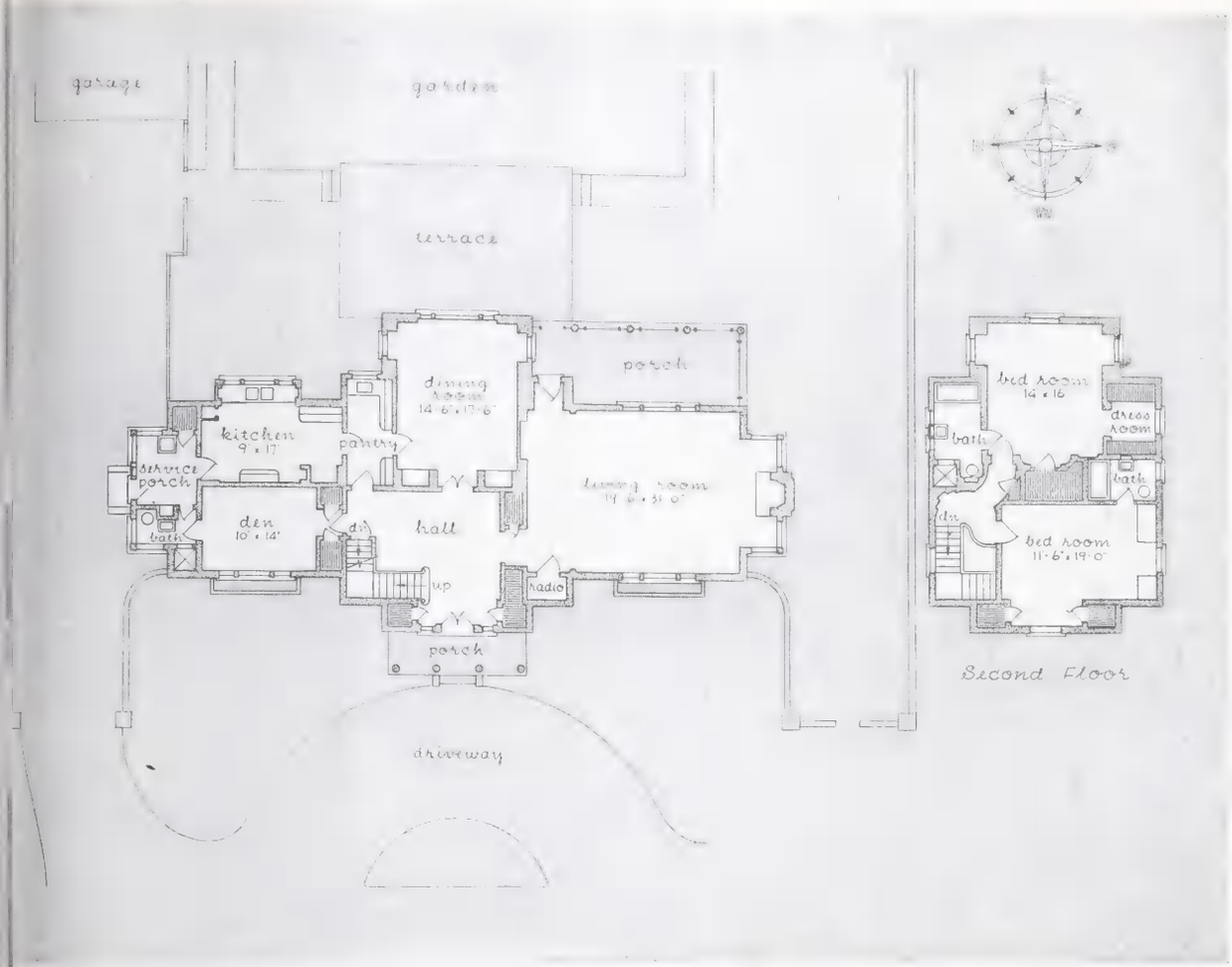


Formality need not mean stuffy decorations or furnishings that make you sit up like a ramrod. This orderly but casual living room is generous with comfortable lounge chairs and good groupings for easy conversation and for large or small entertaining. A wide window and door open the room to large living porch, terrace, and garden at back of house.



As you enter the front door you get this view straight through the house to rear garden and terrace. Dining room window is large enough to do justice to the pleasant outlook. Together with the large double doors and the figures mounted on pedestals (such fine objects deserve dramatizing), it gives important, formal scale to interior, too.

A FORMAL
SMALL HOUSE







ut being pompous, the front entrance captures a sim- grace which epitomizes the whole house. In a modest of space it uses double doors, side lights, slim pedimented doorway, decorative figures to suggest cture in the grand manner. Note the ironwork trellis es at the window behind figure; it shields the living om late afternoon sun. Den window has trellis, too.

The service entrance and its utilitarian problems have to be dealt with in every house. They were handled well here, and in character with the dignity of the house, by an enclosed side porch next to the driveway. Deliveries, trash disposal, and the like are taken care of without being seen from the rest of the house. This porch also keeps traffic out of the kitchen and saves rear of lot for the garden.



PHOTOGRAPHS BY EMELIE D. NICHOLSON

HOUSE BEAUTIFUL'S
Home Planner's Study Course

Old wash house into a comfortable home

Mr. and Mrs. Reynolds D. Brown, of Charleston, S. C., salvaged this 250-year-old brick cookhouse and laundry to acquire a home. They restored its two rooms, and then added a wing for more living space. See how skillfully they preserved the quality of its original architecture



Living room (left) and sitting room used to be kitchen and laundry respectively, sharing the great fireplace. Original English-made brick floors were relaid in cement and waxed.

New wing includes dining room (below) kitchen, three bedrooms, baths. Bricks salvaged from old neighborhood buildings blend new construction with old. El created patio.



RUSSELL T. MILLER, ARCHITECT

s part of building (opposite) is the wash
ouse proper. New construction was added
e rear. House stands at back of a lot in
sh Row slum section, now rehabilitated.

MRS. BEVERLY MIKELL, LANDSCAPE ARCHITECT



Like front garden, patio was once a cinder patch. Sitting room and dining room both look out on it. Windows in old house were widened.

BETTER YOUR HOME • BETTER YOUR LIVING •



by Zulma Steele

HOW TO GET ALONG WITH YOUR ARCHITECT

Just what does an architect do? Is he your diagnostician? Is he only an anesthetist? Or is he the boss doctor who really sees you through the pangs of having a new house? What is his function? What constitutes services rendered by him? How do you get along with the guy when you have him? Unlike the doctor or lawyer, the other professional men with whom he is always being compared, the architect is still a mystery man to many home planners.

But, if home building notions are seething through your brain now, you'd better find out about architects. What an architect does, and *why* he does what he does should be part of your self-instruction as a prospective home builder. For if you are investing any important sum in your house, you'll need one just as surely as you'd need an interpreter in a foreign land. That's truer today than it's ever been because home building is in what could be called (politely) a confused state.

A good architect has been described as a "practical dreamer." That does not mean that he wears a flowing tie, talks aesthetic patter, and has ability only to draw pretty pictures. The architect, genus 1946, is a practical businessman who not only brings sound designing ability to his jobs, but expert knowledge of construction methods, materials, equipment, costs, financing, and building laws, and can co-ordinate such information for you.

Architects differ in their ability, naturally, and they differ in their ideas of good house design, too. So choose a compatible architect, one whose tastes are akin to your own, for heaven's sake, or, like the hasty bridegroom, you may live to regret your choice. How do you know whether or not he is *sympatico* and how do you choose him? One way to do that is to tour the suburbs of your community, look for houses you like, and find out who designed them. Also ask your friends about the architects who designed their homes. Check back issues of home interest magazines, too, for architect-designed houses in your town. But don't seek a house architect in architectural firms specializing in office building or department store design any more than you would consult an eye doctor for a heart ailment.

When you have some architects' names to consider, telephone and ask to consult them. An office interview in which you may see pictures of the architect's work, and be directed to actual houses of several of his clients, places you under no obligation to him. Then get in touch with these clients and find out all you can about the architect and his work. But don't gauge an architectural firm only by its size and the number of its clients. The young, "small," up-and-coming architect, out to make his name, may be able to do much more for you because your job is his *big* job. Large offices are not always able to give as much time to the details of designing your house because their overhead costs are high. (*Continued on page* 232)

A new group in Genuine Solid Mahogany.

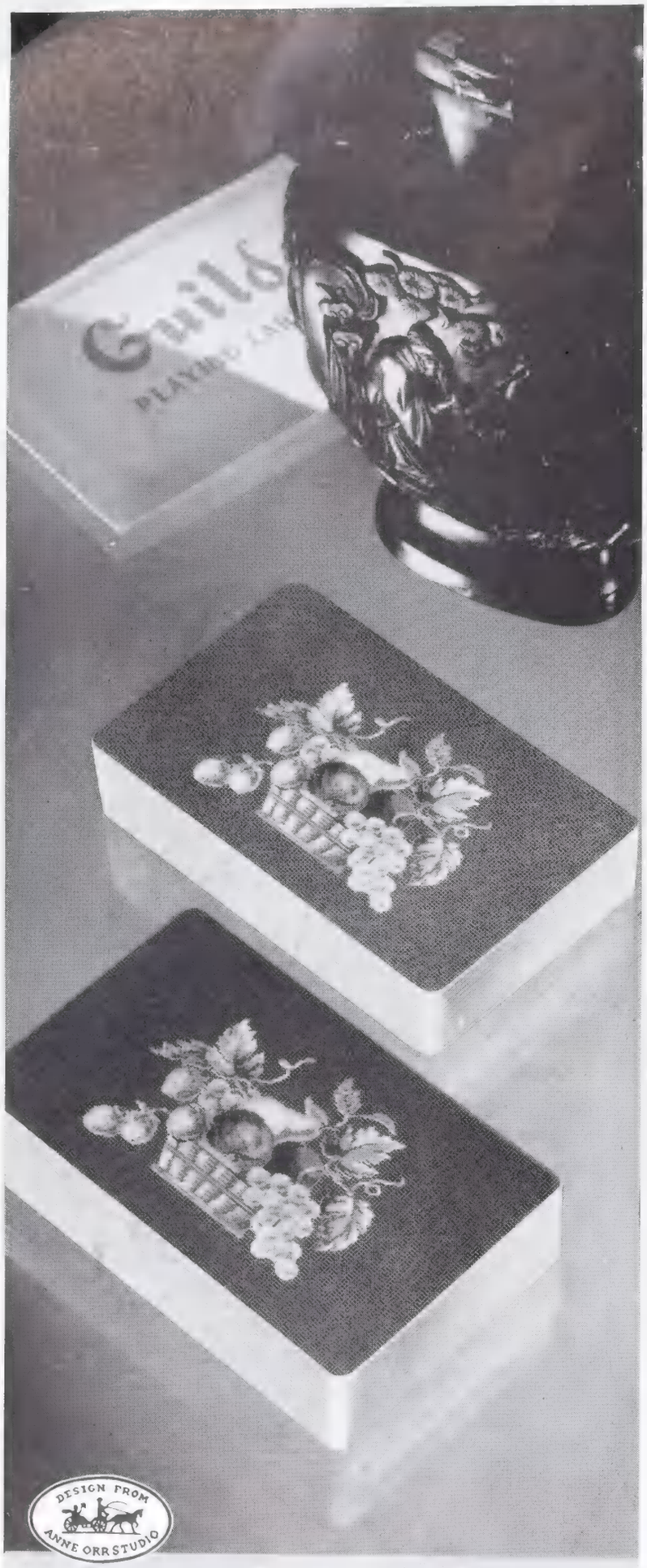
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If you have time and patience WALLPAPERIN CAN BE FUN

By VIRGINIA W. KELLY

Before we bought our house we had never so much as painted a chair. But now lack of funds and workmen have made us tackle almost everything, and our funny old eleven-room Victorian house has given us lots of room to practice.

I never did aspire to putting up wallpaper, however, until I watched a friend doing it. Now it has taken the place of bridge as my favorite pastime. There are ten-foot ceilings in my house, so if I could learn to paper, so can you. And this is written to tell you the tricks you must learn.

The equipment you need is not great. In our town the local hardware store will rent you a complete outfit if you wish. You don't need many things, and it is nice to have them all at hand so that a sudden inspiration can let you go to work without delay. There are lots of wallpapering gadgets, but the real necessities can be purchased for under two dollars—and they are all I have. You need a paste brush, a soft smoothing brush, and a pair of sharp scissors. Some people like a roller to fasten down the seams of the paper, but I use a damp clean cloth, which w
spilled paste at the sa
also need a nice big
face, and a long mea
My husband made t
me out of a six-foot p
ing—measuring off tw
tervals with a pencil.
an old sofa table for
ing and cutting surfa

I have found it to
the nervous system to
cut all of the paper
one day, and hang it
that way you don't get
it doesn't seem like
undertaking.

Perhaps starting w
is the best thing to
such a small territory
the work goes fast, a
feel encouraged right
papered closet is so
pretty that right awa
to feel like one of
priced decorators. S
professionals just ka
closets to freshen then
they seem clean, they
not very interesting. I
gay, or unashamedly

(Continued on pa



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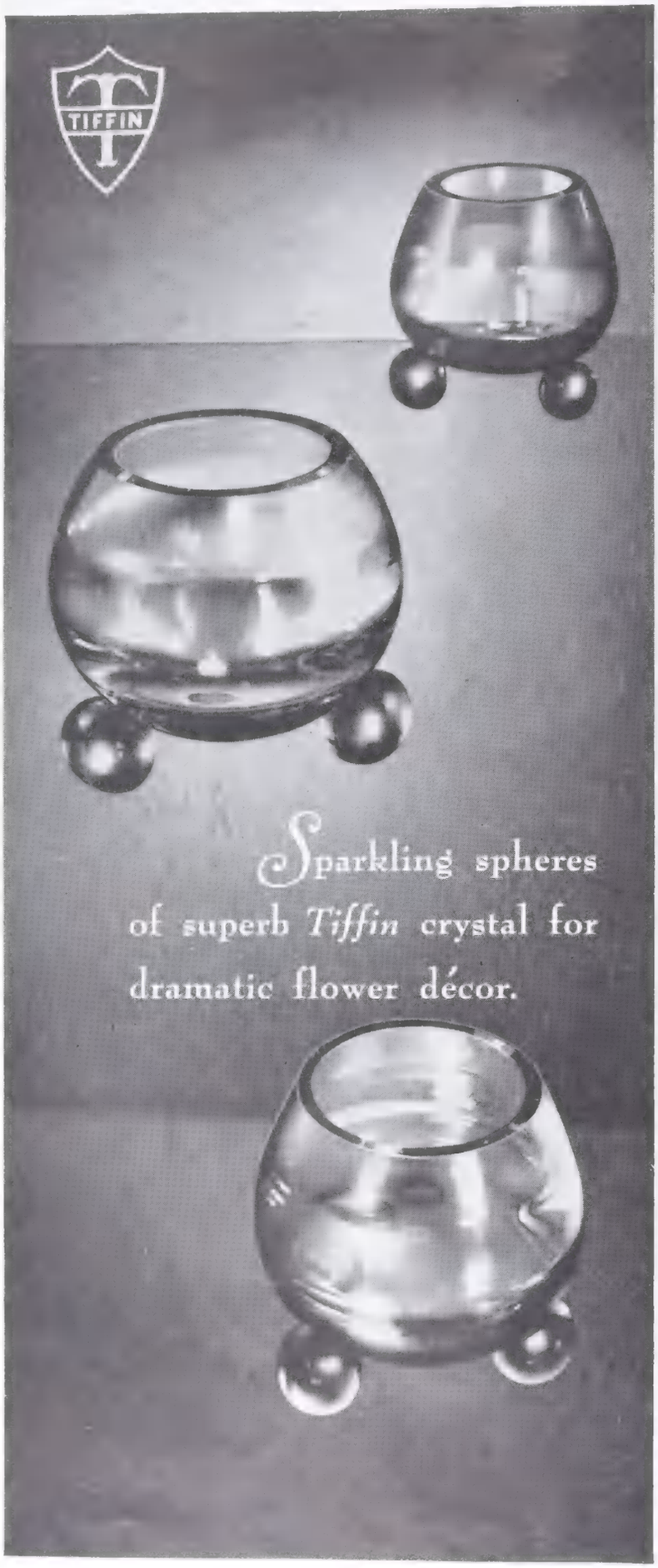
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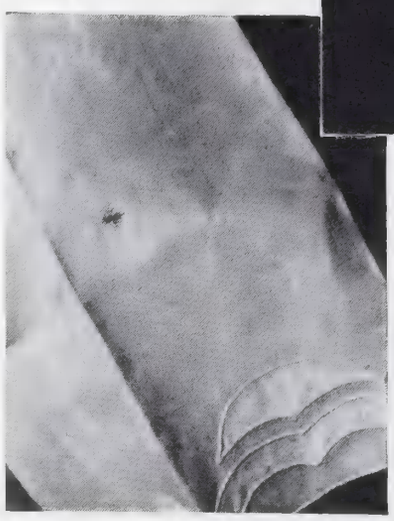
TIFFIN



UNITED STATES GLASS COMPANY • TIFFIN, OHIO



● The graceful seagulls embroidered on the guest towel at right cover what were once unsightly worn spots, shown in photographs below. Before designs are traced on, thin spots are strengthened by a few running stitches.



PHOTOGRAPHS BY FRED LERNE

BETTER YOUR HO
BETTER YOUR LIVI

When is a darn

NOT a darn?

When it becom

a decoration!

Good household linens are hard t find these days. Handwork like thi can salvage many a worn or torn piec

Recently we saw a 40-year-old linen table cloth liberally sprinkled with dainty white butterflies embroidered in linen thread. We were charmed, and remarked to the hostess that "Grandma" surely knew the secret of making household linens "personal" and "individual." Our hostess informed us that not Grandma, but she herself had used this means of covering the worn spots that otherwise would have had to be darned, if the cloth were not to be d thought it was such a that our readers should it. You could use this for repairing worn sl napkins, even lingerie essary, either, to sear fer patterns in sizes places. A flower, bird, modern geometric d from a magazine illu serve the purpose nic choose thread to match

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BEDROOM AND DINING ROOM FURNITURE

MODERNMATES

by Conant Ball at Gardner, Mass.



The "family idea" is the big idea in back of this distinctively new and modern Conant Ball Furniture.

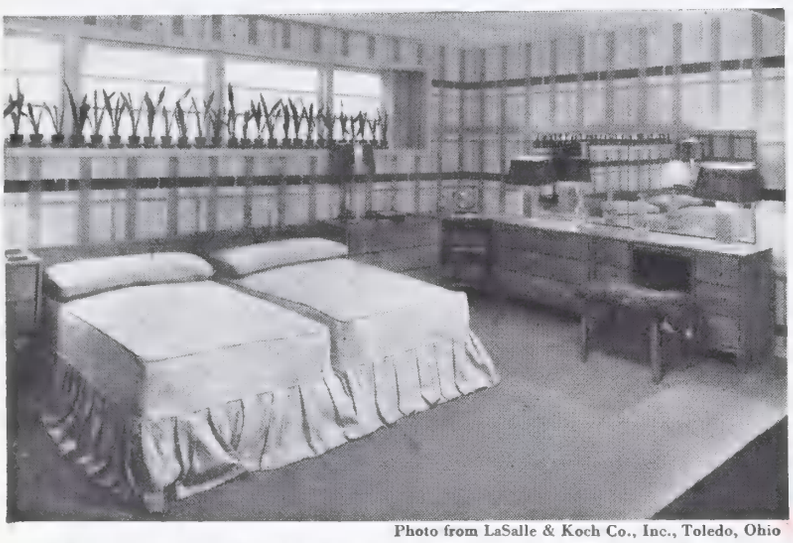


Photo from LaSalle & Koch Co., Inc., Toledo, Ohio

Each piece is carefully designed so that you can make some of the most exciting "family" groupings you ever saw . . . arrangements that will blend properly with the wall space in any size room. Comes in a refreshingly different "Brushed Birch" finish. Moderately priced, too.

LIMITED QUANTITIES ONLY AT THESE LEADING STORES

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Austin, Texas, H. M. Oetting Furn. Co.
Baltimore, Md., Hecht Brothers
Berkeley, Calif., Stone-Pierce, Inc.
Beverly Hills, Calif., W. & J. Sloane
Binghamton, N. Y., Ellis Bros. & Joseph, Inc.
Boston, Mass., Jordan Marsh Co.
Bridgeport, Conn., George E. Nothnagle & Son
Buffalo, N. Y., J. N. Adams & Co.
Cedar Rapids, Iowa, The Killian Co.
Chicago, Ill., Carson Pirie Scott & Co.
Cleveland, Ohio, Sterling & Welch Co., Inc.
Danbury, Conn., Henry Dick & Son
Davenport, Iowa, M. L. Parker Furn. Dept.
Detroit, Mich., J. L. Hudson Co., Inc.
Denver, Colorado, Davis & Shaw
Duluth, Minn., Joel O. Bodin Co.
Elmira, N. Y., J. P. & M. Sullivan
Fresno, Calif., Turpin's
Hartford, Conn., G. Fox & Co., Inc.
Kansas City, Missouri, Duff & Repp Furn. Co.
Little Rock, Arkansas, Ark. Carpet & Furn. Co.
Milwaukee, Wis., Klode Furniture Co.
Miami, Florida, Hadley's, Inc.
Minneapolis, Minn., The Dayton Company
New Haven, Conn., H. M. Bullard Co.
New York, N. Y., R. H. Macy & Co., Inc.
Oakland, Calif., Bonynge Furn. Co., Inc.
Omaha, Nebraska, Orchard & Wilhelm Co.
Pasadena, Calif., J. H. Biggar Furn. Co.
Philadelphia, Pa., N. Snellenburg & Co., Inc.
Pittsburgh, Pa., Boggs & Buhl, Inc.
Portland, Oregon, Meier & Frank, Inc.
Providence, R. I., A. T. Scattergood Co.
Rochester, N. Y., Lauer Furniture Co.
Rockford, Ill., House of Lindberg
Salt Lake City, Utah, Z. C. M. I.
San Francisco, Calif., W. & J. Sloane
Scranton, Pa., Cleland-Simpson Co., Inc.
Seattle, Wash., Frederick & Nelson
Springfield, Mass., The Red Lion Shop
St. Louis, Missouri, Stix, Baer & Fuller Co., Inc.
Syracuse, N. Y., I. Fleischman & Sons, Inc.
Toledo, Ohio, LaSalle & Koch Co., Inc.
Trenton, N. J., Herman Spiegel
Washington, D. C., The Hecht Company
W. Newton, Mass., Mayflower Wayside Furn. Co.
Wichita, Kansas, George Innes Co.
Wichita Falls, Texas, North Texas Furniture Co.
Wilkes-Barre, Pa., United Furniture
Worcester, Mass., John C. MacInnes Co.

POSTWAR IMPROVEMENTS FO COFFEE DRINKER



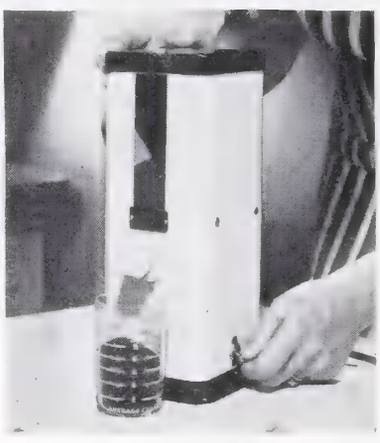


● Leisurely coffee dr have theirs hot, do last drop, with Cory stove to companion fee brewer. Plug in heat to make, flip shutter, and plug in maintain drinking te



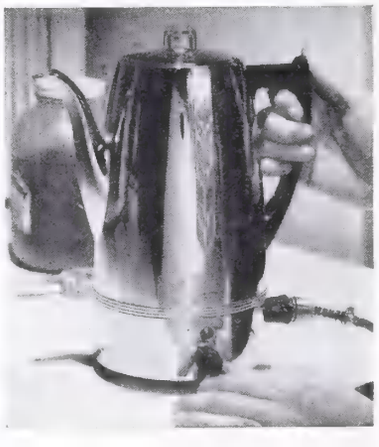


● Removing the upp a Silex coffee maker safe, and quick, tha "pop-up" handle. N can drop into the l with the "Lox-in" g which does not bob u or fall out. Easy to





● The coffee connois insists on freshly grou can have it that wa flick of a switch. Cory electric grinder whic with a measuring glas for correct amounts for from one to eig





● For coffee as you turn the dial on the Coffeematic to strong, or mild. At proper current is automatic duced for serving tem only. Indicator remains Coffeematic is disc



FOR THAT

Decorator Touch

IN YOUR

FABRICS-FOR-THE-HOME

Mix 'em . . . match 'em . . . create your own ensemble effects for every room in your home. Suave curtain fabrics for that trim tailored effect. Gay ginghams in riotous colors. Gorgeous cretonnes and chintzes in solid colors, stripes, florals, scenics. All Roomaker Fabrics . . . All vat colors . . . All pre-shrunk . . . All washable. By the yard at your favorite department store.

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91 FRANKLIN ST., NEW YORK

ROOMAKER

FABRICS

MAKE THE HOME

This label identifies the Roomaker family of standard curtain and drapery fabrics.

The Aristocrat of Bond



The praise accorded Kentucky Tavern by men everywhere is the pride of a family team that has been in the same distillery line-up for three generations. America knows this whiskey as the great Bourbon of Old Kentucky, the true Aristocrat of Bonds.

Glenmore Distilleries Company
Louisville, Kentucky

IT'S ALWAYS HOMECOMING WITH KENTUCKY TAVERN

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A Heap o' Living





The home where there's a heap o' wonderful living doesn't — like Topsy — "just grow". A real home is a build-up . . . its foundation is your faith in a love-filled future . . . its building blocks are the things you select as unmistakably worthy to endure. Your Prestige Silver occupies a focal point in this kind of home planning. It is something precious to live with all your days . . . then to pass on proudly to your descendants.

Prestige

THE LOVELIEST OF SILVER PLATE

★ ★ ★ ★

ecorators, Inc.



A beauty in looks, this Hostess Sink is also built to last.

America's Thanksgiving Day Starts in the Kitchen...

YOU don't have to ask mother where *she* spends most of her Thanksgiving. Just step into the kitchen. You'll find her there. And from long before she slips the turkey into the oven until the last dinner dishes are put away, the kitchen sink is the center of her activity.

This is true on *any* day of the year. That's why it is so important to choose your new kitchen sink with care. Make sure it's protected by an acid-resisting enamel. Make sure that under that enamel is a sturdy, cast iron base—constructed in one solid piece, including the drainboards. Make sure it's designed for ease of work, smart appearance, too.

You can have a drainboard on the right or on the left—or on each side. You can have a single or a double compartment. You can have your choice of many colors. All are built right, all are priced right, when they bear the American-Standard mark.

This mark of merit also guides you to the finest in bathroom fixtures—baths, lavatories, water closets. It helps you select the most efficient heating equipment for your home—radiator heating, warm air heating, or winter air conditioning—and for any type of fuel.

Back of the American-Standard mark are millions spent in engineering research and design, years of practical usage in homes throughout the world. So for your family's health and comfort, for your own peace of mind, look for the American-Standard mark of merit. When you see buy with confidence—yet you pay



THIS MARK OF MERIT *ident heating equipment and plum Sold by Wholesale Distributors to Heating and P tractors. Above: Sunrad Radiator for sun-like*

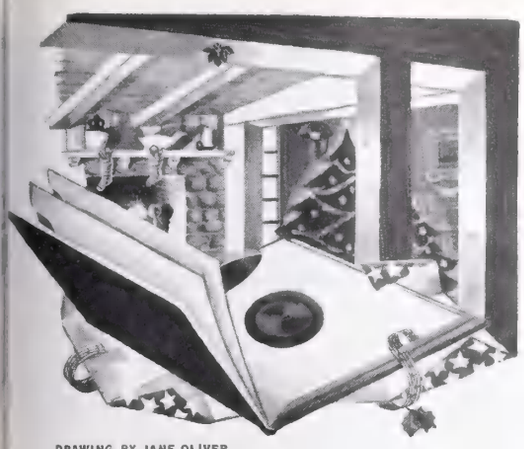
AMERICAN-Standard

HEATING PLUMBING

Serving the Nations' Health and Comfort

MODEL KITCHENS, bathroom tion rooms are shown in ful new Home Book. This bo all types of heating and plu ucts made by American-Stan explains the easy time-p available for remodelin **American Radiator & Standard poration,** Dept H611, Pittsb

HEATING AND PLUMBING products for every use...including Boilers, Warm Air Furnaces, Winter Air Conditioners, Water Heaters, for all fuels...Radiators, Convectors, Enclosu Oil Burners...Heating Accessories...Bathtubs, Water Closets, Lavatories, Kitchen Sinks, Laundry Trays, Brass Trim...and specialized products for Hospitals, Hotels, Schools, Ships



DRAWING BY JANE OLIVER

MUSIC FOR GIFTS

By RICHARD WILLIAMS

Gentlemen: Our cus-
t of the best records of
se that seem to us to
st desirable Christmas

ding out as this seems
necessary this year, as
new recordings are of
e. The recording com-
fallen in love with
am all for good music
. I enjoy pictures that
e lives of composers,
too downright silly.
Song to Remember was
ly, though it did make
best seller. But when
re made of mediocre
because this music is
picture or sung by a
merely hitch-hiking
van of publicity. A
ere-today-forgotten-to-
sure. Records, to jus-
stantial cost, must be
pleasure over a long
e. So whether you give
to your friends or as
elf, it seems wiser to
ecords of the moment
ate on the ones that
e test of time.
od news of the year
unbreakable records.
albums were produced
t only a few people
get hold of them in
stmas. Since then they
produced in greater
nd they make truly
d generous gifts. The
lighter and virtually unbreakable. But, what is more important, they are better records. That is, they have a truer-to-life tone quality, a fuller tone, and they produce less needle scratch. There are three albums available now. Richard Strauss's tone poem, *Till Eulenspiegel's Merry Pranks*, conducted by Koussevitzky and played by the Boston Symphony, is a magnificent recording, glorious in orchestral richness and dramatic power.

The second album is a collection of Rossini overtures, conducted by Toscanini and played by the NBC Symphony. I think this is one of the most enchanting albums you can own or give. The wit and the brilliance and the sparkle of these overtures are brought out as only Toscanini can do it, and you get all that brilliance off the records and into the speaker of even an ordinary phonograph.

The third album is the Brahms *First Symphony*, conducted by Stokowski and played by the Hollywood Bowl Symphony Orchestra. It is well played, but Stokowski's interpretation strikes me as being affected.

Other Suggestions

For people who are just building a record library and want the classics:

SCHUBERT: *Symphony No. 8*, in B Minor ("Unfinished"). Boston Symphony Orchestra, Serge Koussevitzky, conductor. (Victor)

(*Continued on page* 229)

Fashions for Kitchens

The kitchen gets a new beauty treatment when it gets a new Daystrom chrome kitchen set. Here is dramatic, modern styling that clamors for attention. The decorated plastic top has fabulous modern color designs to inspire new decorating ideas . . . everything to make your dreams of a model kitchen come true.



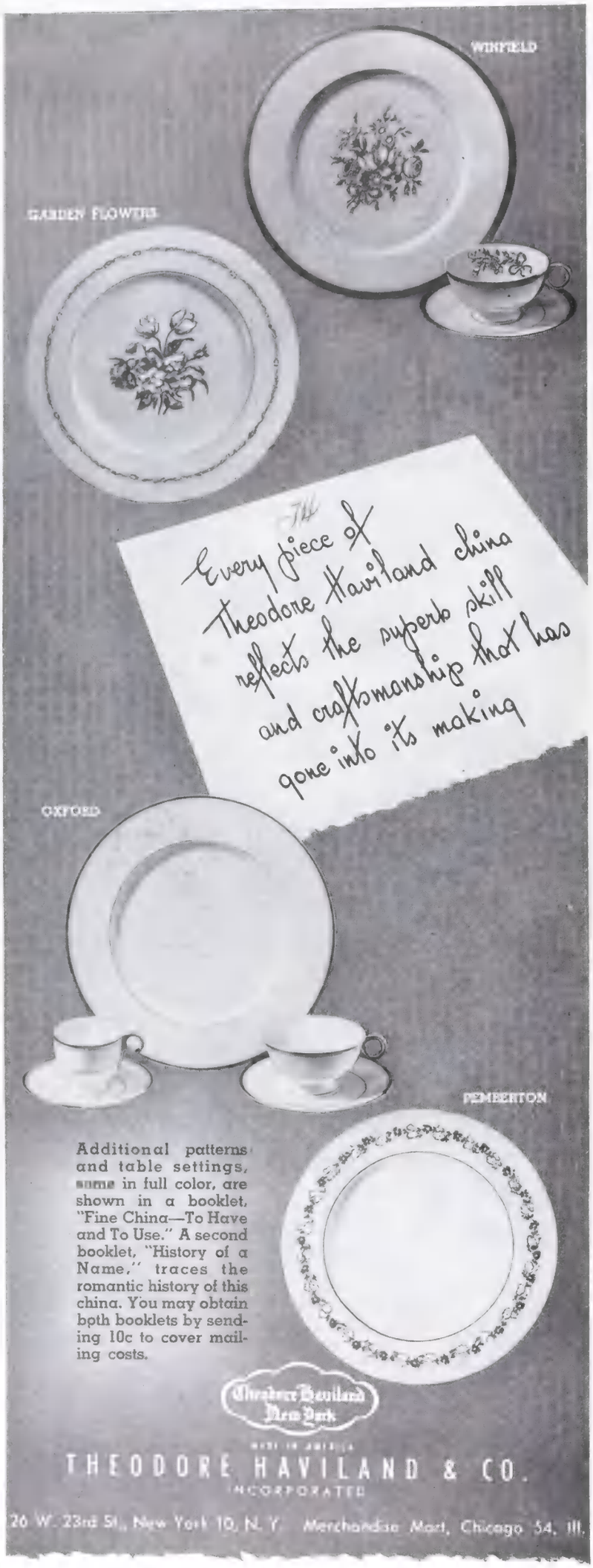
DAYSTROM

TUBULAR · CHROME · KITCHEN *Sets*

The Daystrom plastic table top is chip-proof, stain-proof, heat resistant and so easy to clean. The chairs have luxurious, colorful upholstery . . . The tubular frame is heavily plated for lasting beauty and durability.

Daystrom sets are obtainable only at authorized dealers in your community.

DAYSTROM CORPORATION — DAYSTROM — ASSOCIATE — OLEAN, N. Y.



Please address requests for booklets to Dept. 811



HOME OF MR. FRANK E. PELTON, JR. PHOTOGRAPHS BY MAYNARD PARK

Give an odd assortment of prints uniform framin

HOW TO USE A BO WITH DECORATI PICTURES

CONTINUED FROM PAGE 172

and everywhere, you'll appreciate the time and effort saving in this. Decoratively speaking, this business of uniform size is pretty important, because prints are more effective when they are hung in groups rather than singly, and mismated shapes and sizes are hard to arrange in a unified block.

Handsome "picture" books can range in price from $ but they'd be a ba price, even including cost of matting and f lustrations. Just consi money buys you. As ownership of excellen quire a decorative goes way beyond me Prints properly use

HOME OF MR. HERBERT LONG



Dark, arched mats dramatize these light prir

d look to a room that is shy on furniture. A block s on the wall above a table, ance, can create the same f visual importance as a nt or a similar high and piece of furniture. An int chest can give the effect g impressive size if you out- ith prints. Prints can give or color to otherwise unin- hallways and odd corners, none of the floor space a of furniture would con- ou can even use prints to oms or parts of rooms, to he dining end of a living- oom, or to create a back- for the bed in a bedroom.

the type of artwork you est and you'll probably find ok—black and white draw- iographs of water colors, or oil paintings, camera ou will find reproductions old masters and of the dged topnotchers in con- y painting and photogra- any of the books are d by artists who are noted talent for portraying par- ubjects, as Peggy Bacon le Turlay Newberry are for , and C. W. Anderson and azzari are for their horses.

This idea of taking your wall decoration from the pages of a book is not precisely new. Some of the most celebrated reproductions of old prints, like the Cruikshanks, Redouté's roses, Prevost's fruits and flowers, Gould's humming birds, and Audubon's birds of America, which you can now buy in portfolio sets of uniform size for framing, were originally published as illustrations in books. Print-makers over the years have reproduced these pages expressly for framing. We urge you to investigate the print portfolios on the market. If you can find among them the subjects you like, in the right sizes, acquire them, by all means, and spare yourself any qualms you might have about cutting into a book.

Actually, if you do go to a book for your prints, it doesn't follow that you will become a ruthless despoiler of the printed word. A sharp and cautious razor blade will separate a page from a book quite neatly and the rest of the book needn't suffer as long as you're careful not to cut into the binding.

What you are really doing when you borrow the pages of such books for decoration is to bring good art out into the open where you and your family can see and "possess" it twenty-four hours a day.



it's Sterling Glass for those important occasions

You use your STERLING glass because of its distinctive styling . . . and exquisite craftsmanship.

Your friends . . . too . . . will enjoy these fine appointments. It's a STERLING gift . . . if it's STERLING glass.

See the complete line of STERLING handcut glass wherever fine gifts are sold.

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"Baker" is a very special kind of furniture . . . designed, built and finished to please those who appreciate the finest.

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CABINET MAKERS

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For your copy of "A Guide to English and French Furniture of the Eighteenth Century," please send 25c to Dept. 116, Baker Furniture, Inc.



Choose 1947 Wallpapers, *Now!*

"Designs of Today"

These celebrated wallpapers, "Designs of Today," now present hundreds of new, 1947 ideas. Patterns are more spirited and engaging, colors more gay and lovely than ever before. "Hampton" and "Wonderland" are but two of a great collection ready to enliven every room of your home.

Redecorate now with exclusive "Designs of Today." See them at the show rooms of The Warner Company in Chicago and of Richard E. Thibaut, Inc., in New York—or at their numerous dealers. 10¢ brings samples of both "Hampton" and "Wonderland." Write today.

Insist on "Designs of Today," offered jointly by—

THE WARNER COMPANY
418 South Wabash Ave., Chicago 5, Ill.

RICHARD E. Thibaut INCORPORATED
269 Madison Ave., New York 16, N.Y.

IT'S WORTH MENTIONING

These modern homemaker aids include some with special man-of-the-house interest. They might solve some of your gift problems, too!

By Julie Polshek



You needn't go to c
blemishing surface s
furniture if you have R
For this triple-action t
nished, shellacked, o
wood magically remov
stubborn of them. It sin
banishes dirt, grime,
and polishes the surfa
satiny lustre that con
scratches. ½ pt., 1 p
about $1, $1.50, $2.50,
at B. Altman & Co., N

You can crack any size or shape of nut with a twist of the wrist—without crushing the meat—with this new Potter-Ware Nut Sheller. An easy turn of the handle that rotates within the sheller bowl cracks only the shell. The nut comes out whole, without waste or muss. This handsome polished nickel-aluminum sheller set can grace the finest table with pride. Sheller and 2 bowls, about $10, at Hammacher-Schlemmer, N. Y. C.





This portable high-p
tric paint sprayer, w
only 8 pounds in all, i
easier, speedier, better
ing. The compact nick
motor-compressor str
your shoulder, so it mo
as you work. The adjust
of this Lowell Thoro
"spare" screws into t
spray paint, varnish,
quer, stain. About $2
macher-Schlemmer & C



Here's a way to keep slip covers on pillowed upholstered chairs and sofas snug and unwrinkled. The ribbed-rubber Slip Cover Anchors imbed themselves invisibly into the cover's tuck-in allowance on all three sides, so the cover can't shift or loosen. They're easy to insert and remove and will last and last. Chair set (3 anchors) about $2; sofa set (5) about $3, at Gimbel Bros., New York, N. Y.

s practical device to help
se precious soap by keep-
and eliminating soap-
e" Drain-Dri Soap Saver's
d urface drains moisture
ta ly and air vents on each
f e dish keep drying air
ti under and around the
3 is removable for clean-
n lue, green, red, ivory,
ich, crystal, black un-
b plastic. About 50¢, at
w York, N. Y.





The one-hand operation and one-ton locking grip of this many-purpose BMC wrench will bring hurrahs from the man of the house. Its always-parallel steel jaws *lock on* (even on round pipe) and can't let go until you release them. Your hands are left free. Jaw opening is adjustable; a calibrated scale indicates its width. No. 7, about $2.50, adjusts to ¾ in. No. 9, about $3, adjusts to 1 in. Laurel Supply Co., 2384 Amsterdam Ave., N. Y. C.

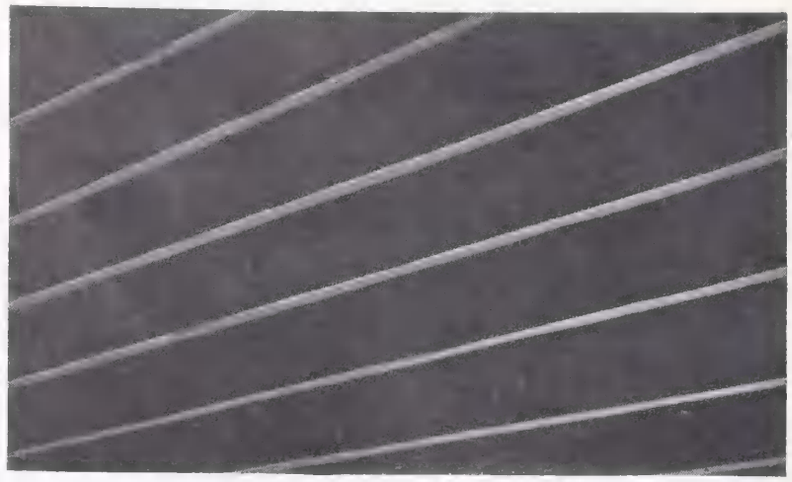
'orth Mentionings"

Table Tile is a fool-
ble protector when you
r coffee brewer to the
serving decanter. This
re heat-resistant tile is
o fit the decanter of any
glass brewer. Four con-
t-covered feet hold the
e table top and prevent
In off-white with brown
lls. About $1, at Gimbel
York, N. Y.

s Iron Slipper of flame-
sbeston protects the sole
n from scratches, mars,
it's not in use. You can
the minute you finish
d immediately store the
h safety! Slipper-shaped
sts to fit any standard
The price is about $1.
Hess, 5 Grand Street,
ins, N. Y.

You can satisfy that yen to hand-paint stencilled designs or monograms on your towels, mats, and all manner of fabrics with Prang Textile Colors Household Kit. It contains 10 colors of washable paint, stencil designs, stencil paper, and knife to cut your own, paint brush and instruction book from which even beginners can create artistic decorations. About $3.50 at Macy's, New York, N. Y.

Strypeeze—penetrating, fast-working semi-paste paint remover—strips *any* finish off *any* surface easily, without injuring hands or clothing. One application "cuts" through *all* the coats without raising grain or darkening wood. It stays put without dripping, even on overhead surfaces. Pint, quart, gallon sizes, about 75¢, $1, $2.50, at Bloomingdale's, New York, N. Y.





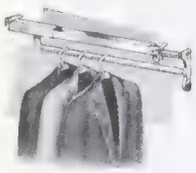
DUNBAR
For MODERN
... soon to be available at better furniture stores, furniture departments or through your decorator.
DUNBAR FURNITURE MANUFACTURING CO. · BERNE, INDIANA
1638 Merchandise Mart, CHICAGO 54, ILL.
381 Madison Ave., NEW YORK 17, N. Y.
203 Clarendon St., BOSTON 16, MASS.



K-VENIENCES

. . . the modern way to make closets larger, smarter, and more convenient without costly structural changes

BETTER YOUR HOME · BETTER YOUR LIVING ·



Keeps clothes neat, clean and handy.

Don't let crowded closets ruin your disposition. Like magic, you can remodel them quickly, permanently and inexpensively with K-Veniences. K-Veniences will double the hanging capacity of your clothes closets, keep everything in easy reach, save pressing bills and transform chaotic closets into gems of modern smartness and maximum convenience.

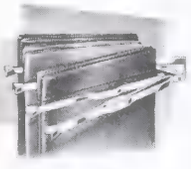
With a screwdriver your only tool, you can permanently remodel closets at low cost.

No architectural plans or structural changes are necessary when you install K-Veniences. From more than 40 items, you can choose the right fixture to do the right job. K-Veniences give more satisfaction for less cost than any other home improvement item.

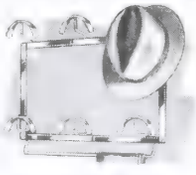


Keeps shoes clean, neat.

Leading Hardware and Department Stores will soon have a complete selection of K-Veniences.



Pants, skirts stay pressed



Holds 6 hats, plus ties, scarfs, belts.

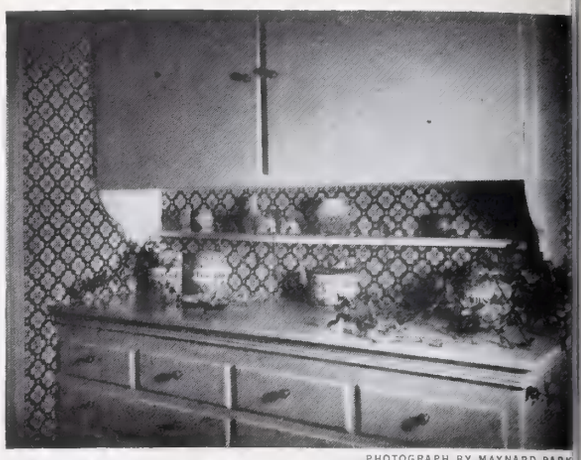
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I enclose 10c for my copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Koues, and a FREE copy of your colorful new brochure of closet ideas and equipment.

Name .....

Address .....

KNAPE & VOGT MFG. CO., DEPT. H116, GRAND RAPIDS, MICH.



PHOTOGRAPH BY MAYNARD PARK

Does Your Kitchen Look Like Home?

WITHOUT sacrificing a bit of utility, a kitchen can be given warm decorative touches that make it "home," and even the most streamlined of modern kitchens can do with a few touches that hark back to the kitchens of Grandma's day.

In the kitchen above, in the home of Mr. and Mr Strock, Bel Air, West Lo the cupboard side facin fast corner had one she to allow for a spoon rack for a set of old canister

Calico design paper gi homey atmosphere to th Louise Boggs, decorator

★ Real American Thorobre

by COLONI

Early American cabinetmaking possesses a charm all its own . . . compounded of unerring taste, meticulous craftsmanship, and an eye for beautiful wood. By permission, Colonial has reproduced for you many of the priceless originals in the Edison Institute at Dearborn. Of Honduras Mahogany, these re-creations preserve the spirit, the line, and the unaffected graciousness of the originals.

★

COLONIAL MANUFACTURING CO.
745 Colonial Avenue
ZEELAND, MICHIGAN





The be are offer tions mahogany furniture by

The trade-mark belo assurance of authenti for the name of a nearby dealer.

COLONIAL *Heirloom* REPRODUCTIONS
Ageless Artistry in Mahogany



WILLIAM HAINES, DECORATOR

BATHROOMS Needn't Look Like Laboratories

E no law that says a
m has to be a study in
le porcelain, and nickel-
rticularly if it's large, it
ed like any other room.
of this is the bathroom
e, in the home of Mr. and Mrs. Robert Z. Leonard, of Bel Air, California. A chest for towels and toiletries, a wardrobe for robes and night clothes, a comfy chair upholstered in cotton-string rug material make it an inviting dressing room as well.

arm that inspires...



een bring that in-
touch of sheer, com-
liness to your fireplace... while stopping flying sparks from
les in your valuable rugs, floors and furniture. This flex-
e woven-metal curtain is heat-tempered to last a lifetime.

Exclusive Unipull control makes it easy to open or close both sides at one time with one hand. There's a Flexscreen for any type fireplace . . . as low as $12.50 in popular zes. Write for our new catalog today!

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MAKERS OF FRESH AIRE FIREPLACE UNITS

1146 BANK STREET • NORWICH, NEW YORK

Fieldcrest

SHEETS · TOWELS · BLANKETS
BEDSPREADS





TREASURE UNDER THE TREE...

There's a wealth of lasting pleasure in a gift from you—and Fieldcrest. Lovely to look at beneath the Christmas tree . . . and just as delightful to touch and use. **Sheets** of smooth, snowy percale . . . **Blankets** of fleecy wool, light and warm and wonderful . . . **Towels** luxuriously soft, in seven pastel shades . . . **Bedspreads** beautifully woven in adaptable, room-cheering designs. Fieldcrest's large choice makes Christmas giving easy for you . . . unforgettable for them. Start looking now. You'll have a better chance of finding just the Fieldcrest gift you want in fine stores throughout the nation.

Fieldcrest—Trade Mark Reg. U. S. Pat. Off.

MARSHALL FIELD & COMPANY, INC. • *Manufacturing Division* • WORTH ST., N. Y. 13, N. Y.

Twin Homes—but

one enjoys far more comfort yet burns far less fuel



NOT INSULATED. "Can't understand it!" growls Bob Stewart. "I've got the best heating plant money can buy—yet the house stays chilly as a barn. And I'm burning a mountain of fuel! Think I'll talk to Joe Cromer next door . . ."



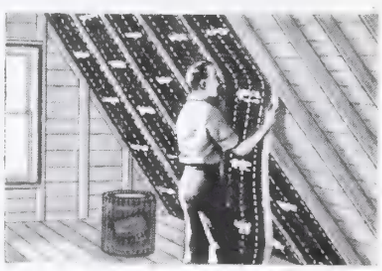
KIMSULATED. "Look, Bob," says Cromer. "I've got the same kind of house and the same kind of heating plant as you. But I get *plenty* of even warmth with a fraction of the fuel you use. Know why? KIMSUL* Insulation—that's the secret, Bob!"

Why Many-Layer KIMSUL* is better insulation for your present home or the one you plan

You can have generous warmth—yet reduce fuel use possibly 44%—when you insulate your new home throughout with KIMSUL. And you'll discover new comfort plus big fuel savings in your present home, too, with *many-layer* KIMSUL in the attic. For KIMSUL, with its prefabricated *many-layer* construction, is designed for uniform, effective insulation coverage.

KIMSUL is not like loose fill or blown-in insulations, which may vary in efficiency with the skill and thoroughness of the applicator. Dependable, uniform thickness is built right into KIMSUL in manufacture . . . no heat-leaking thin spots, no money-wasting thick spots. And KIMSUL is lasting . . . won't sag, sift or settle . . . resists fire, moisture and fungus . . . is termite proof.

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It's easy to comfortize your present home with KIMSUL



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KIMSUL Division
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Please rush FREE KIMSUL BOOKLET, "Put Your Home in the Comfort Zone."

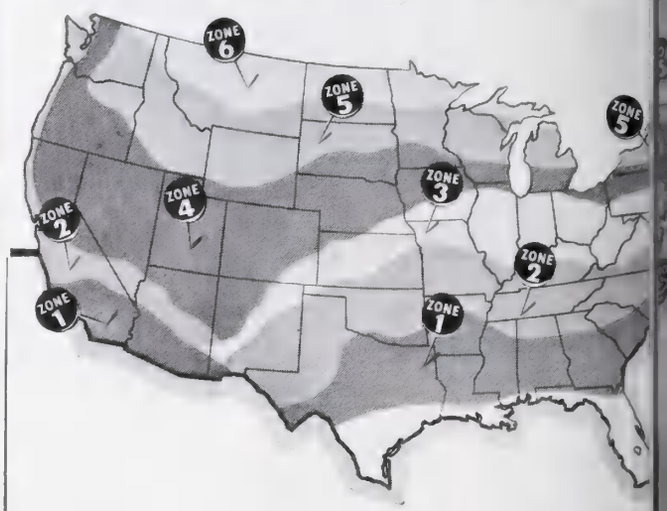
☐ We now live in our own home. ☐ We plan to build a new home.

Name .....

Address .....

City, Zone, State .....

The LOG of the PRACTICAL GARDEN



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season from April 1st to

ZONE 5 — Planting season May 1st.

ZONE 6 — Planting season late May.

Below Zone 1 is the all-year-round planting seaso the country.

This is the Spring Zone Map of the United States. It is div into six main gardening zones, determined by the earliest pla dates in each region. Whenever gardening procedures de upon climate, we try to give the best advice for each indicating the zone by number. Find your own zone numbe the map so that you may apply our observations and remir to your own climate at the right time. There may be local ations of climate within the zones themselves, so allow a v to-ten-day variation between bottom and top lines of the z

EVEN though you are late setting out your tulips, tak prepare the bed to a depth of 24 inches. Remove subso place with topsoil and well-rotted manure or compost to a 12 inches. Avoid fresh or partly decomposed manure or they may cause rotting of bulbs. Then replace four to six good topsoil with some bone meal mixed in. What goes top of the bulbs is less important than what goes under th soil being naturally the best.

There are several rodent repellents that can be used. Th my experience, is a mole or mouse poison placed at strateg Naphthalene flakes, a preparation of a creosote by-prod balls, or a new wax coating for bulbs are all possible solut

After the first hard frost, you can mulch the beds. Octob bulbs may sprout before winter. Don't worry about it.

Hardy lilies are now ready for delivery. The fall planting is in keeping the ground open and frost-free until bulbs ar is easily accomplished by covering up the areas in which are to be planted with a thick layer of leaves, straw, or ot able mulch. Lily bulbs can then be planted through Decem

There is still time to rake out dead crab grass and seed ov ing bare areas in the lawn. Where it does well, use Kentu

(*Continued on page* 234)





BLUE MONDAY can be "FUN DAY"!

SKIP THE WOES of washday the new Universal way, for Universal's complete line of Home Laundry Equipment is at your service. New eye-filling designs for maximum ease of operation and heart-thrilling satisfaction in performance. And each equipped with Universal's exclusive time and temper saving devices that will make laundering simple as rolling off a log. It's all this and economy, too, with the wondrous new Universal Washers and Ironers. Don't delay—ask your dealer today for a demonstration.

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"It begins right at the threshold. See, it's aluminum. It will wear for years and years and never look scuffed or worn. It will never tarnish and never rust. And think how easy to keep clean."



"And aluminum windows. Aren't they beautiful? And watch, they open so smoothly and easily. They will always be that way, too. Even without painting they can't rust or rot. And, of course, they won't warp. We will *never* have to pry one of these open."





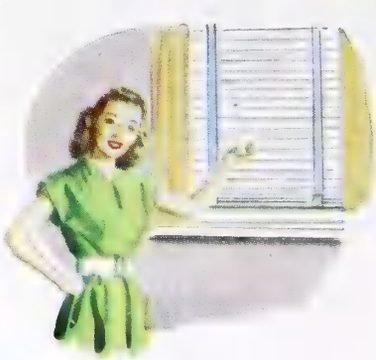
"Remember how out of date the hardware looked in our old house? Well, look at this! Isn't this a joy. It's aluminum hardware. So clean looking—sleek—and fresh. I just love to touch it."

"And bless those people who do things with aluminum. We used to get so provoked by those ugly screen stains on our nice fresh paint. We are through with that forever. The screening in our dream home is aluminum."





"Our builder suggested this—an overhead garage door. It's a grand idea! Just like our aluminum windows, it simply can't rust, or rot, or warp. It will *always* open as easily as this."



"I could show yo
more—like these a
Venetian blinds and
tion storm and screen
maybe our aluminum
strip, that will save
But you see what
That's why our dre
includes aluminum

ALCOA FIRST IN ALUMINUM

Yes, aluminum is well worth including
house plans. With Alcoa Aluminum, you
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DUBONNET —now made here—has so many uses



WEBER'S, PARIS
painted by
Stanton MacDonald



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Dubonnet is made by a secret formula that has been carefully kept for 100 years. That gives it its inimitable flavor and "mixability."

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Dubonnet should always be served well chilled. More and more people keep a bottle or two in the refrigerator, ready for any occasion.

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HOW TO ENJOY DUBONNET



DUBONNET (STRAIGHT)

Always serve chilled. Add twist of lemon peel, if you like. Grand before, after or between meals.



DUBONNET COCKTAIL

One-half Dubonnet. One-half gin. Stir thoroughly with cracked ice. Strain and add twist of lemon peel.



DUBONNET OLD-FASHIONED

Dash of bitters. Cubes of ice. Add Dubonnet. Slice of orange and pineapple. Cherry. *No sugar.*



DUBONNET AND SODA

1½ jiggers of Dubonnet. Juice of ¼ lemon. Add ice cubes. Add soda and stir. A delicious long drink.

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DUBONNET

Dubonnet Aperitif Wine, Product of U.S.A., Copr. 1946, Dubonnet Corp , Philadelphia, Pa.



This cranberry-pear dessert offers a brand new taste treat. Crême de menthe contributes the finishing touch of uniqueness to the piquancy of the cranberry-pear-lemon blend. It requires no master hand to prepare and you will find it a colorful and diverting conclusion to dinner or luncheon

CRANBERRIES Are More Versatile Than You Think

By Marion Rowland

a bumper crop of cranber- literally bursting out of g in the country this year, ves the smart housewife to at there are many other serving this vitamin-packed sides the two old standbys and jelly.

k who likes to vary her and prove she has some n her art can serve cran- in many new ways: with especially lamb and ham; n and chicken, as well as usual turkey; and in de- desserts, too.

lant supplies will make e of cranberries attractive who have had to consider ly for holidays during the years. Their bright color, flavor, and basic goodness te an extra dash to any ere are some recipes which ranteed to increase your as a cook and inspire your o call you wonderful.

nberry Dessert Pears

ar
water
rs, peeled, and cored
4 cups fresh cranberries
¼ cup crême de menthe
1 lemon, seeded, thinly sliced

Boil sugar, water, and sliced lemon together for 5 minutes. Add prepared pears to syrup and simmer over low flame until fruit is translucent and tender. Remove pears carefully from syrup and let stand while preparing remainder of sauce. Add cranberries to hot syrup and cook until all skins pop open—about 5 to 8 minutes. Cool and stir in crême de menthe. Pour over pears and chill in refrigerator. Makes 8 servings, allowing 1 pear half and ½ cup sauce per serving.

If you need to be told what to do with the crême de menthe that you have left over, just try pouring it over vanilla and chocolate ice cream. It's the quickest dessert you can serve and strictly in the "social register" category.

Cranberry Apple Pudding

3 cups breadcrumbs
4 tablespoons butter
2 cups apple sauce, seasoned with a dash of nutmeg and cinnamon
1½ cups cranberry sauce

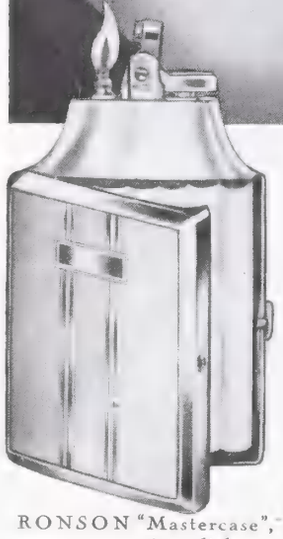
Melt butter and add bread crumbs (half-inch cubes); blend well. Put a layer of crumbs in a buttered casserole, then a layer of apple sauce, and a layer of cranberry sauce. Add more crumbs and

(Continued on page 271)

Closer than you think



RONSON "Standard" for pocket or handbag.



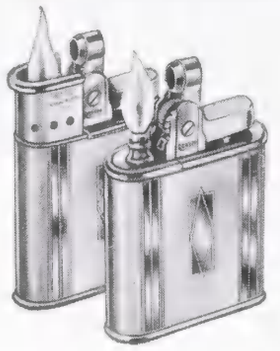
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ALWINTITE aluminum WINDOWS



PHOTOGRAPH BY MAYNARD PARKER

USE THAT SPACE

Under The Stairway

ONE of the most common examples of waste of space is the area under the stairway in most of our older houses. Fortunately, it's space that can be retrieved without a great deal of remodeling or expense.

Shown above is one idea for using this neglected area. Mrs. Lawrence Keifer, o ington, D.C., had three ex age units constructed und hall stairway—one large co plus a pair of cupboards ing miscellaneous items, extra table linens and b

for MODERN HOMES..

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MUSIC FOR GIFTS

CONTINUED FROM PAGE 215

OVEN: *Leonore Over-*
; Prometheus Overture.
oscanini and the NBC
Orchestra. (Victor)
: *Symphony No. 98,* in

LSSOHN: Scherzo from
-Flat.
Toscanini and the NBC
. (Victor)
IS: *Symphony No. 1* in
Philharmonic-Symphony
of New York. Artur Rod-
nductor. (Columbia)
ER: *Siegfried Idyll.* Phil-
Symphony Orchestra of
Y., Artur Rodzinski, con-
. Columbia)

se with classical tastes
already have the standard
I would like some lesser
mpositions by the famous
s.:
OVEN: *Concerto No. 1,*
nia Dorfmann, pianist;
oscanini and the NBC
Orchestra. (Victor)
KOVSKY: *The Swan*
ayed by the St. Louis
. Vladimir Golschmann,
. (Victor)

BRAHMS: *Alto Rhapsody.* Marian Anderson, San Francisco Symphony Orchestra, Pierre Monteux, conducting. (Victor)

BEETHOVEN: *Symphony No. 2,* in D Major. Pittsburgh Symphony Orchestra, Fritz Reiner, conductor. (Columbia)

For those understanding music lovers who like Bach (there are more of them every year):

J. S. BACH: *Brandenburg Concertos* No. 3 and 4, and Prelude in E. Boston Symphony Orchestra, Serge Koussevitzky, conductor. (Victor)

J. S. BACH: *Cantata No. 78:* "Jesus, Thou My Wearied Spirit." Bach Choir of Bethlehem and Orchestra, Ifor Jones, conductor. (Victor)

BACH Organ Music: Several of the most famous organ pieces, E. Power Biggs, Organist. (Victor)

For romantic music lovers who like romantic music, if it is good romantic music:

BERLIOZ: *Symphonie Fantastique.* San Francisco Symphony

(Continued on next page)



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rooms of their own

autiful Modernfold, the accordion-
This fabric-covered, metal-framed
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, if need be, the entire area can be
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YES, you couldn't ignore the old nickel-trimmed stove that was the center of family gatherings. Too bad that since the heating plant has been banished to the basement it is so often "out of sight out of mind." Many an attractive home has been built with all the eye-catching gadgets, but without enough attention given to the heating system. And no matter how much it may have cost, it isn't really a *home* unless it is comfortable in cold weather.

Fortunately, Minneapolis-Honeywell has developed an entirely different type of heating control system that will help cure most "heating headaches." This remarkable control is called Moduflow. Moduflow has vastly improved the performance of thousands of house heating systems throughout the nation.

Learn how easily and inexpensively Moduflow control can be applied to your present automatic heating plant. You don't have to wait until you build a new home. You don't even have to shut down your heating plant to install Moduflow. Send for the interesting booklet "Comfort Unlimited," that tells all about Moduflow.

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City _____ State _____

CONTINUED FROM PRECEDING PAGE

Orchestra. Pierre Monteux, conductor. (Victor)

BIZET: *Symphony in C Major, Carmen*—Entr'acte (Prelude to Act III). Philharmonic-Symphony Orchestra of New York, Artur Rodzinski, conductor. (Columbia)

RACHMANINOFF: *The Isle of the Dead;* Minneapolis Symphony Orchestra, Dimitri Mitropoulos, conductor. (Columbia)

RACHMANINOFF: *Piano Concerto No. 2.* Eugene Liszt, pianist, with the Philharmonic Orchestra of Los Angeles, Alfred Wallenstein, conductor. (Decca)

D'INDY: *Istar*—Symphonic Variations. Introduction to Act 1 of *Fervaal.* San Francisco Symphony Orchestra, Pierre Monteux, conductor. (Victor)

For people whose favorite instrument is the piano and who enjoy extraordinary piano playing:

LISZT: Piano Music of Liszt. Gyorgy Sandor. (Columbia)

CHOPIN Piano Music. Vladimir Horowitz, pianist. (Victor)

PROKOFIEFF: *Sonata No. 7.* Vladimir Horowitz. (Victor)

DEBUSSY: *Préludes,* Book 1. E. Robert Schmitz. (Victor)

For people who like in Operatic Division:

WAGNER: *Die Wal* (Act 1, Scene 3). Hel and Emery Darcy, wit harmonic-Symphony O New York, Artur Rod ductor. (Columbia)

For people who like in Non-Operatic Division:

SCHUBERT: Songs *Schöne Mullerin.* Lotte (Columbia)

For people who like m sic, if it is not too atona

PROKOFIEFF: *Son Major for Violin and Pi* Szigeti, violin, and Leoni piano. (Columbia)

RESPIGHI: *The Pine* The Philadelphia Orch gene Ormandy, conducto bia)

STRAVINSKY: *The S Nightingale* (Symphoni Played by the Cincinnati Orchestra, Eugene Goos ductor. (Victor)

For those interested i porary American music:

COPLAND: *A Lincol* Philharmonic-Symphony



Cheerful AND *Inviting...*

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Genuine HOWELL Chromsteel

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York, Artur Rodzinski, , with Kenneth Spencer, (Columbia)

ND: *Appalachian Spring*, ton Symphony Orchestra, oussevitzky, conductor.

PSON: *The Testament of* (A Setting of Four Pas- n the Writings of Thomas . Boston Symphony Or- Serge Koussevitzky, con- with the Harvard Glee ictor)

E: *Grand Canyon Suite*. oscanini and the NBC Orchestra. (Victor)

STEIN: *"Jeremiah" Sym-* he St. Louis Symphony , Leonard Bernstein, con- Nan Merriman, soloist.

st of the single records, t' or solo instrument:

: *The Stars and Stripes* Toscanini, conducting the nphony Orchestra. (Vic-

OZ: *The Roman Carnival:* Boston Symphony Or- Serge Koussevitzky, con- (Victor)

: Overture to *La Forza no.* Arturo Toscanini and the NBC Symphony Orchestra. (Victor)

BEETHOVEN: *Coriolan Overture*. Arturo Toscanini and the NBC Symphony Orchestra. (Victor)

WEINBERGER: *Schwanda*—Polka and Fugue. The Philadelphia Orchestra, Eugene Ormandy, conductor. (Columbia)



The best of the single records, vocal:

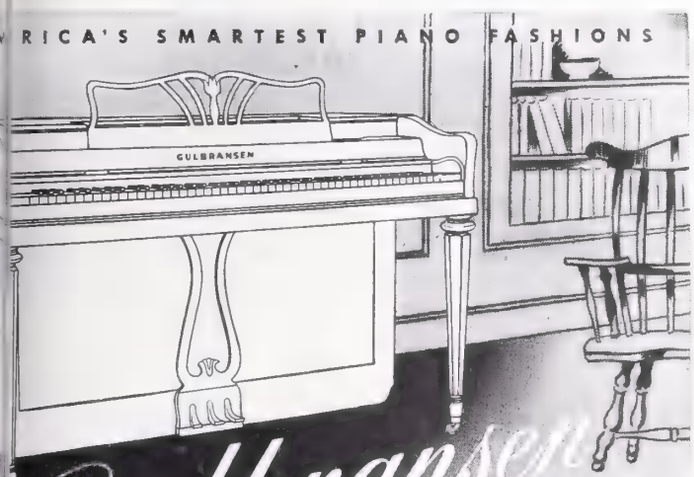
VERDI: Duet from Act II of *La Traviata*. Licia Albanese and Robert Merrill. (Victor)

SCHUMANN: *Der Nussbaum* ("The Nut Tree"), *Stille Trannen* ("Hidden Tears"). Marian Anderson. (Victor)

For those who do not like music:

FITZGERALD: *The Rubaiyat of Omar Khayyam*. Ralph Bellamy, dramatic reader. (Victor)

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HOW TO GET ALONG WITH YOUR ARC

CONTINUED FROM PAGE 204

Before you do much talking to any architect, however, and certainly before you make a definite choice, you would be wise to learn all you can for yourself about the designing and planning of houses today. Magazines and books on the market now can give you a good briefing on the whole subject and present many new ideas which will help you get a truly new house, the best one for your money, not one obsolete in design when it is built. But it is up to *you* to do all the fact finding you can, just as you would investigate any other important investment.

THIS self-education will clarify your ideas before you sit down to thrash out details with the architect. (And don't expect hours of discussion and sketches from any architect *before* you do employ him, any more than you would expect free medical service.) Bring him all the low-down you can. Tell him your needs, wishes, dreams, to the best of your ability. First of all, get him to help you pick a lot if you haven't one. He'll be better able to judge the site and the possibilities it offers for a house, as well as the worth of its location and its physical problems, than you will. If you already have a site, give him a surveyed map of it and full details of sewage disposal, water and gas supply, electricity, etc. Tell him about those favorite house features and pet gripes which have been stewing in the back of your mind; tell him you want "lots and lots of cupboards," "more baths than bedrooms," "space for a ping pong table," or space to swing a cat or a party for twenty. Let him know if you are an accordion type family that swells out on week ends, if you have a wheel cha the family who can't Give him a sound "musts" and "would lik

And be straightfor money. Let him kn what your financial lim much you have to sp or potential loans (i fee), and the kind of h afford to maintain. D think you want a Shar you can afford only a Be prepared to sign agreement with the a have chosen. It prote and your interests. T form explains what wo tect is to do, and pr and percentage fees h dicated by the Americ of Architects. Comple tural service on a smal come to 10% of the cost. Fees begin wit minimum set by the A stitute of Architects), up to 15% and somet depending upon the si plexity of the job. work is frequently mo fairness to the arch head-aches, the Institu percentage fee should follows: 20% on co preliminary studies; a on finishing the specif working drawings; th 25% in installments struction.

Just what do you percentage fee, and w architect's services cov all, he draws up sketches. Second, he sketches (after you a come to final decision into complete, detail drawings and specifica (and perhaps most im



...e supervises construction of ...ouse itself. These are the ...es for which he is paid.

...l preliminary sketches are of ...importance to you because ...determine the all-important ...plan and general exterior ...e. Be certain they are hashed ...ntil they completely satisfy ...Most architects draw them up ...all scale (usually ⅛″=1′) ...ill do several sets until a ...sful solution is reached. Be ...ou understand them and ask ... rough sketches in perspec... you can't visualize the flat ...on drawings. Check the plans ...niture placement and try to ...e the typical daily routine ...r family taking place in the ... This is your house, and ...be living in it, not the archi...o see that you know what ... getting. The architect may ...e to give you an approximate ...te of general costs from this ... material, although rough ...timating is difficult today.

...N the preliminary sketches ... accepted, the architect pre... complete working drawings ...ly ¼″=1 foot, with larger ... details) and specifications. ...s the material which is sent ...r contractor's bids and from ... the house is built. So if you ... any important changes of ...or head, have them before ...ans reach this stage. They ...st real money from here on. ...orking drawings depict the ...uction of the house and typi...tails. They locate it on its ...ey show location of windows, ... (and how they swing), loca... f electrical switches, outlets, ...ing, heating equipment, etc. ... precise chart of your house. ... specifications amplify the ...gs to describe what cannot ...wn—qualities of equipment, ...rkmanship, methods of con... on, etc.

Several contractors will now be asked to bid for the job of building your house on the basis of these working drawings and specifications. Your architect will weigh the bids for you and give you his judgment of contractors and cost estimates submitted. If total costs are too high (as they may be in these peak days) he can work out revisions which will keep the essentials of your plan but permit you to include details at a later time. Your architect now becomes your agent as well as your house designer. He draws up a contract between you and your builder-to-be which defines the work to be done and its cost. From then on he acts as your accredited representative in supervising construction of the house and sees to it that plans and specifications are followed. You are legally "Boss" to the extent indicated in your contract with the builder, but your architect serves as your delegate. So allow him to function as he knows how to. As an expectant homeowner you will probably get skittish as the house begins to take shape. So here are some precepts to follow:

1. Make up your mind about details, then abide by your choice. This applies to your selection of lighting fixtures, hardware, bath accessories, etc.

2. Be reasonable about details. Painters have no crystal ball to enable them to match walls to your memory of that color you saw in Bermuda.

3. Don't give orders on the job as though you were boss of the workmen. Your contract is with the builder; they take orders from him.

4. Don't telephone your architect frantically each day over some detail like a change of doorknob and expect him to rush to the job.

5. Wait until the house is finished to bring your friends to see it. They don't help, and they do hinder completion.







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CONTINUED FROM PAGE 222

grass. In hot, sandy soils use Red Chewing Fescue. If you like c use it in any section. My personal recommendation is the White clover which is diminutive and hardy. If the area is shad *Poa trivialis* or Rough Stalk Meadow grass. For spot treatm recommend these over mixtures, because there is plenty of tim slow, permanent grasses to become established and, therefor necessity for the "nurse" grasses that are found in mixtures.

If your cold frame is full of pansies and you need room for things, take some of them out immediately, and plant them in the ground and water well. They are really quite tough and will stand winters up to Zone 4. Salt hay will give any necessary prote

Biennials and perennials in the cold frame can still be divided weather stays mild. Plant half of them out and leave half in the f Then in the spring the frame plants will bloom earlier and us finish up before those wintered-out start to bloom, with the resu you have double the normal season's enjoyment from the same i I had sweet William in bloom by this method from late April unt end of July.

If the ground is still frost-free and you have never grown d annual larkspur, try sowing seed in rows or broadcast now. Cove seeds very lightly and forget about them, except for adding markers. Do the same with candytuft, mignonette, cornflower, fornia poppy, and cleome.

A complete list of annuals to sow in Zones 1 and 2 was present this column last month. Those mentioned are successful in Zo and 4, and I might add, also, the beautiful clarkia and godetia.

Don't leave corn stubble in the ground all winter, as some fa do. Rip the plants out by the roots. Corn stubble is the most fa wintering-over spot for borers. Burn all corn stalks and foliage lieve it or not, bamboo-plant stakes and other hollow stakes are insect nesting places, not only for borers but for mealy bugs, t and aphids. It would pay to blow a little insecticide or pour a boiling water down each end of the stakes before storing.

Too few people know and appreciate the stately foxtail *Eremurus*. Its seeming unpopularity is due, I am sure, only to deners' unfamiliarity with this handsome plant which is hardy, ea grow, and almost permanent. Foxtail lily will dress up a corn your garden, and even one stalk will transform a room.

Cut away all old stalks of raspberries and blackberries. Cult the ground well, and top dress with manure. This is the best tim divide old clumps, setting out young canes. Apples and pears do planted in the fall, but it is advisable to wait until spring to se the more tender stone fruits in Zones 3, 4, and 5. Zones 1 and 2 plant fruit trees all winter long.

Yorktown Ensem



Needlepoint Patterns Furnished

SEND FOR our booklet "Jewels of Victorian Furniture" showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H-B.

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You'll always be happy about the perfect way in whic Kensington chairs harmonize with either modern or cla sical pieces—in your dining room, or as occasional chai *anywhere* in your home. They are so versatile and so ligh to lift that they'll do double duty—at telephone table, i bedrooms or recreation room. And your guests will exclai over their new beauty and comfort for bridge.

See these charming Kensington Chairs at leading furn ture and department stores; or write for literatur Kensington, Inc., New Kensington, Pa.

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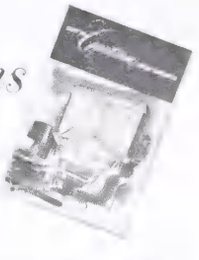


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The man who wouldn't sign his name

A LONG TIME AGO, a man came to California to make wine.

Grapes and he were no strangers, for this man was of a family of vintners, with honor and integrity to its name.

In California he made wine... fine wine. But he vowed never to rest until he produced the finest wine in the whole of the United States.

And to this wine only would he sign his name... a fitting testimonial to the proudest wine family in America.

Laboriously, he proceeded with his experiments. Tenderly, he nurtured the vines and grapes. Carefully, he blended their nectar.

Time after disappointing time he tasted. The wine was good. But none had the greatness he had hoped for.

Until one day.

He gathered his vintners and friends around him. They sniffed the wine he poured for them. They held it up to the brilliant sun. They tasted. They rolled some around in their mouths, to savor the outstanding bouquet.

Then all agreed that here was the finest wine they had ever experienced in America.

Solemnly, the man took a pen to his hand. On a piece of paper he wrote:

"This is my achievement."

And he signed his name: *Angelo Petri.*

Today, you may get this selfsame wine. Ask your dealer for Angelo Petri Signat

Taste for yourself the lifetim ment of a great winemaker. It i experience for those who delight i superb wines.

PLEASE NOTE: Because a wine of this outs acter requires the utmost care in its naturally cannot be marketed in great v have difficulty in finding this grand wine us. We will be happy to send you prom of the dealer nearest you who carries A SIGNATURE BOTTLE.

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YOUR MENUS TO FIT YOUR GUESTS

CONTINUED FROM PAGE 167

ne chief schools of ng people we know. found the niche vari- into, try to give them e at your house. You rded because whether type of food or not, ink you're a positive

steak-and-chop school whom anything con- a sauce is viewed n. To them a hearty ps, steak, or a roast, baked potato, vege- ied by sauces, and a essert along the lines ie is most acceptable. "It doesn't matter" at purely for nourish- would greet flaming te or baked custard lack of enthusiasm. dabblers, to whom a d is an invitation to e and pick and push, tess writhes inwardly. tried-and-true group, ny food or method of which isn't as familiar shoes. There's the school of thought, to whom food is an adventure, and who welcome a culinary experiment and view a beautiful food masterpiece with the same appreciation they'd bestow on any artistic accomplishment. There's the take-it-or-leave-it school of thought, who have always been exposed to good food, take it for granted, appreciate and enjoy it, but never make a fetish of food, nor overindulge.

THERE'S the over-dressed school of thought who can't bear to see any food leave the kitchen in its natural state, but must camouflage it, whether or not it is necessary, with wine, herbs, cream, extra flavoring, or a sauce. There's the anti-foreign group, who cringe before any dish which doesn't have a strong American accent. There's the non-discerning school of thought who can't distinguish between excellent, mediocre, and poor food, and are apt to think any food is good, if there is enough of it. And so on . . .

Among your friends you may not number all these attitudes, or

(*Continued on next page*)

king Hospitality

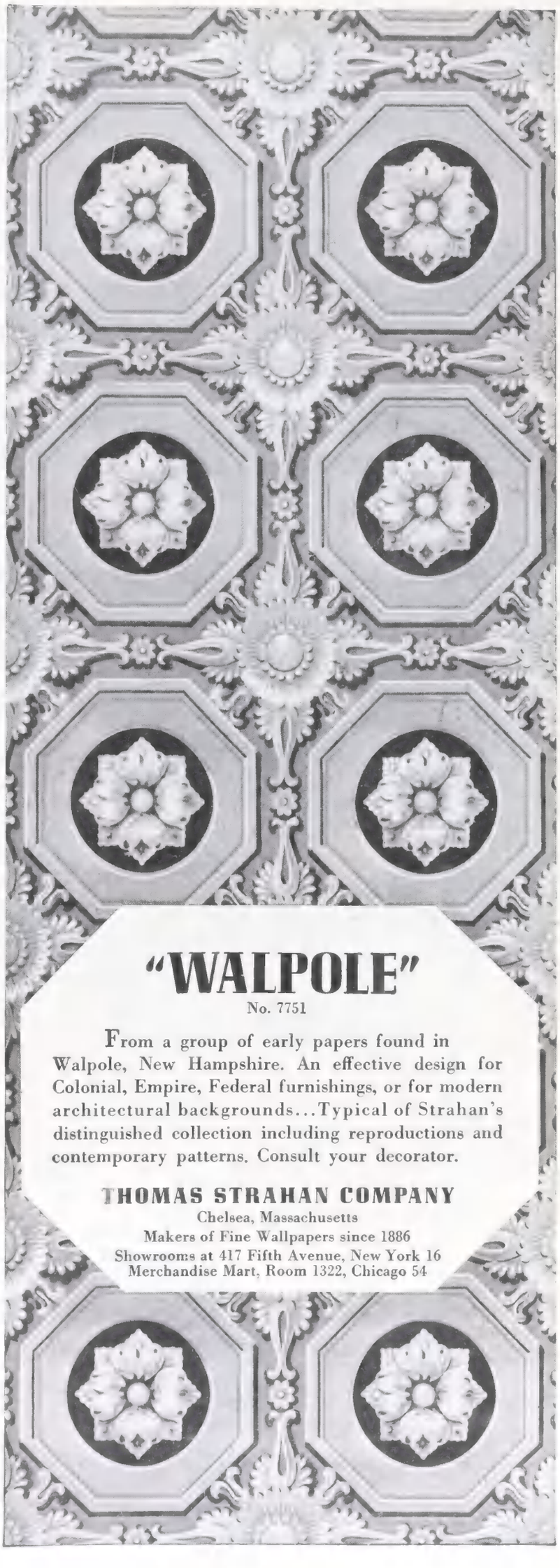


Nordic as the Viking tradition of hospitality, this interesting r of carved oak will make entertaining a pleasure. Its solid ts originality and charm will make it the star attraction of parties at home.

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Your dealer has new drapery fixtures, new Venetian blinds that work pure magic for every window in your house—no matter how "difficult" in size or shape.

And along with new beauty, you can now have better control of *light*, *ventilation* and *privacy* with Kirsch draw-cord rods. All you have to do to get in on the plotting is see your dealer about new glamor for your windows.

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Beauty in the Room Begins at the Windows... Start with Kirsch Drapery Hardware

CONTINUED FROM PRECEDING PAGE

you may know others we haven't touched on. (There's that whole field of people with allergies, with whom you'll have to struggle without our help!) And, of course, you won't always be able to assemble at one time people whose food tastes coincide. On these occasions, resort to the "will of the majority" and serve the safe foods which most people will eat. That's the time when chicken in some traditional form, potatoes in a familiar setting, a green vegetable, a simple salad are in order.

Which brings us right up to the subject of Thanksgiving. Are you giving the group you serve at Thanksgiving what *they* really like, or what you think a Thanksgiving dinner should traditionally be?

Perhaps when your family group consisted of numerous children, that pattern of four vegetables in addition to two kinds of potatoes, and several desserts was welcome. But have you ever re-evaluated your Thanksgiving menu in terms of the less hearty, but more discriminating appetites you serve?

Thanksgiving should be a time for renewing old associations, for rejoicing in blessings, for mental refreshment. Too often it is just a time for over-indulgence.

Where there is too much food, none is really savored and appreciated. So we have pared down the

Here they are again!

HOUSE BEAUTIFUL'S

CHRISTMAS TREE

COOKIES

HOUSE BEAUTIFUL'S famous Christmas Tree Cookies made their brilliant debut in our December, 1945, issue and, to judge by their fan mail, stole the show in cooky-cutting circles and trimmed trees from Manitoba to Mexico.

So this year, by popular request, we have reprinted directions for making the whole merry lot of them — Miss Muffet, Beau Brummel, the Angel, the Love Bird, and the Poor Fish.

These five sugar plum characters, designed to hang colorfully on your Christmas tree, not only look good enough to eat, but are, for you cut them out of cooky dough, give them licorice eyes and popcorn hair, and dress them up with candy shot, gum drops, dragees, and peppermints.

Directions, which take you through the whole happy procedure, include cooky recipe, the pattern for each shape, a list of essentials, and clearly marked instructions for putting the trimmings in the right places.

Send 10c in stamps to Food Editor, HOUSE BEAUTIFUL MAGAZINE, 572 Madison Avenue, New York 22, N. Y.

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AWARDS

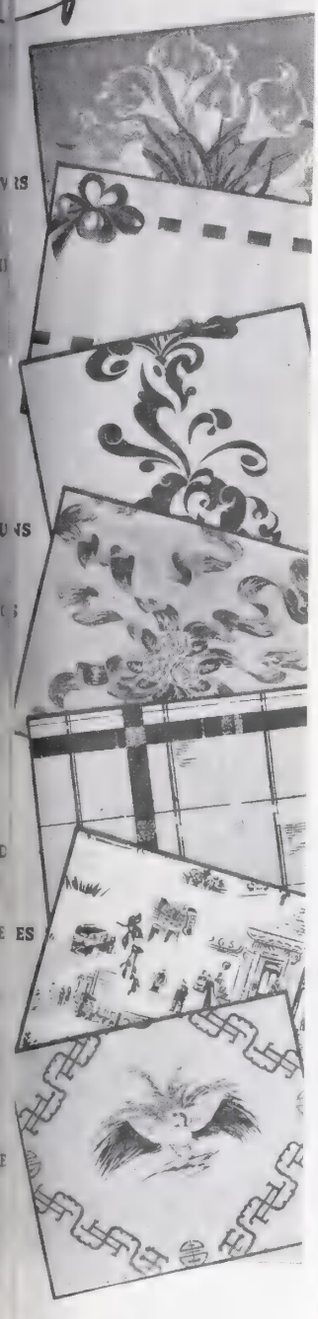
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traditional Thanksgiving dinner to what we think is a moderate repast, which will satisfy discriminating food tastes, and not overwork the hostess. And we've made it a buffet supper or lunch, because we believe it is the simplest way to serve large groups of people smoothly.

Much of this Thanksgiving luncheon or supper can be prepared the day ahead. The turkey can be stuffed and roasted, the cranberry mold made, the string bean-mushroom sauté prepared, and the pie shell baked—all the day before. The sweet potato soufflé is an on-the-day affair, but doesn't take much time to assemble. The pie filling is best made on the day, if you're serving it at supper, but make it the day ahead if you're having an early party.

Since your party is a buffet, the gobbler must be cut in the kitchen. But he can still look as impressive as ever if you place him on the buffet with his untouched side to the public. Serve the gravy and dressing hot—and separately. Sauté the dressing lightly in a skillet, or heat it in the oven while the soufflé is baking.

The day's quota of bread has gone into the dressing, so rolls are eliminated. No one really needs them anyway with a fairly rich



dressing and all the other fixings. The use of corn bread in the dressing isn't new, but it produces an excellent dressing and saves white bread. Because the Brazil nuts are quite oily, you can reduce the fat used in the stuffing.

Rather than plan a plum pudding, mince or pumpkin pie dessert, which your guests will just twiddle with because they're truly sated, we vote for something light and cool, like the lime chiffon pie. Its feathery texture and insubstantial quality offset the richness of what has preceded, and end your supper on a light note rather than on a stodgy one.

The following fine punch was presented at one of the Wine & Food Society tastings. It is a refreshing punch to serve before a buffet supper and gracefully substitutes for a first course.

(Continued on next page)

the most Beautiful Asbestos Roof

Johns-Manville has ever developed!



Note textured grain, staggered edges and beautiful appearance of weathered shingles. Come in several beautiful colors.

These inexpensive
AMERICAN COLONIAL
ASBESTOS SHINGLES
will last 35 years . . . PLUS!*

JUST before the war Johns-Manville introduced a new type of asbestos shingles—the most beautiful asbestos shingles in J-M's 85 years of roofing experience. J-M calls this roof the American Colonial.

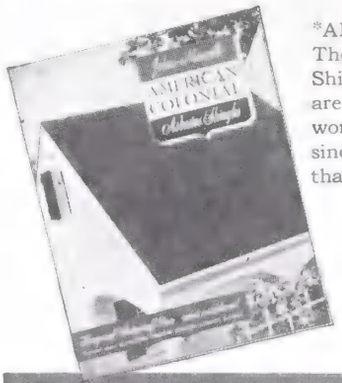
During the war these asbestos shingles proved themselves on thousands of vital installations where they met the basic specifications for fireproofness, economy and beauty.

The development of the American Colonial Asbestos Shingle, with its permanence of stone is one of Johns-Manville's most important contributions to the home of tomorrow and to the protection of the existing homes of our country.

Because of the unprecedented demand we are unable to ship our dealers a sufficient supply to meet their present requirements. We urge you, therefore, to anticipate your needs as far in advance as possible.

It is our hope that through the present J-M program of adding new machines and production facilities we will be able to take care of our customers' needs within the near future.

Although your J-M dealer may not be able to furnish you American Colonial Shingles immediately, we ask you to consult with him in regard to this Johns-Manville development.



*AND WE MEAN 35 YEARS PLUS—Thousands of the very first J-M Asbestos Shingles applied more than 35 years ago are still going strong! No sign that they won't last another 30-40-50 years! But since all we can prove is 35 years PLUS, that's all we'll claim.

Free! Write today for your FREE fully illustrated copy of Johns-Manville's new Asbestos Roofing brochure. Shows American Colonial Shingles in full color. Write Johns-Manville, Dept. HB-11, P. O. Box 290, New York 16, N. Y.

JOHNS-MANVILLE JM PRODUCTS
Johns-Manville
BUILDING MATERIALS

CONTINUED FROM PRECEDING PAGE

Bacardi Punch

5 oranges
3 lemons
1 No. 2 can unsweetened pineapple juice
½ cup sugar
1 bottle Amber Bacardi
1 quart iced ginger ale

Squeeze 4 oranges and 2 lemons. Add pineapple juice and half of sugar. Taste. It may be sweet enough for your palate. If not, add remaining sugar, Bacardi, and orange and lemon, cut into small triangular slices. Stir and allow to mellow for an hour. When ready to serve, put punch in punch bowl with block of ice. Add ginger ale last. Serves 10 (two drinks apiece).

Brazil Nut Stuffing

2 tablespoons margarine
3 onions, chopped
1 cup celery, including tops, chopped
1½ teaspoons summer savory
1½ teaspoons House of Herbs Blend "B" or poultry seasoning
4 cups toasted bread crumbs
1 teaspoon salt
¼ teaspoon black pepper
1 cup stock (in which giblets have been cooked)
¼ cup water
1 standard recipe corn bread, baked, or one package of corn muffin mix (about 5 or 6 cups crumbled)
½ to 1 cup Brazil nuts, chopped

Melt margarine in heavy skillet. Add chopped onions and cook until soft. Add celery and herbs. Cook a few minutes. Then add stock and water, and cook about 5 minutes. Crumble baked corn bread into large bowl. Crumble toasted bread fairly fine. (Put sliced bread in oven for 15 or 20 minutes. It gives dressing better texture an Sprinkle salt and pep bread crumbs and corn l nuts. Pour herb-vegetabl over bread and toss mixt until all bread crumbs ened slightly. This is en ing for a 10-12 pound tu

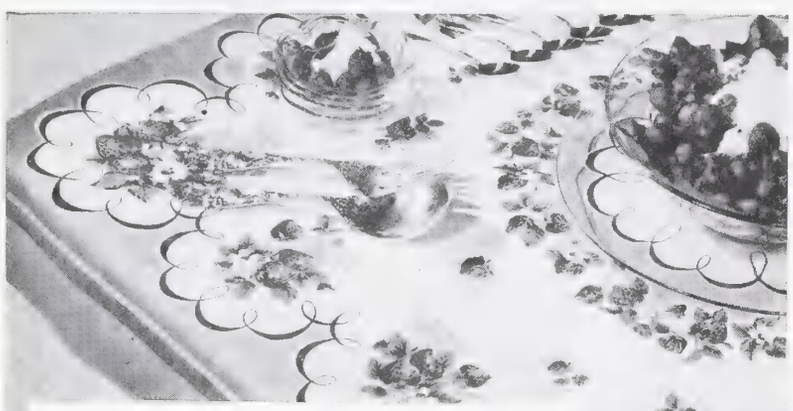
You may have your ow of preparing a turkey. O welcome all the expert can get. The Poultry & tional Board, Consumer tion Service, 308 West W St., Chicago 6, Illinois, pared an excellent bu every detail of the Tha bird, from buying to se carving. You can't miss t an evenly browned, tend with this information. Wr "Turkey" bulletin.

Sweet Potato So

6 sweet potatoes, cooked and whipped
½ cup evaporated milk
3 tablespoons butter or margarine
4 tablespoons brown sugar
Salt to t
⅛ teasp mon
⅛ teasp dered
grated
½ teasp
2 eggs, s

Mash sweet potatoes w rated milk and 2 tablesp garine until light and sweet potatoes are dry. evaporated milk.) Add spoons brown sugar, sal (about ½ teaspoon), nutmeg, vanilla, and b





Good enough to eat!

What could make your table look more tempting than this luscious Strawberry Tablecloth . . . so smart and fresh looking! One of a group of new Bucilla decorator-designs, colorfully hand printed on Lady Pepperell fabric . . . a fine weave for longer wear. Ask to see them at your favorite store.

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Cool. Then fold in stiffly egg whites. Put in large casserole and bake in oven (350° F.) about inutes, or until it has set. ix generously.

Bean - Mushroom Sauté

ons mar-	1 lb. string beans, (cut in pieces the size of giant peas)
ion,	1 teaspoon salt
l fine	⅛ teaspoon pepper
Broiled	Few grains of sugar
r mush-	
sliced	

margarine in heavy sauce- ité onions until soft, add ms, drained and dried on lt paper, then sliced. Sauté o brown somewhat. If mix- on dry side, add another on or so of margarine. d finely cut string beans, per, and sugar. *Cover pan* nd cook at low heat until re tender (about 30 min- aking pan occasionally to egetables from sticking. d add additional season- necessary. No water is nec- sufficient fat is used, pan heat low. Serves six.

berry - Orange Mold

nges	½ cup chopped celery
r whole	½ cup chopped pecans
ry sauce	¼ teaspoon salt
unfla-	
latin	
d water	

he orange in half. Remove seeds. Cut in quarters and put through food chopper. Squeeze other orange and reserve juice (about ½ cup). Pour juice off cranberry sauce, and add to orange juice. Heat but do not boil. Soak gelatin in cold water. Dissolve in hot juice. Mix cranberry sauce with ground orange, celery, nuts, and salt. Add gelatin mixture and blend thoroughly. Pour into mold which has been rinsed in cold water. Put in refrigerator to set and chill. Serves eight.

Lime Chiffon Pie

1 envelope unflavored gelatin	6 tablespoons Florida lime juice
¼ cup cold water	1 teaspoon lime rind, grated
3 tablespoons sugar	½ teaspoon salt
1 cup light corn syrup	4 eggs, separated
1 9-inch pie shell, baked	

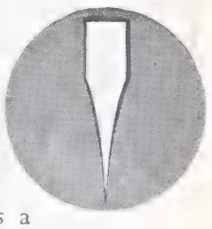
Soften gelatin in cold water. Combine sugar, ½ cup corn syrup, lime juice, grated rind and salt in top of double boiler; beat egg yolks and fold into lime juice mixture. Cook over hot water until thickened, stirring constantly. Add gelatin and stir until dissolved. Cool mixture until slightly thickened. Beat egg whites until stiff; gradually beat in remaining corn syrup until mixture is marshmallowy. Fold egg whites into lime juice-gelatin mixture. Pile mixture lightly into baked pie shell and chill until firm. Serves six.



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CHARACTER SKETCH OF A CITY FARMER

CONTINUED FROM PAGE 160

stepping over the prostrate body of Farmer Dahlhjelm.

This apartment, as any real home should be, is as accurate an expression of its owner as a self-portrait or a character sketch by an old friend. It is the key to Roger Dahlhjelm. To understand it you have to know about that far-away-from-Hollywood Minnesota farm.

It had a small house—really only a large kitchen in the beginning—but every year the Dahlhjelms built on another room. Gradually they even acquired a front door, but, Mr. Dahlhjelm says, everybody still came in by the kitchen, except people who didn't know any better.

The only entrance to his present apartment is via the kitchen which, like that first one, is the heart of the house. There is a front parlor, but Dahlhjelm is rather casual about it. "It's just an overflow room," he says rather apologetically, "a place to keep the organ." Next comes a big bedroom with a big solid, four-poster bed, a handsome cherry dresser, and a large green cot for Cy, an outsize Irish setter. And there's the spare room which doubles for the wine cellar, the "cellar" being a massive closet stocked with bewildering beverages of various alcoholic intensity.

"I'm no 'connersoor,'" Dahlhjelm says ingenuously, "but I never know when somebody is going to drop in who is."

IT'S only ten years since Dahlhjelm left that Minnesota farm when, at 66, he decided that what mushrooming Los Angeles needed was the sort of open-air market he remembered as a boy: dew-coated peas, corn husked at dawn, chickens killed right before market time. He took a chance on it. Mr. Dahlhjelm's once incredulous friends are still blushing—and trying to buy stock.

Undisputed monarch of his vitamin-ridden kingdom, Mr. Dahlhjelm lives in this country-ish penthouse above the streamlined spaghetti stall with Cy. The penthouse includes his office, outfitted like the living room of a prosperous farmer, and a brace of rooms for his employees, papered in such Dahlhjelmisms as *It can be done; if you really smile the grouch will disappear; the time to do it is now.* Customers glancing up from laden wheelbarrows often see him standing on the balcony, the



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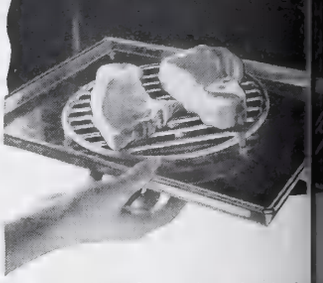
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tall spare Swede with his shaggy red setter, taking a look at the paying customers.

A fanatic about fresh food and cleanliness, Dahlhjelm is a great trial to the Los Angeles Health Department, which he calls constantly to demand that the health commissioner inspect his spotless premises. Dahlhjelm is given to homespun philosophy, smiling, and the conviction that customers have as many rights as anybody. He can be stubborn as a Minnesota mule when his back is up. The secret of his flourishing emporium is his surprising belief that marketing should be fun.

Ask Mrs. Sam Goldwyn, for instance, or Gloria Vanderbilt Stokowski, or the little old lady who sells papers at Hollywood and Vine. They all shop at the Farmers Market.

"I don't care if they spend ten cents or ten dollars," Dahlhjelm says, "as long as they have the common sense to appreciate value when they see it. There isn't a bargain in the world, and it's only the dopes who haven't found it out."

THIRTY thousand people a day pass through Dahlhjelm's front yard. Everyone he's ever known drops in to say hello. "Not a day goes by," he says proudly, "that someone doesn't step up whom I haven't met somewhere, some year. Second and third generation, even. Why, coupla mornings ago a kid walked in, a lieutenant j.g., whose father used to run a tractor with me fifty years ago!"

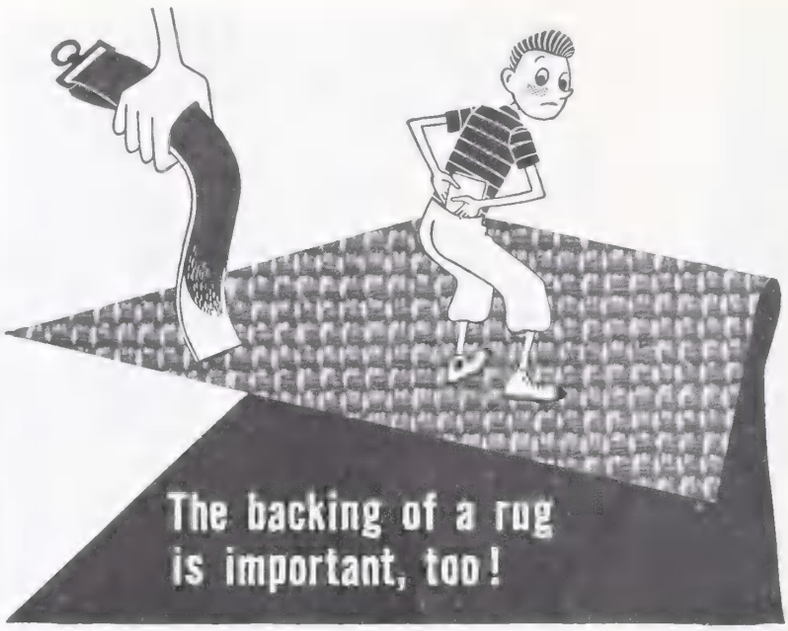
Bachelor Dahlhjelm, who still has the plough-pushing stoop of a typical farmer, was born on a farm in Grove City, Minnesota. He talks about those days with an enthusi-



asm that makes city children seem under-privileged. The farm is his happiest memory and its influence is obvious in his present living quarters.

Many of the market's most celebrated customers are his personal friends. His favorites are old-timers like Harold Lloyd and Stuart Erwin, who are likely to drop in unannounced and sit around the kitchen table of an

(Continued on next page)



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CONTINUED FROM PRECEDING PAGE

evening, chinning about the old days. Rudolf Friml often wanders in "to give the organ in the parlor a little work-out."

A dinner invitation to Dahlhjelm's is considered a social event. A firm believer in small parties—ten at the most—and a completely effortless host, he is very objective about his social success.

"People have a good time here because of the feeling of the place. Old-fashioned, kind of spontaneous, you know what I mean?" He waggles a stern forefinger. "I have friends who live in modern houses and the colors—primitive, I guess they call them—well, these colors just stand up and fight you as you enter the room." He looks aggrieved. "What way is that to entertain your guests?"

HE LOOKS lovingly around the farm kitchen, at the long fireplace, with copper stew pots, at the old samplers, at the newspaper-strewn kitchen table. "Take last night. I had ten folks up for supper and I didn't make a move to entertain them and I had to shoo them at 2 A. M. They looked at my old cook books, read the papers, played with the stereopticon, sang around the organ. They did ju
darned pleased, see?
way it used to be bad
sota. That's what kite
you."

Kitcheneer Dahlhjel
his own wallpapers,
draperies, the early
furniture, asked ar
Dolena to execute th
furnishings are from
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peries, the hooked ru
The Rug Stall, the
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Seafood.

The food, served fa
also from the premise
with thick, brown
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"Food that sticks to
the memory." Dahlhje
they want fancy stuff
their ulcers from hote

He recently enterta
Los Angeles' leading
columnists. Over a b
he waved his fork at
eningly.

"The heck with all
junk you write in y
every day. Why don't
out and teach wom
scramble a good egg?"

The ladies were en



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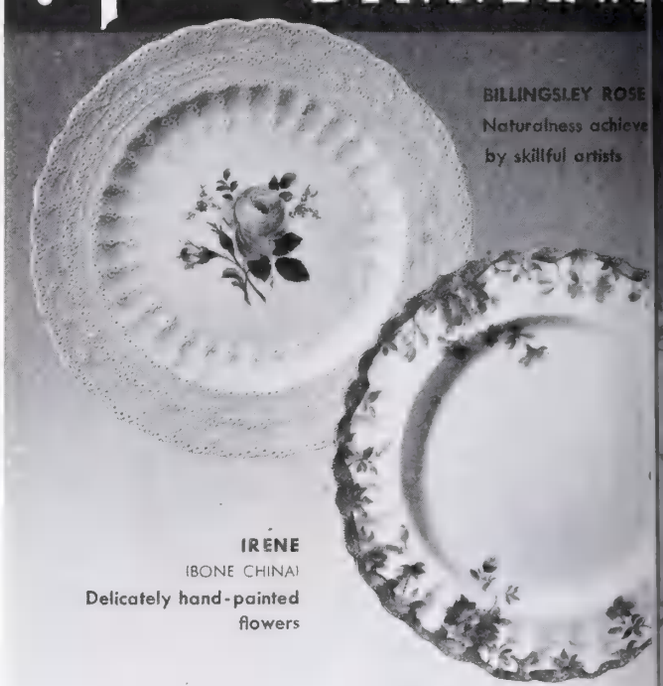
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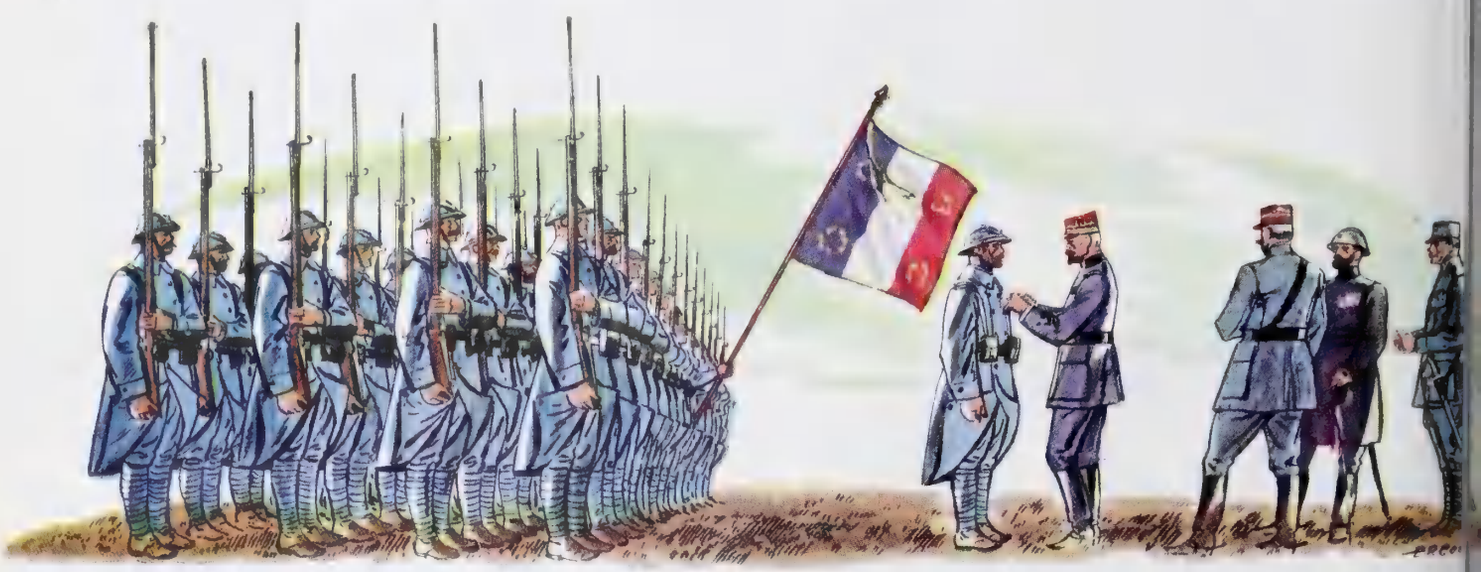
ue touch of warm, vibrant color to your home . . . the soft, delightful tones of Charm uff Cord Rugs brighten every living room, bedroom, bathroom or den. Easily laundered ff Cord Cotton Rugs are available in SEVEN NEW SHADES: French Gray, can Beauty Red, Dusty Rose, Cool Green, Ivory, Nordic Blue and Golden Yellow. Oval long sizes—from 24 inches by 36 inches to 4 feet by 6 feet . . . and surprisingly low in cost $3.95 to $19.95. For authentic modern colors . . . and fine cotton rug craftsmanship k for the Charm Tred label—at leading rug, furniture or department stores.

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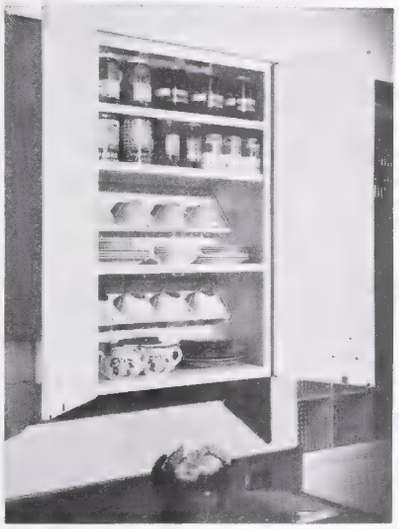
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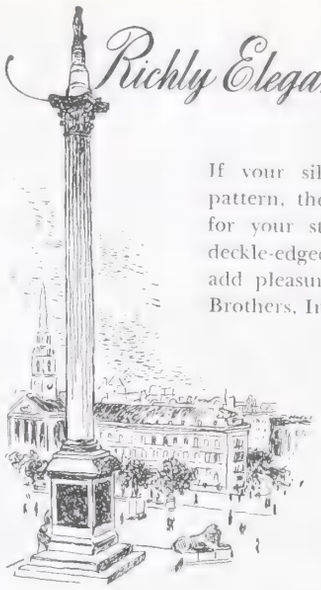


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WHY I EAT IN RESTAURANTS

CONTINUED FROM PAGE 170

discrimination, warmth, frankness, naturalness, charm, wit, intelligence, allure, balance, good food, invigorating conversation, or the personnel judgment to invite the right guests at the right time. And if that's not enough, she also lacks many more of the secondary requisites of an efficient hostess. But the above should suffice as a typical list of remedial deficiencies.

You will understand, of course, that I cannot here and now advise a silly hostess on how to acquire intelligence, or a frigid one on the self-regulated flow of warmth, because, after all, what woman is honest enough to acknowledge foolishness or frigidity? What I *can* do, however, is to tell you about those hostesses who have rubbed me, an average fellow, the wrong way and why; and then if the shoe fits, you can hasten to change the size. If that's agreeable, let's go.

The most frequently recurring and irritating type of hostess in the western hemisphere is what men call "the gusher," in honor of the oil well of the same name. This type of hospitality dispenser leads her private life in public, ta a revolving door, and con moment of silence *prim* evidence that her party is She asks you how you are fore you can answer, in you to the village spinster fers from lower-plate wob

She then traipses arou one guest to another, foisti them a collection of hors d which taste as if they w trived by applying a cooky an old hot water bag. Wh trying one, you decline ano gusher simply refuses to "Come on now," she insist must have at least one m polite fellow, you do; an sick for the balance of the But the gusher spouts or severed artery.

PRESENTLY, she spies ting alone with your mis easy corner chair and she down upon you with an in ety of Helen Hokinson pl enthusiasms. "Get into th of things. Are you ill? Ho another drink? Have y Ophelia Jones yet? Scads o



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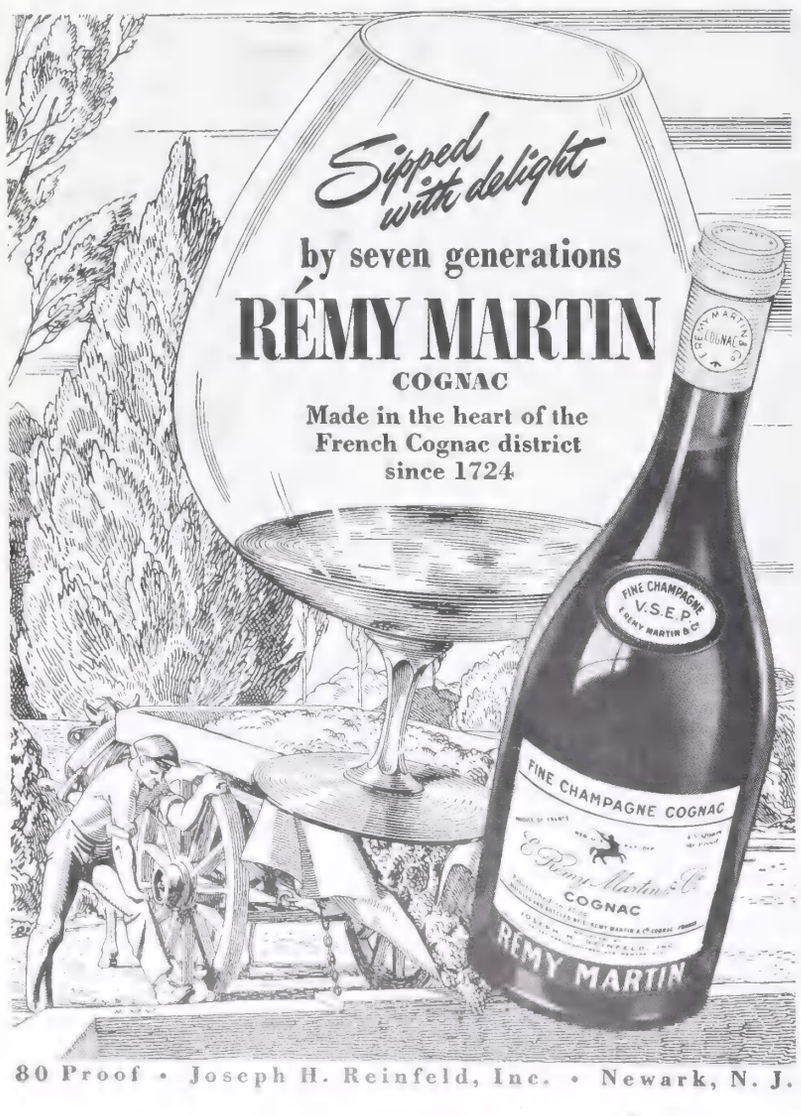
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gusher, let us progress
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ho goes in for rare and
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ichigan marinated her-
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s ago, for example, a
ady of this particular
ed me to dinner. She
concoction flatteringly
lad. It consisted of a
l pineapple, a banana
jutting up from the hole and a cherry on top of the banana.

I knew the hostess well and I said, "Helen, dear, just what the hell is this supposed to be?"

"Well, ordinarily," she explained, "it's called a candlestick salad. The pineapple is supposed to symbolize the candlestick holder. The banana is the candle, and the cherry signifies fire. But," and she moved her chair closer to mine and whispered, "the reason I served it tonight is that we're going to discuss Freud and I thought it would be rather symbolic."

This is hyperbole of course, but you have no idea how many hostesses serve Chinese food when they want to discuss Madame Chiang Kai Shek, a smorgasbord when Sweden is the topic of conversation, and French fried potatoes when De Gaulle is on tap.

A smart, sensible hostess serves simple, healthy, nutritious dishes, unless she has invited to her home the members of the Wine and Food Society or Les Amis D'Escoffier. These gourmands may be served anything, but ordinary guests have a tendency to tighten up in front of food they've never seen before, and consequently this doesn't make for either facile conversation or

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

smooth digestion. It's permissible for a hostess to experiment endlessly with hors d'oeuvres, but never with dinner.

WE COME now to a masculine pet hate—the hostess who is recognized throughout the realm as a celebrity collector. "We're expecting you at our party, dear, but be sure to bring your friend, Joe Stalin."

Such hostesses do everything for appearance and nothing for taste. They hire maids by the day from a catering service and try to make you think the girls are members of the regular service staff. They are also shallow, superficial, smiling, unsure, and do most of their talking and thinking in quotation marks. Their line of conversation is just about as interesting as a telephone book, and, somehow, they can't help neglecting their other guests in favor of the celebrities, who for the most part philanthropically regard them as poor creatures undergoing a change of life.

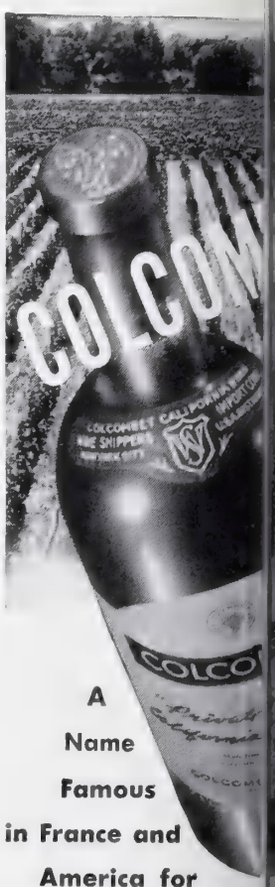
Some weeks ago, by way of illustration, I was roped into taking Bill Mauldin, the young, talented cartoonist of "Up Front" fame to a wedding party. As soon as we entered her home, the hostess drawing herself up to her full width, cornered Bill between a radiator and sofa. "Why, Mr. Mauldin!" she exclaimed. "I'm so thrilled at meeting you. I've just finished reading your book. Oh! Mr. Mauldin! Those wonderful experiences you had in all that sticky mud!"

Mauldin got slightly nauseous.

Hostesses who are celebrity hunters are neurotic sufferers of inferiority complexes, wretched women with smug souls and narrow little minds; and it has been my experience that they attempt to climb the social ladder lad by lad.

The self-respecting hostess will never invite a celebrity to an affair unless she knows, hopes, or thinks he will complement or fit in with her other guests. To use a celebrity merely as a show-piece or a dabble of social bait is just downright ill-bred. Worse yet, it is a form of prostitution, and who wants to get into that?

If by chance, however, you belong to any of the three aforementioned categories of hostesses—the gusher, the gourmet, or the celebrity collector, please be advised that we have dealt with your class of the condemned and there is no need of your reading any further. The best thing you can



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do is to start reforming at once.

If, on the other hand, none of the previous charges applies to you, it might be worth your while to subject yourself to the following quiz. Just answer yes or no.

1. Are you the type of hostess who fancies herself a Bohemian? You know the kind who makes the guests sit on the floor and eat by candlelight? If so, you can't get away with it any longer, especially now that the war is over.

2. Are you the absent-minded hostess who invites a man for dinner and then sends him out to the delicatessen to buy some potato salad? You may think this forgetfulness is cute. It is not, and you should be shot.

3. Are you the perfect hostess? When a guest breaks a plate, do you pick up another one and break it, too, just to disembarrass him? If so, you've seen too many movies. Besides, your china won't last long at that rate.

4. Are you the hostess who always has big after-dinner plans? "Hurry up and eat, folks. We're going to the ice follies." If so, you should have married a time-study engineer. You may not know it, but the only people who like you are the manufacturers of sodium bicarbonate.

5. Are you the Mrs. Craig type of hostess? As soon as a guest lights a cigarette, do you throw an ash tray in his lap? If so, you should be told that ashes make good insecticide for your rugs.

6. Are you the scheming, ambitious hostess who invites a general for dinner because you want your son promoted to corporal? If so, this is despicable.

7. Are you the match-making hostess who loves to play Cupid? If so, stop at once. You'll only get into trouble and you may have to support a few extra children.

Now girls, add up your scores. No cheating! If you have seven yes answers, cyanide of potassium is the easiest way out. Just tell the druggist you want it for your cat.

If you have six, you should be deprived of the society of human beings.

If you have five yes answers, there is some hope for you. Four, you're normal. Three, you're darn good. Two, you're excellent. One, you're superb. And none—well, if you have none, please write me and I'll be right over.



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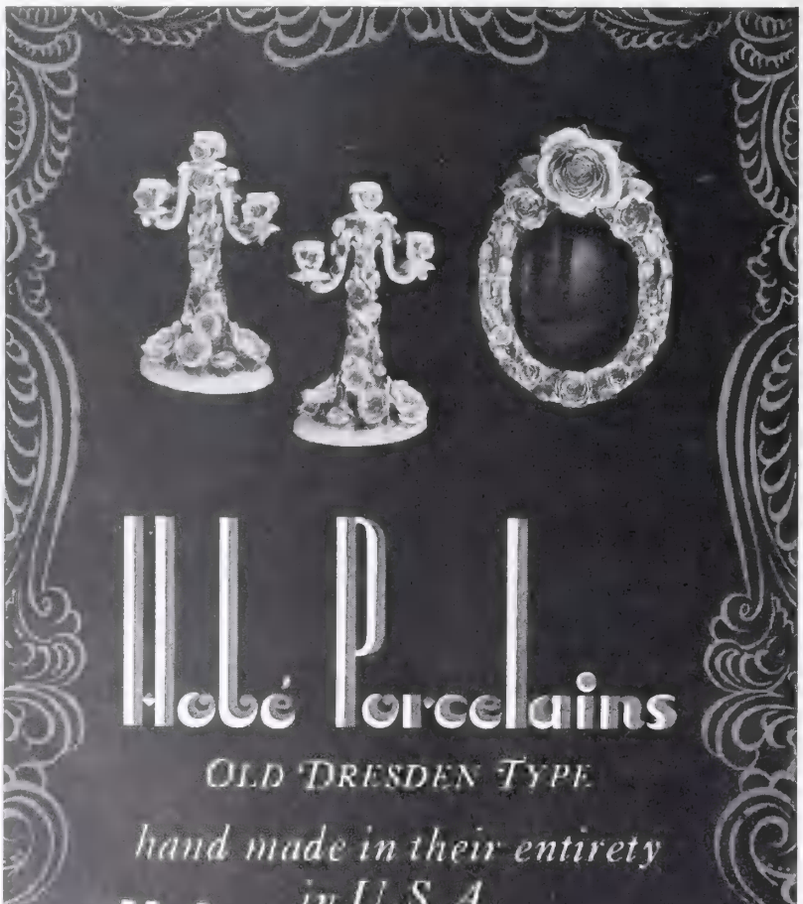


"CABINET WORK"

With A Paint Brush

Remove the lacquer, the painted decorations, and the handsome brass drawer pulls from the cabinet shown above and you have just a run-of-the-mill piece of furniture. It was exactly that before New York artist Robert Schroyer did his own finishing to make it a piece as distinguished as any fine bit of cabinet work.

Even though you may not be an artist, you can do a similarly distinctive job, using a design from a wallpaper or painting for a pattern.



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WASHSTAND INTO BLANKET CHEST

This is the type of washstand you can pick up for almost pennies in second-hand shops. But an eye for color and hands clever at painting and decoration can do wonders with it. And you don't have to be an artist to achieve such distinctive results, either. There are books of old and modern designs from which to get your inspiration and patterns, suiting them to the use to which the piece is to be put. The chest shown above is decorated in designs by Peter Hunt, available in a book filled with dozens of such ideas for you to follow.

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Clean up the Garde

BUT

NOT TOO WELL

R. B. Farnham

Before winter sets in, the soil around your plants should be blanketed by a mulch layer. Such a soil cover of leaves and other plant refuse largely eliminates the "wear and tear" on roots which rapid changes and extremes of temperature and moisture can bring about. It also dissipates the pounding, soil-packing force of rain drops. This all helps to keep the soil in a "root-happy" state, be it summer or winter.

Nature uses a mulch cover for the soil much as the housewife uses slipcovers for furniture. Yet in the home grounds it is often the immaculate housekeeper who is inclined to defeat Nature's purpose in this respect. She has a strong impulse to pick up and put out of sight any stray object which may possibly shift its position in a slight breeze.

There is no doubt about the source of this habit. Casual experience has taught that any clean-up job is only temporary, unless such more or less movable things as leaves are classified as trash and so treated. We are quite sure that no one wants a leaf-cluttered yard, and accept this as one of the problems to be solved. We all can use winter mulching methods which are neat as well as easy.

The first answer to this need is the use of pine needles. A one- or two-inch layer makes a perfect winter mulch. You may use very special locations w appearance of the whole almost more important existence of the plants.

These needles arrang selves upon the soil in a teresting way. Their pat perfect background for g age. Their effect is neat From the horticultural st the pine needle mulch When a layer of clean, pine needles is placed soil one-half inch deep, it weeds but at the same ti mits the immediate passa water and air to the surfa soil. It prevents the packi soil surface and allows natural processes to go o vides an insulating lay prevents the very rapid the soil surface in temper moisture. The soil stays der it.

SO MUCH for the "dres cover. Now for a bit m on the job. In the first p a mulch on whenever time to do it. For ornam mulch should really cove the year round. This is important for evergreens tober, scatter a few m around in the mulch to d mice from nesting in

(*Continued on page 2*)

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CLEAN UP THE GARDEN

CONTINUED FROM PAGE 258

ay need protection from chewing habits of rabbits e, whether or not you our soil. A small wire ound the stems of shrubs akes care of this.

he mulching job as easy le. A loose four-inch layer . straw, or similar ma- enough for most hardy ou can injure them more y a smothering, air-repel than by exposure. This to a second device which lify the job for you.

for evergreens (already with pine needles), all s in your yard have a cer- nt of refuse left behind l of the year. Your trees aves upon your property. bs will need some prun- year and the perennials behind a growth of un- aterial after frost kills If shrub prunings and of dead perennials are horizontal position on the d the parent plant, they the leaves.

is one caution that all rs should understand. Re- hat as the bottom of the yer rots, soil nutrients consumed by certain or- n the soil. When nitrogen vailable from any other e organisms will take the from the soil. If the plant on happens to need that for the luxuriant growth u demand, then you will itrogen-bearing fertilizer. jarful of a 5-10-5 fertili- kled over each 100 square help. If you like, you may id manure. For this, add of chicken manure or a stable manure to a bar- rel of water. Apply enough of the liquid to wet the soil to a depth of three or four inches

Another factor which you will remember is that, in rotting, some organic materials become acid and others alkaline. Pine needles and other resinous materials will become acid, and so will the oak leaves. On the other hand, trees such as maples will create predominantly alkaline conditions as they rot.

The only way in which this factor concerns you is in the use of pine needles or oak leaves. When you use these as mulch, you should add a certain amount of limestone to the surface of the mulch at any convenient time. Usually you can safely add a pint jarful of pulverized limestone (not hydrated) to each 100 square feet of mulch surface at least once without injury to any plant, whether it be acid loving or not. If your mulch consists of an uncertain mixture, why not buy a soil reaction test kit? They are inexpensive, reliable, and easy to use. Their chemicals should be replaced at least once a year.

Next spring, you will naturally desire a fairly early appearance of activity in your plants. Whatever activity there is will occur as a result of warmth. Any warmth which reaches the soil will be the result of sun heat. The sun heat will not reach the soil until the mulch layer is loosened to help it dry out. A wet mulch is of little value anyway in spring. Weed seeds will grow beautifully in it and it will allow soil surface packing.

The above statement gives you a simplified version of mulching and its possible effects. We hope it results in less burning of leaves this fall, healthier plants next year.

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WARM AIR HEAT MOIST AIR CLEAN AIR

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A MAN LIKES A RABBIT

By MARGUERITE NEFF

Rabbit or rarebit, it's all the same if you can send one to the table in creamy perfection. But you might as well get it straight; it's rightly *rabbit*, and if you say rarebit, you'll not be numbered among the gourmet elite—if that means anything to you. This rabbit isn't the elfish genie called Harvey that's been following Frank Fay around Broadway so long. It began as a Welsh rabbit which was cheese, oven-melted and toasted right on the bread or cracker, or melted in a few tablespoons of ale and a little English mustard, then poured over toast and quickly smoothed with the flat of a knife. Usually it was sprinkled with cayenne. But through the chafing dish and turtle-neck sweater era up to today—when chafing dishes are coming back—we have been refining the rabbit into something really epicurean.

Rabbit has no rival for a snack, or as a square meal, whether late-at-night, noontime, or dinnertime; for family or for "people in." It's also a handy dish for the bachelor or bachelor-girl who wants to impress a current heart-interest, for it's guaranteed to inspire deep admiration for the cook who whips it up.

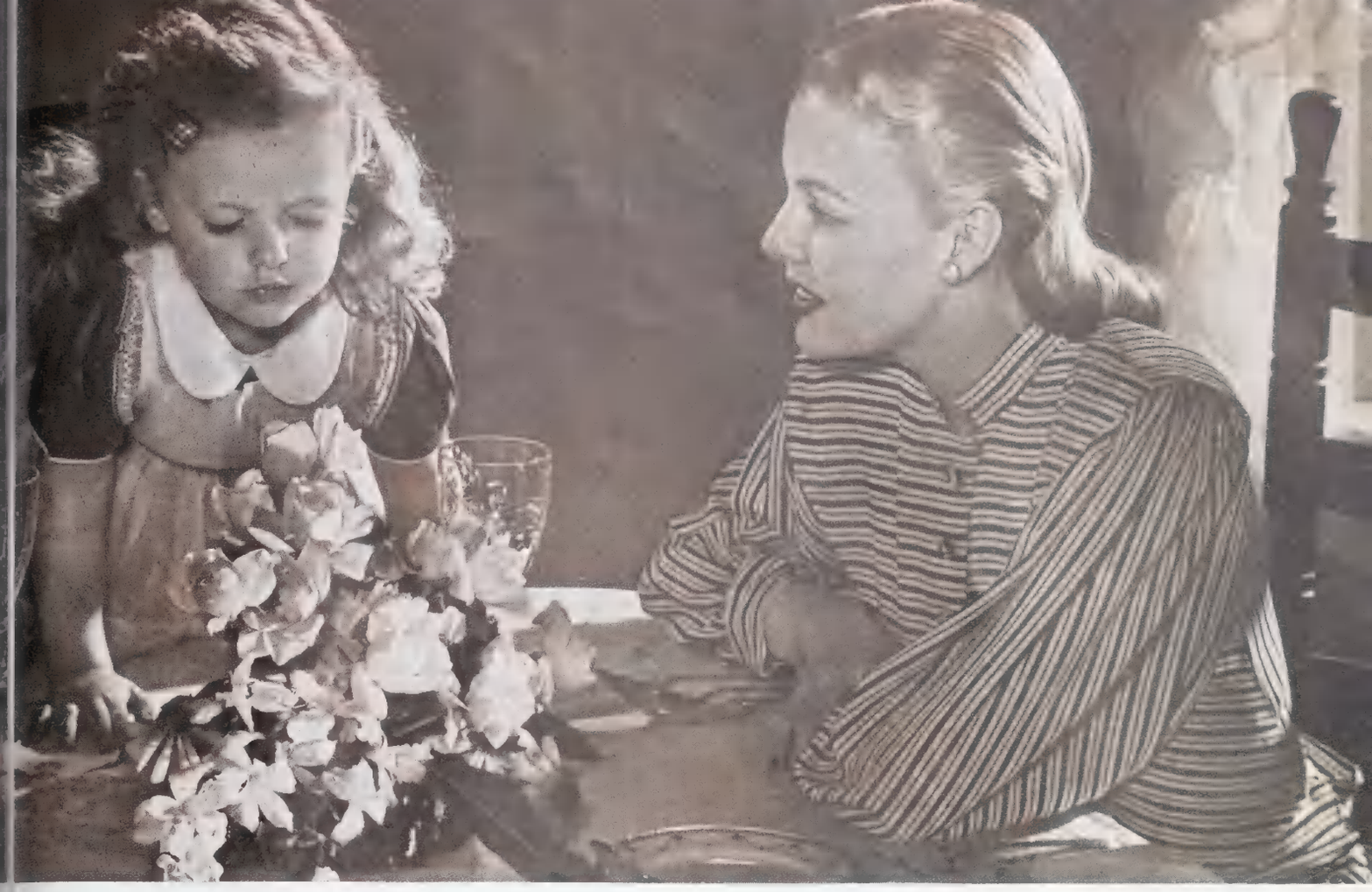
And if it's veterans you are entertaining, you'll find them especially receptive to any good cheese dish. For our men have returned from those long months in Europe with new taste acquirements. One of them is a taste for c or all kinds. They have l old food habits and fixa back home had kept th cial in their food at might be that Army rat new food tastes upon th ing their cookery horizo were a goodly number, sure, who were curiou liked a new food adven

If they've known only can cheese affectiona "mouse" cheese, or "sto they've had a new ex France and Italy and Mottle-crusted Brie, Salut, Port L'Eveque, and Neufchatel-en-Bra names now speak geogr boys, and the cheese c are wondering when these cheeses plentif markets.

Because a rabbit's m ent is cheese, you'll w some thought to the kin you use in it. Just any won't do. You've got to about this. Thanks to sc of our American chee the best we used to i some of it is even an i over the foreign produ is an example, and it's I sing, for of all the this loud-cheer dish, tops, ten to one, and Herkimer or Wisconsi

Some cheeses are b

(Continued on pag



To my daughter, growing up

NCY, HONEY, there'll be five candles o your next birthday cake.

What a big girl you're getting to be! enough to tie your own shoes . . . and make comic experiments with my lip- k. Big enough to help me set the table and to notice the fresh flowers, the y forks and spoons.

Maybe you didn't choose the richest nts in the world, Nancy. But you're g to have the nicest life we can give . A house doesn't need to be big and y, for things to be done right in it.

want you to grow up to be . . . well, less the word is "gracious." It's because mories are important that I put on the pretty housecoats you admire, and use our beautiful International Sterling at every meal.

I always thought that when I had a little girl like you, I'd want her to be used to nice things . . . like "family silver," that not only *looks* wonderful, but is solid all the way through.

You see, darling, our International Sterling is so *very* good that we can use it always . . . and it won't wear out, it'll just grow lovelier. . . . We couldn't have anything nicer if we lived in a castle like the ones in your storybooks.

Let your jeweler show you the beautiful International patterns . . . artist-designed . . . balanced-to-the-hand . . . exquisitely finished.

And they're *solid silver* . . . silver all the way through . . . for a lifetime of memory-making.

Begin, if you like, with individual place settings . . . knife and fork, teaspoon, salad fork, cream soup spoon, and butter spreader.

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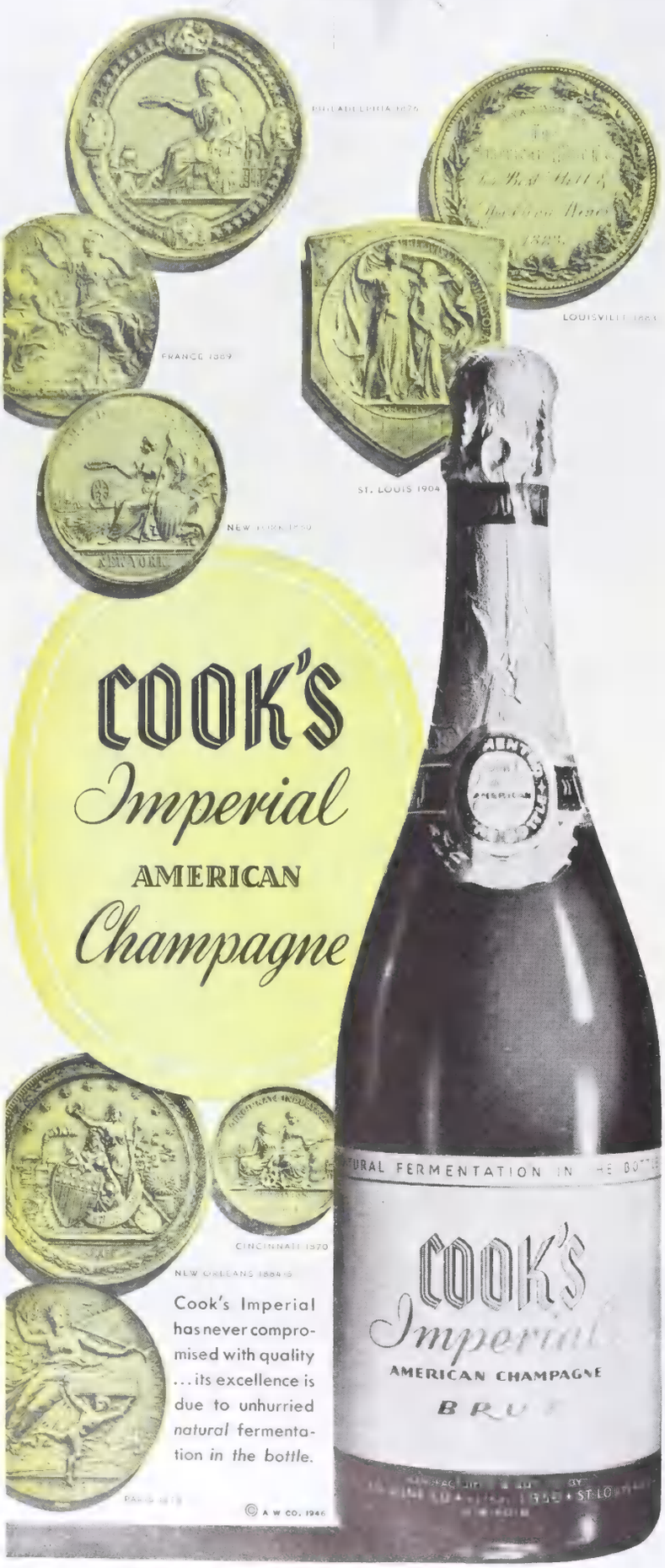
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Cook's Imperial American Wines—

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AMERICAN WINE COMPANY • SAINT LOUIS, MO. • EST. 1859

A MAN LIKES A RABBIT

CONTINUED FROM PAGE 262

cookers. Some are at their best served with several rather popular beverages and salty wafers. But cheddar blends itself to trial by fire, and the result is a delight.

The packaged variety is easy to work with and has almost no tendency to get stringy and tough. If you like a modest flavor, this package job will do. On the other hand, the men may prefer more vigorous flavor for a rabbit and a real cheese lover will have no truck with the processed variety. In this case use the drum cheddar, as completely amenable to melting and mixing as butter itself. The choice of cheese is a matter of taste in intensity of flavor.

Let's say there are four of you, and your objective is to quell a gnawing hunger. You can safely assume that if men are present, they're hungry. (I like safe assumptions, like assuming that



wherever there's a beautiful maiden in Greek mythology, she is being chased by Apollo.)

You know ahead of time, usually, when you'll be called upon to entertain, even though you'll want the "to do" to seem so delightfully impromptu that you made certain early in the day you had all the ingredients on hand.

For a **Welsh Rabbit** you'll need:

2 tablespoons butter
1 lb. sharp cheddar cheese
1 cup beer or ale
1 egg, slightly beaten
Toast or crackers
1 teaspoon dry mustard
1 teaspoon Worcestershire sauce
½ teaspoon salt
2 teaspoons ketchup
Paprika

Melt butter in chafing top of double boiler. Gra with coarse grater or slice a knife and add to butte constantly. When cheese add beer or ale (not fro frigerator, however) Stir until well blended. sonings to slightly beaten until mustard is dissol

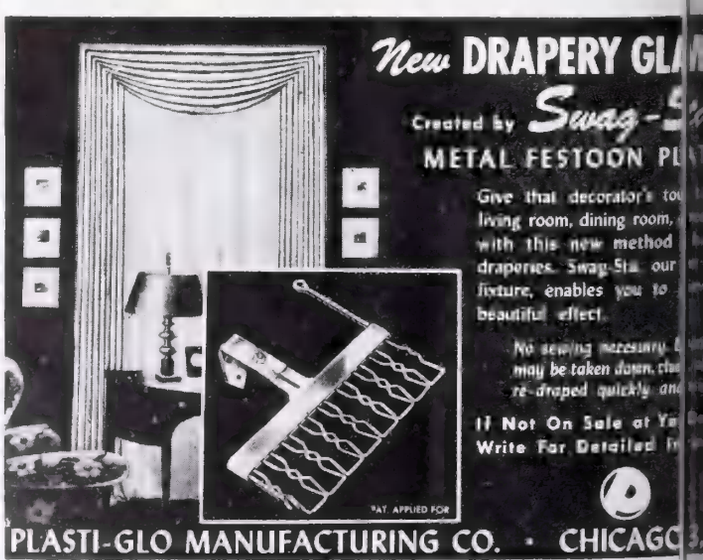


this mixture slowly to ch ture, stirring until all is w ed and smooth. Milk ca stituted for the ale or b over toast or crackers, ga a slice of salted tomato of paprika. There's no little froufrou of parsley or chopped canned pim nice to cut the toast in shapes, but the men wo it. It does help if the bre or two old, is shorn of its safety in staying put on

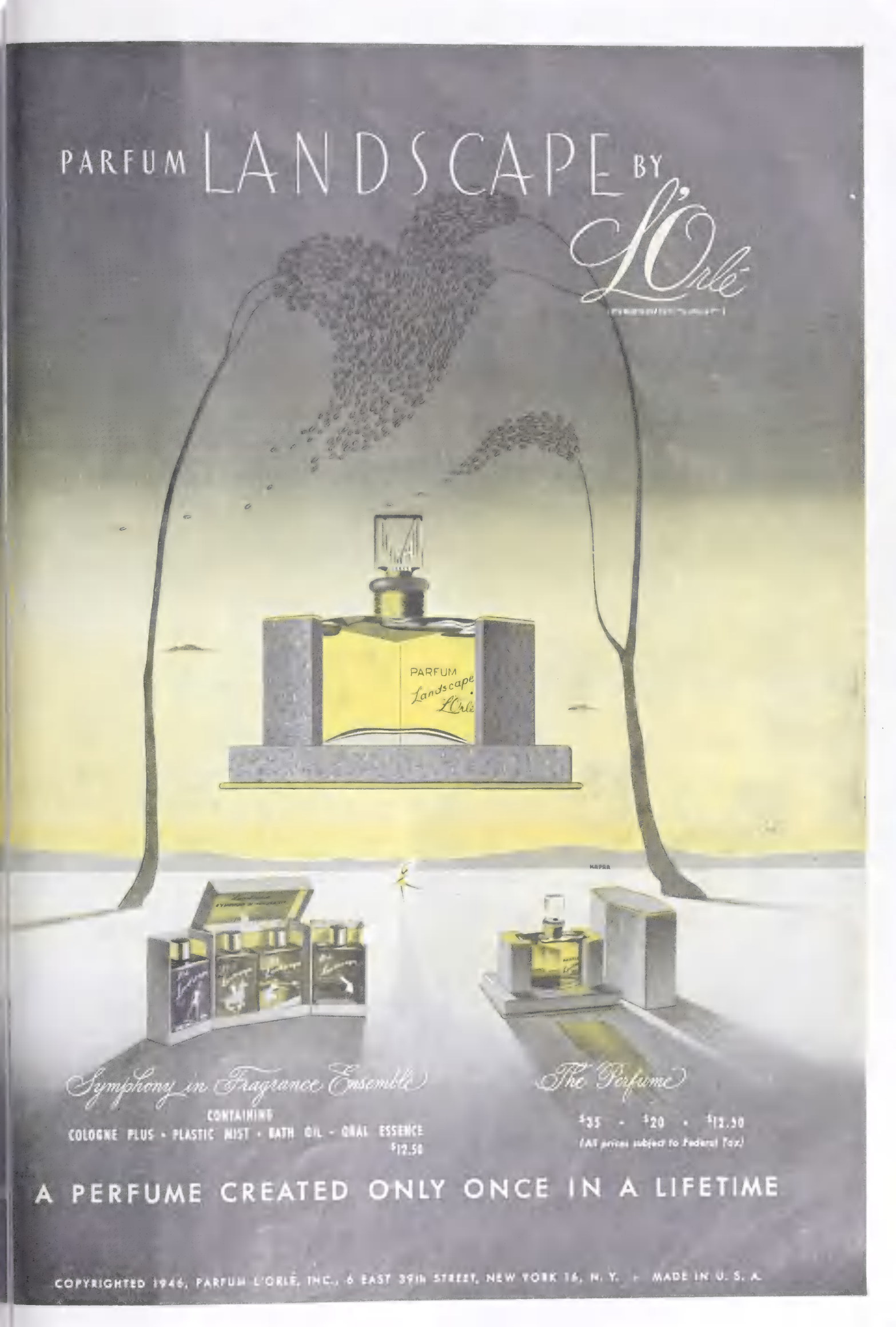
There's also no leg against varying the rabbi Variations would make a section in a cook book, s uncivil toward the idea them. Think how many have come over an Eng pudding since it cro borders.

When a man's a man are several hungry ones this rabbit, made without therefore more robust in the one to take their vote a saucepan or chafing pound of finely cut che

(*Continued on page*



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A MAN LIKES A RABBIT

CONTINUED FROM PAGE 264

nippiest you can buy. Pour a bottle of warm ale on it (cold ale poured on melting cheese is like a clout on the head), season with five or six shakes of cayenne and heat over medium flame. Stir it all the while with a wooden spoon to melt the cheese and blend the mixture into a smooth texture. Beat into the mixture three tablespoons of butter. Pour rabbit over toast and serve very hot with ice cold beer or ale. Any time of day or night is the time for this one.

Swiss cheese in the same amount makes a good rabbit. The nature of this cheese makes it need generous salting to taste.

Some rabbiters like celery seed for a fillip. Some mention in high praise a tomato rabbit with strained canned tomatoes; or rabbit with sliced fresh butter-browned mushrooms. A Spanish edition I've enjoyed in Mexico employs chopped green pepper and onions in it, plus tomato paste. Another of the local Mexicano versions uses the onions, peppers, and tomatoes plus a cup of fresh-cooked and cob-scraped corn.

A Creole combination with flaked crabmeat and bacon crumbles loses some of its original identity, but it's tasty. To qualify as a chronicler of rabbit, you'll have to sample Vermont baked bean rabbit. It sounds awful but you'll ask for more.

Pickles and olives seem to be universal rabbit accompaniments. Need I mention fragrant coffee? A crisp green salad with a dressing made with real olive oil, is the accompaniment incomparable, if it's a whole meal you're putting together. Finish with some kind of "I baked it myself" number—more specifically, a double chocolate cake with fudge icing, a bromides that lay back are sure to begin with and heaven, too!"

When you serve your ish up that old chafing kept around as idle (Wasn't it difficult to de er to give it up during time scrap drives?) C brand new one your w "Truth or Consequence know that any resea open up the truth about fing dish cookery lost f was when it was comm so very long ago. At a bachelor dinner, on night or after a tobogga a Philalethean Society chafing dish meal was a ino" of a way to jocke into a festive mood. Th shanked saucepan, alco



was a culinary aid to mances than research tally.

For my money on thi sion business, I'll take attractive and thoughtfu tion and serving of foo said doing a thing up teringly, was old-fashio your rabbit from the t coffee table, but make ceremony, even if it's *o especially* for, as the ca —just the two of you.



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PANTRY SHELF NEWS

By Julie Polshek

Spurred on by the approaching holidays, we've spent this month researching the dessert market. And we have come up triumphantly, we think, with a group of out-of-the-ordinary pantry-shelf sweets that not only guarantee no dull moments at the end of a meal, but create no subversive activity in your sugar bin. Some are desserts in themselves. All are the co-operative kind of sweets that do all the sugaring necessary when you use them in combination with other ingredients.

Vermont Maple Sugar is on the shelves of Stumpp & Walter, 132 Church St., New York, N. Y., at $1.25 a pound or about $3.50 for 3 pounds plus postage. It melts down into heavenly maple syrup (line forms to the right for that large



coterié who contend that maple syrup is the only legitimate reason for eating pankcakes or waffles). But maple sugar can fill a real, and a wide *dessert* role, too. Here are some starters. Combine one part maple syrup with two parts cream, plus a dash of rum or brandy, a little melted butter and the Hollywood Delight pecans or walnuts (about which you'll find news as you read on) and you'll have a topping to lift the spirit of any ice-cream, pudding, or custard. And speaking of custards, you can give the baked variety new sparkle and interest by lining the custard cups with a tablespoon or two of syrup. And try substituting syrup for part of the milk content of the custard itself. Use maple sugar for "caramelizing" the outers and to sweeten inners of cinnamon buns. Sprinkle it on fruit in cobblers and on baked fruit. Use it for icings, to sweeten bread and rice puddings. Make hard sauce out of it (perfect on baked apples) and substitute it for powdered sugar in your meringue recipe to whip up luscious seam-foam-like meringues to use under ice-cream. For company fare try rum-sprinkled bakers' angel or sponge cake, scooped out or cut into layers, coated with nutted maple icing, filled with pudding mix, or maple-flavored custard, and chilled. Experiment, too, with maple sugar in some of your favorite brown-sugar recipes. This maple sugar comes in a brick-like cake which can be readily grated or shaved.



The Hollywood Delight almonds, pecans, or walnuts—each in a thick honey-brandy syrup—that you'll find at Old Denmark, 135 E. 57th St., New York, N. Y., are so delicious that you're tempted to start eating them right out of the jar. But we did manage to get beyond this phase of the sampling into other delectable uses for these tasty bits.

The baked apple achieves new glamour when you insert the almonds into tiny slash apple's jacket just before and/or stuff the apple c ground-up almonds m some of their own syrup one of the three nut type thing very special to p ice-cream toppings.

And there's not a th with putting them righ cream *au naturelle*. Ad pancake or waffle batter taste thrill. Use them g mixed with a little but sprinkling of maple sug ing coffee cake or bis roll-ups, or as an outsid such things. The almond into a fit-for-the-gods des Mix three-quarters cup (ground up) into four beaten until creamy wit spoons maple sugar. F four beaten egg whites in a slow oven until firm to set the baking dish i hot water. All three type wood Delights cost und 10-oz. jar, plus postage.

We found a Sliced C serve-like concoction by at B. Altman & Co., N done up in a heavy sh syrup with a dash of

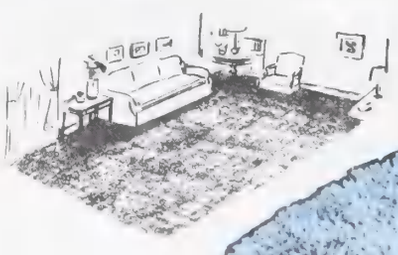
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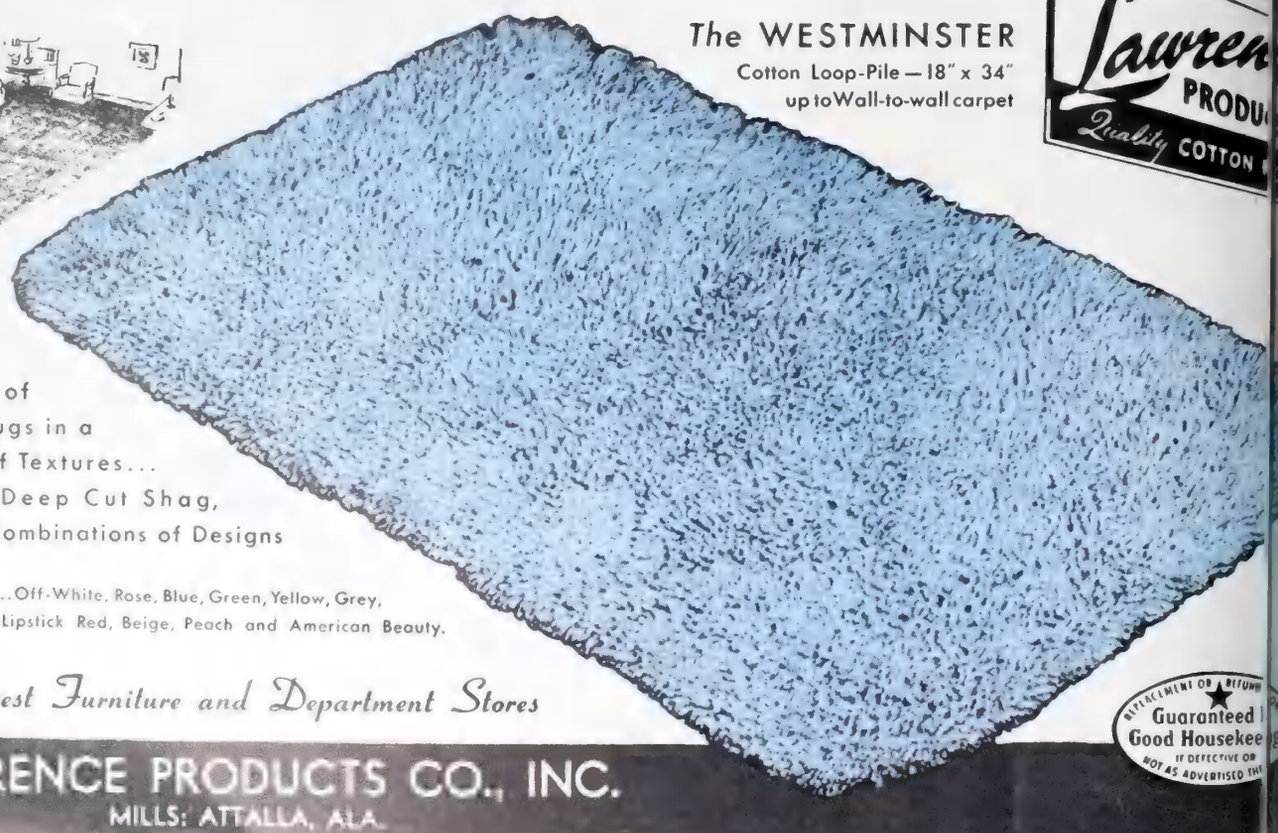
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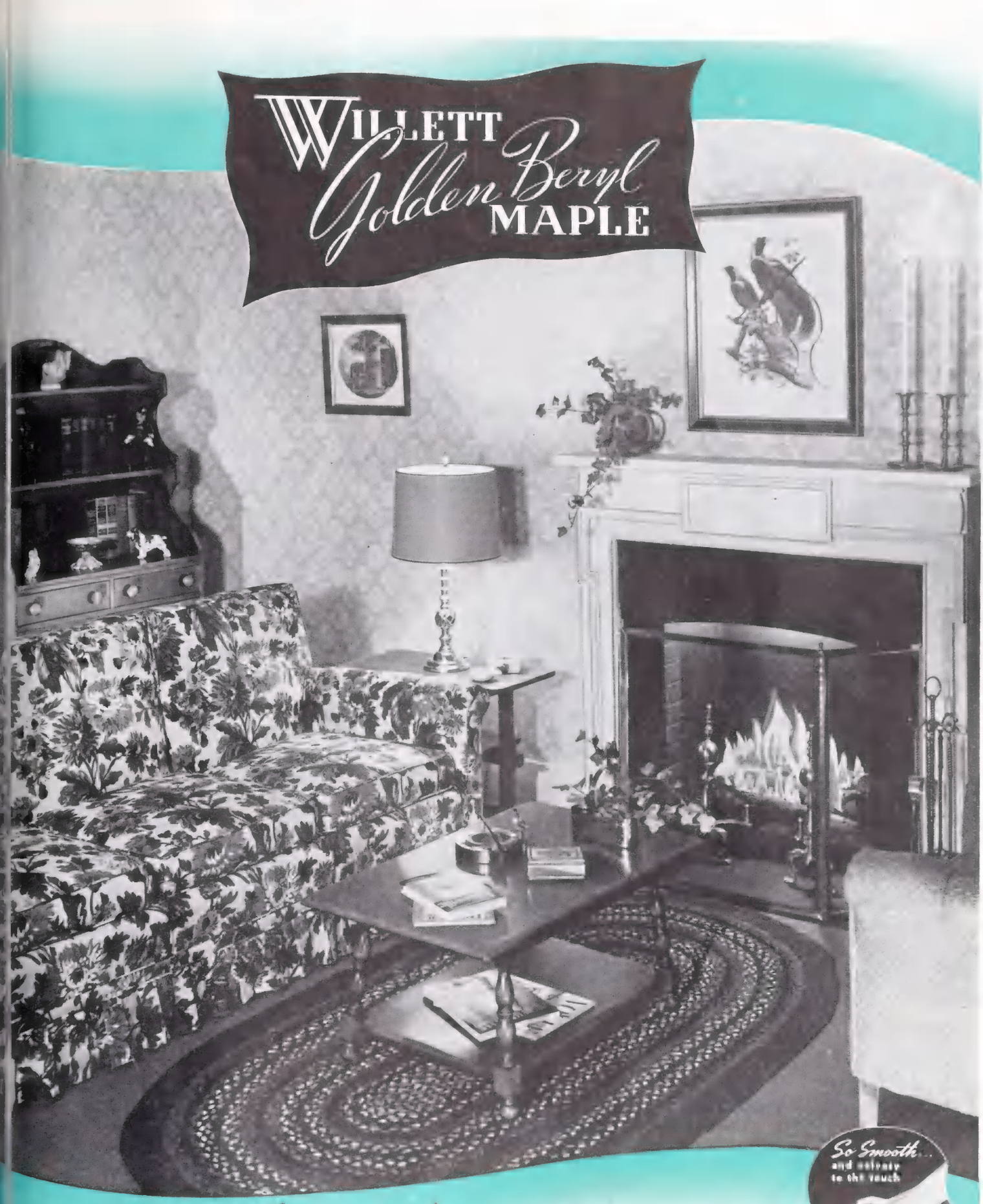
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PANTRY SHELF NEWS

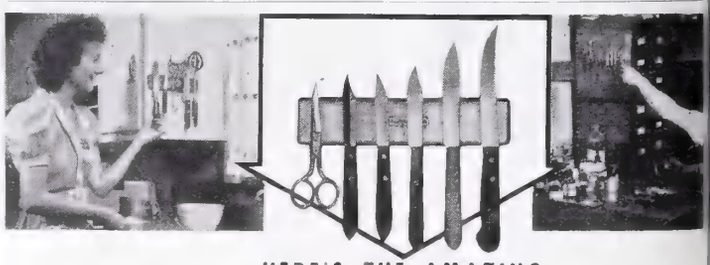
CONTINUED FROM PAGE 268

Bitters for verve, that's as luscious a morsel as you ever tasted. It's dreamy over ice-cream but you'll find yourself using it in many other ways, too. Broiled grapefruit gets to be something special topped with it. It adds taste and sweetness to orange or grapefruit segments and provides a tantalizing filling for baked apples or spooning into the centers of baked pears.

Or use it to put canned peaches into the real dessert category by filling their centers with chopped ginger slices mixed with a little of the ginger syrup and baking them in peach juice "spiked" with a little brandy or rum. Commercial ice-cream becomes a frozen delight you'll have again and again, when it's softened slightly, combined with the sliced-up ginger and slivered Hollywood Delight nuts, and allowed to resume its original consistency in your refrigerator tray. An 8-oz. jar of the ginger costs under $1.25.

If you don't know the Wilson Preserved Pineapple from Cuba, you're in for a taste treat. It's shredded pineapple with a wonderful vine-ripened flavor, in a very sweet, thick syrup. Pineapple and sugar are its only ingredients. Besides its obvious use for ice-cream topping, it mixes like a dream into bread or rice pudding, adding sweetness as well as glamour. Try it for fruit tarts, too, with a base of custard under the pineapple. Waffles turn into a dessert dish when the pineapple is added to the batter and the finished waffle is topped with maple hard sauce or with the preserved pineapple itself mixed with a tablespoon or so of rum. Combine it with egg whites slightly sweetened with maple sugar for a fruit whip. Try serving the whip in a gingersnap-crumb shell. ...cious, too, in the custard ... an ice-box cake like that ... in the suggested uses fo... sugar. And if you have ... for graham-cracker butter ... adding the preserved pinea... the chopped almonds to th... for a rich, mouth-wateri... that also serves as a deligh... ding, when topped with ma... sauce. A 15-oz. can of t... apple costs under 75 cents... macher Schlemmer & Co.... 57th St., New York, N. Y.

Colonial Strawberry Topp... to be found at Hammacher ... mer & Co., is an ice-cream ... for which you'll find ma... uses. It's the consistency ... fruit toppings served at s... tains. The flavor is delicious ... to make you want to just ... up. Like the pineapple, it ... into tasty fruit tarts and fr... And it gives bread puddin... pletely new face. It's a ... filling or sauce for dessert ... And try it spread between ... French pancakes, the sta... kled with maple sugar, ... whole structure put u... broiler or in a very hot o... enough to melt the sugar ... to make an ice-box cak... bought angel-food, filling t... with alternate layers of st... flavored pudding mix an... berry topping, plain or mi... cake crumbs. Finish th... thing off by "icing" the o... the cake with the strawber... you'll read about presently ... down to spreading consiste... a little brandy. If you wa... especially lush about it, ... the top with slivered aln... 2-lb., 4-oz. jar of the st... topping is under $1.75.*



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e made of sugar, butter
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read for waffles or pan-
t when we used it as a
pping, cake filling, and in
ted ice-box cake "icing."
a little nip of brandy gave
r an Escoffier subtlety.
& Co., New York, have it
$1.50 for ½ pint; $2.50
t size.

For an elegant sauce for mince-meat pastries, try Charlotte Charles Brandied Cherry Sauce. It's a heavily brandied syrup that goes perfectly, too, with plum puddings, and mixed with canned black cherries it makes a delectable topping for vanilla ice-cream. Spoon it over pound cake and you have a flavorsome pudding. It's $1 an 8-oz. jar at Charles & Co., 340 Madison Ave., New York, N. Y.*

*(*No orders shipped under $2)*

CRANBERRIES ARE MORE VERSATILE THAN YOU THINK

CONTINUED FROM PAGE 227

le in alternate layers as
ing crumbs for top layer.
butter and bake 45 min-
moderate oven, 350° F.
plain or whipped cream
auce. In this recipe you
canned cranberry sauce
made sauce.

berry Mint Sauce

	1 teaspoon chopped mint or few drops of mint flavoring
erries	

ar and water together 5
Add cranberries and boil
irring until all skins pop
out 5-8 minutes. Remove
; add chopped mint or
ring. Cool in saucepan.
ups of sauce. Served with
b, it's a delightful and
ange from the usual mint
int sauce.

berry Relish Mold

erries lved and	1 envelope Knox gelatin (1 tablespoon)
syrup jelly pple)	2 tablespoons cold water 1 cup hot water 1 tablespoon horseradish

anberries and lemon
ood chopper. Combine
syrup and fruit jelly.
Soften gelatin in cold water; add hot water, and stir to dissolve. Chill mixture until slightly thickened. Then fold in cranberry mixture and horseradish. Transfer to individual molds and chill until firm. Unmold on leaf of lettuce and serve with meat, fish, or poultry.

Cranberry Fruit Sauce

2 cups sugar	1 2-inch stick cinnamon
1 cup water	Grated rind 1 orange
4 cups cranberries	Grated rind 1 lemon
2 apples, peeled, sliced thin	

Bring sugar and water to boiling point; add remaining ingredients. Cook slowly without stirring until cranberry skins pop open and apple slices are clear—about 10 to 15 minutes. Remove from heat; cool in saucepan. Makes 1¼ quarts of sauce.

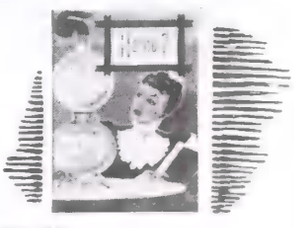
It gives a real bang to baked ham, and once you've tried it, you'll agree it's a worthy successor to the customary raisin sauce that we inevitably find languishing on every piece of restaurant ham.

A couple of Southern gals here in our office double tested this recipe for us and both "declyah" they'll never use anything else on waffles—Southern waffles, that is!

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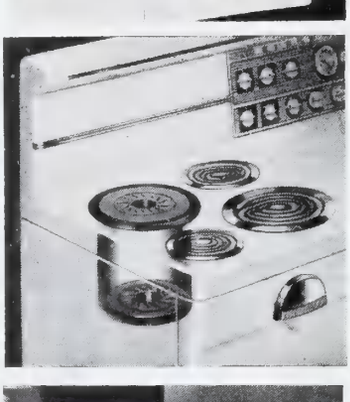
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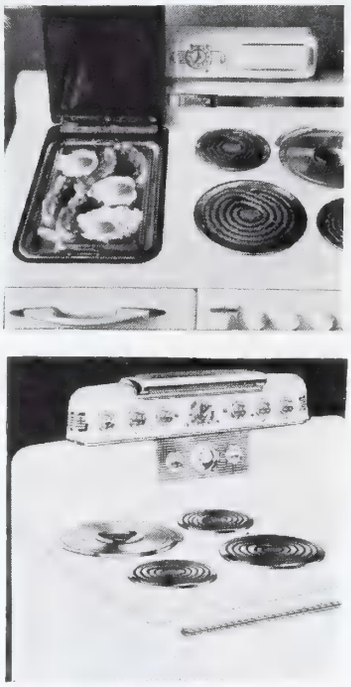
A Check List of Features You'll Wa On 1946 Ranges

CONTINUED FROM PAGE 184

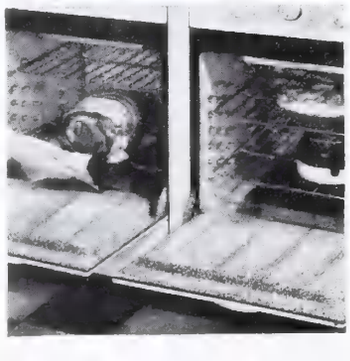


ELEC

● Flexibility of oven is stressed in the A. J. mann & Hoverson ran high-wattage baking u low, and a low-wattage izing coil, with high in for a top unit, produce eq heat. Broiler pan in Hi broiler has smokeless



● Gibson Refrigerato provides a solution f housewife who wants fo face cooking units and a well cooker at the same Called "Ups-a-Daisy," t can be used in normal or raised to surface used as standard top



● The "Grid-All" plat into the top of Estate's is handy for making pa grilling hamburgers, eg bacon, and similar foods. not in use, a hinged co down to protect the pla to form a convenient surface at the same

● Controls on the bac of one of the ranges m Kalamazoo Stove & F Co. start, time, and sto cooking automatically. cooker with 7-quart c and convenience outlet appliance also can be au ically controlled when

● A unique feature Thermador range is a heat fan that warms in cools in summer. The s units, oven, warming co ment of their built-in can be installed sep wherever you want in the without regard to each

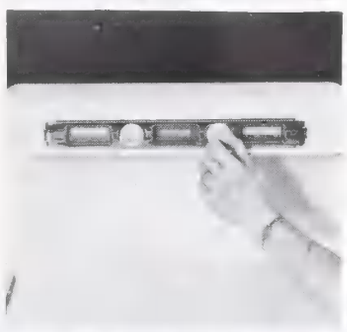
you start looking at new you may think them little from prewar models. From arance standpoint, you will . for only minor changes urred. But from the stand- use, you will find there extra features which add tter working performance. gher degree of automatic n. Because of these fea- can achieve good cooking h less effort, less time, and ent of surer results.

Flexibility of cooking units, both surface and oven, has been a major consideration on the part of manufacturers, and is something you should understand when selecting your range. This is nothing you can see, but something you should ask about. It means that you can have different heat speeds, according to different food requirements, and that the range will adjust itself to cooking many kinds of food at the same time.

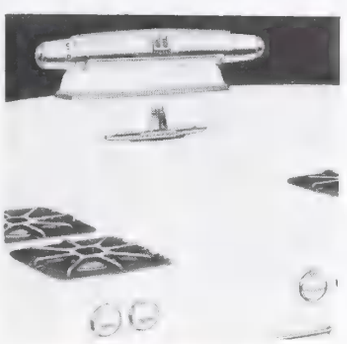
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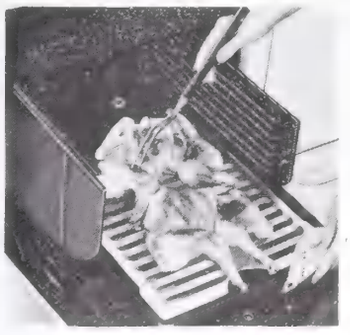
rand Home Appliance makes a range with "Char- er," a high broiler espec- designed to increase tem- ture, speed, and heat dis- tion for better broiling. ueen-inch oven for largest tandard roaster. Six broil- an height adjustments.



ppan designs their range divided top units, two on side. On the backguard is el-U-Set, consisting of the nder, which both lights rings at the expiration ne interval set, and the ide, a handy cooking attached to a wheel.



lamazoo offers the Uni- cook top, splasher back, ontrol panel—all formed e piece for easier clean- Reflector bowls under rs are mounted singly for al one at a time for dish- washing. Burners well d for extra large utensils.



waist-high broiler with luminum grill in the Rob- t Monder Quality range forward when you open oiler compartment door. en gives additional food ration space for times there is a lot of cooking done at the same time.



he range made by Hard- s designed with a glass lw in the oven door, so you atch baking or roasting sses without opening it nterfering with cooking. is automatically controll- iltless, lock type oven djustable to four heights.



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WATER-SAVER CYLINDER—an exclusive Bendix feature! No need for a deep tubful of water, like ordinary washers! Instead of keeping clothes under water it gently tumbles them in and out—using gallons less hot water for a big nine-pound load! This up-and-down tumble action means an extra-thorough penetration of suds and rinse water—to wash clothes cleaner. And, with less water you need less soap, too!

BASKET-LEVEL PORTHOLE . . . means you'll never again have to hoist heavy, wet clothes over the top of a tub! With almost no effort at all the biggest garments, sheets and tablecloths are tumbled right out into the basket—putting an end to lifting and back-straining work.

TUMBLE-ACTION is *so* gentle—and no other washing machine has it. It *lifts* clothes in and out of suds—the way you do when you wash by hand. Safe for dainty things—like blouses, lingerie, fragile table linens. That means the Bendix saves almost all your hand washing, too—with its gentle Tumble-Action!

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SOUTH BEND, IND.



Apricot Liqueur—80 Proof. Schenley Import Corporation, New York, N. Y.

CONTINUED FROM PRECEDING PAGE

Surface units on electric ranges now can be adjusted for five, six, or seven degrees of heat, from simmer to super-hot according to the model. In many cases these are controlled by a multiple-heat switch, which not only regulates the degree of heat, but assures that all of the unit be heated to the degree set. The multiple-heat switch is especially important if you use a pressure cooker, because it will control maintenance of constant pressure, so that timing will not be thrown off, deliver the right speed of heat to prevent the escape of steam and the danger of food boiling dry. It will deliver enough heat so that temperature will not fall, or the food be undercooked under the timing used.

In those electric ranges which do not have multiple-heat switches some of the heats are produced by one or the other of the separate coils in the surface unit, which might be a disadvantage in using utensils with different size bases.

Surface units on gas ranges are controlled by stopcocks, which can be turned to give a variety of heats, from very low to very high.

Another flexibility angle to look for is that of shelf arrangement in the oven. In most ranges shelves can be arranged in ous different ways to take all food needs, and especial commodate the complete cooked meal, which is b more popular as a time saver. Shelves are non-tippi pulled forward to load, a stops to prevent them fro out accidentally.

Automatic clock contr automatic feature of param portance in both gas and ranges. It affects the ov makes it possible for you t clock for the time a single a complete meal is to start and the time it will be Leave the kitchen and house for as long as you w the assurance that the o turn itself on and off at t selected. When you are serve the meal, food wil and ready to eat.

The minute minder, o timer as it is sometimes another important featu does not turn anything o But it does permit you to ti ing periods accurately, an ly vital factor when a cooker is involved. You minute minder for 3 mi 15, or 50, whatever you w



time has expired, a bell remind you that it is time e the food from the stove. the minute minder is not equipment but is a pro- accessory. It is a good order, because the increas- of pressure cooking has practically a necessity. ressure cooking, you can- x" the vegetable or meat it is done, as you can with utensils, since the pres- e pan must be kept closed cooking process is com- Timing, therefore, is of mportance.

oven compartments are to many, but not all of anges, both gas and elec- choice must depend upon necessities. One of the s is designed for baking, for broiling and barbecu- s, you can cook your meat dessert or other baked e same time, even though ire different timing. When ut one oven, baking and must be separate opera- identally, most ovens now ed well off the floor where more convenient to work a minimum of stooping. oilers swing out as the pened, and practically all are designed for smokeless broiling. In general, ovens are large enough to take the bulkiest thing you might want to cook in them, even the Thanksgiving and Christmas turkey.

A warming compartment is much liked by some housewives, and nearly every range manufacturer has one or more models with this convenience. Usually it is operated manually, and not thermostatically controlled. In some models a pilot light tells that the warming compartment is on. While it is by no means a necessity, a warming compartment may be a luxury you appreciate.

The regular assembly of surface cooking units consists of one large, two small, and one deep-well cooker. These are variously arranged to suit your personal cooking habits and preferences. The most usual arrangement is a grouping of the four units together at one side of the range, leaving the balance free for working surface. Or there may be two burners at each side of a central work surface, or four burners in a "staggered" arrangement. One of the most recent developments is the placement of all four burners across the back of the range, out of the reach of children. This idea

(Continued on next page)



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SUPERBA BASKET (No. 5). This impressive handwoven basket, heaped with golden Comice Pears, giant red and yellow Apples, huge Walnuts, Dates and other tempting "surprise" delicacies makes an extra special gift for an extra special friend. Solid pack. About 18 lbs.

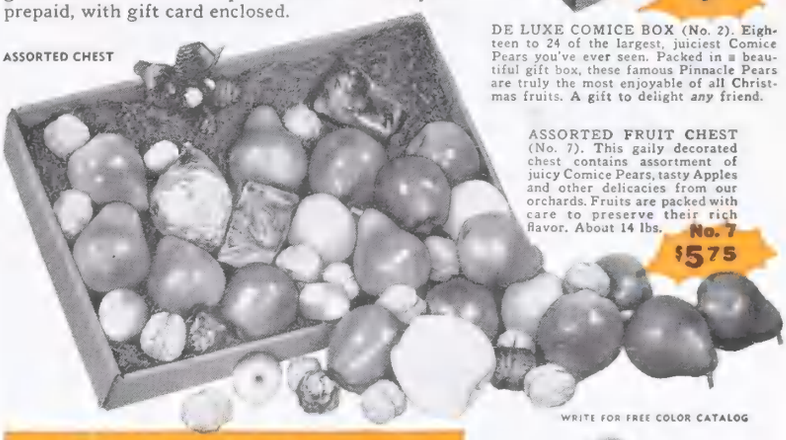
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ASSORTED FRUIT CHEST (No. 7). This gaily decorated chest contains assortment of juicy Comice Pears, tasty Apples and other delicacies from our orchards. Fruits are packed with care to preserve their rich flavor. About 14 lbs.

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STANDARD COMICE



No. 1 $2.95

STANDARD COMICE BOX (No. 1). Packed with 10 to 14 giant Comice Pears, this attractive, modestly priced box will make a gracious Christmas remembrance for every person on your Christmas list.

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DECEMBER. Depending upon Membership selected: Superba Basket (No. 5), or Assorted Fruit Chest (No. 7) or Standard Comice Box (No. 1).
FEBRUARY. Giant Delicious Apples.
JUNE or JULY. Sweet Pinnacle Plums.
AUG. or SEPT. Juicy Summer Pears.
SEPTEMBER. Golden Pinnacle Peaches.
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CONTINUED FROM PRECEDING PAGE

has the further advantage that there is no risk of burning yourself or your sleeve when reaching over a front burner to a back one, and leaving the front as a working surface.

Surface units in electric ranges now are generally of the flat-ring or "rod" type. Burner grates in gas ranges are designed for even distribution of heat, and often have a spill-bowl to catch all spillage, and both are removable for cleaning.

There is a new type of surface unit built into some electric ranges. This is a solid-stone-like heating surface, thermostatically controlled, so that any desired temperature can be maintained. This unit works automatically. It goes on full heat until the desired temperature is reached, then automatically turns to low heat. From there on it is automatically thermostatically controlled. One of the special advantages of this type of unit is the fact that by correct manipulation of the switch, the heating rate will be four times that for its normal operation. It lasts for a very short time at the beginning of the heating period and then automatically returns to the normal heating rate.

It is recognized that there are times when larger than usual cooking utensils will be in use, such as canning kettles and the like. To meet this requirement, some manufacturers are allowing increased space between burners, and some are raising the grids a little above the top of the range, so that even when large utensils are used, they are less likely to craze the porcelain enamel finish.

The deep-well cooker generally can be controlled by the automatic mechanism. This makes it possible to have a stew or other long-time cooking dish for dinner even though you will not be at home at the proper time to start and stop the cooking process.

Switches controlling burners may be on the back panel, out of reach of children, on the front of the range, or divided between the two. Your choice generally is a matter of personal habit and preference.

Keying of switches to cooking units by some such device as the same numbering or lettering is used by nearly every manufacturer. Without such a device, the wrong unit might easily be turned on, with resulting wastage of fuel and delays in cooking.

Signal or pilot lights are of various types. Some ranges have one signal light to indicate when

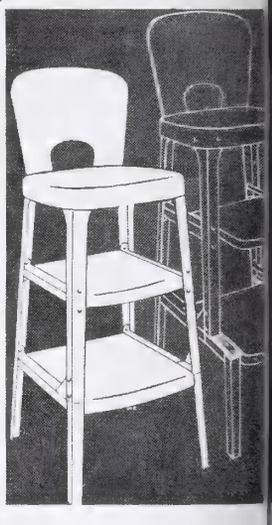
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any top unit is on; others have a light for each unit; some are of different colors, to indicate degree of heat.

Lighting to flood the cooking surface may be incandescent or fluorescent, and usually is an integral part of the range.

An oven light that turns on automatically when the door is opened is practically standard equipment, although in some models the light is turned on and off manually.

The location of the oven vent, a problem because of the staining caused by condensation of vapors at the outlet, is different in different models. Some have it beneath one of the surface burners, others on the back splasher or the range surface. An effort has been made to locate it where the cleaning problem can be met most easily.

Storage space is a part of all ranges, but differs from one to another. It may take the form of a drawer, pair of drawers, or tip-out bin, for pots and pans, or smaller compartments for such things as sliding towel racks and cutlery drawers.

Outlets for small electrical appliances are almost universal. Here you can plug in a toaster or coffeemaker. In some cases the appliance can be time-controlled automatically, just as is the oven. Of course only one unit can be controlled at any one time.

Insulation in today's ovens most generally is Fiberglas or mineral wool. A good insulation material is important to lock heat in the oven where it is wanted to do a cooking job, and to prevent it from escaping to heat up the kitchen.

Interior finish of ovens preferably is of acid-resistant porcelain, and oven corners generally are rounded, both factors which make for easier cleaning.

Flush back and sides are characteristic of all ranges today, for permanent installation as part of complete kitchen assemblies. For a similar reason, all have toe recesses at the floor level.

Range manufacturers all offer more than one model, each with different features or combinations of features. Once you know what to look for, it should not be difficult to select the range whose performance is best adapted to your individual needs.





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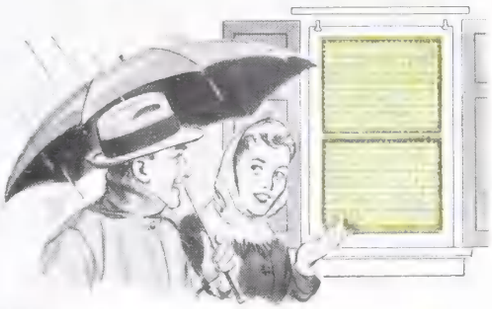
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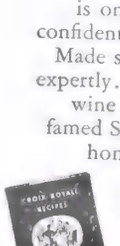


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Shown above is a tall plant stand designed for just this purpose. It is not only handsome to look at, but has a practical angle as well, for, grouped together on it, a dozen or more potted plants are much more easily watered and cared for than if they were scattered about a house. Such a stand, of course, must be placed where the growing things will get some sun each day.





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HOW TO RUSH SPRING

CONTINUED FROM PAGE 183

demand. It's wise to order them as soon as you can get them, even if you don't intend to plant them at once, because they can be held without planting for two months or more. Early buying will insure your having them.

If quick results are desired, dry out the bulbs over the boiler or radiator until the bud appears on the side of the bulb. Plant in a five-inch pot so that about three-fifths of the bulb is exposed, covering the roots and the base of the bulb only. Any soil will do. Better soil will mean a better chance for the bulb to bloom the following year. Bulb fiber is excellent if you're an apartment-dweller without a back yard to dig your soil in. Water the bulbs once or twice a week at the most and then lightly. They will stand temperatures as high as 85 degrees and as low as 45 degrees. The higher temperature naturally will flower them sooner. If Easter and Mother's Day bloom are desired, grow them between 55 and 70 degrees.

Begonias, Tuberous Rooted. These are a real pleasure to grow. Since imports from Belgium have begun, they are obtainable in December and should be planted at once, one to a four-inch pot. They come in interesting types, the most popular being the lovely Double Camellia, next the Double Carnation type, the large flat Single type and the Single with Frilled Edge. There are also available the trailing sorts that are excellent for hanging baskets.

The color range that is available in all of these types—except the trailing sort—takes in every color except blue and green. There are pale yellow and deep yellow, salmon, orange light and dark, apricot, blush pink, deep rose, crimson, scarlet cream, white with pink edge and pure white. Color favorites can be selected and they will be true to name.

The soil for these should be very light. A splendid mixture is one-third soil, one-third sand and one-third humus, peat moss or leaf mold. Plant the bulb near the surface and put it in a bright spot until the sprout starts. From then on, it does not want direct sun. Water as often as necessary to keep the soil moderately damp and once

(*Continued on next page*)

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—yes, the new Self-Fitting Silentite is 20% more weather-tight, even than the famous original Silentite. That's because the new Silentite has "floating" wood sliding bars seated on full-length double Z-type bronze weather-strips. These bars always press snugly against the moving parts of the window—no chance for cold air to filter in.

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Easy to operate when new, the Self-Fitting Silentite continues to work smoothly with use. No sticking, no binding—thanks to the famous Silentite spring suspension without old-fashioned weights, cords or pulleys to get out of order!

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The new Silentite safety lock—placed at the side of window where it will be concealed by draperies—locks the window when closed or partly opened. You can have ventilation without fear of prowlers. Locks are furnished with windows.

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You don't need to change screens or storm sash with the Silentite window. Curtis makes a new type Screen-Sash Unit—a combination winter-summer window. Or you may have regular storm sash and screens to fit Silentite.

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a week soak the whole pot in a container of water until it stops bubbling. If the plant shows a tendency to stretch, stake it up at the earliest opportunity, but handle stem and foliage carefully.

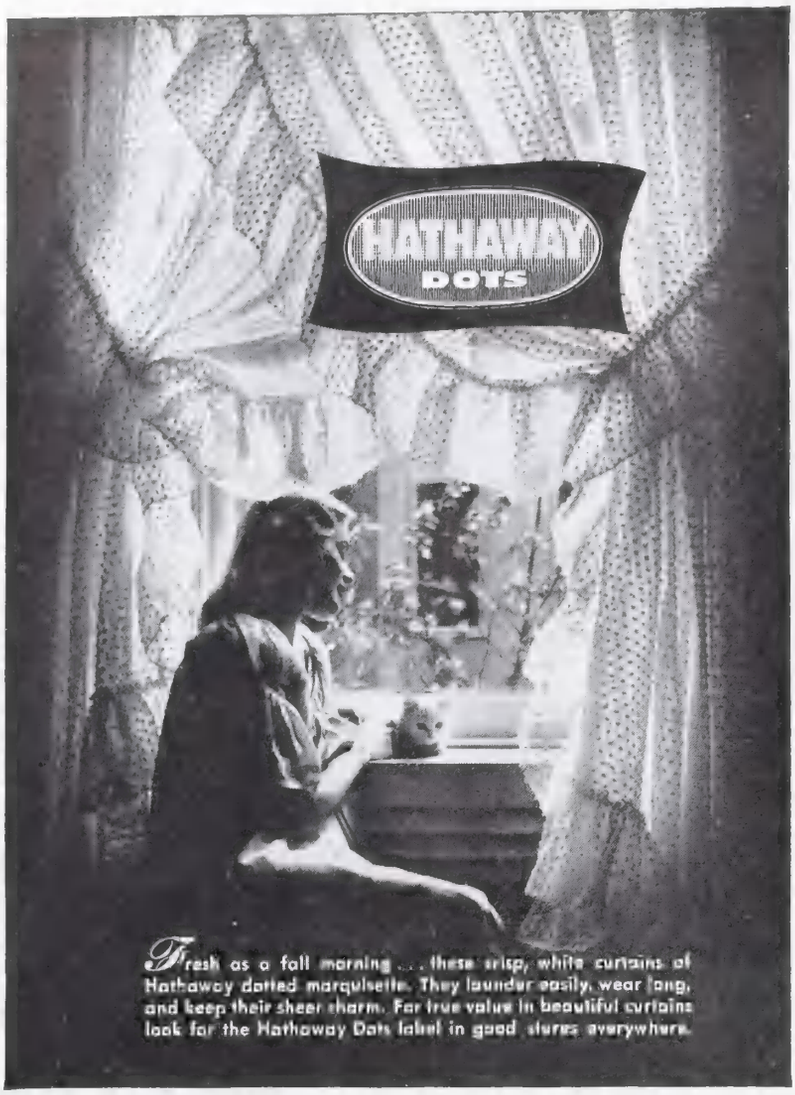
Caladiums, Fancy Leaved. The only real requirement of these splendid plants is heat and freedom from drafts. A good bulb planted in December or January will be in full color for Easter, and will continue sending up colorful leaves all summer. It is one of the few dependable summer house plants.

Pick a pot or container large enough to allow at least one inch clearance around the perimeter of the bulb. Plant so that the eyes on top of the bulb are flush with the soil level. Use the same soil mixture as for the tuberous rooted begonias, or plant in bulb fiber. Use of the latter eliminates the necessity of drainage so that interesting jardinieres and containers can be used.

Water well and keep moisture constant. Place the pot directly over a radiator and keep it there until shoots are three feet high, making sure all the time that there is plenty of water in the pot. Then they can be removed to another warm spot, but don't give them direct sun until they're full grown.

Calla Lilies, White. These are the showiest plants that can be grown from a bulb—and they're easy! They can be planted as late as January 15th, if bulbs are available. If you want blooms for Easter and Mother's Day, buy your bulbs early and keep them in a cool, dry place until ready to plant.

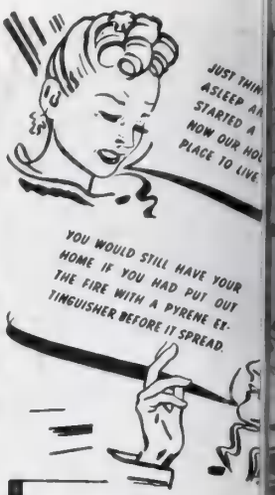
Use a deep six-inch pot for even small bulbs; actually seven- or eight-inch pots are not too large. Any good soil will do and bulb fiber is excellent. During their growth they appreciate a light application of good house plant food. Plant so that the crown of the bulb is covered at least a half-inch with the sprout sticking up. Don't mind how bent or crooked the sprout is, for it will straighten up shortly. Many large jumbo bulbs are too long for a six- or seven-inch pot. The important thing is to cover the crown as stated, so if the bulb does not fit in the pot without the crown being exposed, cut off one to two inches from the base of the bulb with a sharp knife. This will do no harm whatsoever, but leaving the crown exposed will.





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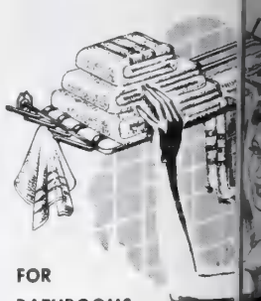


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Callas like loads of water and sunshine in winter. As soon as the bulb shows signs of excess virility, stake and tie it well. A good bulb well grown will produce four to five blooms in succession, each one *lasting for weeks*, and the bulb should be good for years.

Gloxinias. These take the same culture and handling as tuberous rooted begonias. They are available in light blue, deep blue, purple, pink, scarlet, crimson, mottled blue or red, and pure white, and will last all summer if they are handled properly.

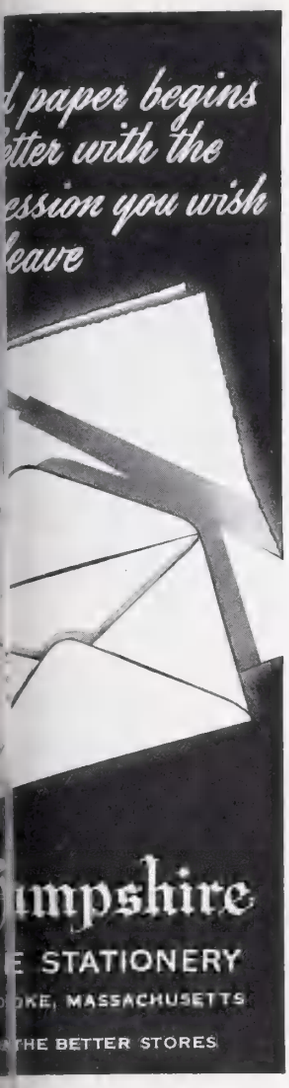
Hyacinths, White French Roman. These hyacinths are dainty and fragrant and have a charm that belongs to lily-of-the-valley rather than hyacinths. Large bulbs will produce four or more blooming spikes and a pot in full bloom makes an exquisite Easter plant.

The bulbs are available early in the season. Get your supply early for they may be sold out by December and January. Keep in a cool, dark place until planted. Then pot them up, six to a six-inch bulb pan or half pot. If you plant in fiber, any low bowl two inches or more in height can be used. At this date set them where you want them to grow immediately after planting. The tips of the bulbs do not have to be covered. They like the coolest possible temperature.

Easter Lilies. There is nothing more exciting than Easter lilies grown at home. Our American grown bulbs from Florida and Louisiana have proved themselves very tractable. If handled properly, a fine plant can be grown equal to the quality you see at the florists.

The Easter lily bulbs should be planted between October 15th and December 1st. Use a six-inch pot and the best potting soil. Plant the bulbs so that the top is covered no more than an inch. Water thoroughly; set the pot on the floor in a fairly warm room out of the sunlight to aid the rooting. As soon as a sprout appears, place the plant in a bright, warm position with lots of sunlight, and keep watered thoroughly, never allowing the soil to dry out. But take care not to wet the soil to the consistency of mud because this is likely to rot the bulb.

When the plant is twelve inches high, it should be staked. Keep a sharp watch out for aphis which must be removed immediately. Easter lilies will stand the highest possible temperature, providing they receive full sunlight.



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PHOTOGRAPH BY MAYNARD PARKER

Dress up your bulbs with other plants

BULBS alone, before they come into bloom, have a bare-legged look that is anything but attractive, particularly when the bulbs are grown indoors. But the use of small potted green plants and vines to fill in the open spaces of a tray of growing bulbs can make it a decorative feature in any room.

Mrs. E. G. Hotchkiss, of St. Louis, Mo., bought two farm feeding-troughs (available from the mail-order houses) and uses them in rotation—one in the basement, in which she starts the bulbs, the other in the living room, filled with the ready-to-bloom and blooming plants, dressed up with potted vines.



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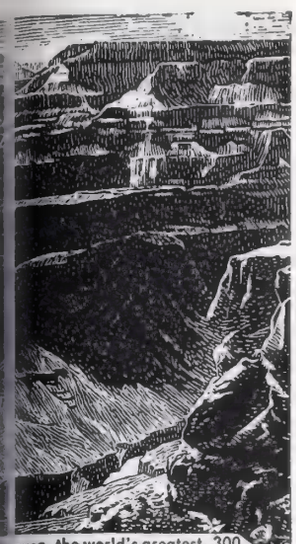
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AN ARRANGEMENT WITHOUT FLOWERS

A study in shades of green can make a most effective bouquet, and can usually be composed of leaves right from your own garden or yard. In the arrangement above, first prize-winner at a recent exhibit at the Winnetka and North Shore Garden Club near Chicago, three shades of green are used. Funkia leaves are combined with iris spikes and pineapple top. Arranged by Mrs. S. W. McCauley.



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WALLPAPERING CAN BE FUN

CONTINUED FROM PAGE 206

you feel free to use in that small space, closets take on a new interest. My linen closet, for instance, is a dream. I used an inexpensive paper with pink clover and pale green leaves climbing up in vertical rows. I painted the built-in chest of drawers with a lovely soft apple-green enamel. For shelf paper I used the same wallpaper, and that taught me to buy an extra roll for the closets, so that the shelf paper can be replaced at house-cleaning times.

When I had papered the closet of our bedroom with a bright floral design, and my twelve-year-old son's closet in a dull, grayed blue with fine stripes of dark red, I felt ready to tackle a room.

YOUR wallpaper dealer will estimate the number of rolls you need to buy. He always estimates a little more—just in case—but if you have any full rolls left over, you can return them.

You are supposed to start papering in the middle of the longest wall space, so the first thing to do is to tack a plumb-line at the ceiling in the center of the wall. If you haven't a plumb-line (I haven't), you can tie a small stone to the end of a string long enough to hang from the ceiling to the baseboard, and thumb-tack it to the wall. This gives you a true straight line to follow in putting up your first strip. Then you measure from the ceiling (or the molding if your room has one) to about four inches below the baseboard with your measuring stick. Write the number of feet and inches down, just in case you have a tendency to forget.

Then unroll enough of the paper so that it can lie the full length of your table, and decide which part of the pattern will look best at the top of the wall. Cut the paper off straight at this point, and then measure off a strip of the correct length. That much has been easy, but now you come to matching the pattern, and that is where you have to be careful. Looking along the margin, you will see printed every so often, "match here." So you take the end of the roll and shift it along until the two matching marks are together. Probably you will have to cut off a foot or two

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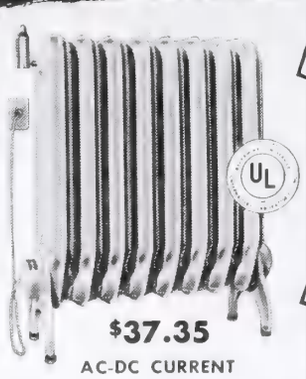
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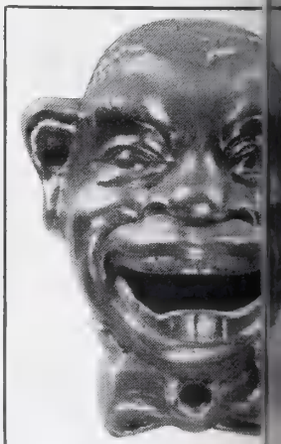
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before you can start the next strip, but don't let that worry you.

Spaces over doors and windows have to be matched just as carefully as the rest of the room. When you come to a corner you allow a one-inch overlay.

You can paper over the old wallpaper if there are not more than one or two layers already on. If there are more, it is best to remove them. You can do this by soaking the old paper thoroughly with hot water and then scraping it off with a putty knife. However many hardware or paint stores have steamers for rent, and they certainly make the job much easier. We removed five layers of old paper in a 15 x 24-foot room in a couple of hours, and the price of renting the steamer was only $1.50.

AFTER the paper is removed (and on any plaster wall), you must prepare the wall by brushing on glue sizing. This you buy for a few cents at any paint store. You dissolve it in water, and can slap it on the wall in a hurry with a large brush. Wallpaper that has been painted with cold water paint can be repapered, but that surface must also be glue-sized as the paint is porous, and the moisture from the paste will seep through it and have a tendency to pull the old paper away from the wall.

Wallpaper paste can also be purchased at any hardware store, and costs about 25 cents for a two-pound package. You will be surprised at how easily it is mixed to a smooth consistency—much more easily than mixing flour with water for gravy thickening. The trick is to add the paste to the water—not vice versa. Then you stir it with your Dover egg beater, or your electric mixer, until it is smooth and about the consistency of thick cream.

When you are ready to start pasting, lay the first strip of paper face down on the table and apply the paste with the brush over the top half of the paper, being sure to get the edges well covered. Now put the brush down and take the top of the paper and fold it down to where you have stopped pasting. Be sure the edges are exactly even on both sides as you are going to cut them in a minute, and you want to cut a straight line. Now you put paste on the lower half of the paper and fold it up to the middle in exactly the same way. Then with your sharp scissors you cut the margins off on both sides. Some paperers leave one of the

(*Continued on next page*)

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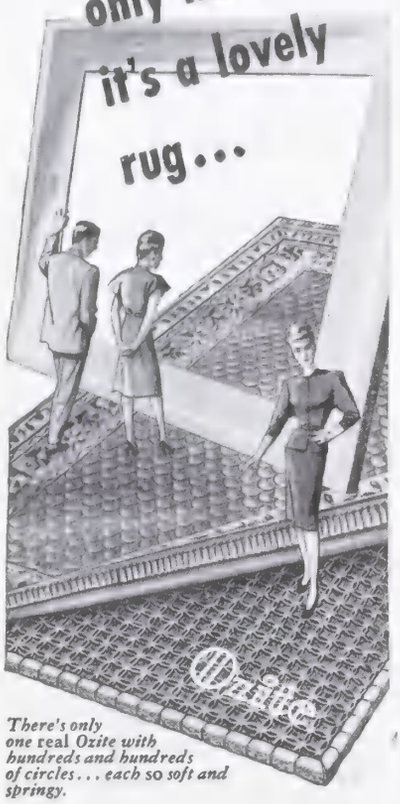
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CONTINUED FROM PRECEDING PAGE

margins on the paper and lap the next strip over it, but that is not the way the better decorators do, and you might as well do a custom job while you are about it.

Now, keeping the paper folded, you mount the stepladder, and carefully unfolding the top half you put it in place against the ceiling and smooth it down with the soft smoothing brush. Then unfold the bottom half and continue down the wall. Be sure to follow the plumb-line with the first strip so the pattern will be straight. Brush out all the air bubbles with the brush, brushing from the center of the strip to the edges. Now crease along the baseboard with the tip of the scissors, and then pull the paper away from the wall far enough so that you can cut the extra length off. As soon as the strip is in place wash off with a damp cloth any paste that has got on the right side of the paper. It will dry quickly and the wet streaks won't show a bit. If any paste has landed on the woodwork, be sure to wash it off right away, too, because wallpaper paste may remove the paint. Handle the succeeding strips in the same way, bringing the two edges carefully together, and being sure that the pattern matches.

If you are going to put a border around the top, cut it in convenient lengths to handle, as the joinings will never show way up there.

Wall fixtures should be unscrewed and taken off. When the strip of paper is affixed you cut out a small hole with your scissors in the proper place, and then screw the fixture back on again.

I have used cold-water paint on all of my ceilings, whether they were previously papered or plastered, instead of papering them, as it is faster and easier, and also I like the effect of the dull paint.

YOU can have fun using just bits of wallpaper, too, such as borders around doors and windows, or cutting out designs and applying them in strategic spots. We did that in our downstairs bath room, and it is one of our favorite decorating jobs. The walls we painted in a dark cactus green, with the shower alcove a shade lighter. We pasted a wallpaper border around the top of the wall in a geometric design of green and dark wine. Then on the top half of one wall, and on the panels of the full length cupboard door, we pasted flower cutouts carefully cut from some floral paper left over from our bedroom.

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DOES YOUR GARDEN SHARE YOUR HABITS?

CONTINUED FROM PAGE 171

the Russian proverb, the morning garden has to be earned.

If you plant your garden for long afternoons, when you move the bridge table to the terrace or sit resting and reading while the children play in the sandbox, what then? The sedentary gardener and the hammock-reader want things that give masses of colors at a distance. Things like zinnias, hollyhocks, and nasturtiums that can look the hot afternoon sun in the eye are for the afternoon garden. A deep blue veronica called Blue Candle will not fade in the sun. On the shady side, phlox, daylilies (Hemerocallis), hydrangea, cosmos, balsam, and Japanese anemones will provide a variety of colors. Bergamot will bloom in the long shadows. Sit between the bergamot and a high-climbing trumpet vine, and the humming birds will be all around you. A butterfly-bush gives fragrance and a cloud of butterflies.

There is another time-gardener. The week-ender. One who weekends in the country will want morning, noon, and night flowers, but will ask all of them to take care of themselves and bloom for long periods. The week-end gardener will also look for long-lasting flowers that can be cut and taken to town house and office desk.

For morning, afternoon, evening, or week end, you may take your choice among the cosmic ideas to be found in the plant world. And your garden will soon become the mirror of you that anyone may get at a glance and a breath.

Is your garden ready for you *when* you are ready for it?

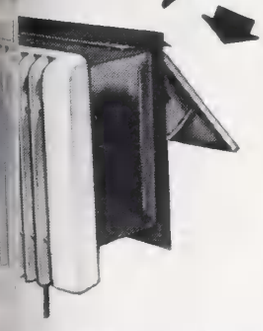
To make sure that your time and your garden's will synchronize, plan your flower garden from the following lists:

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Lilac	Star-of-Bethlehem
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(*Continued on next page*)

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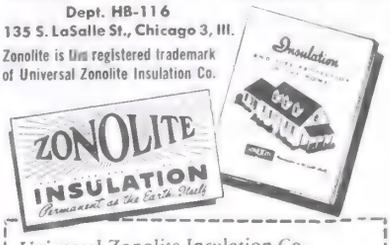
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Bleedingheart
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Calendula
Calla lily
Coreopsis
Camellia
Campanula
Candytuft
Canna
Chrysanthemum
Cockscomb
Columbine
Coneflower
Coralbells
Cosmos
Delphinium
Foxglove
Fuchsia
Gaillardia
Gladiolus
Hollyhock
Hydrangea
Iris
Larkspur
Lemon verbena
Marigold
Mint
Narcissus
Nasturtium
Penstemon
Physostegia
Poppy
Rose geranium
Salvia
Snapdragon
Sweet William
Tulip
Verbena
Veronica
Wallflower
Zinnia

Stress white and fragrance for the EVENING

Evening Primrose
Four-o'clock
Gold-banded lily
Madonna lily
Nicotiana
Peony
Petunia
Phlox
Plantain-lily
Regal lily
Rose Stock
Sweet pea
Tuberose
Nightblooming waterlily
Pinks
Violet
Wild grape
Honeysuckle
Moonflower

Self-sowers and continuous bloomers for WEEK ENDS

Alyssum
Anchusa
Balsam
Bergamot
Buddleia
Cleome
Coreopsis
Cosmos
Evening-primrose
Eupatorium
Forget-me-not
Four-o'clock
Hollyhock
Johnny-jump-up (*Viola* sp.)
Penstemon (P. Garnet long-lasting when cut)
Physostegia
Rudbeckia



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A pliable, plastic weather-stripping—easily, quickly applied to windows, baseboards, doors. Stops expensive heat leaks.

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Beautiful gleaming white and ch contrasting red trim, red pitcher 8 vitamin-packed oranges!

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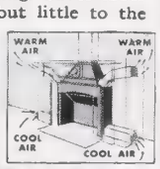
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the HOME
Plan to Build



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REPLACE
that Circulates Heat
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actually circulates heat—
warms the entire room,
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By Using House Beautiful's

HOUSEKEEPING RECIPES



WALLS

How To Wash Casein-Painted Walls

The washing of walls which are painted with washable water-thinned casein paint requires a special washing technique to preserve the painted surface *Never rub* a casein-painted surface! Confine the washing to a very light sponging action. If you aren't certain the paint is washable, it is wise to do a trial washing on a small inconspicuous area. Remember, too, that if you dust walls frequently, they will need far fewer washings.



OVER

TABLES

How To Make Table Tops Heat-and-Moisture Resistant

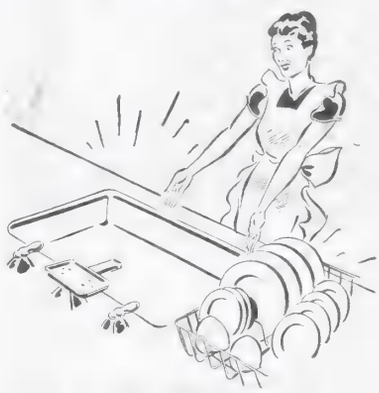
Since table mats are used for all kinds of table settings, the housekeeping spotlight naturally turns on ways and means of keeping the table surface smooth and free from the marks of wet glasses or hot dishes placed on the unprotected table area, whenever the mats themselves fail to protect the table. There *is* a way (described on the reverse side) to make the top of your dining-table virtually heat- and moisture-proof. It involves a lot of elbow grease, but once the job is done, your table top is protected.



OVER



Cleaner Dishes with Less Effort !



What a difference soft water makes! Glassware and dishes dry sparkling . . . without toweling—save 10 to 15 minutes 3 times a day. Added hours of leisure time, and freedom from much household drudgery! Soft water in your home makes washables softer, whiter with less rubbing. Creamy, rich soft-water suds also bring new joy to your baths and shampoo, while tub and toilet fixtures remain free from soap scum!

See how easily you can have the low-cost luxury of soft water in your home, now! Write for Permutit's* free booklet.

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LASTING BEAUTY

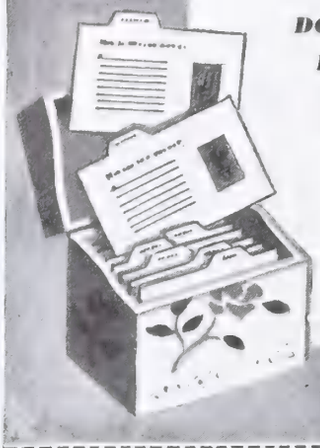
Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm. Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

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WILLIAMS OIL-O-MATIC HEATING SYSTEMS

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.



DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

WALLS

Using a soft sponge, sponge the painted surface very lightly with plenty of water mixed with a small amount of mild soap to loosen the dirt. If you live in a hard-water area, it helps to use a good water normalizer, such as Calgon, in the water. It is good practice to add 2 to 3 per cent of ordinary 40 per cent drugstore formaldehyde to the wash water. This tends to keep the casein from absorbing water and to harden permanently the paint film. *Always* start washing at the bottom of the wall and work up. Water running down on the soiled, dry wall surface below leaves almost unremovable streaks. Wash a small area at a time and keep overlapping the cleaned surface to avoid streaking.

OVER

TABLES

For Gloss Finish: Completely remove existing finish with paint and varnish remover. When all finish is removed, sandpaper surface until smooth. Dust. Rub wood with mixture of equal parts of good-grade hard varnish, linseed oil and turpentine. When thoroughly dry polish with finest grade steel wool. Apply second coat and follow same procedure. Apply four additional coats at three-week intervals, polishing with steel wool each time. **For Dull, Rich Finish:** Remove old finish, as above. Rub wood with mixture of equal parts of linseed oil, turpentine, and denatured alcohol, applied liberally. Allow mixture to soak in for few hours. Wipe dry. Repeat in two days and again two days later. After each drying, rub surface with rough cloth (a piece of carpeting wrapped around a brick or an iron is a good polisher). The more you rub, the better the finish.

OVER

Laundry Fresh EXCELLO KITCHEN TOWELS with a Tradition

Pre-laundered, they come to you soft as a linen handkerchief. You'll delight in using them on your loveliest silver—your most delicate glassware. Now available at leading department stores.

EXCELLO, Ltd. Chicago 6, Ill.

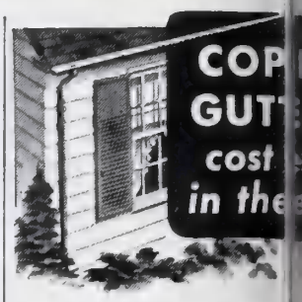


KEEP SOAP HIGH AND DRY... with Drain-Dri Soap Savers!



"Air-conditioned" *Drain-Dri* keeps soap DRY and CLEAN, *always!* Save up to 1/5 on soap bills. Comes in eight lovely colors of long lasting plastic: Blue, Green, Red, Ivory, White, Peach, Crystal and Black . . . for showers, wash basins, bath tubs, kitchens. 50¢ at leading Department, Drug, Hardware and Variety Stores; or order direct and give name of your store.

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NOTHING you own t precious as your you now have copper r ing, copper gutters an spouts, you can be than

But, if your sheet me is rusted out and leak cause serious damage home. By all means, *now* with 16 ounce Copper...and forget al Your sheet metal contr show you how the ext copper will be repaid m in upkeep savings.

Write for Booklet B to Protect Your Home Rust."

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ANACONDA *Offices and in Principal*

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Think About a

Send for our illustrated Anchor Chain Link Fe your home or estate prote beauty, peace of mind. live in your own protecte keeps children from dashi traffic . . . shuts off shor wear paths across the gra trespassers and animals fr lawns and shrubbery.

Deep-driven *Anchors* (for fences are named) hold firmly in the ground an permanently in line. An Div., Anchor Post Product Eastern Avenue, Baltim

Anchor F

NATION-WIDE SALES AND EREC

IES ARE THE BEST INVESTMENT

CONTINUED FROM PAGE 191

er of upkeep, lilies are a good send-off. The prepare a permanent lilies is to dig down at ches. Replace the first with gravel or washed drainage, the next six very well-rotted manpost, and the balance op soil to which some had been added, about per 100 square feet.

ke most of their root e spring, so they can be the fall. However, Dee deadline for planting sections, so don't put g the soil and placing Put a mulch over the o out frost until your . They will need no planting, unless you one after the ground

lbs you bought from a aler are healthy but gly small, don't com- l, compact bulbs are to large, loose-scaled ve less satisfactory re- m and longevity.

is a lily collection for grouped by months of Zones 3 and 4. (See es map on page 222.) t a few of each type, lilies blooming in your garden from June tember, and better yet, them for years to come.

June Bloom

golden yellow, pendant elightfully fragrant *ifolium*), 1½′ scarlet s. No fragrance (*umbellatum erectum*), p yellow cup-shaped o fragrance

June-July

Meadow (*canadense*), 3½′, lemon yellow, spotted, pendant fls., slightly fragrant

Madonna (*candidum*), 4½′, white trumpet fls., delightfully fragrant

Thumberg (*elegans*), 1½′, varieties from pale yellow to red, cup-shaped fls. No fragrance

Martagon, 4½′, dull purple, spotted pendant fls. Disagreeable odor

Shuksan, 3½′, golden, purple-spotted, pendant fls., faintly frag.

Nankeen (*testaceum*), 4′, creamy buff, pendant fls., very fragrant

July-August

Gold banded (*auratum*), 4′, fls. white with gold ribs, pendant heavily sweet

Estate (*longiflorum* var.), 3′, a white Easter lily, delicately fragrant

Leopard Giganteum (*pardalinum* var.), 5½′, yellow, red-centered, pendant fls. No fragrance.

Regal, 4½′, fls. white and gold inside, pink outside, heavily sweet.

Turkscap (*superbum*), 4′, scarlet, yellow shaded, pendant fls. No perfume

August-September

Henry, 4′, fls. orange yellow, spotted, recurved. Faint perfume

Philippine (*philippinense formosanum*), 5′, white trumpet, delicate fragrant

White speciosum, 3½′, white, recurved fls. with light to heavy sweetness

Pink speciosum, 4′, white, overlaid pink, recurved, sweetly fragrant

Sulphur, 5′, pale sulphur-yellow trumpet. Delicate fragrance

Tiger splendens (*tigrinum* var.), 5′, deep orange, black-spotted, pendant fls. Slight fragrance



for better tasting Sauces... Meats... Salads

Twin Trees

VINTAGE WINE TARRAGON VINEGAR

For the perfect flavor accent, look to TWIN TREES sparkling clear, ruby red, Vintage Wine Vinegars—flavored with Tarragon, Garlic, and other zestful herbs.* *Sold at fine stores, or write us direct.*

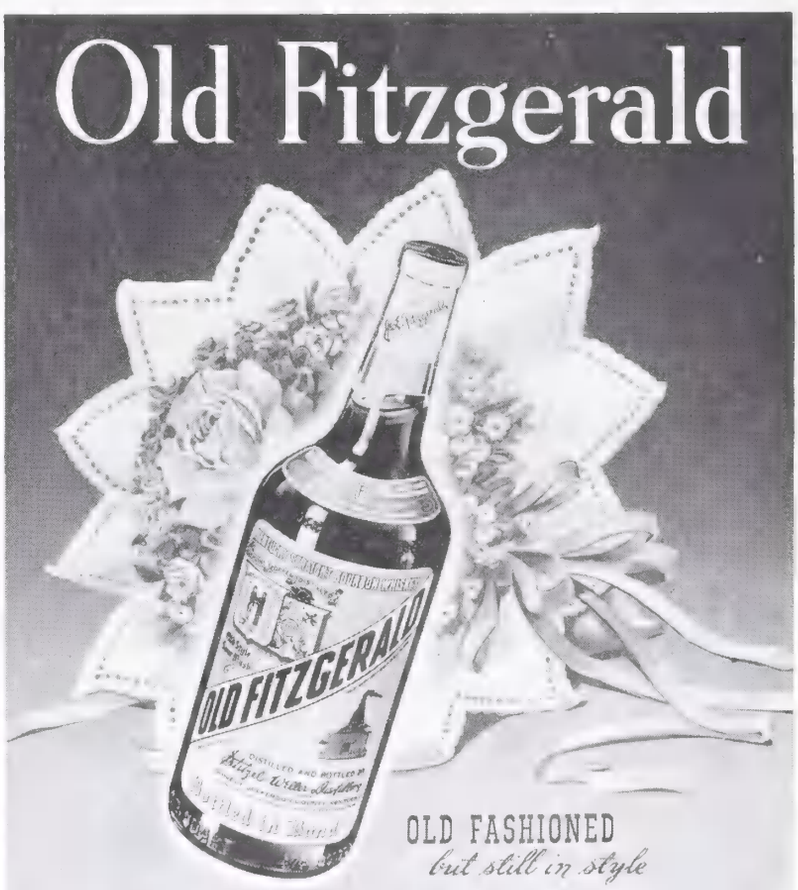
Write Dept. B for free recipe booklet, "Vintage Flavors for the Kitchen."

*Tarragon, Garlic, Salad Bouquet, Dill, Basil, Eschalot, Plain, Mint.



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Old Fitzgerald



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During the past four years with no French Chestnut Sapling woven picket fence being imported, we have been selling large quantities of the Rusticraft fence illustrated above. This serves the same purposes and has an appearance similar to the previously imported French Fence—except the pickets are tight together. This creates a beautiful, long-lasting screen for use where utmost privacy is desired—along a heavily traveled road, around a garden or swimming pool, or for shutting out an unsightly view. And this domestic fence costs less.

In addition to the tight screen type, we have a wire-woven cleft fence with 1/4" space between the pickets, permitting the passage of sunlight and air.

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This Rusticraft Fence has been used for years by estate owners to protect valuable planting from Winter Winds, Hail and Snow. Easily erected and easily stored, year after year.

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TIGHT SCREEN AND WOVEN PICKET • ENGLISH HURDLE • POST AND RAIL
FARM GATES • HORSEBACK AND SELF LOCKING FIELD GATES
CHILDREN'S OUTDOOR PORTABLE PLAY PENS

FLOWER SEEDS FOR Christmas ★



The Perfect Gift For the Gardening Friends on Your Christmas List!

FOR ONLY **$1** POST PAID

THINK of the lasting pleasure you'll give your friends with this unique gift—a lovely, fragrant garden, radiant with color next summer and fall! 12 popular kinds, many All-America winners. Life-like color packets, in a gay red box decorated with a Kodachrome garden scene.

All are the finest, guaranteed seeds from Burpee's famous Floradale Farms, the "Hit Parade of Favorite Flowers!"

All you want at only $1. each! If you want gifts mailed direct to your friends, be sure to send names, addresses and gift cards to enclose.

★ in Colorful **GIFT BOX**

12 Selected Favorites
Burpee Giant Snapdragons, Super Giant Zinnias, Mammoth Mum Marigolds, Yellow Cosmos, Heavenly Blue Morning Glories, fragrant Petunias, etc.—all easy to grow! Also ideal for birthdays, anniversaries, etc. Each packet is printed with its regular price—some are worth 25c each—total value $2.20.

W. Atlee Burpee Co.
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Boxes sent postpaid to you by return mail, or direct to your friends about December 10th.
Order Right Away!



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Please send Gift Boxes of Burpee Seeds @ $1. each:
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Enclosed is $.....
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St. or R.D......
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A GARDEN FOR ALL AMERICA

CONTINUED FROM PAGE 174

own property, and it can be any shape that you care to have.

The most important thing about it, and the reason it is a *good* plan, and a successful one, is that it satisfies the seven basic elements which are necessary to make an integrated whole of any garden.

The first of the basic elements is form or pattern. Your garden must have a shape, whether round, square, rectangular, or irregular in outline. Its proportions must be pleasing to the eye. A row of dogwood trees in a nursery may be a magnificent sight when in full bloom, and a mass of narcissus in the Oregon bulb fields may be breath-taking. But they do not make a garden because they have no form or pattern.

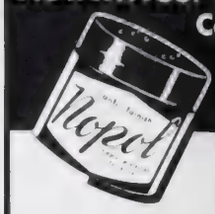
The second basic element is enclosure. A garden must have some substantial boundaries—a hedge, a wall, a fence, or even a massing of shrubs so it will retain its scale. Take away the enclosure, and the garden at once seems dwarfed and insignificant in the midst of the wide open spaces. Isolated flower beds "floating" around in a flat open lawn are proof enough of this.

THIRD on the list is some form of architecture—some structural elements to give substance and to emphasize the design. Architectural details in the garden on page 175 are corrugated Transite wall and edging. It might be walls of other materials—brick, stone, wood, or glass. It might be masonry steps, a pool, a retaining wall or garden structure. A garden which lacks any type of architectural detail seems to lack punch, for plant materials alone haven't quite enough shape to give full emphasis to the design. They become soft and spineless.

A point of interest—a focal point—is the fourth on the list. Like the climax of a play or the crescendo at the end of a symphony, there should be one outstanding feature which catches the eye. In the plans shown here, the simple statue is the punch line, emphatic against a dark green background and yet related by its whiteness to the enclosing fence.

As a fifth element, every garden must have some means of access. Reduced to simplest terms, it must have an entrance and a path leading around and through it. This may sound ridiculous when so simply stated, but think of the gardens

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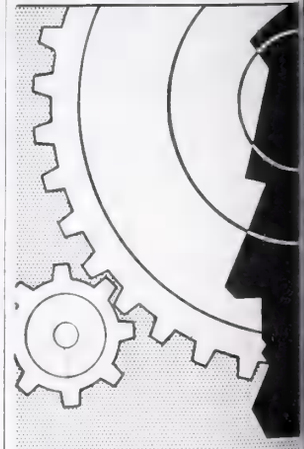
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you know which seem miles away and too remote to bother walking over to see. You all know the case of the radio which is across the room from your favorite chair instead of at your elbow. To be enjoyed, a garden must be accessible. This does not mean that it must be right at your back door, but its approach must be pleasant, it must be related to the areas where you live out of doors, and if it is at a distance, the path must be interesting enough to invite you in.

Not least of the requirements is the sixth—a place from which to enjoy the results of your labors. A garden is not like a picture hanging on a museum wall, viewed from a "standing" vantage point. To get full pleasure from your garden you must be able to live in it. It should offer a comfortable place to sit and read, for pleasant conversations, or a place for relaxation and just doing nothing but watching the changing shadows and pattern of the leaves.

AND last, but not least, come the plants themselves. They are the medium with which you paint your picture and interpret your ideas. There must, of necessity, be certain background plants. They should not in themselves be too conspicuous, for their job is to enhance the "featured" plants. They should be simple and for the most part similar and a pleasing contrast in the tone of green and texture with the rest of the garden. The feature plants, of course, command the most attention and are the most important. You may limit yourself to one flower such as chrysanthemums, or you may want a combination of several. Beware though of the temptation of trying everything in the catalog or you will end up with a garden like Grandma's patchwork quilt. If one plant only is used, the pattern and interest is created by combinations of various colors, types, and sizes of plants. If several flowers are used, the design will be interpreted by contrasting flower forms and shapes and tones of the foliage. Remember, when deciding on quantities of flowers, that masses are what count. You look at gardens from a distance, and one small flower, which may be lovely on your bedside table, will hardly show at all outdoors. So order them by the dozen and plant in clumps to make them count.

And as a last word of caution (we hardly need to add this, it has been said so often), keep it *simple, simple, simple.*



Tulip Time at our Mile Front Bulb Farm, May 17, 1946, Islip, N. Y.

EXHIBITION DAFFODIL and TULIP BULBS
Plant Now

As one of the largest growers and importers of American, Dutch, English and French flower bulbs in the United States, our Autumn catalogue features a complete list of the best tested varieties of daffodils and tulips. Nevertheless, we think it important that we present a short list of these popular flower bulbs which should be planted NOW. Daffodil experts consider these varieties a must list for every up-to-date good garden collection. All have received highest honors at exhibitions in this country as well as abroad.

Both the daffodils and tulips are offered for the first time by us AT NEW LOW PRICES.

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KILLIGREW – Large bright yellow star shaped medium trumpet daffodil, with deep orange red cup, that does not burn in the sun—*20c ea.; $1.80 for 10; $15. per 100.*

LORD WELLINGTON – The largest and best deep giant yellow trumpet daffodil—*30c ea.; $2.50 for 10; $20. per 100.*

MARY COPELAND – One of our finest double daffodils; white perianth, petals brilliant orange and lemon—*30c ea.; $2.50 for 10; $20. per 100.*

MRS. R. O. BACKHOUSE – The famous Giant Leedsii "Pink Trumpet" daffodil—*60c ea.; $5.50 for 10; $50. per 100.*

SCARLET ELEGANCE – When we first exhibited this variety at the New York Flower Show in March 1938, bulbs were offered at $10. each. Contrast between the golden yellow Perianth and the intense red cup is most striking—*30c ea.; $2.50 for 10; $20. per 100.*

GOLD MEDAL DAFFODIL COLLECTION OFFER
Separately Packed and Labelled
30 bulbs, *5 each of above 6 varieties (Value $9.40)* . **$8**
60 bulbs, *10 each of above 6 varieties (Value $18.80)* **$15**

EXHIBITION TULIPS
Darwin, Breeder & Cottage Types

We consider these Darwin, Breeder, and Cottage Tulips, 8 of the best distinct exhibition tulips. Always prominently displayed at all good tulip shows and much admired each year at our Mile Front Bulb Farm. All bloom at the same time – in this section, about mid-May.

GLACIER – One of the best, if not the best, pure white Giant Darwin Tulips—*$1.50 for 10; $12. per 100.*

INDIAN CHIEF – One of the best Indian-red Giant Breeder Tulips—*$1.75 for 10; $15. per 100.*

MARSHALL HAIG – Most vivid scarlet Giant Hybrid—*$1.50 for 10; $12. per 100.*

SCOTCH LASSIE – One of the best, pure deep lavender Darwins—*$1.50 for 10· $12. per 100.*

TANTALUS – An aristocrat among the new Giant Breeders. Light cadmium yellow overlaid with slate violet—*$1.50 for 10; $12. per 100.*

THE BISHOP – The finest bishop's violet color Giant Darwin—*$1.50 for 10; $12. per 100.*

THE PEACH – The finest peach pink Giant Darwin introduced to date—*$1.50 for 10; $12. per 100.*

YELLOW EMPEROR – Among the newer pure yellow Cottage Tulips experts agree this is one of the most outstanding—*$1.50 for 10; $12. per 100.*

EXHIBITION TULIP COLLECTION OFFER
Separately Packed and Labelled
40 bulbs, *5 each of above 8 varieties (Value $6.15)* . **$5**
80 bulbs, *10 each of above 8 varieties (Value $12.25)* **$9**

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If you collect SHELLS

Don't hide them away in boxes and drawers. Use them in decorative ways for all to see and enjoy

SEA shells, one of Nature's great wonders, deserve a foil for their unusual beauty, and if you're a collector of fine specimens, all the more reason for displaying them in the open. There are a number of ways in which they can be used decoratively. Small shells, in rich coral and pink tones, scattered over and cemented to the top of a white porcelain cigarette box can be highly artistic.

A deep shadow box frame can also be a fitting display for one or several unusually lovely shells of the larger variety. Or sn in a variety of shapes a can be framed in a n small shadow boxes to b one grouping. Shells are cemented to the backi shadow box frame with white, soft gray, an a pastel tone, or black.

On a desk or console might also display a cho tion of shells in a clear arette box, resting the a bed of pure white cott Below is another idea for

PHOTOGRAPH BY MAYNARD L. PAR



● A rich, rococo effect can be given to a large mirror frame cementing onto the recessed portion your nicest collection exotically shaped shells, with the frame painted black, white, a pastel tone. Home of Decorator Helen Conway, Hollywood, C

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